

Responding to COVID-19 in African Countries:

Executive Summary of Polling Results: Kenya

August 2020



INTRODUCTION

The COVID-19 pandemic continues to impact societies across health, financial and day to day life.

This document provides the findings from public opinion polls in Kenya to understand the public's knowledge, risk perception, attitudes, access to information, reactions, behaviors and practices related to COVID-19.

This Executive Summary is supplemented by an Appendix with the detailed results should readers require additional detail.

METHODOLOGY

The public opinion poll was conducted from 6 August to 13 August 2020. The polling was conducted by telephone.

Samples were drawn to be nationally representative of each Member State; weighting was applied by gender and region to align the final data with the population. The national unweighted sample size in Kenya is 1,224 interviews.



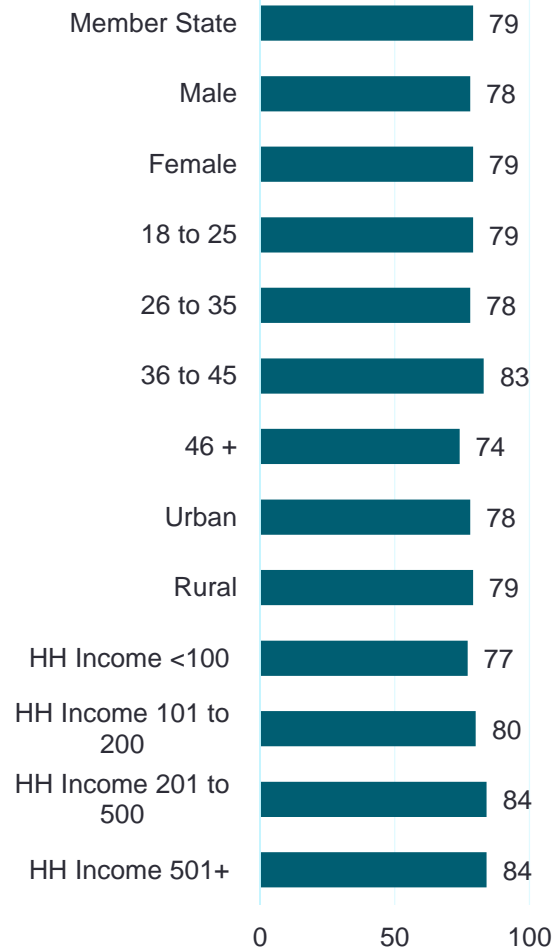
Key Findings

- **PHSM support & adherence:** Support for and adherence to personal (such as washing hands, wearing a mask and avoiding physical greetings) were high, with nine in ten respondents reporting regularly wearing a face mask in the past week. In contrast to the widespread anti-government sentiment on social media, the majority (72%) of survey respondents in Kenya expressed satisfaction with the government handling of the virus.
- **Risk perceptions & information:** Almost eight out of ten Kenya respondents agreed that COVID-19 would affect many people in their country, however, far fewer respondents thought their risk of catching the virus was high. Notably, more than half of respondents reported that they believed foreigners were testing the vaccine on them and discrediting African medicines.
- **Essential health services:** Respondents report significant disruptions to their health care access, with fear of catching the virus, inability to pay for services, and mobility restrictions cited as the most common barriers. The most commonly reported missed visits were for malaria, routine checkups and respiratory issues/asthma. There were also significant disruptions to maternal and child health services reported. Disruptions were highest among respondents living in urban areas
- **Economic burden & food security:** More than 80% of respondents reported experiencing barriers to food access and loss of income since the pandemic. Only 8% of respondents surveyed reported receiving additional government assistance in the previous month.

Information, Perception & Misinformation

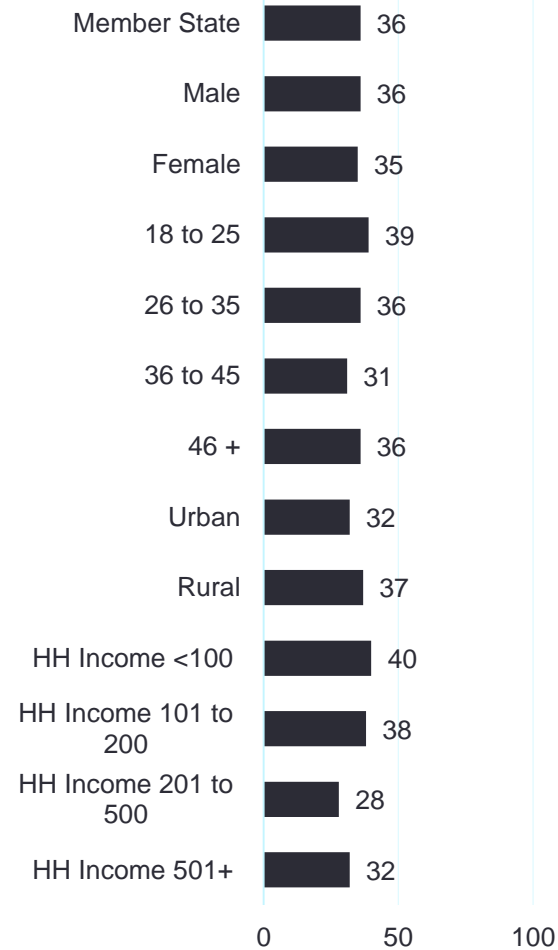
Preventive Measures

- % True for ALL three statements:**
- Washing hands helps prevent getting COVID-19
 - Infected people may not show symptoms for 5 to 14 days
 - Wearing a face mask when around other people prevents the spread of COVID-19



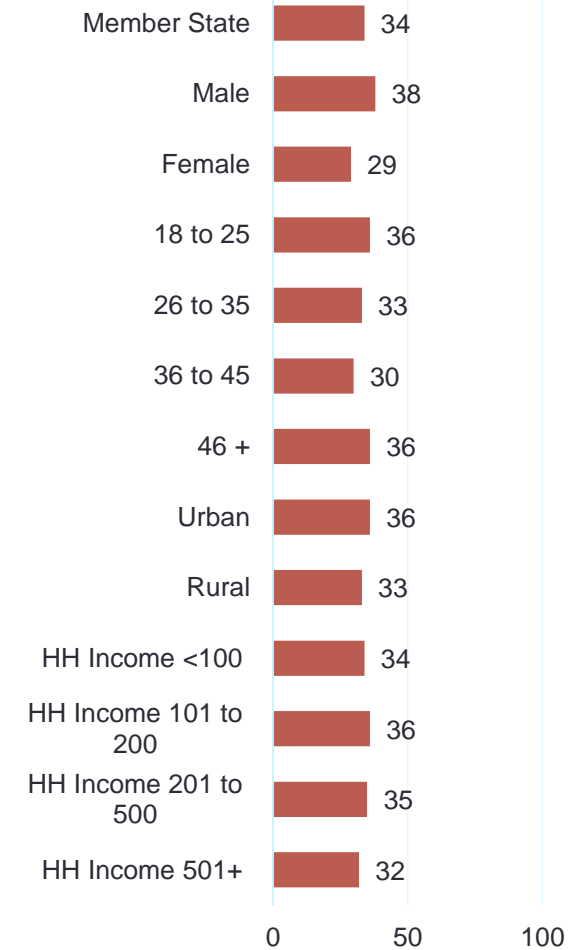
Reaction to Recovered Patients

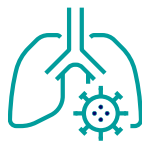
- % True (one statement):**
- People who have recovered from COVID-19 should be avoided to prevent spreading it.



