Global @dvisor

The Economic Pulse of the World

Citizens in 26 Countries Assess the Current State of their Country's Economy for a Total Global Perspective

A Global @dvisory – August 2017 – G@99
The Economic Pulse

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These are the findings of the *Global @dvisor* Wave 99 (G@99), an Ipsos survey conducted between July 21st and August 4th, 2017.

- The survey instrument is conducted monthly in 26 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

- For the results of the survey presented herein, an international sample of 18,630 adults aged 18-64 in the US, Israel and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

- 17 of the 26 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, and United States).

- Brazil, China, India, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as "Upper Deck Consumer Citizens". They are not nationally representative of their country.

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There are three analytic components that make up the findings of this monthly Economic Pulse report. Each question is tracked and analyzed from questions dealing with:

① The currently perceived macroeconomic state of the respondent's country:

- **Thinking about our economic situation, how would you describe the current economic situation in [insert country]?** Is it very good, somewhat good, somewhat bad or very bad?

② The currently perceived state of the local economy:

- **Rate the current state of the economy in your local area** using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

③ A six month outlook for the local economy:

- **Looking ahead six months from now, do you expect the economy in your local area to be** much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

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THE WORLD at a GLANCE

Global Average of National Economic Assessment Up Two Points: 45%

- The average **global economic assessment of national economies surveyed in 26 countries is up two points with 45% of global citizens rating their national economies as 'good'.**

- China (84%) has the top spot in the national economic assessment category this month, followed by India (82%), Germany (80%), Saudi Arabia (76%), Sweden (75%), Canada (69%), United States (61%), Australia (60%), Peru (60%) and Israel (57%). Brazil (9%) is at the lowest spot in this assessment, followed by South Africa (13%), Italy (14%), Argentina (20%), France (22%), South Korea (24%), Spain (25%), Hungary (26%) and Mexico (31%).

- *Countries with the greatest improvements in this wave*: Mexico (31%, +9 pts.), Peru (60%, +8 pts.), Hungary (26%, +7 pts.), Canada (69%, +7 pts.), China (84%, +6 pts.), Israel (57%, +5 pts.), the United States (61%, +4 pts.), South Africa (13%, +4 pts.), Australia (60%, +4 pts.) and Sweden (75%, +3 pts.).

- *Countries with the greatest declines*: Peru (52%, -17 pts.), Hungary (19%, -8 pts.), Israel (52%, -7 pts.), the United Stated (57%, -5 pts.), South Africa (9%, -5 pts.), China (78%, -4 pts.), Saudi Arabia (80%, -4 pts.), Argentina (19%, -3 pts.), Mexico (22%, -3 pts.), Great Britain (39%, -3 pts.), Germany (79%, -3 pts.), Australia (56%, -2 pts.) and India (80%, -2 pts.).

Global Average of <u>Local Economic Assessment (33%) Unchanged</u>

- When asked to assess their local economy, <u>one third (33%) of those surveyed in 26 countries agree that the state of the current economy in their local area is 'good'. The local economic assessment is unchanged since last sounding.</u>

- China (66%) is the top country in the local assessment category, followed by India (62%), Germany (61%), Sweden (60%), Israel (56%), Saudi Arabia (50%), the United States (49%), Canada (46%), Australia (41%) and Peru (37%). Serbia (10%) is the lowest ranked country in this category this month, followed by South Africa (13%), Brazil (15%), Japan (16%), Italy (16%), Argentina (18%), Russia (18%), Spain (20%), South Korea (20%), Mexico (22%) and France (22%).

- *Countries with the greatest improvements in this wave*: Peru (37%, +12pts.), Hungary (26%, +8 pts.), Mexico (22%, +5 pts.), Sweden (60%, +4 pts.), the United States (49%, +3 pts.), South Africa (13%, +3 pts.), Israel (56%, +2 pts.), Canada (46%, +2 pts.), Australia (41%, +2 pts.) and Argentina (18%, +2 pts.).

- *Countries with the greatest declines in this wave*: Saudi Arabia (50%, -14 pts.), Russia (18%, -6 pts.), South Korea (20%, -3 pts.), Belgium (28%, -2 pts.), Great Britain (29%, -2 pts.), Poland (33%, -2 pts.), Brazil (15%, -1 pts.), France (22%, -1 pts.), Germany (61%, -1 pts.) and Serbia (10%, -1 pts.).

Global Average of <u>Future Outlook for Local Economy (27%)</u> Up One Point

- **<u>The future outlook is up one point since last month, with over one quarter (27%) of global citizens surveyed in 26 countries expecting their local economy to be stronger six months from now.</u>**

- India (65%) once again remains at the top of this assessment category, followed by China (58%), Peru (57%), Brazil (50%), Saudi Arabia (45%), Argentina (43%), Turkey (32%), the United States (31%), South Korea (30%), and Mexico (29%). Italy (9%) has the lowest future outlook score this month, followed by Japan (10%), Great Britain (11%), France (13%), Hungary (15%), Belgium (15%), South Africa (16%), Israel (16%), Serbia (16%), Germany (17%), Australia (19%) and Russia (19%).

- *Countries with the greatest improvements in this wave*: Sweden (27%, +13 pts.), China (58%, +10 pts.), Mexico (29%, +6 pts.), Australia (19%, +5 pts.), Peru (57%, +4 pts.), Argentina (43%, +4 pts.), Spain (21%, +3 pts.), Poland (24%, +3 pts.), Hungary (15%, +3 pts.) and Canada (21%, +3pts.).

- *Countries with the greatest declines in this wave*: Saudi Arabia (45%, -7 pts.), Serbia (16%, -3 pts.), the United States (31%, -3 pts.), Brazil (50%, -2 pts.), South Korea (30%, -2 pts.) and Japan (10%, -1 pts.).

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1. National Economic Assessments: Countries at a Glance Compared to the Last Wave…

Those Countries Where the Local National Economic Assessment…							
is HIGHEST this month		**has experienced an IMPROVEMENT since last sounding**		**has experienced a DECLINE since last sounding**		**is LOWEST this month**	
China	84%	Mexico	9%	Saudi Arabia	-4%	Great Britain	40%
India	82%	Peru	8%	Brazil	-3%	Russia	37%
Germany	80%	Hungary	7%	Italy	-3%	Japan	34%
Saudi Arabia	76%	Canada	7%	Japan	-3%	Serbia	32%
Sweden	75%	China	6%	Belgium	-2%	Mexico	31%
Canada	69%	Israel	5%	France	-2%	Hungary	26%
US	61%	US	4%	Serbia	-1%	Spain	25%
Australia	60%	South Africa	4%			South Korea	24%
Peru	60%	Australia	4%			France	22%
Israel	57%	Sweden	3%			Argentina	20%
Poland	49%	India	2%			Italy	14%
Belgium	46%					South Africa	13%
Turkey	41%					Brazil	9%

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1. National Economic Assessment: Regions at a Glance Compared to the Last Wave…

REGION (in descending order by NET)	NET 'Good'	CHANGE (since last sounding)
North America	65%	5%
APAC	54%	2%
BRIC	53%	2%
Middle East/Africa	47%	2%
G-8 Countries	44%	0%
Europe	41%	1%
LATAM	30%	4%

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2. Local Economic Assessment: Countries at a Glance Compared to the Last Wave…

Those Countries Where the Local Area Economic Assessment…							
is HIGHEST this month		**has experienced an IMPROVEMENT since last sounding**		**has experienced a DECLINE since last sounding**		**is LOWEST this month**	
China	66%	Peru	12%	Saudi Arabia	-14%	Belgium	28%
India	62%	Hungary	8%	Russia	-6%	Hungary	26%
Germany	61%	Mexico	5%	South Korea	-3%	France	22%
Sweden	60%	Sweden	4%	Belgium	-2%	Mexico	22%
Israel	56%	US	3%	Great Britain	-2%	South Korea	20%
Saudi Arabia	50%	South Africa	3%	Poland	-2%	Spain	20%
US	49%	Israel	2%	Brazil	-1%	Russia	18%
Canada	46%	Canada	2%	France	-1%	Argentina	18%
Australia	41%	Australia	2%	Germany	-1%	Italy	16%
Peru	37%	Argentina	2%	Serbia	-1%	Japan	16%
Poland	33%	China	1%	Spain	-1%	Brazil	15%
Turkey	30%			Turkey	-1%	South Africa	13%
Great Britain	29%					Serbia	10%

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Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

2.   Local Economic Assessment: Regions at a Glance Compared to the Last Wave…

REGION (in descending order by NET)	NET 'Strong' Top 3 Box (5-6-7)	CHANGE (since last sounding)
North America	48%	3%
BRIC	40%	-2%
APAC	37%	-1%
Middle East/Africa	37%	-3%
G-8 Countries	32%	-1%
Europe	30%	0%
LATAM	23%	4%

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3. Six Month Outlook on the Local Economy: Countries at a Glance Compared to the Last Wave…

Countries where the Assessment of the Local Economic Strengthening …							
is HIGHEST this month		**has experienced an IMPROVEMENT since last sounding**		**has experienced a DECLINE since last sounding**		**is LOWEST this month**	
India	65%	Sweden	13%	Saudi Arabia	-7%	Spain	21%
China	58%	China	10%	Serbia	-3%	Russia	19%
Peru	57%	Mexico	6%	US	-3%	Australia	19%
Brazil	50%	Australia	5%	Brazil	-2%	Germany	17%
Saudi Arabia	45%	Peru	4%	South Korea	-2%	Serbia	16%
Argentina	43%	Argentina	4%	Japan	-1%	Israel	16%
Turkey	32%	Spain	3%			South Africa	16%
US	31%	Poland	3%			Belgium	15%
South Korea	30%	Hungary	3%			Hungary	15%
Mexico	29%	Canada	3%			France	13%
Sweden	27%	Turkey	2%			Great Britain	11%
Poland	24%	South Africa	2%			Japan	10%
Canada	21%					Italy	9%

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Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

3. Six Month Outlook on Local Economy: Regions at a Glance Compared to Last Wave…

REGION (in descending order by NET)	NET 'Stronger'	CHANGE (since last sounding)
BRIC	48%	2%
LATAM	45%	3%
APAC	33%	2%
Middle East/Africa	27%	-1%
North America	26%	0%
Europe	17%	2%
G-8 Countries	16%	0%

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DETAILED FINDINGS

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❶ **Assessing The Current Economic Situation ……**

in Their Country

Global Citizens Assess the Current Economic Situation in their Country as "Good"

'Very Good / Somewhat Good'

Country	%
All Countries	45%
China	84%
India	82%
Germany	80%
Saudi Arabia	76%
Sweden	75%
Canada	69%
US	61%
Australia	60%
Peru	60%
Israel	57%
Poland	49%
Belgium	46%
Turkey	41%
Great Britain	40%
Russia	37%
Japan	34%
Serbia	32%
Mexico	31%
Hungary	26%
Spain	25%
South Korea	24%
France	22%
Argentina	20%
Italy	14%
South Africa	13%
Brazil	9%

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▲2
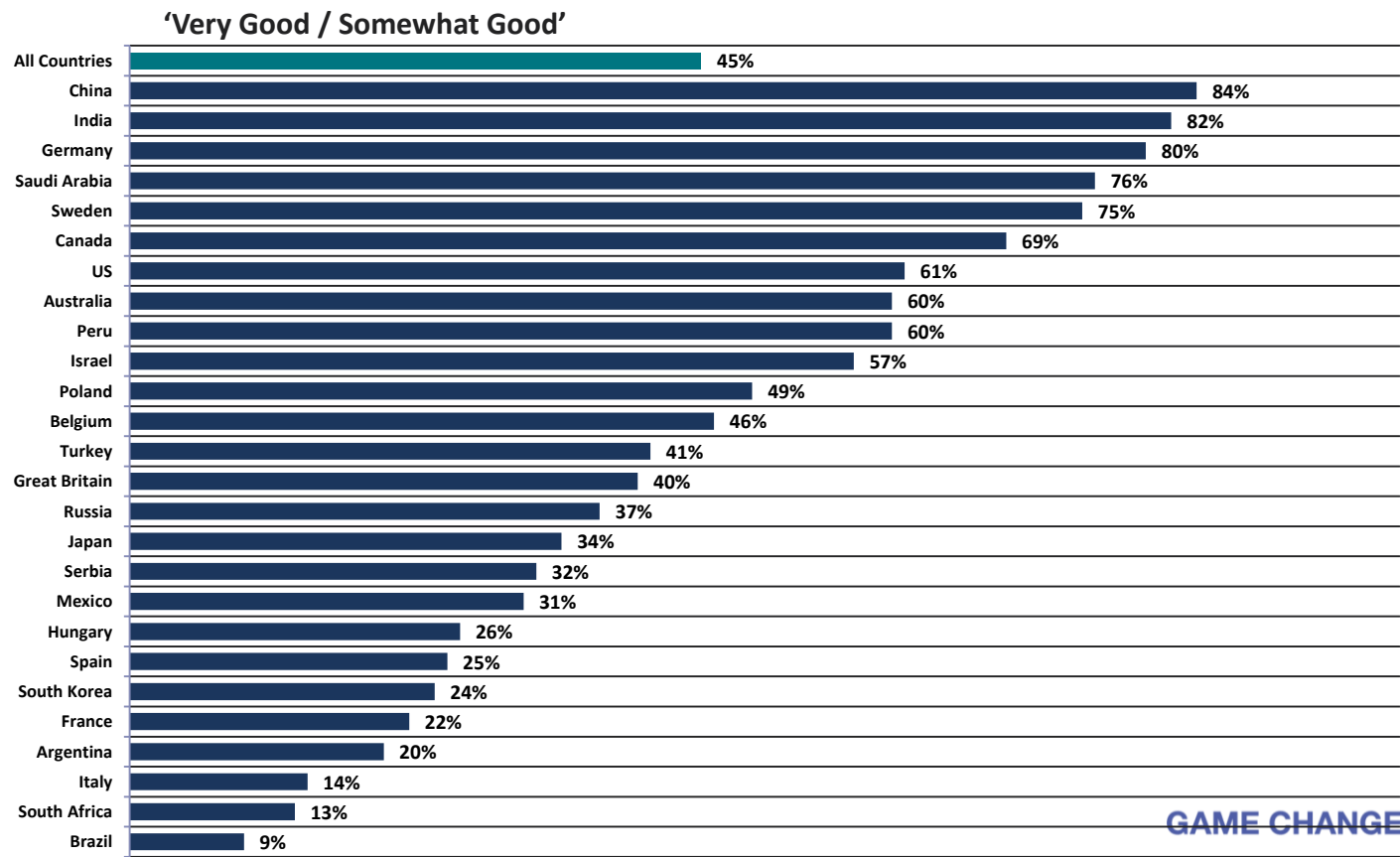
Global Average Tracked - Global Citizens Assess the Current Economic Situation in their Country as "Good":...

Total Good

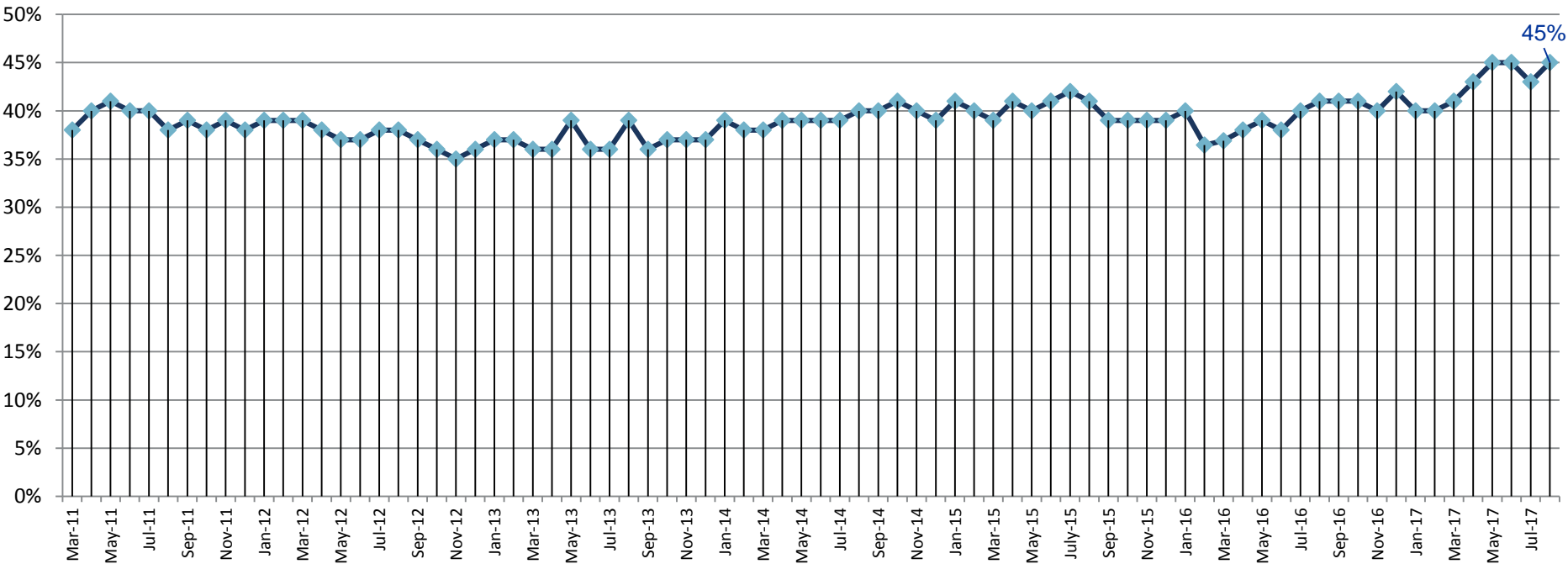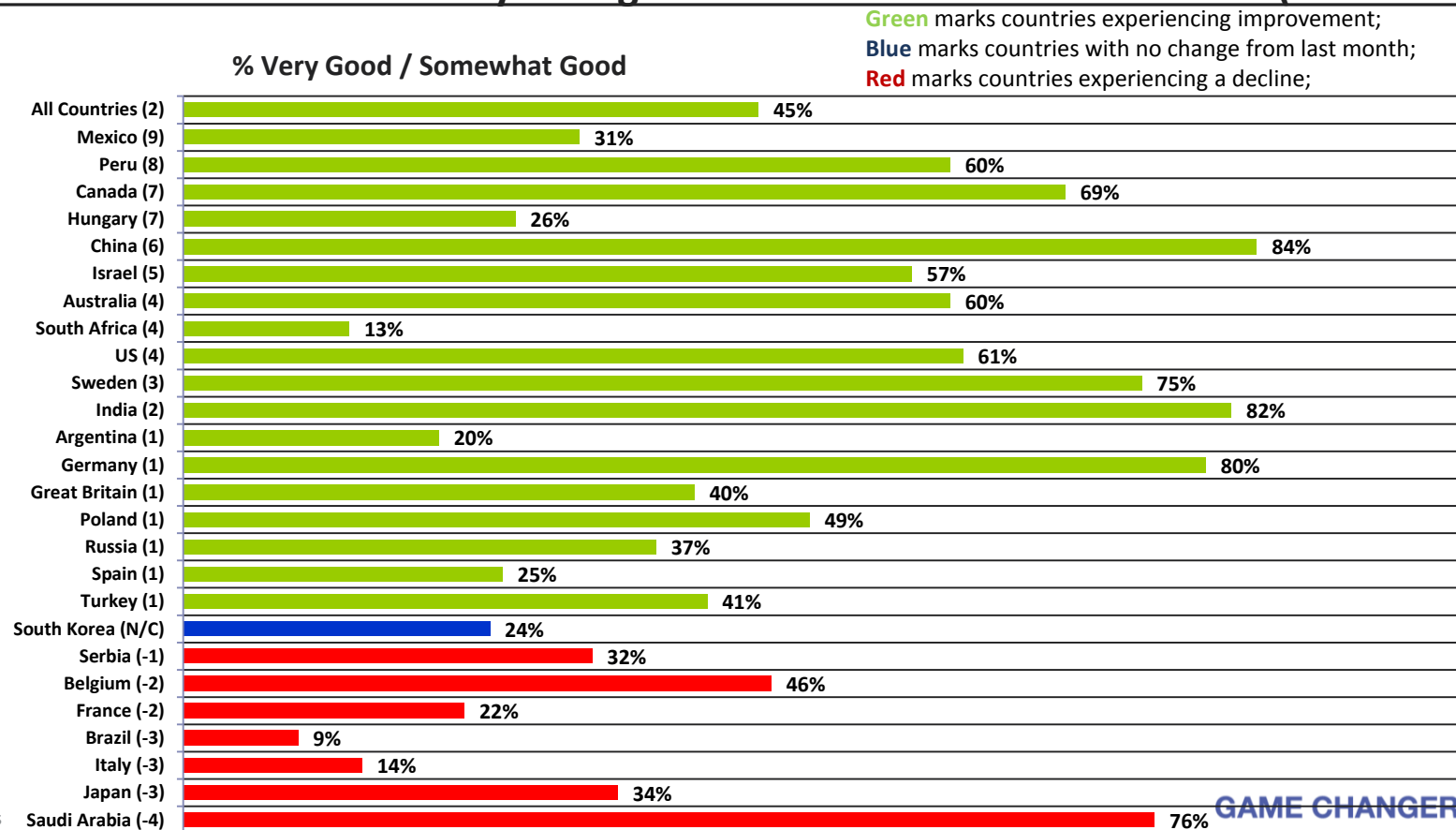© 2017 Ipsos

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Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

For All Countries Tracked: Citizens Assess the Current Economic Situation in their Country as "Good"

	Aug '14	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	June '15	July '15	Aug '15	Sep '15	Oct '15	Nov '15	Dec '15	Jan '16	Feb `16	Mar `16	Apr `16	May `16	Jun `16	Jul `16	Aug `16	Sep `16	Oct `16	Nov `16	Dec `16	Jan `17	Feb `17	Mar `17	Apr `17	May `17	Jun `17	Jul `17	Aug `17
Total	40%	40%	41%	40%	39%	41%	40%	39%	41%	40%	41%	42%	41%	39%	39%	39%	39%	40%	36%	37%	38%	39%	38%	40%	41%	41%	41%	40%	42%	40%	40%	41%	43%	45%	45%	43%	45%
Argentina	24%	19%	21%	19%	20%	21%	24%	25%	29%	28%	28%	29%	24%	28%	29%	29%	27%	28%	24%	15%	15%	17%	21%	19%	19%	18%	20%	21%	23%	20%	23%	21%	21%	27%	22%	19%	20%
Australia	57%	58%	65%	63%	57%	58%	56%	51%	54%	56%	56%	57%	56%	54%	53%	55%	57%	59%	56%	52%	52%	59%	51%	56%	55%	55%	58%	60%	62%	60%	57%	58%	60%	59%	58%	56%	60%
Belgium	40%	37%	35%	33%	31%	33%	39%	41%	35%	38%	44%	46%	45%	42%	35%	43%	35%	40%	38%	39%	33%	36%	27%	33%	39%	37%	28%	33%	36%	37%	41%	34%	45%	47%	49%	48%	46%
Brazil	25%	26%	32%	23%	22%	17%	12%	11%	11%	14%	9%	12%	10%	6%	8%	8%	4%	8%	8%	7%	8%	7%	6%	8%	12%	7%	9%	9%	13%	10%	10%	11%	9%	10%	9%	12%	9%
Canada	68%	65%	65%	67%	66%	63%	59%	61%	57%	63%	60%	65%	47%	45%	51%	52%	51%	44%	34%	36%	49%	52%	53%	57%	59%	56%	54%	53%	61%	52%	55%	56%	59%	56%	56%	62%	69%
China	73%	74%	70%	78%	71%	80%	71%	75%	79%	76%	75%	72%	70%	68%	69%	72%	74%	66%	61%	67%	67%	65%	69%	71%	72%	72%	76%	76%	79%	74%	76%	78%	80%	81%	82%	78%	84%
France	6%	5%	7%	6%	7%	7%	10%	9%	11%	11%	12%	11%	11%	10%	14%	12%	13%	18%	9%	12%	12%	13%	11%	13%	16%	13%	11%	14%	21%	16%	14%	17%	15%	17%	25%	24%	22%
Germany	75%	79%	75%	74%	75%	81%	76%	79%	74%	76%	75%	78%	79%	77%	73%	71%	74%	79%	72%	67%	74%	73%	74%	78%	76%	75%	75%	77%	76%	77%	74%	81%	79%	81%	82%	79%	80%
Great Britain	45%	42%	41%	45%	39%	46%	44%	48%	51%	51%	55%	49%	48%	53%	48%	45%	45%	48%	49%	49%	39%	44%	48%	37%	42%	45%	50%	41%	38%	43%	44%	44%	48%	47%	42%	39%	40%
Hungary	18%	16%	23%	13%	15%	16%	16%	13%	19%	15%	17%	18%	19%	16%	20%	19%	23%	16%	19%	20%	22%	16%	18%	18%	19%	21%	21%	17%	24%	25%	23%	22%	22%	25%	27%	19%	26%
India	72%	80%	80%	81%	81%	80%	80%	80%	82%	78%	83%	82%	79%	79%	82%	76%	79%	84%	76%	82%	81%	80%	81%	81%	83%	84%	82%	86%	79%	78%	80%	77%	82%	83%	82%	80%	82%
Israel							36%	34%	46%	47%	48%	51%	53%	52%	44%	42%	46%	42%	47%	43%	52%	42%	48%	50%	48%	52%	53%	49%	46%	46%	48%	54%	57%	60%	59%	52%	57%
Italy	8%	7%	8%	8%	7%	8%	8%	9%	10%	9%	11%	10%	12%	14%	13%	13%	16%	13%	14%	13%	14%	14%	14%	13%	15%	13%	15%	14%	18%	15%	15%	16%	12%	14%	17%	17%	14%
Japan	27%	22%	20%	19%	19%	23%	26%	31%	31%	31%	30%	36%	30%	27%	29%	26%	27%	29%	26%	23%	21%	19%	19%	21%	23%	26%	29%	28%	38%	29%	32%	30%	34%	34%	38%	37%	34%
Mexico	24%	22%	29%	23%	20%	19%	22%	16%	30%	16%	28%	33%	20%	21%	23%	27%	24%	24%	17%	23%	24%	20%	19%	14%	23%	20%	17%	20%	21%	14%	14%	17%	20%	27%	25%	22%	31%
Peru																	52%	52%	46%	45%	52%	54%	54%	61%	62%	69%	65%	65%	72%	67%	61%	60%	62%	77%	69%	52%	60%
Poland	26%	28%	31%	35%	33%	28%	27%	29%	30%	29%	33%	29%	35%	35%	36%	30%	36%	35%	33%	29%	36%	31%	31%	38%	41%	42%	37%	36%	39%	36%	35%	40%	41%	44%	46%	48%	49%
Russia	59%	53%	47%	41%	36%	26%	28%	32%	33%	43%	36%	37%	38%	34%	30%	29%	36%	32%	21%	28%	25%	28%	26%	27%	29%	28%	28%	29%	29%	33%	32%	33%	34%	35%	32%	36%	37%
Saudi Arabia	85%	84%	87%	85%	84%	87%	94%	92%	93%	90%	91%	91%	90%	87%	90%	91%	90%	86%	88%	89%	86%	91%	88%	91%	87%	78%	80%	82%	79%	80%	78%	74%	79%	87%	84%	80%	76%
Serbia																															21%	27%	32%	31%	32%	33%	32%
South Africa	24%	26%	22%	26%	23%	26%	27%	18%	25%	17%	20%	17%	21%	16%	19%	18%	12%	12%	13%	9%	11%	17%	12%	12%	17%	18%	15%	15%	16%	15%	16%	18%	17%	13%	14%	9%	13%
South Korea	17%	16%	14%	11%	12%	13%	13%	13%	14%	16%	15%	14%	14%	14%	18%	12%	13%	11%	13%	13%	13%	13%	10%	13%	14%	13%	15%	10%	15%	7%	7%	7%	10%	13%	23%	24%	24%
Spain	11%	10%	7%	10%	9%	11%	12%	13%	12%	16%	13%	16%	20%	19%	17%	17%	17%	18%	14%	15%	15%	14%	13%	14%	16%	16%	15%	13%	17%	17%	16%	18%	21%	22%	22%	24%	25%
Sweden	70%	77%	67%	67%	74%	72%	73%	69%	66%	65%	66%	66%	70%	65%	72%	63%	58%	65%	56%	63%	69%	68%	65%	74%	68%	70%	65%	66%	66%	69%	69%	70%	69%	77%	69%	72%	75%
Turkey	49%	47%	43%	46%	39%	45%	43%	39%	36%	38%	32%	38%	39%	28%	29%	42%	40%	45%	36%	38%	40%	42%	39%	41%	40%	43%	50%	45%	37%	37%	29%	38%	39%	42%	37%	40%	41%
United States	35%	36%	42%	41%	44%	51%	47%	47%	48%	47%	44%	43%	48%	42%	43%	44%	45%	45%	44%	45%	46%	48%	48%	49%	53%	50%	48%	45%	55%	52%	55%	57%	59%	57%	62%	57%	61%

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Thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

Countries Ranked and Marked By Change In Assessment From Last Month (Left Column)

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline;

% Very Good / Somewhat Good

Country	%
All Countries (2)	45%
Mexico (9)	31%
Peru (8)	60%
Canada (7)	69%
Hungary (7)	26%
China (6)	84%
Israel (5)	57%
Australia (4)	60%
South Africa (4)	13%
US (4)	61%
Sweden (3)	75%
India (2)	82%
Argentina (1)	20%
Germany (1)	80%
Great Britain (1)	40%
Poland (1)	49%
Russia (1)	37%
Spain (1)	25%
Turkey (1)	41%
South Korea (N/C)	24%
Serbia (-1)	32%
Belgium (-2)	46%
France (-2)	22%
Brazil (-3)	9%
Italy (-3)	14%
Japan (-3)	34%
Saudi Arabia (-4)	76%

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Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

Country	Net
Mexico (9)	9%
Peru (8)	8%
Hungary (7)	7%
Canada (7)	7%
China (6)	6%
Israel (5)	5%
US (4)	4%
South Africa (4)	4%
Australia (4)	4%
Sweden (3)	3%
India (2)	2%
Turkey (1)	1%
Spain (1)	1%
Russia (1)	1%
Poland (1)	1%
Great Britain (1)	1%
Germany (1)	1%
Argentina (1)	1%
South Korea (N/C)	0%
Serbia (-1)	-1%
France (-2)	-2%
Belgium (-2)	-2%
Japan (-3)	-3%
Italy (-3)	-3%
Brazil (-3)	-3%
Saudi Arabia (-4)	-4%

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

Assessing the Current Economic Situation by All Regions:

Very Good / Somewhat Good
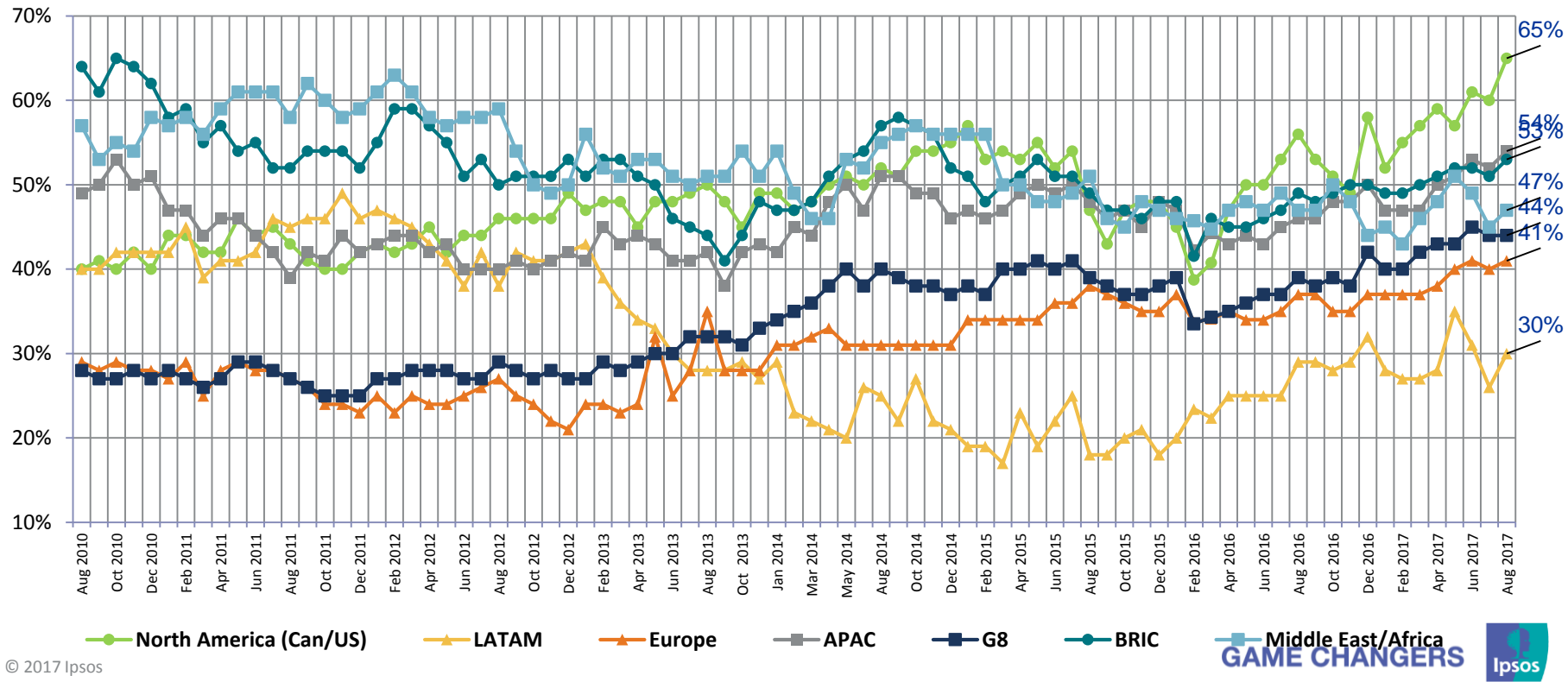
Legend: North America (Can/US), LATAM, Europe, APAC, G8, BRIC, Middle East/Africa

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Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

▲5

North American (Canada/US) Countries - Assessing the Current Economic Situation
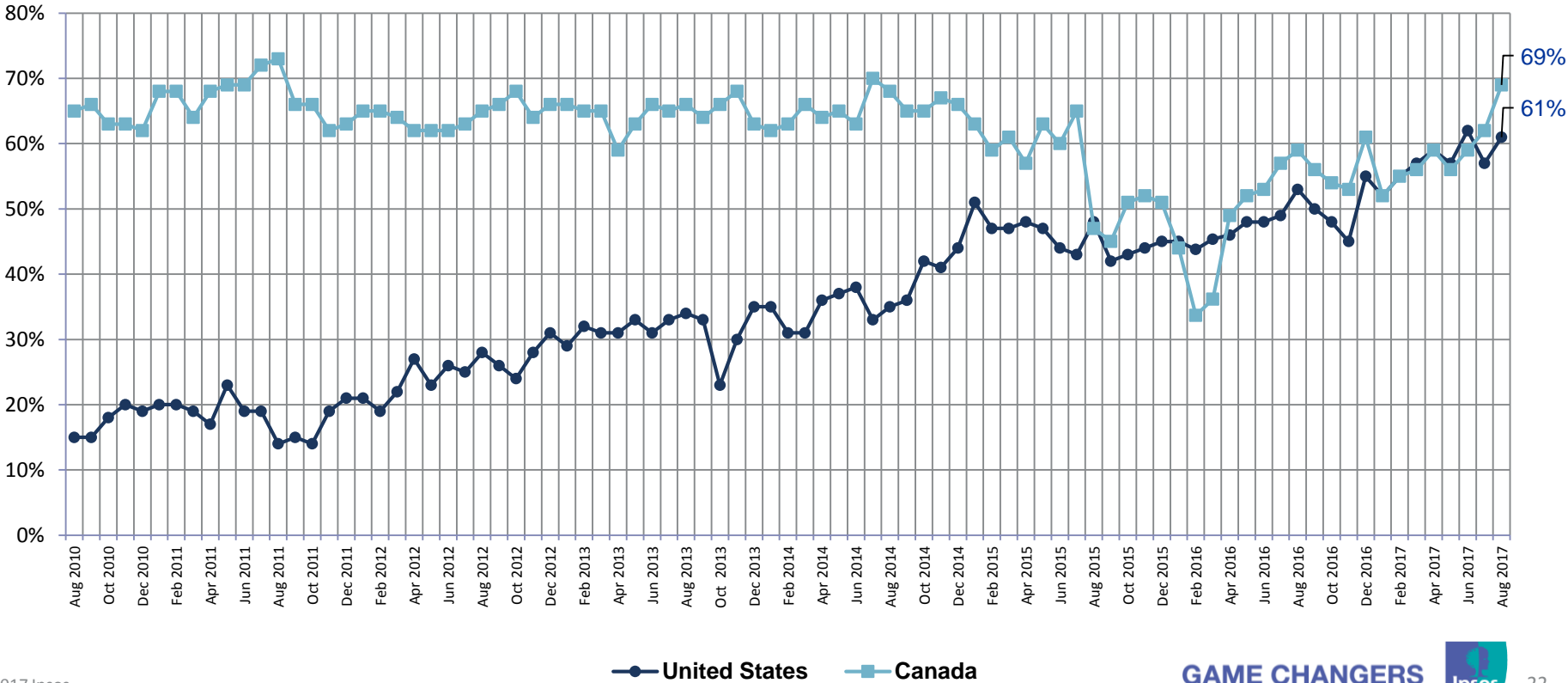
Very Good / Somewhat Good

