25-061766-45 - POLITICAL PULSE - NOVEMBER

T1	Table 1	Q10_MAY - Which of these, if any - Europe, the Commonwealth or the United States of America - is the most important to Britain?	Base: All adults aged 18-75 in Great Britain
T2	Table 2	Q11_MAY - To what extent do you agree or disagree that there is currently a special relationship between the United States and Britain?	Base: All adults aged 18-75 in Great Britain

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Table 1
Q10_MAY - Which of these, if any - Europe, the Commonwealth or the United States of America - is the most important to Britain?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN	WOMAN	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ENGLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	GREEN	OTHER	REMAIN	LEAVE	LIKELY TO VOTE LABOUR	LIKELY TO VOTE CONSERVATIVE	LIKELY TO VOTE LIB DEM	LIKELY TO VOTE GREEN	LIKELY TO VOTE REFORM UK
UNWEIGHTED BASE	1087	529	553	138	390	559	704	383	258	215	249	251	53	91	941	438	648	691	394	152	213	256	360	172	903	157	212	71	103	71	47	803	258	491	340	203	200	257
WEIGHTED BASE	1087	534	547	328	395	364	614	473	256	282	245	158	52*	94*	942	388	699	737	350	158	249	243	354	150	921	166	313	65*	128*	71*	50*	447	306	435	336	264	263	264
Europe	**556**	292	260	154	208	195	339	217	135	127	121	81	30	62	464	237	319	378	178	78	125	123	201	76	474	75	221	49	25	43	40	326	112	300	147	165	157	69
	51%	55%	48%	47%	52%	54%	55%	46%	53%	45%	49%	51%	58%	66%	49%	61%	46%	51%	51%	49%	50%	51%	57%	51%	51%	45%	71%	75%	19%	60%	80%	73%	37%	69%	44%	68%	60%	26%
		b					e							lm		o										C	vC	vC		C	vC			IKL	L	IKL	IL	
United States of America	**203**	116	85	51	67	84	104	99	46	58	46	40	5	8	190	57	146	146	57	28	37	54	68	24	176	55	31	4	63	4	3	62	103	37	94	21	19	116
	19%	22%	16%	16%	17%	23%	17%	21%	18%	21%	19%	25%	9%	9%	20%	15%	21%	20%	16%	17%	15%	22%	19%	16%	19%	33%	10%	6%	49%	5%	7%	9%	34%	9%	28%	9%	7%	41%
		k				v				m		lm			m		o									ABDE			vABDE				F		HIK			HIK
Commonwealth	**100**	44	56	41	24	35	57	43	17	26	31	12	6	8	86	37	63	56	44	12	30	19	33	16	83	15	20	3	16	14	3	29	37	39	45	27	39	38
	9%	8%	10%	12%	6%	10%	9%	9%	7%	9%	13%	8%	11%	9%	9%	10%	9%	8%	13%	8%	12%	8%	9%	11%	9%	9%	6%	5%	13%	19%	7%	7%	12%	9%	13%	11%	15%	13%
				d							hn								o										AB			F			H	H		
None of these	**62**	35	27	15	24	23	26	36	5	22	13	11	4	7	52	16	46	44	18	14	14	11	13	15	41	6	10	2	7	2	*	11	16	16	14	5	13	21
	6%	7%	5%	5%	6%	6%	4%	8%	2%	8%	5%	7%	7%	7%	6%	4%	7%	6%	5%	9%	6%	5%	4%	10%	4%	4%	3%	4%	5%	2%	1%	2%	5%	4%	4%	2%	5%	7%
								f		h		h			h					v				x														NI
Don't know	**166**	47	119	66	73	27	89	78	54	48	33	15	8	9	150	41	125	113	53	26	44	36	39	19	146	15	31	7	17	9	3	38	36	42	36	25	34	41
	15%	9%	22%	20%	19%	7%	14%	16%	21%	17%	14%	9%	15%	9%	16%	11%	18%	15%	15%	17%	18%	15%	11%	12%	16%	9%	10%	11%	14%	13%	6%	9%	12%	10%	11%	10%	13%	14%
			g	e	g				konos						k		o																					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m/n - o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E - F/G - H/I/J/K/L
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 2

Q11_MAY - To what extent do you agree or disagree that there is currently a special relationship between the United States and Britain?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		NEXT GE VOTING INTENTION				
	TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	ENGLAND (n)	GRADUATES (o)	NON GRADUATES (p)	WORKING (q)	NOT WORKING (r)	UP TO £19999 (s)	£20000 - £34999 (t)	£35000 - £54999 (u)	£55000+ (v)	ETHNIC MINORITY GROUPS (w)	WHITE ETHNIC GROUP (x)	CONSERVATIVE (y)	LABOUR (A)	LIBERAL DEMOCRATS (B)	REFORM UK (C)	GREEN (D)	OTHER (E)	REMAIN (F)	LEAVE (G)	LIKELY TO VOTE LABOUR (H)	LIKELY TO VOTE CONSERVATIVE (I)	LIKELY TO VOTE LIB DEM (J)	LIKELY TO VOTE GREEN (K)	LIKELY TO VOTE REFORM UK (L)
UNWEIGHTED BASE	1087	529	553	338	390	359	704	383	258	245	240	251	53	93	943	430	658	691	394	152	213	256	369	172	902	157	212	71	185	71	67	461	258	491	340	201	281	257
WEIGHTED BASE	1087	534	547	328	395	364	614	473	256	282	245	158	52*	94*	942	388	699	737	350	158	249	243	354	150	921	166	313	65*	128*	71*	50*	447	306	435	336	264	261	264
(2) Strongly agree	**75** **7%**	40 8%	34 6%	32 10% e	27 7%	16 4%	39 6%	36 8%	18 7%	23 8%	18 7%	12 8%	3 5%	1 1%	71 8%	19 5%	57 8%	61 8% r	14 4%	13 8%	21 8%	18 8%	23 6%	19 13% x	56 6%	20 12% BD	21 7%	1 1%	18 14% ABDE	1 2%	1 1%	14 3%	36 12% F	26 6%	41 12% HIK	17 7%	13 5%	47 17% HIK
(1) Tend to agree	**242** **22%**	142 27% b	99 18%	92 28% e	85 22%	65 18%	140 23%	102 22%	59 23%	59 21%	49 20%	48 30%	7 14%	21 22%	214 23%	94 24%	148 21%	182 25% r	60 17%	30 19%	38 15%	62 26% x	96 27% x	41 28%	201 22%	41 25%	73 23%	11 16%	35 28% D	9 13%	15 31%	87 20%	79 26%	108 25%	88 26%	50 21%	54 21%	49 30% JK
(0) Neither agree nor disagree	**261** **24%**	104 19%	158 29% a	80 24%	92 23%	89 24%	133 22%	129 27%	56 22%	80 29%	56 23%	35 22%	9 18%	24 25%	228 24%	87 22%	174 25%	171 23%	90 26%	34 21%	65 26%	56 23%	78 22%	37 25%	223 24%	46 28%	65 21%	21 33% E	30 23%	12 17%	6 11%	105 23%	65 21%	91 21%	92 27% H	60 24%	60 23%	70 25%
(-1) Tend to disagree	**274** **25%**	137 26%	135 25%	62 19%	92 23%	120 33% cd	172 28% e	102 22%	64 25%	69 25%	62 25%	28 18%	19 36% k	31 34% k	224 24%	102 26%	172 25%	166 23%	108 31% n	38 24%	71 28%	63 26%	87 25%	22 15%	250 27% w	43 26%	91 29%	15 23%	28 22%	21 30%	19 38%	140 31%	73 24%	121 28%	76 23%	63 26%	69 26%	60 21%
(-2) Strongly disagree	**145** **13%**	89 17% b	55 10%	21 6%	62 16% c	63 17% c	78 13%	67 14%	31 12%	28 10%	45 18% m	22 14%	8 16%	11 11%	126 13%	59 15%	87 12%	92 13%	53 15%	26 17%	34 14%	28 11%	45 13%	16 10%	121 13%	12 7%	55 18% v	13 20% v	15 12%	19 27% vC	7 14%	76 17%	45 15%	68 16% IL	28 8% L	43 18% IL	45 17% IL	13 5%
Mean	**-0.17**	-0.18	-0.16	0.18 de	-0.21 e	-0.42	-0.2	-0.14	-0.14	-0.08	-0.29	0.01	-0.48	-0.34	-0.14 l	-0.25	-0.13	-0.07 r	-0.19	-0.25	-0.26	-0.08	-0.11	0.2 x	-0.21	0.08 ABD	-0.28 D	-0.46	0.11 ABD	-0.75 vC	-0.36	-0.42 F	-0.04 F	-0.23 IL	0.11 HIK	-0.28 IL	-0.33 IL	0.33 HIK
NET: Agree	**317** **29%**	182 34% b	133 24%	124 38% de	112 28%	81 22%	179 29%	138 29%	77 30%	82 29%	67 27%	60 38% lm	10 20%	22 23%	285 30%	112 29%	205 29%	243 33% r	74 21%	43 27%	58 23%	81 33% t	119 34% t	61 41% BD	257 28%	61 37% BD	94 30% D	12 18%	53 42% BD	11 15%	16 32%	101 23%	135 38% F	134 31%	129 38% HIK	67 27%	67 26%	132 46% HIK
NET: Disagree	**420** **39%**	226 42% b	191 35%	83 25%	154 39% c	183 50% cd	250 41%	169 36%	96 37%	98 35%	107 44% kn	50 32%	27 52% ik	42 45%	351 37%	161 41%	259 37%	258 35%	161 46% o	64 40%	105 42%	90 37%	132 37%	38 25%	371 40% w	55 33%	146 47% vC	28 42%	42 33%	41 57% vC	26 52%	216 48% G	118 39%	190 44% IL	104 31%	107 44% IL	114 43% IL	74 28%
Don't know	**89** **8%**	22 4%	66 12% a	40 12% e	37 9% e	11 3%	52 9%	36 8%	27 11%	23 8%	15 6%	12 8%	5 10%	6 6%	78 8%	28 7%	60 9%	64 9%	25 7%	18 11%	21 8%	16 7%	25 7%	14 9%	71 8%	4 2%	8 3%	5 7%	2 2%	8 11% vAC	2 5%	25 6%	6 2%	20 5%	11 3%	11 4%	22 8% HIK	9 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m/n - o/p - q/r - s/t/u/v - w/x - y/A/B/C/D/E - F/G - H/I/J/K/L
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