Misinformation

- % True for BOTH statements:**
- Foreigners are discrediting African medicines which could cure COVID-19
 - Foreigners are trying to test vaccines on us





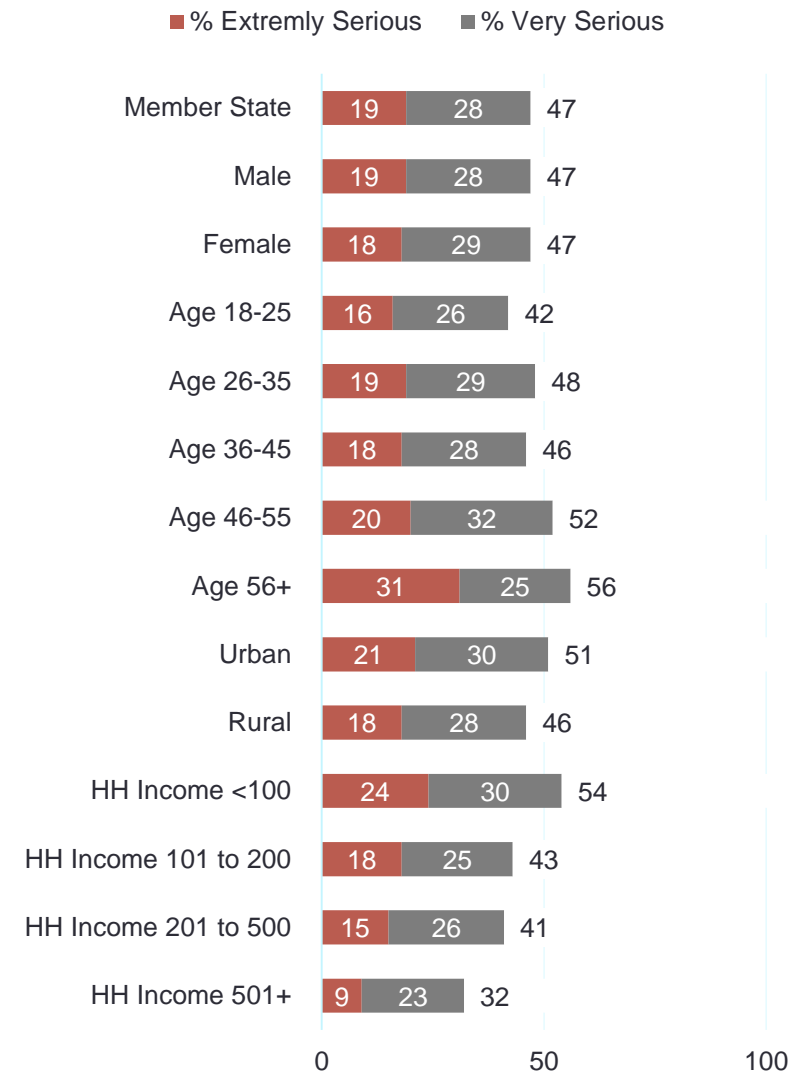
Perceived risk of catching COVID-19:



Q8. Please indicate what you think your level of risk of catching coronavirus or COVID-19 is: Very high, High, Medium, Low, Very Low, Don't know



Perceived severity of COVID-19 on health:



Q9. If you were infected by coronavirus or COVID-19, how seriously do you think it would affect your health? Not at all seriously, Somewhat seriously, Very seriously, Extremely seriously, Don't know / no response

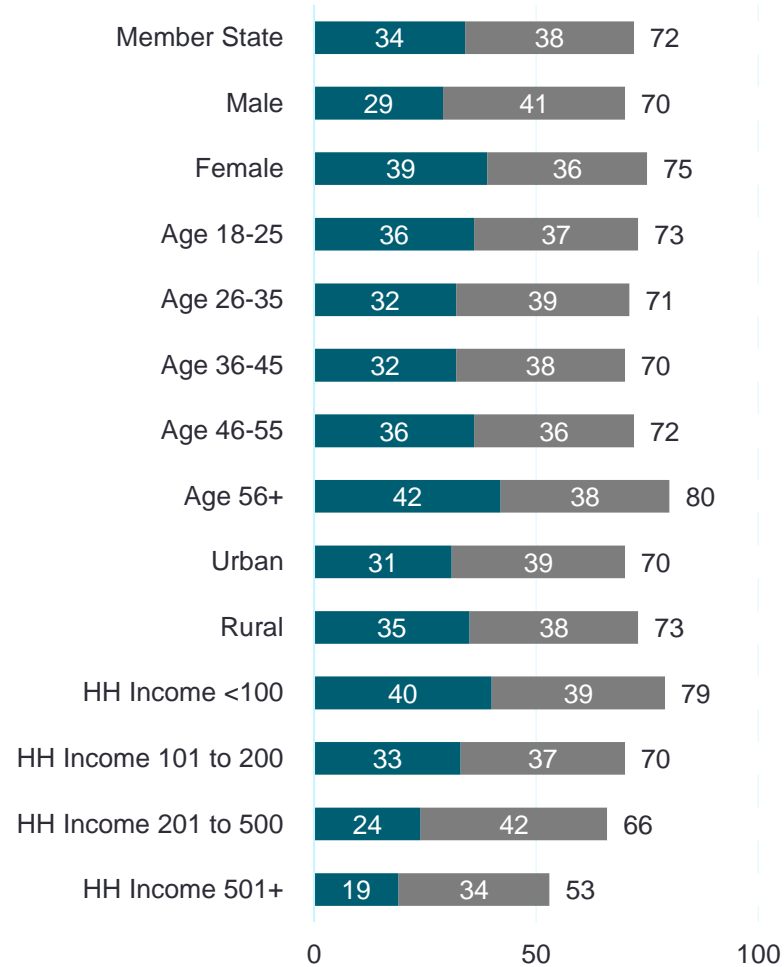
Risk Perceptions

Satisfaction and Trust with the COVID-19 Response



Satisfaction with Government response to COVID-19:

■ % Very Satisfied ■ % Somewhat Satisfied

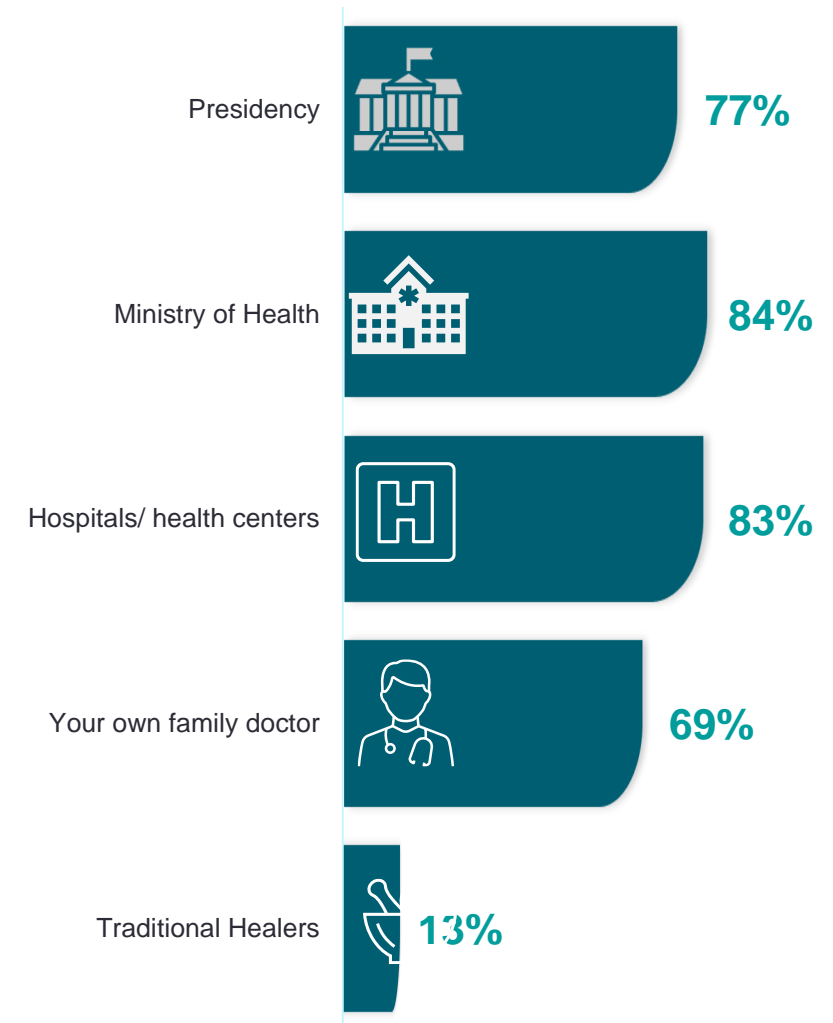


Q11. How satisfied are you with your (Kenya) government's response to coronavirus or COVID-19? Very satisfied, Somewhat satisfied, Somewhat dissatisfied, Very dissatisfied, Don't know / not sure



Trust in handling of COVID-19

% Trust a great deal + fair amount



Q12. To what extent, if at all, do you trust each of the following individuals and organizations' handling of the coronavirus in KENYA? A great deal, A fair amount, Not very much, Not at all, Don't know, Not heard of organisation, Not applicable.

