



LIFE IN AUSTRALIA 2020

Understanding liveability across metropolitan Australia

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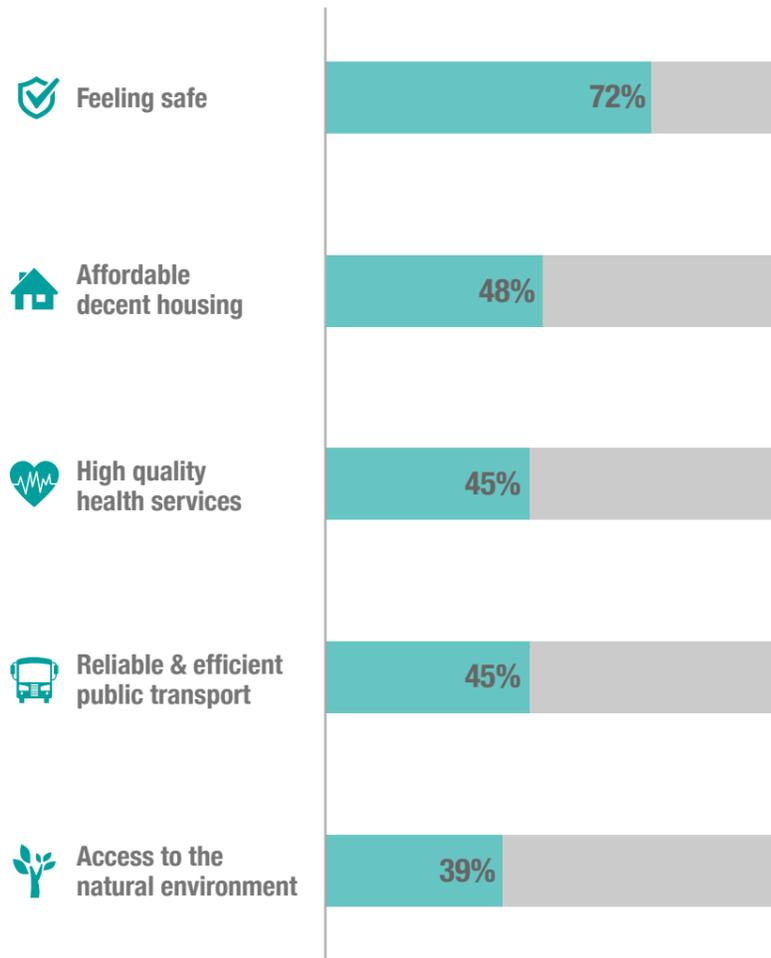
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The top five attributes that make somewhere a good place to live

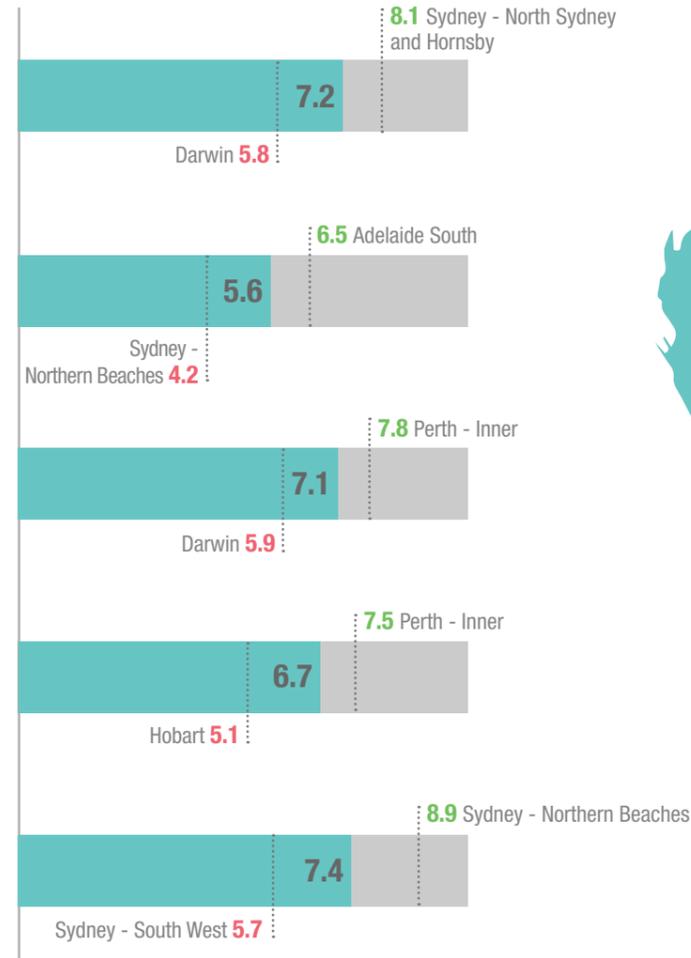
Importance

The percentage of Australians who selected the item as one of their top five attributes that makes somewhere a good place to live.



