Global @dvisor

The Economic Pulse of the World

Citizens in 26 Countries Assess the Current State of their Country's Economy for a Total Global Perspective

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These are the findings of the *Global @dvisor* Wave 100 (G@100), an Ipsos survey conducted between August 25th and September 8th, 2017.

- The survey instrument is conducted monthly in 26 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

- For the results of the survey presented herein, an international sample of 21,044 adults aged 18-64 in the US, Israel and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

- <u>The results for this wave include extra countries:</u> Chile, Colombia. While these have been added, the total average scores for each section have been calculated without taking these countries into account in order to keep the core 26 country tracking scores consistent with previous waves. Each country has 500+ completed. We occasionally add extra countries to the report in order to either benchmark them or track them on a less frequent basis (perhaps trimester or quarterly) for regional insight.

- 17 of the 26 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, and United States).

- Brazil, China, India, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as "Upper Deck Consumer Citizens". They are not nationally representative of their country.

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There are three analytic components that make up the findings of this monthly Economic Pulse report. Each question is tracked and analyzed from questions dealing with:

① The currently perceived macroeconomic state of the respondent's country:

- **Thinking about our economic situation, how would you describe the current economic situation in [insert country]?** Is it very good, somewhat good, somewhat bad or very bad?

② The currently perceived state of the local economy:

- **Rate the current state of the economy in your local area** using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

③ A six month outlook for the local economy:

- **Looking ahead six months from now, do you expect the economy in your local area to be** much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

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THE WORLD at a GLANCE

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Global Average of <u>National Economic Assessment Unchanged</u>: 45%

- The average **global economic assessment of national economies surveyed in 26 countries remains unchanged this wave with 45% of global citizens rating their national economies as 'good'.**

- Once again, China (86%) has the top spot in the national economic assessment category this month, followed by Saudi Arabia (81%), India (80%), Germany (80%), Sweden (72%), Canada (67%), United States (61%), Australia (60%), Peru (58%) and Poland (52%). South Africa (14%) is at the lowest spot in this assessment, followed by Italy (16%), Brazil (17%), South Korea (20%), France (23%), Spain (25%), Serbia (27%), Hungary (29%) and Mexico (31%).

- *Countries with the greatest improvements in this wave*: Argentina (33%, +13 pts.), Brazil (17%, +8 pts.), Turkey (47%, +6 pts.), Saudi Arabia (81%, +5 pts.), Poland (52%, +3 pts.), Hungary (29%, +3 pts.), Italy (16%, +2 pts.), China (86%, +2 pts.), South Africa (14%, +1 pts.) and France (23%, +1 pts.).

- *Countries with the greatest declines*: Israel (50%, -7 pts.), Serbia (27%, -5 pts.), Great Britain (36%, -4 pts.), South Korea (20%, -4 pts.), Russia (34%, -3 pts.), Sweden (72%, -3 pts.), Canada (67%, -2 pts.), India (80%, -2 pts.), Peru (58%, -2 pts.) and Belgium (45%, -1 pts.).

Global Average of <u>Local Economic Assessment</u> (<u>35%)</u> <u>Up Two Points</u>

- When asked to assess their local economy, **over one third (35%) of those surveyed in 26 countries agree that the state of the current economy in their local area is 'good'. The local economic assessment is up two points since last sounding.**

- Once again this sounding, China (71%) is the top country in the local assessment category, followed by India (62%), Sweden (60%), Germany (59%), Saudi Arabia (58%), Israel (57%), the United States (53%), Canada (48%), Australia (41%) and Poland (34%). Serbia (10%) is the lowest ranked country again in this category this month, followed by South Africa (13%), Italy (17%), Japan (18%), Hungary (18%), Brazil (19%), Spain (21%), South Korea (22%), Mexico (22%) and France (23%).

- *Countries with the greatest improvements in this wave*: Argentina (29%, +11 pts.), Saudi Arabia (58%, +8 pts.), Russia (25%, +7 pts.), China (71%, +5 pts.), the United States (53%, +4 pts.), Brazil (19%, +4 pts.), Turkey (33%, +3 pts.), South Korea (22%, +2 pts.), Japan (18%, +2 pts.), Canada (48%, +2 pts.) and Belgium (30%, +2 pts.).

- *Countries with the greatest declines in this wave*: Hungary (18%, -8 pts.), Peru (31%, -6 pts.), Germany (59%, -2 pts.) and Great Britain (27%, -2 pts.).

Global Average of <u>Future Outlook for Local Economy (27%) Unchanged</u>

- **<u>The future outlook remains unchanged since last month, with over one quarter (27%) of global citizens surveyed in 26 countries expecting their local economy to be stronger six months from now.</u>**

- India (65%) once again remains at the top of this assessment category, followed by China (60%), Saudi Arabia (52%), Peru (51%), Argentina (51%), Brazil (49%), the United States (36%), Turkey (31%), Mexico (29%) and Poland (29%). Italy (7%) has the lowest future outlook score this month, followed by Great Britain (10%), Japan (11%), France (11%), South Africa (12%), Israel (12%), Hungary (14%), Belgium (14%), Serbia (15%), Australia (16%) and Spain (18%).

- *Countries with the greatest improvements in this wave*: Argentina (51%, +8 pts.), Saudi Arabia (52%, +7 pts.), the United States (36%, +5 pts.), Poland (29%, +5 pts.), Germany (21%, +4 pts.), China (60%, +2 pts.) and Japan (11%, +1pts.).

- *Countries with the greatest declines in this wave*: Peru (51%, -6 pts.), South Korea (24%, -6 pts.), Israel (12%, -4 pts.), South Africa (12%, -4 pts.), Australia (16%, -3 pts.), Spain (18%, -3 pts.), Sweden (24%, -3 pts.), France (11%, -2 pts.) and Italy (7%, -2 pts.).

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1. National Economic Assessments: Countries at a Glance Compared to the Last Wave…

Those Countries Where the Local National Economic Assessment…							
is HIGHEST this month		has experienced an IMPROVEMENT since last sounding		has experienced a DECLINE since last sounding		is LOWEST this month	
China	86%	Argentina	13%	Israel	-7%	Great Britain	36%
Saudi Arabia	81%	Brazil	8%	Serbia	-5%	Russia	34%
India	80%	Turkey	6%	Great Britain	-4%	Japan	34%
Germany	80%	Saudi Arabia	5%	South Korea	-4%	Argentina	33%
Sweden	72%	Poland	3%	Russia	-3%	Mexico	31%
Canada	67%	Hungary	3%	Sweden	-3%	Hungary	29%
US	61%	Italy	2%	Canada	-2%	Serbia	27%
Australia	60%	China	2%	India	-2%	Spain	25%
Peru	58%	South Africa	1%	Peru	-2%	France	23%
Poland	52%	France	1%	Belgium	-1%	South Korea	20%
Israel	50%					Brazil	17%
Turkey	47%					Italy	16%
Belgium	45%					South Africa	14%

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1. National Economic Assessment: Regions at a Glance Compared to the Last Wave…

REGION (in descending order by NET)	NET 'Good'	CHANGE (since last sounding)
North America	64%	-1%
BRIC	54%	1%
APAC	52%	-2%
Middle East/Africa	48%	1%
G-8 Countries	44%	0%
Europe	40%	-1%
LATAM	35%	5%

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2. Local Economic Assessment: Countries at a Glance Compared to the Last Wave…

Those Countries Where the Local Area Economic Assessment…							
is HIGHEST this month		**has experienced an IMPROVEMENT since last sounding**		**has experienced a DECLINE since last sounding**		**is LOWEST this month**	
China	71%	Argentina	11%	Hungary	-8%	Argentina	29%
India	62%	Saudi Arabia	8%	Peru	-6%	Great Britain	27%
Sweden	60%	Russia	7%	Germany	-2%	Russia	25%
Germany	59%	China	5%	Great Britain	-2%	France	23%
Saudi Arabia	58%	US	4%			Mexico	22%
Israel	57%	Brazil	4%			South Korea	22%
US	53%	Turkey	3%			Spain	21%
Canada	48%	South Korea	2%			Brazil	19%
Australia	41%	Japan	2%			Hungary	18%
Poland	34%	Canada	2%			Japan	18%
Turkey	33%	Belgium	2%			Italy	17%
Peru	31%	Spain	1%			South Africa	13%
Belgium	30%					Serbia	10%

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Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

2.   Local Economic Assessment: Regions at a Glance Compared to the Last Wave…

REGION (in descending order by NET)	NET 'Strong' Top 3 Box (5-6-7)	CHANGE (since last sounding)
North America	51%	3%
BRIC	44%	4%
Middle East/Africa	41%	4%
APAC	40%	3%
G-8 Countries	34%	2%
Europe	30%	0%
LATAM	25%	2%

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3. Six Month Outlook on the Local Economy: Countries at a Glance Compared to the Last Wave…

Countries where the Assessment of the Local Economic Strengthening …							
is HIGHEST this month		**has experienced an IMPROVEMENT since last sounding**		**has experienced a DECLINE since last sounding**		**is LOWEST this month**	
India	65%	Argentina	8%	Peru	-6%	Canada	20%
China	60%	Saudi Arabia	7%	South Korea	-6%	Russia	19%
Saudi Arabia	52%	US	5%	Israel	-4%	Spain	18%
Peru	51%	Poland	5%	South Africa	-4%	Australia	16%
Argentina	51%	Germany	4%	Australia	-3%	Serbia	15%
Brazil	49%	China	2%	Spain	-3%	Belgium	14%
US	36%	Japan	1%	Sweden	-3%	Hungary	14%
Turkey	31%			France	-2%	Israel	12%
Mexico	29%			Italy	-2%	South Africa	12%
Poland	29%			Belgium	-1%	France	11%
South Korea	24%			Brazil	-1%	Japan	11%
Sweden	24%			Canada	-1%	Great Britain	10%
Germany	21%			Great Britain	-1%	Italy	7%

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Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

3. Six Month Outlook on Local Economy: Regions at a Glance Compared to Last Wave…

REGION (in descending order by NET)	NET 'Stronger'	CHANGE (since last sounding)
BRIC	48%	0%
LATAM	45%	0%
APAC	33%	0%
North America	28%	2%
Middle East/Africa	27%	0%
G-8 Countries	17%	1%
Europe	16%	-1%

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DETAILED FINDINGS

❶ **Assessing The Current Economic Situation ……**

in Their Country

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Global Citizens Assess the <u>Current Economic Situation</u> in their Country as "Good"

'Very Good / Somewhat Good'

Country	%
All Countries	45%
China	86%
Saudi Arabia	81%
Germany	80%
India	80%
Sweden	72%
Canada	67%
US	61%
Australia	60%
Peru	58%
Poland	52%
Israel	50%
Turkey	47%
Belgium	45%
Chile	42%
Great Britain	36%
Japan	34%
Russia	34%
Argentina	33%
Mexico	31%
Hungary	29%
Serbia	27%
Spain	25%
France	23%
Colombia	23%
South Korea	20%
Brazil	17%
Italy	16%
South Africa	14%

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N/C
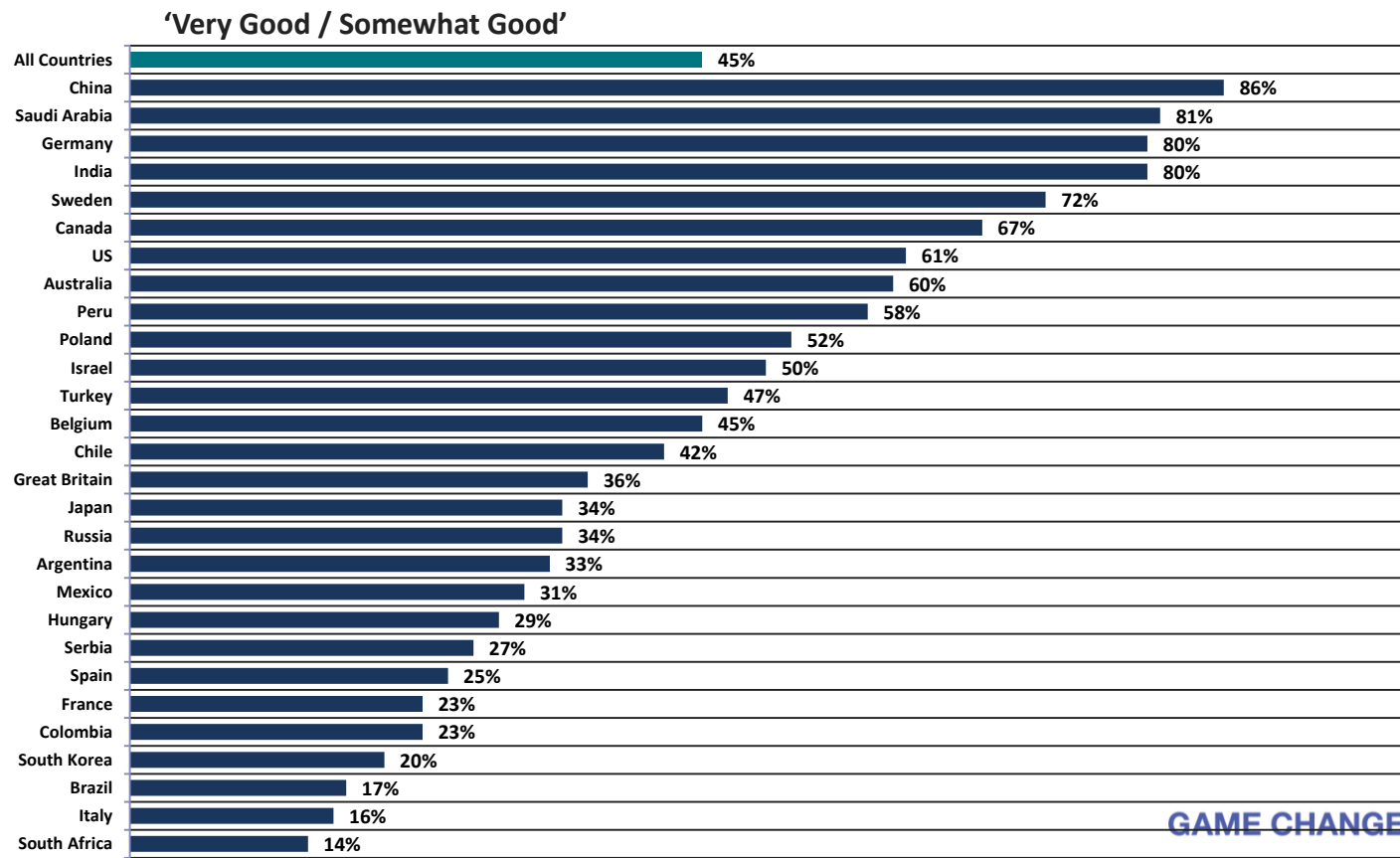
Global Average Tracked - Global Citizens Assess the Current Economic Situation in their Country as "Good":…