69%

61%

United States ■ **Canada**

Now thinking about our economic situation, **how would you describe the current economic situation in** [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

▲4

LATAM Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Brazil **Argentina** **Mexico** **Peru**

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European Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Germany · France · Spain · Sweden · Great Britain · Belgium · Italy · Hungary · Serbia · Poland

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APAC Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Australia · China · India · Japan · Russia · South Korea

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

G8 Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Legend: Great Britain, Canada, France, Germany, Italy, Japan, Russia, United States

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BRIC Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good

Legend: Brazil, Russia, India, China

Endpoint labels: 84%, 82%, 37%, 9%

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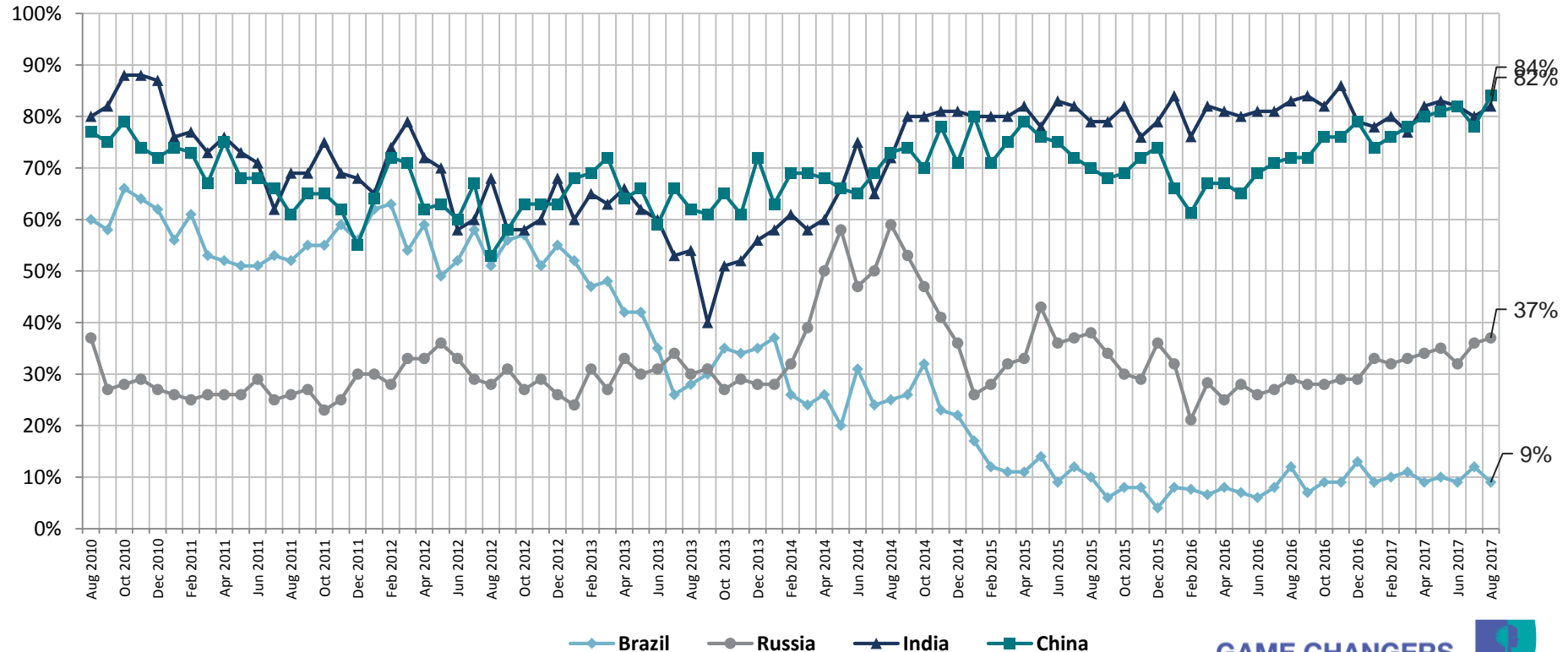
Middle East/African Countries - Assessing the Current Economic Situation

Very Good / Somewhat Good
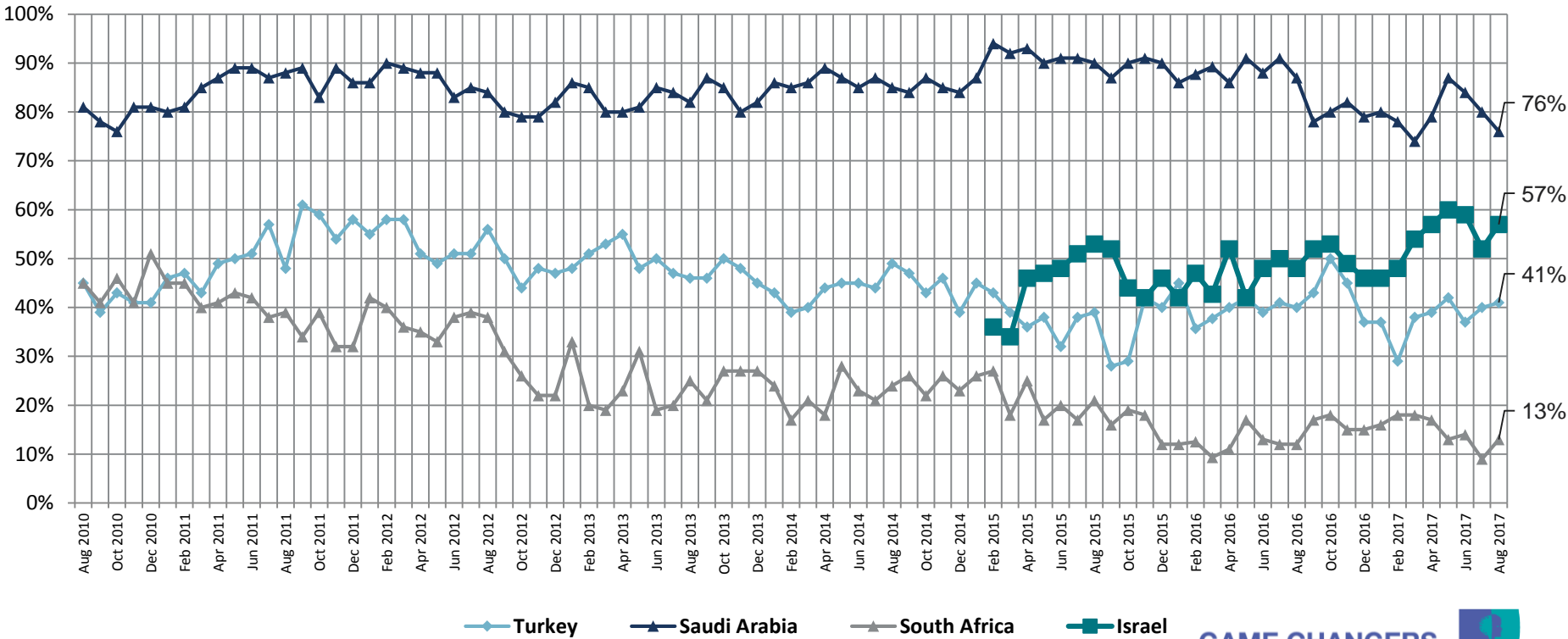
❷ Assessing The Economy...

...in Their Local Area

Citizen Consumers Who Say The Economy In Their Local Area is Strong…

% Strong (Top 3: 5-6-7)

Country	%
All Countries	33%
China	66%
India	62%
Germany	61%
Sweden	60%
Israel	56%
Saudi Arabia	50%
US	49%
Canada	46%
Australia	41%
Peru	37%
Poland	33%
Turkey	30%
Great Britain	29%
Belgium	28%
Hungary	26%
France	22%
Mexico	22%
South Korea	20%
Spain	20%
Argentina	18%
Russia	18%
Italy	16%
Japan	16%
Brazil	15%
South Africa	13%
Serbia	10%

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Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

Citizen Consumers Who Say The Economy In Their Local Area is Strong

Total - % Strong (Top 3: 5-6-7)

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% Strong (Top 3 5-6-7)

Citizen Consumers Who Say The Economy In Their Local Area is Strong

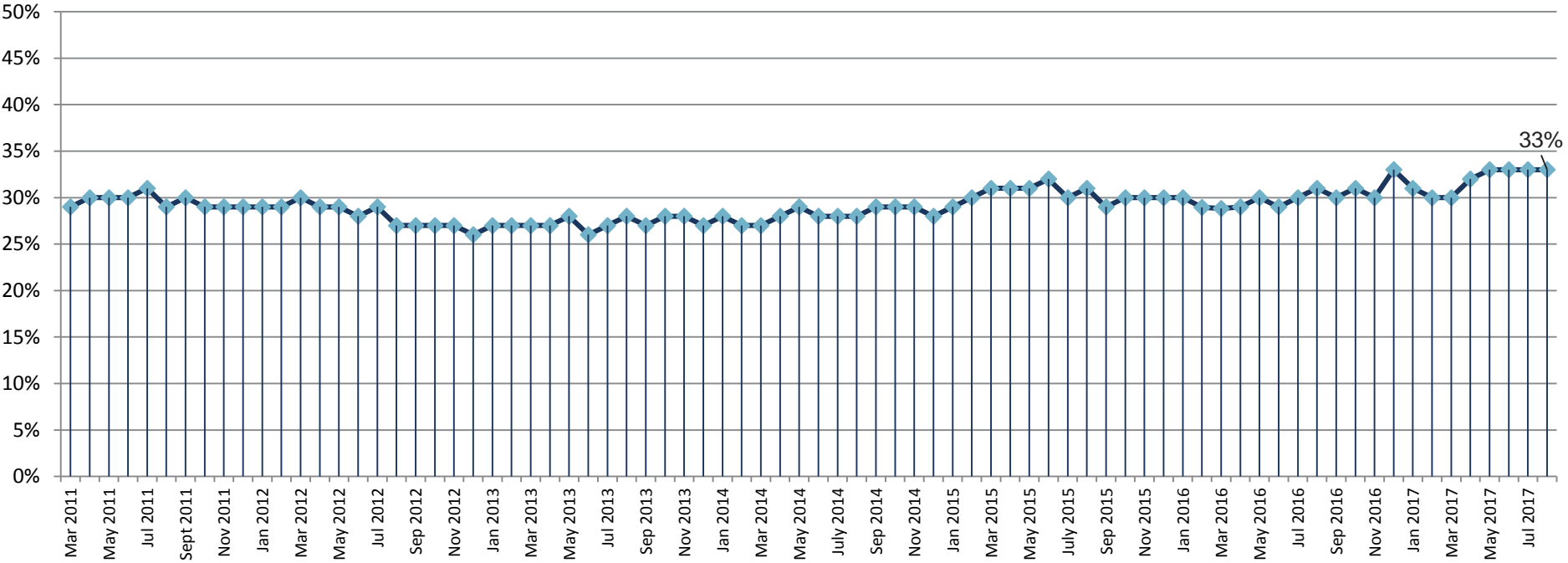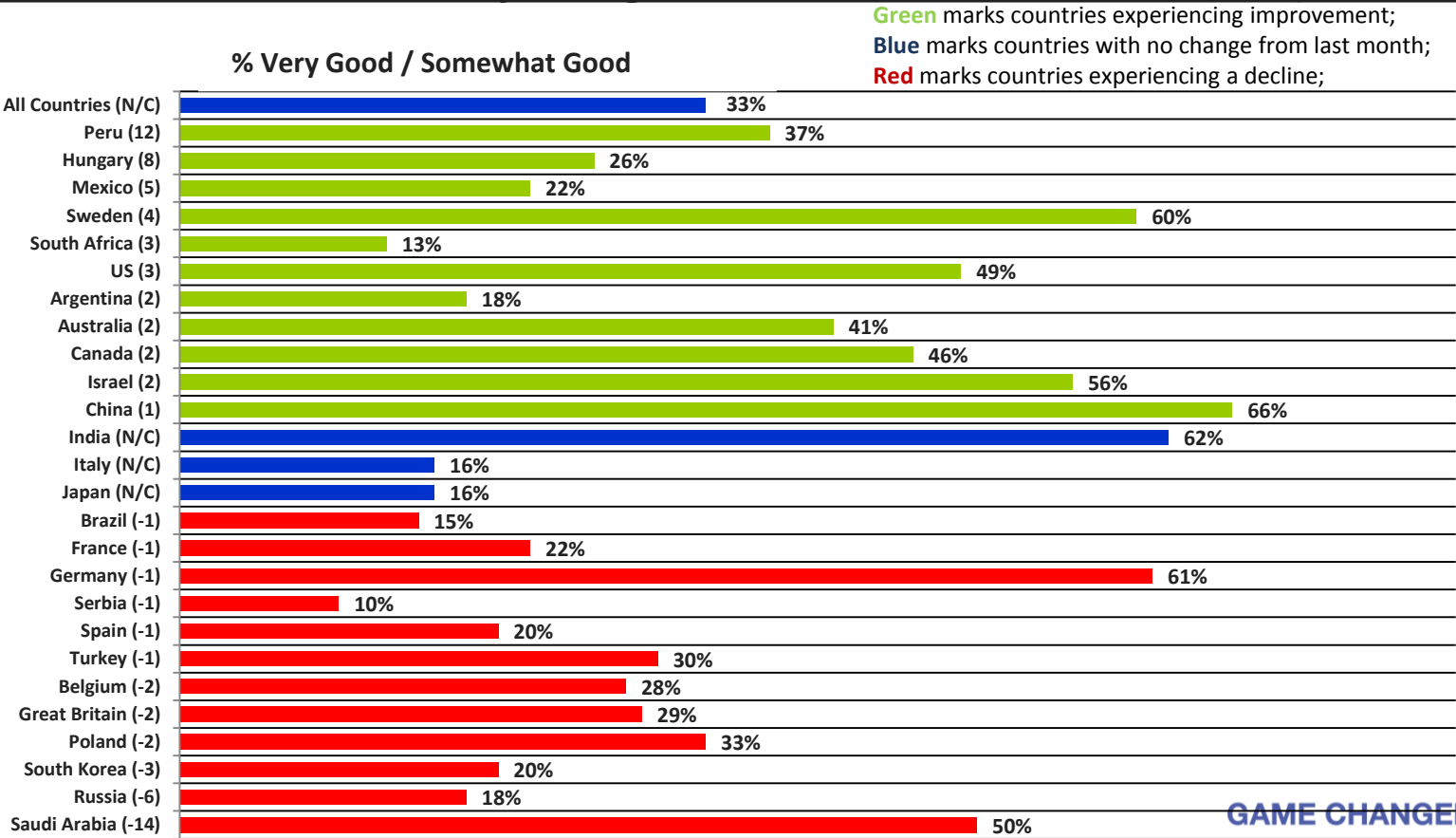|	Aug '14	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	June '15	July '15	Aug '15	Sep '15	Oct '15	Nov '15	Dec '15	Jan '16	Feb '16	Mar '16	Apr '16	May '16	Jun '16	Jul '16	Aug '16	Sep '16	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17
Total	28%	29%	29%	29%	28%	29%	30%	31%	31%	31%	32%	30%	31%	29%	30%	30%	30%	30%	29%	29%	29%	30%	30%	31%	30%	31%	30%	33%	31%	30%	30%	33%	33%	33%	33%	33%	33%
Argentina	17%	15%	20%	21%	17%	17%	19%	22%	22%	21%	19%	21%	20%	20%	22%	22%	18%	20%	20%	14%	16%	18%	17%	18%	15%	14%	16%	15%	21%	17%	19%	18%	19%	19%	19%	16%	18%
Australia	39%	41%	42%	40%	38%	37%	35%	35%	34%	32%	34%	34%	35%	35%	33%	36%	42%	32%	38%	34%	33%	39%	32%	37%	36%	34%	38%	38%	39%	38%	38%	37%	40%	40%	38%	39%	41%
Belgium	24%	20%	21%	22%	14%	20%	23%	23%	20%	21%	25%	26%	26%	24%	22%	26%	19%	19%	24%	26%	19%	21%	16%	20%	24%	22%	20%	20%	23%	20%	25%	23%	28%	31%	28%	30%	28%
Brazil	25%	30%	30%	29%	26%	25%	22%	20%	18%	17%	14%	14%	16%	12%	14%	18%	14%	16%	13%	10%	13%	14%	12%	14%	16%	13%	15%	14%	17%	14%	16%	17%	15%	16%	16%	16%	15%
Canada	47%	46%	48%	47%	41%	41%	40%	37%	35%	40%	40%	40%	32%	35%	31%	34%	33%	32%	21%	24%	33%	33%	34%	37%	36%	39%	34%	36%	42%	36%	34%	38%	39%	38%	41%	44%	46%
China	53%	56%	51%	63%	60%	66%	53%	56%	63%	60%	60%	60%	53%	49%	54%	57%	58%	54%	50%	54%	55%	54%	55%	57%	58%	58%	59%	61%	62%	58%	57%	60%	60%	67%	62%	65%	66%
France	10%	12%	11%	12%	10%	12%	15%	11%	12%	14%	11%	13%	12%	12%	15%	15%	17%	20%	16%	15%	13%	16%	15%	14%	14%	15%	13%	17%	18%	16%	16%	19%	16%	19%	21%	23%	22%
Germany	52%	57%	47%	52%	55%	56%	53%	55%	53%	53%	55%	54%	58%	56%	52%	51%	49%	56%	53%	52%	54%	51%	51%	51%	51%	55%	53%	56%	59%	54%	53%	59%	55%	58%	61%	62%	61%
Great Britain	30%	29%	31%	33%	28%	33%	32%	38%	38%	41%	42%	34%	35%	36%	33%	29%	29%	33%	32%	33%	24%	30%	27%	27%	28%	30%	32%	32%	30%	30%	31%	31%	34%	35%	34%	31%	29%
Hungary	13%	12%	15%	14%	13%	12%	12%	13%	14%	14%	15%	13%	16%	13%	14%	15%	15%	16%	15%	17%	17%	15%	16%	14%	15%	17%	17%	15%	19%	18%	18%	17%	18%	18%	22%	18%	26%
India	47%	52%	53%	53%	51%	56%	50%	58%	53%	51%	56%	53%	52%	56%	53%	55%	50%	61%	52%	55%	57%	57%	54%	55%	55%	53%	62%	60%	62%	60%	61%	56%	65%	61%	61%	62%	62%
Israel							51%	49%	51%	56%	57%	56%	59%	56%	59%	56%	53%	50%	58%	53%	59%	56%	56%	50%	58%	53%	55%	62%	53%	56%	55%	56%	60%	59%	56%	54%	56%
Italy	8%	9%	11%	10%	8%	10%	11%	12%	11%	8%	12%	11%	11%	13%	13%	13%	14%	13%	13%	13%	13%	14%	16%	12%	12%	13%	12%	14%	15%	15%	14%	15%	14%	16%	17%	16%	16%
Japan	13%	11%	11%	10%	10%	12%	15%	17%	17%	16%	16%	18%	16%	15%	16%	12%	13%	11%	15%	12%	12%	11%	13%	11%	11%	12%	13%	12%	17%	13%	14%	15%	13%	16%	18%	16%	16%
Mexico	17%	16%	17%	18%	16%	17%	15%	14%	16%	15%	12%	22%	23%	10%	19%	24%	16%	20%	9%	18%	16%	24%	12%	10%	19%	17%	13%	11%	17%	10%	10%	16%	17%	20%	16%	17%	22%
Peru																	25%	24%	20%	17%	22%	25%	28%	30%	32%	36%	35%	35%	42%	39%	29%	34%	35%	48%	36%	25%	37%
Poland	21%	23%	22%	24%	23%	19%	17%	22%	20%	22%	21%	18%	24%	21%	29%	20%	27%	26%	28%	19%	22%	25%	27%	26%	28%	28%	28%	23%	22%	26%	24%	27%	28%	31%	31%	35%	33%
Russia	33%	35%	30%	27%	26%	29%	22%	30%	27%	27%	32%	24%	29%	24%	25%	23%	24%	18%	24%	23%	20%	21%	17%	23%	20%	17%	19%	18%	24%	22%	23%	20%	22%	21%	22%	24%	18%
Saudi Arabia	62%	60%	62%	61%	61%	56%	68%	73%	72%	67%	71%	62%	65%	60%	65%	62%	66%	59%	61%	68%	59%	68%	64%	70%	62%	51%	57%	58%	56%	58%	56%	53%	57%	65%	63%	64%	50%
Serbia																															8%	9%	9%	12%	13%	11%	10%
South Africa	22%	19%	18%	19%	15%	16%	18%	16%	16%	16%	17%	12%	19%	11%	16%	13%	12%	10%	10%	8%	9%	17%	11%	11%	11%	15%	16%	16%	13%	12%	14%	15%	14%	14%	14%	10%	13%
South Korea	14%	14%	12%	13%	9%	12%	13%	10%	11%	15%	13%	12%	13%	14%	13%	12%	11%	10%	13%	14%	12%	12%	10%	13%	15%	13%	14%	5%	15%	6%	7%	6%	10%	10%	19%	23%	20%
Spain	9%	9%	8%	9%	9%	10%	13%	13%	13%	12%	15%	12%	14%	15%	13%	15%	14%	15%	11%	13%	13%	12%	11%	14%	16%	12%	14%	14%	19%	15%	15%	15%	18%	16%	17%	21%	20%
Sweden	51%	59%	48%	47%	53%	54%	59%	53%	51%	51%	62%	54%	53%	58%	60%	50%	53%	59%	58%	57%	55%	57%	57%	51%	58%	48%	59%	54%	51%	56%	52%	55%	60%	60%	55%	56%	60%
Turkey	39%	33%	36%	35%	27%	30%	29%	38%	30%	29%	28%	27%	31%	23%	23%	33%	27%	39%	29%	33%	30%	31%	29%	29%	29%	36%	42%	33%	29%	30%	21%	28%	36%	27%	31%	31%	30%
United States	30%	30%	33%	35%	34%	40%	38%	40%	39%	38%	37%	35%	38%	35%	37%	36%	36%	36%	40%	40%	38%	40%	39%	39%	48%	43%	46%	39%	46%	43%	47%	46%	50%	49%	53%	46%	49%

