IPSOS ISSUES MONITOR SEPTEMBER 2020
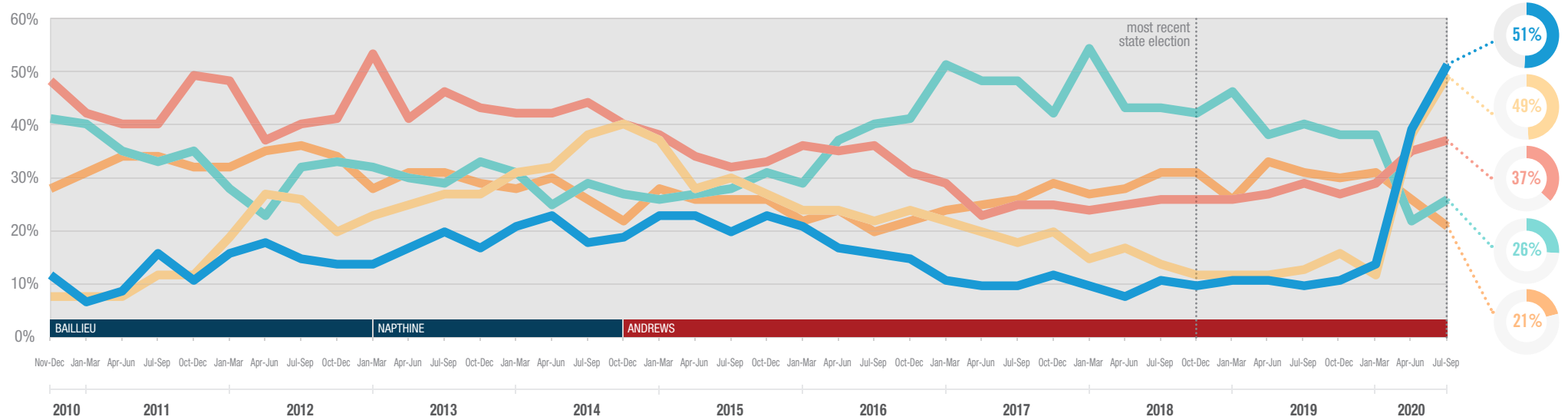## The top issues facing Victoria

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Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between July and September 2020 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.

most recent state election

BAILLIEU NAPTHINE ANDREWS

2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

51% 49% 37% 26% 21%
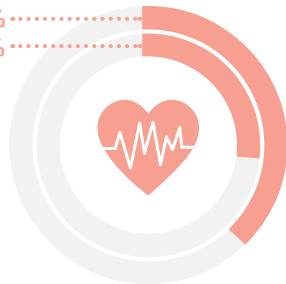
	The Economy	Unemployment	Healthcare	Crime	Cost of Living
JUL-SEP 20	▲ 51%	▲ 49%	37%	▼ 26%	▼ 21%
OCT-DEC 18	▼ 10%	▼ 12%	▼ 26%	▲ 42%	▲ 31%

▲▼ significant difference compared with most recent state election

	The Economy	Unemployment	Healthcare	Crime	Cost of Living
VIC	▲ 51%	▲ 49%	▲ 37%	▲ 26%	▼ 21%
REST OF AUSTRALIA	▼ 40%	▼ 43%	▼ 31%	▼ 22%	▲ 27%

▲▼ significant difference compared with the rest of Australia
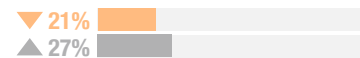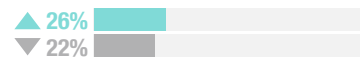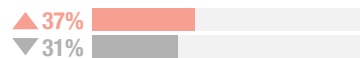
814 interviews were conducted via online panel between July and September 2020 (1-5 July n = 265 /5-9 August n = 277 /3-7 September n = 272), among Australian adults aged 18+. Data is weighted to match the profile of the Australian population. See www.ipsos.com/en-au/Issues-Monitor for further details.

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	JAN-MAR 2020	APR-JUN 2020	JUL-SEP 2020
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	14%	39%	51%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	12%	38%	49%
Healthcare	48%	43%	42%	46%	42%	34%	34%	25%	25%	27%	29%	35%	37%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	38%	22%	26%
Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	31%	26%	21%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	28%	27%	19%	20%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	28%	19%	14%
Poverty	7%	8%	7%	7%	9%	10%	12%	13%	14%	15%	13%	13%	12%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	24%	15%	10%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	18%	13%	10%
Education	16%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	13%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	8%	12%	10%
Population	8%	8%	7%	7%	7%	8%	9%	11%	15%	17%	17%	12%	8%
Immigration	6%	8%	7%	8%	7%	8%	10%	10%	13%	10%	8%	7%	7%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	4%	5%	5%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	9%	3%	3%
Taxation	4%	5%	5%	5%	5%	7%	7%	5%	4%	5%	3%	5%	3%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	3%	3%
Defence	2%	1%	1%	1%	2%	5%	4%	6%	4%	3%	1%	2%	2%

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 750 accurate to +/- 4.1 percentage points.
For more information on the Ipsos use of credibility intervals, please visit the Ipsos website: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf.