

J17017017-23-03 08-JUN - 20-JUN 2018
DWP MERGED SURVEY

12 Dec 2018

Table 1
WPP Ad recognition
BASE: ALL EMPLOYEES EARNING OVER £9500

	TOTAL
Unweighted Base	681
Weighted Base	681
AD RECOGNISER (fh23,fh24,fh25a0, fh25a1,fh25a2)	545 80%
NON RECOGNISER (fh23,fh24,fh25a0, fh25a1,fh25a2)	136 20%

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Table 2
FH07/FH07A0/FH07B/FH07BV2 - Merged intention across employees
BASE: ALL EMPLOYEES EARNING OVER £9500

	TOTAL	WPP AD RECOGNITION	
		AD RECOG-NISER	NON RECOG-NISER
Unweighted Base	720	554	127
Weighted Base	325	247	78
Definitely stay in/strongly agree to keep saving	188 58%	150 60%	39 49%
Probably stay in/somewhat agree to keep saving	75 23%	53 21%	22 29%
Probably opt out/somewhat disagree to keep saving	7 2%	7 3%	- -
Definitely opt out/strongly disagree to keep saving	14 4%	10 4%	3 4%
Not sure	30 9%	21 9%	9 11%
Stay in/keep saving (NET)	263 81%	202 82%	61 78%
Opt out/stop saving (NET)	21 6%	17 7%	3 4%

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Table 3

FH13_17_3 - Here are some statements about workplace pensions. How much would you agree or disagree with each of the following?
I believe a workplace pension is a good thing for me

BASE: ALL EMPLOYEES EARNING OVER £9500

	TOTAL	WPP AD RECOGNITION	
		AD RECOGNISER	NON RECOGNISER
Unweighted Base	325	252	73
Weighted Base	325	247	78
Strongly agree	171 53%	137 55%	34 44%
Tend to agree	95 29%	71 29%	24 30%
Neither agree nor disagree	40 12%	28 11%	12 15%
Tend to disagree	4 1%	2 1%	2 3%
Strongly disagree	9 3%	6 2%	3 4%
Agree (NET)	266 82%	208 84%	58 74%
Disagree (NET)	13 4%	7 3%	5 7%
Don't know	6 2%	3 1%	3 4%

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Table 4

FH13_17_12 - Here are some statements about workplace pensions. How much would you agree or disagree with each of the following?
I know what the benefit of being in a workplace pension is for me

BASE: ALL EMPLOYEES EARNING OVER £9500

	TOTAL	WPP AD RECOGNITION	
		AD RECOG-NISER	NON RECOG-NISER
Unweighted Base	325	252	73
Weighted Base	325	247	78
Strongly agree	148 45%	121 49%	27 34%
Tend to agree	113 35%	81 33%	31 40%
Neither agree nor disagree	38 12%	28 12%	10 13%
Tend to disagree	8 3%	5 2%	4 5%
Strongly disagree	8 3%	6 3%	2 3%
Agree (NET)	260 80%	202 82%	58 74%
Disagree (NET)	17 5%	11 4%	6 7%
Don't know	9 3%	5 2%	4 5%

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Table 5

FH13_17_2 - Here are some statements about workplace pensions. How much would you agree or disagree with each of the following?
Saving into a workplace pension is the normal thing to do if you work for an employer

BASE: ALL ADULTS AGED 22 TO SPA

	TOTAL	WPP AD RECOGNITION	
		AD RECOGNISER	NON RECOGNISER
Unweighted Base	601	252	73
Weighted Base	656	318	95
Strongly agree	295 45%	173 54%	40 43%
Tend to agree	215 33%	87 27%	31 33%
Neither agree nor disagree	88 13%	39 12%	16 17%
Tend to disagree	19 3%	9 3%	3 3%
Strongly disagree	10 1%	3 1%	- -
Agree (NET)	510 78%	261 82%	71 75%
Disagree (NET)	29 4%	12 4%	3 3%
Don't know	30 5%	6 2%	5 5%

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Table 6

FH13_17_10 - Here are some statements about workplace pensions. How much would you agree or disagree with each of the following?
Saving into a workplace pension is normal for someone like me

BASE: ALL EMPLOYEES EARNING OVER £9500

	TOTAL	WPP AD RECOGNITION	
		AD RECOG-NISER	NON RECOG-NISER
Unweighted Base	325	252	73
Weighted Base	325	247	78
Strongly agree	133 41%	107 43%	27 34%
Tend to agree	126 39%	97 39%	28 36%
Neither agree nor disagree	34 10%	26 11%	7 9%
Tend to disagree	12 4%	7 3%	5 6%
Strongly disagree	10 3%	6 2%	4 6%
Agree (NET)	259 80%	204 83%	55 71%
Disagree (NET)	23 7%	13 5%	9 12%
Don't know	10 3%	3 1%	6 8%

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Table 7

**FH13_17_8 - Here are some statements about workplace pensions. How much would you agree or disagree with each of the following?
 I know where to go if I want to find out more about workplace pensions**

BASE: ALL EMPLOYEES EARNING OVER £9500

	TOTAL	WPP AD RECOGNITION	
		AD RECOGNISER	NON RECOGNISER
Unweighted Base	325	252	73
Weighted Base	325	247	78
Strongly agree	156 48%	125 50%	31 40%
Tend to agree	113 35%	85 34%	28 35%
Neither agree nor disagree	26 8%	17 7%	9 12%
Tend to disagree	14 4%	9 3%	6 7%
Strongly disagree	7 2%	7 3%	* *
Agree (NET)	268 83%	210 85%	59 76%
Disagree (NET)	21 7%	15 6%	6 8%
Don't know	9 3%	6 2%	3 4%