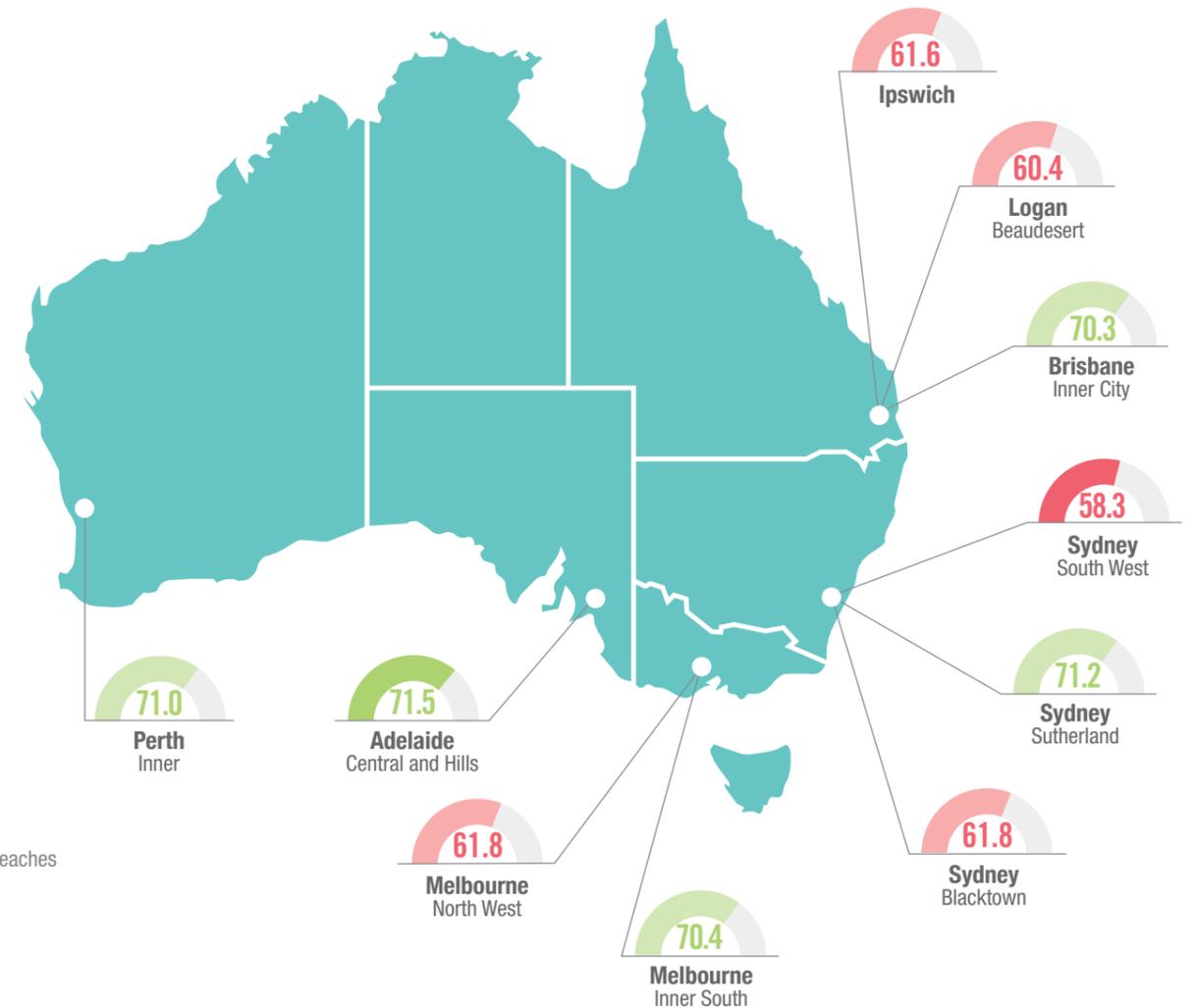
Performance

How Australians rated their local areas' performance against each attribute on a scale between 0 and 10.



The most and least liveable areas across metropolitan Australia

The most and least liveable areas are drawn from the Metropolitan Australia Liveability Index – a measure of metropolitan Australia's liveability between 0 and 100. The Index is created by multiplying each attribute's importance by how well Australians rate its performance in their local area. The areas shown on the map are ABS SA4 Regions.



About Life in Australia 2020

The Understanding liveability across metropolitan Australia report is drawn from the Ipsos Life in Australia project – the nation's largest annual study of community values and liveability. Life in Australia is a citizen-centric approach to understanding liveability. In July 2020, we asked 14,010 Australians to select the top five attributes that they believe makes somewhere a good place to live. We also asked them to rate how well their local area performed on a scale between 0 and 10 across 16 liveability attributes. Metropolitan Australia's 10 most liveable regions are shown on the next page. Pages 3 and 4 show metropolitan Australia's less and least liveable regions.



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	Metropolitan Australia Liveability Index	Feeling safe (72%)	Affordable decent housing (48%)	High quality health services (45%)	Reliable and efficient public transport (39%)	Access to the natural environment (45%)	Good job prospects (29%)	Shopping, leisure & dining (35%)	To and from services with relative ease (29%)	A strong sense of community (28%)	High quality education opportunities (24%)	Social cohesion (24%)	A lack of road congestion (19%)	A prosperous economy (21%)	Opportunity for all (21%)	Museums, galleries & festivals (9%)	Viewing and participating in sports & recreation (10%)
Metropolitan Australia	66.4	7.1	5.7	7.1	6.7	7.3	5.8	7.0	6.9	6.5	6.9	6.7	5.6	6.2	6.4	5.4	7.0

Metropolitan Australia's 10 Most Liveable Regions

Rank	Region	Metropolitan Australia Liveability Index	Feeling safe (72%)	Affordable decent housing (48%)	High quality health services (45%)	Reliable and efficient public transport (39%)	Access to the natural environment (45%)	Good job prospects (29%)	Shopping, leisure & dining (35%)	To and from services with relative ease (29%)	A strong sense of community (28%)	High quality education opportunities (24%)	Social cohesion (24%)	A lack of road congestion (19%)	A prosperous economy (21%)	Opportunity for all (21%)	Museums, galleries & festivals (9%)	Viewing and participating in sports & recreation (10%)
1	Adelaide - Central and Hills	71.5	7.9	6.3	7.4	6.9	8.0	6.2	7.3	7.2	7.0	7.4	7.2	6.7	6.5	6.9	6.4	7.7
2	Sydney - Sutherland	71.2	7.9	5.6	7.5	7.3	8.7	6.2	7.4	7.3	7.3	7.3	6.6	5.5	6.7	6.8	4.9	7.8
3	Perth - Inner	71.0	7.6	5.3	7.8	7.7	8.1	6.5	7.2	7.9	6.3	7.6	7.1	6.0	6.7	6.5	6.9	7.4
4	Melbourne - Inner South	70.4	7.8	5.4	7.7	7.5	7.7	6.2	7.5	7.1	6.8	7.5	7.0	5.7	6.7	6.7	5.6	7.5
5	Brisbane Inner City	70.3	7.5	5.8	7.8	7.3	7.3	6.5	7.5	7.4	6.6	7.5	7.0	5.3	6.9	6.9	6.8	7.0
6	Sydney - City and Inner South	70.2	7.4	5.8	7.4	7.5	7.1	7.0	7.4	7.5	6.8	7.3	7.1	5.6	6.8	7.0	6.9	7.1
7	Sydney - North Sydney and Hornsby	70.1	8.1	4.7	7.8	7.5	7.8	6.3	7.2	7.4	6.9	7.6	6.9	5.0	7.0	6.6	5.3	7.0
8	Sydney - Northern Beaches	69.8	7.9	4.2	7.7	7.1	8.9	6.4	7.5	6.9	7.1	7.4	6.9	4.9	6.9	6.5	5.2	7.8
9	Perth - North West	69.6	7.3	6.1	7.6	7.2	7.9	5.9	7.4	7.2	6.7	7.2	6.7	6.3	6.3	6.6	5.3	7.2
10	Brisbane - West	69.2	8.0	5.7	7.6	7.1	7.6	6.0	6.8	7.1	6.7	7.5	7.0	4.7	6.7	6.5	5.4	7.2

■ Above Average ■ Below Average



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	Metropolitan Australia Liveability Index	Feeling safe	Affordable decent housing	High quality health services	Reliable and efficient public transport	Access to the natural environment	Good job prospects	Shopping, leisure & dining	To and from services with relative ease	A strong sense of community	High quality education opportunities	Social cohesion	A lack of road congestion	A prosperous economy	Opportunity for all	Museums, galleries & festivals	Viewing and participating in sports & recreation
11 Australian Capital Territory	69.1	7.6	5.2	7.2	6.2	7.7	6.7	7.1	7.2	6.7	7.5	6.9	7.1	6.7	6.8	7.0	7.2
12 Sydney - Eastern Suburbs	69.0	7.6	4.7	7.7	7.1	8.0	6.6	7.4	7.2	6.5	7.4	6.7	5.2	6.6	6.6	6.3	7.4
13 Brisbane - North	68.9	7.3	6.1	7.4	7.2	7.5	5.9	7.4	7.3	6.8	7.1	7.0	5.2	6.2	6.6	5.4	7.1
14 Brisbane - East	68.8	7.6	6.2	7.2	6.5	8.0	5.8	7.0	7.0	7.0	7.1	6.7	5.7	6.5	6.5	5.5	7.2
15 Adelaide - West	68.7	7.1	6.0	7.3	7.0	7.7	5.6	7.5	7.3	6.7	7.0	6.9	6.6	6.2	6.7	6.0	7.1
16 Adelaide - South	68.7	7.4	6.5	7.4	6.7	8.1	5.4	7.1	7.1	6.5	7.1	6.6	6.3	6.1	6.2	5.5	7.3
17 Melbourne - Inner East	67.6	7.5	5.0	7.4	7.1	7.1	6.0	7.4	7.1	6.2	7.5	6.8	5.4	6.5	6.7	5.6	7.1
18 Melbourne - Inner	67.5	6.9	5.0	7.4	7.5	7.2	6.4	7.7	7.2	6.4	7.0	7.0	5.1	6.5	6.3	6.8	7.2
19 Sydney - Ryde	67.2	7.6	4.5	7.6	7.3	7.2	6.1	6.8	7.0	6.5	7.4	6.8	5.0	6.7	6.7	4.9	7.1
20 Sydney - Baulkham Hills and Hawkesbury	66.9	7.9	5.1	7.2	6.6	7.3	5.7	6.9	6.7	6.9	7.2	6.9	5.1	6.4	6.4	4.5	6.9
21 Brisbane - South	66.9	7.2	5.9	7.2	7.0	7.0	6.2	6.9	6.9	6.2	7.1	6.7	5.5	6.4	6.7	5.6	6.7
22 Melbourne - Outer East	66.5	7.4	5.7	7.3	6.3	7.6	5.7	7.0	6.7	6.5	6.8	6.7	5.6	6.1	6.4	5.0	7.2
23 Perth - South West	66.4	6.9	6.0	7.4	6.8	7.8	5.5	6.9	6.7	6.5	6.9	6.4	5.9	5.9	6.4	4.9	6.7
24 Sydney - Inner South West	65.7	7.1	5.4	7.2	7.2	7.2	5.8	7.0	6.9	6.2	6.6	6.7	5.2	6.0	6.4	4.8	6.8
25 Mornington Peninsula	65.5	7.0	5.8	7.1	5.7	8.2	5.5	6.8	6.6	6.6	6.6	6.2	6.2	5.9	6.2	5.2	7.2

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26 Adelaide - North	65.4	6.8	6.3	6.8	6.7	7.1	5.3	7.2	6.9	6.1	6.5	6.5	6.2	5.8	6.2	5.0	7.0
27 Sydney - Outer West and Blue Mountains	65.0	7.3	5.8	6.8	6.2	7.4	5.3	6.5	6.5	6.6	6.7	6.5	5.8	5.9	6.3	5.1	6.7
28 Perth - South East	65.0	6.6	6.2	7.0	6.7	7.1	5.6	6.7	6.7	6.5	6.6	6.4	6.3	5.8	6.3	4.9	6.8
29 Melbourne - North East	64.9	7.1	5.7	6.9	6.8	7.1	5.7	6.6	6.7	6.3	6.8	6.6	5.0	6.1	6.3	5.0	6.7
30 Sydney - Parramatta	64.7	6.7	5.7	6.9	7.0	6.7	6.0	6.8	6.5	6.2	6.5	6.7	5.6	6.5	6.4	5.4	6.6
31 Sydney - Inner West	64.6	7.1	4.9	7.0	7.3	6.7	5.8	6.7	6.9	6.3	6.8	6.8	5.0	6.2	6.2	5.2	6.7
32 Sydney - Outer South West	64.4	6.9	6.1	6.9	6.2	6.5	5.7	6.9	6.7	6.4	6.7	6.5	5.7	5.8	6.3	4.9	6.9
33 Melbourne - West	63.9	6.7	6.1	6.9	6.3	7.0	5.4	6.8	6.4	6.4	6.4	6.6	4.9	5.9	6.3	5.0	6.8
34 Hobart	63.9	7.4	5.3	6.5	5.1	8.0	5.2	6.2	6.5	6.7	6.4	6.7	5.9	5.8	6.2	5.7	6.8
35 Melbourne - South East	63.1	6.5	5.6	7.0	6.3	6.8	5.5	6.9	6.3	6.2	6.7	6.5	4.9	6.0	6.2	5.2	6.8
36 Darwin	62.3	5.8	5.5	5.9	5.8	8.1	5.7	6.2	7.1	6.1	6.0	6.7	7.5	5.3	6.0	6.1	6.7
37 Perth - North East	61.9	6.3	5.9	6.7	6.0	7.0	5.3	6.2	6.6	6.2	6.1	6.1	5.8	5.7	5.9	4.9	6.6
38 Melbourne - North West	61.8	6.5	5.8	6.5	6.3	6.5	5.3	6.3	6.4	6.3	6.0	6.6	5.6	5.7	5.9	4.6	6.4
39 Sydney - Blacktown	61.8	6.6	5.6	6.7	6.7	6.1	5.5	6.7	6.6	6.0	6.2	6.1	5.1	5.7	5.9	4.5	6.6
40 Ipswich	61.6	6.6	6.3	6.4	5.4	6.7	5.1	5.9	6.4	6.4	6.3	6.5	5.8	5.7	5.9	4.8	6.4
41 Logan - Beaudesert	60.4	6.6	5.9	6.4	5.6	6.5	5.1	6.2	6.2	5.9	6.2	6.3	5.4	5.5	6.0	4.3	6.3
42 Sydney - South West	58.3	6.4	5.1	6.3	5.9	5.7	5.3	6.5	6.2	5.4	5.8	6.2	5.1	5.5	5.7	4.6	6.0

■ Above Average
 ■ Below Average

Technical note:

14,010 interviews were conducted via online panel between July 6 - 31, 2020 among Australian adults aged 18+. Data is weighted to match the profile of the Australian population. See www.ipsos.com/en-au/life-in-australia for further details.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 4.8 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website: https://www.ipsos.com/sites/default/files/2017-03/ipsosPA_CredibilityIntervals.pdf