J18009000-14-04 05-APR - 14-APR 2019
PUBLIC
ATTITUDES TO DEATH

14 May 2019

Table 1
TID01 - Have you personally been with someone in the final hours or minutes of their life, or not?
Base: All Respondents

	TOTAL	GENDER		AGE							SOCIAL GRADE				EDUCATION				ETHNICITY	
		MALE (a)	FE-MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	GCSE/ O-LV/ CSE/ NVQ12 (n)	A-LVL OR EQUIV (o)	DEGR/ MAST/ PHD (p)	NO FORML QUAL (q)	WHITE (r)	BAME (s)
Unweighted Base	612	302	309	91	83	96	90	109	86	57	185	203	118	106	133	124	234	64	549	62
Weighted Base	619	288	330	85*	106*	108*	121*	90*	67*	41*	179	189	120	131*	135	126	243	58*	557	60*
Yes	301 49%	140 49%	161 49%	17 19%	41 38%c	51 47%c	70 57%cd	54 60%cd	43 65%cde	26 63%cd	103 57%l	92 49%	49 41%	58 44%	67 50%o	45 36%	125 52%o	32 55%o	281 50%s	20 34%
No	313 51%	147 51%	165 50%	68 80%defghi	66 62%fghi	56 51%h	52 43%	34 38%	22 33%	15 37%	76 42%	95 51%	70 58%j	71 55%	67 50%	77 61%p	117 48%	26 45%	271 49%	40 66%r
Don't know	2 *	-	2 1%	-	-	1 1%	-	1 1%	-	-	-	1 1%	1 1%	-	-	2 2%p	-	-	2 *	-
Prefer not to say	2 *	1 *	1 *	1 1%	-	-	-	-	1 2%	-	1 *	-	-	1 1%	-	2 2%	-	-	2 *	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m - n/o/p/q - r/s
Overlap formulae used.   * small base

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Table 2
TID01 - Have you personally been with someone in the final hours or minutes of their life, or not?
Base: All Respondents

	TOTAL	GOVERNMENT OFFICE REGION					AREA				TENURE					MARITAL STATUS			NUMBER IN HOUSEHOLD			EXPERIENCE WITH FINAL HOURS/ MINUTES	
		SCOT-LAND (a)	NORTH (b)	MID-LANDS (c)	SOUTH (d)	GR-EATER LONDON (e)	RURAL (f)	SUB URBAN (g)	URBAN (h)	METRO POL ITAN (i)	OWNED OUT-RIGHT BY HOUS-EHOLD (j)	BEING BO-UGHT ON A MOR-TGAGE (k)	RE-NTED FROM LOCAL AUTH-ORITY (l)	RE-NTED FROM A PR-IVATE LAND-LORD (m)	OTHER (n)	MAR/ LIVI-NG AS (o)	SI-NGLE (p)	WID/ DIV/ SEP (q)	1 (r)	2 (s)	3+ (t)	YES (u)	NO (v)
Unweighted Base	612	47	167	209	105	84	134	147	176	155	202	159	89	147	7	351	176	83	127	228	255	308	300
Weighted Base	619	47*	162	183	143*	83*	148	148	177	146	181	212	67*	139	8**	370	175	72*	110	222	286	301	313
Yes	301 49%	20 41%	79 48%	101 55%e	70 49%	32 39%	85 58%gi	65 44%	89 50%	62 43%	108 60%km	102 48%	33 49%	52 38%	1 12%	196 53%p	59 34%	46 63%p	60 55%	112 51%	128 45%	301 100%v	-
No	313 51%	28 59%	82 51%	80 44%	72 51%	50 61%c	63 42%	81 55%	86 48%	83 57%f	70 39%	109 51%j	34 51%	87 62%j	7 88%	172 47%	114 65%oq	25 35%	47 43%	110 49%	155 54%r	-	313 100%u
Don't know	2 *	-	-	1 1%	1 1%	-	-	-	2 1%	-	1 1%	1 1%	-	-	-	1 *	1 1%	-	1 1%	-	1 *	-	-
Prefer not to say	2 *	-	1 1%	1 *	-	-	-	2 1%	-	-	2 1%	-	-	-	-	1 *	-	1 2%	1 1%	-	1 *	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n - o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 3
TID02 - How much, if anything, would you say you know about what happens to a person in the final hours or minutes of their life?
Base: All Respondents