Total Good

45%

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Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?
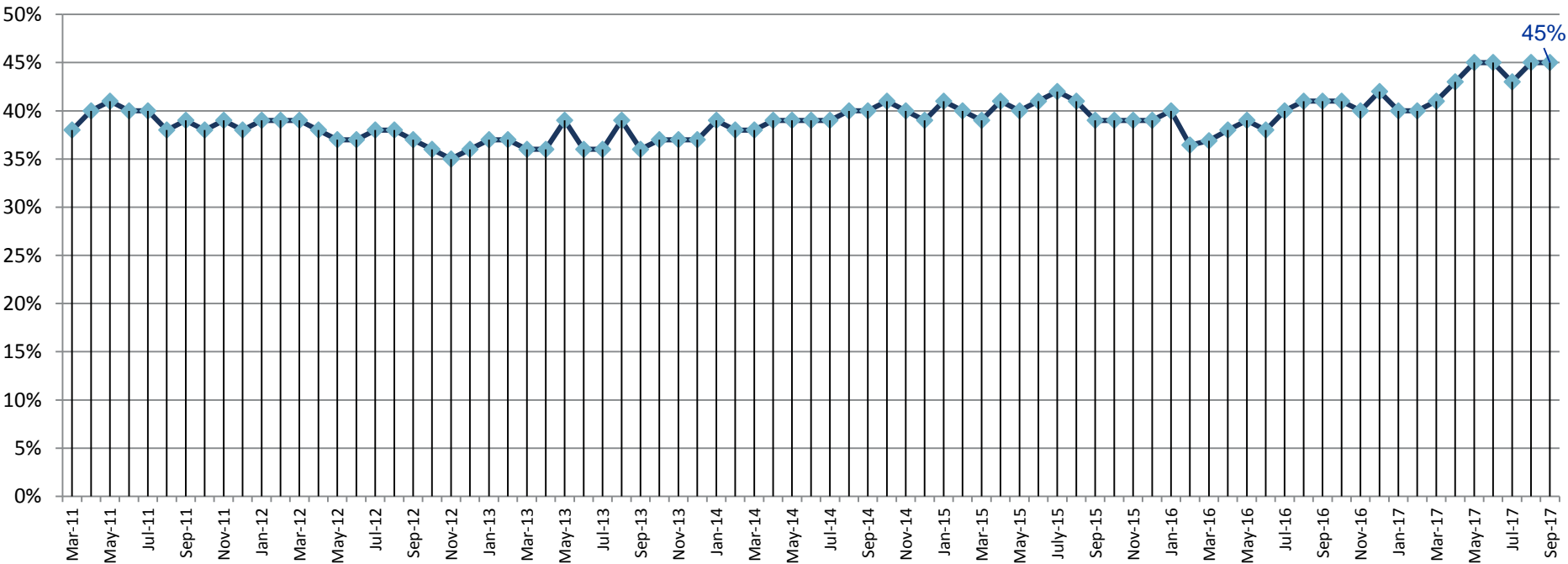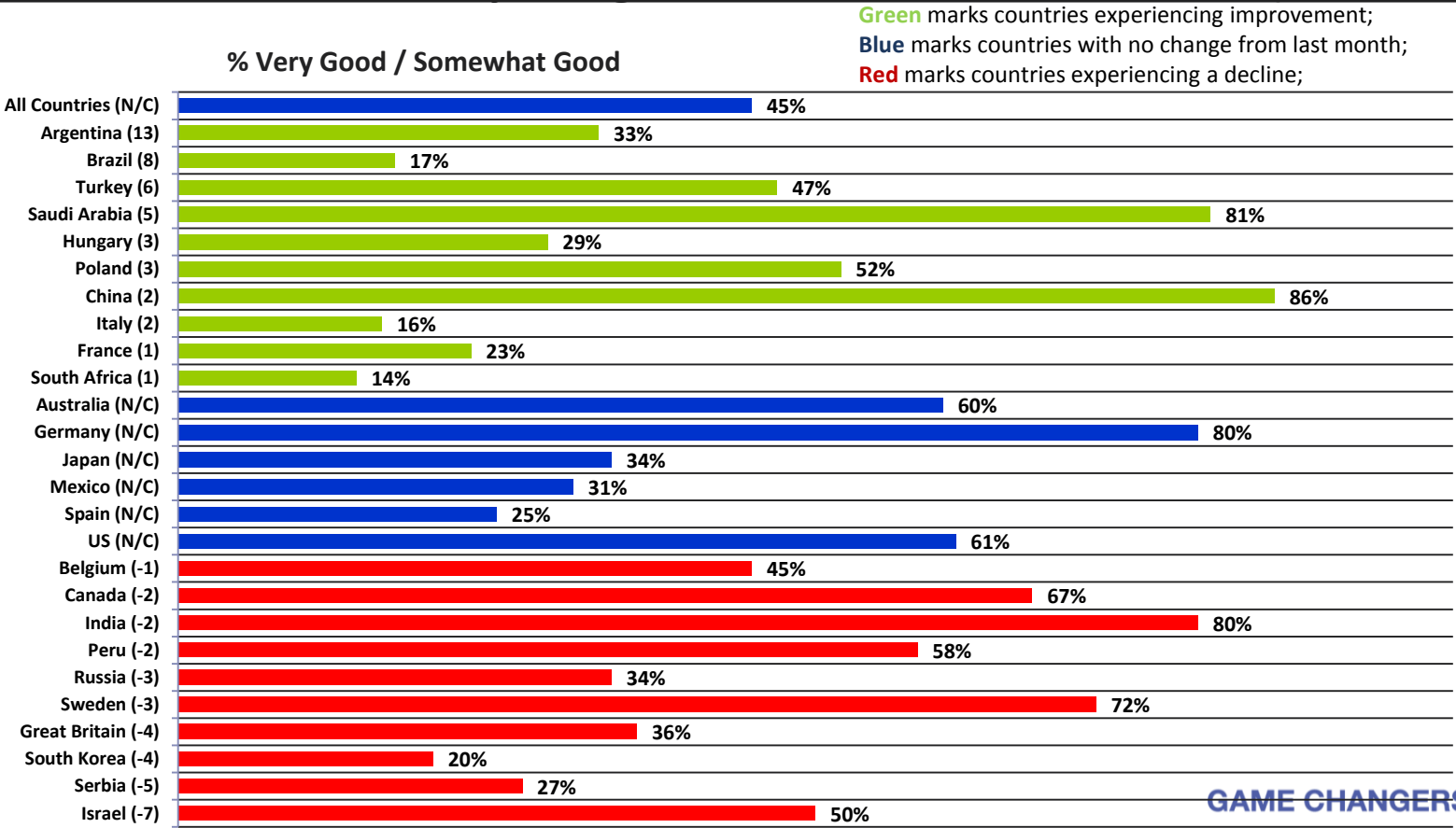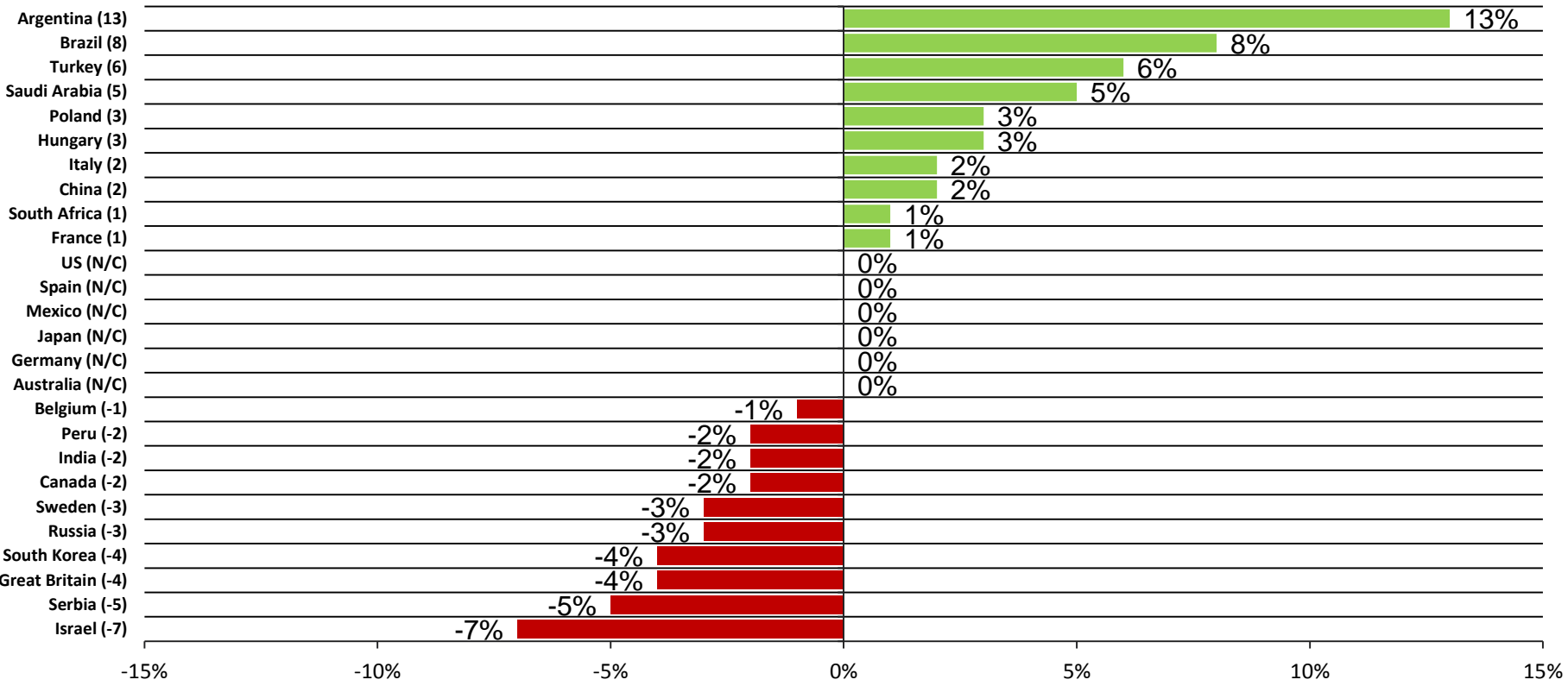
For All Countries Tracked: Citizens Assess the Current Economic Situation in their Country as "Good"

	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	June '15	July '15	Aug '15	Sep '15	Oct '15	Nov '15	Dec '15	Jan '16	Feb '16	Mar '16	Apr '16	May '16	Jun '16	Jul '16	Aug '16	Sep '16	Oct '16	Nov '16	Dec '16	Jan `17	Feb `17	Mar `17	Apr `17	May `17	Jun `17	Jul `17	Aug `17	Sep `17
Total	40%	41%	40%	39%	41%	40%	39%	41%	40%	41%	42%	41%	39%	39%	39%	39%	40%	36%	37%	38%	39%	38%	40%	41%	41%	41%	40%	42%	40%	40%	41%	43%	45%	45%	43%	45%	45%
Argentina	19%	21%	19%	20%	21%	24%	25%	29%	28%	28%	29%	24%	28%	29%	29%	27%	28%	24%	15%	15%	17%	21%	19%	19%	18%	20%	21%	23%	20%	23%	21%	21%	27%	22%	19%	20%	33%
Australia	58%	65%	63%	57%	58%	56%	51%	54%	56%	56%	57%	56%	54%	53%	55%	55%	59%	56%	52%	52%	59%	51%	56%	55%	55%	58%	60%	62%	60%	57%	58%	60%	59%	58%	56%	60%	60%
Belgium	37%	35%	33%	31%	33%	39%	41%	35%	38%	44%	46%	45%	42%	35%	43%	35%	40%	38%	39%	33%	36%	27%	33%	39%	37%	28%	36%	37%	41%	34%	45%	47%	49%	48%	46%	45%	45%
Brazil	26%	32%	23%	22%	17%	12%	11%	11%	14%	9%	12%	10%	6%	8%	8%	4%	8%	8%	7%	8%	7%	6%	8%	12%	7%	9%	9%	13%	9%	10%	11%	9%	10%	9%	12%	9%	17%
Canada	65%	65%	67%	66%	63%	59%	61%	57%	63%	60%	65%	47%	45%	51%	52%	51%	44%	34%	36%	49%	52%	53%	57%	59%	56%	54%	53%	61%	52%	55%	56%	59%	56%	59%	62%	69%	67%
China	74%	70%	78%	71%	80%	71%	75%	79%	76%	75%	72%	70%	68%	69%	72%	74%	66%	61%	67%	67%	65%	69%	71%	72%	72%	76%	76%	79%	74%	76%	78%	80%	81%	82%	78%	84%	86%
France	5%	7%	6%	7%	7%	10%	9%	11%	11%	12%	11%	11%	10%	14%	12%	13%	18%	9%	12%	12%	13%	11%	13%	16%	13%	11%	14%	21%	16%	14%	17%	15%	17%	25%	24%	22%	23%
Germany	79%	75%	74%	75%	81%	76%	79%	74%	76%	75%	78%	79%	77%	73%	71%	74%	79%	72%	67%	74%	73%	74%	78%	76%	75%	75%	77%	76%	77%	74%	81%	79%	81%	82%	79%	80%	80%
Great Britain	42%	41%	45%	39%	46%	44%	48%	51%	51%	55%	49%	48%	53%	48%	45%	45%	48%	49%	49%	39%	44%	48%	37%	42%	45%	50%	41%	38%	43%	44%	44%	48%	47%	42%	39%	40%	36%
Hungary	16%	23%	13%	15%	16%	16%	13%	19%	15%	17%	18%	19%	16%	20%	19%	23%	16%	19%	20%	22%	16%	18%	18%	19%	21%	21%	17%	24%	25%	23%	22%	22%	25%	27%	19%	26%	29%
India	80%	80%	81%	81%	80%	80%	80%	82%	78%	83%	82%	79%	79%	82%	76%	79%	84%	76%	82%	81%	80%	81%	81%	83%	84%	82%	86%	79%	78%	80%	77%	82%	83%	82%	80%	82%	80%
Israel						36%	34%	46%	47%	48%	51%	53%	52%	44%	42%	46%	42%	47%	43%	52%	42%	48%	50%	48%	52%	53%	49%	46%	46%	48%	54%	57%	60%	59%	52%	57%	50%
Italy	7%	8%	8%	7%	8%	8%	9%	10%	9%	11%	10%	12%	14%	13%	13%	16%	13%	14%	13%	14%	14%	14%	13%	15%	13%	15%	14%	18%	15%	15%	16%	12%	14%	17%	17%	14%	16%
Japan	22%	20%	19%	19%	23%	26%	31%	31%	31%	30%	36%	30%	27%	29%	26%	27%	29%	26%	23%	21%	19%	19%	21%	23%	26%	29%	28%	38%	29%	32%	30%	34%	34%	38%	37%	34%	34%
Mexico	22%	29%	23%	20%	19%	22%	16%	30%	16%	28%	33%	20%	21%	23%	27%	24%	24%	17%	23%	24%	20%	19%	14%	23%	20%	17%	20%	21%	14%	14%	17%	20%	27%	25%	22%	31%	31%
Peru																52%	52%	46%	45%	52%	54%	54%	61%	62%	69%	65%	65%	72%	67%	61%	60%	62%	77%	69%	52%	60%	58%
Poland	28%	31%	35%	33%	28%	27%	29%	30%	29%	33%	29%	35%	35%	36%	30%	36%	35%	33%	29%	36%	31%	31%	38%	41%	42%	37%	36%	39%	36%	35%	40%	41%	44%	46%	48%	49%	52%
Russia	53%	47%	41%	36%	26%	28%	32%	33%	43%	36%	37%	38%	34%	30%	29%	36%	32%	21%	28%	25%	28%	26%	27%	29%	28%	28%	29%	29%	33%	32%	33%	34%	35%	32%	36%	37%	34%
Saudi Arabia	84%	87%	85%	84%	87%	94%	92%	93%	90%	91%	91%	90%	87%	90%	91%	90%	86%	88%	89%	86%	91%	88%	91%	87%	78%	80%	82%	79%	80%	78%	74%	79%	87%	84%	80%	76%	81%
Serbia																														21%	27%	32%	31%	32%	33%	32%	27%
South Africa	26%	22%	26%	23%	26%	17%	18%	25%	17%	20%	17%	21%	16%	19%	18%	12%	14%	13%	9%	11%	17%	13%	12%	12%	18%	15%	15%	16%	18%	18%	17%	13%	14%	14%	9%	13%	14%
South Korea	16%	14%	11%	12%	13%	13%	13%	14%	16%	15%	14%	14%	14%	18%	12%	13%	11%	13%	13%	13%	13%	10%	13%	14%	13%	15%	10%	15%	7%	7%	7%	10%	13%	23%	24%	24%	20%
Spain	10%	7%	10%	9%	11%	12%	13%	12%	16%	13%	16%	20%	19%	17%	17%	17%	18%	14%	15%	15%	14%	13%	14%	16%	16%	15%	13%	17%	17%	16%	18%	21%	22%	22%	24%	25%	25%
Sweden	77%	67%	67%	74%	72%	73%	69%	66%	65%	66%	66%	70%	65%	72%	63%	58%	65%	56%	63%	69%	68%	65%	74%	68%	70%	65%	66%	66%	69%	69%	70%	69%	77%	69%	72%	75%	72%
Turkey	47%	43%	46%	39%	45%	43%	39%	36%	38%	32%	38%	39%	28%	29%	42%	40%	45%	36%	38%	40%	42%	39%	41%	40%	43%	50%	45%	37%	37%	29%	38%	39%	42%	37%	40%	41%	47%
United States	36%	42%	41%	44%	51%	47%	47%	48%	47%	44%	43%	48%	42%	43%	44%	45%	45%	44%	45%	46%	48%	48%	49%	53%	50%	48%	45%	55%	52%	55%	57%	59%	57%	62%	57%	61%	61%

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Countries Ranked and Marked By Change In Assessment From Last Month (Left Column)

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline;

% Very Good / Somewhat Good

Country	%
All Countries (N/C)	45%
Argentina (13)	33%
Brazil (8)	17%
Turkey (6)	47%
Saudi Arabia (5)	81%
Hungary (3)	29%
Poland (3)	52%
China (2)	86%
Italy (2)	16%
France (1)	23%
South Africa (1)	14%
Australia (N/C)	60%
Germany (N/C)	80%
Japan (N/C)	34%
Mexico (N/C)	31%
Spain (N/C)	25%
US (N/C)	61%
Belgium (-1)	45%
Canada (-2)	67%
India (-2)	80%
Peru (-2)	58%
Russia (-3)	34%
Sweden (-3)	72%
Great Britain (-4)	36%
South Korea (-4)	20%
Serbia (-5)	27%
Israel (-7)	50%

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Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

Country	Value
Argentina (13)	13%
Brazil (8)	8%
Turkey (6)	6%
Saudi Arabia (5)	5%
Poland (3)	3%
Hungary (3)	3%
Italy (2)	2%
China (2)	2%
South Africa (1)	1%
France (1)	1%
US (N/C)	0%
Spain (N/C)	0%
Mexico (N/C)	0%
Japan (N/C)	0%
Germany (N/C)	0%
Australia (N/C)	0%
Belgium (-1)	-1%
Peru (-2)	-2%
India (-2)	-2%
Canada (-2)	-2%
Sweden (-3)	-3%
Russia (-3)	-3%
South Korea (-4)	-4%
Great Britain (-4)	-4%
Serbia (-5)	-5%
Israel (-7)	-7%

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Assessing the Current Economic Situation by All Regions:

Very Good / Somewhat Good
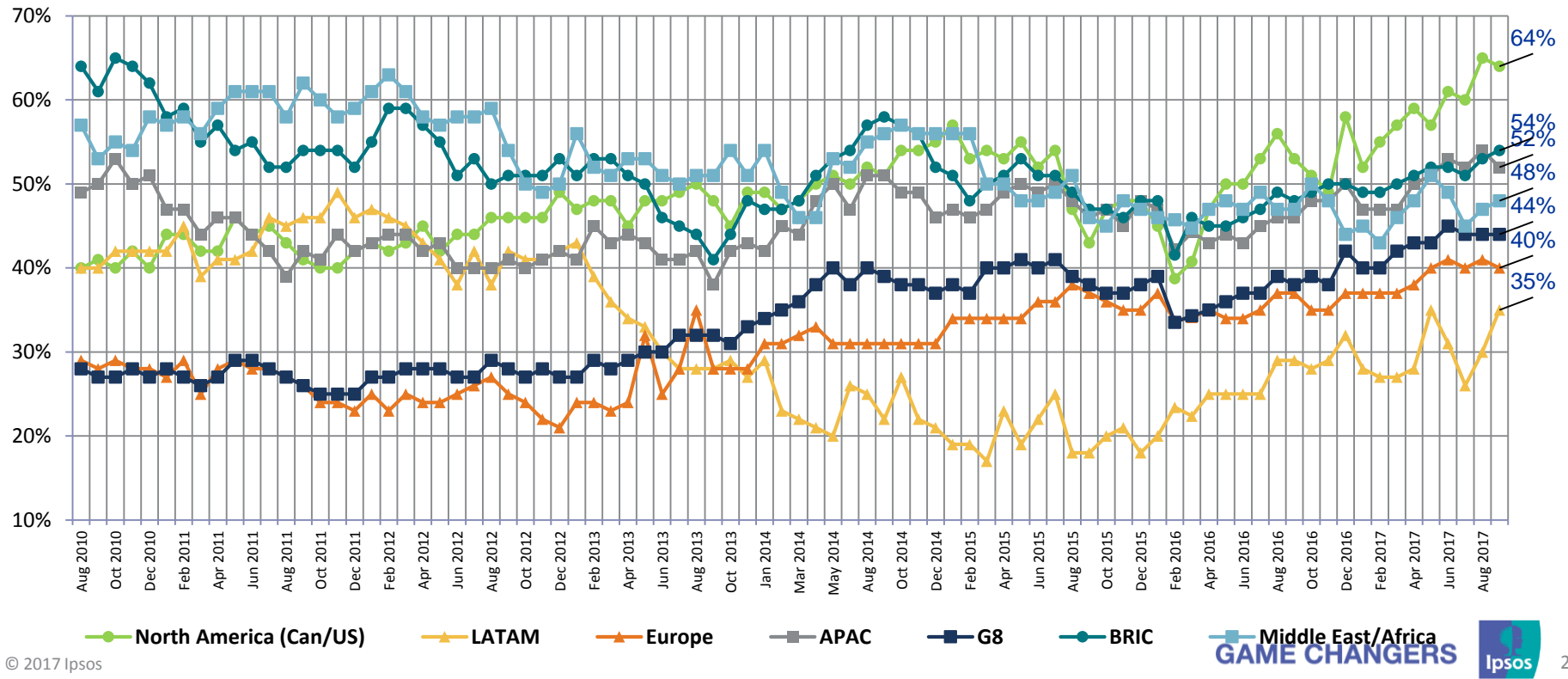
Legend: North America (Can/US), LATAM, Europe, APAC, G8, BRIC, Middle East/Africa

