

AWARENESS & ATTITUDE TOWARDS COVID-19 VACCINE

**Ipsos C19 Tracker & snap poll in Pakistan
– wave 15**

May 17, 2021

GAME CHANGERS



Methodology



SAMPLE SIZE
1003



CATI RANDOM
INTERVIEWS

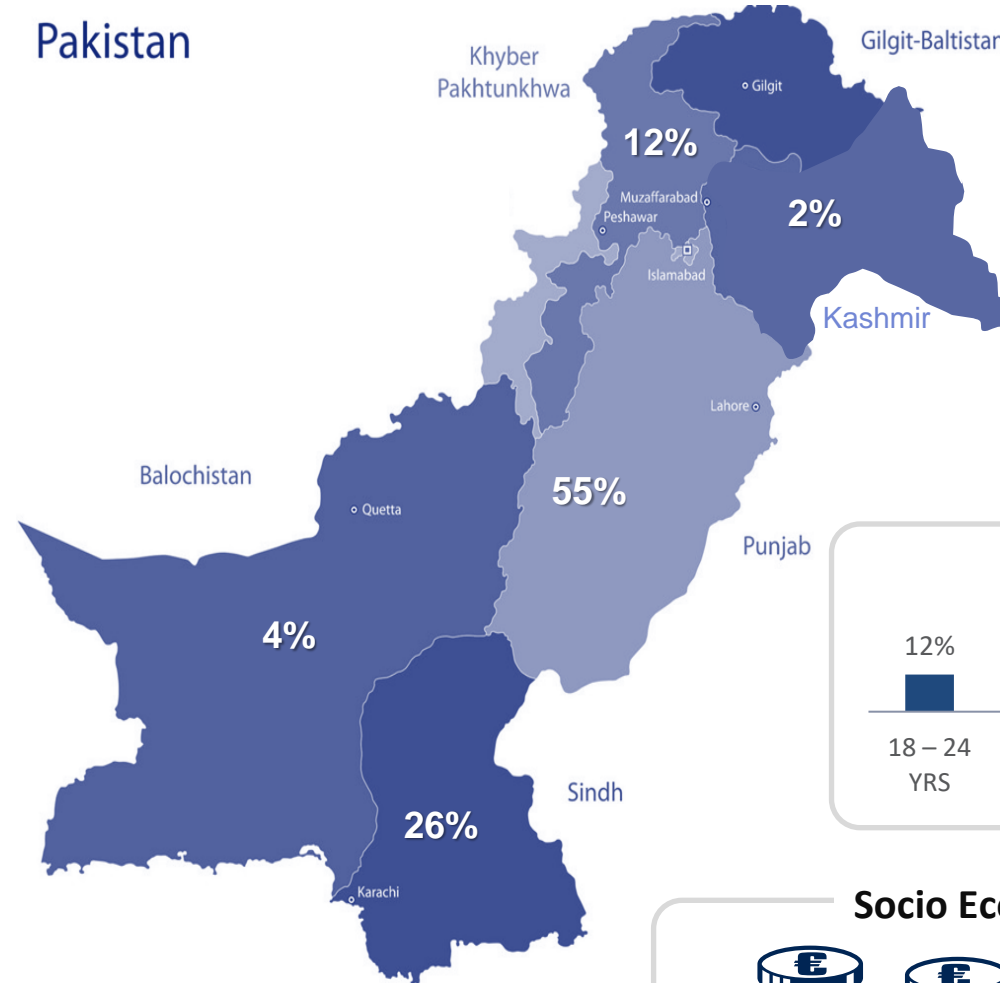


25th April – 2nd May

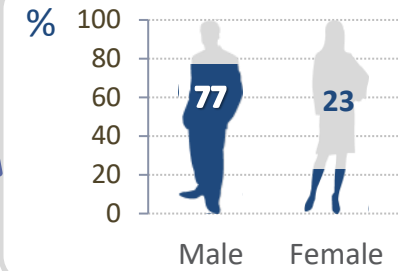
This study had no external sponsors or partners. It was initiated and run by Ipsos with the intention to share our understanding about the world we live in and how citizens around the globe think & feel about their world.