	TOTAL	GENDER		AGE							SOCIAL GRADE				EDUCATION				ETHNICITY	
		MALE (a)	FE-MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	GCSE/O-LV/CSE/NVQ12 (n)	A-LVL OR EQUIV (o)	DEGR/MAST/PHD (p)	NO FORML QUAL (q)	WHITE (r)	BAME (s)
Unweighted Base	612	302	309	91	83	96	90	109	86	57	185	203	118	106	133	124	234	64	549	62
Weighted Base	619	288	330	85*	106*	108*	121*	90*	67*	41*	179	189	120	131*	135	126	243	58*	557	60*
A great deal	85 14%	37 13%	47 14%	8 9%	21 20%h	14 13%	20 16%	13 14%	5 7%	5 13%	32 18%k	19 10%	12 10%	22 17%	15 11%	12 10%	43 18%	8 13%	74 13%	10 17%
A fair amount	120 19%	57 20%	63 19%	12 14%	15 14%	24 22%	18 15%	20 22%	18 27%	12 30%cd f	32 18%	48 26%m	20 17%	19 15%	31 23%	19 15%	51 21%	8 15%	108 19%	11 18%
Just a little	172 28%	77 27%	94 29%	25 29%	21 20%	25 23%	42 35%d	29 33%	20 30%	10 24%	60 33%m	48 25%	38 31%	26 20%	30 23%	38 30%	74 31%	14 25%	158 28%	14 23%
Hardly anything	120 19%	53 18%	67 20%	19 22%	24 23%	24 22%	22 18%	14 16%	12 18%	4 11%	29 16%	51 27%jm	20 17%	20 15%	26 19%	29 23%	46 19%	7 12%	106 19%	14 23%
Nothing at all	82 13%	43 15%	39 12%	16 18%	18 17%	14 13%	12 10%	9 10%	7 10%	6 15%	20 11%	15 8%	18 15%	29 22%jk	27 20%p	18 14%	20 8%	11 19%p	75 13%	7 12%
Don't know	36 6%	19 7%	16 5%	6 7%	6 6%	8 7%	7 6%	3 3%	4 5%	3 7%	4 2%	7 4%	12 10%j	12 9%j	4 3%	8 6%	9 4%	10 16%nop	31 6%	5 8%
Prefer not to say	4 1%	1 *	3 1%	1 1%	-	-	-	2 2%	1 2%	-	1 1%	-	-	3 2%	1 1%	2 2%	-	-	4 1%	-
Top 2 Box	205 33%	94 33%	110 33%	20 23%	37 34%	38 35%	38 32%	32 36%	23 34%	17 43%c	64 36%	67 36%	32 27%	41 31%	46 34%	31 25%	94 39%o	16 28%	182 33%	21 35%
Bot 3 Box	374 60%	174 60%	201 61%	59 69%i	64 60%	63 58%	76 63%	53 59%	39 59%	21 50%	109 61%	114 61%	76 63%	75 57%	84 62%	85 67%	140 58%	32 56%	340 61%	34 57%
Net Diff	-169 -27%	-79 -28%	-91 -28%	-40 -46%	-27 -26%	-25 -23%	-38 -31%	-20 -23%	-17 -25%	-3 -8%	-44 -25%	-47 -25%	-44 -37%	-34 -26%	-38 -28%	-53 -42%	-46 -19%	-16 -28%	-157 -28%	-13 -22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m - n/o/p/q - r/s
Overlap formulae used. * small base

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Table 4
TID02 - How much, if anything, would you say you know about what happens to a person in the final hours or minutes of their life?
Base: All Respondents

| | TOTAL | GOVERNMENT OFFICE REGION | | | | | AREA | | | | TENURE | | | | | MARITAL STATUS | | | NUMBER IN HOUSEHOLD | | | EXPERIENCE WITH FINAL HOURS/ MINUTES | |
		SCOT-LAND (a)	NORTH (b)	MID-LANDS (c)	SOUTH (d)	GR-EATER LONDON (e)	RURAL (f)	SUB URBAN (g)	URBAN (h)	METRO POL ITAN (i)	OWNED OUT-RIGHT BY HOUS-EHOLD (j)	BEING BO-UGHT ON A MOR-TGAGE (k)	RE-NTED FROM LOCAL AUTH-ORITY (l)	RE-NTED FROM A PR-IVATE LAND-LORD (m)	OTHER (n)	MAR/ LIVI-NG AS (o)	SI-NGLE (p)	WID/ DIV/ SEP (q)	1 (r)	2 (s)	3+ (t)	YES (u)	NO (v)
Unweighted Base	612	47	167	209	105	84	134	147	176	155	202	159	89	147	7	351	176	83	127	228	255	308	300
Weighted Base	619	47*	162	183	143*	83*	148	148	177	146	181	212	67*	139	8**	370	175	72*	110	222	286	301	313
A great deal	85	6	24	24	22	8	25	20	18	22	23	30	11	18	2	46	27	10	18	34	33	75	9
	14%	13%	15%	13%	15%	10%	17%	13%	10%	15%	13%	14%	16%	13%	25%	13%	16%	14%	16%	15%	11%	25%v	3%
A fair amount	120	10	34	37	18	22	27	24	40	30	46	38	10	23	-	81	25	13	20	42	58	80	39
	19%	20%	21%	20%	13%	26%d	18%	16%	22%	20%	25%	18%	16%	17%	-	22%	14%	18%	18%	19%	20%	27%v	12%
Just a little	172	10	53	47	40	21	41	34	53	44	55	64	16	34	3	105	42	24	30	71	71	84	87
	28%	22%	33%	26%	28%	25%	27%	23%	30%	30%	30%	30%	23%	24%	39%	28%	24%	33%	27%	32%	25%	28%	28%
Hardly anything	120	15	19	38	32	15	35	31	28	27	29	48	8	31	3	72	34	14	21	37	63	43	77
	19%	32%b	12%	21%b	23%b	18%	24%	21%	16%	19%	16%	22%	11%	22%	36%	19%	20%	20%	19%	17%	22%	14%	25%u
Nothing at all	82	3	21	27	20	10	17	26	21	18	19	27	14	20	-	43	34	5	12	29	41	12	70
	13%	7%	13%	15%	14%	13%	12%	18%	12%	12%	10%	13%	21%j	14%	-	12%	20%oq	7%	11%	13%	14%	4%	23%u
Don't know	36	3	9	7	10	6	2	11	17	6	7	5	8	14	-	19	12	4	8	9	18	5	30
	6%	5%	6%	4%	7%	8%	1%	7%f	9%f	4%	4%	2%	12%jk	10%jk	-	5%	7%	6%	7%	4%	6%	2%	10%u
Prefer not to say	4	-	2	2	-	-	1	2	1	-	3	-	-	-	-	3	-	1	1	-	3	2	-
	1%	-	1%	1%	-	-	1%	1%	*	-	2%	-	-	-	-	1%	-	2%	1%	-	1%	1%	-
Top 2 Box	205	16	58	61	40	30	52	44	58	51	69	68	21	41	2	127	52	24	38	76	90	155	48
	33%	33%	36%	33%	28%	36%	35%	30%	33%	35%	38%	32%	32%	29%	25%	34%	30%	33%	34%	34%	32%	52%v	15%
Bot 3 Box	374	29	93	113	93	46	93	91	102	88	103	139	38	85	6	220	111	43	63	137	174	139	234
	60%	61%	57%	62%	65%	56%	63%	62%	58%	61%	57%	66%	56%	61%	75%	60%	63%	60%	57%	62%	61%	46%	75%u
Net Diff	-169	-13	-35	-52	-53	-16	-40	-47	-44	-37	-34	-71	-16	-44	-4	-93	-59	-20	-25	-61	-84	17	-186
	-27%	-28%	-22%	-28%	-37%	-20%	-27%	-32%	-25%	-25%	-19%	-34%	-25%	-31%	-51%	-25%	-34%	-27%	-23%	-27%	-29%	6%	-60%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n - o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 5
TID03 - Where does your understanding about what happens or may happen to someone in the final hours or minutes of their life come from?
Base: All who know at least a little about what happens to someone in the final minutes of their life

