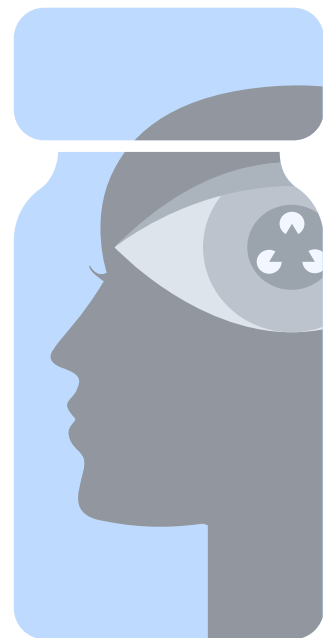


Ipsos Global COVID-19 Therapy Monitor

Layering real-world patient data against perceptions of treating physicians, Ipsos' syndicated COVID-19 Therapy Monitor provides a comprehensive view of the rapidly evolving landscape, focusing on those patients who are candidates for newer treatments.

PERCEPTUAL INSIGHTS FROM THE PHYSICIANS

- Demographic information (for physician profiling)
- Classification of mild vs. moderate vs. severe COVID-19
- Perceived risk factors for developing severe COVID-19
- Dynamics of treatment decision-making for their patients
- Treatment approaches for non-hospitalized vs hospitalized cases
- Treatment approaches for cases of differing severity
- Proportion & demographics of patients considered 'long haulers'
- Monitoring & treatment approaches for long haulers
- How they obtain information on COVID-19 therapies



INSIGHTS FROM REAL-WORLD PATIENT DATA

Physicians submit real-world information on patients they are currently treating and who are candidates for newer treatments, including:

- Patient demographics, including any pre-existing conditions
- Symptoms presented, diagnosis date & diagnostic test used
- Any hospitalization information, e.g. length of stay, oxygen usage
- Risk of progression to severe disease
- Treatment the patient is currently receiving (for both the virus and immune response), e.g. steroids, antivirals, biologics, plasma
- Details of treatments, e.g. dose, duration, reasons for choice, patient compliance & comprehension
- COVID-19 vaccination status
- If patient is considered a 'long hauler'
- Ongoing planned disease management and follow-up.

About the study

- **Geographic coverage:** This study is currently running in US, but can be expanded on request to Canada, EU4, UK & Japan.
- **Sample:** PCPs, GPs, Family Practitioners, Internists, Critical Care Specialists, Infectious Disease Specialists/ Virologists, Hospitalists, Pulmonologists & Emergency Medicine Specialists
- **Frequency:** Regular 'pulse' updates of the market
- **Deliverables:** Bespoke presentations tailored to your business objectives

CONTACT

Rhoda Schmuecking

Rhoda.Schmuecking@ipsos.com

Hallie Cope

Hallie.Cope@ipsos.com

ABOUT THE IPSOS HEALTHCARE SERVICE LINE

Ipsos partners with pharmaceutical, biotech and medical device manufacturers to inspire better healthcare. Operating in over 50 countries, our 1000+ experts support key business decisions for our clients throughout the commercial lifecycle, from early-stage strategy, to launch, to performance optimization. We do this through a uniquely integrated combination of therapeutic and market expertise, gold standard real world evidence, and market-leading custom research approaches – all underpinned by a global footprint and unprecedented access to today's healthcare stakeholders.