



Presidential Approval

¿What do Latin American Opinion Leaders think?

Latin American Opinion Leaders perceptions of the region's presidents

On this edition of the Latin American Opinion Leaders survey, we present for the third consecutive year, the region's presidential rates of approval. It is important to highlight that the evaluations that are reflected on this edition, are not representative of Latin American society. Instead, they show the perceptions of the most informed citizens, which take part in the development and construction of public opinion: Opinion leaders that publish their content in different media in Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Peru and a representative sample of Central America and the Caribbean.

The region's presidents with the highest rates of approval amongst opinion leaders were Juan Manuel Santos from Colombia (78%), Tabaré Vázquez from Uruguay (67%), Mauricio Macri from Argentina (69%), and Michelle Bachelet from Chile (69%). On the other hand, the least approved presidents were Nicolás Maduro from Venezuela (5%), Michel Temer from Brazil (17%) and Raúl Castro from Cuba (22%).

Those presidents whose approval has increased continuously since 2015 have been Michelle Bachelet, Juan Manuel Santos and Enrique Peña Nieto from Mexico. On the other hand, left-winged presidents Evo Morales from Bolivia, Raúl Castro from Cuba and Nicolás Maduro from Venezuela, have continuously lost approval in the same period of time. Corruption scandals surrounding Michel Temer's government explain his low approval in the last couple of years.

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Data Sheet

Sample

Universe: Opinion Leaders who publish their work in Latin American media.

Response rate: 367 people in 14 countries of Latin America

Sample: With which of the following media do you cooperate with typically (as a journalist or columnist)? (Multiple answers)

	%
Newspaper	60
Magazine	27
Radio	33
Blog	18
News agency	10
Web page	40
National television	20
Cable televisión	16
Other (Specify)	5
None	4

Fieldwork

Method: Online survey

Fieldwork dates: 11 August, 2017 - 11 September, 2017

Comparative

In 2016 the same questions were asked to the same audience

Sample: 295 people in 16 countries of Latin America

Fieldwork dates: 11 November, 2016 - 23 January, 2017

Content

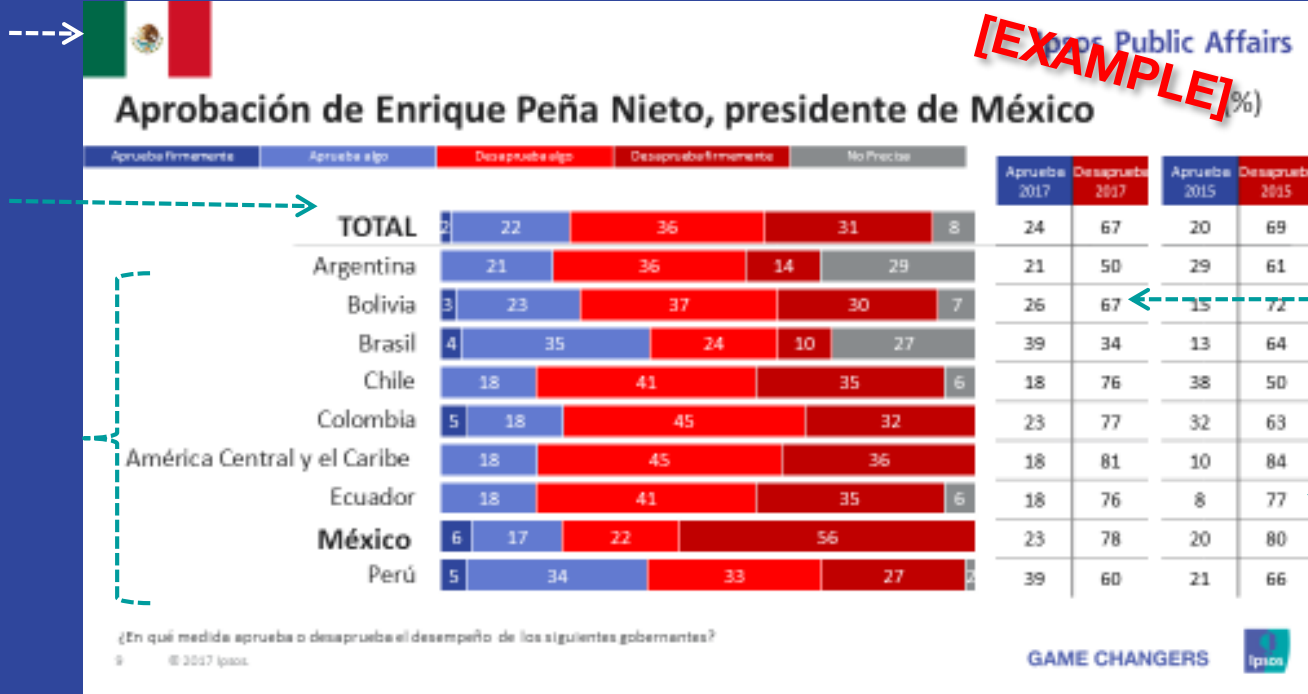
To what extent do you approve or disapprove the performance of the following presidents:

