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T1	Table 1	Q1 - Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?	Base: All adults aged 18+ in Great Britain
T2	Table 2	Q2 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Summary Table	Base: All adults aged 18+ in Great Britain
T3	Table 3	Q2_24 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Andy Burnham, Incoming Prime Minister and Leader of the Labour Party	Base: All adults aged 18+ in Great Britain
T4	Table 4	Q2_3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kemi Badenoch, Leader of the Conservative party	Base: All adults aged 18+ in Great Britain
T5	Table 5	Q2_4 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Nigel Farage, Leader of Reform UK	Base: All adults aged 18+ in Great Britain
T6	Table 6	Q2_5 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Ed Davey, Leader of the Liberal Democrats	Base: All adults aged 18+ in Great Britain
T7	Table 7	Q2_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Zack Polanski, Leader of the Green party	Base: All adults aged 18+ in Great Britain
T8	Table 8	Q2_39 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Healey, former Defence Secretary and Labour MP	Base: All adults aged 18+ in Great Britain
T9	Table 9	Q2_34 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Shabana Mahmood, Home Secretary and Labour MP	Base: All adults aged 18+ in Great Britain
T10	Table 10	Q2_32 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rupert Lowe, Leader of Restore Britain	Base: All adults aged 18+ in Great Britain
T11	Table 11	Q2_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Donald Trump, President of the United States of America	Base: All adults aged 18+ in Great Britain
T12	Table 12	Q2_14 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Labour Party	Base: All adults aged 18+ in Great Britain
T13	Table 13	Q2_15 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Conservative Party	Base: All adults aged 18+ in Great Britain
T14	Table 14	Q2_16 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Liberal Democrats	Base: All adults aged 18+ in Great Britain
T15	Table 15	Q2_17 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Green Party	Base: All adults aged 18+ in Great Britain
T16	Table 16	Q2_18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK	Base: All adults aged 18+ in Great Britain
T17	Table 17	Q2_13 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Restore Britain	Base: All adults aged 18+ in Great Britain
T18	Table 18	QEUIMPACT - Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?	Base: All adults aged 18+ in Great Britain
T19	Table 19	Q3 - On a scale of 0 to 10, where 10 means a very good job and 0 means a very bad job, do you think the current Labour government is doing a good or bad job at running the country?	Base: All adults aged 18+ in Great Britain
T20	Table 20	Q4 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Summary Table	Base: All adults aged 18+ in Great Britain
T21	Table 21	Q4_1 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Labour Party	Base: All adults aged 18+ in Great Britain
T22	Table 22	Q4_2 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Conservative Party	Base: All adults aged 18+ in Great Britain
T23	Table 23	Q4_3 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Liberal Democrats	Base: All adults aged 18+ in Great Britain
T24	Table 24	Q4_4 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Green Party	Base: All adults aged 18+ in Great Britain
T25	Table 25	Q4_5 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Reform UK	Base: All adults aged 18+ in Great Britain
T26	Table 26	Q4_6 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Restore Britain	Base: All adults aged 18+ in Great Britain
T27	Table 27	Q6 - Which, if any, of the following issues do you think will be very important to you in helping you decide which party to vote for at the next General Election?	Base: All adults aged 18+ in Great Britain
T28	Table 28	Q15 - If you had to choose, which party would you prefer to win the next UK General Election and form the next government?	Base: All adults aged 18+ in Great Britain
T29	Table 29	Q15A - If you had to choose, which party would you prefer to win the next UK General Election and form the next government?	Base: All adults aged 18+ in Great Britain
T30	Table 30	Q15B - If you had to choose, which party would you prefer to win the next UK General Election and form the next government?	Base: All adults aged 18+ in Great Britain

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Table 1

Q1 - Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	338	370	429	1083	567	639	498	270	295	259	159	56*	99*	980	370	767	703	434	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	370	767	703	434	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	367	255	254	304
Right direction	**197**	124	72	74	50	73	187	10	130	66	56	48	42	25	9	17	170	106	91	126	71	29	50	39	71	29	167	11	117	14	9	6	9	122	24	169	16	70	65	21
	17%	22%	12%	24%	13%	16%	17%	18%	20%	13%	21%	16%	16%	15%	16%	18%	17%	29%	12%	18%	16%	16%	18%	15%	20%	21%	17%	6%	37%	19%	6%	9%	16%	26%	7%	38%	10%	27%	26%	7%
		b		def			d		j									r											BDEFG		BE						KLMN		KN		
Wrong direction	**632**	306	323	140	215	277	601	31	328	304	134	173	154	89	30	52	549	171	460	386	245	100	146	146	189	59	560	145	122	32	117	29	33	214	259	121	260	105	106	246
	56%	55%	56%	45%	57%	62%	55%	58%	51%	61%	50%	59%	59%	56%	54%	53%	56%	46%	60%	55%	57%	56%	53%	57%	55%	42%	57%	76%	38%	44%	84%	42%	59%	46%	75%	28%	71%	41%	42%	81%
					k	af				h									s								k	CDF			CDEG		c							JKLM
Neither	**211**	91	118	60	75	77	203	8	121	90	45	51	45	32	13	25	173	67	144	130	81	29	52	48	63	39	168	24	68	19	11	21	9	96	46	114	44	57	58	28
	19%	16%	20%	19%	20%	17%	19%	14%	19%	18%	17%	17%	17%	20%	23%	26%	18%	18%	19%	18%	19%	16%	19%	19%	18%	27%	17%	13%	21%	27%	8%	30%	16%	21%	13%	26%	12%	22%	23%	9%
																										A			E	BE		BE		I		KN		KN	KN	
Don't know	**98**	33	64	38	36	24	92	6	60	38	36	22	18	14	4	3	91	25	72	61	37	19	26	21	23	15	83	10	14	7	2	13	5	31	17	34	26	23	25	9
	9%	6%	11%	12%	10%	5%	8%	10%	9%	8%	13%	8%	7%	9%	7%	3%	9%	7%	9%	9%	8%	11%	10%	8%	7%	10%	8%	5%	4%	9%	2%	19%	8%	7%	5%	8%	7%	9%	10%	3%
					e		e				lop																			E		BCE					N	N	N	N	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 2

Q2 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Summary Table

Base: All adults aged 18+ in Great Britain

	Andy Burnham, Prime Minister and Leader of the Labour Party	Kemi Badenoch, Leader of the Conservative party	Nigel Farage, Leader of Reform UK	Ed Davey, Leader of the Liberal Democrats	Zack Polanski, Leader of the Green party	John Healey, Chancellor of the Exchequer and Labour MP	Shabana Mahmood, Home Secretary and Labour MP	Rupert Lowe, Leader of Restore Britain	Donald Trump, President of the United States of America	The Labour Party	The Conservative Party	The Liberal Democrats	The Green Party	Reform UK	Restore Britain
UNWEIGHTED BASE	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137
WEIGHTED BASE	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137	1137
(2) Very favourable	153	85	108	34	57	24	27	79	54	112	61	40	73	108	80
	13%	7%	10%	3%	5%	2%	2%	7%	5%	10%	5%	4%	6%	10%	7%
(1) Fairly favourable	312	239	146	163	112	175	148	97	81	252	205	170	167	144	87
	27%	21%	13%	14%	10%	15%	13%	9%	7%	22%	18%	15%	15%	13%	8%
(0) Neither favourable nor unfavourable	224	237	130	412	230	413	366	236	129	239	261	398	269	154	226
	20%	21%	11%	36%	20%	36%	32%	21%	11%	21%	23%	35%	24%	14%	20%
(-1) Fairly unfavourable	155	226	130	213	195	180	213	154	94	159	256	223	171	127	155
	14%	20%	11%	19%	17%	16%	19%	14%	8%	14%	23%	20%	15%	11%	14%
(-2) Very unfavourable	236	256	578	187	431	192	248	415	749	318	289	216	383	549	466
	21%	22%	51%	16%	38%	17%	22%	37%	66%	28%	25%	19%	34%	48%	41%
Mean	-0.01	-0.32	-0.84	-0.36	-0.81	-0.35	-0.5	-0.74	-1.27	-0.29	-0.47	-0.39	-0.59	-0.8	-0.83
NET: Very/ Fairly favourable	465	323	255	196	170	199	176	176	135	365	266	210	240	252	167
	41%	28%	22%	17%	15%	18%	15%	15%	12%	32%	23%	18%	21%	22%	15%
NET: Very/ Fairly unfavourable	392	481	708	401	625	372	461	569	842	476	546	439	554	676	622
	34%	42%	62%	35%	55%	33%	41%	50%	74%	42%	48%	39%	49%	59%	55%
Don't know	57	96	44	128	112	153	134	156	31	58	64	90	74	55	122
	5%	8%	4%	11%	10%	13%	12%	14%	3%	5%	6%	8%	6%	5%	11%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 3

Q2_24 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Andy Burnham, Incoming Prime Minister and Leader of the Labour Party

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION								EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)		(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	338	370	429	1023	567	639	498	275	295	259	159	116	99	986	643	494	627	496	122	247	262	378	171	921	374	362	79	129	72	120	613	493	566	441	357	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	370	767	703	434	177	274	253	346	143	978	191	319	73*	119*	69*	56*	463	566	441	357	255	254	304
(2) Very favourable	**153**	78	74	51	48	54	145	8	105	48	51	38	22	23	8	11	134	63	90	90	62	26	33	33	57	22	129	7	103	5	3	11	7	91	25	142	27	43	47	14
	13%	14%	13%	16%	13%	12%	13%	15%	16%	10%	19%	13%	9%	14%	14%	11%	14%	17%	12%	13%	14%	15%	12%	13%	16%	16%	13%	3%	32%	8%	2%	15%	12%	20%	7%	32%	7%	17%	19%	5%
									i		to							r											BDEFG								KLMN		KN	KN	
(1) Fairly favourable	**312**	155	156	110	83	120	299	13	181	131	77	58	83	37	18	39	255	131	182	195	117	35	84	71	103	37	273	29	110	32	17	14	23	166	57	217	76	117	46	43
	27%	28%	27%	35%	22%	27%	28%	24%	28%	26%	29%	20%	32%	23%	33%	39%	26%	35%	24%	28%	27%	19%	31%	28%	30%	26%	28%	15%	41%	45%	12%	20%	41%	36%	17%	49%	21%	46%	34%	14%
				def			g		i		k		kn			knos	k			r			u					BEF	BEF				BEF			KMN	N	KMN	KN	
(0) Neither favourable nor unfavourable	**224**	105	118	57	98	70	211	12	134	90	56	64	45	32	11	14	198	71	153	137	87	33	52	53	70	42	179	35	49	19	8	24	11	91	51	55	69	50	57	32
	20%	19%	20%	18%	26%	15%	20%	23%	21%	18%	21%	22%	18%	20%	19%	15%	20%	19%	20%	19%	20%	19%	19%	21%	20%	30%	18%	18%	15%	27%	6%	35%	19%	20%	15%	12%	19%	20%	22%	10%
					cef		e																			A		E	E	CE		BCE	E				JN	JN	JN	
(-1) Fairly unfavourable	**155**	77	76	29	50	76	149	7	78	77	27	43	37	26	5	17	133	38	118	103	52	19	34	32	53	8	146	41	18	8	3	12	9	48	64	14	78	24	16	60
	14%	14%	13%	9%	13%	17%	14%	12%	12%	15%	10%	15%	14%	17%	9%	17%	14%	10%	15%	15%	12%	10%	12%	13%	15%	5%	15%	22%	6%	12%	23%	17%	16%	10%	19%	3%	21%	9%	14%	20%
																			w									C			D	C	C				JLM		JL	JL
(-2) Very unfavourable	**236**	123	113	36	73	127	224	12	110	127	47	69	64	34	10	13	213	50	186	138	98	51	59	52	50	18	210	78	14	4	77	7	6	54	143	3	114	13	14	151
	21%	22%	19%	12%	19%	28%	21%	23%	17%	25%	17%	23%	25%	21%	19%	13%	22%	14%	24%	20%	23%	29%	22%	21%	14%	13%	21%	41%	4%	6%	55%	10%	10%	12%	41%	1%	31%	5%	6%	50%
					c	cdf	e			h			o						o			x			w			CDFG			BCDFG			H			JLM	J	J	JKLM
Mean	**-0.01**	-0.02	*	0.39	-0.05	-0.23	-0.01	-0.05	0.15	-0.22	0.23	-0.17	-0.15	-0.08	0.15	0.19	-0.04	0.33	-0.18	-0.01	-0.02	-0.21	-0.01	0.01	0.19	0.3	-0.04	-0.82	0.93	0.18	-1.19	0.14	0.29	0.42	-0.71	1.12	-0.49	0.63	0.48	-0.97
				def			e		i		klo							r								u	A		E	BDEF	BE		BE	BE			KLM	N	KN	KN	
																													G								M			
NET: Very/ Fairly favourable	**465**	233	230	161	130	174	444	21	285	180	128	96	105	60	26	50	389	193	272	285	179	61	117	105	159	59	402	36	234	38	20	25	10	256	83	359	103	161	133	57
	41%	42%	40%	52%	35%	39%	41%	38%	45%	36%	48%	33%	41%	37%	47%	50%	40%	52%	35%	41%	41%	34%	43%	41%	46%	42%	41%	19%	73%	53%	14%	36%	53%	55%	24%	81%	28%	63%	52%	19%
				def			d		i		ko					k	k	r								u			BDEFG	BE			BE	BE			KLMN	N	KMN	KN	
NET: Very/ Fairly unfavourable	**392**	200	189	65	123	204	373	19	188	204	73	111	101	61	16	30	346	88	304	241	150	70	93	84	103	26	356	119	32	12	109	19	15	103	207	16	192	30	50	211
	34%	36%	33%	21%	33%	45%	34%	36%	29%	41%	27%	38%	39%	38%	28%	30%	35%	24%	40%	34%	35%	39%	34%	33%	30%	18%	36%	62%	10%	17%	78%	27%	26%	22%	60%	4%	52%	14%	20%	69%
					c	adf	c			h		i	i				k		n									CDFG			BCDFG	C	C		H		JLM	J	JL	JKLM
Don't know	**57**	16	40	29	24	3	55	1	31	26	12	23	7	7	3	5	49	18	39	39	17	14	13	12	13	15	42	1	5	2	2	2	1	13	6	11	3	7	14	5
	5%	3%	7%	9%	7%	1%	5%	3%	5%	5%	5%	8%	3%	4%	6%	5%	5%	5%	5%	6%	4%	8%	5%	5%	4%	11%	4%	1%	1%	3%	1%	2%	2%	3%	1%	3%	1%	3%	6%	2%
				ef			e					lo							s							A													JKN		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 4

Q2 3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kemi Badenoch, Leader of the Conservative party

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(m)	(k)	(l)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54	639	498	270	295	259	159	56	98	980	650	494	657	480	122	247	262	378	143	973	374	353	73	129	72	18	613	503	565	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54	639	498	270	295	259	159	56	98	983	370	767	703	434	177	274	253	340	143	978	191	319	73	119	69	56	463	566	565	441	367	255	254	304
(2) Very favourable	**85**	44	41	20	26	39	76	9	46	38	20	25	23	9	5	3	76	23	62	48	37	19	19	18	18	12	71	49	7	-	15	2	2	27	48	7	81	12	10	50
	7%	8%		6%	7%	9%	7%	16%	7%	8%	7%	9%	9%	6%	9%	3%	8%	6%	8%	7%	8%	11%	7%	7%	5%	8%	7%	26%	2%	-	11%	3%	4%	6%	14%	2%	22%	5%	4%	16%
								cf																				CDEFG			CD				H		JLMN	J		JLM
(1) Fairly favourable	**239**	110	129	40	62	137	221	17	145	93	43	67	57	47	8	16	214	70	168	119	120	29	51	56	80	21	215	92	30	14	41	5	9	84	154	47	174	48	22	96
	21%	20%	22%	13%	16%	30%	20%	32%	23%	19%	16%	23%	22%	29%	14%	17%	22%	19%	22%	17%	28%	17%	18%	22%	23%	15%	22%	48%	10%	19%	36%	7%	16%	18%	30%	11%	47%	19%	9%	32%
						cdf	cd	cd						hi							k							CDEFG			JLMN	JM		H			JLM
(0) Neither favourable nor unfavourable	**237**	120	114	82	72	83	233	3	118	118	75	61	46	24	10	21	206	61	176	158	79	32	63	55	65	32	201	22	64	20	29	8	10	76	59	88	64	49	39	69
	21%	22%	20%	26%	19%	18%	22%	6%	19%	24%	28%	21%	18%	15%	18%	21%	21%	16%	23%	22%	18%	18%	23%	22%	19%	23%	21%	12%	20%	27%	21%	12%	19%	16%	17%	20%	17%	19%	15%	23%
				efa		e	e				lmo							o											B	BF									
(-1) Fairly unfavourable	**226**	112	113	60	84	82	215	11	118	107	47	51	51	33	12	32	182	77	148	150	75	29	62	49	68	24	196	19	93	11	33	16	17	103	69	128	35	65	66	48
	20%	20%	20%	19%	22%	18%	20%	20%	19%	22%	17%	17%	20%	21%	22%	33%	18%	21%	19%	21%	17%	17%	23%	19%	20%	17%	20%	10%	29%	15%	24%	23%	31%	22%	20%	29%	9%	25%	26%	16%
																hkn													BD		B	B	B			KN		KN	KN	K
(-2) Very unfavourable	**256**	132	120	63	94	99	245	11	155	101	65	57	64	34	15	22	219	107	149	165	91	48	64	52	85	33	220	7	116	21	16	35	12	152	50	142	7	65	90	28
	22%	24%	21%	20%	25%	22%	23%	20%	24%	20%	24%	19%	25%	21%	26%	22%	22%	29%	19%	23%	21%	27%	23%	21%	25%	23%	23%	3%	37%	29%	12%	51%	22%	33%	14%	32%	2%	25%	35%	9%
																		r			s								BE	BE	B	BDEG	B		I		KLN		KN	KLN	K
Mean	**-0.32**	-0.35	-0.28	-0.4	-0.47	-0.15	-0.33	0.05	-0.33	-0.3	-0.38	-0.18	-0.31	-0.24	-0.47	-0.56	-0.28	-0.51	-0.22	-0.41	-0.16	-0.36	-0.39	-0.26	-0.39	-0.38	-0.31	0.84	-0.9	-0.6	0.05	-1.19	-0.58	-0.61	0.09	-0.85	0.8	-0.51	-0.9	0.32
						cdf	d	d				o							o		s								CDE		F	CDF		F		H		JLM	JM		JLM
																													FG		G						N			
NET: Very/ Fairly favourable	**323**	153	170	60	88	176	297	26	192	132	62	92	80	56	13	20	291	94	230	167	157	48	70	74	98	32	286	141	38	14	57	6	11	110	152	54	255	61	32	148
	28%	28%	29%	19%	23%	39%	27%	48%	30%	26%	23%	31%	31%	35%	23%	20%	30%	25%	30%	24%	36%	27%	26%	29%	28%	23%	29%	74%	12%	19%	41%	9%	19%	24%	44%	12%	69%	24%	12%	49%
						cdf	c	cdf						io							s								CDEFG			JLMN	JM		H			JLM	JM		JLM
NET: Very/ Fairly unfavourable	**481**	245	234	123	178	181	460	21	273	208	111	108	114	67	27	54	401	184	297	315	166	77	125	101	153	57	417	25	209	32	49	51	30	255	119	270	62	129	156	76
	42%	44%	40%	39%	47%	40%	42%	40%	43%	42%	41%	37%	44%	42%	48%	55%	41%	50%	39%	45%	38%	43%	46%	40%	44%	40%	43%	13%	66%	45%	35%	74%	53%	55%	34%	61%	11%	51%	61%	25%
					f											ko		c										BDE	B		B	BDEG	B	I		KLN		KN	KLN	K
Don't know	**96**	35	59	47	37	11	93	3	55	41	21	33	19	12	6	4	85	31	65	63	32	19	16	24	30	21	74	3	8	6	4	3	5	22	17	29	7	16	28	11
	8%	6%	10%	15%	10%	3%	9%	6%	9%	8%	8%	11%	7%	8%	11%	4%	9%	8%	8%	9%	7%	11%	6%	9%	9%	15%	8%	1%	3%	9%	3%	5%	9%	5%	5%	7%	2%	6%	11%	4%
				ef		e	e																			A				BC			BC			K		K	KLN	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/x - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - v/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 5

Q2 4 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Nigel Farage. Leader of Reform UK

