



Full technical note

On behalf of MSD, Ipsos conducted an online survey in Germany, France, Italy, Austria, Portugal, Romania, Sweden and Slovenia among 7,111 parents of children aged under 21 years of age, who are either the sole or joint decision maker in regards to their child's vaccine decisions and who were able to take part in an online survey. Fieldwork took place between 28th March and 7th April 2022.

To identify a representative sample of those parents with children aged under 21, who are either the sole or joint decision maker in regards to their child's vaccine decisions, we initially went to a large representative sample of those 18 and over in each country, and those who qualified to participate in this survey fell out naturally.

To identify a representative sample of adults 18+, quotas were set by age within gender and geographic area of residence and the final data weighted to this audience. Further filter questions were asked of participants to identify the sample for this survey.

As well as providing the results individually for each of the eight countries included in the survey, we have produced an overall total to reflect the true population proportions of the eight countries. A breakdown of the number of participants in the initial screening survey carried out among a representative sample as well as those who filtered through as survey participants is as follows:

	Representative Adults 18 +	Survey participants
Germany	2,255	1,270
France	1,624	1,334
Italy	1,726	1,132
Austria	1,179	600
Portugal	733	680
Romania	431	388
Sweden	1,781	1,332
Slovenia	456	375
TOTAL	10,185	7,111