How to read the results

Country being asked about

The whole group's approval of the government mentioned above

Each countries' approval of the government mentioned above



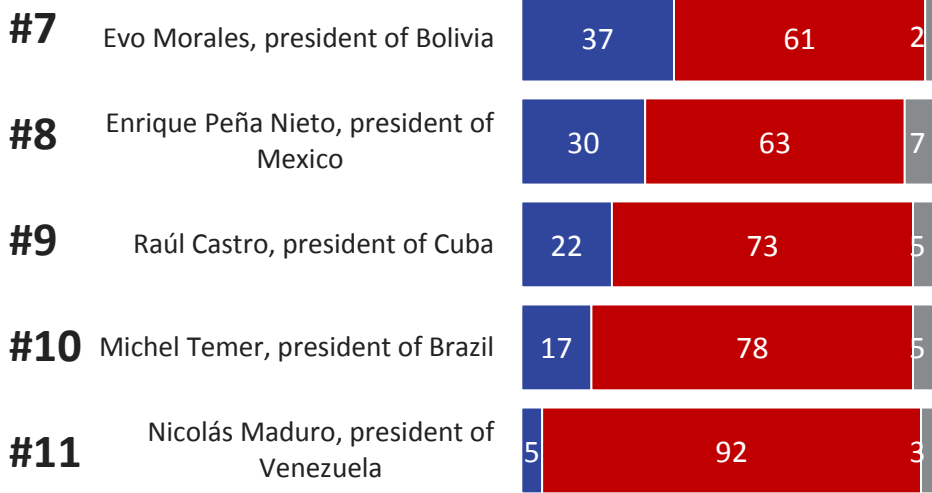
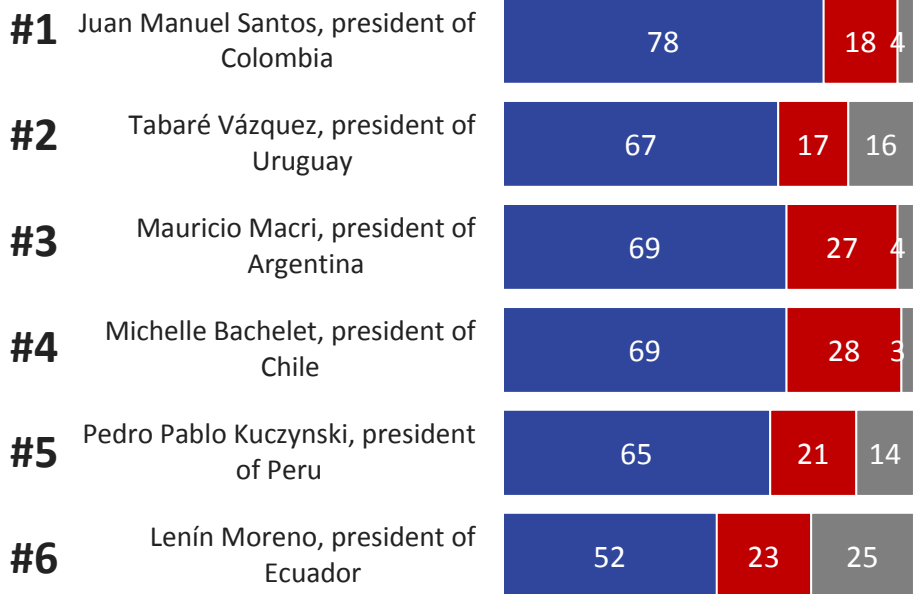
[EXAMPLE]