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	375	459	1083	54	739	398	275	295	259	159	51	98	983	649	494	657	480	122	247	262	378	171	971	174	353	73	229	72	16	513	593	566	441	357	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	570	767	703	434	177	274	253	346	143	978	191	319	73*	119*	69*	56*	463	566	441	357	255	254	304
(2) Very favourable	**108**	63	45	28	19	61	101	7	38	70	22	35	31	14	1	6	102	18	90	64	44	27	23	29	20	12	95	21	7	1	65	-	2	26	65	8	52	7	8	103
	10%	11%	8%	9%	5%	14%	9%	14%	6%	14%	8%	12%	12%	9%	1%	6%	10%	5%	12%	9%	10%	15%	8%	11%	6%	8%	10%	11%	2%	1%	47%	-	4%	6%	19%	2%	14%	3%	3%	34%
						df	d	d		h	n	n	n						o			x		x				CDF			BCDFG					ELM			JKLM
(1) Fairly favourable	**146**	82	65	37	47	62	141	5	67	80	31	37	41	20	14	3	129	30	117	96	50	26	25	33	48	12	134	27	26	5	45	2	3	30	83	31	74	16	21	116
	13%	15%	11%	12%	13%	14%	13%	10%	10%	16%	12%	13%	16%	12%	26%	3%	13%	8%	15%	14%	12%	15%	9%	13%	14%	8%	14%	14%	8%	7%	32%	3%	5%	6%	24%	7%	20%	6%	8%	38%
										h	n	n	n	w	Ikoo				o									F			BCDFG					ELM			JKLM
(0) Neither favourable nor unfavourable	**130**	70	60	31	50	49	121	9	69	61	23	41	34	20	4	7	119	27	103	84	46	21	25	41	33	13	109	38	19	7	10	4	2	26	48	33	61	23	14	54
	11%	13%	10%	10%	13%	11%	11%	16%	11%	12%	9%	14%	13%	13%	7%	7%	12%	7%	13%	12%	11%	12%	9%	16%	10%	9%	11%	20%	6%	11%	7%	6%	3%	6%	14%	7%	17%	9%	6%	18%
																			o					x				CEFG								ELM			JLM
(-1) Fairly unfavourable	**130**	49	80	29	44	57	127	3	68	62	33	30	20	22	7	19	104	36	94	78	52	14	40	19	47	9	119	16	28	9	15	4	5	33	57	41	53	29	12	16
	11%	9%	14%	9%	12%	13%	12%	6%	11%	12%	12%	10%	8%	14%	12%	20%	11%	10%	12%	11%	12%	8%	15%	8%	14%	6%	12%	19%	9%	13%	11%	6%	9%	7%	16%	9%	14%	11%	5%	5%
			w													kls							w					CF								AHN	MN		
(-2) Very unfavourable	**578**	275	299	165	194	219	551	27	373	205	150	137	125	78	26	61	490	248	330	350	228	79	151	124	188	87	485	67	216	47	4	58	44	343	88	318	125	178	190	11
	51%	50%	52%	53%	52%	49%	51%	51%	58%	41%	56%	46%	48%	49%	47%	62%	50%	67%	43%	50%	53%	45%	55%	49%	54%	61%	50%	35%	74%	66%	3%	84%	79%	74%	25%	72%	34%	70%	75%	4%
									j	h						klo		r									A		E	BE	BE		BDE	BE	I		KN	N	KN	KN	
Mean	**-0.84**	-0.73	-0.95	-0.92	-0.98	-0.69	-0.85	-0.72	-1.09	-0.53	-0.99	-0.71	-0.66	-0.85	-0.84	-1.32	-0.8	-1.3	-0.62	-0.82	-0.88	-0.56	-1.03	-0.72	-0.99	-1.1	-0.81	-0.54	-1.46	-1.39	1.09	-1.73	-1.52	-1.39	-0.06	-1.46	-0.34	-1.41	-1.45	0.95
		b				df				h		o	lo	o			lo		o			vx		vx			v	CDF			BCD				H					JKLM
																												G			FG									
NET: Very/ Fairly favourable	**255**	144	110	65	67	123	242	13	105	149	54	72	72	34	15	9	231	48	207	160	95	53	47	62	68	24	230	48	32	6	110	2	5	56	147	39	126	23	29	219
	22%	26%	19%	21%	18%	27%	22%	24%	16%	30%	20%	24%	28%	21%	27%	9%	23%	13%	27%	23%	22%	30%	17%	24%	20%	17%	23%	25%	10%	8%	79%	3%	10%	12%	41%	9%	36%	9%	11%	72%
		b				df	d			h	o	o	o	o	o		o		o			vx						CDF			BCDFG				H					JKLM
NET: Very/ Fairly unfavourable	**708**	323	380	194	238	276	678	31	441	267	183	166	146	100	33	81	594	284	424	428	280	94	191	143	234	96	605	103	264	56	19	62	49	376	141	359	178	207	202	27
	62%	58%	66%	62%	63%	61%	63%	57%	69%	54%	68%	56%	56%	63%	59%	82%	60%	77%	55%	61%	65%	53%	70%	56%	68%	67%	62%	54%	83%	78%	14%	90%	87%	81%	42%	81%	49%	81%	79%	9%
			a						i		klo					klmn		r				uw		uw			E	BE	BE		BE	BE	I		KN	N	KN	KN	
																e																								
Don't know	**44**	16	28	22	20	2	43	1	23	21	9	16	8	5	4	1	39	11	33	31	13	10	10	8	10	9	35	1	4	2	-	1	-	5	7	11	1	2	9	4
	4%	3%	5%	7%	5%	*	4%	3%	4%	4%	3%	5%	3%	3%	7%	1%	4%	3%	4%	4%	3%	5%	4%	3%	3%	6%	4%	1%	1%	3%	-	2%	-	1%	2%	2%	*	1%	4%	1%
																																				K			KL	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 6

Q2 S - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Ed Davey, Leader of the Liberal Democrats

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54	639	498	270	295	259	159	56*	98*	983	650	494	607	466	122	247	262	378	171	971	374	353	79	129	72	19	613	493	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	670	767	703	434	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	367	255	254	304
(2) Very favourable	**34**	20	14	16	7	11	31	2	23	11	9	8	5	7	3	3	10	16	18	24	9	8	9	5	8	14	19	8	10	5	3	2	1	18	2	19	17	28	11	9
	3%	4%	2%	5%	2%	2%	3%	4%	4%	2%	3%	3%	2%	5%	5%	3%	1%	4%	2%	3%	2%	5%	3%	2%	3%	10%	2%	4%	3%	7%	2%	2%	2%	4%	1%	4%	5%	11%	4%	3%
				df																		A				A											JKMN			
(1) Fairly favourable	**163**	89	73	37	45	81	150	13	102	61	40	44	45	17	5	12	145	66	97	81	82	26	40	41	50	20	141	17	74	37	5	6	5	93	60	101	41	110	46	24
	14%	16%	13%	12%	12%	18%	14%	24%	16%	12%	15%	15%	17%	11%	9%	12%	15%	18%	13%	11%	19%	15%	15%	16%	14%	14%	14%	9%	23%	52%	4%	9%	9%	20%	12%	23%	11%	43%	18%	8%
						df		cd																					BEF	BCEFG								JKMN	KN		
(0) Neither favourable nor unfavourable	**412**	198	212	111	155	146	397	15	241	172	98	100	86	62	25	42	345	130	283	265	147	60	90	100	133	44	362	72	145	19	24	27	27	191	101	176	134	81	103	74
	36%	36%	37%	36%	41%	32%	37%	28%	38%	34%	36%	34%	33%	39%	45%	42%	35%	35%	37%	38%	34%	34%	33%	39%	38%	31%	37%	38%	45%	27%	17%	39%	48%	41%	39%	40%	37%	32%	40%	24%
					df																							E	DE			E	DE			LN	N		LN	
(-1) Fairly unfavourable	**213**	98	114	56	61	97	201	12	111	103	54	46	50	33	10	21	183	68	146	121	93	25	59	65	60	23	190	48	53	2	35	22	13	73	90	79	91	15	42	81
	19%	18%	20%	18%	16%	21%	19%	23%	17%	21%	20%	16%	19%	21%	18%	21%	19%	18%	19%	17%	21%	14%	21%	18%	17%	16%	19%	26%	17%	3%	25%	32%	23%	16%	26%	18%	25%	6%	17%	27%
																												CD	D		D	CD	D		H	L	JLM		L	JLM
(-2) Very unfavourable	**187**	107	80	30	58	99	180	7	86	102	36	58	50	20	7	16	164	50	137	122	65	35	52	33	55	14	166	37	19	3	67	7	8	50	94	21	64	6	15	101
	16%	19%	14%	10%	16%	22%	17%	13%	13%	20%	13%	20%	19%	12%	13%	17%	17%	14%	18%	17%	15%	20%	19%	13%	16%	10%	17%	19%	6%	5%	48%	10%	14%	11%	27%	5%	18%	2%	6%	33%
		b				df	c			h																		CD			BCDFG				H	L	JLM		L	JKLM
Mean	**-0.36**	-0.36	-0.35	-0.19	-0.37	-0.44	-0.36	-0.18	-0.24	-0.5	-0.29	-0.4	-0.4	-0.29	-0.28	-0.43	-0.35	-0.21	-0.42	-0.39	-0.31	-0.35	-0.42	-0.27	-0.34	-0.03	-0.39	-0.5	0.01	0.57	-1.16	-0.42	-0.39	-0.1	-0.72	0.04	-0.42	0.58	-0.02	-0.83
		af							i									r									A		E	BEFG	BCE		E	E			KN	N	JKM	KN	
																														FG								N		
NET: Very/ Fairly favourable	**196**	109	87	53	51	92	181	15	124	72	49	52	50	24	8	13	175	82	114	105	91	34	49	46	58	34	160	24	84	42	9	8	6	111	62	120	58	138	57	33
	17%	20%	15%	17%	14%	20%	17%	28%	19%	14%	18%	18%	19%	15%	14%	13%	18%	22%	15%	15%	21%	19%	18%	18%	17%	24%	16%	13%	26%	58%	6%	11%	11%	24%	12%	27%	16%	54%	22%	11%
						d		d										++			s					A			BEF	BCEFG						KN	N	JKMN	KN	
NET: Very/ Fairly unfavourable	**401**	205	194	86	119	196	382	19	197	204	90	104	100	52	17	37	347	118	283	243	158	61	110	78	114	38	356	86	72	5	102	29	20	123	184	102	155	21	57	181
	35%	37%	34%	28%	32%	43%	35%	36%	31%	41%	33%	35%	39%	33%	31%	37%	35%	32%	37%	35%	36%	34%	40%	31%	33%	26%	36%	45%	23%	8%	74%	42%	36%	27%	53%	23%	42%	8%	22%	60%
						adf	c			h													v				CD	D		BCEFG	CD	D		H	L	JLM		L	JKLM
Don't know	**128**	41	84	62	49	17	123	4	77	51	33	39	24	21	5	7	116	40	88	89	38	22	25	30	41	26	101	8	18	5	8	5	2	37	20	44	20	16	38	16
	11%	7%	15%	20%	13%	4%	11%	8%	12%	10%	12%	13%	9%	13%	9%	7%	12%	11%	11%	13%	9%	12%	9%	12%	12%	18%	10%	4%	6%	7%	3%	8%	4%	8%	6%	10%	5%	6%	15%	5%
			x	def	g		e															A				A											KLN			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 7

Q2_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Zack Polanski, Leader of the Green party

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION								EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	338	370	429	1083	54	639	498	275	295	259	159	56	98	983	643	494	607	466	122	247	262	378	173	921	174	353	73	129	72	16	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	670	767	703	434	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	367	255	254	304
(2) Very favourable	**57**	27	29	32	18	8	57	-	38	19	9	17	10	11	4	15	48	25	33	42	16	11	15	15	16	20	38	4	15	2	4	25	*	32	5	30	9	19	49	8
	5%	5%	5%	10%	5%	2%	5%	-	6%	4%	3%	6%	4%	7%	7%	6%	5%	7%	4%	6%	4%	6%	5%	6%	5%	14%	4%	2%	5%	3%	3%	36%	1%	7%	2%	7%	3%	7%	19%	3%
				defe	e		e	-																		A						BCDEG		i		KN		KN	JKLN	
(1) Fairly favourable	**112**	60	51	61	27	25	110	2	67	45	29	26	27	18	1	12	100	56	56	79	33	16	27	22	43	35	78	3	51	7	3	15	10	61	8	73	18	45	91	17
	10%	11%	9%	20%	7%	5%	10%	4%	11%	9%	11%	9%	11%	11%	1%	12%	10%	15%	7%	11%	8%	9%	10%	9%	12%	24%	8%	2%	16%	10%	2%	22%	18%	13%	2%	17%	5%	18%	36%	5%
				defe			e																			A										KN		KN	JKLN	
(0) Neither favourable nor unfavourable	**230**	106	123	79	92	60	217	14	136	95	62	60	46	34	14	14	202	70	160	156	75	37	44	52	78	37	188	25	82	14	14	10	15	93	40	107	52	56	59	41
	20%	19%	21%	25%	24%	13%	20%	26%	21%	19%	23%	20%	18%	22%	26%	14%	21%	19%	21%	22%	17%	21%	16%	21%	23%	26%	19%	13%	26%	20%	10%	15%	27%	20%	12%	24%	14%	22%	23%	14%
				ef	ef		e	e																					BE					BE	i		KN		KN		
(-1) Fairly unfavourable	**195**	93	101	33	78	84	189	6	111	83	45	34	51	34	12	20	164	71	124	130	65	17	53	41	70	13	181	10	70	17	7	10	13	107	53	91	72	64	26	31
	17%	17%	18%	11%	21%	19%	17%	11%	17%	17%	17%	11%	20%	21%	21%	20%	17%	19%	16%	18%	15%	10%	19%	16%	20%	9%	18%	20%	22%	24%	5%	15%	23%	23%	15%	21%	20%	25%	10%	10%
																	k						w	v				E	E	E		E	E			MN	MN	MN		
(-2) Very unfavourable	**431**	230	200	50	125	255	406	25	222	208	89	122	106	51	21	41	368	114	317	224	207	79	109	94	110	21	399	111	86	20	111	5	16	142	218	100	201	53	7	193
	38%	41%	35%	16%	33%	57%	37%	46%	35%	42%	33%	41%	41%	32%	38%	42%	37%	31%	41%	32%	48%	44%	40%	37%	32%	15%	41%	59%	27%	28%	79%	8%	29%	31%	63%	23%	55%	21%	3%	63%
		b			c	cdf	c	c		h				x		s			o		s	x						CDFG	F	F	BCDFG		F			M	JLM	M		JKLM
Mean	**-0.81**	-0.85	-0.78	-0.03	-0.79	-1.28	-0.79	-1.14	-0.72	-0.92	-0.75	-0.85	-0.9	-0.64	-0.88	-0.85	-0.8	-0.57	-0.92	-0.66	-1.05	-0.85	-0.86	-0.79	-0.68	0.14	-0.93	-1.36	-0.53	-0.76	-1.59	0.66	-0.63	-0.61	-1.45	-0.39	-1.24	-0.36	0.65	-1.32
				def	e		e		i									r		t		A						BE	BE			BCD	BE	i		KN		KN	JKL	
				e																												EG							N		
NET: Very/ Fairly favourable	**170**	87	80	93	44	32	167	2	105	64	38	42	37	29	5	18	148	81	89	121	49	27	42	37	58	54	115	8	66	9	6	40	10	93	13	104	28	64	140	25
	15%	16%	14%	30%	12%	7%	15%	4%	16%	13%	14%	14%	14%	18%	8%	18%	15%	22%	12%	17%	11%	15%	15%	15%	17%	38%	12%	4%	21%	13%	4%	58%	19%	20%	4%	23%	8%	25%	55%	8%
				defe			de											c		t						A			BE	B		BCDEG				KN		KN	JKLN	
NET: Very/ Fairly unfavourable	**625**	323	301	83	203	339	594	31	333	292	134	156	157	85	32	61	532	184	441	353	272	95	161	135	180	34	580	150	156	38	117	16	29	249	271	191	272	118	33	223
	55%	58%	52%	27%	54%	75%	55%	57%	52%	59%	50%	53%	61%	53%	59%	62%	54%	50%	57%	50%	63%	54%	59%	53%	52%	24%	59%	79%	49%	51%	84%	23%	52%	54%	78%	43%	74%	46%	13%	73%
					c	cdfe	c	c						w					s		s								CDFG	f	f	CDFG		f			M	JLM	M		JLM
Don't know	**112**	37	73	57	36	19	105	7	64	47	36	37	18	11	4	6	101	34	78	73	39	17	27	29	30	16	95	7	16	10	2	2	1	28	22	19	15	19	23	15
	10%	7%	13%	18%	10%	4%	10%	13%	10%	10%	13%	12%	7%	7%	8%	6%	10%	9%	10%	10%	9%	10%	10%	11%	9%	11%	10%	4%	5%	14%	2%	4%	2%	6%	6%	9%	4%	7%	9%	5%
				def	e		e	e																						BCDG						K			K		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/x - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - v/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 8

Q2_39 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Healey, former Defence Secretary and Labour MP

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	338	370	429	1083	54	639	498	275	295	259	159	56	98	983	650	494	637	494	122	247	262	378	143	973	191	319	73	119	69	56	463	566	441	357	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54	639	498	270	295	259	159	56	98	983	670	767	703	434	177	274	253	340	143	978	191	319	73	119	69	56	463	566	441	357	255	254	304
(2) Very favourable	**24**	16	8	12	5	8	24	1	15	10	11	6	3	2	1	1	22	13	11	15	9	6	5	4	9	9	15	6	13	*	2	-	1	11	4	20	11	9	7	8
	2%	3%	1%	4%	1%	2%	2%	1%	2%	2%	4%	2%	1%	1%	1%	1%	2%	4%	1%	2%	2%	3%	2%	1%	3%	6%	2%	3%	4%	1%	1%	-	1%	2%	1%	4%	3%	3%	2%	2%
											D							F								A														
(1) Fairly favourable	**175**	94	80	42	50	83	165	9	109	66	43	38	40	26	15	13	147	76	98	100	75	28	43	40	57	21	153	11	112	13	11	5	6	110	39	144	37	55	40	26
	15%	17%	14%	13%	13%	18%	15%	17%	17%	13%	16%	13%	16%	16%	27%	13%	15%	21%	13%	14%	17%	16%	16%	16%	16%	14%	16%	6%	35%	18%	8%	7%	10%	24%	11%	33%	10%	22%	16%	8%
															kn														BDEFG	B							KMN		KN		
(0) Neither favourable nor unfavourable	**413**	203	207	113	148	152	393	20	243	170	102	105	88	55	17	45	350	134	279	252	161	58	104	93	125	51	354	53	125	31	33	28	25	182	94	185	122	107	105	81
	36%	37%	36%	36%	39%	34%	36%	37%	38%	34%	38%	36%	34%	35%	31%	46%	36%	36%	36%	36%	37%	32%	38%	37%	36%	36%	36%	28%	39%	44%	24%	41%	44%	39%	27%	42%	33%	42%	41%	27%
																													BE	BE		E	E	i		KN	N	KN	N	
(-1) Fairly unfavourable	**180**	85	94	40	59	81	168	11	86	93	36	43	54	29	7	10	163	50	130	113	66	17	44	46	56	17	162	57	29	12	25	12	5	56	86	31	98	37	18	68
	16%	15%	16%	13%	16%	18%	16%	21%	13%	19%	13%	15%	21%	18%	13%	10%	17%	13%	17%	16%	15%	9%	16%	18%	16%	12%	17%	30%	9%	18%	18%	18%	9%	12%	25%	7%	27%	14%	15%	22%
											h																	CG			G						EJM	J	J	JLM
(-2) Very unfavourable	**192**	111	80	31	61	101	185	8	91	102	38	55	43	24	9	24	160	48	145	116	76	41	45	37	53	17	168	51	16	2	62	12	16	51	99	4	69	17	18	102
	17%	20%	14%	10%	16%	23%	17%	14%	14%	20%	14%	19%	17%	15%	15%	25%	16%	13%	19%	17%	18%	23%	16%	15%	15%	12%	17%	27%	5%	3%	44%	17%	29%	11%	29%	1%	19%	7%	7%	34%
		b		c	cf	c	c			h						i			o									CD			BCDF	CD	CD		H		EJM	J	J	JKLM
Mean	**-0.35**	-0.35	-0.34	-0.15	-0.38	-0.43	-0.35	-0.33	-0.24	-0.48	-0.2	-0.42	-0.41	-0.35	-0.16	-0.46	-0.35	-0.13	-0.45	-0.36	-0.32	-0.4	-0.33	-0.33	-0.29	-0.1	-0.37	-0.76	0.26	-0.06	-1.02	-0.55	-0.58	-0.07	-0.74	0.37	-0.52	0.01	-0.09	-0.81
		def							i		o							r									A			BDE	BEF		E				KLM	N	KN	KN	
																													FG	G							N			
NET: Very/ Fairly favourable	**199**	111	89	54	54	91	189	10	123	76	55	44	44	27	16	14	169	90	109	115	84	33	48	44	66	30	169	18	125	13	13	5	6	121	63	163	48	64	47	33
	18%	20%	15%	17%	14%	20%	17%	18%	19%	15%	20%	15%	17%	17%	28%	14%	17%	24%	14%	16%	19%	19%	18%	17%	19%	21%	17%	9%	39%	18%	9%	7%	11%	26%	12%	37%	13%	25%	19%	11%
															k			r												BDEFG							KLMN		KMN	N	
NET: Very/ Fairly unfavourable	**372**	196	174	71	119	182	353	19	177	195	74	98	97	53	16	34	323	98	274	230	142	58	89	83	109	34	330	108	45	15	87	24	21	108	185	36	167	54	56	170
	33%	35%	30%	23%	32%	40%	33%	35%	28%	39%	28%	33%	37%	33%	28%	34%	33%	26%	36%	33%	33%	33%	32%	33%	32%	24%	34%	57%	14%	21%	62%	35%	38%	23%	53%	8%	45%	21%	22%	56%
				c		cdf	c			h				i				n				CDF					k				CDFG	C	C		H		EJM	J	J	JKLM
Don't know	**153**	44	107	75	54	25	148	5	96	58	39	48	30	23	7	5	141	48	105	106	47	28	32	34	46	28	125	12	24	12	7	12	4	53	25	57	30	30	46	20
	13%	8%	19%	24%	14%	6%	14%	9%	15%	12%	14%	16%	12%	15%	12%	5%	14%	13%	14%	15%	11%	16%	12%	13%	13%	20%	13%	6%	8%	16%	5%	17%	6%	11%	7%	13%	8%	12%	18%	7%
				defg	e		e				o	o										A				A				BCE						KN		N	JKLN	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - i/k/l/m/n/o/q - o/r - s/t - u/v/w/x - v/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 9

