Scottish Political Monitor - November 2026 - Knowledge Panel UK

T1	Table 1	QGENELEC1/2/3. Combined voting intention (GENERAL ELECTION) - ALL How would you vote if there were a	Base: All aged 18+
T2	Table 2	QGENELEC1/2/3. Combined voting intention (GENERAL ELECTION) - ALL How would you vote if there were a	Base: All aged 18+
T3	Table 3	QGENELEC1/2/3. Combined HEADLINE voting intention (GENERAL ELECTION) - ALL LIKELY TO VOTE AND USU	Base: All aged 18+, at least 9/10 certain to vote, and always/usually/it depends vote at GE
T4	Table 4	QGENELEC1/2/3. Combined HEADLINE voting intention (GENERAL ELECTION) - ALL LIKELY TO VOTE AND USU	Base: All aged 18+, at least 9/10 certain to vote, and always/usually/it depends vote at GE
T5	Table 5	QGELIKEVOTE. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, v	Base: All aged 18+
T6	Table 6	QGELIKEVOTE. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, v	Base: All aged 18+
T7	Table 7	QGEFREQVOTE. Which of the following best describes how often you vote in General Elections?	Base: All aged 18+
T8	Table 8	QGEFREQVOTE. Which of the following best describes how often you vote in General Elections?	Base: All aged 18+
T9	Table 9	QSP_LIKEV. And how likely would you be to vote in an immediate Scottish Parliamentary election, on a scale	Base: All respondents
T10	Table 10	QSP_LIKEV. And how likely would you be to vote in an immediate Scottish Parliamentary election, on a scale	Base: All respondents
T11	Table 11	QSP_VOTE1a/b/c. Combined voting intention (SP CONSTITUENCY) - ALL	Base: All respondents
T12	Table 12	QSP_VOTE1a/b/c. Combined voting intention (SP CONSTITUENCY) - ALL	Base: All respondents
T13	Table 13	QSP_VOTE1a/b/c. Combined HEADLINE voting intention (SP CONSTITUENCY) - ALL LIKELY TO VOTE AND USU	Base: All at least 9/10 certain to vote, and always/usually/it depends vote in SP elections
T14	Table 14	QSP_VOTE1a/b/c. Combined HEADLINE voting intention (SP CONSTITUENCY) - ALL LIKELY TO VOTE AND USU	Base: All at least 9/10 certain to vote, and always/usually/it depends vote in SP elections
T15	Table 15	QLISTVOTE1a/b/c. Combined voting intention - List vote - ALL	Base: All respondents
T16	Table 16	QLISTVOTE1a/b/c. Combined voting intention - List vote - ALL	Base: All respondents
T17	Table 17	QLISTVOTE1a/b/c. Combined HEADLINE voting intention (SP REGIONAL LIST) - ALL LIKELY TO VOTE AND USU	Base: All at least 9/10 certain to vote, and always/usually/it depends vote in SP elections
T18	Table 18	QLISTVOTE1a/b/c. Combined HEADLINE voting intention (SP REGIONAL LIST) - ALL LIKELY TO VOTE AND USU	Base: All at least 9/10 certain to vote, and always/usually/it depends vote in SP elections
T19	Table 19	QFREQVOTE. Which of the following best describes how often you vote in Scottish Parliament elections?	Base: All respondents
T20	Table 20	QFREQVOTE. Which of the following best describes how often you vote in Scottish Parliament elections?	Base: All respondents
T21	Table 21	Issues2. Issues - November 2026. Which of the following do you see as the most important issues facing Sco	Base: All respondents
T22	Table 22	Issues2. Issues - November 2026. Which of the following do you see as the most important issues facing Sco	Base: All respondents
T23	Table 23	QINDY1. Voting intention: Should Scotland be an independent country? - ALL	Base: All respondents
T24	Table 24	QINDY1. Voting intention: Should Scotland be an independent country? - ALL	Base: All respondents
T25	Table 25	QINDY1. Voting intention: Should Scotland be an independent country? - ALL LIKELY TO VOTE	Base: All 9/10 likely to vote in indyref2
T26	Table 26	QINDY1. Voting intention: Should Scotland be an independent country? - ALL LIKELY TO VOTE	Base: All 9/10 likely to vote in indyref2
T27	Table 27	QINDY1. Voting intention: Should Scotland be an independent country? - ALL LIKELY TO VOTE EXCLUDING DK	Base: All 9/10 likely to vote in indyref2 and with a voting intention
T28	Table 28	QINDY1. Voting intention: Should Scotland be an independent country? - ALL LIKELY TO VOTE EXCLUDING DK	Base: All 9/10 likely to vote in indyref2 and with a voting intention
T29	Table 29	QINDY4. And, how likely would you be to vote in a referendum on Scotland's constitutional future, on a scale	Base: All respondents
T30	Table 30	QINDY4. And, how likely would you be to vote in a referendum on Scotland's constitutional future, on a scale	Base: All respondents
T31	Table 31	SPM_ECONOPTSCOT. Do you think that the general economic condition of Scotland will improve, stay the sa	Base: All respondents
T32	Table 32	SPM_ECONOPTSCOT. Do you think that the general economic condition of Scotland will improve, stay the sa	Base: All respondents
T33	Table 33	LEADER_SATISFACTION. SUMMARY TABLE - Leader Satisfaction	Base: All respondents
T34	Table 34	JSWINN. Are you satisfied or dissatisfied with the way John Swinney is doing his job as First Minister of Scotla	Base: All respondents
T35	Table 35	JSWINN. Are you satisfied or dissatisfied with the way John Swinney is doing his job as First Minister of Scotla	Base: All respondents
T36	Table 36	ABURNHAM. Are you satisfied or dissatisfied with the way Andy Burnham is doing his job as Prime Minister?	Base: All respondents
T37	Table 37	ABURNHAM. Are you satisfied or dissatisfied with the way Andy Burnham is doing his job as Prime Minister?	Base: All respondents
T38	Table 38	MMARRA. Are you satisfied or dissatisfied with the way Michael Marra is doing his job as leader of the Scott	Base: All respondents
T39	Table 39	MMARRA. Are you satisfied or dissatisfied with the way Michael Marra is doing his job as leader of the Scott	Base: All respondents
T40	Table 40	ACOLEH. Are you satisfied or dissatisfied with the way Alex Cole-Hamilton is doing his job as leader of the Sc	Base: All respondents
T41	Table 41	ACOLEH. Are you satisfied or dissatisfied with the way Alex Cole-Hamilton is doing his job as leader of the Sc	Base: All respondents
T42	Table 42	RFINDLAY. Are you satisfied or dissatisfied with the way Russell Findlay is doing his job as leader of the Scotti	Base: All respondents
T43	Table 43	RFINDLAY. Are you satisfied or dissatisfied with the way Russell Findlay is doing his job as leader of the Scotti	Base: All respondents
T44	Table 44	RGREER. Are you satisfied or dissatisfied with the way Ross Greer is doing his job as co-leader of the Scottish	Base: All respondents
T45	Table 45	RGREER. Are you satisfied or dissatisfied with the way Ross Greer is doing his job as co-leader of the Scottish	Base: All respondents
T46	Table 46	GMACKAY. Are you satisfied or dissatisfied with the way Gillian Mackay is doing her job as co-leader of the S	Base: All respondents
T47	Table 47	GMACKAY. Are you satisfied or dissatisfied with the way Gillian Mackay is doing her job as co-leader of the S	Base: All respondents
T48	Table 48	KBADENOCH. Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the U	Base: All respondents
T49	Table 49	KBADENOCH. Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the U	Base: All respondents
T50	Table 50	NFARAGE. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?	Base: All respondents
T51	Table 51	NFARAGE. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?	Base: All respondents
T52	Table 52	MOFFORD. Are you satisfied or dissatisfied with the way Malcolm Offord is doing his job as leader of Reform	Base: All respondents
T53	Table 53	MOFFORD. Are you satisfied or dissatisfied with the way Malcolm Offord is doing his job as leader of Reform	Base: All respondents
T54	Table 54	LEADERIMAGE1 v1 S1. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T55	Table 55	LEADERIMAGE1 v1 S1. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T56	Table 56	LEADERIMAGE1_v1_S2. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T57	Table 57	LEADERIMAGE1 v1 S2. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T58	Table 58	LEADERIMAGE1_v1_S3. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T59	Table 59	LEADERIMAGE1 v1 S3. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T60	Table 60	LEADERIMAGE1_v1_S4. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T61	Table 61	LEADERIMAGE1 v1 S4. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T62	Table 62	LEADERIMAGE1_v1_S5. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T63	Table 63	LEADERIMAGE1 v1 S5. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T64	Table 64	LEADERIMAGE1_v1_S6. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T65	Table 65	LEADERIMAGE1 v1 S6. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T66	Table 66	LEADERIMAGE1_v1_S7. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T67	Table 67	LEADERIMAGE1 v1 S7. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T68	Table 68	LEADERIMAGE1_v1_S8. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T69	Table 69	LEADERIMAGE1 v1 S8. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T70	Table 70	LEADERIMAGE1_v1_S9. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T71	Table 71	LEADERIMAGE1 v1 S9. Do you think each of the following statements does or does not apply to the Prime M	Base: All
T72	Table 72	LEADERIMAGE1_v1_S10. Do you think each of the following statements does or does not apply to the Prime	Base: All
T73	Table 73	LEADERIMAGE1 v1 S10. Do you think each of the following statements does or does not apply to the Prime	Base: All
T74	Table 74	LEADERIMAGE1_v1/v2_S1>10. Andy Burnham. Do you think each of the following statements does or does	Base: All
T75	Table 75	LEADERIMAGE2 v1 S1. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T76	Table 76	LEADERIMAGE2_v1_S1. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T77	Table 77	LEADERIMAGE2 v1 S2. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T78	Table 78	LEADERIMAGE2_v1_S2. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T79	Table 79	LEADERIMAGE2 v1 S3. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T80	Table 80	LEADERIMAGE2_v1_S3. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T81	Table 81	LEADERIMAGE2 v1 S4. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T82	Table 82	LEADERIMAGE2_v1_S4. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T83	Table 83	LEADERIMAGE2 v1 S5. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T84	Table 84	LEADERIMAGE2_v1_S5. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T85	Table 85	LEADERIMAGE2 v1 S6. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T86	Table 86	LEADERIMAGE2_v1_S6. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T87	Table 87	LEADERIMAGE2 v1 S7. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T88	Table 88	LEADERIMAGE2_v1_S7. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T89	Table 89	LEADERIMAGE2 v1 S8. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T90	Table 90	LEADERIMAGE2_v1_S8. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T91	Table 91	LEADERIMAGE2 v1 S9. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T92	Table 92	LEADERIMAGE2_v1_S9. Do you think each of the following statements does or does not apply to the First Mi	Base: All
T93	Table 93	LEADERIMAGE2 v1 S10. Do you think each of the following statements does or does not apply to the First M	Base: All
T94	Table 94	LEADERIMAGE2 v1 S10. Do you think each of the following statements does or does not apply to the First M	Base: All
T95	Table 95	LEADERIMAGE2 v1/v2 S1>10. John Swinney. Do you think each of the following statements does or does n	Base: All
T96	Table 96	REFWHEN2. Leaving aside how you would vote, when, if ever, do you think there should be another referenc	Base: All
T97	Table 97	REFWHEN2. Leaving aside how you would vote, when, if ever, do you think there should be another referenc	Base: All
T98	Table 98	REFEXPECT And, when, if ever, do you think there will be another referendum on Scottish independence?	Base: All
T99	Table 99	REFEXPECT And, when, if ever, do you think there will be another referendum on Scottish independence?	Base: All

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 1

QGENELEC1/2/3. Combined voting intention (GENERAL ELECTION) - ALL How would you vote if there were a general election tomorrow/Which party are you most inclined to support?

Base: All aged 18+

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1079**	523	543	178	341	560	396	670	848	71	141	114	121	111	155	146	149	148	135	351	372	146	122	448	599	333	683	1079
Weighted Total	**1070**	498	555	269*	342	459	365	691	789	79*	179*	137*	132*	88*	136*	136*	138*	157*	147*	231	300	190*	268*	461	573	310	688	1079
Total voting (sub-base)	**934**	449	469	235*	288	411	327	605	714	68*	137*	113*	116*	80*	123*	119*	123*	141*	119*	220	273	155*	226*	389	518	285	592	963
Conservative	**135**	60	75	16	31	88	52	83	121	8	6	10	5	14	8	18	21	39	20	44	34	21	28	31	101	34	97	157
	14%	13%	16%	7%	11%	21%	16%	14%	17%	12%	4%	9%	4%	18%	7%	15%	17%	28%	17%	20%	13%	14%	13%	8%	20%	12%	16%	16%
	cjln					zcd			zj					ln			ln	zkln	l	zt					zw			
	w																											
Labour	**215**	108	104	50	80	85	97	118	179	10	20	33	28	11	48	29	18	18	30	66	73	32	33	114	94	94	107	216
	23%	24%	22%	21%	28%	21%	30%	20%	25%	15%	15%	29%	24%	14%	39%	24%	15%	13%	25%	30%	27%	21%	15%	29%	18%	33%	18%	22%
	gqxA						zg		z			pq			zmpq					zv	v			zx		zA		
Liberal Democrats	**54**	24	29	6	21	26	26	27	45	3	4	1	6	11	10	4	12	5	6	22	16	8	6	23	30	18	34	84
	6%	5%	6%	3%	7%	6%	8%	5%	6%	4%	3%	1%	5%	14%	8%	3%	9%	4%	5%	10%	6%	5%	3%	6%	6%	6%	6%	9%
	k						z							zkoq	k		k			zv								
Reform UK	**127**	76	50	22	43	62	24	103	83	7	35	25	15	8	9	15	12	27	15	15	23	34	44	51	74	31	88	127
	14%	17%	11%	9%	15%	15%	7%	17%	12%	10%	25%	22%	13%	10%	8%	13%	10%	19%	13%	7%	8%	22%	19%	13%	14%	11%	15%	13%
	fhst	zb						zf			zh	zn										zst	st					
Scottish Green Party	**58**	20	31	41	14	3	26	31	36	20	1	-	18	4	17	12	2	1	4	8	27	1	15	21	34	9	48	45
	6%	5%	7%	18%	5%	1%	8%	5%	5%	29%	1%	-	15%	6%	14%	10%	2%	1%	3%	3%	10%	1%	6%	5%	7%	3%	8%	5%
	ehksu			zde	e					zhj			zkpqr	k	zkpqr	kq					zsu						zy	
	v																											
Scottish National Party (SNP)	**315**	143	167	90	92	134	98	215	235	14	62	38	44	25	31	35	54	47	41	63	92	54	91	130	173	93	195	304
	34%	32%	35%	38%	32%	33%	30%	35%	33%	21%	45%	34%	38%	31%	25%	29%	44%	34%	34%	28%	34%	35%	40%	33%	33%	33%	33%	32%
	s										i						zn											
Restore Britain	**26**	13	14	5	8	14	2	24	14	3	10	6	1	3	1	7	4	2	3	2	9	4	7	14	11	7	20	28
	3%	3%	3%	2%	3%	3%	1%	4%	2%	4%	7%	5%	*	4%	1%	6%	3%	1%	3%	1%	3%	3%	3%	4%	2%	2%	3%	3%
	fhs										h																	
Other	**4**	4	-	4	-	-	1	3	1	3	-	-	-	3	-	-	-	1	-	-	1	-	3	4	-	-	4	2
	*	1%	-	2%	-	-	*	*	*	4%	-	-	-	4%	-	-	-	1%	-	-	*	-	1%	1%	-	-	1%	*
	h									zh				z														
Outside voting base																												
Undecided	**74**	21	52	9	35	29	27	44	42	3	29	10	6	6	5	13	7	13	15	9	15	17	26	37	36	18	53	68
	7%	4%	9%	3%	10%	6%	7%	6%	5%	3%	16%	8%	5%	6%	3%	9%	5%	8%	10%	4%	5%	9%	10%	8%	6%	6%	8%	6%
	ahs		za		zc						zh																	
Would not vote	**51**	23	28	18	15	17	11	38	31	8	11	11	5	2	7	3	8	3	13	2	12	16	13	34	16	7	42	41
	5%	5%	5%	7%	4%	4%	3%	6%	4%	10%	6%	8%	4%	3%	5%	2%	6%	2%	9%	1%	4%	9%	5%	7%	3%	2%	6%	4%
	sxv																s	s						zx			v	
Prefer not to say	**11**	5	6	7	3	2	-	5	2	-	2	3	5	-	1	1	1	-	*	*	-	1	2	1	2	-	1	7
	1%	1%	1%	2%	1%	*	-	1%	*	-	1%	2%	4%	-	1%	1%	*	-	*	*	-	*	1%	*	*	-	*	1%
	ehA												z															

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

[Return to Index]

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Table 2

QGENELEC1/2/3. Combined voting intention (GENERAL ELECTION) - ALL How would you vote if there were a general election tomorrow/Which party are you most inclined to support?

Base: All aged 18+

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (p)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (G)	No (H)	Undecided (I)	Yes (J)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**1079**	157	216	84	127	304	135	185	95	130	351	135	171	105	129	159	233	426	513	133	350	462	120	602	250	227	118	286	85	252	1079
Weighted Total	**1079**	134*	215	54*	127*	315	119*	174*	69*	124*	362	108*	152	80*	130*	161*	259	410	423	100*	310	356	92*	488	203	244*	90*	276	62*	222	963
Total voting (sub-base)	**934**	135*	215	54*	127*	315	117*	173*	68*	124*	358	108*	152	80*	130*	161*	259	410	423	100*	310	356	92*	488	203	244*	90*	276	62*	222	963
Conservative	**135** **14%** bcdeijklmqs tuGIJMS	135 100% zbcde	-	-	-	-	105 89% zijkm	10 6% m	4 5%	2 2%	5 1%	96 90% zqrstu	9 6% tu	8 11% tu	8 6% u	1 *	3 1%	8 2%	123 29% zGI	5 5%	12 4%	86 24% zJ	19 21% J	51 11%	55 27% zMO	29 12%	68 76% zQRS	28 10% S	5 8% S	3 1%	157 16%
Labour	**215** **23%** acdehimpsuGJ NPS	-	215 100% zacde	-	-	-	1 1%	150 87% zhjkm	17 25% hkm	1 1%	37 10% hk	1 1%	120 79% zprstu	23 28% psu	3 2%	29 18% ps	30 11% ps	51 12%	128 30% zG	36 36% zG	39 13%	104 29% zJ	22 23%	131 27% zN	24 12%	61 25% N	1 1%	145 53% zPRS	12 19% PS	11 5%	216 22%
Liberal Democrats	**54** **6%** abdehiksuGJ S	-	-	54 100% zabde	-	-	* *	3 1%	47 68% zhikm	- -	2 1%	3 3%	3 2%	37 46% zoastu	1 *	2 1%	1 1%	6 1%	36 8% zG	12 12% zG	7 2%	35 10% zJ	5 5%	34 7%	8 4%	12 5%	2 2%	8 3%	27 44% zPOS	3 1%	84 9%
Reform UK	**127** **14%** abcehimoart uGMS	-	-	-	127 100% zabce	-	2 2%	2 1%	1 1%	115 93% zhim	5 1%	6 6%	1 1%	1 1%	101 84% zaortu	1 1%	12 5%	22 5%	92 22% zG	13 13%	34 11%	70 20% zJ	16 18%	42 9%	61 30% zMO	23 10%	13 14% S	29 11% S	4 6%	5 2%	127 13%
Scottish Green Party	**58** **6%** abdeikmoosuH KNPQ	-	-	-	-	-	8 7% im	1 1%	- -	1 *	5 1%	- -	2 1%	- -	- -	55 34% zoarsu	1 *	38 9% zH	10 2%	9 9% H	16 5%	13 4%	5 6%	27 5% N	1 *	30 12% zMN	-	5 2%	5 8% PO	9 4%	45 5%
Scottish National Party (SNP)	**315** **34%** abdfhijkpqrs HKNPQR	-	-	-	-	315 100% zabcd	- -	5 3%	- -	- -	302 84% zhijk	* *	13 9% ps	11 14% ps	1 1%	74 46% zpqrs	211 82% zpqrst	276 67% zHI	18 4%	21 21% H	189 61% zKL	39 11%	24 26% K	198 41% zN	37 18%	80 33% N	4 5%	50 18% P	9 15%	185 84% zPQR	304 32%
Restore Britain	**26** **3%** emM	-	-	-	-	-	2 2%	3 2%	- -	5 4% m	- -	* *	3 2%	- -	7 6% tu	- -	- -	8 2%	16 4%	3 3%	14 4%	10 3%	1 1%	6 1%	16 8% zMO	5 2%	2 2%	11 4%	- -	1 1%	28 3%
Other	**4** *	-	-	-	-	-	- -	- -	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	3 1%	1 *	- -	- -	- -	- -	- -	- -	4 2%	- -	- -	- -	3 1%	2 *
Outside voting base																															
Undecided	**74** **7%** abdeiimotu	-	-	-	-	-	5 4%	2 1%	1 1%	3 2%	3 1%	4 3%	1 *	5 6%	4 3%	- -	2 1%	27 6%	23 5%	23 17% zGH	27 8%	24 6%	10 9%	33 6%	11 5%	29 9%	4 5%	13 4%	9 12%	10 4%	68 6%
Would not vote	**51** **5%** abemruKMNO	-	-	-	-	-	- -	3 2%	- -	1 1%	1 *	- -	2 1%	- -	1 1%	1 *	1 *	14 3%	18 4%	17 12% zGH	14 4%	4 1%	12 10% zJK	15 3%	3 1%	33 11% zMN	1 1%	1 *	* *	5 2%	41 4%
Prefer not to say	**11** **1%**	-	-	-	-	-	- -	- -	* 1%	- -	- -	- -	- -	* *	- -	- -	- -	1 *	2 *	- -	2 *	2 *	4 3% K	2 *	* *	8 3%	- -	- -	1 2%	- -	7 1%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN:226-086471-01)
Filename : web_public1_226-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 3

QGENELEC1/2/3. Combined HEADLINE voting intention (GENERAL ELECTION) - ALL LIKELY TO VOTE AND USUALLY VOTE IN GEs How would you vote if there were a general election tomorrow/Which party are you most inclined to support?

Base: All aged 18+, at least 9/10 certain to vote, and always/usually/it depends vote at GE

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**857**	441	404	120	256	481	324	528	721	46	78	85	89	83	126	124	119	120	111	306	313	107	84	346	490	291	532	857
Weighted Total	**783**	396	371	160*	237	386	295	484	635	55**	85*	97*	89*	57*	108*	98*	103*	120*	112*	198	247	128*	177*	335	433	257	501	857
Total voting (sub-base)	**744**	385	343	158*	221	365	281	461	605	55**	75**	92*	88*	55*	106*	91*	99*	111*	103*	191	239	123*	162*	323	406	245	475	816
Conservative	**118** **16%** cdlnw	52 13%	66 19%	11 7%	24 11%	82 23% zcd	43 15%	75 16%	108 18% z	7 13%	2 3%	9 10%	3 3%	11 21% ln	5 5%	18 19% ln	16 17% ln	38 34% zklnp	18 18% ln	39 21% z	34 14%	17 14%	23 14%	24 7%	92 23% zw	30 12%	85 18%	139 17%
Labour	**177** **24%** gmqvxA	97 25%	76 22%	32 20%	69 31% ze	76 21%	90 32% zg	87 19%	154 26% z	9 16%	14 18%	27 30% mq	23 26% m	4 7%	47 44% zmopqr	18 19%	18 18%	14 13%	26 26% m	60 32% zv	66 27% v	27 22%	16 10%	100 31% zx	76 19%	84 34% zA	92 19%	193 24%
Liberal Democrats	**39** **5%**	19 5%	20 6%	3 2%	14 6%	22 6%	18 7%	21 4%	34 6%	1 1%	4 5%	1 1%	3 3%	10 18% zkloqr	7 7%	2 2%	8 8%	4 4%	5 5%	15 8% z	14 6%	6 5%	3 2%	16 5%	22 5%	13 6%	24 5%	63 8%
Reform UK	**98** **13%** bfstuy	65 17% zb	32 9%	16 10%	25 11%	56 15%	21 7%	77 17% zf	74 12%	4 8%	17 23%	19 21%	8 9%	5 9%	9 9%	11 12%	12 12%	20 18%	13 13%	14 7%	17 7%	30 24% zst	31 19% st	45 14%	51 13%	22 9%	70 15%	102 13%
Scottish Green Party	**43** **6%** eghu	18 5%	19 5%	27 17% zde	14 6% e	3 1%	25 9% zg	18 4%	24 4%	17 31%	1 2%	- -	14 16% zkpqr	4 8% k	14 13% zkpq	4 4%	2 2%	1 1%	4 3%	7 4%	22 9% zsu	1 1%	12 8%	20 6%	21 5%	9 4%	33 7%	40 5%
Scottish National Partv (SNP)	**245** **33%** n	119 31%	121 35%	62 39%	69 31%	114 31%	79 28%	164 35%	198 33%	12 21%	32 42%	30 33%	37 42% n	18 33%	22 21%	33 36% n	41 42% n	30 27%	33 32%	54 28%	79 33%	39 31%	67 41%	104 32%	136 33%	81 33%	152 32%	255 31%
Restore Britain	**20** **3%** fhs	11 3%	9 3%	3 2%	5 2%	12 3%	2 1%	18 4% f	12 2%	3 5%	5 7%	5 6%	1 1%	- -	1 1%	6 6%	2 2%	2 2%	3 3%	1 1%	7 3%	4 3%	6 4%	10 3%	9 2%	5 2%	15 3%	22 3%
Other	**4** **1%** h	4 1%	- -	4 2% e	- -	- -	1 *	3 1%	1 *	3 5%	- -	- -	- -	3 5% zn	- -	- -	- -	1 1%	- -	- -	1 *	- -	3 2%	4 1%	- -	- -	4 1%	2 *
Outside voting base																												
Undecided	**37** **5%** a	10 2%	28 7% za	2 1%	17 7%	19 5%	14 5%	21 4%	28 4%	- -	9 11%	5 5%	1 1%	2 3%	2 2%	6 6%	4 4%	9 8%	8 8%	7 4%	8 3%	5 4%	14 8%	12 4%	25 6%	12 5%	25 5%	39 5%
Would not vote	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	-
Prefer not to say	**2** *	1 *	* *	- -	- -	2 *	- -	2 *	2 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	* *	* *	- -	- -	1 1%	- -	2 *	- -	1 *	2 *

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

[Return to Index]

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 4

QGENELEC1/2/3. Combined HEADLINE voting intention (GENERAL ELECTION) - ALL LIKELY TO VOTE AND USUALLY VOTE IN GEs How would you vote if there were a general election tomorrow/Which party are you most inclined to support?

Base: All aged 18+, at least 9/10 certain to vote, and always/usually/it depends vote at GE

	Voting intention (General Election)						Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (p)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (f)	No (n)	Undecided (o)	Yes (f)	No (n)	Did not vote/ too young/ not living in Scotland at the time (l)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**857**	139	193	63	102	255	122	159	75	107	296	120	149	83	104	142	192	346	426	84	291	396	77	524	217	116	104	251	74	221	857
Weighted Total	784	114*	172	39*	98*	245	104*	139	53*	97*	291	96*	128*	59*	91*	123*	204	325	357	63*	257	309	66*	428	180	137*	79*	232	56*	196	816
Total voting (sub-base)	**744**	118*	177	39*	98*	245	101*	138	51*	97*	289	96*	128*	59*	91*	123*	204	325	357	63*	257	309	66*	428	180	137*	79*	232	56*	196	816
Conservative	**118** **16%** bcdeiklmqt uGIJMOS	118 100% zbcde	- -	- -	- -	- -	96 95% zijkm	9 7% m	1 3%	2 2%	1 *	86 89% zqrstu	7 5% u	8 13% tu	7 8% tu	1 1%	* *	5 2%	110 31% zGI	3 5%	9 3%	78 25% zJ	18 28% zJ	47 11%	52 29% zMO	19 14%	62 79% zQRS	24 10% S	5 9% S	3 2%	139 17%
Labour	**177** **24%** acdeihkmpstuG JNPS	- -	177 100% zacde	- -	- -	- -	1 1%	122 88% zhjkm	14 27% hkm	1 1%	37 13% hk	1 1%	106 82% zprstu	18 30% pstu	- -	16 13% ps	28 14% ps	36 11%	115 32% zG	26 42% zG	34 13%	95 31% zJ	15 23%	120 28% zN	21 12%	36 26% N	1 2%	127 55% zPRS	8 15% PS	9 5%	193 24%
Liberal Democrats	**39** **5%** abeimuGJOS	- -	- -	39 100% zabde	- -	- -	- -	1 1%	35 69% zhikm	- -	1 *	3 3%	2 2%	28 47% zoiuctu	1 1%	2 1%	1 *	4 1%	27 7% zG	8 13% zG	7 3%	27 9% zJ	3 5%	29 7%	5 3%	5 4%	2 2%	5 2%	25 44% zPOS	3 1%	63 8%
Reform UK	**98** **13%** abceh¡mqrtu GMS	- -	- -	- -	98 100% zabce	- -	2 2%	2 1%	1 1%	90 93% zhijm	1 *	6 6% q	- -	1 1%	78 85% zpqrtu	1 1%	9 4%	10 3%	81 23% zG	7 11% G	25 10%	57 18% zJ	10 15%	31 7%	58 32% zMO	9 6%	12 15% S	23 10% S	4 7%	4 2%	102 13%
Scottish Green Partv	**43** **6%** abeimuoHNQ	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	5 2%	- -	2 1%	- -	- -	40 32% zoprsu	1 1%	34 11% zH	3 1%	6 9% H	16 6%	12 4%	2 4%	26 6% N	1 *	16 12% N	- -	5 2%	5 9% PO	9 5%	40 5%
Scottish National Partv (SNP)	**245** **33%** abcdhjkpqrs HIKNPQR	- -	- -	- -	- -	245 100% zabcd	- -	- -	- -	- -	242 84% zhijk	* *	9 7% p	5 9% p	1 1%	64 52% zpqrs	165 81% zpqrst	227 70% zHI	7 2%	12 19% H	157 61% zKL	30 10%	17 25% K	173 40% zN	27 15%	46 33% N	- -	42 18% P	9 17% P	164 84% zPQR	255 31%
Restore Britain	**26** **3%** mMS	- -	- -	- -	- -	- -	2 2%	3 2% m	- -	3 3% m	- -	* *	3 2%	- -	5 6% tu	- -	- -	5 2%	14 4%	1 2%	9 3%	9 3%	- -	2 *	16 9% zM	3 2%	2 2%	7 3%	- -	* *	22 3%
Other	**4** **1%**	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	3 1%	1 *	- -	- -	- -	- -	- -	- -	4 3% zM	- -	- -	- -	3 1%	2 *
Outside votine base																															
Undecided	**37** **5%** beimouH	- -	- -	- -	- -	- -	5 5% m	1 *	1 1%	3 3%	2 1%	3 3%	1 *	5 8% stu	4 5%	- -	2 1%	17 5%	10 3%	10 14% zGH	19 7%	11 3%	4 6%	23 5%	6 3%	8 6%	3 3%	9 4%	3 5%	5 3%	39 5%
Would not vote	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Prefer not to say	**2** *	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	2 *	- -	- -	2 *	- -	1 *	* *	- -	- -	- -	1 2% z	- -	2 *

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - r/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 5

QGELIKEVOTE. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base: All aged 18+

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (c)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	1079	523	543	178	341	560	396	670	848	71	141	114	121	111	155	146	149	148	135	351	372	146	122	448	599	333	683	1079
Weighted Total	1070	498	555	269*	342	459	365	691	789	79*	179*	137*	132*	88*	136*	136*	138*	157*	147*	231	300	190*	268*	461	573	310	688	1079
1 - Absolutely certain NOT to vote	39 4% fhsty	16 3%	24 4%	8 3%	18 5%	14 3%	7 2%	32 5%	16 2%	9 12% zh	14 8% h	7 5%	4 3%	2 2%	9 7%	3 2%	4 3%	5 3%	6 4%	2 1%	4 1%	8 4%	19 7% st	19 4%	19 3%	1 * 	37 5% zy	35 3%
2	16 2% bfxA	14 3% zb	2 *	13 5% zde	- - 	4 1%	2 *	10 1%	10 1%	* 1% 	1 1% 	1 1%	4 3%	2 2%	- - 	2 1%	- - 	- - 	8 5% zn	- - 	9 3% s	2 1%	- - 	10 2%	2 *	7 2%	4 1%	8 1%
3	18 2% et	11 2%	6 1%	9 3%	5 2%	3 1%	8 2%	10 1%	10 1%	2 3%	6 3%	2 2%	2 1%	1 2%	- - 	- - 	11 8% znoqr	1 1%	* *	2 1%	1 * 	9 5% zt	6 2%	13 3%	5 1%	2 1%	15 2%	12 1%
4	14 1%	5 1%	9 2%	3 1%	8 2%	3 1%	7 2%	7 1%	11 1%	* 1%	2 1%	2 2%	1 1%	3 3%	- - 	1 * 	4 3%	1 1%	2 2%	3 1%	3 1%	2 1%	6 2%	5 1%	9 1%	4 1%	7 1%	9 1%
5	34 3% ehsy	11 2%	23 4%	10 4%	19 5% ze	5 1%	11 3%	22 3%	6 1%	3 3%	24 13% zh	7 5%	6 4%	* *	6 5%	6 5%	1 1%	4 2%	3 2%	1 *	8 2%	4 2%	15 6% s	19 4%	12 2%	3 1%	28 4% y	24 2%
6	14 1% ir	8 2%	6 1%	7 3%	5 1%	2 *	6 2%	8 1%	8 1%	2 3%	4 2%	1 1%	4 3%	3 4%	- - 	1 1%	1 1%	1 1%	1 1%	2 1%	9 3% z	1 * 	- - 	9 2%	4 1%	5 2%	8 1%	16 1%
7	37 3% y	12 2%	25 5%	17 6%	8 2%	12 3%	12 3%	24 3%	29 4%	3 3%	5 3%	3 2%	5 4%	5 6%	1 1%	12 9% zn	4 3%	3 2%	3 2%	5 2%	6 2%	10 5%	12 4%	14 3%	22 4%	4 1%	21 3%	33 3%
8	61 6% ae	15 3%	45 8% za	20 7%	25 7%	17 4%	16 4%	45 7%	45 6%	2 3%	14 8%	8 6%	4 3%	10 11%	9 7%	12 9%	8 6%	7 4%	4 3%	11 5%	12 4%	10 5%	15 6%	19 4%	42 7%	19 6%	40 6%	55 5%
9	51 5%	33 7%	18 3%	17 6%	17 5%	16 4%	22 6%	29 4%	39 5%	4 5%	8 4%	5 4%	3 2%	5 6%	9 6%	4 3%	6 4%	4 3%	15 10% z	21 9% ztu	13 4%	3 1%	14 5%	19 4%	32 6%	14 5%	31 5%	53 5%
10 - Absolutely certain to vote	762 71% cj	369 74%	377 68%	152 57%	232 68%	378 82% zcd	276 76% z	481 70%	614 78% zj	53 67%	87 48%	94 69%	96 72%	56 64%	99 73%	95 70%	99 72%	119 76%	103 70%	184 80% zuv	239 79% zuv	127 67%	176 66%	323 70%	423 74%	249 81% zA	488 71%	820 76%
Don't know	23 2% afhst xyA	4 1%	20 4% a	13 5%	4 1%	6 1%	* *	23 3% f	1 *	1 1%	13 7% zh	6 4%	4 3%	- -	1 1%	- -	1 1%	11 7% znop	1 1%	* *	* *	13 7% zstv	4 1%	9 2%	2 *	1 *	9 1%	13 1%
Prefer not to say	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *
NET: 9-10	813 76% bcj	402 81% zb	395 71%	170 63%	249 73%	394 86% zcd	298 82% ze	510 74%	653 83% zj	57 72%	95 53%	99 73%	98 74%	61 70%	108 79%	100 73%	104 76%	124 79%	118 80%	205 89% zuv	251 84% zuv	130 68%	190 71%	342 74%	455 80% z	264 85% zA	519 75%	873 81%
NET: 7-8	98 9% aef	27 5%	71 13% za	37 14% e	32 9%	29 6%	28 8%	69 10%	74 9%	5 6%	19 11%	11 8%	9 7%	15 17% zr	11 8%	24 18% zr	11 8%	10 6%	7 5%	16 7%	17 6%	20 11%	27 10%	34 7%	64 11%	23 7%	60 9%	88 8%
NET: 1-6	135 13% ehsx y	66 13%	69 12%	50 19% e	55 16% e	30 7%	39 11%	90 13%	61 8%	17 21% h	52 29% zh	21 15%	20 16%	12 13%	16 11%	12 9%	21 16%	12 8%	21 14%	10 4%	32 11% s	26 14% s	46 17% s	76 16% zx	51 9%	23 7%	100 15% y	104 10%
Mean	8.85 cj	8.88	8.79	8.29	8.66	9.32 zcd	9.09 z	8.78	9.19 zij	8.2	7.71	8.71	8.78	8.69	8.91	8.97	8.69	9.25	8.73	9.47 zuv	9.18 zv	8.64	8.48	8.65	9.06 zw	9.33 zA	8.73	9.1

