



LIFE IN AUSTRALIA 2022

Understanding liveability across metropolitan Australia

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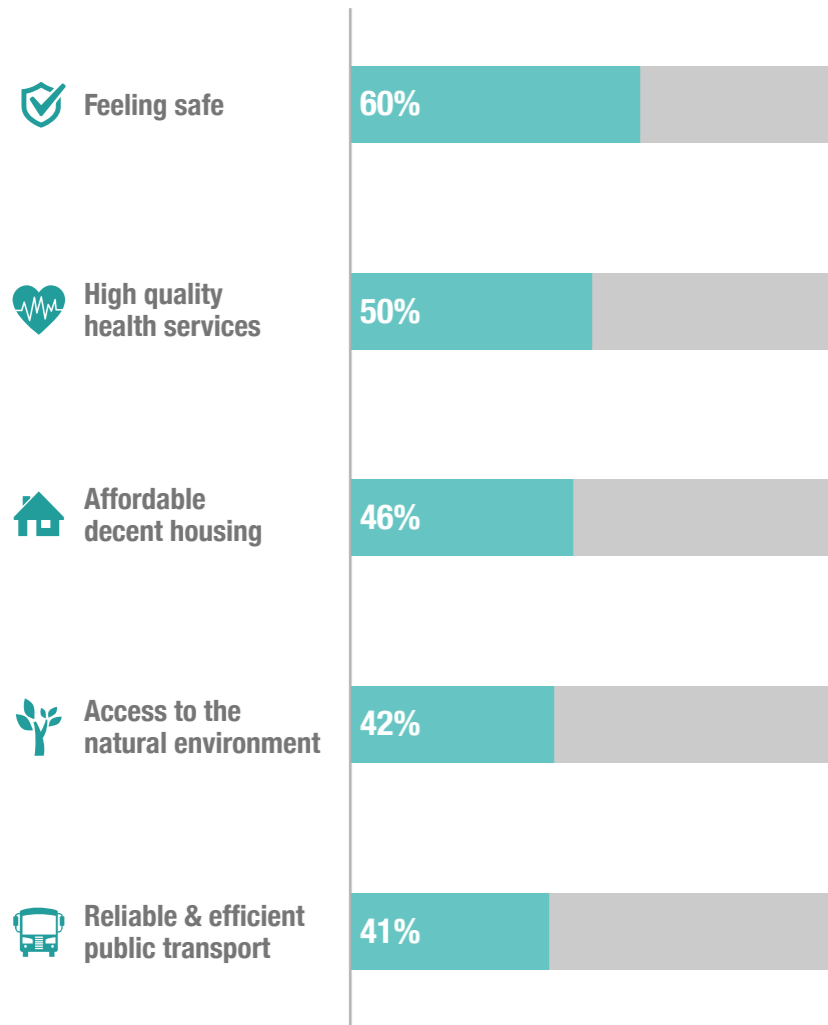
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The top five attributes that make somewhere a good place to live

