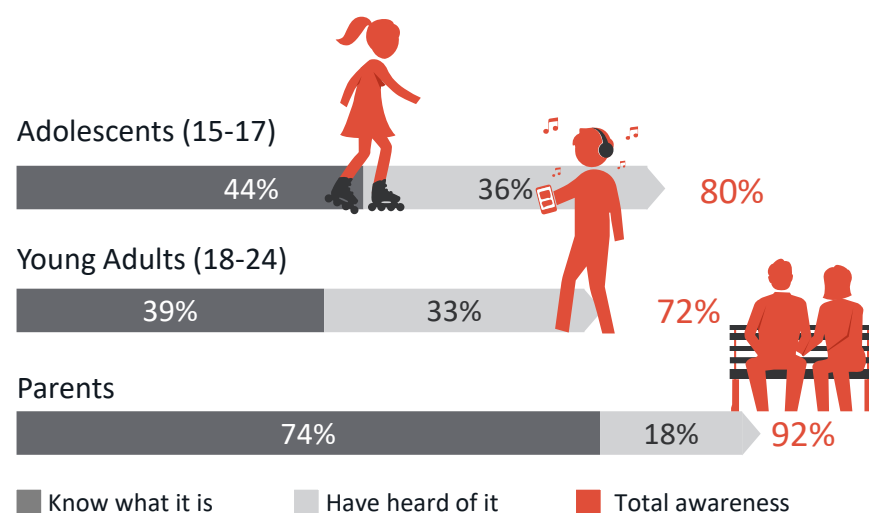


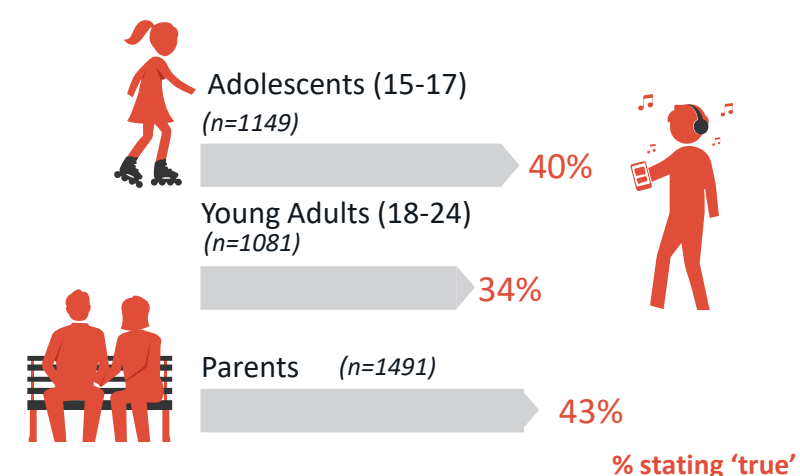
YouthView key findings

Only 6 in 10 young adults (18-24) aware of meningitis agree that “Vaccines can help prevent different types of meningococcal meningitis”

