

# AFFLUENTS AND NFT ADOPTION

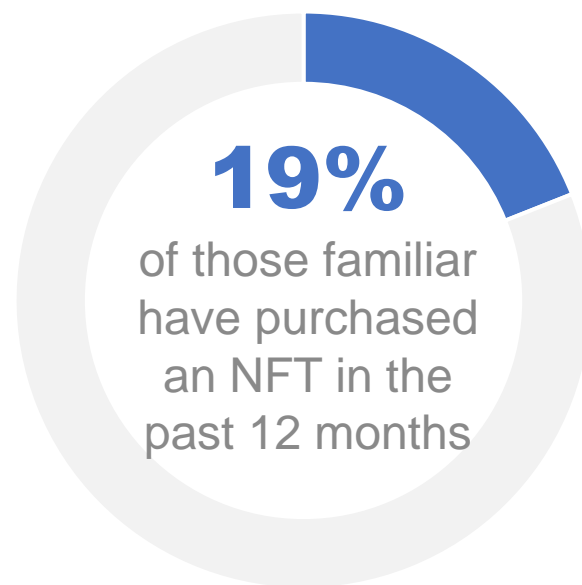
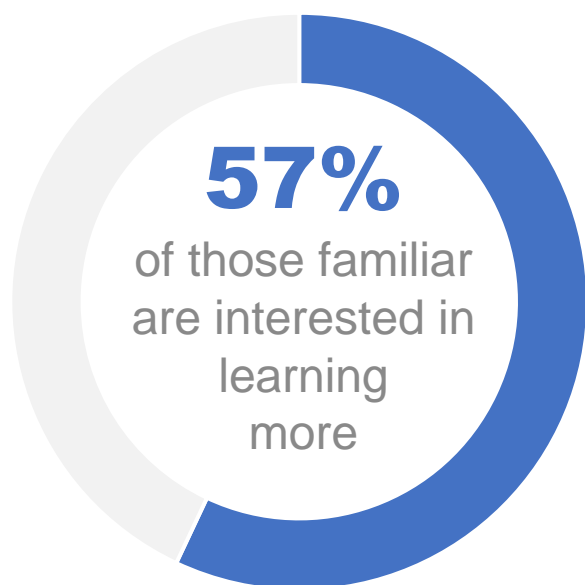
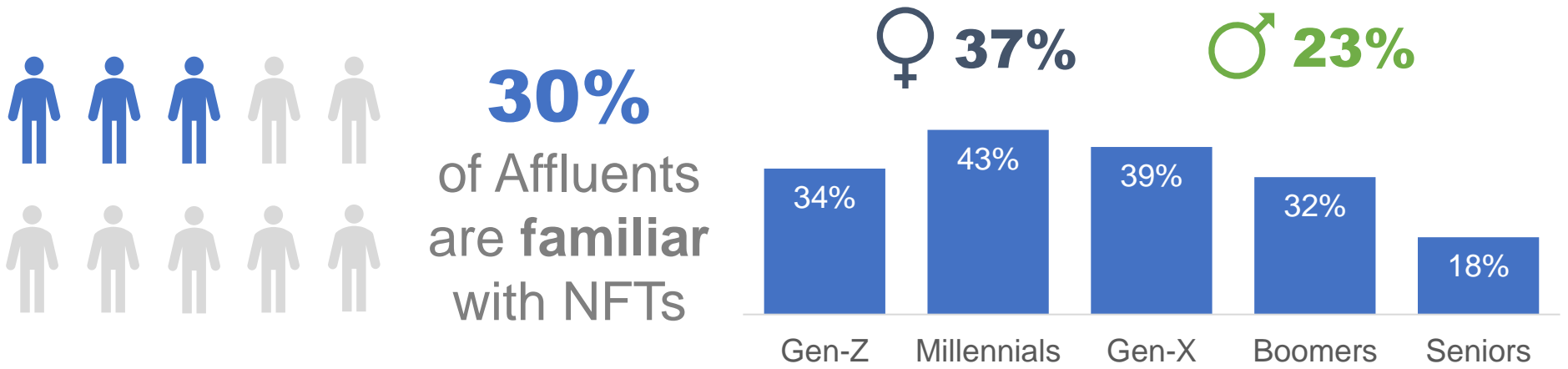


## What are NFTs?

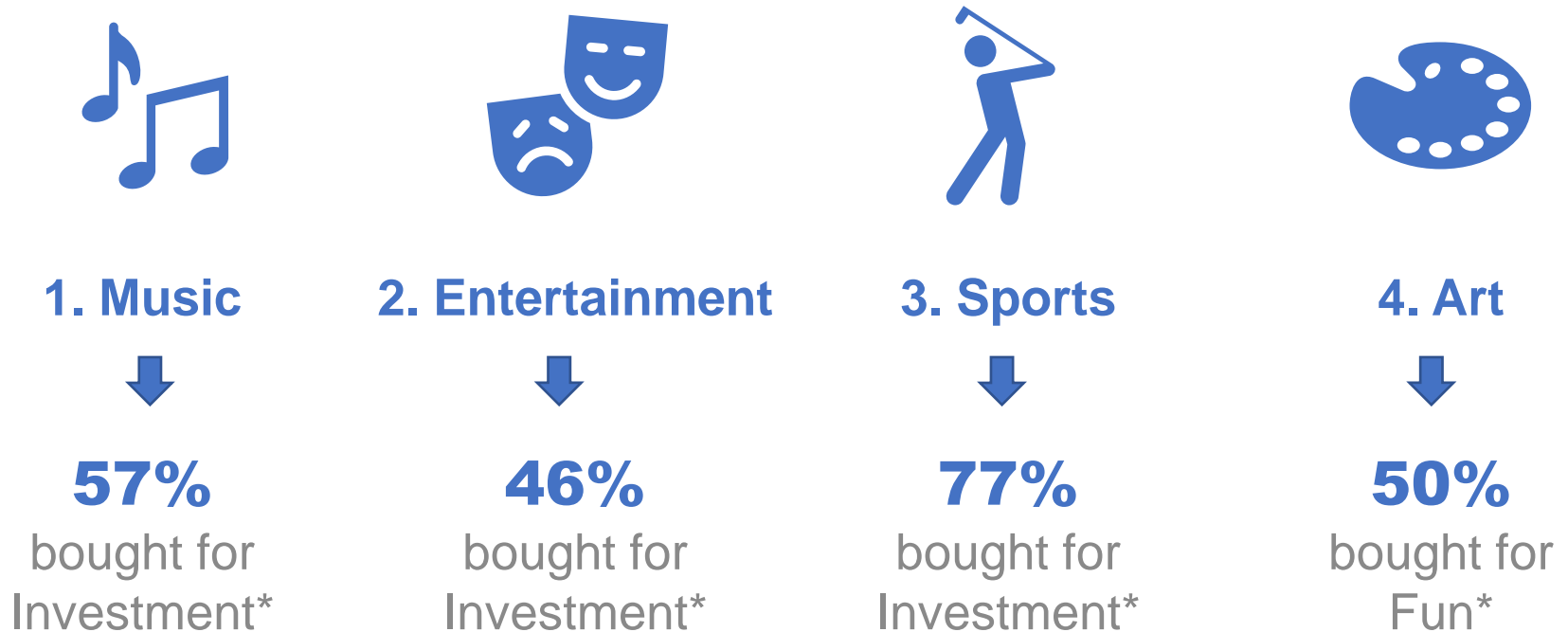


A non-fungible (NFT) is a form of certificate of authenticity stored on a digital ledger (blockchain), to verify ownership and certify that a digital asset is unique and not interchangeable.

NFTs can be used to represent items such as photos, videos, audio and other types of digital files. While copies of these digital items are available for anyone to obtain, NFTs are tracked on blockchains to provide the owner with a proof of ownership.



## Top NFT Types Purchased



\*Among purchasers of each type of NFT

**NFT adoption is in the early stages but has the potential to be a huge market in the evolution of collectibles and investments. Affluents are at the forefront of this adoption.**