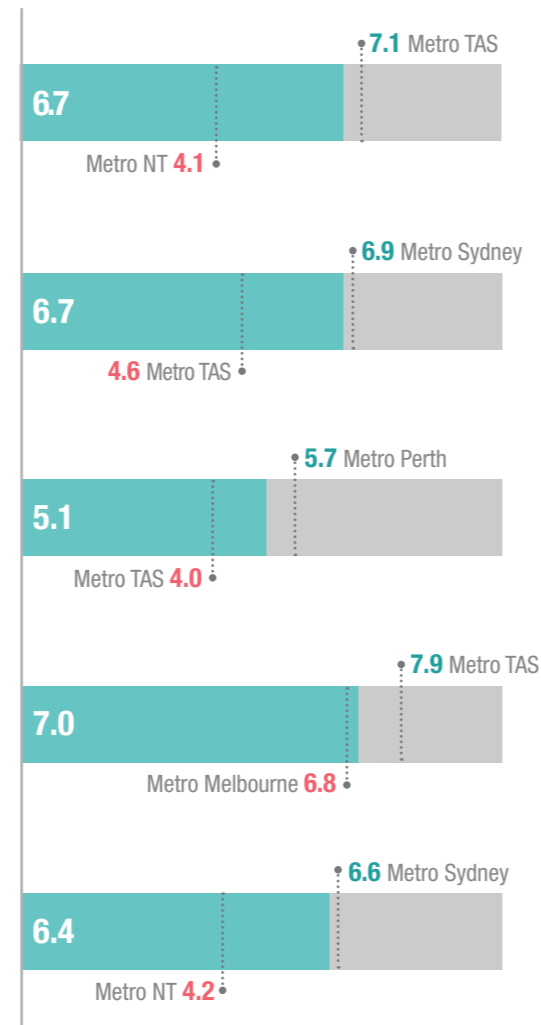
Importance

The percentage of Australians who selected the item as one of their top five attributes that makes somewhere a good place to live.