Q2_34 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Shabana Mahmood, Home Secretary and Labour MP

Base: All adults aged 18+ in Great Britain

	GENDER			AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54	639	498	270	295	259	159	56	98	980	650	494	607	466	182	247	262	378	171	951	374	364	73	120	72	14	613	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	980	370	767	703	434	177	274	253	346	143	978	191	319	73*	119*	69*	56*	613	463	566	441	367	255	254	304
(2) Very favourable	**27**	18	9	15	8	4	27	-	15	12	10	8	4	3	1	2	24	13	15	19	8	9	5	3	10	13	14	8	12	-	3	1	2	12	5	23	16	11	11	9
	3%	3%	2%	5%	2%	1%	3%	-	2%	2%	4%	3%	1%	2%	2%	2%	2%	3%	2%	3%	2%	5%	2%	1%	3%	9%	1%	4%	4%	-	2%	2%	3%	3%	2%	5%	4%	4%	4%	3%
				ef			x															w				A														
(1) Fairly favourable	**148**	70	78	35	44	70	142	7	97	51	37	35	32	25	10	10	129	66	83	88	61	14	47	36	42	14	132	17	77	10	13	2	4	76	39	111	68	54	33	28
	13%	13%	13%	11%	12%	16%	13%	12%	15%	10%	14%	12%	12%	16%	17%	10%	13%	18%	11%	13%	14%	8%	17%	14%	12%	10%	14%	9%	24%	15%	9%	2%	8%	16%	11%	25%	13%	21%	13%	9%
									j									i					w						BEFG	F						KMN		KMN		
(0) Neither favourable nor unfavourable	**366**	176	190	94	126	146	345	20	200	166	95	95	88	38	19	31	315	111	254	211	154	57	99	81	107	39	322	54	122	31	21	21	17	166	92	177	104	98	83	65
	32%	32%	33%	30%	34%	32%	32%	38%	31%	33%	35%	32%	34%	24%	34%	32%	32%	30%	33%	30%	36%	32%	36%	32%	31%	27%	33%	29%	38%	44%	15%	31%	31%	36%	36%	40%	28%	39%	33%	21%
																												E	E	E		E	E			KMN	N	KN	N	
(-1) Fairly unfavourable	**213**	109	103	56	73	84	199	14	131	82	45	43	46	46	12	21	181	72	141	145	68	19	44	51	73	34	178	52	50	12	30	20	10	89	73	57	94	43	56	67
	19%	20%	18%	18%	19%	19%	18%	25%	20%	16%	17%	15%	18%	29%	21%	21%	18%	19%	18%	21%	16%	11%	16%	20%	21%	24%	18%	28%	16%	17%	22%	29%	18%	19%	21%	13%	26%	17%	22%	22%
														jkl														IC				IC				JL		J	
(-2) Very unfavourable	**248**	138	107	45	82	120	243	5	113	135	50	74	59	32	9	24	214	63	185	154	94	53	53	51	74	21	219	50	28	8	70	17	17	79	114	19	85	24	31	123
	22%	25%	19%	15%	22%	27%	22%	9%	18%	27%	19%	25%	23%	20%	17%	25%	22%	17%	24%	22%	22%	30%	20%	20%	21%	15%	22%	26%	9%	12%	50%	25%	31%	17%	33%	4%	23%	9%	12%	40%
		b		c		cfe	c			h									o			v						CD			BCDF	C	CD				JLM	J	J	JKLM
Mean	**-0.5**	-0.54	-0.46	-0.34	-0.53	-0.58	-0.51	-0.38	-0.41	-0.62	-0.38	-0.55	-0.55	-0.55	-0.37	-0.62	-0.5	-0.33	-0.59	-0.53	-0.47	-0.61	-0.38	-0.51	-0.52	-0.29	-0.53	-0.67	-0.02	-0.3	-1.1	-0.83	-0.73	-0.35	-0.78	0.16	-0.53	-0.06	-0.29	-0.92
				ef					i									r									A		E	BEF	BEF				I		KLM	N	KMN	KN	
																													G							N				
NET: Very/ Fairly favourable	**176**	88	87	50	52	74	169	7	112	63	46	43	36	28	11	12	153	78	97	107	68	23	52	38	52	28	147	25	89	10	16	3	6	88	44	134	64	65	44	37
	15%	16%	15%	16%	14%	17%	16%	12%	18%	13%	17%	15%	14%	18%	19%	12%	16%	21%	13%	15%	16%	13%	19%	15%	15%	19%	15%	13%	28%	15%	11%	4%	11%	19%	13%	30%	17%	26%	17%	12%
																		+											BDEFG							KMN	N	KMN		
NET: Very/ Fairly unfavourable	**461**	247	210	102	155	204	462	19	244	217	95	117	105	78	21	45	395	134	327	300	162	72	98	102	146	55	397	103	78	20	100	38	28	168	187	74	179	60	87	190
	41%	45%	36%	33%	41%	45%	41%	35%	38%	44%	35%	40%	41%	49%	38%	46%	40%	36%	43%	43%	37%	40%	36%	40%	42%	38%	41%	54%	25%	29%	72%	55%	49%	36%	54%	17%	49%	26%	34%	62%
		b			c	c	c												a									CD			BCEFG	CD	C		H		BJM	J	JL	JKLM
Don't know	**134**	43	91	67	42	26	126	8	82	52	34	40	30	16	4	10	120	45	89	85	50	25	26	31	41	21	113	8	29	9	2	7	5	41	23	54	20	25	41	13
	12%	8%	16%	21%	11%	6%	12%	15%	13%	10%	13%	14%	11%	10%	8%	10%	12%	12%	12%	12%	11%	14%	10%	12%	12%	15%	12%	4%	9%	13%	2%	11%	9%	9%	7%	12%	5%	10%	16%	4%
			x	def	e		e	e																					E	BE			E			KN		KLN		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/x - h/i - i/k/l/m/n/o/q - o/r - s/t - u/v/w/x - v/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 10

Q2 32 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Russell Lowe, Leader of Restore Britain

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	1137	554	577	138	370	459	1083	54	739	398	275	295	259	159	56	98	980	643	494	657	480	122	247	262	378	173	951	374	364	79	129	72	19	613	493	366	363	268	295	268
WEIGHTED BASE	1137	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	370	767	703	434	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	367	255	254	304
(2) Very favourable	79	51	26	21	27	30	79	-	31	48	23	18	16	8	3	1	75	13	65	53	26	14	16	20	21	11	65	13	5	1	46	-	2	13	41	8	31	4	6	60
	7%	9%	5%	7%	7%	7%	7%	-	5%	10%	9%	6%	10%	5%	5%	1%	8%	4%	9%	8%	6%	8%	6%	8%	6%	8%	7%	7%	2%	1%	13%	-	3%	3%	12%	2%	9%	1%	2%	20%
		b							h		o		o				o		o									C			BCDFG						ILM				JKLM
(1) Fairly favourable	97	53	44	26	23	47	95	2	44	53	17	27	24	19	3	7	87	19	78	61	36	22	19	16	31	9	86	27	22	*	26	3	1	22	60	16	46	16	15	77
	9%	10%	8%	8%	6%	11%	9%	4%	7%	11%	6%	9%	9%	12%	5%	7%	9%	5%	10%	9%	8%	13%	7%	6%	9%	6%	9%	14%	7%	1%	19%	5%	2%	5%	17%	4%	13%	6%	6%	25%
																			e									CDG			CDEG						ILM				JKLM
(0) Neither favourable nor unfavourable	236	101	135	63	94	79	227	9	117	119	55	73	43	40	13	12	211	48	188	153	83	34	59	49	77	33	199	46	45	11	36	5	7	55	83	71	95	39	40	85
	21%	18%	23%	20%	25%	17%	21%	18%	18%	24%	21%	25%	17%	25%	23%	13%	21%	13%	25%	22%	19%	19%	22%	19%	22%	23%	20%	24%	14%	16%	26%	7%	13%	12%	24%	16%	26%	15%	16%	28%
					af							o							o									CF			CF				H		ILM				JLM
(-1) Fairly unfavourable	154	83	71	48	40	67	142	13	89	65	31	42	40	19	5	19	131	56	99	89	65	30	34	32	47	20	132	33	40	8	12	17	7	56	53	59	70	40	40	37
	14%	15%	12%	15%	11%	15%	13%	24%	14%	13%	11%	14%	15%	12%	8%	19%	13%	15%	13%	13%	15%	17%	12%	13%	13%	14%	14%	17%	12%	11%	9%	24%	13%	12%	15%	13%	19%	16%	16%	12%
								af																								CE					JN				
(-2) Very unfavourable	415	216	197	86	140	189	395	20	262	153	98	96	98	52	26	45	344	185	231	243	172	55	105	103	127	46	365	59	179	37	14	39	32	265	81	229	93	121	120	25
	37%	39%	34%	28%	37%	42%	36%	37%	41%	31%	36%	33%	38%	33%	46%	46%	35%	50%	30%	35%	40%	31%	38%	41%	37%	32%	37%	31%	56%	52%	10%	57%	58%	57%	23%	52%	25%	48%	47%	8%
					c	cf	c	af	j							k		r											£	BE	BE		BE	BE	I		KN	N	KN	KN	
Mean	-0.74	-0.71	-0.78	-0.62	-0.74	-0.82	-0.73	-1.14	-0.94	-0.51	-0.73	-0.67	-0.69	-0.64	-1	-1.19	-0.69	-1.18	-0.53	-0.68	-0.85	-0.58	-0.83	-0.82	-0.75	-0.68	-0.77	-0.54	-1.26	-1.39	0.57	-1.43	-1.36	-1.3	-0.23	-1.27	-0.44	-1.18	-1.15	0.39
				e						h	o	o	o	o			o		o										CDF			BCD				H		ILM				JKLM
																												G			FG										
NET: Very/ Fairly favourable	176	105	70	47	51	77	173	2	74	101	41	45	50	27	5	8	162	32	143	114	61	37	35	36	53	20	150	40	27	1	72	3	3	36	101	23	78	20	21	137
	15%	19%	12%	15%	14%	17%	16%	4%	12%	20%	15%	15%	19%	17%	9%	8%	17%	9%	19%	16%	14%	21%	13%	14%	15%	14%	15%	21%	8%	2%	52%	5%	5%	8%	29%	5%	21%	8%	8%	45%
		b				e	e			h			o						e										CDFG			BCDFG				H		ILM				JKLM
NET: Very/ Fairly unfavourable	569	299	269	134	180	256	537	33	352	218	129	137	137	71	30	64	475	240	329	332	237	85	139	135	174	66	498	92	218	45	26	56	39	321	134	288	162	161	159	62
	50%	54%	47%	43%	48%	57%	50%	61%	55%	44%	48%	47%	53%	45%	54%	65%	48%	65%	43%	47%	55%	48%	51%	53%	50%	46%	51%	48%	68%	63%	19%	81%	71%	69%	39%	65%	44%	63%	63%	20%
		b				cdf	c	c	i									r		s								E	BE	E		BDE	BE	I		KN	N	KN	KN	
Don't know	156	49	104	67	51	38	146	10	95	61	45	40	29	21	8	13	135	49	107	103	53	21	41	33	43	24	132	12	29	13	5	5	6	52	29	59	32	35	35	20
	14%	9%	18%	22%	13%	8%	13%	18%	15%	12%	17%	14%	11%	13%	14%	14%	14%	13%	14%	15%	12%	12%	15%	13%	12%	17%	14%	6%	9%	19%	4%	7%	11%	11%	8%	13%	9%	14%	14%	7%
			a	def			e	e																						BCE							KN		KN	N	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 11

Q2 10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Donald Trump, President of the United States of America

Base: All adults aged 18+ in Great Britain

	GENDER			AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54	739	398	275	295	269	154	93	95	986	643	494	637	494	122	247	262	378	143	971	374	364	73	159	72	18	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	670	767	703	434	177	274	253	340	143	978	191	319	73*	159	69*	56*	463	566	441	367	255	254	304
(2) Very favourable	**54**	16	17	19	15	20	53	1	22	32	13	11	13	10	2	6	46	10	44	38	16	13	12	13	13	11	43	18	5	-	22	1	4	13	25	10	26	7	7	40
	5%	7%	3%	6%	4%	4%	5%	2%	3%	6%	5%	4%	5%	6%	4%	6%	5%	1%	6%	5%	4%	8%	5%	5%	4%	7%	4%	9%	2%	-	16%	1%	8%	3%	7%	2%	7%	3%	3%	13%
		b																	a				CD								CDF						ILM			JKLM
(1) Fairly favourable	**81**	47	34	24	29	27	81	-	41	40	21	14	16	22	3	5	73	24	57	60	21	14	16	24	21	20	59	9	12	2	34	*	6	19	60	20	34	11	7	58
	7%	9%	6%	8%	8%	6%	7%	-	6%	8%	8%	5%	6%	14%	5%	5%	7%	6%	7%	9%	5%	8%	6%	9%	6%	14%	6%	5%	4%	3%	24%	*	10%	4%	11%	5%	9%	4%	3%	19%
														klo												A					BCDF						ILM			JKLM
(0) Neither favourable nor unfavourable	**129**	78	51	36	57	36	127	2	52	77	31	42	21	23	6	8	116	27	102	94	35	25	25	24	44	12	114	15	19	1	27	6	3	26	46	27	50	15	21	62
	11%	14%	9%	12%	15%	8%	12%	3%	8%	15%	11%	14%	8%	14%	10%	8%	12%	7%	13%	13%	8%	14%	9%	10%	13%	9%	12%	8%	6%	2%	20%	9%	5%	6%	13%	6%	14%	6%	8%	20%
		b			ef		e			h									a	t											BCD				H		ILM			JKLM
(-1) Fairly unfavourable	**94**	47	47	33	29	31	89	4	60	34	20	23	28	10	5	8	80	35	58	62	32	11	23	18	31	15	77	23	21	3	15	1	2	19	38	34	40	21	18	44
	8%	8%	8%	11%	8%	7%	8%	8%	9%	7%	7%	8%	11%	6%	10%	8%	8%	10%	8%	9%	7%	6%	8%	7%	9%	11%	8%	12%	7%	4%	11%	2%	4%	4%	11%	8%	13%	8%	7%	14%
																												F									ILM			JLM
(-2) Very unfavourable	**749**	334	409	188	227	334	703	45	446	303	180	192	178	92	36	70	643	265	484	426	323	107	192	167	230	79	660	124	258	65	41	59	40	379	194	344	207	200	197	98
	66%	60%	71%	60%	61%	74%	65%	84%	70%	61%	67%	65%	69%	58%	65%	71%	65%	72%	63%	61%	74%	61%	70%	66%	66%	56%	67%	65%	81%	91%	29%	86%	72%	82%	56%	78%	56%	79%	77%	32%
		a				cdf		cdf	j									r	s			v						E	BE	BEG		BE	E			KN	N	KN	KN	
Mean	**-1.27**	-1.1	-1.43	-1.15	-1.19	-1.41	-1.24	-1.77	-1.4	-1.1	-1.26	-1.32	-1.35	-0.97	-1.33	-1.37	-1.25	-1.44	-1.18	-1.14	-1.47	-1.08	-1.37	-1.23	-1.31	-0.97	-1.31	-1.2	-1.63	-1.83	-0.14	-1.74	-1.22	-1.6	-0.98	-1.57	-1.03	-1.57	-1.57	-0.33
		b		ee	ee	e	ee			h				klo					o	t		v				A		CDF			BCD		CDF		H		JLM			JKLM
																															FG									
NET: Very/ Fairly favourable	**135**	83	50	43	44	47	134	1	63	72	34	25	28	32	5	11	119	34	101	99	36	28	28	37	34	30	103	27	18	2	56	1	10	32	65	30	59	18	14	98
	12%	15%	9%	14%	12%	10%	12%	2%	10%	14%	13%	9%	11%	20%	9%	11%	12%	9%	13%	14%	8%	16%	10%	15%	10%	21%	11%	14%	5%	3%	40%	1%	19%	7%	19%	7%	16%	7%	5%	32%
		b		#										klo						t							A		CDF			BCDFG		CDF		H		JLM			JKLM
NET: Very/ Fairly unfavourable	**842**	381	456	221	256	365	793	50	505	337	200	215	206	102	41	78	723	300	542	488	355	118	215	185	261	95	736	147	280	68	56	60	43	398	231	377	256	221	215	141
	74%	69%	79%	71%	68%	81%	73%	92%	79%	68%	74%	73%	80%	64%	74%	79%	74%	81%	71%	69%	82%	67%	79%	73%	75%	66%	75%	77%	88%	95%	40%	88%	76%	86%	67%	86%	70%	87%	85%	46%
		a				cdf	d	cdf	i				mo			m	m	r		s		u				x	E	BE	BEG		E	E			KN	N	KN	KN	
Don't know	**31**	11	20	11	18	2	29	1	18	12	5	13	4	3	3	2	25	8	23	22	9	6	6	7	6	5	25	2	2	-	-	1	-	6	5	7	2	1	4	3
	3%	2%	3%	4%	5%	*	3%	3%	3%	2%	2%	4%	2%	2%	6%	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%	4%	3%	1%	1%	-	-	2%	-	1%	1%	2%	*	1%	2%	1%
				e			ef																																	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 12

