



WHAT THE FUTURE: **PANDEMIC**

TRAVEL

Is it time to pack our bags
and go again?

PAGE 02

With travel up in the air,
how experts see potential futures.

PAGE 07

Will our world become smaller?

PAGE 10

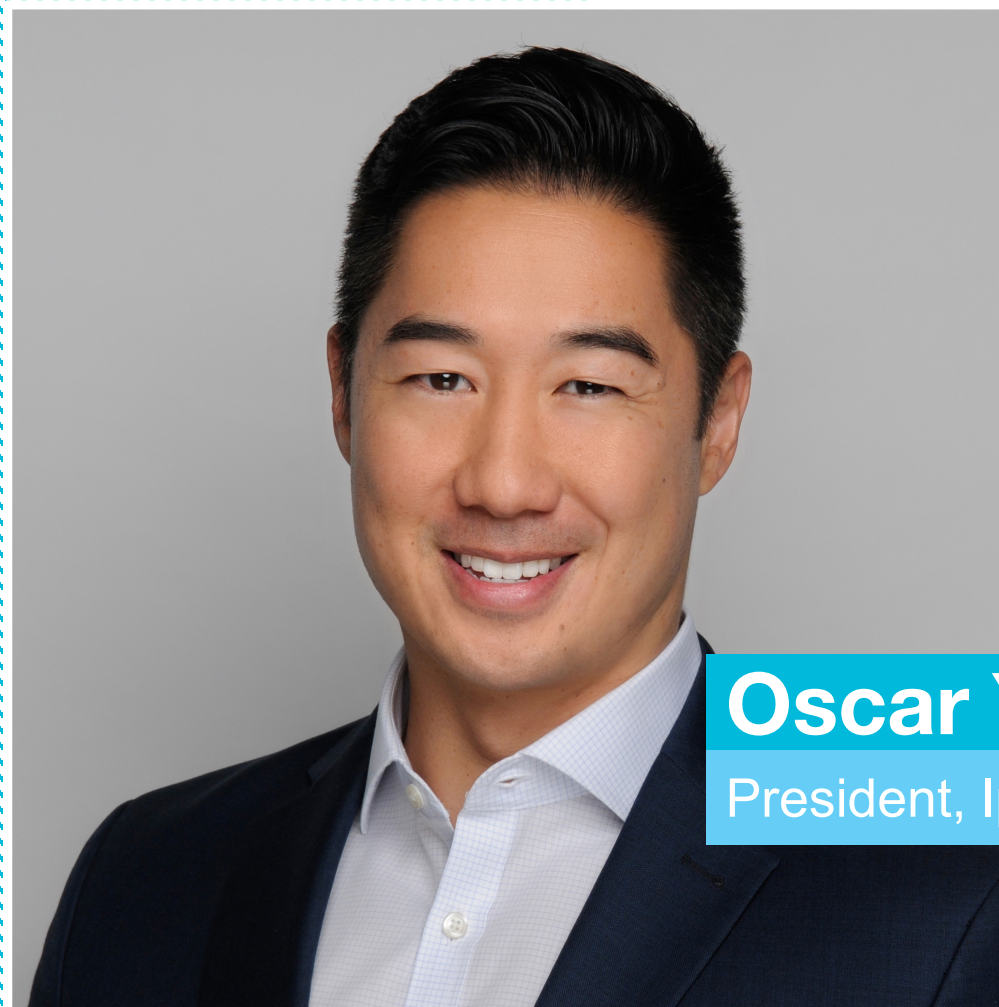
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WTF Series

The Future of Travel

June 2020





Oscar Yuan

President, Ipsos Strategy3

The travel industry has been hard hit by the pandemic



As New York reopens, many of its hotel rooms look closed for good

June 16, 2020

Covid-19 is ravaging travel and the economy, worsening occupancy and rate problems in the city

American Air's 74% jump in flying signals travel on the mend

JUNE 05, 2020

The July figure is equivalent to 40 percent of capacity a year earlier, compared with 30 percent in June, the airline said Thursday.

Bloomberg
NEWS



Coronavirus tech conference cancellations list: Apple WWDC, Salesforce Dreamforce, Microsoft Build and Ignite, VMworld, HPE Discover, Gartner, Dell World and more

May 5, 2020

As the COVID-19 outbreak spreads, tech conferences are being canceled, postponed, or turned into virtual events.

Here's an ever-growing list of companies that will let people work from home forever

MAY 22, 2020

FAST COMPANY



The outlook for the short term future is mixed at best

More Americans are very concerned about the overall COVID-19 outbreak than last week as a majority express high levels of concern about a second wave of the coronavirus.

54%

of Americans are extremely or very concerned about the outbreak, up from 48% last week.

56% report being extremely or very concerned about a second wave.

64%

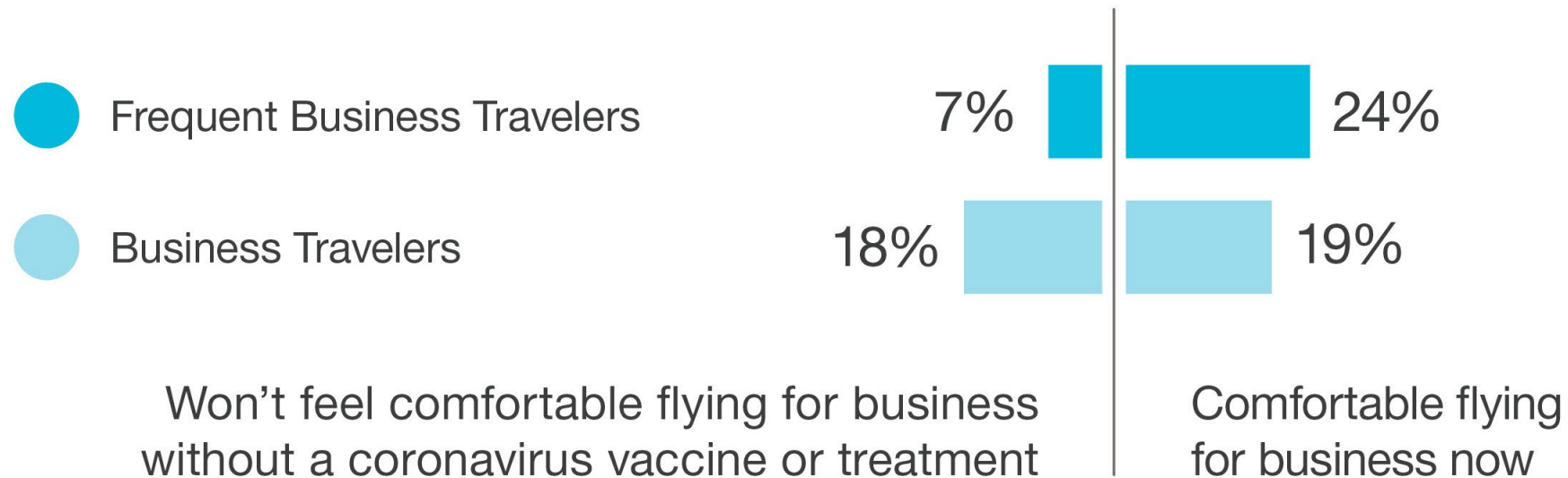
view returning to their pre-COVID life as risky right now, up from 57% last week.

21%

of Americans say they'll outfit their home office with new equipment, up from 17% a month before

Business travelers are uncomfortable flying now

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(Source: Ipsos survey conducted between June 12 and 16, 2020 among 1,005 U.S. adults, including 314 business travelers and 159 frequent business travelers. Frequent business travelers are defined as those that report traveling for work several times a year or more.)

Even the most intrepid of travelers are wary of leisure travel

And frequent business travelers are more skittish to fly for vacation than for business.

12% of frequent business travelers won't feel comfortable flying for vacation without a coronavirus vaccine or treatment.

If anything, business travelers want something in return for flying

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The Big Question:

What will it take to get people back on the road and in the air?



Roger Dow

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Laura Motta

Editorial Director, The Points Guy



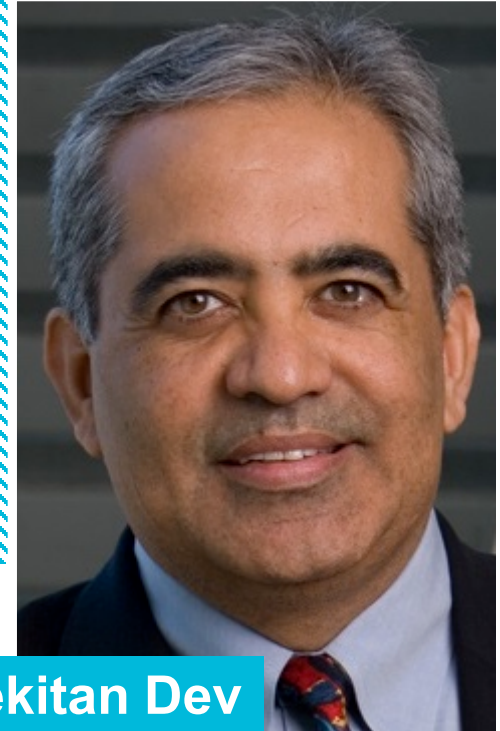
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**THANK
YOU.**