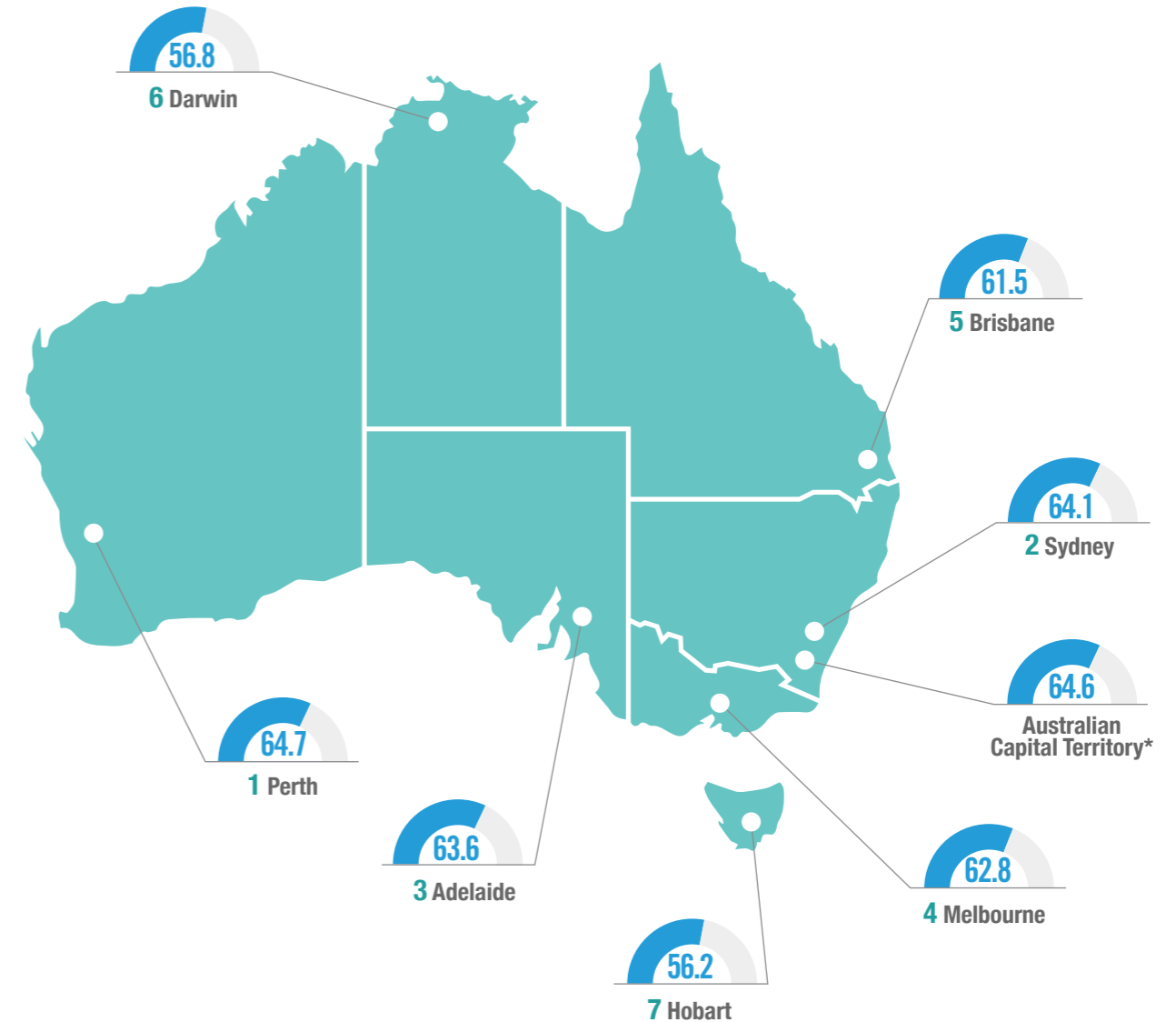
Performance

How Australians rated their local areas' performance against each attribute on a scale between 0 and 10.



The most and least liveable areas across metropolitan Australia

The most and least liveable areas are drawn from the Metropolitan Australia Liveability Index – a measure of metropolitan Australia's liveability between 0 and 100. The Index is created by multiplying each attribute's importance by how well Australians rate its performance in their local area. The map shows the Liveability Index for each metropolitan area.



About Life in Australia 2022

The Understanding liveability across metropolitan Australia report is drawn from the Ipsos Life in Australia project – the annual study of community values and liveability. Life in Australia is a citizen-centric approach to understanding liveability. During March and April 2022, we asked 5,382 Australians to select the top five attributes that they believe makes somewhere a good place to live. We also asked them to rate how well their local area performed on a scale between 0 and 10 across 16 liveability attributes. The ranking of the metropolitan Australia's most liveable areas are shown on the next pages.

*Small sample size, n= <50. Please interpret the results with caution. Due to low sample size, ACT results have not been ranked.



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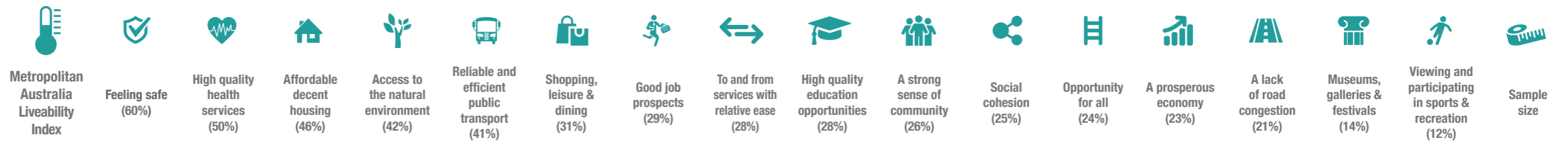
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Metropolitan Australia	63.2	6.7	6.7	5.1	7.0	6.4	6.6	5.9	6.4	6.6	6.3	6.4	6.2	6.2	5.4	5.7	6.7	3087
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METROPOLITAN AUSTRALIA'S MOST LIVEABLE AREAS

■ Top third ■ Middle third ■ Bottom third

	Metropolitan Australia Liveability Index	Feeling safe (60%)	High quality health services (50%)	Affordable decent housing (46%)	Access to the natural environment (42%)	Reliable and efficient public transport (41%)	Shopping, leisure & dining (31%)	Good job prospects (29%)	To and from services with relative ease (28%)	High quality education opportunities (28%)	A strong sense of community (26%)	Social cohesion (25%)	Opportunity for all (24%)	A prosperous economy (23%)	A lack of road congestion (21%)	Museums, galleries & festivals (14%)	Viewing and participating in sports & recreation (12%)	Sample size
1 METRO PERTH	64.7	6.7	6.7	5.7	7.4	6.4	6.8	6.1	6.6	6.6	6.4	6.4	6.3	6.3	6.1	5.6	6.8	362
Inner																		41
North West																		64
South West																		67
Mandurah																		33
South East																		68
North East																		89
2 METRO SYDNEY	64.1	7.0	6.9	5.0	6.9	6.6	6.7	6.0	6.4	6.6	6.4	6.5	6.5	6.3	5.5	5.6	6.6	773
Sutherland																		21
City & Inner South																		146
Inner West																		56
Northern Beaches																		38
North Sydney & Hornsby																		9
Ryde																		79
Baulkham Hills & Hawkesbury																		57
Outer West & Blue Mountains																		30
Parramatta																		65
Outer South West																		35
Inner South West																		60
Blacktown																		91
Central Coast																		46
Eastern Suburbs																		21
South West																		19

Note: The local areas have been ranked on each aspect of liveability and split into terciles with colour coding indicating whether they fall into the top third, middle third or bottom third. The aggregated metropolitan centres locations have been ranked and colour coded within the context of the terciles for the local areas.