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 6

QGELIKEVOTE. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base: All aged 18+

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (p)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (z)	No (aa)	Undecided (ab)	Yes (ai)	No (aj)	Did not vote/ too young/ not living in Scotland at the time (ak)	Remain (al)	Leave (am)	Did not vote/ too young (an)	Con (ar)	Lab (as)	LD (at)	SNP (au)	Unwtd Total
Unweighted Total	**1079**	157	216	84	127	304	135	185	95	130	351	135	171	105	129	159	233	426	513	133	350	462	120	602	250	227	118	286	85	252	1079
Weighted Total	1079	133*	215	54*	127*	315	123*	176*	69*	126*	362	111*	155	35*	126*	161*	261	453	466	145*	353	466	118*	519	217	314	91*	289	72*	236	1079
1 - Absolutely certain NOT to vote	**39** **4%** bemqHKMQS	1 1%	1 *	* *	2 2%	3 1%	- -	1 1%	* *	2 2%	4 1%	1 1%	1 1%	* *	3 2%	3 2%	3 1%	19 4%	9 2%	10 7% H	14 4% K	4 1%	13 11% zIK	12 2%	4 2%	23 7% zMN	2 2%	1 *	- -	1 1%	35 3%
2	**16** **2%** JM	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%	- -	2 *	8 2%	2 2%	1 *	- -	7 6% zIK	1 *	- -	15 5% zMN	- -	- -	- -	3 1%	8 1%
3	**18** **2%** M	- -	1 1%	1 2%	* *	8 2%	- -	1 1%	1 2%	* *	4 1%	- -	1 1%	1 2%	* *	4 3%	3 1%	3 1%	4 1%	10 7% zGH	3 1%	4 1%	3 3%	3 1%	- -	15 5% zMN	- -	1 *	- -	* *	12 1%
4	**14** **1%** M	5 3% be	- -	4 7% zbde	* *	- -	- -	2 1%	6 9% zhkm	* *	2 1%	2 2%	2 1%	1 1%	* *	- -	2 1%	3 1%	9 2%	2 1%	3 1%	7 2%	- -	2 *	7 3% zM	5 2%	2 3%	7 2%	1 1%	1 *	9 1%
5	**34** **3%**	2 2%	2 1%	1 2%	7 6%	10 3%	- -	3 2%	1 1%	4 3%	13 4%	- -	5 3%	4 4%	2 2%	- -	9 3%	12 3%	10 2%	11 8% zH	9 2%	14 4%	4 3%	12 2%	3 1%	18 6%	3 3%	4 1%	5 7% QS	3 1%	24 2%
6	**14** **1%** M	* *	- -	2 3% b	* *	7 2%	* *	- -	1 2%	* *	7 2%	* *	- -	1 1%	* *	- -	6 2%	8 2%	4 1%	2 1%	4 1%	2 1%	1 *	2 *	2 1%	10 3% M	* 1%	2 1%	1 1%	2 1%	16 1%
7	**37** **3%** M	4 3%	12 6%	2 5%	2 2%	9 3%	3 3%	14 8% zm	1 2%	2 2%	10 3%	3 2%	3 2%	2 2%	3 2%	13 8%	7 3%	21 5%	12 3%	4 3%	10 3%	8 2%	1 1%	11 2%	7 3%	19 6% M	3 3%	5 2%	* *	3 1%	33 3%
8	**61** **6%** N	2 2%	14 6%	4 7%	9 7%	17 5%	10 8%	9 5%	7 10%	8 7%	18 5%	3 3%	12 7%	9 10%	9 7%	10 6%	14 5%	19 4%	28 6%	14 10%	15 4%	20 5%	10 8%	33 6% N	3 2%	25 8% N	3 3%	16 5%	5 7%	15 6%	55 5%
9	**51** **5%**	3 2%	13 6%	3 5%	12 9%	13 4%	3 2%	12 7%	3 4%	11 8%	15 4%	4 3%	7 5%	7 8%	11 9%	4 2%	10 4%	16 3%	34 7% z	2 1%	10 3%	23 6%	4 4%	21 4%	12 5%	18 6%	4 4%	9 3%	4 6%	9 4%	53 5%
10 - Absolutely certain to vote	**762** **71%** tO	118 87% zcde	166 77%	36 68%	93 73%	241 76%	106 86% fil	132 74%	49 71%	100 78%	281 78% z	98 88% zr	123 80% z	61 72%	95 75%	123 77%	200 77%	339 75% i	345 74% i	77 55%	278 79% zL	300 78% zL	73 62%	438 81% zO	176 81% zO	148 47%	78 82% z	234 81% z	56 77%	197 83% z	820 76%
Don't know	**23** **2%** HkM	* *	6 3%	* *	- -	7 2%	* *	3 2%	- -	- -	7 2%	* *	* *	- -	3 2%	3 2%	7 3%	10 2%	4 1%	6 5% H	4 1%	3 1%	2 2%	4 1%	4 2%	16 5% zM	* *	11 4%	- -	4 2%	13 1%
Prefer not to say	**1** *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *
NET: 9-10	**813** **76%** tLO	121 89% zc	179 83%	39 73%	105 83%	254 80%	109 88% zij	144 81%	52 75%	110 86% z	296 82% z	101 91% z	130 84% z	68 80%	105 84%	128 79%	211 81%	355 78% i	378 81% zI	79 56%	288 82% zL	323 84% zL	77 65%	459 85% zO	187 86% zO	167 53%	82 86% z	243 84% z	60 83%	205 87% z	873 81%
NET: 7-8	**98** **9%** N	6 5%	26 12%	6 12%	11 9%	26 8%	13 11%	23 13%	8 12%	10 8%	27 8%	6 5%	15 10%	11 12%	11 9%	22 14%	20 8%	40 9%	40 9%	18 13%	25 7%	28 7%	11 9%	44 8%	11 5%	44 14% N	6 6%	20 7%	5 7%	18 8%	88 8%
NET: 1-6	**135** **13%** abhiklooHKMN QS	8 6%	4 2%	8 15% b	11 8%	29 9% b	* *	8 4%	9 13% hi	7 5%	32 9% h	4 3%	9 6%	7 8%	6 5%	8 5%	23 9%	47 10%	44 9%	37 26% zGH	34 10%	31 8%	28 23% zIK	32 6%	16 7%	87 28% zMN	7 8%	15 5%	7 9%	9 4%	104 10%
Mean	8.85 tLO	9.5 zc	9.5 zc	8.81	9.23	9.22 z	9.72 zij	9.31 z	8.92	9.39 z	9.26 z	9.62 z	9.38 z	9.22	9.34	9.21	9.24 z	9.01 i	9.09 zI	7.81	9.12 L	9.3 zL	7.88	9.37 zO	9.35 zO	7.57	9.32	9.49 z	9.32	9.54 z	9.1

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 7

QGEFREQVOTE. Which of the following best describes how often you vote in General Elections?

Base: All aged 18+

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1079**	523	543	178	341	560	396	670	848	71	141	114	121	111	155	146	149	148	135	351	372	146	122	448	599	333	683	1079
Weighted Total	**1070**	498	555	269*	342	459	365	691	789	79*	179*	137*	132*	88*	136*	136*	138*	157*	147*	231	300	190*	268*	461	573	310	688	1079
I never vote	**43**	17	25	21	16	6	10	32	19	10	13	5	6	3	4	2	8	2	13	4	12	10	12	21	18	8	32	31
	4%	3%	5%	8%	5%	1%	3%	5%	2%	12%	7%	4%	4%	3%	3%	2%	6%	2%	9%	2%	4%	5%	4%	5%	3%	3%	5%	3%
	ehs			e	e					zh	h																	
I rarely vote	**49**	18	31	23	19	7	17	32	25	5	19	8	6	7	3	11	8	2	6	4	9	5	29	27	22	8	29	27
	5%	4%	6%	9%	6%	2%	5%	5%	3%	6%	11%	6%	4%	8%	2%	8%	5%	1%	4%	2%	3%	3%	11%	6%	4%	3%	4%	3%
	ehs			e	e						zh			q									zstu					
I sometimes vote	**63**	23	40	24	27	13	17	45	35	5	23	6	11	11	9	15	3	5	3	5	6	12	19	30	33	15	44	46
	6%	5%	7%	9%	8%	3%	5%	6%	4%	6%	13%	4%	8%	12%	6%	11%	2%	3%	2%	2%	2%	6%	7%	7%	6%	5%	6%	4%
	ehst			e	e						zh			zpqr		pr												
I usually vote	**171**	73	98	46	69	56	53	117	102	22	46	25	25	18	22	17	20	23	21	29	46	38	47	81	83	41	116	161
	16%	15%	18%	17%	20%	12%	15%	17%	13%	28%	26%	18%	19%	20%	16%	13%	15%	15%	14%	13%	15%	20%	18%	17%	14%	13%	17%	15%
	eh				e					zh	zh																	
I alwavs vote	**713**	360	338	139	205	369	266	441	592	37	75	89	76	50	96	91	96	116	100	184	221	122	155	297	401	237	454	794
	67%	72%	61%	52%	60%	80%	73%	64%	75%	47%	42%	65%	58%	57%	71%	67%	70%	74%	68%	80%	74%	64%	58%	64%	70%	76%	66%	74%
	bcdi	zb				zcd	zq		zij									m		zuv	zv					zA		
	j																											
It depends	**8**	3	4	*	4	3	1	6	4	*	2	2	-	-	1	*	2	1	1	1	1	2	1	4	4	-	6	11
	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	-	-	1%	*	2%	1%	1%	*	*	1%	*	1%	1%	-	1%	1%
Don't know	**17**	4	13	17	*	-	-	13	8	-	-	3	8	-	-	-	-	3	4	4	4	-	-	-	7	-	4	6
	2%	1%	2%	6%	*	-	-	2%	1%	-	-	2%	6%	-	-	-	-	2%	2%	2%	1%	-	-	-	1%	-	1%	1%
	dehwA			zde				f					znp															
Prefer not to say	**5**	-	5	*	1	4	*	4	4	*	1	-	-	-	1	-	-	4	-	-	-	-	5	1	4	-	4	3
	*	-	1%	*	*	1%	*	1%	*	*	1%	-	-	-	1%	-	-	2%	-	-	-	-	2%	*	1%	-	1%	*
																		z										
NET: Never/ rarely	**92**	35	57	43	35	13	27	64	44	14	32	13	11	9	7	13	16	4	18	8	22	15	41	48	40	16	61	58
	9%	7%	10%	16%	10%	3%	7%	9%	6%	18%	18%	9%	9%	11%	5%	9%	11%	3%	12%	3%	7%	8%	15%	10%	7%	5%	9%	5%
	ehsv			ze	e					zh	zh						o		o				zs					
NET: Usually/ always	**885**	433	436	185	274	426	319	559	695	60	120	113	102	68	118	108	117	139	121	213	267	160	202	378	484	278	570	955
	83%	87%	79%	69%	80%	93%	87%	81%	88%	75%	67%	83%	77%	77%	87%	79%	84%	89%	82%	92%	89%	84%	76%	82%	85%	90%	83%	89%
	bcj	zb			c	zcd	zg		zij											zuv	zv					zA		

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
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Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 8

QGEFREQVOTE. Which of the following best describes how often you vote in General Elections?

Base: All aged 18+

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(b)	(i)	(j)	(k)	(m)	(g)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(I)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1079**	157	216	84	127	304	135	185	95	130	351	135	171	105	129	159	233	426	513	133	350	462	120	602	250	227	118	286	85	252	1079
Weighted Total	1030	135*	215	54*	127*	115	123*	176*	69*	126*	362	111*	155	85*	126*	161*	261	453	466	143*	332	396	113*	519	217	214	95*	289	72*	236	1079
I never vote	**43**	-	3	1	3	5	-	4	*	4	6	-	-	3	4	5	4	13	17	12	7	2	17	5	3	35	-	2	-	*	31
	4%	-	1%	2%	3%	2%	-	2%	*	3%	2%	-	-	4%	3%	3%	1%	3%	4%	8%	2%	*	14%	1%	1%	11%	-	1%	-	*	3%
	moKMNOS													o						G			zJK			zMN					
I rarely vote	**49**	5	11	1	4	11	*	11	3	1	12	3	3	2	1	13	8	28	9	12	16	6	6	17	-	32	4	3	*	3	27
	5%	4%	5%	1%	3%	3%	*	6%	4%	1%	3%	2%	2%	3%	1%	8%	3%	6%	2%	9%	5%	1%	5%	3%	-	10%	4%	1%	*	1%	3%
	HMNOS																	H		H	K			N		zMN					
I sometimes vote	**63**	4	1	5	9	13	10	5	4	11	13	2	6	4	11	8	9	22	24	18	13	16	10	9	8	46	3	4	6	3	46
	6%	3%	1%	10%	7%	4%	8%	3%	6%	9%	4%	2%	4%	5%	9%	5%	4%	5%	5%	13%	4%	4%	9%	2%	4%	15%	3%	1%	8%	1%	4%
	bMOS			b	b															zGH						zMN			CIS		
I usually vote	**171**	18	33	9	32	47	14	21	13	33	59	14	24	17	35	14	43	74	72	25	50	54	20	81	24	66	9	40	14	37	161
	16%	14%	15%	18%	25%	15%	11%	12%	19%	25%	16%	13%	15%	20%	27%	9%	17%	16%	15%	18%	14%	14%	17%	15%	11%	21%	10%	14%	20%	16%	15%
					z					zhi					zjot											N					
I always vote	**713**	106	164	37	78	232	97	133	49	77	268	90	122	55	75	114	192	312	338	63	258	307	59	422	182	109	79	238	52	189	794
	67%	78%	76%	69%	61%	74%	79%	75%	71%	60%	74%	81%	79%	65%	60%	70%	73%	69%	72%	45%	73%	80%	50%	78%	84%	35%	83%	82%	71%	80%	74%
	ILO	zd	zd			z	zk				zk	zrs	zs				s	I	zI		zL	zL		zO	zO		z	z		z	
It depends	**8**	2	*	-	1	-	1	1	-	1	-	2	*	-	*	-	1	2	3	4	2	1	2	1	*	7	*	1	-	-	11
	1%	1%	*	-	1%	-	1%	*	-	1%	-	2%	*	-	*	-	*	*	1%	3%	1%	*	2%	*	*	2%	*	*	-	-	1%
	M																									M					
Don't know	**17**	-	3	*	-	4	-	4	-	-	-	-	-	4	-	7	-	-	4	7	-	-	4	-	-	17	-	-	-	-	6
	2%	-	2%	1%	-	1%	-	2%	-	-	-	-	-	4%	-	4%	-	-	1%	5%	-	-	3%	-	-	6%	-	-	-	-	1%
	KM							m						qu		u				zGH			JK			zMN					
Prefer not to say	**5**	-	-	*	-	4	*	-	-	-	4	*	-	-	-	-	4	4	*	-	5	-	*	5	-	*	-	-	-	4	3
	*	-	-	*	-	1%	*	-	-	-	1%	*	-	-	-	-	1%	1%	*	-	1%	-	*	1%	-	*	-	-	-	2%	*
NET: Never/ rarely	**92**	5	14	1	7	16	*	14	3	5	19	3	3	5	5	18	12	40	26	24	23	7	23	21	3	68	4	6	*	3	58
	9%	4%	6%	3%	6%	5%	*	8%	4%	4%	5%	2%	2%	6%	4%	11%	5%	9%	6%	17%	7%	2%	19%	4%	1%	22%	4%	2%	*	1%	5%
	hmosHKMNORS							h								g				zH	K		zJK			zMN					
NET: Usually/ always	**885**	124	197	47	110	279	111	154	62	110	327	104	146	72	110	128	235	386	409	88	308	361	79	503	207	175	88	278	66	226	955
	83%	92%	91%	87%	86%	89%	90%	87%	90%	86%	90%	94%	94%	85%	87%	79%	90%	85%	88%	63%	88%	94%	67%	93%	95%	56%	93%	96%	91%	96%	89%
	ILO	z	z			z					z	zt	zrt				z	I	zI		zL	zJL		zO	zO		z	z		z	

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN 226-086471-01)
Filename : web_public1_j26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - r/h/i/j/k/m - z/p/q/r/s/t/u - r/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 9

QSP_LIKEV. And how likely would you be to vote in an immediate Scottish Parliamentary election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
1 - Absolutely certain NOT to vote	**28**	11	18	2	16	11	4	23	11	5	12	4	6	*	1	2	3	6	7	*	4	10	11	12	16	1	26	28
	3% fhsy	2%	3%	1%	5% z	2%	1%	3%	1%	6% h	7% zh	3%	4%	*	1%	2%	2%	4%	4%	*	1%	5% s	4% s	3%	3%	*	4% zy	3%
2	**13**	10	4	8	-	6	1	12	9	2	1	3	-	2	-	1	-	-	8	-	8	2	2	12	1	7	6	6
	1% fx	2%	1%	3%	-	1%	*	2%	1%	3%	1%	2%	-	2%	-	*	-	-	5% zn	-	3% zs	1%	1%	3% zx	*	2%	1%	1%
3	**24**	6	17	18	2	3	9	14	21	-	3	2	1	1	-	11	7	-	1	1	1	8	12	12	12	3	11	11
	2% dest	1%	3%	6% zde	1%	1%	2%	2%	3%	-	1%	2%	1%	1%	-	8% zno	5% no	-	1%	*	*	4% st	5% st	3%	2%	1%	2%	1%
4	**7**	4	4	3	1	3	1	6	4	1	3	-	-	*	4	1	1	1	*	1	3	-	*	5	2	1	6	8
	1%	1%	1%	1%	*	1%	*	1%	*	1%	2%	-	-	1%	3% z	*	1%	1%	*	*	1%	-	*	1%	*	*	1%	1%
5	**46**	19	28	11	28	8	15	29	19	3	21	8	5	5	7	6	11	2	3	5	7	6	26	23	24	4	36	29
	4% ehsy	4%	5%	4%	8% ze	2%	4%	4%	2%	4%	12% zh	6%	4%	6%	5%	5%	7%	2%	2%	2%	2%	3%	10% zst	5%	4%	1%	5% y	3%
6	**25**	12	13	11	9	4	6	19	8	3	13	2	5	6	2	1	2	3	2	5	6	6	3	15	7	5	18	23
	2% eh	2%	2%	4%	3%	1%	2%	3%	1%	4%	7% zh	2%	4%	7% z	2%	1%	2%	2%	2%	2%	2%	3%	1%	3%	1%	2%	3%	2%
7	**29**	13	16	6	10	14	12	17	25	2	2	7	6	3	2	1	3	4	4	7	8	5	4	16	13	8	21	35
	3%	3%	3%	2%	3%	3%	3%	2%	3%	3%	1%	5%	4%	3%	1%	1%	2%	2%	3%	3%	3%	3%	2%	3%	2%	2%	3%	3%
8	**62**	18	42	23	25	14	16	46	41	5	15	7	3	16	9	7	8	5	6	10	10	14	19	25	36	19	39	54
	6% ae	4%	7% a	8%	7% e	3%	4%	6%	5%	6%	9%	5%	2%	18% zkinoopr	7%	5%	6%	3%	4%	4%	3%	7%	7%	5%	6%	6%	6%	5%
9	**66**	34	32	26	25	15	28	37	51	4	11	7	4	6	5	12	14	6	12	20	16	10	11	23	43	14	43	63
	6% e	7%	6%	9% e	7% e	3%	8%	5%	6%	5%	6%	5%	3%	7%	3%	9%	10%	4%	8%	8%	5%	5%	4%	5%	7%	5%	6%	6%
10 - Absolutely certain to vote	**761**	369	378	164	218	379	271	486	612	51	89	90	95	49	107	94	95	127	104	188	235	128	175	310	426	244	478	810
	70% cdim	74%	67%	58%	64%	82% zcd	74%	69%	76% zj	64%	50%	66%	72%	55%	77% m	69%	65%	81% zkmp	70%	79% zuv	78% zuv	65%	65%	67%	73%	79% zA	69%	75%
Don't know	**11**	*	11	4	4	3	2	9	*	3	8	3	3	-	2	-	-	2	1	*	2	6	1	8	3	3	8	10
	1% ahs	*	2% a	1%	1%	1%	1%	1%	*	3% h	5% zh	2%	2%	-	1%	-	-	1%	1%	*	1%	3% s	*	2%	*	1%	1%	1%
Prefer not to say	**10**	4	4	7	4	-	-	4	1	-	1	3	5	-	1	-	1	-	-	-	*	1	1	1	2	-	-	6
	1% h	1%	1%	2% e	1%	-	-	1%	*	-	1%	2%	4% z	-	1%	-	1%	-	-	-	*	*	*	*	*	*	-	1%
NET: 9-10	**827**	403	410	190	243	394	299	523	663	55	100	97	99	55	111	106	109	133	116	208	251	138	187	333	469	259	521	873
	76% bcdj mw	81% zb	72%	67%	71%	86% zcd	82% zg	74%	83% zij	69%	56%	71%	75%	62%	80% m	78%	74%	85% km	78% m	88% zuv	84% zuv	71%	70%	72%	80% zw	84% zA	75%	81%
NET: 7-8	**91**	31	58	28	35	28	28	62	66	7	18	14	8	19	11	8	12	9	10	17	17	19	24	41	50	27	60	89
	8% e	6%	10%	10%	10%	6%	8%	9%	8%	9%	10%	11%	6%	21% zlnopqr	8%	6%	8%	6%	7%	7%	6%	10%	9%	9%	9%	9%	9%	8%
NET: 1-6	**144**	61	82	53	56	35	36	104	72	15	53	19	16	15	14	22	25	12	21	13	29	31	55	79	62	21	102	105
	13% efhs xv	12%	15%	19% e	16% e	8%	10%	15%	9%	19%	29% zh	14%	12%	17%	10%	16%	17%	8%	14%	5%	10%	16% s	21% zst	17% zx	11%	7%	15% y	10%
Mean	8.89 jw	9.01	8.76	8.48	8.67	9.29 zcd	9.15 z	8.78	9.15 zij	8.44	7.89	8.73	8.97	8.6	9.25 m	8.76	8.7	9.29	8.7	9.48 zuv	9.18 zuv	8.6	8.44	8.65	9.05 w	9.31 zA	8.79	9.12

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 10

QSP_LIKEV. And how likely would you be to vote in an immediate Scottish Parliamentary election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base: All respondents

		Voting intention (General Election)						Voting intention (SP Constituency)						Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total	Con	Lab	LD	Reform	SNP	Unwtd Total	Con	Lab	LD	Reform UK	SNP	Unwtd Total	Con	Lab	LD	Reform UK	Green	SNP	Unwtd Total	Yes	No	Undecided	Unwtd Total	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Unwtd Total	Remain	Leave	Did not vote/ too young	Unwtd Total	Con	Lab	LD	SNP	Unwtd Total
	(a)	(b)	(c)	(d)	(e)	(f)		(g)	(h)	(i)	(j)	(k)		(l)	(m)	(n)	(o)	(p)	(q)		(r)	(s)	(t)		(u)	(v)	(w)		(x)	(y)	(z)		(aa)	(ab)	(ac)	(ad)	
Unweighted Total	**1083**	157	216	84	127	304	1083	135	185	96	130	353	1083	135	171	106	129	162	233	1083	428	514	134	1083	350	462	120	1083	602	250	231	1083	118	286	85	252	1083
Weighted Total	**1083**	133*	215	54*	127*	315	1083	123*	178*	72*	126*	370	1083	111*	155	86*	126*	172*	261	1083	461	469	143*	1083	350	386	114*	1083	519	217	317	1083	91*	289	72*	236	1083
1 - Absolutely certain NOT to vote	**28** **3%** emKQS	1 1%	-	*	3 2%	2 1%	28 3%	-	-	-	1	2	28 3%	1 1%	2 1%	*	1 1%	-	-	28 3%	8 2%	8 2%	11 8% zGH	28 3%	10 3%	4 1%	11 9% zJK	28 3%	11 2%	3 1%	15 5%	28 3%	1 1%	1 *	- -	1 *	28 3%
2	**13** **1%**	- -	- -	- -	- -	1 *	13 1%	- -	- -	- -	- -	1 *	13 1%	- -	- -	- -	- -	1 1%	- -	13 1%	4 1%	7 1%	2 2%	13 1%	3 1%	- -	3 3% K	13 1%	3 1%	- -	10 3%	13 1%	- -	- -	- -	3 1%	6 1%
3	**24** **2%** HJKMO	- -	11 5% zae	1 2%	* *	3 1%	24 2%	- -	11 6% zHkm	1 1%	* *	3 1%	24 2%	- -	1 1%	1 1%	* *	12 7% zqsuu	- -	24 2%	11 2%	4 1%	8 6% zH	24 2%	1 *	3 1%	1 1%	24 2%	4 1%	- -	19 6% zMN	24 2%	- -	1 *	- -	1 *	24 2%
4	**7** **1%**	- -	1 *	1 2% ei	* *	* *	7 1%	- -	1 *	1 1%	* *	* *	7 1%	- -	- -	1 1%	* *	- -	1 *	7 1%	3 1%	3 1%	2 1%	7 1%	- -	4 1%	- -	7 1%	2 *	2 1%	3 1%	7 1%	- -	3 1%	1 1%	- -	8 1%
5	**46** **4%** MS	4 3%	3 1%	5 10% zb	5 4%	11 4%	46 4%	- -	6 4%	5 6% h	3 3%	15 4%	46 4%	2 2%	4 3%	2 3%	6 5%	3 2%	11 4%	46 4%	13 3%	20 4%	14 10% zG	46 4%	11 3%	19 5%	5 4%	46 4%	9 2%	11 5% M	27 8% zM	46 4%	5 6% N	7 3%	5 7% S	* *	29 3%
6	**25** **2%** M	3 2%	2 1%	1 2%	4 3%	10 3%	25 2%	- -	4 2%	2 3%	4 3%	8 2%	25 2%	- -	3 2%	2 3%	2 2%	2 1%	11 4%	25 2%	15 3%	9 2%	1 1%	25 2%	8 2%	5 1%	3 2%	25 2%	2 *	5 3% M	18 5% zM	25 2%	1 1%	6 2%	1 1%	4 2%	23 2%
7	**29** **3%**	4 3%	5 3%	4 7% zd	5 4%	6 2%	29 3%	5 4%	4 2%	5 6%	3 2%	8 2%	29 3%	3 3%	3 2%	5 6%	4 3%	2 1%	5 2%	29 3%	6 1%	18 4%	5 3%	29 3%	6 2%	10 2%	8 7% zJ	29 3%	9 2%	7 3%	13 4%	29 3%	3 3%	6 2%	1 1%	1 1%	35 3%
8	**62** **6%** N	3 2%	17 8%	2 3%	9 7%	22 7%	62 6%	3 2%	12 7%	5 7%	11 9%	22 6%	62 6%	4 3%	15 10% zt	10 11% t	11 9%	3 2%	14 5%	62 6%	27 6%	20 4%	15 10% H	62 6%	20 6%	20 5%	7 6%	62 6%	37 7% N	3 1%	21 7% N	62 6%	3 3%	22 8%	8 11%	16 7%	54 5%
9	**66** **6%** J	8 6%	12 5%	3 6%	8 7%	13 4%	66 6%	15 12%	9 5%	4 5%	8 6%	24 6%	66 6%	8 7%	9 6%	3 3%	8 6%	19 11%	12 4%	66 6%	26 6%	35 8%	4 3%	66 6%	11 3%	28 7%	2 2%	66 6%	28 5%	12 5%	26 8%	66 6%	7 7%	11 4%	5 7%	10 4%	63 6%
10 - Absolutely certain to vote	**761** **70%** IO	113 83% zc	164 76%	36 67%	90 71%	247 78% z	761 70%	100 82% z	132 74%	50 69%	94 74%	286 77% z	761 70%	93 83% z	117 76%	64 72%	93 74%	130 76%	208 80% z	761 70%	344 75% I	343 73% I	74 52%	761 70%	275 78% zL	293 76% zL	72 61%	761 70%	427 79% zO	174 80% zO	160 49%	761 70%	75 79%	231 80% z	52 72%	198 84% z	810 75%
Don't know	**11** **1%**	* *	* *	- -	1 1%	- -	11 1%	* *	* *	- -	1 1%	- -	11 1%	* *	* *	- -	1 1%	- -	- -	11 1%	4 1%	2 *	5 4% zH	11 1%	4 1%	1 *	2 2%	11 1%	5 1%	1 *	5 2%	11 1%	* *	1 *	- -	3 1%	10 1%
Prefer not to say	**10** **1%** M	- -	- -	* 1%	1 1%	- -	10 1%	- -	- -	- -	1 1%	- -	10 1%	- -	- -	- -	- -	- -	- -	10 1%	- -	- -	1 1%	10 1%	2 1%	- -	4 3% JK	10 1%	1 *	- -	9 3% M	10 1%	- -	- -	- -	- -	6 1%
NET: 9-10	**827** **76%** ILO	120 89% zc	175 81%	39 73%	99 78%	260 83% z	827 76%	115 94% zijk	140 79%	54 75%	102 80%	310 84% z	827 76%	101 91% zr	126 82%	66 75%	100 79%	149 87% z	220 84% z	827 76%	370 80% I	378 81% zI	78 55%	827 76%	286 81% zL	320 83% zL	75 63%	827 76%	456 85% zO	186 85% zO	186 57%	827 76%	82 86% z	242 84% z	57 79%	208 88% z	873 81%
NET: 7-8	**91** **8%** N	7 5%	22 10%	5 10%	14 11%	28 9%	91 8%	8 6%	16 9%	9 13%	14 11%	30 8%	91 8%	7 6%	18 12% t	15 17% zptu	15 12% t	5 3%	19 7%	91 8%	33 7%	38 8%	19 14%	91 8%	26 7%	30 8%	15 12%	91 8%	46 9%	10 5%	35 11%	91 8%	6 6%	27 9%	9 12%	17 7%	89 8%
NET: 1-6	**144** **13%** aehmpqjKMQS	8 6%	17 8%	9 16% a	13 10%	27 8%	144 13%	- -	21 12% h	9 12% h	9 7% h	30 8% h	144 13%	3 3%	10 6%	7 8%	10 8%	18 10%	23 9%	144 13%	54 12%	50 11%	39 27% zGH	144 13%	33 9%	34 9%	23 19% JK	144 13%	31 6%	21 10%	92 28% zMN	144 13%	7 8%	18 6%	7 9%	9 4%	105 10%
Mean	8.89 ILO	9.51 zc	9.21	8.79	9.1	9.31 zc	8.89	9.72 zii	9.04	9	9.31	9.33 z	8.89	9.6 z	9.31 z	9.17	9.23	9.15	9.39 z	8.89	9.08 I	9.06 I	7.72	8.89	9.2 zL	9.26 zL	8.16	8.89	9.35 zO	9.3 zO	7.83	8.89	9.36	9.43 z	9.21	9.59 z	9.12

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 11

QSP_VOTE1a/b/c. Combined voting intention (SP CONSTITUENCY) - ALL

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Total voting (sub-base)	**942**	452	472	244*	282	416	324	612	729	69*	132*	115*	116*	77*	125*	122*	126*	142*	120*	226	274	160*	223*	388	529	284	595	970
Scottish Conservative and Unionist	**123** **13%** djln w	51 11%	71 15%	20 8%	22 8%	81 19% zcd	39 12%	83 14%	115 16% zj	5 7%	2 2%	8 7%	3 2%	11 14% l	6 5%	24 20% ln	17 14% l	41 29% zklnpr	12 10%	33 15%	33 12%	14 9%	29 13%	26 7%	94 18% zw	31 11%	91 15%	135 14%
Scottish Labour	**178** **19%** jqA	86 19%	88 19%	40 16%	56 20%	82 20%	81 25% zg	96 16%	158 22% zj	9 13%	8 6%	31 27% mpq	19 16%	8 10%	40 32% zlmpq	24 19%	14 11%	17 12%	25 21%	62 27% zv	53 19%	28 18%	25 11%	74 19%	101 19%	75 26% zA	87 15%	185 19%
Scottish Liberal Democrats	**72** **8%** k	33 7%	38 8%	11 5%	25 9%	36 9%	30 9%	42 7%	63 9%	2 2%	6 5%	2 2%	4 4%	14 18% zklqq	13 10% k	7 5%	16 12% k	5 4%	11 10%	31 14% ztv	19 7%	12 8%	8 4%	31 8%	41 8%	28 10%	42 7%	96 10%
Reform UK	**128** **14%** fhst	76 17% z	51 11%	20 8%	44 16%	64 15%	22 7%	105 17% zf	88 12%	6 9%	31 23% zh	23 20% n	14 12%	10 13%	10 8%	20 16%	12 10%	25 18%	14 12%	16 7%	25 9%	33 21% st	42 19% st	54 14%	72 14%	30 11%	91 15%	130 13%
Scottish Green Party	**53** **6%** ephk	25 5%	23 5%	34 14% zde	16 6% e	3 1%	27 8% zg	24 4%	32 4%	20 29% zhj	1 1%	- -	18 16% zkpqq	3 4%	16 13% zkqqq	3 2%	4 3%	2 1%	7 6%	12 5%	27 10% zu	3 2%	12 5%	26 7%	25 5%	9 3%	41 7%	48 5%
Scottish National Party (SNP)	**370** **39%** ehs	171 38%	194 41%	115 47% e	112 40%	143 34%	121 37%	245 40%	264 36%	25 36%	76 58% zh	48 41%	57 49% n	31 40%	38 31%	39 32%	58 46%	50 35%	49 41%	71 31%	110 40%	67 42%	102 46% s	167 43%	190 36%	106 37%	231 39%	353 36%
Independent candidate	**4** *	3 1%	1 *	- -	1 *	3 1%	* *	3 1%	3 *	* 1%	1 1%	1 1%	- -	* 1%	* *	1 1%	* *	* *	1 *	- -	2 1%	2 1%	- -	2 1%	2 *	1 *	3 *	7 1%
Other	**15** **2%** h	8 2%	7 1%	4 2%	6 2%	5 1%	2 1%	12 2%	6 1%	3 4%	6 5% h	3 2%	1 1%	- -	1 1%	5 4%	4 3%	1 1%	- -	2 1%	5 2%	1 1%	6 2%	8 2%	5 1%	5 2%	9 2%	16 2%
Outside voting base																												
Undecided	**85** **8%** ahs	22 4%	63 11% za	11 4%	44 13% zce	30 6%	31 8%	51 7%	50 6%	5 6%	29 16% zh	18 13% l	5 4%	10 12%	9 7%	10 7%	9 6%	7 5%	16 11%	11 4%	15 5%	20 10%	34 13% st	46 10%	39 7%	18 6%	62 9%	72 7%
Would not vote	**50** **5%** ehsx	24 5%	26 5%	24 9% e	13 4%	12 3%	11 3%	34 5%	21 3%	5 6%	16 9% h	1 1%	10 8% k	1 1%	4 3%	3 2%	11 7% k	8 5%	13 9% k	1 *	11 4% s	14 7% s	9 3%	26 6%	16 3%	7 2%	33 5%	35 3%
Prefer not to say	**7** **1%** hA	1 *	5 1%	3 1%	3 1%	1 *	- -	5 1%	2 *	- -	2 1%	3 2%	1 1%	- -	1 1%	1 1%	1 *	- -	- -	- -	* *	1 *	2 1%	1 *	2 *	- -	1 *	6 1%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 12

QSP_VOTE1a/b/c. Combined voting intention (SP CONSTITUENCY) - ALL

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (p)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (E)	No (H)	Undecided (I)	Yes (J)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	170*	215	54*	170*	310	123*	178*	72*	126*	370	111*	151	86*	125*	169*	255	463	469	143*	354	392	114*	534	217	332	93*	274	63*	219	970
Total voting (sub-base)	**942**	128*	207	52*	125*	309	123*	178*	72*	128*	370	111*	151	86*	125*	169*	255	413	429	99*	304	362	90*	484	204	254*	93*	274	63*	219	970
Scottish Conservative and Unionist	**123** **13%** bcdeiikmotu GJMOS	105 82% zbcde	1 *	* *	2 1%	- -	123 100% ziikm	- -	- -	- -	- -	88 80% zorstu	3 2%	10 12% ou	10 8% u	8 5% u	- -	2 1%	114 27% zGI	7 7% G	5 2%	81 22% zJ	15 16% J	44 9%	51 25% zMO	28 11%	66 72% zORS	20 7% S	5 8% S	1 *	135 14%
Scottish Labour	**178** **19%** acdehikmosuG JNPRS	10 8% e	150 72% zacde	3 5%	2 1%	5 1%	- -	178 100% zhikm	- -	- -	- -	8 7%	115 76% zorstu	15 17% su	6 5%	22 13% u	6 2%	30 7%	129 30% zG	18 18% G	30 10%	97 27% zJ	17 19%	102 21%	27 13%	49 19%	3 4%	124 45% zPRS	3 5%	7 3%	185 19%
Scottish Liberal Democrats	**72** **8%** dehkmstuGJP S	4 3% ei	17 8% de	47 89% zabde	1 1%	- -	- -	- -	72 100% zhikm	- -	- -	3 3%	12 8% su	45 52% zoistu	1 1%	2 1%	3 1%	6 1%	53 12% zG	14 14% G	12 4%	42 12% zJ	8 9%	42 9%	12 6%	18 7%	2 2%	18 6% S	37 59% zPQS	1 *	96 10%
Reform UK	**128** **14%** abcehimortu GMS	2 2%	1 *	- -	115 93% zabce	- -	- -	- -	- -	128 100% zhiim	- -	8 7% ot	2 1%	1 1%	104 83% zoortu	1 *	9 3%	21 5%	97 23% zGI	9 9%	33 11%	74 20% zJ	15 17%	42 9%	62 31% zMO	24 9%	14 15% S	34 13% S	3 5%	4 2%	130 13%
Scottish Green Partv	**53** **6%** bdeikmpsuHKN Q	2 2%	1 1%	1 2%	- -	2 1%	- -	- -	- -	- -	- -	- -	4 3%	* *	- -	47 28% zpqrsu	2 1%	43 10% zH	2 1%	8 8% H	17 6%	13 4%	7 8%	28 6% N	1 1%	24 10% N	- -	5 2%	5 8% PQ	13 6%	48 5%
Scottish National Partv (SNP)	**370** **39%** abcdhijkpqrs HKNPQR	5 4%	37 18% acd	2 4%	5 4%	302 98% zabcd	- -	- -	- -	- -	370 100% zhijk	3 3%	16 11% s	15 17% ps	2 2%	88 53% zpqrs	235 92% zpqrst	303 74% zHI	25 6%	41 41% H	195 64% zKL	53 15%	27 30% K	224 46% zN	42 20%	104 41% N	7 7%	72 26% P	10 15%	191 87% zPQR	353 36%
Indeoendent candidate	**4** *	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	3 1%	1 *	* *	1 *	1 *	- -	* *	2 1%	2 1%	- -	- -	* 1%	- -	7 1%
Other	**15** **2%** KM	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	4 1%	8 2%	3 3%	10 3% zK	1 *	1 1%	2 *	7 4% zM	5 2%	* *	1 *	- -	1 1%	16 2%
Outside voting base																															
Undecided	**85** **8%** bdehijkmpqst uvWP	7 5% e	5 2%	1 2%	1 1%	3 1%	- -	- -	- -	- -	- -	1 1%	3 2%	2 2%	1 1%	- -	3 1%	33 7%	26 6%	25 18% zGH	34 10%	21 5%	14 12%	43 8%	11 5%	31 9%	1 2%	15 5%	8 11% P	14 6%	72 7%
Would not vote	**50** **5%** aeimquHKMNQS	- -	3 2%	- -	2 1%	4 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 2%	4 1%	14 3%	12 3%	19 13% zGH	13 4% K	2 *	14 12% zJK	9 2%	3 1%	37 11% zMN	1 1%	- -	* *	3 1%	35 3%
Prefer not to sav	**7** **1%**	- -	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	2 *	1 *	- -	2 *	- -	4 1%	- -	- -	1 2%	- -	6 1%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 13

QSP_VOTE1a/b/c. Combined HEADLINE voting intention (SP CONSTITUENCY) - ALL LIKELY TO VOTE AND USUALLY VOTE IN SP ELECTIONS

Base: All at least 9/10 certain to vote, and always/usually/It depends vote in SP elections

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**861**	442	409	126	252	483	327	528	722	47	80	85	89	80	127	122	122	125	111	311	309	109	84	342	494	286	535	861
Weighted Total	**807**	391	402	186*	231	390	298	503	655	54**	87*	97*	85*	53*	111*	104*	109*	133*	115*	207	245	138*	174*	324	457	254	507	861
Total voting (sub-base)	**765**	381	370	181*	210	374	281	481	626	54**	78**	90*	81*	52*	109*	99*	102*	126*	107*	197	238	134*	160*	313	431	243	482	820
Scottish Conservative and Unionist	**115** **15%** adln w	45 12%	70 19%	19 10%	20 10%	76 20% zd	37 13%	77 16%	108 17% z	5 9%	2 3%	8 8%	2 2%	10 20% ln	4 4%	23 23% kln	16 15% ln	40 32% zklnpr	12 12%	31 16%	32 13%	13 10%	26 16%	22 7%	90 21% zw	29 12%	84 17%	124 15%
Scottish Labour	**140** **18%** gvA	69 18%	68 18%	20 11%	46 22%	74 20%	73 26% zg	67 14%	131 21% z	6 11%	3 4%	23 26% mp	12 15%	4 8%	38 35% zlmopq	14 14%	11 11%	16 12%	21 20%	57 29% ztuv	45 19% v	21 16%	11 7%	58 19%	81 19%	69 28% zA	67 14%	158 19%
Scottish Liberal Democrats	**54** **7%** k	27 7%	27 7%	9 5%	15 7%	30 8%	21 8%	33 7%	48 8%	1 1%	4 5%	1 1%	2 3%	11 21% zklqq	11 10% k	5 5%	11 11% k	4 3%	8 8%	21 11% zv	18 7%	10 8%	3 2%	23 7%	31 7%	18 8%	33 7%	76 9%
Reform UK	**94** **12%** bfst y	62 16% zb	32 9%	15 8%	23 11%	56 15% z	20 7%	74 15% zf	73 12%	4 7%	16 20%	19 21% z	7 8%	4 8%	10 9%	13 13%	11 11%	18 14%	12 12%	13 7%	19 8%	27 20% st	29 18% s	42 13%	50 12%	20 8%	70 14%	101 12%
Scottish Green Partv	**46** **6%** eh	25 7%	15 4%	27 15% ze	16 8% e	3 1%	26 9% zg	20 4%	25 4%	19 35%	1 2%	- -	15 18% zkopq	3 6%	15 14% zkopq	3 3%	2 2%	2 1%	7 6%	9 5%	23 10% zu	3 2%	12 7%	25 8%	19 4%	9 4%	36 8%	44 5%
Scottish National Party (SNP)	**304** **40%** ehns	144 38%	154 42%	87 48%	86 41%	130 35%	102 36%	199 41%	234 37%	18 33%	48 62%	37 41%	43 52% n	19 38%	31 28%	36 36%	49 48% n	44 35%	45 42%	65 33%	96 40%	59 44%	76 47%	135 43%	156 36%	93 38%	183 38%	301 37%
Independent candidate	**2** *	1 *	1 *	- -	* *	2 *	* *	2 *	1 *	- -	1 1%	- -	- -	- -	- -	1 1%	* *	* *	1 *	- -	2 1%	- -	- -	* *	2 *	1 *	1 *	4 *
Other	**11** **1%** h	7 2%	4 1%	4 2%	4 2%	3 1%	2 1%	9 2%	5 1%	3 5%	4 5%	3 3%	1 1%	- -	* *	4 4%	2 2%	1 1%	- -	1 1%	3 1%	1 1%	4 3%	7 2%	3 1%	4 2%	7 1%	12 1%
Outside voting base																												
Undecided	**36** **4%** a	8 2%	28 7% za	2 1%	20 9% zce	14 4%	17 6%	17 3%	28 4%	- -	8 10%	7 7%	3 3%	2 3%	1 1%	4 4%	7 6%	5 3%	8 7%	9 5%	7 3%	4 3%	13 7%	12 4%	24 5%	10 4%	24 5%	37 4%
Would not vote	**4** * h	1 *	3 1%	3 2%	- -	1 *	1 *	3 1%	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	3 2%	- -	1 *	- -	- -	- -	- -	1 *	1 *	- -	2 *
Prefer not to say	**2** *	1 *	1 *	- -	1 *	1 *	- -	2 *	1 *	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 *	- -	1 *	2 *

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Return to index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 14

QSP_VOTE1a/b/c. Combined HEADLINE voting intention (SP CONSTITUENCY) - ALL LIKELY TO VOTE AND USUALLY VOTE IN SP ELECTIONS

Base: All at least 9/10 certain to vote, and always/usually/it depends vote in SP elections

	Voting intention (General Election)						Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (p)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (E)	No (H)	Undecided (I)	Yes (J)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**861**	141	186	64	96	261	124	158	76	101	301	123	146	83	100	149	195	355	424	81	294	391	80	522	213	126	104	247	73	225	861
Weighted Total	**869**	114*	163	39*	91*	260	115*	140	54*	94*	304	101*	125*	65*	90*	142*	213	345	364	57*	260	310	66*	423	179	163*	81*	235	54*	200	820
Total voting (sub-base)	**765**	114*	164	38*	91*	259	115*	140	54*	94*	304	101*	125*	65*	90*	142*	213	345	364	57*	260	310	66*	423	179	163*	81*	235	54*	200	820
Scottish Conservative and Unionist	**115** **15%** bcdeiikmotu GJMOS	98 86% zbcde	1 *	* *	1 1%	- -	115 100% ziikm	- -	- -	- -	- -	83 82% zorstu	3 2%	9 15% ou	9 10% u	8 6% u	- -	2 1%	106 29% zGI	7 12% G	5 2%	74 24% zJ	14 21% J	41 10%	47 26% zM	26 16%	64 79% zORS	18 8% S	5 9% S	1 *	124 15%
Scottish Labour	**140** **18%** acdehiklmostu GJNPRS	9 8% e	118 72% zacde	1 3%	2 2%	5 2%	- -	140 100% zhikm	- -	- -	- -	7 7%	97 77% zorstu	12 18% su	3 3%	12 9% u	3 2%	17 5%	111 31% zG	12 21% G	26 10%	89 29% zJ	11 16%	97 23% zN	22 12%	21 13%	2 3%	107 46% zPRS	2 4%	5 2%	158 19%
Scottish Liberal Democrats	**54** **7%** adehiklmsGJS	1 1%	13 8% ae	35 93% zabde	1 1%	- -	- -	- -	54 100% zhikm	- -	- -	3 3%	10 8% u	35 54% zoastu	1 1%	2 2%	* *	3 1%	43 12% zG	8 14% G	8 3%	32 10% zJ	8 12% J	33 8%	9 5%	12 7%	2 2%	11 5% S	32 60% zPOS	1 *	76 9%
Reform UK	**94** **12%** abcehimortu GMOS	2 2%	- -	- -	87 95% zabce	- -	- -	- -	- -	94 100% zhiim	- -	8 8% ot	- -	1 1%	74 82% zaortu	1 1%	9 4%	9 3%	81 22% zGI	4 6%	24 9%	58 19% zJ	8 12%	31 7%	56 31% zMO	6 4%	13 16% S	25 11% S	3 6%	4 2%	101 12%
Scottish Green Party	**46** **6%** beimouHNO	2 2%	1 1%	1 2%	- -	2 1%	- -	- -	- -	- -	- -	- -	4 3%	* 1%	- -	39 28% zoarsu	2 1%	42 12% zH	2 1%	1 2%	17 7%	13 4%	6 10%	27 6% N	1 1%	17 11% N	- -	5 2%	5 9% PO	13 7%	44 5%
Scottish National Party (SNP)	**304** **40%** abcdhiklnoors HKNPQR	1 1%	31 19% acd	1 1%	1 1%	252 97% zabcd	- -	- -	- -	- -	304 100% zhiik	1 1%	11 9% o	8 12% o	2 2%	79 56% zoars	198 93% zoarst	265 77% zHI	14 4%	25 44% H	171 66% zKL	43 14%	20 30% K	191 45% zN	36 20%	76 47% N	- -	69 29% PR	6 12% P	176 88% zPOR	301 37%
Independent candidate	**2** *	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	2 *	* *	- -	1 *	* *	- -	- -	1 1% *	1 *	- -	- -	* 1%	- -	4 *
Other	**11** **1%** KM	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	4 1%	6 2%	1 2%	8 3% K	1 *	- -	1 *	7 4% zM	4 2%	* *	* *	- -	* *	12 1%
Outside votine base																																
Undecided	**36** **4%** beimouK	6 5% e	2 1%	1 2% e	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	2 3%	1 1%	- -	* *	17 5%	10 3%	9 13% zGH	19 7% K	6 2%	7 9% K	24 5%	5 3%	7 4%	1 1%	7 3%	2 4%	7 3%	37 4%
Would not vote	**4** *	- -	3 2% z	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 2%	1 *	1 *	- -	3 5% zGH	1 *	- -	- -	1 *	- -	3 2%	- -	- -	- -	1 *	2 *
Prefer not to say	**2** *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	- -	- -	1 2% z	- -	2 *

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 15

QLISTVOTE1a/b/c. Combined voting intention - List vote - ALL

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Total voting (sub-base)	**941**	453	474	246*	281	415	321	613	722	69*	137*	114*	116*	78*	121*	119*	127*	147*	120*	225	269	163*	227*	382	533	281	593	967
Scottish Conservative and Unionist	**111** **12%** djln w	52 11%	59 12%	16 7%	21 8%	74 18% zcd	41 13%	70 11%	100 14% zj	7 10%	4 3%	6 5%	3 2%	13 17% kln	6 5%	15 13%	18 14% l	36 24% zkln	14 12%	31 14%	38 14%	16 10%	22 10%	22 6%	88 16% zw	29 10%	78 13%	135 14%
Scottish Labour	**155** **16%** gv	79 17%	74 16%	26 11%	55 20%	74 18%	72 23% zg	82 13%	132 18% z	12 17%	11 8%	28 24% q	20 18%	8 10%	31 26% zmpq	14 12%	15 12%	12 8%	25 21% q	51 23% zv	50 19% v	33 20% v	12 5%	70 18%	83 16%	67 24% zA	87 15%	171 18%
Scottish Liberal Democrats	**88** **9%**	34 8%	54 11%	19 8%	28 10%	41 10%	37 12%	49 8%	72 10%	5 7%	10 7%	3 3%	4 3%	13 17% kl	18 15% kl	10 8%	11 9%	14 10%	14 12%	33 15% z	24 9%	12 7%	17 7%	34 9%	50 9%	27 9%	56 9%	106 11%
Reform UK	**126** **13%** cfhs t	76 17% zb	50 10%	15 6%	44 16% c	67 16% zc	18 6%	107 18% zf	85 12%	5 8%	32 23% zh	25 22% zmp	18 15%	11 14%	10 8%	17 14%	11 9%	19 13%	15 12%	17 8%	23 9%	34 21% st	42 19% st	53 14%	69 13%	33 12%	88 15%	129 13%
Scottish Green Partv	**172** **18%** deky	81 18%	83 18%	102 42% zde	38 14% e	31 8%	65 20%	102 17%	122 17%	26 38% zhj	17 12%	7 6%	33 29% zkmqr	9 11%	34 28% zkmqr	29 24% kr	32 25% kqr	16 11%	11 10%	40 18%	48 18%	22 13%	44 19%	72 19%	94 18%	32 11%	110 19% y	162 17%
Scottish National Party (SNP)	**261** **28%** ins	113 25%	145 31%	60 24%	87 31%	115 28%	80 25%	180 29%	194 27%	9 13%	58 42% zhi	39 35% n	37 32% n	18 24%	17 14%	28 23%	36 28% n	47 32% n	38 32% n	49 22%	78 29%	45 27%	79 35% s	114 30%	136 26%	87 31%	155 26%	233 24%
Independent candidate	**12** **1%**	6 1%	6 1%	- -	4 1%	7 2%	3 1%	9 1%	10 1%	* 1%	1 1%	2 1%	- -	2 3%	2 1%	2 1%	3 2%	- -	1 1%	3 1%	3 1%	3 2%	3 1%	4 1%	8 1%	2 1%	9 2%	12 1%
Other	**16** **2%** hx	12 3%	4 1%	7 3%	4 1%	5 1%	3 1%	13 2%	6 1%	5 8% zh	4 3%	3 3%	1 1%	3 4%	1 1%	5 4%	1 *	2 1%	1 1%	2 1%	4 1%	1 1%	7 3%	13 3% zx	4 1%	5 2%	11 2%	19 2%
Outside voting base																												
Would not vote	**41** **4%** sx	17 3%	24 4%	15 5%	13 4%	13 3%	12 3%	28 4%	25 3%	5 6%	10 6%	5 4%	6 4%	2 2%	1 1%	3 2%	8 5%	4 3%	13 9% zn	1 1%	12 4% s	14 7% s	8 3%	27 6% zx	13 2%	8 3%	31 5%	34 3%
Undecided	**90** **8%** ahs	25 5%	64 11% za	14 5%	45 13% zce	31 7%	32 9%	55 8%	54 7%	5 6%	31 17% zh	15 11%	7 5%	8 9%	16 12%	13 9%	10 7%	6 4%	16 11%	12 5%	19 6%	18 9%	31 12%	51 11% z	38 6%	20 7%	65 9%	75 7%
Prefer not to say	**11** **1%** ehA	6 1%	4 1%	7 2%	3 1%	1 *	- -	6 1%	1 *	- -	2 1%	3 2%	4 3%	- -	1 1%	1 1%	2 1%	- -	- -	- -	* *	- -	2 1%	1 *	2 *	- -	1 *	7 1%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 16

QLSTVOTE1a/b/c. Combined voting intention - List vote - ALL

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (o)	Lab (p)	LD (q)	Reform UK (s)	Green (t)	SNP (u)	Yes (D)	No (E)	Undecided (F)	Yes (I)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	129*	216	54*	123*	315	123*	179*	70*	126*	370	111*	155	88*	126*	172*	261	461	469	143*	352	356	114*	519	217	177	90*	272	62*	221	1083
Total voting (sub-base)	**941**	127*	208	51*	123*	311	121*	173*	70*	126*	365	111*	155	88*	126*	172*	261	421	424	96*	306	356	87*	481	204	257*	90*	272	62*	221	967
Scottish Conservative and Unionist	**111** **12%** beimorstuGJ MS	96 76% zbcde	1 1%	3 6% be	6 5% e	* *	88 73% ziikm	8 4%	3 4%	8 6% m	3 1%	111 100% zorstu	-	-	-	-	-	2 1%	104 24% zGI	5 6% G	7 2%	76 21% zJ	10 11% J	38 8%	49 24% zMO	24 9%	64 71% zORS	22 8% S	5 7% S	1 *	135 14%
Scottish Labour	**155** **16%** acdehlmorstu GJMPS	9 7%	120 58% zacde	3 7%	1 1%	13 4%	3 2%	115 66% zhikm	12 17% hkm	2 2%	16 4%	- -	155 100% zorstu	- -	- -	- -	- -	35 8%	103 24% zG	16 17%	35 11%	80 23% zJ	18 21%	103 21% zN	14 7%	38 15%	2 2%	103 38% zPRS	9 14% PS	10 5%	171 18%
Scottish Liberal Democrats	**88** **9%** diekmoostuGJS	8 7%	23 11% de	37 72% zabde	1 1%	11 4%	10 9% k	15 9% k	45 65% zhikm	1 1%	15 4%	- -	- -	88 100% zorstu	- -	- -	- -	14 3%	61 14% zG	14 14% G	9 3%	48 14% zJ	11 13% J	50 10%	13 6%	25 10%	8 9% S	16 6%	32 52% zPQS	4 2%	106 11%
Reform UK	**126** **13%** abcelimoortu GJMS	8 6% e	3 1%	1 1%	101 82% zabce	1 *	10 8% m	6 4%	1 2%	104 83% zhiim	2 1%	- -	- -	- -	126 100% zoortu	- -	- -	18 4%	98 23% zG	10 11%	27 9%	79 22% zJ	13 15%	39 8%	66 33% zMO	21 8%	12 13% S	39 14% S	4 6%	6 3%	129 13%
Scottish Green Party	**172** **18%** acdhikoorsuH KNPQ	1 1%	29 14% ad	2 3%	1 1%	74 24% zacd	8 7%	22 13% k	2 3%	1 1%	88 24% zhiik	- -	- -	- -	- -	172 100% zoorsu	- -	126 30% zH	22 5%	23 24% H	61 20% K	28 8%	16 19% K	80 17% N	12 6%	79 31% zMN	1 1%	24 9%	7 12% P	60 27% zPQR	162 17%
Scottish National Party (SNP)	**261** **28%** abcdhijkpqrs tvxzUYH	3 2%	30 14% ac	1 3%	12 10%	211 68% zabcd	- -	6 3%	3 4%	9 7% h	235 64% zhijk	- -	- -	- -	- -	- -	261 100% zpqrst	217 52% zHI	20 5%	24 25% H	157 51% zKL	35 10%	17 20% K	166 34% zN	35 17%	61 24%	1 1%	60 22% PR	5 8%	134 61% zPQR	233 24%
Indeoendent candidate	**12** **1%**	2 1%	2 1%	4 8% zabde	- -	- -	1 1%	2 1%	4 6% zkm	- -	2 *	- -	- -	- -	- -	- -	- -	2 1%	7 2%	2 2%	3 1%	6 2%	1 1%	3 1%	6 3%	3 1%	1 1%	5 2%	1 2%	2 1%	12 1%
Other	**16** **2%** KM	- -	- -	- -	1 1%	1 *	- -	- -	- -	2 1%	4 1%	- -	- -	- -	- -	- -	- -	6 2%	9 2%	1 1%	8 3%	2 1%	* 1%	2 *	8 4% zM	7 3%	* *	2 1%	- -	4 2%	19 2%
Outside voting base																															
Would not vote	**41** **4%** bemquGKMQS	- -	- -	1 2% z	2 1%	1 *	- -	- -	1 2%	1 1%	1 *	- -	- -	- -	- -	- -	- -	8 2%	14 3%	17 12% zGH	11 3%	3 1%	11 9% zJK	12 2%	3 1%	26 8% zMN	1 1%	- -	1 2%	2 1%	34 3%
Undecided	**90** **8%** bdehijkmpqrs tu	8 6% e	7 3%	1 2%	1 1%	3 1%	2 2%	4 3%	1 1%	- -	4 1%	- -	- -	- -	- -	- -	- -	31 7%	30 6%	28 20% zGH	32 9%	25 7%	16 14%	44 8%	11 5%	35 11%	4 5%	17 6%	8 11%	13 6%	75 7%
Prefer not to say	**11** **1%** H	- -	- -	* 1%	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	1 1%	3 1%	1 *	4 3% K	2 *	- -	9 3%	- -	- -	1 2%	- -	7 1%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 17

QLISTVOTE1a/b/c. Combined HEADLINE voting intention (SP REGIONAL LIST) - ALL LIKELY TO VOTE AND USUALLY VOTE IN SP ELECTIONS

Base: All at least 9/10 certain to vote, and always/usually/It depends vote in SP elections

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**861**	442	409	126	252	483	327	528	722	47	80	85	89	80	127	122	122	125	111	311	309	109	84	342	494	286	535	861
Weighted Total	**807**	391	402	186*	231	390	298	503	655	54**	87*	97*	85*	53*	111*	104*	109*	133*	115*	207	245	138*	174*	324	457	254	507	861
Total voting (sub-base)	**766**	380	372	182*	212	372	279	482	621	54**	80*	90*	82*	50*	106*	97*	103*	131*	107*	199	234	134*	163*	310	431	239	483	821
Scottish Conservative and Unionist	**101** **13%** lnw	47 12%	54 14%	13 7%	19 9%	69 19% zcd	37 13%	64 13%	93 15% z	6 11%	2 3%	5 6%	3 3%	10 20% kln	4 4%	14 15% n	16 16% ln	35 26% zkln	14 13%	29 15%	36 16%	15 11%	17 11%	21 7%	78 18% zw	28 12%	72 15%	123 15%
Scottish Labour	**126** **16%** gmvA	64 17%	60 16%	17 9%	40 19%	69 19%	67 24% zg	60 12%	113 18% z	8 15%	5 6%	22 24% mq	13 16%	2 4%	31 29% zmopq	14 14%	13 13%	10 8%	22 20% m	48 24% zv	45 19% v	22 16% v	7 4%	53 17%	72 17%	60 25% zA	66 14%	146 18%
Scottish Liberal Democrats	**66** **9%** k	26 7%	40 11%	8 4%	23 11%	35 9%	27 10%	38 8%	60 10%	* 1%	5 6%	1 1%	2 2%	7 14% kl	16 15% zkl	8 8%	7 7%	12 9%	13 12% k	27 14% z	18 8%	10 7%	11 7%	24 8%	41 9%	18 8%	42 9%	83 10%
Reform UK	**91** **12%** bfct	61 16% zb	31 8%	10 6%	25 12%	56 15% zc	14 5%	76 16% zf	70 11%	2 4%	18 22%	23 25% zlnoq	7 8%	5 11%	9 8%	10 10%	11 11%	14 11%	13 12%	15 8%	17 7%	28 21% zst	27 17% t	39 13%	49 11%	24 10%	65 14%	100 12%
Scottish Green Party	**145** **19%** ehkv	75 20%	63 17%	78 43% zde	38 18% e	30 8%	58 21%	85 18%	102 16%	23 43%	13 16%	7 8%	28 34% zkor	9 18%	33 31% zkor	17 18%	26 25% kr	15 11%	10 10%	34 17%	39 17%	22 16%	32 19%	63 20%	76 18%	31 13%	98 20%	149 18%
Scottish National Party (SNP)	**213** **28%** ans	90 24%	119 32%	49 27%	62 29%	102 28%	70 25%	143 30%	171 27%	9 17%	33 41%	29 32% n	29 35% n	12 23%	12 11%	28 28% n	29 28% n	42 32% n	33 31% n	40 20%	72 31% s	36 27%	61 38% s	94 30%	109 25%	72 30%	124 26%	195 24%
Independent candidate	**6** **1%**	4 1%	2 1%	- -	1 *	6 2%	3 1%	3 1%	5 1%	- -	1 1%	- -	- -	2 4% z	2 1%	2 2%	- -	- -	1 1%	3 2%	2 1%	1 1%	- -	2 1%	4 1%	2 1%	5 1%	7 1%
Other **Outside voting base**	**16** **2%** hx	12 3%	3 1%	7 4%	4 2%	5 1%	3 1%	12 3%	6 1%	5 10%	4 4%	3 4%	1 1%	3 6% n	* *	5 5%	1 1%	2 2%	1 1%	2 1%	3 1%	1 1%	7 4%	13 4% zx	3 1%	5 2%	11 2%	18 2%
Would not vote	**1** *	1 *	- -	- -	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	1 2% z	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	1 *
Undecided	**38** **5%** a	8 2%	29 7% za	5 3%	18 8% z	15 4%	18 6%	19 4%	32 5%	- -	6 7%	7 7%	3 3%	2 4%	5 4%	5 5%	6 5%	3 2%	8 7%	9 4%	11 5%	5 3%	10 6%	14 4%	23 5%	13 5%	23 5%	37 4%
Prefer not to say	**2** *	1 *	1 *	- -	1 *	1 *	- -	2 *	1 *	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 *	- -	1 *	2 *

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 18

QLSTVOTE1a/b/c. Combined HEADLINE voting intention (SP REGIONAL LIST) - ALL LIKELY TO VOTE AND USUALLY VOTE IN SP ELECTIONS

Base: All at least 9/10 certain to vote, and always/usually/it depends vote in SP elections

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (p)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (f)	No (n)	Undecided (o)	Yes (f)	No (n)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**861**	141	186	64	96	261	124	158	76	101	301	123	146	83	100	149	195	355	424	81	294	391	80	522	213	126	104	247	73	225	861
Weighted Total	**859**	112*	163	37*	91*	260	113*	136*	53*	94*	304	101*	126*	66*	91*	145*	213	346	358	61*	260	303	68*	418	178	170*	81*	232	53*	201	821
Total voting (sub-base)	**766**	112*	164	37*	91*	260	113*	136*	53*	94*	304	101*	126*	66*	91*	145*	213	346	358	61*	260	303	68*	418	178	170*	81*	232	53*	201	821
Scottish Conservative and Unionist	**101** **13%** beimorstuGJ MS	87 78% zbcde	1 1%	3 8% be	6 7% be	* *	83 73% ziikm	7 5% m	3 5% m	8 8% m	1 *	101 100% zorstu	-	-	-	-	-	2 1%	93 26% zGI	5 9% G	6 2%	71 23% zJ	10 14% J	36 9%	46 26% zMO	19 11%	58 72% zORS	20 9% S	4 8% S	1 *	123 15%
Scottish Labour	**126** **16%** acdehlmorstu GJNPS	7 6%	102 62% zacde	2 6% d	- -	10 4%	3 3%	97 71% zhikm	10 20% hkm	- -	11 4%	- -	126 100% zorstu	- -	- -	- -	- -	26 8%	88 25% zG	12 19% G	28 11%	71 24% zJ	13 20%	91 22% zN	11 6%	24 14%	2 3%	89 38% zPRS	8 15% PS	7 3%	146 18%
Scottish Liberal Democrats	**66** **9%** diekmoostuGJS	8 7%	17 10% de	28 75% zabde	1 1%	6 2%	9 8%	12 9% km	35 66% zhikm	1 1%	8 2%	- -	- -	66 100% zorstu	- -	- -	- -	6 2%	52 14% zG	9 14% G	8 3%	40 13% zJ	9 14% J	42 10%	13 7%	12 7%	7 9% S	13 6%	24 46% zPQS	3 1%	83 10%
Reform UK	**91** **12%** bceilmoortuG JMOS	7 7% be	- -	1 1%	74 81% zabce	1 *	9 8% m	3 2%	1 2%	74 79% zhiim	2 1%	- -	- -	- -	91 100% zoortu	- -	- -	8 2%	77 22% zG	6 10% G	19 7%	61 20% zJ	7 10%	28 7%	58 32% zMO	6 3%	11 13% S	28 12% S	4 7%	6 3%	100 12%
Scottish Green Party	**145** **19%** abcdhikoors uHKNPQ	1 1%	19 12% ad	2 4%	1 1%	64 25% zabcd	8 7%	12 9% k	2 4%	1 1%	79 26% zhiik	- -	- -	- -	- -	145 100% zoorsu	- -	111 32% zH	19 5%	14 24% H	61 23% K	27 9%	13 19%	79 19% N	11 6%	55 33% zMN	- -	24 10% P	7 14% P	58 29% zPQ	149 18%
Scottish National Party (SNP)	**213** **28%** abcdhijkoprs tnhNPR	* *	22 13% a	1 3%	9 10% a	178 69% zabcd	- -	3 2%	* 1%	9 9% h	198 65% zhijk	- -	- -	- -	- -	- -	213 100% zpqrst	185 53% zHI	16 5%	12 20% H	128 49% zKL	29 10%	15 22% K	138 33% zN	30 17%	46 27%	1 2%	53 23% P	5 9%	121 60% zPQR	195 24%
Indeoendent candidate	**6** **1%**	2 2%	2 1%	1 3% e	- -	- -	1 1%	2 1%	1 2%	- -	2 1%	- -	- -	- -	- -	- -	- -	1 *	3 1%	2 3%	2 1%	2 1%	1 1%	2 1%	2 1%	1 1%	1 1%	2 1%	1 2%	2 1%	7 1%
Other	**16** **2%** KM	- -	- -	- -	1 1%	1 *	- -	- -	- -	2 2%	4 1%	- -	- -	- -	- -	- -	- -	6 2%	8 2%	1 1%	8 3%	2 1%	* 1%	2 *	7 4% M	7 4% M	* *	2 1%	- -	4 2%	18 2%
Outside voting base																															
Would not vote	**1** *	- -	- -	1 3% zbe	- -	- -	- -	- -	1 2% zm	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 2% z	- -	1 *
Undecided	**38** **5%** emqu	8 7% e	6 3% e	1 2% e	- -	- -	2 2%	4 3% m	- -	- -	- -	- -	- -	- -	- -	- -	- -	16 4%	15 4%	8 12% zGH	19 7%	11 4%	5 7%	29 6% z	6 3%	4 2%	1 1%	10 4%	2 4%	7 3%	37 4%
Prefer not to say	**3** *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	- -	- -	1 2% z	- -	2 *

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - r/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 19

QFREQVOTE. Which of the following best describes how often you vote in Scottish Parliament elections?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
I never vote	**37**	13	24	17	12	8	9	28	18	6	13	4	4	*	1	1	8	6	13	1	12	13	7	21	14	7	29	27
	3%	3%	4%	6%	4%	2%	2%	4%	2%	8%	7%	3%	3%	1%	*	1%	6%	4%	8%	*	4%	7%	3%	4%	2%	2%	4%	2%
	ehs									h	h								zn		s	s						
I rarely vote	**39**	16	23	16	18	5	9	30	23	*	15	7	3	4	4	11	7	-	6	4	7	3	24	18	21	3	26	22
	4%	3%	4%	6%	5%	1%	3%	4%	3%	1%	9%	5%	2%	4%	3%	8%	4%	-	4%	2%	2%	2%	9%	4%	4%	1%	4%	2%
	ehv			a	a						zh					a							zstu					
I sometimes vote	**72**	33	39	15	31	25	14	57	32	7	29	11	19	14	10	3	3	7	5	6	10	11	32	39	33	19	49	54
	7%	7%	7%	5%	9%	6%	4%	8%	4%	9%	16%	8%	14%	16%	7%	2%	2%	5%	3%	3%	3%	6%	12%	8%	6%	6%	7%	5%
	fhst							f			zh		zopr	zopr									zst					
I usually vote	**173**	70	102	53	70	50	55	116	117	24	30	26	21	19	24	23	24	15	21	36	46	31	40	83	89	49	114	179
	16%	14%	18%	19%	20%	11%	15%	16%	15%	30%	17%	19%	16%	22%	17%	17%	16%	10%	14%	15%	15%	16%	15%	18%	15%	16%	17%	17%
	e				ze					zh																		
I alwavs vote	**722**	355	352	158	198	365	267	450	598	39	79	83	75	48	98	91	100	124	103	187	219	128	158	284	416	228	452	777
	67%	71%	62%	56%	58%	80%	73%	64%	75%	50%	44%	61%	56%	54%	71%	67%	68%	79%	70%	79%	73%	65%	59%	61%	71%	74%	65%	72%
	bcdi	zb				zcd	zg		zij						m			zklm		zuv	zv				zw	zA		
	jmw																											
It depends	**19**	8	10	7	9	3	9	10	7	*	8	3	*	3	1	6	2	3	-	1	1	6	5	10	5	1	14	12
	2%	2%	2%	2%	3%	1%	2%	1%	1%	*	4%	2%	*	3%	1%	5%	1%	2%	-	*	*	3%	2%	2%	1%	*	2%	1%
	ehsy										h																	
Don't know	**12**	*	11	9	1	1	2	7	7	2	3	-	6	*	1	-	3	1	1	3	6	1	1	5	7	2	6	7
	1%	*	2%	3%	*	*	1%	1%	1%	3%	2%	-	4%	*	1%	-	2%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%
	ae		a	e									z															
Prefer not to say	**10**	4	5	7	2	1	-	5	-	-	2	3	5	-	1	-	1	-	-	-	-	1	1	2	1	-	1	5
	1%	1%	1%	2%	1%	*	-	1%	-	-	1%	2%	4%	-	1%	-	1%	-	-	-	-	1%	*	*	*	-	*	*
	ehxA										h		z															
NET: Never/ rarely	**77**	29	47	33	30	13	18	58	41	7	28	10	7	4	4	12	15	6	18	5	19	16	31	39	34	10	55	49
	7%	6%	8%	12%	9%	3%	5%	8%	5%	8%	16%	8%	5%	5%	3%	9%	10%	4%	12%	2%	6%	8%	12%	8%	6%	3%	8%	5%
	ehsy			e	e						zh								n		s	s	s				y	
NET: Usually/ always	**895**	424	454	211	268	416	322	565	715	63	109	110	96	67	122	114	123	139	124	223	265	159	197	367	505	278	566	956
	83%	85%	80%	75%	78%	91%	88%	81%	89%	80%	61%	80%	72%	76%	88%	84%	84%	89%	83%	94%	88%	81%	74%	79%	86%	90%	82%	88%
	cjlv					zcd	zg		zj	j					l			l		zuv	zv				zw	zA		