	TOTAL	GENDER		AGE							SOCIAL GRADE				EDUCATION				ETHNICITY	
		MALE (a)	FE-MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	GCSE/O-LV/CSE/NVQ12 (n)	A-LVL OR EQUIV (o)	DEGR/MAST/PHD (p)	NO FORML QUAL (q)	WHITE (r)	BAME (s)
Unweighted Base	534	259	274	78	68	84	80	98	77	49	167	185	100	82	109	108	215	51	478	55
Weighted Base	537	245	291	70*	88*	94*	109*	81*	60*	35*	159	173	102*	102*	108*	108*	223	47*	482	53*
Conversations with family and friends	224 42%	101 41%	123 42%	32 46%	40 45%	39 41%	48 44%	37 46%h	18 30%	11 31%	69 43%m	85 49%m	41 40%	29 29%	34 31%	48 45%q	111 50%nq	11 23%	202 42%	22 42%
Being with someone in the final hours or minutes of their life	178 33%	81 33%	97 34%	6 9%	19 22%c	27 29%c	41 38%cd	34 42%cd e	30 50%cd e	20 58%cd ef	72 45%kl m	55 32%	26 26%	25 24%	32 30%	19 18%	89 40%o	19 40%o	168 35%s	10 18%
Conversations with healthcare professionals	116 22%	33 13%	83 28%a	10 14%	17 19%	28 29%ch	25 22%	19 24%	7 12%	10 29%h	43 27%lm	49 28%lm	11 11%	13 13%	30 28%o	15 14%	53 24%o	8 17%	104 22%	12 22%
Documentaries or factual programmes on radio, TV, or the internet	109 20%	48 19%	61 21%	25 36%df hi	11 13%	27 29%dh i	17 16%	18 23%i	8 14%	2 5%	46 29%l	38 22%l	7 6%	19 18%l	19 18%	28 26%q	55 25%q	4 8%	99 21%	9 17%
Films, dramas or soap operas on radio, TV or the internet	85 16%	37 15%	48 16%	21 30%fg hi	14 16%h	20 22%hi	15 13%h	12 15%h	2 3%	1 3%	21 13%	31 18%	23 23%m	10 10%	18 16%q	29 27%pq	28 13%	1 3%	80 17%	5 10%
Personal experience as a healthcare professional	79 15%	29 12%	49 17%	5 8%	17 20%h	18 19%h	15 15%	14 17%h	3 4%	6 16%h	23 14%	30 17%	11 11%	15 15%	17 16%	11 10%	39 17%	4 8%	67 14%	12 22%
Books and magazines (non fiction)	53 10%	25 10%	28 10%	12 17%d	5 6%	9 10%	9 8%	11 13%	4 7%	2 6%	23 15%lm	22 13%m	6 6%	2 2%	7 7%	12 11%q	31 14%q	-	47 10%	6 11%
Religious or spiritual texts	51 9%	30 12%b	19 7%	9 13%	12 14%	10 11%	9 9%	6 7%	3 4%	1 3%	18 11%	13 8%	9 9%	11 11%	6 5%	9 9%	30 14%nq	1 3%	34 7%	16 30%r
Printed or online information from hospitals, hospices, charities, or support organisations	47 9%	23 9%	24 8%	10 14%	7 7%	11 12%	6 6%	8 9%	4 6%	2 6%	17 11%l	20 12%l	2 2%	7 7%	9 8%	10 9%	24 11%	4 8%	44 9%	3 6%
Books or magazines (fiction)	42 8%	21 9%	21 7%	11 16%ef h	9 11%	4 4%	5 5%	8 10%	3 5%	2 5%	14 9%	13 8%	9 9%	6 6%	7 7%	13 12%	18 8%	2 4%	37 8%	5 9%
Conversations with spiritual or religious leaders	42 8%	19 8%	23 8%	3 5%	7 8%	5 5%	9 8%	9 11%	7 12%	1 2%	7 4%	17 10%	11 11%	7 7%	5 5%	6 6%	19 9%	5 10%	32 7%	8 16%r
A personal near-death experience	34 6%	20 8%	15 5%	7 10%	5 6%	8 8%	5 4%	3 4%	3 5%	4 10%	10 6%	12 7%	2 2%	10 10%	8 7%	10 9%	11 5%	2 5%	28 6%	5 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m - n/o/p/q - r/s
Overlap formulae used.   * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