Sample Profile

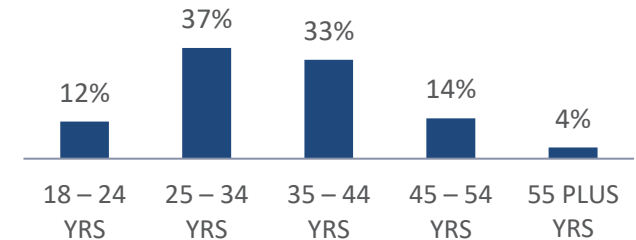
Pakistan



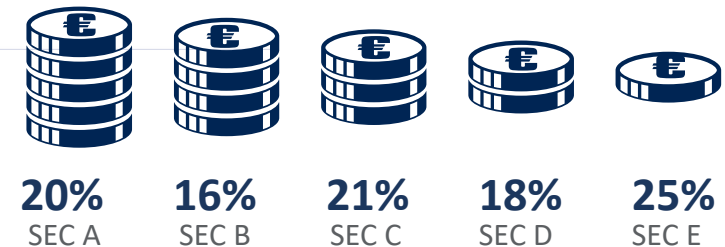
Gender



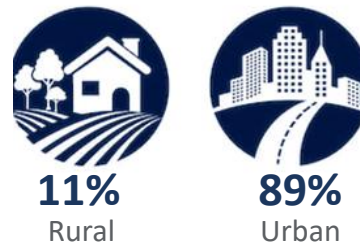
Age



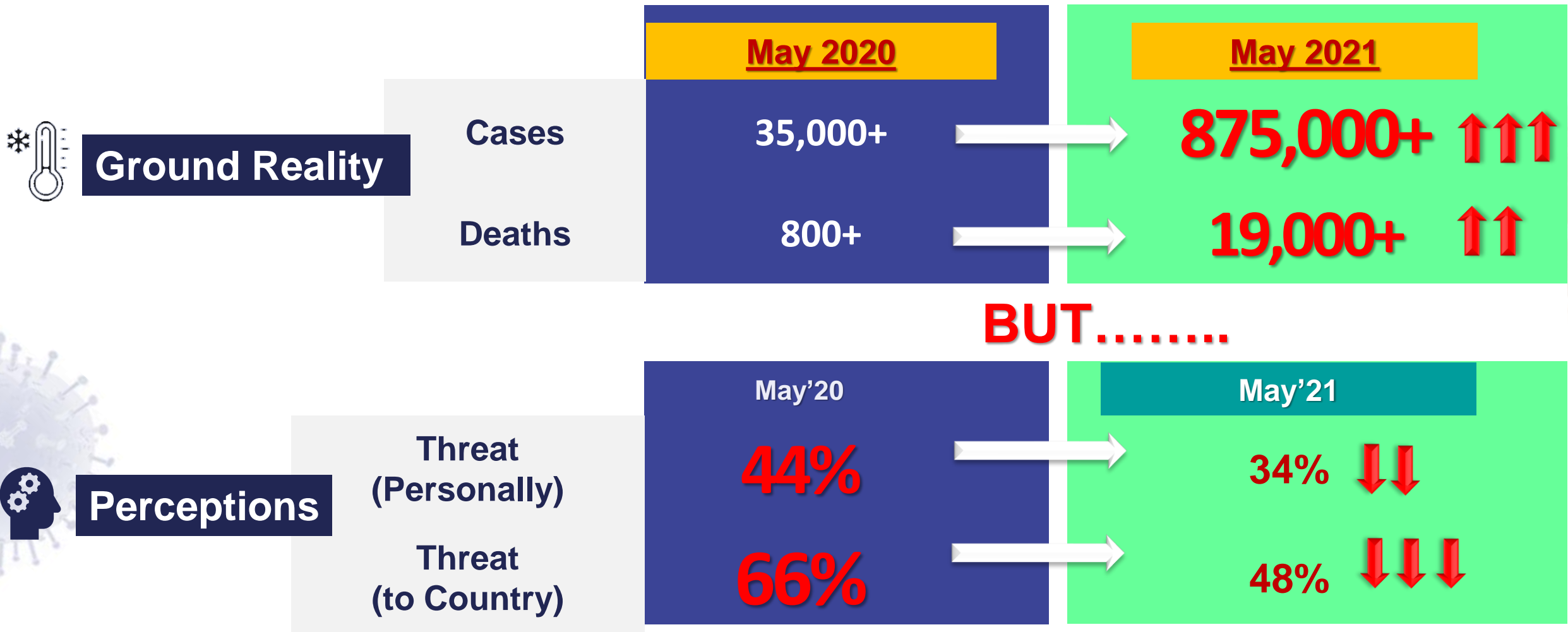
Socio Economic Class



Geography



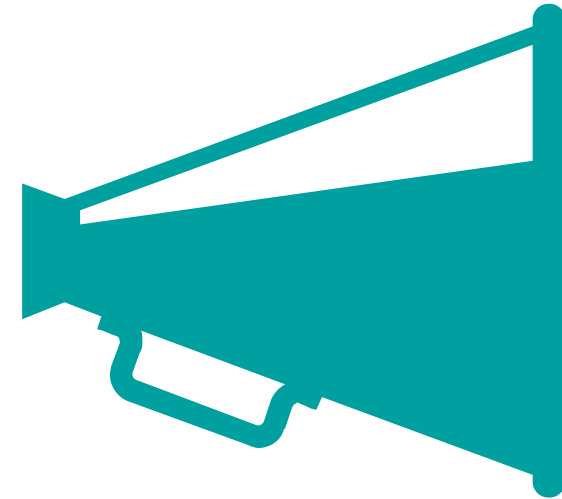
Actual statistics paint worsening COVID 19 situation but threat perceptions seem to be declining amongst Pakistanis



Pakistanis seek intensive communication campaigns by Govt. to prevent further spread of Covid-19

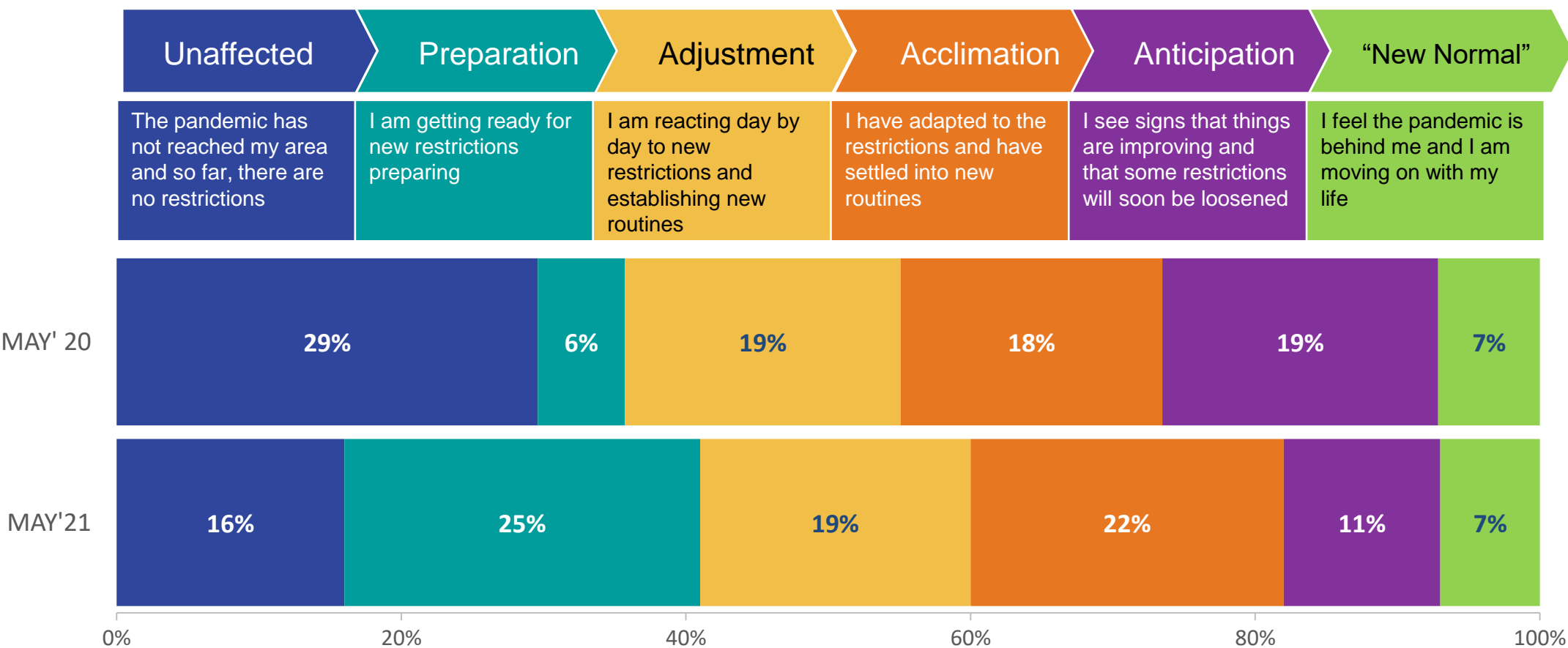
Q. In the context of currently rising 3rd wave of COVID-19, what is the most important step the federal government should implement, to prevent further spread of COVID-19 in Pakistan?

