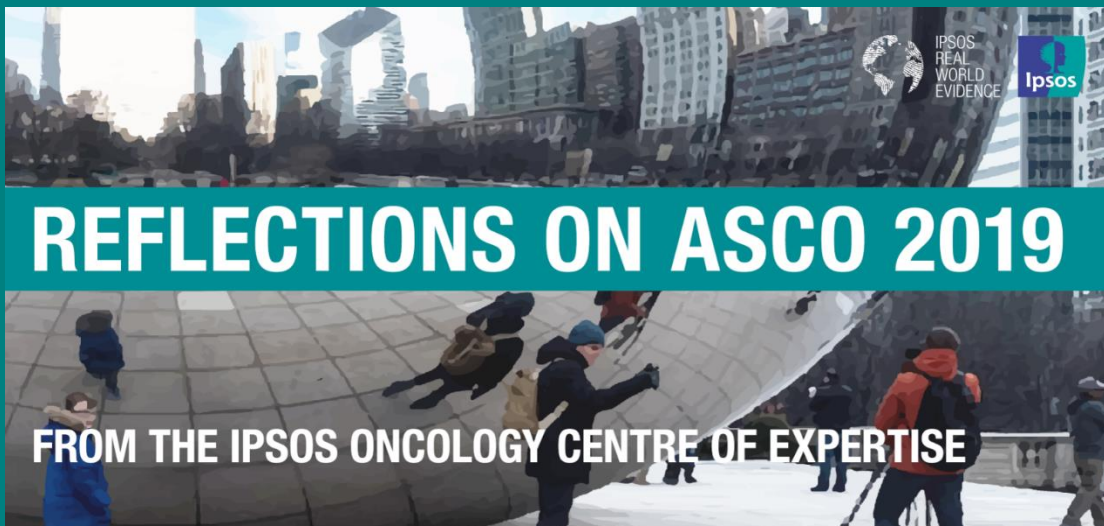




As the ASCO Annual Meeting concluded for another year, some 32,000 oncology professionals left with the very latest insights into cancer treatment and patient care.

Among those delegates were members of Ipsos' Oncology Centre of Expertise. Live from ASCO, the team shared their impressions of the discussions and presentations that had the greatest impact on them. These articles are collated below.

- [Pre-ASCO Reflections](#) – Pieter De Richter
- [Improving Outcomes: The Patient Takes Centre Stage](#) – Pieter De Richter
- [Wonders in NSCLC](#) – Gemma McConnell
- [Molecular Diagnostics in the Real-World Setting: Are We Truly Conquering Complexity?](#) – Pieter De Richter
- [Chemotherapy – The Immovable Giant](#) – Amy Butcher
- [Watson in Asia – a Poster Child?](#) – Pieter De Richter
- [CARs – The Other Side of the Road](#) – Amy Butcher
- [Pancreatic Cancer: A Long-awaited BRCA-through?](#) – Gemma McConnell
- [Low Grade, High Impact](#) – Pieter De Richter
- [Targeted Therapy vs IO: How Do We Choose in Stage IV Melanoma?](#) – William Angel
- [Is there a Future for Wearable Devices and Remote Monitoring in Cancer?](#) – Fabian Bermudez
- [Breast Cancer - Is Complete Axillary Lymph Node Dissection Always Necessary?](#) – Danielle Bell
- [HPV Vaccine: WHY NOT?](#) – Sukhmeet Kaur
- [No Stone Left Unturned: Exploring Cannabis for Cancer Symptom Management](#) – Corrina DaSilva Nodell
- [The KEY to Survival](#) – Eric Blouin
- [Post-ASCO Reflections](#) – Pieter De Richter