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Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy…

Countries Ranked and Marked By Change In Assessment From Last Month (Left Column):

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline;

% Very Good / Somewhat Good

Country	%
All Countries (N/C)	33%
Peru (12)	37%
Hungary (8)	26%
Mexico (5)	22%
Sweden (4)	60%
South Africa (3)	13%
US (3)	49%
Argentina (2)	18%
Australia (2)	41%
Canada (2)	46%
Israel (2)	56%
China (1)	66%
India (N/C)	62%
Italy (N/C)	16%
Japan (N/C)	16%
Brazil (-1)	15%
France (-1)	22%
Germany (-1)	61%
Serbia (-1)	10%
Spain (-1)	20%
Turkey (-1)	30%
Belgium (-2)	28%
Great Britain (-2)	29%
Poland (-2)	33%
South Korea (-3)	20%
Russia (-6)	18%
Saudi Arabia (-14)	50%

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Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

Country	Net
Peru (12)	12%
Hungary (8)	8%
Mexico (5)	5%
Sweden (4)	4%
US (3)	3%
South Africa (3)	3%
Israel (2)	2%
Canada (2)	2%
Australia (2)	2%
Argentina (2)	2%
China (1)	1%
Japan (N/C)	0%
Italy (N/C)	0%
India (N/C)	0%
Turkey (-1)	-1%
Spain (-1)	-1%
Serbia (-1)	-1%
Germany (-1)	-1%
France (-1)	-1%
Brazil (-1)	-1%
Poland (-2)	-2%
Great Britain (-2)	-2%
Belgium (-2)	-2%
South Korea (-3)	-3%
Russia (-6)	-6%
Saudi Arabia (-14)	-14%

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Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

All Regions - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: North America · LATAM · Europe · APAC · G-8 Countries · BRIC · Middle East/Africa

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North American Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

United States   **Canada**

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LATAM Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Brazil   Argentina   Mexico   Peru
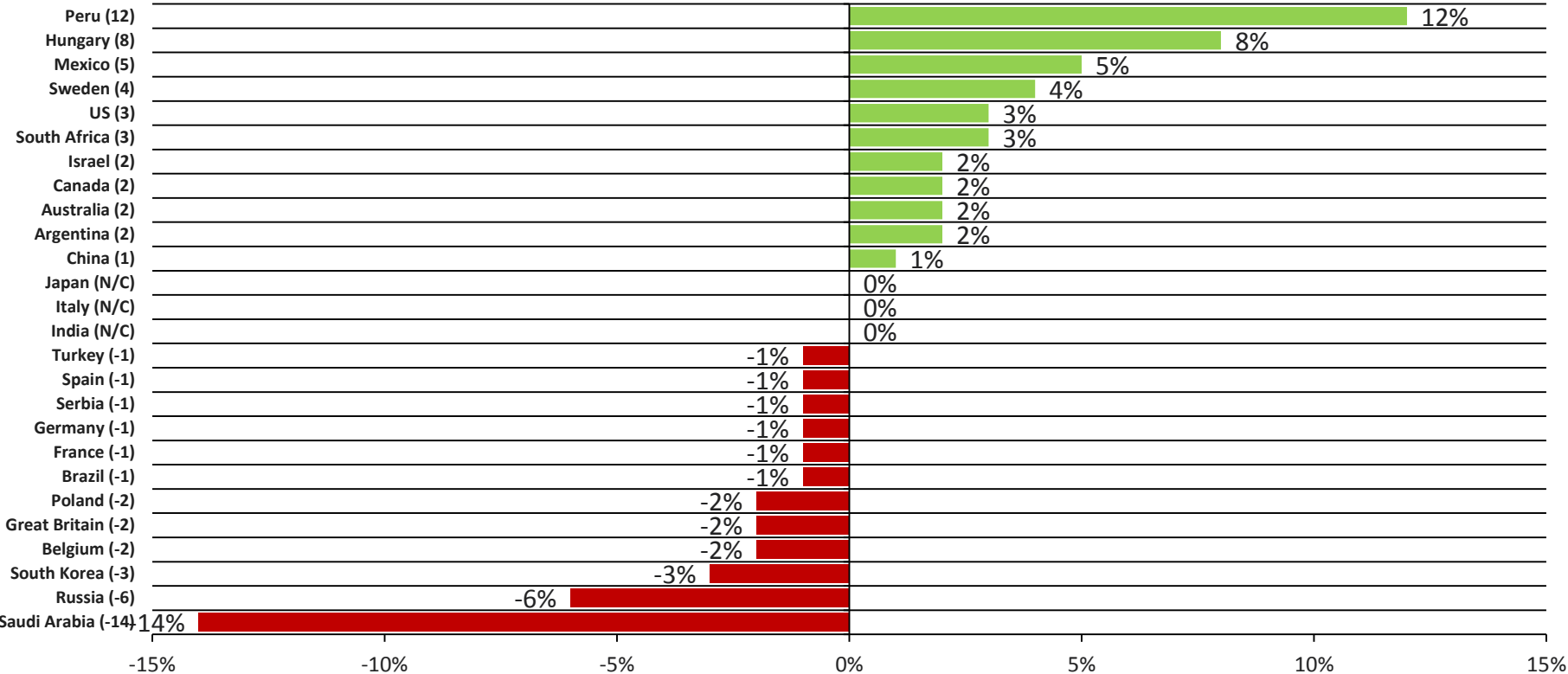
GAME CHANGERS   Ipsos

37

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

European Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: Germany, France, Spain, Sweden, Great Britain, Belgium, Italy, Hungary, Serbia, Poland

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APAC Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: Australia, China, India, Japan, Russia, South Korea

End values: 66%, 62%, 41%, 20%, 18%, 16%

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.
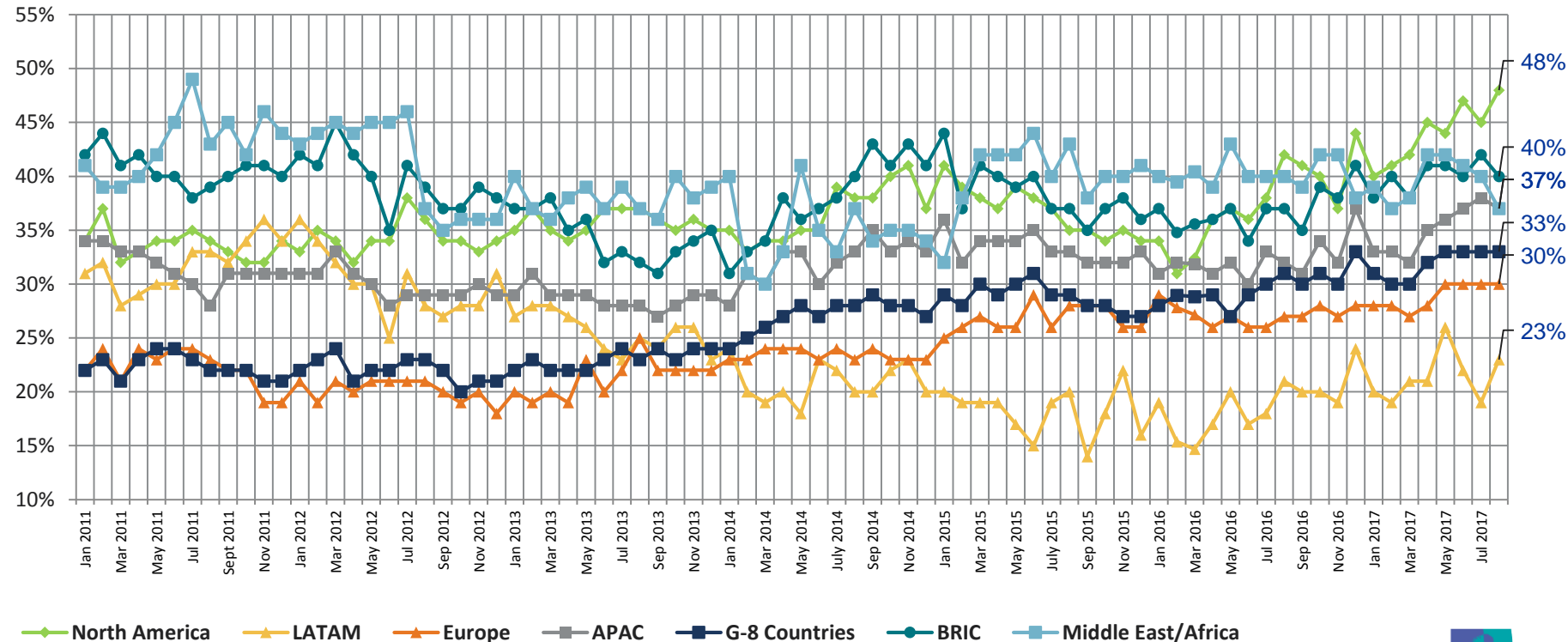
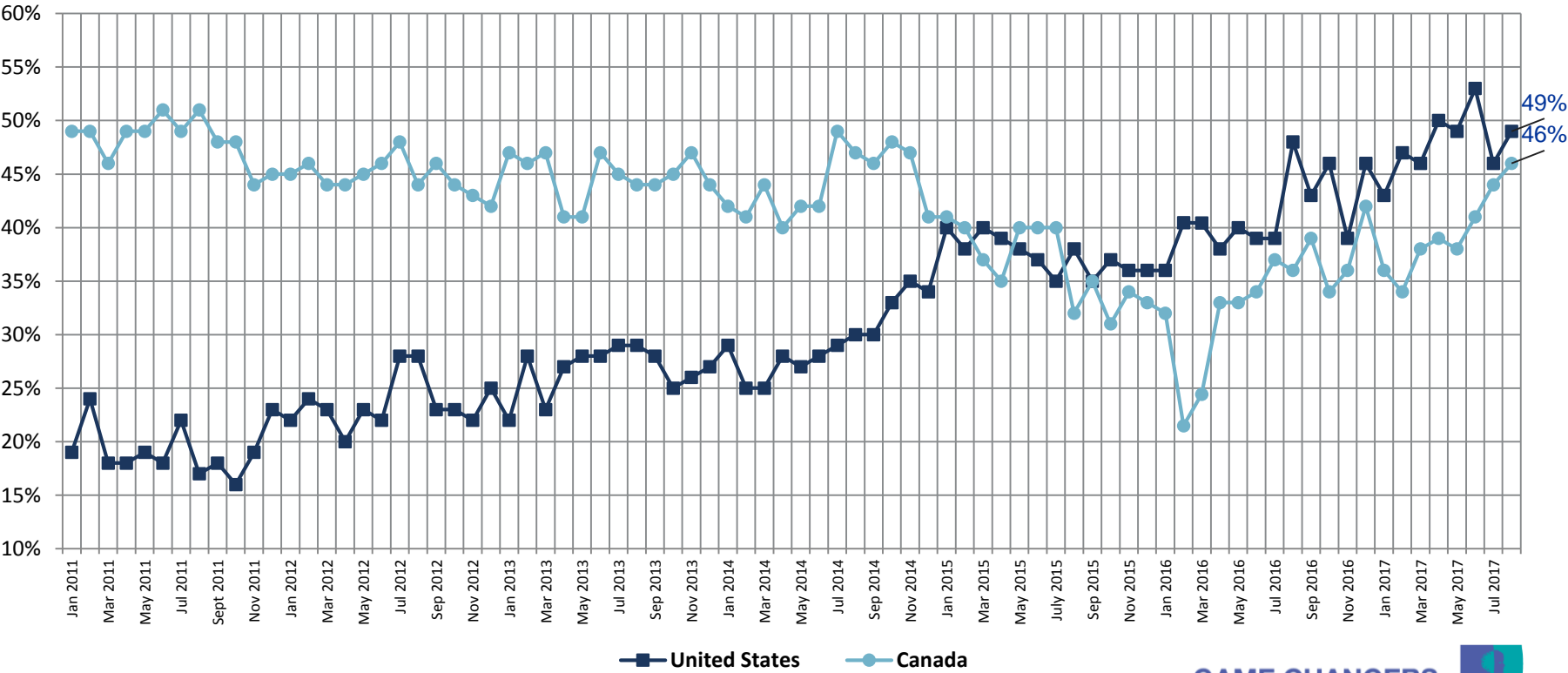# G8 Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Legend: Great Britain — Canada — France — Germany — Italy — Japan — Russia — United States

Endpoint values: 61%, 49%, 46%, 29%, 22%, 18%, 16%

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BRIC Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Brazil   Russia   India   China