Top 2 Box & Bottom 2 Box

Comparative data

PERCENTAGE OF APPROVAL PER PRESIDENT

President's approval ranking



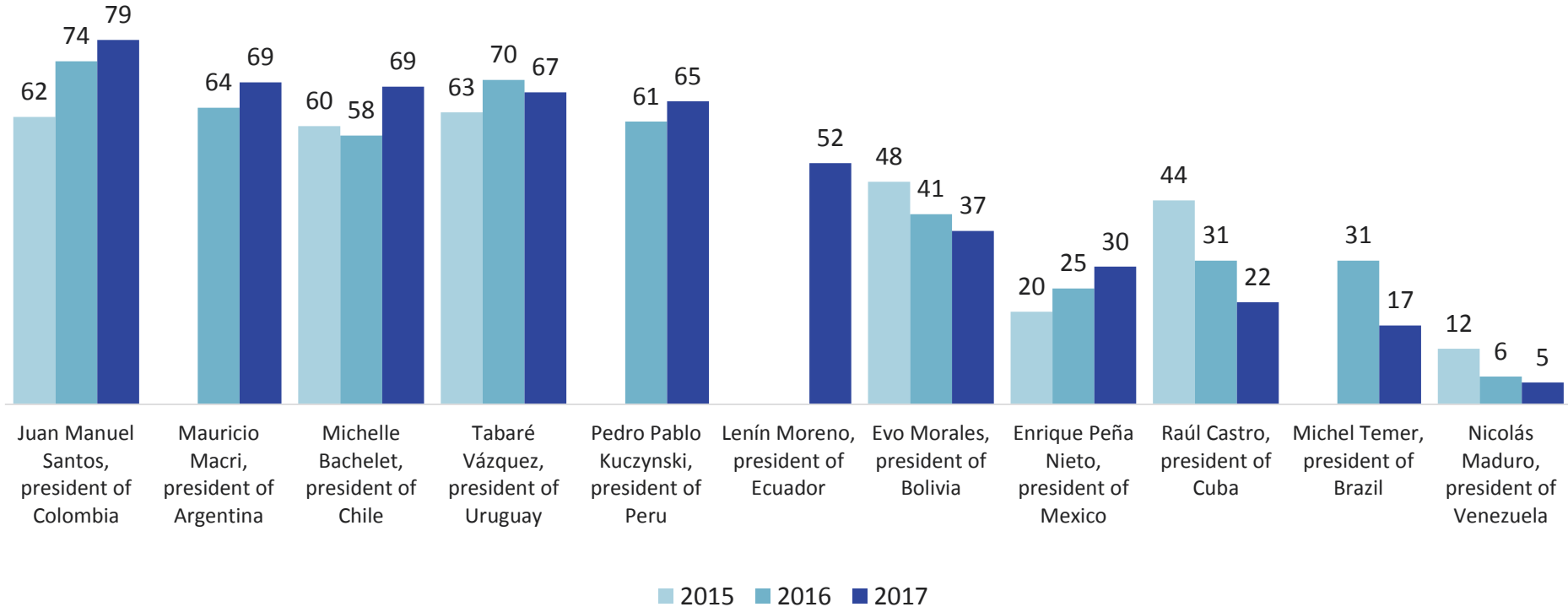
¿To what extent do you approve or disapprove the performance of the following presidents?



PERCENTAGE OF APPROVAL PER PRESIDENT

Comparative president approval ranking : 2015 vs. 2017

(%)



PERCENTAGE OF APPROVAL PER PRESIDENT

Comparative ranking: 2015 vs. 2017

(%)



Nicolas Maduro, President of Venezuela



Enrique Peña Nieto, President of Mexico



Raúl Castro, President of Cuba



Juan Manuel Santos, President of Colombia



Evo Morales, President of Bolivia



Michelle Bachelet, President of Chile



Tabaré Vázquez, President of Uruguay



PERCENTAGE OF APPROVAL PER PRESIDENT

Comparative ranking: 2015 vs. 2017

(%)



 **Pedro Pablo Kuczynski, President of Peru**



 **Michel Temer, President of Brazil**



 **Mauricio Macri, President of Argentina**



 **Lenín Moreno, President of Ecuador**





Mauricio Macri's approval, president of Argentina

(%)