SUMMARY OF Public Health and Social Measures (PHSMs)

Public Health and Social Measures (PHSMs)

	Adherence: level to which these activities describe “you personally”				Support: perception of necessity		
	<i>Completely applies</i>	<i>Mostly applies</i>	<i>Sometimes applies</i>	<i>Does not apply to me</i>	<i>Absolutely necessary</i>	<i>Somewhat necessary</i>	<i>Not really necessary</i>
Wear a face mask in public when near others	88	8	3	1	91	8	2
Wash more often than they used to	71	18	10	18	90	8	2
Avoid handshakes and physical greetings	75	14	7	4	86	10	4
PERSONAL PHSMS: SUMMARY	78	13	7	8	89	9	3
Stop joining public gatherings and places of entertainment	77	11	7	6	80	12	8
Stop going to the church/mosque	51	15	18	16	47	27	25
PUBLIC GATHERING PHSMS: SUMMARY	64	13	13	11	64	20	17
Reduce the number of times going to the market or grocery store	44	23	24	9	61	25	13
Staying home instead of going to work, school or other regular activities	38	13	26	24	47	26	27
MOBILITY PHSMS: SUMMARY	41	18	25	17	54	26	20

Please see Appendix for detail by country

Q13. Over the past seven days, to what extent do each of the following describe you personally?

Q14. Thinking of the last four weeks, was asking people to do each of the following absolutely necessary, somewhat necessary, or not really necessary to limiting the spread of COVID-19 in Kenya?

Face masks: Perceptions, Use and Attitudes

When other people wear face masks near me, I think...

they are being careful, and I appreciate that they are protecting others

they may be infected, and I should stay away from them

they are being foolish, because this is unlikely to protect anyone



99% have a face mask ready to wear

Adherence:
Wear a Face Mask in Public Around Others:
Completely applies: 88%
Mostly applies: 8%

Q4. Do you have a face mask of any kind that is ready for you to wear?
 Q13g. Over the past seven days, to what extent do each of the following describe you personally?: G) Wearing a face mask in public when near others

Q3. I would now like to ask your opinion about face masks, which some people are wearing at the moment. To what extent do you agree or disagree with the following statements? Showing % agree (Strongly + Somewhat agree)

Impact on Health Care Services



Missed, Delayed or Skipped Health Care Services:

% Yes: (among those requiring services)	37%
People with longstanding illness	46%
Women	38%
Low Income (HH Income <100)	41%
High Income (HH Income 501+)	39%
Urban	41%
Rural	36%

Base = require services (50%)



Difficulty accessing medications:

% Much More Difficult (among those requiring medications)	25%
People with longstanding illness	31%
Women	27%
Low Income (HH Income <100)	29%
High Income (HH Income 501+)	24%
Urban	22%
Rural	26%

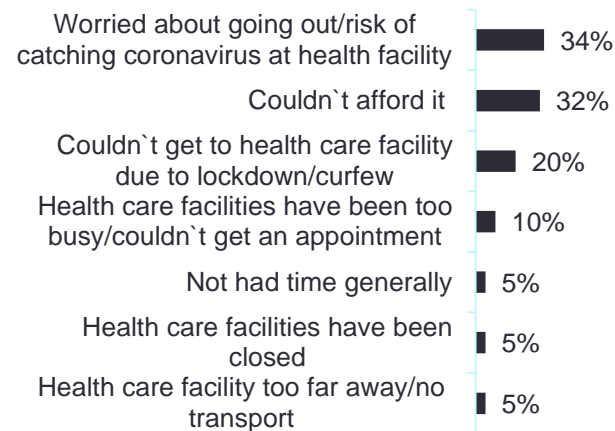
Base = require medication (85%)

Q21. Have you or any other person in your household delayed, skipped or been unable to complete health care visits since the COVID-19 crisis?

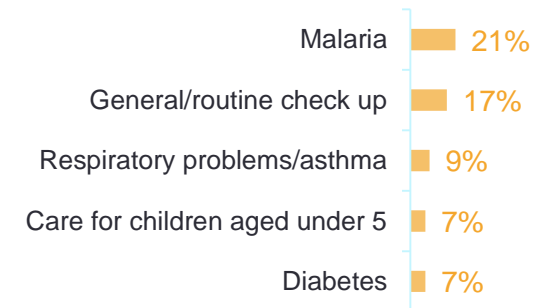
Q24. Has the COVID-19 crisis made it more difficult to obtain medications you need for you or your household or has it had no impact? If you do not need medications, please say so.



Reason for Missed, Delayed or Skipped Services:



Types of services missed, delayed or skipped:



Q22. Why have you or another person in your household delayed, skipped or been unable to complete health care visits since the COVID-19 crisis?

Q23. And do you mind if I ask what those delayed, missed or not completed health care visits were for?

Economic and Food Relief Measures



Barriers and Difficulties Purchasing Food

	Total	Male	Female	Urban	Rural	HH income < 100USD	HH income 500+
EXPERIENCED 'ANY' BARRIER ONE DAY OR MORE:	81	81	81	82	80	87	68
<i>Experienced 1 day or more:</i>							
...had difficulties in going to food markets due to restrictions imposed	35	36	31	36	34	39	35
...had difficulties in buying food due to most food markets being closed?	34	36	32	38	32	40	26
...been unable to buy the amount of food you usually buy because of shortages in the markets	44	45	42	47	41	50	38
...been unable to buy the amount of food you usually buy because the price was too high?	60	58	62	60	60	66	50
...been unable to buy the amount of food you usually buy because your income has dropped?	65	65	66	69	64	73	55

Q17. In the past 7 days, how many days have you or someone in your household experienced any of the following?



Impact on Income: % Reporting Income is Smaller than last year	75%
Women	74%
Men	75%
Low Income (HH Income <100)	77%
High Income (HH Income 501+)	62%
Urban	76%
Rural	74%

Q18. How does the amount of money you made in the past 7 days compare to the amount you made this time last year? Is it... Bigger, Smaller, Stayed the Same, Don't make any, Don't know.



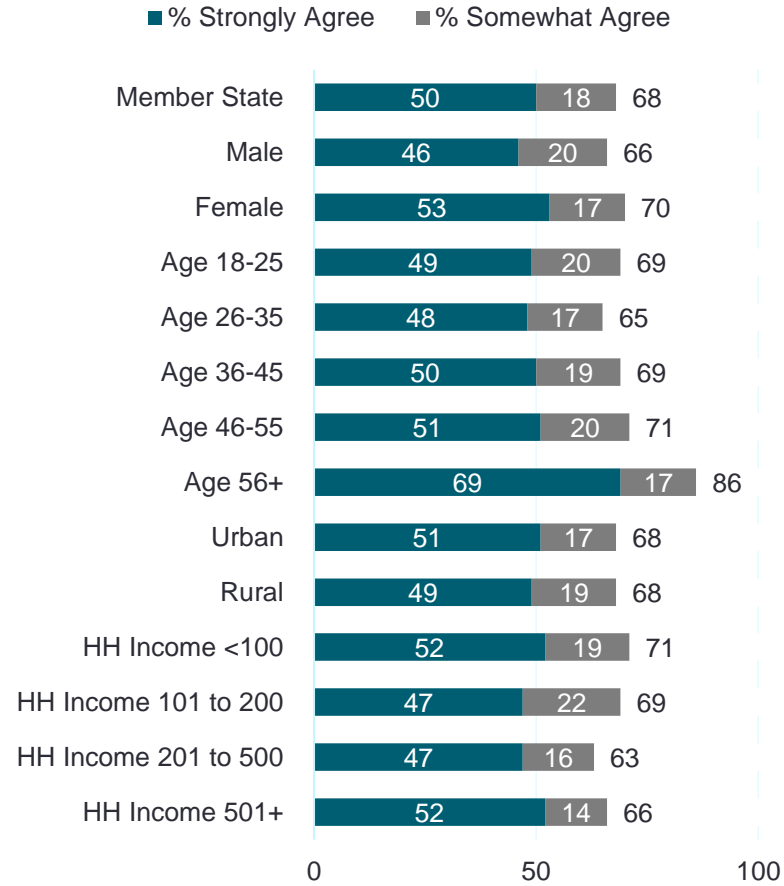
Impact on Unpaid work: % Reporting More Hours on Unpaid Work	58%
Women	62%
Men	53%
Low Income (HH Income <100)	67%
High Income (HH Income 501+)	49%
Urban	58%
Rural	58%

Q19. Since the crisis began, have you had a change in your hours spent on unpaid work, such as childcare, care of the elderly and housework? More hours, less hours, no change in hours, don't know.

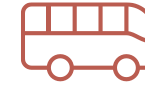
Concerns about resuming normal activities



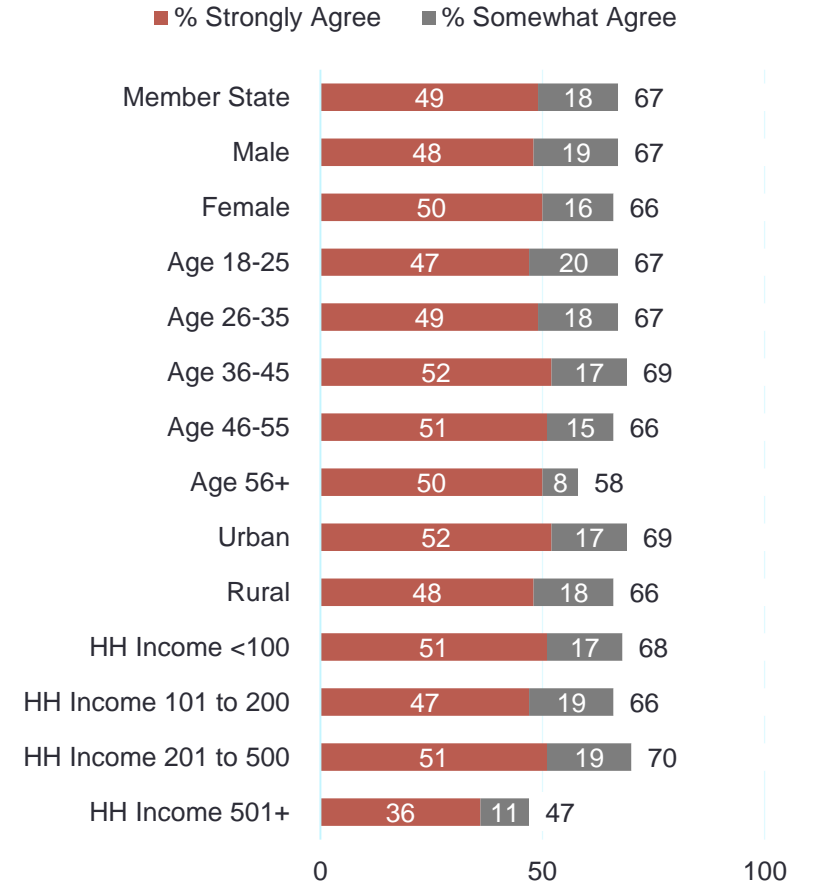
Thinking about resuming normal activities after the lockdown makes me feel very anxious



Q15. To what extent to you agree or disagree with the following statements?



I would feel comfortable taking public transportation such as local buses or trains if it was not too busy

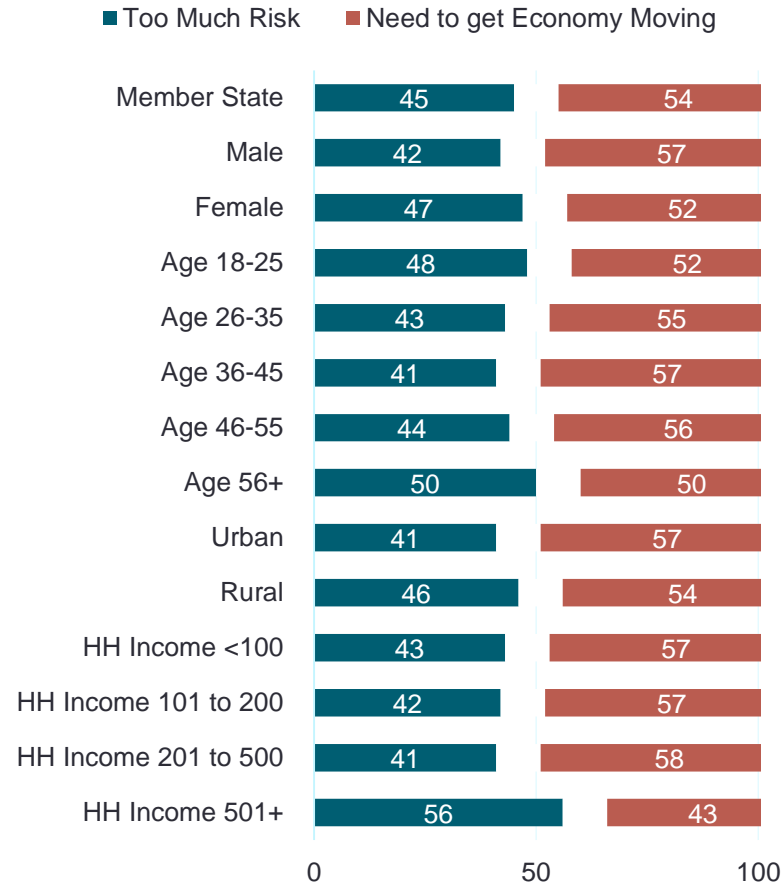


Q15. To what extent to you agree or disagree with the following statements?

Expectations about COVID-19



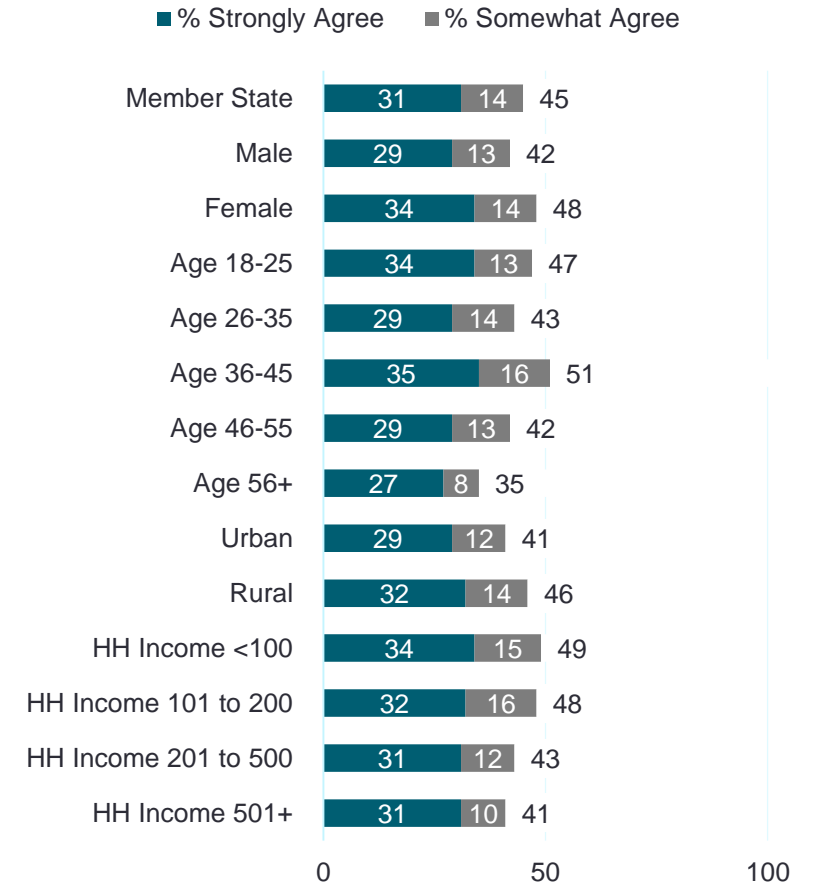
Loosening Restrictions: “too risky to loosen restrictions” versus “there is a low risk and need to get economy moving”



Q16. Some people say that loosening restrictions now puts too many people at risk of contracting COVID-19 and we need to wait at least a few more weeks. Other people say that the health risk is minimal if people follow social distancing rules and we need to get the economy moving again. Which is closer to your point of view?



It will be at least six months before COVID-19 is contained



Q15. To what extent do you agree or disagree with the following statements?

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Partnership for Evidence-Based
Response to COVID-19

Additional Methodology Details

- The public opinion polling was conducted using a telephone interviewing methodology.
- The questionnaire was developed by Resolve to Save Lives, Ipsos and members of the PERC consortium.
- The polling program was approved by local review boards and all respondents gave explicit permission to participate in the polling.
- Note that where referenced, income categories should be interpreted as indicative as sample sizes vary and income reporting can be subject to bias.
- The weighted sample sizes for the demographic breaks in this report are as follows:

	Total	Male	Female	18-25	26-35	36-45	46-55	56+	Urban	Rural	Under 100	101 - 200	201 - 500	501+
Base: All	1200	594	606	326	468	242	116	47	329	871	548	232	189	86

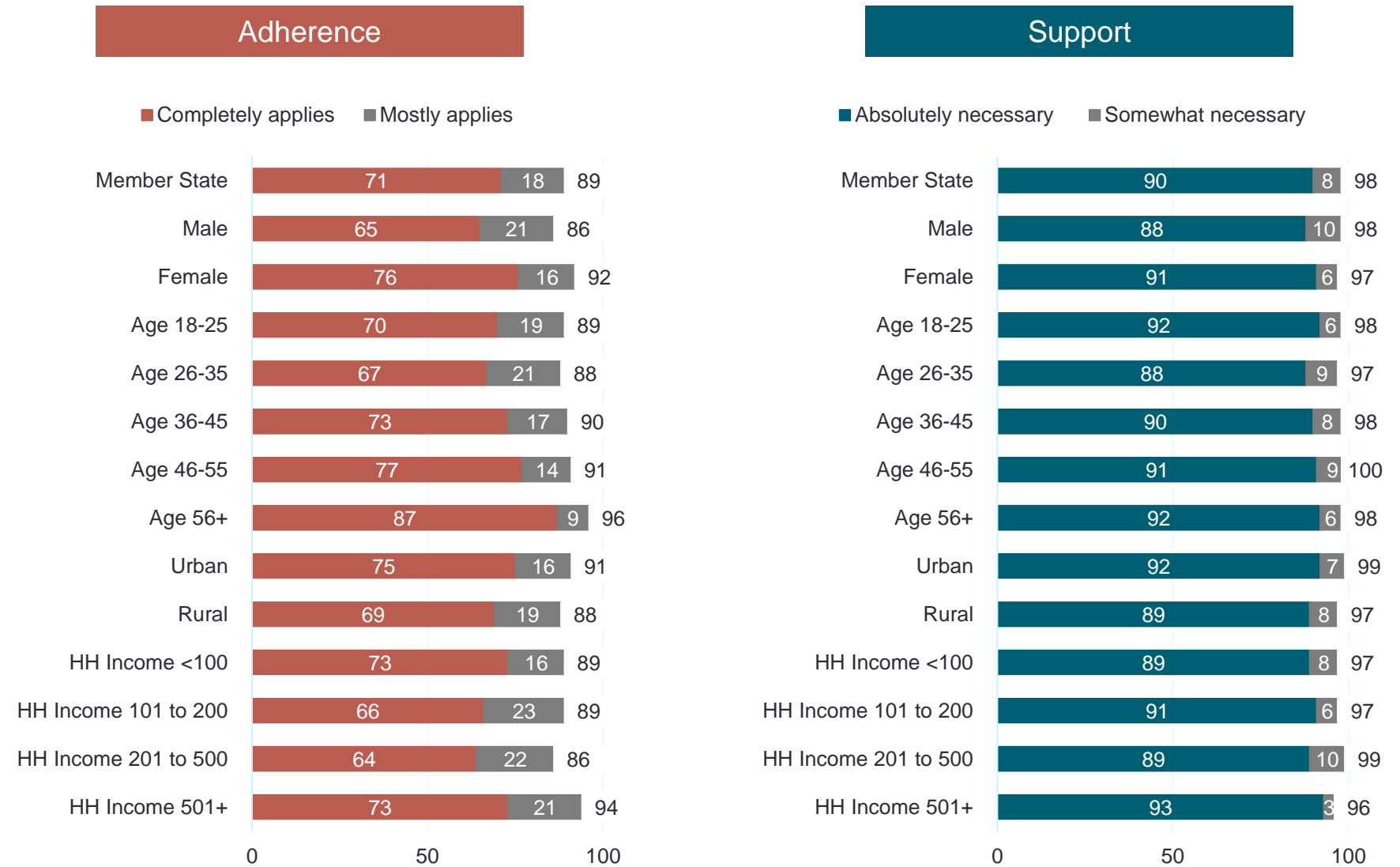
- The percentages reported in this document may be different from percentages reported in other PERC products and communication of this data. Differences may be reconciled by investigating the denominator used, as indicated in each instance of use.



Partnership for Evidence-Based
Response to COVID-19

PERSONAL Public health and social measure (PHSM)

Washing my hands many times per day

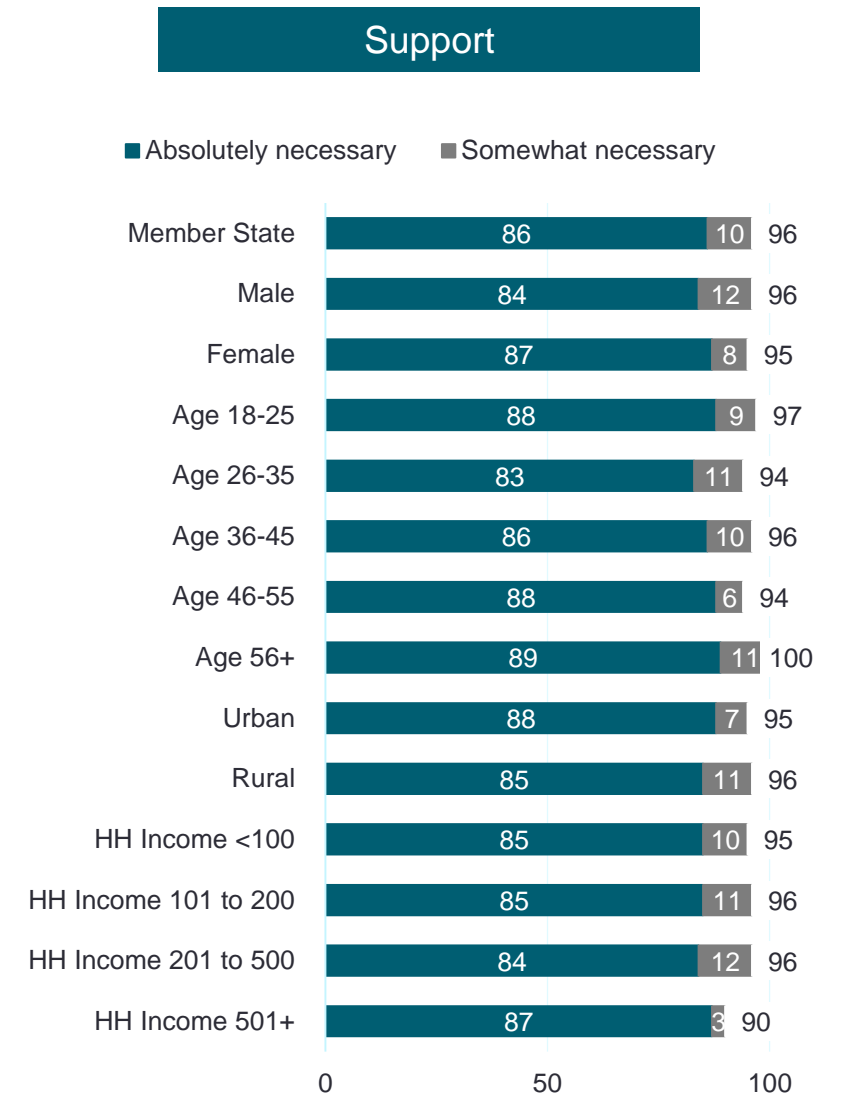
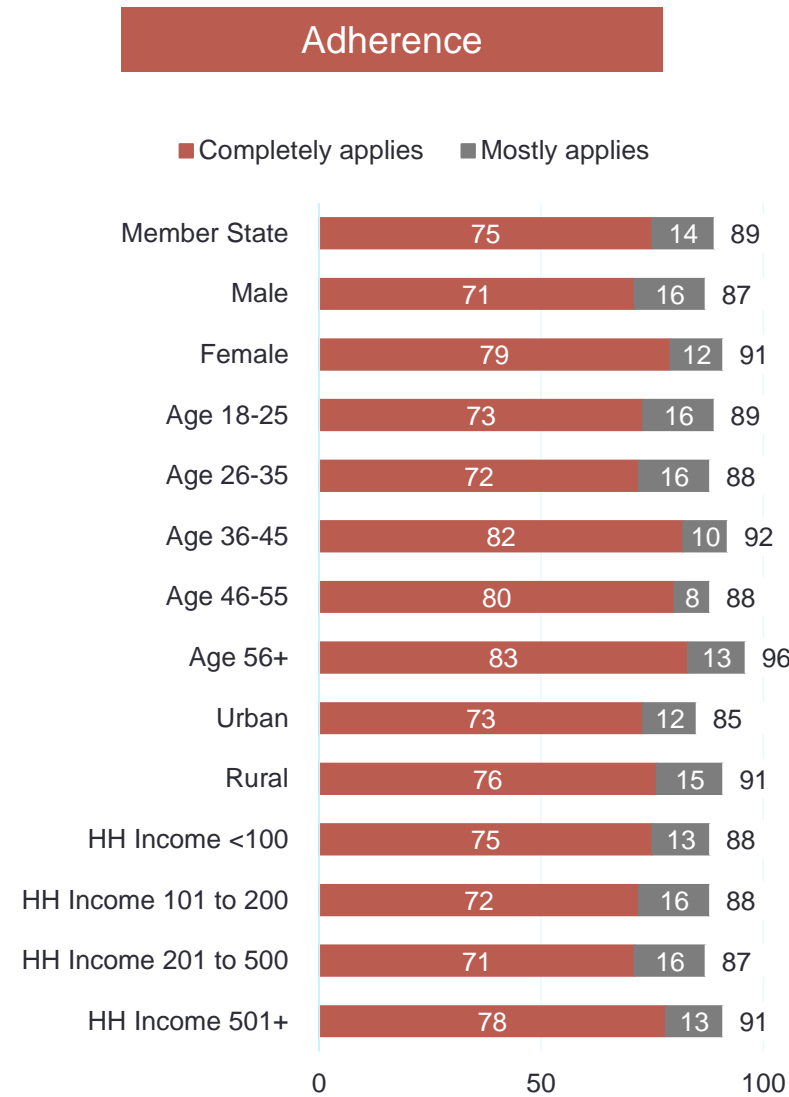