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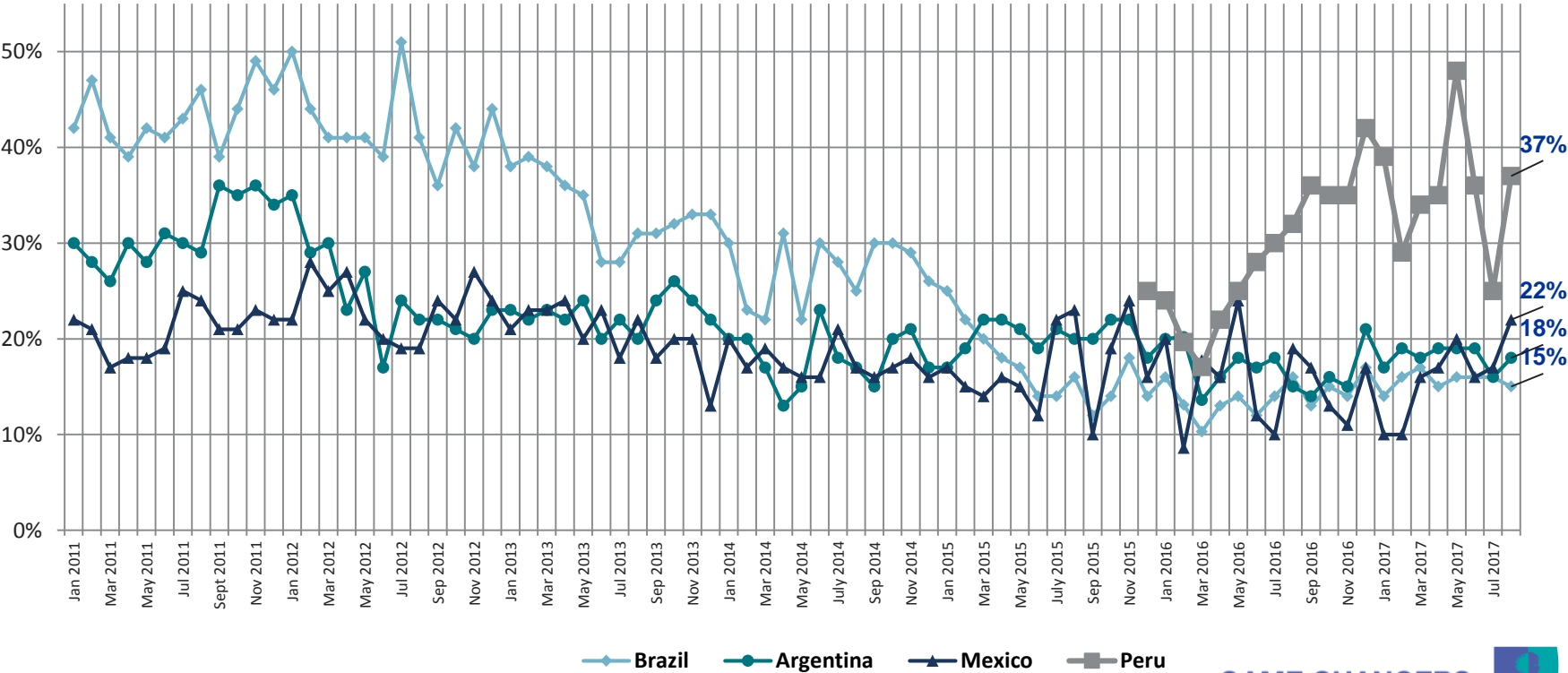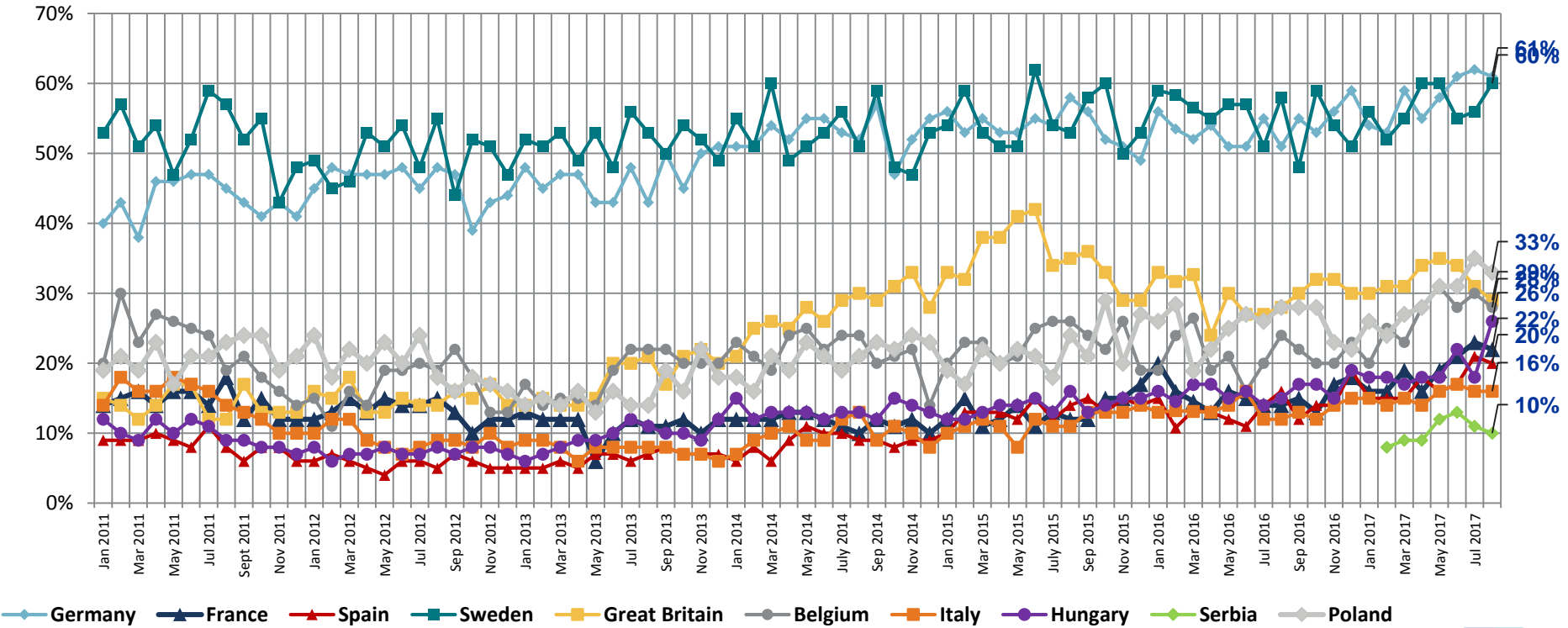
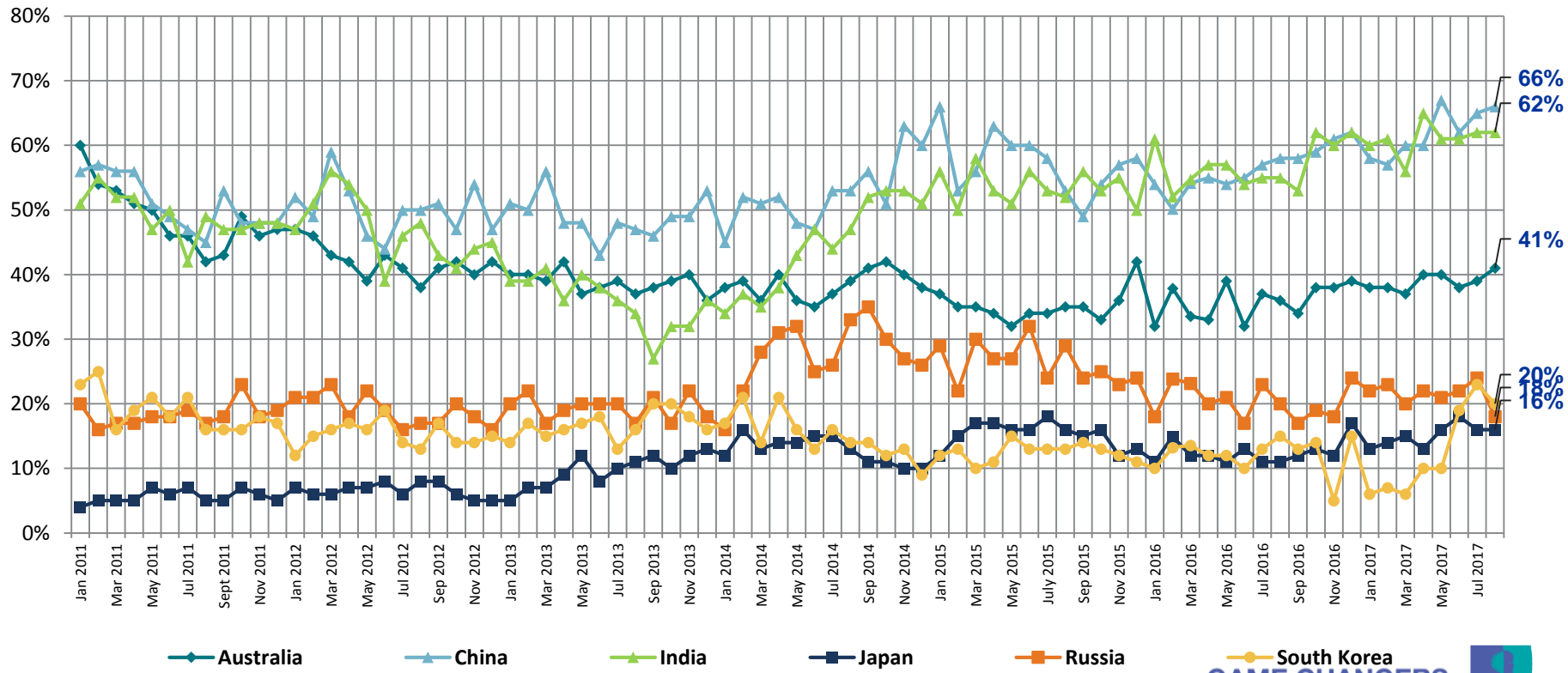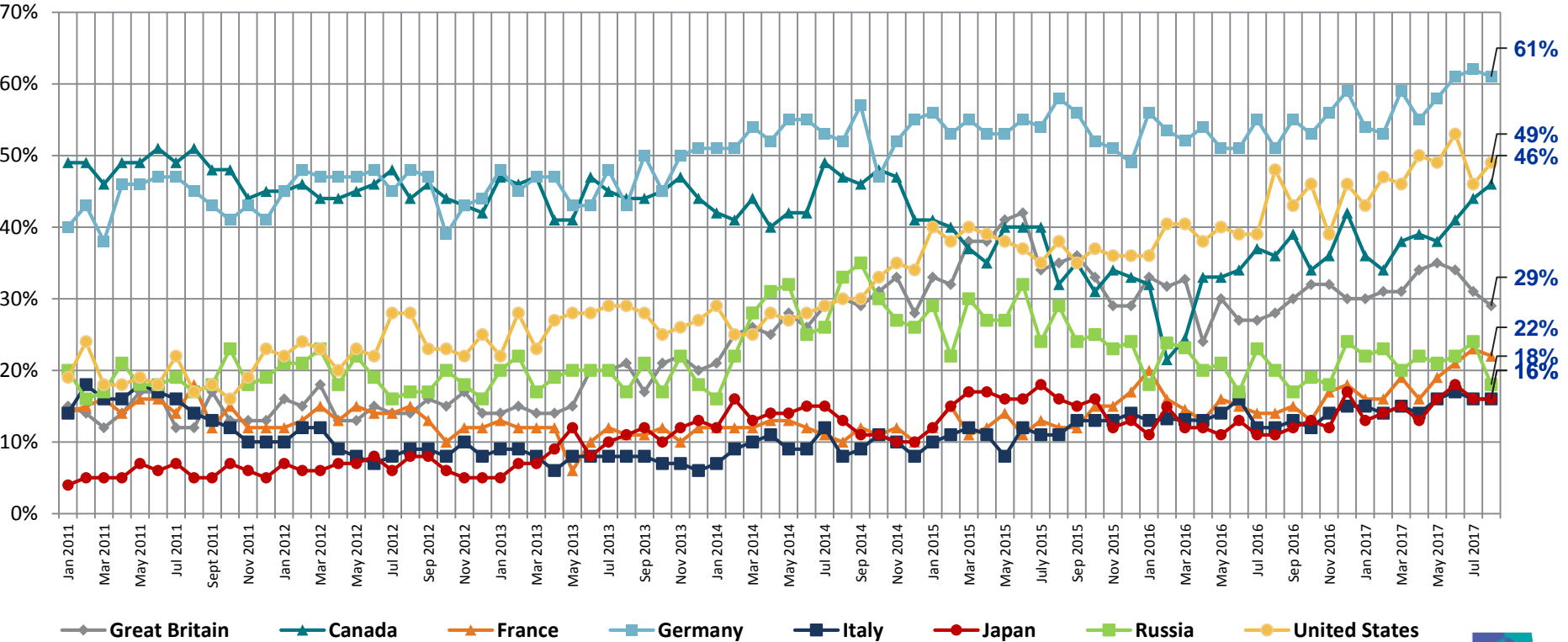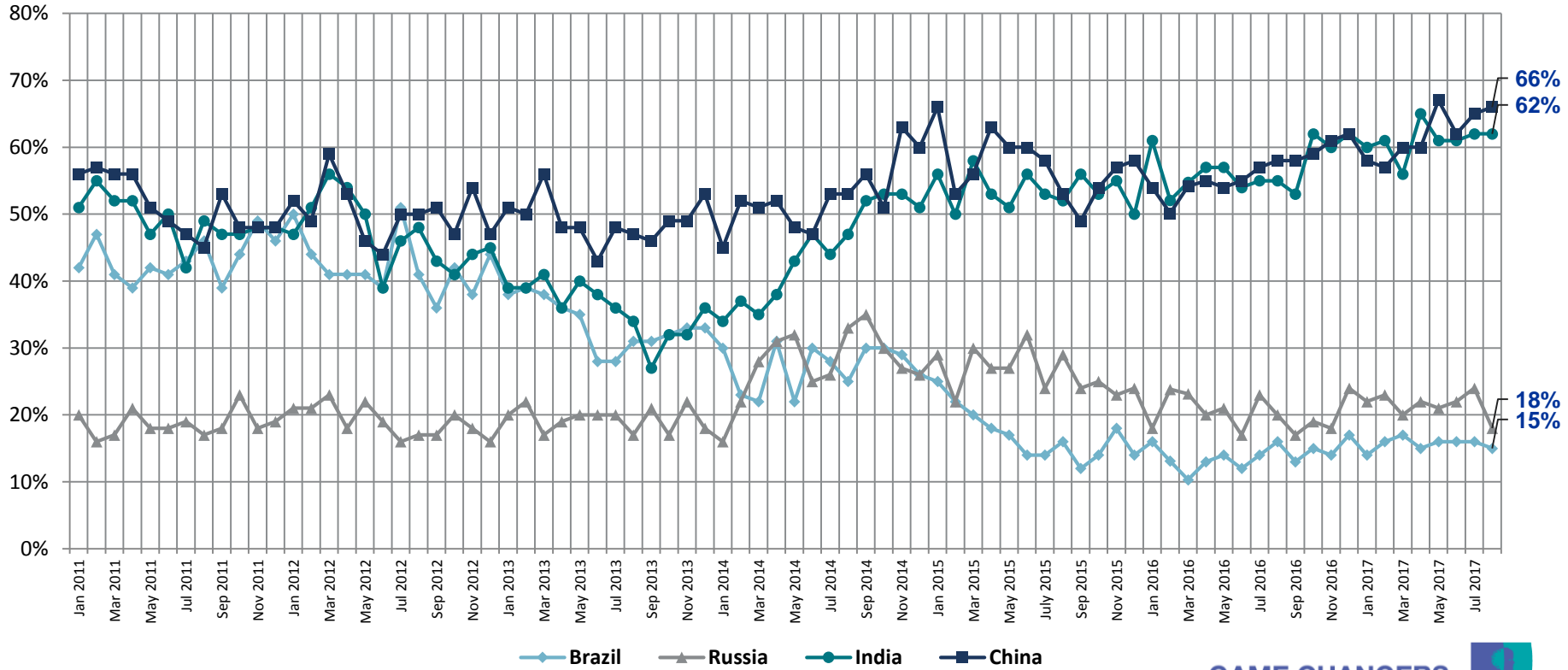Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

▼3

Middle East/African Countries - Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)

Turkey — Saudi Arabia — South Africa — Israel

GAME CHANGERS Ipsos
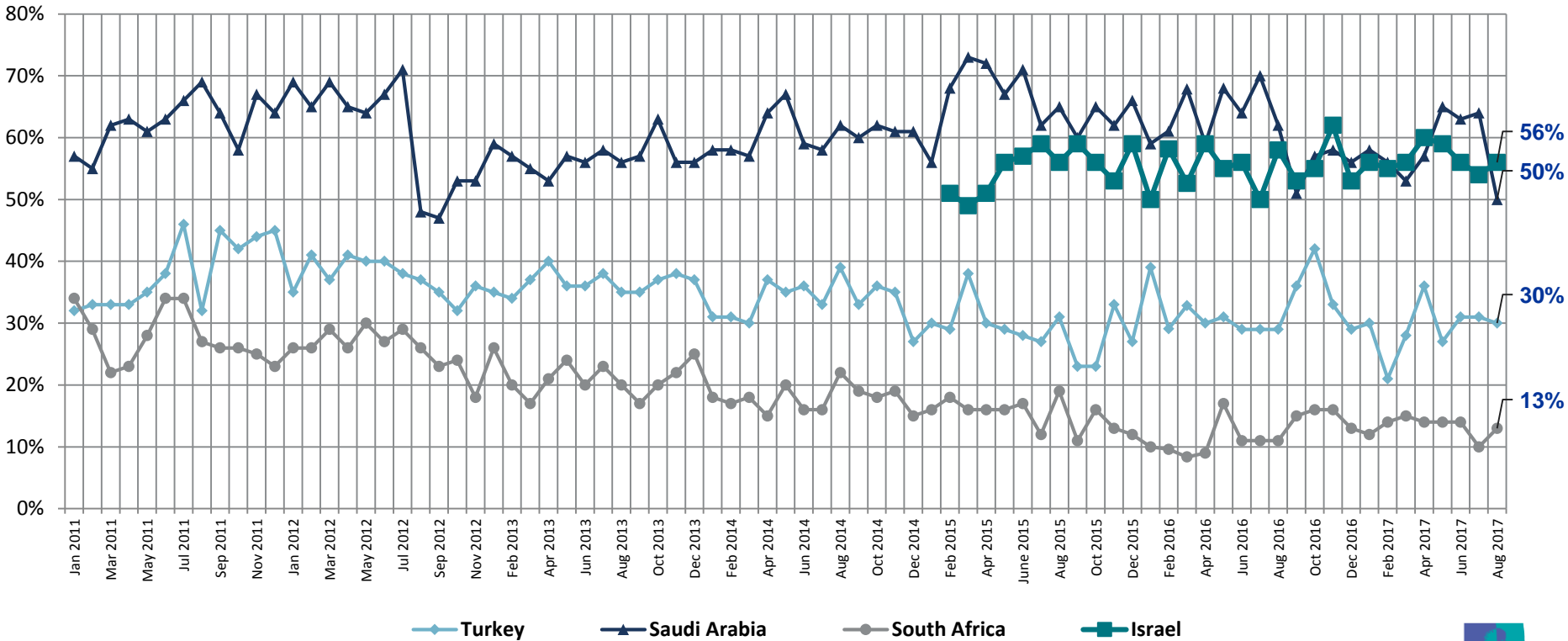
❸ Assessing the Strength of The Local Economy…