جیسا کہ آپ کے علم میں ہوگا کہ اس وقت پاکستان کورونا وائرس کی تیسری لہر کی لپیٹ میں ہے، یہ بتائیے کہ آپ کے خیال میں وفاقی حکومت کو پاکستان میں کورونا وائرس کے مزید پھیلاؤ کی روک تھام کے لئے کون کون سے اہم کام کرنے چاہئے؟



In the last one year, ‘Unaffected’ Pakistanis’ segment shrunk to half, while the preparedness among people has increased significantly

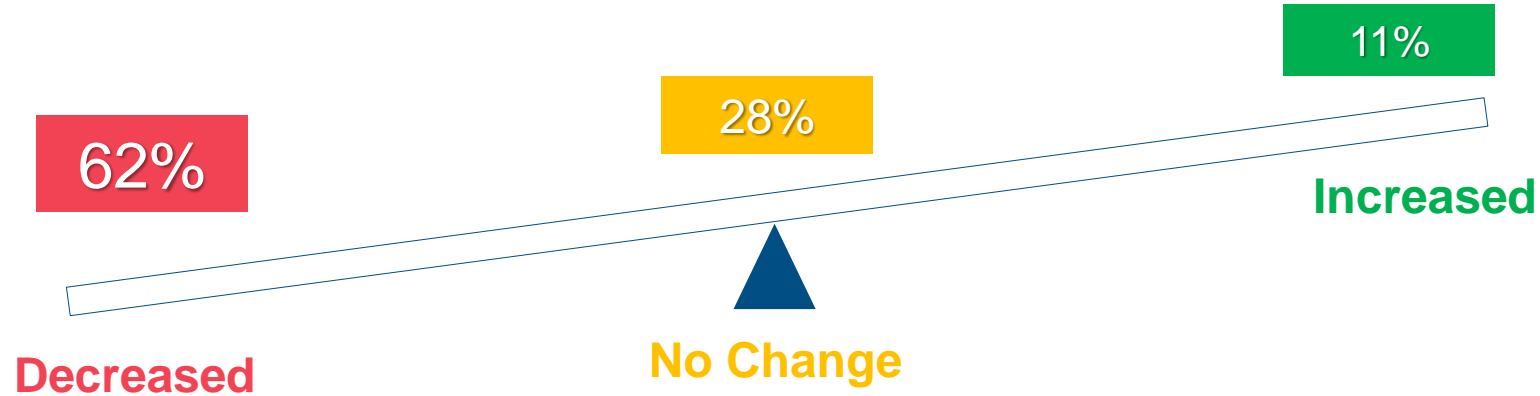
Evolution of phases during the COVID-19 pandemic



6 in 10 Pakistanis suffered reduction in their income amid pandemic

What is your current household income compared to before the Covid-19 pandemic?

برائے مہربانی اپنے گھرانے کی موجودہ آمدنی کا موازنہ کورونا وائرس سے پہلے کی آمدنی سے کرتے ہوئے یہ بتائیے کہ کیا اس میں اضافہ ہوا ہے، کوئی تبدیلی نہیں آئی یا کمی آئی ہے؟