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North American (Canada/US) Countries - Assessing the Current Economic Situation
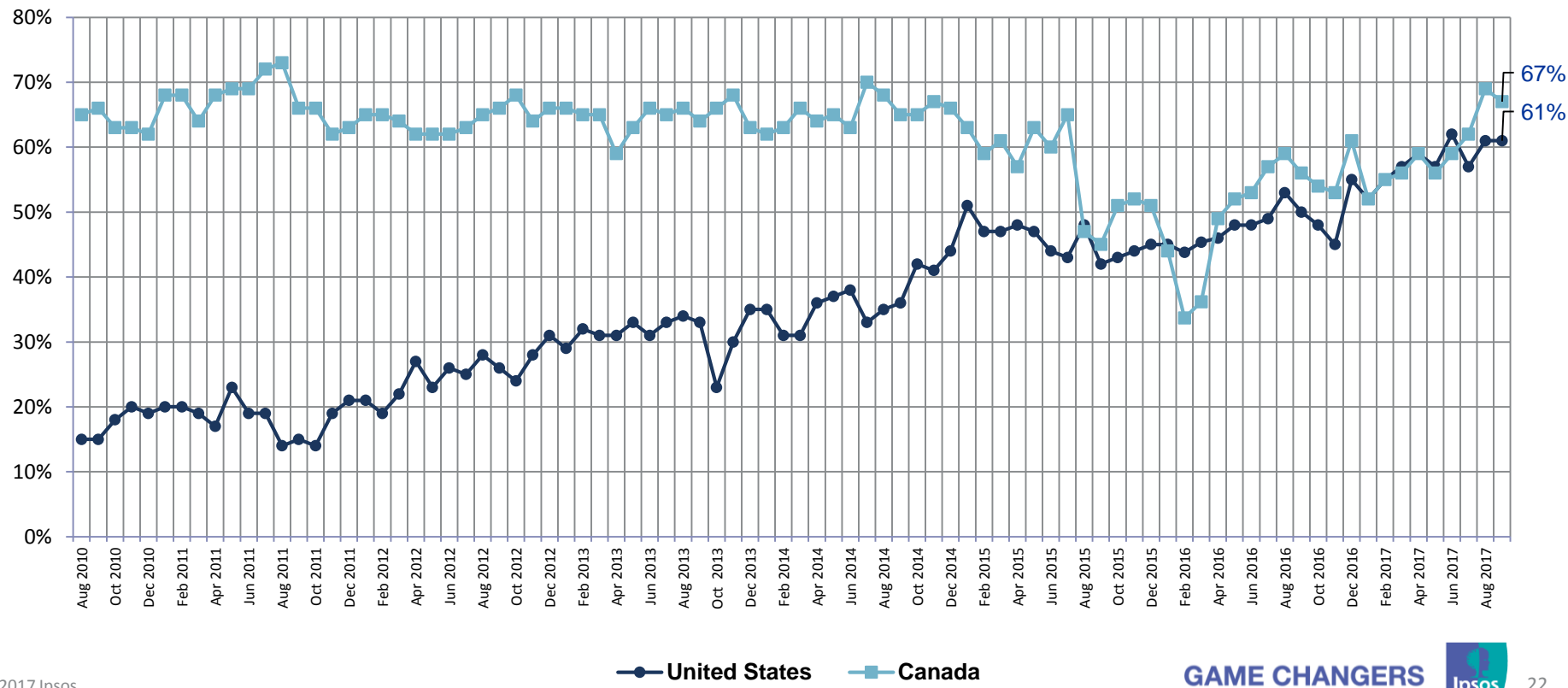
Very Good / Somewhat Good

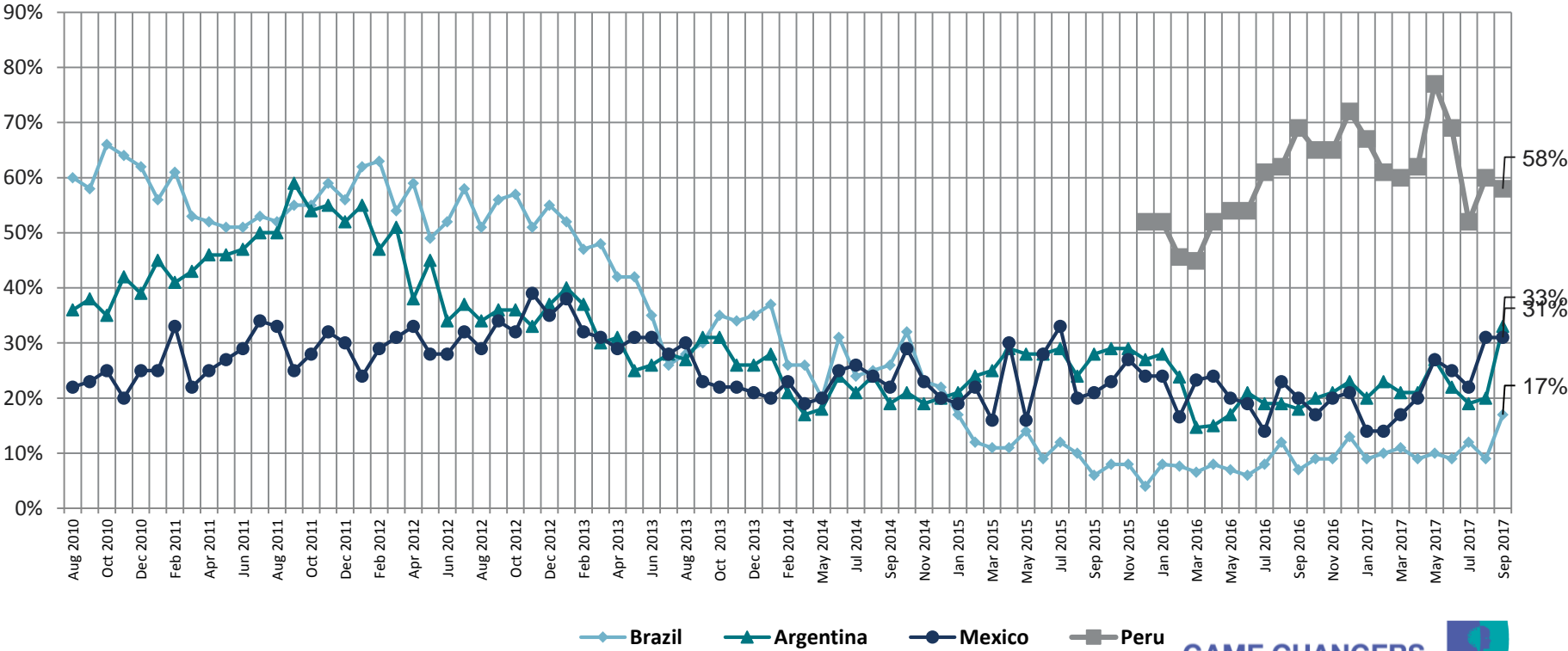Legend: United States, Canada

GAME CHANGERS Ipsos

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?
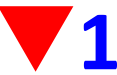
▲5

LATAM Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Legend: Brazil — Argentina — Mexico — Peru

Callout values at right: 58%, 33%, 31%, 17%
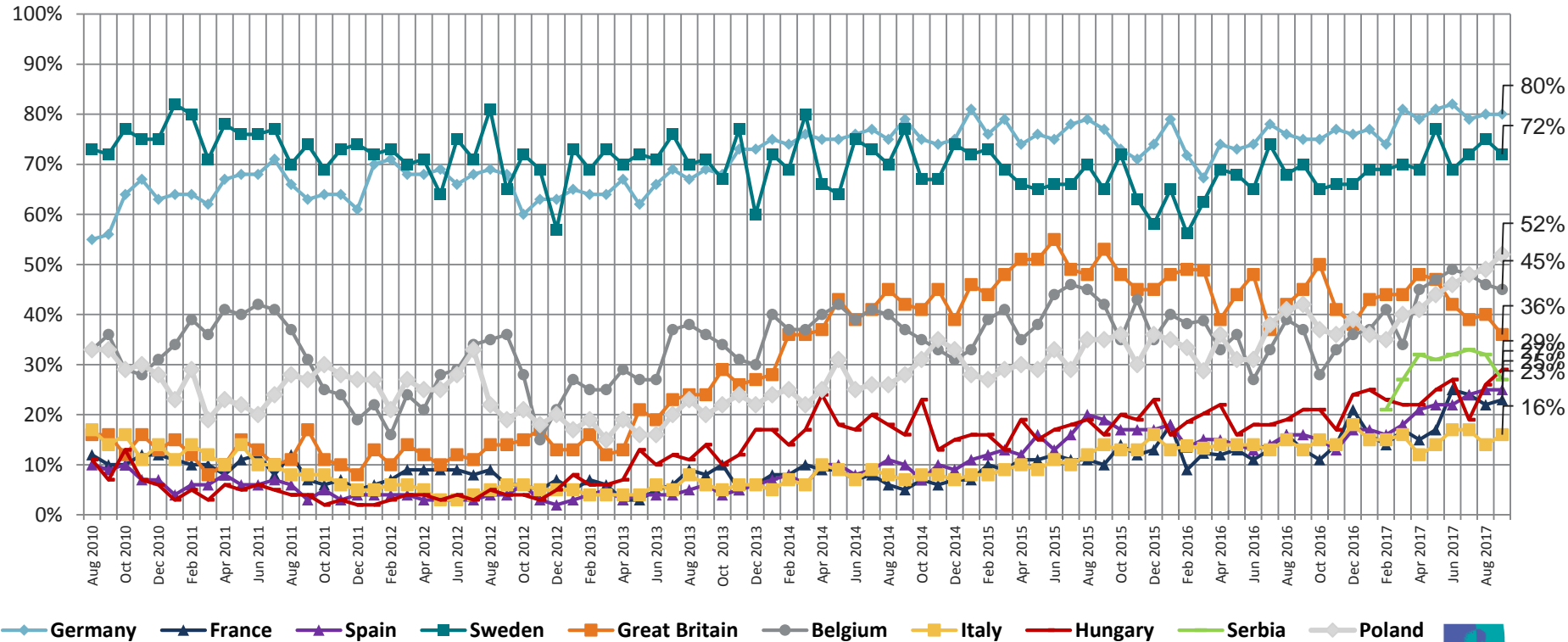
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Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

European Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Legend: Germany, France, Spain, Sweden, Great Britain, Belgium, Italy, Hungary, Serbia, Poland

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APAC Countries - Assessing the Current Economic Situation
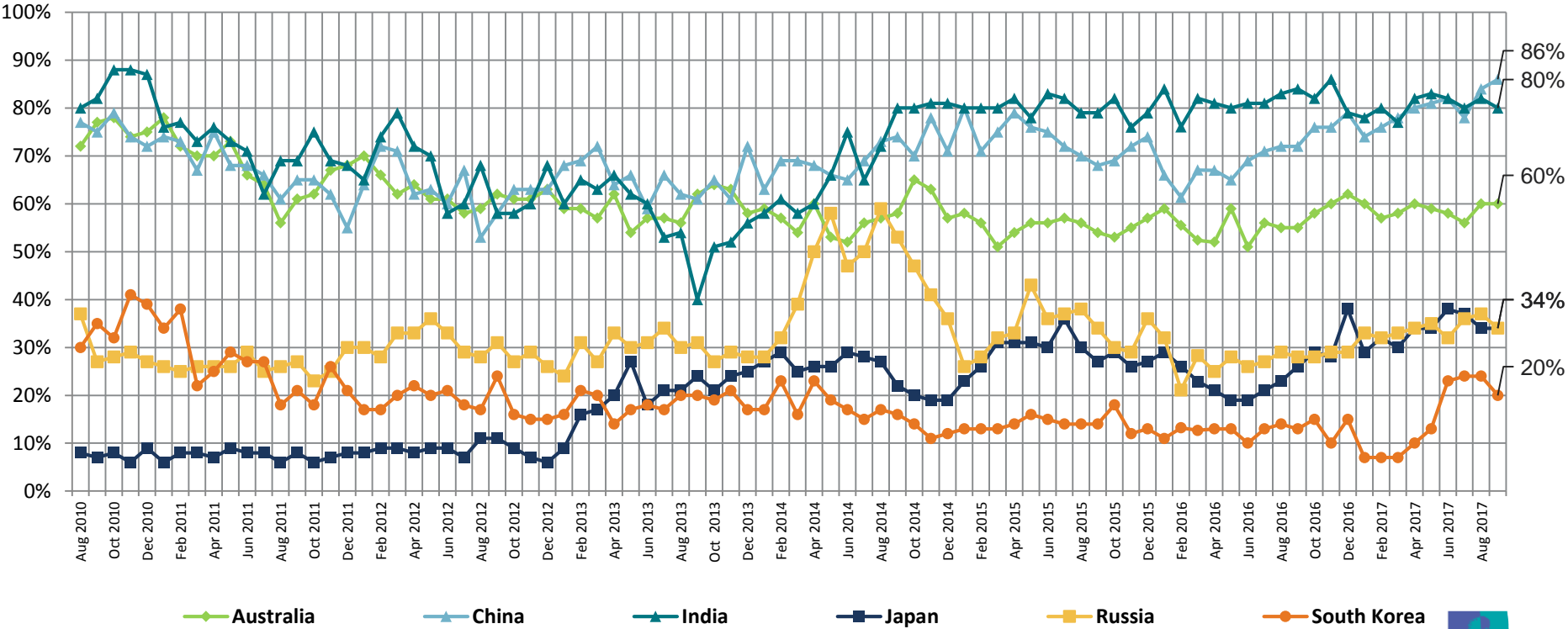
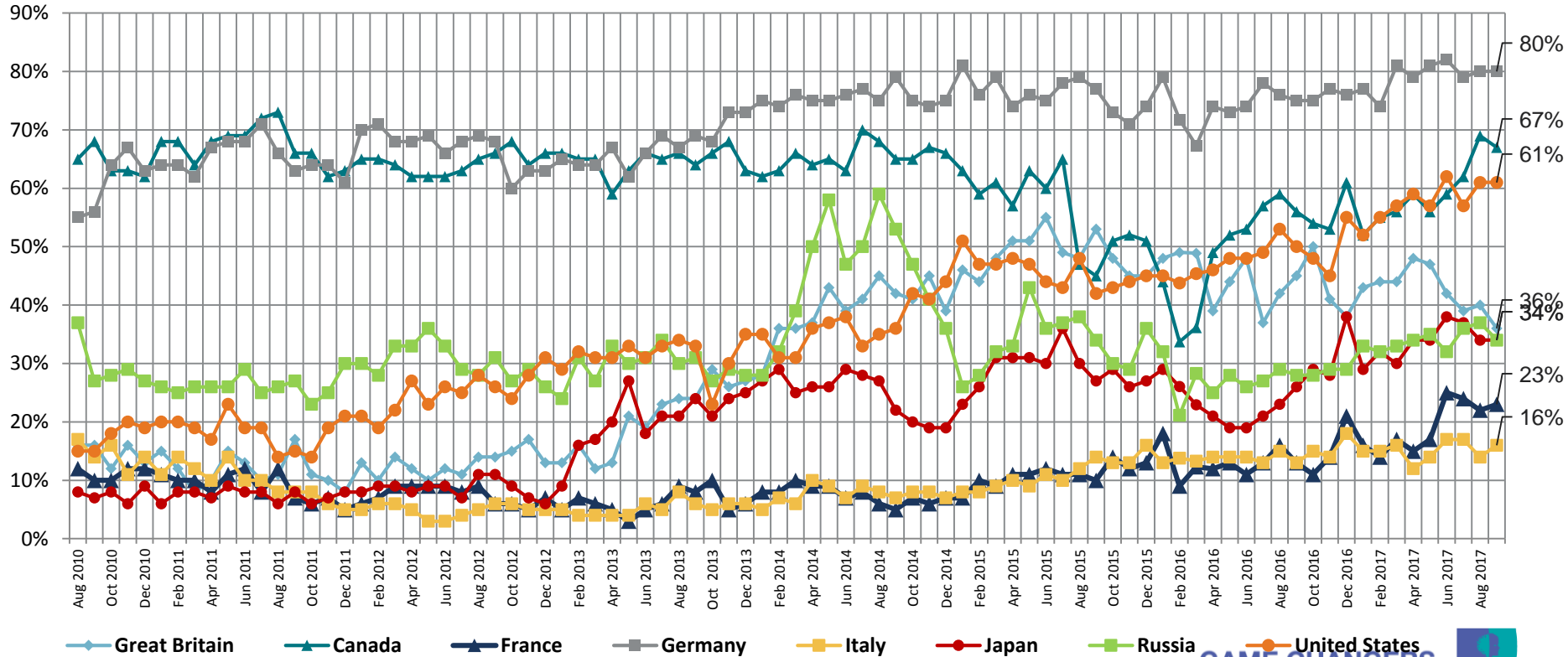Very Good / Somewhat Good

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

G8 Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Legend: Great Britain · Canada · France · Germany · Italy · Japan · Russia · United States

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Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

▲1

BRIC Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

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Middle East/African Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Turkey   Saudi Arabia   South Africa   Israel