…Six Months From Now

Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months…

% Much Stronger / Somewhat Stronger

Country	%
All Countries	27%
India	65%
China	58%
Peru	57%
Brazil	50%
Saudi Arabia	45%
Argentina	43%
Turkey	32%
US	31%
South Korea	30%
Mexico	29%
Sweden	27%
Poland	24%
Canada	21%
Spain	21%
Australia	19%
Russia	19%
Germany	17%
Israel	16%
Serbia	16%
South Africa	16%
Belgium	15%
Hungary	15%
France	13%
Great Britain	11%
Japan	10%
Italy	9%

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Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

▲1

Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months...
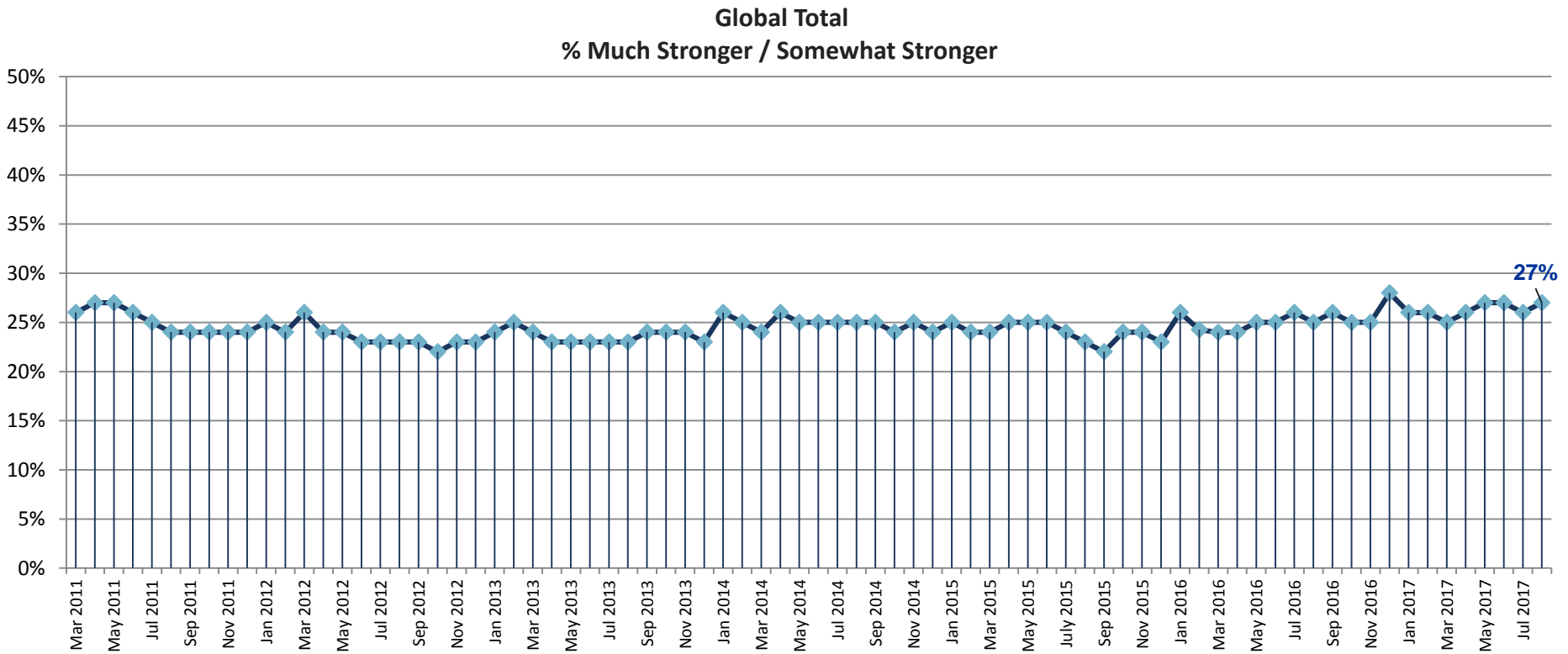
Global Total
% Much Stronger / Somewhat Stronger
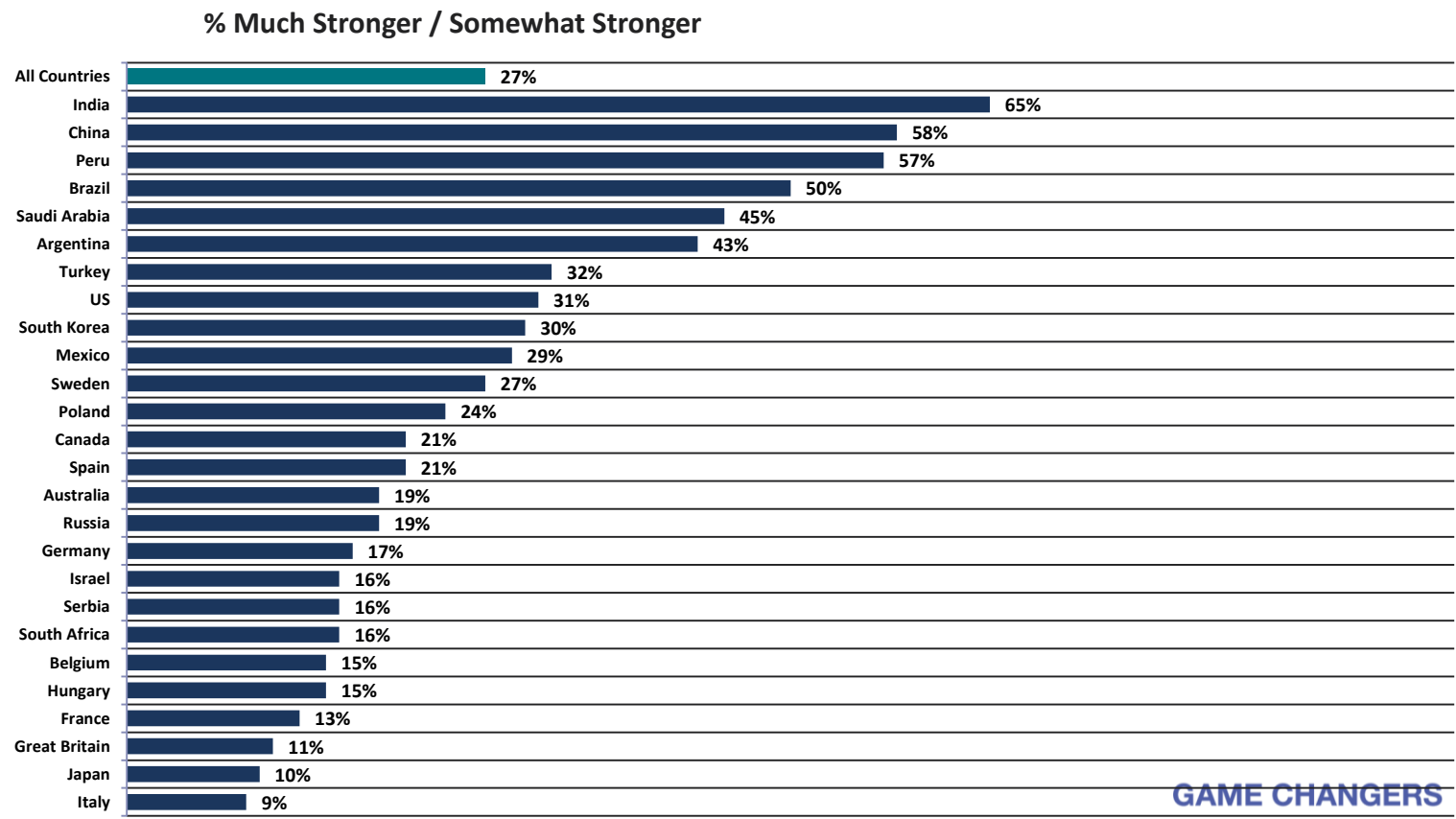
Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months…
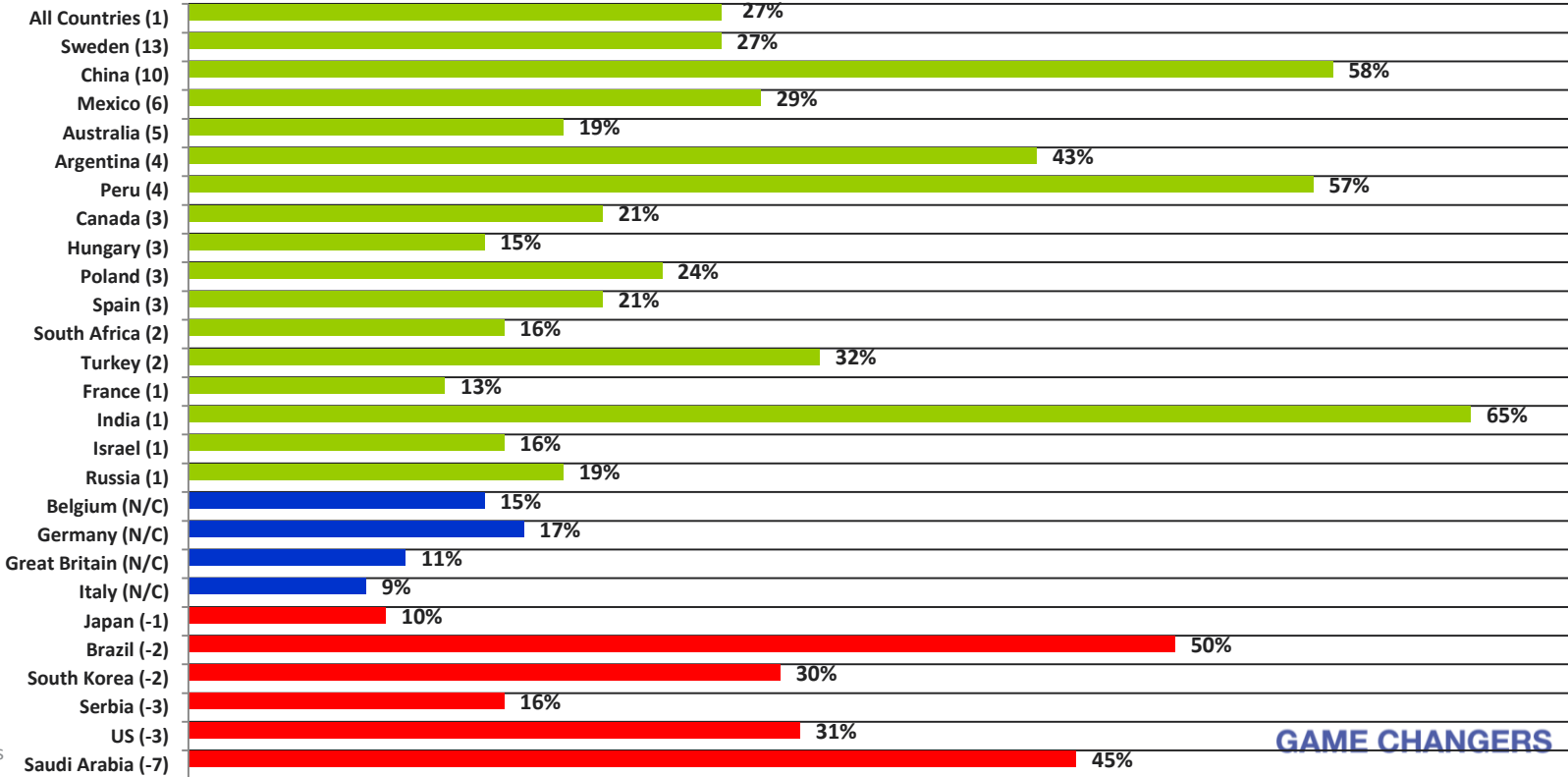
	Aug '14	Sep '14	Oct '14	Nov '14	Dec '14	Jan '15	Feb '15	Mar '15	Apr '15	May '15	June '15	July '15	Aug '15	Sep '15	Oct '15	Nov '15	Dec '15	Jan '16	Feb '16	Mar '16	Apr '16	May '16	Jun '16	Jul '16	Aug '16	Sep '16	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17
Total	25%	25%	24%	25%	24%	25%	24%	24%	25%	25%	25%	24%	23%	22%	24%	24%	23%	26%	24%	24%	24%	25%	25%	26%	25%	26%	25%	25%	28%	26%	26%	25%	26%	27%	27%	26%	27%
Argentina	35%	31%	31%	34%	27%	33%	32%	32%	33%	34%	33%	36%	37%	35%	42%	61%	58%	65%	56%	49%	53%	59%	57%	54%	52%	53%	50%	50%	52%	45%	46%	42%	49%	51%	44%	39%	43%
Australia	15%	19%	18%	17%	18%	15%	17%	13%	18%	12%	17%	16%	15%	16%	20%	17%	19%	15%	14%	12%	14%	18%	17%	18%	16%	14%	14%	15%	15%	17%	16%	17%	17%	16%	16%	14%	19%
Belgium	10%	11%	10%	11%	6%	12%	10%	10%	11%	12%	14%	14%	12%	11%	9%	12%	9%	10%	10%	12%	7%	11%	8%	8%	12%	8%	6%	8%	9%	12%	11%	10%	13%	12%	10%	15%	15%
Brazil	57%	57%	64%	58%	57%	55%	51%	52%	53%	51%	51%	53%	52%	52%	52%	51%	53%	53%	53%	53%	54%	54%	55%	57%	56%	59%	59%	59%	54%	59%	62%	58%	55%	48%	55%	52%	50%
Canada	16%	18%	14%	18%	19%	18%	17%	16%	17%	19%	15%	16%	13%	16%	18%	24%	18%	15%	17%	16%	19%	20%	17%	18%	16%	17%	15%	16%	27%	18%	16%	18%	18%	18%	17%	18%	21%
China	42%	41%	37%	53%	46%	51%	44%	49%	50%	52%	52%	52%	46%	47%	44%	52%	49%	48%	41%	47%	49%	44%	49%	52%	50%	52%	53%	49%	56%	53%	52%	57%	53%	56%	54%	48%	58%
France	3%	2%	4%	4%	4%	4%	5%	5%	7%	5%	5%	5%	5%	4%	6%	5%	6%	11%	5%	5%	6%	8%	5%	6%	5%	5%	5%	6%	11%	8%	8%	7%	6%	9%	12%	12%	13%
Germany	16%	18%	14%	15%	14%	17%	21%	16%	16%	16%	15%	17%	16%	16%	17%	15%	16%	17%	15%	12%	15%	13%	16%	18%	13%	15%	13%	15%	26%	19%	17%	17%	19%	19%	19%	17%	17%
Great Britain	21%	20%	18%	19%	18%	19%	17%	21%	21%	22%	25%	19%	18%	19%	17%	14%	15%	16%	14%	12%	10%	12%	10%	12%	14%	12%	12%	12%	12%	13%	15%	11%	12%	14%	12%	11%	11%
Hungary	11%	13%	16%	11%	9%	8%	11%	10%	11%	8%	11%	10%	10%	8%	9%	12%	12%	11%	11%	11%	12%	9%	11%	12%	11%	13%	11%	9%	13%	15%	13%	11%	10%	15%	14%	12%	15%
India	61%	71%	69%	71%	65%	62%	64%	67%	59%	61%	66%	63%	56%	62%	63%	58%	56%	69%	57%	65%	63%	59%	61%	62%	60%	60%	62%	66%	67%	65%	67%	62%	69%	70%	66%	64%	65%
Israel							8%	15%	18%	13%	18%	11%	10%	14%	10%	11%	11%	15%	13%	13%	9%	14%	17%	12%	14%	18%	13%	13%	10%	9%	17%	16%	12%	16%	15%	15%	16%
Italy	12%	10%	10%	9%	8%	14%	12%	11%	13%	11%	12%	12%	11%	11%	14%	13%	14%	14%	12%	11%	11%	9%	12%	9%	8%	10%	9%	9%	10%	8%	11%	8%	8%	12%	9%	9%	9%
Japan	12%	12%	10%	10%	12%	13%	14%	15%	17%	14%	14%	15%	13%	12%	12%	11%	13%	11%	11%	9%	10%	7%	9%	9%	8%	10%	11%	9%	14%	9%	11%	11%	9%	11%	12%	11%	10%
Mexico	26%	30%	32%	31%	30%	33%	38%	25%	30%	28%	30%	30%	30%	22%	41%	32%	24%	32%	31%	31%	26%	27%	30%	27%	28%	32%	27%	22%	25%	20%	20%	27%	26%	28%	27%	23%	29%
Peru																	47%	49%	53%	48%	47%	58%	58%	67%	69%	65%	60%	64%	58%	52%	46%	54%	48%	53%	54%	53%	57%
Poland	15%	15%	17%	18%	18%	13%	12%	15%	20%	16%	16%	17%	18%	16%	15%	14%	17%	13%	16%	14%	18%	16%	18%	18%	18%	15%	17%	14%	13%	18%	16%	21%	20%	23%	23%	21%	24%
Russia	34%	27%	27%	19%	20%	26%	18%	26%	25%	24%	33%	22%	30%	21%	20%	24%	21%	19%	31%	24%	21%	22%	20%	18%	19%	18%	17%	19%	21%	22%	22%	19%	18%	19%	19%	18%	19%
Saudi Arabia	55%	52%	48%	50%	51%	47%	60%	66%	58%	63%	66%	58%	58%	48%	55%	49%	53%	51%	51%	52%	51%	62%	58%	64%	52%	47%	48%	55%	55%	55%	51%	49%	52%	64%	55%	52%	45%
Serbia																															11%	15%	20%	18%	15%	19%	16%
South Africa	16%	18%	15%	20%	16%	15%	16%	12%	13%	13%	11%	10%	13%	11%	12%	15%	11%	13%	13%	13%	15%	18%	16%	16%	16%	19%	20%	22%	13%	16%	16%	13%	19%	16%	16%	14%	16%
South Korea	12%	11%	10%	11%	9%	10%	11%	9%	12%	13%	11%	12%	9%	14%	11%	12%	10%	8%	10%	10%	9%	12%	10%	9%	10%	9%	9%	5%	17%	8%	10%	10%	13%	13%	37%	32%	30%
Spain	18%	20%	13%	17%	16%	20%	20%	20%	20%	20%	23%	21%	23%	22%	21%	21%	22%	23%	19%	19%	19%	14%	17%	16%	18%	15%	15%	18%	26%	20%	19%	18%	20%	23%	21%	18%	21%
Sweden	14%	13%	16%	16%	14%	11%	10%	11%	16%	13%	8%	16%	11%	11%	12%	8%	9%	9%	5%	10%	11%	14%	12%	16%	11%	15%	12%	11%	18%	20%	10%	16%	22%	27%	17%	14%	27%
Turkey	29%	22%	23%	25%	22%	26%	22%	22%	24%	24%	25%	20%	23%	23%	20%	32%	22%	35%	26%	24%	27%	24%	25%	26%	31%	32%	38%	32%	31%	31%	25%	27%	34%	31%	26%	30%	32%
United States	23%	21%	27%	26%	26%	29%	27%	29%	27%	28%	29%	24%	26%	24%	24%	25%	26%	23%	25%	26%	27%	29%	29%	31%	33%	31%	31%	25%	38%	38%	42%	40%	39%	37%	39%	34%	31%

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Countries Ranked and Marked By Change In Assessment From Last Month (Left Column):

Green marks countries experiencing improvement;
Blue marks countries with no change from last month;
Red marks countries experiencing a decline;

% Very Good / Somewhat Good

Country	%
All Countries (1)	27%
Sweden (13)	27%
China (10)	58%
Mexico (6)	29%
Australia (5)	19%
Argentina (4)	43%
Peru (4)	57%
Canada (3)	21%
Hungary (3)	15%
Poland (3)	24%
Spain (3)	21%
South Africa (2)	16%
Turkey (2)	32%
France (1)	13%
India (1)	65%
Israel (1)	16%
Russia (1)	19%
Belgium (N/C)	15%
Germany (N/C)	17%
Great Britain (N/C)	11%
Italy (N/C)	9%
Japan (-1)	10%
Brazil (-2)	50%
South Korea (-2)	30%
Serbia (-3)	16%
US (-3)	31%
Saudi Arabia (-7)	45%

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Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:
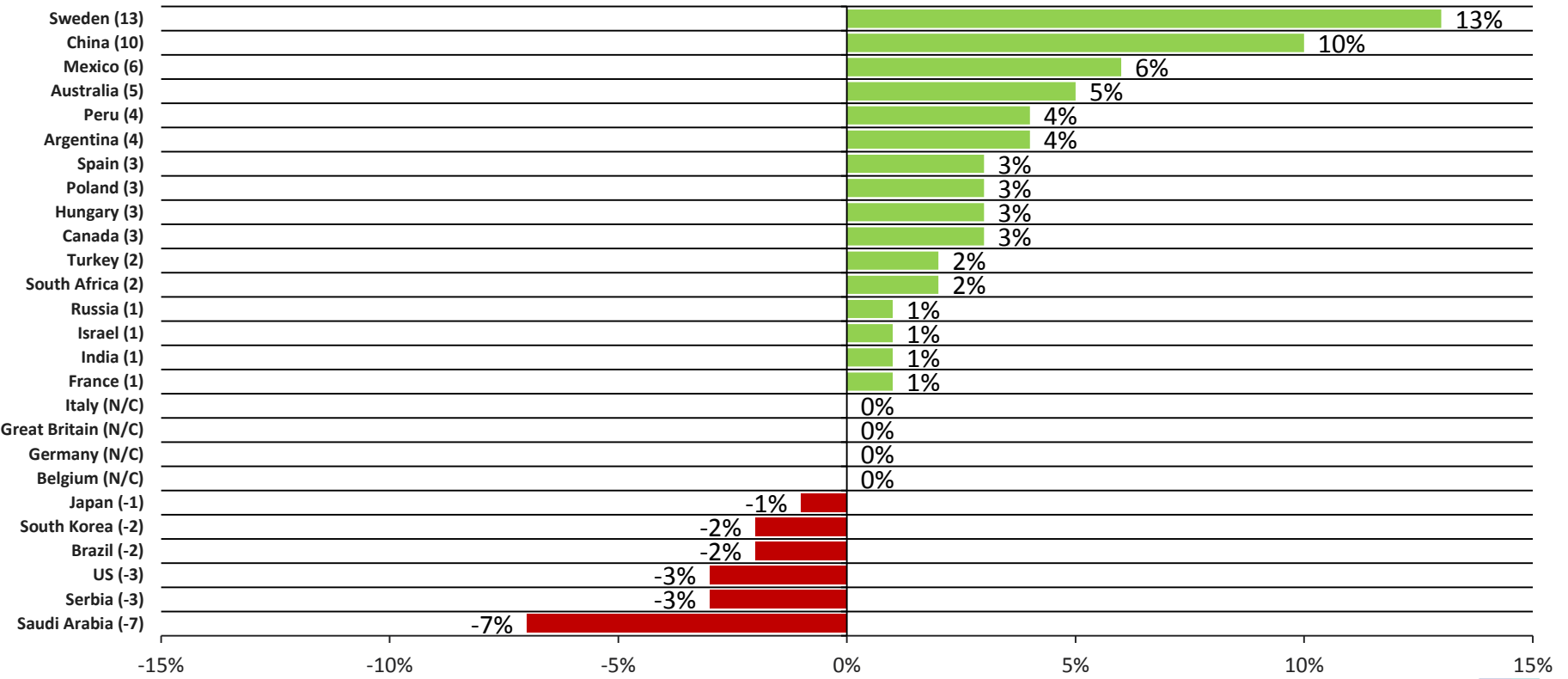
Country	Value
Sweden (13)	13%
China (10)	10%
Mexico (6)	6%
Australia (5)	5%
Peru (4)	4%
Argentina (4)	4%
Spain (3)	3%
Poland (3)	3%
Hungary (3)	3%
Canada (3)	3%
Turkey (2)	2%
South Africa (2)	2%
Russia (1)	1%
Israel (1)	1%
India (1)	1%
France (1)	1%
Italy (N/C)	0%
Great Britain (N/C)	0%
Germany (N/C)	0%
Belgium (N/C)	0%
Japan (-1)	-1%
South Korea (-2)	-2%
Brazil (-2)	-2%
US (-3)	-3%
Serbia (-3)	-3%
Saudi Arabia (-7)	-7%

Axis: -15%, -10%, -5%, 0%, 5%, 10%, 15%

All Regions - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

North America | LATAM | Europe | APAC | G-8 Countries | BRIC | Middle East/Africa

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Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

N/C

North American Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

United States ■ Canada

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▲3

LATAM Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

Legend: Brazil • Argentina ▲ Mexico ■ Peru
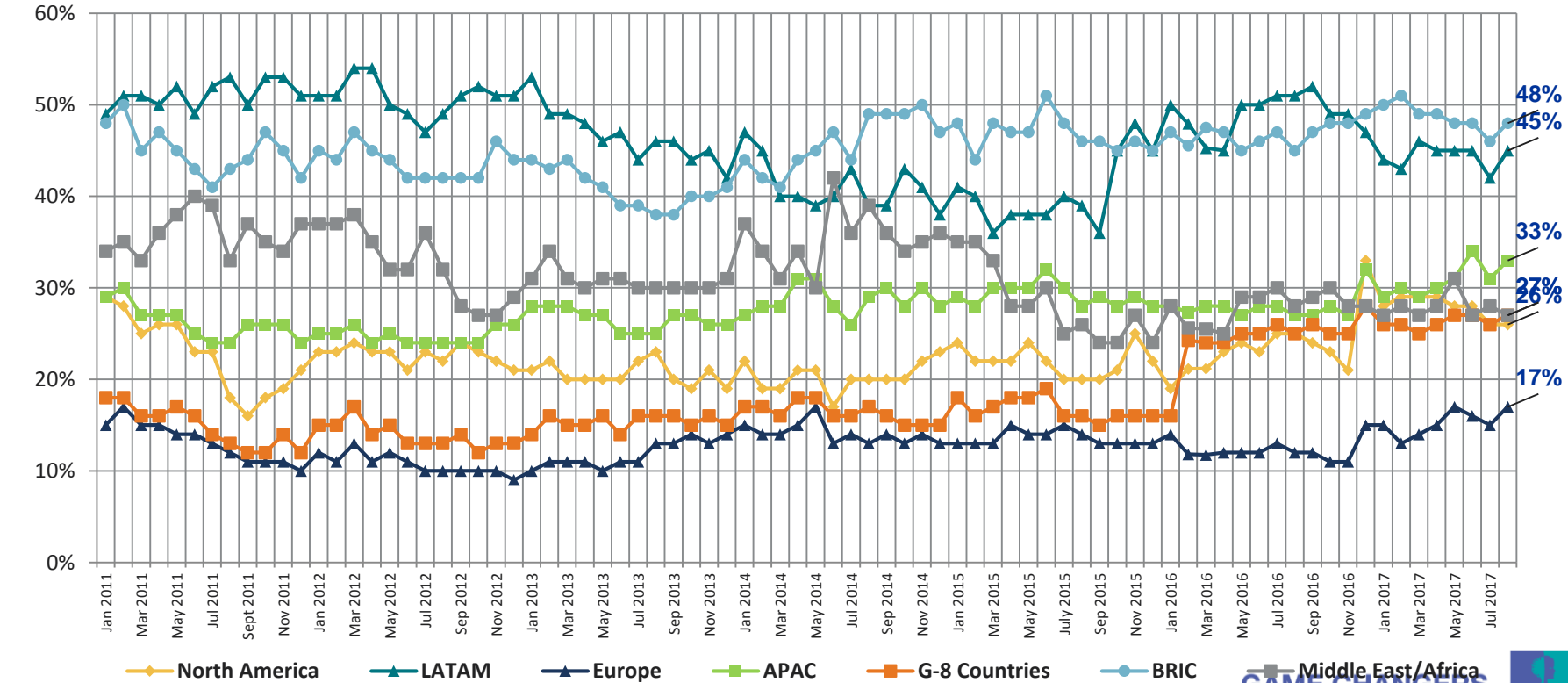
57%
50%
43%
29%

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Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

▲2

APAC Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months
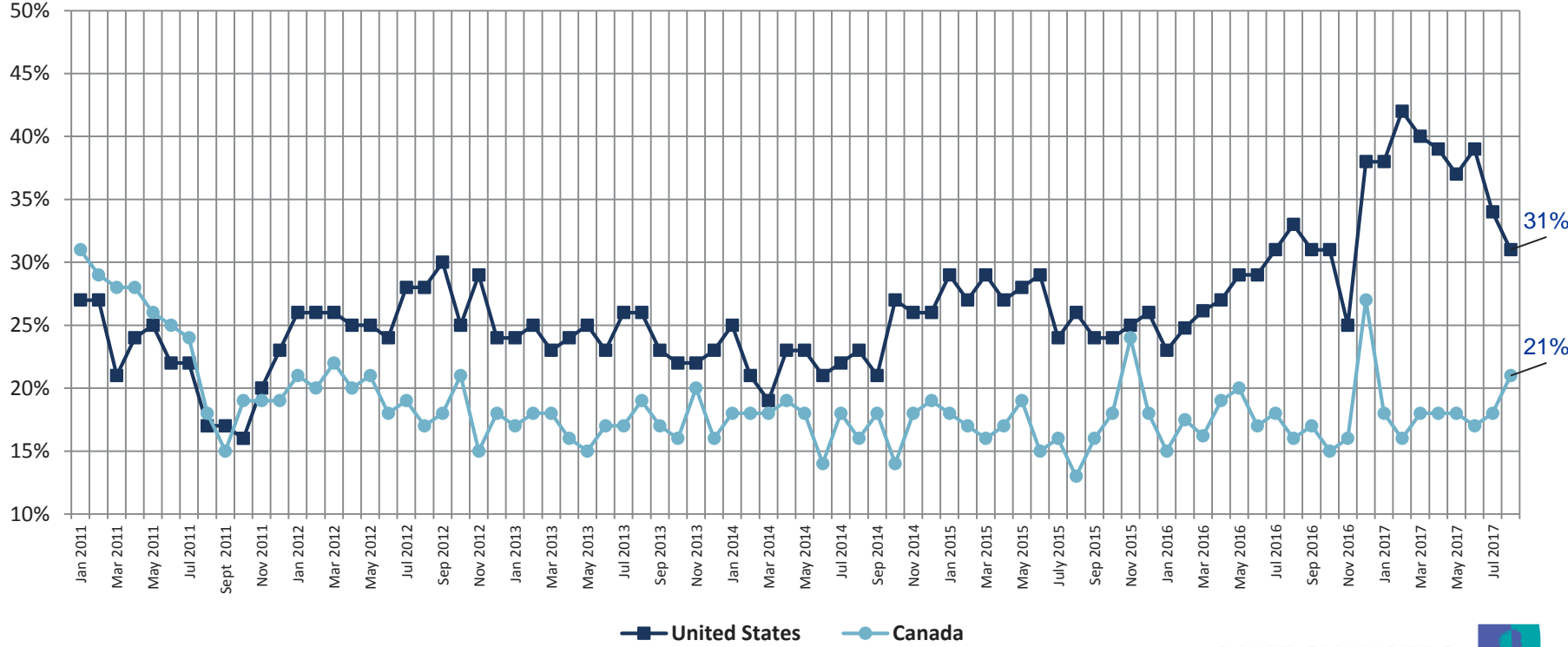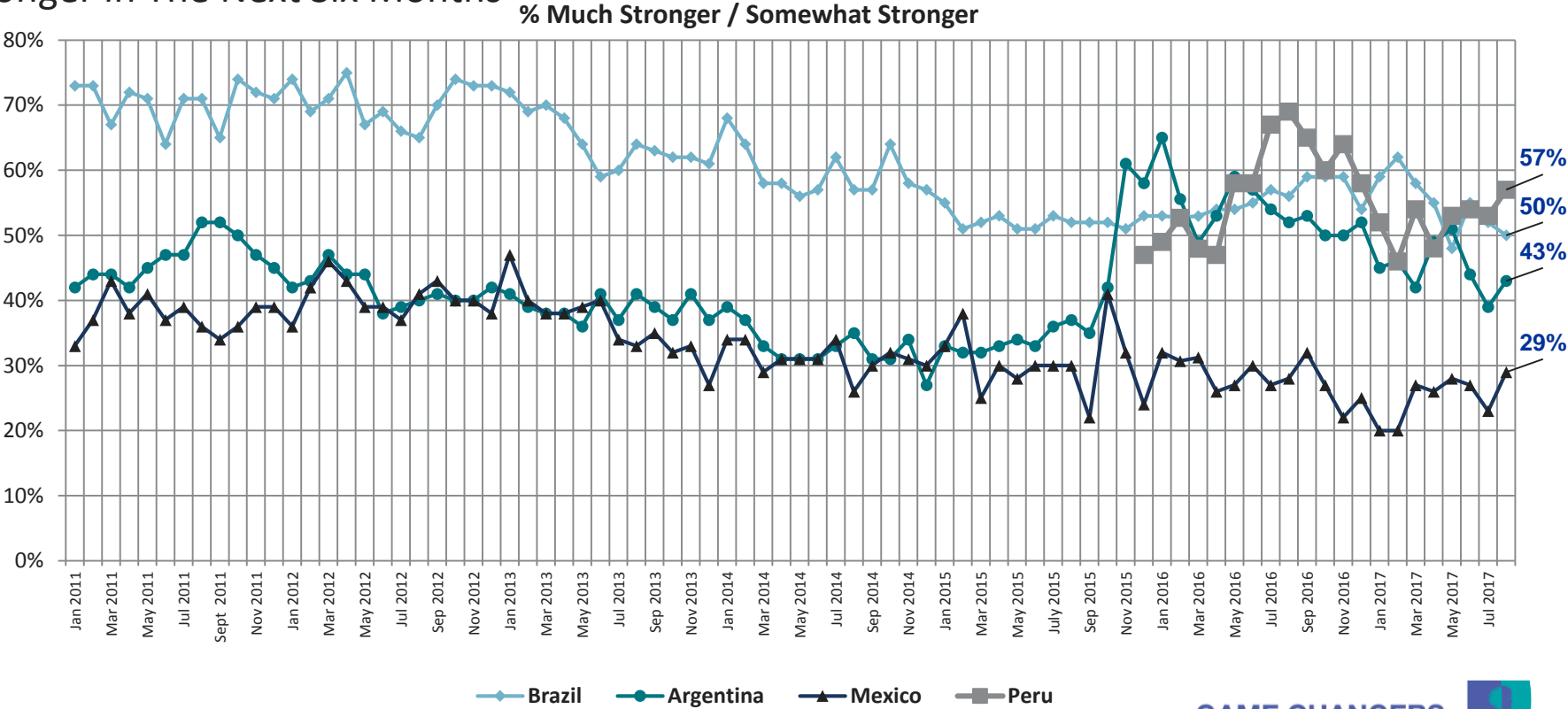

% Much Stronger / Somewhat Stronger

Legend: Australia, China, India, Japan, Russia, South Korea

Callout values: 65%, 58%, 30%, 19%, 10%

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▲2

European Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

Germany ◆ France ■ Spain ● Sweden ▲ Great Britain ■ Belgium ● Italy ■ Hungary Serbia Poland ◆