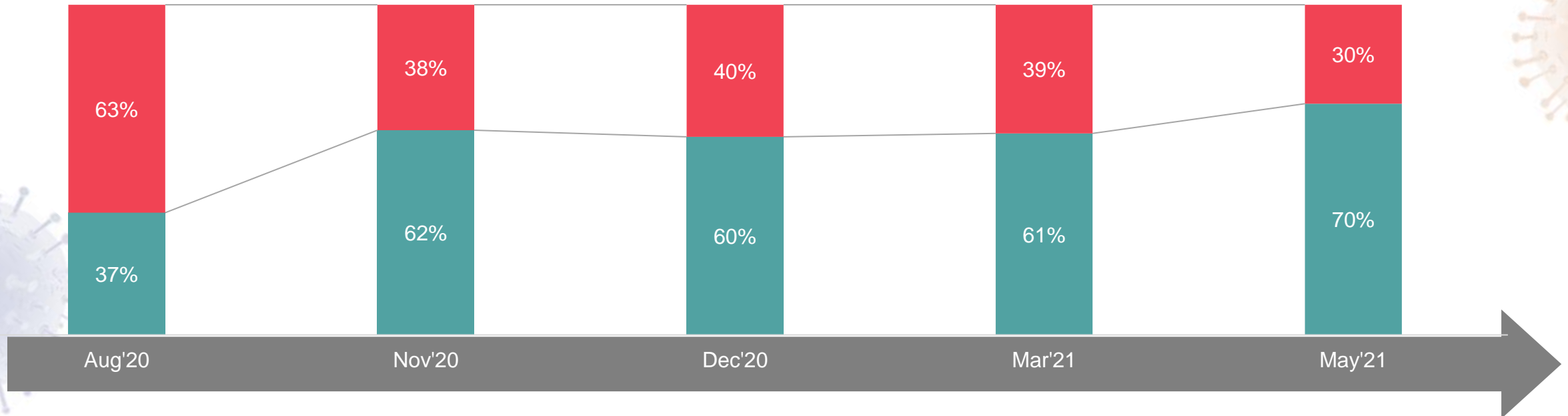


Good news; Willingness to get COVID-19 vaccine in Pakistanis, got doubled during the last 10 months. 3 in 10 are still opposed to vaccine

Q. To what extent do you agree or disagree with each of the following: **If a vaccine for COVID-19 were available, I would get it**

میں آپ کو ایک جملہ پڑھ کر سناؤں گا/گی، یہ بتائیے کہ آپ مندرجہ ذیل جملے سے کس حد تک اتفاق یا اختلاف کرتے/کرتی ہیں؟ اگر کورونا وائرس کی ویکسین دستیاب ہو، تو میں اسے استعمال کروں گا/گی

