



PRESS RELEASE

Coronavirus outbreak predicted to have an impact on financial markets and the global economy

Half see the virus as a threat to the world and a majority in all countries believe that it will take several months or longer to contain.

Paris, February 19, 2020 — According to an Ipsos online survey conducted between February 14 and 15th in nine large countries, Japan is the mostly likely to agree that the coronavirus outbreak will have an impact on the financial markets and the global economy (84% agree), followed by Australia (80%), Italy (78%), Russia (76%), Canada (76%) and France (73%). While still a majority, citizens of the United States (62%) and the United Kingdom (60%) were less likely to agree.

An analysis of the demographic profiles by country suggests that those in the higher income brackets are more likely to agree that the virus will have an impact on the financial markets.

The survey was conducted among 9,001 adults in Australia, Canada, France, Germany, Italy, Japan, Russia, the United Kingdom and the United States.

Two in three citizens in Japan see the virus as a very high or high threat to the world (66%), followed by Italy (59%), Australia (57%), Germany (54%), France (52%) and the US (52%). While slightly below a majority in the UK (47%), Russia (46%) and Canada (42%) still perceive a high or very high threat to the world. These findings are broadly consistent with a previous [survey conducted February 7 to 9 2020](#):

- Slight increase in perception of threat: Germany (+5), UK (+4), Russia (+4), France (+3);
- No change to perception of threat: Japan, Canada; and
- Slight decrease in perception of threat: Australia (-4), US (-3).

By contrast, the perceived level of individual threat remains stable or decreases slightly in all countries other than Japan, where one in four citizens see the virus as a very high or high threat for them personally (up 9 points from last week). Perception of personal threat is the lowest in France (7%) and in Canada (5%).

A majority in each of the countries surveyed believe the outbreak will not be contained any time soon. Less than one in ten believe the virus is contained now, while about seven in ten state that the outbreak will take several months or longer to contain. This view is highest in Japan with 88% indicating that containment will take several months or longer and lowest in Russia and the U.S. (60% in each country).

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The coronavirus outbreak will have an impact on financial markets and the global economy.) Do you agree or disagree with the following (is that strongly or somewhat?) (NEW QUESTION WEEK 2)

	Australia	Canada	France	Germany	Italy	Japan	Russia	United Kingdom	US
Base: All respondents	1000	1001	1000	1000	1000	1000	1000	1000	1000
Weighted	1000	1000	1000	1000	1000	1000	1000	1000	1000
Strongly agree	40%	25%	28%	19%	29%	36%	37%	16%	23%
Somewhat agree	40%	51%	46%	43%	49%	48%	39%	44%	39%
Neither agree nor disagree	11%	14%	16%	19%	13%	9%	14%	20%	22%
Somewhat disagree	4%	5%	5%	8%	3%	4%	3%	7%	7%
Strongly disagree	2%	1%	1%	2%	2%	0	2%	3%	2%
Don't know	4%	5%	5%	9%	3%	3%	6%	9%	7%
Total: Strongly + somewhat agree	80%	76%	73%	62%	78%	84%	76%	60%	62%
Total: Strongly + somewhat disagree	5%	5%	6%	10%	6%	5%	4%	10%	9%

(You personally) What level of threat do you think the coronavirus poses to each of the following?

	Australia	Canada	France	Germany	Italy	Japan	Russia	United Kingdom	US
Base: All respondents	1000	1001	1000	1000	1000	1000	1000	1000	1000
Weighted	1000	1000	1000	1000	1000	1000	1000	1000	1000
Very high threat	4%	2%	2%	1%	7%	8%	3%	4%	5%
High threat	7%	3%	6%	6%	11%	18%	6%	5%	6%
Moderate threat	21%	14%	19%	21%	29%	38%	24%	22%	17%
Low threat	34%	36%	29%	31%	24%	25%	33%	38%	32%
Very low threat	32%	43%	40%	38%	27%	11%	29%	29%	36%
Don't know	2%	2%	5%	2%	3%	2%	5%	2%	4%
Total - High or very high (Week 2)	11%	5%	8%	7%	18%	26%	9%	9%	11%
Total - High or very high (Week 1)	15%	6%	10%	10%	n/a	16%	8%	9%	14%

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(The world) What level of threat do you think the coronavirus poses to each of the following?

	Australia	Canada	France	Germany	Italy	Japan	Russia	United Kingdom	US
Base: All respondents	1000	1001	1000	1000	1000	1000	1000	1000	1000
Weighted	1000	1000	1000	1000	1000	1000	1000	1000	1000
Very high threat	23%	13%	15%	16%	27%	27%	17%	16%	23%
High threat	33%	29%	36%	38%	32%	39%	29%	31%	29%
Moderate threat	32%	43%	33%	33%	32%	29%	35%	37%	35%
Low threat	9%	12%	10%	10%	6%	3%	11%	12%	9%
Very low threat	2%	1%	2%	2%	2%	1%	5%	3%	2%
Don't know	1%	2%	2%	1%	1%	1%	3%	1%	2%
Total - High or very high (Week 2)	56%	42%	51%	54%	59%	66%	46%	47%	52%
Total - <i>High or very high (Week 1)</i>	61%	42%	49%	47%	n/a	66%	42%	43%	55%

How long do you think it will be before the virus is contained? (NEW QUESTION WAVE 2)

	Australia	Canada	France	Germany	Italy	Japan	Russia	United Kingdom	US
Base: All respondents	1000	1001	1000	1000	1000	1000	1000	1000	1000
Weighted	1000	1000	1000	1000	1000	1000	1000	1000	1000
Virus is contained today	2%	2%	3%	1%	5%	1%	6%	1%	4%
Within a few days	3%	2%	3%	2%	3%	0	2%	4%	4%
Within a few weeks	10%	12%	17%	16%	12%	3%	10%	15%	16%
Within a month	13%	16%	10%	11%	10%	9%	21%	15%	16%
Within several months	48%	50%	52%	45%	41%	54%	44%	48%	40%
Longer than six months	25%	18%	15%	23%	28%	34%	16%	17%	20%

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About the Study

These are the results of an Ipsos survey conducted February 14-15, 2020 on the Global Advisor online platform among 9,0001 adults aged 18-74 in Canada and the United States and 16-74 in Australia, France, Germany, Italy, Japan, Russia and the United Kingdom.

The sample consists of approximately 1000+ individuals in each country. The samples in Australia, Canada, France, Germany, Japan, the U.K. and the U.S. can be taken as representative of these countries' general adult population under the age of 75. The sample in Russia is more urban, more educated and/or more affluent than the general population and should be viewed as reflecting the views of the more "connected" segment of the population. The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

This study did not have any external sponsors or partners. It was initiated and run by Ipsos with the intention to share our understanding about the world we live in and how citizens around the globe think and feel about their world.

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

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