Q2 14 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Labour Party

Base: All adults aged 18+ in Great Britain

	GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54	719	398	275	295	259	154	93	56	980	643	494	627	496	122	247	252	378	171	971	174	353	73	159	72	16	613	493	500	163	208	295	268
WEIGHTED BASE	**1137**	554	577	132	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	670	767	703	434	177	274	253	348	143	978	191	319	71*	119*	69*	56*	463	566	441	167	255	254	304
(2) Very favourable	**112**	68	43	48	26	38	107	5	66	46	45	28	15	17	4	4	104	47	66	66	47	19	33	25	32	21	90	5	89	3	3	2	2	66	18	108	20	34	10	14
	10%	12%	7%	15%	7%	9%	10%	10%	10%	9%	17%	9%	6%	11%	7%	4%	11%	7%	9%	9%	11%	11%	12%	10%	9%	15%	9%	3%	28%	4%	2%	2%	4%	14%	5%	25%	5%	13%	12%	4%
		b		def			d				klop						l	r											BDEFG							KLMN		KN	KN	
(1) Fairly favourable	**252**	119	133	91	70	91	246	6	163	89	64	57	59	29	18	26	209	109	143	169	83	26	71	60	86	39	212	10	111	20	8	17	11	139	63	221	63	87	79	24
	22%	21%	23%	69%	19%	20%	23%	12%	26%	18%	24%	19%	23%	19%	32%	26%	21%	29%	19%	24%	19%	15%	26%	24%	25%	28%	22%	5%	41%	29%	5%	24%	19%	30%	13%	50%	12%	34%	31%	8%
				defa			g											s					u						BEFG		BE		BE	BE			KLMN		KN	KN	
(0) Neither favourable nor unfavourable	**239**	114	125	66	100	72	225	14	141	98	48	64	60	25	13	29	197	78	161	149	90	31	51	42	95	32	204	30	52	29	14	15	22	101	48	81	66	64	60	36
	21%	21%	22%	21%	27%	16%	21%	26%	22%	20%	18%	22%	23%	16%	23%	29%	20%	21%	21%	21%	21%	17%	19%	17%	27%	23%	21%	16%	16%	40%	10%	21%	40%	22%	14%	18%	18%	25%	24%	12%
					af		e									ims									uvw					BCEF				BCE			N	N	JKN	N	
(-1) Fairly unfavourable	**159**	72	85	37	59	63	148	11	99	59	28	37	38	35	6	15	138	55	104	100	59	23	26	46	51	17	139	40	22	12	19	20	8	62	58	14	75	37	46	41
	14%	13%	15%	12%	16%	14%	14%	20%	16%	12%	10%	13%	15%	22%	11%	15%	14%	15%	13%	14%	14%	13%	10%	18%	15%	12%	14%	21%	7%	16%	13%	29%	15%	13%	17%	3%	20%	14%	18%	14%
					c		c	c						ikv														C		C		CE								
(-2) Very unfavourable	**318**	165	151	45	95	177	301	16	137	181	66	93	80	45	12	22	284	62	255	180	138	65	81	67	72	21	289	104	21	8	97	14	11	86	174	2	162	27	27	186
	28%	30%	26%	15%	25%	39%	28%	30%	21%	36%	24%	32%	31%	28%	22%	22%	29%	17%	33%	26%	32%	37%	30%	26%	21%	14%	30%	54%	7%	11%	69%	21%	20%	19%	50%	1%	44%	11%	11%	61%
					cdf		c	c		h									o			x	x				v	CDFG			BCDFG	C	C		H		JLM	J	J	JKLM
Mean	**-0.29**	-0.27	-0.32	0.21	-0.36	-0.56	-0.28	-0.5	-0.13	-0.51	-0.03	-0.4	-0.43	-0.41	-0.08	-0.26	-0.31	0.06	-0.47	-0.24	-0.38	-0.55	-0.19	-0.29	-0.13	0.17	-0.35	-1.2	0.78	-0.02	-1.43	-0.43	-0.27	0.08	-0.96	0.98	-0.87	0.26	0.16	-1.21
				def			e		i		klm							r					u				A			BDE	BE			BE	BE			KLM	N	KN	KN	
				e							n																			FG								N			
NET: Very/ Fairly favourable	**365**	187	176	139	96	129	353	12	229	135	109	84	74	46	22	29	313	155	209	235	129	65	104	85	117	60	302	15	221	23	10	18	13	205	61	331	62	121	109	37
	32%	34%	30%	45%	26%	29%	33%	22%	36%	27%	40%	29%	29%	29%	39%	30%	32%	42%	27%	33%	30%	25%	38%	34%	34%	42%	31%	8%	69%	31%	7%	27%	24%	44%	18%	75%	17%	47%	43%	12%
				defa			d		i		klo							r					u				A			BDEFG	BE			BE	BE			KLMN	KN	KN	
NET: Very/ Fairly unfavourable	**476**	237	236	82	154	240	449	27	236	240	94	130	118	80	18	36	422	117	359	280	197	88	107	113	122	38	428	164	43	19	115	34	19	148	232	16	237	64	73	227
	42%	43%	41%	26%	41%	53%	41%	50%	37%	48%	35%	44%	46%	50%	32%	37%	43%	32%	47%	40%	45%	50%	39%	45%	35%	26%	44%	75%	14%	27%	83%	50%	35%	32%	67%	4%	65%	25%	29%	75%
					c	cdf	c	c		h									n			x					x	CDFG		C	CDFG	CD	C		H		JLM	J	J	JKLM
Don't know	**58**	16	41	24	25	8	56	1	32	26	19	17	6	8	3	4	50	19	38	39	18	14	12	13	11	13	44	1	3	-	-	2	1	9	5	13	1	6	12	5
	5%	3%	7%	8%	7%	2%	5%	1%	5%	5%	7%	6%	2%	5%	6%	4%	5%	5%	5%	6%	4%	8%	4%	5%	3%	9%	5%	1%	1%	-	-	2%	2%	2%	1%	3%	*	2%	5%	2%
					af		e																													K		K		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/x - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - v/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 13

Q2 15 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Conservative Party

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54	639	498	270	295	259	159	16	98	983	370	767	703	434	177	274	253	348	143	978	191	319	73	119	22	16	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54	639	498	270	295	259	159	16	98	983	370	767	703	434	177	274	253	348	143	978	191	319	73	119	22	16	463	566	441	367	255	254	304
(2) Very favourable	**61**	32	29	20	8	34	56	5	41	20	16	26	12	6	-	2	59	17	44	31	30	11	15	11	17	10	49	42	6	2	6	-	-	21	30	11	60	13	11	34
	5%	6%	5%	6%	2%	8%	5%	10%	6%	4%	6%	9%	5%	3%	-	2%	6%	5%	6%	4%	7%	6%	6%	4%	5%	7%	5%	22%	2%	3%	5%	-	-	5%	9%	3%	16%	5%	5%	11%
		d			df	d	d																					CDEFG									JLMN	J		JLM
(1) Fairly favourable	**205**	99	105	38	58	109	186	19	120	85	41	53	51	38	8	14	183	66	139	105	100	32	55	52	50	19	184	88	21	5	35	6	9	72	99	40	127	35	19	84
	18%	18%	18%	12%	15%	24%	17%	35%	19%	17%	15%	18%	20%	24%	14%	14%	19%	18%	18%	15%	23%	18%	20%	20%	14%	13%	19%	46%	7%	7%	25%	9%	17%	15%	28%	9%	48%	14%	7%	28%
					cdf			cdf													s							CDEFG			CDF		C		H		JLMN	JM		JLM
(0) Neither favourable nor unfavourable	**261**	136	126	76	95	90	256	6	133	128	68	69	65	37	10	12	239	61	200	171	91	33	58	52	89	29	229	37	61	27	32	5	6	83	72	84	92	66	41	82
	23%	24%	22%	24%	25%	20%	24%	10%	21%	26%	25%	23%	25%	23%	18%	13%	24%	16%	26%	24%	21%	19%	21%	20%	26%	21%	23%	19%	19%	38%	23%	8%	11%	18%	21%	19%	25%	26%	16%	27%
					e						o		o				o		o										F	BCFG	F							JM	JM		JM
(-1) Fairly unfavourable	**256**	112	141	66	82	109	245	12	141	115	55	55	59	38	16	34	207	84	173	166	90	41	61	68	77	30	224	10	99	17	47	22	19	118	84	145	23	74	77	61
	23%	20%	25%	21%	22%	24%	23%	22%	22%	23%	20%	19%	23%	24%	28%	35%	21%	23%	23%	24%	21%	23%	22%	27%	22%	21%	23%	5%	31%	24%	33%	32%	33%	26%	24%	33%	6%	29%	30%	20%
					e											kn												k		k							KN		KN	k
(-2) Very unfavourable	**289**	156	131	81	110	98	278	11	169	120	68	72	66	34	17	33	240	119	170	186	104	49	67	57	99	38	245	12	127	20	19	35	21	160	55	149	14	62	99	36
	25%	28%	23%	26%	29%	22%	26%	21%	26%	24%	25%	24%	26%	21%	30%	34%	24%	32%	22%	26%	24%	28%	25%	22%	29%	27%	25%	6%	40%	28%	13%	50%	38%	35%	16%	34%	4%	24%	39%	12%
					e						r							r											BE	BE			BDE	BE	I		KLN		KN	KLN	k
Mean	**-0.47**	-0.49	-0.45	-0.54	-0.65	-0.29	-0.49	-0.1	-0.46	-0.49	-0.48	-0.34	-0.46	-0.36	-0.81	-0.87	-0.41	-0.64	-0.39	-0.56	-0.33	-0.51	-0.42	-0.45	-0.58	-0.52	-0.46	0.74	-1.02	-0.68	-0.26	-1.26	-0.94	-0.71	-0.11	-0.89	0.67	-0.55	-0.94	0.06
						cdf	d	d			o	no	o	o					o		s							CDE		CF	CDF				H		JLM	JM		JLM
																												FG			G						N			
NET: Very/ Fairly favourable	**266**	131	135	57	66	143	242	24	161	105	57	79	63	44	8	15	243	83	183	136	131	43	71	63	67	29	233	130	27	7	42	6	9	93	129	51	236	48	30	118
	23%	24%	23%	18%	17%	32%	22%	45%	25%	21%	21%	27%	24%	28%	14%	16%	25%	23%	24%	19%	30%	24%	26%	25%	19%	21%	24%	68%	8%	10%	36%	9%	17%	20%	37%	12%	64%	19%	12%	39%
						cdf	d	cdf													s							CDEFG			CDF				H		JLMN	JM		JLM
NET: Very/ Fairly unfavourable	**546**	268	272	147	192	207	523	23	310	236	123	127	125	71	32	67	446	203	343	352	194	89	128	125	176	68	469	22	227	37	65	57	40	278	139	294	37	136	175	97
	48%	48%	47%	47%	51%	46%	48%	43%	49%	47%	46%	43%	48%	45%	58%	68%	45%	55%	45%	50%	45%	50%	47%	49%	51%	48%	48%	11%	71%	52%	47%	82%	71%	60%	40%	67%	10%	53%	69%	32%
																bfmno		r											BDE	B	B	BDE	BE	I		KLN		KN	KLN	k
Don't know	**64**	19	45	31	23	10	62	1	34	30	22	20	5	7	5	3	55	22	42	45	19	12	17	14	15	16	47	2	4	-	1	1	1	9	7	13	1	5	8	8
	6%	3%	8%	10%	6%	2%	6%	3%	5%	6%	8%	7%	2%	5%	9%	4%	6%	6%	5%	6%	4%	7%	6%	5%	4%	11%	5%	1%	1%	-	1%	2%	2%	2%	2%	3%	*	2%	3%	3%
			k	ef		e	e				j	j					l									A									K			K	k

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/x - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 14

O2 16 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Liberal Democrats

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1013	124	719	398	275	295	259	154	53	99*	980	643	494	627	496	122	247	262	378	173	921	374	353	79	159	72	100	513	593	566	441	357	255	254	394
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	370	767	703	434	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	357	255	254	394
(2) Very favourable	**40** **4%**	18 3%	22 4%	15 5%	7 2%	18 4%	38 4%	2 4%	30 5%	10 2%	7 3%	8 3%	11 4%	5 3%	5 10% fco	3 3%	32 3%	15 4%	25 3%	26 4%	14 3%	6 3%	11 4%	9 4%	14 3%	25 10% A	3% -	5 3%	12 4%	12 17% BCEFG	3 2%	1 1%	1 1%	24 5% I	4 1%	25 6%	14 4%	33 13% JKMN	16 6%	8 3%
(1) Fairly favourable	**170** **15%**	92 17%	78 14%	50 16%	53 14%	68 15%	158 15%	11 21%	116 18% o	54 11%	38 14%	49 17%	46 18%	23 14%	5 9%	9 9%	156 16%	81 22% q	89 12%	95 14%	74 17%	25 14%	40 14%	47 19%	54 16%	24 17%	144 15%	26 14% E	71 22% A	34 48% BCEFG	3 2%	12 18% E	6 10% E	98 21% I	37 11%	103 23% KN	52 14% N	127 50% JKMN	66 26% KN	27 9%
(0) Neither favourable nor unfavourable	**398** **35%**	186 34%	209 36%	109 35%	143 38%	146 32%	379 35%	19 35%	224 35%	174 35%	105 39% k	85 29%	94 36%	61 38%	12 22%	41 42% kn	344 35% k	133 36%	265 34%	252 36%	146 34%	53 30%	91 33%	88 35%	132 38%	43 30%	350 36%	67 35% E	148 47% BDEF	22 31%	24 17%	20 29%	21 38% E	188 41% J	99 29%	186 42% KLMN	129 35% LN	67 26%	88 35% LN	68 22%
(-1) Fairly unfavourable	**223** **20%**	114 21%	108 19%	52 17%	67 18%	104 23%	210 19%	13 25%	113 18%	110 22%	67 17%	58 20%	46 18%	29 18%	18 33% bc	24 24%	181 18%	63 17%	160 21%	130 19%	93 21%	31 18%	65 24%	43 17%	65 19%	25 18%	194 20%	57 30% CD	54 17% D	1 1%	30 21% D	20 29% CD	16 29% D	83 18% K	92 27% JK	73 16% K	87 24% K	10 4%	45 18% L	75 25% K
(-2) Very unfavourable	**216** **19%**	121 22%	94 16%	45 15%	71 19%	100 22% c	210 19% c	7 12%	103 16%	113 23% h	44 16%	67 23%	52 20%	27 17%	10 18%	16 16%	191 19%	52 14%	164 21% o	144 20%	72 17%	45 26%	53 19%	44 17%	61 18%	18 13%	194 20%	31 16% CD	29 9%	2 3%	78 56% BCEFG	12 17% D	11 19% D	51 11% H	108 31% N	27 6% L	74 20% JLM	7 3%	19 7%	117 38% JKLM
Mean	**-0.39**	-0.43	-0.34	-0.23 ef	-0.42	-0.46	-0.4	-0.21	-0.25 i	-0.56	-0.34	-0.47	-0.33	-0.35	-0.43	-0.45	-0.38	-0.16 r	-0.5	-0.42	-0.34	-0.54	-0.42	-0.28	-0.35	-0.07 A	-0.43	-0.44 E	-0.06 BEFG	0.75 BCE FG	-1.29	-0.45 E	-0.56 E	-0.09 I	-0.77	0.06 KN	-0.43 N	0.7 JKMN	0.06 KN	-0.9
NET: Very/ Fairly favourable	**210** **18%**	110 20%	100 17%	65 21%	58 16%	86 19%	196 18%	13 25%	145 23% j	64 13%	46 17%	57 19%	57 22%	28 18%	11 19%	11 11%	188 19%	96 26% rs	114 15%	121 17%	88 20%	30 17%	50 18%	56 22%	64 18%	38 27% A	169 17%	31 16% E	82 26% BE	46 65% BCEFG	5 4%	13 19% E	7 12%	122 26% J	61 12%	128 29% KN	66 18% N	161 63% JKMN	82 32% KN	34 11%
NET: Very/ Fairly unfavourable	**439** **39%**	235 42% b	203 35%	97 31%	139 37%	204 45% odf	419 39% c	20 37%	217 34%	222 45% h	91 34%	125 42%	98 38%	57 36%	28 51% i	40 40%	371 38%	114 31%	325 42% n	274 39%	165 38%	76 43%	117 43%	87 34%	126 36%	43 30%	388 40%	87 46% CD	83 26% D	3 4%	108 78% BCEFG	32 46% CD	27 49% CD	134 29% H	200 58% H	99 22% iLM	161 44% -	17 7%	64 25% L	192 63% JKLM
Don't know	**90** **8%**	23 4%	65 11% a	41 13% ef	35 9% e	14 3%	88 8% e	1 3%	53 8%	37 7%	28 10% j	27 9% j	10 4%	14 9%	4 8%	6 6%	79 8% j	26 7%	64 8%	55 8%	35 8%	17 10%	16 6%	23 9%	24 7%	18 13% A	71 7%	5 3%	5 2%	- -	2 1%	4 5%	1 2%	19 4%	6 2%	28 6% K	10 3%	10 4%	21 8% KLN	10 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 15

