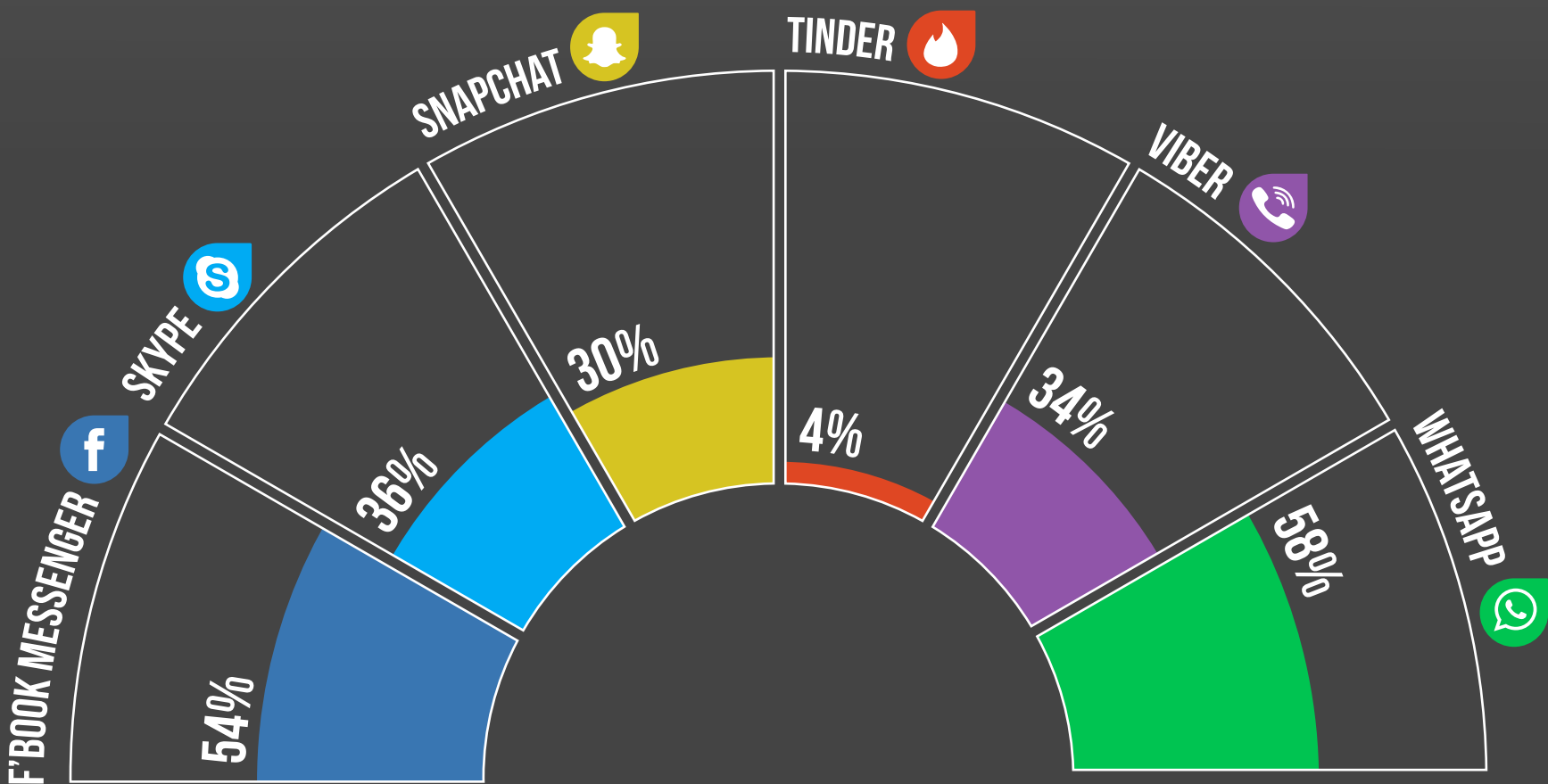




SOCIAL MESSAGING TRACKER - AUG 2017

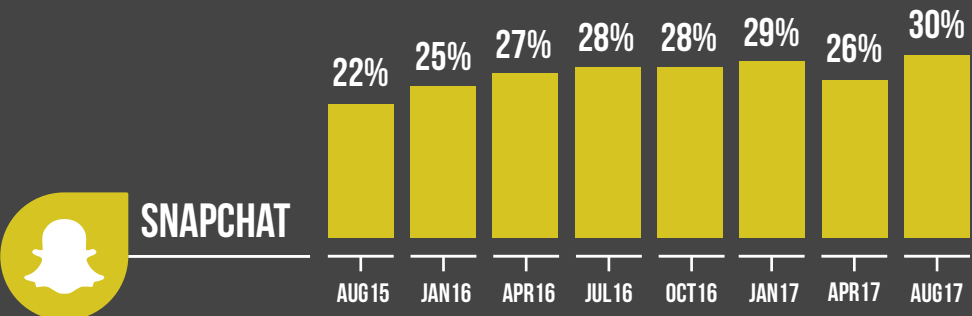
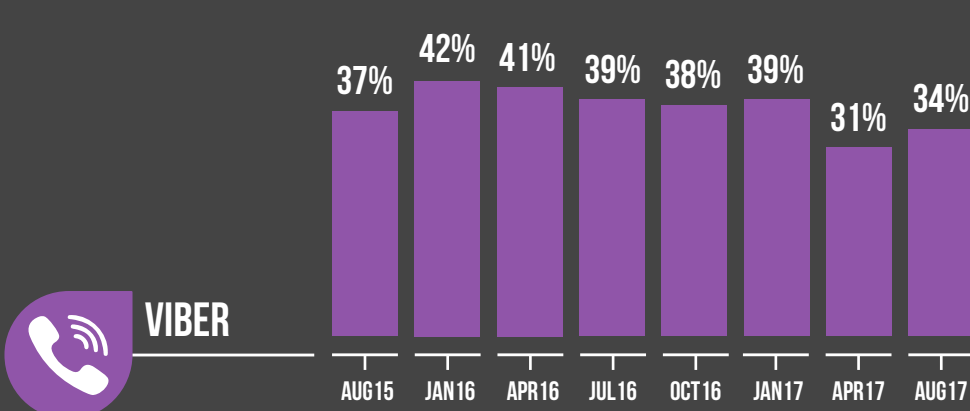
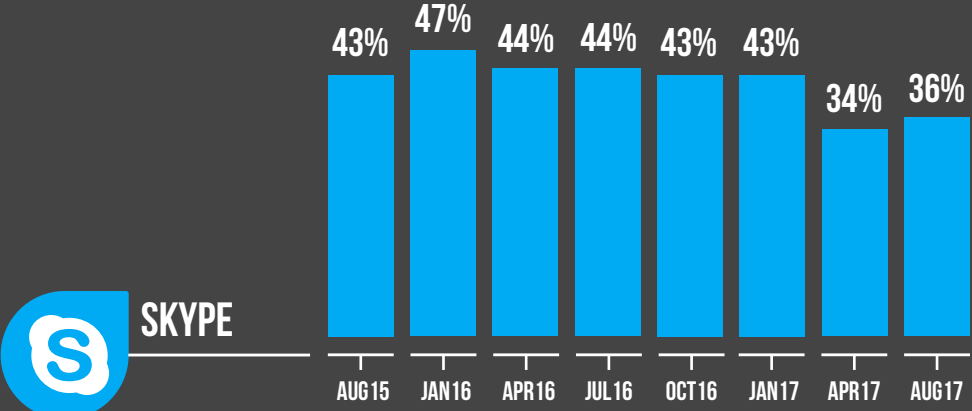
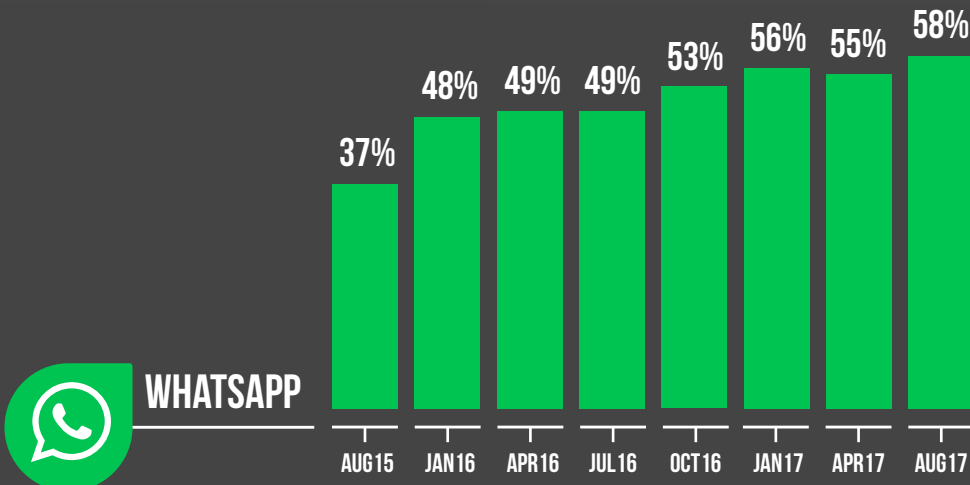
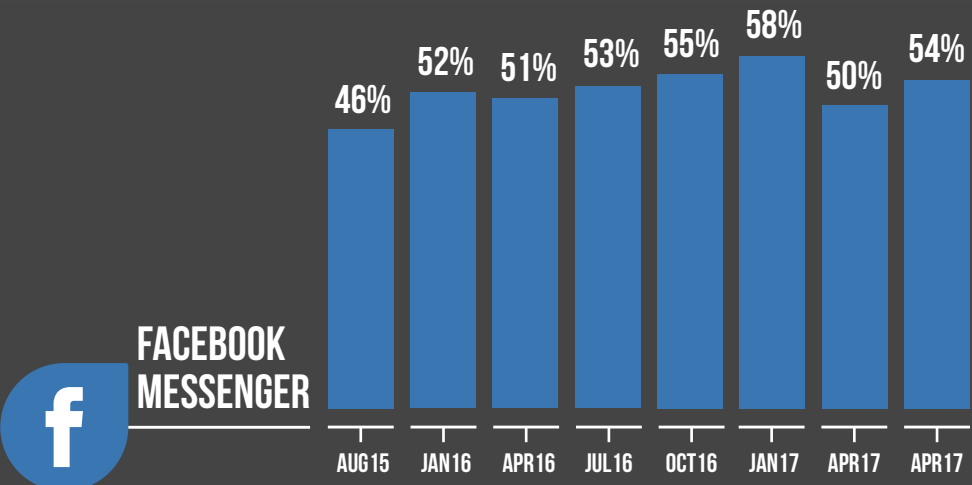
ACCOUNT OWNERSHIP

% SOCIAL MESSAGING ACCOUNT OWNERS IN IRELAND - AUG 2017



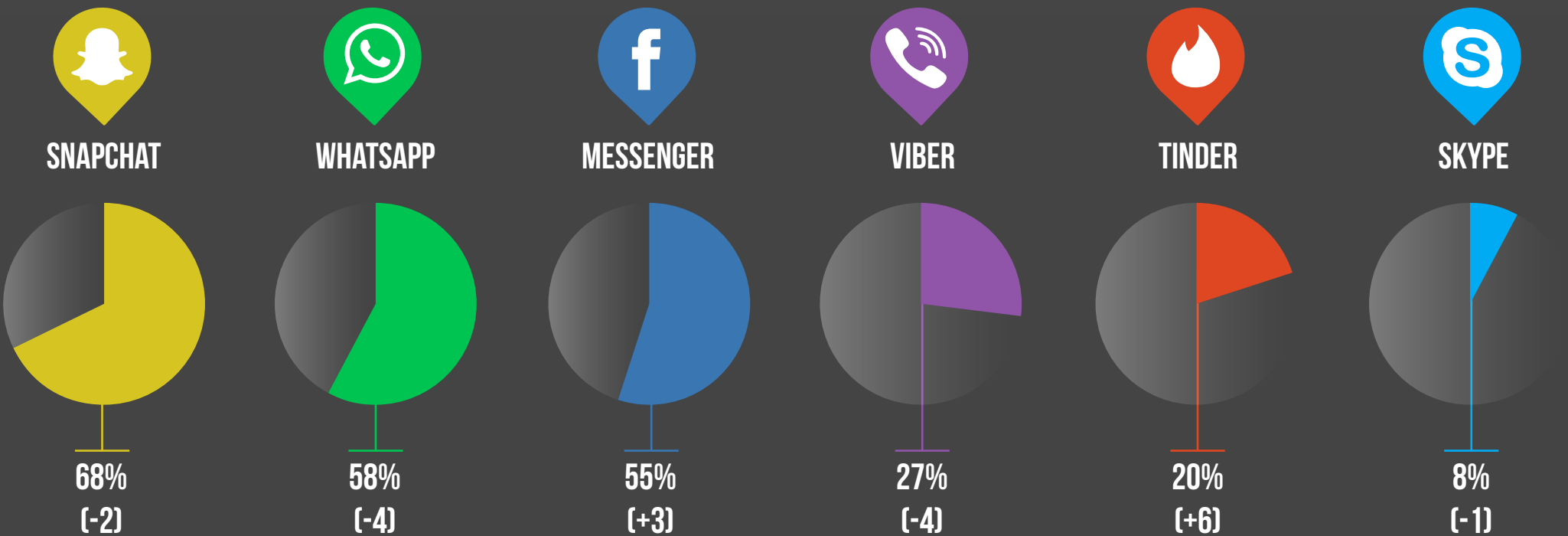
TREND DATA

% SOCIAL MESSAGING ACCOUNT OWNERS IN IRELAND - AUG 2015-AUG 2017



DAILY USAGE

OF THOSE WHO HAVE AN ACCOUNT WITH THE SOCIAL MESSAGING PLATFORMS BELOW, % THAT USE IT DAILY



() = CHANGE SINCE APR 2017