TOPLINE & METHODOLOGY

Daily Mail US / Ipsos Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: October 30-November 1, 2026
Number of interviews among U.S. General Population: 1021
Number of interviews among Registered Voters: 810
Number of interviews among Republican Registered Voters: 256
Number of interviews among Democrat Registered Voters: 269
Number of interviews among Independent/Other Registered Voters: 284

Margin of error: +/- 3.2 percentage points at the 95% confidence level for all respondents
Margin of error: +/- 3.5% percentage points at the 95% confidence level for Registered Voters
Margin of error: +/- 6.2% percentage points at the 95% confidence level for Republican Registered Voters
Margin of error: +/- 6.2% percentage points at the 95% confidence level for Democrat Registered Voters
Margin of error: +/- 6.0% percentage points at the 95% confidence level for Ind/Other Registered Voters

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire

1. Are you currently registered to vote in the community where you live?

	Total (N=1,021)	Registered Voter (N=810)	Republican RV (N=256)	Democrat RV (N=269)	Independent /Other RV (N=284)
Yes, I am registered to vote	77%	100%	100%	100%	100%
No, I am not registered to vote	16%	-	-	-	-
No, I am not eligible to vote	6%	-	-	-	-
Skipped	1%	-	-	-	-

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2. **(Asked among Registered Voters)** Compared with previous elections, are you more or less enthusiastic about voting in this year's 2026 midterm elections?

	Registered Voter (N=810)	Republican RV (N=256)	Democrat RV (N=269)	Independent /Other RV (N=284)
Much more enthusiastic	25%	20%	39%	16%
Somewhat more enthusiastic	15%	17%	17%	12%
No difference	40%	44%	35%	42%
Somewhat less enthusiastic	7%	9%	2%	8%
Much less enthusiastic	8%	6%	5%	13%
Not sure/Not applicable	4%	3%	2%	8%
Skipped	*	-	-	1%
More enthusiastic (Net)	*40%*	*37%*	*56%*	*28%*
Less enthusiastic (Net)	*15%*	*16%*	*7%*	*22%*

3. **(Asked among Registered Voters)** Which of the following issues is the most important in deciding your vote?

	Registered Voter (N=810)	Republican RV (N=256)	Democrat RV (N=269)	Independent /Other RV (N=284)
Economy and cost of living	45%	44%	41%	48%
Corruption	16%	14%	16%	17%
Democratic values and norms	15%	10%	25%	11%
Immigration policy	9%	17%	3%	7%
War and foreign conflicts	4%	3%	4%	5%
Health care policy	4%	4%	5%	4%
Other	6%	6%	4%	7%
Skipped	1%	1%	1%	1%

4_1. For each of the following, do you think it is more likely that Republicans or Democrats will gain seats in the 2026 midterm elections? The Senate

	Total (N=1021)	Registered Voter (N=810)	Republican RV (N=256)	Democrat RV (N=269)	Independent /Other RV (N=284)
Democrats	38%	43%	12%	77%	40%
Republicans	24%	26%	61%	5%	15%
Not sure	36%	30%	28%	18%	44%
Skipped	2%	1%	-	1%	1%

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4_2. For each of the following, do you think it is more likely that Republicans or Democrats will gain seats in the 2026 midterm elections? The House of Representatives

	Total (N=1021)	Registered Voter (N=810)	Republican RV (N=256)	Democrat RV (N=269)	Independent /Other RV (N=284)
Democrats	43%	48%	15%	83%	47%
Republicans	23%	24%	58%	3%	13%
Not sure	32%	27%	27%	13%	39%
Skipped	2%	1%	*	1%	1%

5. How concerned, if at all, are you that the 2026 midterm election results could be tampered with in a way that affects the accuracy of the results?

	Total (N=1021)	Registered Voter (N=810)	Republican RV (N=256)	Democrat RV (N=269)	Independent /Other RV (N=284)
Very concerned	23%	25%	24%	29%	21%
Somewhat concerned	36%	39%	42%	38%	36%
Not very concerned	24%	24%	26%	21%	25%
Not concerned at all	15%	12%	7%	12%	17%
Skipped	2%	1%	*	-	1%
Concerned (Net)	*59%*	*63%*	*66%*	*68%*	*57%*
Not Concerned (Net)	*38%*	*36%*	*33%*	*32%*	*42%*

6. Do you think President Donald Trump is helping or hurting Republicans' chances in the 2026 midterm elections?

	Total (N=1021)	Registered Voter (N=810)	Republican RV (N=256)	Democrat RV (N=269)	Independent /Other RV (N=284)
Helping	18%	20%	48%	4%	10%
Hurting	54%	55%	21%	84%	60%
Neither	25%	23%	30%	12%	28%
Skipped	3%	1%	1%	*	2%

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About the Study

This poll was conducted by Ipsos from October 30 to November 1, 2026, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,021 adults age 18 or older.

The study was conducted in English. The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, 2024 vote choice, and political party identification. Political party identification benchmarks are from the 2026 NPORS annual survey. The demographic benchmarks came from the 2026 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Party Identification (Republican, Lean Republican, Independent/Not lean, Lean Democrat, Democrat)

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.06. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

For more information, please contact:

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

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