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

[Return to Index]

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 20

QFREQVOTE. Which of the following best describes how often you vote in Scottish Parliament elections?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(q)	(r)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	123*	178*	72*	126*	370	111*	155	88*	126*	172*	261	461	469	143*	352	386	114*	519	217	317	91*	289	72*	236	1083
I never vote	**37**	-	2	1	5	1	-	3	-	4	2	-	-	3	4	-	1	7	16	13	5	3	13	7	2	29	1	2	-	*	27
	3%	-	1%	1%	4%	*	-	2%	-	3%	*	-	-	3%	3%	-	*	2%	3%	9%	1%	1%	11%	1%	1%	9%	1%	1%	-	*	2%
	emuGJKMNOS				e													zGH					zJK			zMN					
I rarely vote	**39**	2	12	1	4	9	*	11	4	1	8	*	3	1	1	13	9	22	6	10	14	4	6	12	1	26	*	5	1	3	22
	4%	2%	6%	2%	3%	3%	*	6%	5%	1%	2%	*	2%	2%	1%	8%	3%	5%	1%	7%	4%	1%	5%	2%	*	8%	*	2%	1%	1%	2%
	HKMN															u		H		H	K					zMN					
I sometimes vote	**72**	3	12	5	12	21	1	7	3	16	27	1	6	6	18	*	23	36	21	14	22	17	12	23	13	36	3	7	1	7	54
	7%	2%	5%	9%	10%	7%	1%	4%	5%	13%	7%	1%	4%	7%	14%	*	9%	8%	5%	10%	6%	4%	11%	4%	6%	11%	3%	3%	1%	3%	5%
	ahstHKMOS			a	a					zhi				ot	zoot		ot									zM					
I usually vote	**173**	21	30	12	31	38	22	22	17	30	46	14	29	17	34	26	23	59	86	26	47	57	23	81	25	67	13	37	18	34	179
	16%	16%	14%	22%	25%	12%	18%	12%	24%	24%	12%	13%	19%	20%	27%	15%	9%	13%	18%	18%	13%	15%	19%	15%	12%	20%	13%	13%	24%	15%	17%
	u				za				m	m			u	u	zbu																
I always vote	**722**	106	156	35	73	246	98	132	48	75	286	93	115	60	70	122	205	331	334	56	259	295	59	413	175	134	78	236	48	192	777
	67%	78%	72%	65%	58%	78%	80%	74%	66%	58%	77%	83%	74%	68%	55%	71%	78%	72%	71%	39%	74%	77%	50%	77%	80%	41%	83%	82%	66%	81%	72%
	ulLO	zd	d			zd	zk	k			zk	zrs	s				zs	zI	zI		zL	zL		zO	zO		zR	zR		zR	
It depends	**19**	3	3	*	-	1	2	2	-	-	1	3	2	-	-	3	1	3	4	11	1	8	-	1	2	16	-	*	6	-	12
	2%	2%	2%	1%	-	*	2%	1%	-	-	*	3%	1%	-	-	2%	*	1%	1%	7%	*	2%	-	*	1%	5%	-	*	8%	-	1%
	emJMQ																			zGH						zM			zPQS		
Don't know	**12**	-	*	-	-	-	-	*	-	-	-	-	-	-	-	6	*	1	-	11	1	-	2	1	-	11	-	1	-	-	7
	1%	-	*	-	-	-	-	*	-	-	-	-	-	-	-	4%	*	*	-	7%	*	-	1%	*	-	3%	-	*	-	-	1%
	M																			zGH						zM					
Prefer not to say	**10**	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	2	2	-	4	1	-	9	-	-	-	-	5
	1%	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	2%	1%	-	3%	*	-	3%	-	-	-	-	*
	M																						zK			M					
NET: Never/ rarely	**77**	2	14	2	9	10	*	14	4	5	10	*	3	4	5	13	10	29	23	23	19	7	19	19	3	55	1	7	1	3	49
	7%	2%	7%	4%	7%	3%	*	8%	5%	4%	3%	*	2%	5%	4%	8%	4%	6%	5%	16%	5%	2%	16%	4%	1%	17%	1%	3%	1%	1%	5%
	aehmpqHKMNPQ							hm								p				zGH	K		zJK			zMN					
	S																														
NET: Usually/ always	**895**	127	186	47	105	284	119	154	65	105	332	107	144	77	103	148	228	391	421	82	307	353	82	494	200	201	91	273	65	226	956
	83%	94%	86%	87%	82%	90%	97%	87%	90%	82%	90%	96%	93%	88%	82%	86%	87%	85%	90%	57%	87%	92%	69%	92%	92%	61%	96%	94%	90%	96%	88%
	ILO	zd				z	zlk				z	zsu	zs					I	zI		zL	zL		zO	zO		z	z		z	

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
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Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 21

Issues2. Issues - November 2026. Which of the following do you see as the most important issues facing Scotland today?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Healthcare/the NHS/hospitals	**590**	239	340	123	169	298	208	377	472	43	69	70	76	48	71	71	82	84	88	140	168	103	138	227	358	189	377	629
	55% acjw	48%	60% za	44%	50%	65% zcd	57%	54%	59% zj	54%	38%	51%	58%	55%	51%	52%	56%	54%	59%	59%	56%	53%	51%	49%	61% zw	61% z	54%	58%
Inflation/rising cost of living	**493**	214	276	152	159	183	170	316	369	44	77	66	60	45	63	48	71	75	66	109	145	95	107	240	245	135	337	482
	46% e	43%	49%	54% e	47%	40%	47%	45%	46%	56%	43%	48%	45%	51%	45%	35%	48%	48%	45%	46%	48%	48%	40%	52% zw	42%	44% z	49% z	45%
Immigration	**310**	145	165	61	108	141	65	242	204	16	86	53	34	15	22	40	44	50	50	42	80	73	95	124	170	83	210	282
	29% fhmn	29%	29%	21%	32%	31%	18%	34% zf	25%	20%	48% zhi	39% zmn	26%	17%	16%	30%	30% n	32% n	34% mn	18%	26% s	37% zs	36% s	27%	29%	27%	30%	26%
Energy policy (including oil, gas, and renewables)	**268**	145	121	57	72	139	89	177	211	22	29	31	26	31	33	34	38	42	32	62	78	35	79	107	154	87	167	287
	25%	29% zb	21%	20%	21%	30% zd	24%	25%	26%	27%	16%	23%	19%	35% zl	24%	25%	26%	27%	22%	26%	26%	18%	29%	23%	26%	28%	24%	27%
Crime and anti-social behaviour/law and order	**250**	119	130	38	74	137	72	177	180	20	41	56	31	17	30	26	20	43	28	46	73	46	65	102	135	79	157	271
	23% cp	24%	23%	14%	22%	30% zcd	20%	25%	22%	25%	23%	41% zlmnopr	23%	19%	21%	19%	14%	27% p	19%	19%	24%	24%	24%	22%	23%	26%	23%	25%
Economy/economic situation	**247**	140	107	53	83	111	105	140	200	22	23	29	24	21	36	29	45	32	31	68	82	39	48	108	138	72	160	265
	23% bi	28% zb	19%	19%	24%	24%	29% ze	20%	25% zi	27%	13%	21%	18%	24%	26%	21%	30%	21%	21%	29% zv	27%	20%	18%	23%	24%	23%	23%	24%
Social care (including for older and disabled people)	**240**	102	133	45	55	140	97	142	204	9	25	26	16	23	42	27	29	47	31	65	77	35	55	89	148	99	127	276
	22% diA	20%	24%	16%	16%	31% zcd	27% z	20%	25% zij	11%	14%	19%	12%	26% l	30% zl	20%	20%	30% l	21%	27% z	26%	18%	20%	19%	25%	32% zA	18%	25%
Poverty/inequality	**228**	109	109	74	78	76	93	133	168	25	31	20	36	16	42	18	36	21	39	47	81	38	51	102	121	75	145	234
	21% e	22%	19%	26% e	23%	17%	26% z	19%	21%	31%	17%	15%	27% q	18%	30% zkoq	13%	24%	13%	26%	20%	27% z	20%	19%	22%	21%	24%	21%	22%
Lack of faith in politicians/ political parties/system of government	**222**	99	119	41	53	128	52	167	159	20	40	24	27	18	23	27	36	30	38	39	66	45	57	81	135	67	146	234
	21% dfs	20%	21%	15%	15%	28% zcd	14%	24% zf	20%	26%	22%	17%	20%	20%	16%	20%	24%	19%	26%	17%	22%	23%	21%	18%	23%	22%	21%	22%
Housing	**204**	103	100	57	66	81	69	134	103	33	68	23	35	22	26	21	15	19	43	31	56	27	79	88	116	50	145	188
	19% hps	21%	18%	20%	19%	18%	19%	19%	13%	42% zh	38% zh	17%	27% pq	26% pq	18%	15%	10%	12%	29% zpq	13%	19%	14%	30% zsu	19%	20%	16%	21%	17%
Education/schools	**198**	83	111	48	68	82	83	111	179	4	14	25	19	9	35	18	24	41	27	72	55	28	32	89	109	63	127	215
	18% lj	17%	20%	17%	20%	18%	23% ze	16%	22% zij	6%	8%	18%	15%	10%	25% m	14%	16%	26% m	18%	30% ztuv	18%	15%	12%	19%	19%	20%	18%	20%
Scottish independence/devolution	**180**	86	87	59	42	80	64	114	126	11	40	22	23	9	15	31	29	30	21	38	40	33	60	66	109	38	119	178
	17% dv	17%	15%	21%	12%	17%	18%	16%	16%	15%	22%	16%	17%	11%	11%	23%	20%	19%	14%	16%	13%	17%	22%	14%	19%	12%	17%	16%
Europe/EU/Brexit	**168**	80	80	51	60	58	77	91	130	17	20	23	26	7	38	21	18	16	19	38	61	21	41	87	79	39	122	172
	16% qg	16%	14%	18%	17%	13%	21% zg	13%	16%	22%	11%	17%	19%	8%	27% zmpqr	16%	12%	10%	13%	16%	20% zu	11%	15%	19%	13%	13%	18%	16%
Climate change/protecting the environment	**166**	65	90	53	53	60	68	95	141	13	11	10	22	9	38	26	22	22	17	43	51	23	32	67	96	51	103	179
	15% jk	13%	16%	19%	16%	13%	19%	14%	18% zj	16%	6%	7%	16%	10%	27% zkmpqr	19% k	15%	14%	11%	18%	17%	12%	12%	14%	16%	16%	15%	17%
Welfare (including benefits/social securityl	**166**	90	71	46	57	62	55	110	132	9	24	18	13	20	21	14	19	21	40	34	64	21	39	74	87	56	102	158
	15%	18%	13%	16%	17%	14%	15%	16%	16%	11%	14%	13%	10%	22%	15%	11%	13%	14%	27% zkloo	14%	21% zu	11%	14%	16%	15%	18%	15%	15%
Taxation	**134**	89	44	28	54	52	43	91	117	7	10	22	17	13	10	21	14	21	16	41	37	29	19	85	48	39	92	148
	12% bjx	18% zb	8%	10%	16%	11%	12%	13%	15% zj	8%	5%	16%	13%	15%	7%	16%	10%	13%	11%	17% zv	12%	15%	7%	18% zk	8%	12%	13%	14%
Drug abuse	**133**	59	73	31	43	59	39	93	105	8	20	22	12	8	11	16	27	13	24	26	34	39	21	47	83	35	82	136
	12%	12%	13%	11%	13%	13%	11%	13%	13%	10%	11%	16%	9%	9%	8%	12%	18% n	8%	16%	11%	11%	20% zsv	21 8%	10%	14%	11%	12%	13%
Unemployment	**116**	57	59	39	41	36	29	86	76	14	24	11	18	6	24	14	18	13	13	19	30	19	39	45	70	29	73	101
	11% e	11%	10%	14%	12%	8%	8%	12%	10%	17%	14%	8%	13%	6%	17% z	10%	12%	8%	9%	8%	10%	10%	15%	10%	12%	9%	11%	9%
Public transport/roads	**109**	65	44	28	33	48	46	63	88	8	10	15	12	10	12	6	26	12	18	24	26	32	22	55	54	25	77	115
	10%	13% zb	8%	10%	10%	10%	13%	9%	11%	9%	5%	11%	9%	12%	8%	4%	18% zo	8%	12%	10%	9%	16% z	8%	12%	9%	8%	11%	11%
Defence/security/foreign affairs	**105**	48	57	31	19	54	26	78	89	8	5	20	3	12	4	24	10	13	19	18	31	21	34	35	69	30	64	91
	10% djln	10%	10%	11%	6%	12% d	7%	11%	11% zj	11%	3%	14% ln	3%	14% ln	3%	18% zln	7%	8%	13% ln	7%	10%	11%	13%	8%	12%	10%	9%	8%
Pensions	**97**	41	56	8	18	70	20	76	86	2	8	11	4	7	4	21	10	21	19	15	24	12	41	29	66	35	58	92
	9% cdfns w	8%	10%	3%	5%	15% zcd	6%	11% f	11% z	3%	5%	8%	3%	8%	3%	15% ln	7%	13% ln	13% ln	6%	8%	6%	15% zs	6%	11% zw	11%	8%	8%
Childcare	**30**	6	24	11	12	7	22	8	19	4	8	2	1	3	7	*	1	9	7	10	6	5	7	21	8	9	20	37
	3% aegx	1%	4% a	4%	4%	2%	6% zg	1%	2%	5%	4%	1%	*	4%	5%	*	1%	6%	5%	4%	2%	3%	3%	5% zx	1%	3%	3%	3%
International trade	**19**	11	8	1	12	6	8	11	9	2	8	1	7	1	1	-	5	-	3	4	4	2	8	14	5	4	15	14
	2% h	2%	1%	*	3% z	1%	2%	2%	1%	2%	5% h	*	6% zg	1%	1%	-	4%	-	2%	2%	1%	1%	3%	3%	1%	1%	2%	1%
Other	**13**	4	6	6	3	3	6	7	9	1	3	1	2	3	4	-	2	-	1	5	2	4	-	7	5	3	10	14
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	3%	3%	-	1%	-	*	2%	1%	2%	-	1%	1%	1%	1%	1%
Don't know	**11**	5	6	7	4	-	*	4	*	-	4	3	5	-	1	1	2	-	-	*	*	-	3	3	1	-	2	8
	1% fhsxA	1%	1%	2% e	1%	-	*	1%	*	-	2% h	2%	4% z	-	1%	1%	1%	-	-	*	*	-	1%	1%	*	-	*	1%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

[Return to index]

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 22

Issues2. Issues - November 2026. Which of the following do you see as the most important issues facing Scotland today?

Base: All respondents

		Voting intention (General Election)						Voting intention (SP Constituency)						Voting intention (SP List)						Voting intention (Indyref2)				Past vote (Indyref)				Past vote (Euref)				General election 2024 vote						
	Total	Con	Lab	LD	Reform	SNP		Con	Lab	LD	Reform UK	SNP		Con	Lab	LD	Reform UK	Green	SNP					Yes	No	Did not vote/ too young/ not living in Scotland at the time		Remain	Leave	Did not vote/ too young		Con	Lab	LD	SNP		
	(a)	(a)	(b)	(c)	(d)	(e)		(h)	(i)	(j)	(k)	(m)		(p)	(q)	(r)	(s)	(t)	(u)					(D)	(E)	(I)		(M)	(N)	(O)		(R)	(S)	(T)	(U)		Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304		135	185	96	130	353		135	171	106	129	162	233					428	514	134		602	250	231		118	286	85	252		1083
Weighted Total	1083	153*	213	54*	127*	335		133*	179*	73*	126*	370		65	99	55	53	97	136					241	266	83		309	121	160		63	167	50	120		629
Healthcare/the NHS/hospitals	**590**	79	128	35	55	164		76	109	49	54	193		65	99	55	53	97	136					241	266	83		186	226	72		309	121	160		63	167	50	120		629
	55%	58%	59%	66%	43%	52%		62%	61%	67%	42%	52%		58%	64%	62%	42%	57%	52%					52%	57%	58%		53%	59%	61%		57%	56%	49%	51%		58%
	dks		d	d				k	k	zkm					zs	s																					
Inflation/rising cost of living	**483**	44	97	25	60	160		48	67	34	58	203		37	75	40	57	89	131					214	191	87		161	158	53		243	94	156		26	146	33	113		482
	46%	33%	45%	46%	47%	51%		39%	38%	47%	45%	55%		34%	48%	45%	45%	52%	50%					47%	41%	61%		46%	41%	45%		45%	43%	48%	48%		45%
	auHKP					zi						zhi			ia			ia	ia							zGH											
Immigration	**310**	44	31	6	100	63		41	26	6	103	73		42	19	9	103	8	66					97	173	40		93	131	34		120	102	88		32	79	5	53		282
	29%	32%	14%	11%	79%	20%		33%	14%	8%	80%	20%		38%	13%	10%	82%	5%	25%					21%	37%	28%		26%	34%	29%		22%	47%	27%	7%	22%	26%	
	bceiimortGM	bce			zabce			iim			zhiim			ort			zoortu		ort						zG				z				zMO			R	R		R		
Energy policy (including oil, gas, and renewables)	**268**	39	34	12	44	80		35	29	19	45	88		32	25	24	42	39	61					109	131	27		91	105	25		121	80	66		26	66	25	53		287
	25%	29%	16%	22%	35%	25%		28%	16%	27%	35%	24%		29%	16%	27%	33%	23%	23%					24%	28%	19%		26%	27%	21%		22%	37%	20%		28%	23%	34%	22%		27%
	biq	b			zlb						zi			q			q																zMO						
Crime and anti-social behaviour/law and order	**250**	37	65	12	36	58		30	57	14	36	71		29	46	28	39	24	51					87	129	34		72	109	26		109	73	68		35	78	13	42		271
	23%	27%	30%	22%	28%	18%		25%	32%	20%	28%	19%		26%	30%	31%	31%	14%	19%					19%	27%	24%		20%	28%	21%		20%	34%	21%		37%	27%	19%	18%		25%
	M	e							zm						t	t	t							zG				z				zMO			zRS					
Economy/economic situation	**247**	42	57	20	20	69		34	51	24	20	84		30	57	29	19	41	47					91	122	34		74	97	32		135	50	62		29	66	23	43		265
	23%	31%	26%	36%	15%	22%		28%	28%	33%	16%	23%		27%	37%	33%	15%	24%	18%					20%	26%	24%		21%	25%	27%		25%	23%	19%		31%	23%	32%	18%		24%
	Jdl			zdw						k					zsu	su																			S				
Social care (including for older and disabled people)	**240**	43	65	19	17	61		39	55	22	15	75		37	49	33	14	38	43					93	124	23		80	96	26		147	46	47		30	76	29	56		276
	22%	32%	30%	36%	14%	19%		32%	31%	30%	12%	20%		33%	32%	37%	11%	22%	16%					20%	26%	22%		23%	25%	22%		27%	21%	14%		31%	26%	40%	24%		25%
	kcO	zde	zde	zde				zk	zk	k				zsu	zsu	zsu									z							zO			zS				
Poverty/inequality	**228**	10	63	9	2	80		7	49	18	3	85		5	43	17	7	75	47					128	68	32		93	58	32		138	27	64		7	58	13	74		234
	21%	7%	29%	17%	2%	26%		5%	28%	25%	2%	23%		5%	28%	19%	6%	44%	18%					28%	14%	22%		26%	15%	27%		26%	12%	19%		7%	20%	18%	31%		22%
	adRepsHKNP		zad	d		ad			zm	hk		hk		zM	ps	ps		zgqrsu	ps					zH				zK		K		zN				P	zPQ		
Lack of faith in politicians/ political parties/system of government	**222**	35	27	12	37	50		33	30	15	40	56		30	25	16	43	18	47					73	117	32		81	94	17		92	72	59		25	51	16	39		234
	21%	26%	13%	22%	29%	16%		27%	17%	21%	31%	15%		27%	16%	18%	34%	11%	18%					16%	25%	23%		23%	24%	15%		17%	33%	18%		26%	18%	22%	17%		22%
	bmtGM	b			be			m			zim			t			zortu								zG				z				zMO						
Housing	**204**	11	46	7	23	66		8	32	12	22	76		8	33	14	25	27	59					105	71	29		73	60	22		106	32	67		8	60	10	53		188
	19%	8%	21%	13%	18%	21%		7%	18%	17%	17%	21%		7%	21%	16%	20%	16%	23%					23%	15%	20%		21%	15%	19%		20%	15%	20%		8%	21%	13%	23%		17%
	ahpHKP	a	a			a			b			h			p		o		o					H					z			zO				b		P		
Education/schools	**198**	39	52	16	22	36		31	46	23	18	48		27	46	27	15	27	31					64	106	28		60	92	22		117	40	41		22	80	16	25		215
	18%	29%	24%	29%	18%	11%		25%	26%	32%	14%	13%		24%	30%	30%	12%	16%	12%					14%	23%	19%		17%	24%	19%		22%	19%	13%		23%	28%	22%	11%		20%
	emuGS	ze	e	ze				m	zm	zkm				u	zslu	zsu									zG				z			zO				S	zS			
Scottish independence/devolution	**180**	9	21	1	6	123		7	12	2	2	140		8	7	1	3	64	82					161	13	7		110	17	6		103	27	51		6	14	6	104		178
	17%	7%	10%	2%	5%	39%		6%	7%	3%	1%	38%		7%	5%	1%	2%	37%	32%					35%	3%	5%		31%	4%	5%		19%	12%	15%		7%	5%	8%	44%		16%
	abcdhijkpqrs					zabcd						zhijk						zpqrs	zpqrs					zHI				zKL										zPQR		
	HIKLPQ																																							
Europe/EU/Brexit	**168**	8	38	9	4	69		8	29	7	3	80		9	26	11	4	37	60					99	44	25		63	51	10		104	12	52		9	33	10	68		172
	16%	6%	18%	16%	3%	22%		6%	16%	10%	3%	22%		8%	17%	13%	3%	22%	23%					21%	9%	18%		18%	13%	9%		19%	6%	16%		9%	11%	13%	29%		16%
	adhkshN		ad	ad		zad		k	k			zhk		s	s	s		os	zos					zH						N		zN					zPQR		
Climate change/protecting the environment	**166**	8	40	11	3	55		18	35	14	4	58		8	23	18	4	66	39					84	59	23		64	53	18		101	21	44		9	41	15	47		179
	15%	6%	19%	21%	2%	17%		15%	20%	20%	3%	16%		7%	15%	20%	3%	39%	15%					18%	12%	16%		18%	14%	15%		19%	10%	14%		9%	14%	21%	20%		17%
	adlosuN		ad	ad		ad		k	k	k		k		k	s	os		zoorsu	s													zN							
Welfare (including benefits/social security)	**166**	34	21	14	19	36		26	18	13	22	47		29	19	11	22	21	27					58	90	17		48	64	18		82	30	54		23	29	14	39		158
	15%	25%	10%	26%	15%	11%		21%	10%	18%	18%	13%		26%	12%	12%	18%	12%	10%					13%	19%	12%		14%	17%	16%		15%	14%	16%		24%	10%	20%	16%		15%
	O	zbe		zbe				zartu						zartu					z																				
Taxation	**134**	25	21	6	26	25		22	22	6	27	28		23	18	6	30	10	25					39	75	20		41	62	13		71	31	32		17	46	5	25		148
	12%	18%	10%	11%	21%	8%		18%	12%	8%	21%	8%		21%	12%	7%	24%	6%	10%					8%	16%	14%		12%	16%	11%		13%	14%	10%		18%	16%	7%	10%		14%
	emG	e			zbe			m			zm			zrtu			zortu								zG				z											
Drug abuse	**133**	17	29	6	12	35		13	31	5	12	42		12	21	18	11	11	32					52	70	10		31	51	20		63	24	46		11	40	6	12		136
	12%	13%	14%	10%	10%	11%		11%	18%	7%	9%	11%		11%	13%	20%	8%	7%	12%					11%	15%	7%		9%	13%	17%		12%	11%	14%		11%	14%	9%	5%		13%
	S															t																			S				
Unemployment	**116**	12	26	6	19	35		9	21	12	17	45		12	13	10	14	24	25					49	51	16		36	32	12		48	25	44		15	29	3	21		101
	11%	9%	12%	11%	15%	11%		8%	12%	17%	13%	12%		11%	9%	11%	11%	14%	10%					11%	11%	11%		10%	8%	10%		9%	12%	13%		16%	10%	4%	9%		9%
Public transport/roads	**109**	15	28	7	17	22		14	18	12	13	31		14	18	10	16	12	27					43	54	11		32	43	12		47	31	31		13	37	7	15		115
	10%	11%	13%	12%	13%	7%		12%	10%	16%	10%	8%		13%	11%	11%	12%	7%	10%					9%	12%	8%		9%	11%	10%		9%	14%	9%		14%	13%	11%	6%		11%
Defence/security/foreign affairs	**105**	21	24	7	20	14		18	21	11	21	17		18	13	6	17	13	15					27	69	8		23	47	10		41	28	36		15	34	8	7		91
	10%	15%	11%	13%	16%	4%		14%	12%	16%	16%	5%		16%	9%	7%	14%	7%	6%					6%	15%	6%		7%	12%	8%		8%	13%	11%		16%	12%	12%	3%		8%
	emGMS	e	e	e	e			m	m	m	m			zu											zGI				J							S	S	S			
Pensions	**97**	12	9	6	15	36		11	14	6	17	33		10	8	7	12	7	37					42	43	12		47	31	11		47	28	22		6	26	7	25		92
	9%	9%	4%	11%	12%	12%		9%	8%	8%	13%	9%		9%	5%	8%	10%	4%	14%					9%	9%	8%		13%	8%	9%		13%	13%	7%		7%	9%	10%	11%		8%
						b													zqt									z											
Childcare	**30**	3	10	2	-	14		1	7	4	-	14		-	10	3	-	5	10					16	10	4		7	10	4		17	1	12		1	8	3	13		37
	3%	2%	5%	3%	-	4%		*	4%	5%	-	4%		-	6%	3%	-	3%	4%					4%	2%	3%		2%	3%	3%		3%	1%	4%		1%	3%	4%	6%		3%
	N									k					zos																						z		
International trade	**19**	-	8	-	3	5		1	1	1	2	11		-	1	3	3	1	9					7	5	7		5	7	1		16	3	-		-	1	1	5		14
	2%	-	4%	-	2%	1%		1%	1%	2%	1%	3%		-	*	3%	2%	1%	3%					2%	1%	5%		1%	2%	1%		3%	1%	-		-	*	2%	2%		1%
																																zO							
Other	**13**	*	5	-	1	3		*	6	-	1	3		*	4	-	1	1	3					6	6	1		3	6	1		9	-	3		*	6	-	1		14
	1%	*	2%	-	*	1%		*	3%	-	*	1%		*	2%	-	*	1%	1%					1%	1%	1%		1%	1%	1%		2%	-	1%		*	2%	-	*		1%
Don't know	**11**	-	-	*	-	-		-	-	-	-	-		-	-	1	-	-	-					1	1	6		1	-	10		-	-	-		-	-	-	-		8
	1%	-	-	1%	-	-		-	-	-	-	-		-	-	2%	-	-	-					*	*	5%		*	-	3%		-	-	-		-	-	-	-		1%
	HkM																									zjK				M										

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 23

QINDY1. Voting intention: Should Scotland be an independent country? - ALL

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Yes	**461**	214	235	154	149	157	156	300	315	38	103	56	68	39	48	57	64	61	67	83	129	84	131	214	229	127	292	428
	43%	43%	42%	55%	44%	34%	43%	43%	39%	48%	57%	41%	52%	45%	35%	42%	43%	39%	45%	35%	43%	43%	49%	46%	39%	41%	42%	40%
	ehs			ze	e						zh		n										s					
No	**469**	232	234	86	130	252	153	316	401	24	38	65	35	35	67	65	55	76	71	129	134	82	95	173	289	148	302	514
	43%	46%	41%	31%	38%	55%	42%	45%	50%	31%	21%	48%	26%	40%	48%	48%	37%	49%	48%	54%	45%	42%	36%	38%	49%	48%	44%	47%
	cfw					zcd			zh			l			l	l		l	l	zw					zw			
Undecided	**143**	49	91	35	60	49	56	82	85	17	36	12	24	13	22	14	29	18	10	25	37	28	40	72	66	34	97	134
	13%	10%	16%	12%	17%	11%	15%	12%	11%	21%	20%	9%	18%	15%	16%	10%	20%	12%	7%	11%	12%	15%	15%	16%	11%	11%	14%	12%
	aeh		a		ze						h						r											
Prefer not to say	**10**	5	6	7	3	1	*	4	2	-	2	3	5	-	1	-	-	1	*	*	*	2	1	2	2	*	1	7
	1%	1%	1%	2%	1%	*	*	1%	*	-	1%	2%	4%	-	1%	-	-	1%	*	*	*	1%	*	*	*	*	*	1%
	ehA												z															

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 24

QINDY1. Voting intention: Should Scotland be an independent country? - ALL

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Yes	**461**	8	51	6	22	276	2	30	6	21	303	2	35	14	18	126	217	461	-	-	257	54	44	264	47	149	*	91	17	204	428
	43%	6%	24%	10%	17%	88%	2%	17%	8%	17%	82%	2%	23%	15%	14%	73%	83%	100%	-	-	73%	14%	37%	49%	22%	46%	*	31%	24%	86%	40%
	abcdhiikoors		ac		a	zabcd		h		h	zhiik		o	o	o	zoors	zoors	zHI			zKL		K	zN		N		P	P	zPQR	
	HIKNPQR																														
No	**469**	123	128	36	92	18	114	129	53	97	25	104	103	61	98	22	20	-	469	-	56	302	45	220	157	92	87	176	40	9	514
	43%	91%	59%	67%	73%	6%	93%	73%	73%	76%	7%	93%	67%	69%	77%	13%	8%	-	100%	-	16%	78%	38%	41%	72%	28%	92%	61%	55%	4%	47%
	emtuGIJOS	zbcde	ze	ze	ze		zijkm	zm	zm	zm		zqrstu	ztu	ztu	ztu				zGI			zIL	J	O	zMO		zQRS	zS	S		
Undecided	**143**	5	36	12	13	21	7	18	14	9	41	5	16	14	10	23	24	-	-	143	37	29	25	53	13	77	7	22	16	24	134
	13%	4%	17%	23%	10%	7%	5%	10%	19%	7%	11%	5%	11%	16%	8%	14%	9%	-	-	100%	11%	8%	21%	10%	6%	24%	8%	8%	22%	10%	12%
	aehoGHKMNO		ae	zade					hk					o						zGH			JK			zMN			PQS		
Prefer not to say	**10**	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	1	*	5	2	-	9	-	-	-	-	7
	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	*	*	4%	*	-	3%	-	-	-	-	1%
	KM																						zJK			M					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_publicl_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 25

QINDY1. Voting intention: Should Scotland be an independent country? - ALL LIKELY TO VOTE

Base: All 9/10 likely to vote in indyref2

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**967**	489	466	154	292	521	365	595	791	60	104	100	105	103	139	134	131	132	123	337	345	122	97	396	546	311	612	967
Weighted Total	**916**	442	458	218*	277	422	328	582	719	64**	123*	120*	113*	77*	119*	112*	117*	134*	125*	224	276	155*	206*	382	516	279	597	967
Yes	**420**	199	209	131	137	152	150	266	297	36	83	54	68	37	43	46	58	52	63	81	124	73	111	198	212	122	275	408
	46%	45%	46%	60%	49%	36%	46%	46%	41%	55%	67%	44%	61%	48%	36%	41%	50%	39%	50%	36%	45%	47%	54%	52%	41%	44%	46%	42%
	ehsx			ze	e						zh		znoq										s	zx				
No	**413**	213	197	70	106	237	141	272	362	20	26	58	27	33	60	59	48	70	57	122	121	71	77	143	263	131	266	467
	45%	48%	43%	32%	38%	56%	43%	47%	50%	31%	22%	48%	24%	43%	51%	53%	41%	53%	46%	55%	44%	46%	37%	38%	51%	47%	45%	48%
	cdil					zcd			zi			l		l	l	l	l	l	l	ztv					zw			
	w																											
Undecided	**83**	30	52	16	34	33	37	44	59	9	14	9	18	7	15	7	11	12	4	20	31	10	18	40	41	25	56	91
	9%	7%	11%	7%	12%	8%	11%	8%	8%	14%	11%	7%	16%	10%	13%	6%	10%	9%	3%	9%	11%	7%	9%	11%	8%	9%	9%	9%
													r		r													
Prefer not to say	*	*	-	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	*	*	-	-	-	*	-	*	-	1
	*	*	-	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	*	*	-	-	-	*	-	*	-	*

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 26

QINDY1. Voting intention: Should Scotland be an independent country? - ALL LIKELY TO VOTE

Base: All 9/10 likely to vote in indyref2

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(a)	(a)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**967**	151	203	70	112	288	134	172	81	117	333	132	160	91	118	155	218	408	467	91	327	426	96	566	236	165	110	267	80	242	967
Weighted Total	**816**	127*	170	43*	110*	245	122*	167	57*	114*	316	106*	141	70*	115*	150*	233	420	413	83*	324	345	87*	497	264	214*	85*	231	63*	222	967
Yes	**420**	5	40	5	20	261	2	20	3	20	292	2	34	10	18	116	202	420	-	-	246	51	41	259	45	116	-	82	17	200	408
	46%	4%	21%	11%	18%	92%	2%	12%	6%	18%	87%	2%	24%	13%	16%	77%	85%	100%	-	-	77%	15%	47%	52%	22%	54%	-	31%	28%	89%	42%
	abcdhikoors		a		a	zabcd		h		h	zhiik		o	o	o	zoors	zoors	zHI			zKL		K	zN		N		P	P	zPOR	
	HIKNPQR																														
No	**413**	117	123	30	84	11	113	124	45	87	15	100	96	56	88	19	17	-	413	-	50	277	34	196	149	67	82	162	38	8	467
	45%	92%	65%	70%	74%	4%	93%	73%	79%	77%	4%	93%	68%	75%	77%	12%	7%	-	100%	-	15%	80%	40%	39%	73%	31%	97%	62%	61%	4%	48%
	emtuGIJMOS	zbcde	ze	ze	ze		zijkm	zm	zm	zm		zqrstu	ztu	ztu	ztu				zGI			zIL	J		zMO		zQRS	zS	zS		
Undecided	**83**	5	26	8	8	13	7	14	9	6	30	5	12	9	9	15	19	-	-	83	25	17	12	41	11	31	2	18	7	15	91
	9%	4%	14%	19%	7%	4%	5%	9%	16%	5%	9%	5%	8%	12%	8%	10%	8%	-	-	100%	8%	5%	13%	8%	5%	15%	3%	7%	12%	7%	9%
	xGHK		ae	zade																zGH			K			N					
Prefer not to say	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	*

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public3_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 27

QINDY1. Voting intention: Should Scotland be an independent country? - ALL LIKELY TO VOTE EXCLUDING DK/REFUSED

Base: All 9/10 likely to vote in indyref2 and with a voting intention

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**875**	453	412	137	258	480	319	551	716	55	94	92	94	94	117	124	113	122	119	305	306	114	89	352	500	281	555	875
Weighted Total	**833**	412	406	201*	243	389	291	538	659	55**	109*	112*	95*	70*	103*	105*	106*	122*	120*	203	245	145*	188*	341	475	253	541	875
Yes	**420**	199	209	131	137	152	150	266	297	36	83	54	68	37	43	46	58	52	63	81	124	73	111	198	212	122	275	408
	50%	48%	52%	65%	56%	39%	52%	49%	45%	64%	76%	48%	72%	53%	42%	44%	55%	42%	52%	40%	51%	51%	59%	58%	45%	48%	51%	47%
	ehsx			ze	e						zh		zkmnoqr								s		s	zx				
No	**413**	213	197	70	106	237	141	272	362	20	26	58	27	33	60	59	48	70	57	122	121	71	77	143	263	131	266	467
	50%	52%	48%	35%	44%	61%	48%	51%	55%	36%	24%	52%	28%	47%	58%	56%	45%	58%	48%	60%	49%	49%	41%	42%	55%	52%	49%	53%
	cilw					zcd			zi			l		l	l	l		l	l	ztv					zw			

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 28

QINDY1. Voting intention: Should Scotland be an independent country? - ALL LIKELY TO VOTE EXCLUDING DK/REFUSED