Q2 17 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Green Party

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION								EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	338	370	429	1083	54	639	498	270	295	259	159	56	98	986	643	494	637	499	122	247	262	378	173	951	374	353	73	129	72	13	613	503	566	443	208	256	268
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54	639	498	270	295	259	159	56	98	983	370	767	703	434	177	274	253	346	143	978	191	319	73	119	69	56	463	566	441	357	203	254	304
(2) Very favourable	**73**	34	36	42	20	11	71	2	47	26	16	15	18	15	4	5	64	33	40	56	17	14	16	16	26	24	49	4	21	3	4	27	3	41	5	40	12	28	66	12
	6%	6%	6%	13%	5%	2%	7%	3%	7%	5%	6%	5%	7%	9%	7%	5%	6%	9%	5%	8%	4%	8%	6%	6%	7%	17%	5%	2%	7%	5%	3%	39%	4%	9%	2%	9%	3%	11%	26%	4%
				def		e					r			t				t									A					BCDEG		i		KN		KN	JKLN	
(1) Fairly favourable	**167**	79	88	88	43	36	164	2	109	58	45	37	34	31	4	16	146	83	84	110	57	22	42	30	68	40	126	5	71	16	9	24	11	95	15	106	26	61	123	20
	15%	14%	15%	28%	11%	8%	15%	4%	17%	12%	17%	13%	13%	19%	7%	17%	15%	22%	11%	16%	13%	12%	15%	12%	20%	28%	13%	3%	22%	23%	2%	35%	19%	20%	4%	24%	7%	24%	48%	7%
				defa			iklo		r									r		t					w	A			BE	BE			BE		KN		KN	JKLN	
(0) Neither favourable nor unfavourable	**269**	127	141	76	98	95	250	19	144	125	66	63	70	38	13	19	238	86	183	177	92	37	55	69	82	38	227	39	97	25	15	8	12	122	52	127	69	71	47	48
	24%	23%	24%	24%	26%	21%	23%	35%	23%	25%	25%	21%	27%	24%	23%	19%	24%	23%	24%	25%	21%	21%	20%	27%	24%	26%	23%	21%	30%	35%	11%	12%	21%	26%	15%	29%	19%	28%	19%	16%
								e																					BEF	BEF					i		KMN		KMN		
(-1) Fairly unfavourable	**171**	85	86	26	73	72	160	11	106	65	42	46	38	16	12	18	141	51	120	95	76	20	48	31	61	9	162	34	62	17	8	5	14	78	69	79	64	41	6	37
	15%	15%	15%	8%	19%	16%	15%	20%	17%	13%	15%	16%	15%	10%	22%	18%	14%	14%	16%	14%	18%	11%	18%	12%	18%	6%	17%	18%	20%	24%	6%	7%	26%	17%	20%	16%	18%	16%	2%	12%
					df																						v	E	EF	EF			EF			M	MN	M		M
(-2) Very unfavourable	**383**	204	178	46	115	222	366	17	191	192	79	107	91	51	19	36	328	97	286	217	166	68	96	92	92	17	356	108	58	9	110	4	15	114	196	76	192	44	-	183
	34%	37%	31%	15%	31%	49%	34%	32%	30%	39%	29%	36%	35%	32%	35%	36%	33%	26%	37%	31%	38%	38%	35%	36%	26%	12%	36%	56%	18%	13%	79%	6%	27%	25%	57%	17%	52%	17%	-	60%
					c	cdfe		c		h									n		s	x		x			v	CDFG	F		BCDFG		F		H		M	JLM	M		JKLM
Mean	**-0.59**	-0.65	-0.53	0.19	-0.63	-1.05	-0.58	-0.77	-0.48	-0.73	-0.49	-0.72	-0.6	-0.39	-0.75	-0.65	-0.57	-0.28	-0.74	-0.47	-0.78	-0.67	-0.65	-0.64	-0.38	0.35	-0.7	-1.25	-0.21	-0.16	-1.57	0.95	-0.54	-0.29	-1.29	-0.08	-1.1	-0.05	1.03	-1.2
				def	e		e		i					k				r		t					v	A		E	BE	BE		BCD	BE	i		KN	-	KN	JKL	
				e																												EG								IN	
NET: Very/ Fairly favourable	**240**	113	124	130	63	47	236	4	156	84	61	52	52	45	8	22	210	116	124	166	74	35	58	47	93	64	176	9	92	20	6	51	13	136	20	146	38	89	189	32
	21%	20%	21%	42%	17%	10%	22%	7%	24%	17%	23%	18%	20%	28%	14%	22%	21%	31%	16%	24%	17%	20%	21%	19%	27%	45%	18%	5%	29%	28%	5%	74%	24%	29%	6%	33%	10%	15%	74%	10%
				defa	e		dee		i					k				r		t					w	A			BE	BE		BCDEG		i		KN	JKLN	
NET: Very/ Fairly unfavourable	**554**	289	264	72	188	294	526	28	296	258	121	153	129	67	31	54	469	148	406	312	243	88	144	123	153	26	518	141	121	26	118	9	10	192	265	145	256	84	6	220
	49%	52%	46%	23%	50%	65%	49%	52%	46%	52%	45%	52%	50%	42%	57%	54%	48%	40%	53%	44%	56%	50%	52%	48%	44%	18%	53%	74%	38%	37%	85%	13%	53%	42%	77%	33%	70%	33%	2%	72%
				-	c	odf	c	c	-	-	-	-	-	-	-	-	-	-	n	-	s	-	-	-	-	-	v	CDFG	F	F	CDFG	-	F	-	H	M	ILM	M	-	ILM
Don't know	**74**	25	48	34	26	14	71	3	43	31	22	27	8	9	3	4	66	20	53	48	26	17	17	15	18	15	58	1	9	-	-	1	1	13	9	24	5	11	13	4
	6%	5%	8%	11%	7%	3%	7%	5%	7%	6%	8%	9%	3%	6%	6%	7%	6%	6%	7%	7%	6%	9%	6%	6%	5%	11%	6%	1%	3%	-	-	2%	2%	3%	3%	5%	1%	4%	5%	1%
				ef		e					j	j																								KN		KN		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/x - h/i - i/k/l/m/n/o/q - o/r - s/t - u/v/w/x - v/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 16
Q2 18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	375	459	1083	54	719	418	275	295	259	159	56	98	983	650	494	637	499	122	247	262	378	173	971	174	353	73	159	72	18	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	670	767	703	434	177	274	253	346	143	978	191	319	73*	159	69*	56*	463	566	441	367	255	254	304
(2) Very favourable	**108**	65	42	23	24	61	101	7	38	70	23	35	29	15	3	2	103	19	90	60	48	28	21	25	23	10	98	18	7	1	67	1	1	19	68	8	50	4	11	104
	10%	12%	7%	7%	6%	14%	9%	14%	6%	14%	9%	12%	11%	9%	6%	2%	10%	5%	12%	9%	11%	16%	7%	10%	7%	7%	10%	10%	2%	1%	48%	1%	1%	4%	20%	2%	14%	2%	4%	34%
		b				cdf	d		h		o	o							o	vx							C			BCDFG					ILM		JL	JKLM
(1) Fairly favourable	**144**	85	59	44	37	63	138	5	65	79	27	31	49	17	10	10	124	30	114	100	44	21	33	33	45	14	130	28	26	1	46	2	5	29	94	34	73	23	17	127
	13%	15%	10%	14%	10%	14%	13%	10%	10%	16%	10%	11%	19%	10%	19%	10%	13%	8%	15%	14%	10%	12%	12%	13%	13%	10%	13%	15%	8%	2%	33%	2%	10%	6%	24%	8%	20%	9%	7%	42%
		b								h	no								w									DF			BCDFG				ILM			JKLM
(0) Neither favourable nor unfavourable	**154**	77	77	32	68	55	148	6	82	72	35	49	32	22	9	7	138	30	124	97	57	23	33	44	42	15	134	42	22	10	16	1	2	36	57	30	62	15	13	42
	14%	14%	13%	10%	18%	12%	14%	11%	13%	14%	13%	17%	12%	14%	16%	8%	14%	8%	16%	14%	13%	13%	12%	17%	12%	11%	14%	22%	7%	14%	11%	2%	4%	8%	16%	7%	17%	6%	5%	14%
					cef														o									CEFG		F	F				ILM			JLM
(-1) Fairly unfavourable	**127**	47	80	36	37	54	121	6	80	47	24	36	28	18	1	19	106	33	94	77	50	16	36	18	50	8	115	19	30	16	6	2	4	34	47	48	55	43	19	16
	11%	8%	14%	12%	10%	12%	11%	11%	12%	9%	9%	12%	11%	12%	2%	20%	11%	9%	12%	11%	12%	9%	13%	7%	14%	6%	12%	15%	9%	22%	4%	2%	7%	7%	14%	11%	15%	17%	8%	5%
		a														hno												EF		CEF				N	MN	JMN		
(-2) Very unfavourable	**549**	263	282	152	187	210	523	26	344	205	143	127	116	81	27	55	467	240	309	331	218	76	143	121	172	82	462	71	229	43	5	63	42	337	85	309	124	168	187	10
	48%	47%	49%	49%	50%	47%	48%	49%	54%	41%	53%	43%	45%	51%	48%	56%	47%	65%	40%	47%	50%	43%	52%	48%	50%	57%	47%	37%	72%	61%	3%	91%	76%	73%	25%	70%	34%	65%	73%	3%
									j		k							r									A		E		BE		BCDE	BE	I		KN	N	KN	KLN	
Mean	**-0.8**	-0.66	-0.93	-0.87	-0.93	-0.66	-0.8	-0.74	-1.03	-0.51	-0.94	-0.67	-0.6	-0.88	-0.76	-1.23	-0.76	-1.27	-0.57	-0.78	-0.83	-0.55	-0.94	-0.73	-0.91	-1.08	-0.76	-0.56	-1.43	-1.39	1.18	-1.82	-1.49	-1.41	0.01	-1.43	-0.36	-1.37	-1.42	1
		b				df				h		o	lo				lo		o			vx				v		CDF	F	F	BCD				H		ILM			JKLM
																												G			FG									
NET: Very/ Fairly favourable	**252**	150	101	68	61	124	239	13	104	148	50	67	78	31	14	12	227	49	203	160	92	49	53	58	68	24	228	46	33	2	113	2	6	47	151	42	123	27	29	231
	22%	27%	17%	22%	16%	27%	22%	24%	16%	30%	19%	23%	30%	20%	24%	12%	23%	13%	26%	23%	21%	28%	19%	23%	20%	17%	23%	24%	10%	3%	81%	4%	11%	10%	44%	10%	34%	11%	11%	76%
		b				df	d			h		o	loo				o		o									CDF			BCDFG				H		ILM			JKLM
NET: Very/ Fairly unfavourable	**676**	310	362	188	224	264	644	32	423	252	167	162	164	99	28	75	573	274	402	408	268	91	179	139	222	90	577	105	259	59	10	64	46	371	132	356	179	210	206	26
	59%	56%	63%	60%	60%	59%	59%	60%	66%	51%	62%	55%	56%	62%	51%	76%	58%	74%	52%	58%	62%	52%	65%	55%	64%	63%	59%	52%	81%	81%	7%	93%	83%	80%	38%	81%	49%	82%	81%	9%
									i							bhno		r										E	BE	BE		BCE	BE	I		KN	N	KN	KN	
Don't know	**55**	17	37	24	23	8	52	2	29	26	17	17	5	7	5	4	45	17	38	38	17	14	8	12	14	14	40	2	5	-	-	1	1	8	7	13	2	3	7	5
	5%	3%	6%	8%	6%	2%	5%	5%	5%	5%	6%	6%	2%	4%	9%	4%	5%	5%	5%	5%	4%	8%	3%	5%	4%	10%	4%	1%	2%	-	-	2%	2%	2%	2%	3%	1%	1%	3%	2%
					ef	e																				A										K				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 17

Q2 13 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Restore Britain

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	338	370	429	1083	54	639	498	270	295	259	159	56	98	983	650	494	607	466	122	247	262	378	171	971	374	364	73	129	72	14	513	593	466	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54	639	498	270	295	259	159	56	98	983	570	767	703	434	177	274	253	346	143	978	191	319	73	119	69	56	463	566	441	367	255	254	304
(2) Very favourable	**80**	56	24	27	25	29	80	-	31	50	22	22	27	9	*	1	80	13	67	51	29	15	16	24	19	13	65	9	9	1	44	-	1	10	43	11	32	8	8	63
	7%	10%	4%	9%	7%	6%	7%	-	5%	10%	8%	7%	10%	5%	*	1%	8%	4%	9%	7%	7%	8%	6%	10%	6%	9%	7%	4%	3%	1%	12%	-	2%	2%	12%	9%	3%	2%	21%
		b							h		o	o	no				o		o											BCDFG					H		JLM			JKLM
(1) Fairly favourable	**87**	47	40	23	24	40	84	3	42	45	18	26	22	8	8	5	74	24	63	63	24	17	16	15	29	7	79	23	13	*	30	1	4	19	55	17	34	8	12	69
	8%	8%	7%	7%	6%	9%	8%	5%	7%	9%	7%	9%	8%	5%	14%	5%	8%	7%	8%	9%	6%	10%	6%	6%	8%	5%	8%	12%	4%	1%	22%	1%	6%	4%	16%	4%	9%	3%	5%	23%
																												CDH			CDEG				H		G			JKLM
(0) Neither favourable nor unfavourable	**226**	113	113	61	85	80	214	12	107	119	60	62	50	34	10	10	206	40	186	142	84	36	63	42	67	30	192	44	40	11	31	12	6	59	80	54	107	37	39	89
	20%	20%	20%	20%	23%	18%	20%	23%	17%	24%	22%	21%	19%	21%	19%	10%	21%	11%	24%	20%	19%	20%	23%	17%	19%	21%	20%	23%	12%	15%	22%	18%	11%	13%	23%	12%	29%	15%	15%	29%
									h		o	o					o		o									C			C				H		JLM			JLM
(-1) Fairly unfavourable	**155**	76	78	45	45	65	148	7	95	60	37	42	28	20	9	18	128	53	102	91	64	22	39	30	53	15	139	35	52	8	15	7	5	59	93	74	62	44	27	34
	14%	14%	14%	15%	12%	14%	14%	13%	15%	12%	14%	14%	11%	13%	17%	19%	13%	14%	13%	13%	15%	13%	14%	12%	15%	10%	14%	18%	16%	12%	11%	10%	9%	13%	15%	17%	17%	17%	11%	11%
																																				M	MN	M		
(-2) Very unfavourable	**466**	230	234	110	158	198	445	22	300	166	105	111	109	67	23	52	391	205	261	284	182	62	113	116	151	57	404	70	190	41	12	46	35	285	88	252	109	139	142	32
	41%	41%	40%	35%	42%	44%	41%	40%	47%	33%	39%	38%	42%	42%	41%	53%	40%	55%	34%	40%	42%	35%	41%	46%	44%	40%	41%	37%	60%	58%	9%	67%	62%	62%	25%	57%	30%	54%	56%	10%
					c	c			j								ikn	r										E	BE	BE		BE	BE		I		KN	N	KN	KN	
Mean	**-0.83**	-0.72	-0.94	-0.71	-0.85	-0.88	-0.82	-1.1	-1.03	-0.56	-0.76	-0.74	-0.72	-0.93	-0.92	-1.16	-0.77	-1.23	-0.63	-0.78	-0.9	-0.65	-0.87	-0.88	-0.9	-0.79	-0.84	-0.74	-1.32	-1.45	0.61	-1.49	-1.35	-1.37	-0.28	-1.32	-0.53	-1.26	-1.24	0.34
		b							h		o	o	o	o			o		o									CDF			BCD				H		JLM			JKLM
																												G			FG									
NET: Very/ Fairly favourable	**167**	102	64	50	49	69	165	3	73	94	41	48	49	17	8	5	154	37	130	114	54	32	32	39	48	20	143	32	22	1	75	1	5	28	97	28	66	16	20	132
	15%	19%	11%	16%	13%	15%	15%	5%	11%	19%	15%	16%	19%	11%	15%	5%	16%	10%	17%	16%	12%	18%	12%	15%	14%	14%	15%	17%	7%	2%	54%	1%	8%	6%	28%	6%	18%	6%	8%	44%
		b							h		o	o	o				o		o									CDF			BCDFG				H		JLM			JKLM
NET: Very/ Fairly unfavourable	**622**	305	312	155	203	263	593	29	395	227	142	153	137	87	32	70	519	258	364	375	247	84	152	146	205	71	543	104	242	49	27	53	40	344	141	326	171	183	169	66
	55%	55%	54%	50%	54%	58%	55%	53%	62%	45%	53%	52%	53%	55%	58%	71%	53%	70%	47%	53%	57%	47%	55%	58%	59%	50%	55%	55%	76%	69%	19%	76%	71%	74%	41%	74%	47%	72%	66%	22%
					c				j							klmo		r							w			E	BE	E		BE	E		I		KMN	N	KN	KN	
Don't know	**122**	32	89	46	38	38	112	10	64	58	27	32	24	21	5	12	105	35	87	73	49	25	27	26	26	21	100	10	15	10	7	3	5	32	28	33	23	19	26	17
	11%	6%	15%	15%	10%	9%	10%	19%	10%	12%	10%	11%	9%	13%	9%	13%	11%	9%	11%	10%	11%	14%	10%	10%	7%	15%	10%	6%	5%	14%	5%	5%	9%	7%	8%	8%	6%	7%	10%	6%
			x	ef				e														x								BC										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/x - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 18

QEUIMPACT - Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	375	459	1083	54*	639	498	275	295	259	159	56*	98*	983	643	494	637	494	182	247	262	378	173	971	374	353	73*	159	72*	58*	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	670	767	703	434	177	274	253	348	143	973	191	319	73*	159	69*	56*	463	566	441	367	255	254	304
(2) Very positive	**63** **6%**	39 7%	23 4%	23 7% d	9 2%	31 7% d	61 6% d	2 3%	24 4%	39 8% h	11 4%	17 6%	23 9%	11 7%	- -	2 2%	61 6%	17 4%	46 6%	39 6%	23 5%	13 7%	21 8%	10 4%	17 5%	10 7%	53 5%	20 10% CDFG	7 2%	1 1%	25 18% CDFG	1 1%	- -	9 2%	45 13% H	12 3%	40 11% JLM	8 3%	9 3%	45 15% JLM
(1) Fairly positive	**119** **10%**	62 11%	57 10%	31 10% df	23 6%	64 14% df	110 10% d	9 17% d	60 9%	59 12%	35 13% o	24 8%	26 10% o	21 13% o	11 20% ko	2 2%	106 11% o	34 5%	85 11%	71 10%	48 11%	21 12%	30 11%	35 14%	22 6%	19 13%	97 10%	33 17% CDF	18 6%	1 2%	41 30% BCDFG	2 3%	4 6%	16 3%	74 21% H	29 7%	65 18% JLM	15 6%	14 6%	71 23% JLM
(0) Made no difference	**224** **20%**	121 22%	103 18%	61 19%	81 22%	82 18%	214 20%	10 19%	111 17%	113 23%	60 22% l	76 26% lo	37 14%	29 18%	8 14%	15 15%	202 21% l	44 12%	180 23% n	150 21%	74 17%	38 22% w	55 20%	33 13%	77 22% w	25 17%	191 20%	48 25% C	40 13%	11 15%	36 26% C	11 16%	7 12%	35 8%	102 29% H	57 13%	93 25% JLM	41 16%	44 17%	90 30% JLM
(-1) Fairly negative	**290** **25%**	118 21%	170 29% a	86 28% a	83 22%	120 27% a	284 26% a	6 11%	165 26%	124 25%	61 22%	81 27%	68 26%	33 21%	16 28%	31 32%	243 25%	87 24%	203 26%	166 24%	124 28%	44 25%	65 24%	83 33% x	81 23%	27 19%	262 27%	40 21%	98 31% EF	21 29%	23 17%	11 16%	16 28%	120 26%	81 21%	118 27% N	86 23%	67 26% N	57 23%	57 19%
(-2) Very negative	**264** **23%**	187 34%	175 30%	91 29% af	140 37% af	132 29%	349 32%	15 28%	244 38% i	120 24%	75 28% o	79 27%	87 34%	56 35%	20 37%	46 46% iko	298 30%	175 47% r	189 25%	229 33%	134 31%	44 25%	82 30%	74 29%	135 39% uw	56 39%	305 31%	41 21% E	147 46% BE	36 51% BE	4 3%	42 62% BCE	10 54% BE	272 59% I	22 6%	213 48% KN	63 17% N	118 46% KN	125 49% KN	25 8%
Mean	**-0.73**	-0.67	-0.79	-0.66 d	-0.95	-0.6 df	-0.74 d	-0.58	-0.91	-0.5 h	-0.64 o	-0.66 o	-0.71 o	-0.7 o	-0.83	-1.22	-0.67 o	-1.04	-0.57 o	-0.72	-0.74	-0.53 x	-0.62 x	-0.75	-0.89	-0.73	-0.74	-0.27 CDF G	-1.16	-1.29	0.47 BCD FG	-1.37	-1.3	-1.4	0.12 H	-1.14	-0.19 JLM	-1.09	-1.11	0.19 JKLM
NET: Very/ Fairly positive	**182** **16%**	101 18%	80 14%	54 17% d	33 9%	95 21% df	171 16% d	10 19% d	83 13%	99 20% h	46 17% o	41 14% o	49 19% o	31 19% o	11 20% o	4 4%	167 17% o	50 14%	131 17%	111 16%	71 16%	34 19% x	51 19% x	45 18%	38 11%	29 20%	150 15%	53 28% CDFG	25 8%	2 3%	66 48% BCDFG	3 4%	4 6%	24 5%	119 34% H	41 9%	105 29% JLM	23 9%	23 9%	115 38% JKLM
NET: Very/ Fairly negative	**654** **57%**	305 55%	345 60%	178 57% e	224 60% e	252 56% e	633 58% e	21 39%	409 64% i	244 49%	135 50%	160 54%	155 60%	89 56%	36 65%	77 78% ikmo	541 55%	262 71%	392 51%	396 56%	258 59%	88 50%	147 54%	157 62%	216 62%	82 58%	568 58%	81 43% E	245 77% BE	57 80% BE	27 19%	54 78% BE	46 82% BE	292 85% I	103 30%	331 75% KN	148 40% N	186 73% KN	182 72% KN	82 27%
Don't know	**78** **7%**	27 5%	49 9% a	20 6%	38 10% af	21 5%	65 6%	13 23% cdef	35 5%	43 9%	29 11% o	17 6%	18 7%	10 7%	1 2%	3 3%	74 8%	13 4%	64 8% n	47 7%	31 7%	17 9% x	21 8%	18 7%	15 4%	7 5%	69 7%	8 4%	9 3%	2 2%	10 7%	1 2%	2 -	11 2%	23 6% H	12 3%	20 5% LM	5 2%	5 2%	17 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 19

Q3 - On a scale of 0 to 10, where 10 means a very good job and 0 means a very bad job, do you think the current Labour government is doing a good or bad job at running the country?

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54*	639	498	270	295	259	159	53*	98*	986	643	494	637	494	122	247	252	376	173	921	174	353	73*	110*	69*	56*	463	566	441	367	208	295	268
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	370	767	703	434	177	274	253	346	143	973	191	319	73*	110*	69*	56*	463	566	441	367	208	295	268
0 = Very bad job	**215** **19%**	110 20%	104 18%	33 11%	66 17% c	116 26% cdfe	208 19% c	7 12%	100 16%	115 23% h	51 19%	67 23% o	51 20%	26 16%	9 17%	10 10%	195 20%	42 11%	173 23% o	114 16%	100 23% s	49 28% wx	53 19%	46 18%	43 12%	14 10%	192 20%	62 33% CDFG	17 5%	5 7%	65 47% BCDFG	4 6%	4 7%	129 37% H	40 9%	129 37% H	2 1%	95 26% ILM	10 4%	12 5%	110 43% JKLM
1	**44** **4%**	15 3%	29 5%	10 3%	10 3%	24 5%	39 4%	5 10% df	16 2%	28 6% h	6 2%	13 4%	11 4%	10 6%	2 4%	3 3%	39 4%	9 3%	35 5%	25 4%	19 4%	5 3%	14 5%	5 2%	13 4%	2 2%	42 4%	17 9% CD	4 1%	- -	10 7% c	1 2%	4 8% c	20 4%	17 6%	20 4%	2 *	12 9% ILM	2 1%	4 2%	25 8% ILM
2	**70** **6%**	28 5%	42 7%	11 4%	22 6%	37 8% c	66 6%	4 8%	35 5%	35 7%	10 4%	24 8%	18 7%	9 5%	6 11%	3 3%	61 6%	14 4%	56 7% o	44 6%	26 6%	5 3%	13 5%	20 8%	22 6%	2 1%	68 7%	29 15% CD	5 1%	8 11% c	10 7% c	3 5%	4 8% c	32 7%	24 7%	1 *	18 10% JMN	19 7% J	4 4%	19 6% J
3	**90** **8%**	44 8%	44 8%	17 5%	38 10% c	35 8%	84 8%	6 11%	49 8%	41 8%	21 8%	17 6%	15 6%	27 17% ikloo	7 13%	4 4%	79 8%	28 8%	62 8%	60 8%	31 7%	17 10% w	10 4%	24 10% v	33 10% v	11 8%	77 8%	22 12% C	11 3%	5 7%	21 15% CG	4 6%	1 1%	26 6%	37 11% H	3 1%	32 9% J	15 6% J	8 3%	35 12% JL
4	**68** **6%**	29 5%	39 7%	23 7%	26 7%	19 4%	67 6%	1 1%	51 8%	17 3%	18 7%	13 5%	17 7%	6 4%	4 7%	9 10%	55 6%	29 8%	39 5%	44 6%	25 6%	3 2%	16 6%	18 7% u	25 7% u	12 9%	56 6%	13 7%	16 5%	3 4%	6 4%	7 10%	5 10%	29 6%	20 6%	17 4%	28 7%	15 6% J	20 8%	18 6%
5	**159** **14%**	84 15%	74 13%	45 14%	57 15%	57 13%	150 14%	9 17%	88 14%	71 14%	37 14%	42 14%	31 12%	25 16%	6 11%	18 18%	135 14%	56 15%	104 14%	98 14%	61 14%	28 16%	42 15%	30 12%	49 14%	29 20%	130 13%	14 7%	47 15% BE	11 16% E	7 5%	15 21% BE	11 19% BE	73 16%	31 9%	79 18% KN	44 12% N	47 18% KN	45 18% N	23 7%
6	**148** **13%**	77 14%	71 12%	41 13%	53 14%	54 12%	139 13%	8 16%	99 15%	49 10% j	37 14%	32 11%	35 13%	16 10%	5 9%	24 24% ikmo	119 12%	57 15%	91 12%	98 14%	50 11%	10 6%	47 17% u	33 13% u	54 16% u	16 11%	132 14%	19 10%	52 16% E	18 25% BE	6 4%	9 12%	17 31% BDEF	77 17%	36 10%	91 21% KMN	43 12% N	44 17% KN	34 13% N	14 5%
7	**141** **12%**	66 12%	74 13%	56 18% defa	38 10%	48 11%	139 13%	3 5%	89 14%	52 10%	45 17%	31 10%	30 11%	19 12%	7 13%	10 10%	124 13%	60 16% r	82 11%	89 13%	53 12%	20 11%	32 12%	37 15%	47 14%	19 13%	120 12%	6 3%	78 24% BEG	15 21% BEG	4 3%	16 24% BEG	1 2%	80 17%	19 5%	116 26% KLMN	23 6%	49 19% KN	42 17% KN	17 6%
8	**76** **7%**	44 8%	32 6%	26 8%	21 6%	29 6%	70 7%	6 11%	51 8%	26 5%	20 8%	14 5%	22 9%	9 6%	3 6%	7 7%	66 7%	35 10% r	41 5%	45 6%	31 7%	11 6%	18 7%	18 7%	25 7%	6 4%	71 7%	1 1%	48 15% BE	4 6% B	3 2%	4 6% B	2 4%	43 9%	13 4%	65 15% KLN	11 3%	24 9% KN	29 12% KN	5 2%
9	**29** **3%**	12 2%	17 3%	15 5% ef	7 2%	8 2%	29 3%	- -	17 3%	12 2%	11 4%	8 3%	7 3%	2 2%	- -	1 1%	28 3%	18 5% r	11 1%	22 3%	8 2%	4 2%	4 2%	9 4%	11 3%	5 4%	23 2%	1 1% BE	10 6% BE	- -	* *	1 2%	1 1%	15 3%	4 1%	27 6% KN	9 2%	10 4%	9 4%	4 1%
10 = Very good job	**26** **2%**	20 4% b	6 1%	13 4% d	5 1%	8 2%	26 2%	- -	11 2%	16 3%	6 2%	10 3%	2 1%	4 2%	2 4%	4 4%	21 2%	4 1%	23 3%	20 3%	6 1%	8 5% w	6 2%	2 1%	11 3%	11 8% A	15 2%	4 2%	16 5%	- -	2 2%	- -	- -	12 2%	6 2%	22 5% K	8 2%	8 3%	8 1%	9 3%
Mean	**4.25**	4.39	4.1	5.21 defa	4.15	3.69	4.26 e	3.98	4.56 j	3.85	4.58 ko	3.94	4.14	4.03	4.01	5.01 klmo	4.19	5 r	3.88	4.44 t	3.95	3.88	4.27	4.3	4.69 u	5.18 A	4.15	2.56	6.15 BDEF	4.96 BE	2	5.14 BE	4.47 BE	5.09 I	2.84	6.62 KLMN	3.32 N	5.54 KN	5.48 KN	2.42
NET: Bad job	**329** **29%**	153 28%	175 30%	54 17%	98 26% c	177 39% cdf	312 29% c	16 30%	151 24%	178 36% h	67 25%	104 35% lo	80 31% o	45 28%	17 31%	16 16%	296 30% o	65 18%	264 34% o	183 26%	145 33% s	59 33% xs	80 29%	70 28%	78 23%	19 13%	302 31% v	108 57% CDFG	25 8%	13 18% C	85 61% CDFG	8 12%	13 22% C	89 19%	173 50% H	5 1%	165 45% ILM	31 12% J	27 11% J	174 57% JKLM
NET: Good job	**132** **12%**	76 14%	55 9%	54 17% def	33 9%	45 10%	126 12%	6 11%	78 12%	54 11%	37 14%	32 11%	31 12%	15 9%	5 9%	12 12%	115 12%	58 16% r	74 10%	87 12%	45 10%	23 13%	28 10%	29 11%	46 13%	22 15%	109 11%	7 4%	83 26% BDEFG	4 6%	6 4%	5 8%	3 5%	70 15% I	23 7%	114 26% KLMN	28 8%	42 16% KN	47 18% KN	18 6%
Don't know	**50** **4%**	16 3%	34 6% a	13 4%	23 6% f	13 3%	45 4%	5 9% e	25 4%	25 5%	4 1%	19 7% i	17 6% i	3 2%	3 5%	4 4%	43 4% i	14 4%	36 5%	30 4%	20 5%	12 7% s	14 5%	10 4%	8 2%	13 9% A	37 4%	1 1%	7 2%	2 3%	4 3%	4 6% B	4 7% B	18 4%	7 2%	14 3% K	3 1%	11 4% K	17 7% BDN	6 2%
Prefer not to say	**20** **2%**	9 2%	11 2%	8 3% e	9 3% e	2 *	20 2% e	- -	10 2%	10 2%	5 2%	4 1%	4 2%	4 3%	1 2%	2 2%	17 2%	4 1%	16 2%	15 2%	5 1%	4 2%	5 2%	2 1%	4 1%	2 2%	15 2%	- -	- -	- -	- -	1 1%	2 2%	- -	1 *	- -	1 *	- -	1 *	2 1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - i/k/l/m/n/o/q - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 20

Q4 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Summary Table

Base: All adults aged 18+ in Great Britain

	Labour Party	Conservative Party	Liberal Democrats	Green Party	Reform UK	Restore Britain
UNWEIGHTED BASE	1137	1137	1137	1137	1137	1137
WEIGHTED BASE	1137	1137	1137	1137	1137	1137
(4) Very likely to consider voting for	211	138	57	94	153	82
	19%	12%	5%	8%	13%	7%
(3) Fairly likely to consider voting for	230	229	198	161	151	100
	20%	20%	17%	14%	13%	9%
(2) Not very likely to consider voting for	205	230	349	223	121	201
	18%	20%	31%	20%	11%	18%
(1) Would not consider at all	384	440	432	574	635	632
	34%	39%	38%	50%	56%	56%
Mean	2.26	2.06	1.88	1.78	1.83	1.64
NET: Very/ Fairly likely to consider voting for	441	367	255	254	304	182
	39%	32%	22%	22%	27%	16%
NET: Not very likely to/ Would not consider voting for	589	670	781	797	757	832
	52%	59%	69%	70%	67%	73%
Don't know	107	100	101	86	76	123
	9%	9%	9%	8%	7%	11%

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Table 21

Q4 1 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Labour Party

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54	639	498	270	295	259	159	56	98	983	650	494	607	466	182	247	262	378	143	978	191	319	73	129	72	18	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	670	767	703	434	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	367	255	254	304
(4) Very likely to consider voting for	**211**	104	107	79	57	76	204	7	137	74	73	52	31	30	11	14	186	94	117	124	88	34	52	41	75	31	180	3	157	4	1	11	4	124	35	211	24	57	60	11
	19%	19%	19%	25% def	15%	17%	19% d	14%	22% i	15%	27% klpo	18%	12%	19%	21%	15%	19% i	25% r	15%	18%	20%	19%	19%	16% s	22%	21%	18%	2%	49% BDEFG	6%	1%	16% BE	7%	27% I	10%	48% KLMN	7%	22% KN	24% KN	4%
(3) Fairly likely to consider voting for	**230**	117	111	75	74	80	223	7	134	96	54	52	66	25	9	24	197	101	129	156	74	23	61	65	70	49	180	11	108	22	9	17	10	117	40	230	56	97	81	43
	20%	21%	19%	24%	20%	18%	21%	13%	21%	19%	20%	18%	25% mp	15%	16%	24%	20%	27% r	17%	22% u	17%	13%	22% su	26% su	20%	34% A	18%	6%	34% BE	31% BE	6%	25% BE	18% B	25% I	11%	52% KLMN	15%	38% KN	32% KN	14%
(2) Not very likely to consider voting for	**205**	104	99	56	81	67	192	13	137	68	37	55	43	32	16	23	166	65	139	135	69	19	39	53	85	21	182	57	25	22	19	19	20	99	49	-	89	66	60	36
	18%	19%	17%	18%	22% aff	15%	18%	24%	21% j	14%	14%	19%	16%	20%	29% j	23%	17%	18%	18%	19%	16%	10%	14%	21% su	24% uv	15%	19%	30% CE	8%	31% CE	14%	28% CE	36% CE	21% j	14%	-	24% JN	26% JN	24% JN	12% j
(1) Would not consider at all	**384**	194	188	66	118	200	361	23	171	213	81	112	92	57	15	28	341	79	306	219	165	80	95	75	91	25	348	117	23	15	107	14	18	98	285	-	191	32	42	207
	34%	35%	33%	21% c	31% adf	45% adf	33% c	43% c	27% i	43% h	30% klo	38%	35%	36%	26% j	29%	35%	11%	40% ik	31% s	38% s	45% wx	35% x	29% x	26% x	17%	36% x	61% CDFG	7% C	21% C	76% BCDFG	21% C	33% C	21% H	59% H	-	52% ILM	13% J	16% J	68% JKLM
Mean	**2.26**	2.25	2.27	2.6 defe	2.21	2.07	2.28 e	1.97	2.41 i	2.07	2.48 klo	2.16	2.16	2.19	2.34	2.27	2.25	2.62 r	2.08	2.29 s	2.21	2.08	2.28	2.31	2.4 u	2.68 A	2.22	1.48	3.28 BDEF G	2.24 BE	1.3	2.4 BE	1.99 BE	2.61 I	1.71	3.48 KLMN	1.76 N	2.7 KN	2.65 KN	1.53
NET: Very/ Fairly likely to consider votine for	**441**	221	218	154	131	156	427	15	271	170	127	104	97	54	20	38	383	195	247	279	162	58	113	106	146	79	360	15	265	26	10	28	14	241	75	441	80	153	141	55
	39%	40%	38%	49% defe	35%	35%	39% e	27%	42% i	34%	47% kmo	35%	38%	34%	37%	39%	39%	53% r	32%	40% s	37%	32%	41%	42% s	42%	56% A	37%	8%	83% BDEFG	37% BE	7%	41% BE	25% BE	52% I	22%	100% KLMN	22%	60% KN	55% KN	18%
NET: Not very likely to/ Would not consider voting for	**589**	298	287	123	199	268	553	36	308	281	118	166	134	89	30	51	507	144	445	355	234	98	134	128	176	46	530	174	48	37	126	34	18	196	254	-	281	99	102	243
	52%	54%	50%	39%	53% c	59% cf	51% c	67% c	48%	56% h	44%	56% j	52%	56% j	55%	52%	52% j	39%	58% q	50%	54%	56%	49%	51%	51%	32%	54% y	91% CDFG	15%	52% C	90% CDFG	49% C	69% C	42%	72% H	-	76% JLM	39% J	40% J	80% JLM
Don't know	**107**	35	72	35	45	27	104	3	59	48	25	24	28	16	5	9	93	31	76	69	38	21	26	19	24	18	88	2	6	8	3	7	4	25	18	-	7	3	11	6
	9%	6%	12% e	11% e	12% e	6%	10% e	6%	9%	10%	9%	8%	11%	10%	9%	9%	9%	8%	10%	10%	9%	12%	10%	8%	7%	12%	9%	1%	2%	11% BCE	2%	10% BCE	6% B	5%	5%	-	2% J	1% J	4% JL	2% J

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 22

Q4 2 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Conservative Party

Base: All adults aged 18+ in Great Britain

		GENDER		AGE				SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME			ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	1137	554	577	338	375	459	1083	561	639	498	275	295	259	159	93	56*	983	650	494	637	494	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	357	255	254	304
WEIGHTED BASE	1137	554	577	312	375	450	1083	54*	639	498	270	295	259	159	93	56*	983	670	767	703	434	177	274	253	340	143	978	191	319	73*	119*	69*	56*	463	566	441	357	255	254	304
(4) Very likely to consider voting for	138	57	81	32	36	70	124	14	93	45	28	46	28	26	7	3	128	44	94	76	62	17	36	31	40	17	117	107	8	2	6	2	1	45	75	16	138	23	13	47
	12%	10%	14%	10%	9%	16% df	11%	25% cdf	15%	9%	10%	16% o	11%	16% o	12%	3%	13% o	12%	12%	11%	14%	10%	13%	12%	12%	12%	12%	56% CDEFG	2%	2%	4%	3%	1%	10%	22% H	4%	38% JLMN	9% JM	5%	15% JLM
(3) Fairly likely to consider voting for	229	114	115	46	75	108	218	12	132	97	46	61	63	37	5	18	206	65	164	136	93	30	58	52	68	23	204	68	36	11	42	5	12	78	94	64	229	58	35	103
	20%	21%	20%	15%	20%	24% c	20%	22%	21%	20%	17%	21%	24% n	23%	10%	18%	21%	18%	21%	19%	21%	17%	21%	21%	20%	16%	21%	35% CDF	11%	16%	30% CF	7%	22% F	17%	27% H	14%	62% JLMN	23% JM	14%	34% JLM
(2) Not very likely to consider voting for	230	117	111	68	73	89	225	4	115	115	55	61	49	29	18	17	195	70	160	149	81	39	45	53	85	35	194	6	80	18	45	13	11	93	72	116	-	63	67	68
	20%	21%	19%	22%	19%	20%	21%	8%	18%	23%	20%	21%	19%	18%	32%	18%	20%	19%	21%	21%	19%	22%	16%	21%	25% v	25%	20%	3%	25% B	25% B	32% B	19% B	19% B	20%	21%	26% K	-	25% K	26% K	22% K
(1) Would not consider at all	440	228	209	131	151	159	419	21	245	195	111	106	96	52	21	55	365	163	277	275	165	77	113	98	127	46	385	8	188	33	40	48	29	229	89	240	-	106	136	72
	39%	41%	36%	42%	40%	35%	39%	39%	38%	39%	41%	36%	37%	33%	37%	56% BJmno	37%	24%	36%	39%	38%	43%	41%	39%	37%	33%	39%	4%	59% BE	46% BE	29% B	69% BDE	52% BE	49% I	26%	54% KLN	-	42% KN	53% KLN	24% K
Mean	2.06	2	2.13	1.93	1.99	2.21 cdf	2.05	2.35 c	2.12	1.98	1.96	2.17 o	2.1 o	2.25 lo	1.96	1.67	2.11 lo	1.97	2.11	2.02	2.13	1.93	2.06	2.07	2.07	2.09	2.06	3.44 CDEF G	1.56	1.71	2.1 CDFG	1.42	1.71	1.87	2.47 H	1.67	3.38 JLMN	1.99 JM	1.7	2.43 JLM
NET: Very/ Fairly likely to consider voting for	367	171	196	79	111	178	342	25	225	142	73	107	91	63	12	21	334	110	258	212	155	47	93	83	108	40	321	174	44	13	48	7	13	124	169	80	367	81	48	150
	32%	31%	34%	25%	29%	40% cdf	32% c	47% cd	35%	29%	27%	36% o	35% o	39% lo	22%	22%	34% lo	30%	34%	30%	36%	27%	34%	33%	31%	28%	33%	92% CDEFG	14%	18%	34% CDF	10%	24%	27%	49% H	18%	100% JLMN	32% JM	19%	49% JLM
NET: Not very likely to/ Would not consider voting for	670	345	320	199	224	248	644	26	360	310	167	167	145	81	39	72	559	233	437	424	246	115	158	151	213	82	579	15	268	50	85	60	40	322	161	356	-	170	202	140
	59%	62%	55%	64% e	60%	55%	59%	48%	56%	62%	62%	57%	56%	51%	70% m	72% klmp	57%	63%	57%	60%	57%	65%	58%	59%	62%	57%	59%	8%	84% BDE	71% B	61% B	88% BDE	71% B	70% I	47%	81% KLN	-	66% KN	80% KLN	46% K
Don't know	100	38	61	34	41	25	97	3	54	46	30	21	23	15	5	5	90	27	73	67	33	14	23	19	25	20	79	2	7	8	6	2	3	17	16	5	-	4	5	14
	9%	7%	11%	11% e	11% e	5%	9% e	6%	8%	9%	11%	7%	9%	10%	5%	5%	9%	7%	9%	10%	8%	8%	8%	8%	7%	14% A	8%	1%	2%	11% BC	4%	3%	5%	4%	5%	1%	-	2% K	2% K	5% JK

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 23

Q4 3 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Liberal Democrats

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	338	375	459	1083	54	639	498	270	295	259	159	56	98	980	643	494	637	499	122	247	252	378	171	971	191	319	73	119	72	58	463	566	441	357	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54	639	498	270	295	259	159	56	98	983	670	767	703	434	177	274	253	340	143	978	191	319	73	119	72	58	463	566	441	357	255	254	304
(4) Very likely to consider voting for	**57**	33	24	22	14	22	52	5	42	15	7	13	24	9	2	2	53	28	29	36	21	7	11	16	19	9	48	1	14	27	2	1	-	35	7	31	15	57	27	8
	5%	6%	4%	7%	4%	5%	5%	9%	7%	3%	3%	4%	9%	6%	4%	2%	5%	7%	4%	5%	5%	4%	4%	6%	5%	6%	5%	*	4%	37%	2%	1%	-	7%	2%	7%	4%	22%	11%	2%
									j									r											BCEFG						N		JKMN	KN	
(3) Fairly likely to consider voting for	**198**	98	100	63	60	75	188	10	123	75	41	51	55	28	6	17	175	85	113	116	82	28	46	43	74	34	161	32	78	29	2	17	11	106	40	123	66	198	84	30
	17%	18%	17%	20%	16%	17%	17%	18%	19%	15%	15%	17%	21%	18%	10%	18%	18%	23%	15%	16%	19%	16%	17%	17%	21%	24%	16%	17%	25%	41%	1%	25%	20%	22%	12%	28%	18%	78%	33%	10%
																												E	I	BCEG		E	E	I		KN	N	JKMN	KN	
(2) Not very likely to consider voting for	**349**	175	171	88	127	134	326	22	211	138	99	85	64	54	25	23	301	128	221	220	129	48	85	83	111	47	300	68	137	4	31	32	16	178	105	178	120	-	81	79
	31%	32%	30%	28%	34%	30%	30%	42%	33%	28%	37%	29%	25%	34%	45%	23%	31%	35%	29%	31%	30%	27%	31%	33%	32%	33%	31%	36%	43%	6%	23%	46%	28%	39%	30%	40%	33%	-	32%	26%
											lop				lo			r											DE	DE		D	DE	D	I		KLMN	LN		L	L
(1) Would not consider at all	**432**	215	216	103	128	201	417	15	208	224	99	123	92	51	18	50	364	99	333	263	170	77	114	89	114	16	385	85	83	2	100	18	28	127	181	99	157	-	54	179
	38%	39%	37%	33%	34%	45%	39%	28%	33%	45%	37%	42%	36%	32%	33%	51%	37%	27%	43%	37%	39%	43%	42%	35%	33%	25%	39%	45%	26%	2%	72%	26%	50%	27%	52%	22%	43%	-	21%	59%
						coNe				h									e			a					x	CDF	D		BCDFG	D	CDF		W	k	JLM	L	JKLM
Mean	**1.88**	1.9	1.87	2.01	1.88	1.81	1.87	2.07	2	1.74	1.82	1.83	2.04	1.97	1.84	1.68	1.91	2.12	1.77	1.88	1.89	1.79	1.82	1.94	1.99	2.13	1.86	1.72	2.07	3.31	1.31	2.01	1.69	2.1	1.62	2.2	1.83	3.22	2.34	1.55
									i				ikoo					r								u	A		E	BEG	BCEF		BE	E	I		KN	N	JKMN	JKN	
																														G										
NET: Very/ Fairly likely to consider voting for	**255**	131	124	85	74	97	241	14	165	90	48	64	79	38	8	19	228	113	142	152	103	35	57	59	93	43	209	32	92	56	4	18	11	139	48	153	81	255	111	37
	22%	24%	21%	27%	20%	21%	22%	27%	26%	18%	18%	22%	30%	24%	14%	19%	23%	30%	19%	22%	24%	20%	21%	23%	27%	30%	21%	17%	29%	79%	3%	26%	20%	30%	14%	35%	22%	100%	44%	12%
				elf					i				ikno													A		E	BC	BCEFG		E	E	I		KN	N	JKMN	JKN	
NET: Not very likely to/ Would not consider voting for	**781**	389	387	191	255	335	743	38	419	362	197	207	156	105	43	73	666	227	554	482	299	125	199	172	226	83	686	153	220	6	132	50	44	305	285	277	277	-	135	258
	69%	70%	67%	61%	68%	74%	69%	70%	66%	73%	73%	70%	60%	66%	77%	74%	68%	62%	72%	69%	69%	71%	73%	68%	65%	58%	70%	81%	69%	8%	94%	72%	78%	66%	82%	63%	75%	-	53%	85%
						cf	c		j	j								q	q								y	CD	D		BCDFG	D	D		H	LM	JLM	L	JKLM
Don't know	**101**	33	66	36	46	19	99	2	55	46	25	24	25	16	5	7	89	29	71	69	32	17	19	23	28	16	84	5	7	9	3	1	1	19	13	11	9	-	8	9
	9%	6%	12%	12%	12%	4%	9%	3%	9%	8%	9%	8%	9%	10%	9%	7%	9%	8%	9%	10%	7%	9%	7%	9%	8%	11%	9%	2%	2%	13%	2%	2%	1%	4%	4%	2%	2%	-	3%	3%
			a	e	eF		e																							BCEF						L	L		L	L

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 24

Q4 4 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Green Party

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	195	459	1083	54	639	498	275	295	269	154	93	99	980	643	494	607	466	122	247	262	378	171	971	174	353	73	157	72	53	613	493	505	343	208	256	268
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54	639	498	270	295	259	159	56	99	983	670	767	703	434	177	274	253	340	143	978	191	319	73	159	69	54	463	566	441	357	255	254	304
(4) Very likely to consider voting for	**94**	39	52	56	27	10	93	*	56	38	18	18	23	24	3	7	83	41	52	71	22	17	24	19	30	32	62	2	28	5	1	41	-	48	7	46	10	16	94	9
	8%	7%	9%	18% defe	7% e	2%	9% e	1%	9%	8%	7%	6%	9%	15% iko	5%	7%	8%	11% r	7%	10% t	5%	10%	9%	8%	9%	22% A	6%	1%	9% BE	7% BE	1%	60% BCDEG	-	10% I	2%	10% KN	3%	14% KN	37% JKLN	3%
(3) Fairly likely to consider voting for	**161**	76	84	80	52	29	158	3	100	61	33	40	40	25	7	17	137	71	90	105	56	22	32	33	70	39	122	8	54	14	7	19	18	78	18	96	38	76	161	31
	14%	14%	15%	26% defg	14% e	6%	15% e	5%	16%	12%	12%	14%	15%	16%	12%	17%	14%	19% r	12%	15% t	13%	12%	12%	13%	20% vw	27% A	12%	4%	17% BE	20% BE	5%	27% BE	31% BCE	17% I	5%	22% KN	10%	30% JKN	63% JKLN	10%
(2) Not very likely to consider voting for	**223**	109	113	54	79	89	205	17	144	78	58	56	53	32	7	16	199	86	136	150	72	23	49	61	76	25	196	29	107	23	9	4	6	119	52	134	61	64	-	39
	20%	20%	20%	17%	21%	20%	19%	32% c	23%	16%	22%	19%	20%	20%	13%	16%	20%	23% r	18%	21% t	17%	13%	18%	24% u	22% u	18%	20%	15%	33% BEFG	33% BEFG	7%	6%	11%	26% I	15%	30% KMN	17% M	25% KMN	-	13% M
(1) Would not consider at all	**574**	296	277	93	177	304	542	32	290	284	138	158	125	67	34	53	488	142	432	324	250	99	149	127	148	28	534	149	123	24	121	5	10	201	263	155	254	77	-	215
	50%	53%	48%	30%	47% c	68% cdf	50% c	59% c	45%	57% h	51%	53%	48%	42%	61%	54%	50%	38%	56% w	46% t	58% s	56% x	54% x	50% x	43% x	19%	55% x	78% CDFG	39% F	34% F	87% CDFG	7%	53% F	43%	76% H	35% M	69% JLM	30% M	-	71% JLM
Mean	**1.78**	1.73	1.83	2.35 defe	1.79 ee	1.41	1.8 ee	1.46	1.87 i	1.68	1.72	1.7	1.84	2.04 ikno	1.59	1.77	1.8	2.03 r	1.67	1.88 t	1.63	1.73	1.73	1.76	1.94 v	1.68	2.61 A	1.68	1.27	1.95 BE	2 BE	1.19	3.39 BCDE G	1.77 BE	1.94 I	1.32	2.07 KN	1.46	2.28 JKN	1.37 JKLN	1.43
NET: Very/ Fairly likely to consider votine for	**254**	115	136	136	80	39	251	3	156	99	51	58	63	49	10	24	221	112	143	176	78	39	56	52	100	70	183	10	81	19	8	60	18	126	25	141	48	111	254	40
	22%	21%	24%	44% defe	21% ee	9%	23% ee	6%	24%	20%	19%	20%	24%	31% iko	18%	24%	22%	30% r	19%	25% t	18%	22%	20%	20%	29% vw	49% A	19%	5%	26% BE	27% BE	6%	87% BCDEG	31% BE	27% I	7%	32% KN	13%	44% JKN	100% JKLN	13%
NET: Not very likely to/ Would not consider voting for	**797**	404	390	147	256	394	748	49	435	362	196	213	178	99	41	69	687	228	568	474	322	122	198	188	224	53	730	178	210	47	130	9	36	320	314	288	315	141	-	254
	70%	73%	68%	47%	68% c	87% cdf	69% c	91% cdf	68%	73%	73%	72%	69%	62%	74%	70%	70%	62%	74% q	68%	74% s	69%	72%	74% x	65%	37%	75% y	94% CDFG	72% F	67% F	93% CDFG	13%	65% F	69%	91% H	66% LM	86% JLM	55% M	-	83% JLM
Don't know	**86**	35	51	28	40	18	84	2	48	38	22	23	18	11	5	6	75	29	57	52	33	16	21	14	22	20	65	2	8	5	1	-	2	17	7	11	4	3	-	11
	8%	6%	9%	9% e	11% ef	4%	8% e	3%	8%	8%	8%	8%	7%	7%	9%	6%	7%	8% r	7%	7% t	8%	9%	8%	6%	6%	14% A	7%	1%	2%	6% B	1%	-	4%	2%	4% M	1%	1%	-	3% KM

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 25

Q4 5 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Reform UK

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	375	459	1083	54*	639	498	275	295	259	159	56*	99*	983	643	494	607	494	177	274	253	340	143	978	191	319	73*	119*	72*	69*	463	566	441	357	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	570	767	703	434	177	274	253	340	143	978	191	319	73*	119*	72*	69*	463	566	441	357	255	254	304
(4) Very likely to consider voting for	**153**	83	68	32	44	77	144	9	64	89	32	47	42	24	6	2	145	28	125	96	57	33	28	42	39	12	140	27	11	2	88	1	1	26	103	16	71	11	16	153
	13%	15%	12%	10%	12%	17% of	13%	17%	10%	18% h	12% o	16% o	16% o	15% o	10%	2%	15% o	8%	16% q	14%	13%	18% v	10%	17%	11%	8%	14%	14% CDFG	3%	3%	63% BCDFG	1%	1%	6%	30% H	4%	19% JLM	4%	6%	50% JKLM
(3) Fairly likely to consider voting for	**151**	87	64	43	46	62	145	7	70	81	34	43	42	16	8	9	134	32	119	93	58	26	36	39	37	20	131	42	28	2	33	5	4	40	77	39	79	26	24	151
	13%	16%	11%	14%	12%	14%	13%	12%	11%	16% h	12%	14%	16%	10%	14%	10%	14%	9%	16% q	13%	13%	15%	13%	15%	11%	14%	13%	22% CDF	9%	2%	23% CDFG	8%	8%	9%	22% H	9%	21% JLM	10%	9%	50% JKLM
(2) Not very likely to consider voting for	**121**	49	71	36	31	55	113	8	63	58	22	36	29	16	4	15	103	32	89	79	43	12	29	26	46	10	104	31	20	13	10	2	5	32	44	43	53	36	16	-
	11%	9%	12%	11%	8%	12%	10%	15%	10%	12%	8%	12%	11%	10%	6%	15%	10%	9%	12%	11%	10%	7%	11%	10%	13%	7%	11%	17% CEF	6%	19% CEF	7%	2%	9%	7%	13% H	10% N	14% JMN	14% JMN	6% N	-
(1) Would not consider at all	**635**	299	333	179	214	243	607	28	394	242	165	145	130	91	35	70	531	260	376	382	253	96	162	136	195	90	518	86	254	49	5	60	45	355	109	339	155	181	190	-
	56%	54%	58%	57%	57%	54%	56%	53%	62% g	49%	61% hlo	49%	50%	57%	62%	71% hlo	54%	46%	49%	54%	58%	54%	59%	54%	56%	63%	55%	45% E	80% BE	69% BE	4%	83% BDE	66% BE	77% I	32%	77% KN	42% N	71% KN	75% KN	-
Mean	**1.83**	1.91	1.75	1.75	1.76	1.94 f	1.83	1.94	1.67	2.03 h	1.73 o	1.97 lo	1.98 lo	1.81 o	1.71	1.42	1.88 lo	1.51 r	1.99 o	1.85	1.8	1.97	1.73	1.95	1.75	1.64	1.86	2.05 CDFG	1.35	1.35	3.49 BCDF G	1.21	1.29	1.42	2.52 H	1.38	2.19 JLM	1.48	1.45	3.5 JKLM
NET: Very/ Fairly likely to consider votine for	**304**	171	132	75	90	139	288	16	135	170	66	90	84	40	14	12	279	60	244	190	115	59	64	81	76	31	272	69	39	4	121	6	5	65	180	55	150	37	40	304
	27%	31% b	23%	24%	24%	31%	27%	30%	21% h	34% h	24% o	30% o	32% o	25% o	25%	12%	28% o	16% r	32% o	27%	26%	33% x	24%	32% x	22%	22%	28%	36% CDFG	12%	5%	87% BCDFG	9%	9%	14%	52% H	12%	41% JLM	15%	16%	100% JKLM
NET: Not very likely to/ Would not consider voting for	**757**	348	404	214	245	297	720	36	457	300	187	181	160	107	38	84	634	291	465	461	296	108	191	162	241	100	643	118	274	62	15	61	50	387	353	382	207	216	206	-
	67%	63%	70% a	69%	65%	66%	67%	67%	72% i	60%	69%	61%	62%	67%	69%	86% jklmn p	65%	79% r	61%	66%	68%	61%	70%	64%	70%	70%	66%	62% E	86% BE	88% BE	11%	89% BE	89% BE	84% I	44%	87% KMN	56% N	83% KN	81% KN	-
Don't know	**76**	35	40	23	40	14	75	2	47	29	18	24	15	12	4	3	70	18	58	52	24	10	19	10	29	11	64	4	6	5	4	2	1	11	13	4	10	1	8	-
	7%	6%	7%	7% e	11% ef	3%	7% e	3%	7%	6%	7%	8%	6%	8%	7%	3%	7%	5%	8%	6%	7%	6%	7%	4%	8%	8%	7%	2%	2%	7% C	3%	2%	2%	2%	4%	1%	3% N	1%	3% JLN	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 2G

Q4. 6 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? Restore Britain

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
UNWEIGHTED BASE	**1137**	554	577	138	375	459	1083	54	639	498	270	295	259	159	56	98	983	649	494	607	466	122	247	262	378	173	921	174	364	79	159	72	58	513	583	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	670	767	703	434	177	274	253	348	143	978	191	319	73*	119*	69*	56*	463	566	441	367	255	254	304
(4) Very likely to consider voting for	**82**	51	30	24	30	28	82	-	33	49	23	23	25	9	*	2	80	15	67	58	24	12	16	22	26	9	69	8	5	1	44	-	2	14	44	7	29	8	7	69
	7%	9% b	5%	8%	8%	6%	8%	-	5%	10% b	9%	8%	10% a	6%	*	2%	8%	4%	9% a	8%	6%	7%	6%	9%	7%	6%	7%	4%	2%	2%	32% BCDFG	-	4%	3%	13% H	2%	8% JLM	3%	3%	23% JKLM
(3) Fairly likely to consider voting for	**100**	54	46	30	27	42	100	-	42	58	21	25	29	15	5	6	89	25	75	64	36	17	29	19	24	19	80	25	19	*	31	3	3	20	59	25	52	18	24	86
	9%	10%	8%	10% g	7%	9%	9%	-	7%	12% h	8%	8%	11%	9%	9%	6%	9%	7%	10%	9%	8%	10%	11%	7%	7%	13%	8%	13% CD	6%	1%	22% CDFG	4%	6%	4%	17% H	6%	14% JK	7%	9% J	28% JKLM
(2) Not very likely to consider voting for	**201**	101	98	51	60	90	187	13	101	99	35	70	44	30	8	13	180	43	158	120	80	37	45	40	68	22	178	50	40	11	36	7	9	60	89	59	109	43	34	89
	18%	18%	17%	16%	16%	20%	17%	25%	16%	20%	13%	24% lo	17%	19%	14%	14%	18% l	12%	21% o	17%	18%	21%	17%	16%	20%	15%	18%	26% CF	12%	16%	25% CF	10%	15%	13%	26% H	13%	30% JLM	17%	13%	29% JLM
(1) Would not consider at all	**632**	307	322	167	203	262	594	38	397	235	159	145	134	89	36	68	527	254	378	379	253	89	158	152	190	74	548	102	243	51	21	56	38	345	128	332	162	177	175	43
	56%	55%	56%	53%	54%	58%	55%	70%	62%	47%	59%	49%	52%	56%	65%	69% k	54%	38%	49%	54%	58%	50%	58%	60%	55%	52%	56%	53% E	76% BE	71% BE	15%	82% BE	67% E	75% KLMN	37%	75% KLMN	44% N	69% KN	69% KN	14%
Mean	**1.64**	1.7	1.57	1.67 a	1.64 a	1.61 a	1.66 a	1.26	1.5	1.82 h	1.62 o	1.72 o	1.76 no	1.6	1.38	1.34	1.68 o	1.41	1.75 o	1.68	1.57	1.69	1.61	1.61	1.63	1.69	1.62	1.67 CDF	1.31	1.25	2.75 BCDF G	1.19	1.42	1.32	2.06 H	1.31	1.85 JLM	1.42 J	1.42 J	2.63 JKLM
NET: Very/ Fairly likely to consider voting for	**182**	105	76	54	58	70	182	-	75	107	44	48	54	24	5	7	169	40	142	122	60	29	45	41	50	28	149	33	25	2	75	3	6	34	102	32	81	26	30	154
	16%	19% b	13%	17% a	15% a	16% a	17% a	-	12%	21% h	16%	16%	21% o	15%	10%	8%	17% o	11%	18% o	17%	14%	17%	17%	16%	14%	19%	15%	17% CDF	8%	2%	54% BCDFG	4%	10%	7%	30% H	7%	22% JLM	10% J	12% J	51% JKLM
NET: Not very likely to/ Would not consider voting for	**832**	409	420	218	263	352	781	51	498	334	194	215	179	119	44	82	707	297	535	500	333	126	203	192	258	96	726	152	282	62	56	63	46	406	217	392	271	219	209	132
	73%	74%	73%	70%	70%	78% cdf	72%	95% cdef	78% j	67%	72%	73%	69%	75%	79%	83% lp	72%	80% jl	70%	71%	77%	71%	74%	76%	75%	68%	74%	80% E	80% BE	87% E	40%	91% E	83% E	88% I	63%	89% KMN	74% N	86% KN	82% KN	43%
Don't know	**123**	41	81	40	55	28	120	3	66	57	32	32	27	16	6	9	107	32	90	81	41	21	26	21	38	18	103	6	12	7	8	3	4	24	27	17	15	10	15	18
	11%	7%	14% a	13% e	15% ef	6%	11% e	5%	10%	11%	12%	11%	10%	10%	12%	9%	11%	9%	12%	12%	9%	12%	9%	8%	11%	13%	11%	3%	4%	11% BC	6%	5%	7%	5%	8%	4%	4%	4%	6%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

25-061766-45 - POLITICAL PULSE - NOVEMBER
6TH - 9TH NOVEMBER 2026
PUBLIC
IPSOS

16 Nov 2026

Table 27
Q6 - Which, if any, of the followinw issues do you think will be very imoortant to you in helpine you decide which partv to vote for at the next General Election?

