

COVID-19 VACCINE HESITANCY IN PAKISTAN

**Ipsos C19 Tracker & snap poll
– wave 14**

5 March 2021

GAME CHANGERS



Methodology



SAMPLE SIZE
1054



CATI RANDOM
INTERVIEWS

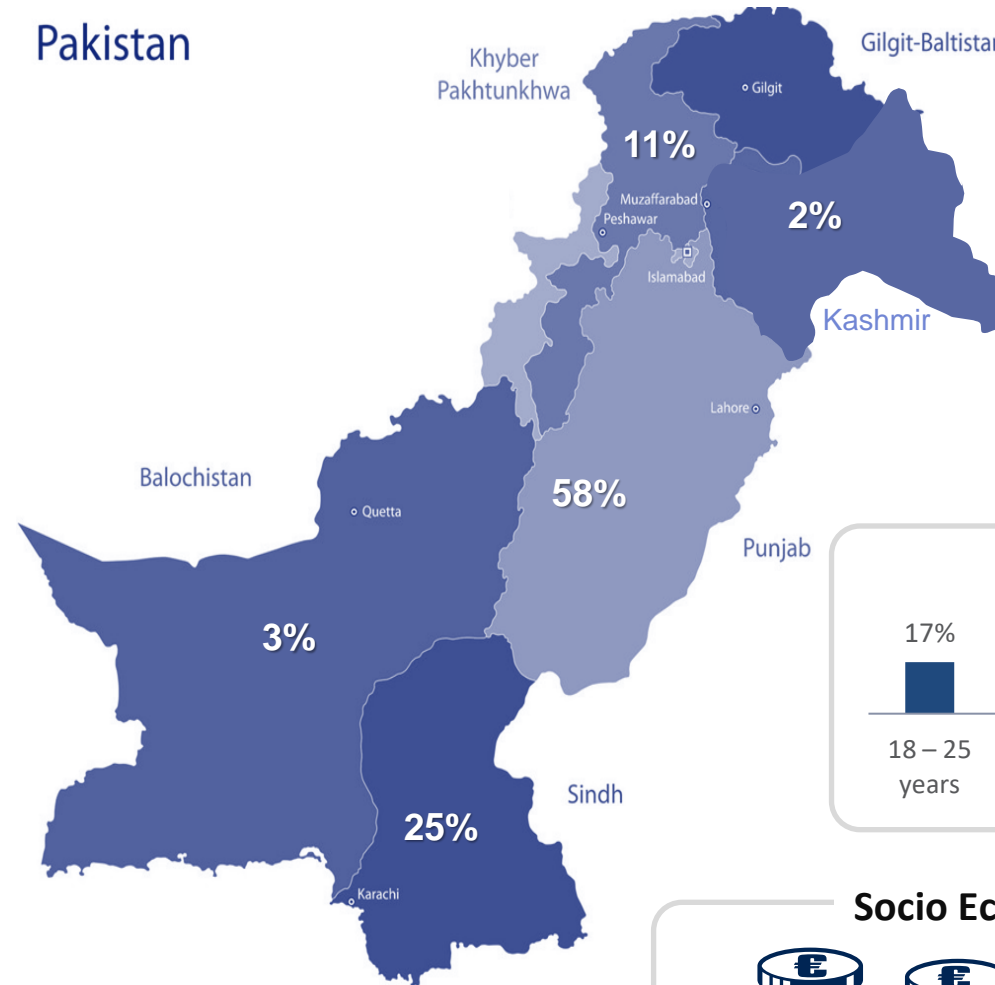


25th Feb – 1st Mar

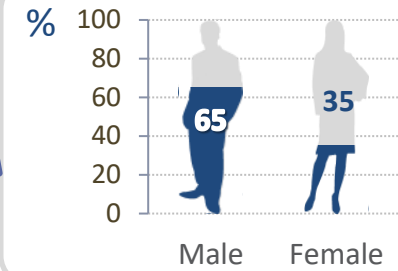
This study had no external sponsors or partners. It was initiated and run by Ipsos with the intention to share our understanding about the world we live in and how citizens around the globe think & feel about their world.

Sample Profile

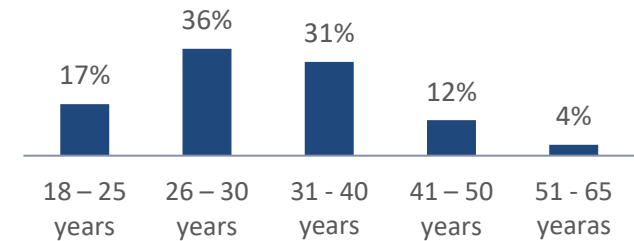
Pakistan



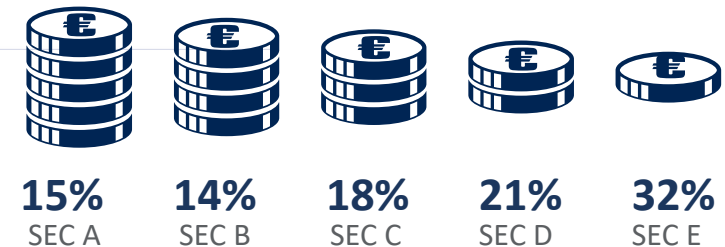
Gender



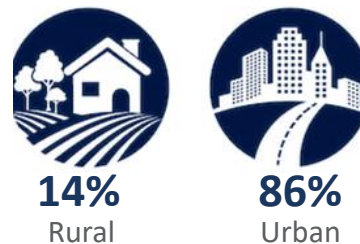
Age



Socio Economic Class



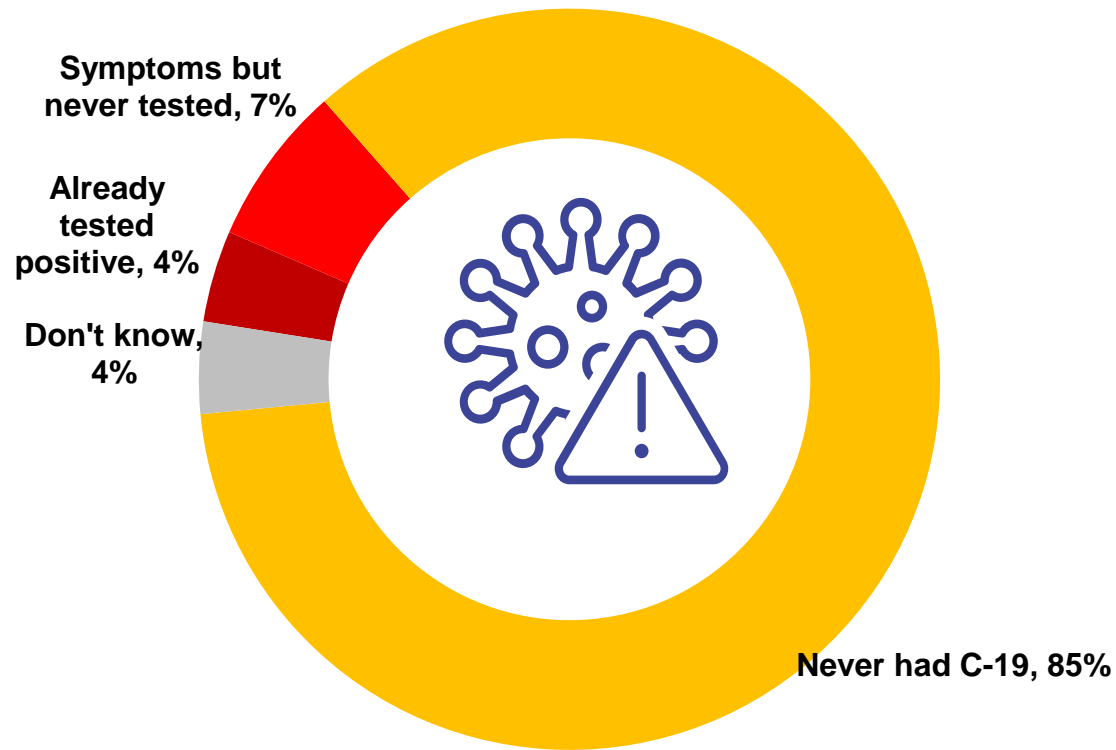
Geography



Actual incidence of coronavirus in adult Pakistanis seems to be as high as 11%

Which of the following statements applies to you regarding corona virus?

یہ بتائیے کہ کورونا وائرس کے حوالے سے ان میں سے کونسا جملہ آپ پر لاگو ہوتا ہے؟



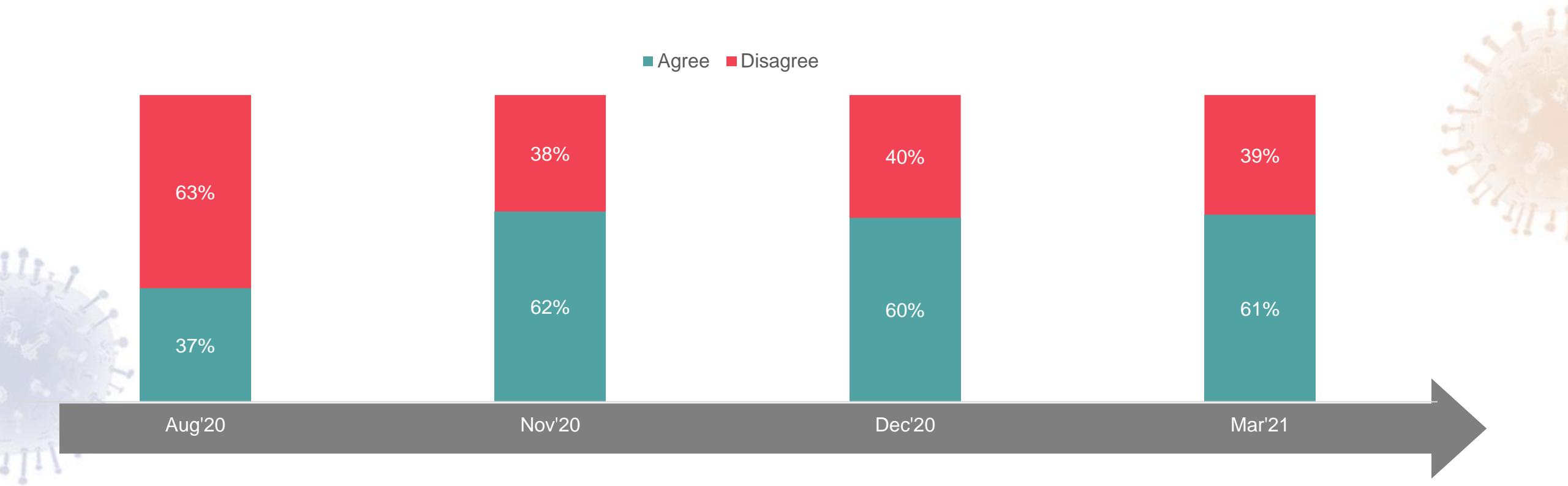
UN projected 18+ Population (2020)	130.79 million
COVID-19 status?	
Already tested positive	5.19
Symptoms experienced but never tested	9.18
never had C-19	111.77
Don't know	4.65

* Data weighted by age group, Gender, Urban/rural, Provinces and SEC

2 in 5 Pakistanis disagree to get vaccinated against COVID-19. Same trend since November '20, despite pro-vaccine campaigns by various stakeholders

Q. To what extent do you agree or disagree with each of the following: ***If a vaccine for COVID-19 were available, I would get it***

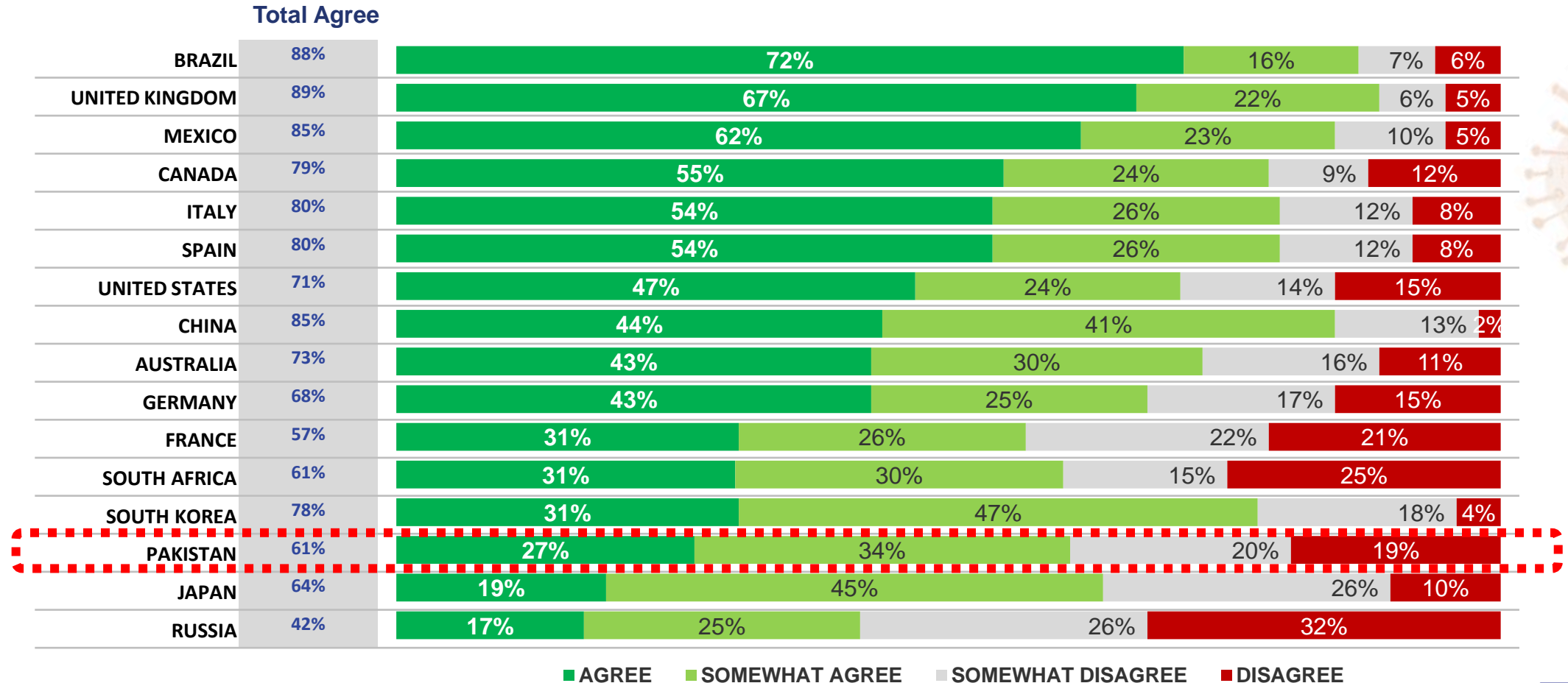
میں آپ کو ایک جملہ پڑھ کر سناؤں گا/گی، یہ بتائیے کہ آپ مندرجہ ذیل جملے سے کس حد تک اتفاق یا اختلاف کرتے/کرتی ہیں؟ اگر کورونا وائرس کی ویکسین دستیاب ہو، تو میں اسے استعمال کروں گا/گی



Pakistanis amongst least eager nations to get vaccinated

To what extent do you agree or disagree with each of the following: **If a vaccine for COVID-19 were available to me, I would get it**

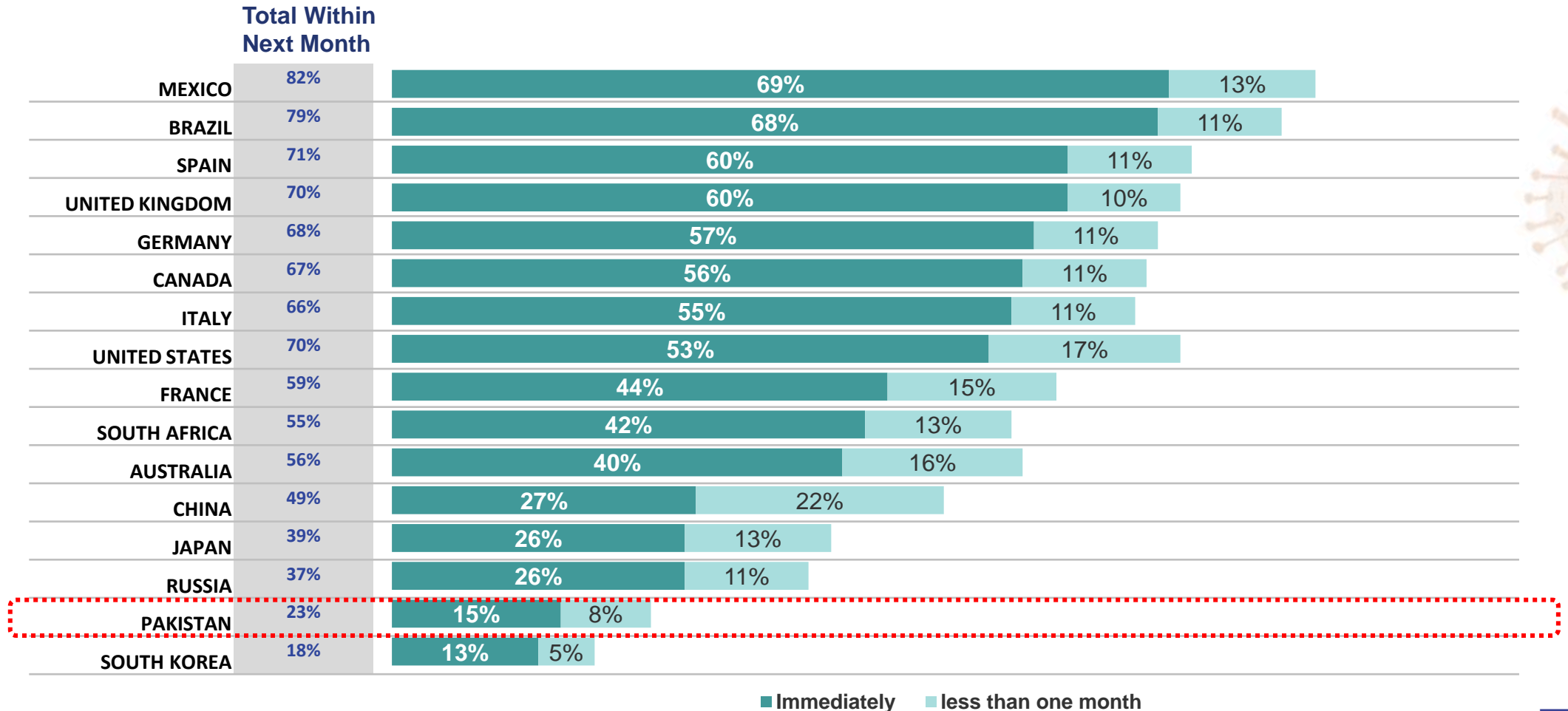
اب میں آپ کو ایک اور جملے پڑھ کر سناؤں گا/گی، برائے مہربانی یہ بتائیے کہ آپ اس جملے سے کس حد تک اتفاق یا اختلاف کرتے ہیں؟ اگر کورونا وائرس کی ویکسین دستیاب ہوگی، تو میں اسے لگواؤں گا/گی



Even if vaccine becomes available, Pakistanis aren't too keen to get its shots immediately

Once the COVID-19 vaccine becomes available to you, when would you get the vaccine?

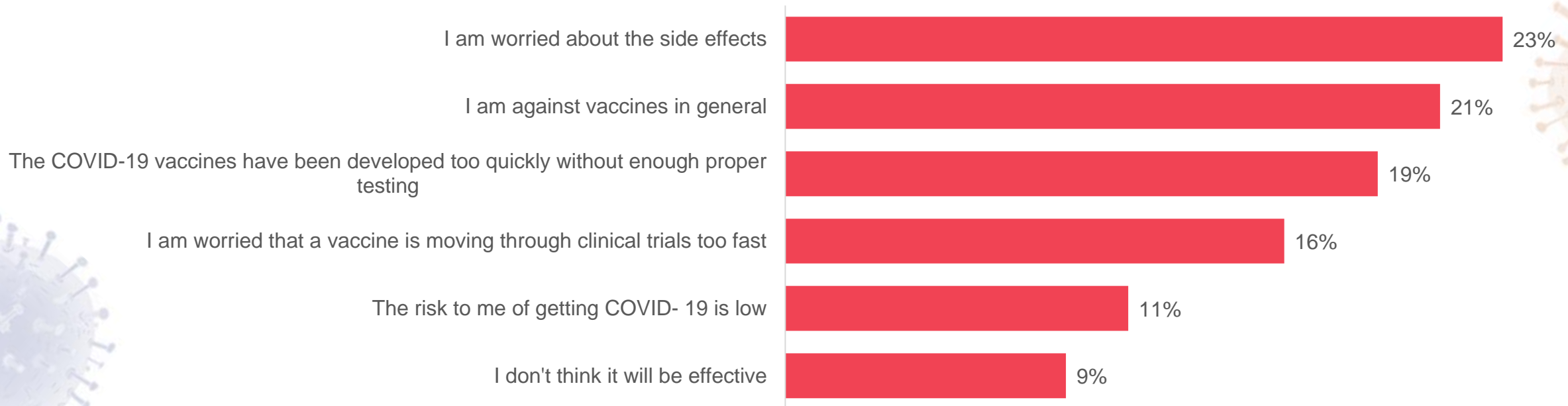
یہ بتائیے کہ جب کورونا ویکسین آپ کے لئے دستیاب ہوگی، تو آپ اسے کب لگوائیں گے؟



Pakistanis expressed variety of factors for not getting vaccinated

Q. Which best describes why you would not take a vaccine for COVID-19?

یہ بتائیے کہ آپ کون کون سی وجوہات کی بناء پر کورونا وائرس کی ویکسین استعمال نہیں کریں گے/گی؟



In comparison; Pakistan has the least proportion of people worried about side effects or clinical trials moving fast, but have the highest proportion of people who are **'against vaccines in general'**

Which best describes why you would not take a vaccine for COVID-19? *I am worried about the side effects*

یہ بتائیے کہ ان میں سے کونسا جملہ اس بات کی بہترین ترجمانی کرتا ہے کہ آپ کورونا وائرس کی ویکسین نہیں لگوائیں گے/گی؟ میں مضر اثرات کے حوالے سے خوفزدہ ہوں

I am worried about the side effects

JAPAN	66%
CHINA	53%
SOUTH KOREA	51%
MEXICO	42%
SOUTH AFRICA	39%
SPAIN	39%
ITALY	36%
UNITED STATES	36%
FRANCE	35%
GERMANY	35%
CANADA	33%
UNITED KINGDOM	32%
AUSTRALIA	31%
BRAZIL	25%
PAKISTAN	23%

I am worried that a vaccine is moving through clinical trials too fast

JAPAN	51%
CHINA	36%
SOUTH KOREA	36%
MEXICO	35%
SOUTH AFRICA	34%
SPAIN	34%
ITALY	33%
UNITED STATES	33%
FRANCE	33%
GERMANY	32%
CANADA	29%
UNITED KINGDOM	26%
AUSTRALIA	17%
BRAZIL	16%
PAKISTAN	14%

