

# The PHE HIV Prevention Innovation Fund: Cohort 1 (2015-16)



Public Health  
England

Set-up to support voluntary sector organisations reduce the impact of HIV through innovative interventions targeting groups most affected by HIV.  
Just over £500,000 invested by PHE to fund 7 projects in Cohort 1

## Overview of projects



HIV testing in community settings



Training workshops



Online HIV decision making tool



Sauna online assessment certification tool



Online partner notification tool



HIV testing in community settings



\*And partners  
Workplace health events and testing

## Target audience

4 projects: Black African communities

3 projects: Gay, Bisexual and MSM

1 project: Latin American communities

1 project: Low wage shift workers

1 project: Sauna owners and staff

1 project: Faith leaders

## Location

Manchester & Salford

The M1 Corridor

Bradford

Wakefield

Leicester

Luton

London

## A focus on innovation and testing new interventions

*"Other funding streams have a mandate...but with the Innovation Fund you can be as creative as you want which is why it appeals to us."*

## Key emerging outputs

5,404\* individuals reached, from at least 76 countries

1,826 HIV tests conducted

145 organisations engaged

13 Local Authorities involved

7 projects

37%

tested for the first time

33 reactive tests  
(18 in 1000)



76 events



3 online tools



5 conferences/ publications

## Changing knowledge, attitudes and behaviours relating to HIV

94%  
(of 511)

feel more informed about HIV and testing as a result of using the service (*Talk and Test*)

*"When I went for the course my perception changed totally"*  
(Faith leader, Testing Faith)

*"People in the community are feeling more confident, more comfortable because there is a service in their language."*  
(Participating organisation, Let's Stop HIV)

*"My customers talk to me a lot about a whole range of issues, the online training has increased my confidence around sexual health and HIV,"*  
(Sauna manager, Sauna Online Assessment Project)

96% (of 705) consider HIV testing an acceptable part of workplace health checks (*HIV Testing in the Workplace*)



\*Excludes press/media reach