Q13. Over the past seven days, to what extent do each of the following describe you personally?: Washing my hands with soap or using hand sanitizer many times per day

Q14. Thinking of the last four weeks, was asking people to do each of the following absolutely necessary, somewhat necessary, or not really necessary to limiting the spread of COVID-19 in Kenya?: ...wash their hands with soap or use hand sanitizer more often than they used to

PERSONAL Public health and social measure (PHSM)

Avoiding handshakes and physical greetings

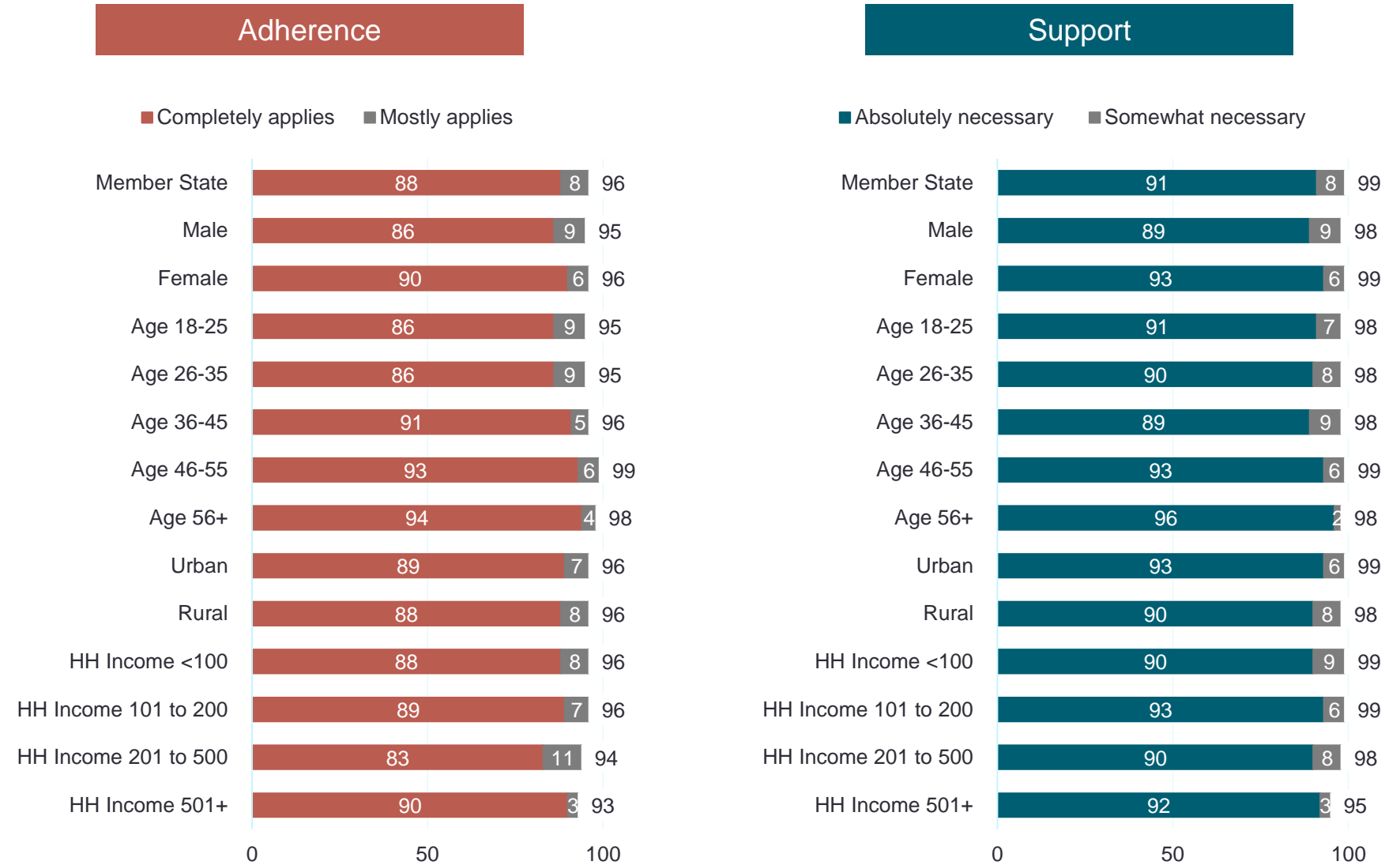


Q13. Over the past seven days, to what extent do each of the following describe you personally?: Avoiding handshakes and physical greetings

Q14. Thinking of the last four weeks, was asking people to do each of the following absolutely necessary, somewhat necessary, or not really necessary to limiting the spread of COVID-19 in Kenya?: Avoiding handshakes and physical greetings

PERSONAL Public health and social measure (PHSM)

Wearing a face mask in public when near others

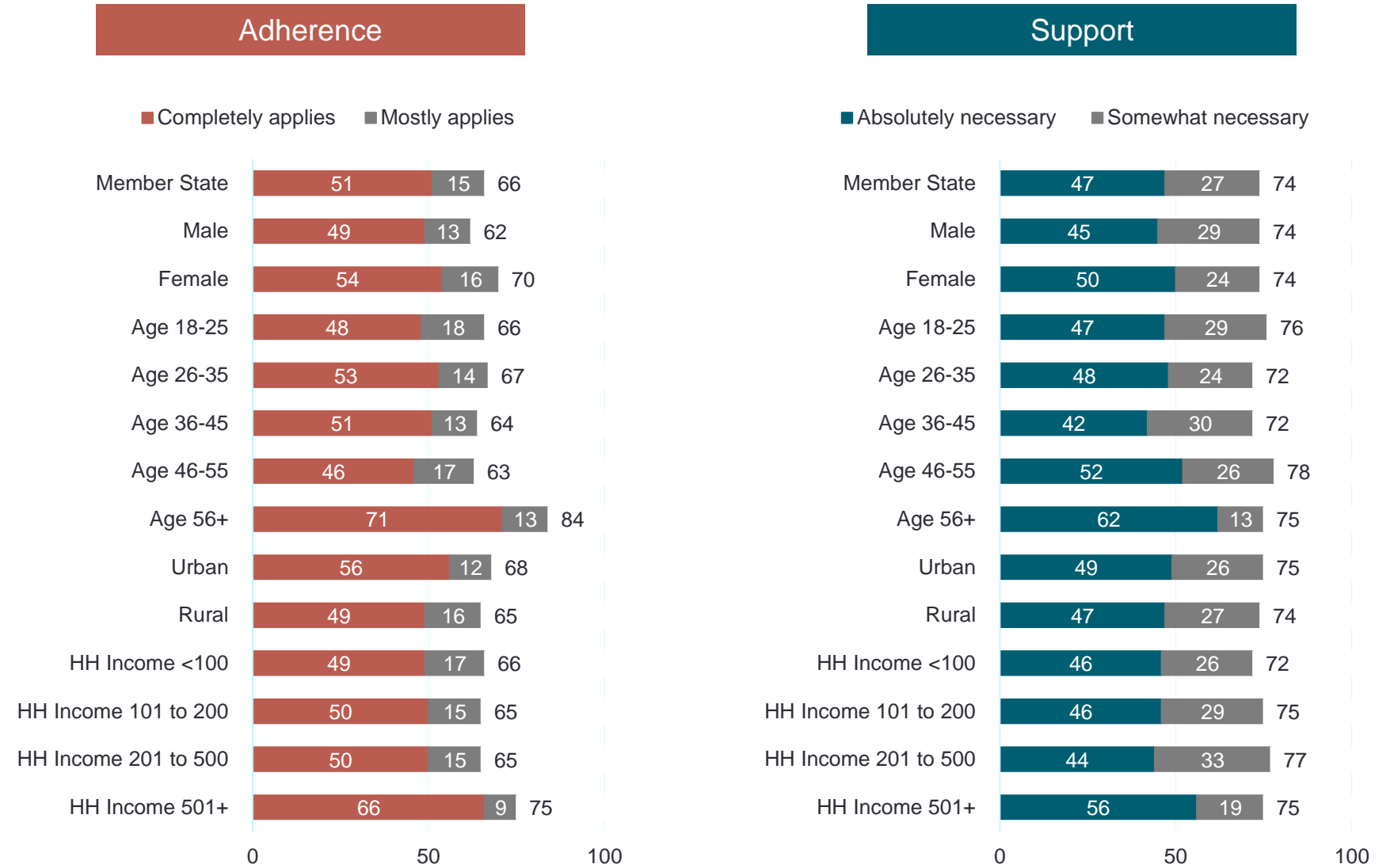


Q13. Over the past seven days, to what extent do each of the following describe you personally?: Wearing a face mask in public when near others

Q14. Thinking of the last four weeks, was asking people to do each of the following absolutely necessary, somewhat necessary, or not really necessary to limiting the spread of COVID-19 in Kenya?: Wearing a face mask in public

PUBLIC GATHERING Public health and social measure (PHSM)

Avoiding the church/mosque

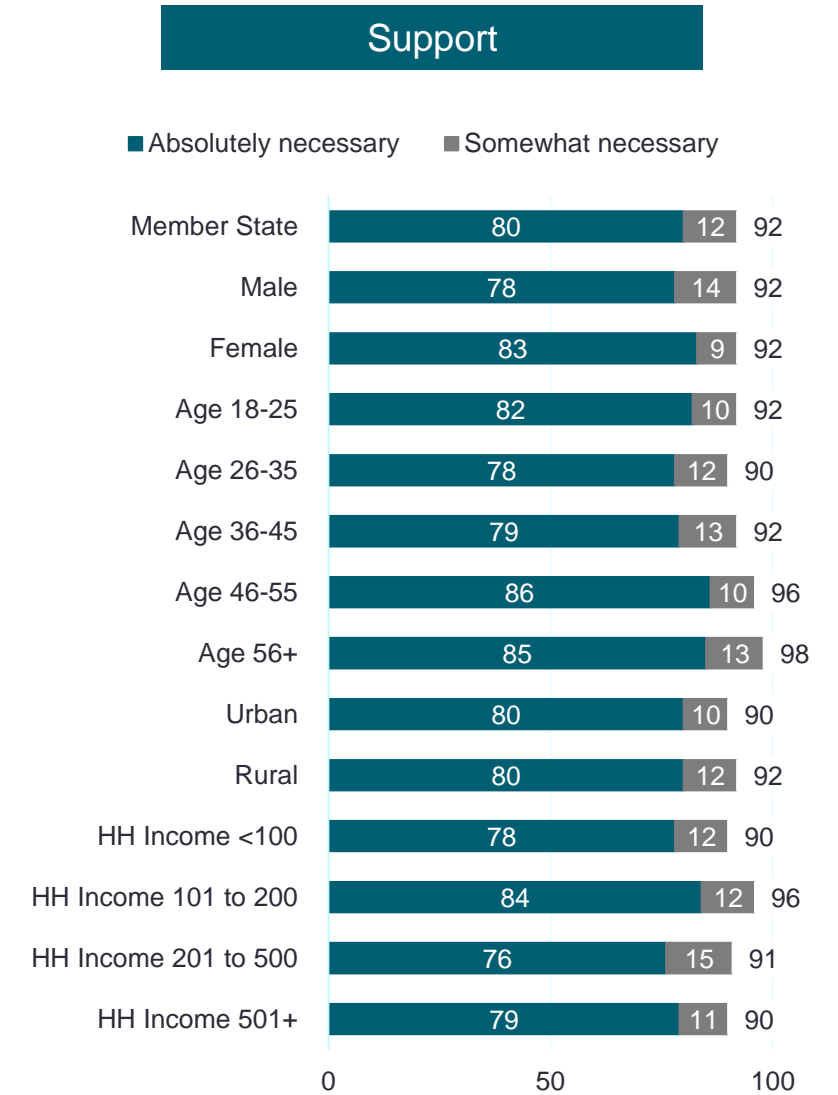
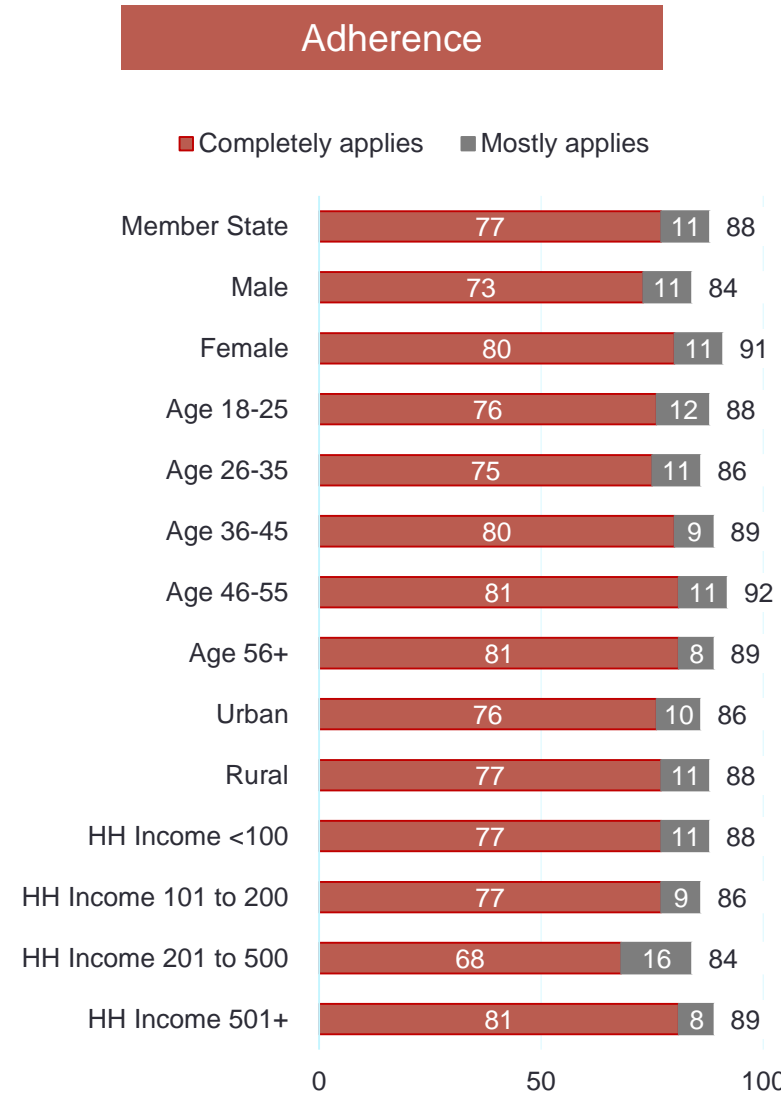


Q13. Over the past seven days, to what extent do each of the following describe you personally?: Avoiding the church/mosque

Q14. Thinking of the last four weeks, was asking people to do each of the following absolutely necessary, somewhat necessary, or not really necessary to limiting the spread of COVID-19 in Kenya?: Avoiding the church/mosque

PUBLIC GATHERING Public health and social measure (PHSM)

Avoiding public gatherings and places of entertainment



Q13. Over the past seven days, to what extent do each of the following describe you personally?: Avoiding public gatherings and places of entertainment

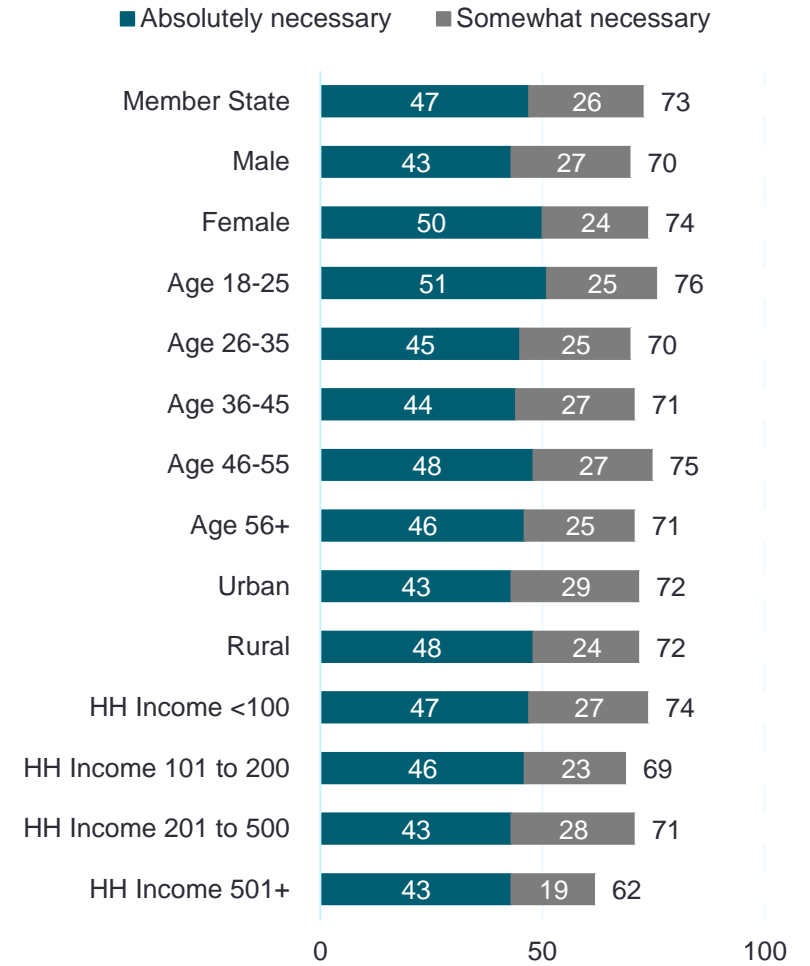
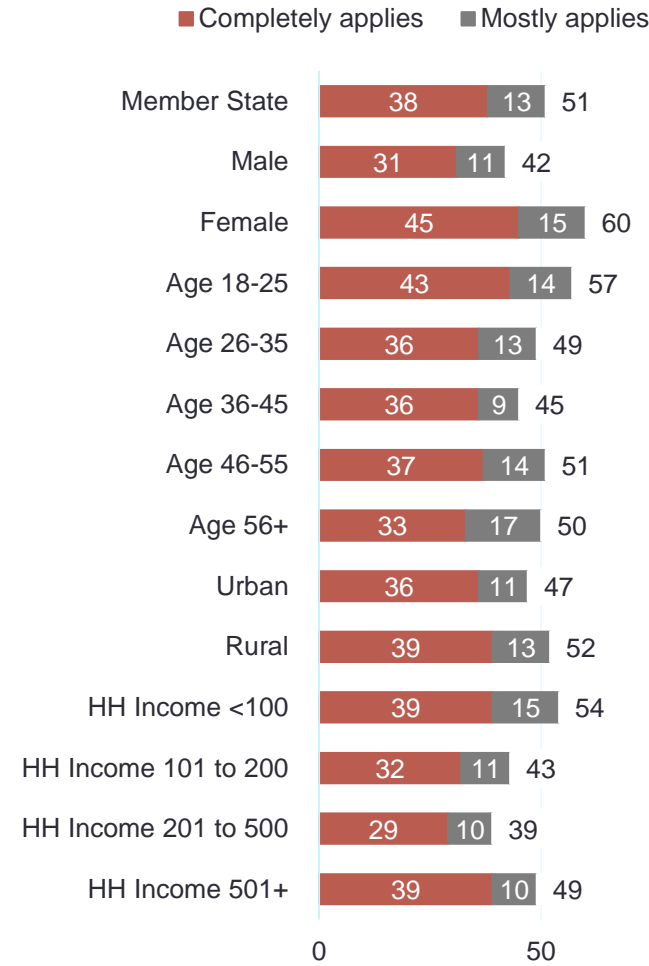
Q14. Thinking of the last four weeks, was asking people to do each of the following absolutely necessary, somewhat necessary, or not really necessary to limiting the spread of COVID-19 in Kenya?: Avoiding public gatherings and places of entertainment

MOBILITY Public health and social measure (PHSM)

Staying home instead of going to work, school or other regular activities

Adherence

Support

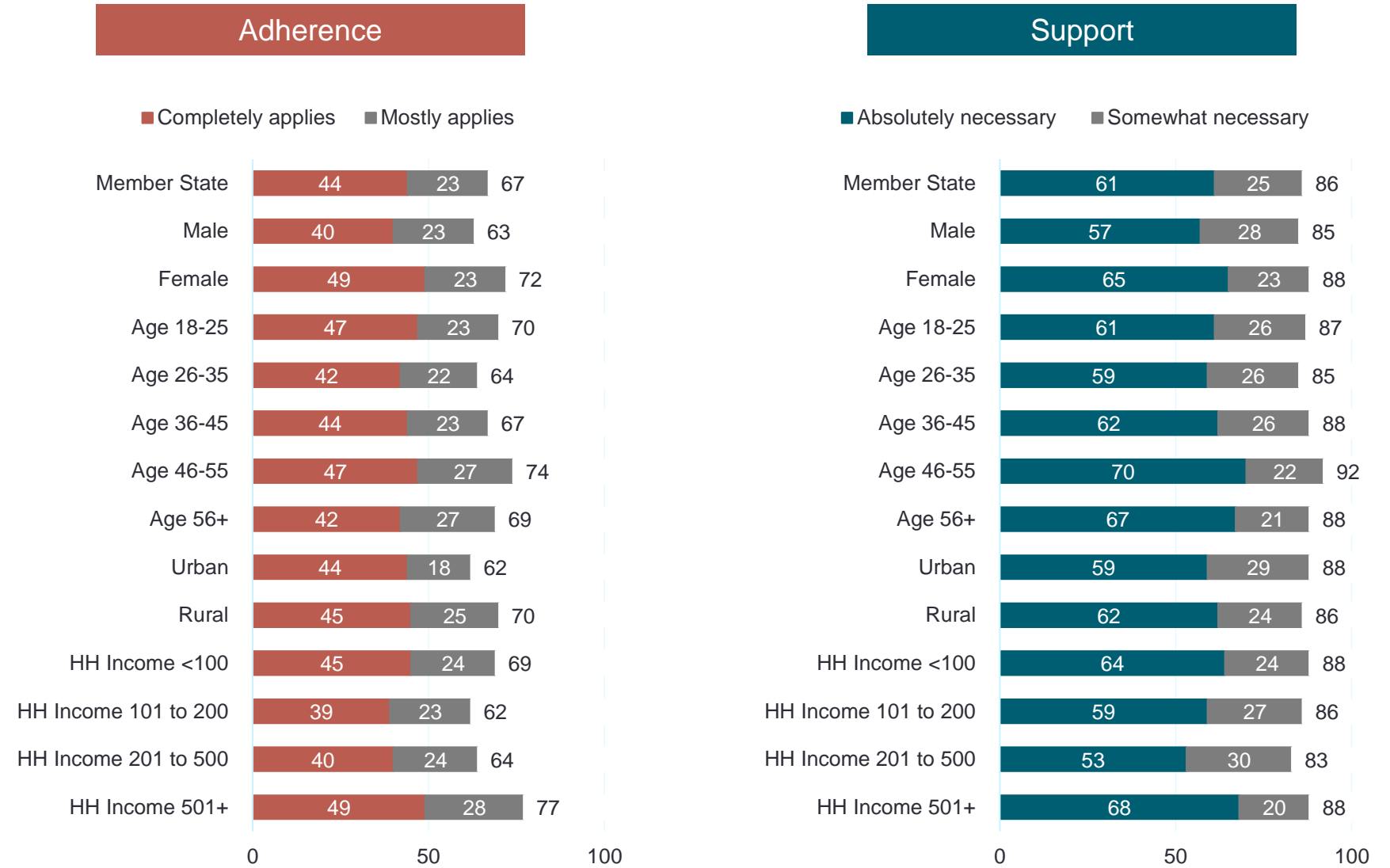


Q13. Over the past seven days, to what extent do each of the following describe you personally?: Staying home instead of going to work, school or other regular activities

Q14. Thinking of the last four weeks, was asking people to do each of the following absolutely necessary, somewhat necessary, or not really necessary to limiting the spread of COVID-19 in Kenya?: Staying home instead of going to work, school or other regular activities

MOBILITY Public health and social measure (PHSM)

Reducing the number of times I go to the market or grocery store



Q13. Over the past seven days, to what extent do each of the following describe you personally?: Reducing the number of times I go to the market or grocery store

Q14. Thinking of the last four weeks, was asking people to do each of the following absolutely necessary, somewhat necessary, or not really necessary to limiting the spread of COVID-19 in Kenya?: Reducing the number of times I go to the market or grocery store