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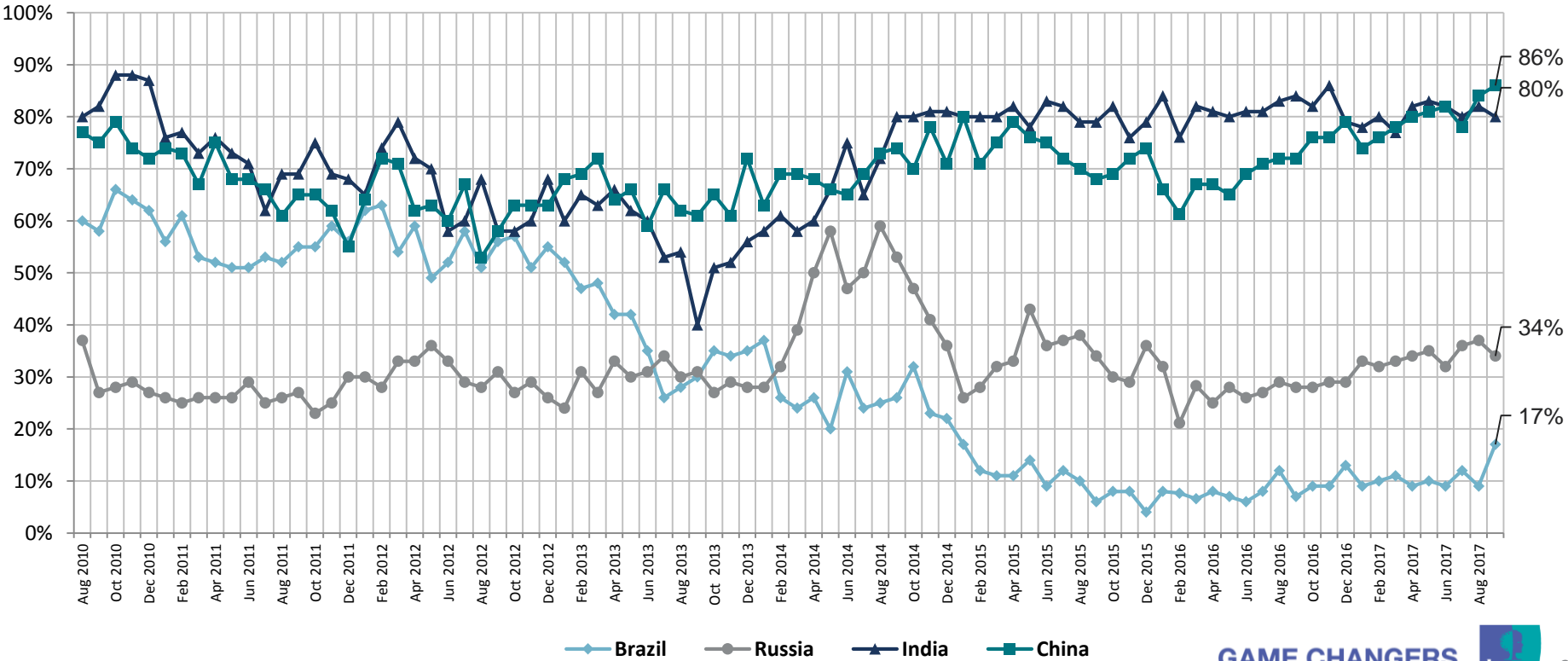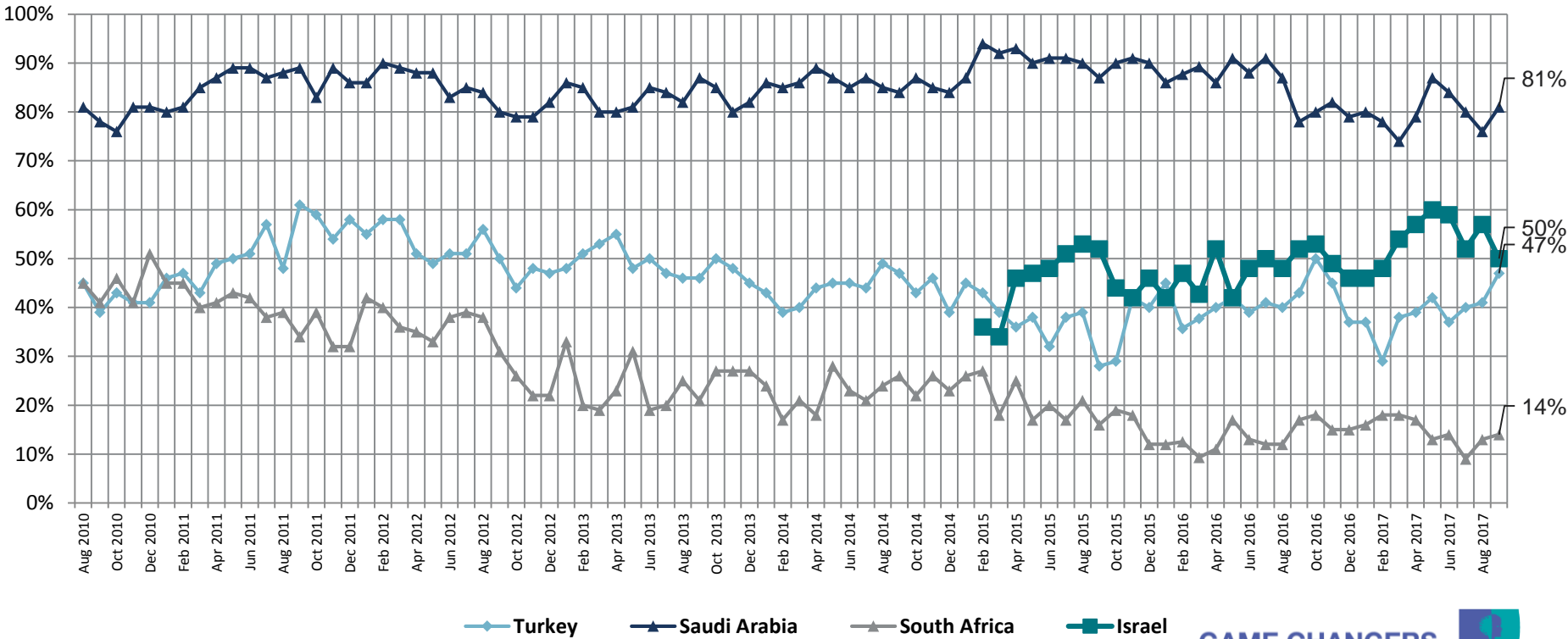
❷ Assessing The Economy...

...in Their Local Area

Citizen Consumers Who Say The Economy In Their Local Area is Strong…

% Strong (Top 3: 5-6-7)

Country	%
All Countries	35%
China	71%
India	62%
Sweden	60%
Germany	59%
Saudi Arabia	58%
Israel	57%
US	53%
Canada	48%
Australia	41%
Poland	34%
Turkey	33%
Chile	33%
Peru	31%
Belgium	30%
Argentina	29%
Great Britain	27%
Russia	25%
France	23%
Mexico	22%
South Korea	22%
Colombia	22%
Spain	21%
Brazil	19%
Hungary	18%
Japan	18%
Italy	17%
South Africa	13%
Serbia	10%

GAME CHANGERS
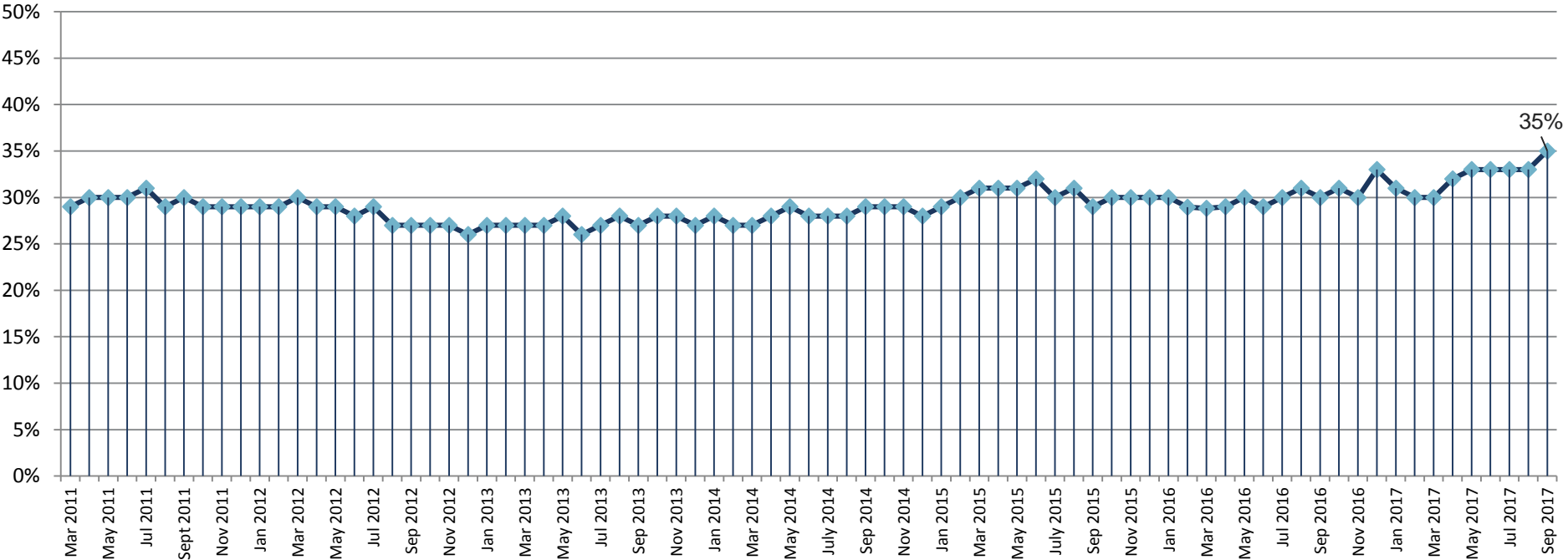
Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

▲2
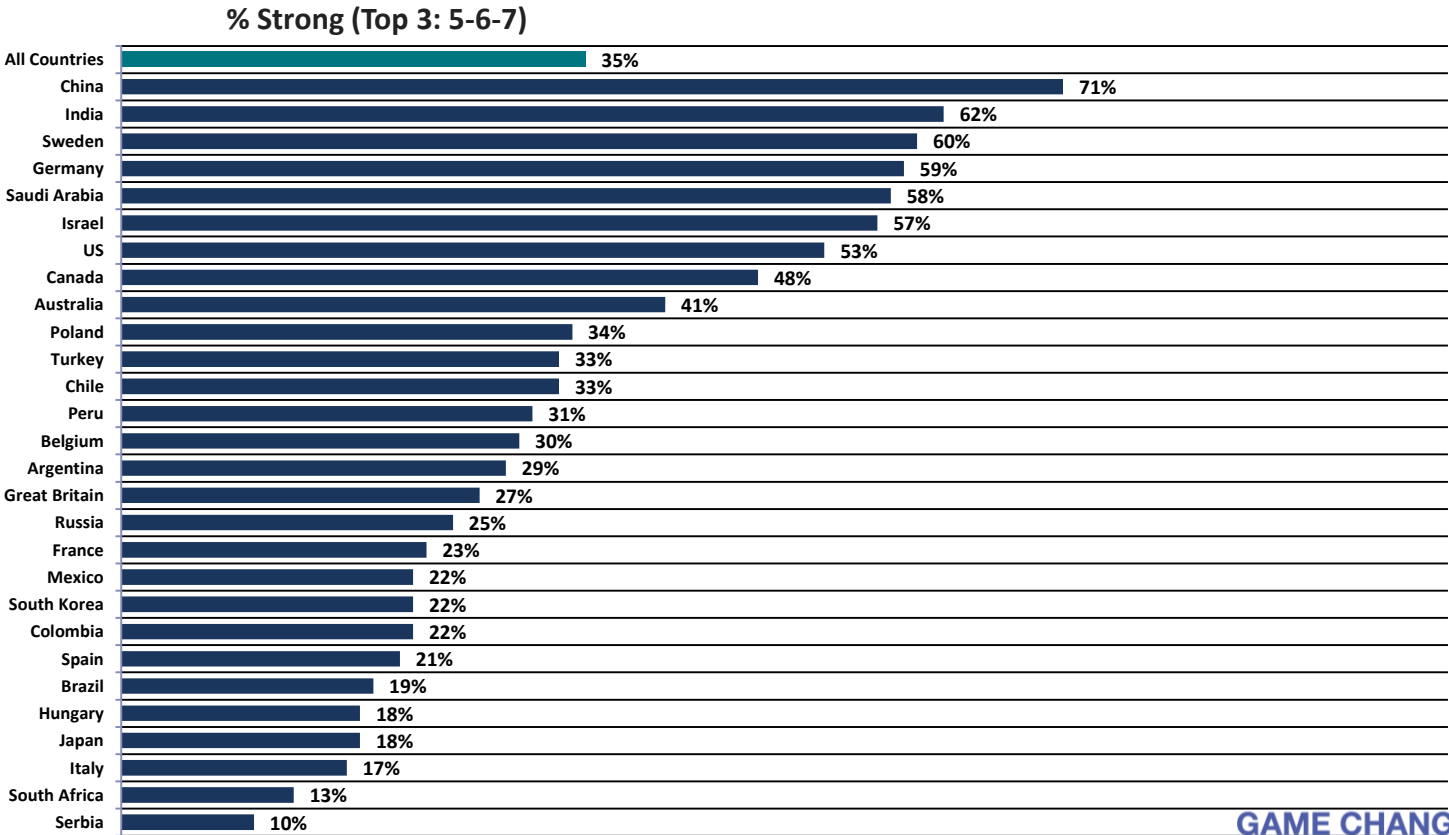
Citizen Consumers Who Say The Economy In Their Local Area is Strong

Total - % Strong (Top 3: 5-6-7)

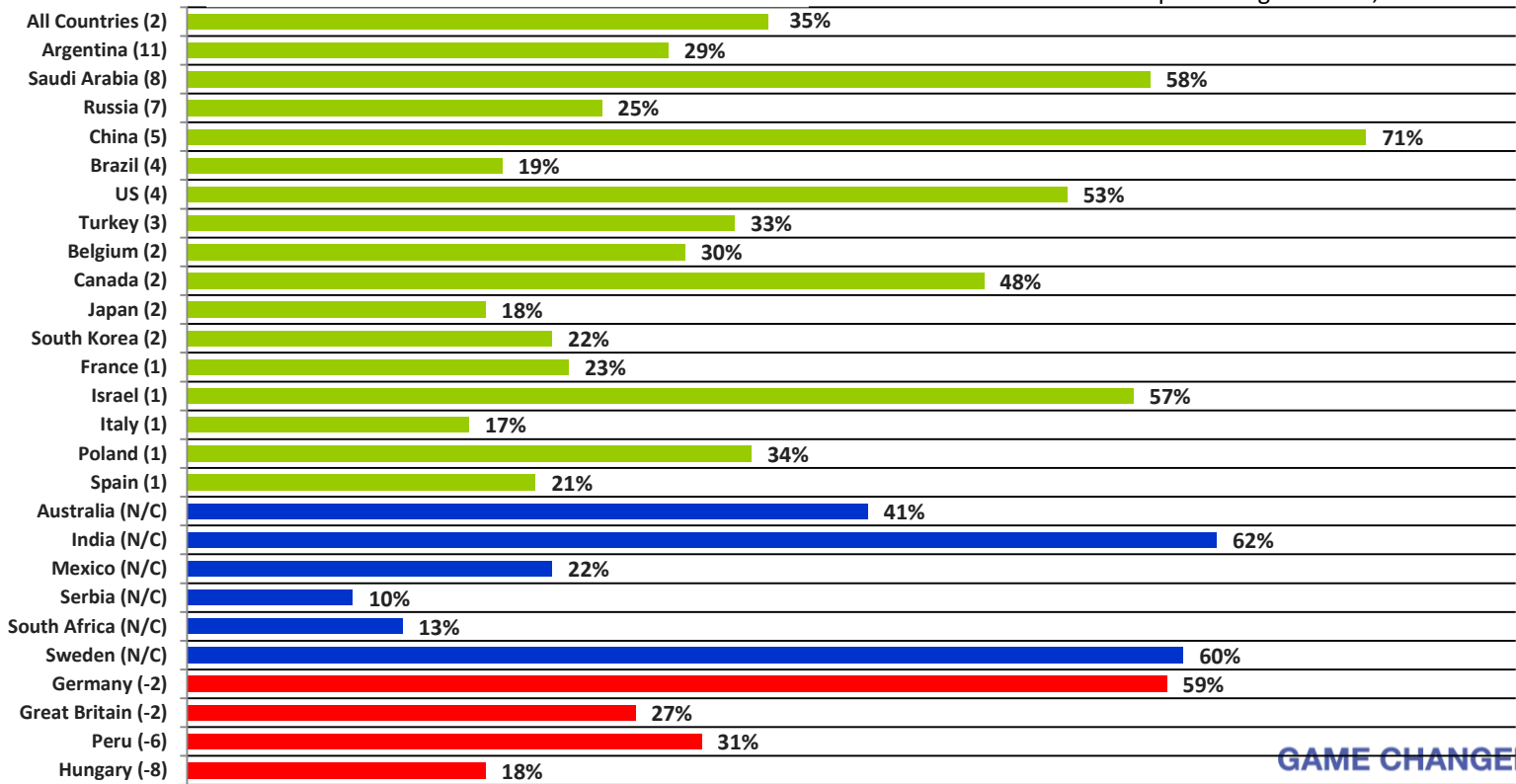# Citizen Consumers Who Say The Economy In Their Local Area is Strong

	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	Jun e15	July '15	Aug '15	Sep '15	Oct '15	Nov '15	Dec '15	Jan '16	Feb '16	Mar '16	Apr '16	May '16	Jun '16	Jul '16	Aug '16	Sep '16	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17
Total	29%	29%	29%	28%	29%	30%	31%	31%	31%	32%	30%	31%	29%	30%	30%	30%	30%	29%	29%	29%	30%	29%	30%	31%	30%	31%	30%	33%	31%	30%	30%	32%	33%	33%	33%	33%	35%
Argentina	15%	20%	21%	17%	17%	19%	22%	22%	21%	19%	21%	20%	20%	22%	22%	18%	20%	20%	14%	16%	18%	17%	18%	15%	14%	16%	15%	21%	17%	19%	18%	19%	19%	19%	16%	18%	29%
Australia	41%	42%	40%	38%	37%	35%	35%	34%	32%	34%	34%	35%	35%	33%	36%	42%	32%	38%	34%	33%	39%	32%	37%	36%	34%	38%	38%	39%	38%	38%	37%	40%	40%	38%	39%	41%	41%
Belgium	20%	21%	22%	14%	20%	23%	23%	20%	21%	25%	26%	26%	24%	22%	26%	19%	19%	24%	26%	19%	21%	16%	20%	24%	22%	20%	20%	23%	20%	25%	23%	28%	31%	28%	30%	28%	30%
Brazil	30%	30%	29%	26%	25%	22%	20%	18%	17%	14%	14%	16%	12%	14%	18%	14%	16%	13%	10%	13%	14%	12%	14%	16%	13%	15%	14%	17%	14%	16%	17%	15%	16%	16%	16%	15%	19%
Canada	46%	48%	47%	41%	41%	40%	37%	35%	40%	40%	40%	32%	35%	31%	34%	33%	32%	21%	24%	33%	33%	34%	37%	36%	39%	34%	36%	42%	36%	34%	38%	39%	38%	41%	44%	46%	48%
China	56%	51%	63%	60%	66%	53%	56%	63%	60%	60%	58%	53%	49%	54%	57%	58%	54%	50%	54%	55%	54%	55%	57%	58%	58%	59%	61%	62%	58%	57%	60%	60%	67%	62%	65%	66%	71%
France	12%	11%	12%	10%	12%	15%	11%	12%	14%	11%	13%	12%	12%	15%	15%	17%	20%	16%	15%	13%	16%	15%	14%	14%	15%	13%	17%	18%	16%	16%	19%	16%	19%	21%	23%	22%	23%
Germany	57%	47%	52%	55%	56%	53%	55%	53%	53%	55%	54%	58%	56%	52%	51%	49%	56%	53%	52%	54%	51%	51%	55%	51%	55%	53%	56%	59%	54%	53%	59%	55%	58%	61%	62%	61%	59%
Great Britain	29%	31%	33%	28%	33%	32%	38%	38%	41%	42%	34%	35%	36%	33%	29%	29%	33%	32%	33%	24%	30%	27%	27%	28%	30%	32%	32%	30%	30%	31%	31%	34%	35%	34%	31%	29%	27%
Hungary	12%	15%	14%	13%	12%	12%	13%	14%	14%	15%	13%	16%	13%	14%	15%	15%	16%	15%	17%	17%	15%	16%	14%	15%	17%	17%	15%	19%	18%	18%	17%	18%	18%	22%	18%	26%	18%
India	52%	53%	53%	51%	56%		50%	58%	53%	51%	56%	53%	52%	56%	53%	55%	50%	61%	52%	55%	57%	57%	54%	55%	55%	53%	62%	60%	62%	60%	61%	56%	65%	61%	61%	62%	62%	62%
Israel						51%	49%	51%	56%	57%	59%	56%	59%	56%	53%	59%	50%	58%	53%	59%	55%	56%	50%	58%	53%	55%	62%	53%	56%	55%	60%	59%	56%	54%	56%	57%
Italy	9%	11%	10%	8%	10%	11%	12%	11%	8%	12%	11%	11%	13%	13%	13%	14%	13%	13%	13%	13%	14%	16%	12%	12%	13%	12%	14%	15%	15%	14%	15%	14%	16%	17%	16%	16%	17%
Japan	11%	11%	10%	10%	12%	15%	17%	17%	16%	16%	18%	16%	15%	16%	12%	13%	11%	15%	12%	12%	11%	13%	11%	11%	12%	13%	12%	17%	13%	14%	15%	13%	16%	18%	16%	16%	18%
Mexico	16%	17%	18%	16%	17%	15%	14%	16%	15%	12%	22%	23%	10%	19%	24%	16%	20%	9%	18%	16%	24%	12%	10%	19%	17%	13%	11%	17%	10%	10%	16%	17%	20%	16%	17%	22%	22%
Peru																	25%	24%	20%	17%	22%	25%	28%	30%	32%	36%	35%	35%	42%	39%	29%	34%	35%	48%	36%	25%	37%	31%
Poland	23%	22%	24%	23%	19%	17%	22%	20%	22%	21%	18%	24%	21%	29%	20%	27%	26%	28%	19%	22%	25%	27%	26%	28%	28%	28%	23%	22%	26%	24%	27%	28%	31%	31%	35%	33%	34%
Russia	35%	30%	27%	26%	29%	22%	30%	27%	27%	32%	24%	29%	24%	25%	23%	24%	18%	24%	23%	20%	21%	17%	23%	20%	17%	19%	18%	24%	22%	23%	20%	22%	21%	22%	24%	18%	25%
Saudi Arabia	60%	62%	61%	61%	56%	68%	73%	72%	67%	71%	62%	65%	60%	65%	62%	66%	59%	61%	68%	59%	68%	64%	70%	62%	51%	57%	58%	56%	58%	56%	53%	57%	65%	63%	64%	50%	58%
Serbia																														8%	9%	9%	12%	13%	11%	10%	10%
South Africa	19%	18%	19%	15%	16%	18%	16%	16%	16%	17%	12%	19%	11%	16%	13%	12%	10%	10%	8%	9%	17%	11%	11%	11%	15%	16%	16%	13%	12%	14%	15%	14%	14%	14%	10%	13%	13%
South Korea	14%	12%	13%	9%	12%	13%	10%	11%	15%	13%	13%	13%	14%	13%	12%	11%	10%	13%	14%	12%	12%	10%	13%	15%	13%	14%	5%	15%	6%	7%	6%	10%	10%	19%	23%	20%	22%
Spain	9%	8%	9%	9%	10%	13%	13%	13%	12%	15%	12%	14%	15%	13%	15%	14%	15%	11%	13%	13%	12%	11%	14%	16%	12%	14%	14%	19%	15%	15%	15%	18%	16%	17%	21%	20%	21%
Sweden	59%	48%	47%	53%	54%	59%	53%	51%	51%	62%	54%	53%	58%	60%	50%	53%	59%	58%	57%	55%	57%	57%	51%	58%	48%	59%	54%	51%	56%	52%	55%	60%	60%	55%	56%	60%	60%
Turkey	33%	36%	35%	27%	30%	29%	38%	30%	29%	28%	27%	31%	23%	23%	33%	27%	39%	29%	33%	30%	31%	29%	29%	29%	36%	42%	33%	29%	30%	21%	28%	36%	27%	31%	31%	30%	33%
United States	30%	33%	35%	34%	40%	38%	40%	39%	38%	37%	35%	38%	35%	37%	36%	36%	36%	40%	40%	38%	40%	39%	39%	48%	43%	46%	39%	46%	43%	47%	46%	50%	49%	53%	46%	49%	53%

GAME CHANGERS Ipsos

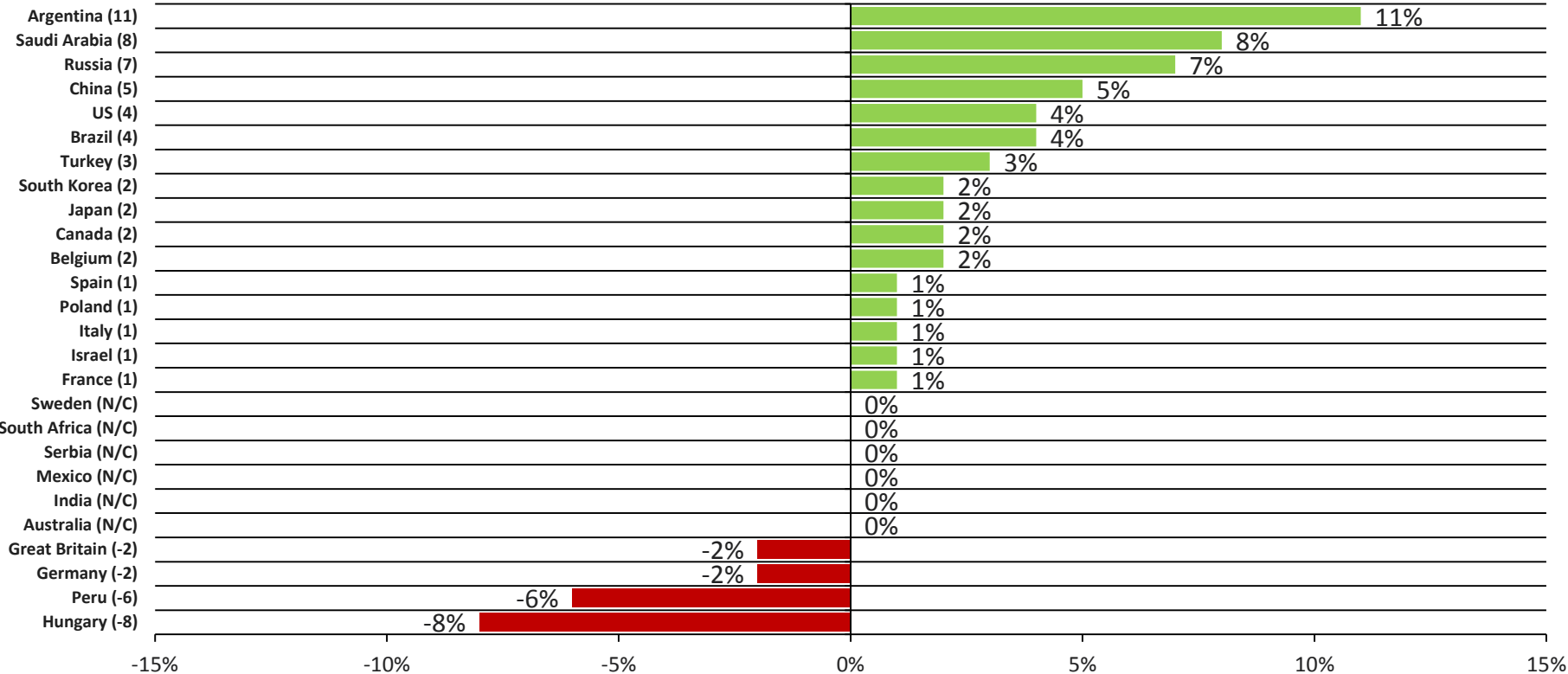# Countries Ranked and Marked By Change In Assessment From Last Month (Left Column):

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline;

% Very Good / Somewhat Good

Country	%
All Countries (2)	35%
Argentina (11)	29%
Saudi Arabia (8)	58%
Russia (7)	25%
China (5)	71%
Brazil (4)	19%
US (4)	53%
Turkey (3)	33%
Belgium (2)	30%
Canada (2)	48%
Japan (2)	18%
South Korea (2)	22%
France (1)	23%
Israel (1)	57%
Italy (1)	17%
Poland (1)	34%
Spain (1)	21%
Australia (N/C)	41%
India (N/C)	62%
Mexico (N/C)	22%
Serbia (N/C)	10%
South Africa (N/C)	13%
Sweden (N/C)	60%
Germany (-2)	59%
Great Britain (-2)	27%
Peru (-6)	31%
Hungary (-8)	18%

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Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

Country	Value
Argentina (11)	11%
Saudi Arabia (8)	8%
Russia (7)	7%
China (5)	5%
US (4)	4%
Brazil (4)	4%
Turkey (3)	3%
South Korea (2)	2%
Japan (2)	2%
Canada (2)	2%
Belgium (2)	2%
Spain (1)	1%
Poland (1)	1%
Italy (1)	1%
Israel (1)	1%
France (1)	1%
Sweden (N/C)	0%
South Africa (N/C)	0%
Serbia (N/C)	0%
Mexico (N/C)	0%
India (N/C)	0%
Australia (N/C)	0%
Great Britain (-2)	-2%
Germany (-2)	-2%
Peru (-6)	-6%
Hungary (-8)	-8%

GAME CHANGERS Ipsos

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
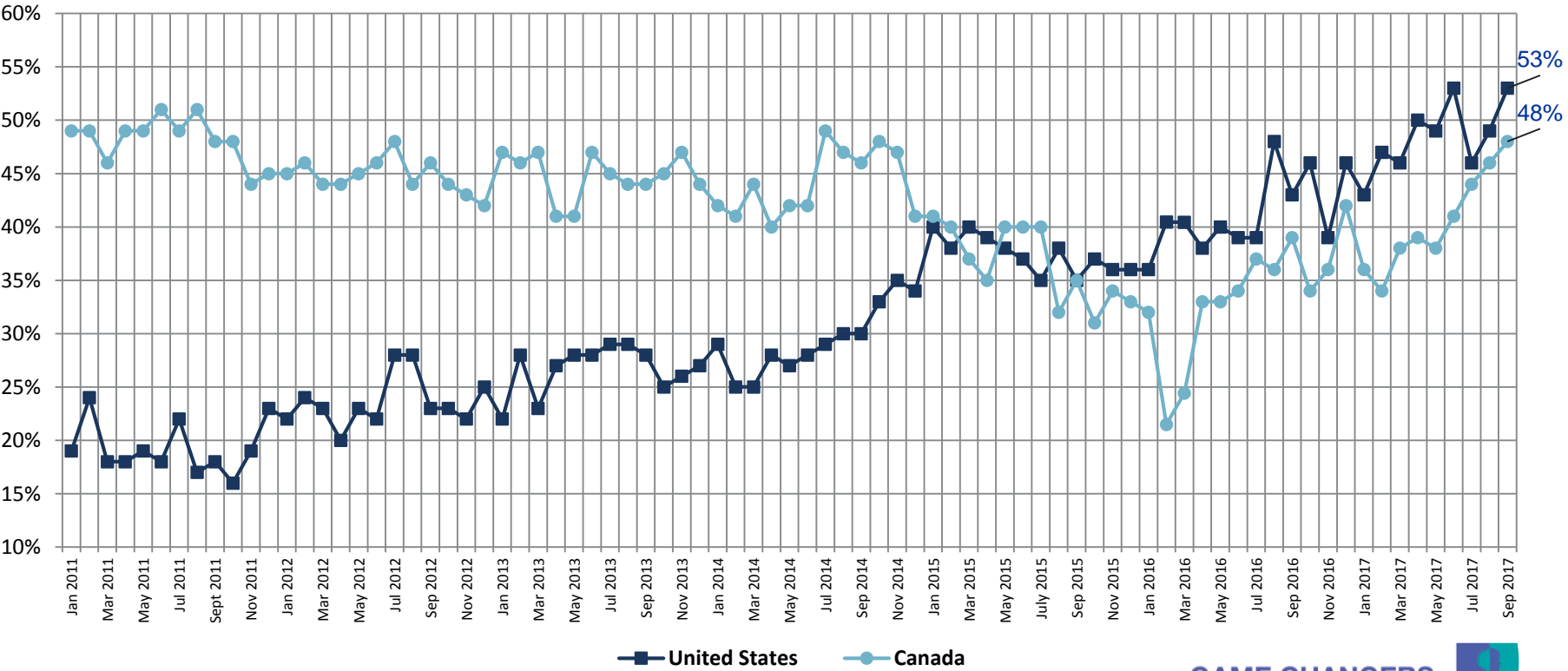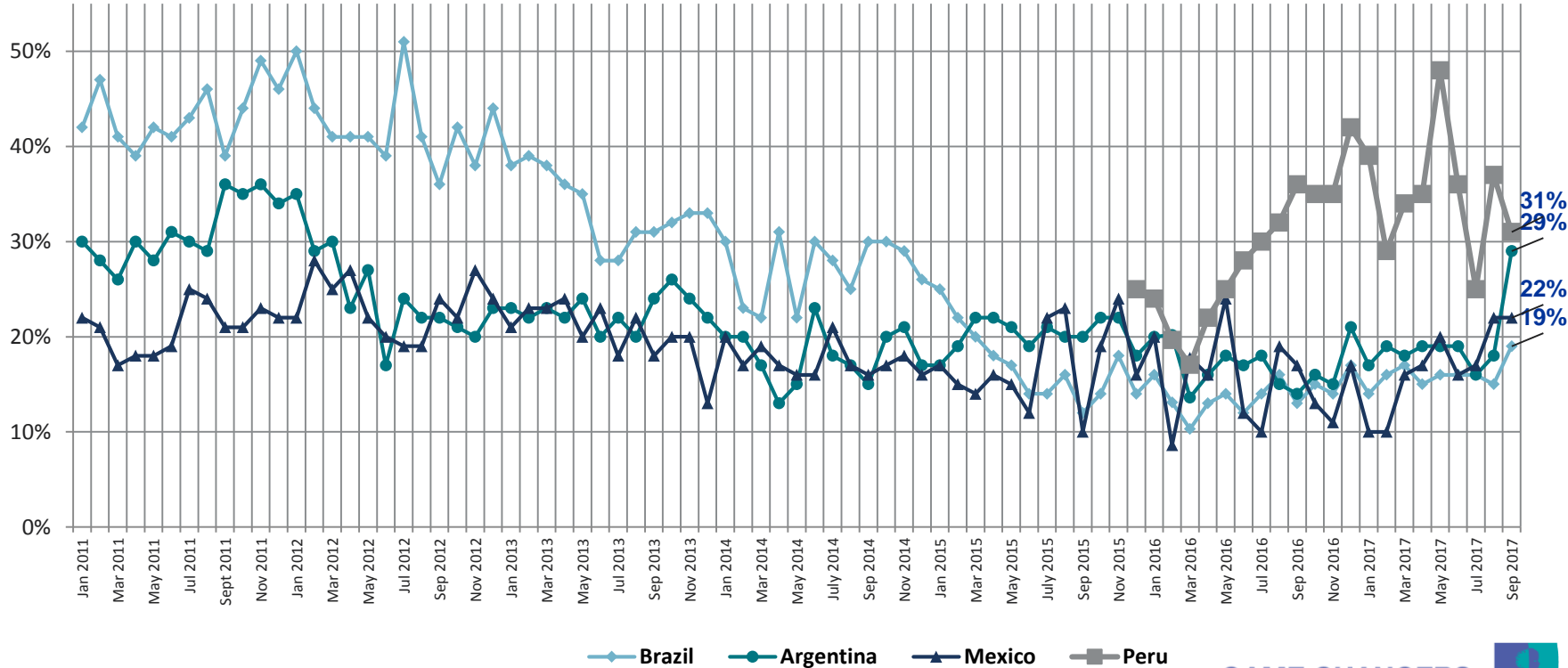
All Regions - Assess the Strength of Their Local Economy
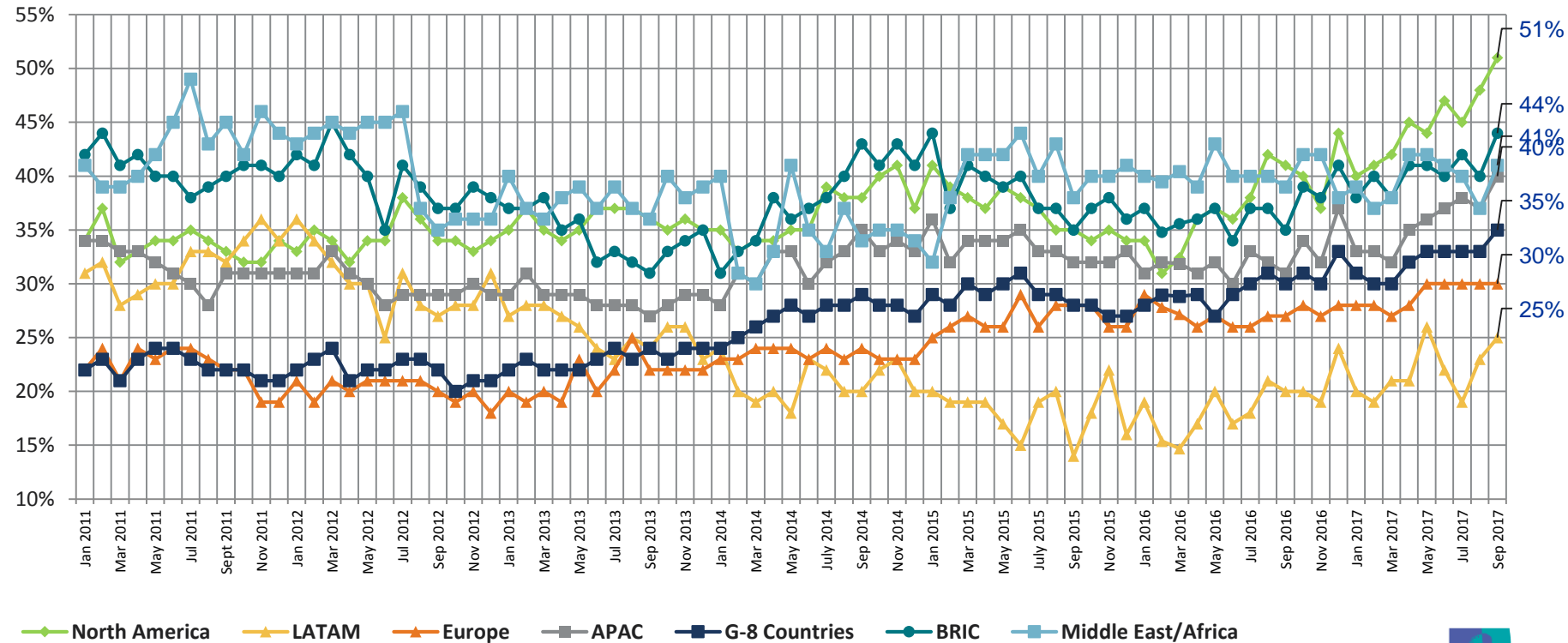
% Strong (Top 3 5-6-7)

North America — LATAM — Europe — APAC — G-8 Countries — BRIC — Middle East/Africa

GAME CHANGERS   Ipsos

North American Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

United States — Canada

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

LATAM Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: Brazil, Argentina, Mexico, Peru
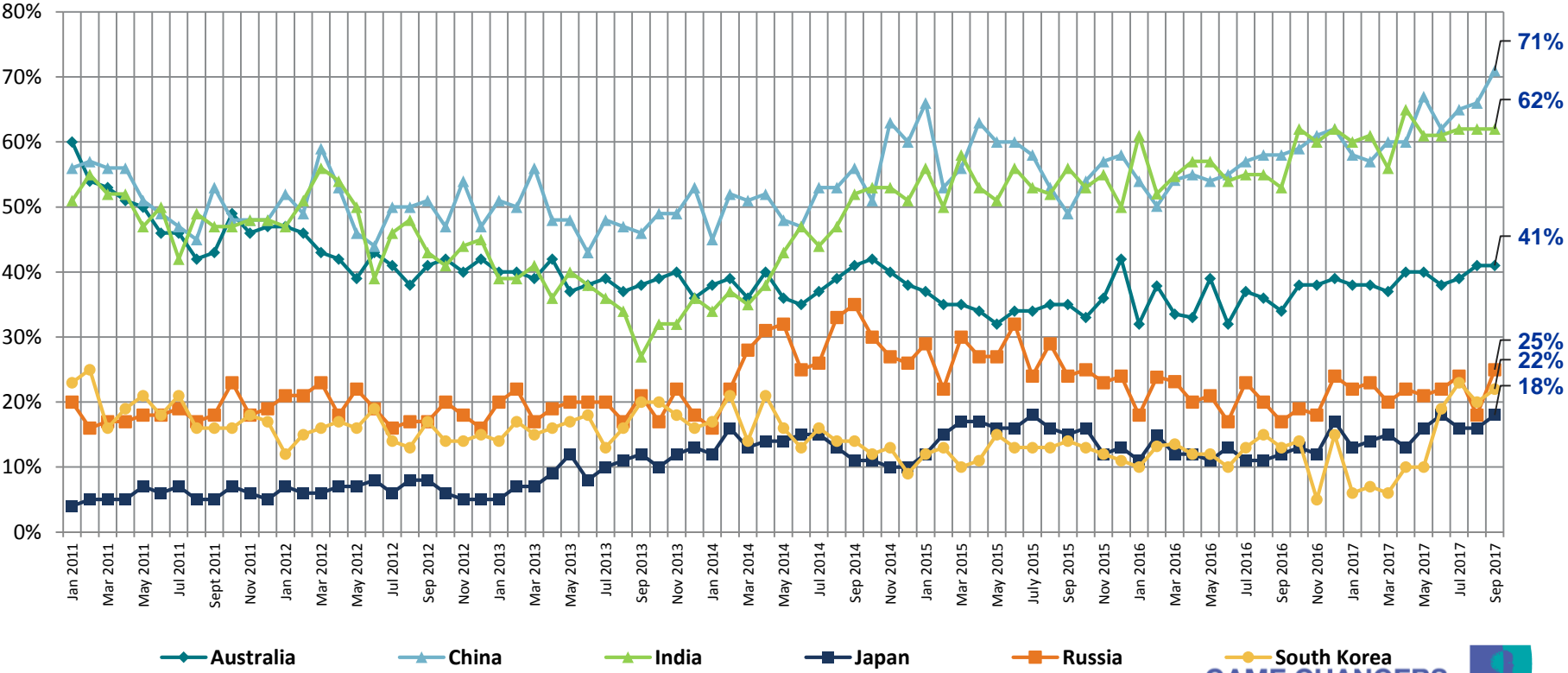
End values: 31%, 29%, 22%, 19%

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

European Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: Germany, France, Spain, Sweden, Great Britain, Belgium, Italy, Hungary, Serbia, Poland
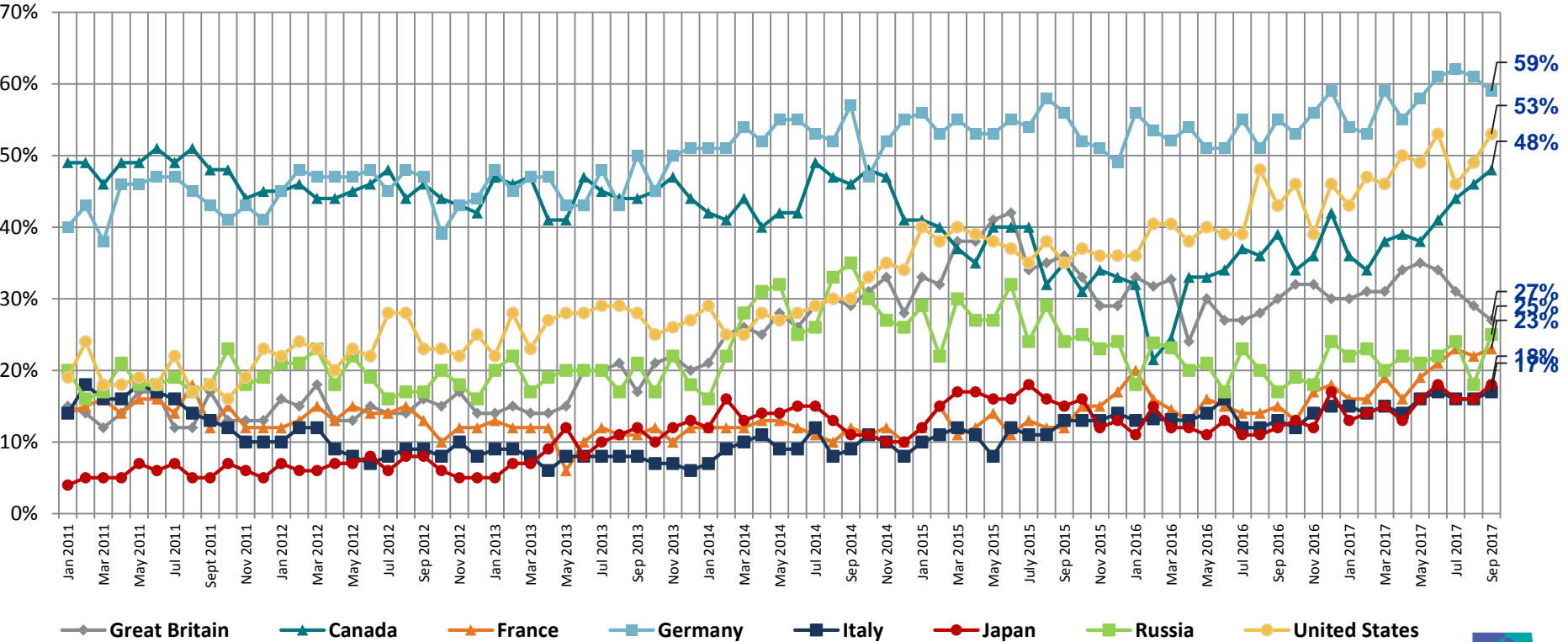
Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

▲3

APAC Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: Australia, China, India, Japan, Russia, South Korea

Right-side values: 71%, 62%, 41%, 25%, 22%, 18%

G8 Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

59%
53%
48%

27%
23%
23%
18%
17%

Great Britain · Canada · France · Germany · Italy · Japan · Russia · United States

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Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

▲4

BRIC Countries - Assess the Strength of Their Local Economy
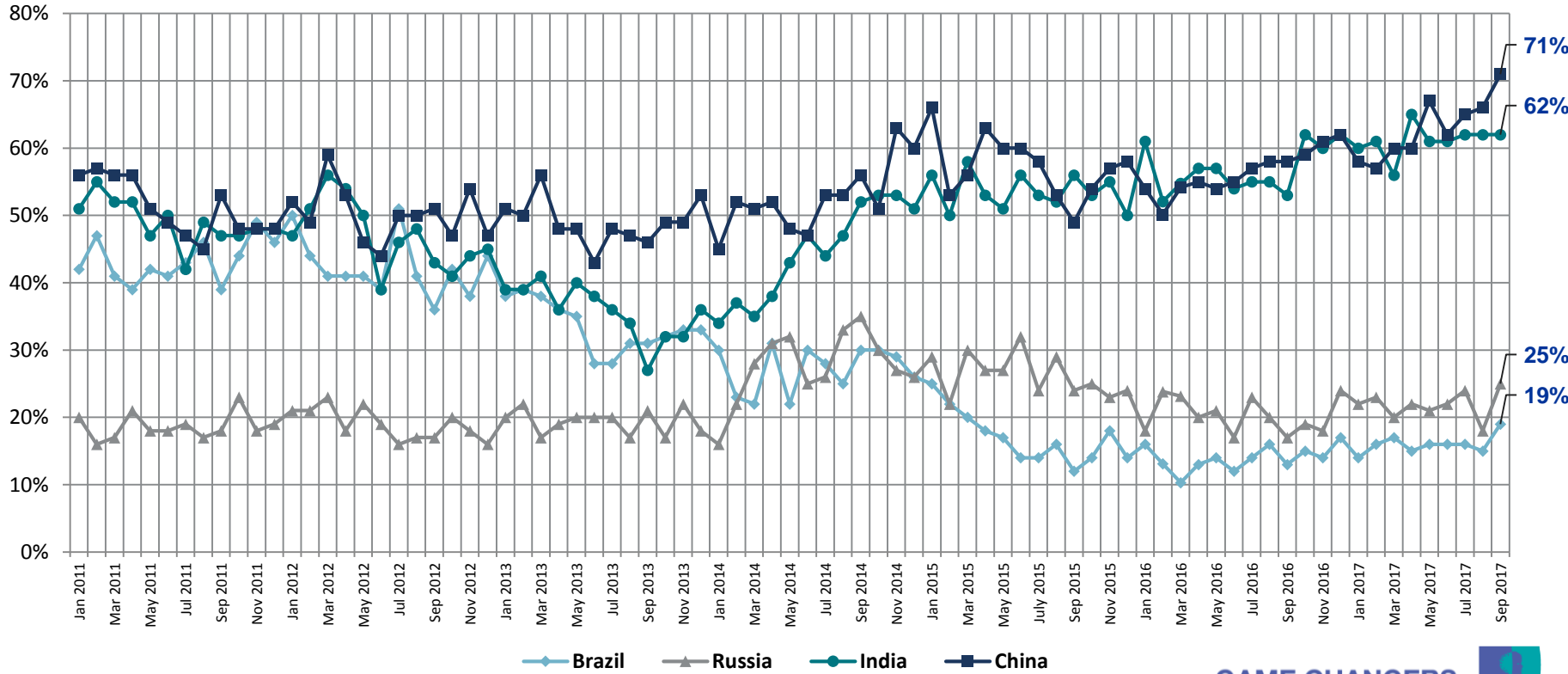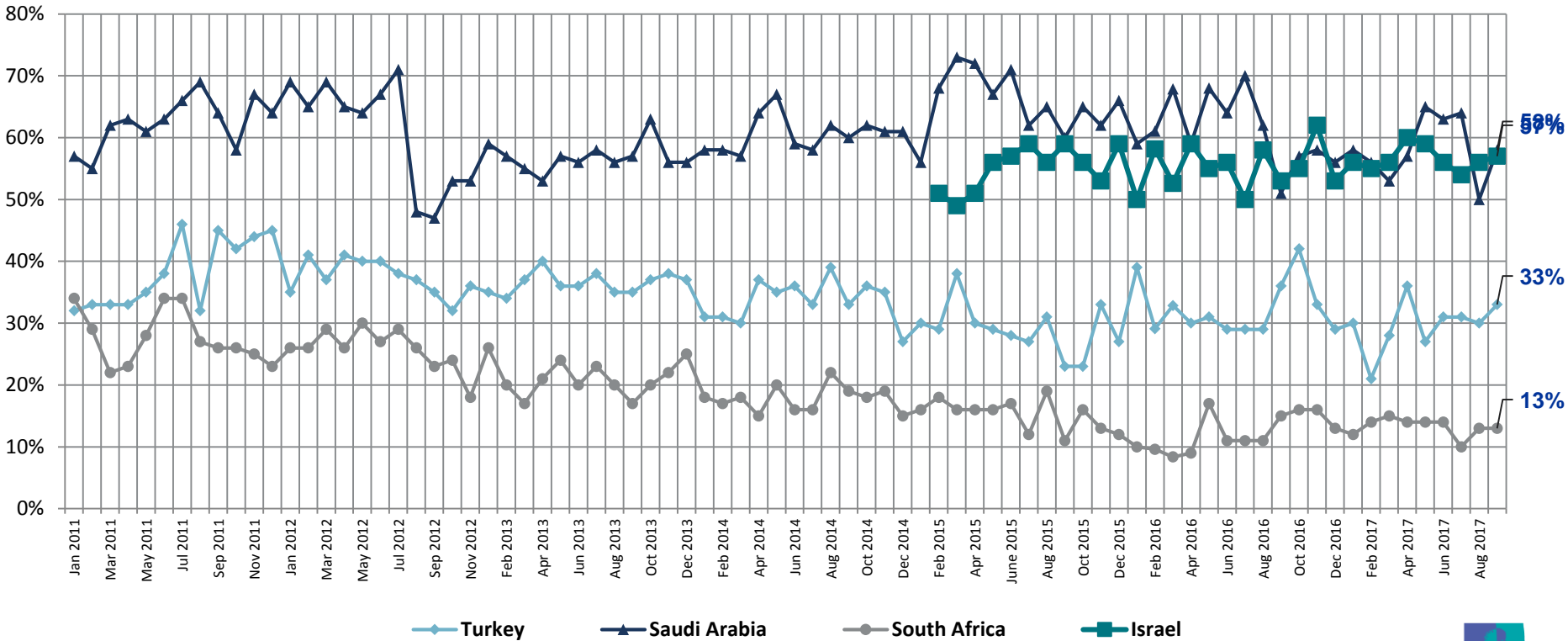
% Strong (Top 3 5-6-7)

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

▲4

Middle East/African Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Turkey   Saudi Arabia   South Africa   Israel

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❸ Assessing the Strength of The Local Economy…

…Six Months From Now

GAME CHANGERS

Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months...

% Much Stronger / Somewhat Stronger

Country	%
All Countries	27%
India	65%
China	60%
Saudi Arabia	52%
Argentina	51%
Peru	51%
Brazil	49%
Colombia	46%
Chile	45%
US	36%
Turkey	31%
Mexico	29%
Poland	29%
South Korea	24%
Sweden	24%
Germany	21%
Canada	20%
Russia	19%
Spain	18%
Australia	16%
Serbia	15%
Belgium	14%
Hungary	14%
Israel	12%
South Africa	12%
France	11%
Japan	11%
Great Britain	10%
Italy	7%

N/C

Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months...

Global Total
% Much Stronger / Somewhat Stronger

27%

GAME CHANGERS **Ipsos** 45
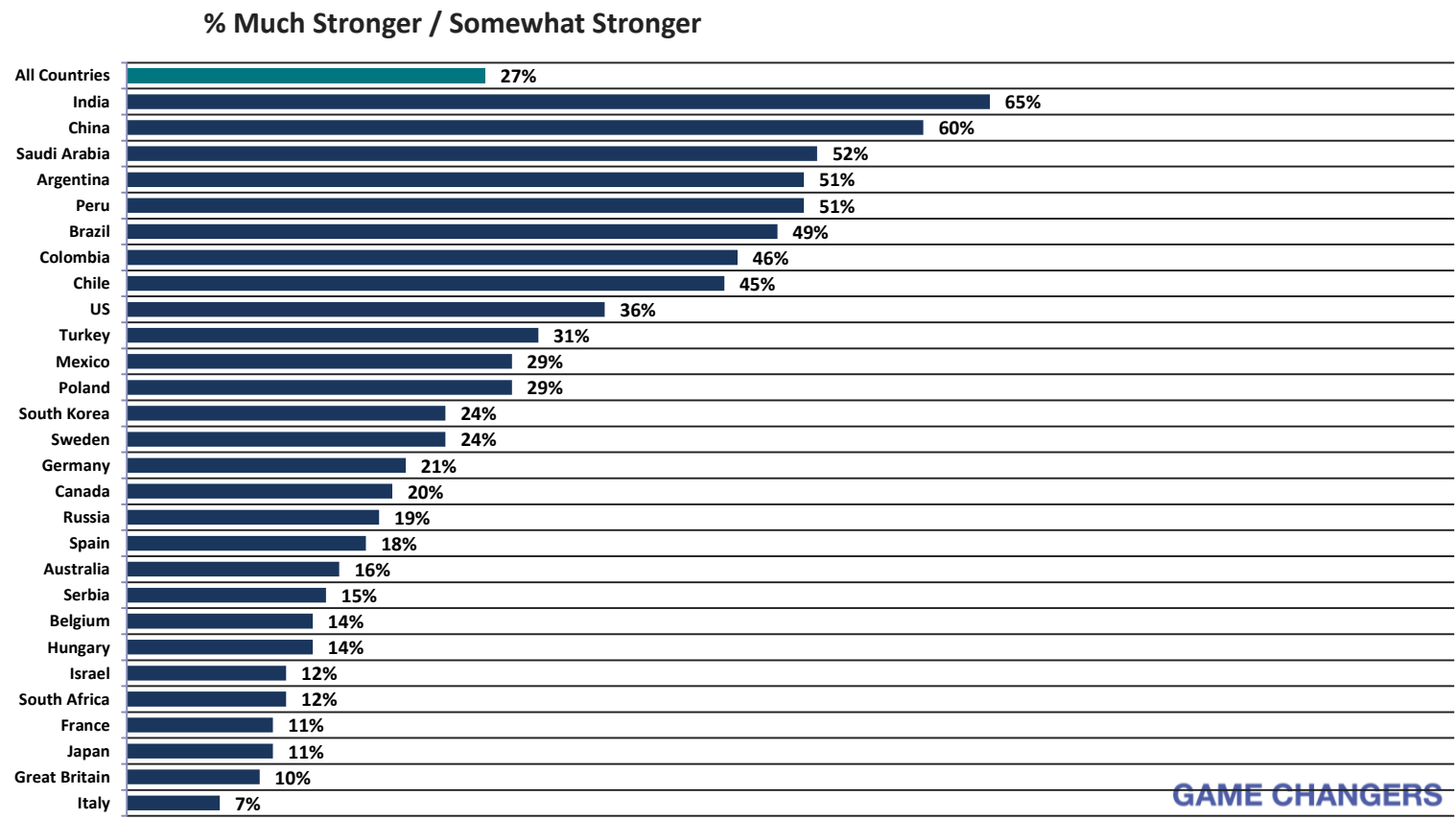
Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months…

	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	June '15	July '15	Aug '15	Sep '15	Oct '15	Nov '15	Dec '15	Jan '16	Feb '16	Mar '16	Apr '16	May '16	Jun '16	Jul '16	Aug '16	Sep '16	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17
Total	25%	24%	25%	24%	25%	24%	24%	25%	25%	25%	24%	23%	22%	24%	24%	23%	26%	24%	24%	24%	25%	25%	26%	25%	26%	25%	25%	28%	26%	26%	25%	26%	27%	27%	26%	27%	27%
Argentina	31%	31%	34%	27%	33%	32%	32%	33%	34%	33%	36%	37%	35%	42%	61%	58%	65%	56%	49%	53%	59%	57%	54%	52%	53%	50%	50%	52%	45%	46%	42%	49%	51%	44%	39%	43%	51%
Australia	19%	18%	17%	18%	15%	17%	13%	18%	12%	17%	16%	15%	16%	20%	17%	19%	15%	14%	12%	14%	18%	17%	18%	16%	14%	14%	15%	15%	17%	16%	17%	17%	16%	16%	14%	19%	16%
Belgium	11%	10%	11%	6%	12%	10%	10%	11%	12%	14%	14%	12%	11%	9%	12%	9%	10%	10%	12%	7%	11%	8%	8%	12%	8%	6%	8%	9%	12%	11%	10%	13%	12%	10%	15%	15%	14%
Brazil	57%	64%	58%	57%	55%	51%	52%	53%	51%	51%	53%	52%	52%	52%	51%	53%	53%	53%	53%	54%	54%	55%	57%	56%	59%	59%	59%	54%	59%	62%	58%	55%	48%	55%	52%	50%	49%
Canada	18%	14%	18%	19%	18%	17%	16%	17%	19%	15%	16%	13%	16%	18%	24%	18%	15%	17%	16%	19%	20%	17%	18%	16%	17%	15%	16%	27%	18%	16%	18%	18%	18%	17%	18%	21%	20%
China	41%	37%	53%	46%	51%	44%	49%	50%	52%	52%	52%	46%	47%	44%	52%	49%	48%	41%	47%	49%	44%	49%	52%	50%	52%	53%	49%	56%	53%	52%	57%	53%	56%	54%	48%	58%	60%
France	2%	4%	4%	4%	4%	5%	5%	7%	5%	5%	5%	5%	4%	6%	5%	6%	11%	5%	5%	6%	8%	5%	6%	5%	5%	5%	6%	11%	8%	8%	7%	6%	9%	12%	12%	13%	11%
Germany	18%	14%	15%	14%	17%	21%	16%	16%	16%	15%	17%	16%	16%	17%	15%	16%	17%	15%	12%	15%	13%	16%	18%	13%	15%	13%	15%	26%	19%	17%	17%	19%	19%	19%	17%	17%	21%
Great Britain	20%	18%	19%	18%	19%	17%	21%	21%	22%	25%	19%	18%	19%	17%	14%	15%	16%	14%	12%	10%	12%	10%	12%	14%	12%	12%	12%	12%	13%	15%	11%	12%	14%	12%	11%	11%	10%
Hungary	13%	16%	11%	9%	8%	11%	10%	11%	8%	11%	10%	10%	8%	9%	12%	12%	11%	11%	11%	12%	9%	11%	12%	11%	13%	11%	9%	13%	15%	13%	11%	10%	15%	14%	12%	15%	14%
India	71%	69%	71%	65%	62%	64%	67%	59%	61%	66%	63%	56%	62%	63%	58%	56%	69%	57%	65%	63%	59%	61%	62%	60%	60%	62%	66%	67%	65%	67%	62%	69%	70%	66%	64%	65%	65%
Israel						8%	15%	18%	13%	18%	11%	10%	14%	10%	11%	11%	15%	13%	13%	9%	14%	17%	12%	14%	18%	13%	13%	10%	9%	17%	16%	12%	16%	15%	15%	16%	12%
Italy	10%	10%	9%	8%	14%	12%	11%	13%	11%	12%	12%	11%	11%	14%	13%	14%	14%	12%	11%	11%	9%	12%	9%	8%	10%	9%	9%	10%	10%	8%	11%	8%	8%	12%	9%	9%	7%
Japan	12%	10%	10%	12%	13%	14%	15%	17%	14%	14%	15%	13%	12%	12%	11%	13%	11%	11%	9%	10%	7%	9%	9%	8%	10%	11%	9%	14%	9%	11%	11%	9%	11%	12%	11%	10%	11%
Mexico	30%	32%	31%	30%	33%	38%	25%	30%	28%	30%	30%	30%	22%	41%	32%	24%	32%	31%	31%	26%	27%	30%	27%	28%	32%	27%	22%	25%	20%	20%	27%	26%	28%	27%	23%	29%	29%
Peru																47%	49%	53%	48%	47%	58%	58%	67%	69%	65%	60%	64%	58%	52%	46%	54%	48%	53%	54%	53%	57%	51%
Poland	15%	17%	18%	18%	13%	12%	15%	20%	16%	16%	17%	18%	16%	15%	14%	17%	13%	16%	14%	18%	16%	18%	18%	18%	15%	17%	14%	13%	18%	16%	21%	20%	23%	23%	21%	24%	29%
Russia	27%	27%	19%	20%	26%	18%	26%	25%	24%	33%	22%	30%	21%	20%	24%	21%	19%	31%	24%	21%	22%	20%	18%	16%	18%	17%	19%	21%	22%	22%	19%	18%	19%	19%	18%	19%	19%
Saudi Arabia	52%	48%	50%	51%	47%	60%	66%	58%	63%	66%	58%	58%	48%	55%	49%	53%	51%	51%	52%	51%	62%	58%	64%	52%	47%	48%	55%	55%	55%	51%	49%	52%	64%	55%	52%	45%	52%
Serbia																														11%	15%	20%	18%	15%	19%	16%	15%
South Africa	18%	15%	20%	16%	15%	16%	12%	13%	13%	15%	10%	9%	11%	12%	15%	11%	13%	13%	13%	15%	16%	16%	16%	20%	22%	13%	16%	13%	19%	16%	16%	13%	14%	14%	16%	16%	12%
South Korea	11%	10%	11%	9%	10%	11%	9%	12%	13%	11%	12%	9%	14%	11%	12%	10%	8%	10%	10%	10%	12%	10%	9%	10%	9%	9%	5%	17%	8%	10%	10%	13%	13%	37%	32%	30%	24%
Spain	20%	13%	17%	16%	20%	20%	20%	20%	20%	23%	21%	23%	22%	21%	21%	22%	23%	19%	19%	19%	14%	17%	16%	18%	15%	15%	18%	26%	20%	19%	18%	20%	23%	21%	18%	21%	18%
Sweden	13%	16%	16%	14%	11%	10%	11%	16%	13%	8%	16%	11%	11%	12%	8%	9%	9%	5%	10%	11%	14%	12%	16%	11%	15%	12%	11%	18%	20%	10%	16%	22%	27%	17%	14%	27%	24%
Turkey	22%	23%	25%	22%	26%	22%	22%	24%	24%	25%	20%	23%	23%	20%	32%	22%	35%	26%	24%	27%	24%	25%	26%	31%	32%	38%	32%	31%	31%	25%	27%	34%	31%	26%	30%	32%	31%
United States	21%	27%	26%	26%	29%	27%	29%	27%	28%	29%	24%	26%	24%	24%	25%	26%	23%	25%	26%	27%	29%	29%	31%	33%	31%	31%	25%	38%	38%	42%	40%	39%	37%	39%	34%	31%	36%

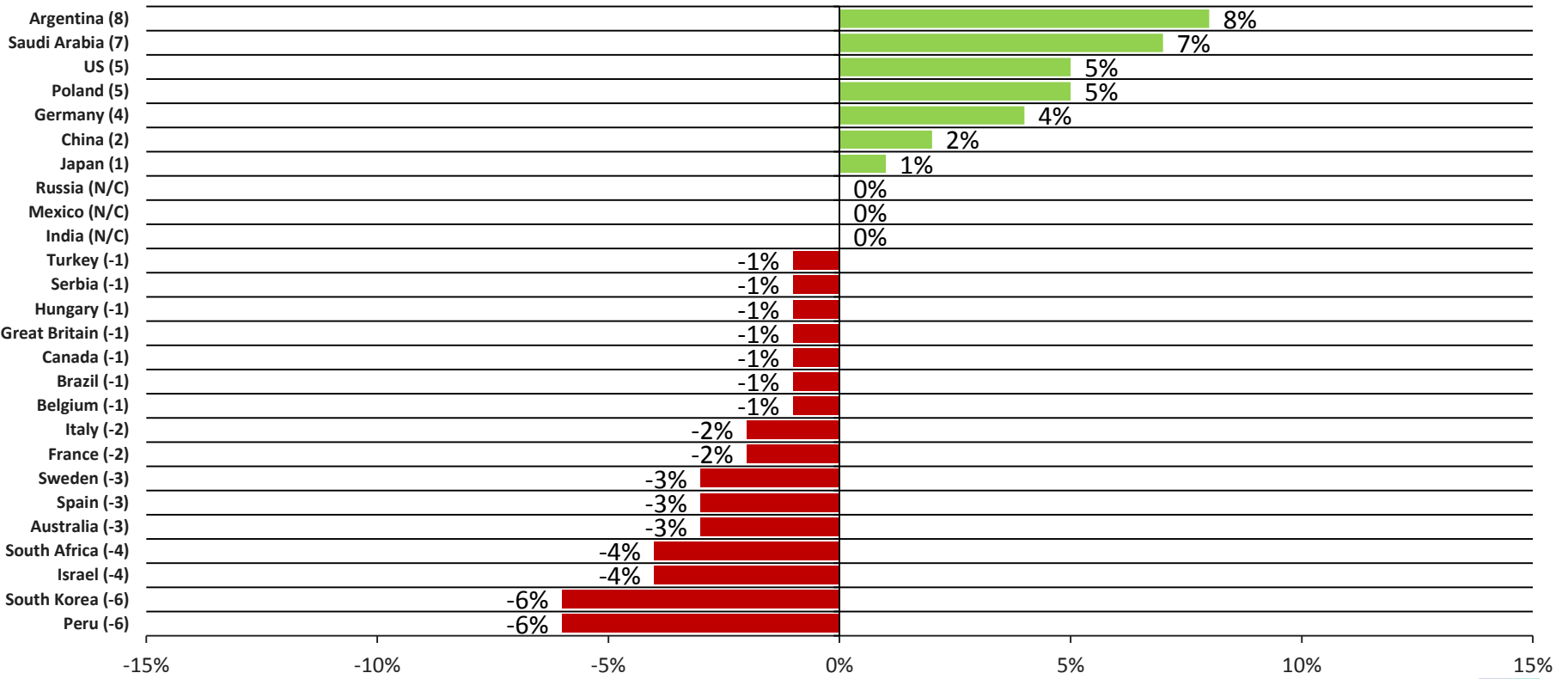# Countries Ranked and Marked By Change In Assessment From Last Month (Left Column):

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline;

% Very Good / Somewhat Good

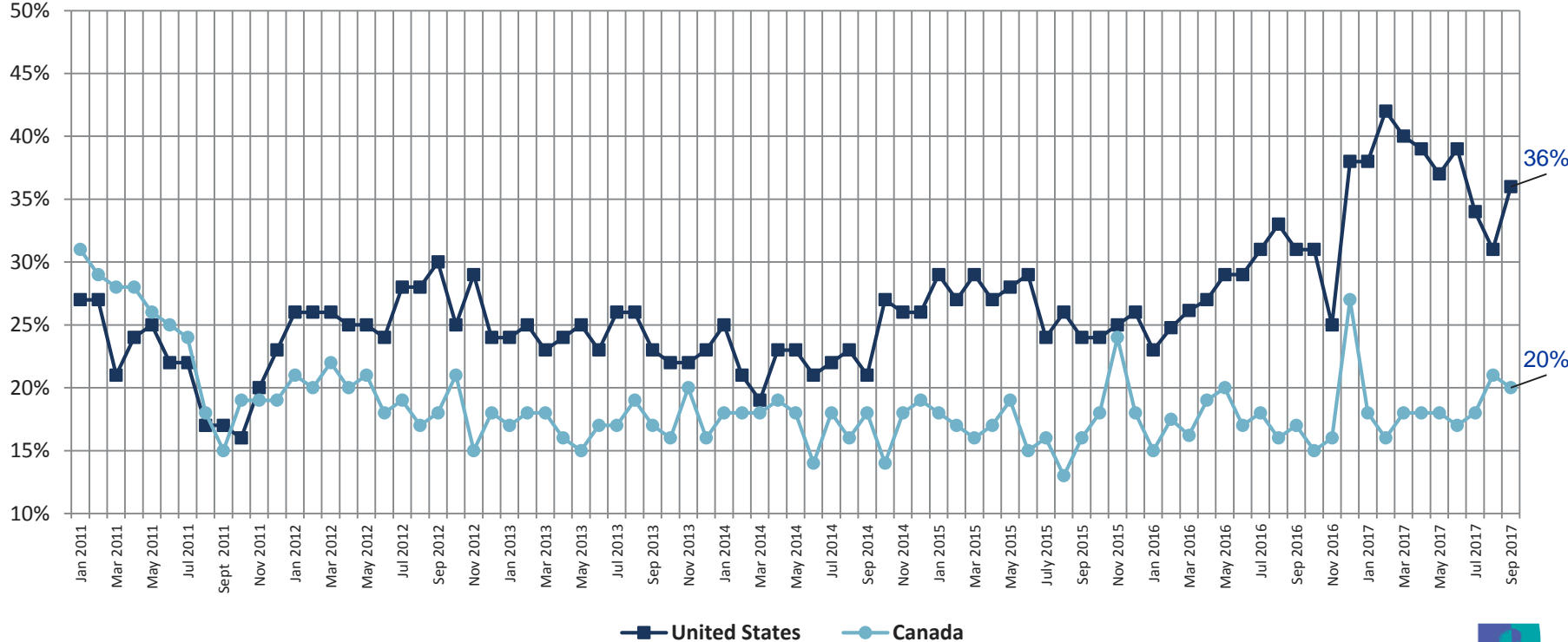| Country	%
All Countries (N/C)	27%
Argentina (8)	51%
Saudi Arabia (7)	52%
Poland (5)	29%
US (5)	36%
Germany (4)	21%
China (2)	60%
Japan (1)	11%
India (N/C)	65%
Mexico (N/C)	29%
Russia (N/C)	19%
Belgium (-1)	14%
Brazil (-1)	49%
Canada (-1)	20%
Great Britain (-1)	10%
Hungary (-1)	14%
Serbia (-1)	15%
Turkey (-1)	31%
France (-2)	11%
Italy (-2)	7%
Australia (-3)	16%
Spain (-3)	18%
Sweden (-3)	24%
Israel (-4)	12%
South Africa (-4)	12%
Peru (-6)	51%
South Korea (-6)	24%

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

Country	Net
Argentina (8)	8%
Saudi Arabia (7)	7%
US (5)	5%
Poland (5)	5%
Germany (4)	4%
China (2)	2%
Japan (1)	1%
Russia (N/C)	0%
Mexico (N/C)	0%
India (N/C)	0%
Turkey (-1)	-1%
Serbia (-1)	-1%
Hungary (-1)	-1%
Great Britain (-1)	-1%
Canada (-1)	-1%
Brazil (-1)	-1%
Belgium (-1)	-1%
Italy (-2)	-2%
France (-2)	-2%
Sweden (-3)	-3%
Spain (-3)	-3%
Australia (-3)	-3%
South Africa (-4)	-4%
Israel (-4)	-4%
South Korea (-6)	-6%
Peru (-6)	-6%

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All Regions - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