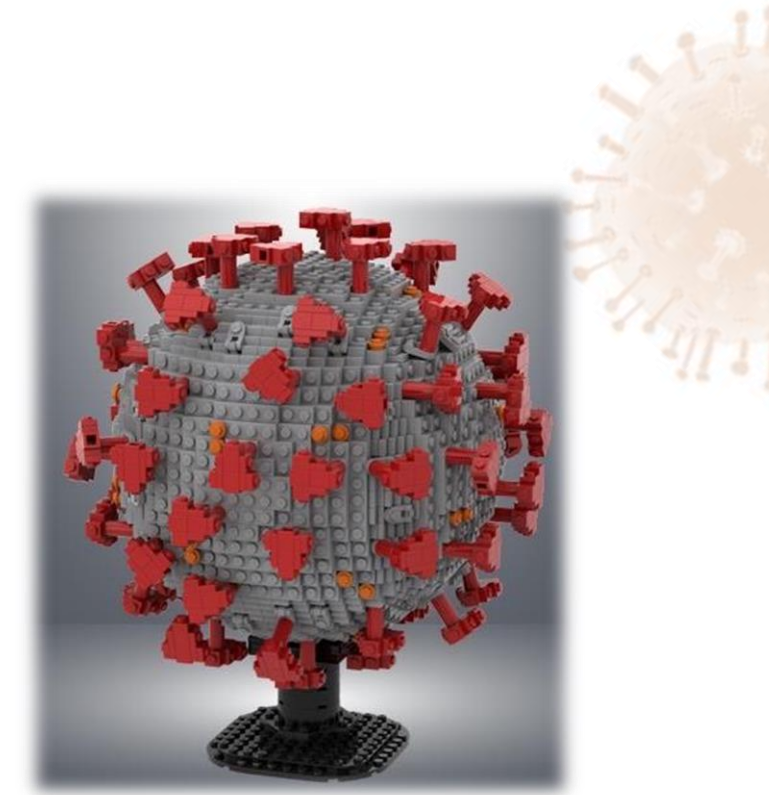
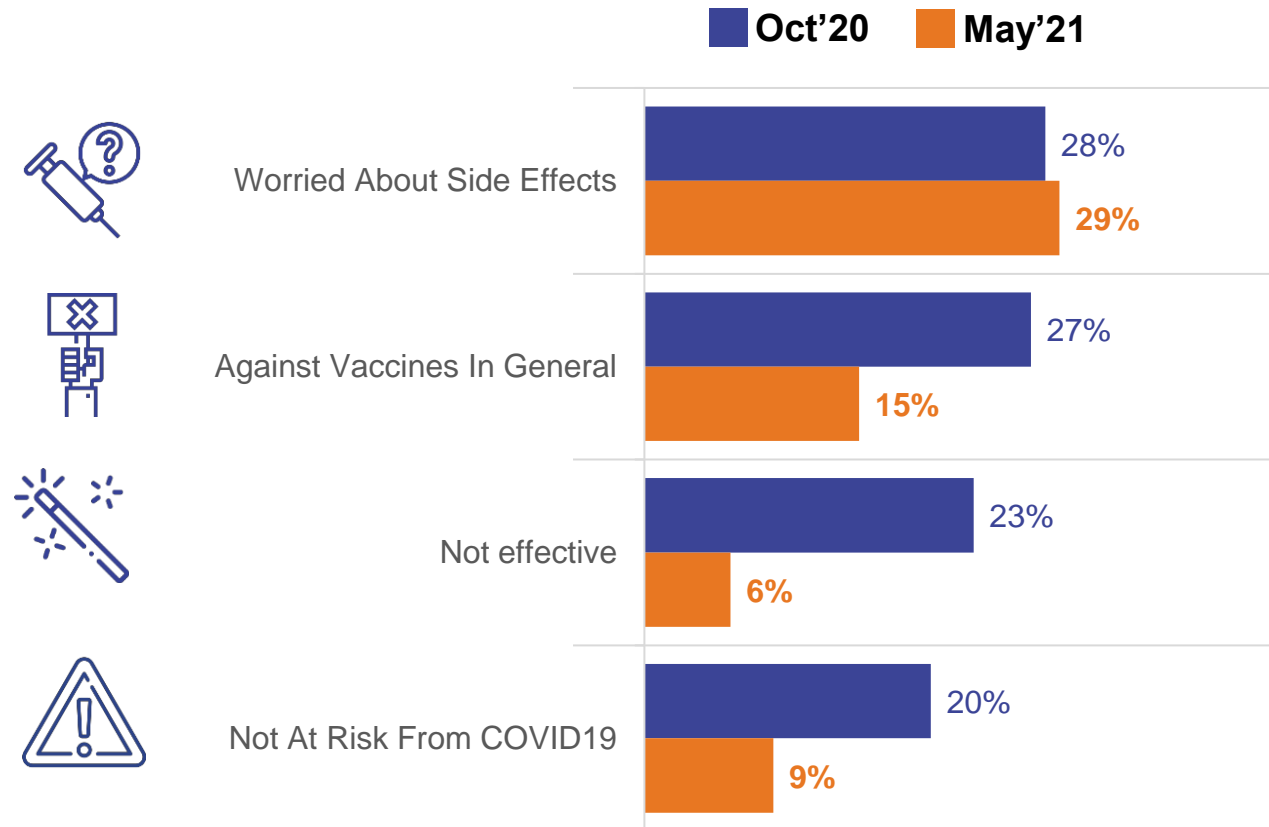
■ Agree ■ Disagree



Except persistent worry on side effects, significant reduction observed in all other concerns related to the COVID-19 vaccine