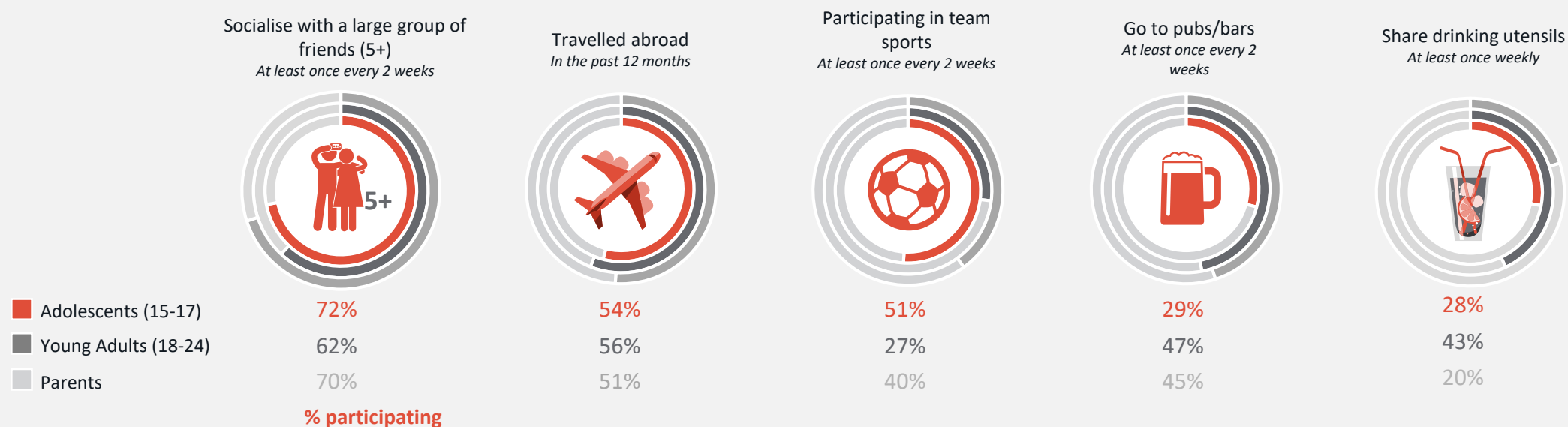
Awareness of meningococcal meningitis is lower amongst adolescents, and particularly amongst young adults, compared to parents (Base: all respondents)



Only around one third of young adults and 4 in 10 adolescents agree that their age group is at higher risk of contracting meningococcal meningitis than the average population (Base: all those aware of meningococcal meningitis)



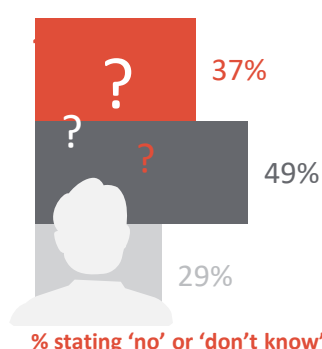
Many adolescents and young adults are frequently participating in activities that potentially expose them to the bacteria that can lead to the disease... (Base: all respondents)



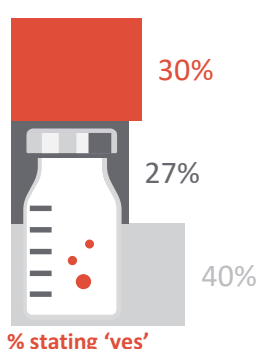
Many young adults don't know how to protect themselves against meningococcal meningitis, or are not aware of the protection that a vaccine could provide them

Adolescents (15-17) Young Adults (18-24) Parents

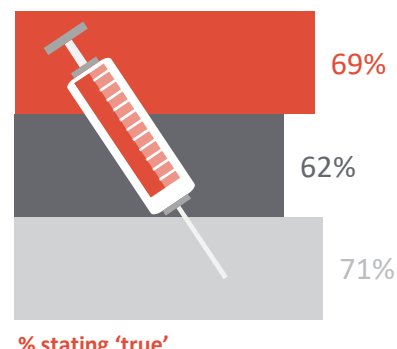
Half of young adults and over one third of adolescents, do not know or think it is possible to be vaccinated (Base: ES, IT, GR all those not vaccinated; PT, FR: all those aware of meningococcal meningitis)



And only a minority have considered getting the vaccine (Base: ES, IT, GR all those not vaccinated; PT, FR: all those aware of meningococcal meningitis)



Only 6 in 10 young adults agree that “Vaccines can help prevent different types of meningococcal meningitis” (Base: all those aware of meningococcal meningitis)



The research focused on adolescents (aged 15-17), young adults (aged 18-24) and parents of adolescents and young adults in five European markets; 1438 adolescents, 1501 young adults and 1621 parents completed an online survey. Participants were recruited from access panels and quotas were imposed to ensure national representation based on age, gender and region. Corrective weights have been applied to bring the sample in line with the population profile per country. Interviews were carried out between 2nd February – 9th June 2018