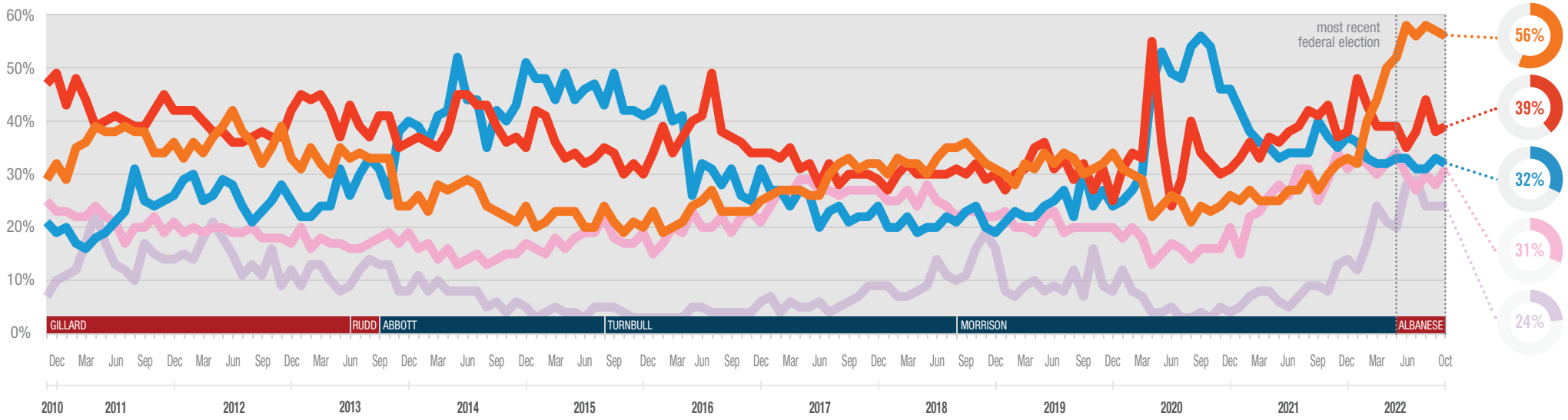
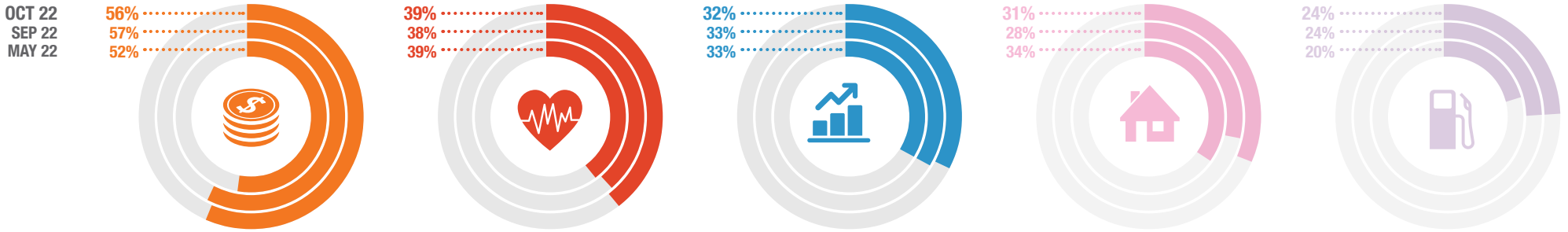
IPSOS ISSUES MONITOR OCTOBER 2022

The top issues facing Australia

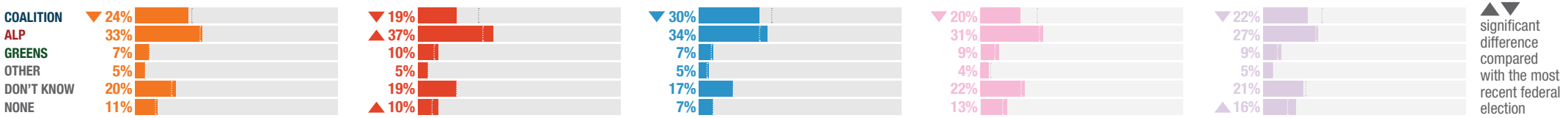
Mark Davis
Managing Director, Public Affairs, Australia and New Zealand
mark.davis@ipsos.com
(03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?





Party most capable to manage the top issues facing Australia



© 2022 Ipsos.
All rights reserved.

This research was conducted by Ipsos, on its own behalf. Data collection was conducted via online research panel between 5th and 9th October, 2022. A sample of 1,000 people was collected, representing the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: https://www.australianpollingcouncil.com. A long methodology disclosure statement is available here: https://www.ipsos.com/en-au/polling-methodology-disclosure-statements.

IPSOS ISSUES MONITOR OCTOBER 2022

The top issues facing Australia

Mark Davis
Managing Director, Public Affairs, Australia and New Zealand
mark.davis@ipsos.com
(03) 9946 0826

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022	OCT 2022
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52%	58%	56%	58%	57%	56%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%	4%	3%

© 2022 Ipsos.
All rights reserved.

Australian Polling Council Quality Mark

The precision of Ipsos online polls are calculated using a credibility interval, with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website: https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf