

2020 in Review: References

Coronavirus crisis

- [What Worries the World, December 2020](#)
- [AXA Future Risks report](#)

Future change

- [Global Trends 2020](#)
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- [Ipsos/World Economic Forum survey on social progress vs. economic growth](#)

Healthy lives

- [Global Happiness Survey 2020](#)
- [Global Health Service Monitor 2020](#)

Climate emergency

- [Global Trends 2020](#)
- [Now What: Climate change & COVID-19](#)
- [Ipsos/EDF report](#)

Work matters

- [Global attitudes towards work and employment](#)
- [Ipsos/World Economic Forum survey](#)
- [Ipsos/World Economic Forum survey on automation](#)

Digital lives

- [Global Trends: Beyond the pandemic webinar](#)
- [Synthesio eCommerce report](#)
- [Trust Misplaced? The future of trust in media](#)
- [Higher education survey](#)

Brand expectations

- [The Creative Fightback](#)
- [Staying Afloat during a Crisis](#)
- [Authenticity is King](#)
- [Dancing with Duality](#)
- [The Forces of Customer Experience](#)

Gender (in)equality

- [Ipsos/Women's Forum 2020](#)
- [International Women's Day survey 2020](#)
- [Ipsos/AXA report on women's health during the pandemic](#)
- [Ipsos/AXA report on global economic impact of pandemic on women](#)
- [Global attitudes towards gender](#)

Race & Diversity

- [Social cohesion in a pandemic world](#)
- [Ipsos international poll on racism and intolerance](#)
- [Ipsos/NPR poll on racism in the US](#)

Nations ranked

- [Ipsos/Anholt Nation Brand Index](#)
- [Halifax Security Forum 2020 – handling of pandemic](#)
- [Halifax Security Forum 2020 – influence on world affairs](#)