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▲2

North American Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

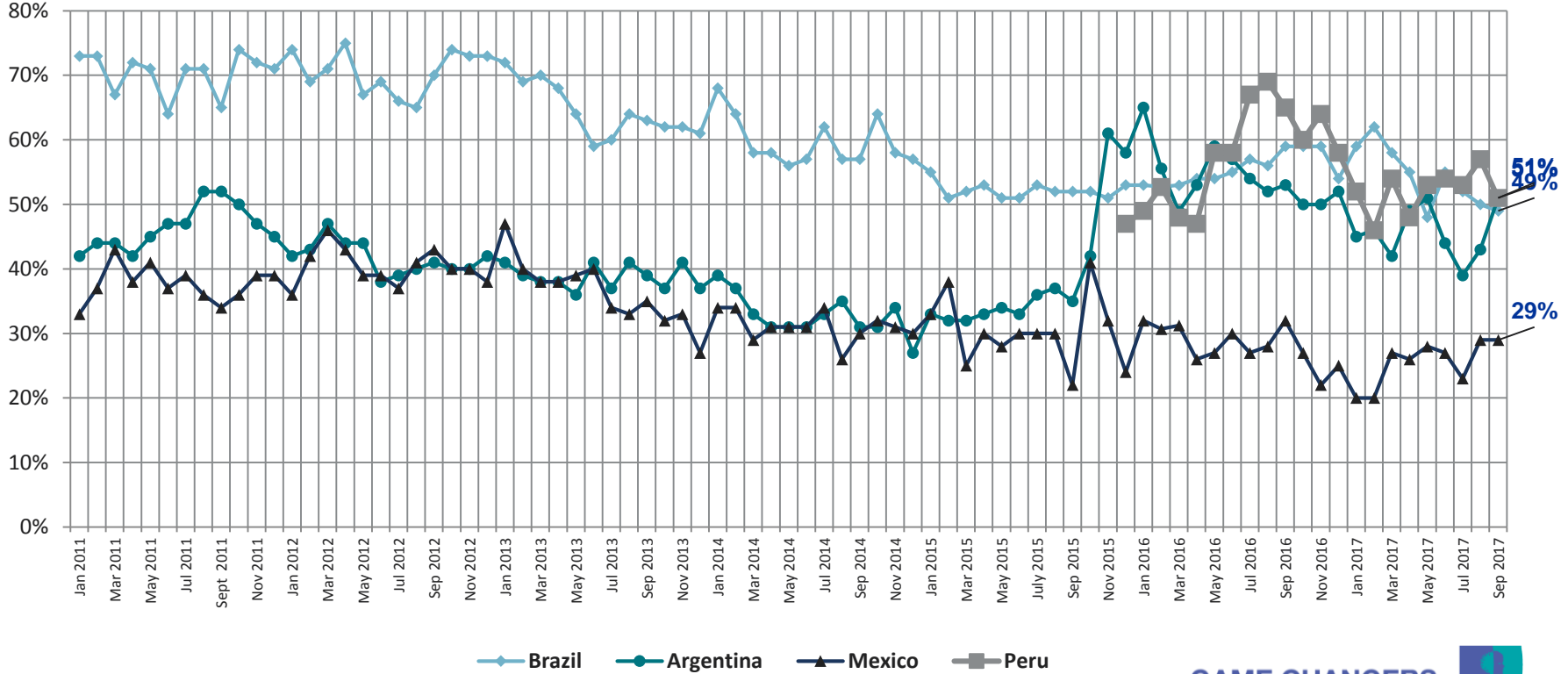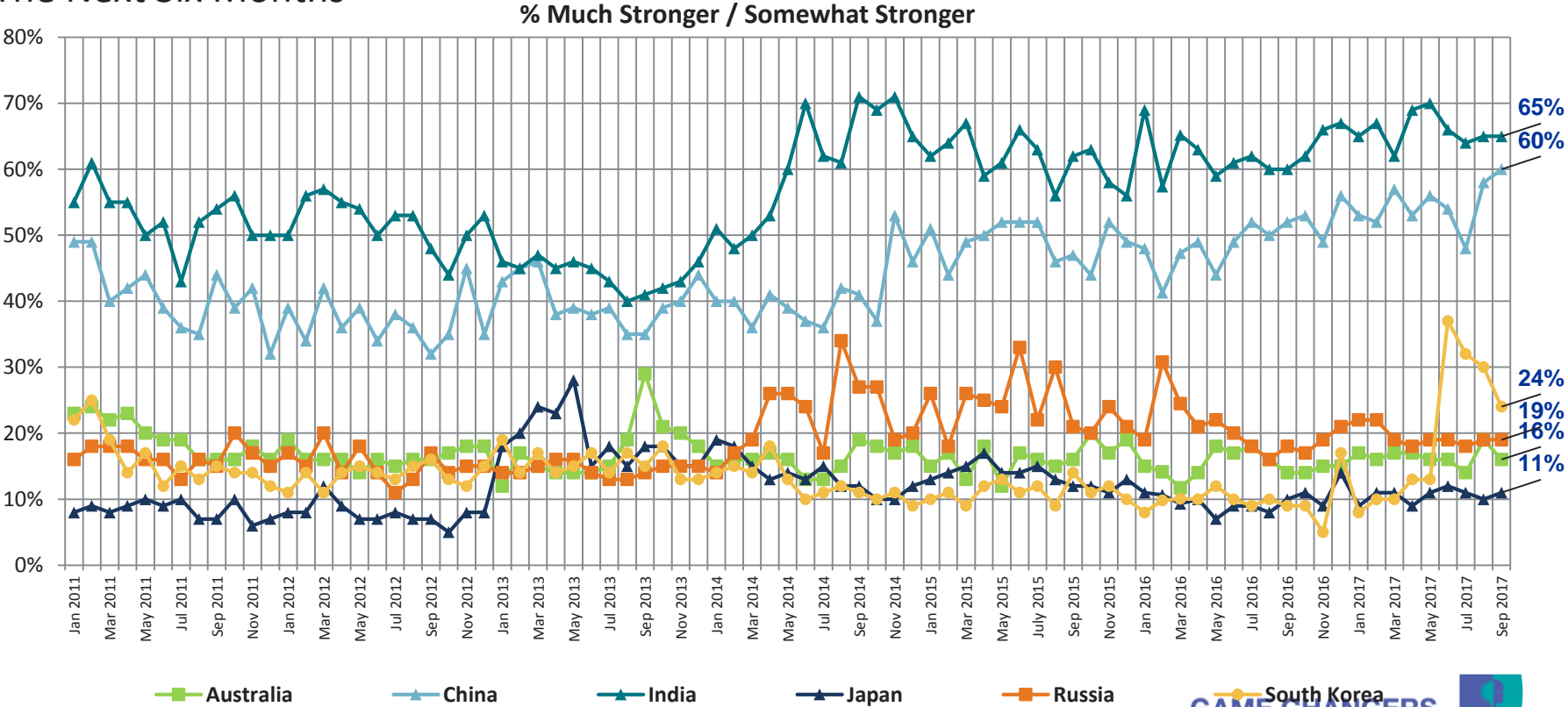% Much Stronger / Somewhat Stronger

Legend: ■ United States ● Canada
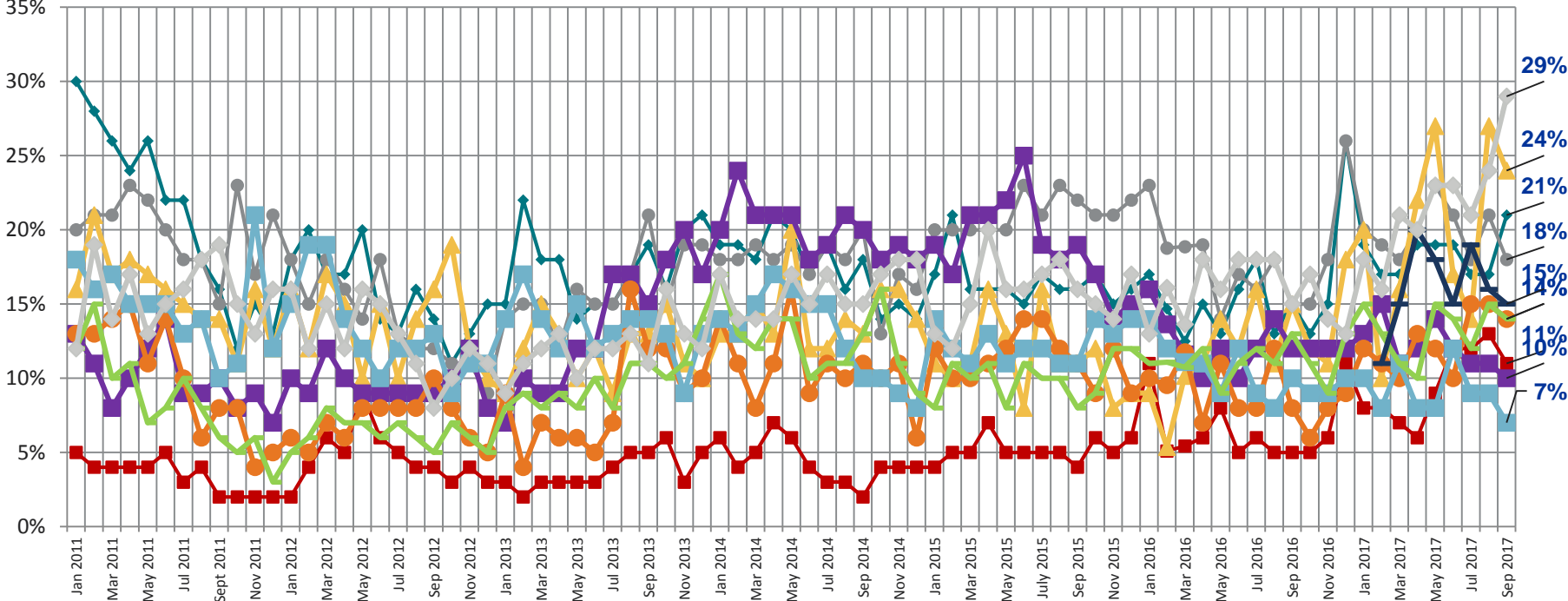
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Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

LATAM Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

Legend: Brazil — Argentina — Mexico — Peru

Annotated end values: **51%**, **49%**, **29%**

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Looking ahead 6 months from now, **do you expect the economy in your local area to be** much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

APAC Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months
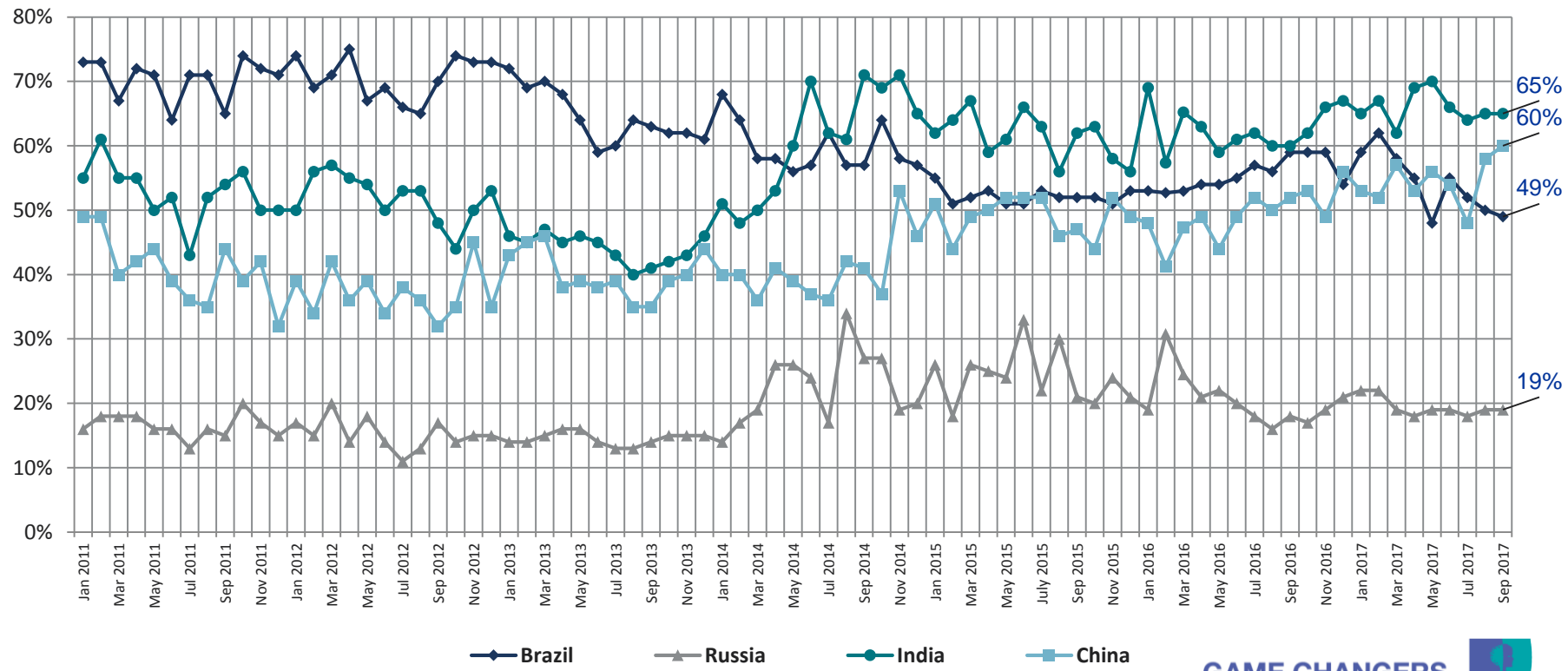

% Much Stronger / Somewhat Stronger

Legend: Australia, China, India, Japan, Russia, South Korea

Right-side labels: 65%, 60%, 24%, 19%, 16%, 11%

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European Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

29%
24%
21%
18%
15%
14%
11%
10%
7%

Legend: ◆ Germany ■ France ● Spain ▲ Sweden ■ Great Britain ● Belgium ■ Italy ━ Hungary ◆ Serbia ◆ Poland

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Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?
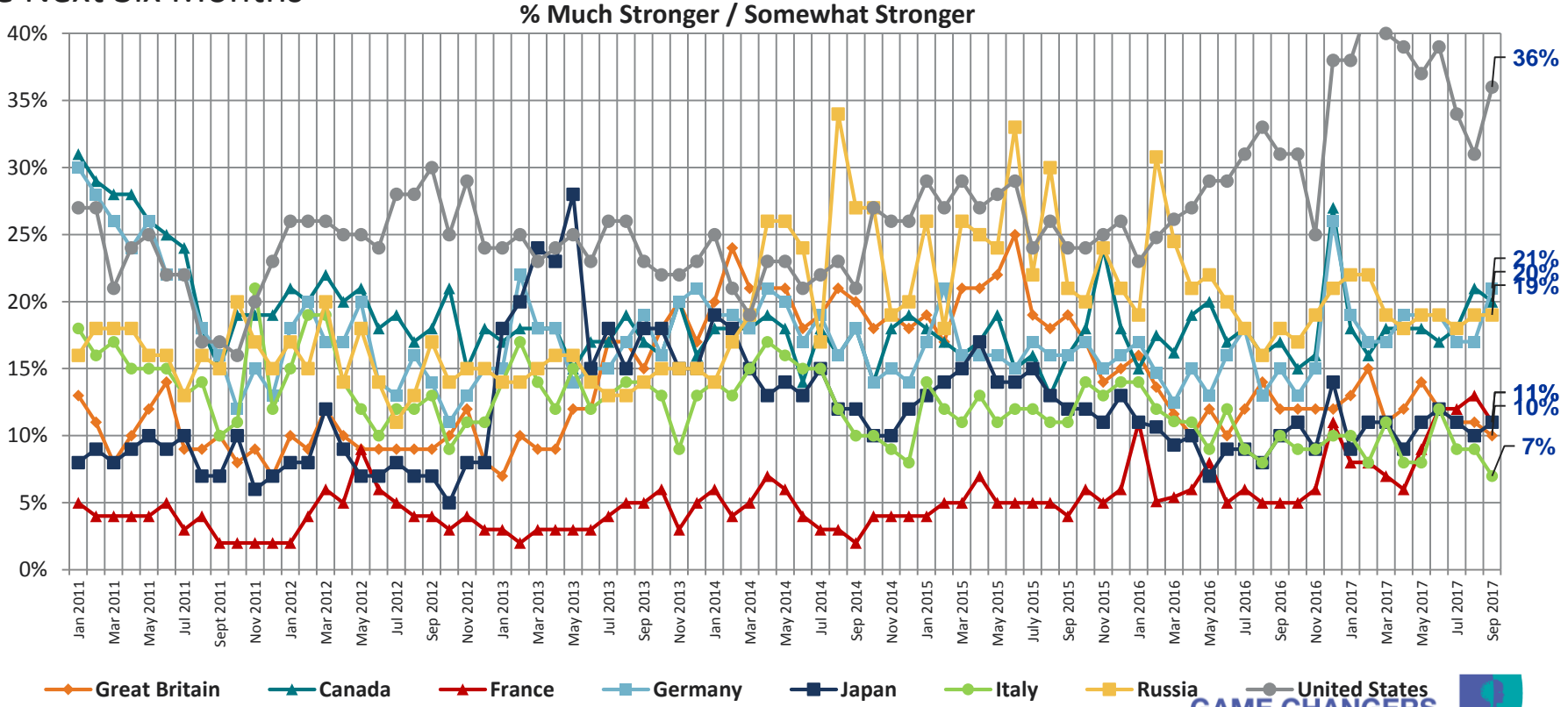
BRIC Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

Legend: Brazil, Russia, India, China

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Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

G8 Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

Legend: Great Britain · Canada · France · Germany · Japan · Italy · Russia · United States

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Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Middle East/African Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

Turkey   Saudi Arabia   South Africa   Israel

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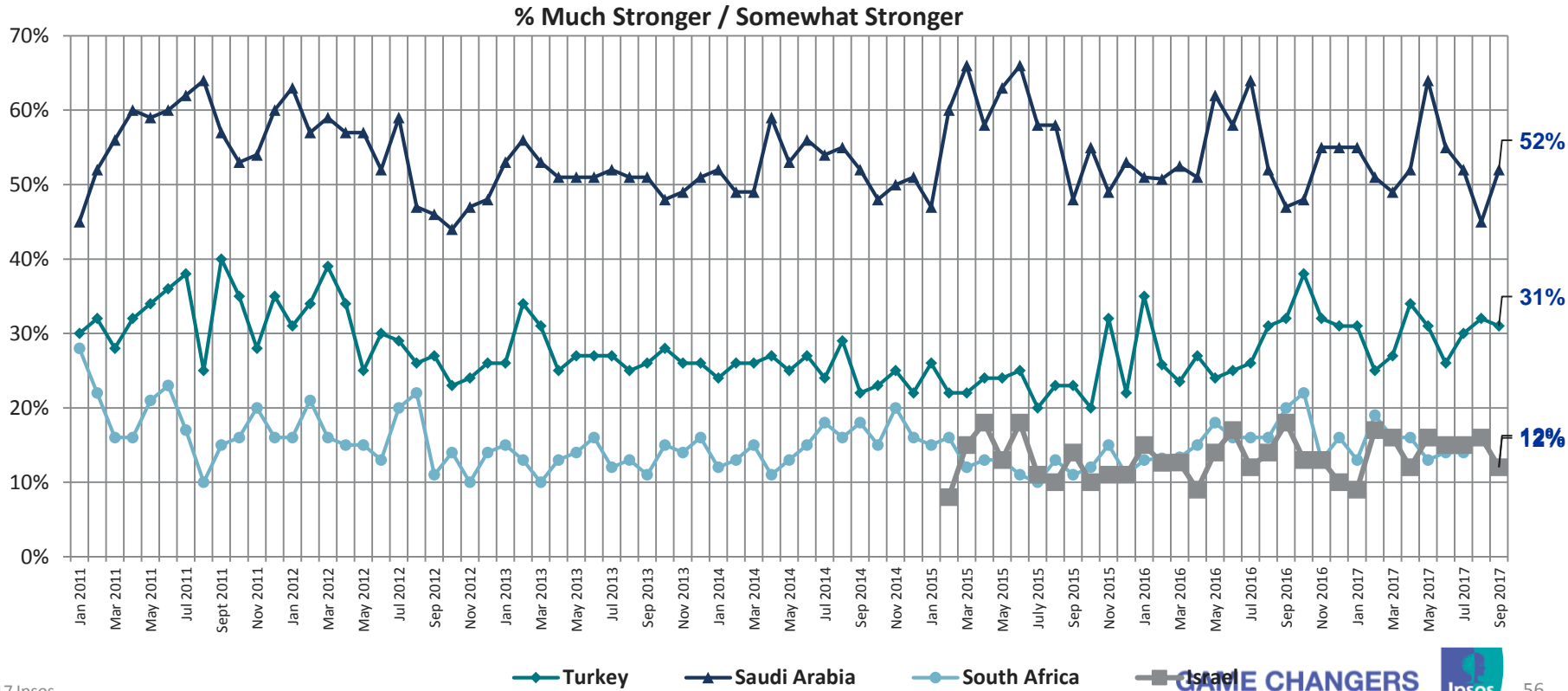
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For information about this and other *Global @dvisor* products contact http://www.ipsosglobaladvisor.com/ or:

- **Julia Clark**
  Senior Vice President
  Ipsos Public Affairs +1 (312) 526-4919
  julia.clark@ipsos.com

- **Nik Samoylov**
  Senior Research Manager
  Ipsos Public Affairs +1 (416) 572-4471
  nik.samoylov@ipsos.com

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- **Chris Deeney**
  Senior Vice President and Managing Director
  Ipsos Public Affairs +1 (312) 665-0551
  chris.deeny@ipsos.com

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