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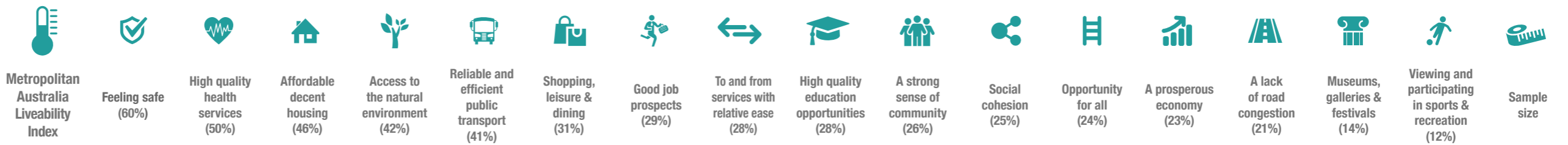
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■ Top third ■ Middle third ■ Bottom third

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3 METRO ADELAIDE	63.6	6.8	6.4	5.3	7.3	6.3	6.9	5.6	6.5	6.7	6.4	6.5	6.1	6.0	6.0	5.8	6.6	247
Central & Hills																		79
West																		21
South																		82
North																		65
4 METRO MELBOURNE	62.8	6.5	6.8	5.1	6.8	6.4	6.8	5.9	6.4	6.5	6.2	6.5	6.2	6.3	5.0	5.8	6.7	817
Inner East																		86
Inner																		229
North East																		67
Inner South																		84
Outer East																		69
Mornington Peninsula																		53
South East																		94
West																		91
North West																		44
5 METRO BRISBANE	61.5	6.7	6.5	5.0	6.9	6.1	6.4	5.7	6.2	6.6	6.2	6.3	5.9	6.0	5.0	5.5	6.5	574
South																		126
Inner City																		65
West																		71
Moreton Bay - North																		71
North																		74
Moreton Bay - South																		22
East																		67
Ipswich																		56
Logan - Beaudesert																		22



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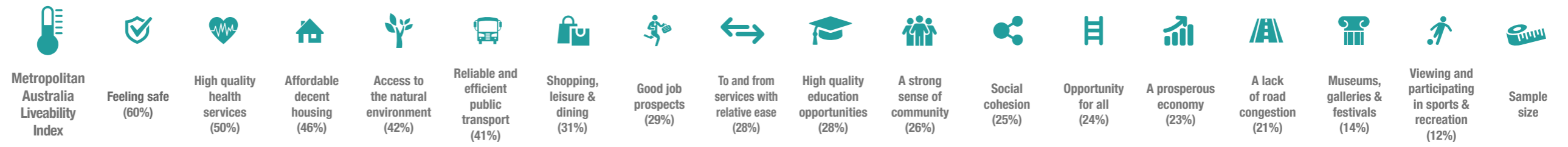
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6 DARWIN	56.8	4.1	5.5	4.5	7.7	4.2	5.3	5.8	7.0	5.7	6.1	6.5	6.4	5.1	7.8	6.4	7.1	152
7 HOBART	56.2	7.1	4.6	4.0	7.9	4.5	5.4	5.0	5.5	5.3	6.2	6.1	5.3	5.8	5.1	5.4	6.4	118
AUSTRALIAN CAPITAL TERRITORY	64.6	7.0	6.5	4.5	7.0	6.5	6.5	6.9	6.6	6.6	6.4	6.9	6.5	6.7	5.8	6.9	6.8	44*

Technical note:

This study was conducted in partnership with .id (informed decisions). 5,382 interviews were conducted via online panel (Ipsos panel) and Social Media between March 23 and April 24, 2022 among Australian adults aged 18+. Data has been weighted to represent the profile of the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: https://www.ipsos.com/en-au/disclosure_statements