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Table 5
TID03 - Where does your understanding about what happens or may happen to someone in the final hours or minutes of their life come from?
Base: All who know at least a little about what happens to someone in the final minutes of their life

		GENDER		AGE							SOCIAL GRADE				EDUCATION				ETHNICITY	
	TOTAL	MALE (a)	FE-MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	GCSE/O-LV/CSE/NVQ12 (n)	A-LVL OR EQUIV (o)	DEGR/MAST/PHD (p)	NO FORML QUAL (q)	WHITE (r)	BAME (s)
Weighted Base	537	245	291	70*	88*	94*	109*	81*	60*	35*	159	173	102*	102*	108*	108*	223	47*	482	53*
From social media	22 4%	10 4%	12 4%	12 17%efg hi	7 7%gh	2 2%	2 2%	-	-	-	6 4%	8 4%	4 4%	5 4%	3 3%	11 10%pq	7 3%	-	14 3%	7 13%r
From podcasts	9 2%	5 2%	4 1%	3 4%	1 1%	2 2%	1 1%	1 2%	-	-	4 3%	3 2%	2 2%	-	1 1%	2 2%	6 3%	-	6 1%	3 5%
From elsewhere	58 11%	24 10%	34 12%	10 15%d	3 3%	14 15%d	14 13%	8 10%	4 7%	5 13%	19 12%	19 11%	10 10%	10 9%	10 10%	12 11%	28 12%	4 9%	53 11%	5 10%
Don't know	35 6%	18 7%	16 6%	6 8%	6 7%	8 8%	6 5%	3 3%	5 8%	2 6%	7 5%	6 4%	7 7%	14 13%jk	6 5%	5 5%	10 4%	10 21%nop	32 7%	3 5%
Prefer not to say	9 2%	5 2%	4 1%	1 1%	-	-	4 4%	2 3%	2 3%	-	2 1%	1 1%	3 3%	3 3%	1 1%	3 3%	1 *	4 8%np	8 2%	1 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m - n/o/p/q - r/s
Overlap formulae used. * small base

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Table 6
TID03 - Where does your understanding about what happens or may happen to someone in the final hours or minutes of their life come from?
Base: All who know at least a little about what happens to someone in the final minutes of their life

| | TOTAL | GOVERNMENT OFFICE REGION | | | | | AREA | | | | TENURE | | | | | MARITAL STATUS | | | NUMBER IN HOUSEHOLD | | | EXPERIENCE WITH FINAL HOURS/ MINUTES | |
		SCOT-LAND (a)	NORTH (b)	MID-LANDS (c)	SOUTH (d)	GR-EATER LONDON (e)	RURAL (f)	SUB URBAN (g)	URBAN (h)	METRO POL ITAN (i)	OWNED OUT-RIGHT BY HOUS-EHOLD (j)	BEING BO-UGHT ON A MOR-TGAGE (k)	RE-NTED FROM LOCAL AUTH-ORITY (l)	RE-NTED FROM A PR-IVATE LAND-LORD (m)	OTHER (n)	MAR/ LIVI-NG AS (o)	SI-NGLE (p)	WID/ DIV/ SEP (q)	1 (r)	2 (s)	3+ (t)	YES (u)	NO (v)
Unweighted Base	534	43	148	179	92	72	121	120	157	136	182	139	71	128	7	309	146	77	114	198	220	295	235
Weighted Base	537	44*	142	155	123*	72*	130*	122	156	128	163	185	53*	119	8**	327	140	68*	98*	192	245	290	242
Conversations with family and friends	224 42%	22 50%	55 39%	58 37%	56 45%	33 46%	51 39%	53 43%	59 38%	62 48%	59 36%	104 56%jl m	12 23%	45 38%	2 29%	139 43%	59 42%	24 36%	35 36%	84 44%	105 43%	102 35%	120 50%u
Being with someone in the final hours or minutes of their life	178 33%	13 29%	51 36%	52 34%	43 35%	19 27%	62 48%gh i	31 25%	44 28%	41 32%	73 45%km	60 32%	16 31%	26 22%	-	114 35%p	30 21%	35 51%op	39 40%t	70 36%	69 28%	174 60%v	4 2%
Conversations with healthcare professionals	116 22%	9 21%	22 15%	36 23%	32 26%	17 23%	31 24%	24 20%	32 21%	29 22%	33 20%	50 27%	8 15%	21 18%	2 27%	73 22%	27 19%	16 24%	21 22%	38 20%	56 23%	74 26%v	40 17%
Documentaries or factual programmes on radio, TV, or the internet	109 20%	8 18%	32 22%	29 19%	25 20%	15 21%	27 21%	23 19%	25 16%	34 26%h	25 16%	40 22%	5 10%	33 28%jl	3 41%	63 19%	37 26%	9 14%	15 15%	36 18%	58 24%	43 15%	65 27%u
Films, dramas or soap operas on radio, TV or the internet	85 16%	12 26%c	23 16%	20 13%	22 18%	10 13%	24 19%	18 15%	19 12%	23 18%	15 9%	37 20%j	9 18%	23 19%j	1 15%	47 14%	30 22%	8 12%	11 11%	31 16%	43 18%	26 9%	59 24%u
Personal experience as a healthcare professional	79 15%	6 14%	20 14%	28 18%	14 11%	11 16%	22 17%	19 16%	17 11%	20 16%	19 12%	32 17%	9 16%	17 14%	-	51 16%	19 14%	8 12%	13 13%	19 10%	47 19%s	60 21%v	18 8%
Books and magazines (non fiction)	53 10%	6 13%	7 5%	14 9%	15 12%	11 15%b	14 11%	11 9%	12 8%	16 12%	15 9%	20 11%	3 6%	14 12%	-	35 11%	14 10%	4 6%	7 7%	18 9%	28 11%	26 9%	27 11%
Religious or spiritual texts	51 9%	6 14%	7 5%	9 6%	17 14%bc	12 16%bc	13 10%	12 10%	11 7%	14 11%	15 9%	15 8%	5 10%	11 9%	3 33%	25 8%	22 16%oq	3 5%	13 14%	13 7%	24 10%	23 8%	28 11%
Printed or online information from hospitals, hospices, charities, or support organisations	47 9%	3 8%	12 8%	13 8%	13 11%	5 7%	9 7%	10 8%	13 8%	15 12%	8 5%	19 11%	2 3%	16 13%jl	-	30 9%	11 8%	7 10%	7 7%	15 8%	25 10%	31 11%	14 6%
Books or magazines (fiction)	42 8%	6 14%	10 7%	12 8%	6 5%	8 11%	6 4%	12 10%	10 6%	14 11%	13 8%	14 8%	1 2%	14 12%l	-	22 7%	17 12%	3 5%	7 7%	23 12%t	13 5%	11 4%	31 13%u