Base: All 9/10 likely to vote in indyref2 and with a voting intention

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(p)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**875**	146	176	56	105	272	129	157	64	112	303	127	144	79	110	140	199	408	467	-	296	398	85	506	226	143	108	242	71	223	875
Weighted Total	**833**	122*	164	34*	104*	272	115*	144*	48*	108*	307	102*	130*	66*	106*	135*	219	420	413	-**	295	328	75*	456	194	184*	82*	243	56*	208	875
Yes	**420**	5	40	5	20	261	2	20	3	20	292	2	34	10	18	116	202	420	-	-	246	51	41	259	45	116	-	82	17	200	408
	50%	4%	25%	13%	20%	96%	2%	14%	7%	19%	95%	2%	26%	15%	17%	86%	92%	100%	-	-	83%	15%	54%	57%	23%	63%	-	34%	31%	96%	47%
	abcdhikoors		a		a	zabcd		h		h	zhik		o	o	o	zoors	zoors	zH			zKL		K	zN		zN		P	P	zPQR	
	HKNPQR																														
No	**413**	117	123	30	84	11	113	124	45	87	15	100	96	56	88	19	17	-	413	-	50	277	34	196	149	67	82	162	38	8	467
	50%	96%	75%	87%	80%	4%	98%	86%	93%	81%	5%	98%	74%	85%	83%	14%	8%	-	100%	-	17%	85%	46%	43%	77%	37%	100%	66%	69%	4%	53%
	emtuGIMOS	zbde	ze	ze	ze		zikm	zm	zm	zm		zqrstu	ztu	ztu	ztu				xG			zIL	J		zMO		zQRS	z5	z5		

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_publicl_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 29

QINDY4. And, how likely would you be to vote in a referendum on Scotland's constitutional future, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
1 - Absolutely certain NOT to vote	**13**	3	10	-	7	6	1	12	8	-	5	*	2	-	-	2	2	2	6	1	2	3	6	6	6	1	11	15
	1% f	1%	2%	-	2%	1%	*	2%	1%	-	3%	*	1%	-	-	2%	1%	1%	4%	*	1%	2%	2%	1%	1%	*	2%	1%
2	**13**	3	11	10	-	4	-	13	13	*	-	1	-	2	-	10	-	1	-	-	*	3	10	3	10	-	3	5
	1% A	1%	2%	3% d	-	1%	-	2% f	2%	1%	-	1%	-	2%	-	7% zlnpr	-	1%	-	-	*	1%	4% st	1%	2%	-	*	*
3	**4**	3	1	3	1	-	1	3	1	2	1	-	2	-	1	1	-	1	-	2	1	-	1	3	1	1	3	4
	* h	1%	*	1%	*	-	*	*	*	3% zh	1%	-	1%	-	*	1%	-	1%	-	1%	*	-	*	1%	*	*	*	*
4	**9**	*	8	7	2	1	7	2	5	*	3	-	-	3	-	-	6	*	*	*	*	5	3	5	4	*	5	6
	1% aeg	*	1%	2%	*	*	2% zg	*	1%	1%	1%	-	-	3%	-	-	4% z	*	*	*	*	2%	1%	1%	1%	*	1%	1%
5	**23**	11	12	2	16	6	11	12	10	4	10	4	2	-	4	5	4	-	3	3	2	5	10	16	7	4	19	15
	2% ht	2%	2%	1%	5% ze	1%	3%	2%	1%	5%	5% h	3%	2%	-	3%	4%	3%	-	2%	1%	1%	3%	4%	4%	1%	1%	3%	1%
6	**18**	7	10	4	8	6	2	16	5	5	8	2	2	-	4	1	8	-	-	2	1	1	10	9	8	1	15	11
	2% fhy	1%	2%	2%	2%	1%	*	2%	1%	6% zh	4% h	2%	1%	-	3%	1%	5% zgr	-	-	1%	*	1%	4%	2%	1%	*	2%	1%
7	**19**	11	8	8	5	5	4	15	15	-	4	1	2	*	1	*	2	2	10	1	10	-	6	11	7	9	10	14
	2% s	2%	1%	3%	2%	1%	1%	2%	2%	-	2%	1%	1%	*	1%	*	1%	1%	7% zn	*	3% zs	-	2%	2%	1%	3%	1%	1%
8	**35**	14	21	6	21	8	9	26	22	-	11	5	2	4	8	4	6	4	3	3	5	11	14	16	19	12	22	29
	3% es	3%	4%	2%	6% ze	2%	2%	4%	3%	-	6%	3%	1%	4%	6%	3%	4%	3%	2%	1%	2%	5% s	5%	4%	3%	4%	3%	3%
9	**61**	28	32	16	24	20	18	42	39	1	20	14	10	4	5	1	12	5	10	13	11	17	14	21	39	17	37	58
	6%	6%	6%	6%	7%	4%	5%	6%	5%	1%	11% zh	10% o	7%	5%	4%	1%	8%	3%	6%	5%	4%	9%	5%	5%	7%	5%	5%	5%
10 - Absolutely certain to vote	**855**	415	425	201	253	401	310	540	680	63	103	107	103	73	113	111	105	129	115	211	265	138	191	361	477	262	560	909
	79% bdiu	83% zb	75%	71%	74%	87% zcd	85% ze	77%	85% zi	80% i	57%	78%	78%	83%	82%	81%	71%	82%	78%	89% zuv	88% zuv	71%	71%	78%	81%	85% z	81%	84%
Don't know	**23**	-	23	18	2	3	2	18	4	3	14	*	3	2	1	1	3	12	1	3	3	12	1	8	5	3	6	12
	2% adefh xA	-	4% za	6% zde	1%	1%	1%	3%	*	3% h	8% zh	*	2%	3%	*	1%	2%	8% zkn	1%	1%	1%	6% zstv	*	2%	1%	1%	1%	1%
Prefer not to say	**9**	4	4	7	2	-	-	3	1	-	1	3	5	-	1	-	-	-	-	-	*	1	1	1	1	-	-	5
	1% hx	1%	1%	2% e	1%	-	-	*	*	-	1%	2%	4% z	-	1%	-	-	-	-	-	*	*	*	*	*	-	-	*
NET: 9-10	**916**	442	458	218	277	422	328	582	719	64	123	120	113	77	119	112	117	134	125	224	276	155	206	382	516	279	597	967
	85% bcjv	89% zb	81%	77%	81%	92% zcd	90% zg	83%	90% zj	82%	69%	88%	85%	87%	86%	82%	80%	86%	84%	94% zuv	92% zuv	79%	77%	83%	88% z	90% z	86%	89%
NET: 7-8	**54**	25	29	14	26	13	13	41	37	-	15	6	4	4	9	4	7	7	13	4	15	11	20	28	26	20	32	43
	5% es	5%	5%	5%	8% ze	3%	3%	6%	5%	-	9%	4%	3%	4%	7%	3%	5%	4%	9%	2%	5%	5%	7% s	6%	4%	7%	5%	4%
NET: 1-6	**81**	28	52	26	33	22	22	58	41	12	26	7	8	5	9	19	20	4	9	8	6	17	40	43	37	7	56	56
	7% ehstv	6%	9%	9%	10% e	5%	6%	8%	5%	15% h	15% zh	5%	6%	5%	7%	14% o	13% zo	3%	6%	3%	2%	9% t	15% zst	9%	6%	2%	8% v	5%
Mean	9.35 jv	9.5 z	9.2	9.14	9.18	9.59 zcd	9.53 z	9.25	9.49 zj	9.19	8.77	9.51	9.47	9.48	9.51	8.94	9.09	9.63 p	9.22	9.72 zuv	9.7 zuv	9.19	8.84	9.25	9.41	9.65 zA	9.36	9.52

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 30

QINDY4. And, how likely would you be to vote in a referendum on Scotland's constitutional future, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(b)	(c)	(d)	(k)	(m)	(a)	(a)	(c)	(k)	(l)	(m)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	123*	176*	72*	126*	370	111*	155	36*	126*	172*	261	461	469	143*	359	395	118*	539	217	327	69*	289	72*	236	1083
1 - Absolutely certain NOT to vote	**13**	-	-	1	1	-	-	1	1	1	*	-	-	1	1	-	1	2	7	3	5	1	4	6	1	6	*	1	-	-	15
	1% K	-	-	2% be	1%	-	-	*	1%	1%	*	-	-	1%	1%	-	*	*	2%	2%	1%	*	4% K	1%	1%	2%	*	*	-	-	1%
2	**13**	-	10	-	-	-	-	10	-	-	-	-	-	-	-	10	-	10	*	3	-	1	2	1	-	13	1	-	-	2	5
	1% HIkM	-	5% ze	-	-	-	-	5% zm	-	-	-	-	-	-	-	6% nzu	-	2% H	*	2% H	-	*	2% J	*	-	4% zMN	1%	-	-	1%	*
3	**4**	-	-	-	1	2	-	1	-	1	2	-	1	-	1	2	-	1	3	-	-	1	2	-	-	4	-	-	-	-	4
	*	-	-	-	1%	1%	-	*	-	1%	*	-	1%	-	*	1%	-	*	1%	-	-	*	1%	-	-	1%	-	-	-	-	*
4	**9**	2	-	-	2	1	-	-	-	2	3	2	-	-	*	-	1	-	3	6	1	1	-	1	*	8	2	-	-	*	6
	1% KM	2%	-	-	1%	*	-	-	-	1%	1%	2%	-	-	*	-	*	-	1%	4% zGH	*	*	-	*	*	3% M	3% t0	-	-	*	1%
5	**23**	3	*	1	1	4	-	1	2	2	4	1	1	-	1	-	4	2	4	16	6	9	6	5	1	17	3	3	5	-	15
	2% GHM	2%	*	2%	1%	1%	-	1%	3%	2%	1%	1%	1%	-	1%	-	1%	*	1%	11% zGH	2%	2%	5%	1%	1%	5% zMN	3% S	1%	7% zQS	-	1%
6	**18**	1	1	4	*	5	-	-	5	*	2	-	1	2	*	-	6	10	6	2	8	5	-	4	5	9	-	4	1	2	11
	2% M	1%	1%	8% zabde	*	2%	-	-	6% zhkm	*	1%	-	1%	2%	*	-	2%	2%	1%	1%	2%	1%	-	1%	2%	3%	-	2%	1%	1%	1%
7	**19**	1	2	*	1	4	1	-	2	-	4	*	3	2	-	1	1	1	16	2	3	3	5	6	1	12	2	2	*	*	14
	2% G	1%	1%	1%	1%	1%	1%	-	3%	-	1%	*	2%	2%	-	1%	*	*	3% zG	1%	1%	1%	4%	1%	1%	4%	2%	1%	*	*	1%
8	**35**	1	9	4	8	8	-	8	5	7	10	-	6	8	7	3	5	4	14	16	6	18	6	18	3	14	2	10	3	9	29
	3% G	1%	4%	7% a	6%	3%	-	4%	7% h	5%	3%	-	4%	9% zptu	5%	2%	2%	1%	3%	11% zGH	2%	5%	5%	3%	1%	4%	2%	3%	4%	4%	3%
9	**61**	5	14	3	11	16	5	8	3	11	29	6	7	3	11	10	21	24	23	14	12	22	7	35	7	19	5	10	3	8	58
	6%	4%	6%	5%	9%	5%	4%	5%	4%	8%	8%	5%	5%	3%	9%	6%	8%	5%	5%	10%	3%	6%	6%	7%	3%	6%	5%	3%	4%	3%	5%
10 - Absolutely certain to vote	**855**	122	176	40	101	269	117	149	54	103	308	102	134	71	104	140	217	397	390	69	309	323	80	462	198	196	80	252	60	216	909
	79% IiLO	90% zc	82%	74%	80%	85% z	95% zijkm	84% z	75% z	81%	83%	91% z	87% z	82%	83%	81%	83%	86% zI	83% zI	48%	88% zL	84% zL	68%	86% zO	91% zO	60% z	84%	87% z	83% z	91% z	84%
Don't know	**23**	-	4	-	1	7	-	*	-	1	7	-	*	-	1	6	7	9	3	11	1	1	2	1	1	21	-	9	-	-	12
	2% HJKM	-	2%	-	1%	2%	-	*	-	1%	2%	-	*	-	1%	3%	3%	2%	1%	8% zGH	*	*	2%	*	*	6% zMN	-	3% S	-	-	1%
Prefer not to say	**8**	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	4	1	-	8	-	-	-	-	5
	1% M	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	3% zR	*	-	2% M	-	-	-	-	*
NET: 9-10	**916**	127	190	43	112	285	122	157	57	114	338	108	141	75	115	150	238	420	413	83	321	345	87	497	204	215	85	261	63	223	967
	85% IiLO	94% zc	88%	79%	88%	90% zc	99% zijkm	88%	79%	89%	91% zj	97% zr	91% z	86%	91% z	87%	91% z	91% zI	88% zI	58%	91% zL	90% zL	73%	92% zO	94% zO	66%	89%	90% z	87% z	95% z	89%
NET: 7-8	**54**	2	11	4	8	12	1	8	7	7	14	*	9	10	7	5	5	6	30	18	9	21	11	23	4	26	4	12	3	9	43
	5% aGIN	1%	5%	7% a	7%	4%	1%	4%	10% hm	5%	4%	*	6% o	11% zptu	5%	3%	2%	1%	6% G	13% zG	3%	6%	9% J	4%	2%	8% N	4%	4%	5%	4%	4%
NET: 1-6	**81**	7	11	7	5	11	-	12	8	6	12	3	4	3	3	11	11	26	24	31	20	18	15	16	8	57	6	8	6	4	56
	7% ehmoHKMNOS	5%	5%	13% e	4%	4%	-	7% h	11% hm	5%	3%	3%	2%	3%	3%	7%	4%	6%	5%	22% zGH	6%	5%	13% K	3%	4%	17% zMN	7%	3%	8% S	2%	5%
Mean	9.33	9.67	9.43	9.15	9.5	9.68	9.94	9.33	9.2	9.51	9.66	9.77	9.68	9.53	9.63	9.33	9.67	9.57	9.46	8.23	9.58	9.58	8.79	9.64	9.74	8.53	9.44	9.75	9.45	9.79	9.52
	IiLO	c				zc	zijkm				zj	z	z					zI	I		zL	zL		zO	zO			z		zP	

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN:J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/Q/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 31

SPM_ECONOPTSCOT. Do you think that the general economic condition of Scotland will improve, stay the same or get worse over the next 12 months?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Improve	**57**	35	22	13	24	20	33	23	41	4	10	3	7	2	5	7	16	8	7	17	18	7	12	28	29	15	40	58
	5%	7%	4%	5%	7%	4%	9%	3%	5%	5%	6%	2%	6%	2%	4%	5%	11%	5%	5%	7%	6%	3%	5%	6%	5%	5%	6%	5%
	g						zg										zk											
Stay the same	**354**	156	191	101	104	149	128	223	280	36	36	34	57	31	41	50	49	57	36	81	98	59	98	160	191	103	226	346
	33%	31%	34%	36%	30%	32%	35%	32%	35%	45%	20%	25%	43%	35%	29%	37%	33%	36%	24%	34%	33%	30%	37%	35%	33%	33%	33%	32%
	i								zi	i			kr															
Get worse	**593**	285	302	128	191	274	177	415	447	31	108	85	57	51	77	77	70	79	97	127	164	109	148	251	329	171	392	617
	55%	57%	53%	45%	56%	60%	48%	59%	56%	39%	60%	63%	43%	58%	56%	56%	48%	51%	65%	53%	55%	56%	55%	54%	56%	55%	57%	57%
	cfi					zc		zf	i		j	l							lp									
Don't know	**69**	19	46	33	20	16	27	39	33	9	24	11	5	4	14	2	12	12	9	13	20	21	8	22	35	20	33	56
	6%	4%	8%	12%	6%	3%	7%	6%	4%	11%	13%	8%	4%	5%	10%	1%	8%	8%	6%	5%	7%	11%	3%	5%	6%	6%	5%	5%
	aehA		a	ze							zh				o							v						
Prefer not to sav	**9**	4	5	7	2	-	1	3	1	1	1	3	5	-	2	-	-	-	-	-	1	1	1	1	1	-	-	6
	1%	1%	1%	3%	1%	-	*	*	*	1%	1%	2%	4%	-	1%	-	-	-	-	-	*	*	*	*	*	-	-	1%
	h			e									z															

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
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Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 32

SPM_ECONOPTSCOT. Do you think that the general economic condition of Scotland will improve, stay the same or get worse over the next 12 months?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	335	123*	176*	72*	120*	370	111*	155	86*	126*	172*	263	461	469	143*	352	396	115*	519	217	317	91*	269	73*	216	1083
Improve	**57**	3	18	1	1	32	-	10	5	1	34	2	14	4	-	8	29	40	12	5	30	10	7	28	9	20	1	25	1	20	58
	5%	3%	8%	2%	1%	10%	-	5%	8%	1%	9%	2%	9%	4%	-	4%	11%	9%	3%	3%	8%	3%	6%	5%	4%	6%	1%	9%	1%	8%	5%
	uHK		d			zad			hk		zhk		s				zos	zH			zK							zP		P	
Stay the same	**354**	36	87	19	21	127	33	69	27	18	153	26	61	39	13	71	113	181	122	50	119	106	45	201	54	98	30	92	30	92	346
	33%	27%	41%	36%	17%	40%	27%	39%	38%	14%	41%	23%	39%	44%	11%	41%	43%	39%	26%	35%	34%	27%	38%	37%	25%	30%	32%	32%	41%	39%	32%
	dkuHKN		ad	d		zad		k	k		zhk	s	os	os		os	zos	zH						zN							
Get worse	**593**	95	90	29	105	134	90	85	36	108	159	83	68	42	112	74	106	208	315	71	188	250	56	278	151	164	63	154	40	111	617
	55%	70%	42%	55%	82%	42%	73%	48%	50%	85%	43%	74%	44%	47%	89%	43%	40%	45%	67%	50%	53%	65%	48%	52%	70%	50%	66%	53%	55%	47%	57%
	bemauGS	zbe			zbce		zim			zim		zortu			zoortu				zGI			zJL			zMO		z5				
Don't know	**69**	*	20	3	-	23	*	14	3	-	24	*	12	4	-	19	14	32	19	17	15	20	5	31	2	36	1	18	2	14	56
	6%	*	9%	6%	-	7%	*	8%	5%	-	7%	*	8%	4%	-	11%	5%	7%	4%	12%	4%	5%	4%	6%	1%	11%	1%	6%	3%	6%	5%
	adhkosnNP		ad	ad		ad		hk	k		k		os			os				zH				N		zN					
Prefer not to say	**9**	-	-	*	-	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	4	1	-	8	-	-	-	-	6
	1%	-	-	1%	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	3%	*	-	3%	-	-	-	-	1%
	HM																						zJK			M					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK

SPM
(Public)
24 Nov 2026
Table 33

LEADER_SATISFACTION. SUMMARY TABLE - Leader Satisfaction

Base: All respondents

	John Swinney	Andy Burnham	Michael Marra	Alex Cole-Hamilton	Russell Findlay	Kemi Badenoch	Nigel Farage	Malcolm Offord	Ross Greer	Gillian Mackay
Unweighted Total	1083	1083	1083	1083	1083	1083	1083	1083	1083	1083
Weighted Total	1083	1083	1083	1083	1083	1083	1083	1083	1083	1083
Satisfied	371	471	201	236	190	303	183	165	258	252
	34%	43%	19%	22%	18%	28%	17%	15%	24%	23%
Dissatisfied	569	418	446	384	482	506	689	562	464	441
	53%	39%	41%	35%	44%	47%	64%	52%	43%	41%
Don't know	127	176	421	446	393	254	184	330	344	374
	12%	16%	39%	41%	36%	23%	17%	30%	32%	35%
Prefer not to say	16	18	15	18	19	20	27	26	17	16
	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%
NET: Satisfied	-18%	5%	-23%	-14%	-27%	-19%	-47%	-37%	-19%	-17%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 34

JSWINN. Are you satisfied or dissatisfied with the way John Swinney is doing his job as First Minister of Scotland?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**371**	184	182	93	128	151	130	237	278	20	69	41	54	26	44	44	54	48	59	81	107	60	104	171	195	114	233	362
	34%	37%	32%	33%	38%	33%	36%	34%	35%	25%	38%	30%	41%	30%	32%	33%	37%	31%	40%	34%	36%	31%	39%	37%	33%	37%	34%	33%
Dissatisfied	**569**	289	276	125	161	283	187	381	438	49	76	83	57	54	74	77	72	85	67	139	165	105	128	237	322	172	369	603
	53%	58% zb	49%	44%	47%	62% zcd	51%	54%	55%	61%	43%	61% i	43%	61%	53%	57%	49%	54%	45%	58% z	55%	54%	48%	51%	55%	56%	53%	56%
Don't know	**127**	21	101	55	48	24	43	80	80	10	33	10	15	8	19	14	20	21	20	18	25	29	33	49	66	24	84	105
	12% aehsy	4%	18% za	19% ze	14% e	5%	12%	11%	10%	12%	18% h	7%	11%	9%	13%	10%	14%	13%	13%	7%	8%	15%	12%	11%	11%	8%	12%	10%
Prefer not to say	**16**	5	7	10	4	2	5	4	6	1	1	3	5	-	2	-	1	2	3	1	3	1	3	4	3	*	5	13
	1% eghiv A	1%	1%	4% e	1%	*	1%	1%	1%	1%	1%	2%	4%	-	1%	-	1%	1%	1%	*	1%	*	1%	1%	*	*	1%	1%
NET: Satisfied	**-18%**	-21%	-17%	-12%	-10%	-29%	-15%	-21%	-20%	-36%	-4%	-31%	-2%	-31%	-22%	-24%	-12%	-24%	-5%	-24%	-19%	-23%	-9%	-14%	-22%	-19%	-20%	-22%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 35

JSWINN. Are you satisfied or dissatisfied with the way John Swinney is doing his job as First Minister of Scotland?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (q)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (G)	No (H)	Undecided (I)	Yes (J)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	155*	215	64*	127*	316	123*	174*	73*	120*	370	111*	155	80*	126*	172*	261	461	469	143*	352	395	116*	519	217	327	92*	269	73*	256	1083
Satisfied	**371** **34%** acdhikoszHKNP	16 12%	72 34% ad	12 22% d	5 4%	228 72% zabcd	9 7%	42 24% hk	16 22% hk	6 4%	257 70% zhilk	8 7%	49 32% os	26 29% os	4 3%	86 50% zoqrs	186 71% zoqrst	272 59% zHI	67 14%	32 23%	187 53% zKL	70 18%	35 29% K	239 44% zNO	34 16%	98 30% N	9 10%	81 28% P	18 25% P	175 74% zPQR	362 33%
Dissatisfied	**569** **53%** emtuGJMS	116 86% zbce	128 59% e	39 72% ze	114 89% zbce	52 17%	104 84% zim	123 69% zm	52 73% zm	114 89% zim	76 20%	100 90% zqrtu	95 61% ztu	60 68% ztu	114 90% zqrtu	55 32% u	48 18%	132 29%	362 77% zGI	75 53% G	123 35%	289 75% zIL	61 52% I	243 45%	176 81% zMO	151 46%	80 85% zQS	176 61% zS	50 70% zS	45 19%	603 56%
Don't know	**127** **12%** aorHtNPS	3 2%	15 7%	3 6%	7 5%	34 11% a	10 8%	12 7%	4 5%	7 5%	35 10%	3 3%	11 7%	2 3%	8 6%	27 16% or	27 10%	54 12%	37 8%	35 24% zGH	36 10%	24 6%	18 15% K	53 10% N	6 3%	68 21% zMN	4 4%	32 11%	4 6%	16 7%	105 10%
Prefer not to say	**16** **1%** M	- -	- -	* 1%	1 1%	1 *	- -	1 *	- -	1 1%	1 *	- -	- -	* *	1 *	3 2%	- -	3 1%	3 1%	1 1%	5 1%	2 1%	4 4% K	4 1%	2 1%	10 3%	1 1%	* *	- -	- -	13 1%
NET: Satisfied	**-198**	-74%	-26%	-50%	-85%	56%	-77%	-46%	-51%	-85%	49%	-83%	-30%	-39%	-87%	18%	53%	31%	-63%	-30%	18%	-57%	-22%	-1%	-65%	-16%	-75%	-33%	-45%	55%	-22%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN 226-086471-01)
Filename : web_publicI_226-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - r/h/i/j/k/m - z/p/q/r/s/t/u - r/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 36

ABURNHAM. Are you satisfied or dissatisfied with the way Andy Burnham is doing his job as Prime Minister?

Base: All

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**471**	231	235	104	171	196	190	280	386	28	55	56	65	34	76	50	68	51	72	125	148	75	94	222	244	159	294	480
	43%	46%	41%	37%	50%	43%	52%	40%	48%	36%	30%	41%	49%	38%	55%	37%	46%	32%	49%	53%	49%	38%	35%	48%	42%	51%	43%	44%
					zc		zj		zj				q		zoq					zuv	zv			z		zA		
Dissatisfied	**418**	201	213	114	111	193	125	290	294	39	80	58	48	43	39	65	55	67	42	80	106	74	126	159	248	91	292	433
	39%	40%	38%	40%	33%	42%	34%	41%	37%	50%	44%	43%	36%	49%	28%	48%	37%	43%	29%	34%	35%	38%	47%	34%	42%	29%	42%	40%
						d								nr		nr							s				zy	
Don't know	**176**	62	108	56	55	66	44	126	114	11	44	20	13	11	22	21	22	34	33	29	43	45	46	74	89	56	101	155
	16%	12%	19%	20%	16%	14%	12%	18%	14%	13%	24%	15%	10%	13%	16%	15%	15%	22%	22%	12%	14%	23%	17%	16%	15%	18%	15%	14%
	afhs		a								h											s						
Prefer not to say	**18**	6	10	8	5	5	6	6	8	1	1	3	5	-	2	-	2	5	1	3	4	2	1	6	5	3	4	15
	2%	1%	2%	3%	1%	1%	2%	1%	1%	1%	1%	2%	4%	-	1%	-	1%	3%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%
	hA																											
NET: Satisfied	**5%**	6%	4%	-4%	17%	1%	18%	-1%	11%	-14%	-14%	-2%	13%	-11%	27%	-12%	9%	-11%	20%	19%	14%	1%	-12%	14%	-1%	22%	*	4%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 37

ABURNHAM. Are you satisfied or dissatisfied with the way Andy Burnham is doing his job as Prime Minister?

Base: All

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Eurefl)			General election 2024 vote				
	Total (z)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (p)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (G)	No (H)	Undecided (I)	Yes (J)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	1083	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	123*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	123*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Satisfied	**471**	39	172	27	16	155	37	132	44	14	189	24	124	61	14	88	125	202	209	60	155	168	54	279	67	125	28	170	39	110	480
	43%	29%	80%	51%	12%	49%	30%	74%	62%	11%	51%	22%	80%	69%	11%	51%	48%	44%	45%	42%	44%	44%	46%	52%	31%	38%	30%	59%	54%	47%	44%
		adhijoNP	d	zacde	ad		k	zhkm	zhk		zhk		zjostu	zjosu		ps	ps							jNO				P	P	
Dissatisfied	**418**	82	27	17	88	111	71	30	17	91	129	73	23	17	88	63	89	185	183	51	145	149	37	163	126	129	53	79	20	94	433
	39%	61%	12%	31%	69%	35%	58%	17%	24%	71%	35%	66%	15%	19%	70%	37%	34%	40%	39%	35%	41%	39%	31%	30%	58%	40%	56%	27%	28%	40%	40%
		bior	zbce		b	zbce	b	zilm		zilm		zartu			zartu	ar	ar								zMO		zOBS		O	
Don't know	**176**	14	15	9	21	47	14	14	9	20	50	14	6	9	23	18	48	72	73	30	48	65	23	92	23	61	12	39	13	32	155
	16%	10%	7%	16%	16%	15%	12%	8%	13%	16%	14%	12%	4%	10%	18%	11%	18%	16%	16%	21%	14%	17%	19%	17%	11%	19%	13%	13%	18%	14%	14%
		bioN		b	b	b	o					o			o		o													
Prefer not to say	**18**	*	2	1	2	1	*	2	1	2	1	*	2	1	2	2	-	1	4	4	5	4	4	5	1	11	1	1	-	-	15
	2%	*	1%	2%	2%	*	*	1%	1%	2%	*	*	1%	1%	2%	1%	-	*	1%	2%	1%	1%	4%	1%	1%	3%	1%	*	-	-	1%
	G																														
NET: Satisfied	**5%**	-32%	67%	20%	-57%	14%	-27%	57%	38%	-60%	16%	-44%	65%	50%	-59%	15%	14%	4%	6%	6%	3%	5%	14%	22%	-27%	-1%	-26%	32%	26%	7%	4%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 38

MMARRA. Are you satisfied or dissatisfied with the way Michael Marra is doing his job as leader of the Scottish Labour Party?

Base: All

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**201**	105	96	18	80	104	78	122	169	14	17	18	25	14	27	26	22	37	30	50	59	31	54	78	123	81	117	209
	19%	21%	17%	6%	23% zc	23% zc	21%	17%	21% zj	17%	10%	13%	19%	16%	20%	19%	15%	24%	20%	21%	20%	16%	20%	17%	21%	26% zA	17%	19%
	cj																											
Dissatisfied	**446**	223	217	133	119	194	127	318	310	35	99	63	54	36	45	59	65	69	54	80	109	96	125	200	228	102	311	425
	41%	45%	38%	47%	35%	42%	35%	45% zf	39%	44%	55% zh	46%	41%	41%	33%	44%	44%	44%	36%	33%	36%	49% st	47% s	43%	39%	33%	45% zy	39%
	dfhs v																											
Don't know	**421**	164	248	123	138	160	157	257	318	30	62	52	46	37	65	49	58	50	63	106	131	66	88	180	230	126	259	434
	39%	33%	44% za	44%	40%	35%	43%	37%	40%	38%	34%	38%	35%	43%	46%	36%	40%	32%	43%	45% z	44%	34%	33%	39%	39%	41%	38%	40%
	ae																											
Prefer not to say	**15**	8	6	8	5	2	4	5	5	1	1	3	6 z	-	2	1	1	1	1	2	2	2	1	3	5	1	3	15
	1%	2%	1%	3%	1%	*	1%	1%	1%	1%	1%	2%	5%	-	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	*	1%
	ehA																											
NET: Satisfied	**-23%**	-24%	-21%	-41%	-12%	-20%	-13%	-28%	-18%	-27%	-46%	-33%	-22%	-25%	-13%	-25%	-29%	-20%	-16%	-12%	-17%	-33%	-26%	-26%	-18%	-7%	-28%	-20%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 39

MMARRA. Are you satisfied or dissatisfied with the way Michael Marra is doing his job as leader of the Scottish Labour Party?

Base: All

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(p)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	1083	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	123*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	123*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Satisfied	**201**	27	95	9	10	36	20	79	22	8	59	15	76	28	9	29	42	71	108	22	64	95	15	130	41	31	18	97	20	33	209
	19%	20%	44%	17%	8%	11%	16%	45%	31%	6%	16%	13%	49%	32%	7%	17%	16%	15%	23%	15%	18%	25%	12%	24%	19%	10%	19%	34%	28%	14%	19%
		deIoO	d	zacde				zhkm	zkm		k		zpirstu	zpsu					iG			JL		jO	O			zPS	S		
Dissatisfied	**446**	65	42	17	89	154	66	36	21	88	163	60	25	22	87	73	117	212	189	45	166	146	48	200	114	133	43	100	20	109	425
	41%	48%	20%	32%	70%	49%	54%	20%	29%	69%	44%	54%	16%	25%	69%	43%	45%	46%	40%	32%	47%	38%	40%	37%	52%	41%	45%	35%	27%	46%	39%
		bIorMOR	bc			zabce	zbc	zii		zlm	ii	zor			zlorTu	or	or	I			zK				zM				OR		
Don't know	**421**	42	77	27	26	123	37	62	29	30	145	37	54	39	29	68	101	174	170	75	118	143	51	205	63	152	34	92	33	93	434
	39%	31%	36%	51%	21%	39%	30%	35%	40%	24%	39%	33%	35%	44%	23%	40%	39%	38%	36%	52%	34%	37%	43%	38%	29%	47%	36%	32%	45%	39%	40%
		dkzNO	d	zad		d			k		k			s		s	s			zGH						N					
Prefer not to say	**15**	-	1	*	1	2	-	1	-	1	2	-	-	-	1	1	2	3	1	1	4	1	5	4	*	11	-	-	-	2	15
	1%	-	*	1%	1%	1%	-	*	-	1%	1%	-	-	-	*	1%	1%	1%	*	1%	1%	*	4%	1%	*	3%	-	-	-	1%	1%
		HK																					K								
NET: Satisfied	**-23%**	-28%	25%	-15%	-63%	-37%	-38%	24%	2%	-63%	-28%	-41%	33%	7%	-61%	-25%	-29%	-31%	-17%	-16%	-29%	-13%	-28%	-13%	-34%	-31%	-26%	-1%	1%	-32%	-20%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN 226-086471-01)
Filename : web_public1_226-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 40

ACOLEH. Are you satisfied or dissatisfied with the way Alex Cole-Hamilton is doing his job as leader of the Scottish Liberal Democrats?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**236**	111	125	33	72	132	85	150	199	14	22	22	22	22	29	24	33	41	43	65	75	49	42	85	142	85	134	262
	22%	22%	22%	12%	21%	29%	23%	21%	25%	18%	12%	16%	16%	25%	21%	18%	22%	26%	29%	27%	25%	25%	16%	18%	24%	27%	19%	24%
	cj				c	zc			zj											zv						zA		
Dissatisfied	**384**	200	178	102	116	166	134	248	275	34	71	56	48	33	45	56	44	58	44	86	100	51	115	181	194	93	264	389
	35%	40%	32%	36%	34%	36%	37%	35%	34%	43%	39%	41%	36%	37%	33%	42%	30%	37%	29%	36%	33%	26%	43%	39%	33%	30%	38%	36%
	u	zb																					u					
Don't know	**446**	179	256	140	149	157	143	296	321	30	85	57	55	33	62	52	68	57	61	85	123	91	110	189	245	130	287	416
	41%	36%	45%	50%	44%	34%	39%	42%	40%	38%	47%	42%	42%	38%	45%	39%	46%	36%	41%	36%	41%	47%	41%	41%	42%	42%	42%	38%
	aes		a	e	e																							
Prefer not to say	**18**	9	7	8	5	5	4	8	7	1	2	3	7	-	2	3	2	1	1	2	2	4	1	6	5	1	6	16
	2%	2%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	5%	-	1%	2%	1%	*	1%	1%	1%	2%	*	1%	1%	*	1%	1%
	hA												z															
NET: Satisfied	**-14%**	-18%	-10%	-24%	-13%	-7%	-14%	-14%	-10%	-25%	-27%	-25%	-20%	-12%	-11%	-24%	-8%	-11%	*	-9%	-8%	-1%	-27%	-21%	-9%	-3%	-19%	-12%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

[Return to Index]

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 41

ACOLEH. Are you satisfied or dissatisfied with the way Alex Cole-Hamilton is doing his job as leader of the Scottish Liberal Democrats?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (q)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (G)	No (H)	Undecided (I)	Yes (J)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	245	123*	176*	73*	132*	270	111*	155	86*	126*	172*	261	461	469	143*	352	396	131*	519	217	177	95*	249	73*	216	1083
Satisfied	**236**	49	67	28	12	56	38	53	47	12	62	32	50	54	12	28	51	84	136	16	70	105	30	132	51	53	26	91	43	31	262
	22%	36%	31%	53%	9%	18%	31%	30%	65%	9%	17%	29%	32%	61%	10%	16%	19%	18%	29%	11%	20%	27%	25%	25%	23%	16%	28%	32%	59%	13%	24%
		zde	zde	zbda			km	zkm	zhkm			s	zstu	zoostu					zGI			z					S	zS	zPOS		
Dissatisfied	**384**	49	59	12	76	116	44	60	11	75	130	42	48	16	71	60	87	182	156	46	148	126	42	182	98	104	35	88	12	100	389
	35%	36%	28%	22%	60%	37%	36%	34%	16%	59%	35%	37%	31%	19%	56%	35%	33%	39%	33%	32%	42%	33%	36%	34%	45%	32%	36%	31%	17%	42%	36%
		cirR			zabce	s	s	s		zhlm	s	s			zoorlu		r				zK				zMO		R			CIR	
Don't know	**446**	37	89	13	38	139	40	64	13	40	173	38	56	18	42	83	120	190	175	79	129	152	41	219	69	158	34	109	17	102	416
	41%	28%	42%	24%	30%	44%	33%	36%	18%	31%	47%	34%	37%	20%	34%	49%	46%	41%	37%	55%	37%	39%	35%	41%	32%	48%	36%	38%	24%	43%	38%
		acdrNR	ac			acd		s			lk		r			r	r			zGH						N				R	
Prefer not to say	**18**	-	-	1	1	4	-	1	1	1	4	-	1	-	1	1	4	5	1	3	4	3	5	6	*	11	-	-	1	3	16
	2%	-	-	2%	1%	1%	-	*	1%	1%	1%	-	*	-	*	*	1%	1%	*	2%	1%	1%	4%	1%	*	3%	-	-	1%	1%	1%
	H																						K								
NET: Satisfied	**-14%**	*	3%	31%	-51%	-19%	-5%	-4%	50%	-50%	-19%	-9%	1%	43%	-46%	-19%	-14%	-21%	-4%	-21%	-22%	-5%	-11%	-9%	-22%	-16%	-9%	1%	42%	-29%	-12%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 42

