Ipsos Global Advisor Express

Ipsos Global Advisor Express offers rapid response global research with a five business day turnaround. Our dedicated team will oversee your online survey ensuring Global Advisor Express provides answers for your immediate research needs, even without a custom research budget. Launched every Tuesday, surveys are fully translated, fielded in up to 15 countries, each with 1,000 completes and data is delivered the following Tuesday. Any device agnostic survey with a minimum of 5 questions and maximum limit of 25 questions is eligible for Global Advisor Express.
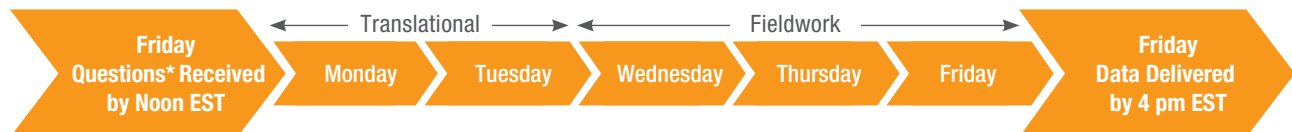
Results are Representative

Weekly surveys are available in any or all of the 15 countries surveyed online providing nationally balanced samples. Each survey provides 1,000 completes per country and clients simply choose which countries they wish to interview.

1,000 Completes Per Country*				
Argentina	Brazil	France	Japan	South Korea
Australia	Canada	Germany	Mexico	United Kingdom
Belgium	China	Italy	Spain	United States

*Additional countries available upon feasibility confirmation.

Results in a fraction of the time: Five business days

Friday Questions* Received by Noon EST	Translational →		Fieldwork →			Friday Data Delivered by 4 pm EST
	Monday	Tuesday	Wednesday	Thursday	Friday	

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Data tables have standard banner breaks by region, gender, age, household composition, marital status, education, income and employment.

Ipsos Global Express service is used for:

• Assessing new product, brand or campaign launches at country level.
• Gaining an immediate pulse on what worries the world when news events break around the globe.
• Measuring the effects of brand reputations when crisis occur across markets.
• Gauging public opinion as leaders change, governments shift, and economies grow and decline.

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