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n - o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 6
TID03 - Where does your understanding about what happens or may happen to someone in the final hours or minutes of their life come from?
Base: All who know at least a little about what happens to someone in the final minutes of their life

	TOTAL	GOVERNMENT OFFICE REGION					AREA				TENURE					MARITAL STATUS			NUMBER IN HOUSEHOLD			EXPERIENCE WITH FINAL HOURS/MINUTES	
		SCOTLAND (a)	NORTH (b)	MIDLANDS (c)	SOUTH (d)	GREATER LONDON (e)	RURAL (f)	SUB URBAN (g)	URBAN (h)	METROPOLITAN (i)	OWNED OUTRIGHT BY HOUSEHOLD (j)	BEING BOUGHT ON A MORTGAGE (k)	RENTED FROM LOCAL AUTHORITY (l)	RENTED FROM A PRIVATE LANDLORD (m)	OTHER (n)	MAR/LIVING AS (o)	SINGLE (p)	WID/DIV/SEP (q)	1 (r)	2 (s)	3+ (t)	YES (u)	NO (v)
Weighted Base	537	44*	142	155	123*	72*	130*	122	156	128	163	185	53*	119	8**	327	140	68*	98*	192	245	290	242
Conversations with spiritual or religious leaders	42 / 8%	3 / 6%	7 / 5%	10 / 7%	16 / 13%b	6 / 8%	11 / 8%	11 / 9%	15 / 10%i	4 / 3%	16 / 10%	11 / 6%	4 / 7%	9 / 8%	-	17 / 5%	13 / 10%	10 / 15%o	14 / 14%s	8 / 4%	19 / 8%	21 / 7%	21 / 9%
A personal near-death experience	34 / 6%	4 / 9%	13 / 9%	7 / 4%	4 / 3%	7 / 9%	4 / 3%	7 / 6%	8 / 5%	15 / 12%fh	10 / 6%	7 / 4%	5 / 10%	9 / 7%	2 / 25%	14 / 4%	18 / 13%oq	2 / 3%	7 / 7%	15 / 8%	12 / 5%	18 / 6%	16 / 7%
From social media	22 / 4%	-	8 / 6%	6 / 4%	4 / 3%	4 / 5%	2 / 2%	7 / 6%	5 / 3%	8 / 6%	1 / 1%	3 / 2%	2 / 3%	14 / 11%jk	2 / 25%	10 / 3%	12 / 8%o	1 / 2%	2 / 2%	9 / 5%	11 / 4%	4 / 1%	18 / 7%u
From podcasts	9 / 2%	-	1 / 1%	2 / 1%	1 / 1%	4 / 6%bc	1 / 1%	1 / 1%	2 / 1%	4 / 3%	1 / 1%	5 / 3%	*	1 / 1%	1 / 14%	5 / 2%	4 / 3%	-	1 / 1%	3 / 1%	5 / 2%	4 / 2%	4 / 2%
From elsewhere	58 / 11%	1 / 3%	11 / 8%	21 / 14%	15 / 12%	11 / 15%	12 / 9%	12 / 10%	20 / 12%	15 / 11%	14 / 9%	25 / 14%	2 / 4%	13 / 11%	1 / 15%	43 / 13%	9 / 7%	6 / 9%	8 / 9%	17 / 9%	33 / 14%	32 / 11%	26 / 11%
Don't know	35 / 6%	1 / 2%	10 / 7%	12 / 7%	7 / 6%	5 / 7%	4 / 3%	9 / 8%	15 / 10%	6 / 5%	9 / 6%	6 / 3%	9 / 16%jk	9 / 8%	-	20 / 6%	11 / 8%	3 / 5%	8 / 8%	12 / 6%	14 / 6%	8 / 3%	26 / 11%u
Prefer not to say	9 / 2%	1 / 1%	6 / 4%	2 / 1%	1 / 1%	-	3 / 3%	4 / 3%	1 / 1%	1 / 1%	4 / 3%	3 / 1%	-	1 / 1%	-	7 / 2%	-	2 / 4%p	2 / 2%	1 / *	6 / 2%	3 / 1%	4 / 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n - o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 7
TID04 - Which, if any, of the following would worry you about being with a person in the final hours or minutes of their life? I would be worried that this person...
Base: All Respondents