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION			
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1083	54*	639	498	275	295	259	159	56*	99*	983	643	494	637	494	122	247	252	376	171	971	374	363	79	129	72	19	613	503	508	441	367	255	354	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	670	467	703	434	177	274	253	346	143	978	391	319	71*	119*	69*	16*	613	366	441	367	255	354	304
Inflation/ risine cost of livine	**668**	313	351	157	216	295	634	34	401	266	165	162	164	89	35	52	580	225	442	383	285	102	153	163	195	75	584	110	221	49	70	38	29	308	213	278	200	165	146	169
	59%	56%	61%	50%	58%	65%	59%	62%	63%	53%	61%	55%	63%	56%	63%	53%	59%	61%	58%	54%	66%	58%	56%	64%	56%	53%	60%	58%	69%	69%	59%	55%	51%	67%	62%	63%	55%	65%	58%	56%
						cf	c		i																			BEG	E					K		KMN			
Healthcare/ NHS/ hospitals	**636**	273	359	132	193	311	596	40	359	277	152	159	150	80	36	60	541	214	422	345	292	99	157	146	176	61	569	121	208	45	53	41	30	289	302	280	208	154	145	142
	56%	49%	62%	42%	52%	69%	55%	75%	56%	56%	56%	54%	58%	50%	64%	61%	55%	58%	55%	49%	67%	56%	57%	57%	51%	43%	58%	63%	65%	63%	38%	59%	53%	62%	58%	64%	57%	60%	57%	47%
					c	cdf		cdf																				E	E	E		E				KMN	N	N	N	
Immieration	**573**	279	292	100	183	291	543	31	284	289	124	164	128	86	32	40	502	136	437	327	247	101	129	124	170	47	518	140	124	25	122	14	21	180	273	159	247	89	60	248
	50%	50%	51%	32%	49%	65%	50%	57%	44%	58%	46%	56%	49%	54%	58%	40%	51%	37%	57%	46%	57%	57%	47%	49%	49%	33%	53%	74%	39%	36%	87%	21%	38%	29%	79%	36%	67%	35%	24%	81%
					c	cdf		cdf				b		lo					n		s							CDFG	F		BCDFG					M	JLM	M		JKLM
Managine the economy/ economic situation	**516**	244	268	105	148	263	485	30	316	200	131	126	117	78	22	43	450	191	324	294	222	76	107	128	154	45	463	107	163	38	63	22	22	237	171	217	196	132	105	133
	45%	44%	46%	34%	39%	58%	45%	57%	49%	40%	48%	43%	45%	49%	39%	44%	46%	52%	42%	42%	51%	43%	39%	50%	44%	32%	47%	56%	51%	53%	45%	32%	60%	51%	49%	49%	54%	52%	41%	44%
					cdf	cdf		cd													s							F	F	F						M	MN	M		
Taxation	**424**	213	208	77	144	204	403	22	245	180	92	103	114	64	21	30	373	139	285	258	166	45	79	100	153	49	369	98	106	25	62	21	17	182	151	133	173	85	75	143
	37%	38%	36%	25%	38%	45%	37%	40%	38%	36%	34%	35%	44%	40%	38%	30%	38%	38%	37%	37%	38%	25%	29%	40%	44%	35%	38%	52%	33%	35%	44%	30%	30%	30%	44%	30%	47%	33%	29%	47%
					cf	c		c					ioe											uv	uv			CDFG								JLM			JLM
Crime and anti-social behaviour/ law and order	**415**	193	219	84	117	215	393	23	227	188	92	111	99	68	17	29	370	117	298	217	198	74	84	99	116	48	363	83	117	26	61	17	14	146	162	150	160	89	74	144
	37%	35%	38%	27%	31%	48%	36%	42%	36%	38%	34%	38%	38%	43%	30%	30%	38%	32%	39%	31%	46%	42%	31%	39%	34%	33%	37%	43%	37%	36%	44%	25%	25%	32%	47%	34%	44%	35%	29%	47%
					cdf	cd		cdf											q			c					x		F						H	JLM			JLM
Defence/ security/ foreign affairs	**390**	195	196	61	96	234	370	21	215	175	97	114	88	40	20	30	340	124	266	193	197	66	93	83	115	25	360	98	125	29	57	9	12	162	164	151	168	82	51	120
	34%	35%	34%	20%	25%	52%	34%	38%	34%	35%	36%	39%	34%	25%	36%	30%	35%	34%	35%	27%	45%	37%	34%	33%	33%	18%	37%	51%	39%	41%	41%	12%	21%	35%	47%	34%	46%	32%	20%	39%
					cdf	cd	c					m					m				s						y	CFG	H						H	JLM			M
Public services generally	**371**	158	209	77	111	183	348	23	226	144	91	99	82	41	20	38	313	146	225	200	171	60	72	101	97	34	332	61	129	29	27	20	21	172	113	172	108	96	94	67
	33%	29%	36%	25%	30%	41%	32%	43%	35%	29%	34%	34%	32%	26%	36%	38%	32%	39%	29%	28%	39%	34%	26%	40%	28%	24%	34%	32%	41%	41%	19%	28%	37%	37%	31%	39%	29%	37%	27%	22%
			a			cdf	c	c													s			vx			E	E	E		E		E		KN	N	KN	N	
Pensions	**370**	149	219	37	100	233	340	30	208	162	102	93	81	47	21	26	323	100	270	175	195	71	97	93	77	30	334	91	98	24	49	14	18	147	147	137	139	83	54	112
	33%	27%	38%	12%	27%	52%	31%	56%	33%	32%	38%	32%	31%	30%	37%	26%	33%	27%	35%	25%	45%	40%	35%	37%	22%	21%	34%	48%	31%	33%	35%	20%	32%	32%	42%	31%	38%	32%	21%	37%
			a		c	cdf	cd	cdf											q			x	x	x			y	CF						H	JM	M	JM	M	
The state of public finances/government debt	**362**	189	173	45	92	225	330	32	202	160	74	96	96	50	18	28	316	112	250	189	173	60	74	88	104	26	329	87	99	26	52	17	18	154	146	122	149	85	68	109
	32%	34%	30%	15%	24%	50%	30%	59%	32%	32%	27%	33%	37%	31%	32%	28%	32%	30%	33%	27%	40%	34%	27%	35%	30%	18%	34%	46%	31%	36%	37%	24%	33%	33%	42%	28%	41%	33%	27%	36%
					c	cdf	cd	cdf					i					r			s						x	CF						H	JM			JM
Europe/ EU/ Brexit	**358**	197	159	80	104	174	341	17	217	141	82	83	83	53	21	36	301	148	210	203	155	62	73	85	113	37	319	61	118	35	25	29	24	217	80	182	103	113	94	71
	31%	36%	28%	26%	28%	39%	31%	32%	34%	28%	30%	28%	32%	33%	37%	37%	31%	40%	27%	29%	36%	35%	27%	34%	33%	26%	33%	32%	37%	50%	18%	42%	44%	47%	23%	41%	28%	44%	37%	23%
		b				cdf	c											r			s						x	E	E	BE		E	E		I	KN	KMN	KN	N	
Care for older and disabled people	**357**	152	201	58	78	221	328	29	186	172	87	89	88	43	16	35	307	105	252	162	196	70	89	89	76	29	326	59	128	32	35	18	17	164	127	173	115	90	80	81
	31%	27%	35%	19%	21%	49%	30%	54%	29%	34%	32%	30%	34%	27%	29%	35%	31%	29%	33%	23%	45%	40%	33%	35%	22%	20%	33%	31%	40%	46%	29%	26%	30%	35%	37%	39%	31%	35%	32%	27%
		a				cdf	cd	cdf													s	x	x	x			A	E	BEG	BE		BE	E		J	KMN			
Poverty/ Inequality	**347**	145	198	106	109	133	339	8	205	142	88	80	82	55	10	34	304	127	220	216	131	48	86	81	107	56	290	40	149	25	14	28	16	175	70	199	83	93	112	50
	31%	26%	34%	34%	29%	30%	31%	16%	32%	29%	32%	27%	32%	34%	18%	34%	31%	34%	29%	31%	30%	27%	31%	32%	31%	39%	30%	21%	47%	36%	10%	41%	29%	38%	20%	45%	22%	37%	44%	16%
			a	#	#	#	#	a													s	x	x	x	x			A	BEG	BE		BE	E		J	KN	N	KN	KLN	
Benefits	**318**	162	153	65	90	143	300	18	158	161	77	92	71	37	16	25	277	93	225	171	147	76	68	74	76	19	274	62	84	14	49	17	10	120	120	121	126	57	62	106
	28%	29%	26%	21%	24%	36%	28%	34%	25%	32%	29%	31%	27%	23%	29%	26%	28%	25%	29%	24%	34%	43%	25%	29%	22%	27%	28%	32%	28%	19%	35%	25%	17%	26%	35%	28%	34%	22%	24%	35%
						cdf	c			h											s	vwx															KLM			JLM
Protecting the environment/ climate change	**295**	130	161	70	90	134	279	16	186	108	72	76	70	44	15	19	261	123	171	159	135	49	64	74	81	36	259	39	110	34	11	30	9	155	86	164	69	96	107	33
	26%	24%	28%	23%	24%	30%	26%	29%	29%	22%	27%	26%	27%	28%	27%	19%	27%	33%	22%	23%	31%	28%	23%	29%	23%	25%	26%	21%	34%	47%	8%	44%	17%	34%	19%	37%	19%	38%	42%	11%
						cdf	c		i									r			s							E	BEG	BEG		BEG			J	KN	N	KN	KN	
Unemployment	**290**	129	158	107	89	93	282	7	174	115	65	71	76	45	13	20	257	107	183	167	123	53	63	52	99	57	231	47	98	11	19	25	10	114	68	147	93	59	65	64
	25%	23%	27%	34%	24%	21%	26%	14%	27%	23%	24%	24%	29%	28%	23%	20%	26%	29%	24%	24%	28%	30%	23%	21%	29%	40%	24%	25%	31%	16%	14%	37%	18%	25%	20%	33%	25%	23%	33%	21%
				defg																						A			DE			DE				KLN			KLN	
Housing	**288**	138	146	84	95	109	280	8	151	136	64	61	62	59	12	29	247	105	182	185	102	57	54	59	103	39	248	29	113	20	21	22	10	150	65	151	72	70	80	59
	25%	25%	25%	27%	25%	24%	26%	15%	24%	27%	24%	21%	24%	37%	21%	29%	25%	28%	24%	26%	24%	32%	20%	23%	30%	27%	25%	15%	35%	28%	15%	32%	19%	32%	19%	34%	20%	27%	31%	19%
														jkp								x							BEG			BE				KLN			KN	
Lack of faith in politicians/ political parties/ system of government	**265**	127	137	57	74	135	252	13	161	104	53	72	69	33	18	19	227	83	182	146	119	44	47	73	80	20	238	53	68	22	36	14	12	103	100	102	86	61	56	81
	23%	23%	24%	18%	20%	30%	23%	24%	25%	21%	20%	25%	27%	21%	33%	20%	23%	22%	24%	21%	27%	25%	17%	29%	23%	14%	24%	28%	21%	31%	26%	21%	22%	22%	29%	23%	23%	24%	22%	27%
						cdf	c														s			v															
Education/ schools	**263**	99	161	70	89	104	253	10	172	91	54	70	63	47	12	18	233	116	146	165	98	30	44	73	96	41	218	47	98	16	17	15	14	135	61	136	85	68	71	49
	23%	18%	28%	22%	24%	23%	23%	19%	27%	18%	20%	24%	24%	30%	21%	18%	24%	32%	19%	23%	23%	17%	16%	29%	28%	28%	22%	25%	31%	22%	12%	22%	24%	29%	18%	31%	23%	27%	28%	16%
			a						i									r			s			uv	uv			E	E							KN	N	N	N	
Public transport/ roads	**247**	117	127	55	75	117	238	9	138	109	55	67	61	29	12	22	212	84	163	133	114	45	43	63	70	26	219	43	84	17	21	15	8	112	74	111	72	72	67	58
	22%	21%	22%	18%	20%	26%	22%	16%	22%	22%	20%	23%	23%	18%	22%	23%	22%	23%	21%	19%	26%	26%	16%	25%	20%	19%	22%	22%	26%	24%	15%	21%	15%	24%	21%	26%	20%	28%	26%	19%
																																				KN	N	KN		
Issues affecting families/ children/ childcare	**186**	64	119	58	53	75	175	11	105	81	40	40	43	31	10	20	155	72	114	113	73	32	34	41	68	26	160	24	77	10	12	16	9	93	50	98	45	41	61	32
	16%	12%	21%	18%	14%	17%	16%	20%	16%	16%	15%	14%	17%	20%	18%	21%	16%	19%	15%	16%	17%	18%	13%	16%	20%	18%	16%	12%	24%	14%	8%	23%	16%	20%	14%	22%	12%	16%	24%	10%
			a																										BE			E				KLN				
Animal welfare	**181**	67	110	39	43	99	172	9	94	87	45	41	48	24	14	9	158	48	133	97	84	32	49	50	37	12	168	29	55	19	15	18	7	79	61	80	52	46	54	38
	16%	12%	19%	12%	11%	22%	16%	16%	15%	17%	17%	14%	18%	15%	25%	9%	16%	13%	17%	14%	19%	18%	18%	20%	11%	9%	17%	15%	17%	26%	10%	25%	13%	17%	18%	18%	14%	18%	21%	12%
			a			cdf	c						p								s	x	x	x					BC			E							K	
Foreign/overseas aid	**170**	89	81	31	25	114	159	12	83	87	34	63	38	17	8	11	151	45	125	91	80	29	40	42	43	11	153	42	60	9	36	5	5	57	82	57	64	31	29	74
	15%	16%	14%	10%	7%	25%	15%	22%	13%	17%	12%	21%	15%	11%	15%	11%	15%	12%	16%	13%	18%	16%	14%	17%	12%	8%	16%	22%	13%	13%	26%	7%	10%	12%	24%	13%	17%	12%	11%	24%
						cdf	cd	cd					imo								s	x	x	x				CF			CFG				H	M			JKLM
Scottish independence/ devolution	**54**	31	24	12	11	31	47	7	25	29	2	4	6	11	*	31	23	19	36	27	27	15	19	5	14	8	47	2	18	2	3	2	17	29	15	22	12	10	18	9
	5%	6%	4%	4%	3%	7%	4%	13%	4%	6%	1%	1%	2%	7%	1%	32%	2%	5%	5%	4%	6%	8%	7%	2%	4%	5%	5%	1%	6%	3%	2%	2%	30%	6%	4%	5%	3%	4%	7%	3%
						cdf		cdf						jkp		jklmnp						w	w						D				BCDEF			KLN			KN	
Other	**16**	6	10	5	3	8	16	-	12	4	2	2	8	1	-	3	14	8	9	10	6	4	4	1	5	3	11	-	2	4	2	3	1	10	1	7	3	7	6	2
	1%	1%	2%	2%	1%	2%	1%	-	2%	1%	1%	1%	3%	1%	-	3%	1%	2%	1%	1%	1%	2%	2%	*	1%	2%	1%	-	1%	5%	1%	4%	2%	1%	2%	*	2%	1%	3%	2%	1%
													p								s	x	x	x					BC			E				I		K	
Nothing - I won't vote	**34**	21	13	17	12	5	34	-	11	23	16	5	5	4	1	3	30	5	29	19	15	13	8	7	3	2	30	1	1	1	-	1	-	2	2	5	3	4	2	3
	3%	4%	2%	5%	3%	1%	3%	-	2%	5%	6%	2%	2%	3%	1%	3%	3%	1%	6%	3%	3%	7%	3%	3%	1%	2%	3%	1%	*	2%	-	1%	-	1%	*	1%	1%	1%	1%	1%
																						x																		
Don't know	**29**	14	15	10	16	3	29	*	15	14	6	13	5	2	1	1	26	7	22	24	5	3	10	11	4	6	20	2	3	*	-	3	1	6	2	8	5	3	9	3
	3%	2%	3%	3%	4%	1%	3%	*	2%	3%	2%	5%	2%	1%	4%	1%	3%	2%	3%	3%	1%	1%	4%	4%	1%	5%	2%	1%	1%	*	-	5%	1%	1%	*	2%	1%	1%	4%	1%
																																CE								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 28

Q15 - If you had to choose, which party would you prefer to win the next UK General Election and form the next government?

Base: All adults aged 18+ in Great Britain

	GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	**1137**	554	577	138	370	459	1067	70	739	398	275	295	259	159	56*	99*	983	643	494	627	496	132	247	262	378	173	951	174	364	79*	129	72*	59*	463	566	441	367	255	254	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	99*	983	670	767	703	434	177	274	253	340	143	978	191	319	71*	119*	69*	56*	463	566	441	367	255	254	304
The Labour Party led by Andy Burnham	**605**	295	307	191	193	221	581	25	383	222	155	138	134	81	30	68	507	258	347	375	230	84	158	129	201	87	513	55	278	56	7	54	41	344	105	397	127	205	190	23
	53%	53%	53%	61% def	52%	49%	54%	46%	60% i	45%	57% k	47%	52%	51%	55%	69% klmo	52%	70% r	45%	53%	53%	47%	58%	51%	58% w	61%	52%	29% E	87% BEG	79% BE	5%	79% BE	74% BE	74% I	30%	90% KLMN	35% N	80% KN	74% KN	7%
Reform UK led by Nigel Farage	**296**	163	133	61	86	150	278	18	142	154	53	94	88	38	10	14	272	56	240	184	112	52	58	72	83	17	274	80	26	7	124	3	5	68	180	17	153	18	17	252
	26%	29% b	23%	19%	23%	33% adf	26% d	34% c	22%	31% h	20%	32% ik	34% imos	24%	17%	14%	28% ik	15%	31% n	26%	26%	30%	21%	29%	24%	12%	28% v	42% EFG	8%	10%	89% BCEFG	4%	9%	15%	52% H	4%	42% JLM	7% J	7% J	83% JKLM
No preference	**127**	61	66	37	47	43	119	8	53	74	36	28	18	22	9	14	104	36	91	79	47	25	34	26	29	25	98	36	4	3	6	8	8	32	32	13	55	19	26	18
	11%	11%	11%	12%	13%	10%	11%	14%	8%	15% h	13%	9%	7%	14%	16%	14%	11%	10%	12%	11%	11%	14%	12%	10%	8%	17% A	10%	19% CDE	1%	4%	5%	12% C	14% C	7%	9%	3%	15% JLN	8% J	10% J	6%
Don't know	**109**	35	72	23	49	36	106	3	61	48	26	36	19	19	7	2	100	20	89	64	45	16	25	26	33	14	93	19	11	5	3	4	2	18	29	14	12	11	21	12
	10%	6%	13% a	7%	13% cef	8%	10%	6%	10%	10%	10%	12% n	7%	12% n	12%	2%	10% n	5%	12% n	9%	10%	9%	9%	10%	9%	10%	9%	10% CE	3%	7%	1%	6%	3%	4%	8% H	3%	9% JN	5%	8% JN	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/x - h/i - i/k/l/m/n/o/q - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 29

Q15A - If you had to choose, which party would you prefer to win the next UK General Election and form the next government?

Base: All adults aged 18+ in Great Britain

		GENDER		AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
UNWEIGHTED BASE	1137	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	370	767	703	434	177	274	253	348	143	978	191	319	71*	119*	69*	56*	463	666	441	367	255	254	304
WEIGHTED BASE	1137	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	370	767	703	434	177	274	253	348	143	978	191	319	71*	119*	69*	56*	463	666	441	367	255	254	304
	100%	49%	51%	27%	33%	40%	95%	5%	56%	44%	24%	26%	23%	14%	5%	9%	86%	33%	67%	62%	38%	16%	24%	22%	31%	13%	86%	17%	28%	6%*	11%*	6%*	5%*	41%	59%	39%	32%	22%	22%	27%
The Labour Party led by Andy Burnham	502	250	249	183	159	161	487	15	313	189	131	109	113	66	24	58	420	215	288	321	181	68	135	115	166	81	419	7	276	46	14	52	27	288	84	385	52	172	178	48
	44%	45%	43%	59%	42%	36%	45%	29%	49%	38%	49%	37%	44%	42%	44%	59%	43%	58%	37%	46%	42%	38%	49%	46%	48%	57%	43%	4%	86%	65%	10%	76%	49%	62%	24%	87%	14%	67%	70%	16%
				defe			e		j		k					klmo		r									A			BDEG	BE		BEG	BE	j		KLMN		KN	KN	
The Conservative Party led by Kemi Badenoch	365	189	174	53	108	204	335	30	209	155	76	110	83	59	14	23	328	86	279	200	164	58	87	77	103	25	335	162	23	8	91	4	11	113	198	18	274	41	18	185
	32%	34%	30%	17%	29%	45%	31%	55%	33%	31%	28%	37%	32%	37%	25%	23%	33%	23%	36%	28%	38%	33%	32%	30%	30%	18%	34%	85%	7%	11%	65%	6%	21%	24%	57%	4%	75%	16%	7%	61%
					c	cdf	cdf	cdf				je							q		s							y	CDEFG			CDFG		CF		H		JLMN	JM	J	JLM
No preference	151	75	75	52	51	48	148	3	63	88	32	40	39	17	8	15	128	41	109	109	42	31	25	35	46	19	123	13	10	11	20	11	11	38	34	23	27	35	43	43
	13%	14%	13%	17%	14%	11%	14%	6%	10%	18%	12%	14%	15%	10%	14%	15%	13%	11%	14%	15%	10%	17%	9%	14%	13%	14%	13%	7%	3%	16%	14%	16%	20%	8%	10%	5%	7%	14%	17%	14%
				e						h										j		v							C	C	C	BC						JK	JK	JK
Don't know	120	39	79	25	57	38	114	6	54	66	31	35	24	17	9	3	108	28	92	73	47	20	26	26	32	17	102	8	10	6	14	2	6	23	30	15	13	7	16	28
	11%	7%	14%	8%	15%	8%	11%	11%	8%	13%	12%	12%	9%	11%	17%	3%	11%	8%	12%	10%	11%	11%	10%	10%	9%	12%	10%	4%	3%	8%	10%	3%	11%	5%	9%	3%	4%	3%	6%	9%
			a		cef					h	o	o		o		o	o		q											C			C				L		JKL

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - j/k/l/m/n/o/p - q/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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Table 30

Q1SB - If you had to choose, which party would you prefer to win the next UK General Election and form the next government?

Base: All adults aged 18+ in Great Britain

	GENDER			AGE					SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
UNWEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	370	767	703	434	177	274	253	348	143	978	191	319	71*	119*	69*	56*	463	366	441	367	255	256	304
WEIGHTED BASE	**1137**	554	577	312	375	450	1083	54*	639	498	270	295	259	159	56*	98*	983	370	767	703	434	177	274	253	348	143	978	191	319	71*	119*	69*	56*	463	366	441	367	255	256	304
	100%	49%	51%	27%	33%	40%	95%	5%	56%	44%	24%	26%	23%	14%	5%	9%	86%	33%	67%	62%	38%	16%	24%	22%	31%	13%	86%	17%	28%	6%	11%	6%	5%	41%	32%	39%	32%	22%	23%	27%
The Conservative Party led by Kemi Badenoch	**540**	244	293	154	171	214	511	28	368	172	129	130	120	84	24	52	464	216	324	330	210	66	134	118	182	72	460	150	172	45	8	34	32	288	131	242	257	161	146	64
	47%	44%	51%	50%	46%	47%	47%	53%	58%	35%	48%	44%	46%	53%	44%	52%	47%	58%	42%	47%	48%	37%	49%	47%	53%	50%	47%	79%	54%	63%	6%	49%	56%	62%	38%	55%	70%	63%	57%	21%
									i		r							r					u		u			CDEFG	E	E		E	E	J		N	AMN	JN	N	
Reform UK led by Nigel Farage	**243**	140	102	53	74	117	230	14	98	146	65	69	67	33	12	18	213	39	205	152	91	49	54	55	66	15	229	28	31	6	118	7	6	43	146	37	81	18	23	202
	21%	25%	18%	17%	20%	26%	21%	25%	15%	29%	17%	23%	26%	20%	22%	18%	22%	10%	27%	22%	21%	28%	20%	22%	19%	10%	23%	15%	10%	8%	84%	10%	11%	9%	42%	8%	22%	7%	9%	66%
		b				cf				h									w								v				BCEFG			H			JKLM			JKLM
No preference	**215**	127	87	75	67	73	208	7	104	111	56	52	48	24	14	21	180	82	133	135	80	34	55	50	62	16	172	8	79	13	11	20	12	91	41	113	18	57	57	25
	19%	23%	15%	24%	18%	16%	19%	12%	16%	22%	21%	17%	18%	15%	25%	22%	18%	22%	17%	19%	18%	19%	20%	20%	18%	25%	18%	4%	25%	18%	8%	29%	21%	20%	12%	26%	5%	22%	22%	8%
		b		af						h																			BE	B		BE	BE	I		KN		KN	KN	
Don't know	**139**	42	95	29	63	47	134	5	70	69	39	44	25	18	6	7	126	33	106	86	53	28	30	30	36	20	118	5	37	8	3	8	6	41	27	49	10	19	31	14
	12%	8%	16%	9%	17%	11%	12%	9%	11%	14%	15%	15%	9%	11%	10%	8%	13%	9%	14%	12%	12%	16%	11%	12%	11%	14%	12%	3%	12%	11%	2%	11%	12%	9%	8%	11%	3%	7%	12%	4%
			a		cef														n										BE	BE		BE	BE			KN		K	KLN	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i - i/k/l/m/n/o/p - o/r - s/t - u/v/w/x - y/A - B/C/D/E/F/G - H/I - J/K/L/M/N
Overlap formulae used. * small base

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