RFINDLAY. Are you satisfied or dissatisfied with the way Russell Findlay is doing his job as leader of the Scottish Conservative and Unionist Party?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**190**	99	90	12	53	125	61	129	171	8	9	25	14	14	15	21	22	50	29	57	52	33	43	60	128	58	128	226
	18%	20%	16%	4%	15%	27%	17%	18%	21%	10%	5%	18%	11%	16%	11%	16%	15%	32%	19%	24%	17%	17%	16%	13%	22%	19%	18%	21%
	cjw				c	zcd			zj									zlmnop		z					zw			
Dissatisfied	**482**	256	220	135	158	188	161	319	332	44	102	61	71	35	59	69	64	57	65	98	137	77	138	228	246	143	308	480
	44%	51%	39%	48%	46%	41%	44%	45%	41%	56%	57%	45%	54%	40%	43%	51%	43%	36%	44%	41%	46%	39%	51%	49%	42%	46%	45%	44%
	bh	zb									zb		o											z				
Don't know	**393**	136	245	127	127	139	138	246	291	26	65	47	40	39	63	44	60	46	54	79	108	83	86	169	205	106	249	357
	36%	27%	43%	45%	37%	30%	38%	35%	36%	33%	36%	35%	31%	44%	45%	33%	41%	30%	36%	33%	36%	42%	32%	37%	35%	34%	36%	33%
	ae		za	e											q													
Prefer not to say	**19**	8	11	8	4	6	5	8	8	1	4	3	6	-	2	1	1	3	1	4	3	4	1	4	7	3	6	20
	2%	2%	2%	3%	1%	1%	1%	1%	1%	1%	2%	2%	5%	-	2%	1%	1%	2%	1%	2%	1%	2%	*	1%	1%	1%	1%	2%
	hA																											
NET: Satisfied	**-27%**	-31%	-23%	-44%	-31%	-14%	-28%	-27%	-20%	-45%	-51%	-26%	-44%	-25%	-32%	-35%	-28%	-4%	-25%	-17%	-29%	-23%	-35%	-36%	-20%	-28%	-26%	-23%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 43

RFINDLAY. Are you satisfied or dissatisfied with the way Russell Findlay is doing his job as leader of the Scottish Conservative and Unionist Party?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(p)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(l)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	132*	215	54*	127*	155	123*	176*	73*	126*	270	111*	155	95*	126*	172*	265	461	469	143*	353	396	118*	519	217	177	64*	249	73*	236	1083
Satisfied	**150**	87	28	7	36	17	78	29	17	36	22	69	28	22	37	6	20	29	150	11	34	116	19	76	81	33	58	61	15	12	226
	18%	64%	13%	13%	28%	5%	64%	16%	23%	28%	6%	62%	18%	25%	29%	4%	8%	6%	32%	7%	10%	30%	16%	14%	37%	10%	61%	21%	21%	5%	21%
		emtuGUMOS	zbcde	e	zbce		zilkm	m	m	zm		zcrs1u	fu	fu	ztu				zGI			zJL			zMO		zORS	5	5		
Dissatisfied	**482**	22	109	23	67	179	17	82	31	65	207	20	71	32	56	100	141	266	153	63	201	135	55	262	85	135	15	122	29	141	480
	44%	16%	51%	44%	53%	57%	14%	46%	43%	51%	56%	18%	46%	36%	45%	58%	54%	58%	33%	44%	57%	35%	46%	49%	39%	41%	15%	42%	40%	60%	44%
		ahiHKP	a	a	a	aa	h	h	h	h	ah	a	a	a	a	zaV	zaV	zHJ			zK			a				p	p	zPOR	
Don't know	**353**	26	76	22	24	117	28	64	24	26	138	23	53	34	32	64	97	162	164	66	112	132	39	195	50	148	22	105	28	81	357
	36%	19%	36%	42%	19%	37%	23%	36%	34%	21%	37%	20%	34%	39%	26%	37%	37%	35%	35%	46%	32%	34%	33%	36%	23%	45%	23%	36%	38%	35%	33%
		adhkoxNP	ad	ad		ad		k			hk		o	o		o	o							N		zN					
Prefer not to say	**19**	-	2	1	-	2	-	3	1	-	3	-	2	-	1	1	2	4	2	3	5	2	6	7	*	11	-	1	1	2	20
	2%	-	1%	2%	-	1%	-	2%	1%	-	1%	-	1%	-	*	1%	1%	1%	*	2%	1%	1%	5%	1%	*	3%	-	*	1%	1%	2%
		HK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	zK	-	-	-	-	-	-	-	
NET: Satisfied	**-27%**	48%	-37%	-31%	-25%	-51%	50%	-30%	-20%	-22%	-50%	44%	-28%	-11%	-16%	-55%	-46%	-51%	-1%	-37%	-47%	-5%	-30%	-34%	-2%	-31%	46%	-21%	-19%	-55%	-23%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 44

RGREER. Are you satisfied or dissatisfied with the way Ross Greer is doing his job as co-leader of the Scottish Green Party?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**258**	119	134	92	83	83	104	151	180	34	42	23	56	14	34	30	40	33	27	50	87	38	63	109	145	62	175	245
	24%	24%	24%	33%	24%	18%	29%	21%	22%	43%	23%	17%	43%	15%	24%	22%	27%	21%	18%	21%	29%	20%	24%	24%	25%	20%	25%	23%
	e			ze			z			zhj			zkmnoqr								z							
Dissatisfied	**464**	260	201	103	135	225	144	320	363	28	68	64	43	40	54	69	61	68	65	115	122	92	107	208	242	140	300	493
	43%	52%	35%	37%	40%	49%	39%	46%	45%	36%	38%	47%	33%	46%	39%	51%	41%	44%	44%	48%	41%	47%	40%	45%	41%	45%	43%	46%
	b	zfh				zcd			z											z								
Don't know	**344**	115	222	80	117	147	115	222	252	16	67	47	26	34	49	34	46	54	55	70	89	61	96	140	194	106	210	327
	32%	23%	39%	28%	34%	32%	31%	32%	31%	21%	37%	34%	20%	38%	35%	25%	31%	35%	37%	29%	30%	31%	36%	30%	33%	34%	30%	30%
	al		za											i	i				i									
Prefer not to say	**17**	7	10	8	6	3	2	8	7	*	3	3	6	*	2	2	1	1	1	3	2	4	1	5	5	2	6	18
	2%	1%	2%	3%	2%	1%	1%	1%	1%	*	2%	2%	5%	*	2%	2%	*	*	1%	1%	1%	2%	*	1%	1%	1%	1%	2%
	hA												z															
NET: Satisfied	**-19%**	-28%	-12%	-4%	-15%	-31%	-11%	-24%	-23%	7%	-15%	-29%	10%	-30%	-15%	-28%	-14%	-22%	-26%	-27%	-12%	-27%	-16%	-21%	-17%	-25%	-18%	-23%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 45

RGREER. Are you satisfied or dissatisfied with the way Ross Greer is doing his job as co-leader of the Scottish Green Party?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(p)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(D)	(E)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	152*	215	54*	127*	335	123*	176*	72*	120*	370	111*	155	36*	126*	172*	265	461	469	143*	259	396	114*	518	217	372	91*	269	73*	216	1083
Satisfied	**258**	9	43	9	9	130	11	26	15	5	159	5	25	15	4	111	95	182	47	29	119	38	24	148	20	91	5	53	11	109	245
	24%	7%	20%	18%	7%	41%	9%	15%	21%	4%	43%	4%	16%	17%	3%	64%	36%	39%	10%	21%	34%	10%	20%	27%	9%	28%	5%	18%	15%	46%	23%
	adhkoosHKNPQ		ad	a		zabcd		k	k		zhiik		os	os		zoorsu	zoors	zHI		H	zKL		K	zN		N		P		zPQR	
Dissatisfied	**464**	94	95	22	98	82	87	92	35	100	89	78	77	40	102	27	70	127	288	49	115	224	52	197	151	116	63	151	32	51	493
	43%	70%	44%	42%	77%	26%	71%	52%	49%	78%	24%	70%	50%	45%	81%	16%	27%	27%	61%	34%	33%	58%	44%	37%	70%	35%	67%	52%	44%	22%	46%
	emtuGJMS	zbce	e	e	zbce		zijm	m	m	zijm		zqrtu	tu	tu	zqrtu				zGI			zIL			zMO		zRS	zS	S		
Don't know	**344**	32	75	21	20	102	25	58	21	22	120	29	50	33	19	34	95	149	130	63	116	118	38	188	45	111	27	84	29	75	327
	32%	24%	35%	39%	16%	32%	20%	32%	29%	17%	32%	26%	32%	38%	15%	20%	36%	32%	28%	44%	33%	31%	32%	35%	21%	34%	28%	29%	40%	32%	30%
	dhkstHN		d	d		d		k			s		s	st			st			zH				N		N					
Prefer not to say	**17**	-	2	1	-	1	-	2	1	1	2	-	2	-	1	*	2	3	3	2	2	5	5	6	1	10	-	2	1	1	18
	2%	-	1%	2%	-	*	-	1%	1%	1%	*	-	1%	-	1%	*	1%	1%	1%	1%	1%	1%	4%	1%	*	3%	-	1%	1%	*	2%
																							J								
NET: Satisfied	**-19%**	-63%	-24%	-24%	-70%	15%	-61%	-37%	-27%	-75%	19%	-66%	-33%	-29%	-78%	49%	10%	12%	-51%	-14%	1%	-48%	-24%	-9%	-60%	-8%	-61%	-34%	-29%	24%	-23%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN 226-086471-01)
Filename : web_public1_226-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - i/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 46

GMACKAY. Are you satisfied or dissatisfied with the way Gillian Mackay is doing her job as co-leader of the Scottish Green Party?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**252**	115	131	92	78	82	96	154	179	33	37	25	58	10	34	29	37	32	28	52	85	40	56	111	136	70	164	241
	23%	23%	23%	33%	23%	18%	26%	22%	22%	41%	21%	18%	44%	11%	24%	21%	25%	20%	19%	22%	28%	21%	21%	24%	23%	23%	24%	22%
	em			ze						zhj			zkmnopqr		m		m				z							
Dissatisfied	**441**	241	197	92	125	224	136	305	346	27	64	64	41	43	48	63	59	58	64	107	120	83	102	193	241	131	286	472
	41%	48%	35%	32%	37%	49%	37%	44%	43%	34%	36%	47%	31%	49%	35%	46%	40%	37%	43%	45%	40%	42%	38%	42%	41%	42%	41%	44%
	b	jtb				zcd			z					l														
Don't know	**374**	137	230	91	133	150	131	235	271	19	76	45	26	35	53	43	49	66	56	77	94	69	108	153	203	107	236	353
	35%	27%	41%	32%	39%	33%	36%	33%	34%	24%	42%	33%	20%	40%	39%	32%	33%	42%	38%	32%	31%	36%	40%	33%	35%	35%	34%	33%
	al		za											l	l			l	l									
Prefer not to say	**16**	7	9	8	5	3	3	7	5	1	2	3	6	-	3	1	2	1	1	3	2	3	1	4	5	1	5	17
	2%	1%	2%	3%	1%	1%	1%	1%	1%	1%	1%	2%	5%	-	2%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	2%
	ehA												z															
NET: Satisfied	**-17%**	-25%	-12%	*	-14%	-31%	-11%	-22%	-21%	8%	-15%	-29%	12%	-38%	-10%	-25%	-15%	-17%	-24%	-23%	-12%	-22%	-17%	-18%	-18%	-20%	-18%	-21%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 47

GMACKAY. Are you satisfied or dissatisfied with the way Gillian Mackay is doing her job as co-leader of the Scottish Green Party?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Satisfied	**252**	6	46	9	8	122	11	31	14	4	151	2	29	13	4	119	84	176	47	29	118	42	19	146	20	85	1	58	9	102	241
	23%	5%	21%	16%	6%	39%	9%	17%	19%	3%	41%	2%	18%	15%	3%	69%	32%	38%	10%	20%	33%	11%	16%	27%	9%	26%	1%	20%	12%	43%	22%
	adhkoxHKNP		ad	ad		zabcd		k	k		zhiik		os	os		zoorsu	zoors	zHI		H	zKL			zN		N		P	P	zPQR	
Dissatisfied	**441**	97	94	22	94	66	85	88	34	97	76	79	71	39	101	21	57	115	284	42	99	224	53	180	151	110	65	144	34	41	472
	41%	72%	44%	41%	74%	21%	70%	49%	48%	76%	21%	71%	46%	45%	80%	12%	22%	25%	61%	29%	28%	58%	45%	33%	69%	34%	68%	50%	47%	18%	44%
	emtuGUMS	zbce	e	e	zbce		zim	m	m	zim		zortu	tu	tu	zortu				zGI			zJ	J		zMO		zQRS	zS	S		
Don't know	**374**	32	76	22	24	127	26	59	23	24	142	30	55	36	19	32	120	168	136	69	132	117	41	209	45	120	29	86	29	92	353
	35%	23%	35%	41%	19%	40%	21%	33%	33%	19%	38%	27%	35%	41%	15%	19%	46%	36%	29%	48%	37%	30%	34%	39%	21%	37%	30%	30%	40%	39%	33%
	adhkstHKN		d	ad		ad		k			hk		st	st			zost			zH				zN		N					
Prefer not to sav	**16**	-	-	1	1	1	-	1	1	2	1	-	1	-	2	*	1	2	2	3	3	2	5	4	1	12	-	-	1	*	17
	2%	-	-	2%	1%	*	-	*	1%	2%	*	-	*	-	1%	*	*	*	*	2%	1%	1%	4%	1%	*	4%	-	-	1%	*	2%
	HM			b																			K			M					
NET: Satisfied	**-17%**	-67%	-22%	-25%	-68%	18%	-60%	-32%	-29%	-73%	20%	-69%	-27%	-30%	-76%	57%	10%	13%	-51%	-9%	5%	-47%	-29%	-6%	-60%	-8%	-67%	-30%	-35%	26%	-21%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_publicl_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 48

KBADENOCH. Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the UK Conservative Party?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**303**	147	155	31	80	193	98	203	267	14	17	32	17	31	30	41	51	64	36	81	90	57	66	98	202	91	200	349
	28%	29%	27%	11%	23%	42%	27%	29%	33%	18%	10%	24%	13%	36%	22%	31%	35%	41%	24%	34%	30%	29%	25%	21%	34%	30%	29%	32%
	cjlw				c	zcd			zj					l		l	l	zklnr		z				zw			
Dissatisfied	**506**	269	230	152	172	181	178	325	349	50	103	68	80	36	72	64	60	55	70	109	144	83	139	244	250	145	322	497
	47%	54%	41%	54%	50%	40%	49%	46%	44%	63%	58%	50%	61%	41%	52%	47%	41%	35%	47%	46%	48%	42%	52%	53%	43%	47%	47%	46%
	behq	zb		e	e					zh	h		zmqo		q									zx				
Don't know	**254**	73	172	92	82	80	83	166	177	14	56	31	28	21	34	29	33	35	42	44	65	53	62	112	127	71	161	218
	23%	15%	30%	33%	24%	17%	23%	24%	22%	18%	31%	23%	21%	24%	25%	21%	23%	23%	28%	19%	22%	27%	23%	24%	22%	23%	23%	20%
	aes		za	ze																								
Prefer not to say	**20**	10	9	8	7	5	5	9	9	1	2	4	7	-	2	1	2	2	1	4	2	3	1	7	6	2	7	19
	2%	2%	2%	3%	2%	1%	1%	1%	1%	1%	1%	3%	5%	-	2%	1%	2%	1%	1%	2%	1%	2%	*	2%	1%	1%	1%	2%
	hA												z															
NET: Satisfied	**-19%**	-24%	-13%	-43%	-27%	2%	-22%	-17%	-10%	-45%	-48%	-26%	-48%	-5%	-30%	-17%	-6%	6%	-23%	-12%	-18%	-13%	-27%	-32%	-8%	-17%	-18%	-14%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 49

KBADENOCH. Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the UK Conservative Party?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(p)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	152*	215	54*	127*	315	123*	174*	72*	126*	370	111*	155	36*	126*	172*	265	463	469	143*	372	396	131*	519	217	177	94*	269	72*	236	1083
Satisfied	**303**	120	38	16	51	54	99	42	28	54	55	96	34	36	54	8	50	63	218	22	67	170	30	127	123	53	74	85	26	28	349
	28%	80%	23%	39%	42%	15%	80%	23%	39%	42%	15%	86%	22%	41%	43%	5%	19%	14%	47%	15%	19%	44%	25%	23%	57%	16%	78%	29%	36%	12%	32%
	bemtuGIJMOS	zbcde		e	zbe		zijkm		im	zim		zorstu	t	zotu	zotu		t		zGJ			zJL		zMO		zORS	S	S		
Dissatisfied	**506**	5	138	26	55	189	4	102	33	51	232	4	90	40	46	123	146	290	147	69	204	136	57	285	67	153	9	143	32	152	497
	47%	4%	64%	49%	43%	60%	4%	57%	45%	40%	63%	4%	58%	46%	37%	72%	56%	63%	31%	48%	58%	35%	48%	53%	31%	47%	9%	50%	44%	65%	46%
	ahsHKNP		zad	a	a	zad		zhk	h	h	zhk		zbk	a	a	zorsu	zbs	zHI		H	zK		K	zN		N		P	P	zPOR	
Don't know	**254**	11	36	11	20	70	20	31	11	21	80	12	28	12	25	40	63	101	102	49	73	78	26	120	26	107	12	59	15	53	218
	23%	8%	17%	21%	16%	22%	16%	17%	16%	17%	22%	11%	18%	13%	19%	23%	24%	22%	22%	34%	21%	20%	22%	22%	12%	33%	13%	20%	20%	23%	20%
	azNP			a		a											o			zGH				N		zMN					
Prefer not to say	**20**	-	3	1	1	2	-	4	-	1	3	-	3	-	1	1	2	6	1	4	7	1	5	7	*	13	-	2	-	3	19
	2%	-	2%	1%	1%	1%	-	2%	-	1%	1%	-	2%	-	*	1%	1%	1%	*	3%	2%	*	4%	1%	*	4%	-	1%	-	1%	2%
	HK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	H	-	-	K	-	-	N	-	-	-	-	-
NET: Satisfied	**-19%**	85%	-47%	-19%	-3%	-43%	77%	-34%	-6%	2%	-48%	82%	-36%	-5%	6%	-67%	-37%	-49%	15%	-32%	-39%	9%	-23%	-29%	26%	-31%	69%	-20%	-9%	-53%	-14%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 50

NFARAGE. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**183**	102	81	18	73	92	42	140	140	11	28	35	14	13	14	24	27	40	16	28	46	48	51	79	100	45	132	190
	17%	20%	14%	6%	21%	20%	12%	20%	17%	14%	15%	26%	11%	14%	10%	18%	19%	25%	11%	12%	15%	25%	19%	17%	17%	15%	19%	18%
		cfns z			zc	zc		zf				zlnr						zlnr				zs						
Dissatisfied	**689**	320	360	202	204	284	252	431	520	61	103	68	94	62	105	87	91	88	94	170	196	109	170	289	385	195	440	701
	64%	64%	64%	71%	60%	62%	69%	61%	65%	78%	57%	50%	71%	70%	76%	64%	62%	56%	64%	71%	65%	56%	64%	63%	66%	63%	64%	65%
		k					z			i			k	k	zko					zu								
Don't know	**184**	67	110	55	55	74	61	120	126	5	47	28	18	13	17	22	24	26	36	35	52	35	46	87	89	66	106	160
	17%	13%	20%	20%	16%	16%	17%	17%	16%	7%	26%	20%	14%	14%	13%	16%	16%	16%	24%	15%	17%	18%	17%	19%	15%	21%	15%	15%
	a										zhi																	
Prefer not to say	**27**	11	15	8	9	10	10	11	16	1	2	5	6	1	2	3	5	3	2	6	7	4	1	7	12	4	13	32
	2%	2%	3%	3%	3%	2%	3%	2%	2%	1%	1%	4%	4%	1%	2%	2%	4%	2%	1%	2%	2%	2%	*	1%	2%	1%	2%	3%
NET: Satisfied	**-47%**	-44%	-49%	-65%	-38%	-42%	-57%	-42%	-47%	-63%	-42%	-24%	-60%	-56%	-66%	-46%	-43%	-31%	-53%	-60%	-50%	-31%	-45%	-46%	-49%	-48%	-45%	-47%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Ipsos

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 51

NFARAGE. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Satisfied	**183**	32	14	3	94	23	27	13	10	90	27	27	12	6	89	7	32	46	123	14	57	92	24	67	88	29	32	46	9	17	190
	17%	24%	6%	5%	74%	7%	22%	8%	13%	71%	7%	25%	8%	7%	71%	4%	12%	10%	26%	10%	16%	24%	20%	12%	40%	9%	34%	16%	13%	7%	18%
	bceimortGMO	bce			zabce		im			zhiim		ortu			zoortu				zGI			zJ			zMO		zORS	S			
	S																														
Dissatisfied	**689**	78	167	41	21	245	73	139	52	22	288	64	121	69	21	143	186	336	264	89	227	221	74	374	96	219	42	198	46	182	701
	64%	58%	78%	77%	16%	78%	59%	78%	72%	17%	78%	57%	78%	78%	16%	83%	71%	73%	56%	62%	64%	57%	63%	69%	44%	67%	44%	69%	63%	77%	65%
	dlstHKNP	d	zad	zad		zad	k	zhk	k		zhk	s	zps	zps		zps	ps	zH						zN		N		P		zP	
Don't know	**184**	24	31	8	11	40	22	21	9	14	48	20	17	12	16	20	38	67	79	37	56	69	15	85	32	67	20	42	16	29	160
	17%	18%	14%	16%	9%	13%	18%	12%	13%	11%	13%	18%	11%	13%	12%	12%	15%	14%	17%	26%	16%	18%	13%	16%	15%	20%	21%	15%	23%	12%	15%
																				zG											
Prefer not to say	**27**	1	4	2	1	7	1	4	1	1	8	*	4	1	1	2	5	11	4	3	12	4	5	14	1	12	*	3	1	8	32
	2%	1%	2%	3%	1%	2%	1%	2%	1%	1%	2%	*	3%	1%	*	1%	2%	2%	1%	2%	4%	1%	4%	3%	*	4%	*	1%	1%	3%	3%
	HKN																														
NET: Satisfied	**-47%**	-34%	-71%	-72%	57%	-70%	-37%	-71%	-59%	53%	-71%	-33%	-71%	-71%	54%	-79%	-59%	-63%	-30%	-53%	-48%	-34%	-43%	-57%	-4%	-58%	-10%	-53%	-50%	-70%	-47%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_publict_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 52

MOFFORD. Are you satisfied or dissatisfied with the way Malcolm Offord is doing his job as leader of Reform UK Scotland?

Base: All respondents

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Satisfied	**165**	103	62	19	64	82	39	126	130	11	20	35	12	8	12	22	23	36	17	29	40	39	50	72	91	39	120	174
	15%	21%	11%	7%	19%	18%	11%	18%	16%	14%	11%	26%	9%	9%	8%	17%	16%	23%	11%	12%	13%	20%	19%	16%	15%	13%	17%	16%
		bcfn	zb		c	zc		zf				zlmnr						lmn										
Dissatisfied	**562**	268	284	171	159	231	206	353	431	51	75	57	81	45	79	75	78	68	78	136	164	89	132	240	313	163	359	581
	52%	54%	50%	61%	47%	50%	56%	50%	54%	64%	42%	42%	61%	51%	57%	55%	53%	44%	52%	57%	54%	46%	49%	52%	53%	53%	52%	54%
				d						i			ko							z								
Don't know	**330**	120	204	80	110	139	112	211	231	16	80	41	31	35	46	37	40	47	53	68	94	63	83	143	174	105	204	300
	30%	24%	36%	28%	32%	30%	31%	30%	29%	20%	45%	30%	24%	40%	33%	27%	27%	30%	36%	28%	31%	32%	31%	31%	30%	34%	29%	28%
	a		za								zhi																	
Prefer not to say	**26**	9	16	12	8	6	7	11	10	1	4	3	7	*	2	1	5	6	1	6	3	4	3	7	8	3	9	28
	2%	2%	3%	4%	2%	1%	2%	2%	1%	2%	2%	2%	6%	1%	1%	1%	3%	4%	1%	2%	1%	2%	1%	2%	1%	1%	1%	3%
				ehA																								
NET: Satisfied	**-37%**	-33%	-39%	-54%	-28%	-32%	-46%	-32%	-38%	-50%	-31%	-16%	-52%	-42%	-49%	-39%	-37%	-21%	-41%	-45%	-41%	-25%	-31%	-36%	-38%	-40%	-35%	-38%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 53

MOFFORD. Are you satisfied or dissatisfied with the way Malcolm Offord is doing his job as leader of Reform UK Scotland?

Base: All respondents

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	134*	215	54*	127*	315	115*	176*	72*	126*	370	111*	155	86*	126*	172*	261	461	469	143*	352	386	116*	519	217	177	94*	269	72*	216	1083
Satisfied	**165**	31	11	1	92	14	26	16	4	89	19	26	9	4	89	8	21	32	126	8	40	93	19	57	81	27	25	52	5	14	174
	15%	23%	5%	2%	73%	4%	21%	9%	6%	70%	5%	24%	6%	5%	70%	5%	8%	7%	27%	5%	11%	24%	16%	11%	37%	8%	26%	18%	7%	6%	16%
	bceimortuGI	zbce			zabce		iim			zhiim		zortu			zoortu				zGI			zI			zMO		zR5	S			
	MOS																														
Dissatisfied	**562**	64	136	31	16	210	61	113	48	14	236	51	100	55	16	130	144	294	201	67	202	176	59	319	72	171	39	156	39	156	581
	52%	47%	63%	58%	13%	67%	50%	64%	66%	11%	64%	46%	64%	62%	12%	76%	55%	64%	43%	47%	57%	46%	49%	59%	33%	52%	41%	54%	54%	66%	54%
	dkuHKN	d	zad	d		zad	k	zk	zk		zk	s	zpk	s		zpiu	s	zHI			K			zN		N				zPQ	
Don't know	**330**	41	63	19	18	88	36	46	18	23	112	34	44	25	21	29	94	128	140	60	102	114	35	154	64	111	31	80	27	62	300
	30%	30%	29%	35%	14%	28%	29%	26%	25%	18%	30%	30%	28%	28%	17%	17%	36%	28%	30%	42%	29%	30%	29%	29%	30%	34%	32%	28%	38%	26%	28%
	dkst	d	d	d		d											st			zGH											
Prefer not to say	**26**	-	5	3	1	3	-	3	2	1	3	-	2	4	1	4	2	6	3	8	8	2	6	9	*	17	-	1	1	4	28
	2%	-	2%	5%	1%	1%	-	2%	3%	1%	1%	-	1%	5%	*	3%	1%	1%	1%	6%	2%	1%	5%	2%	*	5%	-	*	1%	2%	3%
	HKNO			ae																GH			K			zMN					
NET: Satisfied	**-377**	-25%	-58%	-56%	60%	-62%	-29%	-54%	-60%	59%	-59%	-22%	-58%	-57%	58%	-71%	-47%	-57%	-16%	-41%	-46%	-22%	-34%	-49%	4%	-44%	-15%	-36%	-47%	-60%	-38%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN 226-086471-01)
Filename : web_public1_226-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 54

LEADERIMAGE1_v1_S1. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? An honest person

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**509**	251	251	101	164	244	205	304	418	26	60	56	63	33	81	73	55	81	68	137	159	79	114	224	273	182	294	521
	47%	50%	44%	36%	48%	53%	56%	43%	52%	33%	33%	41%	48%	37%	58%	54%	38%	51%	46%	58%	53%	40%	43%	49%	47%	59%	43%	48%
	cgjA					zc	zg		zij						zkmp					zuv	z					zA		
Does not apply	**324**	167	155	102	98	124	86	236	212	36	73	50	42	37	27	41	53	44	32	48	78	74	93	143	173	69	236	317
	30%	34%	27%	36%	29%	27%	24%	34%	26%	46%	41%	37%	31%	42%	19%	30%	36%	28%	21%	20%	26%	38%	35%	31%	30%	22%	34%	29%
	fhns							zf		zh	zh	nr		znr			n					s	s				zv	
	v																											
Don't know	**249**	81	160	80	79	90	74	162	172	17	46	31	28	18	31	22	39	32	49	53	63	43	61	95	139	59	161	245
	23%	16%	28%	28%	23%	20%	20%	23%	21%	21%	26%	22%	21%	21%	22%	16%	26%	21%	33%	22%	21%	22%	23%	21%	24%	19%	23%	23%
	ae		za																zo									

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 55

LEADERIMAGE1_v1_S1. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? An honest person

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**509**	61	183	31	26	167	50	137	47	26	206	44	121	55	21	80	155	222	231	56	167	197	56	312	85	113	42	188	41	113	521
	47%	45%	85%	58%	21%	53%	41%	77%	65%	21%	56%	39%	78%	63%	17%	46%	59%	48%	49%	39%	47%	51%	47%	58%	39%	34%	44%	65%	56%	48%	48%
	dkzNO	d	zacde	d		d	k	zhkm	zhk		zhk	s	zorstu	zos		s	zos							zNO				zPS			
Does not apply	**324**	53	8	12	81	87	52	14	14	83	105	48	17	10	87	55	59	136	149	39	105	114	35	117	96	111	35	59	13	72	317
	30%	40%	4%	22%	64%	28%	42%	8%	20%	65%	28%	43%	11%	11%	69%	32%	23%	30%	32%	27%	30%	30%	30%	22%	44%	34%	36%	20%	18%	30%	29%
	bisruMQ	zbc		b	zabce	b	zim		i	zhim	i	zoru			zoortu	or	o								zM	M	OR			O	
Don't know	**249**	21	24	11	20	61	21	27	11	19	59	20	16	23	18	38	47	103	88	48	80	74	27	110	36	103	18	42	18	51	245
	23%	16%	11%	20%	16%	19%	17%	15%	15%	15%	16%	18%	10%	26%	14%	22%	18%	22%	19%	34%	23%	19%	23%	20%	17%	32%	19%	15%	25%	22%	23%
	bimoHKNQ													q						zH						zMN					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 56

LEADERIMAGE1_v1_S2. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? In touch with ordinary people

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**542**	269	265	92	189	261	225	314	443	35	59	66	66	30	81	67	72	79	80	154	173	80	116	258	275	191	335	580
	50%	54%	47%	33%	55%	57%	62%	45%	55%	45%	33%	48%	50%	34%	58%	49%	49%	51%	54%	65%	58%	41%	43%	56%	47%	62%	49%	54%
	cgjm				c	zc	zg		zj						m				m	zuv	zuv			zx		zA		
Does not apply	**376**	174	199	110	112	154	87	285	256	35	81	55	45	43	33	58	53	51	38	55	82	86	120	141	226	81	265	356
	35%	35%	35%	39%	33%	34%	24%	41%	32%	44%	45%	40%	34%	49%	24%	43%	36%	32%	25%	23%	27%	44%	45%	31%	39%	26%	38%	33%
	fhns							zf			h	n		znr		nr						st	zst		z		zv	
	tv																											
Don't know	**165**	56	103	81	40	44	53	102	104	9	40	15	21	15	25	10	22	27	30	29	45	30	32	62	84	38	91	147
	15%	11%	18%	29%	12%	10%	14%	15%	13%	11%	22%	11%	16%	17%	18%	8%	15%	17%	21%	12%	15%	15%	12%	13%	14%	12%	13%	14%
	aeh		a	zde							h								o									

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Ipsos

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 57

LEADERIMAGE1_v1_S2. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? In touch with ordinary people

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**542**	69	179	30	30	169	60	135	41	27	211	54	126	55	23	83	154	230	250	63	187	221	59	336	90	115	47	198	46	124	580
	50%	51%	83%	56%	24%	54%	49%	76%	57%	21%	57%	48%	81%	63%	18%	48%	59%	50%	53%	44%	53%	57%	50%	62%	42%	35%	50%	69%	64%	52%	54%
	dkzNO	d	zacde	d		d	k	zhikm	k		zk	s	zorstu	zs		s	zs					z		zNO				zPS			
Does not apply	**376**	57	20	17	84	95	56	27	22	88	110	48	22	17	94	58	73	162	174	41	124	131	39	147	112	118	40	64	17	85	356
	35%	42%	10%	31%	66%	30%	45%	15%	31%	69%	30%	43%	14%	19%	75%	34%	28%	35%	37%	29%	35%	34%	33%	27%	51%	36%	42%	22%	24%	36%	33%
	bisrMO	b		b	zabce	b	im		i	zhim	i	oru			zoortu	u	u								zMO		O			O	
Don't know	**165**	9	16	7	13	51	7	16	9	12	49	9	7	16	9	30	35	69	45	40	41	33	21	56	15	94	8	26	9	28	147
	15%	7%	7%	13%	10%	16%	5%	9%	12%	10%	13%	8%	4%	18%	7%	18%	13%	15%	10%	28%	12%	9%	18%	10%	7%	29%	8%	9%	12%	12%	14%
	abhoqHKMNO					ab								q		q	q			zGH			K			zMN					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table S8

LEADERIMAGE1_v1_S3. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Has a lot of personality

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**578**	278	292	125	201	252	232	344	459	36	75	67	67	42	80	75	84	74	89	157	179	93	132	244	320	193	345	597
	53%	56%	52%	44%	59%	55%	64%	49%	57%	46%	42%	49%	50%	48%	58%	55%	57%	47%	60%	66%	59%	48%	49%	53%	55%	62%	50%	55%
	gjA				c		zg		zj											zuv	z					zA		
Does not apply	**325**	165	158	92	88	146	75	247	222	32	67	51	44	37	31	41	37	52	32	48	80	77	87	138	177	68	238	321
	30%	33%	28%	32%	26%	32%	20%	35%	28%	41%	38%	37%	33%	42%	22%	30%	25%	33%	22%	20%	26%	39%	32%	30%	30%	22%	34%	30%
	fhov							zf				nr		znor								zst	s				zv	
Don't know	**180**	57	116	65	53	62	58	110	121	11	37	19	22	8	28	20	26	30	28	33	42	25	49	80	88	49	108	165
	17%	11%	20%	23%	16%	13%	16%	16%	15%	14%	21%	14%	17%	9%	20%	15%	17%	19%	19%	14%	14%	13%	18%	17%	15%	16%	16%	15%
	aeh		za	e																								

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 59

LEADERIMAGE1_v1_S3. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Has a lot of personality

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	519	217	327	95*	289	72*	236	1083
Does apply	**578**	73	177	38	33	191	60	135	54	34	228	66	117	62	30	90	157	255	253	69	186	223	59	319	106	153	48	199	47	143	597
	53%	54%	82%	71%	26%	60%	49%	76%	75%	27%	62%	59%	76%	70%	24%	52%	60%	55%	54%	48%	53%	58%	50%	59%	49%	47%	50%	69%	65%	61%	55%
	dks	d	zade	zad		zd	k	zhkm	zhk		zk	s	zostu	zs		s	s					z		zNO				zP			
Does not apply	**325**	51	18	12	77	74	53	23	15	75	92	34	25	23	79	53	60	132	151	42	106	116	34	140	86	100	36	55	20	61	321
	30%	38%	8%	23%	60%	24%	43%	13%	20%	59%	25%	31%	16%	26%	63%	31%	23%	29%	32%	29%	30%	30%	29%	26%	39%	31%	38%	19%	28%	26%	30%
	beiouMO	be		b	zabce	b	zim			zim	i	o			zoortu	o									zM		O				
Don't know	**180**	11	20	3	17	50	10	19	3	19	49	11	13	3	17	28	45	73	65	32	60	46	25	80	26	74	11	35	5	32	165
	17%	8%	9%	6%	14%	16%	8%	11%	4%	15%	13%	10%	8%	4%	13%	16%	17%	16%	14%	22%	17%	12%	21%	15%	12%	23%	11%	12%	7%	14%	15%
	abchjorK															r	r						K			N					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 60

LEADERIMAGE1_v1_S4. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? A capable leader

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**533**	269	258	128	176	229	206	326	427	32	68	61	76	31	76	89	66	63	70	135	174	73	120	243	276	178	322	544
	49%	54%	46%	45%	51%	50%	56%	47%	53%	41%	38%	45%	57%	35%	55%	66%	45%	40%	47%	57%	58%	37%	45%	53%	47%	57%	47%	50%
		z					zg		zj				m		m	zkmpqr				zu	zuv					zA		
Does not apply	**345**	172	168	85	95	165	93	249	241	30	69	53	36	38	33	40	51	59	35	64	82	79	93	136	200	76	247	361
	32%	35%	30%	30%	28%	36%	25%	35%	30%	38%	38%	39%	27%	43%	24%	29%	35%	38%	23%	27%	27%	40%	35%	30%	34%	25%	36%	33%
		fqv				z		zf				nr		zmr								qt					zv	
Don't know	**205**	58	139	69	71	65	66	126	134	17	42	22	21	19	30	7	30	34	44	39	44	43	55	82	110	55	122	178
	19%	12%	25%	24%	21%	14%	18%	18%	17%	21%	23%	16%	16%	21%	21%	5%	20%	22%	29%	16%	15%	22%	20%	18%	19%	18%	18%	16%
		aeho		e	e							o		o	o		o	o	zo									

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 61

LEADERIMAGE1_v1_S4. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? A capable leader

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	1083	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	533	47	176	32	15	191	49	135	44	12	223	36	118	57	16	113	156	251	221	61	175	197	51	307	78	148	35	186	44	128	544
	49%	35%	82%	59%	12%	60%	40%	76%	61%	10%	60%	32%	76%	65%	13%	66%	60%	55%	47%	42%	50%	51%	43%	57%	36%	45%	37%	64%	60%	54%	50%
	adlssNP	d	zacde	ad		zad	k	zhkm	hk		zhk	s	zosu	zos		zos	zos	z						zNO				zP	P	P	
Does not apply	345	70	18	9	96	81	59	19	16	99	99	60	24	10	97	34	69	131	175	38	111	133	40	129	117	99	49	78	10	71	361
	32%	52%	8%	17%	75%	26%	48%	11%	23%	78%	27%	54%	15%	12%	77%	20%	26%	29%	37%	27%	31%	34%	33%	24%	54%	30%	52%	27%	13%	30%	33%
	bciortMR	zbce			zabce	b	zim			zhim	i	zortu			zoortu		or		zG						zMO		zORS			R	
Don't know	205	17	21	13	17	43	15	24	11	16	47	16	13	21	13	25	36	78	73	45	66	56	27	103	22	80	11	25	19	37	178
	19%	13%	10%	24%	13%	14%	12%	13%	16%	12%	13%	14%	8%	23%	10%	14%	14%	17%	15%	31%	19%	15%	23%	19%	10%	25%	11%	9%	26%	16%	16%
	bemosHKNO			b										os						zGH				N		N			PO		

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 62

LEADERIMAGE1_v1_SS. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Understands the problems facing Scotland

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**226**	103	122	53	82	91	83	142	171	12	41	29	28	13	28	38	26	28	36	51	58	42	52	90	125	71	130	219
	21%	21%	21%	19%	24%	20%	23%	20%	21%	16%	23%	22%	21%	15%	20%	28%	18%	18%	24%	21%	19%	22%	19%	19%	21%	23%	19%	20%
Does not apply	**642**	313	320	165	188	288	210	427	461	57	115	83	80	58	75	73	100	102	71	136	180	120	166	273	356	165	448	656
	59%	63%	57%	59%	55%	63%	58%	61%	58%	73%	64%	61%	61%	66%	54%	54%	68%	65%	48%	57%	60%	61%	62%	59%	61%	53%	65%	61%
	ny					z								r			r	r									zy	
Don't know	**215**	84	124	64	72	79	73	132	169	9	23	24	24	17	37	24	21	27	42	51	62	33	49	98	104	74	114	208
	20%	17%	22%	23%	21%	17%	20%	19%	21%	12%	13%	18%	18%	19%	26%	18%	14%	17%	28%	21%	21%	17%	18%	21%	18%	24%	16%	19%
	A																		p							A		

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 63

LEADERIMAGE1_v1_SS. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Understands the problems facing Scotland

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	1083	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	226	21	94	9	13	57	21	81	16	10	78	13	66	26	12	32	64	82	112	32	52	93	21	102	48	77	9	105	7	32	219
	21%	15%	44%	18%	10%	18%	17%	45%	23%	8%	21%	12%	42%	29%	10%	19%	25%	18%	24%	22%	15%	24%	18%	19%	22%	24%	9%	36%	9%	14%	20%
	dkosUPRS		zacde					zhikm	k		k		zostu	os			os					j						zPRS			
Does not apply	642	92	61	33	104	218	81	49	43	107	242	79	53	45	101	109	159	306	253	82	240	214	74	328	136	178	67	124	50	177	656
	59%	68%	28%	62%	82%	69%	66%	27%	59%	84%	66%	71%	34%	51%	80%	64%	61%	67%	54%	57%	68%	55%	63%	61%	63%	54%	71%	43%	69%	75%	61%
	bioHO	b		b	zbc	zb	i		i	zhim	zi	zor		o	zortu	o	o	zH			zK						zO		O	zO	
Don't know	215	23	60	11	10	40	21	49	13	10	49	19	36	17	13	30	38	72	103	30	60	78	23	109	34	72	19	59	16	28	208
	20%	17%	28%	20%	8%	13%	17%	27%	18%	8%	13%	17%	23%	20%	10%	18%	14%	16%	22%	21%	17%	20%	19%	20%	16%	22%	20%	21%	22%	12%	19%
	dekmsGS		zde	d				km					s															S			

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 64

LEADERIMAGE1_v1_S6. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Shares my values

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**345**	187	151	73	127	145	135	209	278	25	36	36	55	21	59	47	50	34	43	100	104	48	75	163	175	112	212	362
	32%	37%	27%	26%	37%	31%	37%	30%	35%	32%	20%	27%	41%	24%	43%	35%	34%	22%	29%	42%	35%	25%	28%	35%	30%	36%	31%	33%
	bjq	zb			z		z		zj				mq		zkmq					zuv								
Does not apply	**483**	224	255	131	129	222	137	343	341	43	94	66	53	50	48	65	62	89	48	89	121	108	128	191	275	117	335	498
	45%	45%	45%	46%	38%	48%	37%	49%	42%	54%	52%	48%	40%	57%	35%	48%	42%	57%	33%	37%	40%	55%	48%	41%	47%	38%	48%	46%
	dfnr					zd		zf						znr				znr				zst					zv	
	sv																											
Don't know	**256**	89	160	78	85	93	93	150	184	11	49	34	24	17	31	23	35	33	57	49	75	40	64	108	136	81	144	223
	24%	18%	28%	28%	25%	20%	25%	21%	23%	14%	27%	25%	18%	20%	23%	17%	24%	21%	38%	21%	25%	20%	24%	23%	23%	26%	21%	21%
	aeA		za																zlmnoq									

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 65

LEADERIMAGE1_v1_56. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Shares my values

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	1083	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	315	123*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**345**	25	157	16	11	110	17	119	29	8	136	15	106	33	10	65	95	164	140	40	115	123	42	208	47	89	17	143	23	74	362
	32%	19%	73%	31%	8%	35%	14%	67%	40%	7%	37%	14%	68%	38%	8%	38%	37%	36%	30%	28%	33%	32%	35%	39%	22%	27%	17%	50%	31%	31%	33%
	adhkosNP		zacde	d		ad		zhikm	hk		hk		zorstu	os		os	os							zNO				zPRS		p	
Does not apply	**483**	91	19	23	99	131	88	25	29	101	152	81	24	28	100	70	108	194	228	61	157	175	49	197	138	147	62	96	31	103	498
	45%	67%	9%	43%	78%	42%	72%	14%	41%	79%	41%	73%	15%	32%	79%	41%	41%	42%	49%	42%	45%	45%	42%	37%	64%	45%	66%	33%	42%	44%	46%
	bio/MO	zbce		b	zbce	b	zim		i	zim	i	zortu		o	zortu	o	o								zMO		zORS				
Don't know	**256**	19	39	14	18	74	17	34	14	19	82	15	25	26	16	37	58	102	101	43	81	88	27	134	31	91	16	50	19	59	223
	24%	14%	18%	26%	14%	23%	14%	19%	19%	15%	22%	13%	16%	30%	13%	21%	22%	22%	21%	30%	23%	23%	23%	25%	14%	28%	17%	17%	26%	25%	21%
	adgosNO													pqs										N		N					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 66

LEADERIMAGE1_v1_S7. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Gets the big decisions right

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**334**	167	162	79	123	132	132	202	271	27	33	41	46	22	59	37	47	38	45	91	107	46	72	161	170	112	201	334
	31%	33%	29%	28%	36%	29%	36%	29%	34%	34%	19%	30%	35%	25%	43%	27%	32%	24%	30%	38%	36%	24%	27%	35%	29%	36%	29%	31%
	j				z		z		zj						zmq					zu	u							
Does not apply	**420**	216	201	101	123	197	126	291	290	37	87	66	42	43	40	55	58	70	45	84	105	88	114	176	233	99	297	447
	39%	43%	35%	36%	36%	43%	34%	41%	36%	46%	49%	49%	32%	49%	29%	41%	40%	45%	30%	35%	35%	45%	43%	38%	40%	32%	43%	41%
	hnv	z				z				h	h	lnr		nr				n								zv	
Don't know	**329**	117	203	103	95	130	107	209	241	16	59	29	45	23	39	44	41	49	59	63	88	61	82	124	182	98	193	302
	30%	23%	36%	36%	28%	28%	29%	30%	30%	20%	33%	21%	34%	26%	28%	32%	28%	31%	40%	26%	29%	31%	30%	27%	31%	32%	28%	28%
	a		za																k									

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 67

LEADERIMAGE1_v1_57. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Gets the big decisions right

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	123*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**334**	26	135	19	13	113	19	102	26	13	147	17	85	37	11	68	101	155	135	45	113	107	46	202	39	94	19	117	24	84	334
	31%	19%	63%	35%	10%	36%	15%	57%	37%	10%	40%	15%	55%	42%	8%	39%	39%	34%	29%	31%	32%	28%	39%	37%	18%	29%	20%	41%	33%	36%	31%
	adhkosNP		zacde	ad		ad		zhikm	hk		zhk		zosu	zos		os	zos							zN		N		zP		P	
Does not apply	**420**	82	27	16	102	98	74	25	24	102	118	71	32	19	102	50	81	163	202	55	129	174	44	166	133	121	58	91	20	81	447
	39%	61%	12%	30%	80%	31%	61%	14%	33%	80%	32%	64%	20%	21%	81%	29%	31%	35%	43%	38%	37%	45%	37%	31%	61%	37%	62%	32%	27%	34%	41%
	beimoruMO	zbce		b	zabce	b	zim			zhim	i	zortu			zoortu				z			z			zMO		zORS				
Don't know	**329**	27	53	19	12	104	30	51	22	12	105	24	38	32	14	54	79	142	132	44	110	105	29	171	46	112	18	81	29	71	302
	30%	20%	25%	35%	9%	33%	24%	29%	30%	10%	28%	21%	25%	36%	11%	32%	30%	31%	28%	30%	31%	27%	24%	32%	21%	34%	18%	28%	40%	30%	28%
	adlksNP		d	ad		ad	k	k	k		k		s	s		s	s							N		N			P		

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 68

LEADERIMAGE1_v1_S8. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Is a likeable person

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**622**	304	311	121	206	296	246	374	508	39	68	74	75	40	89	78	79	95	92	174	190	107	129	271	333	208	384	658
	57%	61%	55%	43%	60%	64%	67%	53%	63%	50%	38%	54%	57%	46%	64%	57%	54%	61%	62%	73%	63%	55%	48%	59%	57%	67%	55%	61%
	cgij				c	zc	zg		zj						m					ztuv	zv					zA		
Does not apply	**260**	132	124	92	68	100	58	199	168	28	61	38	38	30	25	42	28	38	21	37	60	51	84	115	140	53	187	245
	24%	26%	22%	33%	20%	22%	16%	28%	21%	35%	34%	28%	29%	34%	18%	31%	19%	24%	14%	16%	20%	26%	31%	25%	24%	17%	27%	23%
	fhrs			zde				zf		h	zh	r		znor		r						s	st				zv	
	v																											
Don't know	**201**	63	131	70	68	63	61	128	126	12	50	25	20	17	24	16	40	24	35	27	51	38	55	76	112	49	120	180
	19%	13%	23%	25%	20%	14%	17%	18%	16%	15%	28%	18%	15%	20%	17%	12%	27%	15%	24%	12%	17%	19%	21%	16%	19%	16%	17%	17%
	aehs		za	e							zh						zo											

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 69

LEADERIMAGE1_v1_S8. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Is a likeable person

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	1083	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	622	87	177	37	36	210	68	142	53	37	247	66	127	68	34	91	180	257	285	80	205	244	68	359	110	153	58	211	50	151	658
	57%	64%	82%	68%	28%	67%	55%	80%	73%	29%	67%	59%	82%	78%	27%	53%	69%	56%	61%	56%	58%	63%	58%	67%	51%	47%	62%	73%	69%	64%	61%
	dkzNO	d	zacde	d		zd	k	zhkm	zhk		zk	s	zostu	zost		s	zst					z		zNO				z			
Does not apply	260	38	21	9	65	60	41	21	12	65	68	31	17	7	71	49	44	116	120	24	79	88	30	88	77	95	25	47	8	53	245
	24%	28%	10%	18%	51%	19%	33%	12%	17%	51%	19%	27%	11%	7%	56%	29%	17%	25%	26%	17%	23%	23%	25%	16%	35%	29%	26%	16%	11%	23%	23%
	bimoruMOR	b			zabce	b	iim			zhiim		or			zoortu	or									zM	M					
Don't know	201	10	17	7	26	46	14	14	7	25	54	15	11	13	21	31	37	88	64	39	67	54	20	92	31	78	11	31	14	32	180
	19%	7%	8%	14%	21%	14%	12%	8%	10%	20%	15%	13%	7%	15%	17%	18%	14%	19%	14%	27%	19%	14%	17%	17%	14%	24%	12%	11%	20%	14%	17%
	abzoHKQ				ab					i					q	q				H											

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 70

LEADERIMAGE1_v1_S9. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Has sound judgement

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**456**	228	221	104	152	201	181	275	372	30	47	57	66	23	69	62	59	57	63	125	148	60	95	219	234	149	286	453
	42%	46%	39%	37%	44%	44%	49%	39%	46%	38%	26%	42%	50%	26%	50%	46%	40%	36%	43%	52%	49%	31%	35%	47%	40%	48%	41%	42%
	jmu						zg		zj				m		m	m				zuv	zuv			z		z		
Does not apply	**384**	192	189	106	100	178	102	279	267	33	75	55	41	40	37	54	52	67	39	71	89	82	114	145	225	84	266	398
	35%	38%	33%	38%	29%	39%	28%	40%	33%	42%	42%	40%	31%	45%	26%	40%	35%	43%	26%	30%	30%	42%	42%	31%	38%	27%	38%	37%
	dfhn					d		zf						nr				nr				st	st				zv	
	sty																											
Don't know	**243**	80	156	72	90	80	82	149	163	15	57	24	26	25	33	20	35	33	46	42	63	53	59	97	126	77	140	232
	22%	16%	27%	26%	26%	17%	23%	21%	20%	19%	32%	18%	19%	29%	24%	15%	24%	21%	31%	18%	21%	27%	22%	21%	22%	25%	20%	21%
	aehs		za		e						h								o									

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Ipsos

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 71

LEADERIMAGE1_v1_59. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Has sound judgement

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**456**	36	157	30	12	161	38	124	45	12	190	25	111	50	14	86	136	199	203	54	150	169	55	274	63	120	29	165	33	115	453
	42%	26%	73%	55%	10%	51%	31%	70%	62%	9%	51%	23%	72%	57%	11%	50%	52%	43%	43%	38%	43%	44%	46%	51%	29%	37%	30%	57%	46%	49%	42%
	adkssNP	d	zacde	zad		zad	k	zhkm	zhk		zhk		zostu	zos		os	zos							zNO				zP		P	
Does not apply	**384**	78	27	11	97	91	66	30	12	99	110	70	20	12	96	57	74	153	179	52	119	146	36	144	122	118	53	83	13	75	398
	35%	57%	13%	20%	76%	29%	54%	17%	17%	78%	30%	63%	13%	13%	76%	33%	28%	33%	38%	36%	34%	38%	30%	27%	56%	36%	56%	29%	18%	32%	37%
	bceimorMOR	zbce			zabce	b	zim			zhim	i	zortu			zortu	or	or								zMO		zORS				
Don't know	**243**	22	31	14	18	63	19	24	15	17	70	16	24	26	16	29	51	108	86	38	83	70	27	120	33	89	13	41	26	46	232
	22%	16%	14%	25%	14%	20%	15%	13%	21%	13%	19%	15%	15%	30%	13%	17%	20%	23%	18%	26%	24%	18%	23%	22%	15%	27%	14%	14%	37%	19%	21%
	bisoHKNQ													pqs												N			zPQS		

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 72

LEADERIMAGE1_v1_S10. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Acts with integrity

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**546**	261	281	126	180	240	208	336	455	30	55	64	63	37	78	72	76	73	83	147	165	79	126	236	306	189	328	544
	50%	52%	50%	45%	53%	52%	57%	48%	57%	37%	31%	47%	48%	42%	56%	53%	52%	47%	56%	62%	55%	41%	47%	51%	52%	61%	47%	50%
	ju						zg		zij											zuv	u					zA		
Does not apply	**318**	153	161	82	93	143	74	241	209	31	74	46	39	36	27	40	42	57	31	47	78	80	90	132	169	75	218	324
	29%	31%	28%	29%	27%	31%	20%	34%	26%	40%	41%	33%	29%	41%	20%	29%	29%	37%	21%	20%	26%	41%	33%	29%	29%	24%	31%	30%
	fhns						zf				zh	n		znr				nr				zst	s					
Don't know	**219**	86	125	75	68	76	83	125	139	18	50	27	30	15	34	24	29	26	35	43	58	36	53	93	110	45	146	215
	20%	17%	22%	26%	20%	17%	23%	18%	17%	23%	28%	20%	23%	17%	24%	18%	20%	17%	23%	18%	19%	18%	20%	20%	19%	15%	21%	20%
	ehy			e							h																	

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 73

LEADERIMAGE1_v1_S10. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? Acts with integrity

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	1083	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	546	59	181	33	26	175	54	144	53	26	206	46	122	61	22	105	145	231	249	66	175	200	66	315	86	145	40	188	42	118	544
	50%	44%	84%	62%	20%	55%	44%	81%	74%	20%	56%	42%	79%	70%	17%	61%	55%	50%	53%	46%	50%	52%	56%	58%	39%	45%	42%	65%	58%	50%	50%
	dlsN	d	zacde	ad		d	k	zhkm	zhkm		k	s	zostu	zos		os	s							zNO				zPS			
Does not apply	318	58	10	9	89	78	49	13	9	92	96	51	17	8	93	35	65	134	150	34	106	122	30	126	102	89	42	68	8	67	324
	29%	43%	5%	17%	70%	25%	40%	7%	13%	72%	26%	45%	11%	9%	74%	21%	25%	29%	32%	24%	30%	32%	25%	23%	47%	27%	44%	23%	11%	28%	30%
	bclisxMOR	zbce		b	zabce	b	iim			zhiim	ii	zortu			zoortu		or								zMO		zORS			R	
Don't know	219	18	24	11	12	63	20	21	10	10	67	14	16	19	11	31	51	96	70	43	70	63	22	98	29	92	14	33	22	51	215
	20%	13%	11%	21%	9%	20%	16%	12%	14%	8%	18%	13%	10%	21%	9%	18%	20%	21%	15%	30%	20%	16%	19%	18%	14%	28%	14%	11%	31%	22%	20%
	bdikqsHKNQ													s						zH						zMN			PQ	Q	

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK

SPM
(Public)
24 Nov 2026
Table 74

LEADERIMAGE1_v1/v2_S1>10. Andy Burnham. Do you think each of the following statements does or does not apply to the Prime Minister, Andy Burnham? - Summary table -

Base: All

	An honest person	In touch with ordinary people	Has a lot of personality	A capable leader	Understands the problems facing Scotland	Shares my values	Gets the big decisions right	Is a likeable person	Has sound judgement	Acts with integrity
Unweighted Total	1083	1083	1083	1083	1083	1083	1083	1083	1083	1083
Weighted Total	1083	1083	1083	1083	1083	1083	1083	1083	1083	1083
Does apply	509	542	578	533	226	345	334	622	456	546
	47%	50%	53%	49%	21%	32%	31%	57%	42%	50%
Does not apply	324	376	325	345	642	483	420	260	384	318
	30%	35%	30%	32%	59%	45%	39%	24%	35%	29%
Don't know	249	165	180	205	215	256	329	201	243	219
	23%	15%	17%	19%	20%	24%	30%	19%	22%	20%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 75

LEADERIMAGE2_v1_S1. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? An honest person

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**457**	232	218	105	147	205	175	281	358	26	65	51	66	27	66	62	53	63	68	112	142	61	123	193	257	149	280	444
	42%	46%	38%	37%	43%	45%	48%	40%	45%	33%	36%	37%	50%	30%	47%	46%	36%	40%	46%	47%	47%	31%	46%	42%	44%	48%	41%	41%
		mu					z		z				m		m					u	u		u			z		
Does not apply	**409**	210	195	98	115	196	110	294	305	36	66	63	37	47	42	54	51	61	55	77	117	77	100	172	229	111	282	427
	38%	42%	35%	35%	34%	43%	30%	42%	38%	45%	37%	46%	28%	53%	31%	39%	35%	39%	37%	33%	39%	39%	37%	37%	39%	36%	41%	39%
		fu				zd		zf				lm		zlmp													z	
Don't know	**217**	58	153	79	80	58	80	127	139	17	49	23	29	15	31	20	42	33	25	49	42	58	45	96	100	49	129	212
	20%	12%	27%	28%	23%	13%	22%	18%	17%	22%	27%	17%	22%	17%	22%	15%	29%	21%	17%	21%	14%	30%	17%	21%	17%	16%	19%	20%
		aeht		ze	e												z					ztv						

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 76

LEADERIMAGE2_v1_S1. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? An honest person

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**457**	29	124	20	9	230	21	87	33	8	266	12	73	45	11	107	188	275	123	59	186	127	43	289	48	119	20	121	33	166	444
	42%	21%	57%	38%	7%	73%	17%	49%	46%	6%	72%	11%	47%	51%	9%	62%	72%	60%	26%	41%	53%	33%	37%	54%	22%	36%	21%	42%	45%	70%	41%
	adhkcsHKNP	d	zacd	ad		zabcd		hk	hk		zhik		os	os		zos	zoors	zHI		H	zKL			zNO		N		P	P	zPQR	
Does not apply	**409**	93	60	21	102	35	89	69	28	101	44	88	56	26	101	30	30	87	281	41	104	202	41	163	143	103	64	123	28	33	427
	38%	68%	28%	39%	80%	11%	73%	39%	39%	79%	12%	79%	36%	30%	80%	18%	12%	19%	60%	29%	30%	52%	35%	30%	66%	31%	67%	43%	38%	14%	39%
	bemtuGJMS	zbce	e	e	zbce		zim	m	m	zim		zortu	tu	u	zortu				zGI			zIL			zMO		zOR5	S	S		
Don't know	**217**	14	32	12	16	51	13	22	11	19	59	12	26	17	14	35	43	99	64	44	61	57	34	87	26	105	11	44	12	37	212
	20%	10%	15%	23%	13%	16%	10%	12%	16%	15%	16%	11%	17%	19%	11%	20%	17%	21%	14%	30%	17%	15%	28%	16%	12%	32%	12%	15%	16%	16%	20%
	ahjosHKMN			a														H		zH			K			zMN					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 77

LEADERIMAGE2_v1_S2. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? In touch with ordinary people

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**346**	168	174	75	132	139	124	221	260	18	66	42	42	30	38	39	51	51	53	82	92	61	92	148	185	118	204	345
	32%	34%	31%	27%	39% zce	30%	34%	32%	32%	23%	37%	31%	32%	34%	28%	29%	35%	33%	36%	35%	31%	31%	34%	32%	32%	38% zA	30%	32%
Does not apply	**549**	280	265	139	148	262	171	374	417	53	74	74	64	50	72	71	68	83	67	127	157	103	130	232	309	151	364	556
	51% d	56% zb	47%	49%	43%	57% zd	47%	53%	52%	67% zi	41%	54%	48%	56%	52%	52%	47%	53%	45%	53%	52%	53%	48%	50%	53%	49%	53%	51%
Don't know	**188**	52	127	68	61	58	70	106	126	8	39	20	26	8	28	26	28	22	28	29	51	32	46	81	92	40	123	182
	17% aehs	10%	22% za	24% e	18%	13%	19%	15%	16%	10%	22%	14%	20%	10%	20%	19%	19%	14%	19%	12%	17%	16%	17%	18%	16%	13%	18%	17%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 78

LEADERIMAGE2_v1_52. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? In touch with ordinary people

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (q)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (G)	No (H)	Undecided (I)	Yes (J)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	335	121*	178*	72*	128*	370	111*	155	80*	126*	172*	261	461	469	143*	353	395	114*	519	217	177	95*	269	70*	236	1083
Does apply	**346** **32%** acdhikoHKNP	21 16%	78 36% acd	8 16%	9 7%	205 65% zabcd	14 11%	48 27% hk	14 19% k	8 7%	233 63% zhilk	11 10%	44 29% os	24 27% os	7 5%	66 39% os	173 66% zoorst	231 50% zHI	78 17%	37 26%	168 48% zKL	72 19%	34 28%	213 40% zNO	40 18%	93 28%	16 17%	95 33% P	20 27%	138 59% zPQR	345 32%
Does not apply	**549** **51%** emtuGJMS	106 79% zbce	111 51% e	32 59% e	105 83% zbce	66 21%	95 77% zim	108 61% zm	45 63% m	107 83% zijm	90 24%	92 82% zqrtu	91 59% tu	53 60% tu	106 84% zqrtu	60 35% u	56 21%	152 33%	330 70% zGI	68 48% G	122 35%	264 68% zIL	62 53% J	239 44%	158 73% zMO	152 47%	72 76% zQRS	156 54% S	41 56% S	60 25%	556 51%
Don't know	**188** **17%** amorHKNP	8 6%	27 12%	13 25% abd	13 10%	45 14% a	14 12%	22 12%	13 18%	13 10%	47 13%	9 8%	20 13%	11 13%	13 10%	45 26% opquv	33 12%	78 17%	61 13%	38 27% zH	61 17%	50 13%	22 19%	86 16% N	19 9%	82 25% zMN	7 8%	38 13%	12 17%	38 16%	182 17%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 79

LEADERIMAGE2_v1_S3. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Has a lot of personality

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**219**	98	115	64	81	74	76	142	148	11	57	21	29	11	17	47	34	35	25	37	49	60	63	106	101	64	128	183
	20%	20%	20%	23%	24%	16%	21%	20%	18%	14%	32%	15%	22%	12%	12%	35%	23%	22%	17%	15%	16%	31%	23%	23%	17%	21%	18%	17%
	ehns				e						zb					zkmnr						zst						
Does not apply	**672**	345	321	140	193	338	222	445	520	56	86	95	78	65	91	66	90	96	90	166	201	112	159	275	386	208	436	730
	62%	69%	57%	50%	57%	74%	61%	63%	65%	71%	48%	70%	59%	74%	65%	49%	61%	61%	61%	70%	67%	57%	59%	60%	66%	67%	63%	67%
	bcio	zb				zcd			zl	i		o		zo						zru					z			
Don't know	**192**	56	130	78	67	47	68	115	134	12	36	21	25	12	31	22	23	26	33	35	51	24	46	80	98	38	128	170
	18%	11%	23%	28%	20%	10%	19%	16%	17%	15%	20%	15%	19%	13%	22%	16%	16%	17%	22%	15%	17%	12%	17%	17%	17%	12%	18%	16%
	aey		za	ze	e																							

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 80

LEADERIMAGE2_v1_S3. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Has a lot of personality

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(q)	(r)	(t)	(u)	(G)	(H)	(I)	(l)	(m)	(n)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	132*	215	54*	127*	315	123*	176*	73*	120*	370	111*	155	36*	126*	172*	291	461	469	143*	352	395	116*	519	217	327	92*	249	73*	216	1083
Does apply	**219**	12	56	3	9	114	6	34	10	9	135	6	28	14	6	37	111	150	40	29	88	45	21	108	24	88	7	54	11	82	183
	20%	9%	26%	6%	7%	36%	5%	19%	13%	7%	36%	6%	18%	15%	5%	21%	42%	33%	9%	20%	25%	12%	18%	20%	11%	27%	7%	19%	16%	35%	17%
	acdhkosHKNP		acd			zacd		hk			zhik		os	s		os	zoorst	zH		H	K			N		N		P		zPOR	
Does not apply	**672**	115	132	43	106	151	101	120	58	106	180	99	107	61	110	87	111	229	368	74	201	301	73	342	180	150	82	199	56	111	730
	62%	85%	61%	81%	83%	48%	82%	68%	81%	83%	49%	89%	69%	69%	87%	50%	43%	50%	79%	52%	57%	78%	62%	63%	83%	46%	86%	69%	77%	47%	67%
	emtuGOS	zbe	e	zbe	zbe		zim	m	zm	zim		zortu	tu	tu	zortu				zGI			zIL		iO	zMO		zOS	z5	z5		
Don't know	**152**	8	27	7	12	51	16	24	4	13	55	7	20	14	10	49	40	82	60	40	63	39	24	89	14	89	6	36	5	44	170
	18%	6%	13%	13%	10%	16%	13%	13%	6%	10%	15%	6%	13%	16%	8%	28%	15%	18%	13%	28%	18%	10%	20%	17%	6%	27%	7%	13%	7%	19%	16%
	aiopHKNPQ					a										zoorsu				zH	K		K	N		zMN				P	

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public3_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 81

LEADERIMAGE2_v1_S4. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? A capable leader

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**434**	221	204	119	156	158	169	264	327	30	70	47	70	30	52	51	69	47	68	91	137	67	114	207	219	125	277	435
	40%	44%	36%	42%	46%	34%	46%	38%	41%	38%	39%	34%	53%	34%	38%	37%	47%	30%	46%	38%	46%	34%	43%	45%	37%	40%	40%	40%
	e	z			ze		zg						zkmq				q							z				
Does not apply	**475**	242	229	91	123	261	135	335	366	35	69	74	46	45	58	70	49	74	58	112	132	82	113	183	283	143	319	493
	44%	48%	40%	32%	36%	57%	37%	48%	46%	44%	38%	54%	35%	51%	42%	52%	34%	47%	39%	47%	44%	42%	42%	40%	48%	46%	46%	46%
	cdf	z				zcd		zf				zlo		u		o									zw			
Don't know	**174**	37	133	72	62	40	61	102	110	14	40	15	16	14	28	15	28	35	23	35	32	46	41	71	84	42	95	155
	16%	7%	23%	26%	18%	9%	17%	15%	14%	18%	22%	11%	12%	15%	20%	11%	19%	23%	15%	15%	11%	24%	15%	15%	14%	13%	14%	14%
	aehtA		za	ze	e																	zt						

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 82

LEADERIMAGE2_v1_S4. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? A capable leader

Base: All

	Voting intention (General Election)						Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(l)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	310	123*	176*	73*	120*	370	111*	155	89*	126*	172*	261	461	469	143*	353	395	115*	519	217	172	94*	269	73*	236	1083
Does apply	**434**	20	102	17	6	232	13	69	22	5	270	13	66	27	6	113	183	293	100	41	196	92	40	265	44	126	14	107	20	175	435
	40%	15%	48%	31%	5%	74%	10%	39%	30%	4%	73%	11%	42%	31%	5%	66%	70%	64%	21%	28%	56%	24%	34%	49%	20%	38%	14%	37%	28%	74%	40%
	adHkosHKNP	d	acd	ad		zabcd		hk	hk		zhilk		os	os		zoors	zoors	zHI			zKL			zNO		N		P		zPOR	
Does not apply	**475**	106	89	30	107	40	103	87	43	107	53	94	70	45	105	35	40	88	324	63	106	259	44	202	161	111	76	146	45	33	493
	44%	79%	41%	56%	84%	13%	84%	49%	60%	84%	14%	85%	45%	51%	84%	20%	15%	19%	69%	44%	30%	67%	37%	38%	74%	34%	80%	51%	62%	14%	46%
	emtuGJMOS	zbce	e	ze	zbce		zilm	m	zm	zilm		zortu	tu	tu	zortu				zGI	G		zIL			zMO		zORS	z5	z5		
Don't know	**174**	8	24	7	15	43	7	22	7	16	46	5	19	16	15	24	38	80	45	39	50	34	34	72	12	90	5	36	8	29	155
	16%	6%	11%	13%	12%	14%	6%	12%	10%	12%	13%	4%	12%	18%	12%	14%	15%	17%	10%	27%	14%	9%	28%	13%	6%	28%	6%	12%	10%	12%	14%
	ahsHKMNP													p			p	H		zH			zJK	N		zMN					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public3_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 83

LEADERIMAGE2_v1_SS. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Understands the problems facing Scotland

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**513**	242	263	141	173	200	178	335	396	31	80	62	73	40	63	66	76	64	69	116	154	82	131	227	276	150	324	506
	47% e	48%	46%	50%	51%	44%	49%	48%	49%	39%	44%	45%	56%	45%	45%	48%	52%	41%	47%	49%	51%	42%	49%	49%	47%	48%	47%	47%
Does not apply	**443**	225	214	90	124	229	143	297	330	40	68	63	42	43	54	62	49	70	61	102	122	84	105	181	257	138	289	461
	41%	45% z	38%	32%	36%	50% zcd	39%	42%	41%	51%	38%	46%	32%	48%	39%	45%	33%	45%	41%	43%	41%	43%	39%	39%	44%	45%	42%	43%
Don't know	**127**	33	89	52	44	30	44	70	76	8	31	12	17	5	22	9	22	22	18	20	25	29	32	54	52	21	78	116
	12% aehsx y	7%	16% za	19% ze	13% e	7%	12%	10%	9%	10%	18% h	9%	13%	6%	16%	6%	15%	14%	12%	8%	8%	15%	12%	12%	9%	7%	11%	11%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 84

LEADERIMAGE2_v1_SS. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Understands the problems facing Scotland

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**513**	31	120	16	13	269	28	82	25	13	308	11	70	48	16	131	212	333	115	65	225	111	53	303	61	150	23	130	26	188	506
	47%	23%	56%	30%	10%	85%	23%	46%	35%	10%	83%	10%	45%	54%	12%	76%	81%	72%	25%	45%	64%	29%	45%	56%	28%	46%	24%	45%	36%	80%	47%
	acdhkosHKNP	d	acd	d		zabcd		hk	k		zhik		os	os		zoors	zoors	zHI		H	zKL		K	zN		N		P		zPQR	
Does not apply	**443**	100	79	31	103	26	93	81	40	104	40	96	73	34	100	22	28	81	312	50	93	243	43	187	147	109	69	127	42	33	461
	41%	74%	36%	58%	81%	8%	75%	46%	55%	81%	11%	86%	47%	38%	79%	13%	11%	18%	67%	35%	26%	63%	36%	35%	68%	33%	73%	44%	58%	14%	43%
	emtuGJMS	zbce	e	zbe	zbce		zim	m	zm	zim		zortu	tu	tu	zortu				zGI	G		zIL			zMO		zOS	S	zS		
Don't know	**127**	5	17	6	10	21	2	14	7	11	22	4	12	7	10	18	21	46	41	29	34	31	22	49	10	68	3	31	4	15	116
	12%	3%	8%	12%	8%	7%	2%	8%	10%	9%	6%	4%	8%	8%	8%	11%	8%	10%	9%	20%	10%	8%	19%	9%	5%	21%	3%	11%	6%	6%	11%
	aehmoHKMNPS			a					h											zGH			JK			zMN					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 85

LEADERIMAGE2_v1_S6. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Shares my values

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**341**	182	153	93	124	123	117	223	254	16	68	38	53	24	41	45	45	39	56	73	102	51	97	158	176	107	201	329
	31%	36%	27%	33%	36%	27%	32%	32%	32%	20%	38%	28%	40%	28%	29%	33%	31%	25%	38%	31%	34%	26%	36%	34%	30%	34%	29%	30%
	be	zb			e																							
Does not apply	**544**	269	270	114	147	283	178	361	413	55	72	73	55	50	65	68	70	93	69	134	148	105	125	224	305	158	367	573
	50%	54%	48%	40%	43%	62%	49%	51%	51%	69%	40%	54%	42%	57%	47%	50%	48%	60%	46%	56%	49%	54%	47%	48%	52%	51%	53%	53%
	cd					zcd				zhi								i		z								
Don't know	**198**	49	143	75	71	52	70	118	136	9	40	26	25	13	33	22	32	24	24	31	50	39	46	80	105	45	124	181
	18%	10%	25%	27%	21%	11%	19%	17%	17%	11%	22%	19%	19%	15%	23%	16%	22%	16%	16%	13%	17%	20%	17%	17%	18%	15%	18%	17%
	aes		za	ze	e																							

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 86

LEADERIMAGE2_v1_S6. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Shares my values

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(q)	(q)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	132*	215	54*	127*	310	121*	176*	72*	126*	370	111*	155	86*	126*	172*	261	461	469	143*	353	396	114*	519	217	172	94*	269	73*	236	1083
Does apply	**341**	12	78	6	13	209	5	50	7	11	246	6	43	24	8	81	165	254	58	29	166	61	31	205	35	101	10	83	13	148	329
	31%	9%	36%	11%	10%	66%	4%	28%	10%	9%	67%	6%	28%	27%	7%	47%	63%	55%	12%	20%	47%	16%	26%	38%	16%	31%	11%	29%	19%	63%	30%
	acdhikosHIKNP		acd			zabcd		hik			zhilk		os	os		zoors	zoorst	zHI			zKL		K	zN		N		P		zPQR	
Does not apply	**544**	114	102	39	102	63	104	99	57	104	70	99	91	54	102	43	59	130	347	66	122	276	63	245	160	139	78	162	50	49	573
	50%	85%	47%	74%	80%	20%	85%	56%	79%	81%	19%	88%	59%	61%	81%	25%	23%	28%	74%	46%	35%	72%	53%	46%	73%	43%	82%	56%	68%	21%	53%
	emtuGJMS	zbe	e	zbe	zbe		zim	m	zim	zim		zqrtu	ztu	tu	zqrtu				zGI	G		zIL	J		zMO		zQS	5	zS		
Don't know	**198**	9	35	9	12	43	14	29	8	13	53	6	21	10	16	48	37	77	64	48	63	49	24	88	23	87	7	44	9	39	181
	18%	6%	16%	16%	10%	14%	12%	16%	11%	10%	14%	6%	14%	11%	12%	28%	14%	17%	14%	34%	18%	13%	20%	16%	11%	27%	7%	15%	13%	16%	17%
	adorHKNP		a													zoqrsu				zGH						zMN					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/Q/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 87

LEADERIMAGE2_v1_S7. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Gets the big decisions right

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**330**	161	163	107	115	107	109	221	247	20	60	36	43	26	38	41	54	44	47	65	95	60	90	144	179	88	208	310
	30% e	32%	29%	38% e	34% e	23%	30%	31%	31%	26%	33%	27%	33%	29%	28%	30%	37%	28%	32%	27%	32%	31%	34%	31%	30%	28%	30%	29%
Does not apply	**538**	271	261	110	152	276	181	352	414	41	78	77	56	46	63	78	62	86	71	127	158	96	118	217	306	167	351	560
	50% c	54% z	46%	39%	45%	60% zcd	50%	50%	52%	52%	44%	56%	42%	52%	45%	57%	42%	55%	48%	53%	53%	49%	44%	47%	52%	54%	51%	52%
Don't know	**215**	67	142	65	75	76	75	129	141	18	41	23	33	17	37	17	31	26	31	46	48	40	60	101	101	55	132	213
	20% aeh	13%	25% za	23%	22%	17%	21%	18%	18%	22%	23%	17%	25%	19%	27% o	12%	21%	17%	21%	19%	16%	20%	23%	22%	17%	18%	19%	20%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 88

LEADERIMAGE2_v1_S7. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Gets the big decisions right

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	1083	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	330	12	71	7	8	200	2	46	13	7	235	6	34	21	7	95	162	249	48	32	154	49	32	191	31	108	9	68	15	148	310
	30%	9%	33%	13%	6%	63%	2%	26%	18%	5%	64%	5%	22%	23%	5%	55%	62%	54%	10%	22%	44%	13%	27%	35%	14%	33%	9%	23%	21%	63%	29%
	acdhikoosHKN		acd			zabcd		hk	hk		zhiik		os	os		zoors	zoors	zHI		H	zKL		K	zN		N		P		zPQR	
	PQ																														
Does not apply	538	114	107	36	105	57	111	104	47	107	72	98	94	51	105	45	54	124	354	60	127	278	54	245	158	135	80	173	45	43	560
	50%	84%	50%	68%	83%	18%	90%	58%	65%	84%	19%	88%	61%	58%	83%	26%	20%	27%	75%	42%	36%	72%	46%	45%	73%	41%	84%	60%	62%	18%	52%
	emtuGIMOS	zbce	e	zbe	zbce		zijm	m	zm	zijm		zqrtu	ztu	tu	zqrtu				zGI	G		zIL			zMO		zQRS	zS	S		
Don't know	215	10	38	10	14	58	9	29	12	14	63	7	26	16	14	32	46	87	67	52	72	58	32	103	28	84	6	48	12	45	213
	20%	7%	17%	19%	11%	18%	8%	16%	17%	11%	17%	6%	17%	18%	11%	18%	18%	19%	14%	36%	20%	15%	27%	19%	13%	26%	7%	17%	17%	19%	20%
	adhkoosHKNP		a	a		a							o	o		o	o			zGH			K			N				P	

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_publicl_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 89

LEADERIMAGE2_v1_S8. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Is a likeable person

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**426**	211	210	108	145	172	154	270	326	27	69	54	62	31	57	59	50	53	61	93	139 z	67	106	187	229	133	259	416
	39%	42%	37%	38%	42%	38%	42%	38%	41%	34%	38%	40%	47%	35%	41%	43%	34%	34%	41%	39%	46% z	34%	39%	41%	39%	43%	38%	38%
Does not apply	**431**	230	196	94	123	214	125	303	327	33	65	62	48	38	50	54	56	68	54	106	115 z	74	98	185	241	120	296	454
	40% bf	46% zb	35%	33%	36%	47% zcd	34%	43% f	41%	42%	37%	45%	36%	43%	36%	40%	38%	44%	37%	45%	38%	38%	37%	40%	41%	39% z	43%	42%
Don't know	**226**	59	160	80	73	73	86	129	149	19	45	21	22	20	32	23	40	35	34	39	47	54	64	90	115	56	136	213
	21% aehs t	12%	28% za	28% e	21%	16%	24%	18%	19%	23%	25%	15%	17%	22%	23%	17%	28%	23%	23%	16%	16%	28% st	24%	19%	20%	18%	20%	20%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Ipsos

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 90

LEADERIMAGE2_v1_S8. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Is a likeable person

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**426**	31	108	14	10	209	26	72	18	7	245	21	65	35	9	96	166	268	117	41	172	104	42	242	54	129	22	96	15	165	416
	39%	23%	50%	27%	8%	66%	21%	41%	25%	6%	66%	19%	42%	40%	7%	56%	63%	58%	25%	29%	49%	27%	36%	45%	25%	39%	24%	33%	21%	70%	38%
	acdhikoHIK	d	zacd	d		zabcd	k	hk	k		zhiik	s	os	os		zos	zoors	zHI			zK			zN		N				zPQR	
	NPR																														
Does not apply	**431**	91	76	29	95	49	86	78	41	98	54	78	69	35	98	41	46	99	290	42	108	223	44	193	139	99	61	143	34	35	454
	40%	68%	35%	53%	75%	16%	70%	44%	56%	76%	15%	70%	44%	40%	78%	24%	18%	22%	62%	29%	31%	58%	37%	36%	64%	30%	64%	49%	47%	15%	42%
	emtuGIMOS	zbe	e	zbe	zbce		zim	m	zm	zim		zqrtu	tu	u	zqrtu				zGI			zIL			zMO		zQS	zS	S		
Don't know	**226**	12	32	11	22	57	11	27	13	23	70	12	21	17	19	36	49	94	62	60	72	59	32	103	24	99	12	50	23	36	213
	21%	9%	15%	20%	17%	18%	9%	15%	18%	18%	19%	11%	14%	20%	15%	21%	19%	20%	13%	42%	21%	15%	27%	19%	11%	30%	12%	17%	32%	15%	20%
	ahoaHIXN																	H		zGH			K	N		zMN			PQS		

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_publicl_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 91

LEADERIMAGE2_v1_S9. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Has sound judgement

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**402**	207	189	116	143	143	136	265	304	29	65	41	64	30	51	50	57	52	57	83	128	57	114	183	211	105	265	391
	37%	41%	33%	41%	42%	31%	37%	38%	38%	37%	36%	30%	48%	34%	36%	37%	39%	33%	38%	35%	43%	29%	43%	40%	36%	34%	38%	36%
	e	z			e								k								u							
Does not apply	**487**	246	238	92	131	264	151	332	369	34	80	73	43	47	55	71	52	84	61	110	132	101	109	185	290	154	311	502
	45%	49%	42%	33%	38%	57%	41%	47%	46%	43%	45%	53%	33%	54%	40%	53%	35%	54%	41%	46%	44%	52%	41%	40%	50%	50%	45%	46%
	cdfw	z				zcd						la		la		la		la						zw				
Don't know	**194**	47	140	74	68	52	78	104	129	16	34	23	25	11	33	14	37	20	31	46	40	38	44	94	85	51	115	190
	18%	9%	25%	26%	20%	11%	21%	15%	16%	20%	19%	16%	19%	12%	24%	10%	25%	13%	21%	19%	13%	19%	17%	20%	14%	16%	17%	18%
	aeght		za	ze	e		g								o		o											
	x																											

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 92

LEADERIMAGE2_v1_59. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Has sound judgement

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total (a)	Con (a)	Lab (b)	LD (c)	Reform (d)	SNP (e)	Con (h)	Lab (i)	LD (j)	Reform UK (k)	SNP (m)	Con (q)	Lab (q)	LD (r)	Reform UK (s)	Green (t)	SNP (u)	Yes (G)	No (H)	Undecided (I)	Yes (J)	No (K)	Did not vote/ too young/ not living in Scotland at the time (L)	Remain (M)	Leave (N)	Did not vote/ too young (O)	Con (P)	Lab (Q)	LD (R)	SNP (S)	Unwtd Total
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	174*	215	54*	127*	310	123*	174*	73*	128*	370	111*	155	38*	126*	172*	261	461	469	143*	353	395	113*	519	217	172	93*	269	73*	256	1083
Does apply	**402** **37%** acdhIkoxHKN P	14 10%	95 44% acd	11 20% d	10 8%	228 72% zabcd	14 11%	63 35% hk	17 24% k	8 6%	263 71% zhilk	10 9%	57 37% os	30 34% os	5 4%	105 61% zoors	178 68% zoors	278 60% zHI	83 18%	42 29% H	178 51% zKL	79 21%	42 35% K	237 44% zN	41 19%	124 38% N	12 13%	98 34% P	19 26%	166 70% zPQR	391 36%
Does not apply	**487** **45%** emtuGIMOS	110 81% zbce	88 41% e	30 56% e	103 81% zbce	48 15%	103 84% zijm	89 50% m	44 62% zm	105 82% zjm	55 15%	96 86% zqrtu	72 47% tu	44 50% tu	105 83% zqrtu	33 19%	48 18%	102 22%	326 69% zGI	59 41% G	114 32%	256 67% zIL	50 42%	217 40%	157 72% zMO	113 35%	76 80% zQS	145 50% S	47 65% zS	39 17%	502 46%
Don't know	**194** **18%** aehsHKNP	11 8%	33 15%	13 24% ae	14 11%	40 13%	6 5%	26 15%	11 15%	15 12%	51 14%	5 5%	25 16% o	14 16% o	17 13%	34 20% o	35 14%	81 18%	60 13%	43 30% zGH	61 17%	50 13%	27 23% K	86 16% N	19 9%	89 27% zMN	7 7%	46 16%	7 9%	31 13%	190 18%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 93

LEADERIMAGE2_v1_S10. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Acts with integrity

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total	Male	Female	16-34	35-54	55+	Grad	Non-grad	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Central Scotland & Lothians W	Glasgow	Highlands & Islands	Edinburgh & Lothians E	Mid Scotland and Fife	NE. Scotland	S. Scotland	W. Scotland	AB	C1	C2	DE	Working full-time	Not Working full-time / not working	Public	Private	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
Does apply	**474**	239	228	119	160	196	182	292	357	26	85	56	60	32	61	58	66	72	70	112	139	76	128	203	255	143	289	455
	44%	48%	40%	42%	47%	43%	50% z	42%	44%	33%	47%	41%	45%	36%	44%	43%	45%	46%	47%	47%	46%	39%	48%	44%	44%	46%	42%	42%
Does not apply	**421**	217	201	98	114	209	115	302	319	36	62	63	45	44	45	59	50	66	50	90	116	79	98	173	242	122	280	441
	39% df	43% z	35%	35%	33%	46% zd	32%	43% zf	40%	46%	34%	46%	34%	50% n	32%	43%	34%	42%	34%	38%	39%	40%	37%	37%	41%	39%	41%	41%
Don't know	**188**	44	137	66	67	54	68	107	126	17	33	17	28	12	33	19	31	19	28	35	45	40	41	86	89	45	122	187
	17% aeh	9%	24% za	23% e	20% e	12%	19%	15%	16%	21%	18%	12%	21%	14%	24%	14%	21%	12%	19%	15%	15%	21%	15%	19%	15%	14%	18%	17%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Ipsos

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 94

LEADERIMAGE2_v1_S10. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? Acts with integrity

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote				
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	135*	215	54*	127*	315	121*	178*	72*	128*	370	111*	155	88*	126*	172*	261	461	469	143*	352	385	118*	539	217	327	95*	289	72*	236	1083
Does apply	**474**	29	121	20	9	251	20	87	30	8	282	21	70	47	11	106	196	299	127	48	198	121	42	284	58	133	19	128	32	173	455
	44%	22%	56%	38%	7%	80%	17%	49%	41%	7%	76%	19%	45%	54%	9%	62%	75%	65%	27%	34%	56%	31%	36%	53%	27%	41%	20%	44%	44%	73%	42%
	adhkoxHKNP	d	zacd	ad		zabcd		hk	hk		zhik		os	os		zoos	zoors	zHI			zKL			zNO		N		P	P	zPQR	
Does not apply	**421**	97	61	20	100	30	96	67	30	102	45	84	60	25	101	41	30	92	285	44	95	220	47	175	140	106	69	120	31	40	441
	39%	72%	29%	38%	79%	10%	78%	38%	41%	80%	12%	76%	39%	28%	80%	24%	11%	20%	61%	30%	27%	57%	40%	32%	64%	32%	73%	42%	42%	17%	41%
	bemtuGJMS	zbce	e	e	zbce		zim	m	m	zim		zortu	tu	u	zortu	u			zGI			zIL	J		zMO		zORS	S	S		
Don't know	**188**	9	32	13	18	34	6	24	13	18	43	6	25	16	14	25	36	69	57	51	59	45	29	80	20	88	6	41	10	24	187
	17%	6%	15%	24%	14%	11%	5%	13%	17%	14%	12%	5%	16%	18%	11%	15%	14%	15%	12%	36%	17%	12%	24%	15%	9%	27%	7%	14%	14%	10%	17%
	aehmqHKNPS			ae					h				p	p						zGH			K			zMN					

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/h/i/j/k/m - z/p/q/r/s/t/u - z/G/H/I - z/J/K/L - z/M/N/O - z/P/Q/R/S
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK

SPM
(Public)
24 Nov 2026
Table 95

LEADERIMAGE2_v1/v2_S1>10. John Swinney. Do you think each of the following statements does or does not apply to the First Minister, John Swinney? - Summary table -

Base: All

	An honest person	In touch with ordinary people	Has a lot of personality	A capable leader	Understands the problems facing Scotland	Shares my values	Gets the big decisions right	Is a likeable person	Has sound judgement	Acts with integrity
Unweighted Total	1083	1083	1083	1083	1083	1083	1083	1083	1083	1083
Weighted Total	1083	1083	1083	1083	1083	1083	1083	1083	1083	1083
Does apply	457	346	219	434	513	341	330	426	402	474
	42%	32%	20%	40%	47%	31%	30%	39%	37%	44%
Does not apply	409	549	672	475	443	544	538	431	487	421
	38%	51%	62%	44%	41%	50%	50%	40%	45%	39%
Don't know	217	188	192	174	127	198	215	226	194	188
	20%	17%	18%	16%	12%	18%	20%	21%	18%	17%

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
Source: Ipsos (JN J26-086471-01)
Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 96

REFWHEN2. Leaving aside how you would vote, when, if ever, do you think there should be another referendum on Scottish independence?

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
In the next 1-2 years	**281**	125	150	72	105	103	88	190	186	24	69	37	48	17	34	31	38	39	36	43	69	50	90	110	161	76	185	270
	26%	25%	27%	26%	31%	23%	24%	27%	23%	31%	39%	27%	36%	20%	25%	23%	26%	25%	25%	18%	23%	26%	34%	24%	28%	24%	27%	25%
	ehs				e						zh												s					
In the next 3-5 years	**210**	99	105	79	62	70	85	125	144	20	43	26	34	20	21	20	33	29	28	46	70	39	46	112	92	54	139	197
	19%	20%	19%	28%	18%	15%	23%	18%	18%	25%	24%	19%	26%	22%	15%	15%	23%	18%	19%	19%	23%	20%	17%	24%	16%	17%	20%	18%
	ex			ze																				zx				
6-10 years from now	**91**	39	51	34	29	28	39	52	74	7	10	8	13	8	8	15	17	6	15	28	25	15	21	52	39	31	49	97
	8%	8%	9%	12%	8%	6%	11%	7%	9%	9%	6%	6%	10%	10%	6%	11%	12%	4%	10%	12%	8%	8%	8%	11%	7%	10%	7%	9%
	e																			z				z				
More than 10 years from now	**157**	91	65	30	57	70	60	96	144	4	9	26	12	10	30	21	17	29	13	46	41	36	30	70	86	54	96	161
	14%	18%	11%	11%	17%	15%	17%	14%	18%	6%	5%	19%	9%	11%	21%	15%	12%	19%	9%	19%	14%	18%	11%	15%	15%	17%	14%	15%
	bj	zb							zj						zlr					z								
Never	**291**	132	156	48	72	171	83	206	233	15	36	33	16	28	42	46	27	48	50	70	83	46	68	103	182	84	199	313
	27%	26%	28%	17%	21%	37%	23%	29%	29%	19%	20%	24%	12%	32%	30%	34%	19%	30%	33%	29%	28%	24%	25%	22%	31%	27%	29%	29%
	cdfl					zcd			z					l	l	lp		l	lp						zw			
	w																											
Don't know	**35**	9	26	6	13	17	9	24	18	8	9	4	4	4	2	2	10	3	6	3	12	7	12	12	20	11	21	34
	3%	2%	5%	2%	4%	4%	3%	3%	2%	10%	5%	3%	3%	5%	1%	1%	7%	2%	4%	1%	4%	4%	4%	3%	3%	4%	3%	3%
	ahs									zh																		
Prefer not to say	**18**	4	13	13	4	1	1	9	4	1	3	3	6	-	2	1	4	3	-	3	1	2	2	2	6	-	2	11
	2%	1%	2%	5%	1%	*	*	1%	*	1%	2%	2%	5%	-	1%	1%	3%	2%	-	1%	*	1%	1%	*	1%	-	*	1%
	efhtw			ze																								
	A																											
Combinations - net In the next 5 years																												
	491	224	255	151	167	173	173	315	330	44	112	63	82	37	55	52	71	68	64	89	138	89	136	222	253	130	324	467
	45%	45%	45%	54%	49%	38%	47%	45%	41%	56%	63%	46%	62%	42%	40%	38%	48%	43%	43%	37%	46%	46%	51%	48%	43%	42%	47%	43%
	ehs			e	e						zh		zmnoqr										s					
In the next 10 years	**582**	264	306	185	196	201	212	367	403	51	123	71	95	45	64	66	88	73	79	116	163	105	157	274	292	160	373	564
	54%	53%	54%	66%	57%	44%	58%	52%	50%	65%	68%	52%	72%	52%	46%	49%	60%	47%	53%	49%	54%	53%	59%	59%	50%	52%	54%	52%
	eh			ze	e						zh		zkmnoqr											zx				

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
Respondent type: Scotland, 16+
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Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 97

REFWHEN2. Leaving aside how you would vote, when, if ever, do you think there should be another referendum on Scottish independence?

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	1083	132*	215	54*	127*	310	123*	174*	72*	126*	370	111*	155	86*	126*	172*	261	463	469	143*	351	396	116*	519	217	372	93*	269	73*	256	1083
In the next 1-2 years	**281**	7	20	3	23	170	3	11	2	18	177	4	20	6	17	59	136	251	11	19	171	28	30	159	35	87	3	45	9	130	270
	26%	5%	9%	6%	18%	54%	2%	6%	3%	14%	48%	4%	13%	6%	13%	34%	52%	54%	2%	13%	49%	7%	25%	29%	16%	27%	3%	16%	12%	55%	25%
	abchikoorsH HKNPQR				a	zabcd				hi	zhiik		o		o	oors	zoorst	zHI		H	zKL		K	zN		N		P		zPQR	
In the next 3-5 years	**210**	3	42	11	6	97	3	22	11	7	128	2	24	15	5	64	84	158	6	46	86	37	18	121	14	76	1	47	12	72	197
	19%	2%	20%	20%	4%	31%	2%	13%	15%	5%	35%	2%	16%	17%	4%	37%	32%	34%	1%	32%	24%	10%	15%	22%	6%	23%	1%	16%	17%	31%	18%
	adHkpsHKNP		ad	ad		zabd		h	h		zhiik		ps	ps		zopqrs	zopqrs	zHI		zHI	zK			zN		N		P	P	zPQ	
6-10 years from now	**91**	12	33	5	6	21	5	29	10	5	27	6	19	9	7	14	23	31	31	29	20	34	9	42	12	37	5	30	2	11	97
	8%	9%	15%	10%	5%	7%	4%	16%	13%	4%	7%	6%	12%	10%	5%	8%	9%	7%	7%	20%	6%	9%	8%	8%	5%	11%	6%	10%	3%	5%	9%
			zde					zhkm												zGH												
More than 10 years from now	**157**	28	53	17	24	16	23	52	24	27	16	24	43	23	20	15	8	9	138	10	38	82	20	73	53	31	19	67	20	8	161
	14%	21%	25%	31%	19%	5%	19%	29%	33%	21%	4%	22%	28%	26%	16%	9%	3%	2%	29%	7%	11%	21%	17%	14%	24%	9%	20%	23%	27%	3%	15%
	emuGS	e	ze	ze	e		m	zm	zm	m		tu	ztu	zlu	u				zGI	G		zl			zMO		5	zS	zS		
Never	**291**	84	63	16	67	3	89	63	23	68	9	73	45	35	75	14	3	1	277	12	20	201	30	129	100	62	67	93	27	5	313
	27%	62%	29%	30%	52%	1%	72%	35%	32%	53%	2%	66%	29%	40%	59%	8%	1%	*	59%	9%	6%	52%	25%	24%	46%	19%	70%	32%	37%	2%	29%
	emtuGIJOS	e	e	e	zbce		zlkm	zm	m	zlm		zortu	tu	zlu	zortu	u			zGI	G		zJL	J		zMO		zOBS	S	S		
Don't know	**35**	2	2	1	1	9	*	1	2	1	12	2	3	1	2	1	6	11	5	18	15	4	7	14	4	17	-	7	2	9	34
	3%	1%	1%	3%	1%	3%	*	*	3%	1%	3%	1%	2%	1%	1%	*	2%	2%	1%	13%	4%	1%	6%	3%	2%	5%	-	3%	3%	4%	3%
	HK																			zGH	K		K								
Prefer not to say	**18**	-	3	*	1	-	-	1	-	1	-	-	-	-	1	6	-	-	1	8	2	-	5	1	-	17	-	-	-	-	11
	2%	-	2%	1%	1%	-	-	*	-	1%	-	-	-	-	*	3%	-	-	*	6%	1%	-	4%	*	-	5%	-	-	-	-	1%
	HkM																			zGH			K			zMN					
Combinations - net In the next 5 years																															
	491	10	62	14	28	267	6	33	13	25	305	6	44	20	22	123	220	409	17	65	256	65	48	280	49	163	4	92	21	202	467
	45%	7%	29%	26%	22%	85%	5%	19%	18%	20%	83%	5%	28%	23%	18%	71%	84%	89%	4%	45%	73%	17%	40%	52%	22%	50%	4%	32%	29%	86%	43%
	abcdhikoors HKNPQR		a	a	a	zabcd		h	h	h	zhiik		o	o	o	zoors	zoorst	zHI		H	zKL		K	zN		N		P	P	zPQR	
In the next 10 years	**582**	21	94	19	34	288	11	62	23	31	333	12	63	29	29	137	244	440	48	94	277	99	57	321	60	200	9	122	24	214	564
	54%	16%	44%	36%	27%	91%	9%	35%	31%	24%	90%	11%	41%	33%	23%	80%	93%	95%	10%	66%	79%	26%	48%	60%	28%	61%	10%	42%	33%	91%	52%
	abcdhijkpqr sHKNPQR		ad	a		zabcd		h	h	h	zhijk		ps	p		zopqrs	zopqrst	zHI		zH	zKL		K	zN		N		P	P	zPQR	

Fieldwork dates: Thursday 12th to Wednesday 18th November 2026
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Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 98

REFEXPECT And, when, if ever, do you think there will be another referendum on Scottish independence?

Base: All

		Gender		Age			Education		Tenure			Region (2026)								Social grade				Working status		Work sector		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	Grad (f)	Non-grad (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Central Scotland & Lothians W (k)	Glasgow (l)	Highlands & Islands (m)	Edinburgh & Lothians E (n)	Mid Scotland and Fife (o)	NE. Scotland (p)	S. Scotland (q)	W. Scotland (r)	AB (s)	C1 (t)	C2 (u)	DE (v)	Working full-time (w)	Not Working full-time / not working (x)	Public (y)	Private (A)	Unwtd Total
Unweighted Total	**1083**	524	546	182	341	560	396	673	852	71	141	114	121	111	156	146	151	148	136	354	372	147	122	448	603	333	684	1083
Weighted Total	**1083**	500	566	282*	342	459	365	702	802	79*	179*	137*	132*	88*	139*	136*	147*	157*	148*	238	300	196*	268*	461	586	310	691	1083
In the next 1-2 years	**124**	44	76	20	53	51	32	92	85	10	29	18	15	7	18	18	12	22	13	16	26	28	41	56	62	37	79	115
	11%	9%	13%	7%	16%	11%	9%	13%	11%	13%	16%	13%	12%	8%	13%	13%	8%	14%	9%	7%	9%	14%	15%	12%	11%	12%	11%	11%
					zc																	s	s					
In the next 3-5 years	**272**	103	168	102	71	99	94	173	197	22	50	37	32	13	31	47	45	35	32	49	75	56	68	117	148	70	165	228
	25%	21%	30%	36%	21%	22%	26%	25%	25%	27%	28%	27%	24%	15%	22%	34%	31%	22%	22%	21%	25%	28%	25%	25%	25%	23%	24%	21%
	aems		za	zde												m	m											
6-10 years from now	**194**	96	96	46	72	76	81	113	146	15	32	22	23	19	26	14	28	26	35	61	50	22	50	82	107	61	123	200
	18%	19%	17%	16%	21%	17%	22%	16%	18%	19%	18%	16%	17%	22%	19%	10%	19%	16%	24%	26%	17%	11%	19%	18%	18%	20%	18%	18%
							z													ztu								
More than 10 years from now	**235**	137	96	60	68	106	89	144	190	19	24	36	37	27	32	22	25	34	23	64	70	43	49	107	126	67	163	258
	22%	27%	17%	21%	20%	23%	24%	21%	24%	24%	13%	26%	28%	31%	23%	16%	17%	22%	15%	27%	23%	22%	18%	23%	22%	22%	24%	24%
	b	zb							zj					r						z								
Never	**142**	82	59	22	52	68	36	103	105	7	27	15	7	15	17	25	20	16	27	28	43	27	34	67	71	34	102	159
	13%	17%	10%	8%	15%	15%	10%	15%	13%	8%	15%	11%	5%	17%	13%	19%	13%	10%	18%	12%	14%	14%	13%	14%	12%	11%	15%	15%
	l	zb												l		l			l									
Don't know	**103**	33	63	21	23	58	32	69	79	6	15	6	12	7	13	10	16	21	18	21	35	17	24	31	69	41	58	114
	9%	7%	11%	8%	7%	13%	9%	10%	10%	8%	8%	4%	9%	8%	9%	7%	11%	14%	12%	9%	12%	9%	9%	7%	12%	13%	8%	11%
	aw					zd																			w	z		
Prefer not to say	**14**	4	10	10	2	1	1	7	1	1	2	3	6	-	2	-	-	3	-	-	1	2	1	2	2	-	1	9
	1%	1%	2%	4%	1%	*	*	1%	*	1%	1%	2%	5%	-	1%	-	-	2%	-	-	*	1%	*	*	*	-	*	1%
	efhxA			e									z															
Combinations - net In the next 5 years																												
	396	147	243	122	124	150	126	265	282	32	79	55	47	20	49	65	58	57	45	65	101	84	109	172	211	107	244	343
	37%	29%	43%	43%	36%	33%	35%	38%	35%	40%	44%	40%	36%	23%	35%	48%	39%	36%	31%	27%	34%	43%	41%	37%	36%	34%	35%	32%
	aems		za							m		m				m	m					c	s					
In the next 10 years	**590**	242	339	168	196	226	207	378	428	47	111	78	70	39	75	79	86	83	81	125	151	106	159	254	318	167	367	543
	54%	49%	60%	60%	57%	49%	57%	54%	53%	59%	62%	57%	53%	45%	54%	58%	59%	53%	54%	53%	50%	54%	60%	55%	54%	54%	53%	50%
	ae		za																									

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Respondent type: Scotland, 16+
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Filename : web_public1_J26-086471-SPM-Nov2026_tabs_Final1
Weighted
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g - z/h/i/j - z/k/l/m/n/o/p/q/r - z/s/t/u/v - z/w/x - z/y/A
Overlap formulae used. * small base

Return to Index

Scottish Political Monitor - November 2026 - Knowledge Panel UK
SPM
(Public)

24 Nov 2026
Table 99

REFEXPECT And, when, if ever, do you think there will be another referendum on Scottish independence?

Base: All

		Voting intention (General Election)					Voting intention (SP Constituency)					Voting intention (SP List)						Voting intention (Indyref2)			Past vote (Indyref)			Past vote (Euref)			General election 2024 vote					
	Total	Con	Lab	LD	Reform	SNP	Con	Lab	LD	Reform UK	SNP	Con	Lab	LD	Reform UK	Green	SNP	Yes	No	Undecided	Yes	No	Did not vote/ too young/ not living in Scotland at the time	Remain	Leave	Did not vote/ too young	Con	Lab	LD	SNP	Unwtd Total
	(a)	(a)	(b)	(c)	(d)	(e)	(h)	(i)	(j)	(k)	(m)	(o)	(p)	(r)	(s)	(t)	(u)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
Unweighted Total	**1083**	157	216	84	127	304	135	185	96	130	353	135	171	106	129	162	233	428	514	134	350	462	120	602	250	231	118	286	85	252	1083
Weighted Total	**1083**	132*	215	54*	127*	315	123*	170*	72*	116*	370	111*	155	86*	126*	172*	263	461	469	143*	259	392	116*	579	217	172	91*	269	72*	236	1083
In the next 1-2 years	**124**	8	12	2	17	60	4	6	2	14	73	6	10	3	9	14	66	95	11	18	64	27	15	67	22	35	3	28	2	47	115
	11%	6%	6%	3%	13%	19%	3%	3%	3%	11%	20%	5%	6%	3%	7%	8%	25%	21%	2%	12%	18%	7%	13%	13%	10%	11%	4%	10%	2%	20%	11%
	bchiiqrHKPR					zabc				i	zhii						zoorst	zH		H	zK									zPOR	
In the next 3-5 years	**272**	22	58	9	11	109	24	43	15	12	126	16	35	18	10	71	89	158	82	32	90	62	20	128	29	114	6	52	17	75	228
	25%	16%	27%	16%	9%	35%	20%	24%	20%	9%	34%	14%	23%	20%	8%	41%	34%	34%	17%	22%	26%	16%	17%	24%	13%	35%	6%	18%	24%	32%	21%
	adkoiHKNPQ		d			zacd		k			zhk		s	s		zoors	zkk	zH			K			N		zMN		P	P	zPO	
6-10 years from now	**194**	26	40	17	23	51	19	38	24	24	54	15	34	25	26	32	34	76	96	22	63	75	27	109	37	48	23	55	18	34	200
	18%	20%	19%	32%	18%	16%	16%	21%	34%	19%	15%	13%	22%	29%	20%	19%	13%	16%	20%	15%	18%	19%	23%	20%	17%	15%	24%	19%	25%	14%	18%
				ze					zhm					zou																	
More than 10 years from now	**235**	38	61	14	30	63	33	60	16	28	72	34	49	21	29	38	42	70	140	25	64	110	25	118	70	47	31	88	15	46	258
	22%	28%	29%	27%	24%	20%	27%	34%	22%	22%	20%	31%	31%	24%	23%	22%	16%	15%	30%	17%	18%	29%	21%	22%	32%	14%	33%	30%	21%	19%	24%
	GO							zm				zu	zu						zGI			zI			zMO		z5	z5			
Never	**142**	33	28	4	37	9	29	19	9	40	18	29	19	9	41	3	14	27	97	17	31	77	15	58	40	43	20	47	11	10	159
	13%	24%	13%	8%	29%	3%	24%	11%	12%	31%	5%	26%	12%	10%	33%	2%	5%	6%	21%	12%	9%	20%	12%	11%	18%	13%	21%	16%	16%	4%	15%
	emtuGJMS	zbce	e		zbce		zim		m	zjm		zqrtu	tu	t	zqrtu				zG			zI			zM		z5	5	5		
Don't know	**103**	9	12	7	9	23	13	12	7	10	26	11	8	11	10	10	17	33	43	25	38	34	12	57	19	27	11	19	9	24	114
	9%	7%	6%	14%	7%	7%	11%	7%	10%	8%	7%	10%	5%	13%	8%	6%	7%	7%	9%	18%	11%	9%	10%	11%	9%	8%	12%	7%	12%	10%	11%
																				zGH											
Prefer not to say	**14**	-	3	*	-	-	-	1	-	-	-	-	-	-	1	3	-	-	1	4	1	-	4	1	-	13	-	-	-	-	9
	1%	-	2%	1%	-	-	-	*	-	-	-	-	-	-	*	2%	-	-	*	3%	*	-	3%	*	-	4%	-	-	-	-	1%
	HM																			GH			JK			zMN					
Combinations - net In the next 5 years																															
	396	30	70	10	28	170	28	49	16	26	199	22	45	21	20	85	155	254	92	49	155	88	36	196	51	149	9	81	19	122	343
	37%	22%	33%	19%	22%	54%	23%	27%	23%	20%	54%	20%	29%	24%	16%	49%	59%	55%	20%	35%	44%	23%	30%	36%	24%	46%	10%	28%	26%	52%	32%
	acdhiIkorsH					zabcd					zhiik		s			zoors	zoors	zHI		H	zKL			N		zN		P	P	zPOR	
	KNPQ																														
In the next 10 years	**599**	56	110	27	51	220	47	86	41	50	254	37	79	46	45	117	189	330	188	72	218	163	63	304	88	197	32	136	37	156	543
	54%	41%	51%	51%	40%	70%	39%	49%	57%	39%	69%	33%	51%	52%	36%	68%	72%	72%	40%	50%	62%	42%	53%	57%	41%	60%	34%	47%	51%	66%	50%
	adhioiHKNPQ					zabcd					zhik		os	o		zoors	zoors	zHI			zK			N		N				zPO	

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