	TOTAL	GENDER		AGE							SOCIAL GRADE				EDUCATION				ETHNICITY	
		MALE (a)	FE-MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	GCSE/O-LV/CSE/NVQ12 (n)	A-LVL OR EQUIV (o)	DEGR/MAST/PHD (p)	NO FORML QUAL (q)	WHITE (r)	BAME (s)
Unweighted Base	612	302	309	91	83	96	90	109	86	57	185	203	118	106	133	124	234	64	549	62
Weighted Base	619	288	330	85*	106*	108*	121*	90*	67*	41*	179	189	120	131*	135	126	243	58*	557	60*
Is in pain	384 / 62%	162 / 56%	221 / 67%a	61 / 72%di	59 / 56%	71 / 66%	78 / 64%	54 / 60%	39 / 59%	20 / 50%	126 / 70%lm	124 / 66%l	64 / 53%	71 / 54%	78 / 58%	81 / 65%q	165 / 68%q	24 / 42%	348 / 62%	35 / 59%
Is frightened	323 / 52%	134 / 47%	187 / 57%a	54 / 63%hi	55 / 52%	57 / 52%	68 / 56%	44 / 49%	30 / 44%	16 / 38%	107 / 60%lm	104 / 55%	54 / 45%	59 / 45%	71 / 53%q	67 / 53%q	140 / 58%q	21 / 36%	297 / 53%	26 / 42%
Is panicked	245 / 40%	99 / 35%	145 / 44%	43 / 50%i	43 / 41%	43 / 40%	46 / 38%	35 / 39%	24 / 37%	11 / 27%	88 / 49%lm	76 / 40%	43 / 36%	38 / 29%	44 / 33%	63 / 50%nq	111 / 46%nq	13 / 22%	226 / 41%	19 / 31%
Is anxious	241 / 39%	109 / 38%	131 / 40%	39 / 45%i	42 / 39%	44 / 41%	51 / 42%	29 / 33%	26 / 38%	11 / 27%	81 / 45%l	72 / 38%	39 / 32%	50 / 38%	54 / 40%	51 / 41%	107 / 44%q	15 / 26%	227 / 41%s	14 / 23%
Appears to choke or gasp for air	199 / 32%	73 / 25%	125 / 38%a	39 / 45%di	24 / 23%	36 / 33%	37 / 30%	31 / 35%	22 / 33%	10 / 25%	63 / 35%	55 / 29%	41 / 34%	41 / 31%	45 / 33%	52 / 41%q	78 / 32%	11 / 19%	184 / 33%	15 / 24%
Is breathless	166 / 27%	67 / 23%	98 / 30%	29 / 34%d	14 / 13%	29 / 27%d	35 / 29%d	30 / 33%d	19 / 29%d	10 / 23%	51 / 29%	49 / 26%	29 / 24%	36 / 28%	35 / 26%	42 / 33%	63 / 26%	13 / 22%	147 / 26%	18 / 31%
Would not be able to make those around them understand what they are saying	147 / 24%	58 / 20%	89 / 27%	24 / 28%	25 / 24%	17 / 16%	30 / 24%	23 / 26%	17 / 26%	11 / 28%	56 / 31%m	41 / 22%	25 / 21%	26 / 20%	26 / 20%	30 / 24%	72 / 30%	13 / 22%	132 / 24%	15 / 25%
Could not talk to those around them	131 / 21%	57 / 20%	73 / 22%	25 / 29%	19 / 18%	22 / 20%	25 / 20%	20 / 22%	13 / 20%	7 / 17%	43 / 24%	37 / 19%	23 / 19%	28 / 22%	21 / 16%	31 / 24%	61 / 25%	13 / 22%	116 / 21%	15 / 24%
Is dropping in and out of consciousness	102 / 17%	45 / 16%	57 / 17%	23 / 27%dgh	12 / 12%	17 / 16%	21 / 17%	11 / 12%	9 / 13%	10 / 24%	30 / 17%	20 / 11%	20 / 17%	32 / 24%k	25 / 19%	29 / 23%	36 / 15%	7 / 12%	91 / 16%	11 / 18%
Is not aware that they are about to die	100 / 16%	44 / 15%	56 / 17%	28 / 33%defghi	17 / 16%	12 / 11%	19 / 16%	9 / 10%	9 / 14%	5 / 13%	22 / 12%	32 / 17%	19 / 16%	27 / 21%	25 / 18%	26 / 20%	38 / 16%	8 / 14%	88 / 16%	12 / 20%
Is cold, for example, their hands go cold	88 / 14%	33 / 12%	54 / 16%	19 / 22%df	10 / 9%	16 / 15%	12 / 10%	17 / 19%	11 / 16%	4 / 9%	24 / 13%	28 / 15%	14 / 12%	22 / 17%	22 / 16%	21 / 17%	29 / 12%	9 / 15%	80 / 14%	9 / 14%
Is not aware of the treatment they are receiving	87 / 14%	35 / 12%	51 / 16%	18 / 21%eh	16 / 15%	11 / 10%	19 / 15%	14 / 15%	5 / 8%	5 / 12%	32 / 18%k	18 / 9%	14 / 11%	24 / 18%k	15 / 11%	18 / 14%	46 / 19%	8 / 13%	79 / 14%	8 / 13%
Could not hear those around them	85 / 14%	39 / 14%	45 / 14%	18 / 21%d	8 / 7%	14 / 13%	19 / 16%	15 / 16%	7 / 10%	4 / 11%	32 / 18%	26 / 14%	12 / 10%	15 / 12%	13 / 9%	23 / 18%	37 / 15%	7 / 12%	77 / 14%	8 / 14%
Something else	35 / 6%	15 / 5%	19 / 6%	6 / 6%	3 / 3%	4 / 4%	8 / 6%	6 / 7%	6 / 8%	2 / 6%	11 / 6%	12 / 7%	3 / 3%	8 / 6%	2 / 1%	10 / 8%n	16 / 7%n	6 / 10%n	29 / 5%	6 / 10%
None of these	62 / 10%	26 / 9%	36 / 11%	2 / 2%	6 / 6%	14 / 13%c	13 / 11%	9 / 10%	9 / 13%c	9 / 23%cdfg	14 / 8%	22 / 12%	11 / 9%	15 / 11%	15 / 11%	7 / 6%	22 / 9%	8 / 14%	57 / 10%	4 / 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m - n/o/p/q - r/s
Overlap formulae used. * small base