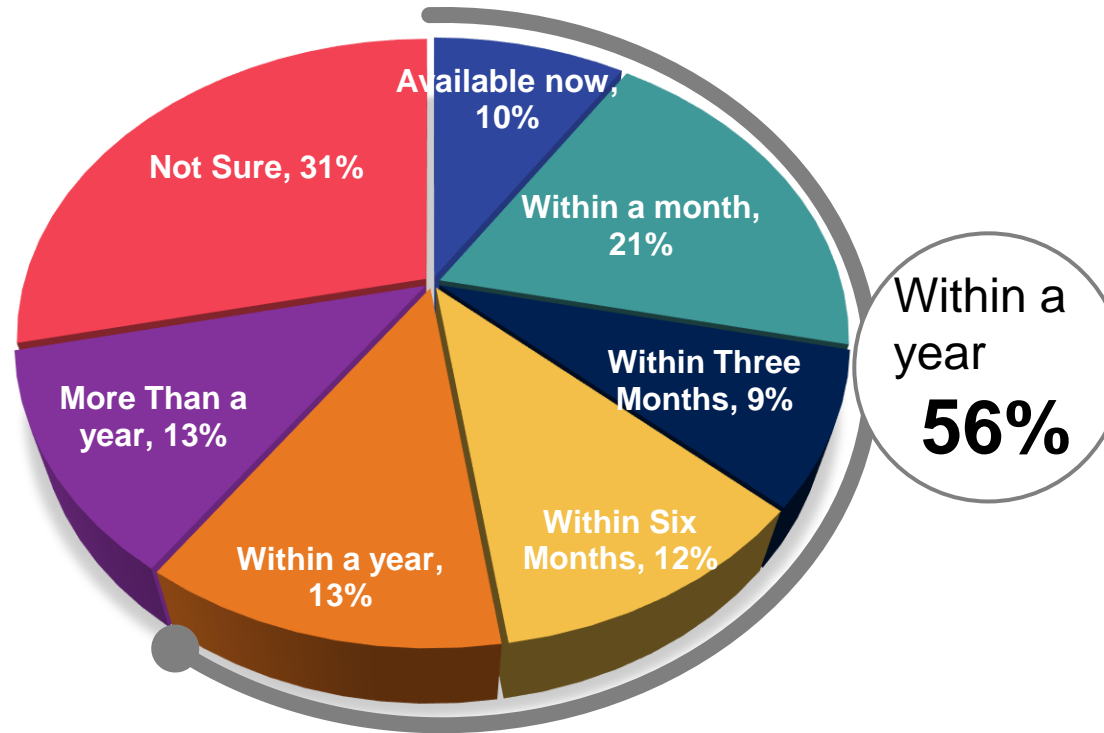
I am against vaccines in general

PAKISTAN	21%
UNITED STATES	11%
ITALY	10%
SOUTH AFRICA	9%
CANADA	8%
AUSTRALIA	6%
FRANCE	6%
GERMANY	6%
UNITED KINGDOM	5%
BRAZIL	4%
JAPAN	4%
MEXICO	4%
SOUTH KOREA	4%
SPAIN	3%
CHINA	3%

1 in 3 Pakistanis are completely unsure as when coronavirus vaccine would be available to them, while half of Pakistanis are optimistic about its availability within a year

When do you think the COVID-19 vaccine will be available to you?

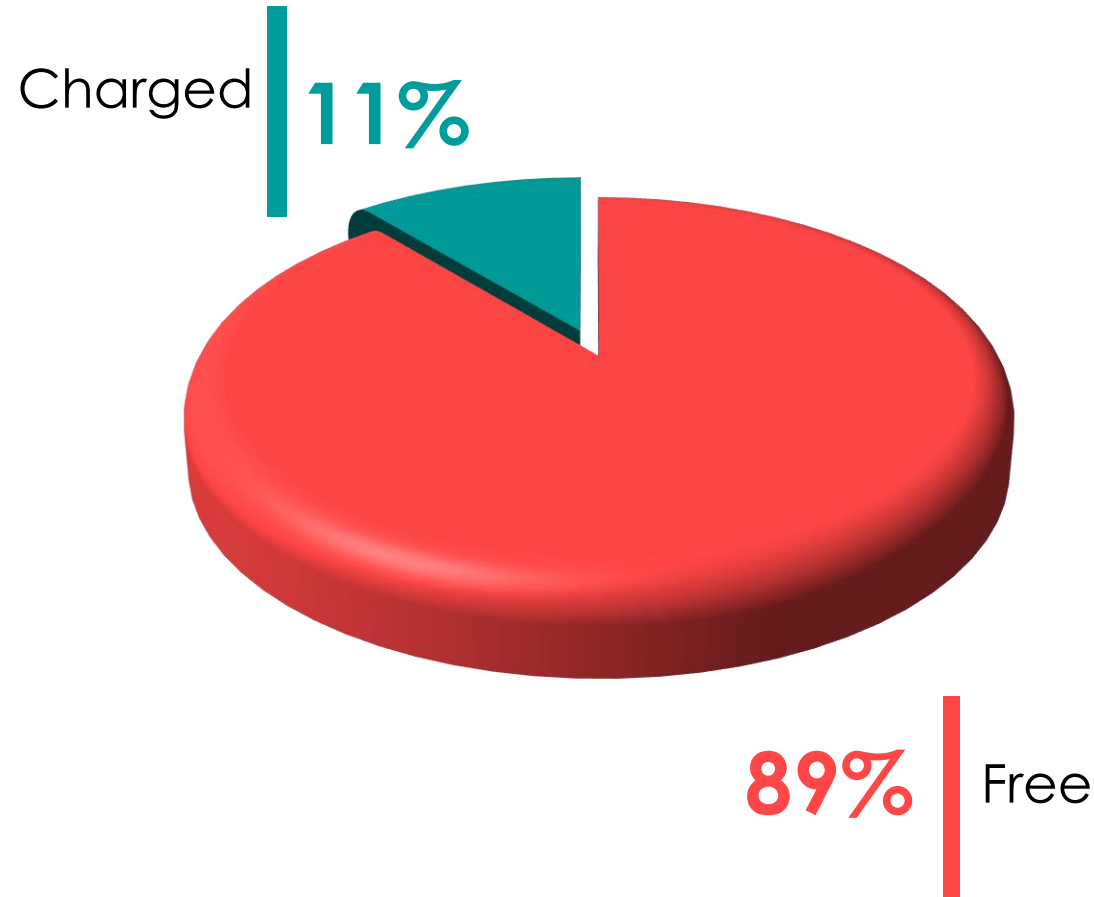
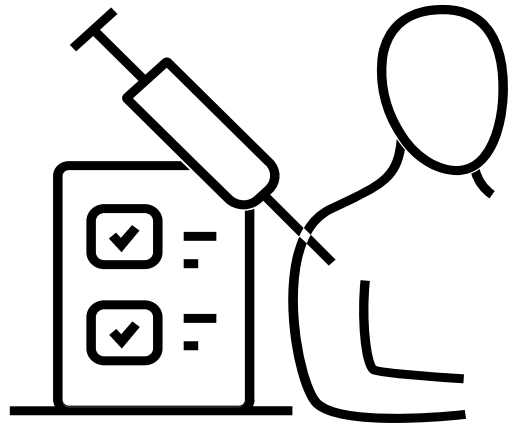
یہ بتائیے کہ آپ کے خیال میں کورونا ویکسین آپ کے لئے کب دستیاب ہوگی؟



9 in 10 Pakistanis expect to get vaccinated against coronavirus free of charge.

Do you think you would be vaccinated free, or would it be charged?

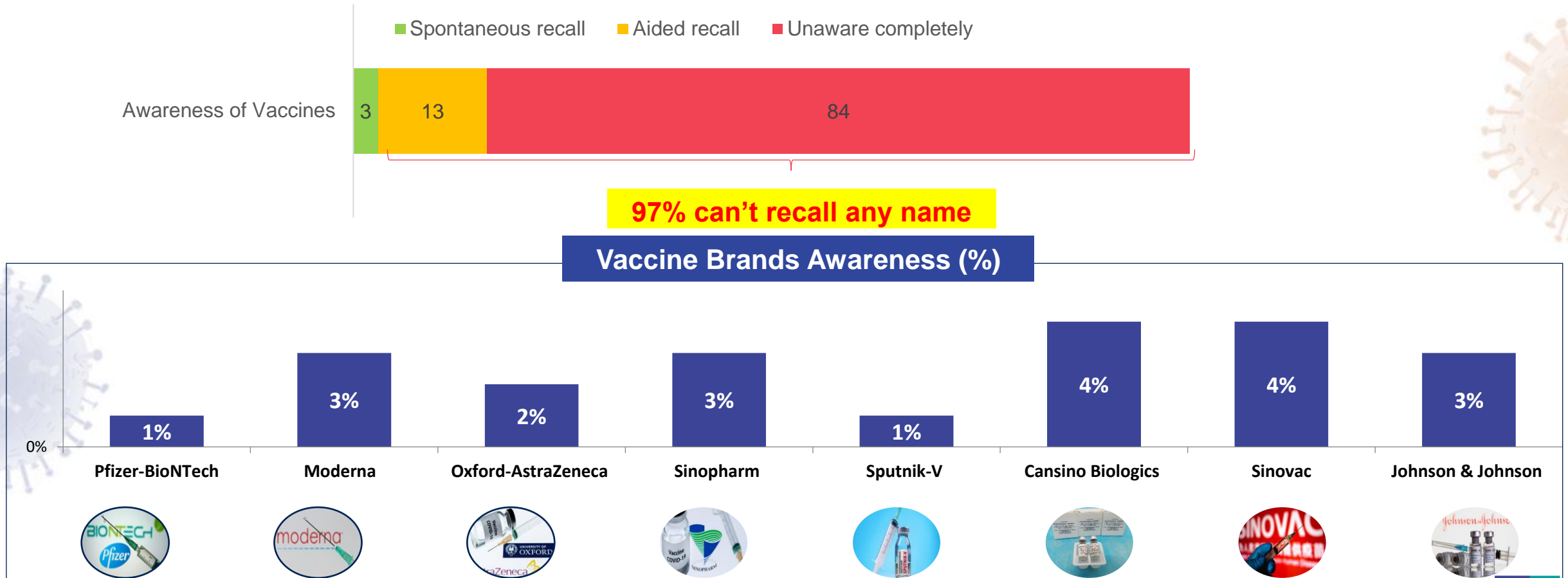
یہ بتائیے کہ آپ کے خیال میں کیا ویکسین مفت لگائی جائے گی یا اس کی قیمت وصول کی جائے گی؟



