

IS MARKET RESEARCH A CAREER FOR YOU?

Take this quiz and see!

- Do you love a good mystery?
- Do you feel compelled to seek out the true meaning of things?
- Do you love solving puzzles?
- If anyone called you a “researcher” would you want to hug them?
- Can you create killer stories in presentations, visually, and in writing?
- Do you get excited about what makes customers happy?
- Do you have an inquisitive nature and are intellectually curious about the world around you?
- Are you someone who has strong organizational and time management skills?
- Do you want to make an impact from the start of your career?

If you answered YES to any of these questions, you just might be a great Market Researcher!

Ipsos employees come from a wide variety of backgrounds and majors. It’s one of our strengths. If the above excites you and you are eager to learn, apply today!



‘I’ve always had an interest in trying to understand why people do the things they do. Once I discovered what Market Research was, it seemed like a great fit and aligned well with my interests in trying to understand trends and decision-making behaviors. The breadth and variety of industries and clients that Ipsos works with was extremely appealing as well.’

Heather Rosoff

[APPLY NOW](#)



GAME CHANGERS