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Table 7
TID04 - Which, if any, of the following would worry you about being with a person in the final hours or minutes of their life? I would be worried that this person...
Base: All Respondents

	TOTAL	GENDER		AGE							SOCIAL GRADE				EDUCATION				ETHNICITY	
		MALE (a)	FE-MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	GCSE/ O-LV/ CSE/ NVQ12 (n)	A-LVL OR EQUIV (o)	DEGR/ MAST/ PHD (p)	NO FORML QUAL (q)	WHITE (r)	BAME (s)
Weighted Base	**619**	288	330	85*	106*	108*	121*	90*	67*	41*	179	189	120	131*	135	126	243	58*	557	60*
Don't know	**23** **4%**	13 4%	11 3%	5 6%	2 2%	4 4%	4 3%	4 5%	2 2%	3 6%	5 3%	4 2%	7 6%	8 6%	5 3%	5 4%	3 1%	7 12%np	19 3%	3 6%
Prefer not to say	**8** **1%**	3 1%	4 1%	1 1%	- -	- -	- -	2 3%	3 4%def	2 5%def	1 *	2 1%	1 1%	5 3%	1 1%	2 2%	2 1%	1 2%	8 1%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m - n/o/p/q - r/s
Overlap formulae used. * small base

Table 8
TID04 - Which, if any, of the following would worry you about being with a person in the final hours or minutes of their life? I would be worried that this person...
Base: All Respondents

