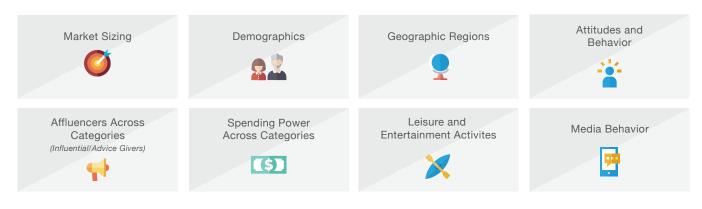


GET TO KNOW THE AFFLUENTS YOU WANT TO REACH

An ideal tool for marketers who want a better understanding of their affluent targets, potential audiences and/ or competitive targets.

The Affluent Profiler harnesses the power of the Ipsos Affluent Survey to deliver insights in a quick, efficient, semi-customized report. It's a great value for a wealth of essential data, including:



SPECIFICS



Deliverables –
PowerPoint Including
Summarized Insights

Cost: 15K

OPTIONAL

- Upgrade to a full Ipsos Affluent Survey subscription (\$3,500 savings applied to the subscription)
- Customized analysis, white papers and presentations
- Conduct custom re-contact research using the Ipsos Affluent Survey
- Precise targeting of the desired affluent group
- Ability to link responses from the custom survey to the extensive content in the Ipsos Affluent Survey
- Saves "real estate" in the custom questionnaire for content highly specific to your project needs

For more information:

Contact your Ipsos Client Service Representative, Or: IpsosAffluentIntelligence@ipsos.com

