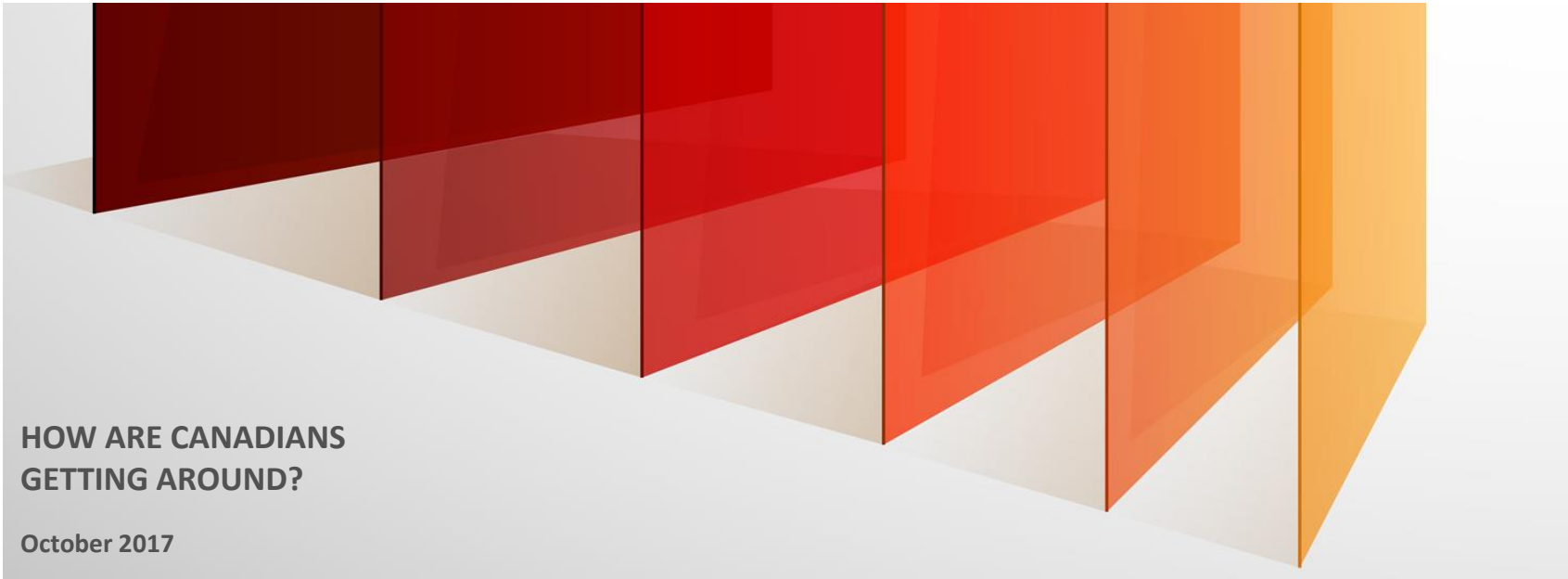


# PUBLIC PERSPECTIVES

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**HOW ARE CANADIANS  
GETTING AROUND?**

October 2017



## GENERAL THEMES FROM THE DATA ARE...

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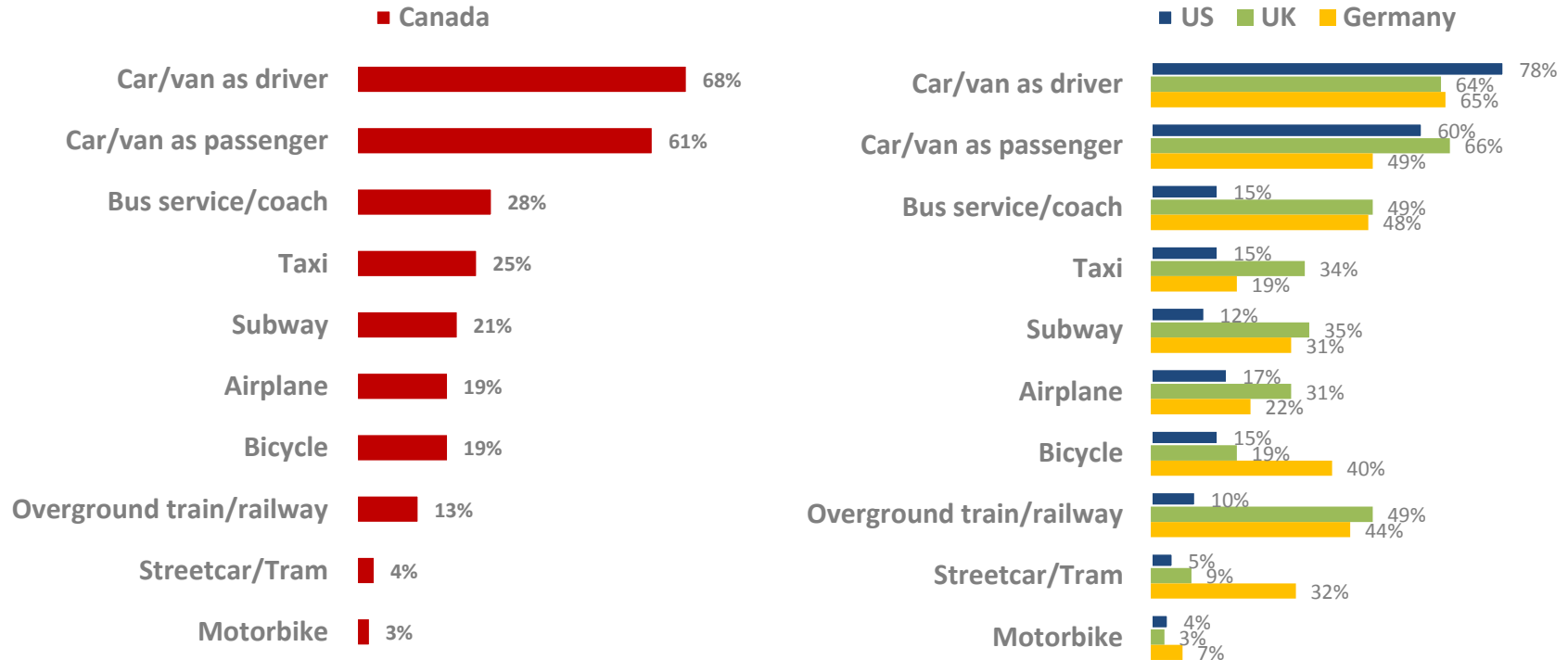
Canadians (and Americans ) are car dependent for transportation, although other modes have their cores of users; as a comparison, UK and Germans differ significantly on some modes

Canadians are generally satisfied with all modes of transportation that they have used recently; highest for air, streetcar and train

Value for money is somewhat higher for recent users of train compared with recent users of subway or plane

# Canadians (and Americans ) are car dependent for transportation, although other modes have their cores of users; as a comparison, UK and Germans differ significantly on some modes

Which of these types of transport have you used to make a journey in the past six months?



## Some provincial/regional variations in recent modes of transportation used

	% used past six months					
	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Car/van as driver	65%	81%	66%	66%	66%	72%
Car/van as passenger	63%	65%	68%	64%	49%	68%
Bus service/coach	37%	10%	28%	33%	28%	12%
Taxi	20%	21%	18%	31%	17%	34%
Subway	22%	9%	4%	27%	24%	3%
Airplane	23%	23%	23%	19%	14%	23%
Bicycle	20%	18%	17%	18%	22%	11%
Overground train/railway	23%	15%	1%	17%	6%	2%
Streetcar/Tram	4%	-	8%	4%	6%	-
Motorbike	3%	2%	-	2%	4%	5%

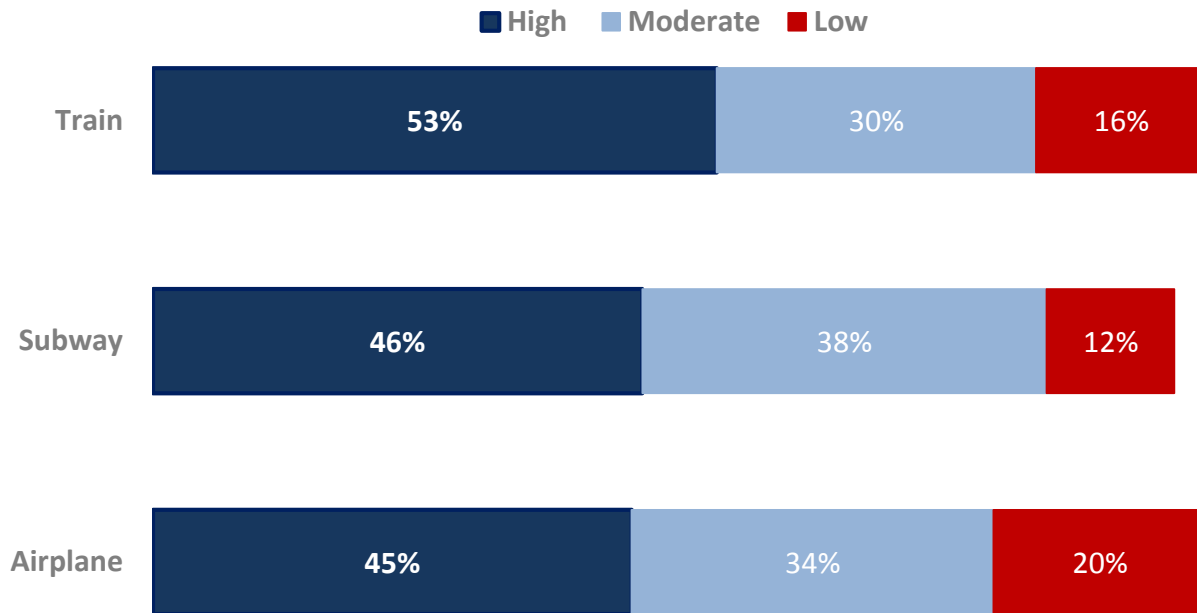
# Canadians are generally satisfied with all modes of transportation that they have used recently; highest for air, streetcar and train

How satisfied or dissatisfied were you with your experience of that journey? (among used each in past 6 months)



# Value for money is somewhat higher for recent users of train compared with recent users of subway or plane

Thinking about the last time you made a journey by..., how would you rate the value for money of that journey...? (among used each in past 6 months)



# DATA FOR THIS REPORT WERE GENERATED FROM IPSOS' GLOBAL ADVISOR

SURVEY METHOD	COUNTRIES	SAMPLE	WEIGHTING
<p>The surveys were conducted monthly in 25 countries around the world via the Ipsos Online Panel system. Data are normally collected in the 2<sup>nd</sup> and 3<sup>rd</sup> weeks of each month.</p>	<p>16 of the 25 countries surveyed online provide nationally representative samples: Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Israel, Italy, Japan, Poland, South Korea, Spain, Sweden, and the United States. Online samples in Brazil, China, India, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey are more urban/educated/higher income than their fellow citizens and are referred to as “Upper Deck Consumer Citizens.”</p>	<p>The normal sample each wave consists of an international sample of approximately 19,000 adults age 18-64 in the US and Canada, and age 16-64 in all other countries. Approximately 1000+ individuals participate on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.</p>	<p>Weighting is employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to the most recent country Census data. A survey with an unweighted probability sample and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country for a sample of 500 of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.</p>

# CONTACTS

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