	TOTAL	GOVERNMENT OFFICE REGION					AREA				TENURE					MARITAL STATUS			NUMBER IN HOUSEHOLD			EXPERIENCE WITH FINAL HOURS/ MINUTES	
		SCOT-LAND (a)	NORTH (b)	MID-LANDS (c)	SOUTH (d)	GR-EATER LONDON (e)	RURAL (f)	SUB URBAN (g)	URBAN (h)	METRO POL ITAN (i)	OWNED OUT-RIGHT BY HOUS-EHOLD (j)	BEING BO-UGHT ON A MOR-TGAGE (k)	RE-NTED FROM LOCAL AUTH-ORITY (l)	RE-NTED FROM A PR-IVATE LAND-LORD (m)	OTHER (n)	MAR/ LIVI-NG AS (o)	SI-NGLE (p)	WID/ DIV/ SEP (q)	1 (r)	2 (s)	3+ (t)	YES (u)	NO (v)
Unweighted Base	612	47	167	209	105	84	134	147	176	155	202	159	89	147	7	351	176	83	127	228	255	308	300
Weighted Base	619	47*	162	183	143*	83*	148	148	177	146	181	212	67*	139	8**	370	175	72*	110	222	286	301	313
Is in pain	384 62%	30 64%	102 63%	97 53%	106 74%ce	49 59%	106 72%gh	77 52%	103 58%	98 67%g	111 61%	151 71%lm	35 52%	77 55%	5 66%	223 60%	114 65%	46 64%	70 64%	133 60%	180 63%	181 60%	201 64%
Is frightened	323 52%	28 59%	80 49%	87 47%	84 59%	45 54%	92 63%gh	57 39%	81 46%	92 63%gh	88 48%	130 61%jl	26 38%	70 50%	6 75%	178 48%	103 59%o	40 55%	58 52%	109 49%	156 55%	152 51%	170 54%
Is panicked	245 40%	25 52%	66 41%	66 36%	54 38%	34 42%	64 43%	54 37%	58 33%	69 47%h	73 40%l	97 46%l	16 23%	52 37%l	4 54%	134 36%	79 45%	32 45%	45 41%	87 39%	113 39%	113 37%	132 42%
Is anxious	241 39%	21 45%	58 36%	71 39%	61 43%	30 36%	64 43%g	41 28%	75 42%g	62 43%g	73 40%	84 39%	21 31%	57 41%	3 41%	138 37%	74 42%	29 40%	47 43%	85 38%	110 38%	118 39%	123 39%
Appears to choke or gasp for air	199 32%	19 40%	65 40%c	50 27%	43 30%	22 27%	58 39%h	44 29%	46 26%	52 36%	60 33%	79 38%l	14 21%	39 28%	5 61%	111 30%	66 38%	23 31%	30 27%	71 32%	98 34%	101 34%	97 31%
Is breathless	166 27%	14 29%	49 30%	51 28%	36 25%	16 19%	43 29%	36 24%	47 26%	41 28%	58 32%l	48 23%	10 15%	40 29%l	6 73%	94 25%	55 32%	16 22%	31 28%	59 27%	75 26%	82 27%	82 26%
Would not be able to make those around them understand what they are saying	147 24%	10 22%	34 21%	42 23%	39 28%	22 26%	35 24%	27 18%	45 26%	40 27%	47 26%l	49 23%	8 13%	37 26%l	2 26%	91 25%	40 23%	17 23%	26 24%	57 26%	64 22%	76 25%	71 23%
Could not talk to those around them	131 21%	8 17%	30 19%	41 23%	27 19%	24 29%	29 20%	32 21%	31 18%	39 26%	39 22%	37 17%	10 15%	39 28%kl	2 26%	81 22%	37 21%	13 18%	18 16%	48 21%	65 23%	66 22%	64 20%
Is dropping in and out of consciousness	102 17%	12 26%	28 17%	26 14%	18 13%	17 21%	16 11%	24 16%	32 18%	31 21%f	31 17%	28 13%	9 13%	30 21%	2 26%	55 15%	36 20%	12 16%	19 17%	42 19%	41 14%	49 16%	53 17%
Is not aware that they are about to die	100 16%	9 20%	26 16%	22 12%	25 18%	17 21%	26 18%	16 11%	26 15%	32 22%g	15 8%	38 18%j	12 18%j	27 19%j	5 59%	49 13%	38 22%o	14 19%	16 14%	37 16%	48 17%	38 13%	62 20%u
Is cold, for example, their hands go cold	88 14%	11 23%c	25 15%	20 11%	21 15%	11 14%	23 16%	17 12%	25 14%	23 16%	26 14%	31 15%	5 7%	19 13%	5 59%	45 12%	31 18%	12 17%	16 14%	35 16%	38 13%	46 15%	43 14%
Is not aware of the treatment they are receiving	87 14%	7 14%	27 17%	18 10%	23 16%	12 15%	23 16%	16 11%	28 16%	20 14%	18 10%	35 17%	12 17%	18 13%	1 12%	46 12%	30 17%	11 15%	14 12%	31 14%	42 15%	41 14%	46 15%
Could not hear those around them	85 14%	8 16%	26 16%	19 11%	19 14%	12 15%	25 17%	15 10%	21 12%	24 17%	22 12%	27 13%	5 8%	26 19%l	1 12%	52 14%	26 15%	7 9%	12 11%	30 14%	44 15%	47 16%	38 12%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n - o/p/q - r/s/t - u/v
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Table 8
TID04 - Which, if any, of the following would worry you about being with a person in the final hours or minutes of their life? I would be worried that this person...
Base: All Respondents

	TOTAL	GOVERNMENT OFFICE REGION					AREA				TENURE					MARITAL STATUS			NUMBER IN HOUSEHOLD			EXPERIENCE WITH FINAL HOURS/ MINUTES	
		SCOT-LAND (a)	NORTH (b)	MID-LANDS (c)	SOUTH (d)	GR-EATER LONDON (e)	RURAL (f)	SUB URBAN (g)	URBAN (h)	METRO POL ITAN (i)	OWNED OUT-RIGHT BY HOUS-EHOLD (j)	BEING BO-UGHT ON A MOR-TGAGE (k)	RE-NTED FROM LOCAL AUTH-ORITY (l)	RE-NTED FROM A PR-IVATE LAND-LORD (m)	OTHER (n)	MAR/ LIVI-NG AS (o)	SI-NGLE (p)	WID/ DIV/ SEP (q)	1 (r)	2 (s)	3+ (t)	YES (u)	NO (v)
Weighted Base	619	47*	162	183	143*	83*	148	148	177	146	181	212	67*	139	8**	370	175	72*	110	222	286	301	313
Something else	35 6%	2 4%	7 4%	16 9%	5 4%	5 6%	9 6%	10 7%	9 5%	8 6%	12 7%	10 5%	2 4%	9 6%	1 12%	19 5%	13 7%	4 5%	6 5%	16 7%	14 5%	24 8%v	11 3%
None of these	62 10%	2 4%	19 12%	26 14%d	7 5%	8 9%	14 10%	23 16%i	17 10%	7 5%	22 12%	19 9%	12 17%m	8 6%	-	43 12%	11 6%	8 11%	9 9%	30 14%t	22 8%	33 11%	29 9%
Don't know	23 4%	1 2%	2 2%	5 3%	10 7%b	5 6%	1 1%	4 3%	12 7%f	6 4%	7 4%k	1 1%	3 5%k	8 6%k	-	14 4%	8 4%	2 3%	4 4%	7 3%	11 4%	5 2%	17 6%u
Prefer not to say	8 1%	2 3%	3 2%	3 2%	-	-	3 2%	5 3%hi	-	-	3 2%	2 1%	1 1%	-	-	4 1%	-	3 5%op	2 2%	1 1%	4 1%	3 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i - j/k/l/m/n - o/p/q - r/s/t - u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing