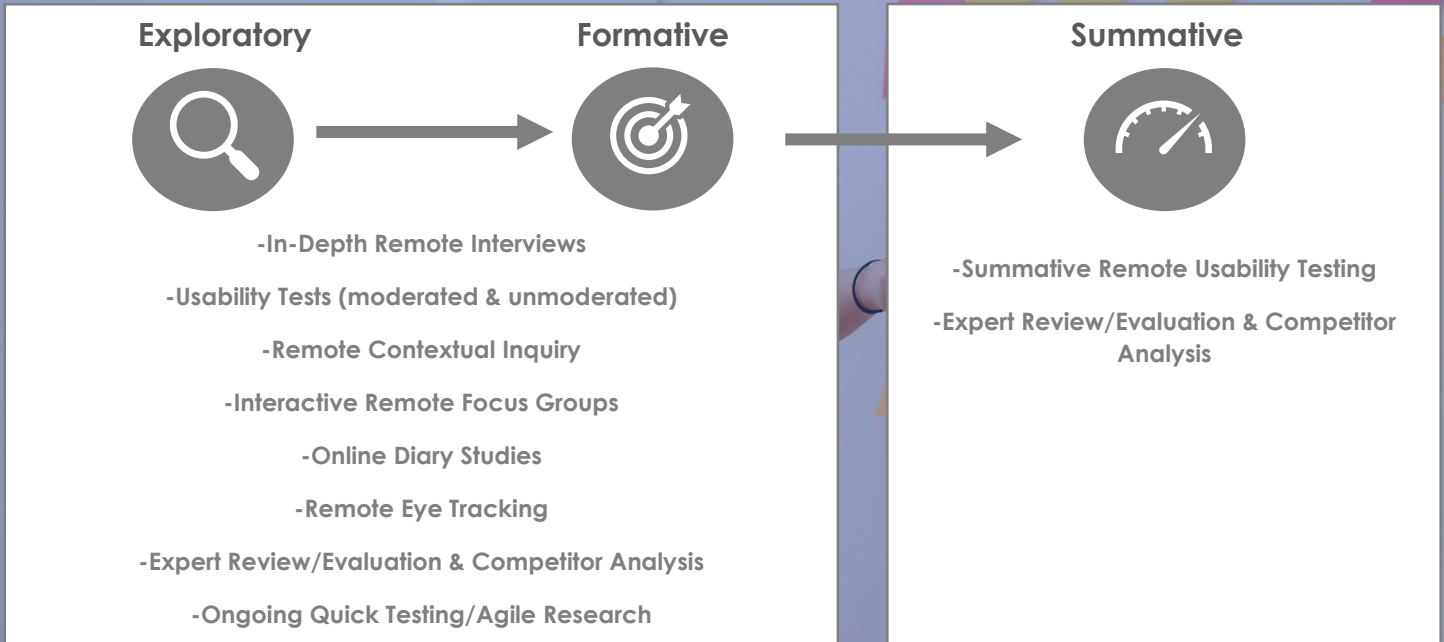


Product development must move forward even in this time of remote-only research. We can help!

IPSOS UX

We can achieve remote UX research insights throughout the product lifecycle...



& provide deliverables that help you and your stakeholders make strategic decisions.

-Full Report: Insights and analysis based on research data collected, including key takeaways and recommendations.

-Topline Report in Word: Key findings from the study.

-Video Clips: Select highlight clips from the research.

-Video Summary: Video composed of select highlights recorded during remote sessions composed to tell the story of the study by incorporating voice over and titles.

-UX Journey Mapping: Visualization of how users interact with a product, service, or system to inform design, and for use in socializing research insights within the organization.

-Personas: Descriptions of user types portraying the scenarios in which they operate. This includes their goals and how they use tech to achieve them. Personas can be used to understand key user types and their needs to guide product design.

We can engage with users anywhere in the world, right from our home offices! We have UX reach into over 100 countries via Ipsos UX teams and our network of UX partners.



CONTACT

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