Q. Which best describes why you would not take a vaccine for COVID-19?

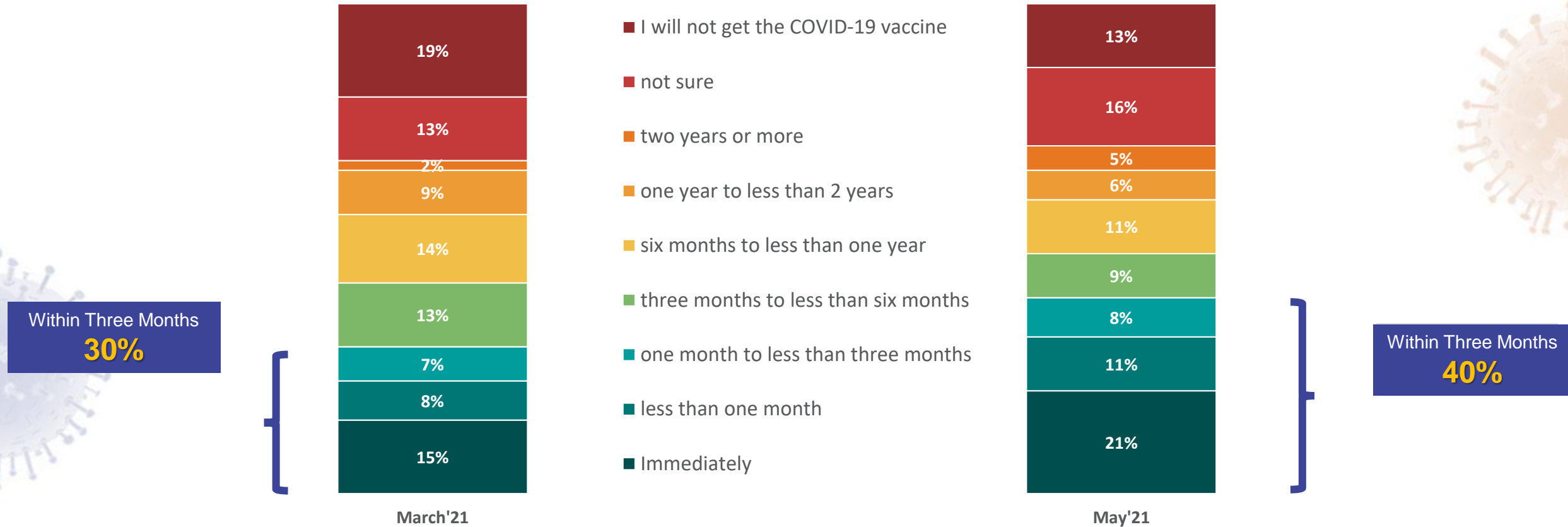
یہ بتائیے کہ آپ کون کون سی وجوہات کی بناء پر کورونا وائرس کی ویکسین استعمال نہیں کریں گے/گی؟



Not only that the reluctance towards vaccination has reduced, the intention to get vaccinated as earliest, has also improved

Once the COVID-19 vaccine becomes available to you, when would you get the vaccine?

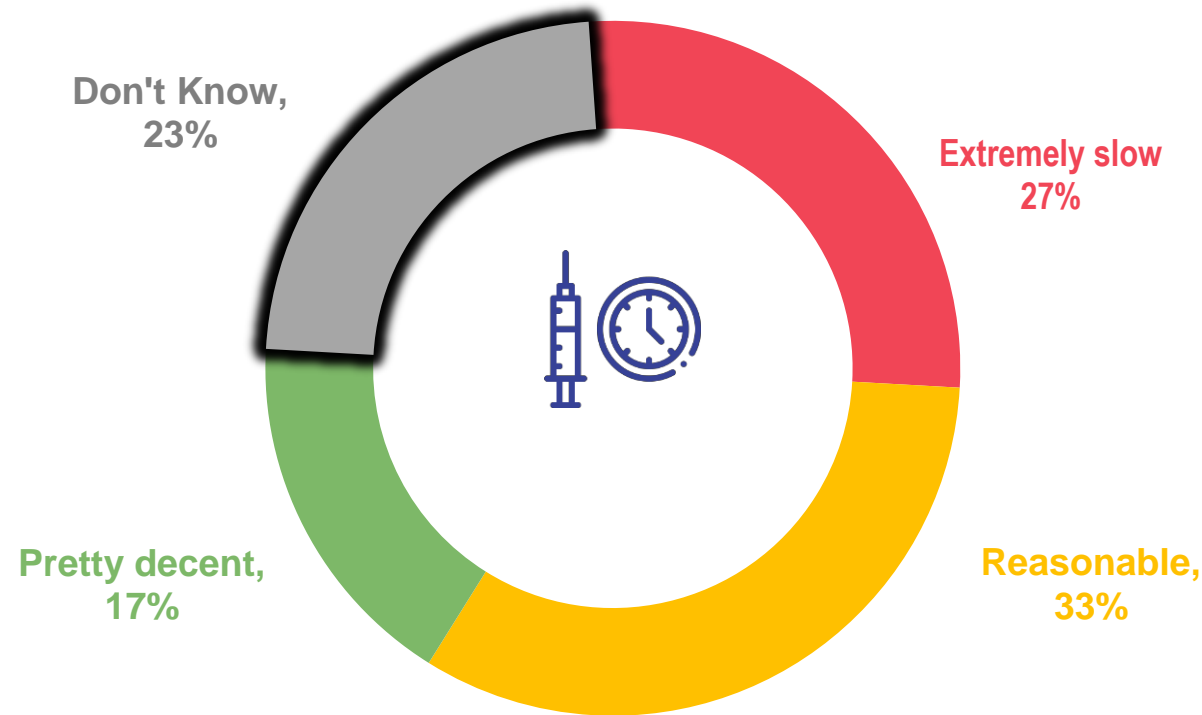
یہ بتائیے کہ جب کورونا ویکسین آپ کے لئے دستیاب ہوگی، تو آپ اسے کب لگوائیں گے؟



Only 1 in 6 Pakistanis consider current pace of vaccination to be 'pretty decent' while 1 in 4 are ignorant of vaccination process itself

Q. How would you comment on the pace of COVID-19 vaccination being done by government in Pakistan?

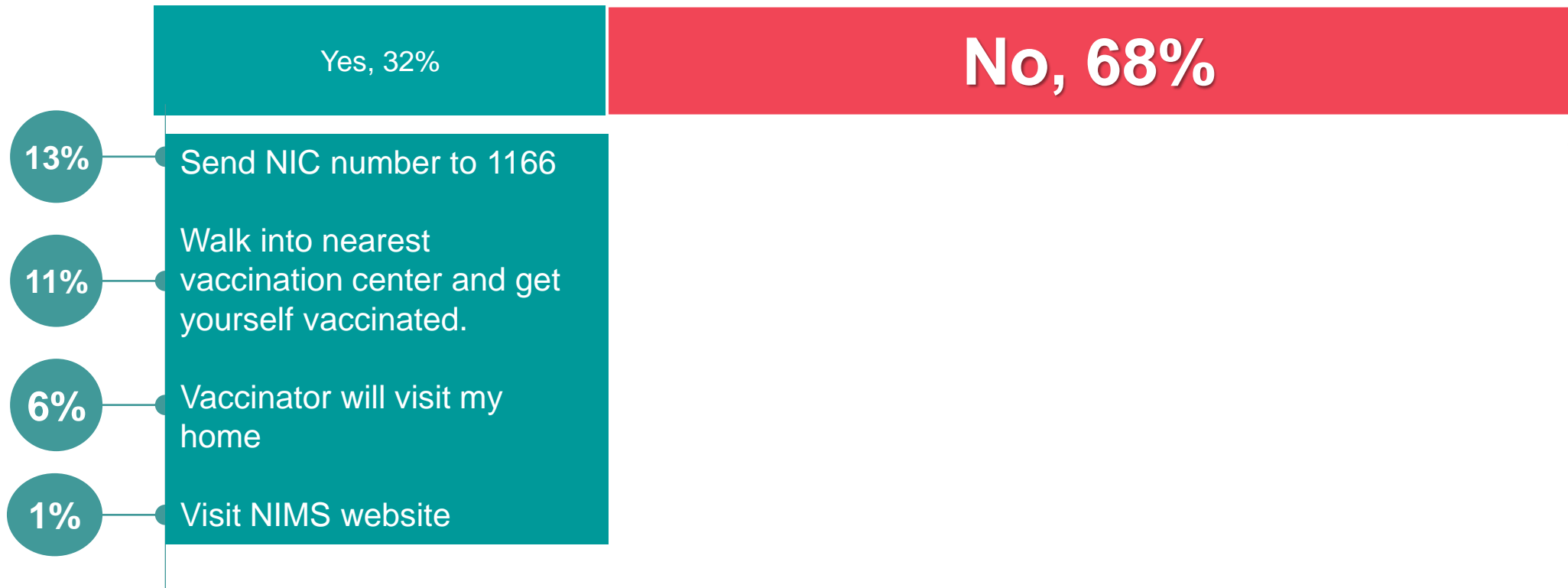
پاکستانی حکومت کی جانب سے کورونا وائرس کی ویکسینیشن فراہم کرنے کی رفتار کے بارے میں آپ کی کیا رائے ہے؟



7 in 10 Pakistanis don't know as how to get registered for vaccination at all; again, lot more communication needed to fix this oblivion

Do you know how to get registered for government vaccination against COVID-19?

کیا آپ کو معلوم ہے کہ حکومت کی جانب سے کورونا کی ویکسی نیشن کروانے کے لئے خود کو کس طرح رجسٹرڈ کروایا جاسکتا ہے؟



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