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▲2

BRIC Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months
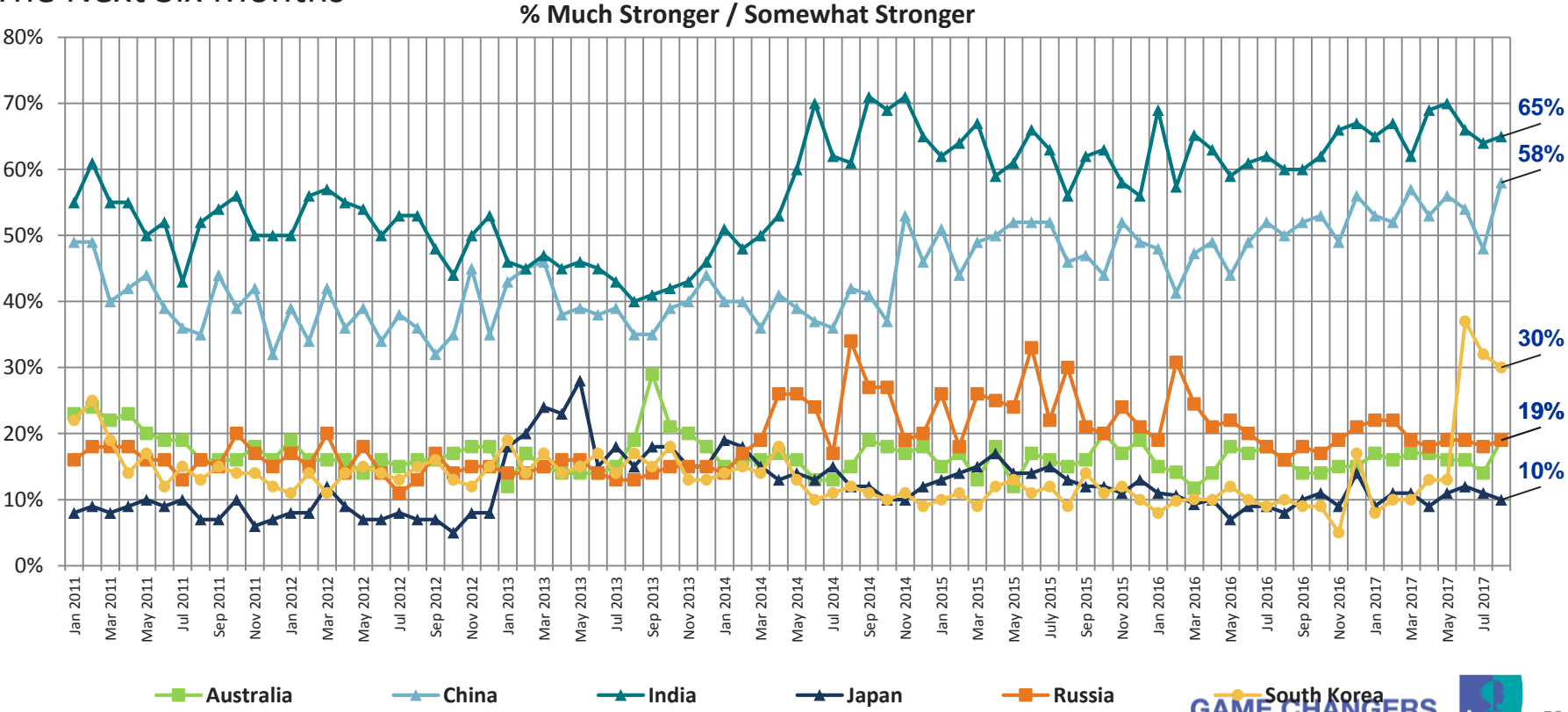
% Much Stronger / Somewhat Stronger

Legend: Brazil — Russia — India — China
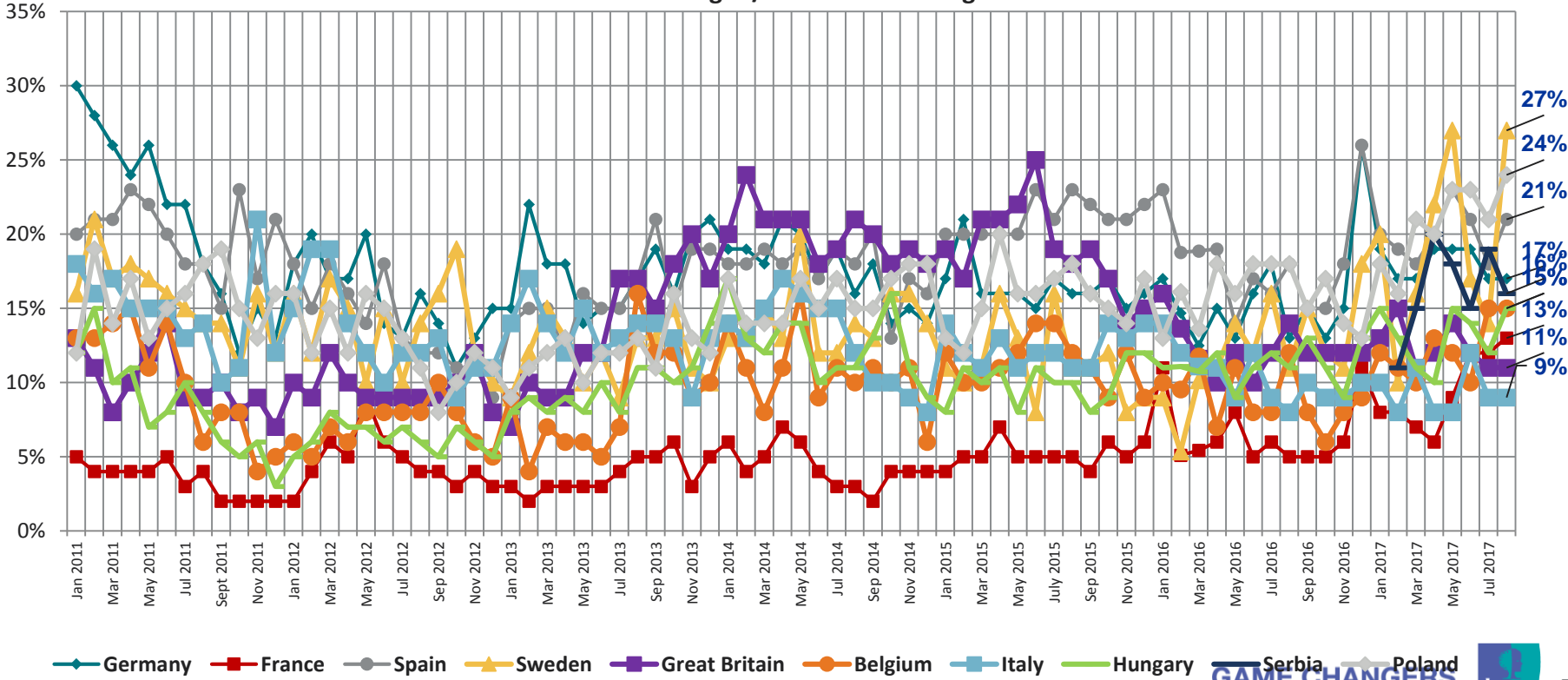
65%
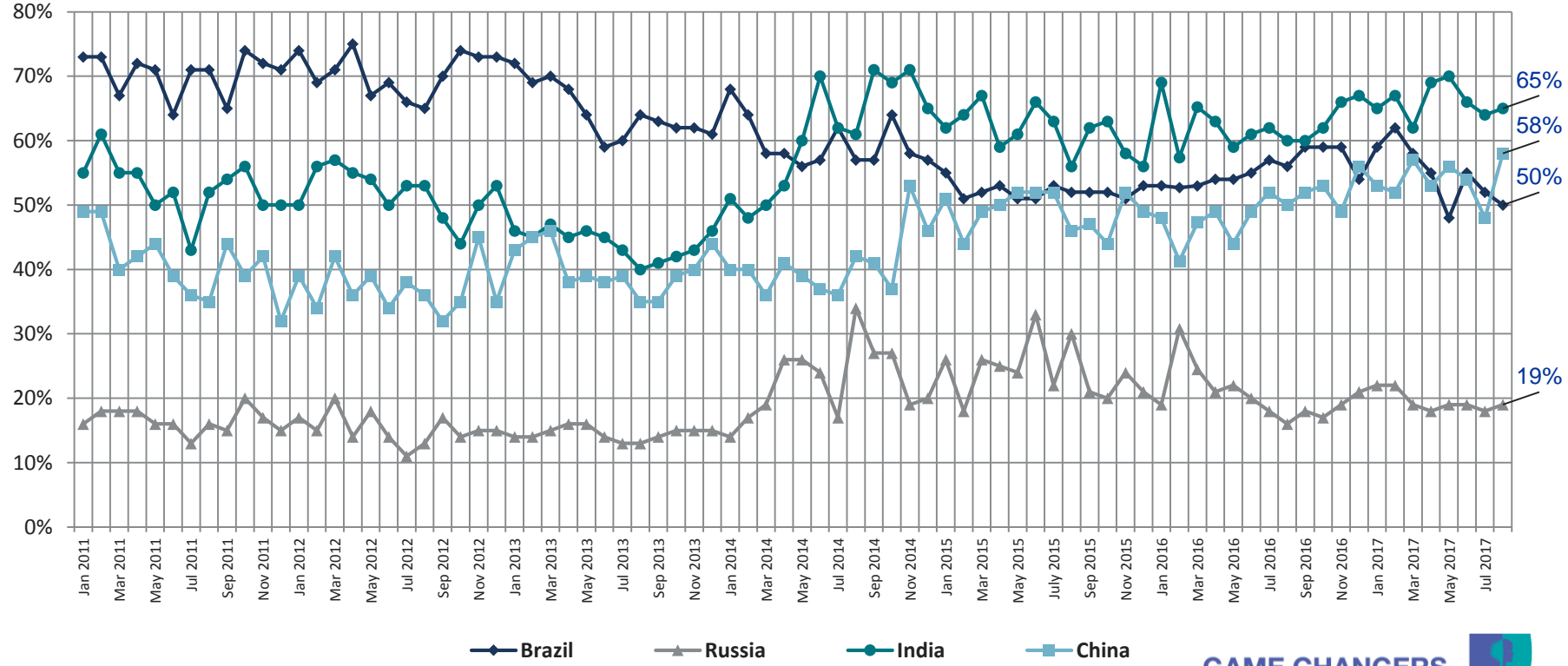58%
50%
19%

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Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

G8 Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger / Somewhat Stronger

Great Britain — Canada — France — Germany — Japan — Italy — Russia — United States

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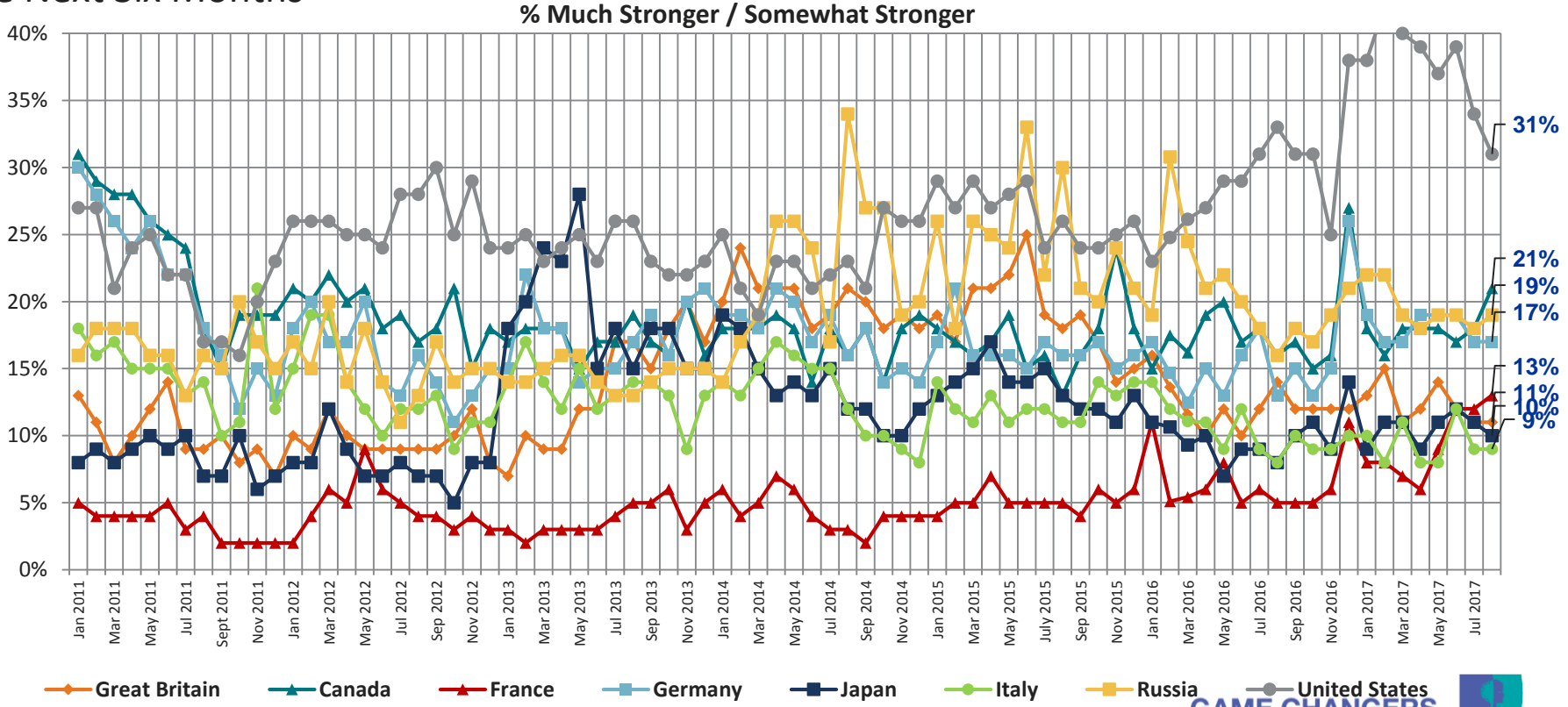Ipsos

55

Middle East/African Countries - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months
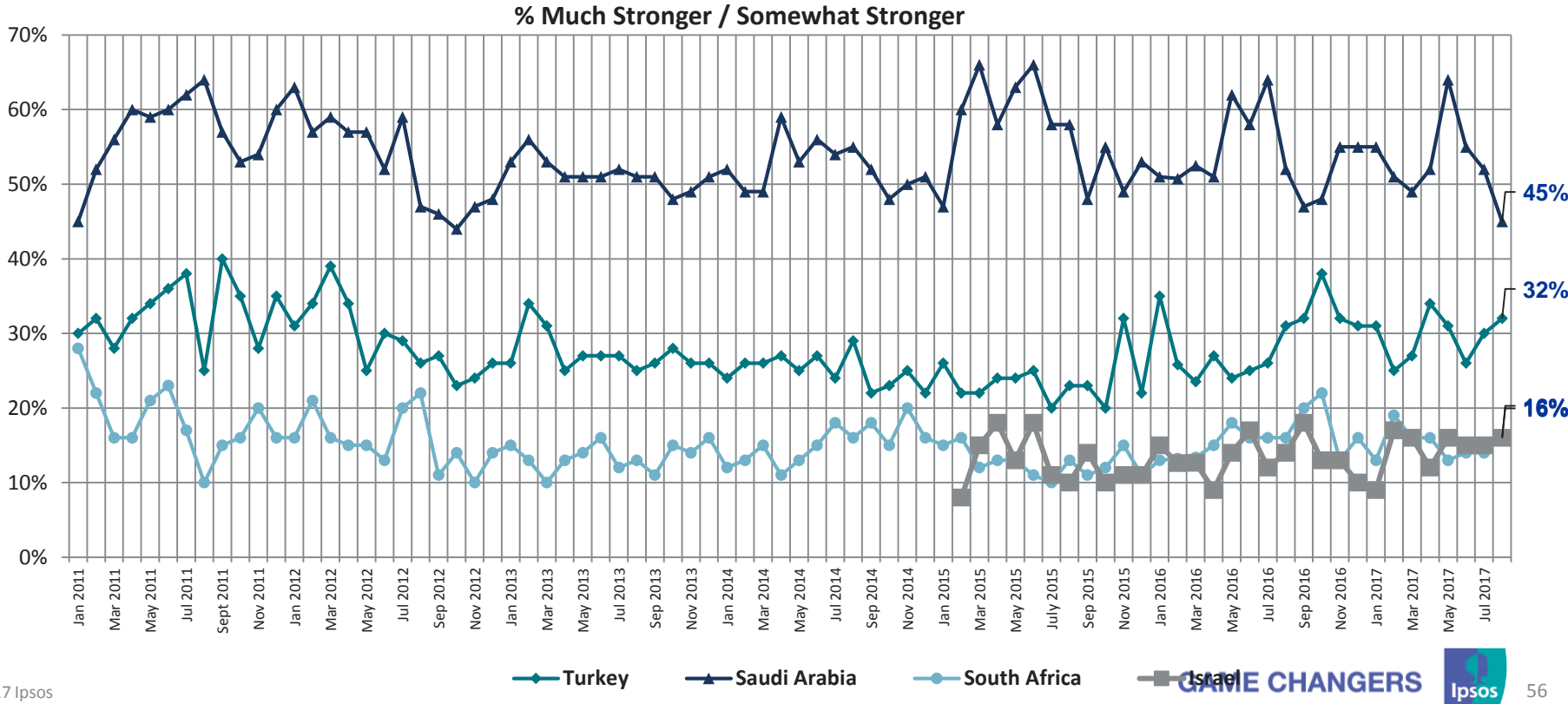

% Much Stronger / Somewhat Stronger

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For information about this and other *Global @dvisor* products contact http://www.ipsosglobaladvisor.com/ or:

- **Julia Clark**
  Senior Vice President
  Ipsos Public Affairs +1 (312) 526-4919
  julia.clark@ipsos.com

- **Nik Samoylov**
  Senior Research Manager
  Ipsos Public Affairs +1 (416) 572-4471
  nik.samoylov@ipsos.com

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- **Chris Deeney**
  Senior Vice President and Managing Director
  Ipsos Public Affairs +1 (312) 665-0551
  chris.deeny@ipsos.com

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