



TOPICS COVERED IN EVERY WAVE:

- Top Priorities
- Consumer Outlook
- Emotions and Attitudes
- Omnichannel Shopping
- Personal Financial Situation
- Impact of Rising Prices and Inflation
- Travel Intention

2023 Waves	Custom Questions Due*	Report Published	World of Work & Employee Issues	Health & Wellness	Deep-Dive on Finances & Economic Trends	Shifts in Time Spent on Various Activities	Deep-Dive on Travel, Entertainment & Dining Out	Deep-Dive on Shopping & Category Participation	Sustainability & Environmental Issues
Jan	Dec 20, 2022	Jan 23		X	X			X	
Feb	Jan 25, 2023	Feb 21					X		X
Mar	Feb 23, 2023	Mar 20	X			X		X	
Apr	Mar 22, 2023	Apr 17		X	X		X		
May	Apr 19, 2023	May 15						X	X
June	May 23, 2023	June 19	X			X	X		
July	June 21, 2023	July 17		X	X			X	
Aug	July 25, 2023	Aug 21					X		X
Sept	Aug 23, 2023	Sept 18	X			X		X	
Oct	Sept 20, 2023	Oct 16		X	X		X		
Nov	Oct 24, 2023	Nov 20						X	X
Dec	Nov 22, 2023	Dec 18	X			X	X		