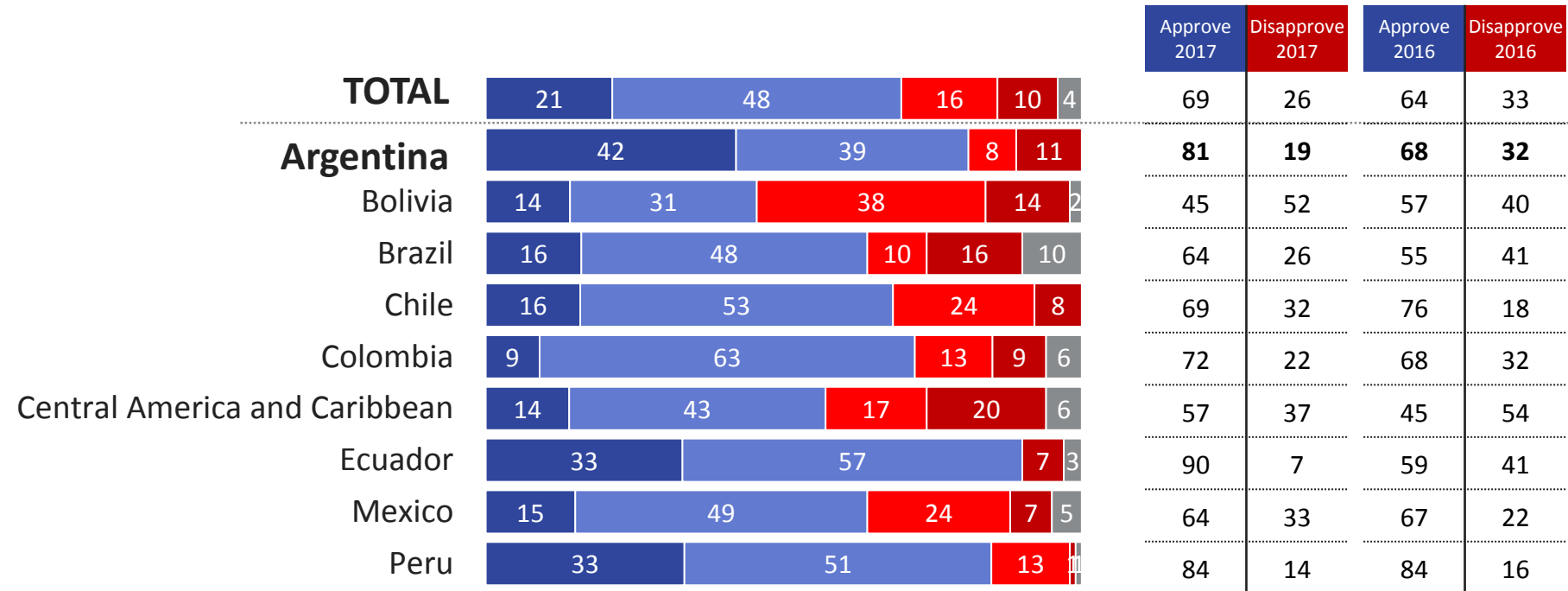
Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A



¿To what extent do you approve or disapprove the performance of the following presidents?



Michel Temer's approval, president of Brazil

(%)

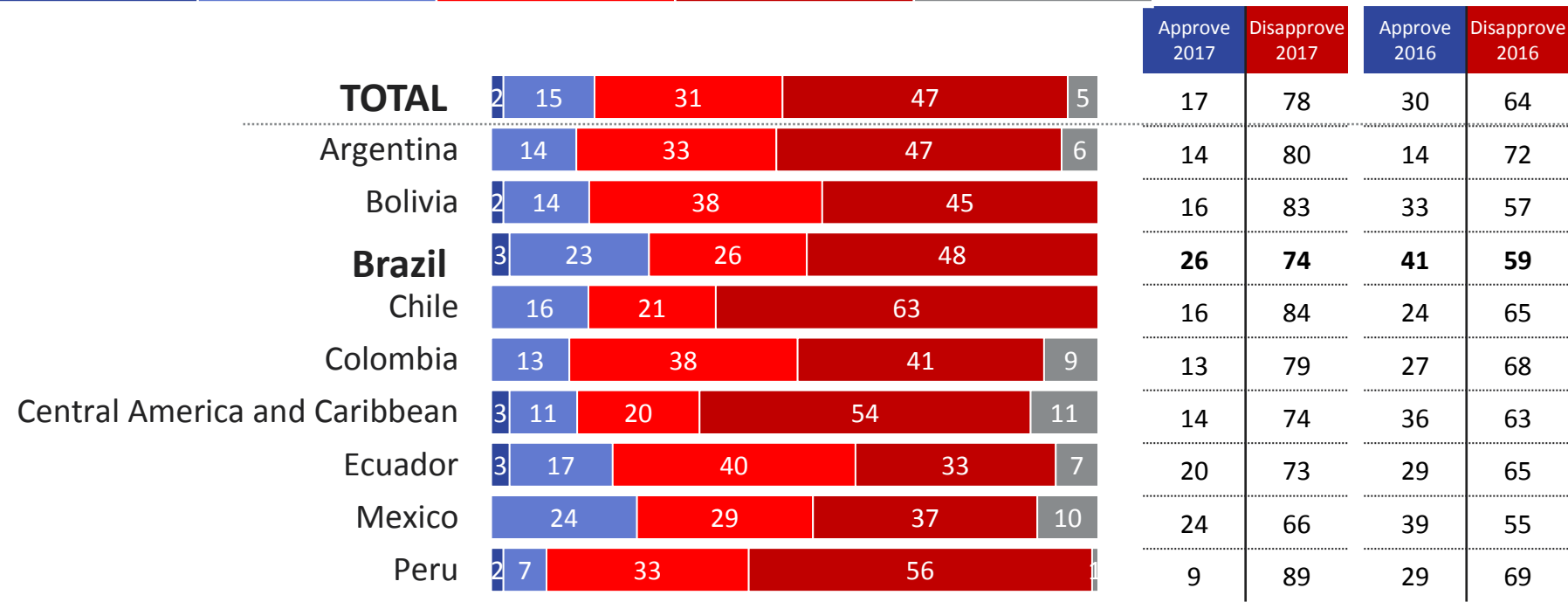
Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A



¿To what extent do you approve or disapprove the performance of the following presidents?





Enrique Peña Nieto's approval, president of Mexico

(%)

Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A

	2017				2017		2016		2015		
	Strongly approves	Approves	Somewhat disapproves	Firmly disapproves	N/A	Approve	Disapprove	Approve	Disapprove	Approve	Disapprove
TOTAL	4	26	35	28	7	30	63	24	67	20	69
Argentina	3	25	33	25	14	28	58	21	50	29	61
Bolivia	2	17	36	40	5	19	76	26	67	15	72
Brazil		42	19	6	32	42	25	39	34	13	64
Chile		21	50	26	3	21	76	18	76	38	50
Colombia	3	44	34	16	3	47	50	23	77	32	63
Central America and Caribbean	6	14	43	34	3	20	77	18	81	10	84
Ecuador	3	20	43	30	3	23	73	18	76	8	77
Mexico	7	17	22	54		24	76	23	78	20	80
Peru	7	35	37	18	2	42	55	39	60	21	66

¿To what extent do you approve or disapprove the performance of the following presidents?



Evo Morales' approval, president of Bolivia

(%)

Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A

					Approve 2017	Disapprove 2017	Approve 2016	Disapprove 2016	Approve 2015	Disapprove 2015
TOTAL	6	31	29	32	37	61	41	56	48	48
Argentina	8	53	25	14	61	39	65	36	56	44
Bolivia	7	38	21	33	45	54	47	53	50	39
Brazil		23	32	42	23	74	37	57	57	43
Chile		21	24	55	21	79	6	94	12	82
Colombia	3	31	28	34	34	62	37	63	45	55
Central America and Caribbean		23	29	26	52	49	54	45	50	44
Ecuador		40	33	20	40	53	77	24	50	42
Mexico	12	20	37	29	32	66	17	66	40	60
Peru	4	26	33	37	30	70	30	69	52	46

¿To what extent do you approve or disapprove the performance of the following presidents?

Juan Manuel Santos' approval, president of Colombia

(%)

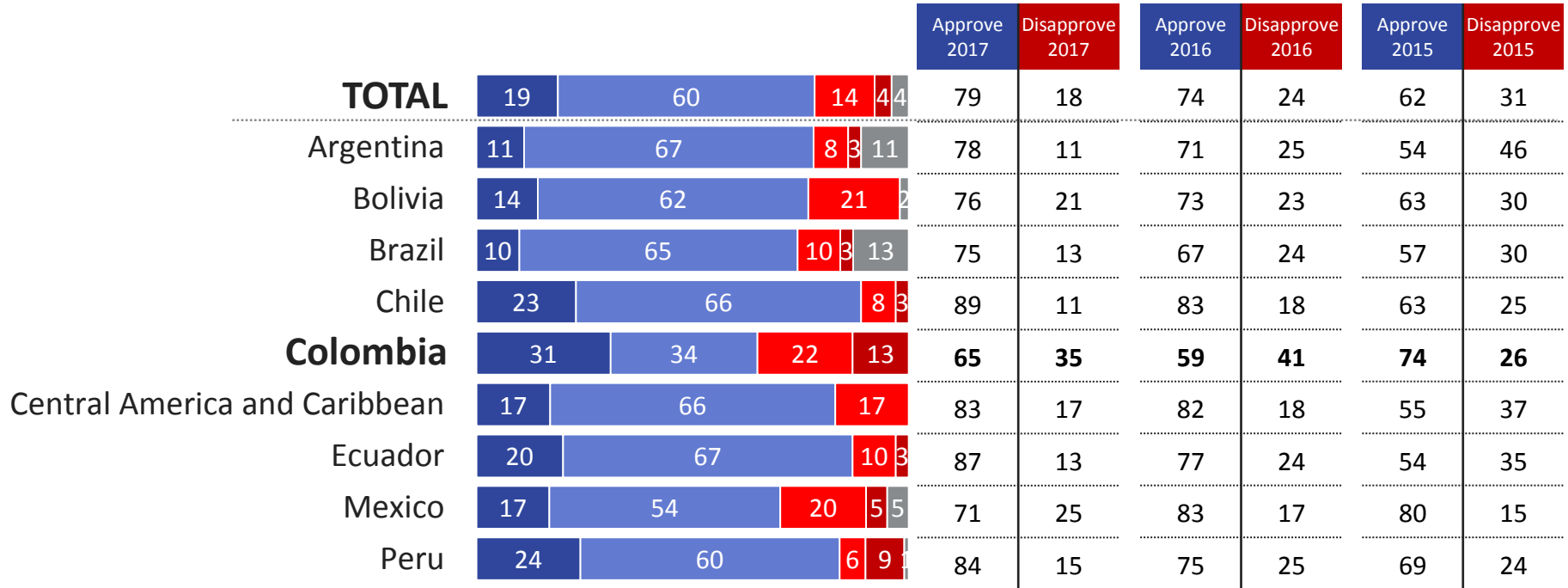
Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A



¿To what extent do you approve or disapprove the performance of the following presidents?



Michelle Bachelet's approval, president of Chile

(%)

Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A

					Approve 2017	Disapprove 2017	Approve 2016	Disapprove 2016	Approve 2015	Disapprove 2015
TOTAL	18	51	22	7	69	29	57	40	60	37
Argentina	17	72	8	3	89	8	75	21	44	56
Bolivia	31	48	19	2	31	67	23	73	52	44
Brazil	16	58	13	13	74	13	73	22	87	10
Chile	18	29	29	24	47	53	6	94	32	62
Colombia	22	63	9	6	85	9	77	23	61	39
Central America and Caribbean	34	54	9	3	88	9	82	18	69	27
Ecuador	10	53	33	3	63	36	59	41	46	50
Mexico	29	54	15	2	83	17	83	11	50	50
Peru	13	43	30	13	56	43	41	59	72	24

¿To what extent do you approve or disapprove the performance of the following presidents?



Nicolás Maduro's approval, president of Venezuela

(%)

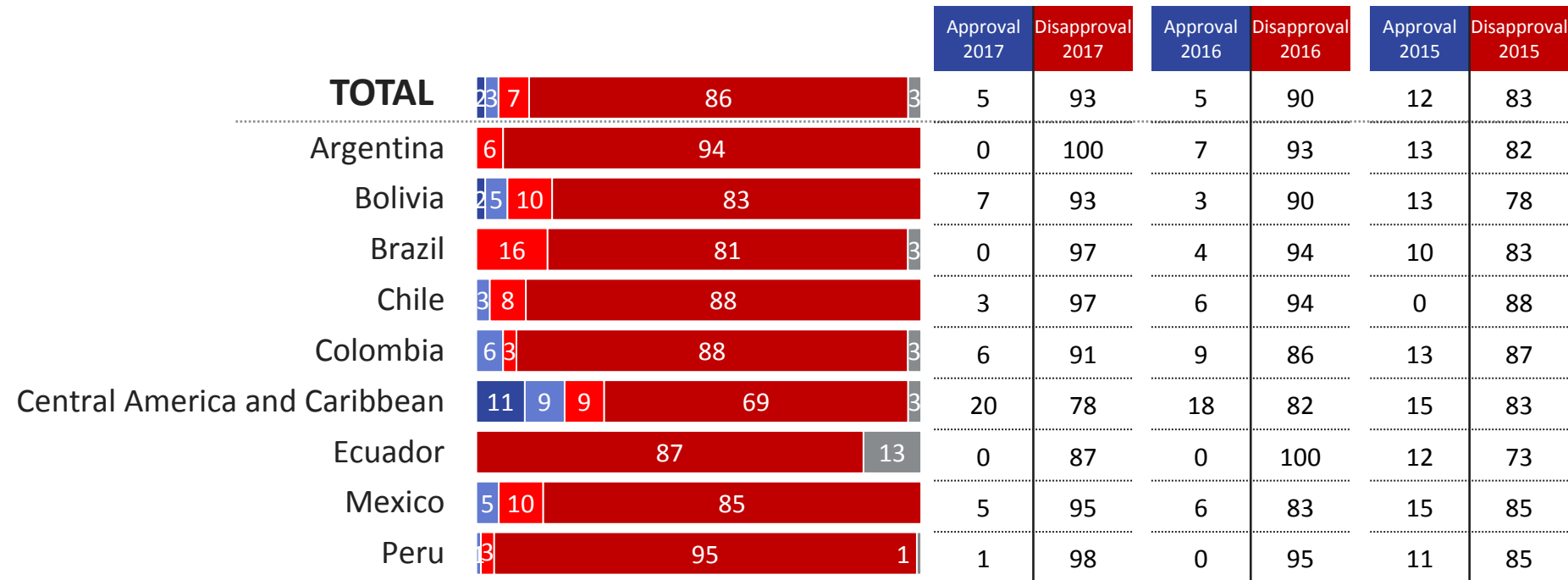
Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A



¿To what extent do you approve or disapprove the performance of the following presidents?





Pedro Pablo Kuczynski's approval, president of Peru

(%)

Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A

Approve
2017Disapprove
2017Approve
2016Disapprove
2016

TOTAL

	Strongly approves	Approves	Somewhat disapproves	Firmly disapproves	N/A	Approve 2017	Disapprove 2017	Approve 2016	Disapprove 2016
TOTAL	19	47	19	2	14	66	21	61	14
Argentina	14	33	22		31	47	22	28	14
Bolivia	19	38	31	2	10	57	33	73	7
Brazil	13	45	6		35	58	6	33	26
Chile	24	55	13	3	5	79	16	64	12
Colombia	22	47	22		9	69	22	59	23
Central America and Caribbean	20	43	23		14	63	23	73	0
Ecuador	33	60			7	93	7	83	12
Mexico	15	44	17	5	20	59	22	50	28
Perú	9	55	28		9	64	37	89	12

¿To what extent do you approve or disapprove the performance of the following presidents?



Lenín Moreno's approval, president of Ecuador

(%)

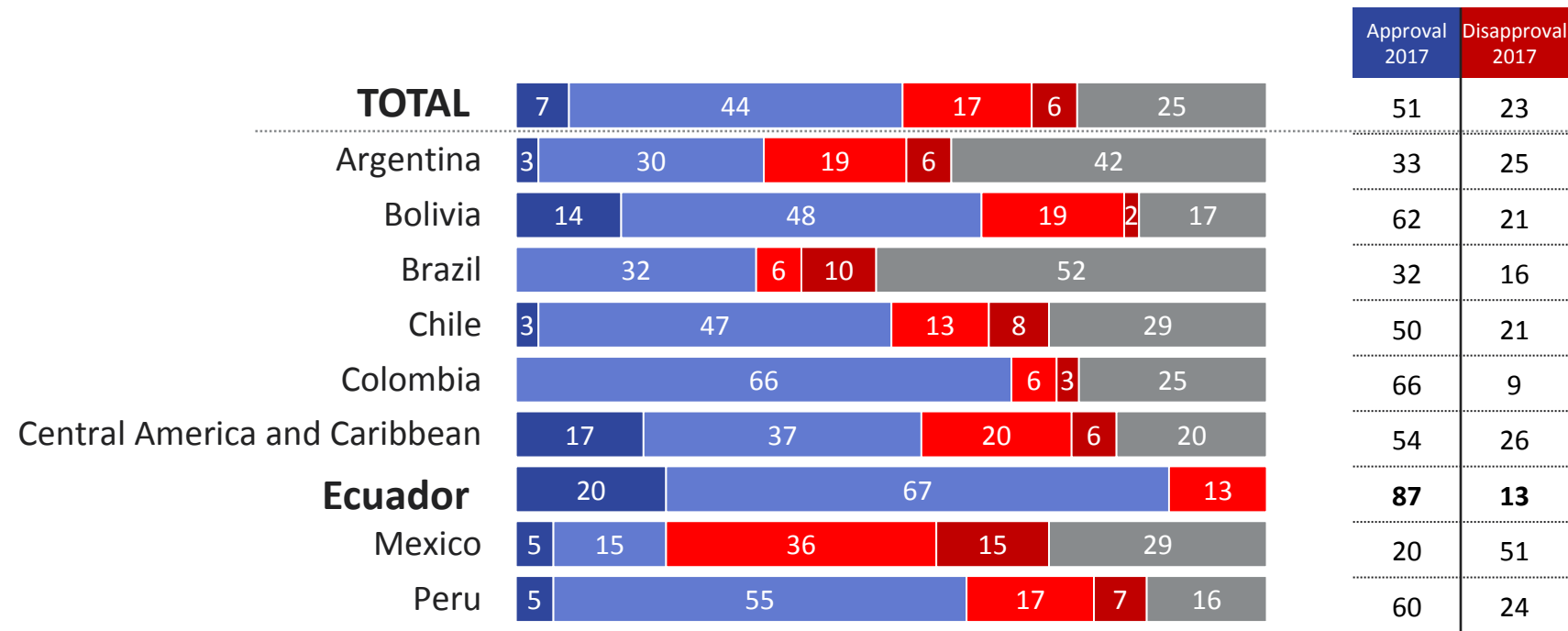
Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A



¿To what extent do you approve or disapprove the performance of the following presidents?





Raúl Castro's approval, president of Cuba

(%)

Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A

						Approval 2017	Disapproval 2017	Approval 2016	Disapproval 2016	Approval 2015	Disapproval 2015	
TOTAL	3	19	28	46	5	22	74	31	64	44	51	
Argentina		22	22	50	6	22	72	33	61	41	49	
Bolivia	5	21	33	36	5	26	69	34	63	50	41	
Brazil		23	35	42		23	77	26	68	53	40	
Chile		26	24	47	3	26	71	18	76	56	38	
Colombia		19	25	56		19	81	19	77	32	68	
Central America and Caribbean		17	29	14	31	9	46	45	63	36	44	54
Ecuador	3		33	50	14	3	83	35	65	34	62	
Mexico	5	17	34	42	2	22	76	33	55	50	45	
Peru	1	10	27	58	4	11	85	18	74	42	54	

¿To what extent do you approve or disapprove the performance of the following presidents?



Tabaré Vázquez's approval, president of Uruguay

(%)

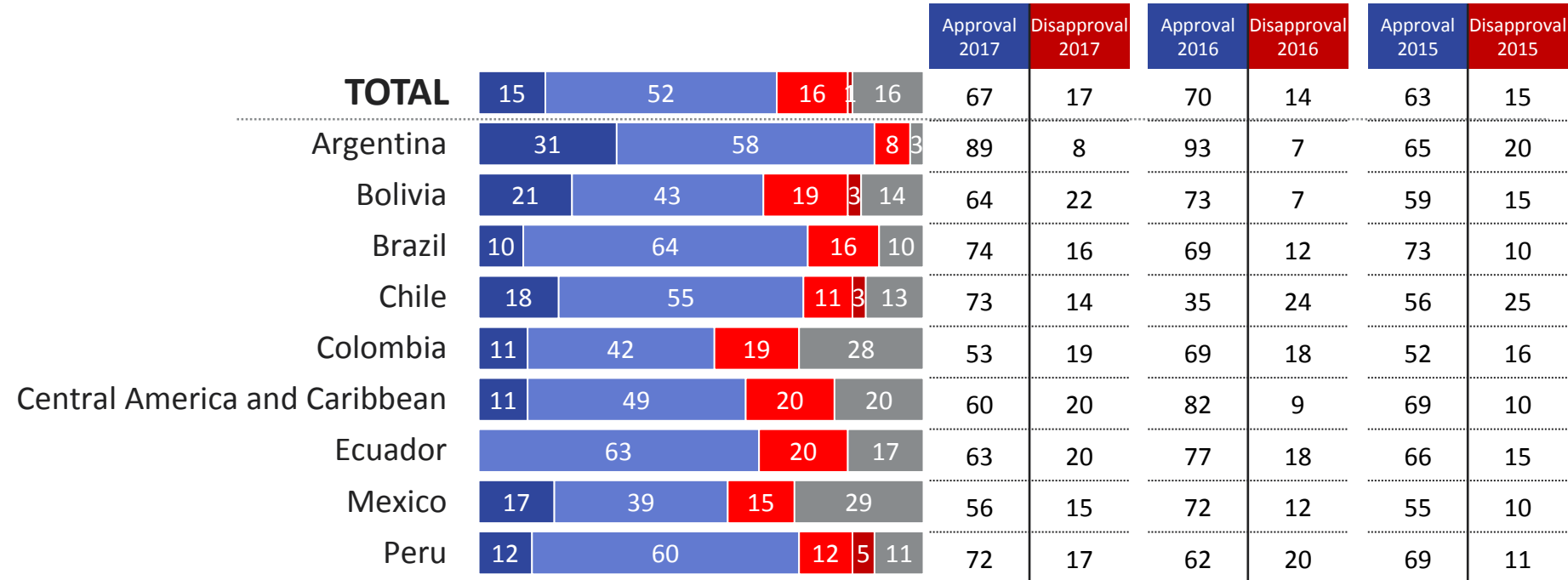
Strongly approves

Approves

Somewhat disapproves

Firmly disapproves

N/A



¿To what extent do you approve or disapprove the performance of the following presidents?




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