When asked spontaneously, only 3% Pakistanis were able to recall **ANY vaccine name. Upon prompting; additional 13% recalled some brands. However, more than 8 in 10 are completely oblivious of any vaccine names**

Which C-19 Vaccine do you think is available in Pakistan? (TOM+Spont)

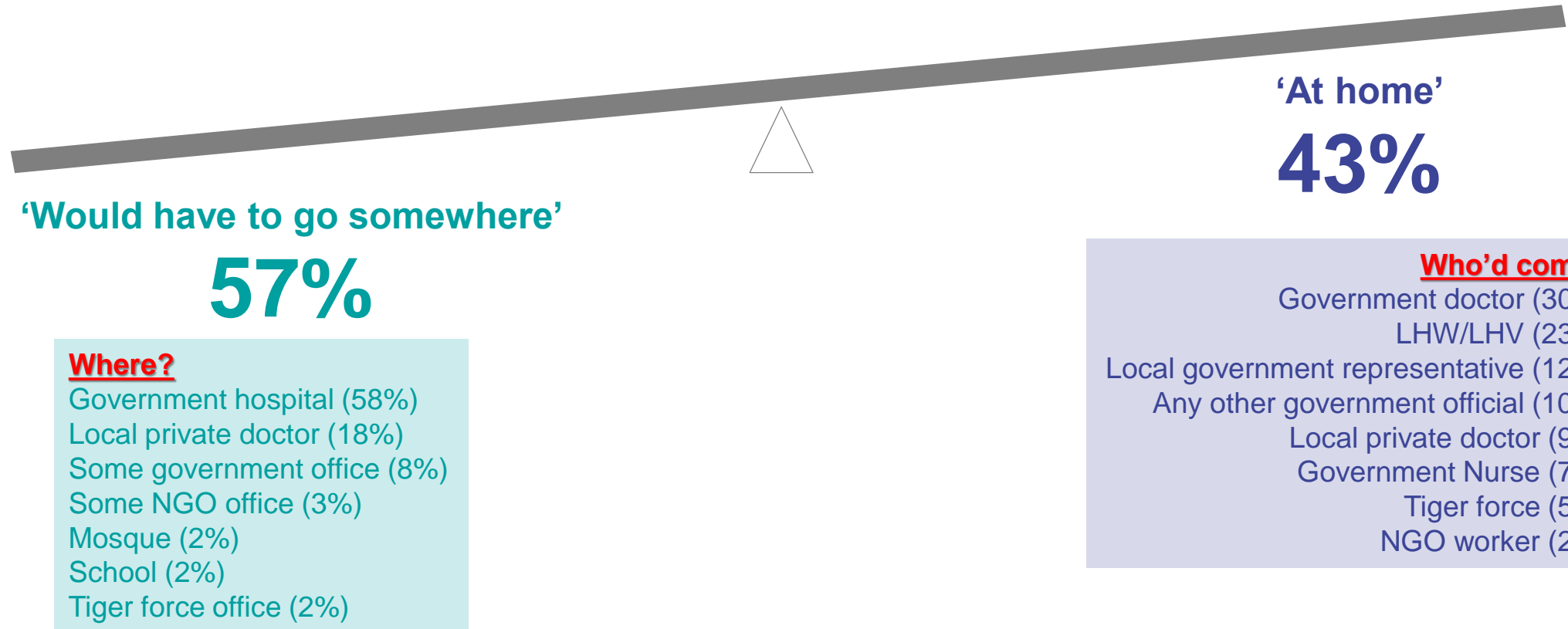
یہ بتائیے کہ آپ کے خیال میں پاکستان میں کون سی کورونا ویکسین دستیاب ہے؟



Pakistanis are confused as how they would get vaccinated against coronavirus

How do you think you will get vaccinated?

یہ بتائیے کہ آپ ویکسین کس جگہ لگوائیں گے / گی؟



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