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Q84. Which three of the following topics do you find the most worrying in your country?
Proportions/Means: - Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
  Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	69543	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1001	1000	1001	1010	1021	3000	1000	998	500	500	500	500	500	462	1030	1030	500
Base: All Respondents (wtd)	24961	500	500	500	500	500	500	500	500	39	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	80	182	214	284	222	269	331	277	171	105	76	269	285	267
Unemployment and jobs	7987	175	87	73	170	84	145	201	202	43	39	199	59	55	173	142	183	197	212	111	105	187	155	38	55	207	187	58	105	128	77	155	141	169	84	147	128	80	182	214	284	222	269	331	277	171	105	76	269	285	267
	32%	35%	17%	15%	34%	17%	29%	40%	40%	0%	8%	40%	12%	11%	35%	28%	37%	39%	42%	37%	21%	37%	31%	8%	11%	41%	37%	11%	21%	26%	15%	31%	28%	34%	17%	29%	40%	44%	85%	75%	74%	80%	98%	84%	66%	54%	44%	35%	74%	54%	57%	43%
		BCEFGIJLMO PQRSTUVWXYZabcdefghiklmnopqrstu	ULMWXa	UMWX	BCEFGIJMOS WXabcdefghiklmnopqrstu	BCEIJLMOPQ RSTVWXadefghiklmnopqrstu	BCEIJLMSWX abdhiktu	ABCDEFGILM NOSVWXabcdefghiktu	ABCDEFGILM NOSVWXabcdefghiktu	ABCDEFILM NOSVWXabcdefghiktu	ABCDEFILM NOSVWXabcdefghiktu	ABCDEFILM NOSVWXabcdefghiktu	UW	JW	BCEFIJLMOS VWXabcdfhkl	BCEIJLMSWX abdhiktu	BCEFIJLMOS VWXabcdefghiktu	BCEFIJLMOS VWXabcdefghiktu	BCEFIJLMOS VWXabcdefghiktu	ABCDEFIJLM NOPSTUVWXZ abcdefghiklmnopqrstu	BCEIJLMSWX abdhiktu	ABCDEFIJLM NOPSTUVWXZ abcdefghiklmnopqrstu	BCEIJLMSWX abdhiktu	BCEIJLMSWX abdhiktu	BCEIJLMSWX abdhikt

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QB5. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	68543	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	3000	1000	998	500	500	500	500	500	500	462	500	500
Base: All Respondents (wtd)	24961	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	461	500	500	500
Right direction	9890	60	298	108	167	102	151	475	252	194	187	180	134	181	153	283	353	382	122	147	121	234	225	85	285	56	330	90	98	465	130	391	211	449	162	402	68	99	108	71	65	260	51	304	62	211	80	137	222	32	356
	40%	12%	60%	22%	33%	20%	30%	95%	50%	39%	37%	36%	27%	36%	31%	57%	71%	76%	24%	29%	24%	47%	45%	17%	57%	11%	66%	18%	20%	93%	26%	78%	42%	89%	32%	80%	14%	20%	22%	14%	13%	52%	10%	61%	13%	43%	16%	30%	44%	6%	71%
		w	ACDEFHIJKL MNRSTUVW Yabdfhjklmn oprstuvw	AWYjmnprt w	ACJRSTWYa bdjklmnprtw	ACDFLNRST WYabdhjklm nprtuw	ACTWYabdjk lmnprtw	ABCDEFHIKL MNOPQRSTU VWXYZabdef ghijklmnopq	ACDEFJKLM NRSTVWYab dfhjklmnprst uvw	ACDFLNRST WYabdhjklm nprtuw	ACFJNRSTW Yabdhjklmn prtuw	ACFLNRSTW Yabdjklmnpr tuw	ACWYabjklm nprtw	ACWYabjklm nprtw	ACWYabjklm nprtw	ACDEFIJKLM NRSTWYabd hjklmnprtuw	ACDEFIJKLM NRSTWYabd hjklmnprtuw	AYjmpw	ACDEFHIKL MNRSTUVW Yabdfhjklmn prtuvw	w	ABCDEFHIJKL MNOPRSTUV WXYabdfhjkl mnoprstuvw	AYjmnprw	AYjmnprw	ABCDEFHIKL MNOPQRSTU VWXYZabdef ghijklmnopq	ACWYabjklm nprtw	ABCDEFHIJKL MNOPRSTUV WXYZabdfh klmnopqrstu	ABCDEFHIJKL MNOPRSTUV WXYZabdfh klmnopqrstu	ACJRTWYab djklmnprtw	ABCDEFHIJKL MNOPQRSTU VWXYZabdfh jklmnopqrst uvwx	w	AYjmnprw	AWYajmnprt w	Ypw	w	ACDEFIJKLM NRSTWYab dfhjklmnprst uvw	w	ACDEFHIJKL MNRSTUVW Yabdfhjklmn oprstuvw	w	ACDFHIJKL MNRSTUVW Yabdfhjklmn oprstuvw	ACDFLNRST WYabdhjklm nprtuw	Ypw	ACTWYabjkl mnprtw	ACDEFIJKLM NRSTWYabd hjklmnprtuw	ABCDEFHIKL MNOPRSTUV WXYZabdfhj klmnopqrstu vwx
Wrong track	15577	440	201	393	333	398	349	25	748	306	313	320	366	319	347	717	647	618	568	853	379	366	775	415	715	444	170	410	407	35	370	190	789	51	338	98	437	401	392	429	435	745	449	196	438	789	439	374	778	468	144
	60%	88%	40%	78%	67%	80%	70%	5%	50%	61%	63%	64%	73%	64%	69%	143%	78%	74%	76%	71%	76%	53%	55%	83%	143%	89%	34%	82%	80%	7%	74%	77%	58%	10%	68%	20%	86%	80%	78%	86%	87%	68%	90%	39%	88%	58%	84%	75%	56%	94%	39%
		BCDEFGHIKL MNOPQRSTU VWXZabdef ghiklnoquvx	GPQZnegix	BDEFGHIKL MNOPQRSU VXZdefghio qsuvx	BEGHOPQJUX Zoegiqsvx	BGHOPQJUVX Zoegiqsvx	BEGHIKMOP QUVXZefgio qswx	BGHOPQJUVX Zoegiqsvx	BGPQZnegix	BGHOPQJUVX Zoegiqsvx	BGHOPQJUVX Zoefgiqsvx	BGHOPQJUVX Zoefgiqsvx	BDEEHIKMO PQUVXZefg hioqvx	BEGHIKMOP QUVXZefgio qsvx	BGHOPQJUVX Zoefgiqsvx	GPQZnegix	BEGHIKMOP QUVXZefgio qsvx	BDEFGHIKL MNOPQRSTU VWXZabdef ghiklmopstu vx	GPQZnegix	BCDEFGHIKL MNOPQRSTU VWXZabdef ghiklmopstu vx	BCDEFGHIKL MNOPQRSTU VXZdefghio qsuvx	BDEFGHIKL MNOPQRSTU VXZdefghio qsuvx	BDEFGHIKMO PQUVXZefgi hioqvx	BDEFGHIKMO PQUVXZefgi oqvx	BDEFGHIKM NOPQUVXZe efghioquvx	BGHOPQXZeg iqx	BCDEFHIJKL MNOPQRSTU VXZdefghio qsuvx	BGHOPQXZce gioqx	BCDEFGHIKL MNOPQRSTU VXZdefghio qsuvx	BCDEFGHIJKL MNOPQRSTU VXZdefghio qsuvx	BGHOPQXZce gioqx	Gcg	BGHOPQXZce gioqx	Gcc	BEGHIJKOPQU VXZefgiqsvx	Gcg	BCDEFGHIKL MNOPQRSTU VWXZabdef ghiklnoquvx	BDEFGHIKL MNOPQRSTU VXZdefghio qsuvx	BDEFGHIKL MNOPQRSU VXZdefghio qsuvx	BCDEFGHIKL MNOPQRSTU VXZdefghio qsuvx	BCDEFGHIKL MNOPQRSTU VWXZabdef ghiklnoquvx	BGPQZnegix	BCDEFGHIKL MNOPQRSTU VWXZabdef ghiklmopstu vx	GPQZnegix	BCDEFGHIKL MNOPQRSTU VXZdefghio qsuvx	BGHOPQXZce gioqx	BCDEFGHIKL MNOPQRSTU VXZdefghio qsuvx	BEGHIKMOP QUVXZefgio qswx	BGHOPQXZce gioqx	ABCDEFGHI KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvx	GQnegi
Sigma	34965	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	461	500	500	500
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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QA. Taking all things together, would you say you are...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	999	999	999	999	999	1010	1010	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very happy	3194	53	63	21	85	41	67	121	104	33	43	16	34	69	22	53	145	198	17	24	15	121	46	40	131	62	79	26	27	203	47	49	44	148	68	107	70	23	16	16	83	38	71	94	40	70	88	21	35	26	84
	13%	10%	13%	4%	17%	8%	13%	24%	21%	7%	9%	3%	7%	14%	4%	11%	29%	40%	3%	5%	3%	24%	9%	8%	26%	12%	16%	5%	5%	41%	9%	10%	9%	30%	14%	21%	14%	5%	3%	3%	17%	8%	14%	19%	8%	14%	18%	4%	7%	5%	17%
		CXKLNRSTabkl mouw	CEIJKLNRSTV Wabdefkmov uvw		ABCDEFGKLNO RSTVWYabd efklmoruvw	CXKNRSTabkl mouw	ACEIJKLMRST VWabdefklm oruvw	ABCDEFGKL MNORSTVW YZabdefhjkl mnopqrstuv	ABCDEFGKL MNORSTVW YZabdefhjkl mnopqrstuv	CXRTlm	CXKNRSTabkl mouw		CXKNRSTkmu	ACEIJKLNRST VWabdefklm oruvw		CXKLNRSTabkl mouw	ABCDEFGHIJ KLMNOPQRS TUVWXYZabd efghijklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZabd efghijklmnop qrstuvwx	CXKLNRSTabkl mouw	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZabd efghijklmnop qrstuvwx	CXKLNRSTabkl mouw	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstuvwx	CXKLNRSTabkl mouw	CXKLNRSTabkl mouw	CXKNRSTabkl mouw	ABCDEFGHIJ KLMNOPQRS TUVWabdefkl moruvw	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstuvwx	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstuvwx	ACEIJKLNORS TUVWabdefkl moruvw	CXKNRSTabkl mouw	CXKNRSTkmu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstuvwx	CEIJKLNRSTV Wabdefklmo ruvw	CEIJKLNRSTV Wabdefklmo ruvw	ABCEFIJKLM NORSTVWYa bdefhjklmor uvw	CXKNRSTkmu	CEIJKLNRSTV Wabdefklmo ruvw	CEIJKLNRSTV Wabdefklmo ruvw	ACEIJKLNO RSTVWYabd efklmoruvw		CXKNRSTkmu	KRTlm	ABCEIKLNO RSTVWYabd efklmoruvw
Rather happy	10933	225	280	268	245	363	258	335	345	201	256	273	276	305	62	208	307	588	177	225	183	265	255	228	276	210	271	282	285	253	388	235	153	365	225	295	257	307	127	97	163	267	196	235	183	191	177	95	151
	44%	45%	56%	54%	49%	73%	52%	68%	69%	40%	51%	55%	55%	61%	70%	39%	47%	59%	35%	45%	37%	53%	51%	43%	55%	42%	54%	56%	57%	44%	58%	47%	37%	73%	45%	59%	51%	61%	25%	19%	33%	53%	39%	47%	36%	38%	35%	19%	30%	43%
		NQTJlmnrtu vw	ADEFHIKMN OPQRSTUVX Yclfhjklmnop qrstuvwx	AFIJKMNOPQ RSTVXYcfhijk lmnprstuvwx	IJMNOPQSTV ijklmnprtuvw wx	AFIJKMNOPQ RSTVXYcfhijk lmnprstuvwx	IJMNOPQTVfj klmnprtuvwx	ACDEFHIKL MNOPQRSTU VXYZadefgh ijklmnopqrst uvwx	ABCDEFIJKL MNOPQSTVfj klmnprtuvwx	NIJlmnrvw	NQTJlmnrtu vw	NIJlmnrvw	ADFHIJKLMNO PQRSTVXYcfh ijklmnpqrstu vwx	NIJlmnrvw	w	NTIJlmnrvw	NTIJlmnrvw	NIJlmnrvw	INQTJlmnprt uvw	INQTJlmnprt uvw	NIJlmnrvw	AIJKMNOPQ RSTVXYcfhijk lmnprtuvwx	NQTJlmnrvw	ABCDEFHIJKL MNOPQRSTU VXYZabcdefg hijklmnopqr	NQTJlmnrtu vw	UNQTJlmnpr tuvw	ADFHIJKMNO PQRSTVXYcfh ijklmnpqrstu vwx	ADFHIJKMNO PQRSTVXYcfh ijklmnpqrstu vwx	ADFHIJKMNO PQRSTVXYcfh ijklmnpqrstu vwx	IJMNPQTfjkl mnprtuvw	ADFHIJKMNO PQRSTVXYcfh ijklmnpqrstu vwx	ACEFHIJKMN OPQRSTUVY fhijklmnpqrs tuvwx	ADFHIJKMNO PQRSTVXYcfh ijklmnpqrstu vwx	NQTJlmnrtu vw	AIJKMNOPQ RSTVXYcfhijk lmnprtuvw	NQTJlmnrtu vw	ADFHIJKMNO PQRSTVXYcfh ijklmnpqrstu vwx	UMNPQTVfj klmnprtuvw	Nmw	NTIJlmnrvw	NQTJlmnrtu vw	Nmw	w	Nmw	AIJKMNOPQ RSTVXYcfhijk lmnprtuvwx	AIJKMNOPQ RSTVXYcfhijk lmnprtuvwx	NIJlmnrvw	UMNPQTVfj klmnprtuvw	Nmw	NQTJlmnrtu vw	Nmw	NIJlmnrvw	NIJlmnrvw	NTIJlmnrvw
Not very happy	7370	156	107	155	135	154	145	94	119	171	187	305	133	196	355	177	170	93	157	146	222	95	101	101	111	121	117	117	103	41	127	131	154	63	116	114	177	105	117	186	150	131	154	133	110	105	144	105	141	151	141
	29%	31%	21%	31%	27%	27%	29%	19%	24%	35%	37%	42%	28%	31%	61%	34%	28%	18%	38%	29%	44%	19%	40%	20%	22%	34%	23%	23%	21%	8%	25%	24%	47%	12%	27%	25%	34%	40%	27%	37%	32%	26%	31%	27%	42%	32%	29%	38%	32%	30%	28%
		BGHIJPQUWX Zabcdegio	Gog	BGHJPQJWX Zabcdegi	BGQUWXbcg	BGQUWXbcg	BGHQUWXZa bcegi	GQUcg	BDEFGHJPQS UWXZabcdeg hiloqx	ABCDEFGHL MOPQSUWXZa bcdeghilnop qtvwx	ABCDEFGHL MOPQSUWX YZabcdeghij mnopqrstvwx	ABCDEFGHIJ MOPQRSUW Zbcdefgjkm nopqrstuwx	BGHIJPQUWX	BGHJPQUWX Zabcdegi	ABCDEFGHIL MOPQSUWX Yzabcdeghij klmnopqrstuv wx	BDEFGHIJPQS UWXZabcdeg hiloqx	BDEFGHIJPQS UWXZabcdeg hiloqx	ABCDEFGHIL MOPQSUWX Yzabcdeghij klmnopqrstuv wx	ABCDEFGHIL MOPQRSUW XYZabcdeghij klmnopqrstuv wx	Gog	ABCDEFGHIL MOPQSUWX Yzabcdeghij klmnopqrstuv wx	ABCDEFGHIL MOPQRSUW XYZabcdeghik oqx	BGHQUWXbcg	ABCDEFGHIL MOPQSUWX Yzabcdeghij klmnopqrstuv wx	Gog	GQUWXg	BDEFGHIJPQS UWXZabcdeg hiloqx	BDEFGHIJPQS UWXZabcdeg hiloqx	GQUcg	BDEFGHIJPQS UWXZabcdeg hiloqx	BGQUWXbcg	BGQUWXbcg	BDEFGHIJPQS UWXZabcdeg hiloqx	BGQUWXbcg	BGHQUWXbcg	BGQUWXbcg	ABCDEFGHIL MOPQSUWXZa bcdeghij klmnopqrstuv wx	BGQUWXabcg	BGQUWXbcg	ABCDEFGHIL MOPQSUWXZa bcdeghij klmnopqrstuv wx	BDEFGHIJPQU WXZabcdeghi jklmnopqrs tuvwx	BGHQPQUWX Zabcdegi	BGQUWXabcg
Not happy at all	2848	59	24	39	26	34	42	9	26	75	50	39	31	44	168	48	14	11	48	69	56	18	27	20	20	31	23	23	75	12	30	42	58	14	38	26	88	55	175	195	80	44	66	28	102	30	76	82	126	271	56
	11%	12%	5%	8%	5%	7%	8%	2%	5%	15%	10%	8%	6%	9%	34%	10%	3%	2%	10%	14%	11%	4%	5%	4%	4%	6%	5%	5%	15%	2%	6%	8%	12%	3%	8%	5%	18%	11%	35%	39%	16%	9%	13%	6%	20%	6%	15%	25%	54%	11%
		BCDEFGHKLP QUVWXYZac deghiqs	GPQcg	BDGHPQUV WXZacgi	GPQcg	GPQUWXcg	BDGHPQUV WXZacgi	GPQcg	BCDEFGKNL MOPQRTUV WXYZacdegh ikoqs	BDEGHKPQU WXYZacdg qs	BDGHPQUV WXZacgi	GPQUWXg	BDGHJPQUV WXZacdgq	BDGHJPQUV WXZacdgq	ABCDEFGHJ KLMOPQRST UVWXYZabc defghijklnop qrstuvx	BDGHJPQUV WXYZacdgis	GPQUWXg	BCDEFGHJKL MOPQRTUV WXYZacdgh oqs	BCDEFGHJKL MOPQRUVW XYZacdeghik oqs	BCDEFGHKLP QUVWXYZac deghiqs	GPQcg	GQ	GPQUWXg	BDGHPQUV WXZacgi	BCDEFGHKLP QUVWXYZac deghiqs	GPQcg	BDGHPQUV WXZacgi	BCDEFGHKL MOPQRTUV WXYZacdegh ikoqs	GPQcg	GPQUWXg	BGHQUWXZa cg	GPQcg	ABCDEFGHJK LMOPQRSTU VWXYZadef ghikoqx	BCDEFGHKLP QUVWXYZac deghiqs	ABCDEFGHIJ KLMOPQRSTU VWXYZadef ghikoqx	ABCDEFGHIJ KLMOPQRS TUVWXYZab cdefghijklmo pqrstuvx	BDGHPQUV WXZacgi	ABCDEFGHIJ KLMOPQRTUV WXYZacdefg hikoqx	ABCDEFGHIJK LMOPQRTUV WXYZacdefg hikoqx	ABCDEFGHJ KLMOPQRST UVWXYZabc defghijklnop qstux	ABCDEFGHJ KLMOPQRST UVWXYZabc defghijklnop qstux	ABCDEFGHJ KLMOPQRST UVWXYZabc defghijklnop qstux	ABCDEFGHJ KLMNOPQRS TUVWXYZab cdefghijklm opqrstuvx	BCDEGHKLP QUVWXYZac dghiqs
Don't know	716	9	17	16	9	28	8	5	7	17	17	13	28	27	10	19	6	10	17	36	25	4	16	10	12	6	10	53	10	12	8	17	11	11	33	8	14	14	25	6	15	26	13	6	8	10	10	16	*	1	8
	3%	2%	3%	3%	2%	4%	2%	1%	1%	3%	3%	2%	4%	4%	2%	4%	1%	1%	3%	5%	3%	1%	3%	2%	2%	1%	1%	5%	2%	2%	2%	3%	2%	2%	7%	2%	3%	3%	5%	1%	3%	5%	3%	1%	2%	2%	2%	3%	*	*	1%
		vw	ADFGHIPUYdi	DFGHPUYdi	mqvw	vw	ABCDFGHIKN PQRUVWXYZ bcdefgijkmn pqrstvwx	DFGHPUYdi	vw	DFGHPUYdi	DFGHPUYdi	mqvw	ABCDFGHJK Zbcdefgjkm nopqrstuwx	ADFGHINPQU YWZbcdefgjkm nopqrstuwx	vw	ADFGHINPQU WXZacdefgi	vw	vw	ADFGHPUYdi	ABCDFGHIJK NOPQRTUV WXYZbcdefgj klmnopqrstu vwx	ADFGHINPQU UWXYZbcdf gjklmnopqrstv wx	v	DFGHPUYdi	mqvw	Uvw	GUmvw	vw	vw	ADFGHPQUY dmqvwx	vw	ABCDEFGHIJ KLMNOPQRS TUVWXYZabc defghijklmno pqrstuvwx	Uvw	vw	ABCDEFGHIK NOPQRSUW XYZbcdefgijk mnopqrstuvw x	GPHPUYmvw	FGHPUYmvw	ADFGHINPQ UWXYZbcdf gjklmnopqrstv wx	vw	GPHPUYmvw	ADFGHINPQ UWXYZbcdfg ijklmnopqrstv x	Uvw	v	FGHPUYdmq vw	vw	vw	vw	FGHPUYdmq vw	*	*	vw
Sigma	242000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Happy)	14177	276	343	289	330	904	306	455	449	234	344	289	309	373	117	261	451	787	343	369	197	364	356	368	357	393	548	307	313	436	335	310	197	413	293	341	336	295	163	113	246	305	267	333	180	305	271	211	313	76	395
	57%	55%	70%	58%	66%	61%	61%	86%	70%	47%	69%	58%	62%	75%	23%	52%	70%	77%	69%	50%	39%	77%	71%	74%	71%	78%	70%	61%	62%	87%	67%	64%	39%	83%	59%	68%	45%	46%	33%	23%	49%	60%	53%	67%	36%	60%	54%	42%	63%	15%	59%
		UKNORSTVfjkl mnruvw	ACEFIKMNO RSTVYafhjk lmnruvw	ACEFIKMNO RSTVYafhjkl mnoprtuvwx	UKNORSTVfjk lmnruvw	ACEFIKMNO RSTVYafhjkl mnoprtuvwx	AIJKMNORST Vfjklmnprtuv w	AIJKMNORST Vfjklmnprtuv w	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hjklmnopqr stuvwx	ACEFIJKLMN ORSTVYabef hjklmnoprst uvwx	NTIflmnrvw	UKNORSTVfjkm ruvw	NTIflmnrvw	UKNORSTVfjkl mnoprtuvw	w	INTIjlmnrvw	ACEFIJKLMN ORSTVYabef hjklmnoprst uvwx	ABCDEFHIJKL MNOPRSTVX YZabdefhijkl mnopqrstuv wx	ABCDEFHIJKL MNOPQRSTV WXYZabcdef hjklmnopqr stuvwx	NTIfjklmnuvw	ACEFIKLMN NORSTVYabd efhjklmnopq rstuvwx	ACEFIKLM NORSTVYabd efhjklmnopq rstuvwx	UKNORSTVfjk lmnruvw	ACEFIKLMN ORSTVYafhjk lmnopqrstuv wx	AIJKMNORST Vfjklmnprtuv w	AIJKMNORST Vfjklmnprtuv w	ACEFIKLMN ORSTVYafhjk lmnopqrstuv wx	ACIJKMNORS TVYfhjklmno pqrtuvwx	UKNORSTVfjk lmnruvw	UKNORSTVfjk lmnruvw	UKNORSTVfjk lmnruvw	INTIjlmnrvw	ACIJKMNORS TVYfhjklmno pqrtuvwx	UKNORSTVfjk lmnruvw	UKNORSTVfjk lmnruvw	UKNORSTVfjk lmnruvw
Bottom2Box (Not happy)	10157	215	131	195	161	169	187	63	145	248	237	248	162	200	373	220	143	103	240	215	278	112	228	121	131	203	140	140	178	53	157	163	293	76	174	150	260	256	312	381	239	174	220	162	312	189	220	272	287	423	197
	41%	43%	26%	39%	32%	34%	37%	13%	29%	50%	47%	50%	32%	40%	75%	44%	29%	21%	48%	43%	56%	22%	46%	24%	26%	41%	28%	28%	36%	11%	31%	33%	59%	15%	35%	30%	52%	51%	63%	76%	48%	35%	44%	32%	63%	38%	44%	54%	57%	85%	39%
		BDEFGHJPQ UWXZabcdeg hiqq	GQcg	BDEGHKPQU WXZacdegiq	BGQUWXbcg	BGHPQUWXZ acg	BDEGHJPQU WXZacdegi	GQUWcg	ABCDEFGHL MOPQSUWX Yzabcdeghio qsx	BCDEFGHJM PQSUWXZa bcdeghiqsx	ABCDEFGHL MOPQSUWX YZabcdeghio qsx	BGQUWXZac g	BDEGHKPQU WXZacdegiq	ABCDEFGHL MOPQSUWX YZabcdeghio qsx	ABCDEFGHL MOPQSUWX YZabcdeghio qsx	BGQUWXZac g	ABCDEFGHL MOPQSUWX YZabcdeghio qsx	ABCDEFGHL MOPQSUWX YZabcdeghio qsx	BCDEFGHJM PQSUWXZa bcdeghiqsx	ABCDEFGHL MOPQSUWX YZabcdeghio qsx	BDEFGHJPQ UWXZabcdeg hiqq	BCDEFGHJM PQSUWXZa bcdeghiqsx	ABCDEFGHL MOPQSUWX YZabcdeghio qsx	BGQUWXZac g	ABCDEFGHIJ KLMOPQRSU VWXYZabcde ghijklmnopqs tux	BGQUWXZac g	ABCDEFGHIJ KLMOPQRST UVWXYZabc deghijklmnop qrstuvx	ABCDEFGHIJ KLMOPQRST UVWXYZabc deghijklmnop qrstuvx	ABCDEFGHIJ KLMOPQRST UVWXYZabc deghijklmnop qrstuvx	BGQUWXZac g	ABCDEFGHIJ KLMOPQRST UVWXYZabc deghijklmnop qrstuvx	BGHPQUWXZ acdgi	BDEFGHJPQ UWXZabcdeg hiqq	ABCDEFGHIL MOPQRSUV WXYZabcdeg hiqq	ABCDEFGHIL MOPQRSUV WXYZabcde hmnpqrstu vwx	ABCDEFGHIJ KLMOPQRS TUVWXYZab cdefghijklmn opqrstuvx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklm opqrstuvx	BDEGHKLPQ UVWXYZac dghiqs

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Global #Advisor: International Global Trends 2022
Q8. [SUMMARY - OPTIMISTIC] - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? It doesn't matter if you're not sure; we are interested in how optimistic or pessimistic you are feeling about each.
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
You and your family	14858	304	333	220	348	290	311	375	336	192	283	248	240	267	199	223	393	300	212	158	198	354	222	323	332	317	389	277	274	381	289	258	298	370	312	297	319	209	179	286	315	346	345	313	301	314	250	313	395	404	374
	59%	61%	67%	44%	70%	58%	62%	75%	67%	38%	57%	50%	48%	53%	40%	45%	79%	60%	43%	32%	40%	71%	44%	65%	66%	67%	78%	55%	55%	76%	58%	52%	60%	74%	62%	59%	64%	42%	36%	57%	63%	69%	69%	63%	60%	63%	50%	63%	79%	81%	75%
		CIKLMNORST Vabeklt	ACEFIKLMN OQRSTVabde fiklmrt	ISI	ACEFIKLMN OQRSTVWab defhijklmnqr stu	CIKLNORSTV ekit	CIKLMNORS TVabeklmt	ABCDEFHIKL MNOQRSTV WXYabdefhj klmnopqrstu	ACEFIKLMN OQRSTVabde fhiklmrt	S	CIKLNORSTV ekit	CINORSTVKI	INRSTKI	CILNORSTVKI	S	ISTI	ABCDEFHIKL MNOQRSTU VWXYabdefg hijklmnopqr stu	CIKLMNORST Vabekli	SI		S	ACEFIKLMN OQRSTVWab defhijklmnqr stu	ISTI	CEIKLMNOQ RSTVabefikl mt	ACEIKLMNO QRSTVabdefi klmt	ACEFIKLMN OQRSTVabde fhiklmrt	ABCDEFHIKL MNOQRSTU VWXYabdefh ijklmnopqrst	CIKLNORSTV kl	CIKLNORSV kl	ABCDEFHIKL MNOQRSTU VWXYabdefh ijklmnopqrst	CILNORSTV ekit	CINORSTVKI	CIKLMNORST Vekit	ABCDEFHIKL MNOQRSTU WXYabdefhj klmnopqrstu	CIKLMNORS TVabeklmt	CIKLMNORST Vekit	CEIKLMNOR STVabdeklmt	SI	S	CIKLNORSTV ekit	CIKLMNORS TVabeklmt	ACEFIKLMN OQRSTVabde fhijklmnqrtu	ACEFIKLMN OQRSTVabde fhiklmnqrtu	CIKLMNORST Vabekli	CIKLMNORST Vabekli	CIKLMNORST Vabekli	INRSTKI	CIKLMNORS TVabeklmt	ABCDEFGHIJ KLMNOQRST UVWXYabde fghijklmnop qrstu	ABCDEFGHIJ KLMNOQRST UVWXYabcd efghijklmnop qrstu	ABCDEFHIKL MNOQRSTV WXYabdefhij klmnopqrtu
The city/town/village where you live	13515	157	107	104	167	159	168	146	139	100	116	116	103	116	117	126	173	196	168	130	154	143	108	198	222	173	151	150	100	174	117	141	136	171	156	135	154	113	148	184	180	138	108	119	115	135	175	138	140	147	113
	48%	99%	61%	99%	47%	47%	69%	69%	68%	96%	47%	49%	85%	68%	75%	59%	75%	59%	54%	54%	31%	51%	69%	60%	55%	65%	63%	53%	66%	75%	46%	68%	55%	74%	51%	47%	47%	79%	57%	68%	70%	68%	67%	59%	56%	44%	55%	44%	70%	68%	63%
		NRSTKI	ACDEFHIJKL MNORSTUVX Yabdefhjklm nopqrstu	NRSTKI	ACFHIKLMO RSTVfbdjklnq prst	ACFHILNORS TVfbdjklnqrst	NRSTKI	ABCDEFHIKL MNOQRSTU VWXYZabdef hijklmnopqr	ACFINORST Vbklnpqrt	NTK	ACFINNORST Vbklnpqrt	NORSTKI	ACFINORSTV klnrt	ACFINORSTV Vbklnpqrt	ACFINORST Vbklnpqrt	Nk	ABCDEFGHIJ KLMNOQRST UVWXYZabd efhijklmnop	ACDEFHIJKL MNOQRSTUV Wabdefhijklm nopqrstu	Nk	NA	Nk	ACFILNORS TVfbklnpqrt	NORSTKI	ACDEFHIJKL MNORSTUVY abdehjklnop qrstu	ACFHIKLMN ORSTVYabde jklnopqrstu	ACFINORSTV klnrt	ACDEFHIJKL MNOQRSTUVX Yabdefhjklm nopqrstu	ACFINORSTV klnrt	ACFHIKLMN ORSTVYabde jklnopqrstu	ACFILNORS TVfbklnpqrt	NRSTKI	ABCDEFGHIJ KLMNOQRST UVWXYZabd efhijklmnop	ACFINORST Vbklnpqrt	ACFINORST Vbklnpqrt	ACFHIKLMN ORSTVYabde jklnopqrstu	ABCDEFGHIJ KLMNOQRS TVfbklnpqrs t	ACDEFHIKLM NORSTUVYa bdehjklnopq rstu	ACFINORST Vbklnpqrt		Nk	ACDEFHIJKL MNORSTUVY abdehjklnop qrstu	NTK	ACFINORST Vbklnpqrt	NRSTKI	NTKI	Nk	INORSTKInrt	Nk	ACFINORST Vbklnpqrt	ABCDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqr	ABCDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqr	ACDEFHIKL MNORSTUVX Yabdefhjklm nopqrstu
Country	10954	134	280	106	167	171	147	187	138	148	173	135	130	148	107	140	167	190	110	102	125	146	182	154	157	151	186	171	137	202	154	154	127	230	183	118	143	63	123	177	150	172	164	110	117	147	135	108	110	147	149
	41%	25%	58%	21%	52%	44%	29%	77%	46%	30%	35%	28%	26%	34%	21%	28%	68%	58%	24%	21%	25%	49%	36%	31%	40%	53%	57%	34%	27%	80%	31%	51%	45%	84%	37%	64%	33%	13%	25%	55%	28%	54%	62%	27%	49%	24%	40%	64%	53%	70%
		SIk	ACDEFHIJKL MNORSTUV WYabdefhj klmpqrstuw	k	ACEFHIKLM NORSTWXY abdfhjklnpqr tu	ACFIKLMNO RSTVWabdhj klnprt	ACNRSTKI	ABCDEFHIKL MNOPQRSTU VWXYZabdef hijklmnopqr	ACFIKLMNO RSTVWYabd hjklnprtu	ACNRSTKI	ACFIKLNORS Tbklnrt	CNSk	CNSk	ACKLNORSTk klnt	k	CNRSk	ABCDEFHIKL MNOQRSTU VWXYZabdef hijklmnopqr	ABCDEFHIKL MNOQRSTU WXYabdefhj klopqrstuw	k	k	CSk	ACFIJKLMNO RSTVWYabd hjklnpqrtu	ACFIKLNORS TWbdklnrt	ACKLNRSTKk	ACFIJKLMNO RSTVWYabd hjklnprtu	ACKLNRSTKk	ACFIJKLMNO RSTVWYabd hjklnprtu	ACDEFHIKL MNOQRSTU WXYabdefhj klopqrstu	ACFHIKLMN ORSTVWYa bdfhjklnpqrt u	ACFIJKLMNO RSTVWYabd hjklnprtu	ACFIJKLMNO RSTVWYabd hjklnprtu	ACDEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno pqrstuvwxyz	ACKLNORSTW Sbdklnrt	ABCDEFHIKL MNOQRSTU VWXYZabdef hijklmnopqrs tuv	ACKLNORSTk klnt		Sk	ACEFHIKLM NORSTUVWX Yabdefhjklm pqrtu	CNSk	ACEFHIKLM NORSTVWXY abdfhjklnpqr tu	ACKLNRSTKI	ACFIJKLMNO RSTVWYabd hjklnprtu	ACFIKLMNO RSTVWXYabd hjklnprtu	CNSk	ACFIJKLMNO RSTVWabdjkl nprt	ACFIKLMNOR STWabdjklm prtu	ACKLNORSTk klnt	ACFIJKLMNO RSTVWYabd hjklnprtu	ACFIHKLM NORSTUVWX Yabdefhjklm pqrtu	CNSk	ACEFHIKLM NORSTVWXY abdfhjklnpqr tu	ACKLNRSTKI	ACFIJKLMNO RSTVWabdjkl nprt	ACFIKLMNO RSTVWYabd hjklnprtu	CNSk	ACFIJKLMNO RSTVWYabd hjklnprtu	k	ACFIKLJKNOR STWabdjklm prt	ABCDEFHIJKL MNOQRSTU VWXYZabdef hjklmnopqrs tuv	ACFIHKLM NORSTWXY abdfhjklnpqr tu	ABCDEFHIKL MNOQRSTU VWXYZabdef hijklmnopqr
The world in general	7785	127	145	54	198	111	125	204	161	114	85	76	84	119	75	118	287	262	85	46	95	192	138	79	149	179	239	155	130	303	94	142	216	239	120	198	196	58	81	265	131	197	172	118	109	163	99	130	338	328	259
	31%	25%	29%	11%	40%	22%	25%	41%	32%	23%	17%	15%	17%	24%	15%	24%	57%	52%	17%	9%	19%	38%	28%	16%	30%	36%	48%	31%	26%	61%	19%	28%	43%	48%	24%	40%	39%	12%	16%	53%	26%	39%	34%	24%	22%	33%	20%	26%	68%	66%	52%
		CIKLNRSTWd klt	CEFIKLMNO RSTWdhklqrt		ABCEFHIKL MNORSTVW Xabdehklnqr stu	CIKLNRSWd	CIKLNRSTWd klt	ABCEFHIKL MNORSTVW XYabdehklnp qrstu	ACEFIKLMN ORSTVWbdh klnqrtu	CIKLNRSWd	CISk	CSk	CSk	CIKLNRSTWd kl	CSk	CIKLNRSTWd kl	ABCDEFGHIJ KLMNOQRST UVWXYZabd efghijklnopq rstu	ABCDEFGHIJ KLMNORSTU VWXYabdefh ijklnopqrstu	CSk		CINKSk	ABCEFHIKL MNORSTVW Xabdehklnqr tu	CEIKLNRST Wdklrt	CSk	ACEIKLMN ORSTWdhklq rt	ABCEFIJKLM NORSTVWXe bdefklnqrtu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defghijklmno pqrstuvwxyz	ACFIFIKLMN ORSTWbdhkl nqrtu	CIKLNRSTWd klt	ABCDEFGHIJ KLMNORSTU VWXYabdefh ijklnopqrstu	CINKSTWd klt	ABCEFHIKL MNORSTVW XYabdefhklnp qrstu	ABCDEFGHIJ KLMNORSTU VWXYabdefh ijklnopqrstu	CIKLNRSTWd kl	ABCEFHIKL MNORSTVW Xabdefhklnp stu	ABCEFHIKL MNORSTVW Xabdefhklnqr stu	5	CSk	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuv	CIKLNRSTWd klt	ABCEFHIKL MNORSTVW Xabdefhklnp qrstu	ABCEFHIJKL MNORSTVW Xabdefhklnq rstu	CIKLNRSWdk l	CINSKWd	ACFIFIKLMN ORSTWbdhkl nqrtu	CSk	CIKLNRSTWd klt	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuv	ABCDEFGHIJ KLMNORSTU VWXYabdefh ijklnopqrstu

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Global #dvisor: International Global Trends 2022
QB. [SUMMARY - PESSIMISTIC] - Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? It doesn't matter if you're not sure; we are interested in how optimistic or pessimistic you are feeling about each.
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1001	1000	1000	1001	1010	1021	1000	1000	998	999	999	999	999	999	1000	1035	1035	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
The world in general	8609	164	184	296	120	216	168	72	130	224	280	261	282	221	263	184	98	107	216	246	206	90	133	244	220	95	105	176	182	70	245	186	107	103	187	131	153	260	241	119	133	152	125	166	167	151	171	186	90	111	150
	34%	33%	37%	59%	24%	43%	34%	14%	26%	45%	56%	52%	56%	44%	53%	37%	30%	21%	43%	49%	41%	18%	27%	49%	44%	19%	21%	35%	36%	14%	49%	37%	21%	21%	37%	26%	31%	52%	48%	24%	27%	30%	25%	33%	33%	30%	34%	37%	18%	22%	30%
		DGHPQUVYZ clgimnpww	DGHPQUVYZ clgjmnoqsvwx	ABDEFGHIK MNOPQRSTU VWXYZabcde fghijklmnop	GPUYcv	ABDFGHDPQ UVYZabcefgh ijmnopqrstu vwx	DGHPQUVYZ clgimnpww		GPQUYZcfgv	ABDEGHDPQ UVYZabcefgh ijmnopqrstu vwx	ABDEFGHIM DPQRSTUVW XYZabcdefgh ijmnopqrstu	ABDEFGHIM DPQRSTUVXY Zabcefghijm nopqrstuvwx	ABDEFGHIM DPQRSTUVW XYZabcdefgh ijmnopqrstu	ABDEFGHDPQ UVYZabcefgh ijmnopqrstu vwx	ABDEFGHIJ KLMPQRSTU VWXYZabcdef ghijklmnopqr	DGHPQUVYZ clgjmnopqw	Gc	Gc	ABDFGHDPQ TUVYZabcefg hijmnopqrst uvwx	ABDEFGHMO PQTUVXYZab cefghijmnop qrstuvwx	ADFGHPQUV YZacfgjmno pqrstwx	Gc	GPQUYZcfgv w	ABDEFGHOP QTUVXYZabc efghijmnopq rstuvwx	DGHPQUVYZ clgjmnopqv wx	ABDEFGHDP QTUVXYZabc efghijmnopq rstuvwx	Gc	Gc	DGHPQUVYZ clgjmnopqv wx	DGHPQUVYZ clgjmnopqv x		ABDEFGHDP QTUVXYZabc efghijmnopq rstuvwx	DGHPQUVYZ clgjmnopqv wx	ABDEFGHDP QTUVXYZabc efghijmnopqr stuvwx	GPUYcv	GPQUYZcfgv w	DGPQUYZcfg mvw	GPUYcv	DGHPQUVYZ clgimnpww	DGHPQUVYZ clgimnpww	DGPQUYZcfg mvw	DGHPQUVYZ clgimnpww	Gc	GUcv	DGPQUYZcfg mvw
Country	7504	154	86	155	108	177	177	36	123	301	167	305	307	197	235	198	88	196	208	190	195	97	108	167	150	110	104	198	190	95	173	171	135	54	148	48	217	234	167	114	165	131	143	190	155	107	103	186	116	167	107
	30%	47%	17%	47%	77%	74%	54%	5%	34%	49%	59%	61%	58%	47%	49%	54%	18%	22%	43%	40%	39%	18%	33%	55%	57%	37%	31%	49%	58%	7%	55%	54%	35%	7%	33%	35%	43%	55%	48%	33%	33%	34%	33%	31%	31%	31%	30%	32%	17%	34%	33%	30%
		BDEFGHIJKL MOPQRSTUV WXYZabcdef ghimnopqrst uvwx	Gcgi	BDEFGHIMPQU VWXYZcdefg himnopqrsv wx	BGPcgi	BGPUcgi	BDEGHPQUV YZcefgimoqs vx		BGPUcgi	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	BDEFGHIPQU VWXYZcdefg himnopqrsv vx	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	BDEGHIPQU VWXYZcefgi mnopqrsvwx	BDEFGHIJKL MOPQRSTUV WXYZabcdef ghimnopqrst uvwx	BDEFGHIJKL MOPQRSTUV WXYZabcdef ghimnopqrst uvwx	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	Gcgi	BGPcgi	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	Gcgi	BGPcgi	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	BDEGHIPQU VWXYZcefgi mnopqrsv wx	BGPUcgi	BGPUcgi	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	BDEGHIPQU VWXYZcefgi mnopqrsv vx	G	BDEFGHIPQU VWXYZcdefg himnopqrsv wx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijmno pqrstuvwx	BCDEFGHIKL MOPQRSTUV WXYZabcdef ghijmnopqrs tuvwx	BGPUcgi	BDEGHPQUV YZcefgimoqs vx	BGPUcgi	BDEGHIPQU VWXYZcefgi mnopqrsv wx	BDEGHIPQU VWXYZcefgi mnopqrsv vx	Gcgi	BDEGHPQUV YZcefgimoqs vx	Gcgi	BDEGHIPQU VWXYZcefgi mnopqrsv wx	BDEGHIPQU VWXYZcefgi mnopqrsv vx	BDEGHPQUV YZcefgimoqs vx	BGPUcgi	BDEGHPQUV YZcefgimoqs vx
The city/town/village where you live	4676	174	96	195	77	74	64	36	84	178	84	95	84	81	156	137	65	107	134	67	75	67	64	55	105	65	46	73	137	58	88	66	67	53	73	35	135	147	135	111	100	105	106	97	111	114	138	96	91	107	136
	19%	35%	11%	20%	16%	15%	19%	5%	17%	22%	17%	19%	17%	16%	31%	27%	12%	20%	25%	18%	15%	12%	13%	11%	22%	18%	9%	15%	24%	8%	18%	20%	11%	7%	15%	7%	25%	31%	38%	22%	22%	20%	21%	18%	22%	23%	28%	13%	19%	21%	27%
		BCDEFGHIKL MPQSTUVW YZacdefghiu v	Gcgi	BDEGPTUVW YZacfghi	BGWZcgi	BGWZcgi	BDEGPTUVW YZacfghi		BGPUVWYZcf gi	BDEGHILMPT UVWYZacdfg hi	BGPUVWYZcf gi	BDEGPTUVW YZacfghi	BGPUVWYZcf gi	BGPUWZcfgi	ABCDEFGHIJ KLMPQRSTU VWXYZabcde fghijmnopqr -----	BCDEFGHIJKL MPQSTUVW XYZacdefghi mnopquvw	BDEGHILMPT UVWYZacdfgh i	BGPUVWYZcf gi	BDEGPTUVW YZacfghi	BGWZcgi	Gcgi	GZcgi	Gcgi	BDEGHILMPS TUVWYZacdf ghi	GZcgi	G	BGWZcgi	BCDEFGHIKL MPSTUVWYZ acdefghiuv	G	BGPUVWYZcf gi	BDEGPTUVW YZacfghi	G	BGWZcgi	G	BCDEFGHIKL MPQSTUVW YZacdefghiu quv	ABCDEFGHIJ KLMPQRSTU VWXYZacde fghijmnopqr -----	ABCDEFGHIJ KLMOPQRST UVWXYZacd efghiv	BDEFGHILMP TUVWYZacd i	BDEGHILMPT UVWYZacfgh i	BDEGPTUVW YZacfghi	BDEGPTUVW YZacfghi	BDEGPTUVW YZacfghi	BCDEFGHIKL MPQSTUVW XYZacdefghi mnopquvw	BDEGPTUVW YZacfghi	BDEGPTUVW YZacfghi	BDEGPTUVW YZacfghi	BCDEFGHIKL MPQSTUVW XYZacdefghi mnopquvw
You and your family	3368	53	54	92	39	62	49	19	47	106	79	75	77	76	116	62	51	106	93	112	75	32	57	56	77	32	27	73	80	33	62	83	54	38	57	44	86	70	145	107	56	61	45	59	56	65	98	63	64	65	84
	13%	11%	11%	18%	8%	12%	10%	4%	9%	21%	16%	15%	15%	15%	23%	12%	10%	21%	19%	22%	15%	8%	11%	11%	15%	8%	5%	15%	16%	7%	12%	17%	11%	8%	11%	9%	17%	14%	29%	21%	11%	12%	9%	12%	11%	13%	20%	13%	13%	13%	17%
		DGUYZcg	DGUYZcg	ABDEFGHOP UVWYZacdfg hiknopqrsuv w	GZ	DGUYZcgi	GUYZc		GUYZc	ABDEFGHIKL MOPTUVWX YZabcdefghij knopqrsuvw	ABDFGHDPU VWYZcfghin pr	ABDFGHPUV WYZcfghinp	ABDFGHPUV WYZcfghinp	ABDFGHPUV WYZcfghinp	ABCDEFGHIK LMOPRTUV WXYZabcdef ghijknopqrsu vwx	DGUYZcgi	GUYZc	ABDEFGHIKL MOPTUVWX YZabcdefghij knopqrsuvw	ABDEFGHIKL MOPTUVWX PTUVWYZac dfghiknopqr suvw	ABCDEFGHIK LMOPRTUV WXYZabcdef ghijknopqrsu vwx	ABDFGHPUV WYZcfghinp	G	DGUYZcgi	ABDFGHPUV WYZcfghinp	G	DGHUYZcgi	ABDEFGHOP UVWYZcdfgh inopqruvw	ABDFGHPUV WYZcfghinp r	G	DGUYZc	G	ABDFGHPUV WYZcfghinp	G	DGUYZcg	GZ	ABDEFGHOP UVWYZcdfgh inopqruvw	ABDFGHPUV Zcfgp	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijkmn opqrstuvwx	ABDEFGHIKL MOPTUVWX YZabcdefghij knopqrsuvw x	DGUYZcgi	GUYZc	DGUYZcgi	DGUYZcgi	GZ	DGUYZcg	GUYZc	DGUYZcgi	ABDEFGHOP UVWYZcdfg hiknopqrsuv w	DGUYZcgi	DFGHUYZcgi p	DFGHUYZcgi p	ABDEFGHOP UVWYZcdfgh inopqruw

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Q8. Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? It doesn't matter if you're not sure; we are interested in how optimistic or pessimistic you are feeling about each.-You and your family
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very optimistic	5367	99	108	41	119	96	109	128	120	40	90	50	52	73	46	49	194	163	38	15	28	162	68	85	120	125	200	92	61	198	86	68	108	139	117	116	157	62	58	124	126	128	151	116	169	132	109	103	178	239	173
	21%	20%	21%	8%	24%	19%	22%	26%	24%	8%	18%	10%	10%	15%	9%	10%	39%	33%	8%	3%	6%	32%	14%	17%	24%	25%	40%	18%	12%	40%	17%	14%	22%	28%	23%	23%	31%	12%	12%	25%	25%	26%	30%	23%	34%	26%	22%	21%	36%	48%	35%
		CXKUMNORST Vbekl	CXKUMNORST VWbekl	ST	ACEIKUMNO RSTVWabde kl	CXKUMNORST Vbekl	CXKUMNORS TVWbdekl	ABCEIKUMN CRSTVWabd ekllu	ACEIKUMND RSTVWabde kl	ST	CXKUMORSTV bekl	ST	RST	CXKUMORST	ST	ST	ABCDEFGHIJ KLMNOQRST UVWXYabde fghijklmnop qrstu	ABCDFGHIJ KLMNORSTV WXYabdefgh klmnopqrtu	S		S	ABCDEFGHIJ KLMNORSTV WXYabdefhi klmnopqrtu	CXKUNORSTV bekl	ACEIKUMNO RSTVWabde kl	ACEIKUMNO RSTVWabde kl	ACEIKUMND RSTVWabde kl	ABCDEFGHIJ KLMNOQRST UVWXYabde fghijklmnop qrstux	CXKUMNORST Vbekl	CIRST	ABCDEFGHIJ KLMNOQRST UVWXYabde fghijklmnop qrstu	CXKUMORSTV bekl	CXKUMNORS TVWabdekl	ABCDEFGHI KLMNOQRST UVWXYabde fghijklmnop qrstu	CINRST	CIRST	ABCEIKUMN CRSTVWabd ekl	ACEIKUMNO RSTVWabde kl	ACEIKUMNO RSTVWabde kl	ABCEIKUMN CRSTVWabd ekl	ABCDEFHIKL MNORSTUW Xabdefhiklm qrtu	CXKUMNORS TVWabdekl	CXKUMNORST Vbekl	ACEIKUMNO RSTVWabde kl	CXKUMNORST Vbekl	CXKUMNORST Vbekl	ACEIKUMNO RSTVWabde kl	CXKUMNORST Vbekl	CXKUMNORST Vbekl	ABCDEFGHI KLMNOQRS TVWXabdefh klmnopqrtu	ABCDEFGHI KLMNOQRSTV WXYabdefgh ijklmnopqrs	ABCDEFGHI KLMNOQRSTV WXYabdefgh ijklmnopqrstux	CXKUMNORST Vbekl	CXKUMNORST Vbekl	CXKUMNORST Vbekl	ACEIKUMNO RSTVWabde kl	CXKUMNORST Vbekl	CXKUMNORST Vbekl	ABCDEFGHI KLMNOQRS TUVWXYabd ejklmnopqrstu	ABCDEFGHI KLMNOQRSTV WXYabdefgh klmnopqrtu
Fairly optimistic	9616	395	378	375	378	364	367	347	376	161	403	408	389	394	343	374	305	337	374	343	370	407	395	377	413	375	389	398	395	383	413	390	385	395	361	403	347	405	385	414	374	372	349	367	383	345	411	361
	38%	41%	44%	36%	46%	39%	40%	43%	41%	38%	39%	40%	38%	39%	31%	37%	40%	37%	39%	40%	36%	38%	39%	34%	33%	37%	39%	43%	39%	37%	41%	39%	38%	39%	36%	37%	39%	34%	32%	33%	37%	36%	39%	39%	38%	39%	37%	47%	41%	33%	40%
		CINDQRSTVU klmtw	CEIKUMNO PQRSTUVZac defhjklmnp qrstw	INQSVAlt	ACEFIUKMN OPQRSTUVZa cdefhjklmnp qrstwx	INQSTVjklmt w	CINDQRSTVj klmtw	ACEFHIKLM NOPQRSTUV XYZabdefhij klmnopqrstu	CILNOQRSTV Zacefjklmnst w	I	INQSVjklmtw	INQQRSTVjkl mtw	INQSVjklmtw	INQSTVjklmt w	I	CJlklt	INQRSTVjkl mtw		CJlklt	I	INQSVjklmtw	I	ACEFIUKMN OPQRSTUVX YZacdefhjkl mnpqrstwx	CILNQRSTV Zacejklmtw	CILNQRSTV acijklmtw	INQSVjklmtw	INQSVjklmt	CINQRSTVj klmtw	CINQRSTV cijklmtw	INQSVjklmtw	INQSVAlmt	CINQRSTVj klmtw	INQSVjklmtw	CEFIKUMNO PQRSTUVZac defhjklmnp qrstwx	INQSTVjklmt w	INQSVAlt	CJlklt	I	INQSVjklmtw	CILNQRSTV Zacejklmtw	INQSVjklmtw	INQSVjklmtw	CINQRSTVj klmtw	CINQRSTVj klmtw	INQSVjklmtw	CJlklt		CINQRSTVj klmtw	CINQRSTV UVZacejklmn mstw	INQSTVjklm tw
Neither optimistic nor pessimistic	6585	138	107	185	105	131	116	103	113	184	135	173	175	148	178	308	43	84	186	310	235	111	305	113	87	117	81	147	147	76	195	155	146	86	113	156	61	211	165	190	113	81	97	107	135	108	135	178	95	78	98
	26%	28%	21%	36%	22%	26%	22%	20%	22%	37%	25%	34%	33%	30%	36%	42%	10%	17%	37%	42%	64%	22%	41%	23%	17%	25%	16%	28%	28%	15%	28%	31%	29%	17%	24%	31%	18%	42%	33%	20%	23%	16%	19%	21%	27%	22%	28%	22%	7%	6%	7%
		BDGHPQLW XZagjmnopq uvwx	PQXZagxwx	ABDEFGHIM PQLWXYZab cdefghijmno pqrstuvwx	PQXZagxwx	BDGPQXZqt mopvwx	BDGHPQLW XZagjmnopq uvwx	PZcvwx	PQXZagxwx	ABDEFGHIM PQLWXYZab cdefghijmno pqrstuvwx	GPQXZagmo pwxx	ABDEFGHIM PQLWXYZab cdefghijmno pqrstuvwx	ABDEFGHIM PQLWXYZab cdefghijmno qrstuvwx	ABDEFGHIM PQLWXYZab cdefghijmno qrstuvwx	ABCDEFGHIM LMNPQLWX YZabcdefghi lmnopqrstuv wx	ABCDEFGHIK LMNPQLWX YZabcdefghi lmnopqrstuv wx	ABCDEFGHIJ KLMNPQRU WXYZabcdef ghijklmnopq rstuvwx	ABCDEFGHIJ KLMNPQRU WXYZabcdef ghijklmnopq rstuvwx	ABCDEFGHIJ KLMNPQRU WXYZabcdef ghijklmnopq rstuvwx	PQXZagxwx	ABCDEFGHIK LMNPQLWX YZabcdefghij klmnopqrstuv wx	PQXZagxwx	Pvwx	GPQXZagmo pwxx	Pvwx	BDGHPQLW XZaghjmno qpuvwx	BDGHPQLW XZagjmnopq uvwx	BDGHPQLW XZaghjmno qpuvwx	Pvwx	BDGHPQLW XZagjmnopq uvwx	BDGHPQLW XZaghjmno qpuvwx	Pvwx	PQXZagmov wx	BDEGIHPQU WXZaghjmn opqsuvwx	Pvwx	ABCDEFGHIJ KLMNPQRU WXYZabcdef ghijklmnopq rstuvwx	ABDEFGIHPQ UWXYZacdgh jmnopqrstuv wx	PZcvwx	PQXZagxwx	Pvwx	Pvwx	PZcvwx	BGPQXZqjm opvwx	PZcvwx	GPQXZagmo pwxx	PQXZagxwx
Fairly pessimistic	2290	36	37	73	30	45	35	15	33	78	55	60	56	51	75	45	34	63	70	77	58	17	62	39	45	25	23	52	60	17	48	61	40	23	42	31	49	50	94	66	35	38	33	29	34	34	54	49	43	37	55
	9%	7%	7%	15%	6%	9%	7%	3%	7%	16%	11%	12%	11%	10%	15%	9%	7%	13%	14%	15%	12%	3%	8%	8%	9%	5%	5%	10%	12%	3%	10%	12%	8%	5%	8%	6%	10%	10%	19%	13%	7%	8%	7%	6%	7%	7%	7%	12%	10%	9%	7%
		GUZzg	GUYZg	ABDEFGHIL MOPUVWXY Zacdfghjkno pqrsuvw	ABDEFGHIL MOPUVWXY Zacdfghijkno pqrsuvw	DGUYZqjkj	GUZzg	ABDEFGHIKL MOPTUVWX YZacdfghijkn opqrstuvws	ABDEFGHIJ KLMOPTUVW XYZacdfghijkn opqrstuvws	ABDFGHIJ KLMOPTUVW XYZacdfghijkn opqrstuvw	ABDEFGHOP UWXYZdgh inopqrsuw	ABDFGHIJ KLMOPTUVW XYZacdfghijkn opqrstuvw	DFGHIPUYZqj	DGUYZqjkj	GUc	ABDEFGHOP UVWXYZdfg hijnopqrsuw	ABDEFGHIJ KLMOPTUVW XYZacdefghij klmnopqrsuw	ABDEFGHMO PUVWXYZac defghijklmno pqrsuvw	ABDFGHPUV WYZdghinop qrsuw		DGUYZqjkj	GUc	ABDFGHPUV WYZdghinop qrsuw		ABDFGHPU WZdgnopq w	ABDEFGHOP UVWXYZdgh inopqrsuw	ABDEFGHOP UVWXYZdfg hijnopqrsuw	GUYZqjkj	ABDFGHPU WZdgnopq w	ABDEFGHOP UVWXYZdgh inopqrsuw	GUYZg	GUc	DFGHPUYZqj	ABDFGHPUV Zdgnopqw	ABCDEGHIK LMNPQRST UVWXYZabc defghijknopq rs	ABDEFGHMO PUVWXYZac defghijklmnop qrstuvw	GUc	GUZzg	GUc	G	GUc	DFGHPUYZg	DGHUYZqjkj	DGUYZqjkl	GUYZg	ABDFGHPU WYZdgnopq w
Very pessimistic	1078	17	16	19	9	17	14	4	15	28	25	15	20	25	41	16	17	41	23	35	17	15	16	17	33	7	4	21	20	17	14	22	14	15	15	13	37	20	51	41	21	23	11	30	22	31	44	14	21	28	29
	4%	3%	3%	4%	2%	3%	3%	1%	3%	6%	5%	3%	4%	5%	8%	3%	3%	8%	5%	7%	3%	3%	3%	3%	7%	1%	1%	4%	4%	3%	3%	4%	3%	3%	3%	3%	7%	4%	10%	8%	4%	5%	2%	6%	4%	6%	9%	3%	4%	6%	6%
		DGYZ	DGYZ	DGYZ		DGYZ	GZ	GYZ		ABDFGHIOT UVWYZadfgh ipu	DFGHIYZdfip	GYZ	DGYZ	DFGHKVYZdfi pu	ABCDEFGHIK LMOPRTUV WYZabcdefg hiknopruw	DGYZ	DGYZ	ABCDEFGHIJ KLMORTUV WYZabcdefg hiknopruw	DFGYZdip	ABCDEFGHIJ KLMOPRTUV WXYZabcdef ghiklmnpuv	DGYZ	GZ	GYZ	ABCDEFGHIK LMOPRTUV WYZabcdefg hiknopruw	DGYZ	GZ	DGYZdi	GZ	GZ	GYZ	GZ	ABCDEFGHIK LMOPRTUV WYZabcdefg hiknopuw	DGYZ	ABDEFGHIKO PTUVWYZdf ghipu	ABCDEFGHIJ KLMORTUV WYZabcdefg hiknopruw	GZ	DGYZ	ABDEFGHIKO PTUVWYZdf ghipu	ABDEFGHKO TUVWYZdfg hipu
Don't know	666	4	6	8	5	17	5	4	5	18	13	6	8	8	7	5	7	11	9	20	7	5	15	6	11	5	4	11	10	5	6	12	7	5	17	5	8	9	11	8	16	15	15	17	8	15	21	16	6	5	6
	2%	1%	1%	2%	1%	3%	1%	1%	1%	4%	3%	1%	2%	2%	1%	1%	1%	2%	2%	4%	1%	1%	3%	2%	1%	1%	1%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	3%	3%	3%	3%	4%	2%	3%	3%	1%	1%	1%
				i		ABCDFGHIKL NOPRTUVWY Zabefgjmnw x				ABCDFGHKL MNOPRTUW XYZabdefgjk mnwx	ABDFGHKPU WZbefkpw			UXYetw				ABCDFGHKL MNOPRTUW XYZabdefgjk mnwx			ABDFGHKLN OPTUWZbef gjmnwx	Uftetw					UYtw		FGUXYetjw	GUJYetjw			DFGHUXYZbe fjw	FGHUXYetjw	ABCDFGHKL MNOPQRTU WXYZabcdef ekklmnowx		DFGHUXYbef ijw	ABCDFGHKL MNOPQRTU WXYZabcdef gjjmnwx	ABDFGHKLN OPTUWZbef gjjmwx							
Sigma	1%%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%	%%%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box																																																		
Top2Box (Optimistic)	14854	504	533	535	548	460	511	475	496	202	583	548	545	567	509	573	993	500	513	458	498	454	573	571	557	517	595	477	374	581	599	458	498	535	505	519	405	579	596	514	490	518	500	474	517	483	585	454	574
	59%	61%	67%	64%	70%	58%	62%	73%	67%	38%	57%	50%	48%	53%	40%	45%	79%	60%	42%	32%	40%	71%	44%	65%	66%	67%	78%	55%	55%	76%	58%	52%	60%	76%	62%	59%	64%	42%	36%	57%	63%	69%	69%	63%	60%	63%	50%	63%	75%	81%	73%
		CXKUMNORST Vabeklt	ACEFIUKLMN OQRSTVabde fklmnt	ISI	ACEFIUKMN OQRSTVWab defhjklmnop stu	CXKUNORSTV ekllt	CJKUMNORS TVabeklmt	ABCDEFHJKL MNOQRSTV WXYabdefhij klmnopqrtu	ACEFIUKLMN OQRSTVabde fklmnt	S	CXUNORSTV ekllt	CINORSTVAI	INRSTVI	CLNORSTVAI	S	IStI	ABCDEFHIKL MNOQRSTU VWXYabdefg hijklmnopqr stu	CXKUMNORST Vabeklt	SI		S	ACEFIUKLMN OQRSTVWab defhjklmnop stu	ISTI	CEIUKLMNOQ RSTVabdefkl mt	ACEIKUMNO QRSTVabde klmt	ACEIUKLMN OQRSTVabde fhiklmnt	ACEFIKMN OQRSTVabde fhiklmnt	ABCDEFHIKL MNOQRSTU VWXYabdefh ijklmnopqrst	CXKUNORSTV kl	CXUNORSTV kl	CXKUMNORST Vabeklt	CXUNORSTV ekllt	CINORSTVAI	CXKUMNORST Vekllt	CXUMNORSTV ekllt	CXUMUNORS TVabeklmt	CXUNORSTV ekllt	CXUMUNOR STVabdeklmt	CEUXUMNOR STVabdeklmt	SI	S	CXUNORSTV ekllt	CXKUMNORS TVabdeklmt	ACEFIUKMN OQRSTVabde fhijklmnptu	ACEFIUKMN OQRSTVabde fhiklmnt	ACEFIUKLMN OQRSTVabde fhiklmnt	CXKUMNORST Vabeklt	CXKUMNORST Vekllt	CXKUMNORST Vabeklt	INRSTVI	CUXUMNORS TVabeklmt	ACEFHIKLMN OQRSTVabde fhiklmnt	CXKUMNORST Vabeklt	CXKUMNORST Vekllt	CXKUMNORST Vabeklt	INRSTVI	CUXUMNORS TVabeklmt	ACEFHIKLMN OQRSTVabde fhiklmnt	CXKUMNORST Vabeklt	CXKUMNORST Vekllt	CXKUMNORST Vabeklt	INRSTVI	CUXUMNORS TVabeklmt	ACEFHIKLMN OQRSTVabde fhiklmnt
Bottom2Box (Pessimistic)	3368	53	54	92	39	62	49	19	47	106	79	75	77	76	116	62	51	104	93	112	75	32	57	56	77	32	27	73	80	33	62	83	54	38	57	44	86	70	145	107	56	61	45	59	56	65	98	63	64	65	84
	13%	11%	11%	18%	8%	12%	10%	4%	9%	21%	16%	15%	15%	15%	23%	12%	10%	21%	19%	22%	15%	6%	11%	11%	15%	6%	5%	15%	16%	7%	12%	17%	11%	8%	11%	9%	17%	14%	29%	21%	11%	12%	9%	12%	11%	13%	20%	13%	13%	13%	17%
		DGUYZqj	DGUYZqj	ABDEFGHOP UVWYZacdfg hiknopqruv w	DGUYZqjl	DGUYZqjl	GUYZc	ABDEFGHIKL MOPTUVWX YZabcdefghij klmnopqrstu	ABDFGHOPU WYZdghinp qr	ABDFGHPUV WYZdghinp	ABDFGHPUV WYZdghinp	ABDFGHPUV WYZdghinp	ABDFGHPUV WYZdghinp	ABCDEFGHIK LMOPRTUV WXYZabcdef ghijknopqrs tuvwx	ABDFGHPUV WYZdghinp	ABDFGHIKL MOPTUVWX YZabcdefghij klmnopqrstu vwx	ABDFGHPUV WYZdghinp	ABCDEFGHIK LMOPRTUV WXYZabcdef ghijklmnopq rstuvwx	ABDFGHPUV WYZdghinp	G	DGUYZqj	DGUYZqj	ABDFGHPUV WYZdghinp	G	ABDFGHPUV WYZdghinp	ABDFGHPUV WYZdghinp	G	ABDFGHPUV WYZdghinp	G	DGHUYZqjl	ABDFGHPUV WYZdghinp r	ABDEFGHOP UVWYZadfgh inopqruw	DGUYZc	G	DGUYZqj	GZ	ABDEFGHOP UVWYZadfgh inopqruw	ABDFGHPUY Zdfgp	ABCDEFHIJ KLMNOPQRS TUVWYZab cdefghijkmn opqrstuvw	ABDEFGHIL MOPTUVWX YZabcdefghij klmnopqrstu vwx	DGUYZqj	DGUYZqj	GZ	ABDEFGHOP UVWYZacdfg hiknopruw	DGUYZqj	DGHUYZqjl p	DFGHUYZqjl p	DFGHUYZqjl p	ABDEFGHOP UVWYZadfgh inopqrvw

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Global #Advisor: International Global Trends 2022
QB. Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? It doesn't matter if you're not sure; we are interested in how optimistic or pessimistic you are feeling about each.-The city/town/village where you live
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	1010	1010	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very optimistic	3283	39	70	30	70	67	49	107	62	39	55	32	36	56	22	49	124	128	25	16	22	82	47	56	83	51	99	56	31	183	69	47	67	152	70	109	71	16	42	116	44	54	49	68	39	67	44	48	96	142	109
	13%	8%	14%	6%	14%	13%	10%	21%	12%	8%	11%	6%	7%	11%	4%	10%	25%	26%	5%	3%	4%	16%	9%	11%	17%	10%	20%	11%	6%	37%	14%	9%	13%	30%	14%	22%	14%	3%	8%	23%	9%	11%	10%	14%	8%	13%	9%	10%	19%	28%	22%
		NRStTe	ACFINLNORSTVTvbsekinpr tu	Sk	ACFINLNORS TVTvbsekinpr tu	ACFINLNORS TVbsekinrtu	CNLNRSTbk	ABCDEFHIKL MNORSTUV WXYabdefhj klnoppqrstu	ACINLNRSTV	NRStTe	ACINLNRSTbk	Sk	NSTk	ACINLNRSTbk		CNLNRSTbk	ABCDEFHIKL MNORSTUV WXYZabdefh jklnoppqrstuv	ABCDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr uv	Sk			ACFHIKLMN ORSTVWYab deklnoprtu	CNLNRSTbk	ACINLNRSTbk	ACFHIKLMN ORSTVWYab deklnoprtu	CNLNRSTbk	ABCDEFHIKL MNOPSTVW Yabdefhjkln opqrstu	ACFHIKLNORS TVbsekinrtu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno pqrstuvwx	CNLNRSTbk	CNNRSTbk	ACINLNRSTV bsklnrt	ACFINLNORS TVTvbsekinpr tu	ABCDEFHIJK MNORSTUV WXYabdefhj klnoppqrstu	ACFIJKLNORS TVTvbsekinpr tu	NRStTe	ACIKJNRSTV bsklnr	NStTe	ACIKJNRSTV bsklnr	NRStTe	CNNRSTbk	ABCDEFHIJK MNORSTVW Yabdefhjkln opqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno pqrstuvwx	ABCDEFHIJK MNORSTUV WXYabdefhj klnoppqrstuv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno pqrstuvwx
Fairly optimistic	8717	158	156	164	197	151	149	238	177	147	187	165	187	181	105	177	345	166	142	155	154	177	153	142	164	173	216	191	135	161	183	191	178	210	186	176	163	67	116	165	116	184	150	178	140	153	131	190	247	265	354
	35%	32%	31%	33%	39%	30%	30%	48%	35%	29%	36%	34%	37%	37%	21%	35%	70%	33%	28%	31%	27%	36%	30%	28%	33%	34%	43%	38%	27%	44%	26%	39%	27%	42%	37%	31%	33%	42%	33%	47%	26%	37%	30%	36%	36%	30%	26%	38%	50%	40%	47%
		NOTkliq	ACDEFHIJKL MNOQRSTU VXYabcdefhij klmnopqrstu	NORTklnqt	ACFHNOQRS TVjklmnqsrs t	ACFHNOQRS TVjklmnqsrs t	NOkl	ACDEFHIJKL MNOQRSTU VXYabcdefhij klmnopqrstu	NNkl	ACFINORSTVkl klnqsrst	AFINORSTVkl nqqrt	INORTklnqt	ACFINORSTVkl klnqsrst	ACFINORSTVkl nqqrt	Nk	INORTklnqt	ACDEFHIJKL MNOQRSTU VXYZabcdefg hijklmnopqr	INORTklnqt	NNkl	NOTkliq	Nk	INORTklnqt	NOkl	ACDEFHIJKL MNOQRSTU VXYZabcdefh ijklmnopqrst	ACFHNOQRS TVjklmnqsrs t	INORTklnqt	ACDEFHIJKL MNOQRSTUVY abcdefghijkl mnopqrstuv wx	ACFHIJKNOQ RSTUVYbdjk lmnqrst	ACDFHIKLM NOQRSTUVY abcdhijklmn opqrst	ACDEFHIJKL MNOPQRSTU VWXYZabcd efghijklmno pqrstuvwx	ACFHNOQRS TVbsekinrtu	INORTklnqt	ACFINORSTVkl nqqrt	FINORTSVkln qrt	NORTklnqt		k	FINORTklnqt	Nk	FINORTSVkln qrt	INORTklnqt	NNkl	k	AFINORSTVkl lnqrst	ACDEFHIJKL MNOQRSTU VXYZabcdefg hijklmnopqr	ACFHINORSTVjk nqrstuv	ACFHINORSTVjk nqrstuv
Neither optimistic nor pessimistic	7855	160	170	196	161	149	201	177	167	196	163	198	195	171	210	183	64	97	158	214	168	181	171	157	111	156	134	166	176	77	171	154	160	86	165	176	136	116	143	96	197	145	133	188	153	135	141	53	47	57
	31%	34%	28%	39%	32%	30%	40%	25%	33%	39%	33%	40%	37%	34%	42%	36%	13%	18%	40%	43%	52%	36%	35%	29%	22%	31%	27%	33%	35%	15%	34%	31%	32%	17%	32%	35%	27%	44%	30%	19%	39%	29%	26%	38%	38%	27%	30%	30%	11%	9%	7%
		BGPQWXZqg mvwx	PQzgmvwx	ABDEGHIJMP QWXZacdefg hijmosuvwx	BGPQWXZqg mvwx	GPQkgmvw x	ABDEGHIMP QWXZabcdef ghijlmostuv wx	PQzgmvwx	BGPQWXZqg mvwx	ABDEGHIJKL MNOPQRSTU VWXYZabcdefghij klmnopqrstu	BGPQWXZqg mvwx	ABDEGHIMP QWXZacdefg hijmosuvwx	BDEGPQWXZ eghijlmosuv wx	BGPQWXZqg mvwx	ABDEGHIJM OPQUWXZab cdefghijlmo tuvwx	BEGPQWXZc eghijlmosuv wx	ABDEGHIJK MNOPQRSTU VWXYZabcd efghijklmnop qrstuvwx	BEGPQWXZc eghijlmosuv wx	ABDEGHIJM OPQUWXZab cdefghijlmo tuvwx	ABDEGHIJK MNOPQRSTU VWXYZabcd efghijklmno pqrstuvwx	BEGPQWXZc eghijlmouvwx	ABCDEGHIK MNOPQRUW XZabcdefghij klmnopqrstuv wx	137	111	356	134	166	176	77	171	154	160	86	165	176	136	116	143	96	197	145	133	188	153	135	141	53	47	57
																														vwx																				
Fairly pessimistic	3241	88	45	68	53	54	71	19	62	74	64	74	61	61	113	91	43	60	91	71	59	41	51	37	71	55	38	52	88	21	67	79	48	19	51	24	79	108	114	69	70	70	71	54	78	76	92	77	55	71	90
	13%	18%	9%	14%	11%	11%	14%	4%	12%	15%	13%	15%	12%	12%	23%	18%	9%	12%	18%	14%	12%	8%	10%	7%	14%	11%	8%	10%	18%	4%	13%	16%	10%	4%	10%	5%	16%	22%	23%	14%	14%	14%	14%	11%	16%	15%	18%	15%	11%	14%	18%
		BCDEFGHIJM PQSTUVWYZ acdfghimqv w	Gogi	BGPUWZacf ghi	GWZqg	GWZqg	BDEGPUVWY Zacfghiv		BGPUWZqg	BDEGPUVWY Zacfghiv	BGPUWZqg	BDEGPUVWY Zacfghiv	BGPUWZqg	BGPUWZqg	ABCDFGHIJ KLMOPQRST UVWXYZabc defghijmoq rstuvwxz	BCDEFGHIJM PQSTUVWXY Zacdfghimno qow	Gogi	BGPUWZqg	BCDEFGHIJ MPQSTUVW XYZacfghim nopw	BCDEFGHIJ KMNOPQRS UVWXYZabc defghijklmno pqrstuvwx	BDEGPUVWY Zacfghiv	BGPUWZqg	Gogi	GWZqg	BCDEFGHIJM PQSTUVWY Zacfghiv	GWZqg	Gogi	GWZqg	BCDEGHIJM PQTUVWYZa cdfghimqv		BGPUVWZacf ghi	BDEGHLMPQ TUVWYZacfg hijqv	Gogi		GWqg	BDEGHLMPQ TUVWYZacfg ghijmnopqrs	ABCDEFGHIJ KLMPQRSTU VWXYZabcd efghijmnopq rstuvwxyz	ABCDEFGHIJ KLMNOPQRST UVWXYZabc defghijmnop qrstuvwx	BDEGPUVWZ acfghiv	BGPUVWZacf ghi	BGPUVWZcfg i	GWZqg	BDEGPUVWZ acfghiv	BDEGPUVWZ acfghiwx	BCDEGHIJM PQSTUVWYZ acfghiwx	BDEGPUVWY Zacfghiv	GWZqg	BDEGPUVWZ acfghiv	BCDEGHIJM PQSTUVWYZ acfghimqv
Very pessimistic	1385	36	11	32	19	20	23	4	23	34	20	22	23	20	44	46	17	42	36	21	15	21	14	18	38	10	8	21	34	17	21	20	9	14	22	11	45	49	65	42	38	31	33	43	33	37	45	19	37	36	46
	6%	7%	3%	6%	4%	4%	5%	1%	5%	7%	4%	5%	5%	4%	9%	9%	3%	8%	7%	4%	3%	4%	3%	4%	8%	3%	2%	4%	7%	3%	4%	4%	2%	3%	5%	3%	9%	10%	13%	8%	8%	6%	7%	9%	7%	7%	9%	4%	7%	7%	9%
		BDEFGHIKLM PSTUVWYZac defghiu	G	BDEGJMPSTV WYZacdefgi	GYZf	BGYZfi	BGVYZfi		BGYZfi	BDEGIKMPST UVWYZacdef giu	BGYZfi	BGVYZfi	BGYZfi	BGYZfi	BDEFGHIKLM PSTUVWYZac defghiu	BCDEFGHIKL MPSTUVWYZ acdefghiu	GZ	BDFFGHIKLM PSTUVWYZac defghiu	BDEFGHIKLM PSTUVWYZac defghiu	BDEFGHIKLM PSTUVWYZac defghiu	GZ	BGYZfi	BDEFGHIKLM PSTUVWYZac defghiu	G	BGYZfi	BDEFGJKMPST UVWYZacdef giu	GZ	BGYZfi	BGYZfi	G	BGYZfi	G	BCDEFGHIKL MPSTUVWYZ acdefghiu	BCDEFGHIKL MPRSTUVWY Zabcdefghiu vw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijmn opqrstuvwx	BDEFGHIJKLM PSTUVWYZac defghiu	BDEFGHIJKLM PSTUVWYZac defghiu	BDEFGHIJKLM PSTUVWYZac defghiu	BDGPTVWYZ cfgi	BDGPTVWYZ cfgi	BDEFGHIKLM PSTUVWYZac defghiu	BDGPTVWYZ cfgi	BDEGJMPST UVWYZacdef giu	BDEFGHIKLM PSTUVWYZac defghiu	GZf	BDEFGHIKLM PSTUVWYZac defghiu	BDEFGHIKLM PSTUVWYZac defghiu	BDEFGHIKLM PSTUVWYZac defghiu
Don't know	1014	18	8	18	9	18	7	3	18	16	16	6	9	9	7	9	3	11	8	15	11	4	13	10	7	7	9	11	5	11	5	9	7	10	11	4	7	11	11	8	10	16	16	17	21	15	17	14	9	4	14
	2%	3%	2%	2%	2%	4%	1%	1%	2%	3%	3%	1%	2%	2%	1%	1%	1%	2%	2%	3%	2%	1%	3%	2%	*	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	2%	4%	3%	3%	3%	4%	3%	3%	3%	1%	1%	3%
		GPXbiw	X	GPXb	BDFGKLMNO PRUWYZabefi jmvw	X		GPUXbiw	BDFGKLNOP RUWYZabefi mvw	BDFGKLNOP RUWYZabefi mvw		GPX	GPX			DGOPUXZbei vw		ABCDFGHKL MNOPQRTU VWXYZabcde fehiklmnow	DGOPUXZbei vw		DGKOPUXZb eijvw	GPUXbiw			DGPUXbiw				DGPUXbiw	GPX	DGOPUXZbei vw	DGOPUXZbei vw	GX	BCDFGHIKLM NOPRUWXYZ bdefijmvw	DFGKNOPRU XYZbefijmvw	DGKOPUXZb eivw	GPUXbiw	BDFGKLMNO PRUWZbefi jmvw	DFGKNOPRU XYZbefijmvw	DGKOPUXZb eivw		DGDPUXZb eivw	
Sigma	340000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Optimistic)	13015	197	207	196	263	243	198	346	239	183	216	201	223	236	127	176	373	295	168	170	156	253	186	198	277	223	315	247	166	254	252	238	227	362	256	285	234	113	158	284	160	238	199	195	170	235	175	238	340	347	353
	48%	39%	41%	39%	52%	48%	40%	69%	48%	36%	47%	40%	45%	48%	25%	35%	75%	59%	34%	34%	31%	51%	40%	40%	55%	45%	63%	50%	40%	50%	46%	48%	45%	74%	51%	57%	47%	23%	32%	57%	36%	48%	40%	39%	36%	44%	35%	48%	70%	68%	63%
		NRStTel	ACDEFHIJKL MNORSTUVX Yabdefhjkln opqrstu	ACFHIJKLNO RSTVYbdjklnp pqrst	ACFHILNORS TVYbdjklnpq rst	NRStTel	ABCDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqr stuv	ACFINORSTV klnrt	NOR5Tkl	ACFINORSTV Vbklnpqrt	ACFINORSTV Vbklnpqrt	NOR5Tkl	ACFINORSTV Vbklnpqrt		ABCDEFGHIJ KLMNOPQRST UVWXYZabd efghijmnopqr stuvwx	ACFHIJKLMN OPRSTVYabd efhijklmnop qrstu	ABCDEFGHIJ KLMNOQRST UVWXYZabd efhijklmnop qrstu	ACFINORSTV klnrt	ABCDEFGHIJ KLMNOPQRST UVWXYZabd efhijklmnop qrstu	ACFHIJKLMN OPRSTVYabd efhijklmnop qrstu	ACFINORSTV klnrt	ACFHIJKLMN OPRSTVYabd efhijklmnop qrstu	ACFINORSTV Vbklnpqrt	ABCDEFGHIJ KLMNOPQRST UVWXYZabd efhijklmnop qrstu	ACFHIJKLMN OPRSTVYabd efhijklmnop qrstu	ACFINORSTV Vbklnpqrt	ACFINORSTV Vbklnpqrt	ABCDEFGHIJ KLMNOPQRST UVWXYZabd efhijklmnop qrstu	ACFHIJKLMN OPRSTVYabd efhijklmnop qrstu	ACFINORSTV Vbklnpqrt	ACFINORSTV Vbklnpqrt	ACFINORSTV Vbklnpqrt

Global #dvisor: International Global Trends 2022
QB. Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? It doesn't matter if you're not sure; we are interested in how optimistic or pessimistic you are feeling about each.-Country
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49575	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	998	999	999	999	999	999	1000	1000	1000	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very optimistic	3620	37	69	10	85	56	45	178	78	34	42	21	27	44	27	38	144	166	17	12	20	101	58	22	68	74	105	45	25	71	257	30	75	73	257	49	117	57	10	55	121	50	81	45	73	32	100	37	56	101	126	148
	14%	7%	14%	3%	17%	11%	9%	36%	16%	7%	8%	4%	5%	9%	5%	8%	29%	33%	3%	3%	4%	10%	12%	4%	14%	15%	21%	9%	5%	15%	51%	6%	15%	14%	51%	10%	23%	11%	3%	11%	24%	10%	16%	9%	15%	6%	20%	7%	11%	20%	25%	30%
Fairly optimistic	6754	86	231	64	177	145	107	306	150	114	151	105	103	174	80	107	198	174	101	83	105	146	114	157	164	177	181	136	117	145	174	179	157	163	154	185	106	43	68	154	85	107	119	117	105	146	85	142	215	241	391
	27%	17%	46%	13%	35%	23%	20%	61%	30%	23%	30%	21%	21%	35%	16%	20%	40%	33%	20%	18%	21%	29%	23%	31%	36%	35%	39%	30%	23%	27%	50%	12%	30%	25%	51%	33%	27%	17%	7%	14%	31%	18%	34%	26%	23%	20%	34%	17%	28%	44%	76%	60%
		kl	ACDEFHIJKL MNOQRSTU VWXYZabcde fghijklmnop	kl	ACFHIJKLMN OQRSTUVWY abcdhjklmnp qrstuw	ACFHIJKLMN OQRSTUVWY abcdhjklmnp qrstuw	NkI	ACDEFHIJKL MNOQRSTU VWXYZabcde fghijklmnpqr	ACFIKLMNO QRSTVWYab dhjklmprtw	ANSklnt	ACFKLNORST jklnt	ANSklt	NkI	ACFLNORSU nt	k	NkI	ACEFHIKLM NOQRSTUV WXYabcdfghi klmnpqrtu	NkI	ACFKLNORSTx lnt	ACFKLNORST jklnt	kl	NkI	ACFKLNORS Tbjklnrt	ACFLNORSTx lnt	ACFKLNORST jklnt	ACFIKLMN OQRSTUVWY abcdhjklmnp qrstuw	ACFIKLMN OQRSTUVWY abcdhjklmnp qrstuw	ACFIKLMNO QRSTVWYab dhjklnprt	ACFIKLMNO QRSTVWYab dhjklnprt	ACFKLNORST jklnt	ANSklnt	ACFIKLMNO QRSTVWYab dhjklnprt	ACFIKLMN OQRSTUVWY abcdhjklmnp qrstuw	ANSklnt	ACFKLNORST jklnt	kl	ACFIKLMN OQRSTUVWX Yabcdfghjkl mnpqrstuw	ANSklnt	ACFKLNORST jklnt	kl	ACFLNORS Tbjklnrt	k	ACFKLNORS Tbjklnrt	ACDEFHIJKL MNOQRSTU VWXYZabcde fghijklmnop	ACFKLNORS Tbjklnrt	ACDEFHIJKL MNOQRSTU VWXYZabcde fghijklmnop
Neither optimistic nor pessimistic	6683	136	114	138	176	130	175	87	140	138	156	166	156	131	150	155	68	93	167	178	174	148	195	171	108	183	106	135	168	143	164	131	145	140	135	116	155	131	107	178	93	169	175	188	135	172	105	43	61	54
	27%	27%	23%	36%	25%	28%	35%	16%	28%	28%	31%	33%	31%	26%	30%	31%	14%	18%	33%	36%	35%	52%	39%	34%	22%	36%	21%	24%	34%	29%	33%	24%	29%	8%	30%	26%	23%	31%	24%	20%	36%	18%	34%	36%	28%	26%	34%	21%	10%	12%	7%
		BGIPQSZagm ouvwx	GIPQsgvwx	ABDEGHIMN PQIKZacefghj klmosuvwx	GIPQSgmov ws	BGIPQSZagm ouvwx	ABDEGHIMN PQIKZacefghj lmosuvwx	GIPQsgmov ws	BGIPQSZagj mouvwx	BGIPQSZagm ouvwx	BDGMPQSZa cegijlmouvw x	ABEFGHIMP QIKZacegijlm ouvwx	BDGMPQSZa cegijlmouvw x	GIPQSZagmo uvwx	BDGIPQSZac gijlmouvw x	BDGMPQSZa cegijlmouvw x	gvx	Pvgvwx	ABDEGHIMP QIKZacegijlm ouvwx	ABDEGHIJL MNOPQRUW XZabcdefghij klmouvwx	ABDEGHIMN PQIKZacefghj lmouvwx	BDGMPQSZa cegijlmouvw x	ABDEGHIJL MNOPQRUW XZabcdefghij klmouvwx	ABDEGHIMP QIKZacefgijlm ouvwx	GPvgvwx	ABDEGHILM NOPQIKZacef ghijklmouv wx	GPvgvwx	ABDEGHIMP QIKZacegijlm ouvwx	x	ABDEGHIMP QIKZacegijlm ouvwx	GPQSgmovw x	BGIPQSZIKxw gjlmouvwx	GPQSZagmo uvwx	GPQSgvwx	BDGMPQSZa cegijlmouvw x	GPQSgmovw x	ABDEGHIMP QIKZacegijlm ouvwx	ABDEGHIMP QIKZacegijlm ouvwx	ABDEGHILM NOPQIKZacef wx	ABDEGHIMP QIKZacegijlm ouvwx	GPQSgmovw x	ABDEGHIMP QIKZacegijlm ouvwx	GPvgvwx	x	gx	
Fairly pessimistic	4938	134	70	150	73	84	125	18	85	138	120	142	140	125	146	119	63	61	139	140	141	60	75	124	105	77	74	117	123	21	129	88	92	19	107	37	104	184	112	68	107	81	108	62	107	65	132	128	66	81	72
	20%	27%	14%	30%	15%	17%	25%	4%	17%	28%	24%	28%	28%	25%	29%	24%	13%	12%	28%	28%	28%	12%	15%	25%	21%	15%	15%	23%	25%	4%	26%	18%	18%	4%	21%	7%	21%	37%	22%	14%	21%	16%	22%	12%	21%	13%	26%	26%	13%	16%	14%
		BDEGHIPQUV XYZcefghijlm noqsvwx	Gogl	BDEFGHIMO PQUVWXYZa bcefghijlmno pqrsvwx	Gogl	GPQUagv	BDEGHIPQUV XYZcefgijlmo qsvwx		GPQUagmov	BDEGHIPQUV XYZcefghijlm noqsvwx	BDEGHIPQU VWXYZacefgh ijlmoqsvwx	BDEGHIOPQ UVWXYZacef ghijlmoqsv wx	BDEGHIOPQ UVXYZacefgh ijlmoqsvwx	BDEGHIOPQ UVXYZacefgh ijlmoqsvwx	BDEFGINOPQ UVWXYZacef ghijklmoqsv wxx	BDEFGIHIJK PQRSTUV WXYZbcdefg hijmnopqrtu vx	Gogl	Gogl	BDEGHIPQUV XYZacefghij mnopqrsvwx	BDEGHIOPQ UVXYZacefgh ijlmoqsvwx	BDEGHIOPQ UVXYZacefgh ijlmoqsvwx	Gogl	BDEGHIPQUV YZacefgijmoq vwx	BDEGHIPQUV YZacefgijmoq vwx	Gogl	BDEGHIPQUV YZacefgijmoq vwx	BDEGHIPQUV YZacefgijmoq vwx	Gogl	BDEGHIPQUV YZacefgijmoq vwx	BDEGHIPQUV YZacefgijmoq vwx	BGPQUagmsw	BDGPQUagj mqsv		BDEGHIPQUV YZacefgijmoq vwx	GQUagl	BDGPQUVYZ ogimoqvwx	Gogl	BDGPQUVYZ ogimoqvwx	Gogl	BDEGHIPQUV XYZcefgijmo qsvwx	Gogl	BDEGHIPQUV XYZcefgijmoq vwx	Gogl	GPQUagl
Very pessimistic	2566	100	17	61	35	38	47	9	38	63	42	58	67	68	88	79	25	49	69	59	54	32	33	43	54	33	29	81	67	14	46	33	30	15	51	11	108	90	130	46	58	40	45	38	48	42	61	58	53	86	30
	5%	20%	1%	12%	7%	8%	9%	2%	8%	13%	8%	12%	13%	13%	18%	16%	5%	10%	14%	12%	11%	6%	7%	9%	11%	7%	6%	16%	13%	3%	9%	7%	6%	3%	10%	2%	22%	18%	26%	9%	12%	8%	9%	8%	10%	8%	12%	12%	11%	17%	4%
		BDEFGHIJKL MNOPQRSTU WXYZabcdef ghimnopqrst uvx	G	BDEGHIPUV WXZabefgim oqx	BGgpl	BGPgpl	BDGPUVYZae fgix		BGPgpl	BDEFGHIPUV WYZabefgim oqsx	BGPZgpl	BDEGHIPQU VWYZabefgi ljmoqsx	BDEFGHIPQU VWYZabefgi ljmoqsx	BDEFGHIPQU VWYZabefgi mopqsx	BDEFGHIJKL MPQRSTUV WXYZbcdefg himnopqrtu vx	BDEFGINOPQ UVWXYZacef ghijklmnopq rsvwx	BDEFGIHIJ Gcl	BDGPUVYZae fgix	BDEFGIHIPQT UVWXYZabef ghimoqrsvx	BDEGHIPUV WYZabefgim oqx	BDEGHIPUV Zcefgix	BGgpl	BGgpl	BGPZgpl	BDEGHIPUV Zcefgix	BGgpl	BGgpl	BDEFGIHIJK PQRSTUV WXYZabcdef ghijklmnopq rsvwx	BDEFGIHIPQ UVWXYZacef ghijklmnopq rsvwx	BGgpl		BGPZcfgl	BGgpl	BGgpl	BDGPUVYZae fgix	BCDEFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnopqr stuvwx	BCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijlmno pqrstuvwx	BCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	BCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmno pqrstuvwx	Ggl	BDEGHIPUV YZacefgijmoq vwx	BDGPUVYZae fgix	BCDEFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnopq rstuvwx	BCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmno pqrstuvwx	BCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmno pqrstuvwx	BDEGHIPUV YZacefgijmoq vwx	BGPZgpl	BGPgpl	BDEGHIPUV YZacefgijmoq vwx	BDEGHIPUV YZacefgijmoq vwx	BDGPUVYZ ogimoqvwx	BGPgpl	BDEGHIPUV YZacefgijmoq vwx	BDEGHIPUV YZacefgijmoq vwx	BCDEFGHIJKL MNOPQRSTU VWXYZabcdef ghijklmnopq rstuvwx	BDEGHIPUV YZacefgijmoq vwx	BGGgpl
Don't know	895	6	10	7	5	17	7	4	10	11	9	4	7	8	8	7	5	9	6	10	6	5	14	7	7	7	4	11	5	10	9	4	5	6	10	6	9	7	14	10	18	14	14	10	20	8	14	11	9	5	15
	2%	1%	2%	1%	1%	3%	1%	1%	2%	3%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	3%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	3%	2%	4%	3%	3%	2%	4%	3%	3%	2%	2%	1%	3%
		X	DGIPUXZe	X	X	ACDFGILMN OPQRTUW XYZbdefgijk mnpsvwx	X		GIPUXw	ADGILPRTUX Zbefiw	KPUX		X	PX	PX	X		GIPUXw	X	ABCFGHIJKL MNOPQRTU WXYZabcdef ghiklmnow		ACDFGILOPR TUXYZbefgi ilow	X	ACFIKLMNO RSTVWYabd hjklmpqrtu	ACFKLNORS TWbdklnrt	ACELNRSTkl	ACELNRSTkl	ACFIKLMNO RSTVWYabd hjklmpqrtu	ACFIKLMNO RSTVWYabd hjklmpqrtu	ACFIKLMNO RSTVWYabd hjklmpqrtu	DGIPUXZdef w	ACFIKLMNS Tbklnrt	ACFKLNORS CNSk	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hjklmnpqrtu	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hjklmnopqrs tuvx	ACFKLNORS TWbdklnrt	ACELNRSTkl	GIPUXw	KPUXw	ACDFGILMN OPQRTUWXY Zbdefgijkmv w	ACDFGILMN OPQRTUVWX Zbdefgijkmv w	ACDGILPRTUX Zbefiw	DGIPTUXZbe fiw	GIPUXw	GIPUXe	ACDFGILMN OPQRTUWXY Zbefgijkmv w
Sigma	74000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Optimistic)	11954	174	380	105	367	311	167	587	278	148	173	155	130	168	107	160	367	390	110	104	115	246	182	154	153	201	186	171	157	207	154	254	177	220	183	118	165	63	173	77	139	77	164	115	137	147	137	198	110	167	165
	41%	25%	58%	21%	52%	44%	29%	77%	46%	30%	35%	26%	28%	34%	21%	28%	68%	58%	24%	21%	25%	49%	36%	31%	46%	40%	57%	34%	27%	80%	31%	51%	45%	84%	37%	64%	33%	13%	25%	55%	28%	54%	33%	42%	27%	49%	24%	40%	64%	53%	70%
		Sk	ACDEFHIJKL MNORSTUV WXYabdefhj klnpqrstuw	k	ACEFHIJKLM NORSTVWXY abdfhjklnpqr tu	ACFIKLMNO RSTVWabdhj klnprt	ACNRSTkl	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr	ACFIKLMNO RSTVWYabd hjklmnprtu	ACFKLNORS Tbklnrt	ACFKLNORS CNSk	ACELNORSTb klnt	k	CNRSk	ABCDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqr	ACDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqr	ACFIKLMNO RSTVWYabd hjklmnprtu	ACELNRSTkl	ACFIKLMNO RSTVWYabd hjklmnprtu	ACELNRSTkl	ACFIKLMNO RSTVWYabd hjklmnprtu	ACDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqr	ACDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqr	ACFIKLNORS Tbklnrt	ACDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqr	ACFIKLNORS CNSk	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr	ACFIKLNORS TWbdklnrt	ACELNRSTkl	ACFIKLMNO RSTVWYabd hjklmnprtu	ACFIKLMNO RSTVWYabd hjklmnprtu	ACFIKLMNO RSTVWYabd hjklmnprtu	DGIPUXZdef w	ACFIKLMNO RSTVWYabd hjklmnprtu	ACFIKLMNO RSTVWYabd hjklmnprtu	ACFIKLMNO RSTVWYabd hjklmnprtu	ACFIKLNORS TWbdklnrt	ACDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqrs tuvx	ACFIKLNORS TWbdklnrt	ACDEFHIJKL MNOQRSTU VWXYZabdef hijklmnopqrs tuvx	ACFIKLMNO RSTVWYabd hjklmnprtu	ACFIKLMNO RSTVWYabd hjklmnprtu	ACFIKLMNO RSTVWYabd hjklmnprtu

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QB. Looking ahead to the next 12 months, are you optimistic or pessimistic about the following? It doesn't matter if you're not sure; we are interested in how optimistic or pessimistic you are feeling about each.-The world in general
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	3000	1000	998	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very optimistic	2287	31	30	9	52	19	27	64	44	32	19	17	21	34	20	34	83	120	14	5	11	56	33	11	51	53	72	32	18	129	20	26	55	81	34	59	59	10	26	104	38	57	51	47	33	53	30	21	96	155	90
	9%	6%	6%	3%	10%	4%	5%	13%	9%	6%	4%	3%	4%	7%	4%	7%	17%	24%	3%	1%	3%	11%	7%	2%	10%	11%	14%	6%	4%	26%	4%	5%	11%	16%	7%	12%	12%	2%	5%	21%	8%	11%	10%	9%	7%	11%	6%	4%	19%	15%	18%
		CEJKRSTWbk	CEJKRSTWbk		ABCEFGILM NORSTVWab dehklrtu	CSk	CKRSTWk	ABCEFHIKL MNORSTVW abdehklrtu	ABCEFIKLNR STWbdeklu	CEJKLNRSTW bdk	CSTk	CS	CSTWk	CEJKLNRSTW bdlu	CSTk	CEJKLNRSTW bdlu	CEJKLNRSTW bdlu	S	S	S	ABCEFGILM NORSTVWab dehklrtu	CEJKLNRSTW bdlu	S	ABCEFGHIJ KLMNOPRST UVWXYZabd efghijklmnq rstuvx	CEJKLNRSTW bdlu	CS	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstuvx	CSTWk	CKRSTWk	ABCEFGIKM NORSTVWab dehklrtu	ABCEFHIKL MNORSTVW XYabdefhkln qrstu	ABCEFHIKL MNORSTUV WXYabdefhij klnopqrstu	CEJKLNRSTW bdk	CS	ABCDEFHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstuvx	CSTWk	CKRSTWk	ABCEFIKLM NORSTVWab dehklrtu	ABCEFGHIJ KLMNOPRS TUVWXYZab cdefghijklm nopqrstuvx	ABCEFHIKL MNORSTVW XYabdefhkln qrstuvx	CEJKLNRSTW bdlu	S	CKRSTWk	CSTk	ABCDEFGHIJ KLMNOPRS TUVWXYZabd efghijklmnop qrstuvx	ABCEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstuvx	ABCDEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstuvx	ABCDEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstuvx
Fairly optimistic	5488	97	115	45	146	93	96	145	117	87	64	93	83	84	96	83	304	147	70	40	84	136	104	48	98	136	167	173	117	174	75	116	143	148	86	110	137	48	55	161	93	145	171	71	76	110	65	109	247	173	165
	22%	19%	23%	9%	29%	19%	20%	28%	23%	16%	13%	17%	17%	17%	19%	11%	37%	29%	14%	8%	17%	27%	21%	10%	20%	27%	33%	35%	23%	33%	15%	23%	29%	32%	17%	22%	27%	10%	11%	32%	19%	29%	34%	14%	15%	21%	13%	18%	49%	35%	34%
		CJKLNRSWbk lqt	CEIKLMNOR STWdhklnqrt		ABCFFHIKL MNOIRSTVW Xabdehklnqr stu	CJKLNRSWdk lt	CJKLNRSWdk lqt	ABCEFHIKL MNORSTVW XbdehklnqrstU	ACEIKLMNO RSTWbdhkln qrt	CKLNSkl	CSk	S	CSk	CJKLNSkl	S	CKLNSkl	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno pqrstuvw	ABCDEFGHIJ KLMNOQRST UVWXYZabd efghijklmnop qrstuvx	ABCEFHIJKL MNORSTVW XbdefkhknqrstU	CSkl	CJKLNSWki	ACEFUKLMN ORSTVWXdh klnqrtu	CSk	CJKLNR9Wdk lqt	ACEFUKLMN ORSTVWXdh klnqrt	ABCEFGHIJKL MNOQRSTU VWXYabdefhi jklnopqrstu	ABCEFHIJKL MNORSTVW XYabdefhkln qrstuvw	ACEFIJKLMN ORSTVWXdh klnqrt	ABCEFHIJKL MNORSTVW XYabdefhkln qrstuvw	CJKLNMNOR STWdhklnqrt	CEIJKLMNOR STWdhklnqrt	ABCEFHIJKL MNORSTVW XYabdefhkln qrstuvw	CJKLNRSWdk lqt	CSk	CJKLNRSWdk lqt	ABCEFGHIJ KLMNOPRST UVWXYabdefu jklnopqrtu	CJKLNRSWdk lt	ABCEFIKLM NORSTVWXb defkhknqtu	CEIJKLMNOR STWdhklnqrt	ABCEFHIJK MNORSTVW XYabdefhkln qrstu	CEIJKLMNOR STWdhklnqrt	ABCEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstuvx	ABCDEFGHIJ KLMNOQRST UVWXYabde hijklnopqrst u	ABCDEFGHIJ KLMNOQRST UVWXYabde hijklnopqrst u	ABCEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn opqrstuvx

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QC. How well would you say you are managing financially these days? Would you say you are...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Living comfortably	2263	26	92	26	49	72	33	136	58	43	57	41	46	88	13	40	43	138	22	23	29	43	63	28	85	110	22	57	12	27	70	113	52	28	39	85	117	36	22	53	7	19	31	19	35	26	23	53	35	72	6	10	22
	5%	5%	18%	5%	10%	14%	7%	27%	12%	9%	11%	8%	9%	18%	3%	8%	9%	28%	4%	5%	6%	9%	13%	6%	17%	22%	4%	11%	2%	5%	14%	23%	10%	6%	8%	17%	23%	7%	4%	11%	1%	4%	6%	4%	7%	5%	5%	11%	7%	14%	1%	2%	4%
		Nalvw	ACDEFHIKLN OPRSTUVWZa bcefgiklmno pqrstuvwx	Nalvw	ACFMSTVYa bfklmnoqrv wx	ACFIKLNOP RSTUVXabef gjklmnoqrt vwx	NRSaklmovw	ABCDEFHIKL MNOPRSTUV WYZabcefgh klmnoqrstu	ACFKNORST Vabfgiklmn opqrtvwx	ACFKNORSTV Yabfgiklmn pqrtvwx	ACFKNORSTV Yabfgiklmn pqrtvwx	ACMSTVYab fklmnoqvwx	ACFMSTVYa bfklmnoqrv wx	ACDFHIKLN OPRSTUVYZa befgiklmnop qrstvwx	Nalvw	ACFMSTVab fklmnoqrv	Nalvw	ACFMSTVab fklmnoqrv	Nalvw	ACFMSTVab fklmnoqrv	Nalvw	ACDFHIKLN OPRSTUVYZa befgiklmnop qrstvwx	ACDEFHIKL MNOPRSTUV WYZabcefgh klmnoqrstu	ACFMSTVYa bfklmnoqrv wx	alvw	ACFKNORSTV Yabfgiklmno pqrtvwx	alvw	Nalvw	ACDFIKLN OPRSTUVWZ abefgiklmnop qrstvwx	Nalvw	ACDFHIKLN OPRSTUVYZa befgiklmnop qrstvwx	ACFMSTVYa bfklmnoqrv wx	Nalvw	ACDFHIKLN OPRSTUVYZa befgiklmnop qrstvwx	ACFMSTVYa bfklmnoqrv wx	Nalvw	ACDFHIKLN OPRSTUVYZa befgiklmnop qrstvwx	NRSTaklmov wx	Nalvw		alvw	Nalmvw	lvw	Nalmvw	Nalvw	lvw	ACFNRSTVYa bfklmnoqrv wx	Nalmvw	ACDFHIKLNOP RSTUVXabef gjklmnoqrst vwx		alvw
Doing alright	6867	51	140	146	143	158	96	222	93	171	179	157	184	146	53	85	163	140	105	115	170	101	64	107	155	91	185	117	180	141	190	171	92	220	143	212	114	104	40	58	67	146	45	67	55	35	35	100	35	93	43
	26%	10%	28%	29%	29%	32%	19%	54%	16%	24%	36%	30%	37%	29%	11%	17%	33%	28%	21%	25%	34%	21%	19%	33%	31%	27%	37%	23%	36%	52%	38%	34%	18%	46%	37%	41%	49%	29%	8%	12%	14%	29%	9%	14%	11%	14%	15%	28%	10%	28%	9%	9%	13%
		v	ACFHIMNQ RSUVYafjlmn pqrstvwx	AFHKORSUV Yafjlmnpqrst vwx	AFHKORSUV Yafjlmnpqrst vwx	AFHKORSUV Yafjlmnpqrst vwx	ANMnopqrsv wx	ABCDEFHIKL MNOPQRSTU VWXYZabdef ghijklmnopq	ACFHIMNQU RSUVYafjlmn pqrstvwx	ACDFHKMNO PQRSUVXYaf hjmopqrstv wx	ACDFHKMNO PQRSUVXYaf hjmopqrstv wx	AFHKORSUV Yafjlmnpqrst vwx	ACDEFHIMN OPQRSUVXY Yafjlmnopqrst vwx	AFHKORSUV Yafjlmnpqrst vwx	vw	ANMnopqrsw	AFHKOQBSU VYafjlmnopqr stwxz	AFHKORSUV Yafjlmnopqrst vwx	ACFHIMNQU RSUVYafjlmn pqrstvwx	ANMnopqrsw	ACDFHIMNO PQRSUVXYaf hjlmnopqrst vwx	ACDFHIMNO PQRSUVXYaf hjlmnopqrst vwx	ANMnopqrsw	ACDEFHIMN OPQRSUVXY Yafjlmnopqrst vwx	AFHKORSUV Yafjlmnopqrst vwx	ANMnopqrsw	x	ACDEFHIMN OPQRSUVXY Yafjlmnopqrst vwx	AFHKORSUV Yafjlmnopqrst vwx	ACDFHIMNO QRSUVXYafhj lmnopqrstv wx	ACDEFHIKL MNOPQRSTU VWXYZabdef hjklmnopqr	ACDEFHIKL MNOPQRSTU VWXYZabdef hjklmnopqr	ANMnopqrsw	x	ABCDEFHIKL MNOPQRSTU VWXYZabdef hjlmnopqrs	AFHKORSUV Yafjlmnopqrst vwx	ACDEFHIKL MNOPQRSTU VWXYZabdef hjklmnopqr	ACDEFHIK MNOPQRSTU VXYaefhjlmn opqrstvwx	AFHKORVYfm opqrstvwx	ACDEFHIK MNOPQRSTU VXYaefhjlmn opqrstvwx		v	lvw	lvw	AFHKORSUV Yafjlmnopqrst vwx		lvw	Alvwx	ACDEFHIMN OQRSUVXYaf hjlmnopqrst vwx		v	v
Just about getting by	7645	150	141	113	143	151	107	75	113	171	147	221	183	145	188	255	150	113	205	222	166	143	145	210	153	177	177	137	205	165	74	98	177	195	87	143	114	153	173	108	175	78	136	111	78	78	74	85	148	61	121	170
	30%	28%	28%	43%	30%	30%	30%	39%	15%	22%	34%	29%	44%	37%	30%	38%	51%	32%	22%	42%	44%	34%	29%	52%	30%	25%	25%	27%	51%	33%	15%	18%	34%	47%	17%	29%	25%	31%	35%	60%	35%	16%	24%	22%	16%	16%	15%	16%	32%	12%	25%	28%
		GHDadgpqrsv stv	GHDadgpqr stv	ABDEGHIKLM PQTUWXYZb cdeghijkmno pqrstuvwx	GHDQVadgn opqrstvwx	GHDQVadgn opqrstvwx	ABDEGHIMP QTUWXYZbc deghijkmnop qrstuvwx	ABGHQUXYZ cdghinopqrs tvwx	GHDadgpqr qrstvwx	ABDEFGHIKL MNPQTUWX YZbcdeghijkl mnopqrstuv wx	ABDEGHIMP QUWXYZdg hijnopqrstv wx	GHQDTadgn opqrstvwx	ABDEGHIMP QUWXYZdg hijnopqrstv wx	GHQDTadgn opqrstvwx	ABDEGHIMP QUWXYZdg hijnopqrstv wx	GHDadgpqrs tv	ABDEFGHIJ KLMNPQRST UWXYZbcdeg hijklmnopqr stvwx	ABDEFGHIJ KLMNPQRST UWXYZbcdeg hijklmnopqr stvwx	ABDEFGHIJ KLMNPQRST UWXYZbcdeg hijklmnopqr stvwx	ABGHQRYZbd efmnopqrstv x	ABDEFGHIJ KLMNPQRST UWXYZbcdeg hijklmnopqr stvwx	ABGHQUXYZ cdghinopqrs tvwx	ABDEFGHIJ KLMNPQRST UWXYZbcdeg hijklmnopqr stvwx	ABGHQRYZbd efmnopqrstv x	ABDEFGHIJ KLMNPQRST UWXYZbcdeg hijklmnopqr stvwx	ABGHQRYZbd efmnopqrstv x	GHDadgpqrs tv	GHDQVadgn opqrstvwx	ABGHIMQU WXYZcdghn opqrstvwx	ABDEGHIMP QTUWXYZbc deghijkmnop qrstuvwx	ABDEGHIMQ UWXYZcdghij nopqrstvwx	Gadgnqrstv	Gadgnqrstv	Gnopqrstv		Gadgnqrstv	ABDEGHIMQ UWXYZcdghij nopqrstvwx	GHQDTadgn opqrstvwx
Finding it quite difficult	5467	180	58	76	82	58	109	23	174	58	60	58	60	65	170	83	112	59	112	72	79	149	84	48	58	211	96	85	83	64	61	73	91	102	57	33	109	64	138	127	199	140	203	197	250	218	214	43	146	189	169
	22%	36%	12%	15%	16%	12%	22%	5%	35%	12%	12%	12%	12%	13%	34%	17%	22%	12%	22%	14%	16%	30%	17%	10%	12%	42%	19%	17%	17%	13%	12%	15%	18%	20%	11%	7%	22%	13%	28%	25%	40%	28%	41%	39%	50%	44%	43%	9%	29%	38%	34%
		BCDEFGIJKL MOPQRSTUV WXZabcdefg hijklmnouv	GI	BEGIKLQWXh iu	BEGIKLQWX cdhilu	GI	BCDEGIJKLM OQSTVWXab cdehilu	GI	BCDEFGIJKL MOPQRSTUV WXZabcdefg hijklmnouv	GI	GI	GI	GI	GWIu	BCDEFGIJKL MOPQRSTV WXZabcdefg hijklmnouv	BEGIJKLQWX cdhilu	BCDEGIJKLM OQSTVWXab cdehilu	GI	BEGIJKLQWX cdhilu	BEGIJKLQWX dhilu	BCDEFGIJKL MOPQRSTV WXZabcdefg hijklmnou	BEGIKLMQ	GI	GI	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmnou	BCEGIJKLMQ SWXdehiku	BEGIJKLMQ	BEGIJKLMQS WXdhiku	BCEGIJKLMQ STWXdehlk u	BEGIJKLMQ	GI	BCDEGIJKLM OQSTVWXab cdehilu	GWIu	Giu	GWIu	BEGIJKLMQS WXdhiku	BCEGIJKLMQ STWXdehlk u	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmnou	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmnou	G	BCDEFGIJKL MOPQRSTV WXZabcdefg hijklmnou	BCDEFGIJKL MOPQRSTU VWXYZabcd efghijklmnou	BCDEFGIJKL MOPQRSTV WXZabcdefg hijklmnou
Finding it very difficult	2936	98	35	32	55	50	57	5	56	50	50	21	19	42	71	33	22	39	44	51	42	50	28	19	49	38	26	25	41	29	39	29	46	34	53	13	83	34	112	117	111	62	87	121	91	80	89	31	266	139	123
	11%	10%	7%	6%	11%	10%	11%	1%	11%	10%	10%	4%	4%	8%	14%	7%	4%	8%	9%	10%	8%	10%	6%	4%	10%	8%	5%	5%	8%	6%	8%	6%	9%	7%	9%	3%	17%	7%	11%	11%	11%	7%	12%	14%	10%	9%	10%	4%	15%	14%	12%
		BCDEFGHIJKL MNOPQRSTU VWXYZabcde fghikou	GKLPWI	GKLWI	BCGIKLCPQV WYZacdegik u	BCGIKLCPVW Zacegiku	BCGIKLMOPQ TVWYZabcde gilu	BCGIKLCPVW Zacegiku	BCGIKLCPQT VWYZacdegi ku	BCGIKLCPVW Zacegiku	BCGIKLCPVW Zacegiku	G	G	GKLPWZace i	BCFGIJKLMO PQRSTUVWX YZabcdefghik u	GKLWI	G	GKLPWZac i	GKLPWZace i	BCGIKLCPVW Zacegiku	GKLPWZace i	BCGIKLCPVW Zacegiku	GI	G	BCGIKLCPVW Zacegiku	GI	GKLPWZace i	BCGIKLCPVW Zacegiku	GI	GKLPWZai	GKLPWZai	GLU	GKLPVWZai	GI	BCGIKLCPVW Zacegiku	G	BCDEFGIJKL MOPQRSTU VWXYZabcd efghiku	GKLPWI	BCDEFGIJKL MNOPQRSTU VWXYZabcd efghijkpsu	BCDEFGIJKL MNOPQRSTU VWXYZabcd efghiku	BCDEFGIJKL MNOPQRSTU VWXYZabcd efghiku	BCDEFGIJKL MOPQRSTU VWXYZabcd efghiku	BCDEFGIJKL MOPQRSTU VWXYZabcd efghiku	GLU	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstu
Don't know	547	4	4	4	9	10	7	10	7	8	6	8	9	8	4	6	1	17	11	17	10	11	7	4	13	7	3	6	4	4	13	7	5	6	9	9	*	5	5	4	6	10	11	7	3	4	7	7	-	-	4
	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	*	3%	2%	3%	2%	2%	1%	1%	3%	2%	1%	1%	*	1%	1%	2%	1%	1%	2%	2%	2%	*	1%	1%	1%	1%	2%	2%	1%	*	1%	1%	1%	-	-	1%
		PZivw	PZlvw	PKZlvw	PKZeiJkmvw	PKZeiJkmvw	PKZlvw	PKZivw	PKZlvw	PKZlvw	PKZeJolvw	PKZeikvw	PKZeJkmvw	PKZeJkmvw	PZlvw	PZlvw		ABNPWXZbeI jklmnvw	ABPWXZbeI klmnvw	ABCDEFGHIJ KLMNOPTV WXYZabdefg hijklmnstuv	BPWXZbeIjkl mnvw	BPWXZbeIjk mnvw	PKZlvw	PZlvw		PKZeJkmvw		PKZlvw	ivw	ABNOPWXZb eijklmnvwx	ABCDEFHIJK LMNOPQRSTU VWXYZabdef ghikou	PKZlvw	ivw	PKZlkvw	PKZeJkvw	PKZeJkvw		ivw	ivw	PZlvw	PZlvw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	PZlvw	ivw
Sigma	250000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Living comfortably/Doing alright)	8824	77	232	173	202	231	129	388	150	213	235	193	230	234	67	123	206	278	124	138	199	146	122	277	264	115	240	129	207	321	303	223	120	268	238	329	151	227	67	77	93	165	93	93	79	123	110	261	26	49	74
	35%	15%	47%	35%	40%	46%	26%	78%	30%	43%	47%	39%	46%	47%	27%	25%	41%	56%	25%	28%	40%	29%	24%	56%	53%	23%	48%	26%	41%	64%	61%	45%	24%	54%	48%	66%	30%	45%	13%	15%	19%	33%	19%	19%	16%	25%	22%	52%	5%	10%	15%
		lvw	ACDEFHIJKL MNOPRSTUV Yabefjklmno pqrstvwx	AFNDRSUVY alfkmopqrstv wx	ACFHKORSU VYafjlmnopq rstvwx	ACDFHKNOR STUVYafjlmn opqrstwx	ANMnopqrsw x	ABCDEFHIJKL MNOPQRSTU VWXYZabcde fghijklmnop	AFNDRVYadl mnopqrtvwx	ACFHKORSU VYafjlmnopq rstvwx	ACDFHKNOP RSTUVYabfj mnopqrstvw x	AFHKNOSUV Yafjlmnopq stwxx	ACDFHKNOR STUVYafjlmn opqrstvwx	ACDFHKNOP RSTUVYafjlm nopqrstvwx	ACDFHKNOP RSTUVYafjlm nopqrstvwx	lvw	ANMnopqrvw x	ACFHNOSU VYafjlmnopq rstvwx	ACDEFHIJKL MNOPQRSTU YZabefhijklm nopqrstvwx	ACDFHKNOP RSTUVYabfj mnopqrstvw x	ANMnopqrsw x	ACFHNOSU VYafjlmnopq rstvwx	ACDEFHIJKL MNOPQRSTU YZabefhijklm nopqrstvwx	ACDEFHIJKL MNOPQRSTU YZabefhijklm nopqrstvwx	ACDFHKNOP RSTUVYabfj mnopqrstvw x	ANMnopqrsw x	ACDEFHIJKL MNOPQRSTU YZabefhijklm nopqrstvwx	ACFHKNORS TUVYafjlmno pqrstvwx	ANMnopqrsw x	ACDEFHIJKL MNOPQRSTU YZabefhijklm nopqrstvwx	AFNORVYafl mnopqrstwx	ACDFHKNOR STUVYafjlmn opqrstvwx		v	lvw	Nlvw	AFNDRSVYafl mnopqrstwx	NIvw	Nlvw	lvw	ANMnopqrvwx	ANMnvwx	ACDEFHIJKL MNOPQRSTV WXYZabcdef ghijklmnuvx	ACDEFHIJKL MNOPQRSTU VWXYZabcdef ghijklmnou	ACDEFHIJKL MNOPQRSTU VWXYZabcdef hijklmnouv	ACDEFHIJKL MNOPQRSTU VWXYZabcdef ghijklmnou	ACDEFHIJKL MNOPQRSTU VWXYZabcdef hijklmnou	ACDEFHIJKL MNOPQRSTU VWXYZabcdef gh

Global #fdvisor: International Global Trends 2022
Q1. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unw'd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
We are heading for environmental disaster unless we change our habits quickly	20033	390	361	349	398	365	427	412	428	386	373	388	397	393	409	416	462	424	400	311	426	415	411	319	402	432	431	363	367	328	350	415	428	342	358	454	429	402	420	400	409	438	442	403	428	424	417	344	434	437	455
	80%	78%	72%	70%	80%	73%	85%	83%	86%	77%	75%	78%	79%	79%	82%	83%	92%	85%	80%	62%	85%	83%	83%	64%	80%	86%	86%	73%	73%	66%	70%	83%	86%	68%	72%	91%	86%	80%	84%	80%	87%	88%	88%	81%	86%	85%	83%	69%	87%	87%	91%
		BESWacdghu	SWc	SWdg	BCESWabcd ghu	SWc	ABCDEIJKLM NRSWXabc dghkmqu	ABCIJKMSW abcdghu	ABCDEIJKLM NRSWXabc dghkmqu	BSWacdghu	SWcdgu	BESWacdghu	BCESWabcd ghu	BCESWabcd hu	BCESWabcdg hu	BCEIJKSWabc dghu	ABCEIJKLMS Wabcdghu	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno pqrstuvwxyz	ABCDEIJKLM RSWXabcdgh kmqu	BCESWabcd ghu		ABCDEIJKLM RSWXabcdgh kmqu	ABCEIJKMSW abcdghu	ABCEIJKSWa bcdghu		BCESWabcd ghu	ABCDEIJKLS MNRSVWXa bcdghkmnqu	ABCDEGIJKL MNRSVWXa bcdghkmnqu	ABCDEGIJKL MNRSVWXa bcdghkl mnqu	SWc	SWc	SW	ABCEIKLMS Wabcdghu	ABCDEIJKLM RSWXabcdgh kmqu	S	SWc	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmnq rstuvwxyz	ABCDEGIJKL MNORSUVW Xabcdeghkl mnqu	BCESWabcd ghu	ABCDEIJKLM RSWXabcdgh kmu	ABCDEIJKLM RSWXabcdgh mu	ABCEIKSWa bcdghu	S	ABCDEGIJKL MNORSUVW Xabcdeghkm nqu	ABCDEGIJKL MNORSUVW Xabcdeghkl mnqu	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmnq rstuvwxyz
Even the scientists don't really know what they are talking about on environmental issues	13685	345	345	343	345	373	340	367	368	378	345	344	343	335	335	386	386	331	336	355	373	356	387	357	357	357	364	367	348	347	317	373	377	378	337	345	355	383	337	358	353	364	393	335	335	357	383	343	331	334	357
	55%	69%	69%	69%	69%	51%	80%	89%	86%	98%	92%	89%	86%	84%	82%	89%	83%	78%	84%	114%	87%	86%	93%	89%	71%	71%	69%	53%	53%	53%	50%	68%	69%	55%	47%	76%	61%	57%	83%	57%	71%	53%	70%	47%	48%	51%	56%	50%	44%	48%	45%	47%
		ds	ds	ds	ABCDEFHIJKL MNOPQRSTU VWXYZabcde ghijklmnopqrs	ds	s	ABCDEFHIJKL MNOPQRSTU VWXYZabcde ghijklmnopqrs	BDEIKMRUth psux	ABDEFIKLMR adhpqsux	ds	ds	ABCDEFHIJKL MOPRTUVW XYZadehjlno pqrstuvx	s	ABCDEFHIJKL MOPRTUVW XYZadehjlno pqrstuvx	ABCDEFIKLM RUWXadhlp qstux	ABCDEFIKLM RUWXadhlp qstux	ABCDEFHIJKL MOPRTUVW XYZadehjlno pqrstuvx	s	ABCDEFHIJKL MNOPQRTU VWXYZacdeg hijklmnopqrst	ABDEFIKMRa dhpqsux	ABCDEFHIJKL MOPRTUVW XYZadehjlno pqrstuvx	ABCDEFIKLM RUWXadhlp qstux	ABCDEFHIJKL MOPRTUVW XYZadehjlno pqrstuvx	ABCDEFIKLM RUWXadhlp qstux	ABCDEFHIJKL MRTUWXZad ehlnpqrstux	ABCDEFHIJKL MOPRTUVW XYZadehjlno pqrstuvx	DEMRdpsux	ERds	ABCDEFHIJKL MOPRTUVW XYZadehjkln opqrstuvw	ABCDEFHIJKL MOPRTUVW XZadehjlnpq rstuvx	s	ABCDEFIKLM Radhpqsux	ABCDEFHIJKL MNOPQRSTU VWXYZabcde ghijklmnopq rstuvwxyz	ABCDEFHIJKL MOPRTUVW XZadehjlnpq rstuvx	ds	ABCDEFHIJKL MRTUWXZad ehlnpqrstux	ABCDEFIKLM RUWXadhlp qstux	ABCDEFHIJKL MOPRTUVW XZadehjlnpq rstuvx	ERdsu	ABCDEFHIJKL MNOPQRTU VWXYZacdeg hijklmnopqrst	EMRdsu	ABCDEFIKLM RUWXadhlp qstux	s	s	ds	ds	s	ABCDEFHIJKL MRUWXZad hlnpqrstux	ABCDEFHIJKL MOPRTUVW XYZadehjlno pqrstuvx	s

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Global @dvisor: International Global Trends 2022
Q1. [SUMMARY - DISAGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	500	500	1020	1020	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Even the scientists don't really know what they are talking about on environmental issues	3826	219	226	222	241	234	232	119	207	189	193	234	223	231	151	182	193	145	250	97	208	223	174	207	214	190	222	209	143	145	263	177	105	154	218	172	196	166	169	116	201	164	239	234	219	284	210	223	186	159	242
	15%	44%	45%	44%	48%	47%	46%	24%	41%	38%	39%	47%	45%	46%	30%	37%	39%	29%	50%	19%	42%	45%	35%	41%	43%	38%	44%	42%	29%	29%	53%	35%	21%	31%	44%	34%	39%	33%	34%	23%	40%	33%	48%	47%	44%	57%	42%	45%	37%	32%	48%
		GUNOPQSVY bcefgiklmnow	GUNOPQSVY bcefgiklmnow	GUNOPQSVY bcefgiklmnow	GHIUNOPQST VWYabcefgiklmnow	GHIUNOPQST VWYabcefgiklmnow	GHIUNOPQST VWYabcefgiklmnow	S	GNQSVbcefgiklmow	GNQ3bcfgm w	GNQ3bcfgiklmow	GHIUNOPQST VWYabcefgiklmnow	GUNOPQSVY bcefgiklmnow	GHIUNOPQSV WYbcefgiklmnow	G5fm	GNQ3bcfgm w	GNQ3bcfgiklmow	G5fm	ABCGHIUNO PQSTUVWXY Zabcefghijkl mnstuvw		GNQSVbcefgiklmow	GUNOPQSVY bcefgiklmnow	GNQ3bcfm	GNQSVbcefgiklmow	GUNOPQSVY bcefgiklmnow	GNQ3bcfgiklmow	GUNOPQSVY bcefgiklmnow	GNQSVbcefgiklmow	G5fm	ABCEFGHIRL MNOPQRSTUV WXYZabcefgh ijklmnorstuv	GNQ3bcfm	GUNOPQSVY bcefgiklmnow	G5fm	GHIUNOPQST VWYabcefgiklmnow	GNQSVbcefgiklmow	GQ3bcfm	GQ3bcfm	S	GNQSVbcefgik lmow	G5fm	GHIUNOPQST VWYabcefgiklmnow	GUNOPQSVY bcefgiklmnow	GNQSVbcefgiklmow	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmno pqrstuvwx	GNQSVbcefgiklmow	GUNOPQSVY bcefgiklmnow	GNQ3bcfgm w	G5fm	GHIUNOPQST VWXYabcefgijklmnovw
We are heading for environmental disaster unless we change our habits quickly	4074	88	113	101	87	107	61	77	60	95	64	89	85	74	87	75	95	56	85	140	64	71	77	144	84	95	61	101	118	110	157	68	67	130	115	41	61	84	67	87	74	41	67	84	61	66	35	108	61	55	99
	16%	18%	23%	20%	17%	21%	13%	15%	12%	18%	13%	18%	17%	15%	16%	15%	19%	8%	11%	13%	28%	15%	15%	14%	20%	17%	13%	17%	23%	24%	36%	14%	13%	24%	23%	8%	13%	25%	11%	16%	15%	8%	10%	17%	13%	13%	14%	23%	13%	11%	8%
		FHPQTZXefijl oprvwx	ADFGHIKLM NOPQRTUVX YZefijklmnop qrstvwx	FGHIMNOPQ TUVWZefijlm noprstvwx	FHPQTZXefijl oprvwx	FGHIMNOPQ TUVYZefijlm noprstvwx	FHPQTZXefijl oprvwx	FHPQXZijlop wx	FHPQTZXefijl oprvwx	FHPQTZXefijl oprvwx	FHMOPQTUV YZefijlnoprst vwx	FHPQTVZefi jlopnvwx	FHPQTZXefijl oprvwx	FHPQTZXefijl oprvwx	FHPQTZXfijlo pvwx	PQXowx		ABCDEFGHIJ KLMNOPQRT UVXYZabefg hijklmnopqr	FHPQTZXefijl oprvwx	ABCDEFGHIJ KLMNOPQRT UVXYZabefg hijklmnopqr	FHPQTZXfijlo prvwx	PQXowx	ABCDEFGHIJ KLMNOPQRT UVXYZabefg hijklmnopqr	FHPQTZXfijlo prvwx	FQHIJMNOPQ RTUVXYZefijk lmnoprstwx	ADFGHIKLM NOPQRTUVX YZefijklmnop qrstvwx	ACDEFGHIJKL MNOPQRTU VXYZaefhijklm nopqrstvwx	ABCDEFGHIJ KLMNOPQRT UVXYZaefhijk lmnopqrstvw	ABCDEFGHIJ KLMNOPQRT UVXYZaefhijk lmnopqrstuv	Pixx	Pixx	ADFGHIKLM NOPQRTUVX YZefijklmnop qrstvwx	ADFGHIKLMN OPQRTUVXY Zefijklmnopq rstvwx		Pixx	FHPQTZXfijlo pvwx	Pixx	FHPQTZXfijlo pvwx	PQXowx		P	FHPQXZijlop wx	Pix	Pixx	FQHIJMNOPQ RTUVXYZefijk lmnoprstvwx	Pixx	Pix	

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Global #dvisor: International Global Trends 2022
Q1. To what extent do you agree or disagree with the following statements?-We are heading for environmental disaster unless we change our habits quickly
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
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	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	3000	1000	998	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	9629	195	181	161	216	176	210	148	237	168	195	179	202	187	190	145	254	224	206	75	179	216	185	106	195	221	222	119	162	143	151	158	191	137	173	306	249	177	212	200	166	252	216	199	192	174	188	107	319	260	286
	39%	39%	36%	32%	43%	35%	42%	30%	47%	34%	39%	36%	40%	37%	38%	29%	51%	45%	41%	25%	36%	43%	37%	21%	39%	44%	44%	24%	32%	29%	30%	32%	38%	27%	35%	61%	50%	35%	42%	40%	33%	50%	43%	40%	38%	35%	38%	21%	64%	52%	57%
		CGIOSWabcd egnu	GOSWacdeg u	SWegu	BCEGIKMNO STVWabcdeg hknuu	GOSWacdgu	SWeu	ABCFGIJKL MNORSTVW Xabcdefghkl mnopstu	SWacgu	CGIOSWabcd egnu	GOSWacdgu	CEGIKOSTWa bcdeghknu	CGOSWaste gu	CGOSWabcd egu	SWeu	ABCDEFGIJKL MNOQRSTU VWXYZabcde fghklmnopqrs tu	ABCEGIJKLM NOSTVWXab cdefghkmnrs tu	BCEGIKOST VWabcdeghkn tu	GOSWacdeg u		BCEGIKMOST VWabcdeghk nsu	CGOSWaste gu	5	CGIOSWabcd egnu	ABCEGIJKMN OSTVWXabc defghkmtu	ABCEGIJKMN OSTVWXabc defghkmnstu	5	SWeu	SWeu	SWeu	SWeu	CGOSWabcd egu	SWu	GOSWacgu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw	ABCDEFGIJKL MNOQRSTU VWXYZabcde fghklmnopqrs tu	GOSWacdgu	BCEGIKMOST VWabcdeghk nsu	CEGIKOSTWa bcdeghknu	SWegu	ABCDEFGIJKL MNOQRSTU VWXYZabcde fghklmnopqrs tu	BCEGIKOSTU Wabcdeghkn su	CGOSWabcd egnu	GOSWacdeg u	SWacgu	GOSWacdeg u	S	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuv
Tend to agree	15654	195	185	308	183	180	317	362	191	318	178	315	196	305	319	271	308	199	194	756	365	199	336	313	357	315	315	343	305	185	193	367	316	305	186	147	180	335	393	393	343	186	336	364	317	345	376	337	66	177	163
	32%	39%	36%	41%	37%	36%	39%	24%	38%	44%	36%	42%	39%	41%	64%	54%	62%	45%	39%	25%	49%	40%	41%	41%	41%	47%	47%	69%	61%	37%	38%	41%	32%	61%	37%	30%	36%	33%	39%	39%	49%	37%	45%	41%	47%	50%	44%	47%	13%	35%	54%
		iv	iv	BDIIjvwx	iv	iv	BDEHIRchijv wx	ABCDEFHIJKL MNPQRSUV WXYZbcdfghi jklmopqstuvw	iv	BDEHIchijvw wx	iv	BDIchijvwx	ixs	Bijvwx	BDEHIRchijv wx	ABCDEFHIJKL MNPQRSTUV WXYZabcdfg hijklmnopqrt	BDIijvwx	ivwx	iv	ABCDEHIJKM PQRUVWYZb cdefghijmopv wx	ABCDEFHIJKL MNPQRUWX YZbcdghijlm opqwx	ixs	ABDEHIJLQRU cdhijmowx	ABCDEFGHIJ KLMNOPQRT UVWXZabcdef ghijklmnopq	BDEIchijvwx x	BDIijvwx	BDIijvwx	ABCDEFHIJKL MNPQRSUV WXYZabcdghi klmopqwx	ABCDEHIJKM PQRIJKbcdg hijlmopvwx	ABCDEFHIJKL MNPQRSTU VYZabfijklmn opqwx	ABCDEFGIJKL MNOQRSTU VWXYZabcde fghklmnopqrs tu	GOSWacdgu	BCEGIKMOST VWabcdeghk nsu	CEGIKOSTWa bcdeghknu	SWegu	ABCDEFGIJKL MNOQRSTU VWXYZabcde fghklmnopqrs tu	BCEGIKOSTU Wabcdeghkn su	CGOSWabcd egnu	GOSWacdeg u	SWacgu	GOSWacdeg u	S	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstu
Tend to disagree	7673	55	79	70	56	67	47	91	41	64	77	65	64	71	63	68	75	65	63	114	93	54	58	114	63	47	45	87	84	84	84	64	48	77	71	56	99	68	67	63	98	91	77	58	54	56	46	84	54	40	18
	15%	11%	16%	16%	11%	13%	8%	14%	8%	13%	14%	13%	13%	10%	12%	13%	5%	8%	11%	23%	11%	11%	12%	23%	12%	9%	9%	16%	17%	17%	17%	10%	10%	15%	14%	9%	8%	14%	8%	12%	8%	6%	4%	8%	7%	7%	8%	17%	7%	8%	4%
		PQijnopnvw x	ADFHMNPQR TUVXYZefijl mnopqrstvw x	ADFHMPQRT UVXYZefijm nopqrstvwx	PHPQIjlnopq nvwx	PHPQIZefijln opqrstvwx	PIPIx	FHMPQTIZef iljmopqrstw x	PIpx	PHPQIZIjlno pqrstwx	FHMPQTUYZ efijlmopqrstw wx	PHPQIYZefijln opqrstwx	FHPQIZIjlnop qrstvwx	PIopxx	FHPQIjlnop qrstvwx	FHPQIYZIjlno pqrstwx	ABCDEFGHIJ KLMNOPQRS TUVXYZabcdef ghijklmnopq rstuvwx	PIopx	PIopx	PIpx	ADFHIKLMN OPQRTUVXY Zefijlmnopqr stvwx	ADFHKLMNO PQRTUVXYZa fijlmopqrst vwx	ADFHKLMN OPQRTUVXY Zefijlmnopqr stvwx	ADEFHIKLMN OPQRTUVXY Zefijklmnopq rstvwx	PIopvx	PIopxx	ADFHMPQTU VYZefijlnopq rstvwx	FHMPQTIYZef ijlmopqrstvw x	PIpx	FHMPQTIZef ijlmopqrstvw x	PIpx	PHPQIZIjlno pqrstwx	PIx	PIx	i	PIx	PIx	ix	PIx	ADFHIKLMN OPQRTUVXY Zefijlmnopqr stvwx	PIpx	ADFHIKLMN OPQRTUVXY Zefijlmnopqr stvwx
Strongly disagree	1203	34	33	22	31	35	19	7	19	26	22	24	21	23	19	8	6	16	22	26	11	19	14	30	22	13	18	21	34	46	48	18	13	42	39	25	22	16	16	20	36	11	30	46	28	32	31	22	29	16	21
	5%	7%	7%	4%	6%	7%	4%	1%	4%	5%	4%	5%	4%	5%	4%	2%	1%	3%	4%	5%	2%	4%	3%	6%	4%	3%	4%	4%	7%	5%	10%	4%	3%	8%	8%	5%	4%	3%	3%	4%	7%	2%	6%	9%	6%	6%	6%	4%	6%	3%	6%
		CFGHIJNOPQ RTUVXYZaefi klmow	CFGHINOPQ RTUVXYZaefi klmow	GOPTYo	FGHJNOPQT UVZaefiklm ow	CFGHIJNOPQ RTUVXYZaefi klmowx	GOPT	GOPTVYfklo w	GOPT	GOPTVYfklo w	GOPTTo	GOPTVYfo	GOPTo	GOPTVYo	GOPT	GOP	GOPTYo	GOPTYo	GOP	GOPTYo	GOPQTVYfkl ow	FGHLNOPQR TUVXYZaefijkl mow	BCDFGHIKL MNOPQRSTU VWXYZaefijkl moruwx	ABCDFGHIKL MNOPQRSTU VWXYZaefijkl mopturwx	GOP	GOP	ABDFGHIKLN OPQRSTUVX YZaefijklmou vwx	CFGHIJKLMN OPQRSTUVX YZaefijklmou vwx	GOPTVYfklo w	GOPTTo	GOP	GOP	GOPTo	CFGHIJNOPQ RTUVXYZaefi klmowx	GOPTVYfo	GOPQTVYfkl ow	CFGHIJKLMN OPQRSTUVX YZaefijklmou vwx	GOPTVYfo	GOPQTVYfkl ow	GOPTVYfkl ow	GOPT	FGHOPQTVY Zefklmow	GOP	GOPT
Don't know	961	21	27	30	14	33	12	11	12	24	33	23	18	33	10	12	9	20	16	49	10	12	17	36	14	9	8	34	15	42	17	17	11	39	12	5	9	14	23	18	18	22	6	13	10	10	12	48	2	7	6
	4%	4%	5%	6%	3%	7%	3%	2%	2%	5%	7%	5%	4%	7%	2%	3%	2%	4%	3%	10%	1%	2%	3%	7%	3%	2%	2%	4%	3%	8%	3%	3%	2%	8%	4%	1%	1%	3%	5%	4%	4%	4%	1%	3%	2%	2%	2%	10%	*	1%	1%
		FGNOPTYZfij pswxx	DFGHINOPRT UVXYZabefij kmpqrstwx	DFGHIJNOPR TUVXYZabefi jkmpqrstvw x	DFGHIJNOPR TUVXYZabefi jkmnopqrstvw x	ADFGHIJNOP QRTUVXYZbd efijkmnopqrst wxx	IvPIx	v	iv	DFGHINOPTU XYZfijkprww x	ADFGHIJNOP QRTUVXYZbd efijkmnopqrst wxx	DFGHINOPTU XYZfijkprww x	GNPTYZIjpw x	ADFGHIJNOP QRTUVXYZbd efijkmnopqrst vwx	v	iv	v	FGNOPTYZfij pvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabd efhijklmnop qrstwx	v	v	PYZIjpwxx	ADFGHIJNOP QRTUVXYZb defijklmnop qrstwx	ABDFGHIKLN OPQRTUVXYZ defijklmnop qrstwx	ivwx	ABDFGHIKLN OPQRTUVXY Zbdefijklmno pqrstwx	FGNOPTYZIjpw x	PZIjpwxx	ADFGHIJKLNO PQRTUVXYZb defijklmnop qrstwx	iv	ADFGHIJKLNO PQRTUVXYZb defijklmnop qrstwx	DFGHIJNOPQ RTUVXYZbde fijklmnopqrstv wx	v	v	ivwx	DFGHINOPTU XYZfijkprww x	GNPTYZIjpw x	PZIjpwxx	FGNOPTYZIj pswxx	v	v	ABCDFGHIKL NOPQRTUVX YZbdefijklm nopqrstvwx
Sigma	70000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	25533	390	361	469	398	355	527	513	428	486	373	488	397	393	509	416	562	424	400	511	476	415	511	519	493	537	537	463	467	328	345	525	507	443	508	454	429	403	435	490	405	438	442	403	428	424	417	344	434	437	455
	80%	78%	72%	74%	80%	71%	83%	82%	86%	77%	75%	78%	79%	79%	82%	83%	92%	85%	80%	82%	85%	83%	82%	64%	80%	86%	86%	73%	73%	66%	70%	83%	80%	68%	72%	91%	86%	80%	84%	80%	82%	88%	88%	81%	86%	85%	83%	69%	87%	87%	91%
		BESWacdghu	SWic	SWgu	BCESIWabcd ghu	SWic	ABCDEIJKLM NRSWYabc dghkmqu	ABCEIJKLMSW abcdghu	ABCDEIJKLM NRSWYXabc dghkmqu	BSWacdghu	SWcdgu	BESWacdghu	BCESISWabcd ghu	BCESISWabcdg hu	BCEISWabcdg hu	BCEIJKLMS Wabcdghu	ABCEIJKLMS Wabcdghu	ABCDEFGHIJ KLMNOPQRST UVWXYZabc defghijklmno pqrstuvwx	ABCDEIJKLM RSWXabcdgh kmqu	BCEISWabcd ghu	ABCDEIJKLM RSWXabcdgh kmqu	ABCEIJKSWa bcdghu	ABCEIJKSWa bcdghu	ABCDEFGIJKL MNRSVWXa bcdghkmnqu	BCEISWabcd ghu	ABCDEGIJKL MNRSVWXa bcdghkmnqu	ABCDEGIJKL MNRSWXYa bcdghkmnqu	ABCDEIJKLM RSWXabcdgh kmqu	SWic	SWic	66%	SW	ABCEIJKLMS Wabcdghu	ABCDEIJKLM RSWXabcdgh kmqu	ABCDEIJKLM NRSWXYWXa bcdghkmnqu	S	ABCDEFGHIJ KLMNOPQRST UVWXYZabc defghijklmnq rstuvwx	ABCDEGIJKL MNRSVWXa bcdghkmnqu	ABCDEGIJKL MNORSUVW Xabcdeghkl mnqu	ABCDEGIJKL MNORSUVW Xabcdeghkl mnqu	BCESISWabcd ghu	ABCDEIJKLM RSWXabcdgh kmu	ABCDEIJKM RSWXabcdgh mu	ABCEIJKSWa bcdghu	S	ABCDEGIJKL MNORSUVW Xabcdeghkm nqu	ABCDEGIJKL MNORSUVW Xabcdeghkl mnqu	ABCDEFGHIJ KLMNOPQRST UVWXYZabc defghijklmnq rstuvwx
Bottom2Box (Disagree)	4026	89	112	101	87	102	61	77	60	90	94	89	85	74	81	73	30	56	85	140	64	73	72	144	84	59	61	103	118	130	132	68	62	120	110	41	61	84	57	82	76	41	52	84	61	66	70	108	63	55	39
	16%	18%	22%	20%	17%	20%	12%	15%	12%	18%	19%	18%	17%	19%	16%	15%	6%	11%	17%	28%	13%	15%	14%	28%	16%	12%	12%	20%	24%	26%	26%	14%	12%	24%	22%	8%	14%	16%	11%	16%	15%	8%	12%	17%	14%	13%	14%	31%	13%	11%	8%
		FHPQTYZefijl oprvwx	ADFGHIKLM NOPQRTUVX YZefijklmnop qrstvwx	FGHMNOPQ TUVXZefijm nopqrstvwx	FHPQTYZefijl oprvwx	FGHMNOPQ TUVXZefijm nopqrstwx	PIPQTYZefijl oprvwx	FHMOPQTUV YZefijlmopq rstvwx	PIPQTYZefijl oprvwx	FHPQTYZefijl oprvwx	FHMOPQTUV YZefijlmopq rstvwx	FHPQTVYZefi jlopvwx	FHPQTYZfijlo pvwx	PQIjlopwx	FHPQTYZfijlo pvwx	PHPQTYZefijl oprvwx	ABCDEFGHIJ KLMNOPQRT UVXYZabefg hijklmnopqr stuvwx	PIPx	PIPQTYZefijl oprvwx	ABCDEFGHIJ KLMNOPQRT UVXYZabefg hijklmnopqr stuvwx	PIPx	PIowx	PQIjlowx	ABCDEFGHIJ KLMNOPQRT UVXYZabefg hijklmnopqr stuvwx	FHPQTYZfijlo pvwx	PHPQTYZfijlo pvwx	ABCDEFGHIJ KLMNOPQRT UVXYZabefg hijklmnopqr stuvwx	PIPx	PIox	ADFGHIJKLM NOPQRTUVX YZefijklmnop qrstvwx	ADFGHIJKLM NOPQRTUVX YZefijklmnop qrstvwx	ADFGHIJKLMN OPQRTUVXY Zefijklmnopq rstvwx	8%	PIox	17%	PHPQTYZfijlo pvwx	11%	PIox	14%	PHPQTYZfijlo pvwx	10%	PIox	PIox	PIox	ABCDEFGHIJ KLMNOPQRT UVXYZabefij klmnopqrstv	PIox	PIx	PIox

Global #dvisor: International Global Trends 2022
Q1. To what extent do you agree or disagree with the following statements?-Even the scientists don't really know what they are talking about on environmental issues
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	999	999	999	999	999	1010	1010	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4445	94	83	73	82	62	78	103	97	101	69	77	75	87	84	70	91	166	61	98	66	91	86	77	104	87	74	52	109	131	69	72	115	96	84	120	101	91	74	167	57	107	45	56	59	51	66	61	145	159	125
	18%	19%	17%	15%	16%	12%	16%	21%	19%	20%	14%	15%	15%	17%	17%	14%	18%	33%	12%	20%	13%	18%	17%	15%	21%	17%	15%	10%	22%	26%	14%	14%	23%	19%	16%	24%	20%	18%	15%	33%	11%	21%	9%	11%	12%	10%	13%	12%	29%	32%	25%
Tend to agree	9795	151	147	185	148	161	174	265	171	177	174	167	178	148	241	217	195	195	164	257	206	195	207	185	157	207	198	196	233	186	143	205	167	231	185	184	187	231	185	166	358	186	198	183	167	133	185	180	115	165	113
	37%	30%	29%	36%	30%	32%	35%	53%	34%	35%	35%	33%	36%	30%	48%	43%	39%	39%	33%	51%	41%	39%	41%	38%	31%	41%	40%	39%	47%	37%	29%	41%	32%	46%	37%	37%	37%	46%	37%	33%	72%	37%	40%	37%	33%	26%	37%	36%	23%	33%	22%
		vs	sox	AMAbove	vs	sox	AMAbove	ABCDEFHIJKL MOPQRTUV WXYZabcdeg hijklmnoppr	Mdove	dsox	AMAbove	Mdove	dsox	AMAbove	ABCEFHIJKL MOPQRTUVW XYZacdehij mnopqrstuv	ABCEFHIJKL MQRUWXZc dhijlmoqstu vwx	ABDEKMQRU Xdhswx	ABCEFHIJKL MOPQRTUV WXYZabcdeg hijklmnopqr	dsox	dsox	ABCEFHIJKL MOPQRTUV WXYZabcdeg hijklmnopqr	ABCEFHIJKL MQRUWXdfy swxx	ABCEFHIJKL MQRUWXdfy swxx	ABCEFHIJKL MQRUWXdfy swxx	ABCEFHIJKL MQRUWXdfy swxx	ABCEFHIJKL MQRUWXdfy swxx	ABCEFHIJKL MOPQRTUV WXYZacdehij mnopqrstuv	ABCEFHIJKL MOPQRTUV WXYZabcdeg hijklmnopqr	ABDEMNdhs vx	ABCEFHIJKL MOPQRTUV WXYZacdehij mnopqrstuv	ABCEFHIJKL MOPQRTUV XZacdehijlm oprqrstuvwx	ABDEMNdhs vx	ABCEFHIJKL MOPQRTUV WXYZabcdeg hijklmnopqr	ABCEFHIJKL MOPQRTUV WXYZacdehij mnopqrstuv wxwx	ABCEFHIJKL MOPQRTUV XZacdehijlm oprqrstuvwx	ABDEMNdhs vx	ABCEFHIJKL MOPQRTUV WXYZabcdeg hijklmnopqr	ABDEMNdhs vx	ABCEFHIJKL MOPQRTUV WXYZacdef ghijklmnopq stuvwx

Global #dvisor: International Global Trends 2022
Q2. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48575	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I need to do more to look after myself physically	21474	436	415	386	443	403	437	462	431	382	373	398	375	402	442	455	478	438	399	397	441	452	432	326	417	456	463	416	451	420	351	438	441	442	393	426	454	447	429	419	450	463	462	447	457	437	462	424	461	483	475
	86%	87%	83%	77%	89%	81%	87%	92%	86%	76%	75%	80%	75%	80%	88%	91%	96%	88%	80%	79%	88%	90%	84%	65%	83%	91%	93%	83%	90%	84%	70%	88%	88%	88%	79%	85%	91%	89%	86%	84%	90%	93%	92%	89%	91%	87%	92%	85%	92%	97%	95%
		BCEIKLMRS WXadhm	CLIKLSWdh	Wd	BCEIKLMQR SWXacdhmu	JLWd	BCEIKLMRS WXacdhm	ABCDEFHIKL MNQRSTVW Xacdefghkl msu	CEIKLMRSW dh	Wd	W	JLWd	Wd	JLWd	BCEIKLMRS WXacdhm	ABCEFHIKL MQRSTVWXa cdehilmu	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno pqrstuv	CEIKLMRSW dh	JLWd	JLWd	BCEIKLMRS WXacdhm	BCEHIKLMQ RSWXacdhil mu	BCEIKLMRS Wdh		CLIKLRSWdh	ABCEFHIKL MQRSTVWXa cdehilmu	ABCDEFHIKL MNQRSTVW Xacdefghkl mu	CLIKLRSWdh	BCEHIKLMRS WXacdhm	BCEIKLMRS WXacdhm	BCEIKLMRS WXacdhm	W	BCEIKLMRS WXacdhm	BCEIKLMRS WXacdhm	Wd	CEIKLMRSW dh	ABCEFHIKL MQRSVWXac dehilmu	BCEHIKLMQ RSVWXacdhil mu	CEIKLMRSW dh	CLIKLRSWdh	BCEHIKLMQ RSVWXacdhil mu	ABCDEFHIKL MNQRSTVW Xacdefghkl mu	ABCDEFHIKL MNQRSTVW Xacdefghlms u	CLIKLMRSWd h	ABCDEFHIJKL MNQRSTVW Xacdefghkl mou	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno pqrstuv	ABCDEFGHIJ KLMNOQRST UVWXYabcd efghijklmnop qrstuv
I will sacrifice convenience if it means getting healthier products	17963	353	336	305	347	317	361	406	361	304	335	373	316	335	341	345	414	377	367	343	343	366	367	303	383	387	413	331	349	304	297	358	387	403	358	441	401	383	335	401	351	396	345	357	358	347	353	335	447	493	414
	72%	71%	67%	60%	69%	63%	72%	87%	77%	61%	64%	65%	63%	65%	68%	75%	85%	85%	73%	69%	68%	74%	73%	61%	73%	76%	81%	66%	74%	70%	59%	77%	76%	80%	68%	86%	87%	73%	68%	80%	78%	79%	69%	71%	77%	69%	70%	68%	93%	83%	83%
		CEIKLMSWx du	CEISWdu	Su	CEIKLSWdu	Su	BCEIKLMSW adhlu	ABCDEFHIKL MNORSTUV WXYabdefhk lnpqrstu	BCEIKSMSW adhlu	Su	Su	Sdu	Su	CSdu	CEILSWdu	CEIKLMSWd u	ABCDEFGHIJ KLMNORSTU VWXYabcdefg hjklmnoqqrs tu	ABCDEFGHIJ KLMNORSTU VWXYabcdef ghijklmnopqr stu	BCEIKLMN STWadhlu		CEILSWdu	BCEIKLMNS TWadhlu	BCEIKLMNS TWadhlu	Su	BCEIKLMST Wadhlu	ABCDEFIKL MNOSTWad ehiklnpstu	ABCDEFHIKL MNORSTUV WXYabdefhk lopqrstu	ABCDEIKLM NOSTWadeh lnpstu	CEISWdu	BCEIKLMNS TWadhlu	ABCDEFHIKL MNORSTUV WXabdefhk lpqrstu	S	BCEIKLMSW adu	ABCDEIKLM NOSTWadeh lnpstu	ABCDEFHIKL MNORSTUV WXabdefhkln pqrstu	CEIKLSWdu	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmopq rstux	ABCDEFHIKL MNORSTUV WXabdefhkln pqrstu	BCEIKLMSW adhlu	CEILSWdu	ABCDEFHIKL MNORSTUV WXYabdefhkl npqrstu	CEIKLMSWd u	ABCDEFHIKL MNORSTUV WXabdefhkln pqrstu	CEILSWdu	CEIKLMSWd u	CEIKLMSWd u	CEILSWdu	CEILSWdu	S	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstux	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvx	ABCDEFHIKL MNORSTUV WXYabdefhk lnpqrstu

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Global #dvisor: International Global Trends 2022
Q2. [SUMMARY - DISAGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unw)	49579	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	3000	1000	999	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I will sacrifice convenience if it means getting healthier products	5647	107	138	170	141	157	117	79	119	170	133	152	147	129	131	131	64	59	103	200	139	115	106	159	108	102	75	124	119	76	164	118	107	81	125	49	87	118	119	85	92	77	103	97	99	112	84	196	57	35	75
	23%	21%	28%	34%	28%	31%	23%	16%	24%	34%	27%	30%	29%	26%	26%	26%	13%	12%	21%	40%	28%	23%	21%	32%	22%	20%	15%	25%	24%	15%	33%	24%	21%	16%	25%	10%	17%	24%	24%	17%	18%	15%	21%	19%	20%	22%	17%	39%	11%	7%	15%
		GPQZqgjmov wx	AGPQRVXYZc fgjlmnopqrtv wx	ABDFGHIJLM NOPQRTUVX YZabcefghjkl mnopqrstvw xz	AFGHIMNOP QRUVXYZabc efghijklmnop qrstvwx	AFGHIMNOP QRUVXYZabc efghijklmnop qrstvwx	GPQZqgjmn otvwx	Qtvw	GPQZqgjmn otvwx	ABDFGHIMN OPQRTUVXY Zabcefghijkl mnopqrstvw xz	AGPQRVXYZc fgjlmnopqrtv wx	AFGHIMPQR UVXYZabcefg hijklmnopqr stvwx	AFGHPQRUV XYZabcefghij klmnopqrstv wx	GPQRVXYZqgj mnopqrtvwx	AGPQRVXYZc fgjlmnopqrtv wx	AGPQRVXYZc fgjlmnopqrtv wx	w	w	GPQZqgjmov wx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstvwx	AFGPQRUVX YZabcefghijklmn opqrtvwx	GPQZqgjmn otvwx	GPQZqgjmv wx	ABFGHJMNO PQRTUVXYZa bcefghijklm opqrstvwx	GPQZqgjmot vwx	GPQZqgjmov x	GPQZqgjtovw x	Qtvw	GPQRYZqgjm nopqtvwx	GPQZqgjmn otvwx	Qtvw	ABDFGHIMN OPQRTUVXY Zabcefghijkl mnopqrstvw xz	GPQZqgjmn otvwx	GPQZqgjmn otvwx	GPQZqgjmov wx	GPQZqgjmov ws	Qtvw	GPQRYZqgjm nopqtvwx	w	PQtvw	GPQZqgjmn otvwx	GPQZqgjmn otvwx	PQtvw	PQtvw	Qtvw	GPQZqtvwx	PQtvw	PQtvw	GPQZqtvwx	Qtvw	ABDEFGHIKL MNOPQRTU VWXYZabcde fghijklmnop qrstvwx	w		Ivw
I need to do more to look after myself physically	7993	51	70	95	49	81	57	35	63	107	110	88	110	78	50	36	16	16	16	79	71	43	42	55	151	79	93	31	45	43	49	157	54	53	47	86	48	48	45	51	71	43	30	37	40	47	57	54	60	93	14	34
	32%	10%	14%	19%	10%	16%	11%	7%	13%	30%	22%	18%	22%	16%	10%	7%	3%	11%	16%	15%	10%	8%	11%	30%	16%	8%	6%	13%	8%	13%	30%	13%	10%	9%	19%	18%	8%	9%	10%	15%	8%	6%	6%	10%	8%	11%	7%	13%	8%	9%	5%
		GQPZopwx	ADQNQPTUV Zbefgjklmopqrtwx	ABDFGHINOP QSTUVYZabc efgijklmnopq rstuvwx	ABDFGHINOP QTUVYZabc efgijklmnopq rstuvwx	GPZopwx	ADFGHINOPQ TUVYZbcefgj klmopqrstuv wx	GQPYZbqrstv wx	Pw	GQPUYZBJkn oprtvwx	ABDEFGHMN OPQRSTUVX YZabcefghij klmnopqrstu vwx	ABDFGHINOP QTUVYZabce fgijklmopqrst uvwx	ABDFGHINOP QRSTUVXYZ abcdefghijkl mnopqrstuv	ABDEKGHKM NOPQRSTUV UVYZbcefgjkl nopqrtvwx	ADFGNOPQT UVYZbcefgjkl nopqrtvwx	GPZopwx	Pw		GQPYZqvtrv ws	ADFGHNOPQ TUVYZbcefg klmopqrstuv wx	ADFGHNOPQ TUVYZabcef ghijklmnopq rstuvwx	ADFGNOPQZ UVYZbefgjkln opqrtvwx	GQPZbrvwx	Pwx	GPQYZqvtrv wx	ABCDEFGHIJ KLMNOPQRS TUVXYZabcef ghijklmnopq rstuvwx	ADFGHIMNOPQ TUVYZabcefg klmopqrstuv wx	Pwx	Pw	DGQPUYZBqj knoprtvwx	Pwx	GQPUYZBJko prtvwx	ABCDEFGHIJ KLMNOPQRS TUVXYZabcef ghijklmnopq rstuvwx	GQPYZqvtrv ws	GQPZopwx	PZtvwx	ABDFGHINOP QTUVYZabce fgijklnoprstv uvwx	ADQNQPTUV Zbgjklnoprtv wx	Pwx	PZtwx	GQPZoptvwx	ADFGNOPQT UVYZbefgjkln opqrtwx	Pwx	Pw	Pw	PZtwx	Pw	GQPZoptvwx	Pw	GQPZqvtrv ws	Pwx		

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Global #dvisor: International Global Trends 2022
Q2. To what extent do you agree or disagree with the following statements?-I need to do more to look after myself physically
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	998	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	10054	187	160	127	276	156	189	216	196	129	170	119	113	149	217	193	301	237	139	115	150	220	216	82	187	182	315	143	240	236	124	156	203	229	152	217	292	213	199	218	172	297	197	205	202	203	200	168	376	366	291
	40%	37%	32%	25%	55%	31%	38%	43%	39%	26%	34%	24%	23%	30%	43%	39%	61%	47%	28%	23%	30%	44%	43%	16%	37%	36%	63%	29%	48%	47%	25%	31%	41%	46%	30%	43%	58%	43%	40%	44%	34%	59%	39%	41%	40%	41%	40%	34%	75%	71%	58%
		BCEIKLMRST Wadeh	CIKLRSWd	W	ABCEFGHIJKL MNOQRSTU VWXYabcdef ghiklmnopqrs	CIKLSWd	BCEIKLMRST Wadeh	ABCEFGIKLM RSTWXYade hnu	BCEIKLMRST Wadehu	W	CIKLRSWad	W	W	KLSWd	ABCEFGIKLM RSTWXYade hnu	ABCEFGIKLM RSTWXYade hnu	ABCEFGIKLM RSTWXYade hnu	ABCEFHIJKL MORSTWXYa defhiknpqrst u	KLSW	W	CIKLSWd	ABCEFGIKLM ORSTWXYad ehnu	ABCEFGIKLM RSTWXYade hnu	W	ABCEFGHIJKL MNOPQRSU VWXYabcdef ghiklmnopqrs tu	BCEIKLMRST Wadeh	ABCEFGHIJ KLMNOQRST UVWXYabcd efghijklmnop qrstu	KLSW	ABCEFHIJKL MORSTWXYa defhiknpqrst u	ABCEFHIJKL MORSTWXYa defhiknpqrstu	W	CIKLSWd	BCEIKLMRST Wadehnu	ABCEFHIJKL MORSTWXYa defhiknpqrstu	ABCEFGIKLM RSTWXYade hnu	BCEIKLMRST Wadehnu	ABCEFHIJKL MORSTWXYa dehnu	CIKLSWd	ABCEFHIJKL MORSTWXYa defhiknpqrstu	ABCEFHIJKL MNOQRSTU VWXYabcdef ghiklmnopqrs tu	BCEIKLMRST Wadeh	BCEIKLMRST Wadehnu	ABCEFHIJKL MORSTWXYa dehnu	BCEIKLMRST Wadeh	BCEIKLMRST Wadehnu	ABCEFGIKLM RSTWXYade hnu	BCEIKLMRST Wadehnu	ABCEFHIJKL MORSTWXYa dehnu	CIKLRSWd	ABCEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn opqrstu	ABCEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn opqrstu	ABCEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn opqrstu
Tend to agree	11835	249	253	253	267	247	248	248	246	254	253	255	270	263	253	273	263	275	260	260	282	251	257	244	250	274	247	277	251	248	277	267	238	213	241	185	243	255	255	251	246	265	247	242	254	252	263	246	414	317	284
	46%	50%	51%	53%	53%	49%	50%	49%	47%	51%	49%	48%	53%	51%	46%	53%	55%	58%	53%	56%	58%	49%	49%	49%	50%	54%	49%	55%	47%	47%	49%	53%	48%	47%	48%	53%	47%	46%	49%	49%	49%	53%	49%	48%	51%	47%	53%	49%	17%	31%	37%
		DJPQVZbcgij movwx	DJNPQVZbcd gijlmovwx	DHJNPQVXZ bcdgjklmov wx	vw	DJPQVZbcgij movwx	DJPQVZbcgij movwx	DJPQVZbcgij movwx	DJPQZcjmov wx	DJNPQVZbcd gijlmovwx	W	W	DHJNPQVXZ bcdgjklmov wx	DJNPQVZbcd gijlmovwx	DJPQZcjmov wx	DHJNPQUVXZ bcdgjklmov wx	Zvw	DJQvw	DHJNPQUVXZ bcdgjklmov wx	ABCDEFGHIJL MNPQRUVW XZbcdfghjkl mnopuvwx	ABCDEFGHIJL MNOPQRUV WXZbcdfghj klmnopuvw	DJPQSUjmov ws	DJPQSUjxwx	DJPQVZbcgij movwx	DJPQSUjmov ws	DEFGHNPQ UVWXZbcdfg hijklmnopuw x	DEFGHNPQ UVWXZbcdfg hijklmnopuw x	vw	DEFGHNPQ UVWXZbcdfg hijklmnopuw x	DJPQZcjmov wx	Zvw	DJQvw	DHJNPQUVXZ bcdgjklmopqr stuvwx	ABCDEFGHIJL MNPQRUVW XZbcdfghjkl mnopuvwx	ABCDEFGHIJL MNOPQRUV WXZbcdfghj klmnopuvw	DJPQSUjmov ws	ABCDEFGHIJM NPQUVWXZb cdfghijklmoq svwx	ABCDEFGHIJM NPQUVWXZb cdfghijklmoq svwx	DJPQZcjmo vwx	DJPQSUjmov ws	DJPQVZbcgij movwx	DJPQVZbcgij movwx	DJPQSUjmov ws	DJPQVZbcgij movwx	DJPQVZbcgij movwx	DJNPQVZbcd gijlmovwx	DJNPQVZbcd gijlmovwx	DJNPQVZbcd gijlmovwx
Tend to disagree	7755	51	57	80	56	63	68	50	50	83	79	73	83	63	69	51	54	67	66	60	45	70	67	115	67	50	58	54	54	58	101	69	45	65	53	68	77	53	57	55	70	57	56	54	62	77	53	57	56	62	77	53	71
	5%	6%	11%	16%	7%	13%	10%	6%	10%	17%	16%	15%	17%	13%	8%	6%	3%	8%	13%	12%	9%	8%	8%	24%	13%	6%	11%	6%	6%	11%	20%	9%	8%	7%	7%	14%	10%	5%	7%	7%	11%	6%	4%	4%	6%	6%	7%	3%	8%	4%	2%	2%
		PZtwx	ADGNOPQU VYZbcfgjklno pqrstvwx	ABDFGHNOP QSTUVYZabc efgijklmnopq rstuvwx	PZopqtvwx	ADFGNOPQT UVYZbcefgkl nopqrstuvwx	ADGPUYZgjk nopqrtvwx	PZtwx	ADGOPUYZb gjklnopqrtvw x	ABDEFGHMN OPQSTUVYZa bcefgjklmno pqrstuvwx	ABDFGHNOP QTUVYZabce fgijklmnopq rstuvwx	ABDFGINOP QTUVYZabc fgijklmnopqr stuvwx	PZopqtvwx	PZtwx	GPIZopqtvwx	ADFGINOPQ TUVYZbcefgi klnopqrstuv wx	ADFGINOPQ TUVYZbcefgi klnopqrstuv wx	ADFGNOPQT UVYZbcefgkl nopqrstuvwx	AGOPUYZjkn opqtvwx	PZtwx	GPZopqtvwx	ABCDEFGHI KLMNOPQRS TUVXYZabcef ghijklmnopq rstuvwx	ADFGHNOPQ TUVYZbcefgi klnopqrstuv wx	PZtwx	ADGNOPQTU VYZbcefgkl nopqrstuvwx	ABCDEFGHK LMNOPQRST UVXYZabcefg hijklmnopqr stuvwx	AGOPUYZgjk nopqrtvwx	PZopqtvwx	PZtwx	ADFGHNOPQ TUVYZbcefgij klnopqrstuv wx	AGOPUYZgjk nopqrtvwx	PZtwx	PZtwx	PZopqtvwx	ADGNOPQSU VYZbcfgjklno pqrstwx	PZtwx	PZopqtvwx	ADGNOPQSU VYZbcfgjklno pqrstwx	PZtwx	ws	Pwx	Pwx	PZopqtvwx	PZopqtvwx	wx	4%	2%
Strongly disagree	734	20	13	15	13	18	9	5	13	20	32	15	27	15	10	5	2	13	13	13	6	13	14	31	12	9	13	11	8	22	81	9	12	14	21	20	13	12	15	18	13	8	12	21	12	20	19	17	17	4	13
	3%	4%	3%	3%	3%	4%	2%	1%	3%	4%	6%	3%	5%	3%	2%	1%	*	1%	3%	3%	1%	3%	3%	6%	2%	2%	3%	2%	2%	4%	6%	2%	2%	3%	4%	4%	3%	2%	3%	6%	3%	2%	2%	4%	2%	4%	4%	3%	3%	1%	3%
		FGNOPTYabe ow	GOPTw	GOPTw	GOPTw	FGOPTbeow	P		GOPTw	FGNOPTYabe ow	ABCDEFGHIK MNOPQRSTU VXYZabcfgijk lmnopruvwx	ABCDEFGHIK MNOPQRSTU VXYZabcfgijk nopruwx	BCDFGHKMN OPQRSTUVX YZabcfgijkn nopruwx	GOPTw	Pw	GOPTw	GOPTw	GOPTw		GOPTw	P	GOPTw	GPw	P	FGNOPSTXYa beflow	ABCDEFGHIK MNOPQRSTU VXYZabcfgijk lmnopruwx	P	GPw	GOPTw	FGNOPSTXYa bekow	FGNOPTYabe kow	GOPTw	GOPw	GOPTw	FGNOPTYabe ow	GOPw	P	FGOPTbeow	GOPTbw	GOPTbw	FGOPTbeow	GOPw
Don't know	533	13	15	19	8	16	6	3	6	16	17	15	15	20	8	8	6	17	21	30	8	6	13	23	4	5	6	19	8	21	17	8	7	6	11	18	6	5	9	19	8	7	6	7	3	1	6	3	16	*	1	1
	1%	3%	3%	4%	2%	3%	1%	1%	1%	3%	3%	3%	3%	4%	2%	2%	1%	3%	4%	6%	2%	1%	1%	5%	1%	1%	1%	4%	2%	4%	3%	2%	1%	1%	2%	4%	1%	1%	2%	4%	2%	1%	1%	1%	1%	*	1%	1%	3%	*	*	*
		FGPXYJqptv wx	DFGHPTUXYZ fijmnoqrstv wx	DFGHNOPTU XYZbefjkmn opqrstvwx	Gvwx	DFGHPTUXYZ fijmnoqrstv wx	vwx	v	vwx	DFGINPTUX YZbefjmnop rstvwx	DFGINOPTU XYZbefjkmn opqrstvwx	DFGINOPTU XYZbefjkmn opqrstvwx	FGHPTUXYZb jmnoqrstvwx	DFGIPTUXYZ fijmnoqrstv wx	vw	DFGINOPTU XYZbefjkmn opqrstvwx	DFGINOPTU XYZbefjkmn opqrstvwx	ABCDEFGHIJ KLNOPQRSTU VXYZabcefgkl mnopqrstuv x	ABCDEFGHIJ KLNOPQTUV XYZabcefgkl mnopqrstuv x	rwxs	vw	FGIPUYZXjn rtwx	ABDFGINOPT UVXYZbefgjk mnopqrstuw x	DFGINOPTU XYZbefjkmn opqrstvwx	vw	DFGINOPTU XYZbefjkmn opqrstvwx	vwx	DFGINOPTU XYZbefjkmn opqrstvwx	DFGINOPTU XYZbefjkmn opqrstvwx	Grwxs	vwx	DFGINOPTU XYZbefjkmn opqrstvwx	GXqrwxs	DFGINOPTU XYZbefjkmn opqrstvwx	vwx	DFGINOPTU XYZbefjkmn opqrstvwx	FGINOPTYabe ow	GOPTw	GOPw	GOPTw	FGINOPTYabe ow	GOPTw	P	FGIPTUYZfj jmnoqrstwx	
Sigma	124005	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	21674	436	413	380	443	403	437	463	431	383	423	358	375	407	447	495	478	438	399	397	441	453	433	336	417	456	463	416	451	435	351	438	441	443	393	416	454	447	475	419	450	463	467	447	457	437	467	474	441	483	475
	86%	87%	83%	77%	89%	81%	87%	92%	86%	76%	75%	80%	75%	80%	88%	91%	96%	88%	80%	79%	88%	90%	86%	65%	83%	91%	93%	83%	90%	87%	70%	88%	88%	88%	79%	85%	91%	89%	86%	84%	90%	93%	92%	89%	91%	87%	92%	85%	92%	97%	95%
		BCEIKLMRS WXadhm	CIKLSWdh	Wd	BCEIKLMQR SWXadchimu	JLWd	BCEIKLMRS WXacdhm	ABCDEFHIJKL MNQRSTVW Xacdefghkl mu	CEIJKLMRSW dh	Wd	W	JLWd	Wd	JLWd	BCEIKLMRS WXacdhm	ABCEFHIJKL MQRSTVWXa cdehilmu	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmnu	CEIJKLMRSW dh	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmnu	JLWd	JLWd	BCEIJKLMRS WXacdhm	BCEHIKLMQ RSVWXacdhl mu	CEIJKLMRS Wdh	BCEIKLMRS WXacdhm	BCEHIKLMQ RSVWXacdhl mu	CIJKLRSWdh	W	BCEIKLMRS WXacdhm	BCEHIKLMS WXacdhm	ABCDEFHIJKL MNQRSTVW Xacdefghkl mu	CEIJKLMRSW dh	BCEHIKLMQ RSVWXacdhl mu	CIJKLRSWdh	BCEHIKLMQ RSVWXacdhl mu	CEIJKLMRSW dh	ABCEFHIJKL MNQRSTVW Xacdefghkl mu	CEIJKLMRSW dh	ABCEFHIJKL MNQRSTVW Xacdefghkl mu	CEIJKLMRSW dh	ABCEFHIJKL MNQRSTVW Xacdefghkl mu	CEIJKLMRSW dh	ABCEFHIJKL MNQRSTVW Xacdefghkl mu	ABCEFGHIJ KLMNOQRST UVWXYZabc defghijklmnu	ABCEFGHIJ KLMNOQRST UVWXYZabcd efghijklmnop
Bottom2Box (Disagree)	2993	51	70	95	49	81	57	35	63	102	110	88	110	78	50	36	36	56	79	73	51	62	55	151	79	39	31	65	62	59	132	54	52	67	89	69	40	45	51	73	43	30	32	49	42	57	34	60	39	16	24
	12%	10%	14%	19%	10%	16%	11%	7%	13%	20%	22%	18%	22%	16%	10%	7%	7%	11%	16%	15%	10%	12%	11%	30%	16%	8%	6%	13%	12%	12%	26%	11%	10%	13%	18%	14%	8%	9%	10%	15%	9%	6%	6%	10%	8%	11%	7%	12%	8%	3%	5%
		GOPZopwx	ADGNOPTUY Zbefgjklmopq rtvwx	ABDFGHNOP QSTUVYZabc efgijklmnopq rstuvwx	GPZopwx	ADFGINOPQ TUVYZbcefgij klnopqrstuv wx	GOPZbpqrtv wx	Pw	GOPUYZbjkn oprtwx	ABDEFGINPR OPQRSTUVX YZabcefgijkl mnopqrstuv wxyz	ABDEFGINOP QTUVYZabce fgijklmnopqrst uvwx	ABDFGINOPQ TUVYZabcef gijklmnopqrs tuwx	ABDEFGIKRM NOPQRSTUV XYZabcefgijk lmnopqrstu wxyz	ABDEFGINOP QTUVYZabcef gijklmnopqrs tuvwx	GPIZopwx	Pw		GOPYZpqstv wx	ADFGINOPQ TUVYZbcefgi klnopqrstuv wx	ADFGINOPQT UVYZbcefgkl nopqrstuvwx	GOPZopwx	Pwx	GOPYZpqstv wx	ABCDEFGHIJ KLMNOPQRS TUVXYZabcef ghijklmnopq rstuvwxyz	ADFGINOPQ TUVYZbcefgi klnopqrstuv wx	GOPZopwx	Pwx	Pw	DGOPUYZbjkn opqrtwx	Pwx	ABCDEFGHIJ KLMNOPQRS TUVXYZabcef ghijklmnopq rstuvwx	GOPYZpqstv wx	GOPZopwx	Pwx	PZtwx	ABDFGHINOP QTUVYZabce fgijklnopqrst uvwx	ADGNOPTUY Zbefgjklmnop qrstuvwx	GOPZopqtvwx	ADFGINOPQT UVYZbcefgkl nopqrtwx	Pwx	Pw	Pw	PZtwx	Pw	GOPZopqtvwx	Pw	GOPYZpqstv wx	Pwx		

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Global #dvisor: International Global Trends 2022
Q2. To what extent do you agree or disagree with the following statements?-I will sacrifice convenience if it means getting healthier products
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48935	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	5849	95	92	70	135	78	102	120	109	72	92	58	74	107	89	81	178	222	92	28	72	134	113	63	118	103	171	66	94	193	65	81	100	143	89	231	190	91	109	171	75	179	68	85	80	98	75	61	319	286	234
	33%	19%	18%	14%	27%	16%	20%	24%	22%	14%	18%	17%	15%	21%	18%	16%	36%	44%	18%	6%	14%	27%	23%	13%	24%	21%	34%	13%	19%	39%	13%	16%	20%	29%	18%	46%	38%	18%	22%	34%	15%	36%	14%	17%	16%	20%	15%	12%	64%	57%	47%
		CIELSTWedn pu	CIELSTWadp u	S	ABCEFHIKL MNORSTVW Yabdefhklnp qrstu	KS	CDEKLOSTWa denpttu	ABCEFIKLNO RSTWabdeh knpqrtu	CEIKLNOSTW adenprtu	S	CIELSTWadp u	S	KS	CEIKLOSTWa denpttu	CKSWadu	KSWu	ABCDEFGHIJ KLMNORSTU VWXYabdefg hklnpqrtu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghjklmno pqrstu	CIKLSTWadp u	S	CIELSTWadp u	BCEIKLNORS TWadehlnpq rstu	ABCEFHIKL MNORSTYY abdefhklnpq rstu	S	ABCEIKLNO RSTWabdeh knpqrtu	CIELOSTWa denpttu	ABCDEFGHIJ KLMNORSTU VWXYabdefg hklnpqrtu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghjklmno pqrstu	CIKLSTWadp u	CIELSTWadp u	S	KSWdu	CEILSTWad npu	ABCEFGHIKL MNORSTVW XYabdefhkln pqrtu	ABCDEFGHIJ KLMNORSTU VWXYabdefg hklnpqrtu	S	CIELSTWadp u	S	CIKLSTWadp u	S	S	ABCDEFGHIJ KLMNOPQRS	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghjklmn opqrstuw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghjklmn opqrstux	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghjklmno pqrstu
Tend to agree	13113	248	244	235	217	221	248	280	243	257	238	264	247	218	241	268	247	209	229	215	220	195	244	241	244	280	247	249	229	303	233	277	283	240	265	211	211	235	211	201	226	235	222	222	222	248	236	210	221	177	187
	26%	50%	49%	47%	43%	44%	50%	56%	50%	49%	47%	44%	49%	44%	48%	51%	50%	43%	41%	55%	45%	50%	47%	51%	48%	49%	46%	49%	49%	53%	49%	47%	47%	47%	47%	45%	47%	47%	48%	46%	45%	47%	44%	43%	44%	50%	47%	43%	37%	35%	38%
		CDEIMQSedi lmouvwx	DMQSciuvw x	Qcvwx	CDEIMQSedi jlmouvwx	CDEIMQSedi jlmouvwx	ABCDEFHIKL MNPQSUVW XZacdghjlm nuvwxy	DEIMQScjm ouvwx	CDEIMQSciu vwx	Qcvwx	CDEIJUMQSU Wcdijlmouv wx	DMQSciuvw x	DEIMQSciuvw x	DEIMQScjmo uvwx	DMQSciuvw x	CDEIJMQSU WXZadijlmou vwx	DMQSciuvw x	vw	BCDEHIJLMP QSUWXZcdhi jlmouvwx	DMQSciuvw vwx	BCDEIJLMQS UWXZcdijlm ouvwx	Qcvwx	CDEIMQSciji mouvwx	DMQSciuvw x	DMQSciuvw x	CDEIJMQSU Wcdijlmouv wx	BCDEHIJLMN PQSUVWXZc dhijlmouvwx	DMQSciuvw x	CDEIJMQSU Wcdijlmouv wx	BCDEIJLMPQ SUWXZcdijlm ouvwx	CDEIMQSciji mouvwx	vw	Qcvwx	BCDEHIJLMN PQSUVWXZc dhijlmouvwx	BCDEHIJLMN PQSUVWXZc dhijlmouvw x	CDEIJMQSci mouvwx	BCDEIJLMQS UWXZcdijlm ouvwx	DMQSciuvwx	BCDEIJLMQS UWXZcdijlm ouvwx	DQSciuvwx	BCDEIJLMQS UWXZcdijlm ouvwx	vw			
Tend to disagree	4913	83	114	114	113	110	93	66	117	105	123	118	105	110	111	111	46	44	89	161	116	93	87	135	93	87	67	101	93	61	117	68	85	67	99	54	88	103	94	67	78	54	83	74	84	95	68	143	91	78	56
	18%	17%	23%	23%	23%	26%	19%	14%	24%	20%	25%	22%	21%	22%	23%	21%	11%	9%	18%	33%	23%	18%	18%	27%	19%	17%	13%	15%	18%	12%	23%	13%	16%	13%	20%	7%	14%	20%	19%	13%	15%	11%	17%	15%	17%	18%	14%	29%	18%	16%	17%
		PQZcgmnovw x	AFIQPCIUVX YZcfgjlmnop qrtvwx	ADFGHIMNO PQRUVXYZab cefghijklmno pqrstvwx	ABFGIMNPQR UVXYZabcefg hijklmnopqr stvwx	AFGHIMPQR UVXYZabcefg hijklmnopqr stvwx	Qcvwx	GPQZcgjmo qtvwx	GPQZcgjmo qtvwx	AFGHIMPQR UVXYZabcefg hijklmnopqr stvwx	AGPQVZcfgj mnoqtvwx	AFGHMPQR UVXYZabcefg hijklmnopqr stvwx	AFGHPQRUV XYZbcefgjlm nopqrstvwx	GPQVZcfgjm noqtvwx	AGPQRVYZcf gjmnopqtvw x	AGPQRVYZcf gjmnopqrtv wx	ivwx	vw	GPQZcgjmnv wx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghjklmno	ABCDEFGHI KLMNOPQRT UVWXYZabc defghjklmno pqrstvwx	AFGHPQRUV XYZbcefgjlm nopqrstvwx	GPQZcgjmnv wx	PQZcgmnovw x	ABDFGHIMN OPQRTUVXY Zabcefghijkl mnopqrstvw	GPQZcgjmn opqtvwx	GPQZcgjmot vwx	PQZcivwx	Qcvwx	GPQVZcfgjm noqtvwx	GPQZcgjmot vwx	Qcvwx	AFGHPQRUV XYZbcefgjlm nopqrstvwx	GPQZcgjmn opqtvwx	GPQZcgjmot vwx	Qcvwx	AGPQVZcfgj mnoqtvwx	GPQZcgjmot vwx	Qcvwx	PQZcivwx	ivwx	PQIcivwx	PQZcgmnovw x	Qcvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghjklmno	
Strongly disagree	1154	34	33	56	38	38	35	30	33	45	38	35	35	36	33	35	7	15	14	35	35	34	34	74	34	14	15	13	23	9	34	14	14	14	34	10	16	14	14	14	14	34	31	23	15	16	16	14	34	7	38
	5%	5%	4%	7%	8%	6%	5%	2%	5%	8%	6%	6%	6%	5%	4%	4%	1%	3%	3%	8%	5%	5%	5%	5%	3%	3%	3%	5%	4%	3%	5%	4%	5%	4%	5%	3%	4%	3%	5%	4%	3%	5%	4%	5%	4%	3%	4%	3%	7%	5%	8%
		GPQRZdw	GPZw	ABFGHIKOPQ RTUVWXYZa cegjklmnqrt w	GPQRXYZcjk mnw	GPQRXYZcbn w	GPQRZdw		GPZw	ABDEFGHIKL MNOPQRTU VWXYZabcef ghijklmnopq	GPQRXYZcjk mnrtw	GPQRXYZcjk mnrtw	GPQRXYZcbn w	GPQRXYZcbn w	GPw	GPw			GPZw	GPZw	ABDEFGHIKL MNOPQRTU VWXYZabcef ghijklmnopq	GPZw	GPZw	w	GPQRZdw	GPQRZdw	GPZw	GPQRZdw	ABDEFGHIKL MNOPQRTU VWXYZabcef ghijklmnopq	GPZw	GPQRZdw	GPQRXYZcbn w	GPZw	GPQRXYZcbn w	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPZw	GPQRZRYZcw gjklmnrtw	GPQRXYZcbn w		ABFGHIKOPQ RTUVWXYZa cegjklmnopr stvw
Don't know	1391	40	28	30	12	41	22	12	20	26	47	25	37	47	27	20	11	14	30	57	19	16	27	37	29	15	12	45	12	28	89	24	11	16	37	10	12	20	42	14	57	27	52	46	44	41	65	34	1	2	9
	6%	8%	6%	6%	2%	8%	4%	2%	4%	5%	9%	5%	7%	9%	5%	4%	2%	3%	6%	11%	4%	3%	5%	7%	6%	3%	2%	9%	2%	6%	8%	5%	2%	3%	7%	2%	2%	4%	8%	3%	11%	5%	10%	9%	9%	8%	13%	7%	*	*	2%
		DFGHIKOPQT UVYZbefgjk mvwx	DGPQUYZbfg ijmvwx	DGPQTUYZbf gijmvwx	DGPZTUYZbf gijmvwx	vw	BDFGHIKNOP QTUVYZbefgi jlmvwx	DGPZbfjmv wx	vw	GPvwx	DGPQZbfjmv wx	BCDFGHIKNO PQRTUVXYZb cefgjklmnov x	BCDFGHIKNO PQRTUVXYZb cefgjklmnov x	DGPQZbfjlj mvwx	DFGHIKPQT UYZbefgjkm vwx	BCDEFGHIK LNOPQRTUV WXYZabcef ghijklmnouw	Givwx	vw	BCDFGJTUYZbf gijmvwx	ABCDEFGHIK LNOPQRTUV WXYZabcef ghijklmnouw	Givwx	vw	DGPQUYZbfg ijmvwx	BCDEFGHIJ KLMNOPQRT UVYZbefgjk mvwx	DFGHIKOPQT UVYZbefgjkm vwx	vw	vw	BCDFGHIKOPQ RTUVXYZb cefgjklmnov x	vw	vw	DGPQZbfjlmv wx	vw	vw	BCDFGHIKOPQ RTUVXYZb cefgjklmnov x	DFGHIKOPQT UYZbefgjkm vwx	BCDEFGHIJ KLMNOPQRT UVWXYZabcef ghijklmnou	DFGHIKOPQT UYZbefgjkm vwx	BCDEFGHIK LNOPQRTUV WXYZabcef ghijklmnou	DGHKOPQTUY Zbfgjklmvwx		vw
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	19963	343	336	305	348	299	361	406	361	329	330	323	316	324	341	349	425	477	367	343	367	369	367	376	362	383	413	331	369	496	397	348	383	407	358	441	401	363	335	401	341	396	345	317	358	347	351	335	447	465	414
	77%	71%	67%	60%	69%	60%	72%	81%	74%	65%	64%	65%	63%	65%	68%	70%	85%	89%	73%	68%	73%	68%	73%	61%	73%	74%	83%	68%	74%	83%	79%	55%	77%	79%	80%	68%	80%	70%	67%	80%	70%	79%	69%	71%	72%	69%	70%	68%	88%	93%	83%
		CEIKLMSWa du	CEISWdu	Su	CEIJKLSWdu	Su	BCEIJKLMSW adhlu	ABCDEFHIKL MNORSTUV WXYabdefhk lnpqrstu	BCEIJKLMSW adhlu	Su	Su	Sdu	Su	CSdu	CEILSWdu	CEIJKLMSWd u	ABCDEFGHIJ MNORSTUV WXYabcdefg hijklmnopqrs tu	ABCDEFGHIJ KLMNORSTU VWXYabcdef ghijklmnopqr stu	BCDEIJKLMN STWadhlu	CEILSWdu	BCEIJKLMNS TWadhlu	BCEIJKLMNS TWadhlu	Su	BCEIJKLMST Wadhlu	ABCDEFHIKL MNOSTWad ehklnpstu	ABCDEFHIKL MNOSTVWXY Zabcdefhkl npqrstu	ABCDEFHIKL MNOSTUVW XYabdefhk lnpqrstu	CEIKLMSWdu	BCEIJKLMNS TWadhlu	BCEIJKLMSW adhlu	S	BCEIKLMSW adhlu	ABCDEIJKLM NOSTWadeh lnpstu	ABCDEFHIKL MNORSTUV WXYabdefhk lnpqrstu	ABCDEFHIKL MNORSTUV WXYabdefhk lnpqrstu	CEILSWdu	CEIJKLMSW adhlu	CEILSWdu	CEILSWdu	CEILSWdu	S	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghjklmn opqrstux	ABCDEFHIJ KLMNOPQRS TUVWXYZab cdefghjklmn opqrstux	ABCDEFHIKL MNORSTUV WXYabdefhk lnpqrstu
Bottom2Box (Disagree)	5647	117	136	135	141	157	117	75	119	120	133	153	147	139	131	133	64	55	103	395	155	114	106	159	108	103	75	134	110	76	164	118	107	81	131	65	87	118	119	85	92	77	103	92	99	117	84	196	57	55	75
	23%	21%	27%	34%	28%	31%	23%	16%	24%	24%	27%	30%	29%	26%	26%	26%	13%	12%	21%	45%	28%	23%	21%	32%	22%	20%	15%	25%	24%	15%	33%	24%	21%	16%	25%	10%	17%	24%	24%	17%	18%	15%	21%	18%	20%	22%	17%	39%	11%	7%	15%
		GPQZgjjmnv wx	AGPQRVXYZc fgjlmnopqrtv wx	ABDFGHILM NOPQRTUVX YZabcefgjlm nopqrstvwx	AFGHIPQRUV XYZcefgjklm nopqrstvwx	AFGHJMNOP QRUVXYZabc efghijklmnop qrstvwx	GPQZgjjmn otvwx	Qivw	GPQZgjjmn otvwx	ABDFGHIMN QPQRTUVXY Zabcefghijkl mnopqrstvw	AGPQRVXYZc fgjlmnopqrtv wx	AFGHPQRUV XYZbcefghij hijklmnopqr stvwx	AFGHPQRUV XYZbcefghij klmnopqrstv wx	GPQRVYZcgij mnopqrtvwx	AGPQRVXYZc fgjlmnopqrtv wx	AGPQRVXYZc fgjlmnopqrtv wx	w	w	GPQZgjmnv wx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghjklmno	AFGPQRUVX YZabcefgjklm nopqrstvwx	GPQZcgjmn otvwx	ABFGHJMNO PQRTUVXYZa bcefghijklmn opqrstvwx	GPQZgjjmnv wx	GPQZgjjmn otvwx	GPQZgjjmo wx	Qivw	GPQRYZcgjm noqtvwx	GPQZgjjmn otvwx	Qivw	ABDFGHIMN OPQRTUVXY Zabcefghijkl mnopqrstvw	GPQZgjjmn otvwx	GPQZgjjmo wx	PQIvw	GPQZgjjmn otvwx	PQIvw	Qivw	GPQZcivwx	PQIvw	PQIvw	GPQZgjjmo wx	Qivw	ABDFGHIKL MNOPQRTU VWXYZabcde fghijklmnop	

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Global #dvisor: International Global Trends 2022
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Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (weighted)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
It is possible for a brand to support a good cause and make money at the same time	20051	390	405	353	419	403	404	439	414	380	358	393	376	391	390	394	449	423	387	295	378	418	384	371	426	408	461	401	393	387	383	404	407	401	409	453	435	379	379	368	408	409	420	421	422	435	412	362	413	439	423
	80%	78%	81%	71%	84%	81%	81%	88%	83%	76%	72%	79%	75%	78%	78%	79%	90%	85%	77%	59%	76%	84%	77%	74%	85%	82%	92%	80%	79%	77%	77%	81%	81%	80%	82%	91%	87%	76%	76%	74%	87%	82%	84%	84%	84%	87%	82%	72%	83%	88%	85%
		C5mu	CULSTVWdel mu	S	ACIJKLMNOR STVWabcdfi mu	CULSTWdkm u	CULSTVWdel mu	ABCDEFHIKL MNOQRSTU VWYabcdefg hklmnotuv	ACIJKLMNOR STVWbcdklm u	C5m	S	C5Wmu	C5m	C5mu	C5mu	C5mu	ABCEFGIKLM NORSTVWab cdegklmu	C5mu		C5m	ACIJKLMNOR STVWbcdklm u	C5m	C5m	5m	ABCFIJKLM NORSTVWab cdefgklmu	CULRSTVWdl klmu	ABCDEFGHIJ KLMNOQRST UVWXYabcd efghjklmnop qrtuvwx	CULSTWdkl mu	C5Wmu	C5mu	C5m	CULSTVWdkl mu	ABCDEFHIKL MNOPRSTU VWXYabcdef ghjklmnopqr stuvwx	C5m	S	CULRSTVWdl klmu	ABCDEFHIKL MNORSTVW Yabcdefghkl mnotuv	C5m	C5m	S	CULRSTVWdk lmu	S	ACIJKLMNOR STVWcdklmu	ABCDEFHIJKL MNOQRSTU VWYabcdefg hklmnotuv	CULRSTVWdk lmu	S	ACIJKLMNOR STVWbcdefk mu	ACIJKLMNOR STVWabcdfgl mu
I prefer to buy products from ... rather than products from abroad	17586	351	400	304	345	377	313	470	370	324	354	345	360	344	335	360	451	470	370	377	380	381	357	307	370	351	417	344	331	410	377	355	365	410	363	367	346	368	336	357	336	365	373	357	358	356	377	342	335	354	367
	70%	69%	80%	61%	70%	76%	63%	86%	76%	69%	71%	73%	73%	69%	70%	74%	90%	84%	74%	75%	76%	77%	70%	61%	73%	69%	83%	69%	78%	81%	75%	69%	73%	84%	73%	73%	69%	74%	65%	70%	67%	53%	65%	71%	63%	67%	64%	68%	70%	71%	73%
		Iosu	ACDEFHIJKL MORSTVWXY adefhijkmn opqrstuvw	Closu	ACFOWelwrs u	ACEFMOWa ejlnopnstu	Closu	ABCDEFHIKL MNORSTUV WXYabcdefh ijklmnopqrst	ACDFIJMOV WYaejlmnop rstuw	ACFOWelwrs u	ACFOWelwp stu	ACFOWelwp stu	ACFOWelwrs u	ACEFIJKLM ORVWYaefhi jklmnopqrst uwx	ACEFIJKLM ORVWYaefhi jklmnopqrst uwx	Is	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno	ABCEFHIKL MNORSTUV WXYabcdefh ijklmnopqrst	ACEFIMOWa ejlnopnstu	ACDFIJMOV WYaejlmnop rstuw	ACDFIJKLMO VWYaejlmno prstuw	ACDFIJKLMO VWYaejlmno prstuw	ACDFIJKLMO VWYaejlmno prstuw	ACFOWelopr stu	Closu	ACDFGMOV WYaejlmnop rstuw	ACFOWelwrs u	ACDEFGHIJ KLMNOQRST UVWXYabcdefg hijklmnopqrs tuvwx	ACDFIJKLMO VWYaefhijkl mnopqrstuw	ACEFHIKL MORSTUVW XYabcdefhijkm nopqrstuwx	ACDFIJKLMO VWYaejlmno prstuw	ACFOWelwrs u	ACDFIJMOV WYaejlmnop rstuw	Closu	ACFOWelwrs u	ACFMOWaej lnopnstu	ACFOWelwrs u	ACFMOWae jlnoprstu		ACFOWelopr stu	ACFOWelwsu	I	Oelosu	ACFOWelopr stu	Closu		ACEFIJKLM ORSVWYadef hijklmnopqr stuvwx	ACFOWelopr stu	ACFOWelmo prstu
I can find better deals shopping online than shopping in traditional stores	17535	357	377	303	431	380	377	436	395	357	370	357	396	366	414	365	453	416	346	311	378	388	395	331	363	387	374	398	336	398	345	391	373	390	354	410	333	344	387	358	361	345	335	358	335	384	378	376	354	354	353
	72%	66%	65%	61%	86%	76%	74%	87%	67%	67%	66%	68%	73%	73%	83%	73%	83%	83%	69%	62%	86%	78%	80%	68%	73%	77%	75%	80%	67%	80%	70%	78%	75%	80%	61%	82%	67%	69%	77%	62%	60%	69%	64%	62%	64%	77%	76%	76%	67%	43%	43%
		CE13mmvwx	CE1nvwx	vwx	ABCEFHIKL MORSUVWX YZabcdefghij klmnopqrstu	vwx	ABCFHIKLRS Wbdhjkmnp qprvwx	ABCEFHIKL MNOQRSUV WXYZabcdef ghijklmnopq rstuvwx	CE13mmvwx	CE13mmvwx	CE13mmvwx	CE13mmvwx	vwx	ABCEHIKLS Wbhjkmnpq rvwx	ABCEFHIKL MORSUWX Zbdefhjklmn opqrstuvwx	ABCEHIKLS Wbhjkmnpq rvwx	ABCEFHIKL MNORSUW XYZabcdefgh ijklmnopqrst uvwx	ABCEFHIKL MNORSUW XYZabcdefgh ijklmnopqrst uvwx	ABCEFHIKL MORSUVWX YZabdefhijkl mnopqrstuv	ABCEFHIKL MORSUWX Zbdefghijklmnopqrstuvwx	Evwx	ABCFFHIKL MORSUWXZ bdefghijklmnopqrstuvwx	ABCEHIKLRS Wbdhjkmn opqrvwx	ABCEHIKLS Wbhjkmnpq rvwx	ABCEHIKLRS Wbdhjkmn opqrvwx	ABCEHIKLRS Wbdhjkmno pqrstuvwx	CE13mmvwx	ABCEFHIKL MORSUWXZbd efhjklmnopqrv wx	ABCEHIKLRS Wbdhjkmn opqrvwx	ABCEFHIKL MORSUWXZbd efhjklmnopqrv wx	ABCEHIKLRS Wbdhjkmno pqrvwx	BCE13mmvwx	ABCEFHIKL MORSUWXZbd efhjklmnopqrv wx	ABCEHIKLRS Wbdhjkmno pqrvwx	ABCEFHIKL MORSUWXY Zbdefhijklmn opqrstuvwx	CE13mmvwx	ABCEHIKLRS Wbdhjkmn opqrvwx	ABCEHIKLRS Wbdhjkmno pqrvwx	ABCEHIKLRS Wbdhjkmno pqrvwx	ABCEHIKLRS Wbdhjkmno pqrvwx
I trust online recommendations if they're from a well-known site / app	16048	312	306	249	389	284	318	380	327	230	278	251	263	315	369	324	412	407	291	230	276	339	360	270	345	347	391	295	319	374	272	361	338	364	309	383	366	286	350	306	307	343	336	322	327	394	327	225	270	299	326
	64%	62%	61%	50%	78%	57%	64%	76%	65%	48%	56%	50%	53%	63%	74%	65%	82%	81%	58%	46%	50%	68%	72%	54%	69%	69%	78%	59%	64%	75%	54%	72%	68%	73%	62%	77%	73%	53%	70%	61%	61%	69%	67%	64%	65%	79%	65%	45%	54%	60%	65%
		CEUKLSTWdk uv	CULSTWdku v		ABCEFHIKL MORSTUVW XYabdefghjkl mnoqrstuvw	CKlSu	CEUKLRSTWa dkuv	ABCEFHIKL MORSTUVW XYabdefhklm nopqrtuvwx	CEUKLRSTWa dkmuvw		CKlSu	5	Su	CEUKLRSTWd kuv	ABCFEHIKL MORSTUWX abdfhkmnop qrtuvwx	CEUKLRSTWa dkuvw	ABCEFGHIJ KLMNORSTU VWXYZabcde fghjklmnopq rstuvwx	ABCEFGHIJ KLMNORSTU VWXYabcdef ghjklmnopq rstuvwx	CKlSu		CKlSu	ABCEIJKLRST Wadhkmnuv w	ABCFEHIKL MORSTWab dhkmnqrtuv wx	ABCFEHIJKLM RSTWabdhk mnuvw	ABCFIJKLM RSTWabdhk mnuvw	ABCEFHIKL MNORSTUV WXYabdefgh ijklmnopqrtu vwx	CKlSWdkuv	CEUKLRSTWd kuv	ABCFEHIKL MORSTUWX Yabdfhklmn opqrtuvwx	ABCFEHIKL MORSTWab dhkmnqrtuv wx	CEUKLSTWdk uv	ABCEFHIKL MORSTUVW XYabdefhklm nopqrtuvwx	ABCFEHIKL MORSTUWX abdfhkmnop qtuvwx	CEUKLRSTWa dkuvw	ABCEFHIKL MORSTWab dhkmnqrtuv wx	ABCFEHIKL MORSTWab dhkmnqrtuv wx	ABCFEHIJKL MORSTWab dhkmnquvw	CEUKLSTWdk uv	ABCFEHIJKLM RSTWadhkm nuvw	BCEUKLRSTW adkmuvw	CEUKLRSTWd kuv	CEUKLRSTWd kuv	CEUKLRSTWa dkuv	ABCEFHIKL MORSTUVW XYabdefghjkl mnoqrstuvw	CEUKLRSTWa dkuv		tSu	CKLSTWdku v	CEUKLRSTWa dkuvw
I am generally willing to spend extra for a brand with an image that appeals to me	12983	206	263	188	297	209	210	388	224	236	233	219	262	235	155	337	360	389	194	159	312	212	297	227	285	220	317	241	230	355	220	316	285	323	231	370	307	321	181	349	173	299	186	143	190	226	158	162	325	416	363
	53%	41%	53%	38%	60%	42%	42%	78%	45%	47%	47%	44%	53%	47%	31%	67%	73%	78%	39%	32%	43%	42%	59%	45%	57%	44%	63%	48%	46%	71%	44%	63%	57%	65%	46%	74%	61%	64%	58%	70%	35%	60%	37%	29%	38%	45%	32%	32%	65%	83%	69%
		NGnqtu	ACEFHIKMNN RSUWYabdhl nqrstu	NOqt	ABCEFHIKL MNRSUWYa bdhlnqrstu	NGnqtu	NGnqtu	ABCDEFHIKL MNOPRSTUV WXYZabdef ghijklmnopqr stuvx	CNRSnqrtu	ACEFNRSmp qrtu	ACNRSnqrtu	CNRSnqrtu	ACEFHIKMN RSUWYabdhl nqrstu	ACEFNRSmp qrtu	ABCEFHIKL MNRSUWYa bdhlnqrstu	ABCEFHIKL MNRSTUVW XYabdfhjlno pqrstu	ABCDEFHIKL MNRSTUVW XYZabcdefghj klnopqrstuv	ABCDEFHIKL MNORSTUV WXYZabcdef ghijklmnopqr stuvx	NGqtu		ABCEFHIKL MNRSUWXY abdfhlnopqrst u	NGnqtu	ABCFHIJKL MORSTWab dhlmnopqrtuv wx	CNRSnqrtu	ABCEFHIKL MNRSUWYa bdhlnopqrstu	ACEFNRSJm pqrtu	CNRSnqrtu	ABCDEFHIKL MNORSTUV WXYZabcdefg hijklmnopqrs tuvwx	ABCEFHIKL MNRSUWYa bdhlnopqrstu	CNRSnqrtu	ABCEFHIKL MNRSUWXY Yabdfhlnopqr stu	CNRSnqrtu	ABCDEFHIKL MNORSTUV WXYZabcdefg hijklmnopqrs tuvx	ABCEFHIJKL MNRSUWYa bdhlnqrstu	ABCDEFHIKL MNRSUVWX Yabdfhlnopqr stu	NGq	CNRSnqrtu	NGq	ABCDEFHIJKL MNRSUVWX Yabdfhlnopqrstuvwx	ABCDEFHIKL MNRSUVWX Yabdfhlnopqrstuvwx	ABCDEFHIKL MNRSUVWX Yabdfhlnopqrstuvwx
I find shopping online more difficult than shopping in traditional stores	10580	200	218	162	184	216	206	245	177	153	173	155	165	177	179	195	196	207	187	186	157	216	222	159	195	215	195	142	169	178	164	197	190	143	163	206	156	145	144	211	147	146	155	170	171	205	180	145	156	194	155
	42%	40%	44%	33%	37%	43%	41%	49%	44%	30%	35%	31%	32%	35%	35%	45%	31%	61%	37%	37%	27%	44%	45%	32%	47%	47%	53%	28%	38%	56%	33%	39%	40%	49%	33%	41%	39%	29%	29%	62%	49%	50%	47%	46%	45%	40%	38%	30%	51%	61%	57%
		CUKLNPTWa dhklu	CDUKLMNPR STWabdhjkl u	Takl	IKLPTWaklu	CDUKLMNPR STWabdhklt u	CDUKLMNPS TWadhklu	ACDEFIJKL MNPRSTWab dehjklstu	CDUKLMNPR STWabdehjkl tu			Takl		ITaklu	Takl	ACDUKLMNP RSTWabdefg kltu	ACDUKLMNP RSTWabdefg klmnopqrstu vwxyz	ACDUKLMNP RSTWabdefg klmnopqrstu vwxyz	U	ILPTWadhkl u	IKLPTWaklu		CDUKLMNPR STWabdhklt u	ACDILMNP RSTWabdefg klmnopqrstu vwxyz	ACDUKLMNP RSTWabdefg klmnopqrstu vwxyz	T	ACDFIJKLMN PRSTWabde hijklstu	ACDUKLMNP RSTWabdefg hijklstu	ACDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvwxyz	ACDUKLMNP RSTWabdefg klmnopqrstu vwxyz	ACDEFGHIJ KLMNOPRST UVWXYabde fghijklmnopqrs tuvwxyz	Tak	CUKLPTWad hklu	CUKLMNPTW adhklu	ACDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvwxyz	ACDEFIJKL MNPRSTWab dehjklstu	ACDEFHIJKL MNPRSTUW abdehijklstu	Takl	ACDEFHIJKL MNPRSTUW XYZabcdefg hijklmnopqrs tuvwxyz	ACDUKLMNP RSTWabdehj klstu	CDUKLMNPR STWabdehjkl tu	CUKLPTWadh klu	ACDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvwxyz	ACDEFHIJKL MNOPRSTUV Wabdefhjklstu	ACDEFGHIJ KLMNOPQRS TUVWXYZabc defghijklmno pqrstuvwxyz

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Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (total)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	999	999	999	999	999	1039	1039	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I find shopping online more difficult than shopping in traditional stores	13530	272	254	310	305	256	278	247	264	321	292	328	318	295	313	255	332	175	283	271	348	266	253	324	240	252	236	336	294	191	314	283	261	232	302	283	295	336	319	156	220	230	248	241	258	283	302	325	207	180	151
	54%	54%	51%	62%	61%	51%	56%	49%	53%	64%	58%	66%	64%	59%	63%	51%	66%	35%	57%	54%	70%	53%	51%	65%	48%	50%	47%	67%	59%	38%	63%	57%	52%	46%	60%	57%	59%	67%	64%	31%	44%	46%	50%	48%	52%	57%	60%	65%	41%	36%	30%
		GQbDzgmnovwx	Qzmnvwx	ABEFGHOQRSUVXYZadfgimnopqrvwx	ABEFGHOQRSUVXYZadfgimnopqrvwx	Qzmnvwx	BGQVXYZqmnopvwx	Qzmnvwx	QbDzgmnovwx	ABEFGHIMNQRSUVXYZbcefgjmnopqrvwx	BEGHIOQVXYZadgmnopqrvwx	ABDEFGHIMOQRSUVXYZbcefghijmnopqrvwx	ABDEFGHIJOQRSUVXYZbcefghijmnopqrvwx	BEGIOQSUVXYZadfgimnopqrvwx	ABEFGHIOQRSUVXYZadfgimnopqrvwx	ABEFGHIOQSUVXYZadfgimnopqrvwx	ABEFGHIMQRSUVXYZbcefghijmnopqrvwx	m	BEGDQXYZqmnopvwx	ABDEFGHIJQSUVXYZadfgimnopqrvwx	ABCDEFGHIJOQRSUVXYZbcefghijmnopqrvwx	QbDzgmnovwx	Qzmnvwx	ABEFGHIMQRSUVXYZbcefgjmnopqrvwx	BEGDQXYZqmnopvwx	ABCDEFGHIJMNOQRSUVXYZbcefghijmnopqrvwx	Qzmnvwx	Qzmnvwx	ABEFGHIJOQRSUVXYZbcefghijmnopqrvwx	BEGDQXYZqmnopvwx	mx	ABEFGHOQRSUVXYZadfgimnopqrvwx	ABCDEFGHIMNOQRSUVXYZbcefghijmnopqrvwx	ABEFGHIMOQRSUVXYZbcefghijmnopqrvwx	BEGHOQSUVXYZadfgimnopqrvwx	ABEFGHIMOQRSUVXYZbcefghijmnopqrvwx	ABEFGHIMQRSUVXYZbcefghijmnopqrvwx			Qzmnvwx	Qzmnvwx	Qzmnvwx	Qzmnvwx	Qzmnvwx	GQbDzgmnovwx	BEGHOQSUVXYZbcefgimnopqrvwx	ABEFGHIMQRSUVXYZbcefgjmnopqrvwx	Qmvwx	mx	
I am generally willing to spend extra for a brand with an image that appeals to me	10787	366	330	383	395	355	368	301	390	334	330	354	335	334	331	347	379	88	335	395	166	371	381	343	364	365	375	335	355	317	348	361	305	353	321	370	367	383	371	356	364	389	334	367	335	317	396	365	80	353
	43%	73%	67%	77%	79%	71%	74%	59%	78%	67%	66%	67%	67%	67%	66%	70%	76%	50%	67%	79%	33%	74%	76%	69%	73%	73%	70%	67%	71%	60%	70%	72%	61%	71%	64%	74%	73%	77%	74%	71%	73%	78%	67%	73%	67%	63%	76%	73%	80%	71%	70%
		BDGIIJMOPQTVXZacefghijkmovwx	GOPQTVZcegijkmovwx	BDEGHIKLMOPQTVWXZabcefghijklmnovwx	GOPQTVcegkmowx	BDGIJMOPQTVWXZacefghijkmovwx	BDGIJMOPQTVWXZacefghijkmoswx	w	BDGIJMOPQTVXZacefghijkmovwx	DGOPQTVXZcefgjkmovwx	BDGIJMOPQTVXZacefgijkmovwx	DGOPQTVXZcefgjkmovwx	DGOPQTVXZcefgjkmovwx	ABCDEFGHIJKLMOPQRSTUVWXYZabcdefghijklmnoo	GQbzmnw	GQbw		BDGHIJLMOPQTVWXZacdefghijkmovwx	ABDEFGHIJKLMOPQRTUVWXYZabcdefghijkmnovwx	GOPQbzmw	BDGIJMOPQTVWXZacefghijkmoswx	GOPQbzmnx	BDGIJLOPQTVXZacefghijkmovwx	BDGIJMOPQTVXZacefghijkmovwx	GOPQbzmw	GOPQbzmnx	BDGIJMOPQTVXZacefghijkmovwx	GOPQbzmw	GOPQbzgmnx	DGOPQTVXZcefgjkmovwx	BDGIJMOPQTVXZacefghijkmovwx	Qw	GOPQbzgmnx	GOPQbzmw	BDEGHIKLMOPQTVWXZabcdefghijkmovwx	GOPQbzmw	BDEGHIJKLMOPQTVWXYZabcdefghijkmovwx	BDEGHIKLMO	DGOPQTVXZcefgjkmovwx	ABDEFGHIKLMOPQRSTUVWXYZabcdefghijkmovwx	ABDEFGHIKLMOPQRSTUVWXYZabcdefghijkmovwx	GQbzmw	GQbzmw	
I trust online recommendations if they're from a well-known site / app	7314	149	157	156	193	157	106	149	171	158	118	115	105	141	150	150	77	74	175	196	107	111	117	188	135	130	101	150	153	95	187	107	147	108	135	105	114	111	106	151	140	137	134	148	114	80	131	144	187	178	158
	29%	30%	30%	41%	39%	31%	21%	30%	45%	32%	44%	35%	33%	48%	30%	29%	15%	15%	35%	41%	30%	28%	22%	38%	24%	26%	20%	30%	31%	18%	37%	21%	29%	22%	26%	23%	42%	21%	30%	28%	24%	27%	30%	27%	16%	26%	69%	37%	36%	32%	
		DGNPQVXZcegijkos	DGNPQVXYZcegijkos	ABDEFGHIMNOPQRUVXYZabcefghijmnopqrstwx	DGMNPQUVXYZceghijmnprst	DGMNPQUVXYZceghijkos	DGNPQUVXYZceghijkos	PQs	DGNPQVXZcegijkos	ABDEFGHIMNOPQRTUVWXYZabcdefghijlmnopqrstwx	DGNPQUVXYZceghijkos	ABDEFGHIMNOPQRTUVWXYZabcdefghijlmnopqrstuvwx	ABDEFGHIMNOPQRTUVWXYZabcefghijlmnopqrstwx	ABDEFGHIMNOPQRUVXYZceghijs	PQs	DGPQZceghijs	ABDEFGHIMNOPQRUVXYZabcefghijlmnopqrstwx	DGNPQVXZcegijkos	ABDEFGHIMNOPQRUVXYZabcefghijlmnopqrstwx	ABDEFGHIMNOPQRUVXYZabcefghijlmnopqrstwx	DGPQZceaiks	PQs	ABDEFGHIMNOPQUVXYZabcefghijlmnopqrstwx	DGNPQVXZcegijkos	DGPQZceaiks	PQs	DGNPQVXZcegijkos	DGPQZceaiks	PQs	ABDEFGHIMNOPQRUVWXYZabcefghijlmnopqrstuvwx	DGNPQVXZcegijkos	PQs	DGNPQVXYZcegijkos	DGNPQVXZceg	PQs	DGPQZceaiks	DGNPQVXZcegijkos	DMQZcos		DPQZcos	ABCDEFGHIJMNOPQRSTUVWXYZabcdefghijklmnop	ABDEFGHIMNOPQUVXYZabcefghijlmnopqrstx	ABDFGIMNOPQUVXYZabcefghijlmnopqrst	DGNPQVXYZ-eghijkos
I prefer to buy products from ... rather than products from abroad	5974	164	75	148	133	88	149	56	96	118	104	110	112	99	87	102	40	57	100	80	102	95	121	155	99	128	72	104	99	64	102	165	117	60	90	120	140	107	215	124	118	207	146	112	154	216	143	212	102	143	131
	24%	33%	15%	30%	27%	18%	30%	11%	19%	24%	21%	22%	22%	20%	17%	38%	8%	11%	20%	16%	20%	19%	24%	31%	20%	26%	14%	21%	20%	13%	20%	33%	23%	12%	18%	24%	28%	21%	43%	25%	24%	41%	29%	22%	31%	43%	29%	42%	20%	29%	26%
		BDEGHIKMNPQRSTUVXYZabcefghijkmnqvx	GPQ	BEGHIKLMNPQRSTUVXZabcefghijkmnqvx	BEGHIKLMNPQRSTUXZabcdghiv	GPQbg	BEGHIKLMNPQRSTUVXZabcefghijkmnqvx	P	BGPQSZbg	BEGHIMPQSUZcgh	BGPQSZbg	BEGNPQSZbgh	BEGPQSZbg	BGPQSZbg	GPQbg	BEGHIJKMNPQRSTUVXYZabcefghijkmnqvx	P	BGPQSZbg	BGPQSZbg	GPQbg	BGPQSZbg	P	BGPQSZbg	BGPQSZbg	BEGHIMNPQRSTUXZbgh	BEGHIJKLMNPQRSTUVXZabcefghijkmnqvx	P	BGPQbg	BEGHIKLMNPQRSTUVXZabcefghijkmnqvx	BEGNPQSZbg	BEGHIJKLMNPQRSTUVXZabcefghijkmnqvx	BEGHIKLMNPQRSTUVXZabcefghijkmnqvx	BEGHIMPQSZbg	BEGHIJKLMNPQRSTUVXZabcefghijkmnqvx	BEGHIKLMNPQRSTUVXZabcefghijkmnqvx	BEGHIKLMNPQRSTUVXZabcefghijkmnqvx	BGPQSZbg	BEGHIKLMNPQRSTUVXZabcefghijkmnqvx	BEGHIMNPQRSTUXZabcdefghiv
I can find better deals shopping online than shopping in traditional stores	5880	133	121	148	58	157	104	55	141	135	123	140	163	82	69	109	58	67	117	136	58	97	82	130	98	95	117	61	140	74	110	89	113	80	140	82	143	122	71	153	139	125	145	163	146	84	97	72	215	250	272
	24%	27%	24%	30%	12%	31%	21%	11%	28%	27%	25%	28%	33%	16%	14%	22%	13%	13%	23%	27%	13%	19%	16%	26%	20%	19%	23%	14%	28%	15%	22%	18%	23%	16%	28%	16%	29%	24%	14%	31%	28%	25%	29%	33%	32%	17%	19%	14%	43%	40%	42%
		DFGIMNOPQTUVXYacdefgilstu	DGMNPQTUVXYacegilsu	BDFGJMNOPQRTUVXYZacdefgilstu	DFGIMNOPQTUVXYacdefgilstu	ABDFGJMNOPQRSTUVWXYZacdefgilstu	DFGIMNOPQTUVXYacdefgilstu	DGMNPQTUVXYacegilsu	DFGIMNOPQRTUVXYZacdefgilstu	DFGIMNOPQTUVXYacdefgilstu	DFGIMNOPQRTUVXYZacdefgilstu	DFGJMNOPQRTUVXYZacdefgilstu	NOPQRSTUVWXYZabcdefghiklnostu	DGJPTa		DFGJMNOPQTUVXYacdefgilstu	DGJPTa	DFGIMNOPQRTUVXYZacdefgilstu	DGJPTa	DGMNPQTUVXYacegilsu	DGNPQTacilu	DGJPTa	DFGIMNOPQTUVXYacdefgilstu	DGNPQTacilu	DGJPTa	DFGIMNOPQTUVXYacegilsu	DGJPTa	DFGIMNOPQTUVXYacdefgilstu	G	DGMNPQTUVXYacegilsu	DGNPQTal	DGJPTa	DFGIMNOPQTUVXYacdefgilstu	DGJPTa	DFGIMNOPQTUVXYacdefgilstu	G	DGMNPQTUVXYacegilsu	DGJPTa	DFGIMNOPQTUVXYacdefgilstu	DGJPTa	DFGIMNOPQTUVXYacdefgilstu	DGJPTa	DFGIMNOPQTUVXYacdefgilst

Global #dvisor: International Global Trends 2022
Q3. To what extent do you agree or disagree with the following statements?-I am generally willing to spend extra for a brand with an image that appeals to me
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1001	1000	998	999	998	995	995	995	995	1010	1010	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	3020	47	65	50	105	41	50	110	62	52	66	44	62	73	40	77	133	189	39	18	52	61	97	37	94	54	98	53	50	162	42	64	71	114	56	146	133	80	43	144	37	110	28	24	34	65	29	26	190	234	169
	6%	9%	13%	10%	21%	8%	10%	22%	12%	10%	13%	9%	12%	15%	8%	15%	27%	38%	8%	4%	10%	12%	19%	7%	19%	11%	20%	11%	10%	32%	8%	13%	14%	23%	11%	29%	27%	16%	9%	29%	7%	22%	6%	5%	7%	13%	6%	5%	38%	47%	34%
Tend to agree	9963	193	198	138	191	168	159	378	163	184	167	179	199	167	116	365	377	395	155	143	365	150	295	195	161	166	215	188	175	164	175	241	214	209	171	215	214	142	141	214	161	175	196	156	187	174
	36%	37%	40%	28%	38%	34%	32%	54%	33%	37%	33%	35%	40%	37%	29%	47%	47%	47%	31%	29%	47%	30%	40%	38%	38%	33%	43%	38%	36%	50%	36%	50%	43%	41%	33%	41%	39%	28%	28%	41%	32%	36%	39%	31%	37%	36%	36%	31%	77%	56%	51%
		Nlqtv	ACEFHIKMN RSUYjnpqrstuv	BDGILSOPQT VWXZabcdegjk	DGJOPQVceg ijkmovwx	BDGILSOPQT VWXZabcdegjk	BDGILSOPQT VWXZabcdegjk	Qwx	BDGILLOPQT VWXZcdegjk	GPQejimvwx	CFNRSUlnqt uv	CNSlnqtuv	CNSUlnqtuv	ACEFHKMN RSUYhjnqpr stuv	ACEFHKMN RSUYhjnqpr stuv	N	ABCDEFHIJL MNQRSUV WXYZabcdef ghijklmnopq	CNSlnqtuv	ABCDEFHIJKL MNQRSUVW XYZabcdefg hijmnoqpst	ABCDEFHIJKL MNQRSUVW XYAbcdfghi jklmnopqrs tuvwx	Nq	N	ABCDEFHIJKL MNQRSUV WXYZabcdfg hijlmnopqrst	Nq	ACEFHJKMN RSUYhjnqpr stuv	ACFHIKMN RSUYhjnqpr stuv	ACFHIKMNRS UYhnpqrtuv	ACEFHKMN RSUYhnpqrtuv	CNSlnqtuv	ABCDEFHIJL MNQRSUVW XYZabcdfg hijlmnopqrst uwxv	ACDFHIJKMN RSUYabdhjn pqrstuwx	ACEFHKMN RSUYbdhjnp qrstuwx	CNSlnqtuv	ABCDEFHIJL MNQRSUVW XYAbcdfghij mnopqrstuv	ACEFHIKLNR STUWYabdhl npqrtu	ACEFHIJKL MNQRSUVW XYAbcdfghij mnopqrstuv	N	ACEFHJKMN RSUYdhjlnp qrstuvwx	ACFHIKMN RSUYabdhjn pqrstuwx	ACHINRSUln qtuv	ACEFHIJKL MNQRSUVW XYZabcdfg hijlmnopqrst	Nq	Nq	ACEFHIJKL MNQRSUVW XYZabcdefg hijlmnopqrst	ACFNRSUlnq tuv	CNSlnqtuv
Tend to disagree	7181	150	147	136	135	137	173	88	137	141	137	185	131	156	197	134	97	64	178	199	148	147	171	157	149	101	177	147	155	78	151	134	140	106	156	84	130	173	101	81	151	105	134	144	117	148	135	147	78	65	65
	36%	38%	29%	35%	26%	35%	35%	18%	35%	28%	24%	37%	28%	31%	39%	25%	19%	13%	36%	40%	29%	33%	25%	30%	30%	40%	25%	32%	31%	16%	26%	25%	32%	21%	31%	17%	24%	25%	38%	16%	46%	22%	47%	40%	43%	37%	47%	31%	16%	12%	13%
		BDGILSOMOPQ TVWXZabcde fghijkmnoww x	DGJOPQVjceg ijkmovwx	BDGILSOPQT VWZcdegjkm ovwx	BDGILSOPQT VWXZcdegjk mowx	GPQcimvwx	BDGILSOPQT VWXZcdegjk mowx	Qwx	BDGILLOPQT VWXZcdegjk mowx	GPQejimvwx	BDGILSOPQT VWXZcdegjk mowx	BDGILSOMOPQ TVWXZabcde fghijkmouww x	GPQejimvwx	DGJLOPQVZc degjkmowx	BDGILSOMOPQ TUVWXZabc defghijkmo vwx	GPQcimvwx	Qwxx	BDGILSOPQT VWXZbcdegj kmowx	BCDEFGHIJL MOPQTUVW XZbcdefghij hijkmouwx	DGJPQVcgjk mowx	DGILSOPQTV Zcdegjkmov ws	GPQcimvwx	DGJLOPQVZc degjkmowx	DGJOPQVZce gijkmowx	BCDEFGHIJL MOPQTUVW XZabcdefghij kmouvwx	GPQcimvwx	DGJLOPQVce gijkmowx	DGJPQVcZce gijkmowx	DGJLOPQVZc degjkmowx	GPQcimvwx	DGJLOPQVZc degjkmowx	Qw	GPQcimwx	GPQcimvwx	BDGILMOPQ TVWXZabcde fghijkmouw x	Qw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmo pqrstuvwx	Qcimvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmo pqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmo pqrstuvwx	BCDEFGHIJL MOPQTUV WXZabcdefg hijkmouwx	BDGILSOPQT VWXZbcdegj kmovwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmo pqrstuvwx	BDGILSOPQT VWXZbcdegj kmovwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmo pqrstuvwx	DGJLOPQVZc degjkmovwx
Strongly disagree	3406	76	63	109	69	79	95	12	75	93	98	69	84	69	135	18	32	23	97	96	22	106	58	91	45	64	49	54	100	39	117	37	43	47	65	31	60	64	91	61	66	55	55	90	70	50	79	149	91	20	86
	14%	15%	13%	22%	14%	16%	19%	2%	15%	18%	20%	14%	17%	14%	27%	4%	6%	5%	19%	19%	6%	21%	12%	18%	9%	13%	10%	11%	20%	8%	23%	7%	9%	5%	13%	6%	12%	9%	18%	8%	13%	11%	11%	18%	14%	10%	16%	30%	18%	4%	17%
		GOPQTVXZac efgilmnow	GOPQTXcefgi kmw	ABDEGHIJLM OPQTVXYZac efghijkmnop rstwx	GOPQTXZace fgikmw	GOPQTVXZac efgijlmnopw	GOPQTVXZac efgijlmnopw	ABDGHIKMO PQTVXYZacef	BDGIKMOPQT VXYZacefghij kmnopsw	GOPQTXZace fgilmw	GOPQTVXZac efgikmnow	GOPQTXZace fgilmw	BGOPQTVXY Zacefghijkmo pqsw	GOPQTXZace fgikmw	ABCDEFGHIJ KLMOPQRST UVWXYZabc efghijklmnop	GOPQTVXZac efgijlmnopw	GOw	G	ABDGHIKMO PQTVXYZacef ghijklmnopsw	ABDGHIKMO PQTVXYZacef ghijklmnopsw	G	ABDEGHIKM OPQTVXYZac efghijlmnopr sw	GOPQTXcefgi kmw	ABDEGHIJKL NOPQTUV WXYZacefghij klmnopqrst uvwx	GOPQTeim w	GOPQTXcefik mw	GOPQTw	ABDEFGHIKL NOPQRSTV WXYZacefghij klmnopqrst uvwx	GOQTw	GOQTw	GOPQTw	GOPQTXZcef gikmw	GOw	GOPQTXcefik mw	GOPQTw	BDGIKMOPQT VXYZacefghij klmnopsw	GOPQTXZace fgikmoww	ABCDEFGHIJ KLMOPQRST UVWXYZabc defghijklmno pqrstuvw	BDGIKMOPQT VXYZacefghij kmnopsw	BGGIKMOPQT VXYZacefghij klmnopsw
Don't know	1231	28	27	29	14	37	22	11	26	30	47	26	23	40	13	21	11	23	32	45	22	18	22	30	20	15	8	44	17	27	32	21	12	24	48	14	14	12	18	30	30	37	25	23	23	39	31	12	5	4	6
	4%	6%	5%	6%	3%	7%	4%	3%	5%	6%	9%	5%	4%	6%	3%	4%	2%	4%	4%	5%	4%	4%	4%	6%	4%	3%	2%	5%	3%	5%	4%	4%	3%	5%	10%	3%	3%	3%	4%	6%	4%	7%	5%	4%	4%	8%	6%	4%	1%	1%	1%
		DGNPVZbfjk vwx	DGNPVZfjkv wx	DGNYZbfjk vwx	vwx	DFGLNOPQT UVXYZbefjkv wx	DGNPZfjkvw x	ABCDFGHIJL NOPQRTUV WXYZbcdefgi jkmnopqrtuv	DGNPVJYZbfj kvwx	DGNPZfjkvw x	DGNPZfjkvwx	DGNPZfjkvw x	DGNPZfjkvwx	BDFGHIJLNO PQTUVXYZbc efgijkqrvwx	vw	GPZvwx	w	DGNPZfjkvwx	DGNOPUVXY ZbfjkvwxI	ABCDFGHIJL NOPQRTUV WXYZbcdefgi jkmnopqrtuv	ABCDFGHIJL NOPQRTUV WXYZbcdefgi jkmnopqrtuv	DGNZfjkvwx	GPZfllvwx	DGNPUVXY ZbfjkvwxI	DGNPZfjkvwx	DGNPUVXY ZbfjkvwxI	vwx	ABCDFGHIJL NOPQRTUV WXYZbcdefgi jkmnopqrtuv	DGNPZfjkvwx	ABCDFGHIJL NOPQRTUV WXYZbcdefgi jkmnopqrtuv	vwx	DFGHIJKNOP QTUVXYZbef gijkpvwx	DGNOPUVXY ZbfjkvwxI	DGNPUYZbfj kvwx	DFGLNOPQT UVXYZbefjkv wx	DGNPZfjkv	DGNPUYZbfj kvwx	vw	DFGHIJKNOP QTUVXYZbef gijkpvwx	DGNPZfjkv	DGNPUYZbfj kvwx	vwx	DFGLNOPQT UVXYZbefjkv wx	DGNPZfjkv	DGNPUYZbfj kvwx	DGNPUYZbfj kvwx	vw	DFGLNOPQT UVXYZbefjkv wx	DGNPZfjkv	DGNPUYZbfj kvwx	DGNPUYZbfj kvwx
Sigma	70000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	13083	396	365	388	297	309	310	588	336	336	333	315	362	335	155	557	360	389	194	150	313	313	397	277	385	330	317	341	295	355	330	516	385	323	331	370	307	321	183	349	173	396	186	143	190	236	158	167	374	414	343
	52%	41%	53%	38%	59%	62%	62%	78%	65%	67%	67%	64%	52%	67%	31%	67%	72%	76%	39%	32%	62%	62%	59%	45%	57%	66%	63%	48%	46%	71%	44%	63%	57%	65%	46%	76%	61%	64%	36%	70%	35%	60%	37%	29%	38%	45%	32%	32%	65%	81%	69%
		NSlnqtu	ACEFHIKMN RSUWYabdhl nopqrstu	NSqt	ABCFHIJKL MNRSUWYa bdhlnopqrtu	NSlnqtu	NSlnqtu	ABCDEFHIJKL MNOPRSTUV WXYZabcdef ghijklmnopqr stuvx	CNRSlnpqrtu	ACEFHRSlnp qrtu	ACNRSlnpqrt u	CNRSlnpqrtu	ACEFHIJKMN RSUWYbdhl npqrstu	ACEFHRSlnp qrtu	ABCDEFHIJKL MNRSTUVW XYabdfhjlno pqrstu	ABCDEFHIJKL MNRSTUVW XYZabdfghij klnopqrstuv	ABCDEFHIJKL MNOPRSTUV WXYZabcdef ghijklmnopqr stuvx	NSqtu	ABCDEFHIJKL MNRSTUVW XYZabcdefghij klnopqrstuv	ABCDEFHIJKL MNRSUWYabd hlnopqrstu	CNRSlnpqrtu	ACEFHIJKLM NRSUWYabd hlnopqrstu	CNRSlnpqrtu	ABCDEFHIJKL MNRSUWXY abdfhlnpqrst u	ACEFHIJKMN RSUWYabdhl nopqrstu	ACEFHIJKL MNRSUWYa bdhlnopqrtu	ACEFHIJKL MNRSUWYa bdhlnopqrtu	CNRSlnpqrtu	ABCDEFHIJKL MNRSUWXY abdfhlnpqrst u	ACEFHIJKL MNRSUWYa bdhlnopqrtu	ACEFHIJKMN RSUWYabdhl nopqrstu	ACEFHIJKL MNRSUWXY Yabdfhlnpqr stu	ACEFHIJKL MNRSUWYa bdhlnopqrtu	CNRSlnpqrtu	ABCDEFHIJKL MNRSTUVW XYZabcdefghij klnopqrstuv	ABCDEFHIJKL MNRSUWYa bdhlnopqrtuvx	ACEFHIJKL MNRSUWYa bdhlnopqrtu	NSq	CNRSlnpqrtu	ABCDEFHIJKL MNRSTUVW XYZabcdefghij klnopqrstuv	ACEFHIJKL MNRSUWYa bdhlnopqrtu	ABCDEFHIJKL MNRSTUVW XYZabcdefghij klnopqrstuv	ABCDEFHIJKL MNRSUWXY Yabdfhlnopq rstu	CNRSlnpqrtu	ABCDEFHIJKL MNRSUWXY Yabdfhlnopq rstu	ABCDEFHIJKL MNRSUWYa bdhlnopqrtu	ABCDEFHIJKL MNRSTUVW XYZabcdefghij klnopqrstuv
Bottom2Box (Disagree)	10787	266	210	283	190	255	268	101	250	234	220	254	215	224	331	142	129	88	275	295	166	271	181	243	194	265	175	215	253	117	248	161	203	153	221	115	179	167	282	121	296	164	289	334	287	235	312	306	169	80	151
	43%	53%	42%	57%	38%	51%	54%	20%	50%	47%	44%	51%	43%	45%	66%	28%	26%	18%	55%	59%	33%	54%	36%	49%	39%	53%	35%	43%	51%	23%	50%	32%	41%	31%	44%	23%	36%	33%	56%	24%	59%	33%	58%	67%	57%	47%	63%	61%	34%	16%	30%
		BDGILSMOPQ TVXZacefghij kmovwx	GOPQTVZceg ijkmovwx	BDEGHIKLM OPQTVWXZa bcdefghijkm ovwx	GOPQTXegik mowx	BDGILMOPQ TVXZacefghij kmovwx	BDGILMOPQ TVWXZacefg hijkmowwx	DGOPQTVXZc efgijkmowx	BDGILSMOPQ TVXZacefghij kmowx	DGOPQTVXZc gijkmowx	DGOPQTVXZc egijkmowx	BDGILSMOPQ TVXZacefghij kmowx	DGOPQTVXZe gijkmowx	DGOPQTVXZc egijkmowx	ABCDEFGHIJ KLMOPQRST UVWXYZabc defghijklmno	GQcimw	GQw		BDGHIJLMOP QTVWXZacef ghijklmowx	ABDEFGHIJKL MOPQRTUV WXYZabcdef ghijklmnowx	GOPQcimw	BDGILSMOPQ TVWXZacefg hijkmowwx	GOPQegimw x	BDGILQPQTV XZacefghijkmo vwx	GOPQegimw	BDGILMOPQ TVXZacefghij kmowx	DGOPQTXegik mowx	BDGILSMOPQ TVXZacefghij kmowx	GOPQcimw	DGOPQTVXZa efgijkmowx	GOPQcimw	BDGILSOPQTV XZacefghijkm ovwx	Qw	GOPQcimw	BDEGHIJKLM OPQTVWXZa bcdefghijkm ovwx	GQw	ABDEFGHIJKL MOPQTUV WXYZabcdef ghijklmnow	GOPQcimw	BDGILSOPQT VWXZabcdef ghijklmnow	BDGHIJKLMO PQTVWXZac efghijkmos vwx	DGOPQTVXZc egijkmowx	ABDEFGHIJKL MOPQRTUV WXYZabcdef ghijklmnow	BDGILSOPQT VWXZabcdef ghijklmnow	ABDEFGHIJKL MOPQRTUV WXYZabcdef ghijklmnow	GOPQcimw	BDGILSOPQT VWXZabcdef ghijklmnow	ABDEFGHIJKL MOPQRTUV WXYZabcdef ghijklmnow	ABDEFGHIJKL MOPQRTUV WXYZabcdef ghijklmnow	GQcimw	GQcimw

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Global #dvisor: International Global Trends 2022
Q3. To what extent do you agree or disagree with the following statements?-It is possible for a brand to support a good cause and make money at the same time
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	#	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	7188	128	142	111	226	135	123	156	149	115	157	118	105	143	119	103	172	217	126	55	84	152	132	85	153	122	233	125	139	177	112	108	108	163	164	251	219	122	131	154	103	178	100	130	102	129	118	100	261	234	217
	29%	26%	28%	22%	45%	27%	24%	31%	30%	23%	31%	24%	21%	29%	24%	21%	34%	43%	25%	11%	17%	30%	26%	17%	31%	24%	47%	25%	28%	35%	22%	22%	22%	33%	33%	50%	44%	24%	26%	31%	21%	36%	20%	26%	20%	26%	24%	20%	52%	47%	43%
		LDSTWnpu	CWJNDSTWd	STW	ABCEFGHIJKL MNOPRSTUV WXYabcdefg hklmnopqrst	CLDSTWdefn pru	OSTWu	ACFKLNORS TVWYadefkl mnprtu	CFKLNORST WYadefknpr tu	STW	ACFKLNORS TVWYadefkl mnprtu	STW	STW	CKLNDSTWd efinpru	STW	ST	ABCEFKLMN ORSTVWYab defiilmnpqrs tu	ABCEFGHIJKL MNOPRSTUV WXYabcdefg hklmnopqrst	ABCEFGHIJKL MNOPRSTUV WXYabcdefg hklmnopqrst	LDSTWnpu	S	CFKLNORST WYadefknpr tu	CLDSTWdefn pru	S	ACFKLNORS TVWYadefkl mnprtu	STW	ABCEFGHIJKL MNOPRSTUV WXYabcdefg hklmnopqrst	LDSTWnu	CILDSTWdef npru	ABCEFHKLM NORSTVWYad efklmnpqrst	STW	STW	STW	ACFKLNORS TVWYadefkl mnpqrstu	ACEFKLNOR STVWYadefkl mnpqrstu	ABCEFGHIJKL MNOPRSTUV WXYabcdefg hklmnopqrst	OSTW	LDSTWefnpr u	CLDSTWdefn pru	S	ABCEFHKLM NORSTVWXY abdefklmnp qrstu	S	OSTWu	S	STW	STW	S	ABCDEFGHIJ KLMNOPQRS TUVWXYZabc defghijklmn opqrstuvwx yz	ABCEFGHIJKL MNOPRSTUV WXYabcdefg hklmnopqrst	ABCEFGHIJKL MNOPRSTUV WXYabcdefg hklmnopqrst
Tend to agree	17843	367	343	343	103	368	381	383	395	395	350	375	371	346	371	391	377	396	361	341	354	366	357	356	366	357	378	396	358	398	378	398	378	345	367	371	356	348	374	385	371	370	391	395	335	367	394	362	391	395	396
	71%	73%	69%	69%	21%	74%	76%	77%	79%	79%	70%	75%	74%	69%	74%	78%	76%	79%	72%	68%	71%	73%	71%	71%	73%	71%	76%	79%	72%	80%	76%	80%	76%	69%	73%	74%	70%	69%	75%	77%	74%	74%	78%	79%	67%	73%	79%	72%	78%	79%	79%
		DXQDcjmvow x	DJDXZqgjmo vwx	DXQcjmvwx	DXQcjmvwx	CDXQSZxgjm ovwx	CDXMQVZBc ghijklmnowx	CDXMQVZBc ghijklmnowx	CDXMQVZBc vwx	DXQSZxgjmo vwx	CDXMQVZxg hijmovwx	v	CDXMQVZxg hijmovwx	CDXQSZxgjm ovwx	DXQcjmvwx	CDXQSZxghij movwx	ABCDHIMQ RSVZbcghijkl mouvwx	CDXMQVZxg hijmovwx	v	DXQSZcjmvw wx	DJQcjmvwx	ABCDEHILM QRSUVZbcdg hijklmouvw wx	ABCDEHILM QRSUVZbcdg hijklmouvw wx	CDXQSZxghij movwx	ABCDEHILM NQRSUVXZbc dghijklmouv wx	CDXMQSVZ bcghijklmouv wx	CDXMQVZxg hijmovwx	Ddv	CDXMQSVZ bcghijklmouv wx	DJQcjmvwx	DJQcjmvwx	v	Dv	DJQZcjmvwx	DJQcjmvwx	Dv	ABCDEHIJKL MNPQRSUVX Zabcdghijklm ouvwx	Ddv	ABCDEFGHIJ KLMNPQRSU VWXYZabcdg hijklmouvwx	CDXMQRSVZ bcghijklmouv wx	ABCDEFGHIJ KLMNPQRSU VWXYZabcdg hijklmouvwx	ABCDEFHIKL MNQRSUVXZ bcghijklmn uvwx	ABCDMQRS TUVXYZbcg hijklmnuvw x	DXQcjmvwx		v	v
Tend to disagree	7354	95	93	93	53	66	56	47	53	73	55	66	67	58	75	73	57	55	67	100	88	96	73	63	57	61	75	49	56	53	83	58	65	56	43	95	99	66	53	70	51	76	58	65	56	43	57	51	67	53	61
	15%	19%	19%	19%	11%	14%	12%	8%	10%	15%	11%	13%	13%	12%	15%	15%	7%	10%	13%	20%	18%	11%	15%	13%	7%	12%	5%	10%	11%	9%	6%	8%	13%	10%	9%	16%	10%	9%	9%	7%	8%	5%	6%	13%	10%	8%	5%	13%	10%	8%	5%
		Zsxtx	PXZbqstx	PXZbqstx	ABDEGHPQX Zachijlnopqr stvwx	PXZbqstx	Zsxx	GPXZbqstwx	Zsxx	PXZbqstx	ABDEFGHIKL XZachijlnopq rstvwx	ABDEGHPQX Zachijlnopqr vwx	ABDEGHPQX Zachijlopqrst vwx	GPXZcjqstvwx	ABDEFGHIPQ UXZacegjhijn opqrstvwx	ABDEFGHIPQ XZachijlnopq rstvwx	ABDEFGHIPQ XZachijlnopq rstvwx	Z	XZqstx	ABDEGHPQX Zachijlopqrst vwx	ABCDEFGHIJ KLMNOPQRU VWXYZabcde fghijklmnop qrstuvwxyz	ABCDEFGHIK LMPQRUWX YZabcdefghij klnopqrstuv wxyz	PXZcjqstwx	ABDEFGHIPQ UXZacehijlno pqrstvwx	EGPXZwhjoq rstwx	ABCDMQRS VZbcghijklm owx	CDXMQSZqgh ijlmouvwx	GPXZNjqstw x	GPXZNjqstw x	ABCDEHILM NQRSUVXZbc dghijklmouv wx	ABCDEHILM NQRSUVXZbc dghijklmouv wx	EGPXZwhjoq rstwx	PXZcjqstwx	Zsxx		Zx	ABDEGHPQX Zehijlopqrstv wx	PXZbqstx	ABDEFGHIKM PQLWXYZab cdeghijlnopq rstwx	EGPXZwhjop qrstwx	XZbqstx	Zsxx	
Strongly disagree	832	23	11	27	15	12	22	9	16	21	20	10	24	11	15	11	3	10	16	22	13	14	18	21	11	14	8	12	23	23	17	14	13	15	14	9	15	13	19	40	13	12	11	20	8	20	11	26	34	10	42
	3%	5%	2%	5%	3%	2%	4%	2%	3%	4%	4%	2%	5%	2%	3%	2%	1%	2%	3%	4%	3%	3%	4%	4%	2%	3%	2%	2%	5%	5%	3%	3%	3%	3%	3%	2%	3%	3%	4%	8%	3%	2%	2%	4%	2%	4%	2%	5%	7%	2%	8%
		BEGKMNOPQT XZeikoprtw	P	BDEGHKMN OPQRTUXYZa defghijknopr tw	PZ	P	BEGKMOPQT XZeiloprtw	GZPZ	BGKMOPQXZ airw	BGKMPQXZv w	P	BDEGKMNOP QTUXYZaefhi jlnoprtw	P	P	P	P	P	P	BEGKMOPQT XZeikmnoprt w	P	P	GJKPQXZtw	BGKMOPQXZ airw	P	P	P	P	P	BEGKMOPQT XZeioprtw	BEGKMOPQT XZeiklnoprt w	GPZ	P	P	P	P	BGKMPQXZtr w	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklno pqrstuvwxy z	P	P	GPZ		GPZI		BDEGIJKMNOP QTUXYZaefhi jlnoprtw	ABDEFGHIKL MNOPQRSTU VWXYZacdef ghijklnoprs tuvwxyz	P	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklno pqrstuvwxy z
Don't know	1413	37	33	49	14	38	17	10	19	25	67	31	33	40	20	22	11	16	30	83	21	12	25	46	26	16	7	38	28	38	37	25	14	28	34	8	11	42	51	33	28	36	25	25	27	20	46	45	3	10	31
	3%	7%	7%	10%	3%	8%	3%	2%	4%	5%	13%	6%	7%	8%	4%	4%	2%	3%	6%	17%	4%	2%	5%	9%	5%	3%	1%	8%	6%	8%	7%	5%	3%	6%	7%	2%	2%	8%	10%	7%	6%	7%	5%	5%	5%	4%	9%	9%	1%	2%	3%
		DFGHIKNOPQT UVYZefijswx	DFGHINOPQT UYZfijswx	BDFGHIKLND PQRTUVXYZb efghijlmnopqr vwxx	Zv	DFGHIKNOPQT UVYZefijswx	GZtvw	v	GPZjvw	DGPUZfijswx	ABCDEFGHIK LMNORQRTU VWXYZabcde fghijklmnop qrstuvwx	DFGHIPQUYZf ijvwx	DFGHINOPQT UYZfijvwx	DFGHINORQ VWZfijlgs vwx	DFGHINORQ TUVXYZefijgs vwx	DFGHINOPQ UYZfijvwx	v	Zv	DFGHIPQTUY	ABCDEFGHIJ KLMNOPQRT UVXWYZabc defghijklmno pqrstuvwx	GPUZjvwx	v	DGPUZfijvwx	BDFGHIKLND PQRTUVXYZb efghijlmnopqrvw xx	DGPQUYZfijv wx	Zv	DFGHINOPQ TUVXYZefijv wx	BDFGHIKLND PQRTUVXYZb efghijlmnopqrvw xx	DGPUZfijvwx	Zv	DFGHINOPQ TUVXYZefijv wx	DFGHINORQ TUVXYZefijsw xx	DFGHINORQ TUVXYZefijsw xx	DGPUZfijvwx	v	v	DFGHINOPQ RTUVXYZbef gijnpqsvwx	BDFGHIKLN OPQRTUVXY Zabcdefgijm nopqrvwx	DFGHINORQT UYZfijwx	DFGHINOPQT UYZfijwx	DFGHINORQT UYZfijwx	Zv	DFGHINOPQ TUVXYZefgij nqsvwx	DFGHINOPQ RTUVXYZbef gijnpqsvwx		v	v
Sigma	39999	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	25951	495	485	453	418	503	504	539	544	510	507	493	476	489	490	494	549	613	487	395	438	518	489	441	519	480	611	501	497	575	490	506	486	508	531	621	575	470	549	608	476	548	491	525	447	496	513	499	613	599	579
	80%	78%	81%	71%	84%	81%	81%	88%	81%	76%	72%	79%	73%	78%	78%	79%	90%	85%	77%	58%	76%	84%	77%	74%	85%	82%	92%	80%	79%	77%	77%	81%	81%	81%	80%	82%	91%	87%	76%	76%	70%	82%	82%	84%	84%	87%	82%	72%	83%	88%	85%
		CJSmu	CLISTVWdkl mu	S	ACIJKLMNOR STVWabcdkl mu	CILSTWdkln u	CILSTVWdkl mu	ABCDEFHIJKL MNOQRSTU VWYabcdefg hiklmnotuv	ACIJKLMNOR STVWbcdklm u	CSm	S	CJSWmu	CSm	CJSmu	CJSmu	CJSmu	CJSWmu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghiklmnoqrt uvwx	ACEFIJKLM NORSTVWab cdefgklmu	CJSm	CJSm	ACIJKLMNOR STVWbcdklm u	ABCDEFGHIJ KLMNOQRST UVWXYabcd efghijklmnop qrstuvwxyz	5m	ABCEFIJKLM NORSTVWab cdefgklmu	ABCDEFGHIJ KLMNOQRST UVWXYabcd efghijklmnop qrstuvwxyz	CILSTVWkl kmu	CILSTVWkl kmu	CILSTWklmu	CJSWmu	CJSmu	CILSTVWdkl mu	CILSTVWdkl mu	CILSTWdkl mu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghijklmnopr stuvwx	ABCEFHIJKL MNORSTVW Yabcdefghkl mnotuv	CJSm	CJSm	S	CILSRSTVWdk lmu	CILSRSTVWdk lmu	ACIJKLMNOR STVWbcdklm u	ACIJKLMNOR STVWbcdklm u	ACIJKLMNOR STVWbcdklm u	ABCEFIJKLM NORSTVWYa bcdefghklmn ouv	CILRSTVWdk lmu	S	ACIJKLMNOR STVWbcdklmu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghiklmnotuv	ACIJKLMNOR STVWbcdklmu
BottomBox (Disagree)	3536	73	62	98	67	59	78	51	67	95	75	77	91	69	90	84	40	61	83	121	101	70	91	84	68	76	32	60	79	75	79	72	79	71	57	39	56	80	71	119	64	55	56	54	51	45	42	94	84	51	66
	14%	15%	13%	20%	13%	12%	16%	10%	13%	19%	15%	15%	18%	14%	18%	17%	8%	13%	17%	30%	20%	14%	18%	17%	13%	15%	6%	12%	16%	14%	16%	14%	16%	14%	11%	8%	11%	16%	14%	24%	13%	11%	11%	11%	10%	9%	8%	19%	17%	10%	13%
		GPXZjnstw	PXZit	ABDEFGHIK NPQUXYZac degfghijklmnopq rstwx	GPXZstw	PZI	BEGPQXZehij opqrstw	Z	GPXZstw	ABDEGHIMP QUXZacegfij nopqrstwx	GPXZnstwx	EGPQXZahijo pqrstw	ABDEGHMP QUXZacegfij nopqrstwx	GPXZstw	BDEGIMPQX Zahijlmopqrs twx	BDEGHMPQX ahijnopqrst w		PZit	ABDEGHMP QUXZacegfij nopqrstwx	ABDEFGHIK LMNPQRUWY Zabcdefghijkl mnopqrstwx	ABDEGHMP QUXZacegfij nopqrstwx	GPXZstw	ABDEGHMP QUXZacegfij nopqrstwx	GPXZjstw	ABDEGHIK NPQRUWYZa bcdefghijkln opqrstwx	BDEGHPQXZ ahijnopqrst w		GPXZstw	EGPQXZahijo pqrstw	ABDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmop qrstuvwx	PZit	ZI	Z	Z				BDEGIHMPQ UXZaeghijlmo pqrstwx	BDEGHPQXZ ahijnopqrst w	Z	PXZit

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Global #dvisor: International Global Trends 2022
Q3. To what extent do you agree or disagree with the following statements? I prefer to buy products from ... rather than products from abroad
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	#	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unw)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	999	999	999	999	999	1000	1030	1030	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	7041	102	183	93	146	125	93	184	144	125	168	122	122	144	176	58	225	242	142	121	118	158	125	83	146	106	209	100	183	234	169	70	109	242	149	159	167	151	83	149	88	123	74	127	82	60	114	69	264	203	205
	28%	20%	37%	19%	29%	25%	19%	37%	29%	25%	34%	24%	24%	29%	35%	12%	47%	48%	28%	24%	24%	32%	25%	17%	29%	21%	42%	20%	37%	47%	34%	14%	22%	48%	30%	33%	33%	30%	17%	30%	18%	25%	15%	25%	16%	12%	23%	14%	53%	41%	41%
		OWelpnsu	ACDEFHIKLM ORSTVWXY aefhiklmnop qrstu	Oesu	ACFKLOSTV WYaefinpsxt u	ACFOWaeln prsu	Oesu	ACDEFHIKLM ORSTUVWXY aefhiklmnop qrstu	ACFKLOSTW Yaeflnprstu	ACFOWaeln prsu	ACDEFHIKLM ORSTVWXYa efinopqrstu	ACFOWaeln prsu	ACFKLOSTW Yaeflnprstu	ACFOWaeln prsu	Os	ACFKLOSTV WYaefinpsxt u	OWelpnsu	ACDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr stu	ACDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr stu	ACFKLOSTW Yaeflnprstu	ACFOWaeln prsu	CFOWaelnpr su	ACFKLOSTV WYaefinpsxt u	ACFOWaeln prsu	Os	ACDEFHIKLM ORSTVWXYa efinopqrst u	ACDEFHIKLM ORSTVWXYa efinopqrst u	OWelpnsu	ACDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr stu	ACDEFHIKLM ORSTVWXYaf inopqrstu	ACDEFHIKLM ORSTVWXYa efinopqrst u	ACFKLOSTV WYaefinpsxt u	Os	ACFKLOSTV WYaefinopqrs tu	Os	CFOWaelnpr su	CFOWaelnpr su	O	OWelpnsu	ACDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr stu	ACDEFHIKL MNORSTUV WXYZabdefh ijklmnopqrs tu	ACDEFHIKL MNORSTUV WXYZabdefh ijklmnopqrstu
Tend to agree	10545	161	318	213	314	247	210	345	295	221	188	237	238	201	210	211	316	187	238	256	161	216	227	154	257	244	308	144	308	176	357	225	256	177	214	198	170	216	143	214	148	148	147	149	110	111	151	167
	42%	32%	64%	43%	63%	49%	38%	69%	59%	44%	37%	47%	48%	40%	42%	43%	63%	77%	48%	51%	32%	43%	45%	31%	51%	49%	61%	29%	61%	47%	71%	32%	51%	73%	43%	47%	34%	43%	29%	43%	30%	24%	29%	30%	22%	18%	30%	32%	26%	33%	41%
		lowex	AJDzgjlosuvex	JDzgjlosuvex	cgjlouswx	ABCDFIMNO PQZbcdghijkl mostuvwx	AJDzgjlosuvex	ABCDFIMNO PQZbcdghijkl mostuvwx	ADIMJQZcdgl jlmosuvwx	AJDzgjlosuvex	lowx	ACDJMOQZb cdgjlmosuvwx	ACDJMOQZb cdgjlmosuvwx	dlouvex	AJDzgjlosuvex	JDzgjlosuvex	JDzgjlosuvex	lowx	ADIMJQegjlm osuvwx	ABCEFHIJMN QPQRUVWXZ bcdeghijklm ostuvwx	ABCEFHIKL MNOPQRUV WXZbcdeghij klmoprstuvw	AJDzgjlosuvex	ADIMJQegjlm osuvwx	ABCEFHIJKL MNOPQRUV WXZbcdeghij klmoprstuvw	ADIMJQZcdgj lmosuvwx	ABCFIMNOP QZbcdghijkl mostuvwx	cgjlouswx	ABCFIMNO PQRUVWZbc deghijklmost uvwx	AJDzgjlosuvex	cgjlouswx	ABCFIMNO PQZbcdghijkl mostuvwx	lowx	AJDzgjlosuvex	cgjlouswx	AJDzgjlosuvex	ABCFIMNO PQRUVWZbc deghijklmost uvwx	lowx	AJDzgjlosuvex	cgjlouswx	ABCFIMNO PQZbcdghijkl mostuvwx	lowx	AJDzgjlosuvex	JDzgjlosuvex	lowx	AJDzgjlosuvex	cgjlouswx	ABCDJMOPQ Zbcdghijklm ostuvwx	AJDzgjlosuvex	ABCFIMNO PQRUVWZbc deghijklmost uvwx	AJDzgjlosuvex	lowx	clouswx	lowx		v	v
Tend to disagree	4578	114	65	115	105	65	135	48	76	87	78	87	83	76	67	135	36	45	77	66	85	74	101	122	83	111	45	87	71	66	91	109	107	44	76	80	109	89	143	84	103	134	130	95	141	135	113	135	47	95	65
	18%	23%	12%	23%	21%	14%	24%	10%	15%	17%	16%	17%	17%	15%	13%	24%	7%	10%	15%	13%	17%	15%	20%	24%	16%	22%	9%	17%	14%	9%	14%	28%	21%	9%	15%	18%	21%	18%	29%	17%	21%	25%	26%	18%	28%	34%	23%	25%	10%	19%	13%
		BEGHIKLMN PQRSTUXZab cdghikmwx	Pg	BEGHIKLMN PQRSTUXZab cdghikmwx	BEGHIKLMN PQRSTUXZab cdghmwx	BEGHIKLMN PQRSTUXZab	BEGHIKLMN PQRSTUVXZa bcdghikmqv ws	BGPQZcgyv x	BGNPQSZcgyv x	BGPQZcgyv	BEGNPQSZcd gvx	BGPQZcgyv	BGPQZcgyv	GPQcgx	ABCEFGHIJ KLMNPQRST UVWXYZabc defghijklmno pqrstuvwx	BGPQZcgyv	BGPQZcgyv	BGPQSZcgyv x	BGPQZcgyv	BEGHIJLMNP QRSUXZbcdg hmvx	BEGHIJKLMN PQRSTUVXZa bcdghikmqv ws	BGPQZcgyv	BEGHIJKLMN PQRSTUXZab cdghikmvx	P	BEGNPQZcd gvx	BEGHIKLMN PQRSTUXZab cdghikmvx	GPQcgv	ABCDEGHIJK LMNPQRSTU VWXYZabcdfgh ijkmnpqvwx	BEGHIJKLMN PQRSTUVXZa bcdghikmqv ws	BGPQZcgyv	BEGHIJKLMN PQRSTUVXZa bcdghikmqv ws	BGNPQSZcd gvx	BEGHIKLMN PQRSTUXZab cdghmvx	BEGNPQSZcd gvx	ABCEFGHIJ KLMNPQRST UVWXYZabc defghijkmnpt vwx	BGNPQSZcgyv x	BEGHIJKLMN PQRSTUXZab cdghikmvx	BEGHIKLMN PQRSTUVXZa bcdghikmqv ws	P	BEGHIMNPQ RSUZbcdghv x	Pqg
Strongly disagree	1396	50	15	33	28	20	29	8	20	31	26	23	29	23	20	22	4	8	22	14	17	21	20	33	17	17	12	17	29	17	32	25	10	17	13	30	35	19	72	40	14	83	16	22	13	46	30	88	50	49	66
	6%	10%	3%	7%	6%	4%	6%	2%	4%	6%	5%	5%	6%	5%	4%	4%	1%	2%	4%	3%	3%	4%	4%	7%	3%	3%	2%	3%	6%	3%	6%	5%	2%	3%	3%	6%	7%	4%	14%	8%	3%	17%	3%	4%	3%	9%	6%	18%	10%	10%	13%
		BCDEFGHIKL MNOPQRSTU VWXYZabcde fghijkmpqrt	GPQ	BEGHNOPQR STUVXYZacfg hknpr	BGPQSTVXZa cfghknpr	GPQF	BGPQSTXYZa cfghknpr	GPQF	BGPQSTXYZ acfghknpr	BGPQSZdfhn	GPQSZdfh	BGPQSTXYZa cfghknpr	GPQSZdf	GPQF	GPQSZf	GPQSZf	P	GPQSZf	P	GPQ	GPQF	GPQF	GPQF	BEGHNOPQR STUVXYZacfg hknpr	GPQ	GPQ	P	GPQ	BGPQSTXYZa cfghnr	GPQ	BGHNMNOP QRSTUVWXZa cfghknpr	GPQF	BGPQSZdfhn	P	GPQ	P	BGHQSTXYZ acfghknpr	BEGHNMNOP QRSTUVWXZa cfghknpr	GPQF	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijkmn opqr	BDEFGHIJKLM NOPQRSTUV WXZacefghkn pqr	BGPQSTSZaf hnr	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijkmn opqrstuvwx	BCDEFGHIJKL MNOPQRSTU VWXYZabcde fghijkmpqrt	BCDEFGHIKL MNOPQRSTU VWXYZabcde fghijkmnpqrt
Don't know	1440	43	24	46	17	39	38	15	26	37	42	31	28	57	18	39	8	14	30	43	19	22	27	38	23	21	11	52	10	27	23	43	18	21	47	13	14	25	59	24	46	28	31	31	38	48	34	45	3	2	2
	6%	9%	5%	9%	3%	8%	8%	3%	5%	7%	8%	6%	6%	11%	4%	8%	2%	3%	6%	9%	4%	4%	5%	8%	5%	4%	2%	10%	2%	5%	5%	9%	4%	4%	9%	3%	3%	5%	7%	5%	9%	6%	6%	6%	8%	10%	7%	9%	1%	*	*
		BDGHLNPQR TUVXYZbcdfg ijkmnvwx	GPQZbjswx	BDGHNLNPQ RTUVXYZbcd fgijkmnvwx	BDGHNLNPQ RTUVXYZbcd fgijkmnvwx	Pvwx	BDGHNPQTU VXYZbcdfgjk mvwx	ACDFJMOV WYaejlmnpstu	BDGNPQTUX YZbdfgijkmv wx	ACFOWelopr stu	DGPQTZbfij vwx	DGPQTZbfij vwx	DGPQTZfbij wx	BDEFGHIJKLN QPQRSTUVW XYZbcdfgijk mopqtvwx	DGPQTZfbij vwx	Pvwx	BDGHNPQTU VXYZbcdfgijk mvwx	BDGHNPQTU VXYZbcdfgijk mvwx	ACDFJMOVW XYaejlmnpqr stuvwx	GPQZjbjswx	Pvwx	BDGHNLNPQ RTUVXYZbcd fgijkmnvwx	ACDFJMOV WYaejlmnpqr stuvwx	ACDFJKLMO VWYaejlmno pstuvw	ACDFJKLMO VWYaejlmno pstuvw	ACDFJMOV WYaejlmnpqr stuvwx	ACDFJKLMO VWYaefhijkl mnopqrstuvw	ACDEFHIJKL MNOPQRSTU VWXYZabcdfg hijkmnopqrs tuvwx	BDGHNLNPQR TUVXYZbcdfg ijkmnvwx	Pvwx	BDGHNLNPQ RTUVXYZbcd fgijkmnvwx	PZbvwx	BDGHNLNPQR TUVXYZbcdfg ijkmnvwx	PZbjswx	BDGHLNPQR TUVXYZbcdfg ijkmnvwx	DGPQZbjswx	DGPQZbjswx	DGPQTZbfij wx	BDGHLNPQR TUVXYZbcdfg ijkmnvwx	DGPQZbjswx	DGPQZbjswx	DGPQTZTU7 bfgjvwx	BDGHLNPQR TUVXYZbcdfg ijkmnvwx	DGPQTZbfij vwx	BDGHLNPQR TUVXYZbcdfg ijkmnvwx
Sigma	342005	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295	4295
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	17586	263	499	306	345	372	313	479	378	345	354	359	360	344	386	368	451	429	330	377	380	383	353	357	370	351	417	344	391	410	371	298	365	419	363	367	346	368	356	353	356	366	373	357	368	356	372	347	395	354	367
	70%	52%	80%	61%	70%	74%	63%	86%	76%	69%	71%	72%	72%	69%	79%	54%	90%	86%	74%	75%	76%	77%	70%	61%	76%	70%	83%	69%	78%	82%	75%	59%	73%	84%	73%	73%	69%	74%	45%	70%	67%	53%	65%	71%	62%	47%	64%	68%	79%	71%	73%
		losu	ACDEFHIJKL MORSTVWXY adefhijkmn opqrstuvwx	Olosu	ACFOWelors u	ACFOMJWXa ejlnoprstu	Olosu	ABCDEFHIKL MNORSTUV WXYabcdefh ijklmnopqrst uvwx	ACDFJMOVa WYaejlmnop stu	ACFOWelors u	ACFOWelopr stu	ACFOWelors u	ACFOWelors u	ACDEFIJKLM ORVWYaefhi jklmnopqrst uwx	ACFOWelors u	ls	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno	ABCDEFHIKL MNORSTUV WXYabcdefh ijklmnopqrst uvwx	ACDFJMOVa ejlnoprstu	ACFOWelors u	ACDFJKLMO VWYaejlmnop qrstuvw	ACDFJKLMO VWYaejlmno pqrstuw	ACDFJKLMO VWYaejlmno pqrstuw	ACDFJMOV WYaejlmnop qrstuvw	ACFOWelopr stu	ACFOWelors u	ACDFJKLMO VWYaefhijkl mnopqrstuw	ACDEFHIJKL MNORSTUV WXYabcdefh ijklmnopqrstu vwx	ACFOWelors u	ACDFJMOV WYaejlmnop qrstuvw	Olosu	ACFOWelopr stu	ACFMODWxe jlnoprstu	ACFOWelors u	ACDFJMOV WYaejlmnop qrstuvw	Olosu	ACFOWelopr stu	ACDWelopr stu	Olosu	ACFOWelopr stu	ACFOWelopr stu	Olosu		ACDEFIJKLM ORSWYadef hijklmnopqr stuvwx	ACFOWelopr stu	ACFOWelno pstu
Bottom2Box (Disagree)	5974	164	75	148	133	88	149	56	96	118	104	110	112	99	87	192	40	57	100	80	102	95	121	155	99	128	72	104	99	64	102	165	117	60	90	120	140	107	215	124	118	207	146	112	154	216	143	212	102	143	131
	24%	33%	15%	30%	27%	18%	30%	11%	19%	24%	21%	23%	23%	20%	17%	38%	8%	11%	20%	16%	20%	19%	24%	31%	20%	29%	14%	21%	20%	13%	20%	33%	23%	12%	18%	24%	28%	21%	43%	25%	24%	41%	29%	22%	31%	43%	29%	42%	20%	29%	22%
		BDEGHIKLM NPQRSTUVX YZabcdfghjk mnqvs	GPQ	BEGHJKLMN PQRSTUVXZa bcdfghikmnq v	BEGHJKLMN PQRSTUXZab cdghkv	GPQbg	BEGHJKLMN PQRSTUVXZa bcdfghikmnq v	P	BGPQZbg	BEGNPQSZcg h	BEGNPQSZbg h	BGPQZbg	BGPQZbg	GPQbg	ABCDEFGHIJ KLMNPQRST UVWXYZabc defghijkmnp	P	BGPQZbg	BEGHJKLMN PQRSTUVXZa bcdfghikmnq v	BGPQZbg	BEGHJKLMN PQRSTUVXZa YZabcdfghik mnqvs	BEGHJKLMN PQRSTUVXZa bcdfghikmnq v	BEGHJKLMN PQRSTUVXZa bcdfghikmnq v	BGPQZbg	BEGHJMNPQ RSTUXZbcdg hv	BEGHJKLMN PQRSTUVX YZabcdfghik mnqvs	GP	BGPQZbg	BEGHJKLM NPQRSTUVX YZabcdfghik mnqvs	BGPQZbg	BEGHJMNPQ RSUXZgh	BEGHJKLMN PQRSTUVXZa cdghikmnqv	BGPQZbg	BEGHJKLMN PQRSTUVXZa cdfghijkmn opqrstuvwx	BEGHJMNPQ RSTUXZabcd ghv	BEGHJMNPQ RSTUXZabcd ghv	BGPQZbg	BEGHJKLMN PQRSTUVXZa bcdfghikmnq v	BEGHJKLMN PQRSTUXZab cdghikv	BEGHJKLMN PQRSTUXZa cdghikv	ABCDEFGHIJ KLMNPQRST UVWXYZabc defghijkmnp	BEGHJKLMN PQRSTUXZab cdghikv	ABCDEFGHIJ KLMNPQRST UVWXYZabc defghijkmnp	BGPQZbg	BEGHJKLMN PQRSTUXZab cdghikv	BEGHJMNPQ RSTUXZabcd ghkv

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Global #dvisor: International Global Trends 2022
Q3. To what extent do you agree or disagree with the following statements?-I find shopping online more difficult than shopping in traditional stores
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	999	999	999	999	999	1010	1000	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	3520	63	76	49	72	60	52	78	63	48	61	45	44	70	44	56	57	155	49	38	30	78	76	55	90	62	74	30	54	119	59	41	66	89	47	83	69	38	39	134	55	103	51	65	55	70	46	64	141	186	193
	14%	13%	15%	10%	14%	12%	10%	16%	13%	10%	12%	9%	9%	14%	9%	11%	11%	31%	10%	8%	6%	16%	15%	11%	18%	13%	15%	6%	11%	24%	12%	8%	13%	18%	9%	17%	14%	8%	8%	27%	11%	21%	10%	13%	11%	14%	9%	9%	28%	37%	39%
		KLNSTaehklu	CFWLNOPRST	WabdehiklopTu	CFWLNRSTWabehklpru	LSTaekl	STaekl	CEFWLNOPRSTWabdehkl	KLNRSTaehklu	Ta	KLNSTaekl	Ta	Ta	CFWLNRSTaehklTu	STaekl	ACDEFHKLMNPRSTaehklu	ABCDEFGHIJKLMNOPRSTUVWXYZabcdefghijklmnopqrstu	Ta	CFWLNOPRSTWabdehklnpTu	CFWLNOPRSTWabdehklnpTu	STaekl	ACDEFHKRLMNOPRSTWYabdefghijklnopqrstu	CFWLNOPRSTWabdehklnpTu	STaekl	ACDEFHKLMNOPRSTWabehklnpTu	KLNSTaekl	CFWLNOPRSTWabehklnpTu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	STaekl	ABCDEFGHIJKLMNOPRSTUVWXYZabdefghijklnopqrstu	Ta	CFWLNRSTaehklTu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	LSTaekl	Ta	CFWLNRSTaehklTu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	CFWLNRSTaehklTu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	STaekl	ABCDEFGHIJKLMNOPRSTUVWXYZabdefghijklnopqrstu	Ta	CFWLNRSTaehklTu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	Ta	CFWLNRSTaehklTu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu	ACDEFHKLMNOPRSTWYabdefghijklnopqrstu
Tend to agree	48905	1157	1241	1158	1113	1156	1154	1145	1158	1158	1117	1115	1117	1107	1135	1168	1005	1152	1135	1140	1077	1141	1151	1104	1145	1171	1187	1111	1154	1160	1156	1156	1164	1154	1115	1171	1135	1105	1105	1177	1107	1146	1183	1164	1167	1131	1154	1196	1116	1118	1140
	77%	77%	78%	74%	77%	51%	51%	53%	53%	57%	71%	77%	77%	73%	71%	66%	54%	50%	78%	80%	71%	78%	77%	71%	79%	77%	74%	73%	77%	74%	71%	77%	51%	53%	51%	73%	75%	71%	71%	79%	78%	79%	83%	83%	83%	76%	77%	71%	75%	74%	78%
		DUKMPTWdeklUv	CDUKLMPTWadehkluv			CDUKLMNPTWadehjklUvw	CDUKLMNPTWadehjklUvw	ABCDUKLMNPRTUWabdhijklstuvwx	CDUKLMNPTWabdhijklUvw						IMPTWdeklu	ABCDUKLMNPRSTUWabdhijklUvwx		CDUKLMPTWadhijklUvw	DUKLMPTWdhklUvw	CDUKLMPTWadhijklUvw		DUKLMPTWadhijklUvw			CDUKLMNPTWabdhijklUvw			IKMPTWdeklu	ACDUKLMNPTWabdhijklUvw	ACDUKLMNPRTUWabdhijklUvw	CDUKLMPTWadhijklUvw		IKMPTWdeklu	P	IPWeklsl			ABCDEFUKLMNPQRSTUVWabdeghijklmtuvwx	ABCDEFGHIJKLMNPQRSTUVWXabcdefghijklmtuvwx	CDUKLMPTWadhijklUvw	ABCDUKLMNPQRSTUVWXabdhijklUvwx	CDUKLMNPTWadhijklUvw	CDUKLMNPTWabdhijklUvw	PW	IMPTWdeklu			DUKMPTWadklUv
Tend to disagree	8577	184	146	167	117	166	170	191	178	171	144	199	178	164	193	211	189	107	154	179	218	158	184	164	154	177	182	147	144	106	141	201	186	148	173	167	158	107	135	97	184	173	107	101	210	214	201	178	95	164	71
	33%	37%	34%	33%	23%	33%	34%	38%	36%	34%	29%	40%	36%	33%	39%	42%	38%	20%	31%	36%	44%	32%	37%	39%	31%	35%	36%	33%	29%	21%	28%	40%	37%	30%	34%	33%	32%	39%	44%	18%	37%	25%	41%	38%	42%	43%	40%	26%	19%	21%	14%
		DUQRUXBodqjmouvwx	DUQbcdmouvwx	DQudmouvwx	mvx	DQudmouvwx	DUQbcdmouvwx	BCDEJMQRUXabcdgjmouvwx	DUQmouvwx	BCDEFMUQRSUXabcdghjmouvwx	DUQBXbcdqmouvwx	BCDEJMQRUXabcdghjmouvwx	DQudmouvwx	BCDEJMQRUXabcdghjmouvwx	DUQBXbcdqmouvwx	ABCDEFGHIJLMNPQRSUVWXYZabcdefghijklmnouvwx	ABCDEFGHIJLMNPQRSUVWXYZabcdefghijklmnouvwx	DJMQRUXBcdgjmouvwx	DUQmouvwx	DUQRUXBcdqjmouvwx	ABCDEFGHIJLMNPQRSUVWXYZabcdefghijklmnouvwx	DUQmouvwx	DUQRUXBcdqjmouvwx	DUQmouvwx	DUQRUXBcdqjmouvwx	ABCDEFGHIJLMNPQRSUVWXYZabcdefghijklmnouvwx	DUQmouvwx	DUQRUXBcdqjmouvwx	DUQmouvwx	DUQRUXBcdqjmouvwx	DUQmouvwx	DUQRUXBcdqjmouvwx	BCDEFIJLMQRSUVWXYZabcdefghijklmouvwx	DUQmouvwx	DUQRUXBcdqjmouvwx	DUQmouvwx	BCDEFIJLMQRSUVWXYZabcdefghijklmouvwx	DUQRUXBcdqjmouvwx	BCDEFIJLMQRSUVWXYZabcdefghijkl

Global #dvisor: International Global Trends 2022
Q3. To what extent do you agree or disagree with the following statements?-I trust online recommendations if they're from a well-known site / app
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	998	999	999	999	999	999	1010	1010	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4494	70	80	45	152	52	75	99	94	48	91	48	57	84	110	67	157	207	49	20	47	95	110	47	106	78	144	63	76	166	52	82	77	125	70	157	157	46	86	117	50	128	50	65	55	100	60	29	131	141	178
	18%	14%	16%	9%	30%	10%	15%	20%	19%	10%	18%	10%	11%	17%	22%	13%	31%	41%	10%	4%	9%	19%	22%	9%	21%	16%	29%	13%	15%	33%	10%	16%	15%	25%	14%	31%	31%	9%	17%	23%	10%	26%	10%	13%	11%	20%	12%	6%	26%	28%	36%
		CEXIRSTWdkmu	CEXLRSTWadkpu	CEXLRSTWadkpu	ABCEFGHLWLMNORSTUVWXYabdefghklmnopqrstu	ABCEFGHLWLMNORSTUVWXabdefghklmnopqrstu	ABCEFWLORSTWYabdefhklnpqrtu	ABCEFWLORSTWadhknpqrtu	ACEFWLORSTWadhknpqrtu	Su	ACEWLORSTWadhknpqrtu	Su	Su	CEWLRSTWadkpu	ABCEFWLMOPRSTWYabdefhklnpqrtu	ABCEFWLMOPRSTWYabdefhklnpqrtu	CWRSTWdkmu	ABCEFGHLWLMNORSTUVWXYabdefghklmnopqrstu	ABCEFGHLWLMNORSTUVWXYabdefghklmnopqrstu	Su	Su	ACEFWLORSTWadhknpqrtu	ABCEFWLMOPRSTWYabdefhklnpqrtu	Su	ABCEFWLMOPRSTWYabdefhklnpqrtu	CEWLRSTWdkmu	ABCEFGHLWLMNORSTUVWXYabdefghklmnopqrstu	ABCEFGHLWLMNORSTUVWXYabdefghklmnopqrstu	Su	CEWLRSTWad

Global #dvisor: International Global Trends 2022
Q3. To what extent do you agree or disagree with the following statements?-I can find better deals shopping online than shopping in traditional stores
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1001	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1035	1035	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8506	113	123	110	264	85	124	152	115	107	153	84	97	145	174	93	188	210	111	68	159	148	153	103	140	132	119	157	97	201	136	121	94	160	100	199	158	110	148	121	75	156	72	86	100	132	126	151	123	108	106
	34%	23%	25%	22%	53%	17%	25%	30%	23%	21%	31%	17%	19%	29%	35%	19%	38%	42%	22%	14%	32%	30%	31%	21%	28%	26%	24%	31%	19%	40%	27%	24%	19%	32%	20%	40%	31%	22%	30%	24%	15%	31%	14%	17%	20%	26%	25%	30%	24%	21%	21%
		EKDSnpq	EKLDSWbfhn pq	EKSnp	ABCEFGHLWL MNOPQRSTU VWXYZabcde fghijklmnop	5	EKLDSWbfhn pq	ABCEFHKLO RSWZbefhk mnpqrvwx	EKDSfnpq	EKSnp	ABCEFHKLO RSWZbefhk mnpqrvwx	5	Snp	ABCEHKLOR SWZbefhkn npqrwx	5	ABCEFGHKL MORSTUVW XYZabcdefgh klmnopqrstu	ABCEFHKLM ORSUWXYZb defhklmnpqr stvwx	5	ABCEFGHKL MNORSTUV WXYZabcdefg hijklmnopqrs tuvwx	EKSnpq	ABCEFHKLO RSWZbefhk mnpqrvwx	ABCEFHKLO RSWZbefhk mnpqrvwx	KSnp	ACEHKLORS WZbfhkmnp qrwx	5	CEIKLOSWbf hknpxwx	EKLDSbfnpq	ABCEFHKLO RSWYZbdefh kmnpqrtwx	5p	ABCEFGHLWL MNORSTUV WXYZabdefg hijklmnopqrs tuvwx	ACEHKLORS WbfhknpqrW x	EKDSbfnpq	ABCEFHKLO RSWZbefhk mnpqrvwx	EKLDSWbfhn pq	ABCEFHKLO RSWZbefhk mnpqrvwx	EKDSnpq	ABCEFHKLO RSWZbefhk mnpqrvwx	EKLDSWbfhn pq	ABCEFHKLO RSWZbefhk mnpqrvwx	5	EKLDSWbfhn pq	EKLDSfnpq	ABCEFHKLO RSWZbefhk mnpqrvwx	EKSnp	KSnp
Tend to agree	11035	219	204	193	167	196	148	283	235	230	177	148	198	221	140	223	345	396	214	147	369	340	245	227	214	255	241	230	180	230	213	205	197	214	111	175	214	205	187	226	185	248	222	210	253	253	193	238	111	136	107
	44%	44%	41%	39%	33%	39%	30%	57%	46%	46%	35%	30%	40%	44%	28%	44%	69%	54%	41%	47%	48%	46%	49%	45%	43%	51%	51%	48%	48%	51%	39%	43%	54%	50%	48%	41%	47%	55%	47%	48%	37%	45%	38%	50%	48%	44%	50%	50%	46%	37%	35%
		CDEjmovwx	DEjvwx	Dvwx	vwx	Dvwx	ABCDEHKLM QXcdhijmvw wx	ABCDEFHKL MNPQRSUV WXYZabcdgh ijklmnopqrst	CDEJjmovwx	ABCDEHKLM QXcdhijmvw wx	BCDEEJqmvw wx	ABCDEHKLM QXcdhijmvw wx	DEjvwx	CDEJjmovwx	BCDEEJQcdhi jmovwx	ABCDEHKLM MNPQRSUV WXabcdghijk lmnopvwx	ABCDEJEJQcd hijmovwx	ABCDEHKL MNPQRSUV WXabcdghijk lmnopvwx	DEjvwx	BCDEJQcdhi movwx	ABCDEHKLQ dhijmovwx	ABCDEHKLM NPQRSUVWX abcdghijklm nopqvwx	ABCDEHKLQ dhijmovwx	ABCDEHKLM Qcdhijmovw x	ABCDEHKLM QWXcdhijmn oqrvwx	CDEEJqmvw wx	ABCDEHKLM QWXcdhijmn oqrvwx	ABCDEHKL MNPQRSUV WXabcdghijk lmnopvwx	BCDEEJQcdhi jmovwx	BCDEEJQcdhi jmovwx	Dvwx	DEjmvwx	ABCDEHKLM NPQRSUVWX abcdghijklm nopqvwx	ABCDEHKLM QWXcdhijmn oqrvwx	ABCDEFHKL MNPQRSUV WXabcdghijk lmnopvwx	BCDEEJQcdhi jmovwx	DEjvwx	DEjmvwx	DEjmvwx	ABCDEHKLQ dhijmovwx	ABCDEHKLQ dhijmovwx	CDEEJqmvw wx		BCDEEJQcdhi movwx	DEjmvwx	DEjmvwx	ABCDEHKLQ dhijmovwx	DGQja	DGPZFabz	DEjmvwx	ABCDEFGIJMN OPQRTUVWX YZabcdefgjkl mnstuv	ABCDFGIJMN OPQRTUVWX YZabcdefgjkl mnstuv
Tend to disagree	4340	98	95	106	46	111	80	47	117	95	79	113	173	68	58	103	53	55	66	111	53	72	61	101	84	84	98	55	64	55	85	35	95	61	113	55	107	100	55	80	117	91	135	114	135	71	91	53	98	136	117
	17%	20%	19%	21%	9%	28%	16%	9%	22%	19%	16%	23%	25%	14%	12%	20%	10%	10%	19%	22%	10%	14%	13%	20%	17%	17%	20%	10%	19%	11%	17%	14%	19%	12%	23%	12%	21%	20%	11%	18%	23%	15%	25%	23%	25%	14%	15%	10%	20%	25%	23%
		DFGJMNPQT UVacegilosu	DGMNPQTU Vacegilsu	DFGJMNPQT UVXYacdegil ostu		ABDFGJMNP QRTUVWXYZ abcdefgjklm nrstu	DGNPQTVaeg ilu		DFGJMNPQT UVXYacdegil mostu	DGJMNPQTU Vacegilu	DGJNPQTaul u	DFGJMNPQT UVXYacdegil mostu	ABDFGJMN OPQRTUVWX YZabcdefgkl mnstu	DGQTa	DFGJMNPQT UVacdegilost u	DFGJMNPQT UVacdegilost u	DGJNPQTVaeg ilu	DGJMNPQT UVacegilosu	DGJNPQTVaeg ilu	DGJMNPQT UVacegilosu	DGJNPQTalu	DG	DFGJMNPQT UVacdegilost u	DGJNPQTalu	DGJNPQTVaeg ilu	DGJNPQTVaeg ilu	DFGJMNPQT UVacegilosu		DGJMNPQTU Vacegilu	DFGJMNPQT UVacegilosu	DGJMNPQTU Vacegilu	DGJNPQTalu	DGJMNPQTU Vacegilu	DFGJMNPQT UVXYacdegil mostu	DFGJMNPQT UVacegilosu	DFGJMNPQT UVacegilosu	DGJMNPQT UVacegilosu	DGJNPQTalu	DGJMNPQT UVacegilosu	DFGJMNPQT UVacegilosu	DGJMNPQTVa ceglju	DGJMNPQT UVacegilosu	DGJNPQTalu	DGJMNPQT UVacegilosu	BDFGJLMNPQ RTUVXYacde gilmostu	DGJPQTaeu	ABDFGJLMNP QRTUVXYZab cdefgkilmost u	DFGJLMNPQT UVXYacdegil mostu	BDFGJLMNPQ RTUVXYZabc defgilmostuv	DGQJa	DGJPQTalu		DFGJLMNPQT UVacegilosu	ABCDFGJLMN OPQRTUVWX YZabcdefgjkl mnstuv	ABDFGJLMN OPQRTUVWX YZabcdefgjkl mnstuv
Strongly disagree	1535	34	36	47	13	36	74	9	30	33	44	27	41	14	11	7	6	18	21	35	6	9	20	19	14	13	19	11	46	19	38	19	18	19	22	11	36	33	19	41	23	15	21	20	11	15	21	21	117	174	145
	6%	7%	5%	8%	3%	7%	5%	2%	6%	8%	9%	5%	8%	3%	2%	3%	1%	4%	6%	5%	1%	2%	4%	6%	3%	2%	4%	2%	5%	4%	6%	4%	4%	4%	5%	3%	7%	5%	3%	8%	5%	3%	4%	4%	2%	3%	4%	4%	23%	25%	29%
		DGMNOPQR TVXYZacefgil su	DGMNOPTXY als	BDFGKMNOP QRSTUVWXY Zacdefghkln prstu	PT	DGMNOPQR STVXYZacefgi klmpsu	DGMNOPTXY als	PT	DGJMNOPQR QRSTUVXYZa cefgiklnprstu	BDFGKMNOP QRSTUVXYZa cefgiklnprstu	BDFGHKMN OPQRSTUVW XYZacdefghik lnprstu	BDFGJKMNOP QRSTUVWXY Zacdefghkln prstu	OPT			GOPTa	DGNOPTXa	DGMNOPTXY als		DGMNOPTXY a	GNOPTa	DGMNOPQT VXYZacefls	GNOPTa		GNOPTa		BDFGHKMN OPQRSTUVW XYZacdefghik lnprstu	GOPTa	DGMNOPTXY als	DGMNOPTXY a	DFGMNOPQ RSTVXYZacef gklnprstu	DGNOPTXYa	GOPT	BDFGHKMN OPQRSTUVW XYZacdefghik lnprstu	GOPTa		GOPT		GOPTa	GNOPTa	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx
Don't know	1545	35	52	50	11	63	24	9	24	28	48	28	41	52	17	26	9	16	37	53	14	15	19	39	39	18	9	41	25	28	41	20	14	20	56	8	24	34	42	34	59	30	35	32	25	48	54	16	15
	6%	7%	10%	10%	2%	13%	5%	2%	5%	6%	10%	6%	8%	10%	3%	5%	2%	3%	7%	11%	3%	3%	4%	8%	8%	4%	2%	8%	5%	6%	8%	4%	3%	4%	11%	2%	5%	7%	8%	8%	12%	6%	7%	6%	5%	10%	10%	3%	3%
		DFGHJNPQTU VYZefgjkwx	ADFGHIKNOP QRTUVXYZbc efgjkmoqst wx	ADFGHIKNOP QTUVYZbcef gijkoqstwx	ADFGHIKNOP QTUVYZbcef gijkoqstwx	ADFGHIJKLNO PQRTUVWXY Zabcdefgjkl mopqrstwx	DGPTZfi		DGPTZi	DGNPQTUZfi ws	DFGHINOP QTUVYZbcef gijkoqtwx	DGNPQTUZfi ws	DFGHINOP QRTUVZbcef gijtwx	ADFGHINOP QRTUVZbce fgijkmoqstw x	i	DGPQTUZfiw x	Gi	DFGHNPQTU VYZbefgjkw	DGPQTUZfi ws	DFGHINOPQ TUVYZbefgij wx	DFGJHINOP QTUVYZbcef gijtwx	DGPTZi	DFGJHINOPQ TUVYZbefgij wx	DFGHINOPQ TUVYZbcef gijtwx	DGPTZi	DGPTZfi	DGJNPQTUV Zefgjwx	DGJNPQTUV Zefgjwx	DFGHINOP QTUVYZbcef gijtwx	DFGJHINOP QTUVYZbcef gijtwx	DFGJHINOPQ TUVYZbefgij wx	ADFGHINOP QRTUVYZbcef gijtwx	DFGJHINOP QTUVYZbcef gijtwx	ADFGHINOP QTUVYZbcef fgkjkmoqstw x	DGJNPQTUVY Zefgjwx	DGJNPQTUYZf iws	DGJNPQTUYZf iws	DGPZi	DFGJHINOP QTUVYZbcef gijtwx	DFGJHINOP QTUVYZbcef fgkjkmoqstw x	ADFGHINOP QTUVYZbcef fgkjkmoqstw x	Gi	DFGJHINOP QTUVYZbcef fgkjkmoqstw x	ADFGHINOP QTUVYZbcef fgkjkmoqstw x	Gi
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	17436	337	327	303	431	280	272	435	349	337	330	317	296	366	314	304	433	416	325	216	528	488	398	331	354	387	374	398	334	438	349	326	291	374	211	374	358	315	388	347	257	404	294	296	353	361	318	370	356	714	713
	36%	68%	65%	61%	86%	56%	54%	87%	70%	67%	66%	64%	59%	73%	81%	75%	87%	83%	69%	47%	86%	78%	80%	66%	75%	77%	75%	80%	67%	80%	70%	79%	75%	80%	61%	81%	67%	63%	77%	67%	69%	69%	64%	64%	77%	70%	64%	72%	47%	47%	43%
		CEISJhmnvwx	CELnvwx		ABCEFHIJKL MORSUVWX YZabcdefghij klmnopqrstu	ABCEHIJKLRS Wbdhjkmno pqrvwx	ABCEFHIJKL MNOQRSUV WXYZabcdef ghijklmnopq	CELSJhmnvwx	CELSJhmnvwx	CELSJhmnvwx	CELEhmnvwx	CELSJhmnvwx	vwx	ABCEHIJKLS Wbhijkmnpq rvwx	ABCEFHIJKL MORSUWXY Zbdefhjklmn opqrstuvwx	ABCEHIJKLS Wbhjkmnpq rvwx	ABCEFHIJKL MNORSUVW XYZabcdefgh ijklmnopqrst uvwx	ABCEFHIJKL MNORSUVW XYZabdefhijk lmnopqrstuv wx	CELSJhmnqv wx	Evwx	ABCEFHIJKL MORSUWXY YZabcdefghij klmnopqrstu	ABCEHIJKLRS Wbdhjkmnq rvwx	ABCEFHIJKL MORSUWXZbd fhjklmnopqrv ws	CELSJhmnvwx	ABCEHIJKLS Wbhjkmnpqr vwx	ABCEHIJKLRS Wbdhjkmnp qrvwx	ABCEFHIJKL MORSUWXZbd fhjklmnopqrv ws	CELSJhmnvwx	ABCEFHIJKL MORSUWXZbd fhjklmnopqrv wx	ABCEHIJKLRS Wbdhjkmno pqrvwx	ABCEFHIJKL MORSUWXZbd fhjklmnopqrv wx	ABCEHIJKLRS Wbdhjkmno pqrvwx	ABCEFHIJKL MORSUWXZbd fhjklmnopqrv wx	CELSJhmnvwx	ABCEFHIJKL MORSUWXZbd fhjklmnopqrv wx	ABCEHIJKLRS Wbdhjkmno pqrvwx	ABCEFHIJKL MORSUWXZbd fhjklmnopqrv wx	ABCEHIJKLRS Wbdhjkmno pqrvwx	ABCEFHIJKL MORSUWXZbd fhjklmnopqrv wx	ABCEHIJKLRS Wbdhjkmno pqrvwx	ABCEFHIJKL MORSUWXY Zbdefhjklmn opqrstuvwx	CELSJhmnvwx	ABCEFHIJKL MORSUWXY Zbdefhjklmn opqrstuvwx	ABCEHIJKLRS Wbdhjkmno pqrvwx	ABCEFHIJKL MORSUWXY Zbdefhjklmn opqrstuvwx	ABCEHIJKLRS Wbdhjkmno pqrvwx
Bottom2Box (Disagree)	5880	155	177	148	98	157	106	95	141	135	123	115	165	165	83	69	109	98	67	117	159	98	97	87	155	98	95	117	83	115	80	115	80	115	80	141	87	141	117	71	153	139	135	106	145	144	84	97	77	215	250	222
	24%	27%	24%	30%	12%	31%	21%	11%	28%	27%	25%	28%	33%	16%	14%	22%	12%	13%	23%	27%	12%	10%	16%	26%	20%	19%	23%	12%	28%	15%	22%	18%	23%	16%	28%	16%	29%	24%	14%	31%	28%	25%	29%	33%	29%	17%	19%	14%	43%	30%	54%
		DFGJMNOPQ TUVXYacdegf listu	DGJMNPQTU VXYacegilsu	BDFGJMNOP QRTUVXYZac defgiklstu		ABDFGJLMNO PQRSTUVWX YZacdefgiklo stu	DGJMNPQTVa cglju		DFGJMNOPQ RTUVXYZacd efgilstu	DFGJMNOPQ TUVXYacdegf listu	DGJMNPQTU VXYacegilsu	DFGJMNOPQ RTUVXYZacd efgilstu	ABDFGHJKM NOPQRSTUV WXYZabcdef ghiklnostu	DGJPTa			DGJMNPQTVa cegilsu		DGJMNOPQ TUVXYacdegf listu	DGJNPQTacfu	DGJPTa	DFGJMNOPQ TUVXYacdegf listu	DGJNPQTacfu	DGJNPQTacfu		DGJMNPQTVX Yacegilsu	DGJMNPQTVa cegilsu	DGJNPQTalu	DGJMNPQTVa cegilsu	DGJNPQTalu	DGJMNPQTVa cegilsu	DGJPTa	DFGJMNOPQ TUVXYacdefg ilstu	DFGJMNOPQ TUVXYacdefg ilstu	DGJPTa	DGJMNPQTU VXYacegilsu	DFGJMNOPQ TUVXYacdefg ilstu	DGJPTa	DGJNPQTal		ABDFGJLMNO PQRSTUVWX YZacdefgiklo stu	DFGJMNOPQ TUVXYacdefg ilstu	DGJMNPQTU VXYacegilsu	DFGJMNOPQ TUVXYacdefg ilstu	DGJPTa	DFGJMNOPQ RTUVXYZacd efgilstu	DGJPTa	DGJNPQTal		ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx

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Global #dvisor: International Global Trends 2022
Q4. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	47585	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	-	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-	500	500	500	500	500	500	500	500	500
It is inevitable that we will all lose some	2022	419	435	388	402	403	428	398	425	360	366	383	392	402	396	431	448	415	375	336	333	418	364	391	445	429	447	415	401	390	377	427	392	411	419	425	432	382	386	353	422	410	418	410	436	429	416	397	384	418	442
privacy in the future because of what new	81%	84%	87%	78%	80%	81%	86%	80%	85%	72%	73%	77%	78%	80%	79%	86%	90%	83%	75%	83%	67%	84%	73%	78%	89%	86%	89%	83%	80%	78%	75%	85%	78%	83%	84%	89%	84%	78%	77%	71%	84%	84%	84%	87%	87%	86%	83%	79%	77%	84%	88%
technology can do		CGUKLNRSTV Wcdfklmuv	CDEGIJKLMN QRSTVWabc dfgklmquvw	IJSTVm	IJKRSTVdkm	IJKRSTVdkm	CDEGIJKLMN RSTVWbcdfkl muv	IJRSTVdm	CDEGIJKLMN RSTVWbcdfkl muv	ST	ST	ISTm	IJSTVm	IJSTVdkm	IJRSTVm	CDEGIJKLMN RSTVWbcdfg klmuv	ACDEFGHIJKL MNOQRSTU VWYabcdefg hijklmnopqt uvwx	CIJKLNRSTV Wcdfklmv	STm			CGIJKLNRSTV Wcdfklmv	ST	IJSTVm	ACDEFGHIJKL MNQRSTUV WYabcdefghi jklmnopqtuv	ACDEFGHIJKL MNQRSTUV WYabcdefghi jklmnopqtuv	CGIJKLNRSTV Wcdfklmv	IJRSTVdm	IJSTVm	CIJKLNRSTV Wcdfklmv	CDEGIJKLMN RSTVWbcdfkl muv	IJSTVm	CDEGIJKLMN RSTVWbcdfkl muv	CDEGIJKLMN RSTVWbcdfkl muv	CDEGIJKLMN RSTVWbcdfkl muv	IJSTVm	IJSTVm	ST	CDGIJKLNRST VWcdfklmuv	CGIJKLNRSTV Wcdfklmv	CIJKLRSTVWc dfklmv	IJKLRSTVWkm v	CDEGIJKLMN RSTVWbcdfg klmuv	CDEGIJKLMN RSTVWbcdfkl muv	CIJKRSTVWc dklmv	IJSTVm	IJSTVm	CGIJKLNRSTV Wcdfklmv	ACDEGIJKLM NQRSTUVWa bcdfghijklmo qtuvw
I am concerned about how information being	15875	344	345	311	377	335	375	-	385	301	360	364	313	344	377	-	401	398	357	354	364	401	354	358	335	406	405	348	306	-	317	357	343	-	361	374	400	303	313	335	377	-	364	377	378	331	404	301	371	374	371
collected about me when I go online is being	65%	69%	70%	62%	75%	68%	75%	-	77%	61%	74%	73%	63%	69%	75%	-	81%	82%	69%	67%	73%	80%	70%	74%	67%	81%	81%	70%	61%	-	63%	71%	73%	-	72%	75%	80%	60%	63%	66%	75%	-	73%	75%	76%	66%	81%	60%	65%	75%	68%
used by my own government		CGIJLORWXc dgklmu	CGIJLORWXc dgklmuvx	GIJOcdg	ABCEGIJLMO RSWXabcdgk lmsuvx	CGIJLORWXc dgklu	ABCEGIJLMO RSWXabcdgk lmsuvx		ABCEGIJKLM ORSTWXabc dghklmsuvx	GJOcdg	GOcdg	CEGIJLORSW Xbcdgklmsuv x	GJOcdg	CGIJLORWXc dgklmu	ABCEGIJLMO RSWXabcdgk lmsuvx		ABCEFGHIJ MNORSTWX abcdfghklmn opqrsuvwx	ABCDEFGIJKL MNORSTWX abcdfghklmn opqrsuvwx	GJOcdg	CGIJLORWXc dgklmu	ABCEFGIJKL MNORSTWX abcdfghklmn opqrsuvwx	ABCEFGIJKL MNORSTWX abcdfghklmn opqrsuvwx	CGIJLORWXc dgklmu	ABCEFGHIJ KLMNORSTW Xabcdfghklm nopuvwx	ABCDEFGIJKL MNORSTWX abcdfghklmn opuvwx	CGIJLORWXc dgklmuvx	GJOcdg		GCxg	ABCDEFGIJKL MORSTWXab cdfghklmsuv wx	CGIJLORSWX bcdgklmsuvx		CGIJLORSWX bcdgklmsuvx	ABCDEFGIJKL MNORSTWX abcdfghklmn suvwx	GJOcdg	GJOcdg	GJOWcdg	ABCEGIJLMO RSWXabcdgk lmsuvx		ABCDEFGIJKL MNORSTWXab cdfghklmsuv wx	GJOcdg	GJOWcdg	ABCEGIJLMO RSWXabcdgk lmsuvx	GJOcdg
People worry too much about their privacy	11077	369	311	337	317	368	350	-	371	397	347	315	389	387	345	-	333	343	338	349	309	386	365	303	349	381	383	340	379	-	335	337	301	-	364	365	393	295	305	335	377	-	373	366	340	347	376	330	340	397	350
online - I'm not concerned about what	45%	54%	42%	39%	47%	34%	52%	-	54%	40%	48%	42%	58%	37%	49%	-	66%	71%	48%	29%	41%	58%	53%	41%	50%	56%	57%	48%	56%	-	46%	47%	60%	-	33%	53%	41%	50%	41%	67%	55%	-	54%	53%	48%	49%	41%	66%	50%	59%	52%
companies or the government know about me		BCDEGIJKLM ORSTWacdeg hjltu	EGLMOSagh	BCEGIKLMOS TWaghjlt	EGOSagh	BCEGIKLMOS TWaghjlt	GOSag	BCEGIKLMOS TWdghjltu	BCDEGIJKLM NORSTWacd eghjltuv	EGOSagh	BCEGIKLMOS TWaghjlt	EGMOSagh	BCEFGIKLMOS TWaghjlt	GOSagh	BCEGIKLMOS TWaghjlt		ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmpqrst uvwxyz	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmpqrst uvwxyz	BCEGIKLMOS TWaghjlt	GIJOcdg	ABCDEFGHIJ KLMNORSTW Xacdeghjlmtu vx	BCDEGIJKLM ORSTWacdeg hjltu	EGOSagh	BCEGIJKLMOS TWaghjlt	BCDEGIJKLM NORSTWXac deghjlrstuv	BCDEGIJKLM NORSTWXac deghjlrstuv	BCEGIJKLMOS TWaghjlt	BCDEGIJKLM NORSTWXac deghjlrtuv		CEGIJKLMOST Wdghjl	BCEGIJKLMOS TWaghjlt	ABCDEFGHIJ KLMNOPRSV WXacdeghjlt stuvx	BCDEGIJKLM ORSTWacdeg hjltu	EGOSagh	ABCDEFGHIJ KLMNORSTV WXacdeghjlt stuvx	EGOSagh	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmpqrst uvwxyz	BCDEGIJKLM ORSTWacdeg hjltu		BCDEGIJKLM ORSTWacdeg hjltu	BCEGIJKLMOS TWdghjltu	CEGIJLMOST Wdghjl	BCEGIJKLMOS TWaghjlt	EGOSagh	CEGIJKLMOSWz ghj	BCEGIJKLMOS TWaghjlt	ABCDEFGHIJ KLMNORSTV WXacdeghjlt stuvx	BCEGIJKLMOS TWaghjlt

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Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	47585	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	-	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-	500	500	500	500	500	500	500	500	500
People worry too much about their privacy online - I'm not concerned about what companies or the government know about me	10418	197	205	208	247	301	226	-	211	269	225	273	284	284	234	-	162	129	228	293	279	197	210	262	233	205	208	225	199	-	240	244	186	-	312	226	290	178	233	131	195	-	213	209	242	232	271	242	244	188	228
	43%	39%	41%	42%	49%	60%	45%	-	42%	54%	45%	55%	57%	57%	47%	-	57%	26%	46%	59%	56%	39%	43%	53%	47%	41%	42%	45%	40%	-	48%	49%	37%	-	43%	45%	58%	36%	47%	26%	39%	-	43%	42%	48%	46%	54%	48%	49%	38%	46%
		GOPQzgm	AFGHINOPQ RUVXYZabcd	AFGHINOPQ RUVXYZabcd efgklmnpqsw x	AFGHINOPQ RUVXYZabcd efgklmnpqs vwx	AGHOPQUVY Zabcfglmnp qw	ABCDFGHIK NOPQRUVW XYZabcdefgk lmnpqrsuvw	AGOPQUcfg kmnw	GOPQzgkmw	AFGHINOPQ RUVXYZabcd fgklmnpqsv wx	AGOPQUcfgk mnw	ADFGHINOP QRUVXYZabc defgklmnpq suvwx	ADFGHINOP QRUVXYZabc defgklmnpq rsuvwx	ADFGHINOP QRUVXYZabc defgklmnpq rsuvwx	AGOPQUYZb cfglmnw	AGOPQUcfg kmnw	GOQzgm	GOQzgm	AGOPQUcfg kmnw	ABCDFGHIK NOPQRUVW XYZabcdefgk lmnpqrsuvw	ADFGHINOP QRUVXYZabc defgklmnpq rsuvwx	GOPQzgkm	GOPQzgkm	AGHOPQUVY Zbcfglmnpqw	AGHOPQUVY Zbcfglmnpq w	AGHOPQUVY Zbcfglmnpqw	GOQzgm	GOPQzgkm	AGHOPQUVY Zbcfglmnpqw	AGHOPQUVY Zbcfglmnpq w	GOQzgm	AGHOPQUVY Zbcfglmnpqw	GOQzgm	AGHOPQUVY Zbcfglmnpqw	AFGHINOPQ RUVXYZabcd fgklmnpqsw x	AGHOPQUVY Zbcfglmnpqw	AGHOPQUVY Zbcfglmnpqw	GOPQzgm	AGOPQUcfgk mnw	AFGHINOPQ RUVXYZabcd fgklmnpqsw x	AGHOPQUVY Zbcfglmnpqw	GOPQzgm	AGOPQUcfgk mnw
I am concerned about how information being collected about me when I go online is being used by my own government	5501	111	127	146	116	151	108	-	107	135	154	116	105	135	-	-	75	77	158	116	119	93	83	174	143	84	84	117	174	-	261	87	116	-	115	65	88	146	113	144	86	-	84	98	106	101	74	142	135	111	164
	23%	25%	25%	32%	23%	30%	22%	-	20%	34%	35%	29%	33%	35%	31%	-	16%	15%	33%	25%	34%	19%	17%	35%	30%	17%	17%	23%	35%	-	42%	17%	33%	-	23%	17%	18%	33%	23%	29%	17%	-	17%	30%	23%	36%	27%	29%	27%	33%
		GHOPQUVYZ	GHINOPQUVY Zceglmnpqt	ABDEFGHIM NOPQSTUVY Zacefghijlnp qrstw	GOPQVYZceg ijnpt	FGHNOPQUV YZcegljnpqt	GOPQVYZceg ijnpt	-	GOPQVrqt	ABDEFGHIM NOPQSTUVX YZacefghijlm nopqrstw	ABCDEFGHIL MNOPQRSTU VXYZacefghi klmnopqrstuv	GOPQUVYZc egijnpt	ABDEFGHIM NOPQSTUVX YZacefghijlm nopqrstw	GHOPQUVYZ cegijnpqt	GOPQVYZegt	-	GOcgi	GOcgi	ABDEFGHIM NOPQSTUVY Zacefghijlnp qrtw	GOPQUVYZc egijnpt	GOPQUVYZc egijnpt	GOcgi	GOcgi	ABDEFGHIM NOPQSTUVX YZacefghijlm nopqrstw	DFGHINOPQU STUVYZacefg hijlnpqrtw	GOcgi	GOcgi	GOPQUVYZc egijnpt	ABDEFGHIM NOPQSTUVX YZacefghijlm nopqrstw	GOPQVYZceg ijnpt	GOcgi	GOcgi	ABCDEFGHIU KLMNOPQRS TUVWXYZab cefghijklmnp	GOcgi	GOPQUVYZc egijnpt	ABDEFGHIM NOPQSTUVX YZacefghijlm nopqrstw	GOPQVYZceg ijnpt	GOcgi	GOcgi	ABDEFGHIM NOPQSTUVX YZacefghijlm nopqrstw	DFGHNOPQU VYZcegljnpqt w	GOcgi	ABDEFGHIM NOPQSTUVY Zacefghijlnp qrtw	GOPQVYZceg ijnpt	GOcgi	GOcgi	GOPQVrqt	GHOPQUVYZ cegijnpqt	GOcgi	ABDEFGHIM NOPQSTUVY Zacefghijlnp qrtw	ABDEFGHIM NOPQSTUVX YZacefghijlm nopqrstw	GOPQVYZceg ijnpt	ABDEFGHIM NOPQSTUVY Zacefghijlnp qrtw
It is inevitable that we will all lose some privacy in the future because of what new technology can do	3896	67	57	77	87	65	67	56	65	111	64	97	85	71	86	45	45	68	93	101	148	74	114	81	55	64	48	58	85	77	98	58	95	68	56	64	65	91	66	117	65	60	71	75	56	60	71	87	154	75	53
	15%	12%	10%	15%	16%	14%	12%	10%	13%	21%	15%	18%	17%	14%	17%	12%	9%	14%	19%	20%	30%	15%	23%	16%	8%	13%	10%	12%	16%	14%	20%	12%	20%	14%	11%	13%	13%	18%	13%	23%	13%	12%	14%	15%	11%	12%	14%	16%	21%	15%	10%
		PX			BCPXZaehx	ABFHOPRXZa ehijlnorsx	BPXZ	PX	ABCEFHMOP QUXYZaceghi jlnoprstwx	PXZ	ABCDEFHIJM NOPQUWXYZ abceghijklno pqrstuwx	ABEFHMOPQ UXYZacegh	ABCEFHMOP QUXYZaceghi jlnoprstwx	ABEFHMOPQ XYZacegh	X		BPXZ	ABEFHMOPQ UXYZacegh	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmno pqrstuwx	ABCDEFHMO PQUWXYZab cegh	ABCDEFGHIJ KLMNOPQRS UWXYZabc defghijklmno pqrstuwx	BPXZx	ABCDEFGHIJ MNOPQRUW XYZacegh	ABFOPXZaeh iorx	X	ABCEFHMOP QUXYZacegh	ABCEFHMOP QUXYZacegh jlnoprstwx	X	ABCEFHMOP QUXYZacegh jlnoprstwx	BPXZ	X	PXZ	PXZ	ABEFHMOPQ XYZacegh	BPXZ	ABCDEFGHIK LMNOPQRSU WXYZabcdeg hijklmnoprst uwx	PX	X	PXZ	BPXZx		X	PXZ	ABFOPXZaeh ors	ABCDEFHMO PQUWXYZab cegh	BCPXZaehx	

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Global #dvisor: International Global Trends 2022
Q4. To what extent do you agree or disagree with the following statements?-I am concerned about how information being collected about me when I go online is being used by my own government
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	47585	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	-	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-	500	500	500	500	500	500	500	500
Strongly agree	6286	152	141	95	162	132	145	-	146	104	110	138	118	140	172	-	166	207	91	98	91	177	167	85	141	137	167	122	104	-	78	137	113	-	167	105	214	110	110	138	126	-	158	146	137	101	159	105	204	193	183
	26%	30%	28%	19%	33%	26%	29%	-	29%	21%	22%	28%	24%	28%	34%	-	33%	41%	18%	20%	18%	35%	33%	17%	28%	27%	33%	24%	21%	-	16%	27%	23%	-	33%	21%	43%	22%	22%	28%	25%	-	32%	29%	27%	20%	32%	21%	41%	38%	37%
		CGILORSTW abcdfgiklmu	CGILORSTW abcdfgiklu	GOcg	BCEGIKLORS TWXYabcdef gklmnu	CGIORSTWbc dgiklu	CGILORSTW abcdfgiklu		CGILORSTW abcdfgiklu	GOcdg	GOTWcdg	CGIORSTWb cdfgiklu	CGIORSTWcd g	CGILORSTW bcdfgiklu	BCEFGHIKL MORSTWXYa	BCEFGHIKL MNORSTWXY	GOcg	GOcdg	BCEFGHIKL MNORSTWXY	BCEFGIKLM ORSTWXYab	BCEFGIKLM ORSTWXYab	CGIORSTWb cdfgiklu	BCEFGIKLM ORSTWXYab	CGILORSTWd g	GOcdg		GOcg	CGIORSTWb cdfgiklu	GORTWcdg		CGILORSTW abcdfgiklmu	GORTWcdg	CGILORSTW bcdfgiklu	CGIORSTWcd g		CGILORSTW abcdfgiklmu	CGILORSTW bcdfgiklu	CGIORSTWbc dgiku	GOcg	CGILORSTW abcdfgiklmu	GORTWcdg	CGILORSTW abcdfgiklmu	GOcdg	ABCDEFGHI KLMNOPRST UVWXYZabcd efghiklmnopr	ABCDEFGHI KLMNOPRSTV WXYZabcdef ghiklmnopqrst	ABCDEFGHI KLMNOPRSTV WXYZabcdef ghiklmnopqrst
Tend to agree	9939	197	207	216	214	198	220	-	199	200	158	226	194	204	205	-	198	201	211	256	273	214	227	213	164	260	216	226	201	-	193	265	250	-	164	225	198	183	207	215	185	-	214	231	241	225	245	196	215	181	158
	39%	38%	41%	43%	43%	47%	44%	-	48%	40%	32%	45%	39%	41%	41%	-	48%	40%	43%	47%	55%	45%	45%	43%	33%	52%	43%	45%	40%	-	38%	53%	50%	-	33%	46%	37%	38%	40%	43%	38%	-	43%	46%	48%	44%	49%	39%	34%	36%	28%
		GJOcdgex	GJOcdgemxwx	AGJLOcdglm vwx	GJOcdglmw	GJOcdgmvwx	AGIJLMNOQ Xbcdghjklmu vwx		ABDEGIJLMN OQRWXbcdg hjklmuwx	GJOcdgex	GOcgx	AGJLOQXbdg hjklmuwx	GJOcdgex	GJOcdgmvx	GJOcdgmvwx		ABEGIJLMNO QRWXbcdghj klmuwx	GJOcdgex	GJOcdgmvx	ABDEGIJLMN OQRWXbcdg hjklmuwx	ABCDEFGHIJ KLMNOPQRS UVWXZabcd ghjklmpqsu	AGIJLOXbdg hjklmuwx	ABCDEFGHIJ KLMNOPQRS UVWXZabcd ghjklmpqsu	ABEGIJLMNO QRWXbcdg hjklmuwx	GJOcdgex		GOcgx	ABCDFGIJKL MNOQRSUV WXZabcdghij klmuwx	ABCDEGIJLM NOQRWXbcd ghjklmuwx	ABCDEGIJLM NOQRWXbcd ghjklmuwx	GJOcdgex		GJOcdgex	GJOcdgmvx	GJOcdgex	ABCDEGIJLM NOQRWXbcd ghjklmuwx	AGJLOQXbdg hjklmuwx	AGJLOQXcdg hjklmuwx	ABEGIJLMNO QXbcdghjklm uwx	AGJLOXcdgh klmuwx	ABDEGIJLMN OQRWXbcdg hjklmuwx	GJOcdgex	GOcgx	GJOcdgex	GOcg
Tend to disagree	4789	94	106	117	78	93	91	-	84	110	117	105	130	106	86	-	63	65	118	94	105	71	67	146	116	116	76	94	138	-	91	55	68	-	68	83	93	107	83	117	81	-	68	83	93	107	83	117	81	65	78
	10%	19%	21%	25%	16%	20%	18%	-	17%	26%	25%	20%	26%	20%	17%	-	13%	12%	26%	19%	21%	15%	13%	29%	23%	14%	15%	18%	20%	-	18%	10%	14%	-	18%	10%	14%	20%	15%	23%	14%	-	14%	17%	18%	21%	13%	25%	16%	14%	16%
		GOPQUVYZz egijmptw	DGHNOPQU VYZegijmptv wx	ABDEFGHIKM NOPQSTUVY Zacefghijlmn pqrtvwx	GODZegi	DGOPQUVYZ cegijmptw	GOPQVYcegij nptw		GOPQVcegi	ABDEFGHIKM NOPQSTUVY Zacefghijlmn pqrtvwx	ABDEFGHIKM NOPQSTUVY Zacefghijlmn pqrtvwx	DGOPQUVYZz cegijmptvwx	ABDEFGHIKM NOPQSTUVY Zacefghijlmn pqrtvwx	DGOPQUVYZz cegijmptvwx	GOPQVcegij		GCkgx	GOcg	ABDEFGHIKM NOPQSTUVY Zacefghijlmn pqrtvwx	DGOPQUVYZz cegijmptw	DGNHOPQU VYZcegijmptv wx	ADFGHIKOPQ SUVYZaceghi jmnpqrtvwx	ADFGHIKOPQ NOPQSTUVX YZacefghijlm npqrstvwx	GCkgx	GOcgx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmnp qrstvwxyz	GOcgx	DGOPQUVYZ cegijmptw	GCkgx	GOcgx	ABDEFGHIKM NOPQSTUVY Zacefghijlmn pqrtvwx	DGHOPQUVY Zcegijmptwx	DGOPQUVYZ cegijmptwx	GCkgx	ADEFGHIKMN OPQSUVYZac efghijlmnpqr tvwx	GOPQcgi	DGOPQUVYZ cegijmptwx	GCkgx	GOcgx	ADEFGHIKMN OPQSUVYZac efghijlmnpqr tvwx	GOPQcgi	GCkgx
Strongly disagree	1301	29	21	33	31	30	18	-	18	40	67	17	34	25	19	-	16	17	29	22	14	20	15	27	27	14	10	28	36	-	83	18	18	-	22	10	20	36	29	53	17	-	16	16	19	24	10	35	89	42	86
	5%	6%	4%	7%	6%	6%	4%	-	4%	8%	13%	3%	7%	5%	4%	-	3%	3%	6%	4%	3%	3%	3%	5%	5%	3%	2%	6%	7%	-	17%	4%	4%	-	4%	2%	4%	7%	6%	11%	3%	-	3%	3%	4%	5%	2%	7%	18%	8%	12%
		FGHIKOPQTV YZcegijnqst	GODzgi	BFGHIKNOPQ STUVYZcefgij nqst	BFGHIKNOPQ STUVYZcefgij nqst	FGHIKOPQTV YZcefgijnqst	GOcgi		GOzgi	BFGHIKMNOP QSTUVWYZabf ghijnqrt	ABCDEFGHIK LMNOPQRST UVWXYZabc efghijklmnpqrs tvwx	GOTVYZcgit	BFGHIKNOPQ STUVYZcefgh ijnqrst	GOTVYZcgit	GOZdgi		GCkgx	GOcg	FGHIKOPQTV YZcefgijnqst	GOZdgi	GOcg	FGHIKOPQTV YZcgit	GIKOPQTVYZc gjt	GOcg	GOcg	FGHIKOPQTV YZcgit	BFGHIKNOPQ STUVYZcefgh ijnqrst		ABCDEFGHIK LMNOPQRST UVWXYZabc efghijklmnpq rstvwxyz	GOZdgi	GOcg	FGHIKOPQTV YZcgit	BFGHIKNOPQ STUVYZcefgh ijnqrst		GOzgi	GOcg	GOZdgi	BFGHIKNOPQ STUVYZcefgij nqst	GOcg	BFGHINOPQ STUVYZcefgij nqst	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmnp qrstvwxyz	ABFGHIMN OPQRSTUVW XYZacefghijk pqrst	ABCDEFGHIK LMNOPQRST UVWXYZabc efghijklmnpq rstvwxyz
Don't know	1084	33	24	29	14	31	17	-	14	27	37	20	22	30	17	-	18	16	40	50	16	7	23	28	22	10	12	35	21	-	23	16	20	-	26	16	12	32	55	36	37	-	23	24	13	39	23	37	8	15	15
	2%	3%	2%	3%	1%	3%	2%	-	1%	3%	3%	2%	2%	3%	2%	-	2%	2%	4%	5%	2%	1%	2%	3%	2%	1%	1%	4%	2%	-	2%	2%	2%	-	3%	2%	1%	3%	5%	3%	3%	-	3%	3%	1%	4%	2%	3%	1%	1%	1%
		DFGHKNOPQ TUXYZbcefgij rvwx	DGHOUYZcgj vw	DFGHKNOPQT UYZcegijrvwx	DGOzgi	DFGHKNOPQ TUYZcegijrvwx	GOOzgv		GOcg	DGHOTQTUYZ cegijrwx	BDFGHKLNO PQTUVWYZc defgijrwx	DGHOUTYZcg	DFGHKNOPQ TUYZcegijrvwx	DGHOUTYZcg v	GOzgv		GOzgv	GOcg	BDFGHKLNO PQTUVWYXZ bcdefghijqrp tvwx	ABCDEFGHIJ KLMNOPQTU VWXYZabcde fghijkmnpqrt uvwx	GOzgv	GOcg	DGHOUYZcg v	DFGHNOPQT UYZcegijrwx		GOzgv	GOTVYcgv		DGHOTQTUYZ cegijrwx	GOzgv	GOTVYcgv	BDFGHKLNO PQTUVWYZc defgijrwx		DGHOTQTUYZ cegijrwx	GOzgv	GOTVYcgv	GOcg	DFGHKLNOP QTUVWYZbcd efgijrwx	DFGHKLNOP QTUVWYZbcd efgijrwx	GOcg	GOUcgv	GOcg
No Answer	5005	-	-	-	-	-	-	500	-	-	-	-	-	-	-	500	-	-	-	-	-	-	-	-	-	-	-	-	-	500	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	8%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
								ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnpqrstu vwxyz								ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnpqrstu vwxyz															ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnpqrstu vwxyz										ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnpqrstu vwxyz													
Sigma	349500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box																																																	
Top2Box (Agree)	15825	344	349	311	377	339	375	-	385	303	269	364	313	344	377	-	403	408	302	334	364	401	394	298	335	406	403	348	306	-	217	397	363	-	361	424	400	302	312	320	377	-	394	377	378	331	404	301	323	374	321
	33%	69%	70%	63%	75%	68%	75%	-	77%	61%	54%	73%	63%	69%	75%	-	81%	82%	60%	67%	73%	80%	79%	60%	67%	81%	81%	70%	61%	-	43%	79%	73%	-	72%	85%	80%	60%	63%	64%	75%	-	79%	75%	76%	66%	81%	60%	65%	75%	64%
		CGILORWXc dgiklmu	CGILORWXc dgiklmuvx	GJOcdg	ABCEGIJLMO RSWXabcdgk lmuvx	CGILORWXc dgiklu	ABCEGIJLMO RSWXabcdgk lmuvx		ABCEGIJKLM ORSTWXabc dgiklmuvwx	GJOcdg	GOcdg	CEGILORSW Xbcdgiklmuv wx	GJOcdg	CGILORWXc dgiklmu	ABCEGIJLMO RSWXabcdgk lmuvx		ABCDEFGIJKL MNORSTWX abcdfghiklmn opqrwx	ABCDEFGIJKL MNORSTWX abcdfghiklmn ouvwx	ABCEFGIJKL MORSTWXab cdfghiklmuv wx	GJOcdg	CGILORWXc dgiklu	ABCDEFGIJKL MNORSTWX abcdfghiklmn opqrwx	CGILORSWX bcdgiklmuvx	ABCDEFGIJKL MNORSTWX abcdfghiklmn opqrwx	ABCDEFGIJKL MNORSTWX abcdfghiklmn opqrwx	CGILORSWX bcdgiklmuvw	ABCDEFGIJKL MNORSTWXab cdfghiklmuv wx	GJOcdg	GJOcdg	CGILORSWX abcdfgiklmuvw	ABCDEFGIJKL MNORSTWXab cdfghiklmuv wx	ABCDEFGIJKL MNORSTWX abcdfghiklmn opqrwx	GJOcdg	GJOWcdg	ABCEGIJLMO RSWXabcdgk lmuvx	GJOWcdg	ABCEGIJLMO RSWXabcdgk lmuvx	GJOcdg
Bottom2Box (Disagree)	5591	123	127	160	110	130	108	-	102	170	194	116	165	125	105	-	79	77	158	116	110	93	83	174	143	84	85	117	174	-	261	87	116	-	113	60	88	166	133	144	86	-	84	99	109	131	74	162	170	111	164
	23%	25%	25%	32%	22%	26%	22%	-	20%	34%	39%	23%	33%	25%	21%	-	16%	15%	31%	23%	22%	19%	17%	34%	29%	17%	17%	23%	34%	-	52%	17%	23%	-	23%	12%	18%	33%	26%	28%	17%	-	17%	20%	22%	26%	15%	32%	34%	22%	33%
		GHKPQUVYZ cegijmpt	GHKPQUVY Zcegijmpt	ABDEFGHIM NOPQSTUVY Zacefghijkp qrstw	GOPQVTZceg ijnpt	FGHNOPQUV YZcegijmpt	GOPQVTYZceg ijnpt		GOPQVcgit	ABDEFGHIM NOPQSTUVX YZacefghijm npqrstw	ABCDEFGHIK MNOPQRSTU VWYZacefgh ijklmnpqrstu vwxyz	ABDEFGHIM NOPQSTUVX YZacefghijm npqrstw	GHOPQUVYZ cegijmpt	GOPQVYZcgit	ABDEFGHIM NOPQSTUVX YZacefghijm npqrstw	GOPQVYZcgit	ABDEFGHIM NOPQSTUVY Zacefghijkp qrtw	GOPQUVYZz egijmpt	ABDEFGHIM NOPQSTUVX YZacefghijm npqrstw	DFGHNOPQ TUVYZceg	GOgit	ABDEFGHIM NOPQSTUVX YZacefghijm npqrstw	GOPQVTZceg ijnpt	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmnp qrstvwxyz	DFGHNOPQU VYZceggijmpt	ABDEFGHIM NOPQSTUVX YZacefghijm npqrstw	GOPQVTZceg ijnpt	GOcg	ABDEFGHIM NOPQSTUVX YZacefghijkp qrtw	GOPQVTZceg ijnpt	GHOPQUVYZ cegijmpt	GOcg	ABDEFGHIM NOPQSTUVX YZacefghijkp qrtw	GOPQVTZceg ijnpt	GHOPQUVYZ cegijmpt	GOcg	ABDEFGHIM NOPQSTUVX YZacefghijkp qrtw	GOPQVTZceg ijnpt	ABDEFGHIM NOPQSTUVX YZacefghijkp qrstw	GOPQVTZceg ijnpt	ABDEFGHIM NOPQSTUVX YZacefghijkp qrstw

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Q4. To what extent do you agree or disagree with the following statements?-It is inevitable that we will all lose some privacy in the future because of what new technology can do
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	500	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8008	172	174	137	177	147	170	103	175	125	149	111	148	163	159	150	215	204	117	67	61	192	126	102	185	148	194	155	143	197	125	143	109	190	172	191	228	150	166	164	123	232	147	146	154	153	159	140	258	224	271
	33%	34%	35%	27%	35%	29%	34%	21%	35%	25%	30%	22%	30%	33%	32%	30%	43%	41%	23%	13%	13%	38%	25%	20%	37%	30%	39%	31%	29%	39%	25%	29%	22%	38%	34%	38%	46%	30%	33%	33%	25%	46%	29%	29%	31%	31%	32%	28%	52%	45%	53%
		CEGIKLRSTV WbdeRbu	CEGIJKLORST VWYabdeRbq u	GKSTWf	CEGIJKLORST VWYabdeRbq pqu	CEGIKLRSTV WbdeRu	ST	CEGIJKLRSTV WbdeRbq qu	CEGIJKLORST VWYbdeRbq x	GSTW	GIJKRSTVWxf n	ST	GIJKRSTVWxf n	CGIJKRSTVWxf fn	GIJKRSTVWxf n	GIJKRSTVWxf n	ABCDEFGHIJ KLMNORSTV WXYabdeRfk lmnpqrstu	ABCDEFGHIJ KLMNORSTV WYabdeRkl mnpqrstu	ABCDEFGHIJ KLMNORSTV WYabdeRkl mnpqrstu	ST	CEGIJKLMNO PQRSTUVWXa bdeRfklmnp qrstu	GSTW	ST	CEGIJKLMNO PQRSTUVWXa bdeRfklmnp qrstu	ACEFGIJKLM NORSTVWYa bdeRfklmnp qrstu	GIJKRSTVWxf n	GSTW	GIJKRSTVWxf n	ST	CEGIJKLMNO PQRSTUVWXa bdeRfklmnp qrstu	GIJKRSTVWxf n	GSTW	GIJKRSTVWxf n	ST	ABCDEFGHIJ KLMNOQRST UVWXYZabc deRfklmnp qrstu	GIJKRSTVWxf	GIJKRSTVWxf n	GSTW	GIJKRSTVWxf n	GSTWf	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn pqrstuw	ABCDEFGHIJ KLMNOPQRS TUVWXYZabc deRfklmnpqrs tu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw
Tend to agree	17214	347	340	343	323	346	348	395	345	335	317	371	344	335	337	361	353	311	348	355	373	336	338	385	361	381	343	340	347	354	364	353	384	383	371	354	331	346	333	380	350	386	373	344	376	357	348	336	354	377
	35%	69%	67%	65%	65%	65%	69%	38%	67%	67%	63%	74%	69%	68%	67%	72%	71%	62%	67%	71%	75%	67%	67%	77%	72%	76%	69%	68%	69%	71%	73%	71%	77%	76%	74%	68%	66%	69%	67%	76%	70%	77%	75%	69%	75%	71%	70%	67%	70%	75%
		JQgjlmovwx	DIJPQLNVgjk lmovwx	DIJQgjlmovw x	CJmovwx	DIJQLsgjlmov wx	DJPQLsgjlvl movwx	ABCDEFHIJKL MNPQRSTUV XZabcdfgjklz mnrtuvwx	DIJQsgjlmov x	Cjomovwx	mowxx	ADILMNPQU Vghjklxmov wx	JQqjlmovwx	Cjomovwx	Cjomovwx	ACDEFHILM NPQRUVZclg hijklmnoww	cjmowxx	mvx	DIPQLxgjkl mowxx	ADILMNPQU Vghjklxmov wx	ADILMNPQU Vghjklxmov wx	Cjomovwx	Cjomovwx	ABCDEFHIL MNPQRUVXZ abcdghijklm ntvwxx	DIJPQLNVgjk lmowxx	ACDHIJLMNP QUVZclghijkl mowxx	DIJQLsgjlmov wx	DIJPQLNVgjk lmowxx	ACDEFHIJLM NPQRUVZclg hijklmowxx	v	DIJQsgjlmov wx	ABCDEFHIL MNPQRUVXZ abcdghijklm nowxx	ACDEFHIJLM NPQRUVZclg hijklmowxx	cjmowxx	JQqjlmowxx	Cjomovwx	v	cjmowxx	cjmowxx	v	ABCDEFHIJKL MNPQRSTUV XZabcdghijkl mnotuvwx	v	DIJMNPQUVc gjjklmowxx	DIJPQLzgjjkl mowxx	ADILMNPQU Vghjklxmov wx	DIJLMNPQUV cgjjklmowxx	DIJQgjlmowx	DIJQLsgjlmov wx	v	cjmowxx	cjmowxx	v	DIJMNPQUV cgjjklmowxx	DIJQLsgjlmov wx
Tend to disagree	7893	46	49	64	57	53	47	76	48	91	61	76	77	57	67	48	56	67	74	86	119	93	84	119	93	84	53	74	54	94	74	45	81	45	49	45	75	47	80	49	57	47	53	58	45	45	46	45	54	50
	16%	9%	8%	13%	11%	10%	9%	15%	10%	18%	17%	15%	14%	11%	13%	10%	7%	9%	15%	17%	24%	17%	17%	24%	18%	17%	11%	7%	9%	14%	15%	9%	16%	10%	8%	10%	9%	15%	9%	10%	7%	9%	11%	12%	8%	9%	9%	9%	11%	10%	11%	8%
		Xx	X	ABFHKOPQXZa ehijlnorstx	BPHZhorx	PXZx	Xx	ABDEFHMOP QXYZacegjhij nopqrstuvwx	Xx	ABCDEFHILM NOPQRUWX YZabcegjhijn opqrstuvwx	ABDEFHMOP QXYZacegjhij nopqrstuvwx	ABDEFHMOP QXYZacegjhij nopqrstuvwx	ABEFHOPQX YZacehijlno prstwx	BPHZhorx	ABEFPQZaehij ors	Xx		Xx	ABDEFHMOP QXYZacegjhij nopqrstuvwx	ABDEFHIJM NOPQUWXYZ acehijlnoqrs tuvwx	ABDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno pqrstuvwx	BPHZhorx	ABCDEFHIM NOPQUWXYZ acehijlnoqrs ntuvwx	ABDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno pqrstuvwx	ABFNPQXZaw hijnorx		PXZbs		Xx	ABFHOPQXZa eghijlnoqrstv x	ABDEFHIJMN OPQLWXYZa oeghijlnopqr stuvwx	ABDEFHOP QXYZacegjhij nopqrstuvwx	Xx	ABCDEFHIJ KLMNOPQRS UVWXYZabc defghijklmno pqrstuvwx	ABDEFHOP QXYZacegjhij nopqrstuvwx	Xx	ABCDEFHIM NOPQUWXYZ acehijlnoqrs ntuvw

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Q4. To what extent do you agree or disagree with the following statements?-People worry too much about their privacy online - I'm not concerned about what companies or the government know about me
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	47585	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1001	1000	1000	1001	1010	1021	1000	1000	-	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-	500	500	500	500	500	500	500	500	500
Strongly agree	3369	81	58	48	77	32	64	-	85	45	84	57	37	67	64	-	108	178	56	24	40	94	85	46	93	69	95	54	67	-	57	61	84	-	50	110	81	78	57	146	56	-	82	72	67	73	36	44	122	145	142
	14%	16%	12%	10%	15%	6%	13%	-	17%	9%	17%	11%	7%	13%	13%	-	22%	35%	11%	5%	8%	19%	17%	9%	19%	14%	19%	11%	13%	-	11%	12%	17%	-	10%	22%	16%	16%	11%	29%	11%	-	16%	14%	13%	15%	7%	9%	24%	29%	28%
		BCEFGIKLDR STWacdeghl ntu	EGLOSTagt	EGOScg	BCEGIKLORS TWacdeghl n tu	GOcg	CEGILOSTWc gtu		BCEFGIKLMN ORSTWacdeg hlntu	GOSag	BCEFGIKLND RSTWacdegh lntu	EGLOSTagt	GOSag	BCEFGIKLMN ORSTWacdeghl ntu	EGLOSTagt	GOcg	ABCDEFGHIJ KLMNORSTV WYabcdefghi klmoprstu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmn opqrstuvwx	EGLOSTagt	GOag	GOSag	BCEFGIKLMN ORSTWYabc deghlnrtu	BCEFGIKLMN ORSTWacdeg hlntu	EGOSag	BCEFGIKLMN ORSTWYabc deghlnrtu	CEGILOSTWc gtu	BCEFGIKLM NORSTWYab cdeglnqrtu	EGLOSTagt	CEGILOSTWc gtu	EGOSag	BCEFGIKLDR STWacdeghl ntu	EGLOSTagt	ABCDEFGHIJ KLMNORSTV WYabcdefghi klmoprstu	BCEGIKLORS TWacdeghln tu	EGLOSTagt	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmpq rstuvwxyz	EGLOSTagt	BCEGIKLORS TWacdeghl ntu	EGLOSTagt	GOcg	GOSag	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmpq rstuvwxyz
Tend to agree	9648	188	154	148	161	156	195	-	186	157	158	154	153	130	181	-	223	177	182	171	165	195	185	157	156	211	188	186	217	-	173	176	217	-	114	155	137	217	148	189	221	-	193	164	173	173	171	186	174	157	117
	41%	38%	31%	30%	32%	27%	39%	-	37%	31%	33%	31%	30%	26%	36%	-	45%	59%	36%	34%	33%	39%	36%	31%	31%	42%	38%	37%	43%	-	33%	35%	43%	-	22%	31%	26%	43%	30%	38%	44%	-	38%	33%	35%	35%	34%	37%	35%	30%	23%
		BCDEGIJKLM OSTWXcdghjl vwx	GMOSaghjvx	GMOSaghjvx	GMOSaghjvx	GOcg	BCDEGIJKLM OSTWXcdghj lvwx		BCDEGIJKLM OSWXaghjlv wx	GMOSaghjvx	GMOSaghjvx	GMOSaghjvx	GMOSaghjvx	GOcg	BCEGIJKLOS WXaghjlvwx		ABCDEFGHIJ KLMNOQRST UVWXZacdeg hijlmprstuvw	BCEGIJKLOS cghjlvwx	BCDEGIJKLM OSWXaghjlv wx	BCEFGIJKLM OSWXaghjlv wx	GOag	EGAIOSaghjv x	BCDEGIJKLM OSTWXaghjl vwx	BCEGIJKLOS WXaghjlvwx	GMOSaghjvx	GMOSaghjvx	BCDEGHIJKL MNOQRSTV WXacdeghl mntvwx	BCDEGIJKLM OSTWXaghjl vwx	BCDEGIJKLM OSTWXaghjl vwx	BCDEGHIJKL MNOQRSTV WXacdeghl mntvwx	CEGMOSaghj lvs	BCEGIJKLOS cghjlvwx	ABCDEGHIK LMNOQRSTV WXZacdeghij lmntuvwx	GOcg	GMOSaghjvx	GOcg	ABCDEFGHIJ KLMNOQRST VWXZacdegh ijlmntuvwx	GMOSaghjvx	BCDEGIJKLM OSTWXaghjl vwx	BCDEGIJKLM OSTWXaghjl vwx	EGMOSaghjv x	EGMOSaghjv x	BCEGIJKLMO SWXaghjlvw x	GOag	GMOSaghjvx	GOcg
Tend to disagree	6587	151	150	180	174	171	153	-	138	161	151	165	149	172	146	-	119	85	167	207	218	118	145	183	153	155	147	142	177	-	143	160	157	-	164	141	178	134	113	86	140	-	143	135	182	175	173	133	93	114	98
	27%	26%	30%	36%	25%	34%	31%	-	28%	32%	26%	32%	30%	34%	29%	-	24%	17%	33%	40%	44%	24%	28%	37%	30%	31%	29%	28%	24%	-	28%	32%	31%	-	33%	29%	26%	25%	30%	17%	30%	-	32%	28%	36%	35%	35%	26%	18%	23%	20%
		GOOqgmvx	DGOPQUbqg kmvwx	DGOPQUbqg kmvwx	ABDFGHIKNO PQUVXYZabc dgijklmmquv wx	GOOqgmvx	ADEHINOPQ UVZabcdgjk mquvwx	ADEGIOPQUb cgjkmuwx	GOOqgmvx	DFGIJOPQUb cgjkmuwx	GOOqgmvx	ADGHIOPQU bcgjkmuvwx	DGOPQUbqg kmvwx	DGOPQUbqg kmvwx	ADGHILNOP QUVZabcdgij kmquvwx	DGOPQUbqg kmvwx	GOOqgmvx	ADGHIOPQU VWZabcdefgj kmquvwx	ABCDEFGHIJ KLMNOPQRU VWXYZabcde fghijklmnopqr stuvwxyz	ABCDEFGHIJ KLMNOPQRU VWXYZabcde fghijklmnopqr stuvwxyz	GOOQuqmvw x	ABCDEFGHIJ KLMNOPQRU VWXYZabcde fghijklmnopqr stuvwxyz	GOOQuqmvw x	DGOPQUbqg kmvwx	ABDFGHIJKLN OPQUVXYZa bcdefgjklmn opuvwx	DGOPQUbqg kmvwx	ADGEOPQUb cgjkmvwx	GOOQuqmvx	GOOQuqmvx	GOOQuqmvx	GOOQuqmvx	GOOQuqmvx	ADGHIOPQU bcgjkmuvwx	DGOPQUbqg kmvwx	GOOQuqmvx	GOOQuqmvx	ADGHILNOP QUVXZabcd gijklmnquvw x	ADGHIOPQU VWXZabcdef gijklmnquvw x	ADGHIOPQU bcgjkmuvwx	ADGHIOPQU VabcdgjklmqU uvwx	GOOQuqmvx	GOOQuqmvx	GOOqgmvx	GOOQuqmvx	DGOPQUbqg kmvwx	ADGUOPQUb cgjkmuvwx	GOOQuqmvx	ABDGHILNO PQUVXZabcd gijklmnquvw x	ADGHIOPQU VabcdgjklmqU uvwx	ADGHIOPQU VabcdgjklmqU uvwx	GOOQuqmvx	GOOqg	GOOQuqmvx	GOOqg
Strongly disagree	3830	66	114	88	123	130	73	-	73	108	95	112	135	112	88	-	43	44	61	91	61	79	70	79	83	51	61	82	77	-	99	84	29	-	148	83	161	53	81	45	46	-	51	70	60	57	98	110	153	75	129
	16%	13%	23%	18%	25%	26%	15%	-	15%	22%	19%	22%	27%	22%	18%	-	9%	9%	12%	18%	12%	16%	14%	16%	17%	10%	12%	16%	15%	-	20%	17%	6%	-	30%	17%	32%	11%	16%	9%	9%	-	10%	14%	12%	11%	20%	22%	31%	15%	26%
		GOPQJglpm	ACFGHKNOP QRSTUVWXY Zabcdefgiklm nopqrsw	ACFGHKNOP QRSTUVWXY Zabcdefgiklm nopqrsw	AGOPQRTVY Zcfglmmprs	ACFGHKNOP QRSTUVWXY Zabcdefgiklm nopqrsw	ACFGHKNOP QRSTUVWXY Zabcdefgiklm nopqrsw	GOPQVJglpm np	GOPQVJglpm np	AFGHIOPQRT UVWXYZabc efgiklmnopqrs w	AFGHIOPQRT VYZcfglmnp qrsw	ACFGHKNOPQ RSTUVWXYZ abcefgiklmn opqrsw	ABCFGHIKM NOPQRSTUV WXYZabcdef giklmnopqrst	AGOPQRTYZc fgklmmprs	GOcfg	GOcfg	GOPQJglpm	AFGHIOPQRT VYZcfglmnp qrsw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmnp qrsw	GOPQJglpm	GOPQRTTYZcf glmmprs	GOPQJglpm	GOPQRTTYZcf glmmprs	GOcfg	GOPQJglpm	GOPQRTTYZcf glmmprs	GOPQVJglpm np	AFGHIOPQRT VWYZbcfgklmnpqrsw	AGOPQRTTZc fgklmmprs	ABCDEFGHIK MNOPQRSTU VWXYZabcde fgiklmnopqrst	GOPQRTTYZcf glmmprs	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefgiklmnop qrstuvwxyz	GOcfg	GOcfg	AFGHIOPQRT VYZcfglmnp qrsw	AFGHIOPQRT UVWXYZabc efgiklmnopqrs w	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmnop qrstuvwxyz	GOPQVJglpm np	ACFGHKNOP QRSTUVWXY Zabcdefgiklm nopqrstw
Don't know	1055	34	24	35	16	31	16	-	18	29	33	17	27	29	22	-	6	18	34	62	16	13	25	35	17	13	9	35	22	-	30	19	14	-	24	9	7	28	62	33	28	-	15	25	18	22	23	28	8	15	13
	4%	7%	5%	7%	3%	6%	3%	-	4%	6%	7%	3%	5%	6%	4%	-	1%	4%	7%	11%	3%	3%	5%	7%	3%	3%	2%	7%	4%	-	3%	4%	3%	-	4%	2%	1%	6%	11%	4%	6%	-	3%	5%	4%	4%	5%	6%	2%	3%	3%
		DFGHIKNOPQ TUXYZcefgjp rvwx	GOPUYZcfgij vwx	DFGHINOPQ TUXYZbcefgj prvwx	GOPagjv	DFGHKNOPQT UXYZcefgjpv wx	GOPcgjv	-	GOPZagjv	DFGIKOPQTU XYZcfgijpvwx	DFGHKOPQT UXYZcefgjpr vwx	DFGIKOPQT UXYZcefgjpr wx	DFGKOPTUX YZcfgjprwx	DFGHKOPQT UXYZcefgjpv wx	GOPZagjv	-	GOcg	GOPZAgjv	DFGHKNOPQ TUXYZcefgjp rvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmnp qrstuvwx	GOPXYagjv	DFGHKOPQT YZcfgjprwx	GOPXYagjv	DFGHKOPQT UXYZcefgjpv wx	GOPQcfgjpn	DFGIJPUYZcf gjpwx	BDFGHKNOP QTUXYZbcefg ijprvwx	GOPXYagjv	GOcg	BDFGHKNOP QTUXYZbcefg ijprvwx	GOPXYagjv	GOcg	GOPUYZcfgij vwx	GOPXYagjv	GOcg	DFGHKOPQT UXYZcefgjpvw x	ABCDEFGHIJ KLMNOPQRT UVWXYZabcde fghijklmnopqr stuvwxyz	GOPXYagjv	GOcg	DFGHKNOPQ TUXYZbcefgj prvwx	DFGHKOPQT UXYZcefgjpv wx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefgiklmnop qrstuvwxyz	GOPagj	GOPXYagjv	GOPXagjv	DFGIJPTUYZ cfgjvwx	GOPcgjv	GOPcgjv	GOPagjv	GOcg
No Answer	3005	-	-	-	-	-	-	500	-	-	-	-	-	-	-	500	-	-	-	-	-	-	-	-	-	-	-	-	-	500	-	-	-	500	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	6%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
								ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnopqrstu vwxyz								ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnopqrstu vwxyz													ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnopqrstu vwxyz								ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnopqrstu vwxyz															
Sigma	34500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box																																																		
Top2Box (Agree)	11027	269	211	197	237	168	259	-	271	202	242	210	189	187	245	-	332	353	238	145	205	289	265	203	249	281	283	240	279	-	230	237	301	-	164	265	203	295	205	335	277	-	272	266	240	247	206	230	249	297	259
	46%	54%	43%	39%	47%	47%	57%	-	54%	40%	48%	41%	38%	37%	49%	-	66%	71%	48%	29%	41%	58%	53%	41%	50%	56%	57%	48%	56%	-	46%	47%	60%	-	33%	53%	41%	59%	41%	67%	55%	-	54%	53%	48%	49%	41%	46%	50%	59%	51%
		BCDEGIJKLM ORSTWacdeg hjltu	EGLMOSagh	EGOSagh	BCEGIKLMOS TWaghjlt	GOSag	BCEGIKLMOS TWcdghjltu		BCEGIJKLMS NORSTWacd eghjltuv	EGOSagh	BCEGIKLMOS TWaghjlt	EGMOSagh	GOSagh	GOSag	BCEGIKLMOS TWaghjlt		ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmnprst	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmnprst	BCEGIKLMOS TWaghjlt	GOag	EGOSagh	BCDEFGIKL MNORSTWX acdeghjlnrtu vx	BCDEGIKLM ORSTWacdeg hjltu	EGOSagh	BCEGIJKLM NORSTWXac deghjlnrtuv	BCDEFGIJKL MNORSTWX acdeghjlnrtu v	BCEGIJKLMOS TWaghjlt	BCEGIJKLM NORSTWXac deghjlnrtuv	BCDEGIJKLM ORSTWacdeg hjltu	BCEGIJKLMOS TWaghjlt	CEGILMOSTW aghjl	BCEGIJKLMOS TWaghjlt	BCEGIKLMOS TWaghjlt	EGOSagh	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmnpqr	BCEGIJKLMOS TWaghjlt	BCEGIKLMOS TWcdghjltu	CEGILMOST Wcghjl	BCEGIKLMOS TWaghjlt	EGOSagh	ACEGILMOSU WZabcdefg hjltuv	BCEGIKLMOS TWaghjlt	BCEGIKLMOS TWcdghjltu	CEGILMOST Wcghjl	BCEGIKLMOS TWaghjlt	EGOSagh	CEGILMOSWz gltj	BCEGIKLMOS TWaghjlt	ABCDEFHIJ KLMNORSTV WXacdeghijl qrstuvx	BCEGILMOS TWaghjlt	EGOSagh	ACEGILMOS TWaghjlt
Bottom2Box (Disagree)	10418	197	265	268	247	301	226	-	211	269	225	273	284	284	234	-	162	129	228	293	279	197	210	262	233	206	208	225	199	-	240	244	186	-	312	226	290	178	233	131	195	-	213	209	242	232	271	242	244	188	228
	44%	39%	53%	54%	49%	60%	44%	-	42%	54%	45%	55%	57%	57%	47%	-	33%	26%	44%	59%	56%	39%	42%	53%	47%	41%	42%	47%	40%	-	48%	49%	37%	-	63%	45%	58%	39%	47%	26%	39%	-	43%	42%	48%	46%	54%	48%	49%	38%	45%
		GOPQJglpm	AFGHKNOPQ RUVXYZabcd fgiklmnopqw x	AFGHKNOPQ RUVXYZabcd efgiklmnopq vwx	AGHOPQUVY Zabcfgklmnp qw	ABCDFGHIJK NOPQRUVW XYZabcdefgh lmnpqrsuvw x	AGOPQUbcfg kmnw		GOPQJglpm	AFGHKNOPQ RUVXYZabcd fgiklmnopqv wx	ADFGHINOP QRUVXYZabc defgiklmnpq ruvwx	ADFGHINOP QRUVXYZabc defgiklmnpq ruvwx	ADFHINOP QRUVXYZabc defgiklmnpq ruvwx	ADFGINOP QRUVXYZabc defgiklmnpq ruvwx	AGOPQUJcfg mnw		GOGJgm	AGOPQUbcfg kmnw	ABCDFGHIJK NOPQRUVW XYZabcdefgh lmnpqrsuvw x	AGOPQUbcfg kmnw	GOPQJglpm	AGHOPQUVY Zbcfgklmnqw	AGHOPQRU RUVXYZabcd efgiklmnopq rsuvwx	AGHOPQUVY Zbcfgklmnqw	GOPQJglpm	AGHOPQRU RUVXYZabcd efgiklmnopq rsuvwx	AGHOPQUVY Zbcfgklmnqw	GOPQJglpm	AGHOPQUVY Zbcfgklmnqw	GOPQJglpm	ABCDFGHIJK NOPQRSTU VWXYZabcde fghijklmnpqrst uvwxyz	AGOPQUbcfg kmnw	ABDFGHINO PQRUVWXYZ abcdefgiklm nopqrsuvwx	GOPQJglpm	AGHOPQUVY Zbcfgklmnqw	AGHOPQRU RUVXYZabcd efgiklmnopq rsuvwx	AGHOPQUVY Zbcfgklmnqw	GOPQJglpm	AGOPQUbcfg mnw

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Global #dvisor: International Global Trends 2022
Q5. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unw'd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	999	500	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	250000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Social media companies have too much power	20126	400	429	378	432	390	435	385	440	383	376	418	380	429	436	420	452	423	372	300	398	432	400	407	439	447	445	353	392	391	356	390	366	415	389	403	411	408	382	404	417	398	422	427	461	434	455	417	372	414	399
	81%	80%	86%	76%	86%	78%	87%	77%	88%	77%	75%	84%	76%	86%	87%	84%	90%	85%	74%	60%	80%	86%	80%	81%	88%	89%	89%	71%	78%	78%	71%	78%	73%	83%	78%	81%	83%	83%	74%	81%	83%	80%	84%	85%	91%	87%	91%	83%	74%	83%	80%
		CJLRSadfv	ACEGIJLRSTV Wabcdefhjkl movx	Sad	ACEGIJLRSTV Wabcdefhjkl movxx	Sadf	ACEGIJKLRST VWabcdefgh ijklmnowxx	Sad	ACEGIJKLOQ RSTVWabcde fghijklmnouv wx	Sad	Sa	CEGIJLRSTVa bcdefhlv	Sad	ACEGIJLRSTV Wabcdefhjkl movx	ACEGIJKLRST VWabcdefgh ijklmowx	ACEGIJLRSTV abcdefilov	ACEGIJLRSTV MNOQRSTU VWabcdefgh ijklmnopquv	ACEGIJLRSTV abcdefhilmo vx	5		CJRSadfv	ACEGIJLRSTV Wabcdefhjkl movxx	CJLRSadfv	CGIJLRSadfv	ACEGIJKLOQ RSTVWabcde fghijklmnouv wx	ACEGIJKLOQ OQRSTVWab cdefghijklmn opuvwx	ACEGIJKLO QRSTVWabc defghijklmno puvwx	5	Sadf	Sadf	5	CEGIJLRSabc defhlv	Sad	CJLRSadfv	CEGIJKSacd efhlv	CGIJLRSadfl v	Sad	CGIJKSadfv	CEGIJKSabc defhlv	CEGIJLRSabc defhlv	ACEGIJLRSTV Wabcdefhjkl movx	ACEDFGIJKL MOQRSTUV Wabcdefghij klmnopquvw	CEGIJLRSabc defhlv	5	CEGIJLRSabc defhlv	RSadfv
I cannot imagine life without the internet	17836	339	330	337	303	345	306	408	375	338	360	350	347	400	356	404	457	418	351	387	408	335	395	383	407	377	365	366	357	407	329	415	366	366	357	354	417	345	373	395	387	395	367	395	411	366	377	413	360	338	369
	71%	68%	78%	67%	79%	69%	61%	83%	85%	68%	74%	70%	69%	80%	71%	81%	86%	84%	70%	77%	82%	67%	77%	77%	81%	85%	73%	73%	70%	76%	66%	83%	73%	76%	71%	79%	69%	69%	76%	78%	63%	66%	61%	63%	76%	78%	65%	83%	82%	68%	68%
		FHIJlmnrstv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJlmntv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJlmnqrstv	Hltv	ABCEFHIKLN RSUVWYZab dfhklmnpqrs tvwx	FHIJlmntv	ACEFHIJLYV klmnpqrstvw x	FHIJYZdmngr stv	FHIJlmnqrstv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJYZdmngr stv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghiklmnopq	ABCDEFHIKL NRSUVWYZa bdfghiklmno pqrstvwx	FHIJYZdmngr stv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	Hltv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ACEFHIKLNR SUVWYZabdf hklmnpqrstv wx	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJYZdmngr stv	ACFHIJYZdm nopqrstvwx	FHIJlmnqrstv	ACEFHIKLNR SUVWYZabdf hklmnpqrstv wx	Hltv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ACFHIJYZdm nopqrstvw	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJYZdmngr stv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ABCDEFHIKL NRSUVWYZa bdfghiklmno pqrstvwx	FHIJlmnqrstv	Hlt	Hltv	t	ACEFHIKLNR UYZabdfhklm nopqrstvwx	Hltv	Hlmntv	t	Hlt	ABCEFHIJKLN RSUVWYZab dfhklmnpqrs tvwx	FHIJlmnstv	FHIJlmntv	FHIJlmntv
I fear that technical progress is destroying our lives	15018	255	298	203	225	288	308	301	338	235	245	256	289	292	277	264	339	361	226	251	316	221	355	315	317	335	317	251	286	306	268	306	288	278	278	287	318	256	287	267	226	236	236	234	263	248	240	266	251	256
	60%	51%	60%	58%	65%	58%	62%	60%	68%	46%	49%	51%	58%	58%	55%	59%	68%	72%	45%	46%	63%	64%	70%	42%	63%	67%	63%	50%	57%	61%	41%	58%	61%	76%	58%	57%	64%	51%	57%	72%	65%	75%	61%	67%	67%	59%	70%	50%	59%	70%	67%
		IRSWd	AUWXWadfk u	AUWXWadfk u	ABCEGIJKLM NORSWabde hiklsuv	AUWXWadfk u	AUWNRSWad hklu	ABCEFGIJKL MNORSTWa bdefhiklpsuv	ABCFGIJKL MNORSTWa bdefhiklpsuv	Wd	Wd	IRSWd	AUWRSWadfk u	AUWRSWadfk u	IJRSWd	AUWRSWadfk u	ABCFGIJKL MNORSTWa bdefhiklpsuv	ABCDEFGHIJ KLMNOPRST UWXYZabdef hjklmpsuvx	Wd	ACEIJKLMNR SWabdefhld u	ACEIJKLMNO RSWabdefhk luv	ABCDEFGIJKL MNOPRSTUW XZabdefhjkl psuv	ACEIJKLMNO RSWabdefhk lu	ABCFGIJKL MNORSWab defhiklpsuv	ACEIJKLMNR SWabdefhlU u	AUWRSWadfk u	ABCFGIJKL MNORSWad hklu	AUWXWadfk u	ABCDEFGHIJ KLMNOPRST UWXYZabd efhijklmpqrst	AUWRSWadfk u	ABCDEFGHIJ KLMNOPRST UWXYZabdef hjklmpqrsuv	ACEIJKLMNO RSWabdefhk luv	IRSWd	AUWRSWadfk u	ABCDEFGHIJ KLMNOPRST UWXYZabdef hjklmpqrsuv	ABCEGIJKLM NORSWabde hiklsuv	ABCDEFGHIJ KLMNOPRST UWXYZabd efhijklmpqrs tvwx	AUWRSWadfk u	ABCEGIJKLM NORSWabde hiklsuv	ABCDEFGHIJ KLMNOPRST UWXYZabdef hjklmpqrsuv	ABCFGIJKL MNORSTWX Zabdefhjklp suv	rkld	AUWRSWadfk u	ABCDEFGIJKL MNORSTUW XZabdefhjkl npsuv	ABCEFGIJKL MNORSWab defhiklsuv
I am usually the first among my friends to try out new things	11705	196	196	154	279	134	187	333	218	190	155	218	177	182	236	249	286	381	234	106	219	233	267	140	294	252	306	217	285	302	175	342	299	244	228	351	228	253	259	212	201	219	188	187	239	292	255
	47%	39%	39%	31%	56%	27%	37%	67%	44%	38%	31%	44%	35%	36%	47%	50%	57%	76%	47%	21%	44%	47%	53%	28%	59%	50%	61%	43%	57%	60%	35%	68%	60%	49%	46%	70%	46%	51%	52%	42%	40%	44%	38%	37%	48%	58%	51%
		CEJSWd	CEJSWd	S	ABCEFHIJKL MNORSTUW XYadehklnopr stuv	S	CEJSWd	ABCDEFHIJKL MNOPRSTUV WXYZabdefg hjklnopqrstu vwxy	CEFIJLMSWd hu	CEJSWd	5	BCEFIJLMSW dhtu	CESWd	CEJSWd	ABCEFHIJKL Wdhrtu	ABCEFHIJKL MSTWadehq rtu	ABCEFHIJKL MNORSTUW XYadehklnoq rstuvx	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvwx	ABCEFIJLMS Wdhrtu	ABCEFIJLMS Wdhrtu	BCEFIJLMSW dhtu	ABCEFIJLMS Wdhrtu	ABCEFHIJKL MNRSTUVWX adehklnoprst uv	5	ABCEFIJLMS Wdhrtu	ABCEFHIJKL MSTWadehl qrstu	ABCEFHIJKL MNORSTUV WXYadehkl nopqrstuvx	ABCEFHIJKL MNORSTUW XYadehklnoq rstuvx	CEFIJLMSWd hu	ABCEFHIJKL MRSTWXadeh hlnqrstu	ABCDEFHIJKL MNOPRSTUV WXYZabdefg hjklnopqrstu vwxy	5	ABCEFIJLMS Wdhtu	ABCEFHIJKL MSTWadhqr tu	ABCEFIJLMS Wdhtu	ABCDEFHIJKL MNOPRSTUV WXYZabdefg hjklnopqrstu vwxy	ABCEFIJLMS Wdhtu	ABCDEFHIJKL MNOPRSTUV WXYZabdefg hjklnopqrstu vwxy	ABCEFHIJKL MSTWadehq rstu	ABCEFHIJKL MSTWadehl qrstu	CEJLSWdh	CEJSWd	CEFIJMSWd h	CESWd	CEJSWd	ABCEFIJLMS Wadhrtu	ABCEFHIJKL MNORSTUV WXYadehkl nopqrstuvx	ABCEFHIJKL MSTWadehl qrstu

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Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unw)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I am usually the first among my friends to try out new things	12023	261	285	324	204	336	285	148	257	290	310	263	307	293	252	232	203	104	239	356	261	252	207	329	251	225	186	242	227	132	332	252	203	181	297	317	188	221	220	135	220	210	203	219	260	247	262	274	258	203	239
	48%	53%	57%	65%	41%	67%	57%	30%	51%	58%	62%	53%	61%	59%	50%	46%	41%	21%	48%	71%	53%	50%	41%	66%	50%	45%	37%	49%	45%	26%	66%	50%	41%	36%	59%	63%	38%	44%	44%	27%	44%	42%	41%	44%	52%	49%	53%	54%	51%	41%	48%
		DGOPQVYZb cfgjklmnoqs w	DGHNOPQRT UVWXabcefg ijklmnopqrs ww	ABDFGHIKM NOPQRTUVX YZabcefghij klmnopqrstuv	GQszm	ABDFGHIJKL MNOPQRTU VXYZabcefgh ijklmnopqrst uvwx	ADGHKNOPQ RTUVXYZabc efgijklmnopq uvwx	Q	DGOPQVYZb cfgjklmnoqs w	ADGHKNOPQ RTUVXYZabc efgijklmnopq uvwx	ADEFGHKNO PQRTUVXYZa bcefgijklmno pqrstuvwx	DGOPQRVYZ bcfgjklmnoqr qw	ABDGHKNOP QRTUVXYZab cefgijklmnop qrstuvwx	ADGHKNOPQ RTUVXYZabc efgijklmnopq stvwx	DGOPQVYZdg mw	DGPQVZdgj mw	GQszm	DGPQVZdgj	ABCDFGHIJL MNOPQRTU VWXYZabcde fghijklmnop qrstuvwx	DGOPQVYZdg jklmnopqw	ABCDFGHIJL MNOPQRTUV WXYZabcefg hijklmnopq rstuvwx	DGPQVZdgj jklmnopqw	GQszm	DGPQVZdgj	GQszm	DGPQVZdgj mqw	ABDFGHIKLM NOPQRTUVX YZabcefghijkl mnopqrstuv wxyz	DGPQVZdgj jklmnopqw	GQszm	DGPQVZdgj mqw	Q	GQszm	ABDFGHIKLM NOPQRTUVX YZabcefghijkl mnopqrstuv wxyz	DGPQVZdgj jklmnopqw	Q	GQszm	GQszm	GQszm	GQszm	GQszm	DGPQVZdgj jklmnopqw	DGPQVZdgj mopw	DGPQVZbcf gijklmnopqw	DGOPQRVYZ abcfgijklmno pqws	DGOPQVYZb cfgjklmnoqs w	DGPQVZdgj mpw
I fear that technical progress is destroying our lives	8703	71%	73%	68%	74%	77%	74%	68%	74%	74%	77%	71%	74%	74%	74%	68%	69%	54%	71%	74%	69%	74%	71%	74%	69%	69%	71%	73%	70%	65%	77%	73%	68%	71%	74%	69%	70%	71%	68%	68%	71%	74%	74%	71%	71%	71%	71%	71%	69%	76%	73%
	35%	49%	55%	56%	37%	55%	55%	38%	49%	49%	44%	48%	47%	48%	41%	37%	39%	24%	48%	41%	33%	37%	35%	50%	33%	30%	24%	49%	40%	31%	55%	56%	39%	36%	50%	49%	34%	48%	33%	34%	39%	31%	34%	37%	37%	37%	37%	37%	41%	39%	36%
		BCDEFGHIJM OPQTUVXYZc efghijklmnopq rtwx	HPQVYxgmn oqtw	HPQVYxgmn oqtw	QVxgmo	HPQVYxgmn oqtw	HPQVYxgmn oqtw	DHPQTUVXYz glmnoqrtwx	Qxgmo	ABCDEFGHIKL MNOPQRSTUV XYZabcefghij klmnopqrstv	BCDEFGHIJM OPQTUVXYZc efghijklmnopq rstvwx	BCDEFGHIJM OPQTUVXYZc efghijklmnopq rstvwx	DHPQVYxgm noqrtw	HQVxgmnoqt w	BDEFHMPQT UVXYZcglmn opqrtwx	DHPQVYxgm noqrtw	QVxgmo	ABCDEFGHIKL MNOPQRSTUV XYZabcefghij klmnopqrstv	BCDEFHJMO PQTUVXYZce ws	HQVxgmnoqt w	QVxgmo	cg	ABCDEFGHIK LMNOPQRSTU VWXYZabcefgh ijklmnopqrst	QVxgmnoqt w	QVxgmo	HQVxgmnoqt w	BCDEFGHIJM OPQTUVXYZc efghijklmnopq rstwx	DHPQVYxgm noqrtw	HPQVYxgmn oqtw	ABCDEFGHIJ KLMNOPQRS TUVXYZabcef ghijklmnopq rstwx	DHPQVYxgm noqrtw	HPQVYxgmn oqtw	BDFHMRQTUV WXYZcglmno pqrtwx	HPQVxgmno qtw	BCDEFGHIJM OPQTUVXYZc efghijklmnopq rstwx	HQVxgmnoqt w	cgo	DHPQVYxgmn oqtw	BCDEFGHIJM OPQTUVXYZc efghijklmnopq rstwx	DFHMRQTUV XYZcglmnoq rtwx
I cannot imagine life without the internet	4764	15%	9%	13%	9%	15%	13%	8%	10%	14%	11%	13%	13%	14%	9%	13%	8%	4%	6%	13%	8%	9%	11%	14%	8%	12%	4%	14%	13%	4%	14%	9%	8%	7%	14%	13%	9%	15%	14%	16%	14%	13%	7%	7%	14%	14%	14%	14%	14%	16%	16%
	25%	27%	19%	27%	19%	27%	35%	16%	42%	28%	23%	27%	27%	16%	26%	17%	12%	14%	26%	17%	16%	35%	19%	21%	17%	31%	26%	21%	27%	13%	30%	15%	23%	18%	24%	19%	15%	28%	33%	36%	35%	20%	32%	28%	33%	33%	45%	15%	44%	31%	32%
		BDGLMOPQS TVWXacegjo u	PQxej	BDGLMOPQS TVWXacegjo u	GMPQTxqu	BDGMOPQST VWXacegjou	ABCDEGIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	P	ABCDEFGIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	BDGLMOPQS TVWXacegjo u	GMOPQST Xegju	BDGLMOPQS TVWXacegjo u	BDGLMOPQS TVWXacegjo u	P	BDGMOPQST VWXacegjou	P	P	BDGMOPQST VWXacegjou	BDGMOPQST VWXacegjou	PQx	P	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijklmnop	PQxej	GMOPQSTXe ejlu	BDGLMOPQS TVWXacegjo u	GMOPQSTXe ejlu	BDGLMOPQS TVWXacegjo u	PQx	BDGMOPQST VWXacegjou	BDGLMOPQS TVWXacegjo u	BGMOPQSTV Xcegju	PQx	BDGMOPQST VXcegju	BDGLMOPQS TVWXacegjo u	GPQTuqu	BDGLMOPQS TVWXacefgj ou	ABCDEGIJKL MNOPQRSTV WXZabcefgh ijkou	ABCDEGIJKL MNOPQRSTU WXYZabcefgh ijklmopqw	ABCDEGIJKL MNOPQRSTV WXZabcefgh ijkmopqx	PQxej	BDGJKMNOP QRSTVWXZac efghijou	BDGLMOPQS TVWXacegjo u	BDGJKMNOP QRSTVWXZac efghijou	BCDEGJKLM NOPQRSTVW XZacefghijou	BCDEGJKLM NOPQRSTVW XZacefghijou	ABCDEFGIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	ABCDEFGIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	BCDEGJKLM NOPQRSTVW XZacefghijou	BDEGJKLMN OPQRSTVWX Zacefghijou
Social media companies have too much power	3469	69	47	81	56	74	47	96	47	93	71	66	86	45	49	54	38	59	93	128	83	57	72	63	41	40	46	106	87	73	108	73	115	65	72	83	71	67	77	81	49	69	65	53	31	51	33	65	111	66	91
	14%	14%	9%	16%	11%	15%	9%	19%	9%	19%	14%	13%	17%	9%	10%	11%	8%	12%	19%	26%	17%	11%	14%	13%	8%	8%	9%	21%	17%	15%	22%	15%	23%	13%	14%	17%	15%	13%	15%	16%	10%	14%	13%	11%	6%	10%	7%	13%	22%	13%	18%
		BFHMNPRYZ nrt		BDFHMNOP QUWXYZmpr st	PRYnt	BDFHMNOPN YZmqrst		ABDEFHJKM NOPQUVWX YZoqghjklmop qrstuw	BFHMNOPRY Znrst	ABDFHJKMN OPQUVWXY oqghklmnopr stuw	BFHMNPRYZ nrt	ABDFHKMN PQUWXYZgk nqrstuw	ABDFHKMNO PQUWXYZkq rstw	BDFHKMNOP QUWXYZknq rstw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc degjklmnop	ABCDEFGHIJ KLMNOPQRT UVWXYZabc degjklmnop	ABDFHKMNOP QUWXYZknq rstw	PRYnt	BDFHMNOPX YZnrst	BFHMNPRYZ	ABCDEFGHIJ KLMNOPQRT UVWXYZabc degjklmnop	ABDFHKMNOP QUWXYZgkn qrstw	BDFHKMNOP YZnrst	ABCDEFHIKL MNOPQRSTV WXYZoqghjkl mnopqrstuw	ABCDEFHIKL MNOPQTUV WXYZoqghjkl mnopqrstuv	BFHMNPRYZn t	BDFHMNOPX YZnrst	BDFHMNOPX YZnrst	ABCDEFHIKL MNOPQRTU VWXYZoqgh ijklmnopqrst uvwx	BFHMNPRYZn t	BDFHMNOP QUWXYZhqr stw	BDFHMNOPX YZnrst	BFHMNPRYZ nrt	BDFHMNOP QUWXYZmqr stw			BFHMNPRYZ nrt	BFHMNPRYZ mrt	BFHMNPRYZ mrt	BFHMNPRYZ nrt	BFHMNPRYZ nrt	BFHMNPRYZ n

Global #dvisor: International Global Trends 2022
Q5. To what extent do you agree or disagree with the following statements?-I am usually the first among my friends to try out new things
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	999	999	998	999	999	1000	1030	1030	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	3666	62	58	33	99	30	48	93	65	44	40	48	52	67	67	64	114	201	53	19	37	69	87	39	93	62	88	53	62	144	33	56	79	110	59	143	139	52	62	137	39	86	48	41	47	52	54	61	136	139	122
	15%	12%	12%	7%	20%	6%	10%	19%	13%	9%	8%	10%	10%	13%	13%	13%	23%	40%	11%	4%	7%	14%	17%	8%	19%	12%	18%	11%	12%	29%	7%	11%	16%	22%	12%	29%	28%	10%	12%	27%	8%	17%	10%	8%	9%	10%	11%	12%	26%	28%	24%
		CE1ISTWdnq u	CE1ISTWdnu	S	ABCEFHIKL MNORSTUW YabdefhiknP qrstu	S	CESd	ABCEFHIKL MNORSTUW Yabdehiknp qrstu	CEFIJKSTWd nqu	ES	S	CESd	CESTWd	CEFIJKSTWd nqu	CEFIJKSTWd nqu	CEFIJKSTWd nqu	ABCEFGHIKL MNORSTUV WXYabdefh klmopqrstu	ABCEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvwx	CESTWd		S	CEFIJKSTWd knqpru	ABCEFHIKL MNORSTWY abdehiklnpqr stu	S	ABCEFHIKL MNORSTUW Yabdehiknp qrstu	CEISSTWdnq u	ABCEFHIJKL MNORSTUW Yabdehiknp qrstu	CESTWd	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghiklmnopqrs tu	S	CESTWdn	BCEFIKLRST Wadehiknpqr stu	ABCEFHIKL MNORSTUV WYZabdefhk lmopqrstu	CESTWd	ABCEFHIKL MNORSTUV WXYabdefhi klmopqrstu	CESTWdnu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghiklmopqrs tu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghiklmopqrs tu	CESTWd	CEFIJKSTWd nqu	S	ABCEFGHIJ KLMNOPRST UVWXYZabd efghiklmopqrs tu	ES	S	S	CESd	CESd	S	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghiklmopqrs tu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghiklmopqrs tu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghiklmopqrs tu
Tend to agree	8560	154	138	171	185	154	150	245	143	145	115	170	170	171	148	185	177	190	185	88	187	164	181	101	141	190	218	164	190	193	116	169	209	193	117	190	190	169	166	214	188	167	211	170	154	167	154	146	193	153	133
	33%	27%	28%	34%	36%	31%	29%	48%	31%	29%	23%	34%	34%	33%	30%	37%	34%	38%	35%	18%	36%	33%	34%	20%	28%	38%	44%	33%	40%	39%	23%	34%	42%	39%	23%	38%	37%	34%	33%	40%	38%	33%	44%	41%	31%	33%	27%	29%	31%	27%	23%	27%
		ESWlv	EJMSWdv	SW	ABCEFHIJLM SWXdhtvwx		EJMSWdhv	ABCDEFHIJKL MNOPQRSTU VWXYabdefg hijklmnopq	CEIJKSWdh v	CEJMSWdhv	S	ABCEFIJLMS WXdhtvx	ESWv	S	ABCEFJLMS WXdhtvx	ESWv	S	ABCEFIJLMS WXdhtvwx	ABCEFHIJLM SWXdhtuwx	ABCEFHIJLM SWXdhtuwxs	ABCEFHIJLM SWXdhtuwx	ABCEFIJLMS WXdhtvx	ABCEFHIJLM SWXdhtuwx	EJMSWdhv	ABCEFHIJLM SWXadhjrtu vwx	ABCDEFHIKL MNOPQRSTU VWXYacdegh jklmoprstuvw	ABCEFHIJLM SWXdhtvwx	ABCEFHIJKL MNMPSUWXa dehjkortuvw x	ABCEFHIJLM SUWXadehjr tuvwx	S	ABCEFIJLMS WXdhtvx	ABCEFHIJKL MNOPQRSTU WXadehjrtu vwx	ABCEFHIJLM SUWXadehjrt uvwx	S	ABCEFHIKL MNSUWXad ehjrtuvwx	ABCEFJLMS WXdhtvx	ABCEFHIKL MNOPQRSTU VWXYacdehj klmoprstuvw x	ABCEFJLMS WXdhtvx	CEIJKSWdh v	ABCEAJKSW dhvx	ESWv	CEJMSWdhv		CEIJMSWdh v	ESWv
Tend to disagree	8567	158	183	186	178	198	197	177	195	155	151	185	176	182	187	185	156	76	167	174	202	175	142	217	176	188	144	147	150	86	165	183	143	136	156	193	190	136	147	91	186	131	171	173	151	166	174	188	135	190	117
	33%	40%	37%	37%	36%	39%	38%	24%	37%	31%	30%	38%	35%	36%	37%	36%	31%	15%	32%	35%	40%	36%	28%	42%	35%	38%	29%	33%	32%	17%	34%	37%	32%	27%	31%	22%	28%	35%	33%	18%	37%	26%	34%	33%	46%	40%	41%	38%	27%	26%	23%
		DGIJPQRSVZa bcdfghijlmnw x	DGIPQVZbcg hijmovwx	DGIJPQFVZbc ghijmovwx	Qcm	DGIJQVZagjm ovwx	DGIJPQRVZa bcdfghijlmov wx	Qcm	DGIJPQRVZbc ghijmovwx	DGQajlmvx	DGQcjlmx	DGIJPQRVZa bcfghijlmov wx	DGJQVZagjm ovwx	DGIJPQVZagh ijmovwx	DGIJPQRVZbc ghijmovwx	DGIJPQVZagh ijmovwx	DGJQVZagjm ovwx	DGIJPQRVZbc ghijmovwx	DGJQVZagjm ovwx	DGQajlmvx wx	DEGILPQRSV XZabcdfghijkl mopqvwx	DGJQVZagjm ovwx	GQcjlmx	BCEFGHIKL MNOPQRSU VWYZabcdefg hijklmnopqv wxyz	DGIJQVZagjm ovwx	DGIJPQFVZbc fghijmovwx	GQcjlmx	DGIJPQRVZbc ghijmovwx	DGQajlmvx wx	DGQcjlmvx	Qcm	DGQcjlmvx	DGQajlmvx wx	DGJQVZagjm ovwx	DGIJPQRVZa bcdfghijlmov wx	DGJQVZagjm ovwx	DGIJPQRVZa bcdfghijlmov wx	DGIJPQRVZbcg hijmovwx	Qcm	CEIJMSWdhv	ESWv
Strongly disagree	3861	63	101	138	76	158	93	26	72	136	159	74	130	111	65	52	47	28	77	182	59	73	65	117	76	36	42	75	68	46	163	69	41	45	141	28	57	45	52	45	33	79	32	47	29	47	58	87	123	73	122
	15%	13%	20%	28%	15%	32%	19%	5%	14%	27%	32%	15%	26%	22%	13%	10%	9%	6%	15%	36%	12%	15%	13%	23%	15%	7%	8%	15%	14%	9%	33%	14%	8%	9%	28%	6%	11%	9%	10%	9%	7%	16%	6%	9%	6%	9%	12%	17%	25%	15%	24%
		GDPQTZdgkm npr	ADGHKNOPQ RTUVXYZabc efgjklmnoqrs ntw	ABDFGHKMN OPQRTUVWX YZabcefgjkl mnopqrstuw	ABDFGHKLM NOPQRTUV WXYZabcefgl jklmnopqrst w	ADGHKNOPQ TUVXYZabcef gjklmnopqrst w	ADGHKNOPQ TUVXYZabcef gjklmnopqrst w	GDPQTZdgk lmnpqrs	ABDFGHKMN OPQRTUVWY WXYZabcefg jklmnopqrst	GDPQTZdgk lmnpqrs	ABDFGHKLM NOPQRTUV WXYZabcefg jklmnopqrst	GDPQTZdgk lmnpqrs	ABDFGHKNO PQRTUVXYZa bcefgjklmnop qrstuw	ADGHKNOPQ RTUVXYZabc efgjklmnoqrs ntuw	GPQTZdgkm npr	GDTnrpr	GQr	GDPQTZdgk lmnpqrs	ABCDEFGHIJ KLMNOPQRT UVWXYZabc efghijklmnop qrstuvw	GDPQTZdgkm npr	GQ	GDPQTZdgk lmnpqrs	ABCDEFGHIJ KLMNOPQRT UVWXYZabc efghijklmnop qrstuvw	GDPQTZdgkm npr	GQ	GDPQTZdgk lmnpqrs	ABCDFGHIJK LMNOPQRTU VWXYZabcefg jklmnopqrs tuvwx	GDPQTZdgkm npr	GQ	GDPQTZdgk lmnpqrs	ABDFGHIMRN OPQRTUVWX YZabcefgjkl mnopqrstuw	GDPQTZdgkm npr	GQ	GDTnrpr	GQ	GDTnrpr	GQ	GDPQTZdgk lmnpqrs	GQ	GDPQTZdgk lmnpqrs	GQ	GDPQTZdgk lmnpqrs	GQ	GDTnrpr	AGNQRSTVY Zcfgjklmnoq rst	ADEHGHKNO PQRTUVXYZa bcefgjklmno pqrstuw	GDPQRZdfgj klmnpqrs	ADFGHKNOP QRTUVXYZab cefgjklmnop qrstuw
Don't know	1272	43	20	22	17	30	28	10	25	20	35	19	17	25	13	19	12	15	27	18	20	15	26	31	15	23	8	41	12	31	19	23	12	17	27	21	13	35	52	14	53	36	37	69	39	34	50	38	3	5	6
	5%	9%	4%	4%	3%	6%	6%	2%	5%	4%	7%	4%	3%	5%	3%	4%	2%	3%	5%	8%	4%	3%	5%	6%	3%	5%	2%	8%	3%	6%	4%	5%	3%	3%	5%	4%	3%	7%	10%	3%	11%	7%	7%	14%	8%	7%	10%	8%	1%	1%	1%
		BCDFGHIKLM NOPQRTUVX YZbdefghjm vwx	ADGHKNOPQ RTUVXYZabc efgjklmnoqrs ntw	Zvwx	PZbfmvwx	Zvwx	DGIJKNOPQJ Xbfgjgmvwx	DGIJNPQLRZ bfgjmvwx	Zvwx	NPQLRZbfjmv wx	Zvwx	Zvwx	BCDGIKLNOP QTUXYZbdef gjjmvwx	Zvwx	NPQZbfjmvw wx	Zvwx	Zvwx	DLNPQJLRZbf jmvwx	BCDFGHIKLM NOPQRTUVX YZbdefgjjmv wx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc efghijklmnop qrstuvwx	GDPQTZdgkm npr	GDQrZBnnnpr	GDPQVZdgkm lmnpqrs	GPQTZdgkm npr	ADFGHKNOP QRTUVXYZab cefgjklmnop qrstuw	GDPQTZdgkm npr	GQ	GDPQTZdgk jklmnpqrs	ABCDFGHIKL MNOPQRTUV WXYZabcefg jklmnopqrst uvwx	GDPQTZdgkm npr	GQ	GDPQTZdgk jklmnpqrs	ABCDFGHIKL MNOPQRTUV WXYZabcefg jklmnopqrs tuvwx	GDPQTZdgkm npr	GQ	GDPQTZdgk lmnpqrs	Zvwx	NPZbfjmvwx	GDPQTZdgk lmnpqrs	GQ	GDPQTZdgk lmnpqrs	GQ	GDPQTZdgk lmnpqrs	GQ	GDTnrpr	AGNQRSTVY Zcfgjklmnoq rst	ADEHGHKNO PQRTUVXYZa bcefgjklmno pqrstuw	GDPQRZdfgj klmnpqrs	ADFGHKNOP QRTUVXYZab cefgjklmnop qrstuw
Sigma	24000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	11705	196	196	154	275	154	187	333	218	190	155	218	177	187	216	249	386	381	214	106	239	236	207	329	251	225	186	242	227	132	332	252	203	181	297	137	188	221	220	195	220	210	203	219	260	247	262	274	258	203	239
	47%	39%	39%	31%	56%	27%	37%	67%	44%	38%	31%	44%	35%	36%	47%	50%	57%	76%	47%	21%	48%	47%	53%	28%	47%	50%	61%	43%	52%	67%	30%	45%	57%	60%	35%	68%	60%	49%	46%	70%	46%	51%	52%	42%	40%	44%	38%	37%	48%	58%	51%
		CEJSWd	CEISWd	S	ABCEFHIKL MNORSTUW XYadehiknqr stuv	S	CEISWd	ABCDEFHIKL MNOPRSTUV WXYZabdefg hijklmnopqrstu	CEFIJLMSWd hu	CEJSWd	S	BCEFIJLMSW dhtu	CESWd	CEJSWd	ABCEFIJLMS Wdhtu	CESWd	ABCEFHIKL MSTWadehq rtu	ABCDEFHIKL MNORSTUV WXYadehiknq rstuvw	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvwx	CEFIJLMSWd hu	ABCEFHIKL MRSTWXade hilnpstu	ABCDEFHIJKL MNOPRSTUV WXYZabdefg hijklmnopqrs tuvwx	S	ABCEFIJLMS Wdhtu	ABCEFHIKL MNORSTUW XYadehiknq rstuvx	ABCEFHIKL MNORSTUV WXYZabdefg hijklmnopqrstu	S	ABCEFIJLMS Wdhtu	ABCEFHIKL MNOPRSTUV WXYZabdefg hijklmnopqrs tuvwx	ABCEFHIKL MNORSTUV WXYabdehkl nopqrstuvx	CEJSJWdh	CEJSWd	CEFIJKMSWd h	CESWd	CEJSWd	ABCEFHIJKL MSTWadehl qrstu	ABCEFHIJKL MSTWadehl qrstu	CEJSWdh	CEJSWd	CEFIJKMSWd h	CESWd	CEJSWd	ABCEFHIJKL MSTWadehl qrstu	ABCEFHIKL MNORSTUV WXYabdehkl nopqrstuvx	ABCEFHIKL MSTWadehl qrstu
Bottom2Box (Disagree)	12023	261	285	324	204	336	285	148	257	290	310	263	307	293	252	232	203	114	239	356	261	252	207	329	251	225	186	242	227	132	332	252	203	181	297	137	188	221	220	135	220	210	203	219	260	247	262	274	258	203	239
	48%	52%	57%	65%	41%	67%	57%	30%	51%	58%	63%	53%	61%	59%	50%	46%	41%	21%	48%	71%	52%	47%	41%	66%	50%	45%	37%	48%	45%	26%	66%	50%	41%	36%	59%	27%	38%	44%	44%	27%	44%	42%	41%	44%	52%	49%	52%	54%	52%	41%	48%
		DGIJPQVYZb cfgjklmnopq w	DGHKNPQBT UVXYZabcefg ijklmnopqrs tuvwx	ABDFGHIKM NOPQRTUVX YZabcefghijkl mnopqrstuv wxyz	GQjcm	ABDFGHJKL MNOPQRTU VWZabcefgh ijklmnopqrst uvwx	ADGHKNOPQ RTUVXYZabc efgjklmnoqrs uvwx	ADGFGHKNO PQRTUVXYZa bcefgjklmnop qrstuvwx	ABDFGHKNO PQRTUVXYZa bcefgjklmnop qrstuvwx	GDQPQRVYZ qw	DGPQRSVYZ bcfgjklmnopq rstuvwx	ADGHKNOP QRTUVXYZab cefgjklmnopq rstuvwx	ADGHKNOPQ RTUVXYZabc efgjklmnopq stvwx	DGPQVYZdgc jklmnopqw	DGPQVYZdgc jklmnopqw	GQjcm	DGPQVZdgij mw	DGPQVZdgij mw	GQjcm	DGPQVYZdgc jklmnopqw	GQjcm	DGPQVYZdgc jklmnopqw	DGPQVYZdgc jklmnopqw	GQjcm	DGPQVYZdgc jklmnopqw	ABCDFGHIJKL MNOPQRTU VWXYZabcde fghijklmnop	DGPQVYZdgc jklmnopqw	DGPQVYZdgc jklmnopqw	GQjcm	ABDFGHIKM NOPQRTUVX YZabcefghijkl mnopqrstuv wxyz	DGPQVYZdgc jklmnopqw	GQjcm	ABDFGHIKLM NOPQRTUVX YZabcefghijkl mnopqrstuv wxyz	DGPQVYZdgc jklmnopqw	GQjcm	ABGHKNOPQ RTUVXYZabc efgjklmnoqrs ntvwx	Q	GQjcm	DGPQVYZdgij mopw	DGPQVYZdgij mopw	DGPQVYZbcf gjklmnopqw	DGPQRVYZ abcfgjklmno pqws	DGQPQRVYZ cfgjklmnopq w	GQjcm	DGPQVZdgij mpw

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Q5. To what extent do you agree or disagree with the following statements?-Social media companies have too much power
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	995	995	995	995	995	1030	1030	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8987	181	212	163	236	178	188	111	202	173	206	172	166	230	218	131	188	221	143	73	112	195	157	175	227	172	210	133	152	191	139	131	95	192	196	167	227	182	144	208	147	206	168	176	183	202	205	177	243	245	236
	36%	36%	43%	33%	47%	36%	38%	22%	40%	35%	41%	34%	33%	46%	44%	26%	38%	44%	29%	15%	22%	39%	31%	35%	45%	34%	42%	27%	30%	38%	28%	26%	19%	38%	39%	33%	45%	36%	29%	42%	29%	41%	34%	35%	37%	40%	41%	35%	49%	49%	47%
		GORSTVabdefkn	ACEFGHKLOPRSTVWYabdefiklnpqru	GORSTadef	ABCEFGHIJKLQPRSTUVWYZabcdefghiklmnopqrstu	GORSTadefkn	CGLORSTVabdefkn	S	CEGKLORSTVWYabdefklnp	GORSTadefkn	ACEGKLORSTVWYabdefiklnpu	GORSTadefkn	GORSTadefl	ACEFGHKLOPRSTUVWYabcdefghiklmnpqru	ACEFGHKLOPRSTVWYabcdefghiklmnpqru	SI	CGORSTVabdefkn	ACEFGHKLOPRSTUVWYabcdefghiklmnpqru	GSTf	GSTf	S	GORSTVabdefkn	ACEFGHKLOPRSTUVWYabcdefghiklmnpqru	ACEFGHKLOPRSTVWYabdefiklmnpqru	GORSTadefl	ACEFGHKLOPRSTVWYabdefiklmnpqru	GSTf	GSTf	GSTf	ACEFGHKLOPRSTVWYabdefiklmnpqru	GSTf	S	CGLORSTVabdefkn	CGKLORSTVabdefkn	GSTf	ACEFGHKLOPRSTVWYabdefiklmnpqru	GSTf	GSTf	ACEFGHKLOPRSTVWYabdefiklmnpqru	GORSTadefkn	CGKLORSTVabdefkn	GORSTadefkn	ACEFGHKLOPRSTVWYabdefiklmnpqru	ACEFGHKLOPRSTUVWYZabcdefghiklmnopqrstuvwxyz	ACEFGHKLOPRSTUVWYZabcdefghiklmnopqrstuvwxyz	ACEFGHKLOPRSTUVWYabcdefghiklmnopqrstuvwxyz
Tend to agree	11193	219	217	215	196	217	348	275	298	215	235	264	214	196	218	289	264	305	235	227	266	237	243	233	217	275	235	230	201	216	250	223	271	225	203	234	236	198	206	230	196	203	254	251	228	233	250	198	170	169	163
	45%	44%	43%	43%	39%	43%	50%	55%	48%	43%	54%	49%	43%	44%	46%	58%	53%	41%	46%	45%	53%	47%	49%	47%	43%	53%	47%	44%	48%	40%	43%	53%	54%	45%	38%	47%	57%	45%	48%	39%	42%	38%	50%	49%	56%	46%	50%	48%	35%	34%	33%
		Jbjmvwx	Jjmvwx	Jjvwx	Jvwx	Ijvwx	ABCDEIJLMNQSXadhjmovwx	ABCDEFHIJKLMNQRSUVWXZabcdghjklmsuvwx	DEIJLMQXchjovwx	Ijvwx	v	ABCDEIJLMNQJadhjmovwx	Jjvwx	Jvwx	Ijvwx	ABCDEFHIJKLMNQRSUVWXZabcdghjklmrpqstuvw	ABCDEHIJLMNQRSUVWXZabcdghjklmnopqrstuvwxyz	Jvwx	DJMQchjmovwx	DJMQchjmovwx	ABCDEFHIJKLMNQRSUVWXZabcdghjklmnopqrstuvwxyz	DJMQchjmovwx	ABCDEFHIJKLMNQRSUVWXZabcdghjklmnopqrstuvwxyz	DJMQchjmovwx	DEIMQXchjovwx	Jvwx	Jjvwx	ABCDEIJLMNQJadhjmovwx	ABCDEFHIJKLMNQRSUVWXZabcdghjklmnopqrstuvwxyz	DJMQchjmov

Global #dvisor: International Global Trends 2022
Q5. To what extent do you agree or disagree with the following statements?-I cannot imagine life without the internet
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1030	1030	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8048	140	180	133	198	129	116	153	106	142	204	123	134	193	158	163	220	239	131	176	166	119	176	152	199	113	156	149	146	234	155	194	128	221	144	219	250	154	121	121	80	234	110	134	108	130	91	211	185	207	203
	32%	28%	36%	27%	40%	26%	23%	31%	21%	28%	41%	25%	27%	39%	32%	33%	44%	48%	26%	35%	33%	24%	35%	30%	40%	23%	31%	30%	29%	47%	31%	39%	26%	44%	29%	44%	50%	31%	24%	24%	16%	47%	22%	27%	22%	26%	18%	42%	37%	41%	41%
		FHYmnsprt	ACEFGHIKLR UWYabdfhkn lmnpqrst	ACEFGHIKLN OPRSTUVWYZ abdfhklmnp qrst	ACEFGHIKLN OPRSTUVWYZ abdfhklmnp qrst	Hnt	nt	EFHKRUYflm nprt	n	FHYmnsprt	ACEFGHIKL NORSTUVWY Zabdfhklmn pqrst	nt	Hfnt	ACEFGHIKLN OPRSTUWYZab dfhklmnpqrs t	CEFHKLRUYfl mnprt	ACEFGHIKLR UWYabdfhkn lmnpqrst	n	FHKLRUYfl mnprt	ACEFGHIKLR UWYabdfhkn lmnpqrst	ACFHIKLRU Yflmnsprst	nt	ACEFGHIKLR UWYabdfhkn npqrst	EFHKRUYfln mnprt	ACEFGHIKLN OPRSTUWYZab dfhklmnpqrs t	ACEFGHIKLN OPRSTUWYZab dfhklmnpqrs t	FHKLRUYfmnp t	ABCDEFGHIJ KLMNORSTU VWXYZabdef hklmnpqrstv	CEFHKLRUYfl mnprt	ACEFGHIKLN OPRSTUWYZab dfhklmnpqrs t	Hnt	ABCEFGHKL MNORSTUV WYZabdefhk lmnpqrstv	FHKLYflmnpr t	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnpqr stvwxyz	CEFHKLRUYfl mnprt	nt	nt	ABCDEFGHIJ KLMNORSTU VWXYZabdef hklmnpqrstv	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnpqr stvwxyz	EFHKLRUYfl mnprt	nt	nt	ABCDEFGHIJ KLMNORSTU VWXYZabdef hklmnpqrstv	ACEFGHIKLN OPRSTUVWY Zabdfhklmn pqrstv	ACEFGHIKLN OPRSTUVWY Zabdfhklmn pqrstv	ACEFGHIKL NORSTUVWY Zabdfhklmn pqrst	ACEFGHIKLN OPRSTUVWY Zabdfhklmn pqrst
Tend to agree	9778	199	210	204	195	214	190	195	169	195	166	228	213	208	168	165	213	179	220	211	167	197	206	150	208	212	214	204	217	209	173	214	238	176	217	175	203	173	165	177	165	166	177	165	207	66	151	157
	39%	40%	42%	41%	39%	43%	38%	39%	34%	39%	33%	46%	43%	42%	34%	33%	43%	37%	44%	42%	33%	39%	41%	30%	42%	42%	43%	41%	43%	41%	35%	43%	48%	36%	43%	35%	41%	34%	33%	35%	33%	33%	35%	33%	41%	13%	36%	37%
		Htzdfjotswx	HIZcfgjlmos vwx	HIZcfgjlmos vwx	Hijotswx	FHIZcefgjklm ostvwx	Jjotvwx	ABCDEFHIJKL MNQRSUV WXYZabcdeg hijklmnopqr	ABCDEFHIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	Hijotvwx	vwx	ACDFHILNQU Zcdgijklmost vwx	PHIZcdgijklm ostvwx	HIZcdgijlmost vwx	Hijotvwx	ABCFHILM NPQSUYXYZb cdegh	klmn opqrstuvwx	HIZcdgijlmos tvwx	vwx	DFHIZcdgij klmostvwx	FHIZcdgijklm ostvwx	ABCDEFHIL MNPQSUWY Zabcdeghijkl mnopqrstuv	Jjotvwx	HIZcdgijlmos tvwx	ACEFHILRU Yflmnsprst	nt	vwx	HIZcdgijlmos tvwx	ACFHINQU Zcdgijklmoq tuvwx	HIZcdgijlmos tvwx	ABCFHILM NPQSUYXYZb cdegh	klmn opqrstuvwx	HIZcdgijlmos tvwx	FHIZcdgijklm ostvwx	ABCFHIJMN CDUVXZbcdgi jklmnopqrst uvwx	DFHIZcdgij klmostvwx	HIZcdgijlmos tvwx	vwx	vwx	HIZcdgijlmos tvwx	ABCFHIJMN CDUVXZbcdgi jklmnopqrst uvwx	vwx	vwx	Htzdjotvwx
Tend to disagree	4540	107	66	107	76	94	134	72	147	101	75	107	98	85	95	73	46	85	100	66	66	111	71	88	68	119	107	81	93	47	100	49	95	66	65	78	51	104	136	98	114	56	139	107	111	136	114	95	64	64	64
	18%	20%	13%	21%	15%	19%	27%	14%	32%	20%	15%	20%	20%	12%	19%	15%	9%	10%	20%	13%	13%	16%	15%	18%	14%	26%	21%	16%	19%	9%	20%	13%	19%	13%	14%	16%	10%	21%	25%	20%	27%	11%	26%	20%	27%	27%	33%	10%	19%	13%	13%
		BDGLMOPQS TVXacegfhjo uwx	PQxj	BDGLMOPQS TVWXacehgij ouwx	PQxjouv	BGIMOPQST VXcegfjouwx	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijklmoquvw xz	BDGLMOPQS TVXacegfhjo uwx	BDGLMOPQS TVXacegfhjo uwx	BDGLMOPQS TVXacegfhjo uwx	PQxjouv	BDGLMOPQS TVXacegfhjo uwx	BDGLMOPQS TVXacegfhjo uwx	HIZcdgijlmos tvwx	BDGLMOPQS TVXcegfjouwx	PQxju	BDGLMOPQS TVXacegfhjo uwx	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijklmoquvw xz	BDGLMOPQS TVXacegfhjo uwx	PQxj	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijklmoquvw xz	PQxju	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijklmoquvw xz	BDGLMOPQS TVXacegfhjo uwx	BMPQSTXcwg hjouwx	PQxju	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijklmoquvw xz	BDGLMOPQS TVWXacegfhij ouwx	MPQSxajuvw	BGIMOPQST VXcegfjouwx	PQx	BGLMOPQST VXcegfjouwx	PQx	PQxju	MPQxjuu		BDGLMOPQS TVXacegfhjo uwx	ABDEGIJKLM NOPQRSTVW Xabcdefghijk mouwx	BDGLMOPQS TVXacegfhjo uwx	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijklmoquvw xz	ABCDEGIJKLM NOPQRSTVW Xabcdefghijk mouwx	BDGLMOPQS TVXcegfjouwx	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijklmoquvw xz	ABCDEGIJKL MNOPQRSTU WXZabcdefg hijklmoqrs tuvwx	PQx	BDGLMOPQS TVXcegfjouwx	PQx
Strongly disagree	1754	35	28	28	21	39	42	8	46	39	38	31	35	19	35	10	15	20	28	18	13	43	21	17	17	26	23	25	44	20	49	11	21	23	50	19	24	35	37	83	39	43	33	38	33	31	63	25	125	92	96
	7%	7%	6%	6%	4%	8%	8%	2%	9%	8%	8%	6%	7%	4%	7%	2%	3%	4%	6%	4%	3%	9%	4%	3%	3%	5%	5%	5%	9%	4%	10%	2%	4%	5%	10%	4%	5%	7%	7%	17%	8%	9%	7%	8%	7%	6%	13%	5%	25%	18%	10%
		DGMOPQSTV WXZcefi	GOPSTWXe	GOPSTWXe	GOe	DGMOPQSTV WXYZacefgij	BCDGMOPQ RSTVWXYZac efgiju	BCDGMOPQ RSTVWXYZac efgiju	BCDGIMNOP QRSTVWXYZ acefgiju	DGMOPQSTV WXZacefgij	DGMOPQSTV WXZacefgij	GMOPQSTW Xcei	DGMOPQSTV WXZacefij	GO	DGMOPQSTV WXZcefi		GOe	GOPSTWXei	GOe	DGMOPQSTV WXZacefi	BCDGMOPQ RSTVWXYZac efgiju	BCDGMOPQ RSTVWXYZac efgiju	GOe	GOPSTWXei	GOe	DGMOPQSTV WXZacefi	GOPSTWXe	GOe	DGMOPQSTV WXZacefgij	BCDGMOPQ RSTVWXYZac efgiju	BCDGIMNOP QRSTVWXYZ acefgiju	GOPSTWXei	DGMOPQSTV WXZacefgij	GOPSTWXe	DGMOPQSTV WXZacefgij	GOPSTWXe	GOPTWXe	ABCDEFGIJKL MNOPQRSTV WXYZacefgij	GOTe	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn pqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn pqrstu
Don't know	879	24	15	28	10	22	18	12	16	22	18	16	19	21	14	14	7	13	21	29	13	16	21	13	8	18	11	29	11	26	22	14	19	14	25	9	7	16	16	15	40	12	28	28	27	27	22	11	1	6	-
	4%	5%	3%	6%	2%	4%	4%	3%	5%	4%	4%	3%	4%	4%	3%	3%	1%	3%	4%	6%	3%	3%	4%	3%	2%	4%	3%	6%	3%	5%	4%	3%	4%	3%	5%	2%	1%	3%	3%	3%	8%	2%	6%	6%	5%	4%	5%	3%	*	1%	-
		DGNOPQTW XZbejmouv wx	PXjvwx	BDGHINOPQ TUWXZbegij mouvwx	vx	DGPQRZBvjv wx	DPRjvwx	DPRjvwx	PXjvwx	DGPQTWXZb ijouvwx	DPRjvwx	PXjvwx	DPRZjvwx	DGPRZijvwx	vwx	jvwx	vx	DPRjvwx	vx	DGPQHIKLNO PQTUWXYZb egijkmouvwx	BDGNOPQT WXZbegijmo uvwx	DGPQTWXZb ijouvwx	PXjvwx	DGPRZbjvy wx	PXjvwx	DGPQTWXZb ijouvwx	vx	DPRjvwx	vwx	DGNOPQTW XZbegijmouv wx	DGPQTWXZb ijouvwx	Pjvwx	DPRjvwx	ABDEFGHIJKL MNOPQRTU VWXYZbdef ghijkmotuw	vx	BDGNOPQT WXZbegijmo uvwx	BDGNOPQT WXZbegijmo uvwx	DGPQTWXZb ijouvwx	DGQOPQTWXZ bejmouvwx	DPRZjvwx	vx		vx		
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Agree)	17836	339	390	337	393	345	306	348	275	338	369	350	347	400	326	454	453	418	351	387	398	316	381	383	407	327	360	366	360	353	407	370	414	417	361	364	417	345	372	305	387	395	311	337	307	307	351	413	380	338	360
	71%	68%	78%	67%	79%	69%	61%	82%	55%	68%	74%	70%	69%	80%	71%	81%	86%	84%	70%	77%	82%	62%	77%	77%	81%	65%	72%	73%	70%	71%	81%	66%	82%	73%	75%	71%	79%	83%	69%	60%	61%	57%	78%	62%	66%	61%	61%	50%	83%	56%	68%	68%
		FHUImnstv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJImnstv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJImnpstv	Htlv	ABCFHIJKLN RSUVWYZab dfhklmnpqrs tvwx		FHIJImntv	ACEFHIJJYd klmnpqrstvw x	FHIJYdlmngr stv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJImnpstv	FHIJYdlmngr stv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmnopq	ABCDEFHIKL NRSUYWYZa bdfghiklmnp qrstvwx	FHIJYdlmngr stv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ACEFHIKLNR SUWYZabdf hklmnpqrstv wx	Htlv	ACEFHIKJKLN R UYZabdfhkl mnpqrstvwx	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ACFHIJYdlmn opqrstvwx	ACEFHIKLNR SUWYZabdf hklmnpqrstv wx	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ACFHIJYdlm nopqrstvw	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	FHIJImnpstv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ACDEFHIJKL NRSUYWYZa bdfghiklmno pqrstvwx	FHIJImnpstv	Htlv	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	ACEFHIJKLN RSUVWYZab dfhklmnpqrs tvwx		ACEFHIKLNR UYZabdfhkl mnpqrstvwx	Htlv	Htlv	Hlmntv	t	ACEFHIKLNR UYZabdfhkl mnpqrstvwx	Htlv	Hlmntv	t	Htl		ACEFHIKJKLN RSUVWYZab dfhklmnpqrs tvwx		FHIJImnstv	FHIJImntv
Bottom2Box (Disagree)	6294	137	95	135	97	133	176	80	209	140	113	133	134	79	130	83	61	69	128	84	79	174	94	101	85	155	130	106	137	67	149	76	115	90	119	97	76	139	163	181	173	99	162	140	166	166	227	76	218	156	160
	3%	7%	5%	3%	5%	7%	9%	4%	11%	7%	6%	7%	7%	4%	7%	4%	3%	4%	6%	4%	4%	9%	5%	5%	4%	8%	7%	5%	7%	3%	8%	4%	6%	5%	6%	5%	4%	8%	8%	9%	5%	5%	8%	7%	8%	8%	6%	4%	11%	4%	5%
		BDGIMOPQS TVWXacegijo u	PQxej	BDGJMOPQS TVWXacegijo u	GMPQTxeju	BDGMOPQST VWXacegijvw	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijkxqu	P	ABCDEFGIJKL MNOPQRSTU VWXYZabcde fghijklmnop	BDGJMOPQS TVWXacegij ou	GMOPQSTXc egju	BDGJMOPQS TVWXacegijo u	BDGJMOPQS TVWXacegijo u	P	BDGMOPQST VWXacegijvw	P			BDGMOPQST VWXacegijvw	PQc	P	ABCDEGIJKL MNOPQRSTV WXZabcdefg hijkxqu	PQcej	GMOPQSTXc eju		BDGJMNOP QRSTVWXZac efghijou	BDGMOPQST VWXacegijvw	GMOPQSTXc efghijou	BDGJMOPQS TVWXacegijo u		BDGJMOPQR STVWXacefg hijou	PQc	BDGMOPQST VWXacegijvw	GPQTceju		BDGJMOPQS TVWXacefgij ou	ABCDEGIJKL MNOPQRSTV WXZabcefgh ijkxu	ABCDEGIJKL MNOPQRSTV WXYZabcdef ghijklmnop	PQcej	BDGJMNOP QRSTVWXZac efghijou	BDGJMOPQS TVWXacegijo u	BCDEGJKLM NOPQRSTVW XZacefghijou	BCDEGJKLM NOPQRSTVW XZacefghijou	ABCDEFGIJKL MNOPQRSTU VWXYZabcde fghijklmnop		ABCDEFGIJKL MNOPQRSTU VWXYZabcde fghijklmnop	BCDEGJKLM NOPQRSTVW XZacefghijou	BDBJGIKLMN OPQRSTVWX Zacefghijou

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Global #dvisor: International Global Trends 2022
Q5. To what extent do you agree or disagree with the following statements?-I fear that technical progress is destroying our lives
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	999	999	999	999	999	999	1010	1010	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	5475	85	103	111	111	97	110	84	126	71	75	70	95	109	93	90	144	171	65	43	77	133	127	58	119	124	101	70	100	177	71	80	86	173	94	112	145	85	86	166	104	183	96	89	132	105	133	59	173	189	177
	11%	17%	RSWu	21%	22%	AGUKORSTW	22%	17%	25%	14%	15%	14%	19%	22%	19%	18%	29%	34%	13%	9%	15%	17%	25%	11%	24%	25%	20%	14%	20%	35%	14%	16%	17%	35%	19%	22%	29%	17%	17%	33%	21%	37%	19%	18%	26%	21%	27%	12%	35%	38%	35%
Tend to agree	9543	177	194	183	214	191	190	217	217	149	168	184	194	185	183	204	195	190	141	180	193	188	223	157	198	211	215	181	186	191	195	208	230	206	185	177	173	177	201	194	222	193	208	147	201	187	214	198	171	167	150
	38%	34%	39%	36%	43%	38%	40%	43%	43%	30%	34%	37%	39%	37%	37%	41%	39%	38%	33%	38%	38%	38%	45%	30%	40%	43%	43%	36%	37%	38%	27%	42%	46%	41%	37%	35%	34%	40%	39%	40%	43%	39%	43%	44%	40%	37%	43%	38%	35%	33%	30%
		dv	AUKWdvwx	NWdv	ACUKMNQRS UWabcdhijk vwx	ABCEIKLMN QRSUWabcd hijkmvwx	AUKWdvjkvw	ABCEIKLMN QRSUWabcd hijkmvwx	ACUKMNRS Wabdhijkvw x	v	dv	IRWdvwx	AURWdvwx	NWdv	NWdv	AURWadjkv wx	dv	IRWdvwx	ABCDEFGHU KLMNOPQRS UWXYZabcd eghijklmnoprs	IRWdvwx	ABCEFGHU KLMNOPQRS UWXYZabcd eghijklmnopr	IRWdvwx	ABCEFGHIJ KLMNOPQRS UWXYZabcd efhijklmnopq u	v	AURWdjkvwx	ACUKMNRS Wadhijkvwx	ACUKMNQRS UVabcdhijk vwx	NWdv	IRWdvwx	ABCEFGHIJ KLMNOPQRS UWXYZabcd efhijklmnopq rstuvwx	AURWadjkv wx	ACUKMNRVx dijkvwx	ABCEIKLMN QRSUWabcd hijkmuvwx	NWdv	NWdv	IRWdvwx	ACUKMNRVx dijkvwx	ABCEIKLMN PQRSUWabc dhijkmouv wx	AURWdjkvwx	ABCEFGHU KLMNOPQRS UWXYZabcd eghijklmoprs	IRWdvwx	AURWdjkvwx	ABCEFGHU KLMNOPQRS UWXYZabcd eghijklmopr s	IRWdvwx	NWdv	ACUKMNRVadi jkvwx	IRWdvwx		dv	v
Tend to disagree	6605	171	141	138	174	144	130	158	114	172	144	171	146	136	150	157	104	86	183	161	147	175	96	197	137	135	147	145	134	68	184	153	145	76	165	141	116	140	113	83	114	75	146	104	135	114	109	136	104	97	83
	26%	35%	28%	28%	31%	29%	26%	32%	23%	34%	29%	34%	29%	25%	32%	31%	21%	17%	37%	32%	28%	25%	19%	38%	26%	25%	29%	33%	27%	14%	37%	31%	29%	15%	28%	28%	23%	34%	27%	17%	23%	15%	28%	21%	27%	22%	20%	27%	21%	19%	17%
		BCDEFHIJMP QTUVWXZbcf ghijlmnoqrst uvwx	DHPQVxgmn oqtvwx	DHPQVxgmn oqtvwx	Cqgmox	DHPQVxgmn oqtvwx	DPQVxgmoq vwx	DFHMPQUVX Ybqglmnoqrtv twxx	DFHMPQUVX Ybqglmnoqr twxx	BCDEFHIJMP QTUVWXZbcf ghijlmnoqrst uvwx	DHPQVxgmn oqtvwx	BCDEFHIJMP QTUVWXZbcf ghijlmnoqrst uvwx	DHPQVxgmn oqtvwx	BCDEFHIJMP QTUVWXZbcf ghijlmnoqrst uvwx	DHPQVxgmn oqtvwx	DFHMPQUVX Ycglmnoqrtv wx	DFHMPQUVX Ycglmnoqrtv wx	cgmo	c	BCDEFGHIJM NOPQSTUVX YZbcefghijm nopqrstuvwx	BCDFHMPQT UVWYbghij mnoqrstuvw x	DHPQVxgmn oqtvwx	Qlvgmowx	cgo	BCDEFGHIJM NOPQSTUVX YZbcefghijlm nopqrstuvw x	DQVxgmowx	DHPQVxgmn oqtvwx	BCFHMPQT UVWYbcghij mnoqrstuvw x	DPQVxgmoq vwx	DHPQVxgmn oqtvwx		BCDEFGHIJM NOPQSTUVX YZbcefghijlm nopqrstuvwx	DFHMPQUVX Ycglmnoqrtv wx	DHPQVxgmn oqtvwx		DHPQVxgmn oqtvwx	DHPQVxgmn oqtvwx	Qlvgmowx	BCDEFHIJMP QTUVWXZbcf ghijlmnoqrst uvwx	DPQVxgmoq vwx		Cqgmox		DHPQVxgmn oqtvwx	DHPQVxgmn oqtvwx	Qlvgmowx	DPQVxgmov wx	cgmo	DPQVxgmoq vwx	Cqgmox	cgo	Qlvgmowx	DPQVxgmov wx
Strongly disagree	2188	42	34	42	55	34	44	31	30	74	78	47	38	43	46	26	43	35	58	44	25	36	28	58	32	23	23	52	65	35	89	27	37	25	45	60	53	50	33	38	26	31	22	32	22	22	52	25	87	92	45	77
	9%	8%	7%	8%	11%	7%	9%	6%	6%	15%	16%	9%	8%	9%	9%	5%	9%	7%	12%	9%	5%	7%	6%	12%	6%	5%	5%	10%	13%	7%	18%	5%	7%	5%	9%	12%	11%	10%	7%	8%	5%	6%	4%	6%	4%	4%	10%	5%	17%	18%	9%	15%
		OTVYZegnprt	z	HOTVYZegnp rt	BEGHILOQTU VXYZcefglmn opqrt	GHOTVYZegn prt				ABCDEFGHKL MNOPQSTUV XYZacefghijkl mnoprstw	ABCDEFGHKL MNOPQRSTU VWXYZacefg hijklmnopqr stuvwx	BGHOTVWZa gInoprt	OTVZgpr	HOTVYZegnp rt	GHOTVYZegp rt	HOTVYZegnp rt	YZ	ABCEFGHIJM OPQSTUVWYZ cefglmnopr tw	GHOTVWZeg Inoprt		Z		ABCEFGHIJM OPQSTUVWYZ cefglmnoqpr tw	BEGHIJOQTU VXYZcefglmn opqrtw	ABCEFGHIJKL MNOPQSTUV WXYZacefg hijklmnopq rstuvwx		YZ		BEGHIJOQTU VXYZcefglmn opqrt	ABCEFGHIJM OPQSTUVWYZ cefglmnopq rtw	BEGHIJOQTU VXYZcefglmn opqrt	GHOTVYZegn prt	ABCEFGHIJM OPQSTUVWYZ cefglmnopq rtw	BEGHIJOQTU VXYZcefglmn opqrt		OTVYZgpr		ABCDEFGHKL MNOPQRSTU VWXYZabcef ghijklmnopq rstuvwx	ABCDEFGHKL MNOPQRSTU VWXYZabcef ghijklmnopq rstuvwx	GHOTVYWZeg Inprt	ABCDEFGHKL MNOPQRSTU VWXYZacefg hijklmnopqrs tuvwx
Don't know	1190	30	27	26	15	34	18	10	18	34	35	27	27	40	19	23	14	18	33	64	17	18	26	39	19	16	14	32	15	29	21	31	12	21	37	12	13	24	48	18	36	21	28	28	20	21	18	28	9	7	6
	2%	6%	5%	5%	3%	7%	4%	2%	4%	7%	7%	5%	4%	4%	4%	5%	3%	4%	7%	13%	3%	4%	5%	8%	4%	3%	3%	7%	3%	6%	4%	6%	3%	4%	7%	3%	3%	5%	10%	4%	7%	4%	6%	6%	4%	4%	4%	4%	4%	2%	1%	1%
		DFGHIPQTUX YZbflmnwx	DGFTYZbfijm vwx	DGFZbfijvwx	ws	DFGHIPQTU XYZbdfgjmo twxx	Gvwx		Gvwx	DFGHNPQTU XYZbdfijmtv wx	DFGHNOPQT UXYZbdfgjm otvwx	DGFTYZbfijm vwx	DGFTYZbfijm vwx	BCDFGHIJN OPQTUVXYZ bdfgjkmnot vwx	DGFTYZbfijm vwx	Gvwx	GBjvwx	ws	72%	DFGHNPQTU XYZbdfijmtv wx	ABCDEFGHIJ KLMNOPQRT UVXYZabc defghijklmno pqrstuvwx	Gvwx	vwx	DGFYZbfijmv ws	70%	BCDFGHIJN OPQTUVXYZ bdfgjkmnot vwx	42%	Gvwx	ws	ws	72%	DFGHNPQTU XYZbdfijmtv wx	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvwx	64%	Wrd	ACEIJKLMNR SWabdehkl u	ACEIJKLMNO RSWabdehk luv	ABCDEFGIJKL MNOPSTUW XZabdefhijkl psuv	70%	42%	63%	67%	63%	50%	57%	76%	41%	58%	61%	76%	56%	57%	64%	51%	57%	72%	60%	75%	61%	67%	67%	59%	70%	50%	59%	70%	67%
		IRSWd	AUKRSWadk u	AUKRSWadk u	ABCEGIJKLM NORSWabde hiklsuv	AUKRSWadk u	AUKNRSWad hklu	AUKNRSWad lzu	AUKNRSWad lzu		Wd	IRSWd	AUKRSWadk u	AUKRSWadk u	IJRSWd	AUKRSWadk u	ABCEFGIJKL MNKRSTWa bdefhiklpsuv	ABCDEFGHIJ KLMNOPRST UVWYZabdef hijklnpsuvx		Wrd	ACEIJKLMNR SWabdehkl u	ACEIJKLMNO RSWabdehk luv	ABCDEFGIJKL MNOPSTUW XZabdefhijkl psuv	ABCDEFGIJKL MNOPSTUW XZabdefhijkl psuv		AUKRSWadk u	ABCEFGHIJK LMNOPRST UVWXYZabdef hijklnpsuvx	ACEIJKLMNO RSWabdehk hiku	ABCDEFGHIJ KLMNOPRST UVWXYZabd efhijklnpqrst	AUKRSWadk u	ABCEFGIJKL MNOPRSTW XZabdefhijkl psuv	AUKRSWadk u	ABCDEFGIJKL MNOPRSTW XZabdefhijkl npsuv	ABCDEFGIJKL MNORSTUW XZabdefhijkl	ABCEFGIJKL MNORSWab defhiklsuv
Sigma	29999	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Agree)	15018	355	358	363	325	388	308	301	338	235	243	256	289	292	277	264	339	361	236	231	316	321	350	210	317	335	317	251	286	368	306	288	306	278	282	318	276	260	287	343	276	348	260	236	333	293	348	260	336	336
	60%	71%	72%	73%	65%	78%	62%	60%	68%	47%	49%	51%	58%	58%	55%	53%	68%	72%	47%	46%	63%	64%	70%	42%	63%	67%	63%	50%	57%	74%	61%	58%	61%	56%	57%	64%	51%	57%	72%	69%	75%	61%	67%	67%	67%	59%	70%	50%	59%	70%	67%
		IRSWd	AUKRSWadk u	AUKRSWadk u	ABCEGIJKLM NORSWabde hiklsuv	AUKRSWadk u	AUKNRSWad hklu	AUKNRSWad lzu	AUKNRSWad lzu	ABCEFGIJKL MNKRSTWa bdefhiklpsuv	Wd	IRSWd	AUKRSWadk u	AUKRSWadk u	IJRSWd	AUKRSWadk u	ABCEFGIJKL MNKRSTWa bdefhiklpsuv	ABCDEFGHIJ KLMNOPRST UVWYZabdef hijklnpsuvx		Wrd	ACEIJKLMNR SWabdehkl u	ACEIJKLMNO RSWabdehk luv	ABCDEFGIJKL MNOPSTUW XZabdefhijkl psuv	ABCDEFGIJKL MNOPSTUW XZabdefhijkl psuv		AUKRSWadk u	ABCEFGHIJK LMNOPRST UVWXYZabdef hijklnpsuvx	ACEIJKLMNO RSWabdehk hiku	ABCDEFGHIJ KLMNOPRST UVWXYZabd efhijklnpqrst	AUKRSWadk u	ABCEFGIJKL MNOPRSTW XZabdefhijkl psuv	AUKRSWadk u	ABCDEFGIJKL MNOPRSTW XZabdefhijkl npsuv	ABCDEFGIJKL MNORSTUW XZabdefhijkl	ABCEFGIJKL MNORSWab defhiklsuv
Bottom2Box (Disagree)	8793	215	176	182	159	177	174	189	164	246	222	218	184	169	204	183	167	121	241	205	167	161	124	251	165	149	169	217	199	103	273	181	182	100	184	201	170	219	166	120	140	104	169	136	146	186	134	223	196	142	160
	35%	43%	35%	36%	32%	35%	35%	38%	33%	49%	44%	44%	37%	34%	41%	37%	33%	24%	48%	41%	33%	32%	25%	50%	33%	30%	34%	43%	40%	21%	54%	36%	36%	20%	37%	40%	34%	44%	33%	24%	28%	21%	34%	27%	29%	37%	27%	44%	38%	28%	32%
		BCDEFGHIJM QRQTUVXYZc efghijlmnoqs rtwx	HPQVYxgmn oqtw	HPQVYxgmn oqtw	QVxgmo	HPQVYxgmn oqtw	HPQVYxgmn oqtw	DHRQTUVXYz glmnoqrtwx	Cqgmo	ABCDEFGHKL MNQRQTUV XYZabcefghij mnoqrstv wx	BCDEFGHIJM QRQTUVXYZc efghijlmnoqs rstvwx	BCDEFGHIJM QRQTUVXYZc efghijlmnoqs rstvwx	DHRQVYxgm noqrtw	HQVgxmnoqt w	BDEFHMPQT UVXYZaglmn opqrtwx	DHPQVYxgm noqrtw	CJVgmo	ABCDEFGHIJ KLMNOPQTU XYZabcefghij klmnopqrstv wx	BCDEFHKLMO PQTUVXYZaf ghijklmnopq rstwx	HQVgxmnoqt w	CJVgmo	cg	ABCDEFGHIK LMNOPQTU VXYZabcefgh ijklmnopqrst uvwx	CJVgmnoqt w	CJVgmo	HQVgxmnoqt w	ABCDEFGHIJ KLMNOPQRS TUVXYZabcef ghijklmnopq rstwx	DHPQVYxgm noqrtw	HPQVYxgmn oqrtw	HPQVYxgmn oqrtw		DHPQVYxgm noqrtw	DFHMPQTUV WXZagjlmno partwx	HPQVxgmno qtw	BCDEFGHIJM OPQTUVXYZc efghijlmnoqs rtwx	HQVgxmnoqt w	g	qgo		qgo	HPQVYxgmn oqrtw	qgo	DCDEFGHIJM OPQTUVXYZc efghijlmnoqs rstvwx	DFHMPQTUV XYZagjlmno rtwx	Qogmo	QVgmo

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Global #dvisor: International Global Trends 2022
Q6. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	3000	1000	998	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I would like to experience living in different parts of the world	18384	433	321	291	414	281	414	341	431	260	240	334	254	314	357	383	299	402	325	137	348	417	378	283	371	452	410	296	393	374	263	391	412	361	289	435	434	322	380	369	456	434	448	443	467	466	447	351	400	454	416
	74%	87%	64%	58%	83%	56%	83%	68%	86%	52%	48%	67%	51%	63%	71%	77%	60%	80%	64%	77%	70%	83%	76%	57%	74%	90%	82%	59%	79%	75%	53%	78%	82%	73%	58%	87%	87%	64%	76%	74%	91%	86%	90%	89%	93%	93%	89%	70%	80%	91%	83%
		BCDEFGIJKL MNOPQRSTV WXZabcdefg hklmuv	CEILSWadh	ULSd	BCEGIJKLMN OPRSTVWXa bcdeghiklmu	JLS	BCEGIJKLMN OPRSTVWXa bcdeghiklmu	CEILMPSWa dh	BCDEFGIJKL MNOPQRSTV WXZabcdefg hklmuv	S	S	CEILPSWadh	S	EIJLSWd	BCEIJKLMPRS Wadhk	ULSd	BCEGIJKLMN OPRSTVWXa cdeghiklmu	CEIJPSWadh		BCEIJLMPRS Wadhk	BCEGIJKLMN OPRSTVWXa bcdeghiklmu	BCEGIJKLMP RSTWadhk	BCEGIJKLMP RSTWadhk	JLS	BCEGIJKLMP RSTWadhk	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmnu opqrstuvwx	BCEGIJKLMN OPRSTVWXa cdeghiklmu	ULSd	BCEGIJKLMN PRSTWadghk mu	BCEGIJKLMP RSTWadhk	S	BCEGIJKLMN PRSTWadghk kmu	BCEGIJKLMP RSTWadhk	BCEGIJKLMN OPRSTVWXa cdeghiklmu	BCEIJKLMPRS Wadhk	ULSd	BCDEFGIJKL MNOPQRSTV WXZabcdefg hklmuv	BCDEFGIJKL MNOPQRSTV WXZabcdefg hklmuv	CEIJPSWadh	BCEGIJKLMN PRSTWadhk u	BCEGIJKLMP RSTWadhk	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmnu	BCEGIJKLMP RSTWadhk	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmnu	BCEGIJKLMN OPRSTVWXa bcdeghiklmu	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmnu	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmnu	BCEGIJKLMN PRSTWXwxd ghklmu	BCEGIJKLMN OPRSTVWXa bcdeghiklmu
People across the world have more things in common than things that make them different	17833	341	348	334	354	377	387	381	390	374	355	368	396	395	388	333	388	417	317	188	395	363	336	343	385	369	359	315	363	371	311	377	393	387	374	377	407	345	377	377	376	383	409	387	367	377	388	396	407	477	363
	71%	68%	74%	67%	71%	69%	79%	76%	77%	69%	63%	74%	78%	79%	78%	67%	78%	83%	63%	58%	80%	73%	68%	69%	77%	79%	73%	63%	73%	79%	63%	74%	79%	77%	75%	87%	81%	68%	65%	74%	79%	76%	81%	81%	96%	75%	75%	76%	57%	81%	84%	73%
		JURSTadu	ACEIIJORSTV Wadklu	LSTdu	EIJLORSTadlu	LSTu	ACDEHIJLMO RSTVWZadkl tu	ACDEHIJLMO RSTVWZadkl tu	CEIJLORSTVa dklu	LSu	Su	ACEIJLORSTV Wadklu	S	EIJURSTadlu	ACDEHIJLMO RSTUVWZab dkltux	LSTu	ACDEHIJLMO RSTUVWZab dkltux	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmno	LSu		S	CEIIJORSTVa dklu	JURSTadu	JURSTadu	ACDEHIJLMO RSTUVWZadkl tu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnu x	CEIIJORSTad u	ACEIIJLMOR STUVWadklu	ACEIIJORSTV Wadklu	LSu	CEIIJORSTVa dklu	ACEIIJLORSTV Wadklu	S	ACEIIJORSTV Wadklu	ACEIIJORSTV Wadklu	ACDEHIJLMO RSTUVWZad kltu	ACEIIJLORSTV Wadklu	ACEIIJORSTV Wadklu	ABCDEFGHIJ KLMORSTUV WXZabcdefki klmnoprstux	JURSTadu	LSTu	ACEIIJORSTV Wadklu	ACEIIJORSTV Wadklu	ACDEILMOR STVWadklu	ABCDEHIJKL MORSTUVW Zabcdehiklm nrtux	ACDEILORST VWadklu	CEILORSTadl u	ACEIIJORSTV Wadklu	JURSTadu	S	ABCDEFGHIJ KLMORSTUV WXZabcdehi klmnoprstux	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmno
Globalisation is good for …	16671	338	335	308	385	371	361	408	380	368	361	317	313	307	357	348	399	404	348	314	368	336	371	361	372	387	374	365	358	348	393	399	369	367	355	444	370	373	343	331	345	396	344	344	381	395	390	474	450	477
	66%	66%	63%	62%	77%	74%	72%	82%	76%	74%	56%	63%	62%	60%	70%	80%	80%	81%	50%	63%	74%	65%	74%	72%	74%	77%	75%	64%	73%	73%	54%	80%	72%	73%	54%	80%	74%	44%	50%	60%	64%	73%	61%	69%	69%	78%	57%	60%	85%	90%	85%
		CEIIJMNRWa bdhkltu	CEIIJNRWab hklt		ABCEFIJKLM NORSUWXab cdfhklmnpqr tu	CLNbk	ABCEIIJKLMN RSUWXabdh klnptu	ABCEEFHIJKL MNORSTUV WXYZabcdfg hjklmnopqrs tu	ABCEFIIJKLM NORSUWXab cdfhklmnpqrt u	CLNbk	CLNRbkl	CEIIJNRWab dhklt		CEIIJMRWab kl		BCEIJKLMNR SWXabdhkln ptu	ABCEFHIJKL MNORSTUVWX YZabcdfghkl mnopqrtu	CLNbk	CEIIJMRWab dhklt	ABCEIJKLMN ORSUWXabc dhklmnptu	ABCEIJKLMN RSUWXabdh klnptu	ABCEIJKLMN ORSUWXabc dhklmnptu	CLNbk	ABCEIJKLMN RSUWXabdh klnptu	ABCEFIJKLM NORSTUVWX YZabcdfghkl mnopqrtu	ABCEFIJKLM NORSUWXab cdfhklmnpqr tu	ABCEIJKLMN RSUWXabdh klnptu	ABCEIJKLMN ORSUWXabc dhklmnptu	CLNbk	CLIN	BCEIJKLMNR SWXabdhkln ptu	ABCEIJKLMN RSUWXabdh klnptu	CLNbk	CLNRWabkl	ABCEFIJKLM NORSTUVWX YZabcdfghkl mnopqrtu	ABCEIJKLMN RSUWXabdh klnptu	ABCEIJKLMN RSUWXabdh klnptu	CLNbk	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCEIJKLMN ORSUWXabc dhklmnptu	N	CLNb	BCEIJKLMNR SWXabdhklp tu	ABCEIJKLMN ORSUWXabc dhklmnptu	CEIJNRWab dhklt	ABCEIJKLMN RSUWXabdh klnptu	CEIJNRWabkl	CEIJLMNRSW abdhklptu	CEIJLMNRSW abdhklptu	ABCEIKLMN ORSUWXabc dhklmnpqrt u	CLNRbkl	CEIJNRWabkl	ABCDEFHIJKL MNOPQRSTU VWXYZabcde fghijklmnopq rstuvwxyz	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFHIJKL MNOPQRSTU VWXYZabcde fghijklmnopq rstuvwxyz
I feel that I am more a citizen of the world than a citizen of my country	12182	232	198	219	271	170	249	231	239	235	169	274	220	220	227	292	405	360	276	108	271	236	245	199	249	259	228	206	259	290	165	269	332	314	209	267	283	190	180	342	273	300	207	241	285	291	222	130	207	287	149
	49%	46%	40%	44%	54%	34%	50%	46%	48%	47%	34%	55%	44%	44%	45%	58%	81%	72%	55%	22%	54%	47%	49%	40%	50%	52%	46%	41%	52%	58%	33%	54%	66%	63%	42%	53%	57%	38%	36%	68%	55%	60%	41%	48%	57%	58%	44%	26%	41%	57%	30%
		BESWadkluv x	EISdux	EISdlux	ABCEFGHIJL MNSUVWZa dhklpquvw	Su	BCEISMSWa dhklpuvx	BESWadkluv x	BESWadhkl puvx	BESWadkluv x	Su	ABCEFGIJKL MNSUVWXZ adhklpqtuvx	BESdkIux	EISdkIux	ABCEFGIJKL MNSUVWXY Zabdhiklpqt uvx	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvwxyz	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklnoppqrs tuvwxyz	ABCEFGHIJL MNSUVWXY Zabdhiklpqt uvx	ABCEFGHIJ KLMNOPRST UVWXYZabc defghijklmnp qrstuvx	BESWadkluv	ABCEIJKLMN SWZadhiklpt uvx	ABCEFGHIJL MNSUVWXY Zabdhiklpqtu vx	BCEISMSWa dhklpuvx	EISdux	ABCEIJKLMN SWZadhiklpt uvx	ABCEFGHIJL MNSUVWXY Zabdhiklpqtu vx	EISdlux	ABCEIJKLMN RSUWXabdh klnptu	ABCDEFGHIJ KLMNRSTUV WXYZabcde hijklnopqrst uvwxyz	ABCDEFGHIJ KLMNRSTUV WXYZabdeh ijklnpqtuvwx	EISdux	ABCEFGHIJM NSUWZadhil ptuvx	ABCEFGHIJL MNSUVWXY Zabdhiklpqtu x	Sdux	Sux	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghijklmnopqrs tuvwx	ABCEGHIJM NSUVWZadh klptuvx	ABCDEFGHIJ KLMNRSTUV WXYZabdhiklp qtuvx	EISdux	BESWadhkl uvx	ABCEFGHIJL MNSUVWXZ adhiklpqtuvx	ABCEFGHIJL MNSUVWXZ adhiklpqtuvx	EISdkIux	S	EISdlux	ABCEFGHIJL MNSUVWXY Zabdhiklpqtu vx	S
I think global brands make better products than brands that are just local to …	12019	274	195	140	279	153	242	242	198	185	155	184	140	207	175	285	238	359	164	148	312	232	302	119	245	267	242	199	250	302	123	311	305	282	187	301	281	217	236	375	262	298	244	251	275	282	176	174	317	394	294
	48%	55%	39%	28%	56%	31%	48%	48%	40%	37%	31%	37%	28%	41%	49%	57%	48%	72%	33%	30%	62%	46%	60%	24%	49%	53%	48%	40%	50%	60%	25%	62%	61%	56%	37%	60%	56%	43%	47%	75%	52%	60%	49%	50%	55%	56%	35%	35%	63%	79%	59%
		BCFIJHJKL MNPRSUWX Zadhiklu	CEILRSWd	W	BCFIJHJKL MNPRSUWX Zabdhiklpu	Wd	BCFIHIKLMN RSWadhklu	BCEHIKLMN RSWadhklu	CEILRSWd	Wd	Wd	CEJKLNRSWd tu	W	CEJKLNRSWd tu	CLSWd	BCFIGHIJKL MNPRSUWX Zabdhiklpqtu	BCEHIKLMN RSWadhklu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmnop qrstuvx	CLSWd	Wd	ABCDEFGHIJ KLMNORSU WXYZabdghij klnpqrstu	BCFHIKLMRS Wadhtu	ABCDEFGHIJ KLMNPRSUW XYZabdhiklnp qtu	BCFIGHIJKL MNPRSUWX Zabdhiklpqtu	BCEHIKLMN RSWadhklu	ABCDEFGHIJ KLMNPRSUW XYZabdhiklnp qtu	BCFIGHIJKL MNPRSUWX Zabdhiklpqtu	BCEIJKLMRS Wdhtu	BCEHIKLMN RSWadhtu	ABCDEFGHIJ KLMNPRSUW XYZabdhiklnp qtu	BCFIGHIJKL MNPRSUWX Zadhiklpqtu	BCFIGHIJKL MNPRSUWX Zadhiklpqtu	BCEHIKLMN RSWadhtu	BCFIGHIJKL MNPRSUWX Zadhiklpqtu	BCFIGHIJKL MNPRSUWX Zadhiklpqtu	CLSWd	CLSWd	ABCDEFGHIJ KLMNOPRSU WXYZabdghij klnpqrstu	BCFIGHIJKL MNPRSUWX Zadhiklpqtu	BCFIGHIJKL MNPRSUWX Zabdhiklpqtu	BCFIGHIJKL MNPRSUWX Zadhiklpqtu	BCFIGHIJKL MNPRSUWX Zabdhiklpqtu	BCFIGHIJKL MNPRSUWX Zabdhiklpqtu

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Global #dvisor: International Global Trends 2022
Q6. [SUMMARY - DISAGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48575	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	999	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I feel that I am more a citizen of the world than a citizen of my country	11310	232	262	238	206	283	226	253	242	230	289	202	241	226	254	160	77	117	188	337	201	239	210	269	218	228	251	252	221	174	306	197	145	160	248	201	198	277	271	136	191	171	262	232	188	182	249	325	291	208	345
	45%	46%	52%	48%	41%	57%	45%	51%	48%	46%	58%	40%	48%	45%	51%	33%	15%	23%	38%	67%	40%	48%	41%	54%	44%	46%	57%	50%	44%	34%	61%	39%	29%	33%	50%	40%	40%	55%	54%	27%	38%	34%	53%	46%	38%	36%	50%	65%	58%	40%	69%
		DKOPQRTotf gjlmnorsvw	ACDFKMOP QRTVXbcefg ijlmnqrsw	DKOPQRTVce fgijmnorsw	OPQefgimo	ACDFGHKLM NOPQRSTUV YZabcefghij mnoqrstw	KOPQRTcefg jmnors	DFKMOPQRT VXYbcefgjlm norsw	DKOPQRTVXc efgijmnorsw	KOPQRTcefg jmnors	ABCDFGHKL MNOPQRTU VXYZabcefgh ijmnoqrstw	DPQefgimo	DKOPQRTVXc efgijmnorsw	OPQRTcefgi mnors	DFKMOPQRT VXYbcefgjlm norsw	P	OPQjlgm	ABCDEFGHK LMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	DPQefgimo	DKOPQRTVce fgijmnorsw	ACDFGHKL MNOPQRTU VXYZabcefg hijklmnoqrs tuvwx	OPQRTcefgi mnors	DFKMOPQRT VXbcefgjlmn orsw	DFKMOPQRT VXYbcefgjlm norsw	OPQRTcefgi mnors	DFKMOPQRT VXbcefgjlmn orsw	PQRm	ABCDFGHKL MNOPQRTU VWXYZabcef ghijklmnoqrs tuvwx	OPQRgmo	PQ	OPQRgm	PQRm	ABCDFGHKL MNOPQRTU VXYZabcef ghijklmnoqr stuvwx	OPQefgimo	OPQefgimo	ACDFGHKLM OPQRTUVXY Zabcefghijm noprsw	ACDFHKLMO PQRTUVXbc efgijmnoqrs w	PQ	OPQRgm	PQRm	DFKMOPQR TVXYbcefgij mnorsw	KOPQRTcefgi mnors	PQRm	PQRm	DKOPQRTVXc efgijmnorsw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc efghijklmnop qrstuvwx	ABCDFGHIKL MNOPQRTU VWXYZabcef ghijklmnopq rstuvwx	OPQefgimo	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx
I think global brands make better products than brands that are just local to ...	10783	187	241	187	205	257	218	234	181	249	257	183	205	193	266	175	166	171	277	254	150	246	167	203	201	218	246	234	235	143	307	149	134	178	211	187	193	245	175	193	201	173	189	166	175	101	198
	43%	37%	48%	37%	40%	51%	44%	47%	36%	50%	51%	36%	41%	39%	52%	35%	22%	29%	55%	75%	30%	49%	33%	41%	40%	44%	49%	47%	47%	30%	61%	39%	35%	44%	43%	36%	39%	49%	35%	21%	40%	35%	46%	48%	38%	38%	54%	58%	53%	35%	40%
		QTcemow	ADFMOQTVX cefghijlmnor swxz	OQTVcefimo vw	ADFMOQTVX Yacefghijlmn opqrswx	ADFMOQTVX efgijlmnorv wx	ADMOQTVXc efgijmnorsv wx	ABDEFGIJMO PQSTUVXYZa bcefghijklmn opqrswx	ADFMOQTVX Yacefghijlmno nswx	ADFMOQTVX Yacefghijlmn opqrswx	ADFMOQTVX Yacefghijlmn opqrswx	ADEFGIJMO PQSTUVXYZa bcefghijklmn opqrswx	ABDEFGHIK MOPQRSTUV XYZabcefghij klmnopqrsuv wxz	QTVcemow	ABDEFGIJMO PQSTUVXYZa bcefghijklmn opqrsuvwx	QTcemow	ADFMOQTVX Yacefghijlmno nswx	ABDEFGHIK MOPQRSTUV XYZabcefghij klmnopqrsuv wxz	ADFGMOQT VXYabcefghij klmnopqrsuvwx	Qmw	ADFMOQTVX Yacefghijlmno nswx	ABDEFGIJMO PQRSTUVXYZ abcefghijklm nopqrsuvwx	AOQTVcefgij mosvw	ADFMOQTVX Yacefghijlmno nswx	ADMOQTVXc efgijlmnorsw	AMOQTYcefg ijlmnsvw	Qmw	QTemw	QTcemw	DQTVcefgijm osvw	QTcemow	QTVcemow	ADFMOQTVX Yacefghijlmno nswx	QTcemw		OQTVcelmow	Qmw	ADMOQTVce fgijlmorsvw	AOQTVcefgij mosvw	QTcemw	Qmw	ABDEFGIJMO PQSTUVXYZa bcefghijklmn opqrsvwx	ADQTVcefgij mosvw	QTcemow
Globalisation is good for ...	5758	117	135	116	84	133	93	72	83	175	154	154	136	108	256	95	87	66	156	118	94	111	84	136	96	141	114	74	171	314	84	147	67	117	79	175	98	87	213	146	117	97	95	117	88	95	61	115	88	67	69	64
	23%	22%	24%	23%	17%	27%	19%	14%	17%	36%	27%	27%	27%	22%	51%	19%	16%	13%	39%	24%	19%	26%	17%	27%	19%	29%	23%	17%	28%	43%	14%	28%	12%	22%	16%	25%	8%	17%	43%	29%	23%	19%	19%	23%	18%	20%	12%	23%	18%	13%	8%	13%
		DFGHPQVYxz gijsuvwx	DFGHOPQTV XYzegijmoqsu vwx	ABDEFGHIJK MOPQSTUV WXYZacdefg hijlmnopqrst uvwx	Qelsvwx	DFGIMJMOPQT VXYZaegjno qrsuvwx	GQelsvwx	lw	Qelsvw	ABDEFGHIK MOPQSTUV WXYZacdefg hijlmnopqrst uvwx	ADFGIMNOP QTVXYZoegij nopqruvwx	ADFGIMNOP QTVXYZcefgij nopqruvwx	ABDEFGHIK MOPQRSTUV WXYZacdefg hijklmnopqr stuvwx	DGHPQVxegij vwx	ABCDEFGHIJ KMOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	GQelsvwx	ABDEFGHIK MOPQRSTUV WXYZacdefg hijklmnopqr stuvwx	DFGHOPQTV XYcegijmoqsu vwx	GQelsvwx	ADFGIMOP QTVXYZcefgij nopqruvwx	Qelsvwx	ADFGIMOP QRTVXYZcefg hijklmnopqr stuvwx	GQelsvwx	ADFGIMOP QSTVXYZcefg hijklmnopqrs tuvwx	lw	DGHPQOcegij suvwx	ABDEFGHIK MOPQSTUV WXYZacdefg hijklmnopqrs tuvwx	Qelsvwx	ABDEFGHIK MOPQSTUV WXYZacdefg hijklmnopqrst uvwx	ABDFGHMOP QSTVXYZcefg ijlmnopqrstu vwx	DGHPQVxegij suvwx	DFGHIOPQTV XYcegijmoqsu vwx	GQelsvwx	GQelsvwx	DFGHPQVYxe gijsuvwx	elsvw	GQelsvwx	lw	DGHPQVxegij suvwx	Qelsvwx	lw
I would like to experience living in different parts of the world	5535	51	149	127	74	179	66	142	56	210	226	135	205	146	125	92	178	76	141	321	132	70	93	187	111	40	82	158	93	87	208	88	76	115	172	54	58	151	88	111	25	54	47	44	26	22	43	122	100	45	83
	22%	10%	30%	25%	15%	36%	13%	28%	11%	42%	45%	27%	41%	29%	25%	18%	36%	15%	28%	64%	26%	14%	19%	37%	22%	8%	16%	32%	19%	17%	42%	18%	15%	23%	34%	11%	12%	30%	18%	22%	5%	11%	9%	9%	5%	4%	9%	24%	20%	9%	17%
		nrs	ADFHNOQUV XYZbcefgjlm nopqrstuvwx	ABDFGHKMN OQRTUVXYZ bcefgjklmno pqrstuvwx	AHYjnopqrs tw	ABDFGHKMN OQRTUVXYZ bcefgjklmno pqrstuvwx	AHnpqrstw	ADFHOQUVX YZbcefgjlmn opqrstvwx	Ynrs	ABCDEFGHK MNOPQRTU VXYZabcefgh ijklmnopqrst uvwx	ABCDEFGHK MNOPQRTU VWXYZabcef ghijklmnopq rstuvwx	ADFHOQUVX YZbcefgjlmno pqrstvwx	ABCDEFGHK MNOPQRTU VXYZabcefgh ijklmnopqrst uvwx	ADFHOQUVX YZbcefgjlmn opqrstvwx	ABDFGHKMN OQRTUVXYZ bcefgjklmno pqrstuvwx	ADFHK	ABDFGHKMN OQRTUVXYZ bcefgjklmno pqrstuvwx	AHYjnopqrs tw	ADFHOQUVX YZbcefgjlmn opqrstvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	ADFHOQUVX YZbcefgjlmno pqrstvwx	ADFHK	A1mpqrstw	ABCDEFGHK MNOPQRTU VWXYZabcef ghijklmnopq rstuvwx	AHYjnopqrs tw	ADFHOQUVX YZbcefgjlmn opqrstvwx	ADFHK	AHYjnopqrs tw	ADFHOQUVX YZbcefgjlmno pqrstuvwx	ABCDEFGHK MNOPQRTU VXYZabcefgh ijklmnopqrst uvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	ADFHOQUVX YZbcefgjlmno pqrstuvwx	A1mpqrstw	ADFHOQUVX YZbcefgjlmn opqrstvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	ADFHOQUVX YZbcefgjlmno pqrstuvwx	AHYjnopqrs tw	ADFHK	AHYjnopqrs tw	ADFHNOOZT UVXYZbcefgij lmnopqrstuv wx	ADFHK	AHYjnopqrs tw	ABCDEFGHK MNOPQRTU VXYZabcefgh ijklmnopqrst uvwx	AHYjnopqrs tw	ADFHOQUVX Zbcefijlmnopq rstuvwx	ADFGHIMN OQRTUVXYZ bcefgjklmnop qrstuvwx	nrs	Ynrsw	ADFHNOQUV XYZbcefgjlm nopqrstuvwx	AFHYjnopqr stw	ADFHOQUVX YZbcefgjlmnop qrstuvwx	ADFHOQUVY Zbcefijlmnopq rstwx	ADFHOQUVX YZbcefgjlmno pqrstuvwx	ADFHOQUVY Zbcefijlmnopq rstwx	AHYjnopqrs tw
People across the world have more things in common than things that make them different	5312	104	86	118	127	112	86	100	117	138	120	105	149	95	91	120	96	59	141	227	168	108	124	109	67	87	129	131	105	87	135	88	89	84	83	98	70	130	96	105	85	81	76	86	93	99	105	137	91	67	128
	11%	21%	17%	24%	25%	23%	17%	20%	23%	38%	42%	21%	30%	19%	18%	24%	13%	12%	26%	45%	24%	17%	24%	23%	13%	17%	26%	34%	21%	17%	27%	18%	18%	17%	21%	20%	14%	27%	19%	21%	17%	14%	15%	17%	19%	20%	21%	27%	18%	13%	26%
		CJWjopw	BFMNPQXYc efghijlmopqv w	ABFGKMNPQ XYcefghijlm nopqrvw	BFNQXcefg hjnopqvw	CJWjw	CJWjw	CJWjw	BFMNPQXYc efghijlmopqv w	ABEFGKMNP QUWXYbcefg hijklmnopqr stvw	BFGJMNPQW cefghijmopq vw	BFQJNjopw	ABCDEFGHIK MNOPQUWX YZbcefghijkl mnopqrstvw	CJWjw	BFGJMNPQXY cefghijmopq vw	ABCEFGHIMN NOPQUWXY bcefghijklmn opqrstvw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabcde fghijklmnop qrstuvwx	ABCDEFGHIJ KMNOPQRT XYcefghijmn opqrvw	BFQJghjnop w	ABFGKMNPQ XYcefghijmn opqrvw	BFQXYcefghij nopvw		ABFGKMNPQ WXYbcefghijl mnopqrsuvw	ABFGKMNPQ QUWXYbcefg hijklmnopqr stuvw	CJWjopw	CJWjw	CJWjw	CJWjw	CJ	CJ	CJWjw		ABFQXYcefghij nopvw	CJWjw	BFQXcefghijno pw	CJWjw	CJ		CJ	CJWjw	CJWjw	CJWjrw	ABFGKMNPQ UWXYbcefgh ijklmnopqrst vw	CJWjw		BFGKMNPQX Yzefghijmno pqrsvw

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Global #dvisor: International Global Trends 2022
Q6. To what extent do you agree or disagree with the following statements?-I would like to experience living in different parts of the world
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	998	999	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8114	222	122	91	230	88	197	98	204	77	111	111	68	122	139	123	120	212	111	38	104	202	138	91	165	207	205	98	179	179	99	131	138	149	105	228	285	126	181	154	176	266	220	209	206	221	209	114	294	321	230
	33%	44%	24%	18%	46%	18%	39%	19%	41%	15%	22%	22%	14%	24%	28%	25%	24%	42%	22%	8%	21%	40%	28%	18%	33%	21%	21%	20%	36%	36%	20%	26%	28%	30%	21%	46%	57%	25%	36%	31%	36%	53%	44%	42%	41%	44%	42%	23%	59%	64%	46%
		BCEFGIJKLMNOPRSTVWXabcdefghiklmno	CEGILSWad	LS	BCEFGHIKLMNOPRSTUVWXZabcdefghiklmnu	LS	BCEGIJKLMNOPRSTWXadefghiklmnu	ILS	BCEGIJKLMNOPRSTVWXadefghiklmnu	S	CEILSW	CEILSW	S	CEGILSWad	CEGIKLRSTWadh	CEGILSWad	CEGILSWad	BCEGIJKLMNOPRSTVWXadefghiklmnu	BCEGIJKLMNOPRSTVWXadefghiklmnu	CEILSW		ILS	BCEGIJKLMNOPRSTVWXadefghiklmnu	BCEGIJKLMNOPRSTWadhu	LS	BCEGIJKLMNOPRSTVWadefhiku	BCEGIJKLMNOPRSTVWXadefghiklmnu	BCEGIJKLMNOPRSTVWXadefghiklmnu	ILS	BCEGIJKLMNOPRSTWadefghiklmu	ILS	CEGIKLRSTWadh	CEGIJKLRSTWadh	ILS	BCEFGHIJKLMNOPRSTUVWXadefghiklmnu	ABCDEFGHIJKLMNOPQRSTUVWXZabcdefghiklmnopqrstux	CEGILSTWadh	BCEGIJKLMNOPRSTWadefghiklmnu	BCEGIJKLMNOPRSTWadefghiklmnu	BCEGIJKLMNOPRSTVWXadefghiklmnu	BCEGIJKLMNOPRSTVWXadefghiklmnu	BCEGIJKLMNOPRSTVWXadefghiklmnu	CEILSW	ABCDEFGHIJKLMNOPQRSTUVWXZabcdefghiklmnopqrstux	BCEFGIJKLMNOPRSTVWXadefghiklmnu	BCEFGIJKLMNOPRSTVWXadefghiklmnu
Tend to agree	17235	311	395	305	384	351	317	343	378	383	378	373	386	357	318	365	375	395	314	355	343	316	345	407	337	356	344	396	398	314	395	364	398	348	371	358	396	386	395	396	358	377	344	361	345	395	389	396	356	354	386
	41%	47%	49%	41%	57%	39%	47%	49%	46%	57%	56%	45%	57%	59%	64%	53%	59%	58%	63%	70%	49%	47%	49%	58%	45%	41%	49%	53%	55%	43%	55%	52%	57%	52%	53%	47%	50%	59%	60%	49%	51%	57%	49%	47%	53%	49%	48%	47%	51%	37%	57%
		DIILPSdhjvw	JSdjvsw	JSdjvsw	JSdjvsw	JSdjvsw	DEILSMPQSWdhjvwx	ABCDEFILMNPQRSUWXZabcdghjklmovwx	BCDEILSMPQSWacdhjklovwx	JSjvw	Sv	BDEILSMRQSWacdhjklovwx	JSdjvsw	JSdjvsw	JSdjvsw	DEILSMPQSWdhjvwx	ABCDEFHILMNPQRSUWXabcdghjklmopvwx	ABCDEFILMNPQRSUWXZabcdghjklmovwx	JSdjvsw	JSdjvsw	DIILPSdhjvwx	ABCDEFHILMNPQRSUWXZabcdghjklmovwx	DIILPSdhjvwx	ABCDEFILMNPQRSUWXZabcdghjklmovwx	JSdjvsw	JPSdjvsw	ABCDEFILMNPQRSUWXZabcdghjklmovwx	JPSdjvsw	JSdjvsw	DIILPSdhjvwx	JSdjvsw	ABCDEFHIJKLMNPQRSUWXZabcdghjklmopvwx	ABCDEFGHIJKLMNPQRSTUVWXYZabcdghjklmoqpvwx	JSdjvsw	DEILSMPQSWcdhjkovwx	DEILSMPQSWacdhjklovwx	ABCDEFGHIJKLMNPQRSTUVWXYZabcdghjklmoqpvwx	JSdjvsw	DIILPSdhjvwx	JSdjvsw	JSdjvsw	DIPSdjvsw	Sv	JSdjvsw	JSdjvsw	DEILSMPQSWdhjvwx	ABCDEFGHIJKLMNPQRSTUVWXYZabcdghjklmoqpvwx	DEILSMPQSWacdhjklovwx	ABCDEFHILMNPQRSUWXZabcdghjklmovwx	ABCDEILMPQRSWXZacdghjklmnowx	BCDEILSMPQSWZacdhjklovwx	BCDEILSMPQSWZacdhjklovwx	BCDEILSMPQSWZacdhjklovwx
Tend to disagree	9663	98	95	113	68	108	56	113	69	119	91	103	138	91	96	79	114	85	100	110	103	96	76	135	85	93	64	116	73	93	114	74	65	87	96	83	81	135	61	77	99	98	93	97	97	77	95	78	99	91	98
	19%	8%	18%	23%	10%	22%	11%	22%	10%	26%	18%	20%	28%	18%	19%	16%	23%	12%	20%	22%	21%	11%	15%	27%	17%	7%	13%	23%	14%	12%	23%	15%	12%	17%	19%	9%	8%	22%	12%	15%	4%	8%	8%	7%	3%	3%	7%	16%	8%	6%	8%
		nrs	ADFHIJQJTZbkjlnopqrstvwx	ABDFHIJOQJVXYZbcefgijmnopqrstuvwx	ADFHIJQJVXYZbcefgijmnopqrstuvwx	Ynrsw	ADFHIJQJVXYZbcefgijmnopqrstuvwx	AYJnopqrstvw	ADFHIJQJVXYZbcefgijmnopqrstuvwx	Ynrsw	ABDFHIKMNOQRTUVXYZbcefgijmnopqrstuvwx	ADFHIJQJTZbcfijnopqrstvwx	ADFHIJQJVXYZbcefgijmnopqrstuvwx	ABDFHIKMNOQRSTUVXYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ABDFHIMOQUVXYZbcefgijmnopqrstuvwx	AYJnopqrstvw	ABDFHIJKMNOQRTUVXYZbcefgijmnopqrstuvwx	ADFHIJQJVXYZbcefgijmnopqrstuvwx	AYnopqrstvw	ADFHIJQJVXYZbcefgijmnopqrstuvwx	ADFHIJQJTVXYZbcefgijmnopqrstuvwx	ABDFHIKMNOQRSTUVXYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ABDFHIJQJVYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ADFHIJQJVYZbcefgijmnopqrstuvwx	ABDFHIJOQJVXYZbcefgijmnopqrstuvwx	ABDFHIJOQJVXYZbcefgijmnopqrstuvwx	AYJnopqrstvw	ABDFHIJOQJVXYZbcefgijmnopqrstuvwx	ABDFHIJOQJVXYZbcefgijmnopqrstuvwx	ADFHIJQJVXYZbcefgijmnopqrstuvwx	ABDFHIJOQJVXYZbcefgijmnopqrstuvwx	ADFHIJQJVXYZbcefgijmnopqrstuvwx	ADFHIJQJVXYZbcefgijmnopqrstuvwx	ADFHIJ

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Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	5602	39	85	45	157	60	102	141	109	71	96	79	38	97	48	89	151	224	66	55	84	101	130	50	116	134	124	54	57	173	102	161	72	243	164	56	73	144	67	171	78	90	101	109	61	70	314	276	226
	11%	39%	17%	9%	31%	12%	20%	28%	22%	14%	19%	16%	8%	19%	10%	18%	30%	45%	13%	11%	17%	20%	26%	10%	23%	27%	25%	11%	11%	35%	20%	32%	14%	48%	33%	11%	15%	29%	13%	34%	16%	18%	20%	22%	12%	14%	63%	55%	45%
Tend to agree	19865	770	751	764	778	711	758	747	777	707	785	758	774	796	745	758	748	785	787	758	764	776	741	711	796	753	745	795	781	776	734	770	758	796	707	765	779	795	758	778	753	744	771	774	731	770	771	761
	41%	80%	69%	73%	84%	67%	77%	73%	74%	79%	77%	69%	75%	77%	81%	72%	70%	66%	79%	76%	76%	77%	74%	69%	77%	73%	74%	79%	78%	77%	73%	77%	76%	79%	71%	77%	77%	76%	75%	77%	76%	74%	77%	77%	74%	77%	77%	76%
Tend to disagree	4161	86	88	147	70	67	36	61	65	173	63	105	48	85	160	73	73	47	147	88	81	74	68	156	73	70	88	111	133	50	81	50	61	58	62	148	106	70	89	61	94	74	81	90	96	67	59	78	76
	17%	17%	18%	29%	14%	13%	14%	12%	13%	25%	19%	20%	10%	16%	32%	15%	15%	9%	28%	18%	16%	21%	14%	31%	15%	14%	18%	22%	26%	10%	16%	10%	12%	17%	12%	29%	21%	16%	17%	12%	19%	15%	16%	18%	19%	13%	8%	6%	5%
Strongly disagree	1567	26	32	68	25	36	23	10	18	56	42	34	88	28	96	22	9	19	54	30	14	27	16	30	23	12	18	40	81	25	59	12	22	22	41	7	25	68	40	38	14	34	23	12	17	10	20	21	29	11	38
	6%	5%	6%	14%	5%	7%	5%	2%	4%	11%	8%	7%	18%	6%	19%	4%	2%	4%	11%	6%	3%	5%	3%	6%	5%	2%	4%	8%	16%	5%	12%	2%	4%	4%	8%	1%	5%	14%	8%	8%	3%	7%	5%	2%	3%	2%	4%	4%	6%	2%	8%
Don't know	2771	61	65	76	30	96	67	20	36	53	85	49	52	90	46	57	19	29	56	68	38	43	45	102	81	22	20	89	49	67	65	40	28	53	104	18	42	85	102	60	82	40	77	68	57	59	99	112	9	10	9
	11%	12%	13%	15%	6%	19%	13%	4%	7%	11%	17%	10%	10%	18%	9%	11%	4%	6%	11%	14%	8%	9%	9%	20%	16%	4%	4%	18%	10%	13%	13%	8%	6%	11%	21%	4%	8%	13%	10%	8%	16%	8%	14%	12%	11%	12%	19%	22%	2%	2%	2%
Sigma	79999	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	16471	578	515	506	585	571	563	608	580	568	581	557	513	577	557	588	666	656	548	514	568	576	571	561	573	587	574	595	598	565	567	555	644	570	573	543	571	565	596	544	544	583	595	590	575	590	475	495	477
	66%	66%	63%	62%	77%	54%	72%	82%	76%	54%	56%	63%	42%	60%	39%	70%	80%	81%	50%	63%	76%	65%	74%	52%	64%	77%	75%	52%	48%	70%	59%	80%	72%	73%	54%	89%	74%	64%	50%	68%	64%	73%	61%	68%	69%	76%	57%	60%	85%	90%	85%
BottomBox (Disagree)	5758	112	120	216	84	133	93	72	83	179	134	134	236	108	256	95	82	66	196	118	94	131	84	136	96	91	106	151	214	84	142	62	112	79	125	38	87	213	146	117	97	95	117	88	99	61	115	88	67	40	64
	23%	22%	24%	43%	17%	27%	19%	14%	16%	36%	27%	27%	47%	21%	51%	19%	16%	13%	40%	24%	20%	26%	15%	27%	19%	16%	21%	30%	43%	17%	28%	16%	22%	15%	25%	8%	17%	43%	29%	23%	19%	19%	23%	18%	20%	12%	23%	18%	13%	8%	13%

Global #dvisor: International Global Trends 2022
Q6. To what extent do you agree or disagree with the following statements?-I think global brands make better products than brands that are just local to ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	3673	101	58	29	87	32	61	79	59	41	47	42	33	61	39	74	71	189	32	25	64	75	101	26	93	68	65	46	72	146	39	75	78	102	49	113	109	64	65	154	79	144	66	61	83	84	49	35	148	213	145
	14%	20%	12%	6%	17%	6%	12%	16%	12%	8%	9%	8%	7%	12%	8%	15%	14%	38%	6%	5%	13%	15%	20%	5%	19%	14%	13%	9%	14%	29%	8%	15%	16%	20%	10%	23%	22%	13%	13%	31%	16%	29%	13%	12%	17%	17%	10%	7%	30%	43%	29%
		BCEFGHIJKLMNOPRSTUWYZabdefhkIopqtu	CEIKLNRSWdu		BCEFHIKLMNRSTWYZadhiqtu		CEIJKLNRSWadu	BCFHIKLMNRSWadhtu	CEIKLNRSWdu	SWd	CEIJRSWd	CSWd		CEIKLNRSWadu	SW	CEIKLNRSWadhtu	CEIJKLNRSWadhtu	CEIJKLNRSWadhtu	ABCDEFGHIJKLMNOPRSTUVWXYZabcdefghijklmnopqrstux			CEIJKLNRSWadu	CEIJKLNRSWadhtu	BCEFGHIJKLMNOPRSTUWYZabdefhkIopqtu		BCFHIKLMNOPRSTWYZabdefhIopqtu	CEIJKLNRSWadhtu	CEIJKLNRSWadu	CEIRLSWd	CEIKLNRSWadhtu	ABCDEFGHIJKLMNOPRSTUVWXYZabdefghijklmnopqrstu		BCFHIKLMNRSWadhtu	BCEFGHIJKLMNOPRSTUWYZabdefhkIopqtu	CEIJKLNRSWadu	BCEFGHIJKLMNOPRSTUWYZabdefhkIopqtu	CEIJKLNRSWadu	BCEFGHIJKLMNOPRSTUWYZabdefhkIopqtu	CEIJKLNRSWadu	ABCDEFGHIJKLMNOPRSTUVWXYZabdefghijklmnopqrstu	BCEIJKLNRS	ABCDEFGHIJKLMNOPRSTUWYZabdefghijklmnopqrstu	BCEIJKLNRS	BCFHIKLMNRSWadhtu	CEIRSWd		ABCDEFGHIJKLMNOPRSTUVWXYZabdefghijklmnopqrstu	CEIKLNRSWadhtu	CEIKLNRSWadu	BCFHIKLMNRSWadhtu	CEIRSWd		ABCDEFGHIJKLMNOPRSTUVWXYZabdefghijklmnopqrstux
Tend to agree	8145	177	157	111	191	171	181	143	119	144	100	141	107	147	115	211	166	135	117	123	148	147	201	61	153	100	178	143	175	156	94	239	227	180	189	171	143	171	211	186	193	167	197	177	119	140	181	140
	33%	34%	31%	22%	38%	34%	36%	15%	20%	35%	20%	28%	22%	24%	29%	28%	23%	19%	23%	25%	29%	31%	40%	19%	30%	20%	35%	31%	38%	29%	19%	47%	49%	36%	38%	34%	29%	34%	42%	37%	39%	36%	30%	34%	24%	28%	36%	32%
		BCEHIKLMNRSWdhtuv	CEJSWd		BCEGHIKLMNPRSUWXacdhiktuvx		BCEHIKLMNRSUWXacdhktuvx	BCEHIKLNRSWdht	CELWd	CEJSWd		CEJSWd		CEELSWd	CEIJWd	ABCEFGHIJKLMNOPQRSUVWXYZabcdfghijklmnopqrstuvwx	CEJRSWd	ABCEFGHIJKLMNOPQRSUVWXYZabcdefghijklmnopqrstuvwx	CEJRSWd	Wd	ABCDEFGHIJKLMNOPQRSUVWXYZabcdfghijklmnopq	CEJRSWd	ABCEFGHIJKLMNOPQRSUVWXYZabcdefghijklmnopqrstuvwx	CEJRSWdt		ABCDEFGHIJKLMNOPQRSUVWXYZabcdefghijklmnopqrstuvwx	ABCDEFGHIJKLMNOPQRSUVWXYZabcdefghijklmnopqrstu	CEJRSWd	BCEGHIJKLMNRSUWXacdhlstuvx	BCEHIKLMNRSWdhtuv	CEJRSWd	BCEHIJKLMNRSUWXacdhktuvx	BCEGHIJKLMNRSUWXacdhktuvx	CEJRSWd	BCEHIJKLMNRSWdhtuv	BCEHIKLMNRSWdhtuv	CEJRSWd	BCEGHIJKLMNRSUWXacdhktuvx	BCEGHIJKLMNRSUWXacdhktuvx	CEJRSWd
Tend to disagree	8571	145	185	306	198	179	173	175	196	174	153	356	306	153	219	158	187	86	180	191	137	178	138	146	158	182	193	177	145	103	354	129	143	141	145	136	143	74	174	105	105	176	165	150	115	196	91	69	93
	34%	29%	37%	61%	38%	36%	35%	36%	41%	35%	31%	41%	41%	30%	44%	32%	37%	17%	36%	38%	27%	30%	28%	49%	32%	36%	38%	34%	29%	21%	41%	25%	29%	26%	29%	35%	28%	23%	15%	30%	21%	41%	35%	33%	30%	43%	30%	18%	34%	19%	
		Qcmovwx	ADIMOQTVXbcefghijlmosvwx	ADEFGIJMOQRTUVXabcfghijklmnorsvwx	BCEGHIKLMNOPRSUWXacdhiktuvwx	Qcmovwx	ADIMQTVbcefghijlmovwx	ADIQTVbcefghijlmovwx	ADIMQTVbcefghijlmovwx	ADQTVbcefgjlmovwx	QVcmovwx	ADEFGIJMOQRTUVXabcfghijklmnorsvwx	ABDEFGIJMOQRTUVXabcefghijklmnoqrsvwx	QVcmovwx	ABDEFGIJMOPQRSTUVXYZabcefghijklmnopqrsvwx	QVcegmovwx	ADIMOQTVXbcefghijlmosvwx	ADIMOQTVXbcefghijlmosvwx	ADIMOQTVXbcefghijlmosvwx	ADIMOQTVXbcefghijlmosvwx	Qcmovwx	ADIMOQTVXbcefghijlmosvwx	ADIMOQTVXbcefghijlmosvwx	ABCDEFGHIJKLMNOPQRSTUWXYZabcdefghijklmnopqrstuvwx	QTVcegmovwx	ADIMOQTVXbcefghijlmosvwx	ADIMOQTVXbcefghijlmosvwx	ADQTVbcefghijlmovwx	Qcmovwx	ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwx	Qcmovwx	Qcmovwx	Qcmovwx	Qcmovwx	Qcmovwx	Qcmovwx	ADQTVbcefghijlmovwx	Qcmovwx	ADIMOQTVXbcefghijklmnorsvwx	ADIMOQTVXbcefghijlmosvwx	Qcmovwx	ADQTVbcefghijlmovwx	ADIMOQTVXbcefghijlmosvwx	Qcmovwx	ABDEFGIJMOQRTUVXYabcefghijklmnoqrsvwx	ADIMOQTVXbcefghijlmosvwx	mw	34%	mw
Strongly disagree	2760	42	57	83	62	73	45	54	75	75	98	78	99	41	80	17	60	36	96	63	13	71	39	57	43	35	54	53	80	68	98	18	31	47	64	41	48	70	32	30	27	48	26	42	23	22	74	70	85	33	105
	11%	8%	11%	17%	12%	15%	9%	11%	15%	15%	20%	16%	20%	8%	16%	3%	12%	7%	19%	13%	3%	14%	8%	11%	9%	7%	11%	10%	16%	13%	20%	4%	6%	9%	13%	8%	10%	14%	6%	6%	5%	10%	5%	8%	5%	4%	15%	14%	17%	7%	22%
		OTemmprs	AMOQTVXYefilmnprsw	ABDFGMOPQSTVWXYZacefghijklmnopqrsw	AFMOQTVXYefilmnopqrsw	AFGMOQTVWXYZacefgijmnopqrsw	OTeflmnprsw	OQTVIefilmnprsw	ABFGMOQTVWXYZacefgijmnopqrsw	ABFGMOQTVWXYZacefgijmnopqrsw	ADEFGHIKMOPQSTUVWXYZacefghijklmnopqrstuvwx	ABDFGMOPQSTVWXYZacefgijmnopqrsw	ABDEFGHIKMNOPQSTUVWXYZacefghijklmnopqrstuvwx	OTemmnrs	ABDFGMOPQSTVWXYZacefgijmnopqrsw	AFMOQTVXYefilmnprsw	OTes	ABDEFGHIKMNOPQSTUVWXYZacefghijklmnopqrstu	AFMOQTVXYcefgijmnopqrsw	OTes	AFMOQTVXYefilmnprsw	ABFGMOPQSTVWXYZacefgijmnopqrsw	OTeflmnprsw	ABDEFGHIKMOPQSTUVWXYZacefgijmnopqrsw	AFMOQTVXYefilmnprsw	ABFGMOPQSTVWXYZacefgijmnopqrsw	OTeflmnprsw	ABDEFGHIKMOPQSTUVWXYZacefgijmnopqrsw	OTemmnrs	AFMOQTVXYefilmnprsw	ABDEFGHIKMOPQSTUVWXYZacefgijmnopqrsw	OTemmnrs	AFGMOQTVXYZacefgijmnopqrsw	ABDEFGHIKMOPQSTUVWXYZacefgijmnopqrsw	OTe	OTeflmnprs	AFMOQTVXYefilmnprsw	OTeflmnprs	T	OTeflmnprs	OTers		AFMOQTVXYacefgijlmnopqrsw	AFMOQTVXYcefgijlmnopqrsw	ABDEFGMOPQSTVWXYZacefghijklmnopqrsw	ABDEFGHIKMNOPQSTUVWXYZabcefghijklmnopqrstuvwx
Don't know	2200	40	64	73	21	95	40	24	21	67	94	35	55	100	27	40	16	18	59	98	38	19	32	78	54	15	12	77	24	48	75	46	21	40	101	16	26	38	89	21	37	49	26	31	37	46	34	60	8	5	8
	9%	8%	13%	15%	4%	19%	8%	5%	4%	13%	19%	7%	11%	20%	5%	8%	3%	4%	11%	20%	8%	4%	6%	16%	11%	3%	2%	10%	5%	10%	15%	9%	4%	8%	20%	3%	5%	8%	18%	4%	7%	10%	5%	6%	7%	9%	7%	17%	7%	1%	3%
		DGHNPQUYZbfjlmvwx	ADFGHIKLNOPQTUVXZbcefgijlmnoprtvwx	ADFGHIKLNOPQTUVXYZbcefgijklmnoqrstwx	ABCDFGHIKLNOPQRTUVXYZabcefgijklmnoqrstuvwx	DGHNPQUYZ	ADFGHINOPQTUVXYZbcefgijklmnoprtvwx	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	DGHNQUYZfi	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	DGHNQUYZfi	ADFGHINOPQRSTUVXYZbcdefgijklmnoqrstuvwx	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	DGHNQUYZ	ADFGHINOPQRSTUVXYZbcdefgijklmnoqrstuvwx	DGHNQUYZ	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	DGHNQUYZfi	ADFGHINOPQRSTUVXYZbcdefgijklmnoqrstuvwx	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	DGHNPQUYZ	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	DGHNPQUYZ	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	ABCDFGHIKLNOPQRTUVXYZbcdefgijklmnoqrstuvwx	vw	PYZvwx	DGHNQUYZbf	ABDFGHIKLNOPQTUVXYZbcefgijklmnoqrstuvwx	ABDFGHIKLNOPQTUVXYZbcefgijklmnoqrstuvwx	DGHPUYZmvwx	DGHNPQUYZ	ABDFGHIKLNOPQTUVXYZbcefgijklmnoqrstuvwx	DGHNPQUYZ	PQYZtvwx	DGHPUYZmvwx	DGHNPQUYZ	PQJYZtvwx	ADFGHINOPQTUVXYZbfgijklmnoqrstuvwx
Sigma	70000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Agree)	13015	274	195	140	278	153	243	243	198	185	155	184	140	207	175	385	338	305	164	148	313	233	303	119	345	367	343	199	250	303	173	511	305	383	187	301	281	217	236	327	362	398	344	251	275	383	176	176	517	364	364
	48%	55%	39%	28%	56%	31%	48%	48%	40%	37%	31%	37%	28%	41%	35%	57%	48%	42%	72%	33%	30%	62%	60%	60%	24%	69%	53%	48%	40%	50%	25%	62%	61%	56%	37%	60%	56%	43%	47%	75%	52%	60%	49%	50%	55%	56%	33%	35%	63%	79%	59%
		BCEFGHIJKLMNPRSUWXZadhiktu	CEIJRSWd	W	BCEFGHIKLMNPRSUWXZabdhiktpu	Wd	BCEHIKLMNRSWadhktu	BCEHIJKLMNRSWadhktu	CEIJRSWd	CEILSWd	Wd	CEJLSWd	W	CEIKLNRSWd	tu	BCEFGHIJKLMNOPRSTUVWXYZabcdefghijklmnpqrstu	BCEHIKLMNRSWadhtu	BCEFGHIJKLMNOPRSTUVWXYZabcdefghijklmnpqrstux	CEJLWd	Wd	ABCDEFGHIJKLMNOPRSUVWXYZabdghijklmnpqrtu	BCEHIKLMNRSWadhtu	ABCDEFGHIJKLMNOPRSUVWXYZabdefghijklmnpqrstu	CEJLNRSWd	ABCDEFGHIJKLMNOPRSUVWXYZabdefghijklmnpqrstux	CEJLNRSWd	BCEHIKLMNRSWadhtu	ABCDEFGHIJKLMNOPRSUVWXYZabdefghijklmnpqrstu	CEJRSWd	ABCDEFGHIJKLMNOPRSUVWXYZabdefghijklmnpqrstu	BCEHIKLMNRSWadhtu	BCEFGHIJKLMNOPRSUWXacdhiktu	BCEFGHIJKLMNOPRSTUVWXYZabcdefghijklmnpqrstu	BCEHIKLMNRSWadhtu	BCEHIJKLMNRSWadhktu	BCEFGHIJKLMNOPRSUWXacdhiktu	BCEFGHIJKLMNOPRSUWXacdhiktu	BCEHIKLMNRSWadhktu	BCEFGHIJKLMNOPRSUWXacdhiktu	CLSWd	CLSWd	ABCDEFGHIJKLMNOPRSUWXacdhiktu	ABCDEFGHIJKLMNOPRSUWXacdhiktu	BCEFGHIJKLMNOPRSUWXacdhiktu
Bottom2Box (Disagree)	10782	187	241	287	200	252	218	234	281	249	251	281	305	193	299	175	246	123	277	254	150	249	167	303	201	218	246	224	225	151	302	143	174	178	211	182	193	245	175	103	201	154	230	218	188	172	289	266	175	101	198
	43%	37%	48%	57%	40%	50%	44%	47%	56%	50%	50%	56%	61%	39%	60%	35%	49%	26%	55%	51%	30%	50%	33%	61%	40%	44%	49%	45%	45%	30%	60%	29%	35%	36%	43%	36%	39%	49%	35%	21%	40%	31%	46%	44%	38%	34%	58%	53%	35%	20%	
		QTcemow	ADFMOQTVXefghijlmnorsvwx	ABDEFGIJMOPQSTUVXYZabcfghijklmnopqrswx	OQTVIefilmnvw	ADFMOQTVXYacefghijlmnopqrsvwx	AMOQTVXefgijlmosvw	ADMOQTVXcefgijlmnorsvwx	ABDEFGIJMOPQSTUVXYZabcefghijklmnopqrswx	ADFMOQTVXYcefghijlmnopqrsvwx	ADFMOQTVXYacefghijklmnopqrswx	ABDEFGIJMOPQSTUVXYZabcefghijklmnopqrswx	ABDEFGHIKMOPQRSTUVXYZabcefghijklmnopqrswx	QTVcemow	ADFGIJMOPQSTUVXYZabcefghijklmnopqrswx	mw	ADEFGIJMOPQSTUVXYZabcefghijklmnopqrswx	ADFGMOQTVXYacefghijklmnopqrswx	Qmw	ADFMOQTVXYcefghijklmnopqrswx	ABDEFGIJMOPQRSTUVXYZabcefghijklmnopqrswx	OQTVIefilmnvw	AMOQTVXYcefgijlmnosvw	ADMOQTVXYacefghijklmnopqrsvwx	AMOQTVXYcefgijlmnorsvwx	ADMOQTVXcefgijlmnorsvwx	ABDEFGIJMOPQRSTUVXYZabcefghijklmnopqrswx	Qmw	ADFMOQTVXYcefghijklmnopqrswx	QTcemw	ABDEFGIJMOPQSTUVXYZabcefghijklmnopqrswx	Qmw	ADMOQTVXcefgijlmnorsvwx	AOQTVcefgijlmosvw	QTcemw	ADFMOQTVXYacefghijklmnopqrsvwx	QTcemw	Qmw	ABDEFGIJMOPQSTUVXYZabcefghijklmnopqrswx	ADFGMOQTVXYabcefghijklmnopqrswx	QTcemw	QTVcemow

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Global #dvisor: International Global Trends 2022
QB. To what extent do you agree or disagree with the following statements?-People across the world have more things in common than things that make them different
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	998	999	999	999	999	999	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	5429	91	99	75	130	86	104	106	108	94	119	97	67	115	138	73	119	194	73	22	42	99	103	71	140	95	116	61	94	157	96	73	96	136	124	138	174	99	87	147	67	179	87	95	93	98	71	54	253	194	188
	11%	18%	20%	15%	26%	17%	21%	21%	22%	19%	24%	19%	13%	23%	28%	15%	24%	39%	15%	4%	8%	10%	21%	14%	28%	19%	23%	13%	19%	31%	19%	15%	19%	27%	25%	28%	35%	20%	17%	29%	13%	36%	17%	19%	19%	20%	14%	11%	51%	39%	38%
		LORSTWeen u	CLORSTWee ntu	CLORSTWee ntu	STu	ABCEFGHIKL ORSTUVWYa bdefklnopqrst u	LSTau	CLORSTWeel ntu	CELORSTWa elntu	LORSTWeen u	ACEIKLORST WYabdefkln ptu	CLORSTWee ntu	ST	ACELORSTW aeilnptu	ABCEFGHKL MORSTUVW YZabdefklnp qrstu	STu	ACEIKLORST WYabdefkln ptu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnp qrstu	STu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnp qrstu	S	CLORSTWee ntu	CLORSTWee ntu	ST	ABCEFGHIKL MORSTUV WYZabdefkl nqrstu	CLORSTWee ntu	ST	ABCEFGHIKL MORSTUVW YZabdefklnp qrstu	LORSTWeen u	ABCDEFGHIJ KLMNOPRST UVWYZabdefh klnpqrstu	ABCEFGHIKL MORSTUVW YZabdefklnp qrstu	CLORSTWee ntu	STau	CLORSTWee ntu	ST	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghiklmnpq rstu	STau	LSTWEanu	LSTanu	LORSTWeen u	ST	S	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnp qrstu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnp qrstu
Tend to agree	17656	340	369	348	339	361	378	375	363	350	364	371	370	360	340	340	360	365	369	373	345	368	366	374	377	364	368	361	342	342	370	350	367	351	374	355	314	315	341	365	374	350	356	358	377	378	377	331	414	378	375
	35%	70%	74%	70%	67%	72%	76%	75%	73%	75%	73%	74%	74%	70%	68%	74%	72%	73%	74%	75%	69%	73%	73%	75%	75%	73%	74%	72%	68%	61%	74%	70%	73%	68%	75%	71%	63%	63%	68%	73%	75%	70%	71%	72%	76%	76%	75%	66%	83%	76%	75%
		DJKDsdmovx	DEILMQRSV XZabjklmouv wx	DJLQbdsfjmo vwx	JSvx	JSsdovx	ADEHILMNQ RSVXZacdghj klmouvwx	ADEHILMNQ RSVXZabjkl mouvwx	DJLQSsdmov wx	JSvx	Sv	DEILMQRSV XZabjklmouv wx	JSvx	DEILMQRSV wx	JSsdovx	DJQSsdmovx	DJLQSVxdijm ouvwx	DJLQSVxdijm ouvwx	JSsdmovx		DJLQSVxdijm ouvwx	DJLQSVxdijm ouvwx	JSovx	DEILMQRSV XZabjklmouv wx	JSsdovx	DJLQSsdmov wx	DEILMQRSVZc dijklmouvwx	JSsdovx	DJLQSsdmov wx	DEILMQRSVZc	Svx	Svx	ABCDEFGHIJK LMNOPQRST UVWXZabcd ghijklmouvw	ABCDEHIJKL MNOPQRSTU VWXZacdghij klmouvwx	JSsdovx	DJLQSsdmov wx	DEILMQRSVZc dijklmouvwx	DJQSsdmovx	DIJQSsdmovx	DEILMQRSVcd	DEILMQRSV wx	DEILMQRSV XZabjklmouv wx	JSovx	JSsdovx	JSovx	ABCDEFGHIJ KLMNOPQRS TUVWXZabc dghijklmouv	ABCDEFGHIJ KLMNOPQRS TUVWXZabc dghijklmonst	ADEHILMNQ RSVXZacdghij klmouvwx	DEILMQRSVcdi jklmouvwx	DEILMQRSV XZabjklmouv wx	DEILMQRSV XZabjklmouv wx	JSovx	JSsdovx	JSovx	ABCDEFGHIJ KLMNOPQRS TUVWXZabc dghijklmouv	ABCDEFGHIJ KLMNOPQRS TUVWXZabc dghijklmouv	ADEHILMNQ RSVXZacdghij klmouvwx	DEILMQRSVcdi jklmouvwx	DEILMQRSV XZabjklmouv wx	JSovx	JSsdovx
Tend to disagree	4343	61	71	61	91	85	77	85	90	105	84	86	105	77	73	106	83	65	105	183	149	84	67	89	93	77	105	103	85	67	57	76	77	71	67	84	57	83	76	87	75	65	73	79	84	75	93	79	54	55	58
	17%	18%	14%	18%	18%	17%	14%	18%	20%	21%	17%	17%	22%	15%	15%	21%	17%	10%	22%	36%	30%	17%	19%	18%	12%	15%	21%	23%	17%	13%	10%	15%	15%	14%	13%	17%	11%	17%	15%	16%	15%	13%	14%	17%	15%	19%	21%	11%	11%	11%	12%
		BFQKqhjopv wx	Qww	BFQKqhjopv wx	BFQKqhjopv wx	QKchjopwx	Qjww	BFQKhjopv wx	BFMNQXYcef ghjklmnopqw wx	BFMNQXYcef ghjklmnopqw qxwx	BFMNPQXYc dijklmnopqw qxwx	QKchjvwx	BDEFGJKMN PQUWXYbcef ghjklmnopq vwx	CJKjww	QJww	BFKMNPQU XYbcefghijkl mnopqvwx	BFMNPQXYc efghijklmnop qwxx	ABCDEFGJK MNPQUWXY bcefghijklmn opqvwx	ABCDEFGHI KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	ABCDEFGHI KLMNOPQRU VWXYZabcde fghijklmnopq rstuvwx	QBJvwx	BFMNQXYcef ghjklmnopqvwx	ABFMNQXYcef ghjklmnopqvwx	BFQKhjopv wx	BFMNPQXYc efghijklmnop qwxx	QJKjww	BFKMNPQU XYcefghijklm nopqvwx	BFMNPQXYc efghijklmnop qwxx	QKchjvwx	Q	BFMNQXYcef ghjklmnopqvwx	CJKjww	BFQKhjopv wx	CJKjww	BFMNQXYcef ghjklmnopqvwx	CJKjww	CJKjww	BFQKhjopv wx	CJKjww	Qx	Q	CJKjww	QJKchjopwx	BFMNQXYcef ghjklmnopqvwx	CJKjww	CJKjww	BFQKhjopv wx	CJKjww	Qx	QJKchjopwx	BFMNQXYcef ghjklmnopqvwx
Strongly disagree	1069	14	15	28	37	23	14	10	17	33	36	19	40	18	18	13	13	10	31	45	19	24	27	20	8	10	24	29	19	20	39	12	12	13	16	13	14	27	21	22	10	17	11	16	9	23	13	32	37	11	69
	4%	3%	3%	6%	7%	5%	3%	2%	3%	7%	7%	4%	8%	4%	4%	3%	3%	2%	6%	9%	4%	5%	5%	4%	2%	2%	5%	6%	4%	4%	8%	2%	2%	3%	3%	3%	3%	5%	4%	4%	2%	3%	2%	3%	2%	5%	3%	6%	7%	2%	14%
		ABFGHJKPQX Yefghijnprtw	ABEFGHKMN OPQTUWXYZ bcefghijlmno pqrtw	DFGHKNPQT UYZbfgjpqvw	DFGHKNPQT UYZbfgjmps vwx	DGPQYZfvwx	GCPQXYefgj nprw	ABFGHKMN OPQTWXYbc efghijknoprt w	ABEFGHKMN OPQTWXYbc efghijlmnop qrtw	ABFGHKMN OPQTWXYbc efghijlmnop qrtw	GQXY	ABCEFGHKM NOPQTUVW XYZabcefghij klmnopqrst w	ABCEFGHKM NOPQTUVW XYZabcefgh ijklmnopqrs tw	GQXYrnw	GQPQXYefgij nprw	ABEFGHOPQX Yefghijnprtw	ABCEFGHKM NOPQRTUV WXYZabcefg hijklmnopqr stw	ABFGHKMN OPQTWXYbc efghijlmnopq rstuvwx	ABCEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	GQXYrnw	GQPQXYefgij nprw	ABFGHKMN OPQTWXYbc efghijlmnopr w	ABFGHKMN OPQTWXYbc efghijlmnop qrtw	GQXY	GQXYrnw	ABEFGHKMN OPQTUVWXY Zbcefghijklm nopqrstuw	ABEFGHKMN OPQTUVWXY Zbcefghijklm nopqrstuw	GQXYrnw	ABFGHKQPQX Yefghijnprtw	GQXYefrnfrnw	ABFGQPQXY efgijnprw	ABFGHKMN OPQTUVWXY Zbcefghijklm nopqrstuw	X	ABFGHKMN OPQTUVWXY Zbcefghijklm nopqrstuw	ABEFGHKMN OPQTUVWXZ bcefghijlmno pqrtw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Don't know	1855	54	46	48	19	61	32	19	23	38	67	28	55	50	21	48	16	24	42	85	31	39	36	48	49	20	12	53	32	42	54	41	18	29	43	31	23	50	76	24	39	37	19	32	40	25	47	78	2	11	9
	4%	11%	9%	10%	4%	13%	6%	4%	5%	8%	13%	6%	11%	10%	4%	10%	3%	5%	8%	17%	6%	8%	7%	10%	10%	4%	3%	11%	6%	8%	11%	8%	4%	6%	9%	6%	5%	10%	15%	5%	8%	7%	4%	6%	8%	5%	9%	16%	*	2%	2%
		DFGHKNPQT UVYZbfgjpmo pqvwx	DFGHKNPQT UYZfgjmpqv ws	DFGHKNPQT UYZbfgjmps vwx	vx	DFGHKNPQR TUVYZbcefgh ijmnopqrvw x	DGNPQYZfvwx	vwx	Zvwx	DGHNPQYZ(5) mprwx	BCDFGHKM NOPQRTUV WXYZbcefgh ijkmnopqrstu vwx	PZwx	DFGHKNPQR TUVYZbefgij mnopqrvwx	DFGHKNPQT UVYZbfgjmp qrvwx	Zvwx	DFGHNPQT UYZbfgjmps vwx	DFGHKNPQT UYZbfgjmps vwx	v	Zvwx	DGHNPQYZf gjmprwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	DGPYZfvwx	PZwx	DGHNPQYZ(5) mprwx	DFGHKNPQR TUVYZbefgij mnopqvwx	DFGHNPQT UYZbfgjmps vwx	DFGHNPQT UYZbfgjmps vwx	v	vwx	v	DFGHNPQT UYZbfgjmps vwx	DGPYZfvwx	DGHNPQLYZ jmpswx	DGPYZfvwx	Zvwx	DFGHNPQT UVYZbfgjmp qvwx	ADCDFGHKL MNOPQRTU VWXYZabcde fghijklmnopq rstuvwx	Zvwx	DGHNPQYZ(5) mprwx	DGHNPQYZ(5) mprwx	v	DPZvwx	DGHNPYZf(m pvwx	Zvwx	DGHKNPQLYZ jmpswx	ADCDFGHKL MNOPQRTU VWXYZabcde fghijklmnopq rstuvwx	ABCDHKMN OPQTUVWXY Zbcefghijlmn opqrstuw	ABEFKQHKMN OPQTUVWXZ bcefghijlmno pqrtw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Sigma	74500	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	998	999	999	999	999	999	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	17833	341	368	334	354	317	383	381	390	334	353	368	396	355	388	353	388	417	517	388	355	363	336	343	385	393	356	335	363	371	311	377	355	387	374	377	407	385	377	377	385	405	387	367	377	378	348	385	457	423	363
	72%	68%	74%	67%	71%	63%	76%	76%	72%	67%	70%	74%	59%	71%	78%	67%	78%	83%	63%	38%	60%	73%	68%	69%	77%	79%	72%	63%	73%	74%	62%	74%	79%	72%	75%	74%	81%	68%	65%	76%	72%	76%	81%	76%	73%	75%	70%	57%	81%	84%	73%
		JLRSTadu	ACEILSORSTV Wadklu	ESILORSTadu	LSTdu	ACDEHIALMO RSTVWZadkl tu	ACDEHILMO RSTVWZadkl tu	ACDEHILMO RSTVWZadkl tu	CEILORSTVa dklu	LSu	Su	ACEILSORSTV Wadklu	S	EILRSTadlu	ACDEHILMO RSTUVWZab dkltux	LSTu	ACDEHILMO RSTUVWZab dkltux	ACDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnop qrstuvwx	LSu	ACDEHILMO RSTUVWZab dkltux	S	CEILORSTVa dklu	JLRSTadu	ACEILSORSTV Wadklu	ACDEHILMO RSTUVWZad klu	ACDEHILMR SORSTUVW Zabdeklmntu x	CEILORSTadl u	Su	CEILORSTVa dklu	ACEILSORSTV Wadklu	ACEILSORSTV Wadklu	S	ACEILSORSTV Wadklu	ABCDEHIJKL MORSTUVW Zabdeklmtuv	ACDEHILMO RSTUVWZad klu	ACEILSORSTV Wadklu	ACEILSORSTV Wadklu	ACDEFGHIJ KLMORSTUV WXZabdefkl klmnoqrstuv	JLRSTadu	LSTu	ACEILSORSTV Wadklu	ACEILSORSTV Wadklu	ACDEILMOR STVWadklu	ABCDEHIJKL MORSTUVW Zabdefehklm nrtux	ACDEILMORS TVWadklu	CEILORSTadl u	ACEILSORSTV Wadklu	JLRSTadu	S	ABCDEFGHIJ KLMOPRST UVWXYZabc defghiklmno	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmno	CEILORSTadl u
Bottom2Box (Disagree)	5312	104	86	118	127	112	86	100	117	138	120	105	149	95	91	120	96	59	141	227	168	108	124	109	67	87	129	131	105	87	135	88	89	84	83	98	70	110	96	105	85	81	76	86	93	99	105	137	91	67	128
	21%	21%	17%	24%	25%	22%	17%	20%	23%	28%	24%	21%	30%	19%	18%	24%	19%	12%	28%	45%	34%	22%	25%	22%	13%	17%	26%	26%	21%	17%	27%	18%	18%	17%	17%	20%	14%	22%	19%	21%	17%	16%	15%	17%	19%	20%	21%	28%	18%	16%	26%
		CJKhjopw	CJKw	BFMNPQXYc efghijlmopqv w	ABFGKMNPQ XYBcefghijlm nopqrvww	BFNQXYcefg hjnopqvw	CJKw	CJKjpw	BFMNPQXYc efghijlmopqv w	BFMNPQXYc efghijlmopqv w	BFGMNPQXY cefghijlmopq vw	BFGJKjhjopw	ACDEFGHIJK MNOPQUVW XYBcefghijl mnopqrstuw	CJKjww	CJKjw	BFGJMNPQXY cefghijlmopq vw	CJKjw	ABCEFGHIKM NOPQUVW XYBcefghijl mnopqrstuw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	ABCDEFGHIJ KLMNOPQRU VWXYZabcde fghijklmnop qrstuvwx	BFQJkghjnop w	ABFGKMNPQ XYcefghijlmn opqrvw	BFQKYcefghij nopvw	ABFGKMNPQ XYBcefghijlm nopqrvw	CJKhjopw	CJKjw	ABEFGKMNP QUWXYBcefg hijklmnopqr stvw	CJKjw	CJKjw	CJKjw	ABFGKMNPQ XYBcefghijlm nopqrstuw	CJKjw	CJKjw	BFQXYcefghij nopvw	CJKjw	BFQXcefghjno pw	CJKw	CJ	CJKjw	CJKjw	CJ	CJKjw	BFGKMNPQX Ycefghijklmno pqrstuw	CJKjw	BFGKMNPQX Ycefghijklmno pqrstuw

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QE. To what extent do you agree or disagree with the following statements?-I feel that I am more a citizen of the world than a citizen of my country
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	995	995	995	995	995	1010	1010	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	6234	85	64	68	106	50	79	80	70	72	62	91	58	84	77	75	151	186	77	17	55	81	76	64	99	80	70	63	86	136	55	76	86	132	77	110	133	56	64	150	67	150	62	61	74	80	61	33	118	147	84
	13%	17%	13%	14%	11%	10%	16%	16%	14%	14%	13%	18%	13%	17%	15%	15%	30%	37%	15%	3%	11%	16%	15%	13%	20%	16%	14%	13%	17%	27%	11%	15%	17%	26%	15%	22%	26%	11%	13%	30%	13%	30%	12%	12%	15%	16%	12%	7%	24%	30%	17%
Tend to agree	9648	147	154	143	165	171	135	143	169	163	158	184	163	157	150	216	254	274	158	61	215	155	148	156	150	179	158	145	173	155	115	193	145	183	151	167	154	114	116	193	206	190	145	180	211	211	163	96	191	141	65
	39%	29%	31%	30%	33%	34%	27%	29%	34%	33%	32%	37%	33%	31%	30%	43%	51%	55%	32%	12%	43%	31%	30%	31%	30%	36%	32%	29%	35%	31%	23%	39%	29%	37%	30%	33%	31%	23%	23%	39%	41%	38%	29%	36%	42%	42%	33%	19%	38%	43%	32%
		ElSalvare	JSalvare	ElSalvare	ElSalvare	ABEJMWadh kluvwx	BEJMWadh kluvwx	ElSalvare	BEJMWadh kluvwx	BEJMSWadh uvwx	x	ABCEGLMN SUWXZadfhij klopuvwx	BEJMSWdhkl uvwx	JSalvare	ElSalvare	ABCDEFGHIJ KLMNQSUV WXYZabcdeg hijklmnopqtu	ABCDEFGHIJ KLMNOQRST UVWXYZabc deghijklmno	ABCEGLMNS WXadhjklpu vwx	ABCDEFGHIJ KLMNOPRST UVWXYZabc deghijklmno	x	ABCDEFGHIJ KLMNQSUV WXYZabcdeg hijklmnopqtu	ElSalvare	ABEJMSWad hkluvwx	ABCEGLMNS WXadhjklpu vwx	ABCDEFGHIJ KLMNOQRST UVWXYZabc deghijklmno	ABEJMSWad hkluvwx	ElSalvare	ABEJMSWad hkluvwx	ElSalvare	Sxx	ABCDEFGHIJ MNSUVWXZ acdhijklopt uvwx	ABCDEFGHIJ KLMNOQRST UVWXYZabc deghijklmno	ABCEGLMNS WXadhjklpu uvwx	JSalvare	BEJSWadhklu vx	ElSalvare	JSalvare	Sxx	ABCDEFGHIJ MNSUVWXZ acdhijklopt uvwx	ABCDEFGHIJ MNQSUVWX YZabcdhijklo ptuvwx	ABCEGLMNS WXadhjklpu uvwx	JSalvare	ABCDEFGHIJ KLMNOPQRS TUVXZabcdef ghijklmnoru vwx	ABCEGLMNS WXadhkpuvw x	ABCDEFGHIJ KLMNQSUV WXYZabcdh ijkloptuvwx	ABCDEFGHIJ MNQSUVWX YZabcdhijklo ptuvwx	ABCDEFGHIJ KLMNOPQRS TUVXZabcdef ghijklmnoq rstw	ElSalvare	x	x	JSalvare	ABCDEFGHIJ KLMNOPQRS TUVXYZabcd efghijklmnop qrstuvw	ABCDEFGHIJ KLMNOPQRS TUVXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOPQRS TUVXYZab cdefghijklmn opqrstuvw
		31%	31%	29%	33%	34%	27%	29%	34%	33%	32%	37%	34%	31%	30%	43%	51%	55%	32%	12%	43%	31%	30%	31%	30%	36%	32%	29%	35%	31%	23%	39%	29%	37%	30%	33%	31%	23%	23%	39%	41%	38%	29%	36%	42%	42%	33%	19%	38%	43%	32%
Tend to disagree	7651	174	187	175	177	186	168	178	185	153	155	150	148	144	177	156	66	85	150	185	171	175	165	195	167	190	183	171	151	85	157	166	135	106	158	157	137	178	185	88	161	103	119	186	150	150	195	178	110	150	146
	27%	35%	36%	35%	25%	37%	34%	36%	37%	31%	28%	32%	30%	29%	34%	27%	13%	17%	26%	37%	34%	36%	32%	38%	33%	37%	34%	34%	33%	26%	17%	31%	33%	24%	21%	32%	27%	26%	36%	37%	18%	32%	20%	44%	37%	32%	30%	33%	36%	26%	26%	29%
		DULMOPQRSu fgijmovwx	DULMOPQRSu Vbcdfghijmo vwx	DULMOPQRSc fgijmovwx	PQumo	DULMOPQR Vbcdfghijmo vwx	DULMOPQRSu fgijmovwx	DULMOPQRS cfgijmovwx	DULMOPQR Vbcdfghijmo vwx	DPQRefgmnv w	PQumo	DOPQRefgij movw	DPQsfgmov	PQsfgmov	DULMOPQRSu fgijmovw	PQumo	PQumo	P	PQumo	DULMOPQR Vbcdefghijn nosvwx	DULMOPQRSc fgijmovwx	DULMOPQRSu fgijmovwx	DULMOPQRSc fgijmovwx	DOPQRSufgij movw	DFIRULMOPQ RVXbcdefghij mnosvwx	DJMOPQRSu Vbcdefghij mnosvwx	PQum	DULMOPQR Vbcdefghijmo vwx	DULMOPQRSc fgijmovwx	PQum	DULMOPQRSu fgijmovwx	DULMOPQRSc fgijmovwx	DOPQRSufgm ovw	DOPQRSufgij movw	DULMOPQRSu fgijmovwx	DULMOPQRSc cfgijmovwx	DULMOPQR Vbcdefghijnn osvwx	P	DOPQRSufg movw	P	ABCDEFGHIJ KLMNOPQRS TUVXZabcdef ghijklmnoru vwx	DULMOPQRSu fgijmovwx	DPQsfgmovw	PQsfgmov	DULMOPQR Vbcdefghijn nosvwx	DULMOPQRSc fgijmovwx	PQcm	PQgmov	PQgmov
Strongly disagree	3619	58	80	62	79	97	58	76	57	76	150	43	93	81	83	24	11	32	57	152	31	60	51	79	51	38	68	81	91	89	149	31	25	54	91	63	65	100	86	49	30	69	43	46	29	32	54	148	173	78	199
	7%	12%	16%	12%	16%	19%	12%	15%	11%	15%	30%	9%	19%	16%	17%	5%	2%	6%	11%	30%	6%	12%	10%	16%	10%	8%	14%	16%	18%	18%	30%	6%	5%	11%	18%	13%	13%	20%	17%	10%	6%	14%	9%	9%	6%	6%	12%	30%	35%	16%	40%
		KDPQTVefmp rs	ACHIKOPQR TUVXYefgm nopqrst	KDPQTVefgp rs	AFHKOPQRT UVXYefgmnp qrst	ACDFGHIKOP UVXYefgmnp qrst	KDPQTVefmn	AFHKOPQRT VXYefgmnpq rst	AFHKOPQRT UVXYefgmnp rst	AFHKOPQRT VXYefgmnpq rst	ABCDEFGHIK LMNOPQRTU VWXYZabcef ghijklmnopq rstw	ABCDEFGHIJ KLMNOPQRTU VWXYZabcef ghijklmnopq rstw	KDPQTVefmn	ABCDEFGHIJ KLMNOPQRS TUVXYefgm nopqrst	P	P	P	P	KDPQTVefmn	ABCDEFGHIK LMNOPQRTU VWXYZabcef ghijklmnopq rstw	P	KDPQTVefmn	ACFHKOPQR TUVXYefgm nopqrst	OPQTefmn	ACFHKOPQR TUVXYefgm nopqrst	OPQTefmn	OP	KDPQTVXYef mnpqrs	ACFHKOPQR TUVXYefgm nopqrst	ACHIKOPQR TUVXYefgij mnopqrst	ACHKOPQR TUVXYZefgij mnopqrst	ACFHKOPQR TUVXYefgm nopqrst	ACHKOPQR TUVXYefgm nopqrst	ABCDEFGHIK LMNOPQRS TUVXYefgm nopqrst	P	P	OPQTefmn	ACFHKOPQR TUVXYZefgij mnopqrst	KDPQTVefmn pprs	ABCDFGHIKO PQRTUVWXY Zefgijmnop qrstw	ACFHKOPQR TUVXYZefgij mnpqrst	OPQTefmn	P	KDPQTVXYef mnpqrs	OPI	OPTF	P	P	OPQTefmn	ABCDEFGHIK LMNOPQRTU VWXYZabcef ghijklmnopq rstw	ABCDEFGHIJ KLMNOPQRS TUVXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOPQRS TUVXYZab cdefghijklmn opqrstuvw
		3%	4%	3%	4%	5%	3%	4%	3%	4%	6%	4%	4%	4%	3%	1%	0%	1%	2%	6%	1%	2%	2%	3%	2%	2%	1%	2%	4%	4%	6%	2%	1%	2%	4%	3%	3%	5%	4%	3%	2%	4%	4%	2%	2%	2%	2%	4%	1%	2%	3%
Don't know	1507	36	40	43	23	46	25	15	19	36	41	24	39	54	19	48	18	23	36	55	28	25	45	32	33	14	21	41	19	35	30	34	23	25	43	32	19	33	49	21	36	29	31	27	26	27	30	45	1	4	6
	4%	7%	8%	9%	5%	9%	5%	3%	4%	7%	8%	5%	8%	11%	4%	10%	4%	5%	7%	11%	6%	5%	9%	6%	7%	3%	4%	8%	4%	7%	4%	7%	5%	5%	5%	6%	4%	7%	10%	4%	7%	6%	6%	5%	5%	5%	6%	9%	*	1%	1%
		DFGHINPQY Zbjfmovwx	DFGHINPQT UYZbjfgmvw x	DFGHINPQT UYZbdfgjmqr vwx	Ywwx	DFGHKNPQT UWXYZbefgij kmoqrsvwx	DFGHKNPQT UYZwx	DFGHINPQT UYZwx	DGHKNPQYZ kjmvwx	DFGHINPQT UYZbfgjmvw x	DFGHINPQT UYZbfgjmvw x	Ywwx	DFGHKNPQU YZbfgjmwx	ADFGHKLNP QRTUWXYZb cdefgijkmno pqrstvwx	ADFGHKLNP QRTUWXYZb cdefgijkmnop qrstvwx	DFGHKNPQT UWXYZbdefg ijkmopqrstv ws	DFGHKNPQT UWXYZbdefgij kmopqrstvw x	DFGHKNPQT UYZbdfgjmvw x	ABDFGHIJKL NPQRTUWXY Zabcdefgijkm nopqrstvwx	ABDFGHIJKL NPQRTUWXY Zabcdefgijkm nopqrstvwx	GPYwwx	DFGHKNPQU YZbfgjmvwx	DFGHKNPQT UWYZbdfgijk mopqrsvwx	DFGHKNPQU YZbfgjmvwx	DFGHKNPQT UWXYZbdfgijk mopqrsvwx	DFGHKNPQT UYZbdfgjmvw x	DGHKNPQYZ kjmvwx	DFGHKNPQT UYZbfgjmvwx	GHNPYZbjmv wx	DFGHKNPQR TUWXYZbcd efgijkmopqrs tvwx	DFGHKNPQT UYZbdfgjmvw x	DFGHKNPQT UYZbdfgjmvw x	DFGHKNPQR TUWXYZbcd efgijkmopqrs tvwx	DFGHKNPQT UYZbdfgjmvw x	DFGHKNPQT UYZbdfgjmvw x	DFGHKNPQT UYZbdfgjmvw x

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Q7. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	500	1030	1030	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
It is up to everybody to work out their own set of principles to guide their decisions	20729	396	406	392	388	382	426	414	410	347	406	426	377	382	419	436	458	433	401	352	444	433	386	407	418	432	454	413	440	384	379	418	438	401	407	461	437	433	386	411	431	348	437	429	446	441	431	410	425	454	454
	85%	79%	81%	78%	78%	76%	85%	83%	82%	69%	81%	85%	75%	76%	84%	87%	93%	87%	80%	70%	89%	87%	77%	81%	84%	86%	91%	83%	88%	77%	76%	84%	88%	80%	81%	92%	87%	87%	77%	83%	86%	70%	87%	86%	89%	88%	86%	82%	87%	95%	91%	87%
		tSo	tUMSvcdlo	tSo	tSo	tSo	ABCDEIiMR SVWcdghlo	CDEiLMSVcdl o	DiLMSVcdlo		tUMSVcdlo	ABCDEIiMR SVWcdghlo	tSo	tSo	ACDEiLMSVc dlo	ABCDEGHiL MRSVWXacd eghlmou	ABCDEFGHU KLMNOQRSU VWXYabcdef ghjklmnopqst uvwx	ABCDEGHiL MRSVWXacdg himou	ILSdo		ABCDEGHiL MRSVWXac dghlmou	ABCDEGHiL MRSVWXacdg himou	iSo	DiLMSVcdlo	ACDEiLMSVc dlo	ACDEiLMRSV cdlo	ABCDEGHiL MRSVWXacdg himou	ABCDEFGHU KLMNOQRSU VWXYacdegh jklmnoptuvx	CDEiLMSVcdl o	ABCDEGHiL MRSVWXac dghlmou	ILSdo	iSo	iSo	ACDEiLMSVc dlo	ABCDEGHiL MRSVWXac dghlmou	ILSdo	ILMSVcdlo	ABCDEFGHU KLMNOQRST UVWXYabcd efghjklmnop qrstuvwx	ABCDEGHiL MRSVWXac dghlmou	ABCDEGHiL MRSVWXacdg himou	iSo	tSo	CDEiLMSVcdl o	ABCDEHiLM RSWcdghlm o	ABCDEGHiL MRSVWXacdg himou	ABCDEiLMR SVWcdghlo	ABCDEGHiL MRSVWXac dghlmou	ABCDEGHiL MRSVWXac dghlmou	ABCDEiLMR SVWcdghlo	DiLMSVcdlo	ABCDEiLMR SVWcdghlo	ABCDEFGHU KLMNOQRSU VWXYacdefg hjklmnoqtuv	ABCDEGHiL MRSVWXacdg himou
Transgender men and women should be free to live their lives as they wish	17745	419	431	387	407	395	416	371	399	306	435	470	389	407	384	388	368	430	356	342	361	407	368	418	430	387	406	375	401	-	422	364	430	-	366	447	393	368	374	416	370	345	386	383	347	357	397	368	357	354	-
	70%	84%	84%	77%	81%	79%	83%	74%	80%	70%	84%	89%	78%	80%	77%	78%	74%	86%	70%	71%	73%	81%	74%	82%	86%	77%	81%	75%	81%	-	84%	73%	86%	-	73%	89%	79%	74%	65%	83%	74%	70%	69%	77%	69%	70%	79%	74%	51%	51%	-
		CEGHILNOPR STVYabcegh klnopqrsuvw	CEGHILMNO PRSTVYabceg hjklnopqrstu vw	GPSTVbcegkl oprsw	CGLNOPSTVY abceghklnop rsuvw	GPSTVbcegh kloprsuvw	CEGiJKNOPRS TVYabcegjkl nopqrsuvw	PVcgklosw	GPSTVabceg hklopnsuvw	GPSTVbcegh klopnsuvw	CEGHILNOPR STVYabcegh klnopqrsuvw	CDEGHILMN OPRSTUVYZa bcegh klmno pqrstuvw	GPSTVbcegh klopnsuvw	GPSTVbcegh klopnsuvw	GPSTVbcegkl prsuw	GPSTVbcegh klopnsuvw	GPSTVbcegh klopnsuvw	cglow	CDEGHILMN OPRSTUVYZa bcegh klmno pqrstuvw	GPSTVabceg hklopnsuvw	GPSVbcglow w	GNPSTVYabc eghklnopsu vw	cglow	CEGHIJKNOPR STVYabcegh klnopqrsuvw	ABCDEFGHIJL MNOPRSTUV WYZabcdegh jklmnopqrst uvwx	GPSVbcglkop rsvw	GNPSTVYabc eghklnopsu vw	GPSVbcglop vw	PVcgklosw	CEGHILMN OPRSTUVYZa bcegh klmno pqrstuvw	GPSVbcglop vw	PVcgklosw	CEGHIJMNO PRSTVYabceg hjklnopqrstu vw	GPVbcglow w	GPSVbcglow w	CEGHILMN OPRSTUVYZa bcegh klmno pqrstuvw	GPSVbcglop vw	PVcgklosw	GPVbcglow w	ABCDEFGHI KLMNOPQRS TUVWYZabc degh jklmnop	GPSTVbcegh klopnsuvw	cglow	cglow	CGLNOPSTVY abcegh klmno pqrsuvw	GPSVbcglop rvw	cg	PVcgklosw	GPSVbcglop rvw	PVbcgklosw	GPVbcglow w	GPSTVbcegh klopnsuvw	GPVbcglow w	cglow	cg	
The important thing is to enjoy life today, tomorrow will take care of itself	15735	391	337	347	391	316	358	371	377	265	436	366	307	301	377	389	364	395	356	356	397	393	394	365	377	358	337	356	393	311	355	366	378	328	368	396	377	378	351	377	357	347	393	377	365	353	335	374	370	370	365
	61%	60%	63%	69%	80%	64%	62%	74%	60%	53%	85%	53%	61%	60%	75%	78%	53%	79%	51%	41%	59%	59%	59%	73%	65%	62%	46%	41%	71%	73%	80%	63%	71%	73%	68%	75%	65%	62%	38%	75%	60%	69%	59%	61%	52%	53%	47%	41%	46%	62%	33%	
		IKPRSZalntu vx	IKPRSVZalnt uvx	IKPRSVZalnt vx	ABDEFHKLM PRSTUVYZad eklmpqrstuv wx	IKPRSZalntu vx	IKPRSZalntu uvx	IKPRSZalntu vx	ABCDEFHKL MPRSTUVXY Zadehjklnop qrstuvwx	SZaltuvx	IKPRSZalntu vx	SZaltuvx	IKPRSZalntu vx	IKPRSZalntu vx	ABCDEFHKL MPRSTUVXY Zadehjklnop qrstuvwx	ABCDEFHKL MPRSTUVWX YZabcdefghjk lnopqrstuvw x	SZaltuvx	ABCDEFGHIK LMPRSTUVW XYZabcdefgh jklmnopqrst uvwx	SZaltuvx	x	IKPRSZalntu vx	IKPRSZalntu x	IKPRSZalntu vx	IKPRSZalntu vx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	IKPRSZalntu vx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	IKPRSZalntu vx	IKPRSZalntu vx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	ADHIKMPRST UVZadlnprst uvx	IKPRSZalntu vx	x	ABCDEFHKL MPRSTUVXY Zabdehjklno pqrstuvwx	IKPRSZalntu vx	ABDEFHKLM PRSTUVYZad eklnpqrstuv wx	IKPRSZalntu vx	ABCDEFGHIK LMPRSTUVW XYZabcdefgh jklmnopqrst uvwx	ADHIKMPRST UVZadlnprst uvx	IKPRSZalntu vx	Salx	x	Salx	IKPRSZalntu vx	

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Q7_[SUMMARY - DISAGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48975	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1001	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	1030	1030	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
The important thing is to enjoy life today, tomorrow will take care of itself	8867	177	156	125	187	147	174	124	186	210	57	206	157	163	107	99	229	87	213	242	184	198	185	109	159	180	261	256	139	304	174	166	134	116	141	94	167	174	272	117	180	136	203	186	236	228	250	279	269	190	332
	36%	35%	31%	25%	37%	29%	35%	25%	37%	42%	11%	41%	31%	33%	21%	30%	46%	17%	43%	48%	37%	40%	37%	22%	32%	36%	52%	51%	28%	61%	35%	33%	27%	23%	28%	19%	33%	35%	54%	23%	36%	27%	41%	37%	47%	46%	50%	56%	54%	38%	68%
		CEGJNOQWb clghimo	CGJNOQWxg m	JOQsi	BCEGJLMNO QWXbcdfghimo	GJNOQWxg m	CEGJNOQWb clghimo	JOQsi	BCEGJLNOQ WXbcdfghimo	ABCEFGJLM NOQTWXYbc defghijkmno		ABCEFGJLM NOQTWXYbc defghijkmno	CGJNOQWcf gim	CGJNOQWcf gimo	JQ	J	ABCDEFGHIL MNOQTUVW XYbcdefghijk mnopw	ABCDEFGHIJ KLMNOQRTU VWXYbcdefg hijkmnopqw	ABCDEFGHIJ KLMNOQRTU VWXYbcdefg hijkmnopqw	BCEGJLNOQ QWXbcdefgh ijkmo	BCEGJLMNO QWXbcdefgh ijkmo	BCEGJLNOQ WXbcfghimo	JQ	CEGJNOQWb clghimo	ABCDEFGHIJ KLMNOPQRT UVWXYbcdef ghijklmnopqrs tw	JNOQWcm	J	CEGJNOQWb clghimo	CEGJNOQWb clghimo	ABCDEFGHIJ KLMNOPQRS TUVWXYbcd efghijklmnop qrsw	CGJNOQWBc lghimo	ABCDEFGHIJ KLMNOPQRS TUVWXYbcd efghijklmnop qrsw	JOQj	CEGJNOQWb clghimo	JNOQWci	BCEGJLMNO QWXbcdefgh ijkmo	BCEGJLNOQ WXbcfghimo	ABCDEFGHIL MNOQTUVW XYbcdefghijk mnopqw	ABCDEFGHIJ KLMNOQRTU VWXYbcdefg hijkmnopqw	ABCDEFGHIJ KLMNOPQRS TUVWXYbcd efghijklmnop qrsw	ABCDEFGHIJ KLMNOPQRS TUVWXYbcd efghijklmnop qsw	BCEGJLMNO QWXbcdefgi	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Transgender men and women should be free to live their lives as they wish	4786	95	93	71	48	65	64	143	80	96	53	53	31	53	86	80	199	53	74	81	111	96	199	54	65	96	87	81	148	-	97	91	66	-	89	41	78	183	193	87	78	181	113	87	111	117	57	98	240	157	-
	20%	17%	19%	14%	14%	17%	13%	17%	16%	21%	11%	19%	14%	17%	17%	16%	43%	17%	17%	16%	23%	19%	40%	11%	8%	19%	14%	14%	13%	-	11%	18%	11%	-	11%	8%	19%	36%	39%	16%	14%	49%	21%	17%	22%	17%	11%	20%	46%	47%	-
		Xcgi	qg	BiKMQWXcgi	BiKMQXcgi	Xcgi	Xcgi	ABCDEFHIJKL MNOQRSTU WXYZacdefg hijmnpqrstu	ABEIKMQWX cdfgit	BiKMQWXcd fgi		qg	BiKMQWXcgi	qg	ABDEFJKMQ WXcdfgit	ABEJRMQWX cdfgit	ABCDEFGHIJ KLMNOQRST UWXYZabcd efghijklmnq	ABCDEFGHIJ KLMNOQRST UWXYZabcd efghijklmnpq	BiKMQWXcd fgi	ABCDEFHIJKL MNOQRSUW XZacdefghij mnqt	ABEFJKMQW Xcdfgit	ABCDEFGHIJ KLMNOQRST UWXYZabcd efghijklmnpq	Xcg	qg	ABCDEFJKLM QRWXcdfgit	ABEFJRMQW Xcdfgit	ABEFJRMQW Xcdfgit	ABCDEFHIJKL MNOQRSTU WXYZacdefg hijmnpqrstu		Xcgi	ABCDEFJKLM QRWXcdfgit	ABEFJRMQW Xcdfgit	Xcg		ABCDEFJKLM QWXcdfgit	ABEIKMQWX cdfgit	ABCDEFGHIJ KLMNOQRST UWXYZabcd efghijklmnpqr	ABCDEFGHIJ KLMNOQRST UWXYZabcd efghijklmnpqr	ABEFIKMQW Xcdfgit	BiKMQWXcd fgi	ABCDEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn	ABCDEFGHIJ KLMNOP

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Q7. To what extent do you agree or disagree with the following statements?-Transgender men and women should be free to live their lives as they wish
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1001	1000	1000	1001	1000	1000	1000	998	999	999	998	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8064	216	212	216	274	215	203	94	180	220	291	214	187	199	176	121	112	244	204	111	99	198	105	190	248	133	197	167	124	-	275	111	185	-	195	253	244	86	77	217	105	61	108	128	110	113	180	201	179	86	-
	33%	43%	43%	43%	55%	43%	41%	19%	36%	44%	58%	43%	37%	40%	35%	34%	22%	49%	41%	22%	20%	40%	21%	38%	50%	27%	39%	33%	25%	-	55%	22%	37%	-	39%	51%	49%	17%	15%	43%	21%	12%	22%	26%	22%	23%	36%	40%	36%	17%	-
		GHLNOPSTV WYabcefghlm opqrstuw	GHNOPSTV WYabcefghlm opqrstuw	GHNOPSTV WYabcefghlm opqrstuw	ABCEFGHIKL MNOPQRSTU VWXYZabcef ghijklmnopqr	GHNOPSTV WYabcefghlm opqrstuw	GHNOPSTV WYabcefghlm opqrstuw	cglo	GOPSTVYbce glmopqrsw	GHNOPSTV WYabcefghlm opqrstuw	ABCEFGHIKL MNOPQRSTU VWXYZabcef ghijklmnopq	GHNOPSTV WYabcefghlm opqrstuw	GHNOPSTV WYabcefghlm opqrstuw	GOPSTVYbce glmopqrsw	GOPSTVYabc eglmopqrsw	cglo	GTcglow	cglow	ABCEFGHIKL MNOPRSTUV WYZabcefgh klmnopqrstu	GOPSTVYbce glmopqrsw	GTcglow	cglow	GOPSTVYabc eglmopqrsw	ABCEFGHIKL MNOPRSTUV WYZabcefgh klmnopqrstu	GOPSTVYbce glmopqrsw	GTcglow	GOPSTVYbce glmopqrsw	ABCEFGHIKL MNOPRSTUV VWXYZabcef ghijklmnopqr	cglow	GOPSTVYbce glmopqrsw	ABCEFGHIKL MNOPRSTUV WYZabcefgh klmnopqrstu	ABCEFGHIKL MNOPRSTUV WYZabcefgh klmnopqrstu	cglo	cglo	cg	cglo	GTcglow	cglo	cglow	GOPSTVYbce glmopqrsw	GOPSTVYbce glmopqrsw	GOPSTVYabc eglmopqrsw	GHLNOPSTV WYabcefghlm nopqrstuw	GHNOPSTV WYabcefghlm opqrstuw	GHLNOPSTV WYabcefghlm opqrstuw	cglo	cg
Tend to agree	9176	301	306	171	114	189	213	236	219	176	179	215	207	207	208	167	156	187	157	243	163	206	164	228	190	168	215	206	180	-	147	153	146	-	177	154	146	183	147	193	224	88	157	155	157	235	217	167	78	68	-
	37%	61%	61%	34%	77%	96%	43%	49%	44%	35%	36%	43%	40%	40%	42%	33%	31%	37%	38%	49%	32%	47%	33%	46%	38%	50%	43%	43%	36%	-	79%	31%	79%	-	94%	99%	59%	56%	29%	100%	44%	18%	87%	61%	47%	48%	43%	33%	16%	14%	-
		CDUPVcdghjl ouvw	CDEUPQVbcd ghjklouvw	DIcdglorww	CDEUPQVbc dghjklouvw	CDEUPQVbc dghjklouvw	ACDEIJLMPQ RVXbcdghjkl mouvw	ACDEIJLMPQ RVXbcdghjkl mouvw	CDEUPQRVX bcdghjklmou vw	DIcdglorww	CDEUPQRVX bcdghjklmou vw	CDUPVcdghjl ouvw	CDUPVcdghjl ouvw	CDUPVcdghjl ouvw	CDEUPVbcdg hjklouvw	ABCDEFGHIJ KLMNPQRSU VWXZabcdgh ijklmstuvw	DIcglorww	DIPVcdglorw	ABCDEFGHIJ KLMNPQRSU VWXZabcdgh ijklmstuvw	DIPVcdglorw	ABCDEFHIKL MNPQRUVXZ abcdghjklm ouvw	ABCDEFGHIJ KLMNPQRUV WXZabcdghj klmstuvw	CDEUPQVbcd ghjklouvw	ABCDEFHIKL MNPQRUVXZ abcdghjklm ouvw	CDEUPQVbcd ghjklouvw	DIcdglorww	ABCDEFHIKL MNPQRUVXZ abcdghjklm ouvw	DIcdglorww	cglowx	ABCDEFGHIJ KLMNPQRUV WXZabcdghj klmstuvw	ABCDEFGHIJ KLMNPQRUV WXZabcdghj klmstuvw	ABCDEFHIKL MNPQRUVXZ abcdghjklm ouvw	DIcdglorww	DIPVcdglorw	cglowx	DIPcdglorww	cglowx	CDUPVcdghjl ouvw	ABCDEFGHIJ KLMNPQRSU VWXZabcdfgh klmstuvw	ABCDEFGHIJ KLMNPQRSU VWXZabcdfgh klmstuvw	ABCDEFGHIJ KLMNPQRSU VWXZabcdfgh klmnopqrtuv

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Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
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	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	999	999	999	999	999	1030	1030	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	5708	99	114	125	114	115	98	113	108	65	239	66	96	112	161	107	123	215	69	33	74	114	101	100	121	99	88	53	140	176	82	94	129	147	105	107	170	117	64	183	87	169	81	100	109	79	79	58	150	173	92
	23%	20%	23%	25%	23%	23%	20%	23%	22%	13%	48%	13%	19%	22%	32%	21%	25%	43%	14%	7%	15%	23%	20%	20%	24%	20%	18%	11%	28%	35%	16%	19%	26%	29%	21%	21%	34%	23%	13%	37%	17%	34%	16%	20%	22%	16%	16%	12%	30%	35%	18%
		IKRSTalu	WLRSTZadeln pstux	AFWLRSTVW YZadelnpstu x	WLRSTZadeln pstux	IKRSTZadeln pstux	IKRSTalu	IKRSTZadeln pstu	IKRSTZadlpst u	S	ABCDEFGHIK LMNOPQRST UVWXYZabc defghijklmno	S	IKRSTalu	IKRSTZadlnp stu	ABCDEFGHIK LMOPRSTUV WXYZadefhkl npqrstux	IKRSTZadlpst u	AFWLRSTVW YZadelnpstu x	ABCDEFGHIK LMOPRSTU VWXYZabcde fghijklmnopq	Sa		Sa	IKRSTZadlnp stu	IKRSTadlnp stu	ABCDEFGHIK LMOPRSTU VWXYZabcde fghijklmnopq	AFWLRSTVW YZadelnpstu x	ABCDEFGHIK LMOPRSTU VWXYZabcde fghijklmnopq	S	ABDEFGHIKL MORSTUVW YZadehklnpq rstux	ABCDEFGHIK LMOPRSTU VWXYZabcdef ghijklmnopq	ABCDEFGHIK LMOPRSTU VWXYZabcdefh klmpqrstuv	FWLRSTZadel npstux	S	ABCDEFGHIK LMNOPRSTU VWXYZabdef ghklmnpqrstuv	ABCDEFGHIK LMOPRSTUV WXYZabdefg hklmpqrstuvw	S	ABCDEFGHIK LMOPRSTUV WXYZabdefg hklmpqrstuvw	IKRSTalu	Sa	Sa	S	ABCDEFGHIK LMOPRSTUV WXYZadehkl npqrstux	ABCDEFGHIK LMOPRSTUV WXYZabdefg hklmpqrstuvw	IKRSalu
Tend to agree	9613	195	203	223	187	201	210	258	258	184	320	187	205	211	186	216	282	163	186	187	173	223	175	193	265	207	210	144	151	213	185	216	223	193	157	193	157	101	177	197	215	178	213	207	151	174	157	146	79	156	73
	38%	40%	41%	44%	37%	41%	43%	52%	52%	39%	40%	37%	40%	38%	45%	56%	56%	38%	56%	37%	35%	45%	35%	39%	53%	41%	43%	29%	30%	43%	38%	43%	44%	49%	44%	45%	40%	31%	38%	75%	38%	43%	36%	43%	41%	30%	35%	31%	29%	16%	27%	15%
		PSZeJirtuvwx	PQSZejirtuvw x	DHMPQRSU VZaqjkmorst uvwx	PZejirtuvwx	PSZejirtuvwx	DJPQRSUZej orstuvwx	ABCDEFHIKL MNPQRSTUV XYZabcdefgh ijklmnopqrst	PSZejirtuvwx	PSZejirtuvwx	PZeJirtuvwx	PSZejirtuvwx	DJPQRSUZej orstuvwx	PZejirtuvwx	DMNPQRSUZ aqjklmorstuv wx	ABCDEFGHIJ KLMNPQRST UVXYZabcdef ghijklmnopq	vs	PZeJiuvwx	PZejirtuvwx	PZeJirtuvwx	DHKMPQRS UVZaqjkmorst uvwx	PQSUZejorst uvwx	PQSUZejorst uvwx	ABCEFHIJKL MNPQRSTUV XYZabcdefgh ijklmnopqrst	PQSUZejorst uvwx	vs	lvx	DPQRSUZejo rstuvwx	PZejirtuvwx	DHKMPQRS UVZaqjkmorst uvwx	PZejirtuvwx	DJMPQRSUV Zaqjkmorstu vwx	DHMPQRSU VZaqjkmorst uvwx	DHKMPQRSU VZaqjkmorst uvwx	PSZejirtuvwx	DJPQRSUZej orstuvwx	PZeJiuvwx	PQSUZejorst uvwx	PSZejirtuvwx	PZeJirtuvwx	vx	PZ0vwx	lvx	PZejirtuvwx	DJPQRSUZej orstuvwx	PZejirtuvwx
Tend to disagree	6670	147	137	93	171	115	147	97	144	148	64	174	130	132	88	84	146	65	166	177	154	150	136	103	154	146	188	181	96	79	195	137	155	84	118	46	114	138	185	87	150	85	147	145	161	183	184	186	71	100	173
	26%	28%	27%	19%	34%	23%	28%	19%	29%	30%	9%	35%	26%	26%	18%	17%	29%	14%	33%	35%	31%	30%	25%	19%	27%	29%	38%	36%	19%	16%	28%	27%	22%	17%	24%	14%	23%	28%	38%	16%	30%	17%	33%	30%	40%	37%	37%	38%	14%	20%	25%
		CDEGJNOQW bcfghijmow	CGJNOQWbc gimoxw	JQw	CGJNOQWbc gimoxw	CJNOQWxg mov	CDEGJNOQW bcfghijmow	JQw	CDEGJNOQW bcfghijmow	CDEGJNOQW Wbcfghijmov w	JQw	ABCDEFGHIJL MNOPQUVW XYbcdefghjk mnoxwx	CGJNOQWbc gimoxw	CGJNOQWbc gimoxw	JQv	J	CDEGJNOQW bcfghijmow	J	ABCDEFGHIJL MNODUVWXb cdefghijkmo vwx	ABCDFGHIJL MNOPQTUV WXYbcdefghi jkmnoqvwx	BCDEGJLNO QVWbcfghij mowx	BCDEGJNOQ VWbcfghijm owxx	CGJNOQWbc gimoxw	JQv	CGJNOQWbc bcfghijmow	CDEGJNOQW bcfghijmow	ABCDEFGHIJL MNOQTUV WXYbcdefghi jkmnoqvwx	ABCDEFGHIJL MNOPQTUV WXYbcdefghi jkmnoqvwx	JQv	J	CGJNOQWb cfgjmoxw	CEGJNOQWb cfgjmoxw	CDEGJNOQW bcfghijmow	JNOQbgjmov	J	CGJNOQWxg mov	CJNOQWxgi mov	CEGJNOQWb cfgjmoxw	ABCDEFGHIJL MNOPQRTU VWXYbcdefg hijklmnoqvw x	CDEGJNOQW bcfghijmow	ABCDEFGHIJL MNOPQTUV WXYbcdefghi jkmnoqvwx	ABCDFGHIJL MNOPQUVW XYbcdefghijk mnoxwx	ABCDEFGHIJL MNOPQTUV WXYbcdefghi jkmnoqvwx	ABCDEFGHIJL MNOPQTUV WXYbcdefghi jkmnoqvwx	J	JQjonv	CGJNOQWbc gimoxw
Strongly disagree	2398	34	29	32	66	32	33	28	43	61	13	32	27	31	19	15	83	18	47	65	30	49	59	16	24	34	73	75	43	25	35	30	24	31	22	25	53	36	83	35	29	51	36	37	35	45	67	90	198	89	209
	10%	7%	6%	6%	13%	6%	7%	6%	9%	12%	3%	6%	5%	6%	4%	3%	17%	4%	9%	13%	6%	10%	12%	3%	5%	7%	15%	15%	9%	5%	7%	6%	5%	6%	4%	5%	11%	7%	17%	7%	6%	10%	7%	7%	7%	9%	13%	18%	40%	18%	42%
		JNOQWh	JOQW	JNOQW	ABCDFGHIKL MNOQRTUW XYbcdefghik mnpqrs	JNOQW	JNOQW	JOQW	BGIJNOQTW Xcefhi	JNOQW	ABCEFGHIKL MNOQTWXY bcdefghkmn pqr	JNOQW	JOW	JNOQW	ABCEFGHIKL MNOQRSTU VWXYbcdefg hijkmnopqrs	JNOQW	ABCEFGHIKL MNOQRSTU VWXYbcdefg hijkmnopqrs	JNOQW	ABCEFGHIJKL MNOQRTUV WXYbcdefgh ijklmnopqrs	ABCEFGHIJKL MNOQRSTU VWXYbcdefgh ijklmnopqrs	JNOQW	ABCEFGHIJKL MNOQTWXY bcdefghkmn pqr	ABCEFGHIJKL MNOQRSTU VWXYbcdefgh ijklmnopqrs	BGIJNOQWX cfhi	JOW	JNOQWh	JNOQW	ABCEFGHIJKL MNOQRTUV WXYbcdefgh ijklmnopqrs	BGIJNOQWX cfhi	JOW	JNOQWh	JNOQW	J	JNOQW	JOW	ABCEFGHIJKLM NOQTWXYcd efghiklmnop	JNOQWxWhi	ABCDEFGHIJ KLMNOQRST UVWXYbcdef ghijklmnopqr s	JNOQWxWh	JOQW	ABCEFGHIJKLM NOQTWXYcd efghiklmnop	JNOQW	JNOQWh	JNOQW	GIJNOQWXcf hi	ABCFGHIKL MNOQRTWX YbcdefgIkm npqr	ABCDEFGHIJ KLMNOQRS TUVWXYZab cdefghijkmn opqrstuw	ABCDEFGHIJ KLMNOQRST UVWXYbcdef ghijkmnopqr st	ABCDEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn opqrstuw
Don't know	913	24	27	27	12	35	17	4	11	25	17	27	36	36	16	12	7	17	31	51	20	9	21	26	14	11	7	40	8	31	28	20	11	19	31	10	5	18	37	8	18	16	4	7	4	19	14	17	2	1	3
	4%	5%	5%	5%	2%	7%	3%	1%	2%	5%	4%	5%	7%	7%	3%	3%	1%	3%	6%	10%	4%	2%	4%	5%	3%	2%	1%	5%	1%	6%	4%	4%	2%	4%	6%	2%	1%	4%	7%	2%	4%	3%	1%	1%	1%	4%	3%	4%	*	*	1%
		DGHIOPUIXYZ bfjmpqrvwx	DFGHIJNOPQ UXYZbfjmpqrt rtwxx	DFGHINOPQU XYZbfjmpqrt vwx	DFGJNOPQU XYZbfjmpqrt vwx	Gjvwx	DGHIOPUIXYZ bfjmpqrvwx	Gjvwx	DGHIOPUIXYZ bfjmpqrvwx	DFGHINOPQ UXYZbfjmpq rtwxx	UXYZbfjmpq rtwxx	DFGHINOPQ UXYZbfjmpq rtwxx	ADFGHINOP QTUVXYZbef gjlmnopqrs tuvwx	DFGHJNOPQ TUVXYZbefgj kmnopqrstu vwx	DFGHINOPQ TUVXYZbefgj kmnopqrstu vwx	GPZjmpqrvw x	GPZjmpqrvw vwx	vw	GPUZbjmpqr vwx	DFGHJNOPQ TUVXYZbefgj kmnopqrtuv wx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	DGIHPUIZbfj mpqrvwx	vw	DGHJNOPUYZbf jmpqrvwx	DGHJOPUIXYZ bfjmpqrvwx	DFGHJNOPQ UXYZbfjlmno pqrtwx	DGHJNOPQU XYZbfjmpq rtuvwx	DGHJNOPUYZbf jmpqrvwx	Gvwx	DFGHJNOPQ TUVXYZbfgjk mnopqrtuvw x	DFGHJNOPQ TUVXYZbefgj kmnopqrtuvw wx	Gvwx	GPUZbjmpqr vwx	DFGJNOPQU XYZbfjmpqrt vwx	w	GPUZbjmpq rvwx	DGHJNOPQ UXYZbfjlmno pqrtuwx	ADFGHINOP vw	GPUZbjmpqr vwx	GPZjmprvwx				GPZbjmpqrv ws	Gjpvwx	GPZjmpqrvw x	
Sigma	242000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summaries																																																	
Top2Box (Agree)	15235	300	317	347	301	316	308	371	372	265	436	366	307	301	377	389	364	595	354	306	397	393	354	365	377	308	337	394	353	365	399	311	355	366	378	356	377	308	181	371	307	547	393	377	360	353	335	394	370	309	165
	61%	60%	63%	69%	60%	64%	62%	74%	60%	53%	85%	53%	61%	60%	75%	78%	53%	79%	51%	41%	59%	59%	59%	73%	65%	62%	46%	41%	71%	73%	80%	63%	71%	73%	66%	79%	65%	62%	38%	75%	60%	69%	59%	61%	52%	51%	47%	41%	46%	62%	33%
		IKPRSZalntu vx	IKPRSZalnt uvx	ABDEFHIKLM PRSTUVXYZad eklnpqrstuv wx	IKPRSZalntu vx	IKPRSZalntu uvx	IKPRSZalntu vx	ABCDEFHKL MPRSTUVXY Zadehjklmop qrstuvwx	IKPRSZalntu vx	SZaIuvwx	ABCDEFGHIK LMNOPQRST UVWXYZabc defghijklmno	SZaIuvwx	IKPRSZalntu vx	IKPRSZalntu vx	ABCDEFHKL MPRSTUVXY Zadehjklnop qrstuvwx	ABCDEFHKL MPRSTUVWX YZabcdefghjk lmopqrstuvw x	SZaIuvwx	ABCDEFGHK LMPRSTUVW XYZabcdefgh jklmnopqrst uvwx	SZaIuvwx	x	ABCDEFGHIK LMPRSTUVW XYZabcdefgh jklmnopqrst uvwx	IKPRSZalntu vx	IKPRSZalntu vx	ABDEFHIKLM PRSTUVXYZa dehjklnpqrst uvwx	ADHKMPRST UVZadlnprst uvx	IKPRSZalntu vx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	IKPRSZalntu vx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	ADHKMPRST UVZadlnprst uvx	ABCDEFGHIK LMPRSTUVW XYZabcdefgh jklmnopqrst uvwx	ADHKMPRST UVZadlnprst uvx	IKPRSZalntu vx	Salux	Salux	Salx	x	Salx	IKPRSZalntu vx	Salux	52%	51%	47%	41%	46%	62%	33%
		IKPRSZalntu vx	IKPRSZalntu vx	ABDEFHKLM PRSTUVXYZad eklnpqrstuv wx	IKPRSZalntu vx	IKPRSZalntu uvx	IKPRSZalntu vx	ABCDEFHKL MPRSTUVXY Zadehjklnop qrstuvwx	IKPRSZalntu vx	SZaIuvwx	ABCDEFGHIK LMNOPQRST UVWXYZabc defghijklmno pqrstuvwx	SZaIuvwx	IKPRSZalntu vx	IKPRSZalntu vx	ABCDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	ABDEFHKLM PRSTUVWX YZabcdefghjk lmopqrstuvw x	SZaIuvwx	ABCDEFGHK LMPRSTUVW XYZabcdefgh jklmnopqrst uvwx	SZaIuvwx	x	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	IKPRSZalntu vx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	ABDEFHKLM PRSTUVXYZa dehjklnpqrst uvwx	ADHKMPRST UVZadlnprst uvx	ABCDEFGHIK LMPRSTUVW XYZabcdefgh jklmnopqrst uvwx	ADHKMPRST UVZadlnprst uvx	IKPRSZalntu vx	Salux	Salux	Salx	x	Salx	IKPRSZalntu vx	Salux	52%	51%	47%	41%	46%	62%	33%
Bottom2Box (Disagree)	8867	177	156	125	187	147	174	124	186	210	57	206	157	163	107	99	229	87	213	242	184	198	185	109	159	180	261	256	139	104	174	166	134	116	161	94	167	174	272	117	180	136	203	186	236	228	250	279	269	190	332
	36%	35%	31%	25%	37%	29%	35%	25%	37%	42%	11%	41%	31%	33%	21%	20%	46%	17%	43%	48%	37%	40%	37%	22%	32%	36%	54%	51%	28%	21%	35%	33%	27%	23%	32%	19%	33%	35%	54%	23%	36%	27%	41%	37%	47%	46%	50%	56%	54%	38%	66%
		CEGJNOQWx cfghimo	CGJNOQWxg m	JOQJi	BCEGJLMNO QWXbcfghim o	GJNOQWxg m	CEGJNOQWb cfghimo	JOQJi	BCEGJLNOQ WXbcfghimo	ABCEFGJLM NOQTVWXYbc cdefghijkmno		ABCEFGJLM NOQTVWXYbc defghijkmno	CGJNOQWxf gim	CGJNOQWxf gimo	JQj	J	ABCDEFGHJL MNOQTVWX Ybcdefghijk mnoqw	J	ABCDEFGHJL MNOQTVWX YbcdefghijK mnoqw	ABCDEFGHJ KLMNOQRTU VWXYbcdefg hijkmnopqw	BCEGJLNOQ WXbcfghimo	BCEGJLNOQ QWXbcdefgh ijkmo	BCEGJLNOQ WXbcfghimo	JKQj	CGJNOQWxf gim	BCEGJLNOQ WXbcfghimo	ABCDEFGHJL MNOQTVWX YbcdefghijK mnoqw	ABCDEFGHJ KLMNOQRTU VWXYbcdefg hijkmnopqw	JNOQWcm	J	CEGJNOQWb cfghimo	CGJNOQWb cfghimo	CEGJNOQWb cfghimo	ABCDEFHIJ KLMNOPQRS TUVWXYbcd efghijklmnop qrsw	JOQJ	CEGJNOQWb cfghimo	JNOQWxi	BCEGJLMNO QWXbcdefgh ijkmo	BCEGJLNOQ WXbcfghimo	ABCDEFGHJL MNOQTVWX YbcdefghijK mnoqw	ABCDEFGHJL MNOQTVWX YbcdefghijK mnoqw	ABCDEFGHJ KLMNOQRTU VWXYbcdefg hijkmnopqw	ABCDEFGHJ KLMNOPQRS TUVWXYbcd efghijklmnop qrsw	BCEGJLNOQ WXbcfghimo	ABCDEFGHJ KLMNOPQRS TUVWXYbcd efghijklmnop qsw	BCGJLMNO QWXbcefghij mo	ABCDEFGHJ KLMNOPQRS TUVWXYZab cdefghijkmn opqrstuw

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Global #dvisor: International Global Trends 2022
Q7. To what extent do you agree or disagree with the following statements?-It is up to everybody to work out their own set of principles to guide their decisions
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	1000	998	999	999	999	999	999	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8049	138	138	127	183	128	173	109	152	94	176	126	115	134	162	117	230	228	142	70	118	175	142	104	156	156	229	149	229	177	112	118	144	171	142	261	251	195	123	205	104	182	130	132	139	130	141	160	301	276	257
	32%	28%	28%	25%	37%	26%	35%	22%	30%	19%	35%	25%	23%	27%	32%	23%	46%	45%	28%	14%	24%	35%	28%	21%	31%	31%	23%	30%	46%	35%	22%	24%	29%	34%	28%	52%	50%	39%	25%	41%	21%	37%	26%	26%	28%	26%	28%	32%	60%	55%	51%
		GILOSWdn	GILOSTWden	ISWin	ABCEGHIKLM ORSTVWXYa defhinpqrst	ISWin	ABCEGIKLM ORSTVWadef hinpqrst	S	CEGIKLOSTW dein	S	ABCEGHIKLM ORSTVWadef hinpqrst	ISWin	IS	GISWdn	ABCEGIKLM OSTWdehnpq s	IS	ABCDEFGHIJ KLMNORSTU VWXYacdefg hilmnopqrst u	ABCDEFGIJ KLMNORSTU VWXYacdefg hilmnopqrst u	GILOSTWdel n	ABCEGIKLM ORSTVWadef hinpqrst	IS	ABCEGIKLM ORSTVWadef hinpqrst	GILOSTWden	S	CEGIKLOSTW dein	ABCDEFGIJ KLMNORSTU VWXYacdefg hilmnopqrst u	CGILOSTWe ein	ABCDEFGHIJ KLMNORSTU VWXYacdefg hilmnopqrstu	ABCEGHIKLM ORSTVWadef hinpqrst	S	IS	GILOSTWden	ABCEGIKLM ORSTVWadef hinpqs	GILOSTWden	ABCDEFGHIJ KLMNORSTU VWXYacdefg hilmnopqrs tu	ABCDEFGHI KLMNOQRS TUVWXYZab cdefghijklmno pqrstuv	ABCEFGHIKL MNORSTVW XYadefhilnpq rstu	ISW	ABCDEFGIJ KLMNORSTU VWXYacdefg hilnopqrstu	ISW	ABCDEFGHIJ KLMNORSTU VWXYacdefg hilmnopqrst	ISW	ISWin	ABCEGIKLM ORSTVWdef ilnpqrst	GILOSWdn	IS	GISWdn	CEGIKLOSTW dein	ABCDEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOQRST UVWXYZacd efghijklmnop qrstu	ABCDEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOQRST UVWXYZacd efghijklmnop qrstu
Tend to agree	13681	248	267	265	295	264	253	305	258	253	230	295	267	268	247	215	278	307	248	283	236	240	244	203	263	277	225	264	211	308	267	225	264	230	265	199	189	235	263	296	178	266	264	265	217	234	178	177
	27%	50%	53%	53%	41%	53%	51%	31%	51%	27%	46%	47%	43%	50%	31%	44%	60%	44%	50%	40%	47%	47%	49%	41%	53%	50%	45%	53%	47%	41%	53%	64%	53%	47%	53%	38%	37%	46%	53%	58%	36%	53%	53%	53%	43%	47%	36%	35%	12%	21%	34%
		DJPQZBcgjlm ooxwx	DJPQVZbcgjlx mopwvx	DJPQZBcejgjk mopwvx	ovwx	DJPQZBcgjlk mopwvx	DJPQZBcejmov wx	ABCDEFHIJL MNPQRSUVX YZabcdfghjkl mouvwx	DJPQZBcgjlm ovwx	DQZBcejmov wx	Djmovwx	ABCDEFHIJL MNPQRUVXZ abcdfghjklm ouvwx	ABCDEFHIJL MNPQRSUVX YZabcdfghjkl mouvwx	DQBcejmovw x	ABCDEFGHIJ KLMNPQRSU VWXYZabcde fghjklmnoqtu	DJPQZBcgjlk movex	DQBcejmovw x	ABCDEFHIJL MNPQRSUVX YZabcdghjkl mouvwx	DJPQZBcgjlk movex	DJMPQVZbcg jkmovwx	ABCDEFHIJL MNPQRSUVX YZabcdghjkl mouvwx	DJPQZBcgjlk movex	ABCDEFHIJL MNPQRUVXZ abcdghjklm ouvwx	DJPQZBcgjlk movex	ABCDEFHIJL MNPQRUVXZ abcdghjklm ouvwx	ovwx	DJPQVZbcgjlk movex	ABCDEFHIJL MNPQRUVXZ abcdghjklm ouvwx	DJPQZBcgjlk movex	ABCDEFHIJL MNPQRUVXZ abcdghjklm ouvwx	ijmovwx	DJPQZBcgjlk movex	ABCDEFHIJL MNPQRUVXZ abcdghjklm ouvwx	ov	v	DQbcejmove x	DJPQZBcgjlk movex	ABCDEFHIJL MNPQRSUVX YZabcdefghij klmotuvwx	ABCDEFHIJL MNPQRUVXZ abcdghjklm ouvwx	v	ABCDEFHIJL MNPQRUVXZ abcdghjklm ouvwx	ABCDEFHIJL MNPQRUVXZ abcdghjklm ouvwx	ABCDEFHIJL MNPQRSUVX YZabcdghjkl mouvwx	ADHIJMNPQ RVZbcgjklmo uvwx	DQbcejmove x	ABCDEFGHIJ KLMNOQRST UVWXYZacd efghijklmnop qrstu	ABCDEFGHIJ KLMNOQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOQRST UVWXYZacd efghijklmnop qrstu
Tend to disagree	7475	95	98	89	76	83	88	66	81	83	85	87	73	64	90	89	51	57	57	56	58	85	77	57	58	86	57	90	81	53	69	54	67	61	68	71	81	63	58	64	99	98	61	65	57	95	57	54	51	54	56
	15%	19%	20%	18%	15%	17%	18%	13%	16%	17%	9%	9%	15%	13%	18%	18%	8%	7%	11%	15%	8%	9%	14%	11%	12%	9%	6%	10%	8%	11%	14%	11%	9%	12%	10%	4%	8%	9%	12%	13%	8%	14%	8%	8%	6%	7%	7%	11%	6%	7%	7%
		PZvw	CPQTZBcjklnq rstvwx	CPQTZBcjklpq rstvwx	ABFJKNOPQR TUWXYZabce fhijklmnpqrstu vwx	FIKOPQTUYZ bijklmnopqrstvw x	PZlvw	AFJKNOPQTU YZabfhijknpq rstvwx	PZlvw	PZlvw	AFJKNOPQRT UWXYZabcef hijklmnpqrtu vwx	PZlv	AFJKNOPQRT UWXYZabcef hijklmnpqrstu vwx	FIKOPQTUYZ bfijknpqrstv wx	PZlvw	i	6%	7%	i	11%	OPQTZBcjknr stvwx	ABCFIJKNOP QRTUWXYZa bcefhijklnpq rstuvwx	i	PZlvw	i	10%	8%	11%	14%	11%	9%	6%	10%	8%	11%	9%	PQTZlrswx	AFJKNOPQTU YZabcefhijkn pqrstvwx	PQTZrswx	PZlv	OPQTZBcjklnq rstvwx	PZlvw	i	AFJKNOPQTU YZabcefhijknpq rstvwx	i	8%	6%	7%	i	PQTZlrswx	11%	6%	7%	7%
Strongly disagree	721	19	13	14	24	8	16	9	13	15	11	5	20	11	10	8	7	12	17	17	6	8	20	10	9	10	11	10	11	25	19	9	8	19	15	9	16	9	21	19	12	46	6	16	8	9	11	19	42	10	28
	3%	4%	3%	3%	5%	2%	3%	2%	3%	3%	2%	1%	4%	2%	2%	2%	1%	2%	3%	3%	1%	2%	4%	2%	2%	2%	2%	2%	2%	5%	4%	2%	2%	4%	3%	2%	3%	2%	4%	4%	2%	9%	1%	3%	2%	2%	2%	4%	8%	2%	6%
		EGKOPTUWX Yaefikprw	EGKOPTUWX Yaefikprw	KPT	BCEGHIKMN OPQTUWXYZ abefikmprstw	EKDPTUXefk p	EKDPTUXefk p	PZlv	KT	KPT	K	1%	EGIKMNOPQ TUWXYZaefi kprsw	K	2%	2%	1%	KT	3%	EGKOPTUKef ikpw	1%	2%	EGKMNOPQ TUWXYZaefi kprsw	4%	2%	2%	2%	2%	K	2%	2%	2%	2%	2%	2%	BCEGHIKMN OPQTUWXYZ abefikjmprst w	EGKOPTUWX aefikpw	EGKOPTUWX aefikpw	KPT	2%	3%	2%	EKDPTefkp	2%	EGIKMNOPQ TUWXYZaefi kprsw	EGKMNOPTU WXYZaefikpr sw	K	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn	1%	3%	2%	2%	2%	EGKOPTUWef ikpw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn	BCEGFGHIKM NOPQTUWX YZabefhijknp rstw
Don't know	1020	36	23	34	12	36	10	10	16	55	37	23	30	43	21	16	5	18	25	56	12	14	22	25	15	12	4	28	8	37	33	19	7	20	29	9	6	15	35	6	18	38	16	14	14	15	21	16	1	2	2
	4%	7%	5%	7%	2%	7%	2%	2%	3%	11%	7%	5%	4%	9%	4%	3%	1%	4%	5%	11%	3%	3%	4%	5%	3%	2%	1%	4%	3%	7%	7%	4%	1%	4%	6%	2%	1%	3%	7%	1%	4%	8%	3%	3%	3%	3%	4%	5%	*	*	*
		BDFGHIKNOP QTUVXYZbef gijkmnpqrst uvwx	DFGPTYZbfij mvwx	BDFGHIKNOP QTUVXYZbef gijkmnpqrsu vwx	FZvwx	BDFGHIKNOP QTUVXYZbef gijkmnpqrst uvwx	Zvwx	Zvwx	PZljmvwx	ABCDEFGHIK LNOPQRTUV WXYZabcdef ghijklmnopq rstuvwx	BDFGHIKNOP QRTUVWXYZ befgijklmnpq rstuvwx	DFGPTYZbfij mvwx	DFGHOPQTU XYZbefijkmn pqrsuvwx	BDFGHIJLNO PQRTUVWXY Zabefghijkm nopqrstuvwx	DFGFZBdjfjmv wx	DFGHIJKLMN OPQRSTUVW XYZabcdefgh ijklmnopqrs tuvwx	PZljmvwx	DFGHIPTUXZ bfijklmnvwx	ABCDEFGHIK LNOPQRTUV WXYZabcdef ghijklmnopq rstuvwx	PZjmvwx	PZlvwx	DFGFPTYZbfij mvwx	DFGHIJKLMN OPQRSTUVW XYZabcdefgh ijklmnopqrs tuvwx	DFGHOPQTU XYZbefijkmnx	FGFZBdjfjmvw x	DFGHOPQTU XYZbfijkmnpq rstuvwx	DFGHOPQTU XYZbefijkmnpq rstuvwx	vwx	v	FGFZBdjfjmvw x	DFGHOPQTU XYZbefijkmnpq rstuvwx	vwx	v	PZljmvwx	BDFGHIKNOP QTUVXYZbef gijkmnpqrst uvwx	DFGFZBdjfjmvw x	vw	PZbfijfmvwx	BDFGHIKNOP QTUVXYZbef gijkmnpqrst uvwx	PZljmvwx	PZlvwx	PZlvwx	PZljmvwx	FGFZBdjfjmvw x	PZljmvwx	*	*	*
Sigma	70055	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	21773	396	405	393	488	392	426	414	410	347	406	426	377	397	419	456	458	435	401	353	444	433	386	307	418	433	454	413	440	484	379	418	438	401	407	461	437	433	386	411	451	548	437	429	446	441	431	430	475	454	434
	43%	79%	81%	78%	98%	78%	85%	83%	82%	69%	81%	85%	75%	79%	84%	87%	92%	87%	80%	70%	89%	87%	77%	61%	84%	86%	91%	83%	88%	77%	76%	84%	88%	80%	81%	92%	87%	87%	77%	82%	86%	70%	87%	86%	89%	88%	86%	82%	95%	91%	87%
		ISo	ILMSVcdlo	ISo	ISo	ISo	ABCDEILMR SVWcdghlo	ABCDEILMR SVWcdghlo	DILMSVcdlo	DILMSVcdlo	ILMSVcdlo	ABCDEILMR SVWcdghlo	ISo	ISo	ACDEILMSVc dlo	ABCDEGHIJ MRSVWXacd eghlmou	ABCDEGHIJ MRSVWXacd eghlmou	ABCDEGHIJ MRSVWXacd hlmou	ILSdo	ABCDEGHIJ KLMNRSVWX acdeghlmou v	ABCDEGHIJ MRSVWXacg hlmou	ABCDEGHIJ MRSVWXacd hlmou	ISo	DILMSVcdlo	ACDEILMSVc dlo	ABCDEGHIJ MRSVWXacg hlmou	ABCDEGHIJ KLMNOQRSU VWXYacdegh ijklmnoqtuvx	CDEILMSVcdl o	ABCDEGHIJ MRSVWXacd eghlmou	ILSdo	ILMSVcdlo	ABCDEGHIJ KLMNOQRST UVWXYabcd efghijklmnop qrstuvwx	ABCDEGHIJ MRSVWXac deghlmou	ABCDEGHIJ MRSVWXacg hlmou	ISo	CDEILMSVcdl o	ABCDEILMR SVWcdghlo	ABCDEGHIJ MRSVWXac deghlmou	ABCDEGHIJ MRSVWXacg hlmou	ISo	DILMSVcdlo	ABCDEILMR SVWcdghlo	ABCDEGHIJ MRSVWXacg hlmou	ABCDEGHIJ MRSVWXacd eghlmou	DILMSVcdlo	ABCDEILMR SVWcdghlo	ABCDEGHIJ KLMNOQRSU VWXYacdefg hijklmnoqtuv	ABCDEGHIJ MRSVWXacdg hlmnou
Bottom2Box (Disagree)	3250	68	72	74	100	72	64	76	74	98	57	51	93	74	60	48	37	69	74	92	43	53	92	68	67	56	42	60	52	78	88	63	55	80	64	30	57	51	79	82	51	114	67	57	40	44	49	73	73	44	64
	13%	14%	14%	15%	20%	14%	13%	15%	14%	28%	11%	10%	19%	15%	12%	10%	7%	14%	15%	18%	9%	11%	18%	14%	13%	11%	8%	13%	10%	16%	18%	13%	11%	16%	13%	6%	11%	10%	16%	16%	10%	23%	13%	11%	8%	9%	10%	15%	15%	9%	13%
		KOPQTZIknpr sw	KOPQTUZbik npstw	JKOPQTUYZb fijknprstw	ABCEFGHIK MNOPQRTU WXYZabcefg hijklmnpqrst uvwx	KOPQTUZbik nprstw	OPQTZInsw	JKOPQTUYZa bfijknprstw	JKOPQTUYZb fijknprstw	ABCEFGHIK MNOPQRTU WXYZabefhij klnpqrstuvw	Pi	Pi	ABCEFGHIK MNOPQRTU WXYZabefhij klnpqrstuvwx	JKOPQTUYZb fijknprstw	PTZlrw	i	ABCEFGHIJK MNOPQRSTU VWXYacdefg hijklmnopqst uvwx	JKOPQTUYZb fijknprstw	i	ABCEFGHIK MNOPQRTU WXYZabefhij klnpqrstuvwx	i	i	ABCEFHIKNO PQRTUWXYZ abefhijknpqr stvwx	KOPQTZikprs w	KOPQTZikprs w	Pi	PTZlrw	i	ABCEFGHIJK MNOPQRSTU VWXYacdefg hijklmnopqr stuvwx	PTZlrw	Pi	JKNOPQTUYZ abfijknpqrst w	ABFJKNOPQT UWXYZabefh ijknpqrstwx	PTZlrw	i	PTZlw	Pi	JKNOPQTUYZ abefijknpqrs tw	FIKNOPQTU WXYZabefhij knpqrstwx	PTZlrw	Pi	ABCEFGHIK MNOPQRSTU VWXYZabcde fghijklmnopqr stuvwx	KOPQTUZbik nprstw	KOPQTUYZb fijknprstw	i	PTZlrw

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Global #dvisor: International Global Trends 2022
QB. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	500	1035	1035	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Having large differences in income and wealth	18530	355	368	381	410	338	377	402	368	398	314	404	360	352	410	427	450	422	373	336	417	353	392	371	381	326	378	340	422	376	336	401	431	379	311	384	355	397	373	372	312	360	320	354	367	341	378	384	357	301	295
is bad for society overall	74%	71%	74%	76%	83%	68%	79%	80%	74%	80%	63%	81%	73%	75%	83%	86%	88%	84%	74%	67%	83%	71%	78%	74%	76%	65%	76%	68%	84%	75%	67%	80%	86%	76%	63%	77%	71%	79%	75%	74%	67%	73%	64%	71%	73%	68%	76%	77%	71%	60%	59%
		JYhnpwx	EJSYadhnpwx	AEJLMSUYadjhjnpwax	ABCEFHILMRSUWXYZacdghijlmnopqrstuvwx	AEJLMSUYadhnpwax	ABCEFHILMRSUWXYZacdghijlmnopqrstuvwx	ABCFHILMRSUWXYZacdghijlmnopqrstuvwx	EJSYadhnpwx	ABCEFHILMRSUWYZacdghijlmnopqrstuvwx	JSYdhnpwax	ABCFHILMRSUWXYZacdghijlmnopqrstuvwx	JSYdhnpwax	JYhnpwx	ABCEFHILMRSUWXYZacdghijlmnopqrstuvwx	EJSYadhnpwx	ABCEFGHILMRSUWXYZacdghijlmnopqrstuvwx	ABCEFGHILMRSUWXYZacdefghijklmnopqrstuvwx	EJSYadhnpwx	JHnwx	ABCEFGHILMRSUWXYZacdefghijklmnopqrstuvwx	EJMSYadhnpwx	ABEHILMRSUWYadhjnwax	EJSYadhnpwx	JHnwx	ABCEFGHILMRSUWXYZacdefghijklmnopqrstuvwx	EJMSYadhnpwx	AEJLMSUYadhjnpwax	ABCDEFGHILMRSUWXYZacdefghijklmnopqrstuvwx	AEJMSUYadhjnpwax	AEJLMSUYadhjnpwax	ABCEFHILMRSUWXYZacdefghijklmnopqrstuvwx	EJMSYadhnpwx	AEJLMSUYadhjnpwax	ABEFHILMRSUWYadhjnwax	EJMSYadhnpwx	ABCEFHILMRSUWXYZacdefghijklmnopqrstuvwx	EJMSYadhnpwx	AEJLMSUYadhjnpwax	JSYdhnpwx	JSYdhnpwx	JHnpwx	JSYdhnpwx	JSYdhnpwx	AEJLMSUYadhjnpwax	JSYdhnpwx	JSYdhnpwx
Fulfilment in life is achieving a prominent	13573	357	316	355	378	376	351	383	378	377	355	314	367	386	385	384	518	491	356	347	375	385	373	417	351	389	385	372	376	373	346	394	374	361	370	368	396	355	383	416	383	374	369	356	367	371	377	391	367	439	450
position in your career	53%	69%	63%	67%	66%	75%	69%	69%	66%	95%	71%	63%	73%	78%	77%	72%	68%	80%	67%	70%	76%	67%	69%	73%	69%	58%	77%	68%	67%	75%	75%	70%	70%	72%	74%	72%	76%	61%	67%	81%	67%	65%	58%	61%	67%	58%	67%	69%	66%	86%	90%
		EULSWd	EULMNSWd	EULNSWd	ABCEFHILMNORSUWXYbdefhjklnpqrstuv	SWd	EULSWd	ABCEFHILMNOPRSUWXYabdefhjklnpqrstuv	AEFULMNSWd	SWd	W	EULMNSWd	SWd	JSWd	JSWd	ABCEFHILMNRSWXbdhktu	ABCEFHILMNORSUWXYbdehlnpqstu	ABCEFHILMNORSUWXYbdefghijklmnopqrstu	ABCDEFGHIJKLMNOPRSTUVWXYabcdefghijklmnpq	ACEFULMNSWdhk	W	ABCDEFGHIJKLMNOPRSUVWXYabdefhjklmnpqrstuv	ABCEFHILMNRSWXbdhktu	ABCEFHILMNOPRSUWXYbdehlnpqrstuv	AEFULMNSWd	ABCEFHILMNRSWXbdhktu	ABCDEFHILMNORSUWXYbdefghijklmnopqrstuv	ABCEFHILMNORSUWXbdhkpqstu	ABCDEFHILMNORSUWXYabdefghijklmnopqrstuv	EFULMNSWd	ABCDEFGHIJKLMNOPRSUVWXYabdefhjklmnopqrstuv	W	ABCEFHILMNRSWXbdhktu	ABCDEFGHIJKLMNOPRSUVWXYabdefhjklmnopqrstuv	ABCEFHILMNRSWXbdhkpqstu	EULSWd	ABCEFHILMNRSWXbdhktu	EULNSWd	ABCEFHILMNRSWXbdhkpqstu	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuv	ABCEFHILMNRSWXbdhktu	ABCEFHILMNORSUWXYbdehlnpqrstuv	ABCEFHILMNRSWXbdhktu	ABCEFHILMNRSWXbdhktu	EULSWd	AEFULMNSWd	ABCEFHILMNRSWXbd	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuv	ABCEFHILMNOPRSUWXYabdefhjklmnopqrstuv
I trust business leaders to tell the truth	9873	147	139	113	197	158	147	285	199	168	235	223	130	144	95	169	256	188	170	115	150	178	235	188	239	183	195	171	170	148	176	233	157	203	154	218	233	86	111	217	155	238	143	141	93	157	105	136	217	351	351
	39%	28%	30%	23%	38%	28%	29%	58%	60%	34%	45%	44%	28%	33%	19%	34%	73%	78%	36%	23%	32%	30%	56%	38%	46%	36%	71%	24%	26%	70%	35%	47%	50%	61%	31%	64%	47%	17%	22%	62%	27%	44%	29%	28%	19%	31%	21%	25%	42%	70%	58%
		CNSkirt	ACEFILNSabkl	k	ACEFILMNOSTabhklnpqrstu	CNSkirt	CNSakirt	ABCDEFHILMNORSTUWYabhklnpqrstuv	ABCEFIJLMNOSTabdhklnpqrstu	ACEILNSabkirtu	ABCDEFHILMNORSTUWYabdhklnpqrstu	ABCDEFHILMNORSTUWYabdhklnpqrstu	Nklr	CELNSabkirtu	ACEFILNSabkl	ABCDEFHILMNORSTUWYabdefhjklnpqrstu	ACEFILMNSTabhklnpqrstu	ABCDEFHILMNORSTUWYabdhklnpqrstu	ACEFILNSabkl	ABCDEFGHIJKLMNORSTUWXYabdefghijklmnopqrstuvwx	ACEFILNSabkl	CLNSabkirtu	ACEFILNSabkl	ABCDEFHILMNORSTUWYabdefhjklnpqrstuv	ACEFILMNSTabhklnpqrstu	ABCDEFHILMNORSTUWYabdhklnpqrstu	ACEFILNSabkl	ABCDEFHILMNORSTUWYabdefghijklmnopqrstuv	ACEFILNSabkl	ABCDEFHILMNORSTUWYabdefhjklnpqrstuv	ACEFILNSabkl	ABCDEFHILMNORSTUWYabdefhjklnpqrstuv	ACEFILNSabkl	CLNSabkirtu	ABCDEFGHIJKLMNOPRSTUWYabdefhjklmnopqrstuv	ABCDEFHILMNORSTUWYabdhklnpqrstu	k	ABCDEFGHIJKLMNORSTUWXYabdefhjklmopqrstuv	Nklrt	ABCFILMNOPRSTUWYabdhklnpqrstu	CNSkirt	CNSkirt	CNSakirtu	k	ABCDEFGHIJKLMNORSTUWXYabdefghijklmnopqrstuv	Nklr	ABCFIJLMNOPRSTUWYabdhklnpqrstu	ABCDEFGHIJKLMNOPRSTUWXYZabdefghijklmnopqrstuv	ABCDEFHILMNORSTUWXYabdefhjklnpqrstuv

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Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1035	1035	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I trust business leaders to tell the truth	13330	306	298	346	288	317	325	193	271	293	230	254	338	298	373	306	123	84	272	293	316	292	181	279	247	290	182	302	344	321	291	225	221	166	306	161	256	384	327	169	299	223	311	310	350	279	334	347	240	146	206
	53%	61%	60%	69%	58%	63%	65%	39%	54%	59%	46%	51%	68%	60%	75%	61%	74%	17%	54%	59%	63%	58%	36%	56%	49%	58%	36%	60%	69%	64%	58%	45%	44%	33%	61%	33%	51%	77%	65%	34%	60%	45%	63%	62%	70%	56%	67%	70%	48%	29%	41%
		GHKPQRVW XZefgjmnw wx	GHKPQRVXZ cefgjmnwx	ABDEGHJKM OPQRSTUVW XYZacdefghij mnopqrwx	GJKPQVXZef gijmnwx	DGHJKPQRSV WXYZdefgij mosvwx	BDGHJKMPQ RSUVWXYZac defgjmnosv wx	PQcgimw	GJPQVXZcefg imowx	GJKPQVXZef gijmnwx	GPQVcgimw	GJPQVZacefg mowx	ABDGHJKM OPQRSTUVW XYZacdefghij mnosvwx	GHKPQRVXZ cefgjmowx	ABCDEFGHIJ KLMOPQRST UVWXYZabc defghijlmno	GHKPQRVXZ cefgjmowx	Qc	GJPQVXZcefg imowx	GHKPQRVW XZacefgjmov wx	GHKPQRVW XZacefgjmov wx	DGHJKPQRSV WXYZdefgij mosvwx	GJKPQVXZef gijmowx	PQcgimw	GJKPQVXZef gijmowx	GJKPQVXZcef gijmowx	GPQVcgimw	GPQVcgimw	PQc	GJKPQVXZef gijmowx	GPQVcgimw	GPQVcgimw	PQc	GHJKPQRVW XZefgjmnov wx	PQc	GJPQVZacefg mowx	ABCDEFGHIJ KLMOPQRST UVWXYZabc defghijlmno	BDGHJKMPQ RSUVWXYZac defgjmnosv wx	PQcgimw	GHJKPQRVW XZefgjmnov wx	GPQVcgimw	GHJKPQRVW XZefgjmnov wx	ABDEGJHJKM OPQRSTUVW XYZacdefghij mnopqrswx	GJPQVXZcefg imowx	BDGHJKMPQ RSUVWXYZac defgjmnosv wx	BDGHJKMPQ RSUVWXYZac defgjmnosv wx	ABDEGHJKM OPQRSTUVW XYZacdefghij mnopqrswx	GJKPQVXZef gijmowx	PQc	PQcgimw
Fulfillment in life is achieving a prominent position in your career	10543	355	343	347	346	378	378	143	354	387	308	363	501	367	395	387	171	75	230	366	111	195	155	415	349	304	196	198	355	93	374	174	178	117	343	171	170	367	155	71	188	157	211	212	165	308	367	345	357	69	145
	41%	71%	70%	69%	71%	76%	76%	29%	71%	76%	62%	73%	68%	73%	79%	77%	74%	15%	46%	73%	77%	59%	31%	83%	70%	76%	39%	76%	71%	18%	75%	35%	36%	23%	69%	35%	56%	53%	31%	15%	37%	30%	43%	43%	55%	43%	53%	46%	49%	14%	29%
		DGJPQRTUV YZacefgijmn opqrsvwx	DGJPQTUVY Zacefgijmno pqrsvwx	DGJPQTUVY Zacefgijmno pqrsvwx	QTZacgimw	BCDGJPQRT UVXYZacefgh ijmnopqrsu vwx	BCDGHJPQR TUVXYZacefg hijmnopqrs uvwx	QTZcgimw	DGJPQRTUV YZacefgijmn opqrsvwx	ABCDGHJKO RTUVXYZacef ghijlmnopqr suvwx	ABCDEFGHIK MOPQRSTUV XYZabcefghij klmnopqrstu	DGJPQRTUV YZacefgijmn opqrsvwx	ABCDFGHIKM OPQRTUVXY Zabcefghijkl mnopqrstuv	DGJPQRTUV YZacefgijmn opqrswx	ABCDGHIKM OPQRTUVXY Zabcefghijkl mnopqrsuvw	DGJQTVZacgil mowx	GQTZacgimw x	DGJPQTJVY Zacefgijmno rvwx	ABCDEJKOP QRTUVXYZab cefghijlmnop qrsuvwx	Qcmw	DGJQTJVZacgil mowx	QTZacgimw	ABCEFGHIJ KLMNOPQRS TUVXYZabcd efghijklmnop	DGJPQTJUVY Zacefgijmno pqrsvwx	DGJQTJVZacgil mowx	QTZacgimw	ABCDEFGHIJ KLMNOPQRST UVXYZabcefg hijklmnopqr	DGJQTJVZacgil mowx	GQTVZacgim wx	GQTVZacgim wx	DGJPQTUVY Zacefgijmno pqrsvwx	QTZacgimw	DGJQTJVZacgil mowx	DGJPQTJVZace fgijmnsvwx	DGJQTJVZacgil mowx	QTZacgimw	DGJPQTJVZace fgijmnsvwx	DGJQTJVZacgil mowx	DGJPQTJVZace gijmnsvwx	DGJQPJTUV YZacefgijmn opqrsvwx	DGJQPJTUV Zacefgijmno rvwx	DGJPQTJVZace fgijmnsvwx	QTZacgimw
Having large differences in income and wealth is bad for society overall	9560	117	96	86	72	114	101	86	113	70	117	77	107	96	75	56	38	56	86	106	53	111	85	101	98	117	101	106	65	80	117	48	54	53	118	67	136	76	78	108	146	104	143	114	100	111	83	78	147	107	100
	20%	22%	19%	17%	14%	23%	20%	17%	23%	16%	26%	15%	20%	19%	11%	11%	8%	11%	17%	21%	10%	24%	17%	20%	18%	31%	20%	21%	13%	16%	27%	14%	11%	19%	28%	19%	25%	15%	16%	22%	29%	21%	29%	23%	20%	24%	17%	16%	28%	38%	40%
		CDGIJKNOPQ RTVXbcefkltu	DKNOPQTbef kl	CPQTf	CPQTf	CDGIJKNOPQ RTVXbcefkltu	DKNOPQTbc efklu	CPQTbef	CDGIJKNOPQ RTVXbcefkltu	CPQTf	BCDFGHIJKMN OPQRSTVWX Zabcefgiklmo rtu	CPQTf	DKNOPQTVb cefklu	DKNOPQTbef k	CPQTf	P		P	CPQTbef	CDGIJKNOPQ RTVbcefkltu		BCDGIJKMNO PQRTVXbcefg ilkltu	DKNOPQTbc efklu	CPQTbf	DKNOPQTbc efklu	DKNOPQTbef	ABCDEFGHIJ KLMNOPQRS TUVWXZabc efgijklmoqrst	DKNOPQTbc efklu	CDGIJKNOPQ RTVbcefklu	P	ABCDEFGHIK LMNOPQRST VWXZabcefgl kimsrtu	PT	P	DDPQTbef	ABCDEFGHIK LMNOPQRST VWXZabcefgl kimsrtu	CPQTbef	BCDFGHIJMN OPQRSTVWX Zabcefgiklmt u	CPQTf	ABCDEFGHIK LMNOPQRST VWXZabcefgl kimsrtu	DKNOPQTbef kl	BCDFGHIJMN OPQRSTVWX Zabcefgiklmt u	CPQTf	CPQTf	CDGIJKNOPQ RTVXbcefkltu	ABCDEFGHIK LMNOPQRST VWXZabcefgl kimsrtu	DKNOPQTbc efklu	ABCDEFGHIK LMNOPQRST VWXZabcefgl kimsrtu	CDGIJKNOPQ RTVXbcefkltu	DDPQTbef	CDGIJKNOPQ RTVXbcefgklt u	CPQTf	CPQTf	ABCDEFGHIK LMNOPQRST VWXZabcefgl kimsrtu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn

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Global #dvisor: International Global Trends 2022
QB. To what extent do you agree or disagree with the following statements?-I trust business leaders to tell the truth
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	998	995	995	995	995	995	1010	1010	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	3079	34	59	27	56	33	27	82	40	50	55	46	30	65	22	46	125	189	36	15	32	50	85	33	91	37	85	23	12	155	59	75	101	48	124	115	19	35	132	29	64	16	18	14	30	23	21	135	212	146
	12%	7%	12%	5%	11%	7%	5%	16%	8%	10%	11%	9%	6%	13%	4%	9%	25%	38%	7%	3%	6%	10%	17%	7%	18%	7%	17%	5%	3%	31%	12%	15%	20%	10%	25%	23%	4%	7%	26%	6%	13%	3%	4%	3%	6%	5%	4%	27%	42%	29%
		NSabkpqru	ACEFHLNRST WYabdkmpq rstu	Sb	ACEFHLNRST WYabdkmpq rstu	Sbkpqr	Sbr	ABCDEFHIKL NORSTUWYa bdehklpqrs tu	CFNSabmpq rtu	ACEFLNRST Wabdkhpqr stu	ACEFHLNRST WYabdkmpq rstu	CFLNSTWab dkrpqrtu	Sbkpr	ACEFHLNOR STWYabdfhkl npqrstu	CFLNSTWab dkrpqrtu	ABCDEFGHIJ KLMNOPQRS TUVWXYZabdef ghkilmnopqrst u	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghjklmno pqrstuvw	NSabkpqru	ACEFLNRST Wabdkmpq rstu	Sbkpr	ACEFHLNRST WYabdkmpq rstu	ABCDEFHIKL MNORSTUW Yabdehklno pqrstu	Sabkpqr	ABCDEFHIKL MNORSTUW Yabdehklno pqrstu	NSabkpqru	ABCDEFHIKL MNORSTUW Yabdehklno pqrstu	Sb		ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstu	ACEFHKLNR STWYabdkm pqrstu	ABCDEFHIKL MNORSTUW Yabdefhilno pqrstu	CEFLNSTWab dkrpqrstu	ABCDEFGHIJ KLMNOPRST UVWXYZabdef ghkilmnopqrst u	ABCDEFGHIJ KLMNOPRS TUVWXYZab defghijklmnop qrstuvwx		NSabkpqru	ACEDEFGHIJ KLMNOPRS TUVWXYZab defghijklmnop qrstuvwx	ACEFHKLNOR STWYabdkm pqrstu	ABCDEFGHIJ KLMNOPRST UVWXYZabdef ghkilmnopqrst u			Sbr			ACEDEFGHIJ KLMNOPRS TUVWXYZab defghijklmnop qrstuvwx	ABCDEFGHIJ KLMNOPRS TUVWXYZab defghijklmnop qrstuvwx
Tend to agree	47154	1768	1717	861	1766	1705	1720	1617	1749	1718	1720	1765	1705	1681	773	1723	1517	1765	1421	1705	1778	1778	1764	1755	1765	1685	1715	665	1717	1764	1627	1732	1777	1601	1765	1764	1710	677	775	1775	1708	1754	1738	1723	715	1777	813	1795	777	1765	1425
	72%	77%	73%	67%	77%	71%	74%	61%	77%	74%	74%	75%	70%	70%	75%	75%	68%	67%	79%	70%	76%	76%	76%	75%	76%	73%	77%	70%	74%	77%	70%	72%	70%	67%	77%	70%	74%	73%	67%	77%	74%	76%	74%	77%	75%	74%	77%	74%	77%	73%
		CNkirtv	CNSakirtv	k	ACELMNSah klnrtuv	Nklv	CLMNSaklrtv	ABCDEFHIJKL MNORSTUW XYabdefhjkl mnopqrstuv	ABCDEFLMN OSTUabhjklm pqrstuv	CNkirtv	ABCDEFILMN ORSTUWXYa bdhjklopqrst uvwx	ABCDEFILMN ORSTUWXYa bdhjklopqrst uvwx	Nklv	Nklv		CLMNSaklrtv	ABCDEFGHIJ KLMNOQRST UVWXYabcd efghijklmnop	ABCDEFHIJKL MNORSTUW XYabdefhjkl mnopqrstuv	ABCEFILMNS abhjklnrtuv	ABCDEFHIJKL MNORSTUW XYabdefhjkl mnopqrstuv	Nklv	CELMNSaklrt v	CELMNSaklrt v	ABCDEFHIJ MNORSTUW Yabdefhjklno pqrstuvwx	ABCEFILMNO Sabhjklnrtuv	ABCDEFILMN ORSTUWYabd hjklnpqrstuv wx	ABCDEFILMN ORSTUWYabd hjklnpqrstuv wx	ABCDEFILMN ORSTUWYabd hjklnpqrstuv wx	Nklv	ABCDEFHILM NORSTUWXY abdfhjklmnpq rstuvwx	CNkirtv	ABCEFILMNO STUabhjklnq rtuv	CLMNSaklrtv	CNkirtv	ABCDEFHIJ MNORSTUW Yabdefhjklno pqrstuvwx	CLMNSaklrtv		ABCDEFHILM NORSTUWXY abdfhjklmnpq rstuvwx	CNkirtv	ABCEFILMNO STUabhjklnq rtuv	ABCEFLMNO STUabhjklnq rtuv	CLMNSaklrtv	CNkirtv		CLMNSaklrtv		ABCELMNSa hjklnrtuv	ABCEFLMN abhjklnrtuv
Tend to disagree	8876	715	736	595	766	783	756	747	701	780	755	753	778	766	715	758	98	57	1175	803	753	758	737	795	763	735	753	737	772	385	775	775	779	737	772	757	750	713	708	68	747	735	745	741	750	735	735	795	706	67	84
	35%	43%	35%	40%	33%	37%	43%	31%	38%	36%	31%	31%	33%	33%	43%	44%	20%	11%	36%	40%	46%	44%	25%	38%	32%	47%	31%	43%	34%	14%	36%	35%	36%	33%	35%	26%	30%	43%	42%	20%	49%	28%	52%	50%	54%	58%	45%	47%	38%	21%	19%	17%
		BDEGHIJKLM PQRVWXZbc defghijmnow x	PQVgjjmov wx	BDGIKLMPQ VXZbcegjmo vwx	PQVvgjmnow x	GIKPQVZcgj mowx	BDEGHIJKLM PQRVWXZbc defghjmnow x	PQVvgjmnow x	PQVvgjmnow	PQVvgjmnow wx	PQVvgjmnov wx	PQVvgjmnow x	PQVvgjmnov wx	BDEGHIJKLM QRVWXZbcd efghijmnowx	PQVvgjmnow x	GIKPQVZcgj mowx	BDGIJKLMPQ RVWXZbcd efghijmnowx	PQVvgjmnow x	BCDEGHIJKL MPQRSVWXZ bcdefghjlmo uvwx	BCDEGHIJKL MPQRSVWXZ bcdefghjlmo uvwx	PQImwx	DGIKMPQVX Zcgjmowx	PQVvgjmnow x	BCDEGHIJKL MPQRSVWXZ bcdefghjlmo uvwx	PQVvgjmnow x	BDEGHIJKLM PQRVWXZbc defghjlmnou vwx	PQVvgjmnov x	GJKPQVZcgj mowx	BDEGHIJKLM PQRVWXZbcd efghijmnowx	PQVvgjmnov wx	KPQVZcgjjmo vwx	PQVvgjmnow wx	BDEGHIJKLM PQRVWXZbc defghijmnou vwx	PQImwx	PQVvgjmnow x	BDEGIJKLMP QRVWXZbcd efghijmnowx	BDEGIJKLMP QRVWXZbcd hijmowx	PQImwx	Qc	ABCDEFGHIJ KLMNOPQRS VWXZabcdef ghijklmnouw x	PQImwx	ABCDEFGHIJ KLMNOPQRS UVWXZabcd efghijklmnou wx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqtuvwx	BDEGHIJKLM PQRVWXZbc defghijmnou vwx	BCDEGHIJKL MPQRSVWXZ bcdefghjlmo uvwx	GJKPQVZcgj mowx	Qpx	Qc	Cj
Strongly disagree	4503	91	125	147	122	133	109	36	80	113	75	101	164	132	159	89	24	27	93	90	83	74	56	89	85	55	28	84	172	29	112	50	42	46	131	29	105	171	119	70	52	85	52	59	60	54	99	157	174	49	122
	18%	18%	25%	29%	24%	27%	22%	7%	16%	23%	15%	20%	33%	26%	32%	18%	5%	5%	19%	18%	17%	15%	11%	18%	17%	11%	6%	17%	34%	6%	22%	10%	8%	9%	26%	6%	21%	34%	24%	14%	10%	17%	10%	12%	12%	11%	20%	31%	35%	10%	24%
		GPQVYZcefg mnopqrsw	AGHIKOPQRS TUVWXYZace fgjmnopqrst w	ABDFGHIKO PQRSTUVWX YZacdefgjlm nopqrstwx	AGHIKOPQRS TUVWXYZace fgjmnopqrsw	AFGHIKOPQR STUVWXYZac defgjlmnopq rstw	GHIKPQSTU VWXYZacefg mnopqrsw	P	P	GPQVYZcefg npsw	AGHIJOPQRST UVWXYZacef gimnopqrsw	GPQVYZcefg npw	GHIPQTUVYZ cefgjmnopqrs w	ABDEFGHIJK MOPQRSTUV WXYZacdefg hijlmnopqrst uv	AFGHIKOPQR STUVWXYZac efgjlmnopqr stw	GPQVYZcefg mnopqrsw	GJKPQVYZcef gimnopqrsw	GPQVYZcefg npqrsw	GPQVYZcefg npqrsw	GPQVYZcefg npw	GPQJ	GPQVYZcefg npqrsw	ABDEFGHIJK MOPQRSTUV WXYZacdefg hijlmnopqrst uvw	ABDEFGHIJK MOPQRSTUV WXYZacefg hijlmnopqrst uvw	AFGHIKOPQR STUVWXYZac efgjlmnopqr stw	GHIPQTUVYY Zacefgimnpq rsw	ABCDEFGHIJ KMOPQRSTU VWXYZacdef ghijlmnopqr stuvw	AGHIKOPQRS TUVWXYZace fgimnopqrsw	GPQVYZcefg nw	GPQJ2d	GPQVYZcefg npqrsw	GPQJ2d	GPQJ2d	GPQJ2d	GJPQUVYZcef gimnpqrsw	ADEFGHIKO PQRSTUVWX YZacdefgjlm nopqrstwx	AGHIKOPQRST UVWXYZacef gjlmnopqrsw	GPQJ2d
Don't know	1797	53	25	41	20	45	28	18	30	39	45	24	32	39	31	25	21	28	49	93	25	30	40	33	24	29	18	77	27	50	33	42	27	31	38	21	11	30	62	20	68	58	46	49	57	64	61	27	8	3	3
	7%	11%	5%	8%	4%	9%	6%	4%	6%	8%	9%	5%	6%	8%	6%	5%	4%	6%	11%	10%	3%	4%	5%	7%	5%	8%	4%	11%	5%	10%	7%	8%	5%	6%	8%	4%	3%	6%	6%	4%	14%	12%	9%	10%	11%	13%	12%	5%	2%	1%	1%
		BDFGHIKLNO PQTUWXYZb dfgjkmuwx	jvwx	BDFGKLPQT XZbfijmwx	jvwx	BDFGHLNOP QTUXYZbfgl jkmuwx	GIZjmwx	vwx	DGIJmwx	BDGKOPTXZb mwx	BDGKOPTXZb mwx	BDFGHKOPQ TUXYZbfijkm uwx	jvwx	DGFIJmwx	BDGKOPTXZb mwx	DGIZmwx	jvwx	GJvwx	ABDFGHLNO PQTUWXYZb dfgjkmuwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuwx	jvwx	GZjmwx	BDFGHIJKO PQTUWXYZb dfgjkmuwx	BDFGHIJKO PQTUWXYZb dfgjkmuwx	DGFIJmwx	BDFGHIKOPQ TXYZbfijkmu vwx	BDGKOPTXZb mwx	BDFGHLNO PQTUWXYZb dfgjkmuwx	DGIJmwx	BDFGHIJKO PQTUWXYZb dfgjkmuwx	BDFGHLNO PQTUWXYZb dfgjkmuwx	BCDFGHIKLM NOPQTUVW XYZbdefghijk muvwx	BCDFGHIKLM NOPQTUVW XYZbdefghijk muvwx	jvwx		BCDEFQHIJKL MNOPQRTU VWXYZbcdef ghijklmnouwx	BCDFGHIKLM NOPQTUVW XYZbdefghijk muvwx	BDFGKOPQT xwx	BDFGHLNO PQTUWXYZb dfgjkmuwx	BDFGHLNO PQTUWXYZb dfgjkmuwx	BCDFGHIKLM NOPQTUVW XYZbdefghijk muvwx	BCDFGHIKLM NOPQTUVW XYZbdefghijk muvwx	jvwx		
Sigma	74500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	9873	1467	1791	1113	1767	1538	1427	1985	1789	1768	1775	1773	1785	1766	695	1666	956	1388	1579	1115	1705	1778	1795	1688	1775	1683	1690	1721	1705	1645	1776	1933	1753	1653	1766	1518	1555	1686	1711	1717	1705	1736	1717	1753	1661	1757	1705	1736	1717	1951	1901
	39%	28%	35%	23%	35%	28%	29%	58%	40%	34%	45%	44%	26%	33%	19%	34%	71%	78%	36%	23%	32%	30%	56%	38%	40%	36%	60%	24%	28%	70%	35%	47%	52%	61%	31%	64%	47%	17%	22%	62%	27%	44%	29%	28%	19%	31%	23%	25%	42%	70%	58%
		CNSkirt	ACEFLNSabkl npqrtu	k	ACEFLMNOS Tabklnpqrs tu	CNSkirt	CNSakirt	ABCDEFHIJKL MNORSTUW XYabdefhjklm opqrstuv	ABCEFILMNO STabdhklmpq rstu	ACELNSabklm rtu	ABCDEFHILM NORSTUWYa bdhklmpqrst u	ABCDEFHILM NORSTUWYa bdhklmpqrst u	Nklr	CELNSabklmr tu		ACEFLNSabkl nrtu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnopq	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstuvw	ACEFLNSabkl npqrtu	Nk	CLNSabklmrt u	ACEFLNSabkl npqrtu	ABCDEFHIJKL MNOSTUW Yabdefhjklm opqrstuv	ACEFLMNSTu bhklnpqrstu	ABCDEFHILM NORSTUWYa Yabdefhjklm opqrstuv	ACEFLNSabkl npqrtu	ACEFLNSabkl klnpqrtu	ABCDEFHIJKL MNOSTUW Yabdefhjklm opqrstuv	Nklr	ABCDEFGHIJ KLMNORSTU VWXYabdefh ghijklmnopq	ABCDEFHILM NORSTUWYa Yabdefhjklm opqrstuv	ACEFLNSabkl npqrtu	ABCDEFHILM NORSTUWYa Yabdefhjklm opqrstuv	ABCDEFHIKL MNORSTUW Yabdefhjklm opqrstuv	CLNSabklrtu	ABCDEFGHIJ KLMNORSTU VWXYabdefh jklnopqrstuv	ABCDEFHILM NORSTUWYa bdhklmpqrst u		k	ABCDEFGHIJ KLMNORSTU VWXYabdefh ghijklmnopq rstuvwx	ABCDEFGHIJ KLMNORSTU VWXYabdefh jklnopqrstuv	ABCDEFGHIJ KLMNORSTU VWXYabdefh jklnopqrstuv	CNSakirtu		Nklr	ABCEFILMNO RSTUWYabd hklnpqrstu	ABCEFGHIJ KLMNORSTU VWXYabdefh jklnopqrstuv	ABCDEFGHIJ KLMNORSTU VWXYabdefh jklnopqrstuv	ABCDEFHILM NORSTUWYa bdhklmpqrst u	ABCDEFGHIJ KLMNORSTU VWXYabdefh jklnopqrstuv
Bottom2Box (Disagree)	13330	906	799	946	788	917	925	1193	971	930	930	954	938	898	373	906	123	84	272	993	916	892	781	979	947	783	996	771	795	944	901	991	725	921	966	906	761	756	884	527	869	723	811	810	850	779	834	947	880	746	806
	53%	81%	80%	89%	79%	83%	84%	96%	87%	86%	86%	87%	88%	84%	75%	81%	5%	3%	14%	89%	84%	82%	70%	89%	85%	70%	89%	69%	71%	89%	80%	89%	72%	83%	86%	81%	71%	75%	79%	47%	87%	72%	81%	81%	85%	70%	83%	94%	79%	74%	81%
		GHIKPQRVW XZbefgjmov wx	GHIKPQRVXZ cefgjmnowx	ABDEGHIKM OPQRSTUVW XYZacdefghij mnopqvwx	GIKPQVXZcef gijmowx	DGHIKPQRSV WXYZcdefgj mnowx	BDGHIKMPQ RSUVWXYZac defgjmnow wx	PQgjmw	GJPQVXZcefg imowx	GJKPQVZcefg ijmowx	GPQVZcgjmw	GJPQVZcefg mowx	ABDGHIKRM OPQRSTUVW XYZacdefghij mnoswx	GHIKPQRVWXZ cefgjmowx	ABCDEFGHIJ KLMOPQRST UVWXYZabc defghijlmno	GHIKPQRVW Xbefgjmov wx	GJPQVXZcefg imowx	GHIKPQRVXZ cefgjmowx	DGHIKPQRSV WXYZcdefgj mnowx	GJKPQVXZcef gijmowx	PQgjw	GJKPQVXZcef gijmowx	GPQVZcgjmw wx	GJKPQVXZcef gijmowx	PQgjw	GHIKPQRVW Xbefgjmov wx	ABDEGHIJKM OPQRSTUVW XYZacdefghij mnopqvwx	PQc	GHIKPQRVW XZbefgjmov wx	PQc	GJPQVZcefg mowx	ABCDEFGHIJ KLMOPQRST UVWXYZabc defghijlmno pqrstuvwx	GJPQVXZcefg imowx	BDGHIKMPQ RSUVWXYZac defgjlmnow wx	PQgjw	GHIKPQRVXZ cefgjmowx	GPQVZcgjmw	GHIKPQRVW XZbefgjmov wx	ABDEGHIJKM OPQRSTUVW XYZacdefghij mnopqvwx	GJPQVXZcefg imowx	BDGHIKMPQ RSUVWXYZac defgjlmnow wx	ABDEGHIJKM OPQRSTUVW XYZacdefghij mnopqvwx	GIKPQVXZcef gijmowx	PQc	PQgjmw

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Global #hdvisor: International Global Trends 2022
QB. To what extent do you agree or disagree with the following statements?-Fulfilment in life is achieving a prominent position in your career
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	995	995	995	995	995	1030	1030	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4170	53	52	39	109	43	45	88	70	57	47	46	37	68	42	69	124	211	53	17	79	82	118	26	96	58	128	73	47	166	60	82	137	58	161	141	46	97	192	66	143	56	73	69	93	54	53	178	258	181
	17%	11%	LSWd	8%	22%	9%	9%	18%	14%	11%	9%	9%	7%	14%	8%	14%	25%	42%	11%	3%	16%	16%	24%	5%	19%	12%	26%	15%	9%	33%	12%	16%	27%	12%	32%	28%	9%	19%	38%	13%	29%	11%	15%	14%	19%	11%	11%	36%	52%	36%
		LSWd	LSWd	SW	ABCEFGHIJKL MNORSTUW Yabdefhlnp qrtu	SW	SWd	ABCEHIJKL MNORSWXb dehlnptu	ABCEFJKLNR SWbdk	CLSWd	SWd	SWd	SW	BCEFJKLNSW bdk	SW	BCEFJKLNRS Wbdk	ABCEFGHIKL MNORSTUW XYabdefhkln pqrstu	ABCEFGHIKL MNORSTUW XYabdefhkln pqrstu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmop qrstuvx	LSWd		ABCEFJKLNR SWYbdeklqt u	ABCEFJKLNR SWYbdeklqt u	ABCEFGHIKL MNORSTUW XYabdefhkln pqrstu	S	ABCEFHIKL MNORSWYa bdehlnpqrt u	CLNSWd	ABCEFGHIKL MNORSTUW XYabdefhkln pqrstu	ABCEFJKLNR SWbdku	SWd	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklnpqrs tu	S	CEFJKLNSWb	ABCEFJKLNR SWYbdeklqt u	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklnpqrs tu	CLNSWd	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklnpqrst u	SWd	ABCDEFGHIJ KLMNOPRST UVWXYZabdefh klnpqrstu	S	CEFJKLNSWd	ABCEFJKLNR SWbdk	ABCEFHIJKL MNORSWYb dehlnptu	SWd	SWd	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmopqr stu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmopqr stu
Tend to agree	9907	150	164	171	110	133	156	195	158	131	100	165	191	171	141	217	164	180	184	170	161	174	205	43	195	213	247	140	175	167	114	234	171	163	145	206	227	218	181	213	183	218	178	154	178	110	171	165
	36%	30%	33%	34%	44%	27%	31%	45%	37%	36%	27%	34%	39%	34%	28%	43%	33%	38%	37%	34%	32%	34%	41%	8%	37%	41%	47%	28%	37%	33%	27%	47%	34%	33%	32%	41%	37%	43%	36%	33%	47%	44%	36%	33%	36%	34%	34%	34%	34%	34%
		UMSWdv	EISLMSWdv	EISLMSWdv	EISLMNSWkd v	JW	EISLMSWdv	ABCDEFHIJKL MNOPQRSU VWXbcdfghij klmnopqrstu vwx	EISLMSWdv	W	W	EISLMNSWkd v	JW	W	UWdv	ABCFHIJKL MNQRSWXb dhjkoqstuxw x	ABEFHIJKLM NSWXdhjktv w	ABEFHIJLMN SWXdhjktv	ABFHIJLMN SWXdhjktv	AEFHIJLMNS Wdhttv	JW	ABCDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno pqrstuvwx	ABCEFHIJKL MNSWXdhjk tuwx	ABCFHIJKL MNSWXbdh jktuwx	W	ABCDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno pqrstuvwx	ABCEFHIJKL MNQRSUV WXbcdhjklo qstuvwx	ABCDEFHIJKL MNOPQRSU VWXYbcdefg hijklmnopqr stuvwx	ABCDEFHIJKL MNOPQRSU VWXbcdfhjk lmnopqstuv wx	ABCEFHIJKL MNOPQRSW XYabcdefhjk lmnopqstuv wx	W	ABCEFHIJKL MNPQRSUV WXbcdhjklo qstuvwx	ABCEFHIJKL MNPQRSWX bdhjkoqstuv wx	ABCEFHIJKL MNPQRSWX bdhjkoqstuv wx	ABCEFHIJKL MNQRSWXb dhjkoqstuw x	ABCEFHIJKL MNORSWXd hjkstuvwx	ABCEFHIJKL MNORSWXd hjkstuvwx	EISLMSWdv	ABCEFHIJKL MNRSWXbd hjktuwx	ABCEFHIJKL MNQRSWX bdhjkoqstuv wx	ABCEFHIJKL MNQRSWXb dhjkoqstuw x	ABCEFHIJKL MNORSWXd hjkstuvwx	EISLMSWdv	ABCEFHIJKL MNRSWXbd hjktuwx	ABCEFHIJKL MNQRSWX bdhjkoqstuv wx	ABCEFHIJKL MNQRSWXb dhjkoqstuw x	ABCEFHIJKL MNRSWXbd hjktuwx	AEIJLMNSWX dhv	ABCEFHIJKL MNRSWXbdhj ktuwx	ABCEFHIJKL MNRSWXbd hjktuwx	AEIJLMNSWX dhv	ABCEFHIJKL MNRSWXbd hjktuwx	EISLMSWdv	ABCEFHIJKL MNRSWXbd hjktuwx	AEIJLMNSWX dv	ABCEFHIJKL MNRSWXbd hjktuwx	EISLMSWdv	ABCEFHIJKL MNRSWXbd hjktuwx	AEIJLMNSWX dv	EISLMSWdv
Tend to disagree	7736	183	166	160	99	183	103	119	186	162	137	193	189	179	207	164	140	98	160	196	97	152	108	185	187	162	91	111	153	72	188	178	137	89	148	96	136	205	173	55	150	97	185	163	162	168	207	172	118	50	35
	29%	37%	33%	32%	20%	37%	41%	24%	37%	32%	27%	38%	38%	36%	41%	33%	28%	12%	34%	39%	19%	30%	22%	37%	36%	32%	18%	22%	31%	14%	38%	26%	26%	18%	30%	19%	25%	40%	25%	11%	32%	19%	37%	33%	32%	34%	40%	34%	24%	10%	14%
		DGJPQTUVZa bcefghijlmno wx	DGJPQTVZac efgijlmnowx	DGQTVEacef gijlmnowx	Qcmwx	DGJPQTUVZa bcefghijlmno wx	BCDGIJMOP QRTUVYZabc efghijklmnoqr stuwx	DGQTZegimow x	CDGJQPQTU VYZabcefghij lmnowxx	DGJQTZEacef gijlmnowx	DEQTVEacgim owx	BCDGIJOPQR TUVYZabcefg hijlmnowxx	BCDEGIJOPQT UVYZabcefgh ijlmnowxx	DGJPQTVZac efgijlmnowx	BCDGIJMOP QRTUVYZab cefghijlmnoq rswwx	DGJPQTVEac efgijlmnowx	DGQTVZacgi mowxx		DGJPQTVZac efgijlmnowx	BCDGIJOPQR TUVYZabcefg hijlmnoqrsw x	Qcmwx	DGQTVZaceg ijlmnowx	QEcmwx	CDGJQPQTU VYZabcefghij lmnowxx	DGJPQTVZac efgijlmnowx	DGQTVZacgi mowx	DGJPQTVZac efgijlmnowx	DGQTVZacgi mowx	Qcmwx	DGJQpmwx	DGQTVZacgi mowx	mw	CDGIJOPQTU VYZabcefghij lmnowxx	DGJPQTVZac efgijlmnowx	DGQTZegimow x	BCDGIJOPQR TUVYZabcefg hijlmnoqrsu vwx	DQTZegimow x		DGJQTVZacef gijlmnowx	DGJPQTVZac efgijlmnowx	DGJPQTVZac efgijlmnowx	DQTZegimwx
Strongly disagree	5595	73	85	87	57	95	56	34	68	135	137	72	113	88	88	74	33	17	61	91	54	47	41	195	67	93	5	16	103	35	137	47	46	27	44	57	54	67	33	18	77	54	38	48	51	46	45	71	84	15	75
	12%	14%	17%	17%	11%	19%	11%	5%	14%	24%	26%	14%	22%	18%	18%	5%	6%	3%	12%	18%	3%	8%	8%	40%	13%	7%	2%	4%	20%	6%	27%	9%	9%	5%	10%	11%	13%	14%	7%	6%	15%	11%	6%	10%	10%	6%	8%	13%	14%	17%	4%	15%
		GDPQTUVYZ acefgijlmnqu rsw	DGHOPQRTU VXZacefgijkl mnopqrstw	DGHNPQRTU VXZacefgijkl mnopqrstw	GDPQTVYZac gilmnprw	ADFGHIKOPQ RTUVXYZacef gijklmnopqrs tuw	DGOPQTUVYZ Zacefgijlmno pqrsw	TZ	GDPQTUVYZ acefgilmnopq sw	ABCDEFGHIK LMNOPQRSTU VXYZacefghij klmnopqrstu vwx	ABCDEFGHIK LMNOPQRST UVXYZabcdef ghijklmnopq rstuvwx	GDPQTUVYZ acefgilmnop rsw	ADFGHIKOPQ RTUVXYZacef gijklmnopqrs tuw	DGHOPQRTU VXYZacefgijkl mnopqrstuv w	DGHOPQRTU VXYZacefgijkl mnopqrstw	TZ	QTZamw	Z	GDPQTUVYZ acegilmnprs w	ADFGHIKOPQ RTUVXYZacef gijklmnopqrs tuw		ADFGHIKOPQ RTUVXYZacef gijklmnopqrs tuwx	DGHOPQRTU VXYZacefgijkl mnopqrstuw	GDPQTUVYZ acefgilmnop rsw	Z	ABCDEFGHIJ KLMNOPQRS TUVXYZabcd efghijklmnop qrstuvwx	GDPQTUVYZ acefgilmnop rsw	GDPQTZacgil mnpw	QTZ	ADFGHIKOPQ RTUVXYZacef gijklmnopqrs tuwx	ADFGHIKOPQ RTUVXYZacef gijklmnopqrs tuw	QTZ	GDPQTZacgil mnpw	QTZ	GDQTZacmw	GDPQTUVYZ acgilmnprsw	GDPQTUVYZ acefgilmnopr sw	DGHOPQRTU VXYZacefgijkl mnopqrsw	Z	GDPQTUVYZ acefgilmnop qrsw
Don't know	1287	42	33	43	15	46	22	14	18	41	36	23	32	44	20	27	11	25	34	67	18	20	26	18	20	16	15	49	19	35	30	32	19	22	48	9	14	22	42	11	31	25	21	32	19	20	26	26	*	2	5
	5%	8%	7%	9%	3%	9%	4%	3%	4%	8%	7%	5%	6%	9%	4%	5%	2%	5%	7%	13%	4%	4%	5%	4%	4%	3%	3%	10%	4%	7%	6%	6%	4%	4%	10%	2%	3%	4%	8%	2%	6%	5%	4%	6%	4%	4%	5%	5%	*	*	1%
		DFGHIKNOPQ TUVWXYZbdf gijklmnoprstuv wx	DFGHIMFTU WXYZabijkmv wx	DFGHKNOPQ TUVWXYZbdf gijkmoprstuv wx	vwx	DFGHIKUNOP QTUVWXYZb defgijklmnop rstuvwx	Pimwx	vwx	imwx	DFGHKNOPQ TUVWXYZdg ijkmoprsuw x	DFGHKNPTU WXYZbfgijkn psvwx	GPJimwx	DFGHNPTU WXYZdfijkmv wx	DFGHKNOPQ TUVWXYZbdf gijkmoprstuv wx	DFGHKNOPQ TUVWXYZbdf gijkmoprstuv wx	Pimwx	DGPIZJmvw x	vw	DGPZJmwx	DFGHNPTU WXYZbfgijkm rvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	imwx	imwx	DGPYZJmvw x	imwx	Pimwx	vwx	vwx	DFGHKNPTU WXYZbfgijkm psvwx	DGHNPTWYZ jmvwx	DGHNPTUW XYZbfijmvwx	imwx	Pimwx	BDFGHIKLNO PQRTUVWXY Zbdefgijklm nopqrstuvwx	BDFGHKLNO PQRTUVWXY Zbdefgijklmn opqrstuvwx	vw	vwx	GJPimwx	BDFGHKLNO PQRTUVWXY Zbdefgijklmn opqrstuvwx	vw	GJPimwx	GPZJpmvwx	
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Agree)	13573	353	336	310	378	376	351	543	398	377	355	374	367	389	184	386	518	691	336	327	370	386	373	437	391	369	595	377	376	373	446	364	304	361	359	368	306	395	373	416	383	534	369	356	437	387	371	397	391	397	439	360
	53%	69%	67%	62%	75%	75%	69%	69%	66%	75%	71%	75%	73%	78%	57%	74%	84%	69%	67%	59%	74%	77%	74%	85%	70%	72%	84%	68%	74%	74%	89%	73%	61%	72%	72%	74%	61%	79%	74%	83%	77%	85%	74%	71%	87%	77%	74%	79%	78%	79%	86%	70%
		EIJLSWd	EISLMNSWd	EIJLNSWd	ABCEFHIJKL MNORSUWX Ybdefhjklnp qrstuv	SWd	EIJLSWd	ABCEFHIJKL MNOPRSUW XYabdefhjkln pqrstuv	AEFIJLMNSW d	SWd	W	EIJLMNSWd	SWd	JSWd	JSWd	ABCEFHIJKL MNRSWXbd hiktu	ABCEFHIJKL MNORSUWX Ybdehknqs tu	ABCDEFGHIJ KLMNOPRST UVWXYabcd efghijklmnq	ACEFIJLMNS Wdhk	W	ABCDEFGHIJ KLMNOPRSU VWXYabdefh jklmnopqrstuv	ABCEFHIJKL MNRSWXbd hiktu	ABCEFHIJKL MNORSUWX Ybdehknqsr stuv	AEFIJLMNSW d	ABCEFHIJKL MNRSWXbd hiqtu	ABCDEFGHIJ KLMNOPRSU VWXYabdefg hjklnopqrstu	ABCEFHIJKL MNORSUWX Ybdehknqsr stuv	EFIJMNSWd	ABCDEFGHIJ KLMNOPRSU VWXYabdefh jklmnopqrstuv	W	ABCEFHIJKL MNRSWXbd hiqtu	ABCEFHIJKL MNRSWXbd hipqstu	ABCEFHIJKL MNRSWXbd hiktu	ABCEFHIJKL MNOPRSUV WXYabdefhj klnopqrstuv	EISLWd	ABCEFGHIJ KLMNOPRSU VWXYabdefh jklmnopqrstuv	EISLWd	ABCEFHIJKL MNRSWXbd hiktu	ABCEFHIJKL MNRSWXbd hiktu	EISLWd	AEFIJLMNSW d	ABCEFHIJKL MNRSWXbd hiqtu	ABCEFHIJKL MNRSWXbd hiktu	ABCEFIJKLM NSWdhkn	ABCEFHIJKL MNRSWXbd hiktu	ABCEFHIJKL MNRSWXbd hiktu	EISLWd	AEFIJLMNSW d	ABCEFHIJKL MNRSWXbd hiqtu	ABCEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklno	ABCEFHIJKL MNOPQRSU VWXYabdefhj klnopqrstuv
Bottom2Box (Disagree)	10541	355	351	347	156	378	378	143	354	387	388	363	381	367	395	187	171	75	310	366	111	195	195	415	349	195	195	193	355	97	374	174	178	117	343	171	170	367	155	73	186	153	211	213	155	208	162	145	367	65	145
	42%	51%	50%	49%	31%	56%	56%	29%	51%	56%	62%	53%	60%	53%	59%	37%	34%	15%	46%	57%	22%	39%	30%	83%	50%	39%	20%	24%	51%	18%	65%	35%	36%	28%	49%	25%	36%	53%	31%	15%	37%	30%	42%	42%	39%	42%	53%	49%	40%	14%	29%
		DGJPQRTUV YZacefgijlmn opqrsvwx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	QTZacgimw	BCDGJPQRT UVXYZacefgi ijlmnopqrsu vwx	BCDGJPQRS TUVXYZacefg ijlmnopqrsu vwx	QTZgimw	DGJPQRTUV YZacefgijlmn opqrsvwx	ABCDGJHOPQ RTUVXYZacef gijklmnopqr suvwx	ABCEFGHIJK MOPQRSTUV YZacefghij klmnopqrstu vwx	ABCDEFGHIJ KLMOPQRSTU YZacefgijlmn opqrsvwx	ABCDGHIKM OPQRTUVXY Zacefghijkl mnopqrstuv wx	DGJPQRTUV YZacefgijlmn opqrsvwx	ABCDGHIKM OPQRTUVXY Zabcefghijkl mnopqrstuvw x	DGJPQTUVY Zacefgijlmno pqrswx	DGQTVZacgil mowx	GQTZacgimw x	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQRTUV YZacefgijlmn opqrsvwx	ABCDGHIKM QRTUVXYZab cefghijklmop qrsuvwx	QImvw	DGQTVZacgil mowx	QTZacgimw	ABCEFGHIJ KLMNOPQRS TUVXYZabcd efghijklmnop qrstuvwx	DGQTVZacgil mowx	QTZacgimw	ABCEFGHIK LMNOPQRST UVXYZabcefg hijklmnopqr stuvwx	QImvw	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	QTZacgimw	QImvw	DGJPQTUVY Zacefgijlmno pqrsvwx	QDcmwx	DGJPQTUVY Zacefgijlmno pqrsvwx	DGQTVZacgil mowx	DGJPQTUVY Zacefgijlmn opqrsvwx	QTZacgimw	DGJQTVZacgil mowx	QTZcgimw	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTVZace fgijlmnow x	DGJPQTVZace fgijlmnow x	DGJQTVZacgil mowx	DGJPQTVZace gilmnowx	DGJPQTUVY Zacefgijlmn opqrsvwx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTUVY Zacefgijlmno pqrswx	DGJPQTVZace fgijlmnowx	QTZgimw

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QB. To what extent do you agree or disagree with the following statements?-Having large differences in income and wealth is bad for society overall
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	#	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8136	147	162	174	274	137	159	152	137	173	151	172	148	175	216	158	202	218	150	122	223	127	185	155	172	82	145	110	260	175	141	155	180	172	133	171	174	183	180	172	78	194	87	125	126	117	136	161	276	138	172
	33%	29%	32%	35%	55%	27%	32%	30%	27%	35%	30%	34%	30%	35%	43%	32%	40%	44%	30%	24%	45%	25%	37%	31%	34%	16%	29%	22%	52%	35%	28%	31%	36%	34%	27%	34%	35%	37%	36%	34%	16%	39%	17%	25%	25%	23%	27%	32%	55%	28%	34%
Tend to agree	10994	358	396	306	196	351	317	345	335	335	333	311	377	354	369	368	348	374	373	314	374	336	307	356	399	345	334	338	343	303	364	346	343	307	378	311	381	314	403	347	374	342	374	347	374	341	374	347	374	361	363	373
	47%	43%	41%	41%	77%	49%	43%	50%	66%	45%	55%	46%	47%	55%	59%	54%	50%	41%	45%	43%	43%	44%	41%	43%	47%	49%	47%	46%	57%	40%	59%	49%	50%	41%	56%	43%	56%	43%	59%	49%	47%	53%	48%	46%	46%	45%	48%	45%	16%	55%	75%
		DiMbhjovwx	DiMbhjovwx	DiMbhjovwx	v	DibovwxBCDEFGHIJKLMNOPQRSTUVWXbcdghjklmovwx	DiMbfhjklovwx	ABCDEFILMNQBSTVWXbcdghjklmovwx	BCDEJMNQVbcdhjlmovwx	DiMNbdhjlmowx	Dvx	ABCDEJMNQVXbcdhjlmovwx	DiMbhjovwx	Dvx	DibovwxABCDEFHIJKLMNQRSTUVWXbcdghjklmopqsuvwx	ABCDEFHIJKLMNQRSTUVWXbcdghjklmopqsuvwx	ABCDEJMNQRSTVWXbcdghjklmovwx	ABCDEFGHIJKLMNOPQRSTUVWXZabcdefghjklmnoqrstuvwx	DiMbhjovwx	DiMbhjovwx	ABCDEFGHIJKLMNOPQRSTUVWXbcdghjklmovwx	DiMbhjovwx	DiMNbdhjlmowx	DiMbhjovwx	ABCDEFGHIJKLMNOPQRSTUVWXbcdghjklmovwx	DiMbhjovwx	ABCDEFGHIJKLMNOPQRSTUVWXbcdghjklmovwx	ABCDEJMNQVbcdhjlmovwx	DiMbhjovwx	DibovwxABCDEFGHIJKLMNOPQRSTUVWXbcdghjklmovwx	DiMbhjovwx	DibovwxABCDEFJMNQRSTUVWXbcdghjklmovwx	ABCDEJMNQVbcdhjlmovwx	DiMbhjovwx	DibovwxABCDEFJMNQRSTUVWXbcdghjklmovwx	ABCDEJMNQVbcdhjlmovwx	DiMbhjovwx	DibovwxABCDEFJMNQRSTUVWXbcdghjkl

Global #Advisor: International Global Trends 2022
Q9. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unw)	69576	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1001	1010	1021	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
The world today is changing too fast	20713	426	352	364	414	339	431	438	449	373	347	385	354	333	429	433	472	442	346	297	440	456	440	341	366	500	500	460	465	342	410	432	303	430	382	441	347	449	425	420	436	419	467	492	454	478	477	462	454	387	466	481	483
	83%	85%	71%	73%	83%	68%	86%	88%	90%	75%	69%	77%	71%	67%	86%	87%	94%	88%	69%	59%	88%	91%	88%	68%	73%	97%	93%	92%	93%	68%	82%	86%	61%	86%	76%	88%	69%	90%	85%	84%	87%	84%	93%	98%	91%	96%	95%	93%	91%	77%	93%	96%	97%
In my country, there is more and more conflict between people who don't share the same values	10185	417	335	361	403	349	439	333	435	364	334	401	403	337	380	409	387	414	354	358	409	407	394	404	387	417	387	441	367	357	303	386	434	403	395	381	428	385	436	413	436	436	478	385	473	516	516
	77%	83%	68%	73%	81%	70%	86%	67%	86%	73%	67%	80%	80%	75%	90%	83%	77%	81%	71%	67%	81%	81%	79%	81%	77%	83%	76%	88%	73%	70%	60%	78%	87%	80%	78%	74%	84%	67%	85%	80%	78%	70%	86%	79%	83%	81%	83%	86%	83%	77%	85%	63%	63%
		BCEGIUMNPR SVXZabcdegil movx	Sagi	BGJSoagix	BCEGIJMNRS Zabcegimox	Sagix	BCDEGIJKLM NOPQRSTUV WXZabcdegi klmoqvx	Sagi	BCDEGIJKLM NOPQRSTUV WXZabcdegi klmoqvx	BGJSoagix	Sagi	BCEGIJMNRS Zabcegimox	BCEGIJMNRS Zabcegimox	BEGJRSoagi ox	BCEGIJMNRS Zabcegimox	BCEGIJRSbce gijox	BCEGIJMNRS Zabcegimox	BCEGIJMNRS Zabcegimox	GSoajix	g	BCEGIJMNRS Zabcegimox	BCEGIJMNRS Zabcegimox	BCEGIJRSabc egijox	BCEGIJMNRS Zabcegimox	BEGJRSoagi ox	BCEGIJRSabc egijox	ABCDEGIJKL MNOPQRSTU VWXYabcdef ghijklmnopx	BEGJRSoagi ox	BGJSoagjox	Sagix	g	BCEGIJRSabc egijox	BCEGIJMNPR SXZabcdegil movx	BCEGIJMNRS Zabcegimox	Sagi	ABCDEGIJKL MNOPQRSTU VWXZabcdef ghijklmoqv	BCEGIJRSabc egijox	BCDEGIJKLM NOPQRSTUV WXZabcdefgi klmoqvx	BCDEGIJKLM NOPQRSTUV WXZabcdefgi klmoqvx	BCEGIJRSa bcegijox	BCDEGIJKLM NOPQRSTUV WXZabcdefgi klmoqvx	BCDEGIJKLM NOPQRSTUV WXZabcdefgi klmoqvx	BCDEGIJKLM NOPQRSTVW XZabcdefgi klmoqvx	BCEGIJKRSoa gijox	BCDEGIJKLM NOPQRSTVW XZabcdefgi moqvx	BCEGIJKRSoa gijox	BCDEGIJKLM NOPQRSTVW XZabcdefgi moqvx
I feel very proud of my country	17617	349	385	338	371	341	314	441	377	346	344	397	395	397	338	371	458	417	345	384	319	394	367	377	404	413	435	395	373	424	334	390	345	343	398	395	345	397	401	385	396	416	371	377	401	398	396	416	371	477
	70%	52%	77%	68%	84%	69%	63%	88%	75%	68%	69%	59%	57%	60%	68%	54%	88%	83%	53%	57%	64%	79%	73%	55%	81%	82%	86%	73%	65%	67%	55%	85%	65%	78%	73%	85%	56%	88%	51%	68%	62%	80%	75%	82%	79%	78%	80%	76%	67%	87%	65%	54%	54%
		a	ACDEFIKLM NORSTWabd hjklxw		ACNLMORWa hj	ACFKLMORS Wahjl	ACILORSWab j	ABCDEFHIKL MNOQRSTU VWXYabcdef ghijklmnoprs tuw	ACDEFIKLM NORSTWabd hjklxw		ACDFKLMOR STWahjl	ACIORkaj	ACaJaj	ACIORWaj	ACFKLMORS Wahjl	Cia	ABCDEFHIKL MNOQRSTU VWXYabdefh jklmnopstu w	ABCDEFHIKL MNOQRSTU VWXYabdefh jklmnopstu w	Cia	53%	57%	ACNLORSWa hj	ACDEFIKLM NORSTWabd dfhjklxw	ACDEFIKLM NORSTWabd hjklxw	73%	55%	81%	ABCDEFHIKL MNORSTVW abdfhjklnxw	ABCDEFHIKL MNORSTVW abdefhjklnx w	ABCDEFHIKL MNORSTUV WXabdefhjkl mnopxtuw	86%	73%	ACNLORSWa hj	ABCDEFHIKL MNOQRSTU VWXYabdefh jklmnopstu w	ACDEFIKLM NORSTVWab dfhjklxw	ACNLMORS Wahj	65%	78%	73%	ACDEFIKLM NORSTVWab dfhjklxw	ACEFIKLMN ORSTWabdhj klxw	ABCDEFHIKL MNOQRSTU VWXYabdefh jklmnopstu w	85%	51%	ACNLMORS TWahjl	ACILORSWab j	ACDEFIKLM NORSTVWab dfhjklxw	ACNLMORS Wahj	ACDEFIKLM NORSTVWab dfhjklxw	ACNLMORS Wahj
There are too many immigrants in …	15938	283	216	302	191	198	406	264	408	282	292	251	296	264	372	344	359	382	256	117	196	350	406	306	226	424	332	216	217	382	277	353	336	418	228	246	396	295	428	373	410	367	350	418	422	425	187	275	391	415	390
	64%	57%	43%	60%	38%	40%	81%	53%	82%	56%	58%	50%	59%	53%	74%	80%	72%	76%	51%	23%	39%	70%	81%	61%	45%	85%	66%	43%	43%	75%	55%	72%	67%	84%	46%	49%	79%	59%	86%	75%	82%	73%	70%	84%	84%	85%	37%	55%	78%	81%	78%
		BDEKRSTXab hit		BDEGKMRST Xabdhit		S	ABCDEGIJKL MNOPQRSTU WXZabcdefhi kmoptu	BDESTXabht	ABCDEGIJKL MNOPQRSTU WXZabcdefhi kmoptu	BDEKRSTXab hit	BDEGKMRST Xabhit	BDESTXabt	BDEGKMRST Xabhit	BDESTXabht	ABCDEGIJKL MNRSTWXZab dfhiktu	ABCDEGIJKL MNRSTWXad hiktu	ABCDEGIJKL MNRSTWXad hiktu	ABCDEGIJKL MOPRSTUW XZabdefhikp tu	BDESTXabht		ABCDEGIJKL MNRSTWXad hiktu	ABCDEGIJKL MNOPQRSTU WXZabcdefhi jkmoptuvx	ABCDEGIJKL MNRSTWXad hiktu	ABCDEGIJKL MNRSTWXad hiktu	ABCDEGIJKL MOPRSTUW XZabdefhikp tu	ABCDEGIJKL MNOPQRSTU WXZabcdefhi jkmoptuvx	DESTi	BDESTabt	ABCDEGIJKL MNOPRSTU VWXYabdefh jklmnopstu w	BDEGKMRST Xabhit	ABCDEGIJKL MNOPQRSTU TUVWXZabc Zabdefhiktu	ABCDEGIJKL MNOPQRSTU WXZabdefhi kmoptu	ABCDEGIJKL MNRSTWXad hiktu	ABCDEGIJKL MNOPQRSTU WXZabdefhi kmoptuvx	ABCDEGIJKL MNRSTWXad hiktu	ABCDEGIJKL MNOPQRSTU WXZabdefhi kmoptuvx	ABCDEGIJKL MNOPQRSTU WXZabdefhi jkmoptuvx	ABCDEGIJKL MNOPQRSTU WXZabdefhi jkmoptuvx	ABCDEGIJKL MNOPQRSTU WXZabdefhi jkmoptuvx	S	BDESTXabht	ABCDEGIJKL MNOPQRSTU XZabdefhikm optu	ABCDEGIJKL MNOPQRSTUV WXZabdefhi jkmoptuvx	ABCDEGIJKL MNOPQRSTU WXZabdefhi jkmoptuvx	ABCDEGIJKL MOPRSTUW XZabdefhikp tu
My children's health and wellbeing is more important than their happiness	15148	276	240	254	297	227	286	430	295	223	240	269	253	247	270	321	348	414	259	202	353	301	373	214	247	322	398	205	333	369	244	327	365	361	235	399	319	260	316	413	318	291	260	282	280	330	257	252	421	425	349
	61%	55%	48%	51%	59%	49%	57%	87%	59%	49%	48%	54%	51%	49%	54%	64%	70%	83%	51%	40%	71%	60%	73%	43%	49%	64%	80%	41%	67%	74%	48%	65%	73%	77%	47%	80%	62%	52%	63%	83%	64%	58%	52%	58%	64%	66%	51%	52%	84%	85%	70%
		BEIJMSWXad h		SWa	EISWa	BCEIJKLMNR SWXadhiqtu	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklnopqrtu	BCEIJKLMNR SWXadhiqtu	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklnopqrtu	EISWa	BEIJSWadh	EISWa	EISWa	SWa	BEIJSWadh	ABCDEFHIJKL MNRSWXad hkopqrtu	ABCDEFHIJKL MNRSWXad hkopqrtu	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklnopqrtu	EISWah	61%	ABCDEFHIJKL MNORSUWXa Yadehjklnop qrtu	BCEIJKLMNR SWXadhiqtu	ABCDEFHIJKL MNOPRSTU WXYabdehjk lnopqrstux	61%	SWa	ABCDEFHIJKL MNRSWXad hkopqrtu	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklnopqrtu	80%	41%	SWa	ABCDEFHIJKL MNRSUWXa dhkopqrtu	ABCDEFHIJKL MNORSUWX Yabdehjklno pqrstu	ABCDEFHIJKL MNOPRSTUV WXYabdefg hjklnopqrtu	Sa	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklnopqrstu	EISWah	ABCFIJKLM NRSWXadhk pqrtu	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklnopqrstu	ABCEFIKLM NRSWXadhi pqrtu	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklnopqrtu	ABCDEFHIJKL MNRSWXad hkopqrtu	EISWa	BEIJMSWXad h	BEIJSWadh	ABCDEFHIJKL MNRSWXadh	ABCDEFHIJKL MNOPRSTUV WXYZabcdef ghijklnopqrs tuv	ABCDEFHIJKL MNOPRSTUV WXYZabcdef ghijklnopqrs tuv	ISWa	SWa	ABCDEFHIJKL MNOPRSTUV WXYZabcdef ghijklnopqrs tuv	ABCDEFHIJKL MNOPRSTUV WXYZabcdef ghijklnopqrs tuv	ABCDEFHIJKL MNORSUWX Yadhjklnopq rtu
I wish my country was run by a strong leader instead of the current elected government	14673	355	250	298	345	299	337	-	396	288	275	350	298	235	333	-	384	361	284	265	364	339	401	306	278	418	401	305	345	417	-	343	377	-	308	317	277	401	365	317	411	365	315	315	404	373	336	357	335	457	-
	60%	71%	50%	60%	68%	58%	65%	-	59%	58%	65%	60%	52%	68%	67%	-	77%	72%	57%	68%	53%	67%	80%	59%	56%	86%	69%	60%	69%	82%	-	33%	67%	73%	-	62%	63%	84%	80%	52%	82%	81%	75%	82%	61%	81%	55%	73%	58%	58%	44%	91%	-
		BCEFGHIJKLO RTWXZdeghi ilqsuv	GJOdegqv	BGJLOTcdegl qv	BCEGHIJKLO RTWXZdeghi ilqsuv	BGJLOTcdegl qv	BCEGHIJKLO RTWXZdeghi qsuv	-	BGJLOTcdegl qv	BGJLOcdegfq v	GOcdg	BGJLOTcdegl qv	GJOcdegqv	BCEGJHIJKLO RTWXZdegh lqsuv	BCEGHIJKLO RTWXZdegh lqsuv	-	-	BCDEFGHIJKL MNORSTUW XZdeghiljqsu v	784	565	764	599	BCEGHIJKLO RTWXZdegh lqsuv	779	678	601	696	-	698	517	671	601	590	611	577	485	805	552	821	815	755	825	615	705	694	773	596	787	735	857	-
		BCEFGHIJKLO RTWXZdeghi ilqsuv	GJOdegqv	BCEGHIJKLO RTWXZdeghi ilqsuv	BGJLOTcdegl qv	BCEGHIJKLO RTWXZdeghi qsuv	-	-	BGJLOTcdegl qv	BGJLOcdegfq v	GOcdg	BGJLOTcdegl qv	GJOcdegqv	BCEGJHIJKLO RTWXZdegh lqsuv	BCEGHIJKLO RTWXZdegh lqsuv	-	-	BCDEFGHIJKL MNORSTUW XZdeghiljqsu v	BGJLOTcdegl qv	BGJOcdegqv	ABCDEFGHIJ KLMNOPQRS TUVWXZacd efghiklmnoq rtuv	BCEGHIJKLO RTWXZdegh lqsuv	BCEGHIJKLO RTWXZdegh lqsuv	BGJLOTcdegl qv	BCEGHIJKLO RTWXZdegh lqsuv	-	-	-	-	GOcdg	GJOdegqv	ABCDEFGHIJ KLMNOPQRS TUVWXZacdef ghiklopqtuv	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmop qrstuvwx

Global #dvisor: International Global Trends 2022
Q9. [SUMMARY - DISAGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwt)	49175	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
The main role of women in society is to be good mothers and wives	344	341	351	316	346	348	207	327	325	348	363	361	326	329	282	321	335	335	317	299	268	315	153	372	308	317	155	288	259	178	111	309	222	299	293	256	71	298	183	322	346	291	269	340	364	208	91	292
	69%	68%	70%	63%	69%	70%	41%	67%	65%	70%	73%	72%	65%	66%	56%	70%	67%	67%	63%	60%	54%	63%	31%	74%	62%	63%	31%	58%	52%	36%	22%	62%	44%	60%	59%	51%	14%	60%	37%	64%	69%	58%	54%	68%	73%	42%	18%	47%
	DGORQRSTU VXYZabcefgh ijklmnorswx	DGOPQRSTU VXYZabcefgh ijklmnorswx	DGMXOPQRS TUVXYZabcef ghijklmnorsw x	DGOPQRSTU VXYZabcefgh ijklmnorswx	DGOPQRSTU VXYZabcefgh ijklmnorswx	DGOPQRSTU VXYZabcefgh ijklmnorswx	PQVZbfgmw	GOPQSTVXZa bcefghijklmn orswx	GOPQSTVXZa bcefghijklmn opruwx	DGOPQSTU VXYZabcefgh ijklmnorswx	DGOPQRSTU VXYZabcefgh ijklmnorswx	BDGHMNOP QRSTUVXYZa bcefghijklmn opruwx	DGHMNXQPQ RSTUVXYZab cefghijklmno pruwx	DGOPQSTVZab cefghijklmnor swxx	DGOPQSTVZab cefghijklmnor swxx	GPQVZefgil movw	cm	Pgmw	GOPQSTVZabc efghlmnowx	GPQTVZefgil movwxs	GPQVZcfgim ow	GOPQTVZabc efghlmnowx	Pgmw	ABDEFGHIJM NOPQRSTUV XYZabcefghj klmnopqrstw	GPQVZcfgim ow	GPQTVZabc efghlmnowx	Pgmw	GPQVZefgil movwxs	GPQTVZefgil movwxs	PQNgmw	cm	ABCDEFGHIJ MNOPQRSTU VXYZabcefgh ijklmnopqrst uvw	GPQTVZefgil movwxs	GPQTVZefgil movwxs	GPQTVZefgil movwxs	GPQVZefgil movwxs	GPQTVZefgil movwxs	GPQVZcfgim ow	PQVZbfgmw	GOPQTVZabc efghlmnowx	DGOPQRSTU VXZabcefghij klmnorswx	DGHMNOPQ RSTUVXYZab cefghijklmno prswxs	PQVZcfgmw	m	GPQVZcfgim ow
It is important that people from ... remain very different from all other nationalities	9915	223	218	210	214	207	195	114	185	207	177	201	205	221	216	177	168	87	174	250	168	141	145	241	207	181	147	191	211	171	147	241	145	116	138	246	174	210	233	118	95	157	207	183	164	156	107	183	200	168	100	208
	36%	45%	44%	44%	41%	38%	39%	23%	37%	41%	34%	40%	40%	44%	43%	35%	37%	17%	35%	53%	40%	50%	28%	48%	41%	36%	26%	38%	42%	47%	35%	48%	78%	34%	38%	49%	25%	44%	46%	38%	18%	39%	41%	36%	33%	38%	35%	40%	55%	38%	20%	47%
	EFGHIJOPQRT UVXYZacefgl mpqtvw	EFGHIJOPQR UVYZacefgl mpqtvw	EFGHIJOPQR UVYZacefgl mpqtvw	EFGHIJOPQR UVYZacefgl mpqtvw	GJOPQRUVYZ cefglmpqw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw	Qm	GJOPQUVZce fglmw	GJOPQRUVYZ cefglmpw	Qmw	GJOPQRUVZc efglmpqw	GJOPQRUVZc efglmpqw	EFGHJOPQR UVYZacefgl mpqtvw	GHJOPQRUV YZacefglmp qtvw	Qmw	GJOQuflmw	Qmw	GJOQVZefgl mw	ABCDEFGHIJ KLMNOPQRT UVXYZabcefg ijklmnopqrst uvw	GJOPQRUVZ	GJOPQRUVZc efglmpqw	GJQzflmw	GJOPQRUV YZacefglmpqw	GJOQVZefgl mw	GJOPQRUV YZacefglmpqw	Qmw	BCDEFGHIJKL NOPQRTUVX YZabcefgjlm nopqrstuwx	GQmw	Qm	GQmw	BCDEFGHIJKL NOPQRTUVX YZabcefgjlm nopqrstuwx	Qmw	EFGHIJOPQR UVXYZacefgl mpqtvw	DEFGHIJKLOP QRTUVXYZac efglmnpqrst uvw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw	GJOPQUVZce fglmpw
My children's health and wellbeing is more important than their happiness	7196	173	157	150	171	156	177	68	171	183	145	167	173	134	181	157	133	63	170	177	101	175	67	179	166	143	84	199	141	99	147	111	106	116	161	77	147	190	136	81	145	176	197	195	155	156	186	187	77	66	118
	29%	35%	31%	30%	35%	31%	35%	14%	34%	37%	25%	33%	25%	25%	36%	27%	27%	13%	34%	34%	20%	35%	18%	36%	33%	29%	17%	40%	28%	20%	23%	23%	21%	23%	32%	15%	29%	38%	25%	16%	29%	35%	38%	38%	39%	27%	32%	37%	37%	14%	13%	28%
	CGJMOPQTV YZbcdefgjlm nswx	GMPQTVZdef glmww	CGJMOPQTV YZbcdefgjlm nswx	GMQTVZcefg llmww	GMQTVZcefg llmww	CGJMOPQTV YZbcdefgjlm nswx		GJMOPQTV YZbcdefgjlm swxx	BCEGJMOPQ TVTZbcdefgj lmnswx	GQTVZcefg mvw	GJMOPQTV YZbcdefgjlm swx	CGJMOPQTV YZbcdefgjlm nswx	CGJMOPQTV YZbcdefgjlm nswx	GQTVZcmvw	BCEGJMOPQ TVTZbcdefgj lmnswx	CGJMOPQTV YZbcdefgjlm nswx	Qw	GJMOPQTV YZbcdefgjlm swxx	CGJMOPQTV YZbcdefgjlm nswx	GQmw	CGJMOPQTV YZbcdefgjlm nswx	GQvw	BCEGJMOPQ TVTZbcdefgj lmnswx	GJMOPQTV YZbcdefgjlm wx	GQvw	ABCDEFGHIJ KLMOPQRSTU VXYZabcefgh ijklmnopqrst uvwx	GMQTVZcefg llmww	GQVZmmw	GQZmww	GMQTVZcefg llmww		GMQTVZcefg llmww	BCEGJMOP QTVXYZbcdef ghijlmnswx	GQTVZcmvw	Qw	GQTVZcefg mvw	CGJMOPQTV YZbcdefgjlm nswx	BCEGJMOPQ TVTZbcdefgh ijlmnswx	BCEGJMOPQ TVTZbcdefgh lmnswx	BCEGJMOPQ TVTZbcdefgj lmnswx	BCEGJMOPQ TVTZbcdefgj lmnswx	BCEGJMOPQ TVTZbcdefgj lmnswx	GQTVZcmvw	BCEGJMOPQ TVTZbcdefgj lmnswx	BCEGJMOPQ TVTZbcdefgj lmnswx	GQTVZcmvw
There are too many immigrants in ...	9965	161	146	149	161	146	166	77	205	174	178	155	213	161	195	101	115	83	157	103	164	114	68	148	157	184	62	175	108	68	-	287	188	104	-	141	150	59	60	156	82	52	76	62	256	67	171	79	153	253	41	-
	28%	32%	29%	30%	33%	29%	15%	40%	41%	36%	31%	42%	42%	32%	38%	20%	24%	23%	31%	18%	39%	30%	14%	30%	31%	37%	12%	27%	15%	19%	-	38%	23%	25%	-	42%	44%	16%	30%	41%	22%	10%	17%	15%	11%	11%	10%	40%	31%	18%	13%	18%
	FHNOPQUVY Zcefglmnoq qrswx	ACFGHIJKLM NOPQRUVW YZabcdefghj klmnopqrstu vwx	FHNOPQUVY cegjlmnopqr swxx	ACFGHIJKLM NOPQRUVW XYZabcdefgh ijklmnopqrst uvwx	ACFGHIJKLM NOPQRUVW YZbcdefghijkl mnopqrstuv wx	glngrs	ACHIJLNOPQ UVWYZcefgh lmnopqrswx	lnqs	CFHNOPQUV WYZacfglgkm nopqrswx	FHNOPQUVY cefglmnoqs rswx	ACFHIJLMNO PQUVWYZcef gjklmnopqrs uwx	CFHNOPQUV WYZacfglgkl mnopqrswx	CFHNOPQUV WYZacfglgkl mnopqrswx	FHVYcglngrs w	FHQVYcglno pqrswx	FHQVYcglno qrswxs	Yglngrs	ACFHJNOPQ UVWYZcefgh ijklmnopqrsw wx	ABCDEFGHIJ KLMNOPQRT UVWYZabc defghijklmno pqrstuvwx	ACFGHIJKLM NOPQRUVW XYZabcefgh ijklmnopqrst uvwx	FHQVYcglno qrswxs	ACFGHIJKLM NOPQRUVW YZbcefghijkm nopqrstuvwx	FHNOPQUVY Zcefglmnoqr swxx	ACFGHIJKLM NOPQRUVW YZbcefghijkm nopqrstuvwx	FHNOPQUVY cegjlmnopqr swxx	ACFHJLNOPQ UVWYZcefgh ijklmnopqrsu vwx	ACFHIJLMNO PQUVWYZcef gjklmnopqrs uvwx	ACFHIJLMNO PQUVWYZcef gjklmnopqrs uvwx	Yglnqrs	FHNOPQUVY cegjlmnopqr swxx	FHQVYcglno qrswxs	FHQVYcglno qrswxs	FHNOPQUVY cefglmnoqrs rswx	FHNOPQUVY cefglmnoqrs rswx	ACFHIJLNOPQ UVWYZcefgh lmnopqrsuv wx	FHNOPQUVY cefglmnoqrs rswx	VYcglngrsw	Vfcglngrsw	I	VYcglngrsw
I wish my country was run by a strong leader instead of the current elected government	6058	104	188	148	136	138	142	-	173	168	218	163	185	100	130	-	97	112	156	104	203	134	68	157	184	62	175	108	68	-	287	188	104	-	141	150	59	60	156	82	52	76	62	256	67	171	79	153	253	41	-
	25%	21%	38%	30%	27%	28%	28%	-	35%	34%	44%	33%	37%	20%	26%	-	19%	22%	31%	21%	41%	27%	14%	31%	37%	12%	35%	22%	14%	-	57%	38%	21%	-	28%	30%	12%	12%	31%	16%	10%	15%	12%	51%	13%	34%	16%	31%	51%	8%	-
	GOVYbcglm noprtw	ACDEFGIMN OPQRSUVWY abcfglkjlmn oprtuw	AGMOPQSV abcfgklmnop rtw	AGMOPQSV abcfgklmnop rtw	AGMOPQSV abcfgklmnop rtw	AGMOPQSV abcfgklmnop rtw		ACDEFGIMN OPQSUVYabc fghijklmnoprt w	ADEFGIMNP QSUVYabcfg hjklmnoprtw	GOVYbcglm nopqrtw	ACDEFGIHK LMNOPQRSU VWXYZabcef ghijklmnopru	ACDEFGIMN OPQSUVWY abcfghijklmn oprtuw	GOVYbcglm nopqrtw	GOVYbcglm nopqrtw	ADAMOPQS VYabcfglkmn oprtw	GOVYbcglm nopqrtw	GOqw	ACDEFGHIK MNOPQRSU VWYZabcfgh jklmnopstu vwxy	AGMOPSVYa bcfglkmnopr tw	GOqw	ADGMNOPQ SUVYabcfgk mnoprtw	ACDEFGIMN OPQSUVWY abcfghijklmn oprtuw	GOVYbcglm nopqrtw	GOqw	ACDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmno pqrstuvwx	ACDEFGIMN OPQSUVYabc fghijklmnoprt w	GOVYbcglm nopqrtw	GOqw	ACDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmno pqrstuvwx	GOqw	GOqw	ACDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmno pqrstuvwx	GOqw	ADGMNOPQS VYabcfglkmn oprtw	GOYbglkmnw	GOqw	ADAMOPQSV abcfgklmnop rtw	ADAMOPQSV abcfgklmnop rtw	GOqw	ADEFGMNOP QSUVYabcfg klmnoprtw	GOqw	ADAMOPQSV abcfgklmnop rtw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefghijklmno pqrstuvwx	GOqw
I feel very proud of my country	6027	199	86	223	160	117	154	50	100	200	118	174	176	151	142	195	53	60	199	155	150	86	107	181	75	77	63	220	163	50	146	81	117	59	173	50	226	136	134	94	91	77	88	69	69	75	80	129	64	176	28
	24%	40%	17%	45%	32%	23%	31%	10%	20%	40%	24%	34%	35%	30%	51%	39%	27%	12%	40%	31%	30%	17%	70%	49%	25%	15%	41%	76%	63%	28%	26%	16%	23%	12%	34%	20%	45%	27%	27%	19%	18%	15%	17%	14%	14%	15%	16%	26%	14%	35%	6%
	BDEFGHIJKLM NOPQSTUVYZ bcdefghijklm nopqrstuvwx	GPQZbgejxvx	BDEFGHIJKLM NOPQRSTUV WXYZbcdefg hijklmnopqrs tuvwx	BEGHIJPQZJVX YZefgjklmnop qrstuvx	BGPQLVXZce gjlmnopqrstv x	BEGHIJPQLVX Yzefgjklmno pqrstuvx		GPQXYZagio qrsvx	BDEFEGHIJKLM NPQSTUVXYZ bcdefghijklm nopqrstuvwx	BGPQLXYZce gjlmnopqrstv x	BEGHJMNPQ STUVXYZdef gjklmnopqrs tuvx	BEFGHJMNP QSTUVXYZcd efgjklmnopq rstuvx	BEGHJPQLVX YZcefgjlmnop qrstvx	BEGHJPQLVX	BDEFGHIMN PQSTUVXYZb cdefgjklmno pqrstuvx	BEGHJPQLVX	x	x	BDEFGIJKLM NPQSTUVXYZ bcdefghijklm nopqrstuvwx	BEGHJPQLVX YZacfglkmno pqrstuvx	BEGHJPQLVX YZacfglkmno pqrstuvx	BEGHJPQLVX YZacfglkmno pqrstuvx	BEGHJPQLVX YZacfglkmno pqrstuvx	BGPQLVXZce gjlmnpqrstv x	BGPQLVXYZce gjlmnopqrstv x	BEGHJPQLVX YZacfglkmno pqrstuvx	BEGHJPQLVX YZacfglkmno pqrstuvx	BGPQLVXYZce gjlmnopqrstv x	BGPQLVXYZce gjlmnopqrstv x	x	x	BDEFGIJKLM NPQSTUVXYZ bcdefghijklm nopqrstuvwx	BGPQLVXY Zcegjlmnopqr stvx	BGPQLVXY Zcegjlmnopqr stvx	BGPQLVXZgjqr vx	GPQXYZagjqr vx	GPQZbgejxvx	GPnqx	GPnqx	BGHPQLYXYZc egjlmnopqrst vx	BDEFGIJKLM NPQSTUVXYZ bcdefghijklm nopqrstuvwx	BGPQLVXY Zcegjlmnopqr stvx	BGPQLVXY Zcegjlmnopqr stvx	GPnqx	GPnqx	BGHPQLYXYZc egjlmnopqrst vx	x	BFGHJMNP QSTUVXYZad fgjklmnopqrs tuvx	BFGHJMNP QSTUVXYZad fgjklmnopqrs tuvx
In my country, there is more and more conflict between people who don't share the same values	4486	69	135	68	80	97	56	153	57	109	107	78	68	74	88	71	103	55	106	175	73	77	70	68	83	95	109	93	134	146	78	136	73	187	93	164	66	68	65	109	44	114	58	80	93	65	111	77	178
	18%	17%	28%	15%	16%	19%	27%	31%	18%	31%	31%	19%	14%	15%	18%	15%	21%	16%	33%	56%	27%	25%	46%	18%	27%	30%	70%	32%	52%	59%	54%	39%	33%	75%	54%	65%	93%	51%	49%	34%	49%	19%	23%	16%	13%	23%	21%	14%	34%	27%	43%
	ACDEFHIJLM NOQTUVWX Yadfhjkmpqru stuw	AFHKLMOQT UVWYdfhjkl nprtuw	AFHIJKMOQT UWYdfhjkl nprtuw	AFHKLMOQT UWYdfhjkln prtuw	P	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hjklmnopqrs t		ABCDEFHIJKL MNOPQRSTU VWXYZabdef hjklmnopqrs t	ADFHKLMOQ TUVWXYdfhj klnprtuw	ADFHKLMOQ TUVWXYdfhj klnprstuw	ADFHKLMOQ TUVWXYdfhj klnprstuw	AFHIJhnptu	hnpu	FHIJhnptu	AFHIJQWYhjk lnprtu	FHIJhnptu	ADFHKLMOQ TUVWXYdfhj klnprtuw	hnpu	ADFHKLMOQ TUVWXYdfhj klnprtuw	ACDEFHIJLM NOPQRTUV WXYZadfhjkl mnoprstuw	AFHIJhnptu	hnpu	AFHIJhnptu	ACDEFHIJLM NOPQRTUV WXYZadfhjkl mnoprstuw	AFHIJhnptu	ACDEFHIJLM NOPQRTUV WXYZadfhjkl mnoprstuw	hnpu	ACDEFGHIJ KLMNOPQRS TUVWXYZab cdefhjklmno	ADFHKLMNO QTUVWXYdf hjklnprstuw	FHIJhnptu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefhjklmno	ADFHKLMND QTUVWXYad fgjklnoprstu w	FHnpu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefhjklmno
The world today is changing too fast	5315	58	116	108	70	111	56	93	99	111	98	135	136	90	90	61	77	61	137	146	85	93	49	131	114	90	75	135	75	58	155	57	64	65	105	57	67	67	58	74	39	36	36	74	54	70	86	93	58	18	15
	13%	12%	23%	22%	14%	23%	11%	19%	8%	20%	24%	25%	25%	18%	32%	30%	23%	18%	25%	29%	32%	30%	7%	24%	23%	18%	6%	25%	15%	8%	31%	11%	19%	8%	22%	7%	13%	13%	8%	15%	9%	7%	9%	14%	7%	18%	7%	4%	8%	3%	3%
	HPQUVYZbgjl nopqrstvwx	ADFGHKNOP QTUVYZbcef gjklmnopqrs tuvwx	ADFGHKNOPQ TUVYZbcegij klmnopqrstv wx	FGHKNOPQTU VYZbgjlmnopr stvwx	ADFGHKNOPQ TUVYZbcegij klmnopqrstv wx	ADFGHKNOPQ TUVYZbcegij klmnopqrstv wx	PUYZilnopqr stwx	Pnqrwx	ADFGHKNOPQ TUVYZbcegij klmnopqrstv wx	ADFGHKNOP QTUVYZbcef gjklmnopqrs tuvwx	ADFGHKNOP QTUVYZbcegij klmnopqrstv wx	ADFGHKNOPQ TUVYZbcegij klmnopqrstv wx	ADFGHIKNOP QTUVYZbcef gjklmnopqrs tuvwx	ADFGHIKNOP QTUVYZbcef gjklmnopqrs tuvwx	PUYZnopqrst vwx	PUYZnopqrst vwx	3%	PZnopqrswx	ADFGHIKNOP QTUVYZbcef gjklmnopqrs tuvwx	ABCDEFGHIJ KLMNOPQRT UVWYZabc efghijklmnop qrstuvwx	PUYZnopqrs vwx	Pqwx	Pnqrwx	ADFGHIKNOP QTUVYZbcef gjklmnopqrs tuvwx	ABCDEFGHIJ KLMNOPQRT UVWYZabc efghijklmnop qrstuvwx	FGHNOPQTU VYZegilnopq rstwx	ADFGHIKNOP QTUVYZbcef gjklmnopqrs tuvwx	HPQUVZbgjl nopqrstwx	ADFGHNOPQ TUVYZbcegij klmnopqrstv wx	Pnqrwx	ADFGHINOPQ TUVYZbcegij klmnopqrstv wx	AFGHNOPQT UVYZcegilno pqrstwx	GHNOPQTUV YZgilnopqrs tvwx	GHNOPQTUV YZgilnopqrs tvwx	Pnqrwx	AFGHNOPQT UVYZcegilnop qrstwx	Pnqrwx	ADFGHNOPQ TUVYZbcegij klmnopqrstv wx	Pqwx	AFGHNOPQT UVYZcegilnop qrstwx	Pnqrwx

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Q0. To what extent do you agree or disagree with the following statements?-The world today is changing too fast
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1030	1030	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	9726	173	121	137	226	118	194	145	212	129	152	124	116	132	209	164	261	252	117	74	184	227	223	106	141	204	253	99	178	242	108	171	126	255	122	249	251	196	226	233	192	342	205	239	241	220	232	156	409	352	289
	19%	35%	24%	27%	45%	24%	39%	29%	42%	26%	30%	25%	23%	26%	42%	33%	52%	50%	23%	15%	37%	45%	45%	21%	28%	41%	51%	20%	36%	48%	22%	34%	25%	51%	24%	50%	50%	39%	45%	47%	38%	68%	41%	48%	48%	44%	46%	31%	82%	70%	58%
		BCEGIKLMRS WXadfhi	Sa	LSWad	ABCEFGIJKL MORSTWXab defhknu	Sa	BCEGIJKMO RSWXadfhu	BEIKLRSWadf	ABCEGIJKM ORSTWXabd efhu	SWad	BEIKLRSWadf h	Sa	S	SWad	ABCEGIJKM ORSTWXabd efhu	S	BCEIKLMRS WXadfh	ABCDEFGHIJ KLMNORSTU VWXYabdefh klmnpsu	ABCDEFGHIJ KLMNORSTV WXYabdefhk lnpsu	Sa	BCEGIJKMR SWXadfh	ABCEFGIJKL MORSTWXab defhknu	S	BCEGIJKMR SWXadfh	ABCEFGIJKL MORSTWXab defhknu	S	BCEGIJKLRS WXadfh	Sa	ABCDEFGHIJ KLMNORSTV WXYabdefhk lnpsu	ABCDEFGHI JKLMNORSTV WXYabdefhk lnpsu	Sa	ABCEFGHIJKL MNORSTVW XYabdefhkn pu	ABCDEFGHI JKLMNORSTV WXYabdefhk lnpsu	ABCEGIJKLM ORSWXadefh u	ABCEFGIJKL MORSTWXab defhknu	ABCEGIJKLM ORSTWXabd efhu	ABCEFGIJKL MORSTWXab defhknu	BEIKLRSWadf h	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHI JKLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHI JKLMNOPQRST UVWXYZabc defghijklmnop qrstu
Tend to agree	19887	343	337	377	187	371	318	393	318	344	364	361	338	381	330	395	311	395	338	373	345	338	377	395	375	357	371	341	353	395	395	393	348	386	334	342	315	386	395	365	386	377	347	377	395	417	370	364
	40%	69%	67%	75%	37%	74%	61%	73%	59%	67%	73%	72%	68%	72%	67%	66%	54%	79%	67%	73%	74%	67%	75%	79%	75%	71%	74%	68%	71%	79%	73%	78%	69%	76%	67%	68%	63%	77%	79%	73%	77%	76%	69%	75%	79%	83%	74%	73%	83%	68%	63%
		CDEIMNPQR SVXZadghijkl mnvwx	DIMPQZdgij lmovwx	DIMQadgijm ovwx	HNOPQTUVY Zaglnopqrst uvwx	DIJOadgimov w	DIMPQZadgij lmovwx	ABCDEFHIJKL MNOPQRSTU VWXYZabcde fghijklmnopr	DIMPQZOadgij lmovwx	DIMPQVZcdg ijlmovwx	owe	BCDEFHIJMN PQRSUVWXZ bcdghijklmst uvwx	DIMPQZcdgij lmovwx	DIJOadgimov w	DIJOadgimov w	BCDEFHIJMN PQRSUVWXZ abcdghijklm ortuvwx	DJmovw	owe	DIMQadgijm ovwx	DJOadgimov wx	CDEJMNPQR SUVXZadghij klmotvwx	DIMPQZadgij lmovwx	DQzggimovw	CDEIMNPQR SUVXZadghij klmotvwx	DIMPQZadgij lmovwx	DJmovw	owe	CDEIMNPQR SUVWXZbcdg hijklmotuvw x	DIMPQZVZcd gijlmovwx	DIMQadgijm ovwx	owe	CDEJMNPQR SUVXZadghij klmotvwx	DIMPQZadgij lmovwx	owe	DIMQadgijm ovwx	DIMPQadgijm ovwx	owe	CDEIMNPQR SUVXZadghij klmotvwx	DIMQadgijm ovwx	DIMQadgijm ovwx	DQzggimow	DIMQJadgijm ovwx	BCDEFHIJM NPQRSUVWX Zabcdghijklm oqrtuvwx	DIMQadgijm ovwx	DIMQadgijm ovwx	DIMQadgijm ovwx	DIMQadgijm ovwx	DIMQadgijm ovwx
Tend to disagree	7641	66	100	93	96	99	66	66	91	65	86	77	95	108	80	61	75	55	97	135	87	78	90	106	93	77	74	105	64	90	78	88	77	88	97	77	93	88	97	77	93	118	77	93	111	118	77	77	118	77	111	93
	11%	9%	20%	19%	11%	18%	9%	9%	6%	14%	12%	15%	10%	22%	8%	8%	3%	6%	19%	25%	8%	8%	6%	6%	21%	19%	5%	5%	13%	6%	15%	26%	9%	15%	6%	12%	11%	5%	11%	3%	4%	4%	2%	4%	3%	4%	14%	3%	2%	2%
		HPQLVYZcde opqrstvwx	ADFGHIKNOP QTUVYZbcef gijklmnopqrs tuvwx	ADFGHINOP QTUVYZbcegi jklmnopqrst uvwx	HNOPQTUVY Zaglnopqrst vwx	ADFGHINOP QTUVYZbcegi jklmnopqrst uvwx	HPQLVYZcln opqrstvwx	HPQLVYZcln opqrstvwx	Pnqqvwx	AFGHNOPQT UVYZcegijlm nopqrstvwx	ADFGHINOPQ TUVYZbcegij klmnopqrstv wx	ADFGHINOPQ TUVYZaegijkl mnopqrstvw x	ADFGHINOPQ TUVYZbcegij klmnopqrs tuvwx	ADFGHIJKNO PQTUVYZbce fghijklmnop qrstuvwx	PZlnopqrstv wx	PYZlnopqrstv wx		Pnqvwx	ADFGHIKNOP QTUVYZbcef gijklmnopqrs tuvwx	ABCDEFGHIJ KLMOPQRTU VWXYZabcef ghijklmnopq rstuvwx	PQLVYZlnop qrstvwx	Pnqvwx	Pnqvwx	ADFGHIJKNO PQTUVYZbce fghijklmnop qrstuvwx	ADFGHINOP QTUVYZbcef gijklmnopqrs tuvwx	Pnqvwx	qwx	ADFGHIJKNO PQTUVYZbce fghijklmnopqr stuvwx	APGHNOPQT UVYZadgilno pqrstvwx	Pnqvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc efghijklmnop qrstuvwx	HPQLVYZcln opqrstvwx	ADFGHINOPQ TUVYZadgijkl mnopqrstvw x	Pnqvwx	ADFGHINOPQ TUVYZbcegij klmnopqrstv wx	HPQLVYZcgil nopqrstvwx	GHINOPQTUV YZaglmnopqrs tvwx	Pnqvwx	HNOPQLVYZ cglnopqrstv wx	AFGHNOPQT UVYZcegijlno pqrstvwx	AFGHNOPQT UVYZcegijlno pqrstvwx
Strongly disagree	679	14	17	16	14	25	9	8	8	31	35	20	25	18	11	10	2	11	28	21	8	5	10	15	17	3	5	20	12	8	27	12	18	9	23	7	18	10	11	21	6	7	8	4	1	9	10	21	17	7	6
	3%	3%	3%	3%	3%	5%	2%	2%	2%	6%	7%	4%	5%	4%	2%	2%	*	2%	6%	4%	2%	1%	2%	3%	3%	1%	1%	4%	2%	2%	5%	2%	4%	2%	5%	1%	4%	2%	2%	4%	1%	1%	2%	1%	*	2%	2%	4%	3%	1%	1%
		PUYZnqrw	FGHPTUYZci nopqrws	GHPTUYZino qrws	PUYZnqrws	ADFGHINOPQ TUVWYZbcegi klmnopqrstws	PUYZnqrws	PYr	Pr	PYr		FGHNOPQTU VYZaglnopq qrwx	ACDFGHINOP QTUVWXYZb cegiklmnopqrs tvwx	FGHOPTUVY Zaglmnopqrw x	PZlnopqrstv wx	PYZlnopqrstv wx		PUYZr	ABCDFGHINO PQTUVWXYZ bcegiklmnopq rstvwx	DFGHNOPQT UVYZbcegiklm nopqrstvwx	GHPTUYZmq rwx	FGHPTUYZci nopqrws	PUYZqr	FGHPTUYZcgi knoprws	FGHNOPQTU VYZaglnopq qrwx	PUYZqr	FGHPTUYZgi knoprws	FGHOPTUVY Zaglnopqrw wx	DFGHNOPQT UVYZbcegiklm nopqrstvwx

Global #dvisor: International Global Trends 2022
Q5. To what extent do you agree or disagree with the following statements?-I wish my country was run by a strong leader instead of the current elected government
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	1000	1001	1010	1021	1000	1000	998	999	999	999	999	999	1000	1000	1030	1030	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
Strongly agree	7781	212	118	133	215	146	168	-	135	132	118	141	104	179	180	-	215	201	111	137	89	179	208	130	147	248	138	176	256	-	73	89	176	-	169	173	310	238	117	213	206	253	228	88	233	114	225	149	152	338	-
	16%	42%	24%	27%	43%	29%	34%	-	27%	26%	24%	28%	21%	36%	36%	-	43%	40%	22%	27%	18%	36%	42%	26%	29%	50%	28%	35%	51%	-	15%	18%	35%	-	34%	35%	63%	48%	23%	43%	41%	51%	46%	18%	47%	23%	45%	30%	30%	68%	-
		BCEFGHIJKL MNOKRSTUW XZacdefghilq suv	GOTcdegq	GLORTcdegq	BCEFGHIKL MNOKRSTUW XZacdefghilq suv	BGILORTcde gqs	BCGHIKLORS TWXZacdeglqs		GLORTcdegq	GLOTcdegq	GOTcdegq	BGLORTcde gqs	GOcdg	BCEGHIKLO RSTWXZcdeg lqsuv	BCEGHIKLO RSTWXZcdeg lqsuv		BCFGHIJKL MNOKRSTUW XZacdefghilq suv	BCEFGHIJKL MNOKRSTUW XZacdefghilq suv	GOTcdeg	BGLORTcde gqs	GOcg	BCEFGHIJKL MNOKRSTUW XZacdefghilq suv	BCEGHIKLO RSTWXZcdeg lqsuv	GLORTcdegq	BGLORTcde gqs	ABCDEFGHIJ KLMNOPQRS TUVWXZacd efghilmnqsu	BCEGHIKLO RSTWXZcdeg lqs	ABCDEFGHIJ KLMNOPQRS TUVWXZacd efghilmnqsu	BCEGHIKLORS TWZacdeglqs	BCEGHIKLO RSTWXZcdeg lqs	ABCDEFGHIJ KLMNOPQRS TUVWXZab cdefghiklmn ----------	ABCDEFGHIJ KLMNOPQRS TUVWXZacd efghilmnqsu	GLORTcdegq	BCEFGHIJKL MNOKRSTUW XZacdefghilq suv	BCEFGHIJKL MNOKRSTUW XZacdefghilq suv	BCEFGHIJKL MNOKRSTUW XZacdefghilq suv	BGLORTcde gqs	BGLORTWcd egqs	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn ----------	
Tend to agree	8843	143	137	166	175	147	150	-	161	156	167	158	154	160	153	-	170	161	171	207	175	156	193	166	151	179	162	160	155	-	95	148	190	-	155	144	117	163	173	197	201	177	183	115	171	158	150	143	67	119	-
	18%	29%	27%	33%	35%	29%	30%	-	32%	31%	33%	32%	31%	32%	31%	-	34%	32%	35%	40%	35%	31%	39%	33%	30%	36%	32%	32%	31%	-	19%	30%	38%	-	31%	29%	37%	32%	35%	39%	40%	34%	36%	23%	34%	32%	30%	29%	13%	34%	-
		GJOcdejgovw	GJOcdgjv	BDGJOKcdghj loqvw	GOcdgjv	GJOcdejgovw	BDGJOKcdgjl oqvw		BDGJOKcdgjl oqvw	BDGJOKcdgjl oqvw	GOcgv	BDGJOKcdgjl oqvw	BDGJOKcdgjl oqvw	BDGJOKcdgjl oqvw	DGJOKcdgjlo qrw	-	ABDEGJOKcd ghijloquvw	BDGJOKcdgjl oqvw	ABCEGJOKcd eghijloquvw	ABCEFGHIJ KLMNOPQRT UWXYZabcd eghijlmqrstu	ABDEGJOKc deghijloquv w	BDGJOKcdgjl oqvw	ABDEGIJKNOX cdeghijloquv w	BDGJOKcdghj loqvw	ABDEFGHIJKL MNOQUWXZ bcdeghijklqq tuvw	ABDEGJOKcd eghijloquvw	DGJOKcdgjlo qrw	-	GJOcdgv	GJOcdejgvw	BDGJOKcdghj loqvw	GOcdgv	ABCDEFGHIJ KLMNOPQRT UWXZabcdeg hijklopqstuvw	ABCDEFGHIJ KLMNOPQRT UWXZabcdeg hijklopqstuvw	GOcdgv	ABDEGIJCKc degbijloquv w	GOcdgv	BDGJOKcdghj loqvw	DGJOcdefgjlq vw	GJOcdejgvw	GJOcdgvw	GOcdgv	
Tend to disagree	7731	67	137	99	67	87	84	-	103	105	75	103	114	77	88	-	74	66	95	78	170	98	55	104	113	90	116	67	61	-	98	145	67	-	74	91	98	67	90	85	66	78	68	71	68	75	135	56	78	68	35	-
	15%	13%	25%	20%	13%	17%	17%	-	21%	22%	15%	21%	23%	14%	18%	-	15%	13%	19%	16%	26%	18%	11%	21%	23%	10%	23%	12%	8%	-	20%	29%	13%	-	15%	18%	8%	8%	9%	18%	13%	8%	9%	9%	9%	35%	10%	27%	12%	16%	20%	5%	-
		GOYbxgbkn opw	ACDEFGHIK MNOPQRSU VWYabcdfgkm ijklmnoprtuv ...	ADGJMOPQS VYabcdfgkjm noprtw	ADGJMOPQS VYabcdfgkjm noprtw	ADGCQGVYab cdgjklmnoprt uw	GOYbxgbkn opw		ADFGJMOPQ SVYabcdfgkj mnoprtuw	ADFGJMOPQ SVYabcdfgkj mnoprtuw	GOVYbxgbkn oprw	ADFGJMOPQ SVYabcdfgkj mnoprtuw	ADEFGJMNO PQRSUVYabc fghijklmnoqr tuw	GOVYbxgbkn oprw	ADGCQGVYab cfgjklmnoqrt uw	-	GOVYbxgbkn oprw	GOYbxgbkno pw	ADGJMOPQS VYabcdfgkm noprtuw	ADEFGJMNO PQRSUVYabc fghijklmnoqr tuw	ADEFGJMNO PQSUVYabcf ghijklmnoprt uw	GOVYbxgbkn oprw	ADFGJMOPQ SVYabcdfgkj mnoprtuw	ADEFGJMNO PQSUVYabcf ghijklmnoprt uw	GOcgjkrw	GOcgw	ADEFGJMNO PQRSUVYabc fghijklmnoqr tuw	GOYbxgbkno pw	ADGJMOPQS VYabcdfgkm noprtw	ADEFGJMNO PQRSUVYabc fghijklmnoqr tuw	GOVYbxgbkn oprw	ADGJMOQVY abcfgjkmnop rtw	GOVYbxgbkn opw	ADGJMOPQS VYabcdfgkm noprtw	ADEFGJMNO PQRSUVYabc fghijklmnoqr tuw	GOcgw	GOVYbxgbkn opw	ADGJMOPQS VYabcdfgkm noprtw	
Strongly disagree	2326	37	61	49	69	51	58	-	70	59	144	60	70	28	42	-	22	46	61	26	74	44	13	53	71	12	59	45	27	-	190	43	37	-	68	59	21	18	66	17	14	30	15	80	16	36	23	75	155	16	-
	5%	7%	12%	10%	14%	10%	12%	-	14%	12%	29%	12%	14%	6%	8%	-	4%	9%	12%	5%	15%	9%	3%	11%	14%	2%	12%	9%	5%	-	38%	9%	7%	-	14%	12%	4%	4%	13%	3%	3%	6%	3%	16%	3%	7%	5%	15%	31%	3%	-
		GOPSVYxgjk mnprw	AGMNOPQS UVYabcefgjk mnoprstw	GMOPSVYbc gklmnoprtw	ACEGMNOP QSUVWYabc efgklmnoqrs tw	GMOPSVYbc gklmnopqrtw	AGMNOPSV bcefgklmnop rstw		ACEGJMNOP QSUVWYabc efgklmnoqrs tw	AGMNOPSVY bcefgjkmnop rstw	ABCDEFGHIK LMNOPQRST UVWXYZabc efghijklmnop qrstuv ----------	ACEGJMNOP QSUVWYabc efgklmnoqrs tw	ACEGMNOPS UVYabcefgjk mnoprstw	ACEGJMNOP QSUVWYabc efgklmnoqrs tw	GOVYgjkmn pw	GMOPSVYbc gklmnoprtw	AGMNOPQS UVYabcefgjk mnoprstw	ACEGMNOP QSUVWYabc efgklmnoqrs tw	GOVYgjkmn pw	GMOPSVYbc gklmnoprtw	ACEGMNOP QSUVWYabc efgklmnoqrs tw	GOVYgjkmn pw	GMOPSVYbc gklmnoprtw	GOVYngjkm nprw	ACEGJMNOP QSUVWYabc efgklmnoqrs tw	GOVYngjkm nprw	ACEGJMNOPQ SUVYabcefgj kmnoprstuw	AGMNOPSVY bcefgklmnop rstw	GOVYngjkm nprw	ACEGJMNOP QSUVWYabc efgklmnoqrs tw	GOcg	ACEFGJMNOP QSUVWYabc efgklmnoqrs tw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmnop rstw ----------	GOVYngjkm nprw	GOcg	ACEGJMNOP QSUVWYabc efgklmnoqrs tw	ABCDEFGHIJ KLMNOPQRST UVWXYZabc efghijklmnop rstw ----------	
Don't know	1819	41	62	54	24	73	31	-	30	43	56	37	58	61	37	-	19	27	60	56	34	32	31	47	38	10	25	48	21	-	50	75	30	-	50	33	20	39	84	7	41	49	28	42	29	56	46	55	27	2	-
	7%	8%	13%	11%	4%	15%	6%	-	6%	9%	11%	7%	12%	13%	7%	-	4%	6%	13%	11%	7%	6%	6%	9%	8%	3%	4%	10%	4%	-	10%	15%	6%	-	10%	7%	4%	8%	17%	1%	8%	10%	6%	8%	6%	11%	9%	11%	4%	*	-
		DGCPQYZbcg jmvw	ADFGHIKNOP QTUVWXYZa bcfgjklmnopq vw	DFGHIKNOPQ TUVWZbcdgj kmprvw	GOYcgmw	ACEFGHIKN OPQSTUVWX YZabcdefghijk mnopqrtvw	GDPYxgjmw		GOPYxgjmw	DGCPQYZbcg jmvw	ADFGHIKNOP QTUVWXZbd gjklmnprvw	DGOPYZbcg mw	ADFGHIKNOP QTUVWYZbcf gijklmnorvw	ADFGHIKNOP QTUVWYZbcf gijklmnopvw	DGCPYZBcgj mw	-	GOYcgmw	GOYcgmw	ADFGHIKNOP QTUVWYZbcf gijklmnprvw	ADFGHIKNOP QTUVWZbcf gijklmnprvw	GOPYbcgmw	GDPYxgjmw	ADFGJMOPQ TUVWYZbcfg ijklmnoqrtv	DGOPQYZbcg jmw	GOcgw	GOYcgmw	DFGHIKNOPQ TUVWYZbcfgj kmnoprvw	GDPYxgjmw	GOYcgmw	DFGHIKNOPQ TUVWYZbcfgj kmnoprvw	DGOPQYZbcg jmvw	GOYcgmw	DFGHIKNOPQ TUVWYZbcfgj kmnoprvw	DGOPQYZbcg jmvw	DFGHIKNOPQ TUVWYZbcfgj kmprvw	GOYcgmw	GOYcgmw	DFGHIKNOPQ TUVWYZbcfgj kmprvw	DGOPQYZbcg jmvw	DFGHIKNOPQ TUVWYZbcfgj kmprvw	GOYcgmw	GOYcgmw	DFGHIKNOPQ TUVWYZbcfgj kmprvw	DGOPQYZbcg jmvw	DFGHIKNOPQ TUVWYZbcfgj kmprvw	GOYcgmw	G	-
No Answer	3005	-	-	-	-	-	-	500	-	-	-	-	-	-	-	500	-	-	-	-	-	-	-	-	-	-	-	-	-	500	-	-	-	500	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	8%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
								ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnopqrst ----------								ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnopqrst ----------														ABCDEFHIJKL MNPQRSTUV WXYZabdefh ijklmnopqrst ----------																			
Sigma	34500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Top2Box																																																
Top2Box (Agree)	16623	355	250	298	340	289	327	-	296	288	225	299	258	339	333	-	384	361	284	340	264	335	401	296	278	428	301	345	412	-	163	237	366	-	308	317	421	401	260	410	406	375	410	203	404	273	376	292	220	457	-
	34%	71%	50%	60%	68%	58%	65%	-	59%	58%	45%	60%	52%	68%	67%	-	77%	72%	57%	68%	53%	67%	80%	59%	56%	86%	60%	69%	83%	-	33%	47%	73%	-	62%	63%	84%	80%	52%	82%	81%	75%	82%	41%	81%	55%	75%	58%	44%	91%	-
		BCEFGHIJKLO RTWXZacdegh ilqsuv	GJOcdejgov	BGLOJTcdegl qv	BCEGHIKLO RTWXZcdegh ilqsuv	BGLOJTcdegl qv	BCEGHIKLO RTWXZcdegl qsuv		BGLOJTcdegl qv	BGLOJTcdegl qv	GOcdg	BGLOJTcdegl qv	GJOcdejgov	BCEGHIJKLO RTWXZcdegh lqsuv	BCEGHIKLO RTWXZcdegh lqsuv		ABCDEFGHIJ KLMNOQRST UWXZacdegh ilqsuv	BCDEFGHIKL MNOKRSTUW XZcdefghijk v	BGJLOZcdegfv	BCEGHIKLO RTWXZcdegh lqsuv	ABCDEFGHIJ KLMNOPQRS TUVWXZacd efghijklmnoq rstv ----------	BGLOJTcdegl qv	ABCDEFGHIJ KLMNOPQRS TUVWXZacd efghijklmnoq rstv	BCEGHIKLO RTWXZcdegh lqsuv	ABCDEFGHIJ KLMNOPQRS TUVWXZacd efghijklmnoq rstv	GJOcdejgov	BGLOJTcdegl qv	ABCDEFGHIJ KLMNOQRST UWXZacdefg hilopqstuv	ABCDEFGHIJ KLMNOPQRS TUWXZacdef ghilopqstuv	ABCDEFGHIJ KLMNOQRST UWXZacdefg hilopqstuv	ABCDEFGHIJ KLMNOPQRS TUWXZacdef ghilopqstuv	BCDEFGHIJKL MNOKRSTUW XZacdefghijq uv	BGLOJTcdegl qv	GOcdg	ABCDEFGHIJ KLMNOQRST UWXZacdefg hilopqstuv	BCDEFGHIJKL MNOKRSTUW XZacdefghijq uv	BGLOJTcdegl qv	GOcdg	ABCDEFGHIJ KLMNOPQRS TUVWXZacdef ghilopqstuv	BCDEFGHIJKL MNOKRSTUW XZacdefghijq uv	BGLOJTcdegl qv	GOcdg	ABCDEFGHIJ KLMNOPQRS TUVWXZacdef ghilopqstuv	
Bottom2Box (Disagree)	6058	104	188	148	136	138	142	-	173	168	218	163	185	100	130	-	97	112	156	104	203	134	68	157	184	62	175	108	68	-	287	188	106	-	141	150	59	60	156	82	52	76	62	256	67	171	79	153	253	41	-
	25%	21%	38%	30%	27%	29%	29%	-	35%	34%	44%	33%	37%	29%	36%	-	19%	22%	31%	21%	41%	27%	14%	31%	37%	14%	35%	22%	14%	-	57%	38%	21%	-	28%	30%	12%	15%	31%	16%	13%	15%	13%	51%	17%	34%	16%	30%	56%	8%	-
		GOVYbxgbkn oprtw	ACDEFGIKMN OPQRSUVWY abcfgjklmno pqrtuw	AGMJOPQSV abcfgjkmnop rtw	AGMJOPQSV abcfgjkmnop rtw	AGMJOPQSV abcfgjkmnop rtw	AGMJOPQSV abcfgjkmnop rtw		ACDEFGIJMN OPQSUVYabc fghijklmnopr w	ADEFGIMNOP QSUVYabcfg hijklmnoprtw	ABCDEFGIJK LMNOPQRSU VWXYZabcef	ADEFGIMNO PQRSUVWY abcfgjklmno pqrtuw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	GOVYbxgbkn oprw	AGMJOPQSV abcfgjkmnop rtw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	GOVYbxgbkn oprw	AGMJOPQSV abcfgjkmnop rtw	ACDEFGIJK LMNOPQRSU VWYZabcfgh ijklmnoprtu ...	AGMJOPQSV abcfgjkmnop rtw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	ADGJMOPQV abcfgjkmnop rtw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	GOVYbxgbkn oprtw	ABCDEFGIJ KLMNOPQRS TUVWXYZab cefghijklmno ----------	AGMJOPQSV abcfgjkmnop rtw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	GOVYbxgbkn oprtw	GOcgw	GOcgw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	GOVYbxgbkn oprtw	AGMJOPQSV abcfgjkmnop rtw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	GOcgw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	GOVYbxgbkn oprtw	GOcgw	ACDEFGIMN OPQRSUVWY abcfgjklmno pqrtuw	GOcgw	ADEFGIMNOP QSUVYabcfg kmnoprtw	GOcgw	AGMJOPQSV abcfgjkmnop rtw	ACDEFGIKL MNOPQRSTU VWXYZabcef ghijklmnoprtuv ...	GOcgw	

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Global #dvisor: International Global Trends 2022
Q0. To what extent do you agree or disagree with the following statements?-The main role of women in society is to be good mothers and wives
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	1010	1010	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4361	39	45	36	56	44	43	94	49	49	44	34	36	66	58	55	214	183	43	21	50	61	138	32	87	55	168	42	65	216	35	58	88	185	45	114	98	54	102	252	58	178	66	50	63	72	47	40	139	291	142
	17%	8%	9%	7%	11%	9%	9%	19%	10%	10%	9%	7%	7%	13%	12%	11%	43%	37%	9%	4%	10%	12%	28%	6%	17%	11%	34%	8%	13%	43%	7%	12%	18%	37%	9%	23%	20%	11%	20%	50%	12%	36%	13%	10%	13%	14%	9%	8%	28%	58%	28%
Tend to agree	9889	94	91	83	115	96	95	185	104	95	92	89	84	81	98	144	176	144	111	104	143	109	198	96	93	117	167	111	149	176	69	161	211	186	106	155	91	135	114	177	124	137	105	95	120	124	84	75	93	117	97
	40%	19%	18%	17%	23%	19%	19%	37%	21%	19%	18%	18%	17%	16%	20%	26%	35%	29%	22%	21%	29%	22%	39%	19%	19%	23%	33%	22%	30%	35%	14%	32%	42%	37%	19%	45%	20%	27%	23%	35%	25%	36%	26%	19%	24%	25%	17%	15%	19%	23%	19%
Tend to disagree	8714	160	151	143	88	138	144	148	143	137	115	116	122	121	100	111	85	75	146	180	183	156	101	102	113	119	114	112	157	137	56	105	149	137	72	133	117	137	186	146	68	107	96	107	107	104	113	107	115	87	49	98
	27%	32%	30%	28%	18%	28%	29%	30%	33%	26%	23%	23%	23%	24%	32%	44%	16%	16%	29%	36%	36%	31%	20%	32%	23%	36%	23%	22%	30%	24%	11%	21%	34%	25%	25%	25%	23%	25%	37%	28%	10%	40%	19%	39%	37%	39%	35%	33%	25%	16%	32%	20%
Strongly disagree	6949	184	210	209	228	218	204	58	174	192	234	247	234	205	169	62	22	56	171	120	86	159	52	210	195	138	52	136	164	19	276	90	51	39	176	97	172	106	110	23	96	88	126	159	97	95	173	241	125	42	162
	28%	37%	42%	42%	46%	44%	41%	12%	35%	38%	47%	49%	47%	41%	34%	12%	4%	11%	34%	24%	17%	32%	10%	42%	39%	28%	10%	27%	33%	4%	55%	18%	10%	8%	35%	19%	34%	21%	22%	5%	10%	18%	25%	32%	19%	19%	33%	48%	25%	8%	32%
Don't know	986	22	23	31	18	34	14	15	10	31	35	14	19	27	14	19	9	18	26	76	29	15	23	20	13	11	10	37	9	32	19	23	23	19	39	9	12	14	29	5	20	18	12	9	16	14	29	22	-	1	1
	4%	4%	5%	6%	4%	7%	3%	3%	2%	6%	7%	3%	4%	5%	3%	4%	2%	3%	5%	15%	6%	3%	5%	4%	3%	2%	2%	7%	2%	6%	3%	4%	5%	4%	8%	2%	7%	3%	6%	1%	4%	4%	2%	2%	3%	3%	6%	4%	-	*	*
Sigma	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	13951	134	136	118	144	131	138	279	153	144	136	123	120	147	157	199	390	346	157	125	193	170	234	128	180	173	335	175	305	393	190	319	299	380	151	269	189	194	215	434	182	315	166	145	167	217	131	115	267	497	295
	41%	27%	27%	24%	31%	26%	28%	56%	31%	29%	27%	25%	24%	29%	31%	40%	78%	69%	31%	25%	41%	34%	55%	22%	36%	35%	67%	35%	61%	78%	20%	44%	60%	76%	30%	56%	38%	35%	43%	85%	36%	62%	33%	29%	38%	43%	26%	23%	56%	81%	58%
Bottom2Box (Disagree)	13663	344	341	351	316	346	348	207	337	325	348	363	361	326	329	282	101	135	317	299	268	315	153	372	308	317	155	288	285	75	381	259	178	111	309	222	299	293	256	71	298	183	322	346	251	269	340	364	208	91	260
	55%	69%	68%	70%	63%	69%	70%	41%	67%	65%	70%	73%	72%	65%	66%	56%	20%	27%	63%	60%	54%	63%	31%	74%	63%	65%	31%	74%	58%	57%	76%	56%	36%	22%	61%	44%	60%	59%	51%	14%	60%	37%	64%	69%	50%	54%	52%	73%	41%	18%	52%

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Global #dvisor: International Global Trends 2022
Q0. To what extent do you agree or disagree with the following statements?-I feel very proud of my country
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1011	3000	1000	999	500	500	500	500	1010	1010	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	7710	99	141	51	138	118	86	228	160	67	144	76	74	93	148	76	242	274	68	65	60	199	155	43	159	180	253	75	126	274	87	139	125	253	95	257	100	141	142	211	128	254	188	203	164	174	188	132	346	181	309
	31%	20%	28%	10%	28%	24%	17%	46%	32%	13%	29%	15%	15%	19%	30%	15%	48%	55%	14%	13%	13%	40%	31%	9%	32%	36%	51%	15%	25%	55%	17%	28%	25%	51%	19%	51%	20%	28%	28%	42%	26%	51%	38%	41%	33%	35%	38%	26%	69%	36%	62%
		CXILDRSTWa	ACEFIKLMOR STWadfhj		ACFIKLMORS TWadhj	CFIKLMORST Wadh	CIRSTW	ABCDEFHIKL MNORSTUV WXYabdefhj klmpnstuw	ACDEFIKLMO RSTWabdefh jnu	W	ACEFIKLMOR STWadfh	CTW	CW	CIJRSTWa	ACEFIKLMOR CTW	ACDIQZacgjlmv wx	ACDEFGHIJ KLMNOPRS TUVWXYabde fhjklmnopqr stuvwx	CW	CW	CW	W	ABCDEFHIKL MNORSTVW XabdefhjklmrU	ACEFIKLMOR STWadelhjn	ACDEFHIKL MNORSTUV WXYabdefhj klmpnstuw	ABCDEFGHIJ KLMNOPRST UVWXYabde fhjklmnopqrst uw	ACEFIKLMOR STWadefhj	ABCDEFGHIJ KLMNOPRST UVWXYabde fhjklmnopqrst uw	CIRSTW	ACFIKLMORS TWadhj	ACFIKLMORS TWadhj	ACFIKLMORS TWadfhj	ABCDEFHIKL MNORSTUV WXYabdefhj klmpnstuw	CIKLRSTWa	ABCDEFGHIJ KLMNOPRST UVWXYabdefh jklmnopstuw	CILDRSTWa	ACEFIKLMOR STWadfhj	ACEFIKLMOR STWadfj	ABCDEFHIKL MNORSTUV WXYabdefhj klmpnstuw	ACFIKLMORS TWadhj	ACFIKLMORS TWadfhj	ABCDEFGHIJ KLMNORSTU VWXYabdefh jklmpnstuw	ABCDEFHIJK LMNOPRSTU Wadefhjklm u	ABCDEFIJKL MNORSTUW Xabdefhjklm u	ABCDEFHIJK LMNORSTVW Xabdefhjklm u	ACEFIKLMOR STWadelhjn	ABCDEFIKLM ORSTWabdef hjklmu	ABCDEFIKL MNORSTUW Xabdefhjkln u	ABCDEFIKL MNORSTUW Xabdefhjkln u	ACFIKLMORS TWadfj	ACFIKLMORS TWadfj	ABCDEFGHIJ KLMNORSTU VWXYabdefh jklmpnstuw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw
Tend to agree	9917	193	241	187	183	214	228	213	216	174	300	231	211	209	180	195	157	147	157	218	153	195	217	214	166	213	147	193	197	148	233	241	171	135	188	181	155	205	166	169	145	179	154	206	214	228	228	197	214	91	141	163
	40%	37%	48%	37%	37%	41%	44%	43%	41%	39%	60%	46%	43%	47%	36%	39%	33%	28%	30%	44%	31%	39%	43%	47%	33%	42%	47%	49%	51%	54%	47%	48%	34%	45%	38%	36%	31%	40%	33%	40%	29%	35%	30%	41%	40%	44%	38%	39%	41%	18%	38%	33%
		v	ACDGHIIJLMN OPQRSIUVZa bcghijklmopt uvwx	ACdejcvw	ACdejcvw	ACDINOPQR UZabcghijlm otvwx	ACDINOPQR UZabcghijkl motvwx	ACDIQZacghij jlmovwx	ACDINZacgjlmo vwx	Qcvw	AKZEacgjlmo vwx	ACDINOPQR UZacghijlmo vwx	ACDIQZacghi jlmovwx	ADIQZacgijlm ovwx	ACDIQZacghi jlmovwx	ADIQZacgijlm ovwx	ACdejcvw	AQacjlmow x	AQacjlmov wx	AQacjlmov wx	ACDINOQRU Zacghijlmov wx	ACDEFGHIJKL MNOPQRSU VWYZabcghij klmopstuvw	ACQEacjlmow x	ACDIJZacghi jlmovwx	ACDIJZacghi jlmovwx	ACDEFGHIJKL MNOPQRSU QBUVZabcgh ijklmstuvwx	ACDGHIKLM NOPQRSUVZ abcghijklmo ptuvwx	ACDINOPQR UZabcghijkl motvwx	Qcvw	AQacjlmow x	ACDGHIJLMN OPQRSUVZa bcghijklmopt uvwx	ACDEFGHIJKL MNOPQRSU VZabcghijklm optuvwx	ACDEFGHIJKL MNOPQRSU VZabcghijkl motvwx	ACDGIJLMN OPQRSUVZa bcghijklmopt uvwx	ACDINOPQR UZabcghijkl motvwx	Qcvw	AQacjlmow x	ACDGHIJLMN OPQRSUVZa bcghijklmopt uvwx	ACDGHIJLMN OPQRSUVZa bcghijklmopt uvwx	Qcjwv	v	AIQZacgjlmo vwx	ACDINDQZac ghijlmowx	ACDINOPQR UZabcghijkl motvwx	ACDINZacg hijlmowx	ACDINOPQR UZabcghijkl motvwx	ACDINOQZac ghijlmowx	ACDINOQZac ghijlmowx	ACDINOPQR UZabcghijkl motvwx	ACDINZacg hijlmowx	ACDINOPQR UZabcghijkl motvwx	ACDINOPQR UZabcghijkl motvwx	ACDINOPQR UZabcghijkl motvw

Global #dvisor: International Global Trends 2022
Q5. To what extent do you agree or disagree with the following statements?-In my country, there is more and more conflict between people who don't share the same values
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	7295	184	103	115	217	109	179	95	155	117	137	132	146	120	129	120	146	187	105	80	132	152	148	124	135	153	147	127	135	142	160	93	148	111	188	110	215	162	166	171	139	137	168	110	148	127	167	168	215	223	170
	15%	37%	21%	23%	43%	22%	36%	19%	31%	23%	27%	26%	29%	24%	26%	24%	29%	37%	21%	16%	26%	30%	30%	25%	27%	31%	29%	25%	27%	28%	32%	19%	30%	22%	37%	22%	43%	32%	33%	34%	28%	27%	34%	22%	30%	25%	33%	33%	43%	43%	34%
		BCEGHIKLM NOPRSTUVW XYZabcdefgi noprs	S	GSe	ABCEFGHIJKL MNOPQRSTU VWXYZabcde fghiklmnopq	S	BCEGIMNO RSTWaegq	S	BCEGIMNO RSTWaegq	GSe	BEGRSeqg	BEGRSe	BCEGIMORS Waegq	BEGRSe	BCEGIMORS eqtq	GSe	BCEGIMORS eqtq	BCEGHIKLM NOPRSTUVW XYZabcdefgik lnoqrs	S		BEGRSe	BCEGIMORS Waegq	BEGRSe	BCEGIMORS Waegq	BEGRSe	BCEGIMNOR SWaegq	BCEGIMORS Waegq	BGRSe	BEGRSeg	BCEGIMNO RSTWaegq	S	BCEGIMORS Waegq	BCEGIMNO RSTWaegq qs	GSe	ABCEFGHIJKL NOPRSTUVW XYZabcdefgik lnoqrs	BCEGIMNO RSTWaegq qs	BCEGIMNO RSTWaegq oqs	BCEGIMNO RSTWaegq oqs	BCEGIMNO RSTWaegq oqs	BCEGIMNO RSTWaegq oqs	BEGRSeg	BCEGIMNO RSTWaegq oqs	S	BCEGIRSeqg	GSe	BCEGIMNO RSTWaegq qs	BCEGIMNO RSTWaegq oqs	ABCEFGHIJ MNOPQRSTU VWXYZabcde fghiklmnopq	BCEGIMNO RSTWaegq oqs
Tend to agree	11895	255	236	245	186	260	258	236	247	197	235	256	255	255	251	264	241	217	245	228	273	255	245	285	257	264	234	241	217	260	220	245	263	263	241	285	209	245	224	260	246	263	286	251	226	269	260	246
	48%	47%	47%	49%	37%	48%	52%	48%	55%	49%	59%	54%	51%	51%	50%	53%	48%	43%	50%	46%	55%	51%	49%	56%	50%	52%	47%	48%	43%	52%	46%	49%	53%	52%	47%	58%	47%	48%	45%	47%	48%	41%	56%	47%	56%	54%	48%	52%	50%	40%	39%
		Dbgjimowx	Dbgjimowx	Dbgjimowx	Dbgjimowx	Dbgjimowx	Dbgjimowx	Dbgjimowx	ABCDEFGIJN PQRSVXZabc degjkjkmov wx	DkDbgjimov wx	ABCDEGJPQS VZabcdefghjk lmovwx	DkDbcdfgij mowx	Dbgjimowx	DkDbcdfgij mowx	DkDbcdfgij mowx	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	DkDbcdfgij mowx	Dbgjimowx	DkDbcdfgij mowx	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABCEFGIJP QRSVZabcde fghijkmovwx	Dbgjimowx	DkDbgjimow x	DkDbgjimow x	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	Dbgjimowx	DkDbgjimow x	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	DkDbgjimow x	Dbgjimowx	Dbgjimowx	ABDGJQSZBc dghijkmowx	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABCEFGIJP QRSVZabcde fghijkmovwx	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABDGJQSZBc dghijkmowx	DkDbcdfgij mowx		Dbgjimowx	DkDbgjimow x	Dbgjimowx	Dbgjimowx	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABCEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABDGJQSZBc dghijkmowx	DkDbcdfgij mowx		qpvx	
Tend to disagree	5681	47	98	85	65	84	44	136	43	75	83	67	55	65	74	61	75	51	97	106	64	69	64	90	70	51	90	70	97	93	61	110	63	116	40	110	47	61	45	76	95	87	76	74	47	66	45	55	67	48	64
	14%	9%	20%	17%	11%	17%	9%	27%	9%	16%	16%	13%	11%	13%	15%	13%	16%	10%	19%	21%	13%	13%	13%	18%	14%	10%	18%	14%	19%	18%	12%	22%	13%	23%	8%	22%	9%	12%	9%	15%	19%	17%	15%	15%	9%	13%	9%	11%	13%	10%	19%
		p	ADFHIKLMN OPQTUVWXY adfhjklmnpq rstuvw	ADFHIJKMOQ TUWYadfhjkl nprtuvw	AFHQhjlnptu w	ADFHILMOQ TUVWYadfhjkl nprtuw	p	ABCDEFHIJKL MNOPQRSTU VWXYZabcdf hjklmnopqrs	p	AFHLMQWY dhjklnprtuw	ADFHLNOQTV WYdfhjklnpr tuw	ADFHIJNPTU Vhnpu	FHIhlnpu	AFHIJQWYhjl nprtuw	FHIhjlnpu	AFHIJLMOQW Ydhjklnprtu w	p	ADFHILMOQ Ydhjklnprtu w	AFHLQhjlnpu	ADFHIJNPTU Vhnpu	AFHLQTVhjlnp rtuw	p	ADFHILMOQ TUWXYadf hjklnprstuw	ADFHIKLMNO QTUVWXYad fhjklmnprtu vw	ADFHILMNO PQTUVWXYad fhjklnprstuw	FHIhjlnpu	ACDEFHIJKL MNOPQTUV WXYZadfhjkl mnopqrstuv	FHIhjlnpu	ACDEFHIJKL MNOPQRSTU VWXYZadfhjkl mnopqrstuv	p	ABCDEFHIJKL MNOPQRTU VWXYZabcdf hjklmnopqrs	p	FHIhjlnpu	p	AFHLMQWY dhjklnprtuw	AFHIJQWY hjklnprtuw	AFHLMQW Ydhjklnprtu w	ABCDEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABCDEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABCDEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABCDEFGIJL MNPQRSUVX Zabcdeghijk mowx	ABDGJQSZBc dghijkmowx	DkDbcdfgij mowx		AFHQhjlnpr tuw	ADFHIJNPTU Vhnpu	p	ADFHLMQWY dhjklnprtuw
Strongly disagree	5505	115	77	113	114	117	96	114	77	76	77	113	114	114	114	115	114	115	78	115	115	113	114	117	113	111	114	111	77	94	116	115	105	115	71	115	71	70	75	70	74	92	113	115	70	74	114	81	115	46	74	84
	6%	3%	4%	2%	3%	3%	2%	5%	3%	5%	5%	2%	3%	3%	3%	3%	5%	4%	3%	4%	2%	2%	3%	2%	2%	2%	3%	2%	3%	4%	5%	3%	3%	2%	14%	2%	9%	4%	1%	6%	6%	1%	6%	2%	3%	2%	2%	5%	2%	9%	5%	17%
		Yn	CFHTUWXYfh kmtu	Yn	Ylxn	Yn	Yn	ACDEFHIJM NORTUVWXY Zdefhknprst u	Ylxn	ACDEFHIJM NORTUVWXY Zdefhknprtu	ACDEFHIJM NORTUVWXY Zfhlnprtu	Ylxn	Ylxn	Yn	Ylxn	Yn	ACEFHIJMO TUWXYZfhlxn rtu	TXYfhlxnt	Ylxn	TXYfhlknt	ACFKLOTUW XYfhlxntu	ACDEFHIJM NORTUVWXY Zdefhknprst u	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmno	FTWXYfhlknt u	Ylxn	Ylxn	ACDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnopq rstuvwx	FTWXYfhlknt u	FKTWXYfhlxn tu	ACDEFHIJM NOQRSTUV WXYZdefhjkl nopqrtu	ACDEFHIJM NOQRSTUV WXYZdefhjk nopqrstu	ACDEFHIJM NOQRSTUV WXYZdefhjk nopqrstu	ACDEFHIJM NOQRSTUV WXYZdefhjk nopqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ACDEFHIJM NOQRSTUV WXYZdefhjk nopqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ACDEFHIJM NOQRSTUV WXYZdefhjk nopqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ACDEFHIJM NOQRSTUV WXYZdefhjk nopqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ACDEFHIJM NOQRSTUV WXYZdefhjk nopqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuvwx
Don't know	1330	23	42	42	17	54	15	15	12	31	59	20	30	51	32	21	11	26	40	67	22	16	27	28	32	8	14	40	24	52	33	38	15	41	29	29	10	30	46	15	28	46	12	15	5	17	11	27	1	*	5	6
	5%	5%	8%	8%	3%	11%	3%	3%	2%	6%	12%	4%	6%	10%	6%	4%	2%	5%	8%	13%	4%	3%	5%	6%	6%	2%	3%	8%	5%	10%	7%	8%	3%	8%	6%	6%	2%	6%	9%	3%	6%	9%	2%	3%	1%	3%	2%	5%	*	1%	1%
		HPTjrtwx	ADFGHIKLOP QTUVWYZbfi jkmnpqrstuv wx	ADFGHKOPQ TUVWYZbfijk mnpqrstuvw x	Yrwx	ADFGHIKLNO PQTUVWXYZ bdefhijkmnp qrstuvwx	rwxx	rwxx	vw	DFGHPUYZ| mpqrstvwx	ABCDFGHIKL NOPQRTUV WXYZabdefg hjklmnpqrst uvwx	Pfjrvwx	DFGHIPUYZ| mpqrstvwx	ADFGHLNOP QTUVWXYZ bdfhjklmnpq rstuvwx	DFGHIKOPQ TUVWYZbfijk mnpqrstvwx	ABCDFGHIKL NOPQRTUV WXYZabcde fghjklmnopq rstuvwx	HPTjrvwx	DFGHPVZ|m prtvwx	ADFGJKOPQ TUVWYZbfijm pqrstvwx	ABCDFGHIKL NOPQRTUV WXYZabcde fghjklmnopq rstuvwx	HPTjrvwx	ADFGHIKLNO PQTUVWXYZ bdefhijkmnp qrstuvwx	DFGHKOPTU VZ|mpqrstv wx	ADFGHKOPQ TUVYZbfijmp qrstvwx	DFGHPUYZ| mpqrtwx	ADFGHIKLNO PQTUVWXYZ bdefhijkmnp qrstuvwx	ADFGHKOPQ TUVWYZbfijm pqrstwx	DFGHPUYZ| mpqrtwx	DFGHPUYZ| mpqrtwx	v	DFGHPUYZ| mpqrtwx	ADFGHIKLNO PQTUVWXYZ bdfhijkmnpq rstuvwx	ADFGHKOPQ TUVWYZbfijm pqrstwx	DFGHPUYZ| mpqrtwx	DFGHPUYZ| mpqrtwx	v	DFGHPUYZ| mpqrtwx	ADFGHIKLNO PQTUVWXYZ bdfhijkmnpq rstuvwx	rwxx	DFGHPUYZ| mpqrtwx	ADFGHIKLOP QTUVWXYZb dfhijkmnpqr stuvwx	v	vw	rwxx	v	FGHPXZmprt vwx	1	*	1%	1%
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Agree)	19185	417	338	361	403	349	435	333	403	314	372	388	401	373	380	384	387	404	342	308	405	407	392	409	392	417	381	368	372	402	380	338	411	373	396	394	424	407	390	431	367	400	454	361	378	396	439	379	424	473	374
	77%	81%	68%	72%	81%	70%	86%	67%	81%	63%	74%	77%	80%	75%	76%	77%	77%	81%	68%	62%	81%	81%	78%	82%	78%	83%	76%	74%	75%	80%	76%	68%	82%	75%	79%	79%	85%	81%	78%	86%	73%	80%	91%	72%	76%	79%	88%	76%	85%	95%	75%
		BCEGIJMNPR SVXZabcdegil movx	Sggi	BGJSoejix	BCEGIJMNRS Zaboejmox	Sgjix	BCDEGIJKLM NOPQRSTUV WXZabcdegi kmoqvx	Sggi	BCDEGIJKLM NOPQRSTUV WXZabcdegi kmoqvx	BGJSoejix	BCEGIJMNRS Zaboejmox	BCEGIJMNRS Zaboejmox	BCEGIJMNRS Zaboejmox	BEGJRSoejp x	BEGJRSbcegi ox	BCEGIJMNRS Zaboejmox	BCEGIJMNRS Zaboejmox	BCEGIJRSbce gjox	BCEGIJMNRS Zaboejmox	GSoejix	BCEGIJMNRS Zaboejmox	BCEGIJMNRS Zaboejmox	BCEGIJRSabc egjox	BCEGIJMNRS Zaboejmox	BCEGIJRSabc egjox	BCDEGIJKL MNOPQRSTU VWXZabcdef gjkmoqvx	BEGJRSbcegi ox	BCEGIJMNPR SXZabcdegil movx	BGJSoejix	Sgjix	BCEGIJMNPR SXZabcdegil movx	BCEGIJRSabc egjox	BCEGIJMNRS Zaboejmox	BCEGIJRSabc egjox	Sggi	BCEGIJMNPR SXZabcdegil movx	BCEGIJRSabc egjox	BCEGIJRSbcegi ox	BCDEGIJKLM NOPQRSTUV WXZabcdegi kmoqvx	BCEGIJRSabc egjox	BCDEGIJKLM NOPQRSTUV WXZabcdefgi kmoqvx	BCEGIJMNRSa boejrox	BCDEGIJKLM NOPQRSTUV WXZabcdefgi kmoqvx	BCDEGIJKLM NOPQRSTUV WXZabcdefgi kmoqvx	BCEGIJRSbce gjox	BCDEGIJKLM NOPQRSTUV XZabcdefgi moqvx	BCEGIJRSbce gjox	BCDEGIJKLM NOPQRSTUV XZabcdefgi moqvx	BCEGIJMNPR SVXZabcdegil movx
Bottom2Box (Disagree)	4686	83	138	88	81	87	94	153	97	109	107	79	68	74	88	75	103	95	106	135	73	77	79	68	81	95	119	93	134	146	98	136	73	167	93	164	69	69	64	104	44	114	58	89	54	85	53	45	115	77	179
	16%	12%	24%	20%	16%	19%	11%	30%	11%	21%	21%	16%	14%	15%	18%	15%	21%	14%	21%	25%	15%	15%	16%	14%	16%	17%	23%	15%	19%	25%	20%	26%	15%	32%	19%	31%	14%	14%	13%	21%	9%	23%	8%	18%	11%	16%	12%	9%	23%	14%	36%
		np	ACDEFHIJM NOQTUVWX Yadfhjklnppr stuw	AFHKLMOQT UVWYdfhjkl nprtuw	AFHIJMOQT UWYdfhjkln prtuw	AFHIhlnprtu	p	ABCDEFHIJKL MNOPQRSTU VWXYZabcdf hjklmnopqrs	AFHIhlnptu	ADFHIJMOQ TUVWXYdfhj klnprtuw	ADFHIJMOQ TUVWXYdfhj klnprstuw	AFHIhlnptu	FHIhlnptu	AFHIJQWYhjk lnprtu	FHIhlnptu	ADFHIJMOQ TUVWXYdfhj klnprtuw	p	ADFHIJMOQ TUVWXYdfhj klnprtuw	ACDEFHIJM NOPQRTUV WXYZadfhjkl mnopqrtuw	FHIhlnptu	AFHIJLNPTU Vhnpu	AFHIhjlnpru w	ADFHIJMOQ TUVWXYdfhj klnprtuw	ACDEFHIJM NOPQRTUV WXYZadfhjkl mnopqrtuw	ABCDEFHIJKL MNOPQRSTU VWXYZabcdf hjklmnopqrs	AFHIhlnptu	ACDEFHIJM NOPQRTUV WXYZadfhjkl mnopqrtuw	AFHIhlnptu	ACDEFHIJM NOPQRSTU VWXYZabcdef hjklmnopqrs	p	ABCDEFHIJKL MNOPQRSTU VWXYZabcdef hjklmnopqrs	AFHIJNPTU Vhnpu	ACDEFHIJM NOPQRSTU VWXYZadfhjkl mnopqrtuw	AFHIJQWY hjklnprtuw	ACDEFHIJM NOPQRSTU VWXYZadfhjkl mnopqrtuw	AFHIJQWY hjklnprtuw	AFHIJLMNO QTUVWXYdf hjklnprtuw	ACDEFHIJM NOPQRSTU VWXYZadfhjkl mnopqrtuw	AFHIJLMNO QTUVWXYad fhjklnprstu w	FFIhnpu	ACDEFGHIJ KLMNOPQRS TUVWXYZab cdefhjklmno pqrstuvwx	ADFHIJLMNO QTUVWXYad fhjklnprstu w	FFIhnpu	ACDEFGHIJ KLMNOPQRS TUVWXYZab cdefhjklmno pqrstuvwx

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Global #bvisor: International Global Trends 2022
Q5. To what extent do you agree or disagree with the following statements?-My children's health and wellbeing is more important than their happiness
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	1000	1000	1000	1000	1000	1000	1010	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	6203	138	71	96	99	57	98	144	107	79	99	84	84	89	108	98	159	215	82	41	107	132	156	61	93	123	182	63	130	195	68	94	129	166	62	206	158	84	138	227	104	142	91	122	124	122	98	84	323	288	182
	24%	28%	14%	19%	20%	11%	20%	29%	21%	16%	20%	17%	17%	18%	22%	20%	32%	43%	16%	8%	21%	26%	31%	12%	19%	25%	36%	13%	26%	39%	14%	19%	26%	33%	12%	41%	32%	17%	28%	46%	21%	28%	18%	24%	25%	24%	20%	17%	64%	58%	36%
	BCDEFHIJKL MNORSTWX adehknptu	S	BESWadh	BESWadh	S	BESWadh	BCDEFHIJKL MNORSTWX adehknptu	BEIKLRSWad hiku	ESW	BESWadh	ESWah	ESWah	ESWah	ESWah	BEIKLRSWad hiku	BESWadh	BCDEFHIJKL MNORSTUW XYabdefhkn pqrstu	ESWah	BCDEFHIJKL MNORSTUW XYabdefhkn pqrstu	BEIKLRSWad hiku	BCDEFHIJKL MNORSTWX adehknptu	BCDEFHIJKL MNORSTUW XYabdefhkn pqrstu	BCDEFHIJKL MNORSTUW XYabdefhkn pqrstu	S	BESWadh	BCDEFGIKLM ORSWXadeh kpu	ABCDEFGIJ KLMNOPRST UVWXYabde fhjklmopqrst u	BCDEFHIJKL MNORSTWXad ehknptu	BCDEFHIJKL MNORSTUW XYabdefhkn pqrstu	S	BESWadh	BCDEFGIJKM ORSTWXade hknptu	BCDEFHIJKL MNORSTUW XYabdefhkn pqrstu	S	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghjklmnopq rstu	BCDEFHIJKL MNORSTUW XYabdefhkn pqrstu	ESWah	BCDEFHIJKL MNORSTWX adehknptu	BCDEFGHIJ KLMNOPRST UVWXYZabc defghjklmnp qrstux	BEILRSWadh k	BCDEFHIJKL MNORSTWX adehknptu	ESWadh	BCEILMRS WXadehkpu	BCEILMRS WXadehkpu	BEILMRSWX adehkpu	BESWadh	ESWah	ABCDEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstuwx	ABCDEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstux	ABCDEFGHIJ KLMNOPRS TUVWXYabdefh klmopqrstu
Tend to agree	8644	158	149	148	198	149	188	367	188	144	149	184	169	148	147	273	195	196	177	161	166	168	218	153	154	166	215	147	307	174	176	231	236	195	173	151	161	177	178	184	214	148	135	165	146	158	168	98	157	167
	36%	32%	30%	37%	40%	30%	38%	53%	38%	29%	30%	37%	34%	30%	30%	45%	38%	47%	37%	37%	33%	34%	44%	51%	51%	45%	49%	39%	60%	37%	35%	47%	47%	42%	35%	39%	37%	35%	36%	37%	41%	34%	36%	33%	34%	32%	34%	37%	39%	37%	33%
	v	Aliawv	v	ACIJMNSWX ajortvw	ACIJMNSWX ajortvw	ACIJMNSWX ajortvw	ABCDEFHIJKL MNOPQRSU VWXYZabcde fghijklmnop	v	ACIJMNSWX ajortvw	v	ACIJMNSWX ajortvw	Aliawv	v	Aww	ABCDEFHIJKL MNPQRSUW Xacdghjklm opqrtuwx	ACIJMNSWX ajortvw	ABCDEFHIJKL MNPQRSUW Xacdghjklm opqrtuwx	ACIJMNSWX UWXacdhjko pqrtuwx	AIWXaoxw	Alaww	ABCDEFHIJKL MNPQRSUV WXYZabdgh ijklmnopqrst	Alawv	ABCDEFHIJKL MNPQRSUW XYabcdghijk lmnopqrtuvwx	AIWXaoxw	ABCDEFHIJKL MNPQRSUW XYabcdghijkl mopqrtuvwx	ABCDEFHIJKL MNPQRSUW XYabcdghijkl mopqrtuvwx	ABCDEFHIJKL MNPQRSUW XYabcdghijkl mopqrtuvwx	ABCIJLMNS UWXacdhjka pqrtuwx	ABCIJLMNS WXajaprtvw	Aliawv	ABCIJLMNS WXajaprtvw	Aww	AIWXaoxw	AIWXaoxw	ACIJMNSWX ajpvw	ABCEFHIJKL MNRSUWXac dhjklmnopqrt uvwx	ABCEFHIJKL MNRSUWXac dhjklmnopqrt uvwx	ABCEFHIJKL MNRSUWXac dhjklmnopqrt uvwx	Alvw	v	ABCEILMNR SUWXacdhjkl opqrtuwx	ABCEILMNR SUWXacdhjkl opqrtuwx
Tend to disagree	5843	146	133	133	117	134	145	60	142	135	110	156	147	170	153	136	116	95	135	143	87	143	65	163	145	111	74	158	115	74	135	95	83	98	154	63	106	163	97	67	150	173	171	153	173	117	148	146	66	69	98
	23%	29%	26%	25%	23%	27%	29%	12%	28%	28%	22%	27%	28%	22%	31%	25%	23%	10%	28%	28%	17%	29%	14%	31%	29%	26%	15%	32%	22%	15%	24%	19%	17%	18%	27%	13%	22%	32%	23%	12%	26%	25%	34%	31%	35%	23%	30%	23%	9%	30%	12%
	GJMPQTVZbc defgjmnwxa	GJMQTVZef gjlmwax	GQTVZeFGI mwax	GJMQTVZbce fgjlmwax	GJMQTVZbce fgjlmwax	GJMPQTVZbc defgjlmnwx	GJMPQTVZbc defgjlmnwx	v	GJMPQTVZbc defgjlmwax	GJMQTVZbce fgjlmwax	GQTVZcfmv wx	GJMQTVZbce fgjlmwax	DGJMPQTVZ bcdefgjlmo nwx	GQTVZcfmv wx	CDGJMOPQT VZbcdefgjlm nswx	GQTVZefgl mwx	GQTVZefGI mwx	GJMPQTVZbc defgjlmwax	GJMPQTVZbc defgjlmwax	GQvmwx	GJMPQTVZbc defgjlmwax	Qvw	BCDEGHJKM DFQRSTVZb cdefghjlmno ____	GJMQTVZbc defgjlmwax	GJMPQTVZbc defgjlmwax	GQTVZeFGI mwax	GJMPQTVZbc defgjlmwax	GQvmwx	GQTVZeFGI mwax	GJMPQTVZbc defgjlmwax	GQvmwx	GJMPQTVZbce fgjlmwax	v	GQTVZvJfmv wx	BCDEGIJKMO PQRSTVZbc defgjlmnos ____	GQVZcimwx	vw	GQTVZevGfgl mwx	GQTVZeFGI mwx	BCDEGHJKM QRQRSTVZb cdefghjlmno ____	GJMPQTVZbc defgjlmwax	GJMPQTVZbc defgjlmwax	GJMPQTVZbc defgjlmwax
Strongly disagree	1343	77	74	73	48	77	57	8	50	45	57	53	36	54	78	51	57	54	51	51	54	57	73	77	71	73	51	46	51	34	77	58	73	76	77	54	98	76	79	59	76	74	77	71	75	76	58	61	74	77	79
	5%	5%	5%	5%	10%	4%	6%	2%	5%	3%	4%	6%	5%	3%	6%	2%	3%	3%	4%	6%	3%	8%	5%	7%	5%	4%	2%	3%	6%	5%	5%	5%	5%	5%	5%	5%	8%	6%	6%	6%	4%	3%	11%	4%	7%	4%	4%	8%	8%	5%	3%	18%
	GJMOQTWY Zmimnw	GJMOQTYD	GOJYZ	ABCEFGHIKL MNOPQRSTU VWXYZbcdef ghiklmnprw	GOYZ	GJMOPQTWX YZeimnw		GJMOPQTWY Zeimnw	ABCEGHIKJM NOPQRSTVW XYZcdefghkl mnprww	GJMOPQTWX YZeimnw	GJMOPQTWX YZeimnw	GJMOPQTWX YZeimnw	GJMOQTWYZ nw		GJMOPQTWY Zeimnw	CZ	GJMPQTWX YZeimnw	GJMPQTWX YZeimnw	GJMPQTWX YZeimnw	GJMPQTWX YZeimnw	DGJMPQTWY Zeimnw	GJMOQTWY Zeimnw	GOJDTY3	CZ	GOJYZ	ABCEFGHIKL MNOPQRSTU VWXYZbcdef ghiklmnprw	GJMPQTWY Zeimnw	GJMOQTYZ	GJMOQTWY Zeimnw	GJMOQTWYZ nw	CZ	GOJYZ	ABCEFGHIKL MNOPQRSTU VWXYZbcdef ghiklmnprw	GJMOQTYZ	GJMOQTWYZ nw		BCEGIJMOPQ TVWXYZefi mnprww	GJMOQTWY Zeimnw	GJMOQTWY Zeimnw	GOZ		ABCEFGHIKL MNOPQRSTU VWXYZbcdef ghiklmnprw	CZ	GJMOPQTV WXYZeimns w	EGIMOPQTV WXYZeimns w	CEGIMOPQTV WXYZeimnrs w	BCEGIJMOPQ TVWXYZcefgl mnprww	GJMOQTWYZ nw	CZ	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Don't know	2656	51	103	96	28	118	37	21	33	93	117	64	74	129	49	41	18	22	71	126	46	25	35	106	87	35	19	95	27	32	109	60	29	24	105	24	35	50	58	6	37	33	48	28	27	34	57	61	8	9	13
	11%	10%	21%	19%	6%	24%	7%	4%	7%	18%	23%	13%	15%	26%	10%	8%	4%	4%	14%	25%	5%	5%	7%	21%	17%	7%	4%	19%	5%	6%	22%	12%	6%	5%	21%	5%	7%	10%	12%	1%	7%	7%	10%	6%	5%	7%	11%	12%	2%	2%	3%
	DFGHIPQUVY Zbcfgjimnopv wx	ADFGHILNO PQRTUVYZbc efgjklmnopq rstuvwx	ADFGHILNO PQRTUVYZbc efgjklmnopq rstuvwx	ADFGHILNO PQRTUVYZbc efgjklmnopq rstuvwx	ACDFGHIKLN QRQRTUVXY Zabcefgjklm nopqrstuvwx	GPQZgimvwx	ADFGHILNOD PQRTUVYZbc efgjklmnopq rstuvwx	ACDFGHIKLN QRQRTUVXY Zabcefgjklm nopqrstuvwx	ADFGHILNOD PQRTUVYZbc efgjklmnopq rstuvwx	DFGHIKNOPQ TUVYZbcfgjk lmnopqrsww x	ADFGHINOPQ TUVYZbcfgjk mnopqrsvwx	DFGHINOPQT UVYZbcfgjk lmnopqrsww x	ABCDGFGHIKL NOPQRTUV WXYZabcefg hijklmnopqr stuvwx	ABCDGFGHIKL NOPQRTUV WXYZabcefg hijklmnopqr stuvwx	ADFGHINOPQ TUVYZbcfgjk lmnopqrsww x	ABCDFGHIKL NOPQRTUV WXYZabcefg hijklmnopqr stuvwx	DGJMPQTVZ bcfgjklmnop qrstuvwx	ADFGHILNOD PQRTUVYZbc efgjklmnopq rstuvwx	ADFGHILNOP QRTUVYZbce fgjklmnopqr stuvwx	DFGHOPQTU VZbcfgjlmn opqrsww	ADFGHILNOD PQRTUVYZbc efgjklmnopq rstuvwx	ADFGHILNO PQRTUVYZbc efgjklmnopq rstuvwx	ADFGHILNO PQRTUVYZbc efgjklmnopq rstuvwx	DFGHOPQUV YZbcfgjlmnop qrsvwx	DFGHPQUVY Zbcfgjlmnopv wx	DFGHPQUVY Zbcfgjlmnopv wx	DFGHOPQUV YZbcfgjlmno qrsvwx	GOZ	GPQZgimvwx	PZmvwx	DFGHPQUVY Zbcfgjlmnopr vwx	DFGHOPQUV YZbcfgjlmno qrsvwx	BCEGIJMOPQ TVWXYZcefgl mnprvwx	GJMOQTWYZ nw	GZ	ABCDFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																			
Top2Box (Agree)	14148	296	249	242	297	227	386	655	395	223	249	268	253	237	230	231	348	414	249	202	243	301	373	214	247	277	338	395	555	369	344	327	365	361	295	369	319	340	316	413	318	291	365	287	280	335	247	247	421	419	346
	41%	59%	49%	51%	59%	45%	77%	87%	59%	45%	49%	54%	51%	49%	54%	64%	70%	83%	57%	40%	71%	60%	75%	43%	49%	56%	80%	61%	87%	74%	69%	65%	73%	72%	61%	80%	64%	57%	63%	83%	64%	58%	73%	56%	56%	66%	51%	50%	84%	85%	59%
	BEIJMSWXad h	BCDEHIJKL MNORSTUV WXYabcdefg hjklmopqrstu	BCEILMNR	BCEILMNR	S	BCEILMRSW Xadhku	ABCDEFHIJKL MNORSTUV WXYabcdefg hjklmopqrstu	BCEILMNR	ABCDEFHIJKL MNORSTUV WXYabcdefg hjklmopqrstu	BCEILMNR	SWa	BEIJSWadh	ESWa	SWa	BEIJSWadh	ABCDEFHIJKL MNRSWXad hkopqrtu	ABCDEFHIJKL MNORSUWX Yadhjklmopq rtu	ABCDEFHIJKL MNORSTUV WXYabcdefg hjklmopqrstu	ESWah	BCEILMNR	ABCDEFHIJKL MNORSTUV WXYabdefgh lnopqrstux	ABCDEFHIJKL MNORSTU WXYabdefgh lnopqrstux	BCEILMNR	SWXadhqrtu	ABCDEFHIJKL MNORSTUV WXYabcdefg hjklmopqrstu	SWa	ABCDEFHIJKL MNRSWXad hkopqrtu	ABCDEFHIJKL MNORSTUV WXYabcdefg hjklmopqrstu	ABCDEFHIJKL MNORSUWX Yabdehjklmo pqrstu	ABCDEFHIJKL MNORSUWX Yabdehjklmo pqrstu	ABCDEFHIJKL MNORSUWX Yabdehjklmo pqrstu	Sa	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklmopqrstu	ABCDEFHIJKL MNRSWXad hkopqrtu	ESWah	ABCEFIJKLM NRSWXadhk pqrtu	ABCDEFHIJKL MNOPRSTUV WXYabcdefg hjklmopqrstu	ABCEFIJKLM NRSWXadhk pqrtu	BCEILMRSW	ESWa	BEIJMSWXad h	BEIJSWXadh	ABCDEFHIJKL MNRSWXad hkopqrtu	fSWa	SWa	ABCDEFHIJKL MNOPRSTUV WXYZabcdef ghijklmopqrs	ABCDEFHIJKL MNOPRSTUV WXYZabcdef ghijklmopqrs	ABCDEFHIJKL MNORSUWX Yadhjklmopq rtu
Bottom2Box (Disagree)	7196	173	157	150	175	156	137	68	171	183	143	167	173	134	181	137	113	63	130	177	101	175	97	179	166	143	84	100	141	93	147	113	106	116	161	77	127	105	136	81	145	136	107	105	153	116	186	187	77	66	138
	29%	35%	31%	30%	35%	31%	35%	14%	34%	37%	29%	33%	35%	25%	36%	27%	22%	13%	34%	34%	20%	35%	18%	36%	33%	29%	17%	40%	28%	20%	29%	23%	21%	23%	32%	15%	29%	38%	25%	16%	29%	35%	38%	38%	39%	27%	37%	37%	14%	13%	28%
	CGJMOPQTV YZbcdefgjlm nswx	GMQTVZeF glmnw	GMQTVZcefg limnw	CGJMOPQTV YZbcefgjlm nswx	GMQTVZcefg limnw	CGJMOPQTV YZbcefgjlm nswx		GJMOPQTVY Zbcefgjlmn swx	BCEGJMOPQ TVYZbcefgj lmnswx	GQTVZcefg mnw	GJMOPQTVY Zbcefgjlmn wx	CGJMOPQTV YZbcefgjlm nswx	GQTVZcimww		BCEGJMOPQ TVYZbcefgj lmnswx	GJMOPQTVZ efgjlmnswx	GQTVZcefm vw	GJMOPQTVY Zbcefgjlmn swx	CGJMOPQTV YZbcefgjlm nswx	GJMOPQTV YZbcefgjlm nswx	GQvw	BCEGJMOPQ TVYZbcefgj lmnswx	GJMOPQTV YZbcefgjlmn swx	GJMOPQTVZ efgjlmnswx	GQTVZcefg mnw	CGJMOPQTV YZbcefgjlm nswx	GQDvmww	GJMOPQTV YZbcefgjlmn swx	GMQTVZcefg limnw	GJMOPQTV YZbcefgjlmn swx	GQDmww	GQDvmww	GMQTVZcefg mnw	GJMOPQTVZc efgjlmnw	BCEGJMOPQ TVYZbcefgj lmnswx	GQTVZcefg mnw	GJMOPQTV YZbcefgjlmn swx	GQTVZcimww	BCEGJMOPQ TVYZbcefgj lmnswx	BCEGJMOPQ TVYZbcefgj lmnswx	BCEGJMOPQ TVYZbcefgj lmnswx		GJMOPQTV YZbcefgjlmn swx	GQTVZcefm w	BCEGJMOPQ TVYZbcefgj lmnswx	BCEGJMOPQ TVYZbcefgj lmnswx	BCEGJMOPQ TVYZbcefgj lmnswx		GJMOPQTV YZbcefgjlmn swx

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Global #dvisor: International Global Trends 2022
Q0. To what extent do you agree or disagree with the following statements?-It is important that people from ... remain very different from all other nationalities
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (valid)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1030	1030	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4779	72	75	64	79	57	71	113	93	75	133	53	64	76	90	71	129	197	78	29	55	120	106	47	99	78	112	52	70	181	51	72	100	148	68	142	112	69	121	197	66	113	74	90	72	81	85	68	146	195	152
	10%	14%	15%	13%	16%	11%	14%	23%	19%	15%	27%	11%	13%	15%	18%	14%	26%	39%	16%	6%	11%	24%	21%	9%	20%	16%	22%	10%	14%	36%	10%	14%	20%	30%	14%	28%	22%	14%	24%	39%	13%	23%	15%	18%	14%	16%	17%	14%	14%	19%	15%
Tend to agree	8071	149	146	144	183	171	151	246	190	161	184	107	168	157	145	151	107	191	105	155	173	196	204	155	193	154	214	171	187	144	154	155	254	168	115	198	137	148	171	197	151	135	154	198	137	166	187	181	185	146	199	157
	16%	30%	29%	29%	37%	34%	30%	49%	38%	33%	37%	21%	34%	31%	29%	30%	21%	38%	21%	31%	35%	41%	41%	31%	39%	31%	43%	34%	37%	29%	30%	31%	51%	34%	23%	39%	27%	30%	34%	49%	26%	23%	31%	40%	29%	33%	37%	36%	37%	30%	40%	27%
		Sh	Sh	Sh	ABCMSWXcd hjkova	ABCMSWXcdh jkova	ABCSLMNSW Xcdhjkova	ABCEDFHIKL MNOPQRSTUV WXYZabcdgh ijklmnopqrst	ABCILMNSW Xcdhjkova	ABCMSWXcd hjkova	ABCSLMNSW Xacdghjklova	ABCSLMNSW Xacdghjklova	BCMSWdhjo vx	MSWdhjva	ABCDEFHIKL MNPQRSTUV WXYZabcdgh ijklmnopqrst	ABCILMNSW Xacdghjklova	ABCILMNSW Xacdghjklova	ABCILMNSW Xacdhjkova	ABCILMNSW Xacdghjklova		ABCDELMNS WXacdghjklo vx	ABCELMNS WXacdghjklo vx	ABCELMN SWXacdghjkl ovx		SWh	ABCDELMN SWXabcdghj klostuxw	ABCDEFHIKL MNPQRSTUV WXabcdghjk lmnopstux	ABCDEFHIKL MNPQRSTUV WXYZabcdgh ijklmnopqrst uvw	ABCMSWxdh jkova	ABCMSWdh jkova	ABCDEFHIKL MNPQRSTUV WXacdghjklo vx	Sh	ABCMSWdh jkova	ABCELMNS WXacdghjklo vx	ABCMSWXc dhjkova		ABCMSWXcd hjkova	ABCMSWXcdh jkova	ABCMSWdh jkova	ABCMSWXcd hjkova	Sh	ABCELMNS WXacdghjklo vx	
Tend to disagree	6787	168	139	163	158	147	147	99	156	144	77	158	155	153	148	116	139	69	157	199	177	178	186	155	153	135	146	146	87	153	114	101	100	168	107	154	135	106	66	167	136	115	119	148	149	143	118	97	81	105
	27%	34%	28%	33%	32%	29%	29%	20%	31%	29%	15%	32%	31%	30%	34%	23%	28%	14%	26%	40%	34%	36%	37%	31%	31%	27%	31%	28%	29%	17%	31%	23%	20%	20%	34%	20%	31%	34%	21%	13%	33%	25%	31%	28%	34%	30%	29%	24%	19%	16%	21%
		DGJOPQRUV Zacefgilmou uvwx	DEFGIJOPQR UVZabcefgi moquvwx	DGJOQRUVZc efgilmouvwx	GJOQVzefgl muvwx	GJOQVzefgl muvwx	GJOQVzefgl muvwx	JQmw	GJOQRUVZce fgilmouvwx	GJOQRUVZce fgilmouvwx	GJOQVzefgl mouvwx	GJOQRUVZce fgilmouvwx	GJOQRUVZce fgilmouvwx	GJOQVzefgl mouvwx	DGJOPQRUV Zacefgilmou uvwx	GJOQVzefgl mouvwx	GJOQVzefgl mouvwx	GJOQVzefgl mouvwx	GJOQVzefgl mouvwx	ABCDEFGHIJ KLMNOPQRT UVXZabcdef ghijklmnoqrs tuvwxyz	DEFGIJOPQR UVZabcefgi moqtuvwx	GJQtzfgilmvw wx	ABCDELMNS WXacdghjklo vx	ABCDELMN SWXacdghjkl ovx	CDEFGHIJKL MOPQRUVXY Zabcdefgijm opqrstuvwx	GJQRUVxZce fgilmouvwx	GJQVzefgilmv wx	GJOQVzefgl mouvwx	GJOQVzefgl mouvwx	GJOQVzefgl mouvwx	Qm	GJOQRUVZce fgilmouvwx	DGJOPQRUV Zacefgilmou uvwx	JQmw	GJOQRUVZce fgilmouvwx	DEFGIJOPQR UVZabcefgi moquvwx	GJOQRUVZce fgilmouvwx	GJOQVzefgl mouvwx	JQmw	JQm	m	JQmw
Strongly disagree	2228	55	48	58	66	45	48	15	29	62	45	43	45	69	48	12	19	18	43	60	26	23	31	55	42	28	19	51	65	38	89	26	18	38	78	24	65	61	31	24	31	81	27	25	29	43	39	82	92	19	103
	9%	11%	10%	12%	13%	9%	10%	3%	6%	12%	9%	9%	9%	14%	10%	2%	4%	4%	9%	12%	5%	5%	6%	11%	8%	6%	4%	10%	13%	8%	18%	5%	4%	8%	16%	5%	13%	12%	6%	5%	6%	16%	5%	5%	6%	9%	8%	16%	18%	4%	21%
		GHOPQTUVY Zcefgilmnpqr w	GHOPQTUVY Zefilmnpqrw	GHIKOPQRTU VXYZcefgilm nportw	BEFGHIJKLNO PQRTUVXYZa cefgilmnpqrs tw	GHOPQTUVY Zefilmnpqrw	GHOPQTUVY Zefilmnpqrw	GOQZfw	EGHIKLOPQR TUVXYZcefgil mnpqrtw	GHOPQTUVY Zefilmpqw	GHOPQTUVY Zefilmpqw	GHOPQTUVY Zefilmpqw	GHOPQTUVY Zefilmpqrw	BEFGHIJKLNO PQRTUVXYZa cefgilmnpqrs tw	GHOPQTUVY Zefilmpqrw	GHOPQTUVY Zefilmpqrw	GHOPQTUVY Zefilmpqrw	GHOPQTUVY Zefilmpqrw	GHOPQTUVY Zefilmpqrw	GO	O	GOPQZfw	GHOPQTUVY Zcefgilmnpqr w	GHOPQTUVZ efilmqw	27	20	85	32	48	72	54	27	46	67	24	32	51	70	11	46	50	45	34	36	46	52	46			
		GHOPQTUVY Zefilmpqrw	BEFGHIKLNO PQRTUVXYZc efgilmnopqrst uvw	GHOPQTUVY Zefilmpqrw	GHOPQTUVY Zefilmpqrw	GOQZfw	GHOPQTUVY Zefilmpqrw	GOQ	GHOPQTUVY Zefilmpqrw	GHOPQTUZefi mw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefgijklmnop qrstuvwx	GO	GOPQUZflm w	BEFGHIKLNO PQRTUVXYZc efgilmnopqrst uvwx	GOPQTUZefi mw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefgijklmnop qrstuvwx	GO	GOPQZfw	GOQZfw	ABCEFGHIKL NOPQRSTUV WXYZacefgil mnpqrstw	GO	O	GO	GOPQTUZefi mw	GOPQUZflm w	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefgijklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefgijklmnop qrstuvwx	
Don't know	2236	57	61	74	34	76	43	27	32	56	61	49	67	67	29	51	16	25	53	89	41	25	44	79	49	27	20	85	32	48	72	54	27	46	67	24	32	51	70	11	46	50	45	34	36	46	52	46		6	3
	9%	11%	12%	15%	7%	15%	9%	5%	6%	11%	12%	10%	13%	13%	6%	10%	3%	5%	11%	18%	8%	5%	9%	16%	10%	5%	4%	17%	4%	9%	14%	11%	5%	9%	13%	5%	6%	10%	14%	2%	9%	10%	9%	7%	7%	9%	10%	9%	*	1%	1%
		DFGHIKPQTU YZbfgjmqrw x	DFGHNPQTU VYZbfjlmqrv ws	ADFGHIKNOP QRTUVXYZbc efgjklmnopq rstuvwx	ADFGHIKNOP QRTUVXYZbc efgjklmnopq rstuvwx	PZmvwx	PZmvwx	DGHNPQTUV Zbfjlmqrvwx	DGHNPQTUV Zbfjlmqrvwx	CWxdh	ABCDEFHIKL MNRSTWXab dhjklnoprstu	DGHNPQSUYZ bfjlmvwx	DFGHKNOPQ RTUVXYZbcfg ijkmnopqrsu vwx	DFGHKNOPQ RTUVXYZbcfg ijkmnopqrst uvwx	DFGHKNPQT UVXYZbcfgjk mnpqrsuwx	PZmvwx	DGHNPQJUYZ bfjlmvwx	ABCDEFGHIJ KLMNOPQRT UVWZbcdefgh ijklmnopqrst uvwx	GHNPQJUYZ bfjlmvwx	GPQJTZflmv wx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefgijklmnop qrstuvwx	DFGHNPQJUYZ bfjlmvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cefgijklmnop qrstuvwx	GHNPQJUYZ5 mvwx	DGHNPQJUYZ bfjlmvwx	GPQJTZflmv wx	PZmvwx	DGHNPQJUYZ bfjlmvwx	GPQJTZflmv wx	DGHNPQJUYZ bfjlmvwx	GPQJTZflmv wx			
Sigma	24000	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400	400
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																
Top2Box (Agree)	13754	221	221	207	262	227	222	359	284	236	317	261	232	233	217	254	227	376	183	273	353	374	361	314	316	185	354	223	257	333	234	256	354	316	187	341	248	217	293	395	217	248	263	266	214	311	354	389
	55%	44%	44%	41%	52%	46%	44%	72%	57%	48%	63%	50%	46%	47%	43%	51%	44%	75%	37%	55%	31%	52%	65%	63%	63%	36%	51%	58%	51%	67%	45%	51%	71%	63%	37%	70%	50%	43%	58%	80%	51%	49%	53%	54%	52%	53%	51%	62%	79%	58%
		SWdh	SWdh	SW	ABCELMSWx dhk	SWdh	ABCELMSWx dhk	ABCDEFHIKL MNPRSTUV WXYZabcdeg hjklnoprstu vwx	ABCEWLMNS WXabdhjkno u	CWxdh	ABCDEFHIKL MNRSTWXab dhjklnoprstu	ABCMSWdf hk	CSWdh	SWdh	ABCMFWdf hk	ABCDEFHIKL MNRSTWXYa bdhjklnoprst uvx	ABCDEFHIKL MNRSTWXYa bdhjklnoprst uvx		ABCDEFGHIJ KLMNOPRST UVXYZabcd efghijklmnop qrstuvwx	ABCELMSWx dhk	ABCDEFHIKL MNRSTWXYa bdhjklnoprst uvx	ABCDEFHIKL MNRSTWXYa bdhjklnoprst uvx	5	ABCDEFHILM NRSTWXabd hjknoprtu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmnp qrstuvwx	ABCDEFHILM NRSTWXabd hjknoprtu	ABCDEFHIKL MNOPRSTUV WXYabcdefg hjklnoprstu vwx	ABCDEFHIKL MNRSTWXYa bdhjklnoprst uvx	ABCDEFHIKL MNRSTWXYa bdhjklnoprst uvx	5	ABCDEFHILM NRSTWXabd hjknoprtu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmnop qrstuvwx	ABCMSWdf hk	CMSWdhk	ABCMSWdf hk	ABCDEFHIKL MNOPRSTUV WXYabcdefg hjklnoprstu vwx	ABCDEFHIKL MNRSTWXab dhjklnoprstu	ABCELMSWx dhk	ABCMSWdf hk	ABCELMSWx dhk	ABCMSWdf hk	ABCDEFHIKL MNRSTWXab dhjklnoprstu	ABCDEFHILM NRSTWXabd hjknoprtu	ABCDEFHIKL MNRSTWXab dhjklnoprstu
Bottom2Box (Disagree)	9010	223	218	219	204	192	195	114	185	207	122	201	200	221	216	127	158	87	174	259	198	151	140	241	197	181	147	191	211	125	242	140	119	138	266	126	219	232	138	90	197	207	182	164	196	192	182	200	188	100	208
	36%	45%	44%	44%	41%	38%	39%	23%	37%	43%	25%	40%	40%	44%	43%	25%	32%	17%	35%	52%	40%	30%	28%	48%	39%	36%	29%	38%	42%	25%	48%	28%	24%	28%	53%	25%	44%	47%	28%	18%	39%	41%	36%	33%	39%	38%	36%	40%	38%	20%	42%
		EFGHIJOPQRT UVXYZacefgi mopqtvw	EFGHIJOPQR UVYZacefgi mpqtvw	EFGHIJOPQR UVYZacefgi mpqtvw	EFGHKOPQR UVYZacefgi mpqtvw	GJOPQRUVYZ cefgilmqw	GJOPQUVZce fgilmqw	Qm	GJOPQUVZce fgilmqw	GJOPQRUVYZ cefgilmqw	Qmw	GJOPQRUVZc efgilmqw	GJOPQRUVZc efgilmqw	EFGHIJOPQR UVXYZacefgi mpqtvw	GHOPQRUV Yzacefgilmp qtvw	Qmw	GJOQuflmw	GJOPQRUVZc efgilmqw	GJOPQRUVZ efgilmqw	BDEFGHIJKL MNOPQRTUVX Zabcefgilmn opqrstuvwx	GJOPQRUVZ efgilmqw	GJOPQRUVZ efgilmqw	GQmw	GJOPQRUV YZefgilmqw	GHOPQRUV YZefgilmqw	BCDEFGHIJKL NOPQRTUVX YZabcefgilm nopqrstuvwx	GQmw	Qm	GQmw	BCDEFGHIJKL NOPQRTUVX YZabcefgilm nopqrstuvwx	Qmw	EFGHIJOPQR UVWZacefgi mpqtvw	DEFGHIKLOP QRTUVWYZac efgilmnopqrst uvw	GQmw		GJOPQUVZce fgilmqw	GJOPQRUVZc efgilmqw	GJOQUVZcef gilmw	GJOQUVZcef gilmw	GJOPQUVZce fgilmw	GJOPQUVZce fgilmw	GJOQUVZcef gilmw	GJOPQUVZce fgilmw	GJOPQUVZce fgilmw	

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Global #dvisor: International Global Trends 2022
Q0. To what extent do you agree or disagree with the following statements?-There are too many immigrants in ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	7241	118	94	159	60	79	241	68	191	120	139	95	135	129	203	132	139	197	100	31	40	145	229	142	98	210	108	83	60	199	139	150	87	236	95	101	257	121	302	181	159	176	142	188	193	209	34	95	279	222	231
	30%	24%	19%	32%	12%	16%	48%	14%	38%	24%	28%	19%	27%	26%	41%	26%	28%	39%	20%	6%	8%	29%	44%	29%	20%	42%	22%	17%	12%	40%	28%	30%	17%	47%	19%	20%	51%	24%	60%	36%	32%	35%	28%	38%	39%	42%	7%	19%	56%	44%	46%
	BDEGKSTXab fht	ABDEGKLM ORSTXabdfhi ktu	DGSTbt	ABDEGKLM ORSTXabdfhi ktu	STt	DSTt	ABCDEGHIK LMNOPQRST UWXYZabcd efhiklmnopqr stu	STt	ABCDEGIJKL MOPRSTUW XZabdefhikn ptu	BDEGKRSTXa bfhtu	BDEGKRSTXZ abfhtu	DGSTbt	BDEGKRSTXZ abfhtu	BDEGKRSTXa bfhtu	ABCDEGIJKL MOPRSTUW XZabdefhikn ptu	BDFGKRSTXZ abfhtu	BDEGKRSTXZ abfhtu	ABCDEGIJKL MOPRSTUW XZabdefhikn ptu	DEGSTbt			ABDEGHIJK XZabfhitu	ABCDEGHIK LMNOPQRST UWXZabcdef hiklmnopqrt u	ABDEGKRSTX Zabfhitu	ABCDEGIJKL MOPRSTUW XZabdefhikn ptu	ABDEGKRST XZabfhitu	DEGSTabft	DGSTbt	ABCDEGHIK LMNOPQRST UWXYZabc defhiklmnop qrstuw	BDEGKRSTXa bfhtu	ABCDEGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEGIJKL MOPRSTUW XZabdefhikp tu	ABDEGIJKLM ORSTXZabfhi ktu	ABDEGIJKLM OPRSTUWXZ abdefhiktu	BDEGKRSTXZ abfhtu	ABCDEGIJKL MOPRSTUW XZabdefhikp tu	ABCDEGIJKL MOPRSTUW XZabdefhikp tu	ABCDEGHIJ KLMNOPQRS TUVWXZab cdefghijklmn opqrstuvwx	ABCDEGIJKL MOPRSTUW XZabdefhikn ptu		DGSTbt	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmno pqrstuvwx	ABCDEGHIK LMOPQRSTU WXZabcdefhi kmnopqrtu	ABCDEGHIK LMOPQRSTU WXZabcdefhi kmnopqrtu
Tend to agree	8957	165	177	143	151	110	164	107	117	161	153	156	163	135	140	213	135	185	156	86	167	106	178	164	138	214	134	193	147	187	158	140	183	193	144	138	173	136	197	140	161	186	148	176	153	179	117	193	143
	36%	33%	34%	29%	30%	22%	33%	10%	23%	33%	31%	31%	32%	27%	34%	43%	27%	36%	31%	17%	33%	41%	34%	33%	28%	43%	27%	39%	24%	38%	28%	28%	37%	38%	29%	28%	34%	27%	39%	28%	32%	37%	29%	35%	30%	36%	24%	39%	23%	36%	37%
	BDEMSKadhi lv	S	BESv	Sv	S	BCDEMSXad hjlv	ABCDEFJKL MNRSTWXab dhijklvx	ABCDEFJKL MNQRSTVW Xabcdghjkl mtuvwx	BDEMSXadhi v	BDESXlv	BDESXahlv	BDEMSXadhi lv	Sv	BCDEMSXad hjlv	BDEMSXadhi lv	Sv	ABCDEFJKL MNQRSTVW Xabcdghjkl uvx	ABCDEFJKL MNQRSTVW Xabcdghjkl mstuvx	BCDEIJKLMR STXabdhijklv x	BDESXahlv		BDESXahlv	ABCDEFJKL MNRSTVWXa bdhijklvx	BCDEJKMRST Xadhijlv	ABCDEFJKL MNQRSTVW Xabcdghjkl uvx	ABCDEFGIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFJKL MNQRSTVW Xabcdghjkl mstuvwx	BCDEJKMRST Xadhijlv	ABCDEFJKL MNRSTWXab dhijklvx	ABCDEFGIJKL MNQRSTVW Xabcdghjkl mstuvwx	ABCDEFJKL MNQRSTVW Xabcdghjkl uvx	ABCDEFGIJKL MNQRSTVW Xabcdghjkl mstuvwx	ABCDEFJKL MNQRSTVW Xabcdghjkl uvx	BESv	BCDEMSXad hjlv	S	ABCDEFJKL MNRSTVWXab dhijklvx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmo pqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdeghijklmo pqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmo pqrstuvwx	ABCDEFJKL MNRSTWXabdhi jlvx	ABCDEFJKL MNRSTVWXa bdhijklvx	ABCDEFGIJKL MNQRSTVW Xabcdghjkl mstuvwx	ABCDEFGIJKL MNQRSTVW Xabcdghjkl mstuvwx	ABCDEFJKL MNQRSTVW Xabcdghjkl uvx	BESv	BCDEMSXad hjlv	S	ABCDEFJKL MNRSTVWXa bdhijklvx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFJKL MNQRSTVW Xabcdghjkl mstuvwx	ABCDEFGIJKL MNQRSTVW Xabcdghjkl mstuvwx	ABCDEFJKL MNQRSTVW Xabcdghjkl uvx	BESv	BCDEMSXad hjlv	S	ABCDEFJKL MNRSTVWXab dhijklvx	BCDEMSXad hjlv
Tend to disagree	4845	110	135	93	139	111	54	135	58	106	83	138	85	117	80	105	98	63	114	193	171	94	51	110	146	51	116	150	148	50	111	93	115	67	111	167	57	131	76	78	67	67	84	61	61	76	165	131	54	56	63
	10%	22%	27%	19%	28%	26%	11%	34%	12%	21%	17%	28%	18%	22%	16%	22%	20%	13%	23%	38%	34%	10%	10%	22%	29%	10%	23%	32%	30%	10%	22%	19%	23%	8%	20%	32%	11%	24%	5%	16%	8%	13%	17%	8%	8%	6%	32%	21%	11%	11%	13%
	FHILNQVYcgjl mnopqrsvwx	ACFHILMNO PQRUWYcd egjlmnopqr suvwx	FHQVYcgjlno qrswx	FHILNQVYcgjl mnopqrsvwx	CFHILNOPQ UVYaghjlmn opqrsvwx	CFHILNOPQ UVYaghjlmn opqrsvwx	ABCDEFHIJKL MNOPQRUV WXYZabdefgh ijklmnopqrsu wx	FHQVYcgjlno rswx	FHILNQVYcgjl mnopqrsvwx	ACFHILMNO PQRUVWYZc defghijlmnop qrsuvwx	ACFHILMNO PQRUVWYZc defghijklmnop qrstuvwx	FHILNQVYcgjl mnopqrsvwx	FHILNQVYcgjl mnopqrsvwx	FHVYcgjlnors vw	FHILNQVYcgjl mnopqrsvwx	FHQVYcgjlmn opqrsvwx	CFHILNQVYc egjlmnopqrs vwx	CFHILNQVYc egjlmnopqrs vwx	ACDEFGHIJ KLMNOPQRU WXYZabcdef ghijklmnop qrstuvwx	ACDEFGHIJ KLMNOPQRU VWXYZabcd efghijklmno pqrstuvwx	FHILNQVYcgjl mnopqrsvwx	ACFHILMNO PQRUVWYZc defghijklmn opqrstuvwx	FHILNQVYcgjl mnopqrsvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFJKL MNOPQRUV WXYZabcdef ghijklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABCDEFJKL MNOPQRUV WXYZabcdef ghijklmnop qrstuvwx	ABCDEFJKL MNOPQRUV WXYZabcdef ghijklmnop qrstuvwx	ABCDEFJKL MNOPQRUV WXYZabcdef ghijklmnop qrstuvwx	ABCDEFJKL MNOPQRUV WXYZabcdef ghijklmnop qrstuvwx	ACDFHILMN OPQRUVWYZ cdefghijklmn opqrstuvwx	FHILNQVYcgjl mnopqrs

Global #bvisor: International Global Trends 2022
Q10. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	1030	1030	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
I would like ... to be the way it used to be	14585	303	288	303	307	278	300	193	257	260	321	223	300	295	297	389	318	403	274	209	187	302	368	295	323	308	309	290	316	289	248	332	336	228	303	196	342	283	333	414	301	269	310	319	294	262	347	286	329	405	-
	60%	61%	58%	61%	61%	56%	60%	39%	51%	53%	64%	45%	60%	59%	59%	78%	64%	81%	76%	67%	57%	60%	74%	59%	65%	67%	63%	57%	63%	58%	50%	66%	67%	56%	61%	99%	59%	57%	67%	83%	60%	54%	62%	63%	59%	53%	68%	57%	66%	81%	-
		GHIKRSTWad gios	GHIKRSTWadg i	GHIKRSTWad gios	EGHIKRSTWa dgikos	GIKSTdgi	GHIKRSTWad gios		GKSTgi	GKSTgi	BEGHIKMRST Wacdgikosu	GTI	GHIKRSTWad gios	GHIKSTWadg u	GHIKSTWadg ios	ABCDEFGHIJ KLMNPRSTU VWXYZabcde fghijklmopprs	BEGHIKRSTW acdgikosu	ABCDEFGHIJ KLMNPRSTU VWXYZabcde fghijklmopprs	GIKSTdgi	T		GHIKRSTWad gios	ABCDEFGHIJ KLMNPRSTU WXYZabcdef ghijklmoppqrs	GIKSTgi	BEFGHIKLMN RSTWacdgik osu	EGHIKRSTWa dgikos	EGHIKRSTWa dgikos	GKSTgi	BEGHIKRSTW acdgikosu	GHIKSTWadg i	GIKSTi	ABCDEFGHIK LMNRSTUWY Zacdghiknors u	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmop	GHIKRSTWad gios	GKSTgi	EGHIKRSTWa dgikos	BEGHIKRSTW acdgikosu	GIKSTadg	GIKSTgi	ABCDEFGHIK LMNRSTUWY Zacdghiknos u	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmop	GIKSTdgi	ABCDEFGHIK LMNRSTUWx cdghiknorsu	ABCDEFGHIJ KLMNOPRSTU VWXYZabcde fghijklmoppqrs
Given the choice, I would prefer to have grown up at the time when my parents were children	17957	373	378	354	346	314	314	373	337	331	375	365	339	330	351	374	373	378	357	340	388	364	350	375	349	375	377	337	333	308	373	371	333	308	361	306	360	315	395	390	373	365	350	346	361	306	360	391	367	354	-
	50%	49%	48%	51%	49%	43%	43%	55%	47%	58%	35%	33%	48%	44%	45%	55%	54%	50%	47%	30%	38%	57%	77%	55%	50%	57%	57%	70%	59%	46%	62%	54%	47%	62%	43%	68%	54%	43%	58%	78%	55%	57%	59%	49%	57%	61%	47%	46%	47%	71%	-
		UKSTWad	UKSTWad	ABEFIJKMST Wadhksu	EFIJKMSTWa dhksu	JKSTWd	JKSTWd	ABDEFHIJKL MRSTWXabd hiksu	FIJKSTWadh u	KS	S		EFIJKSTWadh ksu	UKSTWd	AEFIJKMSTW adhksu	ABDEFHIJKL MRSTWXabd hiksu	ABDEFHIJKL MRSTWabdh iksu	ABCDEFGHIJ KLMNOPRST UWXYabcdef ghijklmoppqrs	FIJKSTWadhs u		KS	ABEFHIKMR STWadshksu	ABCDEFGHIJ KLMNOPRST UWXYabcdef ghijklmoppqrs	S	AEFIJKMSTW adhksu	ABDEFHIJKL MRSTWabd hiksu	ABCDEFGHIJ KLMNOPRST UWXYabcdef ghijklmoppqrs	KSWd	UKSTWadu	ABCDEFGHIJ KLMNOPRST UWXYabdehi jklmoprstuv	S	ABDEFHIJKL MRSTWabdh iksu	ABCDEFGHIJ KLMNOPRST UWXYabdehi jklmoprstuv	ABCDEFGHIJ KLMNOPRST UWXYabdehi jkmoprstuv	JKSTWd	EFIJKSTWadh ksu	ABDEFHIJKL MRSTWabdh iksu	UKSTWd	ABCDEFHIJKL MNRSTUWX abdhiknopqu v	ABCDEFGHIJ KLMNOPRST UVWXYabcd efghijklmopq	ABDEFHIJKL MRSTWabdh iksu	ABFIJKMST Wadhksu	EFIJKSTWadh ksu	EFIJKSTWadh ksu	ABFIJKMST Wadhksu	JKSWd	ABEFIJKMST Wadhksu	KSd	ABEFHIJKLM RSTWabdhks u	ABCDEFGHIJ KLMNOPRST UWXYabcde ghijklmoppqrs
These days I feel like a stranger in my own country	11487	341	370	363	357	395	350	305	195	346	357	186	330	335	368	384	370	317	337	335	167	368	387	314	345	331	335	348	376	330	383	370	366	333	354	354	354	351	366	373	371	376	372	397	381	385	371	347	-
	47%	68%	42%	53%	59%	60%	52%	40%	38%	45%	40%	37%	66%	47%	54%	57%	48%	62%	47%	21%	32%	34%	56%	43%	48%	43%	49%	50%	45%	46%	40%	54%	49%	46%	51%	35%	68%	51%	71%	70%	53%	45%	34%	35%	44%	39%	40%	37%	44%	69%	-
		BEGHIKSTU Widpqstu	IKSTUpq	BEGHIKLMPR STUWYZbdgi opqrstuv	ABCEFGHIKL MNPRSTUW XYZabcdefgh ilmopqrstuv	STUi	BEGHIKLMPR STUWYZbdgi opqrstuv	STUip	ST	BEGHIKSTU WZdipqstuv	STUip	ST	EGHIKSTUdi pqsu	BEGHIKSTUd ipqstu	ABEGHIKLMP RSTUWXYZbc dgiopqrstuv	ABEFGHIJKL MPRSTUWXY Zabcdfghiko pqrstuv	ABEFGHIJKL MPRSTUWXY Zabcdfghiko pqrstuv	EGHIKSTUdi pqsu	ABCEFGHIKL MNOPRSTUV WXYZabcdef ghiknopqrst uv	BEGHIKSTU Widpqstu		S	S	ABEFGHIKL MPRSTUWXY Zabcdfghiko pqrstuv	HKSTUpqsu	BEGHIKSTU Widpqstu	ABEFGHIJKL MPRSTUWXY Zabcdfghiko pqrstuv	HKSTUpqsu	HKSTUpqsu	BEGHIKSTU WYZdipqstu v	EGHIKSTUdi pqsu	GHKSTUpqsu	BEGHIKLPST UWYZbdiop qrstuv	S	ABCDEFGHI KLMNOPRST UVWXYZabc defghiknopq	BEGHIKLPST UWYZbdiop qrstuv	ABCDEFGHIJ KLMNOPQRS RSTUWXYZbc dfgiopqrstuv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmop	BEGHIKLMPR STUWYZbdgi opqrstuv	HKSTUpqsu	S	S	HKSTUpqsu	ST	STU	S	HKSTUpqsu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmop

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Global #dvisor: International Global Trends 2022
Q10. [SUMMARY - DISAGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	995	1035	1035	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
These days I feel like a stranger in my own country	11703	224	254	215	185	259	215	283	283	224	261	290	241	222	215	189	253	166	227	346	314	309	186	263	234	260	260	219	256	223	273	204	234	237	189	313	154	220	114	135	188	253	304	282	258	267	272	290	278	150	-
	48%	45%	51%	43%	37%	52%	43%	57%	57%	45%	52%	58%	48%	44%	43%	38%	51%	33%	45%	69%	63%	62%	37%	53%	47%	52%	52%	44%	51%	45%	55%	41%	47%	47%	38%	63%	31%	44%	23%	27%	38%	50%	61%	56%	52%	54%	54%	58%	56%	30%	-
		DOQXjVjmnw	ACDFIMNOQ RVXaxshjklmn w	DOQXjVjmnw	jlmw	ACDFIMNOQ RVXaxshjklmn nw	DOQXjVjmnw	ABCDEFILMN OPQRUVZabc efghjklmnow	ABCDFILMN OPQRUVxalce fghjklmnow	DOQXjVjmnw	ACDFIMNOQ RVXaxshjkl mnw	ABCDEFILM NOPQRVWXY Zabcefghjklm now	CDFNOQVaeh jlmnw	DOQXjVjmnw	ABCDEFILM NOPQRVWXY Zabcefghjklm now	DOQXjVjmnw	Qjlmw	ACDFIMNOQ RVXaxshjklmn w	lm	DOQXwhjmn w	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghjklmno pqrstuvwx yz	ABCDEFGHIJ KLMNOPQRV WXYZabcdef ghjklmnopqrs tuvw	ABCDEFGHIJL MNOPQRVW XYZabcdefgh jklmnorstvw	jlmw	ACDFIMNOQ RVXaxshjkl mnw	DOQXwhjlmn w	ACDFIMNOQ RVXaxshjklm nw	ACDFIMNOQ RVXaxshjklm nw	DOQXjVjmnw	ACDFIMNOQ RVXaxshjklm w	DOQXjVjmnw	ACDFILMNO QRVXacefghj klmnw	DOQXjVjmnw	Qjlmw	DOQXwhjlmn w	DOQXwhjlmn w	Qjlmw	ABCDEFGHIJ KLMNOPQRV WXYZabcdef ghjklmnopqrs tuvw	lm	DOQXjVjmnw		l	jlmw	CDFMNOQVa cehjklmnw	ABCDEFGILM NOPQRVWXY Zabcdefghjkl mnorww	ACDFILMNO QRVXacefghj klmnw	ACDFIMNOQ RVXaxshjklm w	ACDFIMNOQ RVXaxshjklm w	ACDFILMNO QRVXacefghj klmnw	ABCDEFILM NOPQRVXYZ abcefghjklm now	ACDFILMN OPQRVXaxsf ghjklmnow	l	
Given the choice, I would prefer to have grown up at the time when my parents were children	10514	216	236	196	228	251	254	303	237	269	273	298	214	227	230	195	213	97	214	287	279	298	111	226	214	303	155	146	237	136	278	178	154	146	228	255	211	247	165	64	181	186	227	224	166	256	193	246	217	141	-
	43%	43%	49%	39%	46%	49%	51%	40%	84%	54%	55%	60%	43%	45%	46%	39%	43%	18%	43%	56%	56%	67%	39%	55%	43%	60%	77%	69%	47%	27%	56%	56%	77%	33%	68%	47%	43%	69%	50%	19%	56%	38%	85%	49%	46%	50%	39%	51%	47%	38%	-
		QVZxfglmnow	CGODVXZeef glmnotw	CGODVXZeef glmnotw	QVZxfglmw	CGODQVYZeef glmnotw	CGODQVYZeef glmnotw	ABCDEJMN OPQRUVWZc efghjklmnoqrt w	QVZxefglmw	CGOQVYZeef glmnortw	ABCDEFGHIJM NOPQRUVW Zbcefghijklmn opqrtvw	ABCDEFGHIJL MNOPQRUV WXYZabcefg hijklmnopqr	QVZxefglmn w	CGOQVZxefgl mnotw	CGODQVYZeef glmnotw	QVZxfglmw	QVZxfglmw	ABCDEFGHIJ KLmnopqrstu	ABCDEFGHL MNOPQRUV XYZabcefghij klmnopqrtv	ABCDEFGHL MNOPQRUV XYZabcefghij klmnopqrtv	QVZxfglmn w	Qm	ABCDEGHIJM NOPQRUVXY Zabcefghijkl mnopqrtuw	QVZxfglmn w	QVZxfglmw		ACGLOPQRU VXYZcefglm nortw	CGOQUVXYZc efglmnortw	QVZxfglmw	QVZn	ABCDEFGHL MNOPQRUV XYZabcefghij klmnopqrtv	QVZxfglmw	QVZn	QVZn	CGOQVYZeef glmnotw	CGOQUVYZc efglmnortw	QVZxfglmn w	ACGLOPQRU VXYZcefglm nortw	QVZn		QVZxfglmw	QVZxfglmw	CODVZcefgl mnotw	ABCDEFGHIJ KLMNOPQRV WXYZabcefg hijklmnopqrs tuvwx	QVZxfglmw	ACGLOPQRU VXYZcefglm nortw	QVZxfglmw	ABCDGJLMOP QRUVWYZcef gljlmnortw	CGLOPQRUV XYZcefglmn ortw	QVZm	
I would like ... to be the way it used to be	7577	178	155	138	158	165	164	195	217	185	151	164	156	135	177	61	163	71	171	196	177	158	61	191	154	164	174	166	150	163	197	135	145	174	135	165	136	175	117	77	144	195	153	153	167	193	170	163	165	65	-
	32%	36%	31%	28%	32%	33%	37%	57%	62%	37%	36%	49%	32%	27%	36%	18%	52%	15%	34%	41%	55%	52%	19%	38%	27%	33%	35%	33%	32%	33%	41%	25%	29%	33%	24%	45%	26%	54%	27%	36%	23%	15%	29%	38%	30%	30%	33%	39%	22%	32%	36%	19%	-
		OQVrme	AJOQVkehlm tw	OQVlmtw	AJMOQVkehj lmtw	OQVlmtw	ACEJMOQVX ehjlmtw	ABCDEFHIJKL MNOPQRSU VWXYZabcde fghjklmnopq rstuvwx	ABCDEFIJLM NOPQRUVWY Zabcefhjklm npqrtuvw	ABCDEJLMO QUVWefhjlm npqtw	OQVrmw	ABCDEFHIJL MNOPQRSU VWXYZabcde fhjklmnopqr stuvwx	AJOQVkehlm tw	OQVrmw	ACEJMOQVX efhjlmntw	Q	AJMOQVkehj lmtw		ACEJMOQVX efhjlmntw	ABCDEFIJLMN OPQRUVXYZ abcefhjklmn pqrtuvw	ABCDEFHIJL MNOPQRSU VWXYZabcde fghjklmnopq rstuvwx	AJOQVkehlm tw	Qm	ABCDEFJLMO PQUVXYabce fhjlmnpqtuv w	OQVrmw	ACEJMOQVX efhjlmtw	ACEJMOQVX efhjlmtw	ACEJMOQVX efhjlmtw	AJOQVkehlm tw	ACEJMOQVX efhjlmtw	ABCDEFIJMN OPQRUVXYZ abcefhjklmn pqrtuvw	AJOQVkehlm tw	ACEJMOQVX efhjlmtw	ABCDEFIJMN OPQRUVXYZ abcefhjklmn pqrtuvw	OQVrmw	OQVlmtw	ABCDEFHIJL MNOPQRSU VWXYZabcde fghjklmnopq rstuvwx	OQVlmtw	ABCEJLMOQ VXefhjlmntw	OQVrmw		ABCDEFHIJL MNOPQRSU VWXYZabcde fghjklmnopq rstuvwx	AJMOQVXehj lmtw	ABCDEJLMO PQUVXefhjl mnpqtw	Qm	AJMOQVXehj lmtw	ACEJMOQVX efhjlmntw	CGLOPQRUV XYZcefglmn ortw	Qm	

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Global #fdvisor: International Global Trends 2022
Q10. To what extent do you agree or disagree with the following statements?-These days I feel like a stranger in my own country
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48935	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1010	1010	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
Strongly agree	4267	82	64	98	115	70	85	64	60	88	68	55	80	100	98	86	82	169	77	22	37	65	113	64	106	65	66	84	75	115	71	91	66	102	88	69	166	104	183	168	65	106	42	46	62	61	66	48	126	183	-
	17%	16%	13%	20%	23%	14%	17%	13%	12%	18%	14%	11%	16%	20%	20%	17%	16%	34%	15%	4%	7%	13%	23%	13%	21%	13%	13%	17%	15%	23%	14%	18%	13%	20%	18%	14%	33%	21%	37%	34%	13%	21%	8%	9%	12%	12%	13%	10%	25%	37%	-
		BGHKSTWpq u	STp	BEGHKRSTU WYZbdfinpq rstu	ABEFGHIKLO PRSTUWYZa bdefhinpqrst u	STpqu	BGHKSTUWY Zfnpqrsu	BGHKSTUWY Zfnpqrsu	ST	BGHKSTUW YZfnpqrsu	STpqu	ST	BGHKSTWpq u	BEGHKRSTU WYZbdfinpq rstu	BEGHKLRST UWYZbdfinp qrstu	BGHKSTWpq u	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnopq rstuvw	HKSTpqu		S	STp	ABEFGHIKLO PRSTUWYZa bdefhinpqrst u	STp	ABEFGHIKLO PRSTUWYZa bdfinpqrstu	STpqu	BGHKSTUWY Zhpqrsu	KSTpqu	ABEFGHIKLO PRSTUWYZa bdefhinpqrst u	STpqu	BEGHKLRST UWYZbdfinp qrstu	KSTpqu	BEGHKRSTU WYZdfinpqrs tu	STpq	BEGHKLRST UWYZbdfinp qrstu	KSTpqu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnopq rstuvw	ABEFGHIKLP RSTUWYZab dfinpqrstu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnopq rstuvw	STp	ABEFGHIKLP RSTUWYZab dfinpqrstu	S	S	ST	ST	STp	S	ABCJTGHIKL MNOPRSTU WXYZabdefg hiknoprstu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnopq rstuvw	-
Tend to agree	7735	150	145	146	187	139	174	136	170	155	154	151	150	135	171	157	147	145	155	85	174	107	135	150	135	146	153	164	151	174	151	170	177	130	168	155	166	145	155	154	155	154	135	135	135	134	154	95	164	-
	29%	30%	29%	33%	36%	28%	26%	27%	26%	31%	27%	26%	30%	27%	34%	30%	29%	29%	31%	17%	25%	20%	24%	30%	27%	31%	31%	32%	33%	30%	30%	34%	36%	26%	34%	31%	33%	30%	30%	34%	31%	37%	40%	29%	27%	27%	27%	27%	16%	33%	-
		EGHIKMSTU Xcdgopqsv	STUvxv	EGHIKMCQST UXcdgopqsv uv	ABEGHIKLM PQRSTUWXY Zbcdgilopqs tuv	DLOqgilmnv w	BEGHIKLMP CJSTUWXcdgi kopqstuv	SUlv	SUlv	EGHIKSTUXc dgjopv	SUlv	SUlv	HSTUcxv	SUlv	BEGHIKMCQ TUXcdgiopq tuv	STUcxv	SUlv	ABCEFGHIKL MNPQRSTUV WXYZabcdgh ijklopqrstuv	STUcxv	EHKSTUcdgo v	SUlv	EGHIKMSTU Xcdgiopqsv	STUcxv	DLOqgilmnv w	EGHIKMCQST UXcdgiopqst uv	STUcxv	SUlv	BEGHIKMJP QSTUWXYZb cdgikopqstu v	BEGHIKLMP CJSTUWXcdgi kopqstuv	EGHIKMCQST UXcdgiopqst uv	SUlv	BEGHIKMCJS TUXcdgiopqs tuv	S	BEGHIKMQS TUXcdgiopqs tuv	HSTUcxv	BEGHIKMPQ STUWXcdgio pqstuv	ABEGHIKLM PQRSTUWXY Zabcdgilnopq stuvw	ABCEFGHIJKL MNPQRSTUV WXYZabcdgh ijklopqrstuv	Sw	Sw	SUlv	HSTUcxv	SUlv	SUlv	EGHIKMCQST UXcdgiopqst uv
Tend to disagree	7653	161	176	176	168	156	164	177	195	153	151	161	153	146	151	161	174	93	145	195	167	195	157	167	155	156	171	154	148	151	156	163	179	170	144	151	108	145	77	87	161	115	146	161	178	169	199	148	150	95	-
	31%	32%	35%	27%	22%	31%	33%	35%	38%	29%	26%	28%	26%	29%	30%	32%	35%	20%	30%	34%	48%	59%	27%	40%	31%	41%	34%	31%	30%	18%	31%	33%	35%	24%	29%	30%	22%	29%	15%	16%	32%	24%	49%	40%	46%	42%	40%	34%	20%	18%	-
		CDJLQVagilm ovw	CDJLMNQRV abcghjklmov w	DQsjlmvw	lm	DLOqgilmnv w	CDJLQVagilm ovw	CDJLMNQRV Xabcdghijkl movw	ACDEFJLMN OQRSVXabc deghijklmno ovw	DQsjlmvw	DQsjlmvw	ACDEFJLMN OQRSVXabcd eghijklmnov w	DQsjlmvw	DQsglmnovw	CDJLMQRVc ghjklmnovw	ABCDEFGJL MNOPQRSVX Zabcdefghijkl mnouvw	DLOqgilmnv w	CDJLMQRVc ghjklmnovw	ABCDEFGJL MNOPQRSVX Zabcdefghijkl mnouvw	CDJLMQRVb cghjklmnow	lm	DQsgjlmovw	CDJLMQRVc ghjklmnovw	ABCDEFGJL MNOPQRSVX UVWXYZabc defghijklmno vwxyzw	DLOqgilmnv w	ABCDEFGJL MNOPQRSVX Zabcdefghijkl mnouvw	CDJLMQRVb cghjklmnow	DLOqgilmnv w	DQsgjlmovw	CDJLQVagilm ovw	CDJLQVagilm ovw	CDJLMQRVb cghjklmnow	CDJLQVagilm ovw	ABCDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno vwxyzw	ACDEFJLMN OQRSVXabcd eghijklmnov w	CDJLQVagilm ovw	CDJLQVagilm ovw	ABCDEFGHIJ KLMNOPQRS YWZabcdefgh ijklmnouvw	ABCDEFGJL MNOPQRSVX Zabcdefghijkl mnouvw	ACDEFJLMN OQRSVXabcd eghijklmnov w	CDJLQVagilm ovw	lm	-
Strongly disagree	4050	63	78	80	78	103	51	106	88	91	130	99	109	75	64	29	79	68	78	177	72	114	69	62	79	54	89	65	108	132	117	41	59	117	55	162	46	75	36	53	27	132	59	81	31	58	73	122	178	60	-
	17%	13%	16%	16%	16%	21%	10%	21%	18%	18%	26%	20%	22%	15%	13%	6%	16%	14%	16%	35%	14%	23%	14%	10%	12%	11%	18%	13%	22%	26%	23%	8%	12%	23%	11%	32%	9%	15%	7%	11%	5%	26%	12%	16%	6%	12%	15%	24%	36%	12%	-
		Oejlnv	FOVWYwhlj mnrvw	FOVWYwhlj mnrvw	FOVWYwhlj mnrvw	ABCDFMNOP QRTVWXYwxf hjklmnqrstw	Olnv	ABCDFMMN OPQRTVWXY awfkjklmnpq rstw	AFNOQVWYa efhjlmnprsw	AFNOQTVWY awfkjlmnprs w	ABCDEFGHIK LMNOPQRTV WXYZadfhjk mnpqrstw	ABCDFMNOP QRTVWXYwf hjklmnpqrsw	ABCDFMNOP QRTVWXYwf hjklmnpqrstw	FOVWxhjlmnv	Oejlnv		FOVWYwhlj mnrvw	FOVWxjlmnv	ABCDEFGHIK KLMNOPQRT UVWXYZabc defghijklmno pqrstuvw	FOVWxhjlmnv	ABCDFMNOP QRTVWXYwf hjklmnpqrsw	FOVWYwhlj mnrvw	ABCDFMNOP QRTVWXYwf hjklmnpqrsw	FOVejlnv	ABCDFMNOP QRTVWXYwf hjklmnpqrst w	ABCDEFGHIK LMNOPQRTV WXYZadfhjk lmnpqrstw	ABCDFMNOP QRTVWXYwf hjklmnpqrsw	On	Oelnv	ABCDFMNM NOPQRTVWX YZadfhjklmn pqrstw	On	ABCDFMMN OPQRTVWXY Zadfhjklmnp qrstw	ABCDFMNOP QRTVWXYwf hjklmnpqrst w	Olnv	FOVWxhjlmnv w	Olnv	FOVejlnmrv	ABCDFMNM NOPQRTVWX YZadfhjklmn pqrstw	ABCDFGHIJ KLMNOPQRT UVWXYZabc defghijklmno vwxyzw	1	3	-
	3%	3%	3%	3%	3%	4%	2%	4%	4%	4%	4%	4%	4%	6%	3%	2%	3%	4%	3%	7%	3%	4%	3%	3%	3%	4%	4%	4%	5%	5%	4%	3%	3%	4%	4%	5%	2%	4%	3%	3%	3%	4%	4%	4%	3%	4%	4%	4%	*	1%	-
Don't know	1310	35	38	23	18	41	26	17	27	30	37	24	28	43	16	27	18	22	36	69	24	23	31	23	25	19	21	33	18	38	25	26	22	31	45	52	14	26	33	13	46	26	25	42	20	36	27	27	1	3	-
	3%	7%	8%	5%	4%	8%	5%	3%	5%	6%	7%	5%	6%	9%	3%	1%	4%	4%	7%	10%	3%	4%	6%	3%	5%	4%	4%	7%	4%	8%	5%	5%	4%	6%	9%	7%	3%	5%	3%	3%	9%	5%	5%	8%	4%	7%	5%	4%	*	1%	-
		CDGNPQWYZ bfijmvw	CDFGINPQT UWXYZbdefj kmnvw	CDFGINPQT UWXYZbdefj kmnvw	imvw	vw	CDFGHKLNO PQTUWXYZb defijlmnoprv w	CDNjlmvw	DGNjlmvw	DGNPRjlmvw	CDGVNPQTU WXYZbdfjmv vw	CJmvw	DGNjlmvw	CDFGJHKLN PQTUWXYZb defijlmnoptu vw	vw	GNjlmvw	vw	CDGHKSTU WXYZbdfjmv vw	CDGHKSTU WXYZbdefjkl mnoprstuvw	CJmvw	imvw	DGNPQTUV WXYZbdefjkl jklmoprtuvw	CJmvw	vw	FOVWYwhlj mnrvw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvw	FOVWxhjlmnv	ABCDFMNOP QRTVWXYwf hjklmnpqrsw	ABCDFMNOP QRTVWXYwf hjklmnpqrst w	vw	CDGJHKSTU WXYZbdfjmv vw	CDGJHKSTU WXYZbdefjk mnvw	CJmvw	DGNPQTUjmv vw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvw	CJmvw	Olnjmvw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvw	vw	CDFGHKLNO PQTUVWXYZ bdefjklmnopr stuvw	DGNPQTZbj mnvw	CDFGHKLNO PQTUVWXYZ bdefjklmnopr stuvw	CJmvw	Olnjmvw	vw	CDFGJKNPQT UWXYZbdefij kmnvw	DGNPQTZBj mnvw	CJmvw	Olnjmvw	vw	DGNPQTZBj mnvw	CJmvw	Olnjmvw	ABCDFHIKM NOPQRTVWX YZadfhjklmn pqrstuvw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvw	-
Sigma	749505	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Summary																																																		
Top2Box (Agree)	11687	241	209	263	257	209	258	200	230	246	222	206	230	235	269	284	229	313	232	107	211	172	248	214	260	221	235	248	226	266	235	267	245	232	256	231	274	254	354	351	266	273	171	176	232	197	201	183	231	367	-
	47%	48%	42%	53%	50%	42%	52%	40%	38%	49%	40%	37%	46%	47%	54%	57%	46%	62%	47%	21%	32%	34%	56%	43%	48%	46%	44%	50%	45%	51%	47%	24%	49%	46%	51%	35%	66%	51%	71%	70%	53%	45%	34%	35%	46%	39%	40%	37%	44%	69%	-
		BEGHIKSTU Wdipqstu	RSTUipq	BEGHIKLMPR STUWYZbdgi opqrstuv	ABCEFGHIKL MNPRSTUW XYZabcdefgh ijmopqrstuv	STUI	BEGHIKLMPR STUWYZbdgi oprstuv	STUip	ST	BEGHIKSTU WZdipqstuv	STUip	ST	EGHIKSTUdi pqsu	BEGHIKSTUd ipqstu	ABEGHIKLMP RSTUWXYZbc dgiopqrstuv	ABEFGHIKL MPRSTUWXY Zabcdfghiko pqrstuv	EGHIKSTUdi pqsu	ABCEFGHIKL MNOPRSTUV WXYZabcdef ghiknopqrst	EGHIKSTUdi pqsu	ABEGHIKSTU Widipqstu		jlmw	ACDFIMNOQ RVXacehjklmi mnw	HKSTUipqu	BEGHIKSTU Widipqstu	ABEGHIKLMP RSTUWXYZbc dfgiopqrstuv	GHKSTUipqu	EGHIKSTUdi pqsu	BEGHIKSTU WYZdipqstu v	EGHIKSTUdi pqsu	BEGHIKLPST UWYZbdiop qrstuv	S	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiknopq rstuv	BEGHKLPST UWYZbdiop qrstuv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijknop qrstuv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijknop qrstuv	BEGHIKLMPR STUWYZbdgi opqrstuv	HKSTUipqu	S	S	HKSTUipqu	ST	STU	S	HKSTUipqu	ABCEFGHIJ KLMNOPQRS TUVWXYZab cdefghijknop qrstuv
Bottom2Box (Disagree)	11703	224	254	215	185	259	215	283	283	224	261	290	241	222	215	189	253	166	227	466	314	309	186	263	234	260	260	219	256	223	273	204	234	237	199	313	154	220	114	135	188	251	304	282	258	267	272	290	278	150	-
	48%	45%	51%	43%	37%	52%	43%	57%	57%	45%	53%	59%	49%	44%	40%	38%	51%	33%	47%	69%	65%	63%	37%	53%	47%	52%	53%	44%	51%	45%	55%	41%	47%	48%	40%	63%	31%	44%	23%	27%	38%	50%	61%	56%	54%	53%	54%	58%	56%	30%	-
		DODQjlmnw	ACDFIMNOQ RVXacehjklmn w	ACDFIMNOQ RVXacehjklmn w	DODQjlmnw	jlmw	ACDFIMNOQ RVXacehjklmn nw	DODQjlmnw	ABCDFIJLMN OPQRVXZabc efghjklmnow	DODQjlmnw	ACDFINNOQ RVXacehjkl mnw	ABCDEFJLM NOPQRVWXY Zabcefghjkl mnow	CDFNOQXlw hjlmnw	DODQjlmnw	Qjlmnw	ACDFIMNOQ RVXacehjklmn w	DODQjlmnw	lm	DODQvhjlmn w	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno	ABCDEFGHIJ KLMNOPQRV WXYZabcdef ghijklmnoqrs tuv	ABCDEFGHIJ KLMNOPQRW XYZabcdefgh ijklmnorstw	jlmw	ACDFIMNOQ RVXacehjklmn w	DODQvhjlmn w	ACDFIMNOQ RVXacehjklmn w	ACDFILMNO QRVXacefghj klmnw	Qjlmw	DODQvhjlmn w	ACDFIMNOQ RVXacehjklmn w	Qjlmw	DODQvhjlmn w	ACDFIMNOQ RVXacehjklmn w	lm	DODQjlmnw			l	jlmw	CDFMNOQVa cehjklmnw	ABCDFIJLM NOPQRVWXY Zabcefghjkl mnorsw	ACDFIJLMNO QRVXacefghj klmnw	ACDFINNOQ Vacehjklmn w	ACDFIMNOQ RVXacehjklm nw	ACDFIJLMNO QRVXacefghj klmnw	ABCDEFJLM NOPQRVXYZ abcefghijklm now	ABCFJLMN OPQRVXacef ghijklmnow	I	
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Global #dvisor: International Global Trends 2022
Q10. To what extent do you agree or disagree with the following statements?-Given the choice, I would prefer to have grown up at the time when my parents were children
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	e	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1001	1000	1000	1001	1000	1000	1000	998	999	999	999	999	1000	1000	1000	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
Strongly agree	5245	106	81	108	111	79	89	85	103	80	72	54	100	91	116	96	119	205	82	40	39	124	169	59	109	110	174	74	94	154	62	78	124	117	77	112	153	100	140	185	88	137	90	105	105	75	111	76	177	210	-
	11%	21%	16%	22%	22%	16%	18%	17%	21%	16%	14%	11%	10%	18%	23%	19%	24%	41%	16%	8%	8%	25%	34%	12%	22%	22%	35%	15%	19%	31%	12%	16%	25%	23%	15%	22%	31%	20%	28%	37%	18%	27%	18%	21%	21%	15%	22%	15%	35%	42%	-
		BEEGIKRSTW adehsu	BEEGIKRSTW adehsu	BEEGIKRSTW adehsu	BEFGIJKRST Wadehnsu	BEFGIJKRST KSTWd	BEFGIJKRST KSTWd	BEFGIJKRST KSTWd	BEEGIJKRSTW adehsu	BEEGIJKRST KSTWd	BEEGIJKRST KST	BEEGIJKRST ST	BEIJKRSTWa dehsu	BEFGIJKRST JKSTWd	BEFGIJKMRS TWadehnsu	BEFGIJKRST JKSTWd	BEFGIJKLMO RSTWdabdeh npsu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmop	BEFGIJKRST KSTWd	BEEGIJKLMO RSTWabdeh nrpsu	ABCDEFGHIJ KLMNOPRST UWXYabdefg hiklmopqrstu	BEFGIJKLMO RSTWabdeh nrpsu	ABCDEFGHIJ KLMNOPRST UWXYabdefg hiklmopqrstu	ST	BEFGIJKRST Wadehnsu	BEFGIJKRST Wadehsu	ABCDEFGHIJ KLMNOPRST UWXYabdefg hiklmopqrstu	BEFGIJKLMO RSTWabdeh lmpsu	ABCDEFGHIJ KLMNOPRST UWXYabdefg hiklmopqrstu	BEFGIJKLMO RSTWabdeh lmpsu	BEFGIJKMOR STWadehnpsu	KSTW	JKSTWad	ABCDEFGHIJ KLMNOPRST UWXYabdefg hiklmopqrstu	BEIJKRSTWa dehsu	BEIJKRSTWa dehsu	ST	KSTWd	ABCDEFGHIJ KLMNOPRST VWXYabdefg hiklmopqrstu	BEFGIJKRST KSTWd	BEIJKRSTWa dehsu	ST	BEEGIJKRSTW adehsu	KST	ABCDEFGHIJ KLMNOPRST UWXYabdefg hiklmopqrstu	ABCDEFGHIJ KLMNOPRST UWXYabdefg hiklmopqrstu
Tend to agree	7117	116	146	135	135	135	180	135	111	102	111	102	140	135	135	178	143	175	155	100	149	140	195	116	140	165	203	123	138	169	105	155	160	115	118	116	115	143	155	134	160	141	157	133	149	135	84	146	-
	29%	23%	29%	30%	27%	27%	35%	38%	22%	22%	20%	21%	28%	26%	23%	36%	30%	35%	31%	27%	30%	28%	38%	23%	28%	33%	41%	25%	28%	33%	21%	31%	32%	23%	23%	23%	23%	29%	30%	26%	35%	29%	31%	26%	30%	27%	17%	29%	-
		v	AFIJKSWedjkv	AFIJKSWedjkv	AFIJKSWedjkv	UIKSdJv	JIv	ABCDEFHIJKL MNPRSTUW XYabdhijklop qrstuvw	UIKSdJv	v	DOVZcfgjlmo vw	ABCDEFGHIJ KLMNOPRSU VWXYabcdefg hijklmnoprs tuvw	AIJKSWedjkv	JSv	UIKSdv	ABCDEFHIJKL MNPRSTUW Xabdhijklqq uvw	AFIJMSWXwd ijkouv	ABCDEFHIJKL MNSTUWXa bdhijklqquv w	AFIJMSWXwd ijkouv	AFIJKSWedjk ov	AIJKSWedjkv	ABCDEFHIJKL MNOPQRSU VWXYabcdefg hijklmnoprs tuvw	v	AIJKSWedjkv	ABCDEFHIJKL MNPRSTUW XYabcdhijklo qrstuvw	ABCDEFHIJKL MNOPQRSTU VWXYabcdhijk lopqrstuvw	ABCDEFHIJKL MNOPQRSTU WXYabcdhijk lopqrstuvw	ABCDEFHIJKL MNPRSTUW Xabdhijklqr stuvw	UIKSdJv	JSv	ABCDEFHIJKL MNSUWXab dhijklqsuvw	ABDEFHIJKL MNPRSTUW Xabdhijklop qrstuvw	v	AFIJMSWXwd ijkouv	ABCDEFHIJKL MNOPQRSTU WXYabcdhijk lopqrstuvw	ABCDEFHIJKL Xabdhijklqq tuvw	v	AFIJMSWXwd ijkouv	UIKSdJv	AFIJKSWedjk ov	AIJKSWedjkv	v		AFIJKSWedjkv
Tend to disagree	4576	141	149	177	103	157	157	138	148	144	134	175	135	154	146	163	155	63	138	154	103	135	91	103	147	113	87	145	158	106	103	119	108	117	105	148	113	64	145	105	180	167	157	167	148	138	87	87	-
	27%	29%	30%	25%	21%	30%	30%	28%	30%	29%	25%	35%	27%	31%	29%	33%	32%	13%	28%	31%	39%	27%	18%	39%	29%	30%	17%	30%	32%	25%	16%	28%	28%	21%	20%	28%	27%	21%	30%	22%	13%	29%	22%	36%	33%	31%	33%	28%	28%	16%	16%	-
		DOVZcfgjlmo vw	CDEVZbcfgl movw	DOVZcfgjlmo vw	DQVZcgmvw	CDEVZbcfgl movw	CDEVZbcfgl movw	DOVZcfgjlm vw	DIOVZcfgjlm ovw	DOVZcfgjlmo vw	DOVZcgmvw	ABCDEFGHIJL NQRSUVWYZa bcdefghijklm notuvw	DOVZcfgjlmo vw	CDEIOZbcfgl movw	DOVZcfgjlmo vw	CDELIQRUVZ bcdefghijlmo vw	CDEIOZbcfgl movw	DOVZcfgjlmo vw	DOVZcfgjlmo vw	ABCDEFGHIJL MNOPQRSU VWXZabcdefg hijklmnortuv w	DOVZcfgjlmo vw	Qm	ABCDEFGHIJL MNOPQRSU VWYZabcdefg hijklmnortuv w	DIOVZcfgjlm ovw	CDEIOZbcfgl movw	Qm	ABCDEFGHIJL MNOPQRSU VWYZabcdefg hijklmnortuv w	DOVZcfgjlmo vw	CDEIOZbcfgl movw	Qm	DOVZcfgjlmo vw	DOVZcfgjlmo vw	CDEVZbcfgl movw	DOVZcfgjlmo vw	CDEVZbcfgl movw	CDELQRUVZ bcfgjlmovw	DOVZcfgjlmo vw	DOVZcfgjlmo vw	Qm	Qm
Strongly disagree	3738	73	76	68	125	80	102	63	85	125	149	124	79	73	84	33	59	29	76	129	86	73	24	82	67	50	23	94	112	55	138	40	28	45	89	98	108	98	37	30	38	81	47	57	42	83	53	118	155	59	-
	15%	15%	15%	14%	25%	16%	20%	13%	17%	25%	30%	25%	16%	15%	17%	7%	12%	6%	15%	26%	17%	15%	5%	16%	13%	10%	5%	19%	22%	11%	28%	8%	6%	9%	18%	20%	22%	20%	7%	6%	8%	16%	9%	11%	8%	17%	12%	24%	31%	12%	-
		OQVZcefgl mnpr	OPQVZcefgl mnprtw	OQVZefgjlm nqr	ABCEFGHIJM NOPQRTUV WXYZacefghi klmnopqrst	GOPQVYZcef gjlmnpqrtw	ABCEGLMOP QRUVWXZc efgjlmnopqrt w	OQVZefgjlmn r	GOPQVXYZcw fgjlmnpqrtw	ABCEFGHIJM NOPQRTUV WXYZacefghi klmnopqrst	ABCEFGHLM NOPQRTUV WXYZacefghi klmnopqrst	ABCEFGHIJM NOPQRTUV WXYZacefghi klmnopqrst	GOPQVZcef gjlmnpqrtw	ODQVZcefgl mnpr	OQVZefgjlmn rstw	OQVZefflm	ABCEFGHIJM NOPQRTUV WXYZacefghi klmnopqrst	CGOPQVXYZc efgjlmnpqrtw	OQVYZcefgl mnpr	GOPQVYZcef gjlmnpqrtw	CGOPQVYZcef gjlmnpqrtw	OQVYZefgjlm npr	OQVZfm	ABCDAMOPQ RUWXYZcefgl mnpqrtw	ABCEGHLMN OPQRTUVWX YZefgilmnop qrstw	OQVZefflmn	ABCEGHIJM NOPQRTUV WXYZabcefg hijklmnopqr stuvw	VZ	GOPQVYZcef gjlmnpqrtw	OPQVYZcefgl mnpqrtw	QVZfm	OQVZflm	VZ	OPQVYZcefgl mnpqrtw	OQVZfm	ABCEGHIJMN OPQRTUVWXY ZCaefghlmn opqrtw	ABCDEFGHIK LMNOPQRST UVWXYZabc efghijklmnop qrstuvw
Don't know	1829	61	47	51	26	55	32	25	30	40	52	36	47	53	20	31	15	30	49	69	33	29	26	50	37	23	13	57	31	41	51	50	33	46	59	25	18	38	61	16	46	50	23	30	40	44	47	43	1	3	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-
		DFGHIKNOP QTUVXYZbcfi jkmpqrtuvw	DFGHNOPQT UVYZbfjmpq vw	DFGNNOPQ TUVXYZbfijk mpqvw	DFGHNOPQ TUVXYZbfijk mpqvw	DFGHKNOPQ TUVXYZbfijk mpqvw	NPQmvw	PZmvw	NPQmvw	DGNPVYZjm pvw	DFGHNOPQ TUVXYZbfijk mpqvw	GNPQTZjmvw	DFGHNOPQ UVYZbfijmpq vw	DFGHNOPQ TUVXYZbfijk mpqvw	DFGHNOPQ TUVXYZbfijk mpqvw	NPQmvw	VW	NPQmvw	DFGHNOPQ UVYZbfijmpq vw	PZmvw	DFGHNOPQ TUVXYZbfijm pqvw	GNPVTZjmv w	Zvw	vw	DFGHNOP QTUVXYZbcfi jkmpqvw	PQmvw	DFGHNOPQ TUVXYZbfijk mpqvw	DGNPVTZjm pvw	DFGHNOPQ TUVXYZbfijk mpqvw	DFGHKNOP QTUVXYZbcfi jkmpqvw	DFGHNOPQ QTUVXYZbcfi jkmpqvw	Zmvw	NPQmvw	DGNPVTZjm vw	BDFGHIKLNO PQTUVXYZbc fgjkmpqrtuvw	DFGHNOPQ TUVXYZbfijk mpqvw	DFGHNOPQ UVYZbfijmpq vw	DGNPVTZjm pvw	DGNPVTZjm pvw	ZIjmpvw	DGNPQUVY	DGNPVTZjm pvw	DGNPVTZjm pvw	
Sigma	34905	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Summary																																																	
Top2Box (Agree)	13357	371	378	354	346	314	314	373	337	331	335	365	335	335	351	374	372	378	337	349	388	364	368	175	369	375	377	197	333	323	371	371	333	308	313	341	369	315	395	390	373	365	350	346	361	396	390	381	367	358	-
	55%	45%	48%	51%	49%	43%	43%	55%	47%	38%	35%	33%	48%	44%	50%	55%	54%	76%	47%	30%	38%	53%	72%	35%	50%	55%	75%	39%	46%	65%	34%	54%	67%	62%	43%	48%	54%	43%	58%	78%	55%	52%	50%	49%	52%	41%	52%	40%	52%	71%	-
		UKSTWad	UKSTWad	UKSTWad	ABEFIJKMST Wadhksu	EFIJKSTWa dhksu	JKSTWd	ABDEFHIJKL MRSTWXabd hiksu	ABDEFHIJKL MRSTWXabd hiksu	EFIJKSTWadh ksu	KS	S	EFIJKSTWadh ksu	UKSTWd	ABEFIJKMSTW adhksu	ABDEFHIJKL MRSTWXabd hiksu	ABDEFHIJKL MRSTWXabd ikou	ABCDEFGHIJ KLMNOPRST UWXYabcdef ghijklmoprs	FIJKSTWadhs u	ABCDEFGHIJ KLMNOPRST UWXYabcdef ghijklmoprs	KS	ABEFHIJKMR STWadhksu	ABCDEFGHIJ KLMNOPRST UWXYabcdef ghijklmoprs	5	ABEFIJKMSTW adhksu	ABDEFHIJKL MRSTWXabd hiksu	ABCDEFGHIJ KLMNOPRST UWXYabcdef ghijklmoprs	KSWd	UKSTWadu	ABCDEFGHIJ KLMNOPRST UWXYabdehi jklmoprstuv	ABCDEFGHIJ KLMNOPRST UWXYabdehi jklmoprstuv	5	ABDEFHIJKL MRSTWabdh iksu	ABCDEFGHIJ KLMNOPRST UWXYabdehi jklmoprstuv	ABCDEFGHIJ KLMNOPRST UWXYabdehi jklmoprstuv	JKSTWd	EFIJKSTWadh ksu	ABDEFHIJKL MRSTWabdh iksu	5	ABDEFHIJKL MNRSTUWX abdhikopqsu v	ABCDEFGHIJ KLMNOPRST UVWXYabcd efghijklmnopq rstuvw	ABDEFHIJKL MRSTWabdh iksu	ABEFIJKMST Wadhksu	EFIJKSTWadh ksu	EFIJKSTWadh ksu	ABEFIJKMST Wadhksu	JKSWd	ABEFIJKMST Wadhksu	KSd	ABEFIJKMST Wadhksu	
Bottom2Box (Disagree)	10314	216	226	195	228	231	254	202	232	269	273	299	214	227	230	195	213	92	214	282	279	208	115	276	214	202	130	246	237	136	278	178	134	146	228	235	213	247	149	94	181	189	227	224	199	250	193	256	237	141	-
	42%	43%	45%	39%	46%	46%	51%	40%	47%	54%	55%	60%	43%	45%	46%	39%	43%	18%	43%	56%	56%	42%	20%	79%	43%	40%	25%	49%	47%	27%	56%	34%	27%	30%	44%	47%	43%	49%	30%	19%	50%	38%	45%	45%	40%	50%	39%	51%	47%	28%	-
		CJVZefgjlmnw	CGODVYZbef glmnotw	CJVZefgjlmnw	CGODVYZbef glmnotw	CGODVYZbef glmnotw	ABCDGJLMN OPQRSUVWXZc efghijlmnoprt w	CJVZefgjlmnw	ABCDEGHIJM NOPQRUVXY Zabcefghijl mnopqrtuv	ABCDEGHIJK LMNOPQRUV WXYZabcefg hijklmnopqr stuvwx	CGODVZefgjlmnotw	ABCDEFGHIJL MNOPQRUV WXYZabcefg hijklmnopqr stuvwx	CJVZefgjlmnw	CGODVZefgjlmnotw	CGODVZefgjlmnotw	CJVZefgjlmnw	ABCDEFGHIJL MNOPQRUV WXYZabcefghij klmnopqrstu vwx	ABCDEFGHIJL MNOPQRUV XYZabcefghij klmnopqrtuv wx	CJVZefgjlmnw	Qm	ABCDEGHIJM NOPQRUVXY Zabcefghijkl mnopqrtuw	CJVZefgjlmnw	CJVZefgjlmnw	ABCDEFGHIJL MNOPQRUV XYZabcefghij klmnopqrtu vwx	CJVZefgjlmnw	CGODVZefgjlmnotw	CJVZefgjlmnw	CJVZefgjlmnw	CGODJVYZc efgjlmnortw	CJVZefgjlmnw	ACGLOPQRU VXYZcefgjlm nortw	CGODJVYZc efgjlmnortw	CJVZefgjlmnw	ACGLOPQRU VXYZcefgjlm nortw	CJVZefgjlmnw	CGODJVYZef glmnotw	CJVZefgjlmn

Global #fdvisor: International Global Trends 2022
Q10. To what extent do you agree or disagree with the following statements?-I would like ... to be the way it used to be
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	e	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48935	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1030	1030	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
Strongly agree	6383	144	117	126	128	103	152	68	108	104	139	73	130	130	140	158	146	223	98	63	40	139	182	94	139	116	136	96	145	148	97	105	118	114	139	94	202	133	172	213	108	137	122	117	104	93	158	92	226	285	-
	26%	29%	23%	25%	26%	21%	30%	14%	22%	21%	28%	15%	26%	26%	28%	32%	29%	45%	20%	13%	8%	28%	36%	19%	28%	23%	27%	19%	29%	30%	19%	21%	24%	23%	28%	19%	40%	27%	34%	43%	22%	27%	24%	23%	21%	19%	32%	18%	44%	57%	-
		BEGHIKLMRS TWYadefgtrsu	GIKRSTWadiu	EGHIKRSTWad eisu	EGHIKRSTWa deisu	GIKST	BCDEGHIKLM RSTWYadefg	T	GIKST	GIKST	BEGHIKMRST WYadegtrs u	GIKRSTWadis u	T	GIKRSTWadis u	GIKST	BEGHIKLMRS TWYadegtrs u	BCDEGHIKLM RSTWYadefgl knpqrsu	BEGHIKLMRS TWYadefgn qrsu	ABCDEFGHIJ KLMNOPRST UVWXYZabc dadghiklmnop	GIKST	T	EGHIKMRST Wadeimnu	ABCDEFGHIJ KLMNOPRST UWXYZabcd efghiklmnopqrs	GIKST	BEGHIKLMRS TWYadefgtrsu	GIKST	BEGHIKLMRS TWYadefgtr su	GIKST	BEGHIKMRST WYadegtrs u	GIKST	GIKSTWadiu	GIKST	BEGHIKMRST WYadegtrs u	GIKST	ABCDEFGHIJ KLMNOPRST UWXYZabcd efghiklmnopqr stu	EGHIKMRST Wadeimnu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnop qrstu	GIKST	EGHIKMRST Wadeimnu	GIKSTWaiu	GIKST	GIKST	GIKST	BCDEGHIKLM RSTWYadefgl npqrsu	GIKST	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghiklmnop qrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstu	
Tend to agree	8307	193	177	185	177	140	136	149	156	187	149	181	185	157	231	177	231	179	176	146	148	163	194	177	184	163	175	164	177	141	151	177	178	111	164	197	148	145	163	161	193	172	189	207	195	168	195	194	197	195	-
	33%	37%	34%	35%	36%	35%	30%	21%	31%	36%	30%	34%	37%	31%	46%	34%	39%	40%	35%	29%	30%	33%	37%	34%	37%	38%	36%	40%	44%	38%	30%	39%	38%	33%	33%	30%	39%	30%	32%	40%	39%	36%	38%	40%	38%	34%	39%	38%	38%	39%	34%	-
		Gqsovw	FGHIKSTcdgjk ovw	FGHIKSTcdgj kovw	FGHIKSTcdgj kovw	FGHIKSTcdgj kovw	Gqivw	iv	Gqivw	Gqivw	FGHIKNSTcdg ijkovw	Gqivw	AFGHKNSTc dgjkovw	AFGHKNSTc dgjklovw	Gqsovw	ABCDEFGHIJ KLMNPQRST UVWXYZabc dghjklmnop	FGHSTcgqiv w	ABCDEFGHIJ KLMNPQRST UVWXYZabc dghjklmnop	FGHSTcdgij kovw	Gqsovw	Gqivw	AFGHKNSTx cdgjklovw	FGHSTcgqik ovw	AFGHKNSTc dgjklovw	FGHSTcgqik ovw	ABCDEFGHIJ KLMNPQRST UVWXYZabc dghjklmnop	ABCDEFGHIJ KLMNPQRST UVWXZabcd ghjklovw	Gqsovw	GIkqjovw	givw	Gqivw	Gqivw	ABCDEFGHIJ KLMNOPQRST UVWXYZabcd efghiklmnop qrstuvw	ABCDEFGHIK NPQRSTUVWZ abcdghijklos vw	AFGHKNSTU acdghijklovw	FGHIKNSTcdg ijkovw	AFGHKNSTc dgjklovw	AFGHKNSTU acdghijklovw	
Tend to disagree	9339	97	107	94	98	93	113	143	147	110	83	147	107	93	177	80	138	94	117	133	105	101	71	117	88	115	131	114	88	93	113	108	110	113	77	151	74	116	80	93	110	98	135	122	118	118	88	110	67	63	-
	22%	18%	21%	19%	20%	19%	23%	33%	28%	22%	17%	29%	21%	19%	25%	16%	26%	11%	23%	27%	41%	20%	14%	23%	18%	27%	26%	23%	18%	19%	27%	22%	22%	25%	15%	30%	15%	23%	16%	12%	24%	20%	24%	24%	28%	32%	18%	22%	13%	9%	-
		QVjmvw	JOQVRVsjmv w	QVjmvw	OQVRVjmvw	QVjmvw	AJMOQVXRs hjimtw	ABCDEFHIJL MNOPQRSU VWXYZabcde fghjklmnopq	ABCDEFIJLM OQRUVXabc	JOQVRVjmv w	Qmw	ABCDEFIJLM OQRUVXabc efghjklmnop tuvw	JOQVRVjmv w	QVjmvw	ACDEJMOQU VXbshjlmotv w	ABCDEFGHIJ KLMNOPQRS TUVWXYZabc defghijklmno	ABCDEJLMOQ QUVXbcehjl motvw	ACDEJMOQU VXbshjlmotv w	ACDEJMOQV Xbchjimtvw	ABCDEFGHIJ KLMNOPQRS TUVWXYZabc defghijklmno	JOQVRVsjmv w	Qw	ABCDEFIJLM OQRUVXabc efghjklmotuv w	FGHKSTcgqik ovw	ABCDEFIJLM OQUVXbcehjl mjmotuvw	ACDEJMOQU VXbshjlmotuvw	ABCDEJLMO QUVXbcehjl motvw	ACDEJMOQV bchjimtvw	Qmvw	ABCDEFIJLM OQUVXbcefh jimotvw	JOQVRVsjmv w	JOQVRVsjmv w	ACDEJMOQV Xbchjimtvw	ABCDEFIJLM OQUVXbcefh jimotvw	Qmw	ABCDEFIJLM NOPQRUVXa bcefghjklmn opqtuvw	JOQVRVsjmv w	ACDEJMOQV Xbchjimtvw	ACDEJMOQU VXbshjlmotvw	ABCDEJLMO QUVXbcehjl motv

Global #tripadvisor: International Global Trends 2022
Q11. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I wish my life was more simple	18170	357	323	368	310	317	350	429	338	333	279	335	357	314	395	437	381	415	365	350	364	349	400	293	342	378	400	394	371	379	312	418	433	381	319	398	395	416	343	395	356	357	346	376	393	342	383	343	418	458	342
	73%	71%	65%	74%	62%	63%	70%	86%	68%	67%	56%	67%	71%	63%	79%	87%	74%	83%	73%	70%	73%	70%	80%	68%	68%	76%	80%	79%	74%	76%	62%	84%	87%	76%	64%	80%	79%	83%	69%	79%	71%	71%	69%	75%	79%	68%	77%	69%	88%	91%	68%
		BDEIKMWd h	JW	BDEHJKMW Xdhlo	J	J	BDEJMWdh	ABCDEFHIKL MNPRSTUV MWXZabcdgh ijlmnopqrstu x	DJMWd	JW	DJWd	BDEIJKMWd h	BDEIJKMWd h	J	ABCDEFHIKL MRSTUWXb dhlnopsux	ABCDEFHIKL MNPQRSTUV WXYZabcdg hijklmnopqr stux	ABCDEFHIKL MSUWXdhlo psux	ABCDEFHIKL MNPRSTUW XYabcdghijlm nopqrtux	BDEHJKMW Xdhl	BDEJMWdh	BDEJMWdh	BDEHJKMW Xdhl	ABCDEFHIKL MRSTUWYb cdhlnopsux		DEJMWdh	BDEFHIJKMS UWXdhlpsux	ABCDEFHIKL MRSTUWYb cdhlnopsux	ABCDEFHIKL MNPQRSTUV WXYZabcdgh ijlmnopqrstu x	ABCDEFHIKL MSUWXdhlp sux	JW	ABCDEFHIKL MRSTUWXb dhlnopsux	BDEFHIJKLMS UWXdhlpsux	ABCDEFHIKL MNPRSTUW XYabcdghijl mnopqrtux	DEJMWdh	ABCDEFHIKL MRSTUWXb dhlnopsux	BDEJMWdh	BDEJMWdh	DEJMWd	BDEHJKMS WXdhlvux	ABCDEFHIKL MRSTUWXd hlnopsux	DJWd	BDEFHIJKMS UWXdhlpsux	DJWd	ABCDEFHIJKL MNPQRSTUV WXYZabcdeg hijklmnopqr stux	ABCDEFHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvx	DJWd
I wish I could slow down the pace of my life	18738	427	371	347	363	398	411	455	421	331	388	363	377	331	458	456	377	395	335	387	368	437	386	315	395	435	391	371	386	348	396	477	393	366	396	385	330	374	447	333	457	495	445	454	447	331	336	374	374
	71%	84%	69%	71%	67%	67%	67%	84%	64%	66%	58%	73%	65%	67%	77%	87%	68%	77%	67%	77%	76%	81%	77%	63%	69%	87%	77%	69%	77%	75%	61%	84%	79%	73%	71%	79%	69%	78%	71%	69%	81%	91%	80%	80%	85%	69%	87%	75%	67%
		BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	JPhx	BEIJMPWadhj lx	BEIJLMPRWX adhjlouvx	Px	BCDEIJKLMN PQRSTVWXZ abcdghijklmo uvwx	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	JPdhx	Px	BEILMPRWX adhjlouvx	JPhx	Px	BEILMPRWX adhjlouvx	MNPQRSTV WXZabcdfghi jklmouvwx	BCDEFGIJKL MNPQRSTV WXZabcdfghi jklmouvwx		BCDEIJKLMN PRWXZacdhj klouvx	EJMPdhx	BCDEIJKLMN PRTWXZacdg hjklouvx	BEILMPRWX adhjlouvx	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEIJKLMN PRWXZacdhj klouvx	JPx	JPdhx	BCDEFJKLM NPQRSTVWX Zabcdfghijkl mouvwx	BEIJMPWXa dhjlux	BCDEIJKLMN PRWXZacdhj klouvx	Px	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEIJKLMN PRTWXZacdg hjklouvx	BEIJLMPRWX adhjlouvx	Px	BCDEIJKLMN PRTWXZacdg hjklmnouvwx	BEIJMPWadhj lux	Px	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEIJKLMN PRTWXZacdg hjklouvx	BEIJLMPRWX adhjlouvx	Px	BCDEIJKLMN PRTWXZacdg hjklmnouvwx	JPhx	BEIJLMPWXa dhjlux	JPhx	BCEIJLMPRW XZacdhjklouv x	BCDEFGHIJ KLMNPQRST UVWXZabcd efghijklmou	BCDEFGHIJ KLMNPQRST UVWXZabcd efghijklmou	JPhx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmo	ABCDEFGHIJ KLMNPQRST UVWXZabcd efghijklmou	ABCDEFGHIJ KLMNPQRST VWXZabcdef ghijklmouvw	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEFGHIJ KLMNPQRST UVWXZabcd efghijklmouv	JPx	EJMPWdhx	BCEIIJLMPRW XZacdhjklouv x
Increasingly, I feel the need to spend time alone	15585	395	339	393	353	398	376	385	363	333	366	353	378	334	378	364	361	384	351	385	343	376	397	384	377	385	391	387	355	373	373	397	368	363	361	356	370	376	333	353	366	376	397	366	366	363	377	377	368	393
	61%	59%	66%	58%	70%	62%	55%	78%	52%	47%	57%	51%	55%	63%	76%	73%	60%	77%	58%	57%	68%	55%	78%	57%	65%	58%	60%	56%	51%	75%	54%	79%	74%	73%	60%	51%	76%	45%	67%	70%	53%	73%	55%	59%	49%	49%	52%	55%	63%	74%	59%
		HIKbiknnstv	ACFHIJKLPRS UWYZabdhk npqrstuvx	HIKbiknnv	ABCEFHIJKL MPRSUWXYZ abdhiknpqrs tuvx	FHIKLUabdl knprstuv	IKkv	ABCDEFHIJKL MOPRSTUW XYZabdghijkl mnpqrstuvw x	Ikv			ACFHIJKLMN PRSUWYZab dhiknpqrstu vx	Ikv	FHIJKLSUWa bdiknprstuv	ABCDEFHIJKL MPRSTUWXY Zabdhiklmnp qrstuvx	ABCEFHIJKL MPRSTUWXY Zabdhiklnpq rstuvx	FHIKLbdiknrs tv	ABCDEFHIJKL MPRSTUWXY Zabdhiklnpq rstuvx	HIKbiknnvw	ACFHIJKLM PRSUWYZab dhiknpqrstu vx	Ikv	ABCDEFHIJKL MOPRSTUW XYZabcdfghik lmnopqrstuv xz	HIKbiknnv	ACFHIJKLPRS UWYZabdhik nprstuvx	ABCDEFHIJKL MPRSTUWXY Zabdhiklnpq rstuvx	ABCEFHIJKL MPRSTUWXY Zabdhiklnpq rstuvx	FHIKLbdiknrs tv	ABCDEFHIJKL MPRSTUWXY Zabdhiklnpq rstuvx	ABCEFHIJKL MPRSUWXYZ abdhiknpqr stuvx	FHIKLbdiknrs tv	ABCDEFHIJKL MPRSTUWXY Zabdhiklnpq rstuvx		ACEFHIJKLPR SUWYZabdhi knprstuvx	ABCEFHIJKL MPRSUWXYZ abdhiknpqr stuvx	Ikv	ABCEFHIJKL MPRSTUWXY Zabdhiklnpq rstuvx	Ikv	HIKbiknnv		ABCEFHIJKL MPRSTUWXY Zabdhiklnpq rstuvx	Ikv	HIKbiknnv

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Global #Advisor: International Global Trends 2022
Q11. [SUMMARY - DISAGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Increasingly, I feel the need to spend time alone	8651	179	148	183	131	162	206	104	219	242	187	225	198	155	112	110	192	96	182	161	117	213	87	187	159	198	186	185	229	99	205	88	118	117	168	232	115	259	135	114	206	138	206	181	211	232	220	195	283	130	205
	35%	36%	30%	37%	26%	33%	41%	31%	44%	48%	37%	45%	40%	31%	22%	22%	38%	19%	36%	32%	23%	43%	17%	37%	32%	40%	37%	37%	46%	20%	41%	18%	24%	23%	34%	46%	23%	52%	27%	23%	41%	24%	41%	36%	42%	46%	44%	39%	57%	26%	41%
		BDGNOQTVc efgilmow	GNOQVcefg n	BDGMNOQS TVXeifgjlmo w	GOQVce	DGNOQTVcef gjlmow	ABCDEGMN OQRSTVXef ghjlmow		ABCDEGJMN OPQRSTVWX Zacefghjlmo qw	ABCDEFGJLM NOPQRSTUV WXYZacdefg hjlmnopqqww x	BDEGMNOQ STVXacfgjlm ow	ABCDEGJLM NOPQRSTVW XYZacefghjlm oqvw	BDEGMNOQ STVXacfghjl mow	DGNOQVcefg jmow	Ve	Ve	BDEGMNOQ STVXacfgjlm ow	BDGNOQ TVXacfgjlmo w	BDGMNOQS TVXacfgjlmo w	DGNOQTVcef gjlmow	GNOQVcej	ABCDEGJLM OQRSTVXacfgh jlmow	BDEGMNOQ STVXacfgjl mow	BDEGMNOQ STVXacfghjl mow	ABCDEGJLM NOPQRSTVW XYZacefghjlm oqvw	ABCDEGJLM NOPQRSTVW XYZacefghjl mqvw	ABDEGMNO QRSTVXacfgh jlmow	DGNOQTVcef gjlmow	ABCDEFGJLM NOPQRSTVW XYZacefghjl mqvw	Qlw	ABCDEFGHIK LMNOPQRST UVWXYZabc defghijklmno pqtuwx	GNOQVcej	GNOQVcej	ABDEGMNO QSTVXacfghjl mow	Ve	BDEGMNOQ STVXcefghjl mow	BDGNOQTVc efgilmow	ABCDEGJLM NOPQRSTVW XYZacefghjlm oqvw	ABCDEGJLM NOPQRSTVW XYZacefghjl mqvw	BDEGMNOQ STVXacfghjl mow	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	GOQVce	BDEGMNOQ STVXacfghjl mow
I wish I could slow down the pace of my life	4668	93	142	134	115	167	79	76	66	115	177	114	135	141	134	95	156	91	177	81	116	66	93	148	149	98	137	141	96	103	165	61	97	106	161	97	142	177	123	111	96	133	93	65	87	61	44	147	167	123	161
	21%	19%	31%	25%	23%	32%	15%	15%	13%	22%	36%	25%	27%	30%	25%	19%	21%	18%	37%	16%	23%	13%	19%	30%	30%	17%	27%	28%	19%	21%	32%	17%	19%	21%	32%	18%	13%	29%	25%	22%	7%	26%	8%	8%	9%	13%	9%	30%	32%	25%	17%
		npq	ACDFGHIKNO QRSTUVYbce fgiklmnpqrst w	AFGHOQSUV Ybcefinpqrst	AFGHOQSUV Yelfinpqrst	ACDFGHIKLN OQRSTUVYZ bcefgiklmno pqrstw	Ofnpqrt	Ofnpqrt	Cfnpqt	AFGHOQSUV Ybcefgimnpq rst	ACDFGHIKLN OQRSTUVWX YZabcefgiklm nopqrstw	AFGHOQSUV Yelfinpqrst	ADFGHOQSU VYbcefgimnp qrst	ACDFGHIKNO QRSTUVYbce fgiklmnpqrst w	AFGHOQSUV	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno	AGHOUYenp qrst	AFGHOQSUV Ybcefimnpqr st	AHOYenpqrt	AFGHOQSUV Yelfinpqrst	nqqt	AFGHOUYen pqrst	ACDFGHIKNO QRSTUVYbce fgiklmnpqrst w	ACDFGHIKNO QRSTUVYbce fgiklmnpqrst w	ACDFGHIKLN OQRSTUVYZ bcefgiklmnp qrstw	np	ADFGHIKOQS TUVYbcefgim npqrst	ADFGHIKOQS TUVYbcefgim npqrst	AFGHOUYen pqrst	AFGHOSUYe npqrst	ACDFGHIKLN OQRSTUVYZ bcefgiklmno pqrstw	npq	AHOUYenpq rst	AFGHOSUYe npqrst	ACDFGHIKLN OQRSTUVYZ bcefgiklmno pqrstw	AGHOUYenp qrst	ACDFGHIKLN OQRSTUVYZa bcefgiklmno pqrstw	AFGHOQSUV Ybcefimnpqr st	AFGHOQSUV Ybelfinpqrst	AFGHOQSUV Yelfinpqrst	AFGHOQSUV Yelnpqrst		AFGHOQSUV Ybcefgimnpq rst					ADFGHIKOQS TUVYbcefgim npqrstw	ACDFGHIKLN OQRSTUVYZa bcefgiklmno pqrstw	AFGHOQSUV Ybelfinpqrst	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno
I wish my life was more simple	5548	109	153	106	166	151	136	65	141	117	181	146	135	147	89	61	113	64	115	104	135	117	76	175	143	111	85	77	115	83	156	67	58	67	143	91	96	72	111	94	114	115	136	101	85	134	96	138	61	55	156
	22%	22%	30%	21%	33%	30%	25%	13%	28%	27%	36%	29%	24%	29%	18%	10%	23%	13%	22%	21%	24%	20%	15%	35%	29%	22%	18%	15%	23%	18%	31%	13%	12%	10%	29%	18%	19%	14%	22%	18%	23%	23%	27%	20%	17%	25%	19%	26%	12%	8%	31%
		GOQVZeefiw w	ACFGLNOPQ RSTVYZabcef gijklmnoprst vw	GOQVeefilow	ACFGHILNOP QRSTUVXYZa bcefghijklmn opqrstuvw	ACFGLNOPQ RSTVYZabcef gijklmnoprtv w	CGNOQSVZa cefgjklmqrtv w		ACGLNOPQR STVYZabcefgi jklmnoprtow	ACGNOPQRS VYZabcefgijk mqrtow	ABCEFGHIKL MNOPQRSTU VXYZacdefg hijklmnopqr	ACGLNOPQR STVYZabcefgi jklmnoprtow	GNOQSVZace fgijkmrvw	ACGLNOPQR STVYZabcefgi jklmnopqrtvw	GOQefrvw		GNOQVZacef ikmrvw	GNOQVZacef gijkmrvw	ACGNOQRSV Zacefgjkmqr tvw	GOQefilow	GNOQVZacef ikvw	ABCEFGHIKL MNOPQRSTU VXYZabcefgh ijklmnopqrt	ACGLNOPQR STVYZabcefgi jklmnopqrtvw	GNOQVZacef ikvw	GOQefilow	ACFGLNOPQ RSTUYZabc efgijklmnopr stuvw	Ow	GNOQVZacef ikmrvw	GOQVeefilow	GNOQVZacef ikmrvw	GNOQVZacef ikmrvw	ACGNOQRSV Zacefgjkmqr tvw	GOQVeefilow	Ofvw	GNOQVZacef gjkmrvw	GOQefilow	GNOQSVZace fgijkmrtvw		ACFGLNOPQ RSTVYZabcef gijklmnoprst vw

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Global #Wvisor: International Global Trends 2022
Q11. To what extent do you agree or disagree with the following statements?-I wish my life was more simple
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49535	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	7185	127	103	135	126	111	115	123	113	109	111	77	122	109	168	145	345	227	122	114	92	130	147	67	136	109	166	128	160	188	122	154	158	176	115	181	213	200	144	207	101	188	93	113	131	105	130	116	311	292	180
	29%	25%	21%	27%	25%	22%	23%	25%	23%	22%	22%	15%	24%	22%	34%	29%	69%	45%	24%	23%	18%	26%	29%	13%	27%	22%	33%	26%	32%	38%	24%	31%	32%	35%	23%	36%	42%	40%	29%	41%	20%	38%	19%	23%	26%	21%	26%	23%	62%	58%	36%
		BKTWnp	KW	BEHKMSTW fnps	BKTWnp	KTW	KTW	BKTWnp	KTW	KW	KTW		KTWp	KW	ABCDEFGHIJ KLMRSTUWX Yadhnpqrst u	BEFGHIKLM RSTWHdhnp qsu	BEFGHIKLM RSTWHdhnp qsu	ABCDEFGHIJ KLMNOPRST UVWXZabc defghiklmno pqrstux	BKTWp	KTW	W	BKTWnp	BDEFGHIKL MRSTWYdhn pqsu		ABCDEFGHIJ KLMRSTUWX Yadhnpqrst u	BEFHIKRMST WYnps	KW	ABCDEFGHIJ KLMRSTUWX Yadhnpqrst u	ABCDEFGHIJ KLMNOPRST UVWXZabd efhlnpqrstu ux	ABCDEFGHIJ KLMRSTUWX Yadhnpqu	BKTWnp	ABCDEFGHIJ KLMRSTUWX hnpqsu	ABCDEFGHIJ KLMNOPRST UVWXYabd efhlnpqrstu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghlnpqrstu x	KW	ABCDEFGHIJ KLMNOPRST UVWXYadefhl npqrstu	ABCDEFGHIJ KLMNOPRST UVWXYadhlnp qrstu	W	KW	BKTWnp	KW	BKTWnp	KTW	ABCDEFGHI KLMNOPRST UVWXYZabd efghlnpqrstu	ABCDEFGHI KLMNOPRST UVWXYZabd efghlnpqrstu ux	ABCDEFGHI KLMNOPRST UVWXYZabd efhlnpqrstu	ABCDEFGHI KLMNOPRST UVWXYZabd efghlnpqrstu x	KW	ABCDEFGHIJ KLMNOPRST UVWXYadhlnp qrstu	KW	BKTWnp	KTW	ABCDEFGHIJ KLMNOPRST UVWXYadefhl npqrstu	KW	BKTWnp	KTW	ABCDEFGHIJ KLMNOPRST UVWXYadhlnp qrstu	ABCDEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstux	ABCDEFGHIJ KLMNOPRS TUVWXYadhlnp qrstu
Tend to agree	11184	211	235	233	185	195	215	207	226	214	168	250	235	205	227	263	225	187	241	256	273	219	243	227	296	260	246	246	211	161	195	243	275	205	214	207	183	217	195	188	245	165	243	263	267	257	243	227	167	168	167
	45%	42%	47%	47%	37%	41%	43%	41%	45%	45%	34%	50%	47%	41%	45%	53%	45%	37%	49%	47%	55%	44%	51%	45%	45%	52%	47%	47%	53%	43%	38%	49%	55%	41%	41%	36%	41%	43%	38%	37%	49%	33%	51%	56%	45%	49%	47%	45%	27%	29%	37%
		DEIMQXcfghj mowx	DJQcdjmowx	DEIMQXcdgh ijmowx	DEIMQXcfghij mowx	DEIMQXcdgh ijmowx	DEIMQXcfgh ijmowx	ABCDEFHIJL MNPQRSTUV WXYZabdef ghijklmnopq	DJQcdjmov wx	DJQcdjmov wx	v	ABCDEFHIJL MNQSUWXZ bcdghijklmo uvwx	DEIMQXcdgh ijmowx	DJQcdjmov wx	DJQcdjmov wx	ABCDEFHIJL MNPQRSUV WXZabcdegh ijklmnopstuv	DEIMQXcfgh ijmowx	vw	BDEIMQXbcd ghijklmovwx	DEIMQXbcdg hijlmowx	ABCDEFHIJL MNPQRSUW XZbcdghijklm ouvwx	DJQcdjmowx	ABCDEFHIJL MNPQRSUV WXZabcdefg hijklmnoqrs tuvwx	DEIMQXcfgh ijmowx	ABCDEFHIJL MNPQRSUW XZbcdghijklm ouvwx	DJQcdjmov wx	DJQcdjmov wx	DJQcdjmow x	ABCDEFHIJL MNPQRSUV WXZbcdghijklm ouvwx	ABCDEFHIJL MNPQRSUW XZbcdghijklm ouvwx	ABCDEFHIJL MNPQRSUW XZbcdghijklm ouvwx	DJjovwx	DJjovwx	DJQcdjmow x	DJovwx	DJovwx	DJovwx	ABCDEFHIJL MNPQRSUV WXZbcdghijklm ouvwx	ABCDEFHIJL MNPQRSUW XZbcdghijklm ouvwx	ABCDEFHIJL MNPQRSUW XZbcdghijklm ouvwx	DJovwx	DJovwx	DJovwx	BDEHIMNQ UWXbcdghij klmovwx	DJQcdjhjmov wx	BDEIMQUXb cdghijklmov wx	DJQcdjmov wx	DJQcdjmov wx
Tend to disagree	4365	94	137	93	110	114	107	95	115	109	117	174	98	135	80	67	93	67	94	87	104	95	93	154	116	96	71	61	85	58	114	57	67	67	110	66	96	95	88	75	98	76	117	81	78	106	75	87	70	59	78
	17%	19%	25%	19%	22%	23%	21%	12%	23%	22%	23%	25%	20%	26%	16%	9%	18%	9%	19%	16%	21%	19%	12%	31%	25%	19%	15%	12%	17%	11%	23%	11%	9%	12%	22%	13%	15%	12%	18%	14%	20%	15%	23%	17%	16%	21%	15%	17%	6%	6%	18%
		GQDQXcefgj kmnw	ACFGIJNOPQ RSTUVYZabc efgjklmnopr tuwx	GQDQXcefgj kmnw	GNQSVZab cefgjklmnqrt uvwx	CGNOPQRSV Zabcefgjklm oprtuwx	GNQDJVZace fgjklmnoqrtv wx	GNQDJSVZace fgjklmnoqrtv wx	GNQDJSVZace fgjklmnoqrtv wx	ACGLNOPQR STUVYZabcef gijklmnoqrtu vwx	ACGLNOPQR STUVYZabcef gijklmnoqrtu vwx	ACGLNOPQR STUVYZabcef gijklmnoqrtu vwx	GQDQXcefrw	ACFGLNOPQ RSTUVYZabc efgijklmnopr tuvwx	GQDQXcefgj kmnw	vw	GQDQXcefrw	GQDQXcefgj kmnw	GNQDJVZace fgjklmnotvwx	GQDQXcefgj kmnw	GNQDJVZace fgjklmnotvwx	GQDQXcefgj kmnw	ABCDEFGHIJ KLMNOPQRS TUVYZabcd efghijklmnop qrstuvwx	ABCDEFGHIJ KLMNOPQRS TUVYZabcef ghijklmnopq rstuvwx	GQDQXcefgj kmnw	CGNOPQRSV Zabcefgjklm oprtuwx	ABCDEFHIJL MNPQRSUV WXZabcefgh ijklmnopqrs tuvwx	GQDQXcefgj kmnw	GQDQXcefgj kmnw	GQDQXcefrw	vw	GQDQXcefgk mnw	ABCDEFHIJ KLMNOPRS TUVYZabcd efghijklmnop qrstuvwx

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Q11. To what extent do you agree or disagree with the following statements?-Increasingly, I feel the need to spend time alone
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49179	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	998	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	5580	94	97	89	152	105	86	117	81	82	103	56	87	114	132	115	112	194	80	88	92	98	168	72	125	87	102	84	91	175	64	134	132	147	111	185	70	145	171	69	173	94	74	89	71	101	82	129	198	151
	22%	19%	19%	18%	30%	21%	17%	23%	16%	16%	21%	11%	17%	23%	26%	23%	22%	39%	16%	18%	18%	10%	34%	14%	25%	17%	20%	17%	18%	35%	13%	27%	27%	29%	22%	37%	14%	29%	34%	14%	35%	19%	15%	18%	14%	20%	16%	26%	40%	30%
		KWkn	KRWkngs	KWkn	ABCEFGHIJKL MOPRSTUW XYZabdfhkn pqrstuv	FHKRWadkn qsu	K	ABCFHKLRST WYabdoqrs u	K	K	HIKRWadkn s		Kk	CFHKLRSTW Yabdknqsu	ABCEFHIKLR STUWYZabd	ACFHKLRST WYadelmqs u	ACFHKLRST WYadelmqs u	CFHKLRSTW Yadknqsu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghiklmnpq rstuvw	K	K	KWkn	ABCEFGHIJKL MNOPRSTU WXYZabdefh iklmpqrstuv	K	ABCEFGHIJKL MNOPRSTU WXYZabdefh iklmpqrstuv	K	KWkn	ABCDEFGHIJ KLMNOPRST UWXYZabdef ghiklmpqrstu	K	ABCEFGHIJKL MNOPRSTUW YZabdfhkmp qrstu	K	ABCEFGHIJKL MNOPRSTU WXYZabdefg hiklmpqrstuv	ABCEFGHIJKL MNOPRSTU WXYZabdefh iklmpqrstuv	CFHKLRSTW Yadknqsu	CFHKLRSTW Yadknqsu	ABCDEFGHIJ KLMNOPRST UWXYZabdef ghiklmpqrstu	K	ABCEFGHIJKL MNOPRSTU WXYZabdefh iklmpqrstuv	Kkn	K	K	K	KWkns	K	ABCEFHIKJR STUWYZabd knpqrstu	ABCEFGHIJ KLMNOPRST UVWXYZabd efghiklmnpq	ABCFEFGHIJ MOPRSTUW XYZabdfhkn pqrstu
Tend to agree	9769	351	337	303	395	351	193	272	181	151	185	107	187	206	246	250	188	186	211	197	150	177	239	217	201	207	198	198	184	198	267	256	217	195	145	194	155	185	181	195	185	183	173	157	176	165	195	88	177	147
	19%	40%	40%	40%	40%	41%	38%	54%	36%	30%	37%	39%	37%	40%	49%	50%	38%	38%	43%	39%	30%	35%	44%	43%	40%	40%	40%	40%	40%	40%	53%	51%	43%	39%	29%	39%	31%	38%	36%	39%	39%	36%	45%	31%	35%	32%	39%	18%	34%	28%
		Ibiktrtwx	ACDEFHIJKL MPQSUXYZa bcdhjklmno prstuvxw	Ibiktrtwx	Ibiktrtwx	Ibiktrtwx	Ibiktrtwx	Ibiktrtwx	v	Ilkvx	Ibiktrtwx	Ilkvx	Ibiktrtwx	Ibiktrtwx	ACDEFHIJKL MPQRSUWX YZabcdghjkl mnoprstuvw	ACDEFHIJKL MPQRSUWX YZabcdghjkl mnoprstuvw	ACDEFHIJKL MPQRSUWX YZabcdghjkl mnoprstuvw	Ilkvx	Ibiktrtwx	ACDEFHIJKL MPQRSUWX YZabcdghjkl mnoprstuvw	Ibiktrtwx	HIJKLQUbdkl mprstvwx	ACDEFHIJKL MPQRSUWX YZabcdghjkl mnoprstuvw	HIJKLQUbdkl mprstvwx	Ibiktrtwx	ACDEFHIJKL MPQSUXYZa bcdhjklmno prstuvxw	HIJKLQUbdkl mprstvwx	Ibiktrtwx	Ibiktrtwx	Ibiktrtwx	Ibiktrtwx	v	Ibiktrtwx	Ibiktrtwx	ACDEFHIJKL MPQRSUWX YZabcdghjkl mnoprstuvw	ACDEFHIJKL MPQRSUWX YZabcdghjkl mnoprstuvw	FHIJKPQUbdh iklmprstvwx	FHIJKPQUbdh iklmprstvwx	v	Ibiktrtwx	v	Ibiktrtwx	Ibiktrtwx	Ilkvx	v	Ibiktrtwx		lvx	v	Ibiktrtwx		QVcm	QVxwm	QVcv
Tend to disagree	6673	147	116	148	81	157	161	91	174	157	174	181	153	171	97	101	143	64	141	175	116	148	71	158	133	164	141	142	138	72	155	81	100	90	111	154	83	178	106	87	180	75	134	134	117	131	187	170	97	98	97
	26%	28%	24%	30%	16%	26%	32%	18%	35%	31%	25%	36%	30%	24%	19%	20%	29%	13%	28%	25%	23%	32%	15%	32%	26%	33%	28%	28%	28%	14%	30%	16%	20%	18%	27%	31%	17%	36%	21%	16%	36%	16%	25%	27%	42%	36%	32%	26%	19%	20%	19%
		BDGNOQTVw efgjlmowxx	DGNOQvxegj moxw	BDGJMNOQS TVxefgjlmov wx	Q	DGNOQVxefg jlmowxx	BDEGJMNOQ STVXxefghji moquvwx	QVc	ABCDEGLM NOPQRSTVXZ abcdefghjlm oquvwx	BDEGJMNOQ STVXxefgjlm ouvwx	DGNOQVxefg jmowxx	ABCDEGJLM NOPQRSTVW XZabcefghj lmoquvwx	BDGJMNOQS TVxefgjlmov wx	DGNOQVxegj mowxx		QVc	DQVxejmo	BDGNOQTVc efgjlmowxx	BDGNOQTVc efgjlmowxx	BDGNOQTVc efgjlmowxx	DGNOQVxefg jlmowxx	BDGNOQTVc efgjlmowxx	DGNOQVxegv v	BDEGJMNOQ STVXxefgjlm ouvwx	BDGJMNOQS TVXxefgjlmo uvwx	BDEGJMNOQ RSTVXZbcefg hijmoquwx	BDGNOQTVc efgjlmowxx	BDGJMNOQS TVXxefgjlmo uvwx	DGNOQVxefg jlmowxx	BDGJMNOQS TVXxefgjlmo uvwx	DGNOQVxefg jlmowxx	BDGJMNOQS TVXxefgjlmo uvwx	Q	Qlvcm	ABCDEFGJLM NOPQRSTVXZ abcdefghjlm oquvwx	DGNOQVxefg jlmowxx	BDGJMNOQS TVXxefgjlmo uvwx	DGNOQVxefg jlmowxx	ABCDEFGHIJL MNOPQRSTU VWXYZabcde fghjklmnqrs tuvwxyz	ABCDEFGJLM NOPQRSTVXZ abcdefghjlm oquvwx	ABCDEGLM NOPQRSTVXZ abcdefghjlm oquvwx	DGNOQVxefg jlmowxx	QVcm	QVxwm	QVcv
Strongly disagree	2178	36	30	35	50	30	44	12	45	84	62	66	48	34	15	9	49	32	41	35	22	55	14	29	27	34	45	43	91	26	55	7	18	28	35	78	32	81	28	53	26	39	33	48	19	52	33	65	186	32	108
	9%	7%	6%	7%	10%	6%	9%	2%	9%	17%	12%	9%	10%	7%	3%	2%	10%	6%	8%	7%	4%	11%	3%	6%	5%	5%	7%	9%	9%	5%	11%	1%	4%	6%	7%	16%	6%	16%	6%	11%	5%	8%	7%	10%	4%	10%	7%	13%	37%	6%	22%
		GNOTVwfr	GNOVwf	GNOTVwfr	ABCEGMNO QSTVWXYxef ghjlnprtw	GNOVwf	BEGNOQTV WXxefgjlnrw		BEGNOQTV WXxefgjlnrw	ABCDEFGHIK LMNOPQRST UVWXYZacd efghjlmnopq rstw	ABCEFGHKM NOQRSTVWX YZacefghjlno prtw	BEGNOQTV WXxefgjlnrw	BEGJMNOQST VWXYwfglln rw	GNOTVwfr	e	BCEGJMNOQ STVWXYxefg hjlnrw	GNOTVwf	GNOTVwf	BEGNOQTV WXxefgjlnrw	GNOTVwf	GCw	ABCEGJMNO QSTVWXYxef ghjlnprtw	e	GNOVwf	GNOVe	GNOTVwf	BEGNOQTV WXxefgjlnrw	BEGNOQTVWX xefglnr	ABCDEFGHIK LMNOPQRST UVWXYZacd efghjlmnopq rstuw	GNOVe	GNOVe	GNOTVwfr	ABCDEFGHIK LMNOPQRST UVWXYZacd efghjlmnopq rstw	GNOTVwf	ABCDEFGHIL MNOPQRSTU VWXYZacdef ghjlmnopqrs tw	GNOTVwf	ABCDEFGHIK LMNOPQRST UVWXYZacd efghjlmnopq rstw	GNOVwf	ABCEGJMNO QSTVWXYxef ghjlnprtw	GNOVe	GNOTVwfr	BEGNOQTVWX xefglnr	e	BEGNOQTV WXxefgjlnrw	GNOVwf	ABCEFGHIJ MNOQRSTV WXYZacefghj lnoprtw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	GNOTVwf	ABCDEFGHIJ KLMNOPQRS TUVWXYZac defghijklmno pqrstuw
Don't know	999	26	21	26	17	30	18	7	19	25	27	22	27	31	10	25	7	20	27	54	21	12	16	29	14	13	13	33	16	28	23	15	15	19	12	12	6	15	32	14	31	16	18	21	23	21	18	28	-	2	2
	4%	5%	4%	5%	3%	6%	4%	1%	4%	5%	5%	4%	5%	6%	2%	5%	1%	3%	5%	11%	4%	2%	3%	5%	3%	3%	3%	7%	3%	4%	4%	3%	3%	3%	2%	2%	1%	3%	6%	3%	4%	3%	4%	4%	5%	4%	4%	4%	-	*	*
		GNPLVWZef gjlmnxw	GNPUY2jmv wx	GNPUVXYZb eljlmnxw	DFGHMPUVX YZbefjlmnv wx	GNPjvwx	DFGHMPUVX YZbefjlmnv wx	GNPjvwx	GNPLVXZefj kmvwx	GNPLVXZefj kmvwx	DGNPLVXYZ balljlmnxw	GNPUY2jmv wx	DFGNPUVXY Zbefjlmnxw x	DFGHNPQTU VXYZbefgjk mowxx	DFGHNPQTU VXYZbefgjk mowxx	vw	GNPjvwx	DGNPLVXYZ balljlmnxw	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghjklmno pqrstuvwx	GNPLVjvwx	GPjvwx	DFGHNPUVX YZbefjlmnv wx	GPjvwx	GNPUY2jmv wx	GPjvwx	jvwx	DFGNPLVXY Zbefjlmnvw x	DFGNPLVXY Zbefjlmnvw x	GPjvwx	GNPLVY2jmv wx	GPjvwx	jvwx	GNPjvwx	DFGHNPQTU VXYZbefgjk movwx	vw	GPjvwx	BDFGHNPQT UVXYZbefgjk moptvwx	Gjvwx	DFGHNPUVX YZbefjlmnv wx	GNOVe	GNOTVwfr	GPjvwx	GPjvwx	GNPjvwx	GPjvwx	GPjvwx	DGNPLVXYZ balljlmnxw		v	*
Sigma	142000	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265	4265
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summaries																																																		
Top2Box (Agree)	15549	394	376	391	547	456	279	389	262	233	288	163	274	314	378	365	301	384	291	285	267	276	407	284	377	389	301	287	355	273	377	407	368	365	301	356	379	335	333	357	363	366	376	397	346	368	363	377	317	368	393
	61%	59%	66%	58%	70%	62%	55%	78%	52%	47%	57%	51%	55%	63%	76%	73%	60%	77%	58%	57%	53%	55%	78%	57%	65%	58%	60%	56%	51%	75%	54%	79%	74%	73%	60%	51%	76%	65%	67%	70%	53%	73%	55%	59%	49%	49%	52%	55%	43%	74%	59%
		HIKBxknstv	ACFHIKLPRS UWYZabdhik nqrstuvx	HIKBxknxv	ABCEFHIKL MPRSUWXYZ abdhiknpqrs tuvx	FHIKLXabdh knprstuv	IIKkv	ABCEFHIKL MOPRSTUW XYZabdghkl mnpqrstuvw x	IIkx	ABCEFHIKL MOPRSTUW XYZacefghjl mnopqrstuv wx	FHIKLXabdh knprstuv	ABCEFHIKL MPRSTUWXY Zabdhiklmn qrstuvx	ABCEFHIKL MPRSTUWXY Zabdhiklmn qrstuvx	FHIKLSUWa bdiknprstuv	ABCEFFHIKL MPRSTUWXY Zabdhiklmnp qrstuvx	ABCEFHIKL MPRSTUWXY Zabdfhiklmn qrstuvx	ABCEFHIKL MPRSTUWXY Zabdhiklmnq rstuvx	FHIKLbdiknrs tv	ABCEFHIKL MPRSTUWXY Zabdhiklmnp qrstuvx	FHIKLbdiknrs tv	ABCEFHIKL MOPRSTUW XYZabdfghik lmnopqrstuv wx	ABCEFHIKL MPRSTUWXY Zabdhiklmnq rstuvx	ACFHKLPRS UWXYZabdhik nqrstuvx	IIKkbknxv	ABCEFHIKL MOPRSTUW XYZabdfghik lmnopqrstuv wx	ABCEFHIKL MPRSTUWXY Zabdhiklmnq rstuvx	FHIKLbdiknrs tv	IIKkv	ABCEFHIKL MPRSTUWXY Zabdhiklmnp qrstuvx	ABCEFHIKL MPRSUWXYZ abdhiklqrstuvx	FHIKLbdiknrs tv	IIKkv	ABCEFHIKL MOPRSTUW XYZabdfghik lmnopqrstuv wx	ABCEFHIKL MPRSTUWXY Zabdhiklmnq rstuvx	IIKkv	IIKkbknxv	ABCEFHIKL MPRSTUWXY Zabdhiklmnp qrstuvx	IIKkv	ABCEFHIKL MPRSTUWXY Zabdhiklmnq rstuvx	IIKkv	IIKkbknxv	ABCEFHIKL MPRSTUWXY Zabdhiklmnp qrstuvx		ACEFHIKLMR SUWYZabdhi knpqrstuvx	ACEFHIKLMR SUWXYZabdh iknpqrstuvx	ABCEFHIKL MPRSUWXYZ abdhiknpqr stuvx	ABCEFHIKL MPRSTUWXY Zabdhiklmnq rstuvx	ABCEFHIKL MPRSTUWXY Zabdhiklmnq rstuvx	IIKkv	IIKkbknxv		ABCEFHIKL MPRSTUWXY Zabdhiklmnp qrstuvx	74%	59%	HIKBxknxv
Bottom2Box (Disagree)	8651	179	149	183	131	162	206	104	219	242	187	225	198	155	112	110	192	96	182	161	137	213	87	187	159	198	186	185	229	99	205	88	118	117	168	232	115	259	135	134	206	138	206	181	231	232	220	195	283	130	205
	35%	36%	30%	37%	26%	32%	41%	21%	44%	48%	37%	44%	40%	31%	23%	22%	38%	19%	36%	33%	27%	43%	17%	37%	32%	39%	37%	37%	46%	27%	41%	18%	24%	23%	33%	46%	23%	52%	27%	27%	41%	28%	41%	36%	46%	46%	44%	39%	57%	26%	41%
		BDGNOQTVx efgjlmow	GNOQVxefg o	BDGJMNOQS TVXxefgjlmo w	GOQVxv	DGNOQTVxef gjlmow	ABCDEGJMN OPQRSTVWX Zacefghjmo qw	ABCDEFGJLM NOPQRSTUV WXYZacefg hjlmnopqw x	BDEGJMNOQ STVXxefgjlm ow	ABCDEGJLM NOPQRSTVW XYZacefghjlm oquw	BDEGJMNOQ STVXxefghjl mow	DGNOQVxefg jmow	Vx	Vx	BDEGJMNOQ STVXxefgjlm ow	ABCDEGJLM NOPQRSTVW XYZacefghjlm oquw	BDEGJMNOQ STVXxefghjl mow	BDEGJMNOQ STVXxefgjlm ow	BDGJMNOQS TVXxefgjlmo w	DGNOQTVxef gjlmow	GNOQVxej	ABCDEGJMN OQRSTVWXZ acefghijmow	BDEGJMNOQ STVXxefgjlm ow	DGNOQTVxef gjlmow	BDEGJMNOQ STVXxefgjlm ow	BDEGJMNOQ STVXxefgjlm ow	BDGJMNOQ TVXxefgjlmo w	DGNOQTVxef gjlmow	ABCDEGJLM NOPQRSTVW XYZacefghjlm oquw	ABDEGJMNO QRSTVWXYZ abcefghijmo pqtuwx	GNOQVxej	GNOQVxej	ABDEGJMNO QSTVXcefghjl mow	Vx	BDEEGJMNO QSTVXcefghjl mow	BDGNOQTVc efgjlmow	ABCDEGJLM NOPQRSTVW XYZacefghjlm oquw	ABCDEGJLM NOPQRSTVW XYZacefghjl mow	ABCDEGJMN OQRSTVWXZ acefghijkmn opqrstuwx	BDEGJMNOQ STVXcefgjlm ow	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	GODQVxe	BDEGJMNOQ STVXcefghjl mow

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Q11. To what extent do you agree or disagree with the following statements?I wish I could slow down the pace of my life
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49535	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	6983	172	95	117	146	110	172	130	168	97	102	108	103	107	134	141	66	186	103	142	106	188	129	80	122	166	156	93	186	164	117	145	111	139	98	166	133	139	128	168	152	164	169	189	192	126	187	89	226	208	106
	28%	34%	19%	23%	29%	22%	34%	26%	34%	19%	20%	21%	21%	21%	27%	28%	13%	37%	21%	28%	21%	38%	26%	16%	24%	33%	31%	19%	37%	33%	23%	29%	22%	28%	20%	33%	27%	28%	26%	34%	30%	33%	34%	38%	38%	25%	37%	18%	45%	41%	21%
		BCDEGIJKLM NOPRSTVWX adefghjklsux	P	BPWxu	BCEIJKLMPRT WXadfhux	PW	BCDEGIJKLM NOPRSTVWX adefghjklsux	BJKLMPRTW ahux	BCDEGIJKLM NOPRSTVWX adefghjklsux	P	PW	PW	PW	PW	BEIJKLMPRT Wafhux	BCEIJKLMPRT Wadfhux		BCDEGIJKLM NOPRSTVWX Zadefghjklns ux	PW	BCDEGIJKLM NOPRSTVWX Zadefghjklns ux	PW	BCDEGIJKLM NOPRSTVWX Zadefghjklns ux	PW	BJKLMPRTW ahu		BJKLPRWahu	BCEGIJKLMN OPRSTVWXa dfghjklsux	BCEGIJKLMP RTWXadfhij sux	P	BCDEGIJKM Zadefghjklns ux	BCEGIJKLMN OPRSTVWXa dfghjklsux	BPWxu	BCEIJKLMPRT WXadfhux	PW	BEIJKLMPRT Wadfhux	P	BCDEGIJKLM NOPRSTVWX Zadefghjklns ux	BCEIJKLMPRT Wafhux	BCEIJKLMPRT Wadfhux	BJKLMPRTW ahu	BCDEGIJKLM NOPRSTVWX YZacdefghjkl mosux	BCEIJKLMPRT YWXadfhiux	BCEGIJKLMN PRTVWXadfh jklsux	BCEGIJKLMN PRSTVWXadf hjklsux	BCDEGIJKLM NOPRSTVWX Zadefghjklns ux	BCDEGIJKLM NOPRSTVWX Zadefghjklns ux	BPWxhu	BCDEGIJKLM NOPRSTVWX Zadefghjklns ux	P	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOPQRS TUVWXYZacde fghijklmnops	PW
Tend to agree	11795	349	336	335	317	308	350	380	343	354	388	395	374	374	374	395	456	466	337	349	363	337	358	335	387	360	419	378	308	384	389	377	383	376	408	395	408	389	395	398	393	348	365	345	368	365	393	337	155	166	178
	48%	70%	67%	66%	63%	62%	68%	58%	51%	37%	51%	51%	45%	41%	45%	50%	51%	46%	66%	49%	52%	47%	53%	47%	51%	46%	54%	39%	60%	40%	57%	38%	55%	57%	45%	51%	60%	57%	58%	57%	51%	54%	52%	51%	60%	52%	50%	38%	69%	55%	56%
		DEIJLMNPQU bcdhijklmou wx	EJPQZbcdhij mowx	EJMPQZbcdh jlmowx	EJMPQZbcdh jlmowx	Powx	EJMPQZBcd hijklmowx	ABCDEFHIJKL MNPQRSTUV WXZabcdghij klmnowx	BDEIJLMNPQ XZabcdghijkl mowx	EJMPQZBcd hijklmowx	Pvx	BCDEILMNP QRXZabcdghi jklmowx	EJPQZcdhijm owx	Powx	EJPQZcdhijm owx	ABCDEFHIJL MNPQRSTUV WXYZabcdgh ijklmoprtuv	ABCDEFHIJKL vx	Powx	EJMPQZKbcd hijlmowx	ABCDEFHIJKL MNPQRSTUV WXZabcdghij klmopr	BCDEFGIJMN PQRXZabcdg hijklmowx	EJMPQZKbcd hijlmowx	EJMPQZKbcd hijlmowx	BCDEFGIJMN PQRWXZabc dghijklmnow xs	EJMPQZKbcd hijlmowx	Powx	EJMPQZbcdh jlmowx	Powx	Pvx	Powx	ABCDEFHIJ MNPQRSUW XZabcdghijk mouvwx	ABCDEFHIJKL MNPQRSUW XZabcdghijk mouvwx	BDEILMNPQ XZabcdghijk mouvwx	DEIMPQKSx dhijklmowx	ABCDEFHIJKL MNPQRSTUV WXZabcdghij klmopr	BDEILMNPQ XZabcdghijk mouvwx	EJPQZbcdhij mowx	Powx	ABCDEFHIJKL MNPQRSTUV WXZabcdghij klmopr	BDEILMNPQ XZabcdghijk mouvwx	EJPQZbcdhij mowx		Vx	
Tend to disagree	4187	53	139	106	85	138	57	69	50	111	100	68	111	122	107	64	185	65	66	65	54	53	75	122	122	68	109	115	95	74	113	67	78	75	123	67	111	101	93	77	77	75	51	77	43	49	95	71	88	107
	17%	11%	28%	21%	17%	26%	11%	14%	10%	22%	20%	20%	22%	24%	21%	9%	37%	13%	20%	13%	10%	10%	15%	24%	25%	30%	21%	23%	14%	15%	23%	10%	16%	15%	25%	13%	23%	21%	19%	14%	15%	15%	10%	15%	6%	5%	9%	10%	6%	18%	14%	18%	21%
		npqt	ADFGHIKOQ RSTUVYbcefg ilmnoqrstu vw	ADEGHOQSU VYbcefgimno	ADEGHOQSU VYbcefgimno pqrstv	AFGHOQSUY einpqrst	ACDFGHIKO QRSTUVWZbc efgiklmnoqq rstuvw	AHOUYenpq rt	AHOUYenpq rt	npqt	ADFGHOQSU VYbcefgimno pqrstvw	ADEGHOQST UVYbcefgim nopqrstvw	ADFGHOQSU VYbcefgimno pqrstv	ADEGHIKOQ RSTUVYbcefg ilmnopqrstu vw	ADFGHIKOQ RSTUVYbcefg ilmnopqrstu vw	ADFGHOQSU VYbcefgimno pqrstv	npqt	AFHOUYenp qrst	ADFGHIKOQ RSTUVYbcefg ilmnopqrst uvw	ACDFGHIKO QRSTUVYZbc efgiklmnopq rstuvw	ADFGHIKOQ RSTUVYbcefg ilmnopqrst uvw	ADFGHOQST UVYbcefgim nopqrstuvw	ADFGHOQST UVYbcefgim nopqrstuvw	ADFGHOQST UVYbcefgim nopqrstuvw	npqt	AFHOUYenp qrst	ADFGHOQST UVYbcefgim nopqrstuvw	ADFGHOQSU Ybcelmnpqrs	AFGHOQSU Ybcelmnpqrs	AFHOUYenp qrst	ADFGHOQSU Ybcelmnpqrs	ADFGHOQSU tv	AFGHOQSU Ybcelmnpqrs	AFHOUYenp qrst		AFHOUYenp qnst							AFGHOQSUY einpqrst	AHOUYenpq rst	AFGHOQSU Ybcelmnpqrs	ADFGHOQSU VYbcefgimno pqrstv	AFGHOQSUY einpqrstv	ADFGHOQSU VYbcefgimno pqrstv
Strongly disagree	1482	30	33	18	29	34	19	6	16	24	72	18	23	29	17	6	71	25	29	17	22	16	18	26	22	10	32	26	26	30	47	9	14	31	38	25	49	24	30	38	9	57	8	13	5	12	15	57	91	34	154
	6%	2%	7%	4%	6%	7%	4%	1%	3%	5%	14%	4%	5%	6%	3%	1%	14%	5%	6%	3%	4%	3%	4%	5%	4%	2%	6%	5%	5%	6%	8%	2%	3%	6%	8%	5%	10%	5%	6%	8%	2%	11%	2%	3%	1%	2%	3%	11%	18%	7%	31%
		ACFGHKNOS TUWYefnpq rst	AGDYenpr	ACFGHKNOS UVYefnpqrst	ACFGHKNOS UVYefnpqrst	ACFGHKNOS UVYefnpq rst	AGDYenpr		GDr	AGDYefnpqrs	ABCDEFGHK LMNOQRSTU VWXYZabcde fghijklmnopr stw	GDYenpr	AGDYefnpqrs	AGDHKNOSUV Yefnpqrst	GDer		ABCDEFGHIK LMNOQRSTU VWXYZabcde fghijklmnopr stw	AGHDYefnp qrs	ACFGHKNOS UVYefnpqrst	AGDYenpr	ACFGHKNOS UVYefnpqrst	ACFGHKNOS UVYefnpqrst	ABCDEFGHK LMNOQRSTU VWXYZabcdf ghijklmnopq rstuvw	AGDYenpr	AGDYenpr	GDr	AGDYenpr	AGDHOSYefnp qrs	AGDYenpr	ACFGHKNOS UVYefnpqrst	ACFGHKNOS UVYefnpqrst	ABCDFGHKL MNOQRSTU VWXYZabcef ghijklmnopq rstuvw	ACFGHKNOS UVYefnpqrst	ACFGHKLNO QSTUVWXYa befilnpqrst	AGDYefnpqrs	G	ABCDEFGHIK LMNOQRSTU VWXYZabcef ghiklmnopqrs tw	ABCDEFGHIK LMNOQRSTU VWXYZabcdf ghijklmnopq rstuvw	ACFGHKNOS UVYefnpqrst	ACFGHKLNO QSTUVWXYa befilnpqrst	ABCDEFGHIK LMNOQRSTU VWXYZabcdf ghijklmnopqrs tw	ABCDEFGHI KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw	ACFGHKLNO QRSTUVYefin pqrst	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Don't know	1098	16	25	28	23	30	14	7	13	34	40	21	38	38	18	14	23	24	37	32	16	9	21	37	22	8	12	38	18	48	36	17	15	28	43	13	16	21	52	14	17	36	5	11	8	15	9	12	2	3	5
	4%	3%	5%	6%	5%	6%	3%	1%	3%	7%	8%	4%	8%	8%	4%	3%	5%	5%	7%	6%	3%	1%	4%	7%	4%	2%	3%	8%	4%	10%	7%	3%	3%	6%	9%	3%	3%	4%	10%	3%	3%	7%	1%	3%	2%	3%	1%	4%	*	1%	1%
		GYpwex	AFGHOTUYZ ijmpqrtvwx	AFGHOTUYZ efijmpqrstu wx	GHIJYZmpqr twxs	AFGHINOTUY Zefijmmpqrst vws	Gpwex	v	pvwx	ADFGHINOT UVXYZbefijk mnpqrstvwx	ADEFGHIKO PQTUVXYZbe fijkmnpqrstv wx	GJYZqrtvwx	ABDFGHINO PQTUVXYZbe fijkmnpqrstv wx	ABDFGHINO PQTUVXYZbe fijkmnpqrstv wx	GIJYpwex	GHIJYZmpqr twxs	FGIJOUYZmn pqrtwx	ABDFGHINO PQTUVXYZbe fijkmnpqrtv wx	ABDFGHINO PQTUVXYZbe fijkmnpqrtv wx	ADFGHINOT UVXYZbefijk mnpqrstvwx	GYpwex	v	GIJYZqrtvwx	ABDFGINOO PQTUVXYZbe fijkmnpqrstv wx	ABDFGINOP QTUVXYZbefijk mnpqrstvwx	v	vw	ABCDEFGHK NOPQSTUVX YZbdefgijkm nopqrstuvwx	ADFGHINOP QTUVXYZbefijk mnpqrstvwx	GYpwex	Gpwex	AFGHOTUYZ efijmpqrtvw x	ABDFGHINO QPQTUVXYZ befgijklmnpq rstvwx	ABCDFGHIKN OPQTUVXYZ pwex	pvwx	GYpwex	GHIJYZIpqrtv wx	ABCDEFGHIK LMNOPQRST UVWXYZabcd efghijklmnopq rstuvwx	Gpwex	GYpwex	ADFGHINOP QTUVXYZbefijk mnpqrstvwx	AFGHINOTUY Zbefijmmpqr stvwx			
Sigma	29095	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	18738	477	431	447	463	418	522	510	511	388	463	503	477	481	508	456	522	387	440	491	469	425	486	415	485	495	451	471	494	548	496	477	455	464	496	504	531	453	525	476	447	431	457	470	445	474	447	431	516	474	454
	75%	84%	64%	69%	73%	62%	82%	84%	84%	84%	66%	58%	73%	65%	62%	72%	87%	64%	77%	67%	77%	76%	85%	77%	63%	66%	87%	70%	64%	77%	70%	61%	84%	79%	73%	55%	79%	64%	70%	65%	75%	89%	66%	91%	90%	89%	85%	89%	64%	67%	75%	67%
		BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	JPhx	BEIJMPWadhj ls	BEIJLMPRWX adhjiouvx	Px	BCDEIJKLMN PQRSTVWXZ abcdfghijklm uvwx	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	JPdhx	Px	BEILMPRWX adhjiouvx	JPhx	Px	BEIJLMPRWX adhjiouv	BCDEFGIJKL MNPQRSTV WXZabcdfghi jklmouvwx	BCDEFGIJKL MNPQRSTV WXZabcdfghi jklouvx	EJMPdhx	BCDEIJKLMN PRTWXZacdg hjklouvx	BCDEIJKLMN PRWXZacdhj klouvx	BEILMPRWX adhjiouvx	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEIJKLMN PRWXZacdhj klouvx	BEILMPRWX adhjiouvx	JPx	JPdhx	BCDEFGIJKL MNPQRSTVWX Zabcdfghijk mouvwx	BEILMPWXa dhjlux	JPhx	BCDEIJKLMN PRWXZacdhj klouvx	BEILMPRWX adhjiouvx	Px	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEIJKLMN PRTWXZacdg hjklouvx	BEIJMPRWX adhjiouvx	Px	BCDEIJKLMN PRTWXZacdg hjklimouvwx	BCDEIJKLMN PRTWXZacdg hjklouvx	JPhx	BEIJMPWXa dhjlux	JPhx	BCEILMPRWX Zacdhijklouw x	BCDEFGHIJ KLMNPQRST UVWXZabcd efghijklmou	BCDEFGHIJ KLMNPQRST VWXZabcdef ghijklmouvw	BCDEIJKLMN PQRSTVWXZ abcdfghijklm ouvwx	BCDEFGHIJ KLMNPQRST UVWXZabcd efghijklmouv	JPx	EJMPWdha	BCEIJLMPRW XZacdhjklouv x	ADFGHKOQS TUVYbcefgimn opqrstw	ACDFGHIKLN OQRSTUVYZa bcefgiklmno pqrstw	ACFGHKLNO PQRSTUVXZa bcefgiklmno pqrstw	ACDFGHIKLN OQRSTUVYZa bcefgiklmno pqrstuvw	ACFGHKLNO QRSTUVXZa bcefgiklmno pqrstuvw
Bottom2Box (Disagree)	5664	83	156	124	115	162	75	76	66	135	172	116	135	151	124	50	256	91	127	81	116	66	93	148	149	58	137	141	96	103	160	61	92	106	161	92	164	127	123	110	36	132	39	40	47	61	44	147	162	123	281
	21%	17%	31%	25%	23%	32%	15%	15%	13%	27%	34%	23%	27%	30%	25%	10%	51%	18%	26%	16%	23%	13%	18%	30%	30%	12%	27%	28%	19%	21%	32%	12%	18%	21%	32%	18%	33%	25%	24%	23%	7%	26%	8%	8%	9%	12%	9%	29%	32%	24%	53%
		npq	ACDFGHIKNO QRSTUVYXbce fgiklmnopqrst w	AFGHOQSUV Ybcefinpqrst	AFGHOQSUV Yefinpqrst	ACDFGHIKLN OQRSTUVYZ bcefgiklmno pqrstw	Dfnpqrt	Dfnpqrt	Dnpqrt	AFGHOQSUV Ybcelfimnpq rst	ACDFGHIKLN OQRSTUVWX YZabcefgiklm nopqrstw	AFGHOQSUV Yefinpqrst	ADFGHOQSU VYbcefgimnp qrst	ACDFGHIKNO QRSTUVYbce fgiklmnpqrst w	AFGHOQSUV Ybefinpqrst	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno pqrstuvw	AGHDUYenp qrst	AFGHOQSUV Ybcelfimnpq rst	AHDYenpqrt	AFGHOQSUV Yefinpqrst	npqt	AFGHOLYen AFGHOQSUV Ybcelfimnpq rst	ACDFGHKNO QRSTUVYbce fgiklmnpqrst w	ACDFGHKNO QRSTUVYbce fgiklmnpqrst w	np	ADFGHKOQS TUVYbcefgim nopqrst	ADFGHKOQS TUVYbcefgim nopqrst	AFGHOLYen pqrst	AFGHOSUYe npqrst	ACDFGHIKLN OQRSTUVYZ bcefgiklmno pqrstw	AGHOLYenp qrst	ACDFGHIKLN OQRSTUVYZa bcefgiklmno pqrstw	AFGHOQSUV Ybcelfimnpqr st	AFGHOQSUV Ybcelfimnpq rst	AFGHOQSUV Yefinpqrst	npq	AHOLYenpq rst	AFGHOSUYe npqrst	ACDFGHIKLN OQRSTUVYZ bcefgiklmno pqrstw	AGHOLYenp qrst	ACDFGHIKLN OQRSTUVYZa bcefgiklmno pqrstw	AFGHOQSUV Ybcelfimnpq rst	ADFGHKOQS TUVYbcefgim nopqrstw	ACDFGHIKLN OQRSTUVYZa bcefgiklmno pqrstw	ACFGHKLNO Ybefinpqrst	ACDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno pqrstuvw

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Global #Advisor: International Global Trends 2022
Q12. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	48975	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	995	995	995	995	1010	1000	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I would like more control over decisions about my health	20661	389	358	351	392	362	425	443	430	326	366	407	368	355	426	444	405	433	370	370	446	441	430	337	380	444	439	428	432	413	333	442	406	432	363	459	447	441	380	424	443	444	454	432	453	443	446	376	456	470	440
	83%	80%	72%	70%	78%	72%	85%	89%	86%	65%	73%	81%	74%	71%	85%	89%	93%	87%	74%	74%	89%	88%	86%	67%	76%	89%	88%	86%	86%	83%	67%	88%	81%	86%	73%	92%	89%	88%	76%	84%	89%	89%	91%	86%	91%	89%	89%	75%	91%	94%	88%
		BCEIJLMRSW dhlu	IWd	I	BCEIJLMRSW ch	IWd	ABCDEIJKLM RSWXdfklu	ABCDEFJKL MNRSWXacd	ABCDEIKLM RSWXcdfhlu		IWd	BCEIJLMRSW kdhlu	IWd	Id	ABCDEIKLM RSWXdhlu	ABCDEFJKL MNRSWXacd	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno	ABCDEIKLM RSWXcdfhlu	IWd	IWd	ABCDEFHIJKL MNRSWXac dfhlmu	ABCDEIKLM RSWXcdfhlm u	ABCDEIKLM RSWXdfhlu		BCMRWd	ABCDEFJKL MNRSWXcdf hlmu	ABCDEIKLM RSWXdfklu	BCEIJLMRSW kdhlu	ABCDEIKLM RSWXdfklu	IWd	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno	BCEIJLMRSW W3dhlu	ABCDEFHIJKL MNRSWXac dfhlmu	ABCDEFJKL MRSWXcdfhl mu	BCMRWd	ABCDEIKLM RSWXdfklu	ABCDEFJKL MRSWXcdfhl mu	ABCDEFJKL MRSWXcdfhl mu	ABCDEFHIJKL MNQRSVWX abcdfghlmu	ABCDEIKLM RSWXdfklu	ABCDEFHIJKL MNQRSVWX acdfhlmu	ABCDEIKLM RSWXcdfklu	ABCDEFJKL MRSWXcdfhl mu	IWd	ABCDEFHIJKL MNQRSVWX Zabcdefghkl mqu	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno	ABCDEIKLM RSWXcdfklu
I believe all recommended vaccines are beneficial for me and my family	17711	364	375	355	401	336	363	371	368	241	260	375	301	287	356	301	418	423	335	393	376	434	373	303	383	404	391	396	377	403	341	367	385	403	315	494	364	308	265	406	377	377	384	364	339	341	361	396	371	379	311
	71%	73%	75%	70%	80%	67%	73%	74%	74%	68%	73%	75%	60%	77%	69%	69%	84%	85%	67%	69%	85%	79%	81%	61%	77%	81%	78%	69%	54%	80%	68%	77%	78%	81%	63%	81%	57%	47%	48%	81%	74%	55%	77%	79%	66%	68%	57%	67%	64%	76%	67%
		CEJLNORSTW abdhjklortuv x	CEIJLNORST Wabdhjklors tuvx	TbkIt	ABCEFGHIJKL NORSTVWab dehjklnoqrst uvwx	CJNOSTWabj klot	CEJLNORSTW abdhjklortuv x	CEIJLNORST Wabdhjklors tuvx	CEIJLNORST Wabdhjklort uvx	CJNOSTWab hjklotux	CJNOSTWab hjklotux	CEIJLNORST Wabdhjklors tuvx	ACEFIJLNORS TWabdehjkl orstuvx	kIt	TbkIt	ABCEFGHIJKL MNORSTVW KZabdefhjkln opqrstuvwx	ABCDEFGHIJ KLMNORSTV WXYZabcdef ghijklmnopqr	CJNOSTWabj klotu	kIt	kI	ABCDEFGHIJ KLMNORSTV WXZabcdefhj klmnopqrstu	CEIJLNORST Wabdhjklors tuvx	ABCEFGHIJ KLMNORSTU WXYabcdefg hijklmnoqrst uvwx	CJNOSTWab hjklotux	CEIJLNORST Wabdhjklors tuvx	CEFIJLNORST Wabdehjklor stuvx	ABCEFGHIJKL NORSTVWXa bdehjklnoqr stuvwx	ABCEFGHIJKL NORSTVWab dehjklnoqrst uvwx	CJNOSTWab hjklotux	CEJNORSTW abhjklortuvx	ACEFIJKORS TWabdehjkl orstuvx	ABCEFGHIJKL NORSTVWab dehjklnoqrst uvwx	Tbkjlot	ABCEFGHIJKL NORSTVWXa bdehjklnoqr stuvwx	kI		k	ABCEFGHIJKL MNORSTVW Xabdehjklno qrstuvwx	CEIJLNORST Wabdhjklort uvx	kI	CEIJLNORST Wabdhjklors tuvx	CJNOSTWa bhjklortuvx	NSTabjklot	CJNOSTWabj klot	k	Tbkljot	NSTabjklot	CEIJLNORST Wabdhjklors tuvx	Tbkljlot
Eventually all medical conditions and diseases will be curable	15196	347	337	303	336	305	350	364	337	231	251	323	198	234	330	323	443	406	257	249	315	306	283	177	257	337	414	360	354	401	198	378	370	388	241	357	295	303	203	405	367	331	374	345	374	380	373	388	346	415	356
	61%	68%	66%	61%	67%	60%	70%	73%	78%	46%	46%	64%	40%	65%	64%	65%	88%	81%	51%	50%	62%	62%	77%	35%	51%	79%	83%	74%	71%	80%	40%	76%	76%	78%	48%	75%	59%	60%	58%	81%	56%	66%	55%	50%	55%	58%	45%	58%	69%	83%	53%
		BCFHIJLMRS TUWXadehjk lnpqrstux	CEIJWd	W	BCFHIJLMRS TUWXadehjk lnpqrstux		BCFHIKLMN ORSTUWXad ehjklnqrstu x	BCDEHIKLM NORSTUWXa dehjklnoqr stux	BCEIJLMRSW Xadhqtx	CEIJWd	CEIJWd	BCFHIJLMRS WXadehjlnp qrtux		LWd	BCFHIJLMRS WXadehjlnp qrtux	BCFHIJLMRS WXadehjlnp qrtux	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno	ABCDEFGHIJ KLMNORSTU VWXabdefhj klnoqrstuvx	BCEIJLMRWd h	ABCDEFGHIJ KLMNORSTU WXadehjlnp qrtux	ABCDEFGHIJ KLMNORSTU VWXabdefgh ijklnoqrstuv	BCEIJLMRWd ht	ABCDEFGHIJ KLMNORSTU WXabdehjkl nopqrstuvx	ABCDEFGHIJ KLMNORSTU VWXabdefgh ijklnoqrstuv	BCEIJLMRWd ht	BCFHIKLMN ORSTUWXad ehjklnqrstu x	ABCDEFGHIJ KLMNORSTU WXabdehjkl nopqrstuvx		BCEIJLMRWd ht	ABCDEFHIJKL MNORSTUW Xabdehjklno pqrstuvx	ABCDEFGHIJ KLMNORSTU WXabdehjkl nopqrstuvx	BCEIJLMRWd ht	ABCDEFGHIJ KLMNORSTU WXabdehjkl nopqrstuvx	CEIJWd	ABCDEFGHIJ KLMNORSTU WXabdehjkl nopqrstuvx	BCEIJLMRWd Xdhqtx	BCEIJLMRSW Xadhqtx	BCEIJLMRSW Xadhqtx	ABCDEFGHIJ KLMNORSTU WXabdefhj klmopqrstuvx	BCEIJLMRWd ht	ABCDEFGHIJ KLMNORSTU WXabdefhj klmopqrstuvx	BCFHIJLMRS WXadehjkln pqrstux	BCEIJLMRWd h t	CEIJWd	BCEIJLMRWd h	BCEIJLMRSW Xdhqt	W	BCEIJLMRSW Xdhqtx	BCFHIJLMN ORSTUWXad ehjklnqrstu x	ABCDEFGHIJ KLMNORSTU VWXabdefgh ijklnoqrstu
		CEJLNWd																																															

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Global #dvisor: International Global Trends 2022
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Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unw)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	500	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Eventually all medical conditions and diseases will be curable	3601	106	204	242	141	226	115	114	174	228	198	145	238	205	124	139	47	71	181	180	168	159	86	264	184	77	73	146	117	60	247	162	97	85	182	89	177	139	120	85	161	123	182	205	178	152	213	155	117	70	228
	14%	21%	41%	48%	28%	45%	23%	23%	35%	46%	40%	29%	48%	41%	25%	28%	9%	14%	36%	36%	34%	32%	17%	53%	37%	15%	14%	29%	23%	13%	49%	33%	19%	17%	36%	18%	35%	28%	24%	17%	32%	24%	36%	41%	36%	30%	43%	11%	17%	14%	44%
		PQVYZgimw	ADFGHKNOP QRSTUVXZab cefgijklmnos uvw	ABDFGHJKM NOPQRSTUV XYZabcefghij klmnopqrsuv wxyz	ABDFGHJKM NOPQRSTUV XYZabcefghij klmnopqrsuv wxyz	ADFGHKNQ PQRSTUVXYZ abcefghijklm nopqrsuvw	PQVYZdgimw	PQVYZdgimw	ADFGKNOPQ VYZabcfgiklm ovw	ADFGHJKNQ PQRSTUVXYZ abcefghijklm nopqrsuvw	ADFGHKNOP QTUVYZabce fgiklmnosuv w	AFGJNPQVYZ bcfgilmw	ABDFGHJKM NOPQRSTUV XYZabcefghij klmnopqrsuv wxyz	ADFGHKNOP QRSTUVYZab cefgijklmnos uvw	PQVYZdgim w	ADFGHKNQP QRSTUVYZab cefgijklmnos uvw	AFGPQVYZdf gimw	P	P	AFGKNOPQ VYZabcfgiklm ovw	ADFGKNOPQ VYZabcfgiklm ovw	ADFGKNOPQ VYZabcfgiklm ovw	AFGNPQVYZ bcfgilmnw	Pcw	ABDFGHJKM NOPQRSTUV XYZabcefghij klmnopqrstu vwxyz	ADFGNOPQV YZbcfgiklmnv w	ADFGHJKNQ PQRSTUVXZa bcfgiklmnos uvw	AFGPQVYZbc fgilmw	PQVYZdgim w	Pcw	AFGNPQVYZ bcfgilmnw	PQVYZdgim w	ADFGKNOPQ VYZabcfgiklm ovw	ADFGHKNQP QTUVYZabce fgiklmnosuv w	ADFGKNOPQ VYZabcfgiklm ovw	AFGPQVYZbc fgilmw	ADFGHKNOP QRSTUVYZab cefgijklmnos uvw	AFGNPQVYZ bcfgilmnw	ADFGPQVYZ bcfgilmnw	P	ADFGHJKNQ PQRSTUVXYZ abcefghijklm nopqrsuvw
I believe all recommended vaccines are beneficial for me and my family	4568	96	90	157	83	174	110	104	113	121	115	101	155	87	160	157	44	65	130	135	187	96	100	148	98	71	95	143	107	60	177	92	88	71	147	76	188	143	173	84	80	185	84	117	141	134	101	146	171	117	187
	25%	19%	18%	31%	17%	35%	23%	21%	23%	25%	23%	20%	31%	16%	34%	31%	13%	17%	36%	27%	32%	11%	20%	30%	18%	15%	19%	29%	22%	10%	39%	19%	18%	14%	29%	16%	38%	30%	35%	17%	18%	36%	17%	23%	36%	35%	38%	29%	35%	25%	32%
		PQUYxg	PQUxc	ABDEFGHIJK MPQRSUVWY Zcdefgimnpq xw	PQUx	ABDNMPQUV XYZcefgimnp	BDMPQUWYx fgimp	DMPQUYdgi m	BDMPQUJWY efgimnp	ABDNMPQUV XYZcefgimnp	BDMPQUJWZ cefgimnp	DMPQUYdgi m	ABDFGHIJK MPQRSUVXY Zcdefgimnq sw	ABDEFGHIJK QUx	ABDEFGHIJK MPQRSUVXY Zacdefgimnp qsw	ABDEFGHIJK MPQRSUVXY Zcdefgimnp sw	ABDEFGHIJK MPQRSUVXY Zcdefgimnp sw		ABDFGMNPQ UVXYZcefgim np	ABDFGHKM PQUVXYZefg imnpw	ABCDEFGHIJ KLMOPQRSU VWXYZacdef ghimnpqrsu w		PQUYxg	ABDEFGHIJK MPQUVXYZc defgimnpqw	PQUYxg	ABDEFGHIJK MPQUVXYZefg imnpqw	ABCDEFGHIJ KLMNOPQRS UVWXYZacd efghilmnpqr suvw	ABDGMNPQ UVXYZcefgim np	PQUYxg	PQUxc	ABDEFGHIJK MPQUVXYZc efgimnpqw	CQUx	ABCDEFGHIJ KLMOPQRSU VWXYZacdef ghimnpqrsu w	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijlmno pqrstuvwx	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	PQUxc	ABDEFGHIJKL MPQRSUVW XYZacdefghi mnpqrsuw	CQUx	BDMPQUWYx fgimnp	ABDFGMNPQ UVXYZcefgim np	ABDMPQUXY Zcefgimnp	ABCDEFGHIJ KLMOPQRSU VWXYZacdef ghimnpqrsu w	ABDFGHIJKM PQUVXYZcefg imnpw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDMPQUXY Zcefgimnp	ABCDEFGHIJ KLMOPQRSU VWXYZacdef ghimnpqrsu w
I would like more control over decisions about my health	3593	73	66	105	66	94	55	46	51	114	76	71	88	61	54	47	17	25	61	48	44	48	47	116	87	46	47	67	48	47	117	37	73	43	81	37	45	47	83	71	35	35	30	45	54	36	41	36	44	28	48
	12%	15%	20%	20%	17%	18%	11%	9%	10%	25%	15%	14%	18%	18%	11%	8%	5%	10%	19%	14%	9%	10%	9%	23%	17%	9%	10%	8%	9%	11%	25%	7%	15%	10%	18%	6%	9%	8%	17%	14%	7%	7%	6%	13%	7%	6%	8%	16%	9%	6%	12%
		FGHINOPQTU VYZabcegjkn opnstvw	AFGHJKNOP QSTUVYZabc efgjklmnopq rstwx	AFGHJKNOP QSTUVYZabc efgjklmnopq rstwx	FGHINOPQS TUVYZabcegi jkmnopstvw x	AFGHJKNOP QSTUVYZabc efgjklmnopq rstwx	Pawiknoprsw	Piswx	Peinopsw	ABCDEFGHIK LMNOPQRST UVXYZabcefg hijklmnopqr	FGHINOPQTU VYZabcegjkn opnstvw	FGHINOPQTU VYZabcegjkn opnstvw	FGHINOPQS TUVYZabcegi jkmnopqrstv wx	FGHIKNOPQS TUVYZabcegi jkmnopqrstv wx	FGHIKNOPQS TUVYZabcegi jkmnopqrstv wx	Peinoprsw	Pw	Peinopsw	AFGHKNOPQ STUVYZabcef gjklmnopqrs tvwx	FGHINOPQTU VYZabcegjkn opnstvw	Pw	Pisw	Pipsw	ADFGJHKLM NOPQRSTUV XYZabcefghij klmnopqrstu vwxyz	FGHKNOPQS TUVYZabcegi jkmnopqrstv wx	Piswx	Peinopsw	Pw	Piswx	Piswx	Peinopsw	ABCDEFGHIK LMNOPQRST UVXYZabcefg hijklmnopqr stuvwx	FGHINOPQTU VYZabcegjkn opnstvw	Pipsw	FGHINOPQS TUVYZabcegi jkmnopqrstv wx	FGHINOPQTU VYZabcegjkn opnstvw	FGHINOPQST UVYZabcegi knoprstvwx	FGHINOPQTU VYZabcegjkn opnstvw					FGHINOPQTU VYZabcegjkn opnstvw	FGHINOPQTU VYZabcegjkn opnstvw	Pw		OPawiknoprs w

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Global #Advisor: International Global Trends 2022
Q12. To what extent do you agree or disagree with the following statements?-I would like more control over decisions about my health
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	1000	1000	1000	1000	1000	1000	1000	1010	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8285	130	119	97	175	106	156	152	151	91	158	107	97	113	194	143	238	231	107	87	136	187	182	70	145	155	196	155	198	213	98	141	139	182	141	233	252	212	162	218	123	278	134	157	154	171	163	112	363	307	259
	33%	26%	24%	19%	35%	21%	31%	30%	30%	18%	32%	21%	19%	23%	39%	29%	48%	46%	21%	17%	27%	37%	36%	14%	29%	31%	39%	31%	40%	43%	20%	28%	28%	36%	28%	47%	50%	42%	32%	44%	25%	56%	27%	31%	31%	34%	33%	22%	73%	61%	52%
		CEIKLRSWd	CILSWd	W	ABCEGHIKLM ORSTWXfelfh npu	SW	ABCEIKLMRS Wdnu	ABCEIKLMRS Wdnu	BCEIKLMRS Wdnu	W	ABCEIKLMRS TWdnu	SW	W	ISW	ABCEFGHIKL MORSTWXfu	BCEIKLMRS Wdu	ABCEFGHIJKL MORSTWXfu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghklnpqrtu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghklnpqrtu	SW	W	CEIKLMRSW du	ABCEFGHIKL MORSTWXfu	ABCEFGHIKL MORSTWXfu	ABCEFGHIJ KLMORSTVW XYabdefghlnp qrstu	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghklmnpqrs tu	W	BCEIKLMRS Wdu	CEIKLMRSW du	ABCEFGHIKL MORSTWXfu	ABCEFGHIJ KLMNORSTU VWXYZabcde fghklmnpqrs tu	W	BCEIKLMRS Wdu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghlnpqrtu	ABCDEFGHI KLMNORSTU VWXYZabcde fghklmnpqrs tu	ABCDEFGHIJ KLMNORSTU WXYadefghl npqrstu	ABCEIKLMRS TWdefhnpu	ABCEIKLMRS TWdnu	SW	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghiklmn opqrstuvw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghiklmn opqrstuvw	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghiklmnp qrstu
Tend to agree	17376	360	356	343	318	356	368	381	385	335	368	381	378	365	317	361	377	337	363	383	370	354	348	367	395	389	344	373	354	350	395	371	367	340	373	366	391	378	318	396	330	367	335	377	350	377	383	361	93	363	387
	50%	54%	48%	51%	44%	51%	54%	56%	56%	47%	47%	50%	54%	49%	49%	40%	49%	47%	47%	57%	53%	47%	51%	52%	53%	47%	50%	47%	47%	44%	60%	53%	53%	50%	44%	41%	59%	46%	44%	41%	54%	33%	49%	55%	55%	49%	50%	57%	19%	53%	58%
		BDIMNPQXZ bcdhijklmov wx	JQejmnowx	DJPQchijklm ovwx	DJPQchijklm ovwx	BDIMNPQXZ bcdhijklmov wx	BCDEFIJMNP QRUVWXZbc dghijklmouv wx	BCDEFIJMNPQV XZbcdghijklm ovwx	BCDEIJMNPQV XZbcdghijklm ovwx	JQejmnowx	ovw	ABCDEFIJLM NPQRUVWXZ abcdfghijklm ouvwx	BDIJMNPQVX Zbcdhijklmo vwx	DIJQejmnowx	Qejmnowx	ABCDEFIJLM NPQRUVWXZ abcdfghijklm ouvwx	Qejoxwx	ovw	BDIJMNPQbc dhijklmnowx	BCDEIJMNPQ RUVXZbcdgh ijklmowx	ABCDEFIJLM NPQRUVWXZ abcdfghijklm ouvwx	DIJQejmnowx	BDIJMNPQVX Zbcdhijklmo vwx	Qejmnowx	ovw	JQejmnowx	ABCDEFIJLM NPQRUVWXZ abcdfghijklm ouvwx	ABCDEFIJLM NPQRUVWXZ abcdfghijklm ouvwx	BDIJMNPQbc dhijklmowx	BCDEIJMNPQ RUVWXZbcd ghijklmouvw x	BDIJMNPQbc dhijklmowx	BDIJMNPQVX Zbcdghijklm ouvwx	DJNPQchijkl mowwx	GHIQFIJVYZ abejklnoprst vwx	GHIQFIJVYZ abejklnoprst vwx	DJNPQchijkl mowwx
Tend to disagree	7474	98	86	88	83	75	61	98	99	84	108	83	75	87	61	96	73	99	73	57	98	80	99	104	75	98	99	95	94	61	110	98	93	63	80	98	96	65	54	79	96	77	67	77	76	74	71	96	76	71	57
	15%	19%	17%	18%	17%	15%	12%	19%	19%	17%	21%	16%	15%	18%	12%	19%	15%	20%	15%	11%	20%	16%	20%	21%	15%	20%	20%	19%	19%	12%	22%	20%	19%	13%	16%	20%	19%	13%	11%	16%	19%	15%	13%	15%	15%	15%	14%	19%	15%	14%	11%
		FGHNOPQTU VYZabcegjkn oprstvwx	ADFGHIKNO PQSTUVYZab cefgjklmnop qrstuwx	ADFGHIKNO PQSTUVYZab cefgjklmnop qrstuwx	FGHNOPQTU VYZabcegjkn oprstvwx	AFGHIKNOP QSTUVYZabc egjklmnopqr stuwx	BIJOPstvw	Pipww	Pipww	ADFGHIJKLNO PQRSTUVYZa bcefgjklmno pqrstuvwx	FGHNOPQTU VYZabcegjkn oprstvwx	FGHNOPQTU VYZabcegjkn oprstvwx	AFGHIJNOPQ STUVYZabce gijklmnoqrs tuvwx	ADFGHIKNO PQSTUVYZab cegijklmnop qrstuwx	BIJOPstvw	Piw	Pipww	BCDEFIJMNP QRUVXZbcdg hijklmvwx	FGHNOPQST UVYZabcegij klmnopqrstv wx	FGHNOPQTU VYZabcegjkn oprstvwx	ABDEFGHIJL MNOPQRSTU VWXYZabcefgh ijklmnopqrst uvwx	AFGHINOPQ STUVYZabce gijklmnopqrs tuvwx	ABDEFGHIJL MNOPQRSTU VWXYZabcefgh ijklmnopqrst uvwx	Pipww	ADEFGHIJKLN OPQRSTUVX YZabcefghijkl mnopqrstuv wx	iw	FGHNOPQTU VYZabcegjkn oprstvwx	ABCDEFGHIJL MNOPQRSTU VWXYZabcefgh ijklmnopqrst uvwx	FGHNOPQST UVYZabcegij klmnopqrstv wx	FGHNOPQST UVYZabcegij klmnopqrstv wx	Piw	FGHNOPQTU VYZabcegjkn oprstvwx	FGHNOPQTU VYZabcegjkn oprstvwx	Pipww	FGHNOPQST UVYZabcegij klmnopqrstv wx	ABDEFGHIJL MNOPQRSTU VWXYZabcefgh ijklmnopqrst uvwx	Pjnopnvw	GHIQFIJVYZ abejklnoprst vwx
Strongly disagree	628	16	14	12	23	17	14	8	13	30	17	9	13	9	13	6	3	12	19	11	6	8	7	12	11	8	12	7	14	13	28	4	9	11	16	11	15	6	19	17	6	10	8	18	7	4	9	23	18	7	27
	3%	3%	3%	2%	5%	3%	3%	2%	3%	6%	3%	2%	3%	2%	3%	1%	1%	2%	4%	2%	1%	2%	1%	2%	2%	2%	2%	1%	3%	3%	6%	1%	2%	2%	3%	2%	3%	1%	4%	3%	1%	2%	2%	4%	1%	1%	2%	5%	4%	1%	5%
		GQPTYaekns w	OPTYaeknsw	OPTYaeknsw	Pes	BCFGHIKLMN OPQSTUVWX YZacefgiknop nstw	GKOPTUVYa elnsw	OPTYaeknsw	OPTeknsPipww	ABCEFGHIJKL MNOPQSTUV WXYZabcefg hijklmnoprst uvwx	GKOPTUVYa elnsw	P	OPTaeknsw	PTeiks	PTeiks	Pes	GKMOPQSTU VWXYwfgiknopstw	Pes	GKMOPQSTU VWXYwfgiknopstw	ABDEFGHIJL MNOPQRSTU VWXYZabcefgh ijklmnopqrst uvwx	PTeiks	1%	2%	1%	Pes	2%	PTeiks	2%	2%	1%	3%	OPTeknsPipww	OPTeknsPipww	ABCEFGHIJKL MNOPQRSTUV WXYZabcefg hijklmnoprst uvwx	GQPTYaekns w	Pe	GQPTYaekns w	GKMOPQSTUV YaefknoprswPipww	GKMOPTUVY aefknswPipww	CGHKMNOP QSTUVWYZ aefgiknoprst w	GKMOPTUVY aefknsw	BCFGHIKLMN OPQSTUVWX YZabcefgjkln opnstw
Don't know	1237	27	42	50	21	42	20	11	18	51	58	23	44	54	21	14	8	17	38	62	10	11	24	48	33	10	9	30	20	33	40	20	22	18	46	8	8	18	37	5	22	20	15	3	13	28	14	47	-	2	1
	2%	5%	8%	10%	4%	8%	4%	2%	4%	10%	11%	5%	9%	11%	4%	3%	2%	3%	8%	12%	2%	2%	5%	10%	7%	2%	2%	6%	4%	7%	8%	4%	4%	4%	9%	2%	2%	4%	7%	1%	4%	4%	3%	1%	3%	6%	3%	9%	-	*	*
		GQPQTUYZij mqrtvwx	ADFGHIKNOP QTUVYZbefgi jklmnopqrtv wx	ADFGHIKNOP QTUVYZabc efgjklmnopq rstwx	GPTUYZijmq vwx	ADFGHIKNOP QTUVYZbefgi jklmnopqrtv wx	GPTYZijmqv wx	mqvwx	GPTZijmvwx x	ADFGHIKNOP QTUVYZabc efgjklmnopq rstvwx	ADFGHIKNOP QTUVYZabcd efgjklmnopq rstvwx	GPTUYZijmq vwx	ADFGHKNOP QRTUVYZab cefgjklmno pqrstvwx	ADFGHKNOP QRTUVXYZab cefgjklmno pqrstvwx	GPTYZijmw wx	mqvwx	vwx	PZijmqvwx	DFGHKNOPQ TUVYZbefgjk mnopqrtvwx	ABDEFGHIJL MNOPQTUV WXYZabcdef ghjklmnopq rstvwx	GPTUYZijmq vwx	ADFGHKNOP QRTUVXYZab cefgjklmnop qrstvwx	DFGHKNOPQ TUYZbefgjk mnopqrtvwx	FGHOPZTUV wx	GPTYZijmqv wx	ADFGHKNOP QTUVXYZabc efgjklmnopq rstvwx	FGHOPZTUV wx	GPTUYZijmq vwx	PZijmqvwx	ADFGHKNOP QTUVXYZabe fgjklmnopqrs tvwx	ADFGHKNOP QTUVXYZabc efgjklmnopq rstvwx	GPTZijmqvw x	DFGHKNOPQ TUVYZbefgjk mnopqrtvwx	GPTUYZijmq vwx	GPTYZijmqv wx	mqvwx	ADFGHKNOP QTUVXYZabcd efgjklmnopq rstvwx	ADFGHKNOP QTUVXYZabcd efgjklmnopq rstvwx	-	*	*
Sigma	70055	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Agree)	25661	1000	1005	1013	1013	1007	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013	1013
	81%	80%	72%	70%	78%	72%	81%	89%	86%	65%	73%	81%	74%	71%	85%	89%	93%	87%	74%	74%	89%	88%	86%	67%	76%	89%	88%	86%	86%	81%	67%	88%	81%	86%	73%	92%	89%	88%	76%	85%	89%	89%	91%	86%	91%	89%	89%	75%	91%	94%	88%
		BCEIJLMRSW dhlu	IWd	I	BCEIJLMRSW dh	IWd	ABCDEIJKLM RSWXelhlu	ABCDEFIJKL MNRSWXecd fhlmu	ABCDEIJKLM RSWXcelfhlu	IWd	BCEIJLMRSW kdhlu	IWd	Id	ABCDEIJKLM RSWXdhlu	ABCDEFIJKL MNRSWXecd fhlmu	ABCDEFIJKL MNRSWXecd fhlmu	ABCDEIJKLM RSWXcelfhlu	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghiklmnq rstvwx	ABCDEIJKLM RSWXcelfhlu	ABCDEIJKLM RSWXdhlmu	IWd	ABCDEFIJKL MNRSWXcelf dfhlmu	ABCDEIJKLM RSWXcelfhlm u	ABCDEIJKLM RSWXdfhlu	BCMIWd	ABCDEIJKL MNRSWXcelf hlmu	ABCDEIJKLM RSWXcelfhlm u	ABCDEIJKLM RSWXdfhlu	ABCDEIJKLM RSWXcelfhlu	ABCDEIJKLM RSWXdfhlu	IWd	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghiklmnq rstvwx	ABCDEFIJKL MNRSWXcelf dfhlmu	ABCDEFIJKL MNRSWXcelfhl mu	BCIMWd	ABCDEIJKLM RSWXdfhlu	ABCDEFIJKL MNRSWXcelfhl mu	ABCDEFIJKL MNRSWXcelfhl mu	ABCDEFIJKL MNQRSWX dcdfhlmu	ABCDEIJKLM RSWXdfhlu	ABCDEFIJKL MNQRSWX acdfhlmu	ABCDEIJKLM RSWXcelfhlu	ABCDEFIJKL MNRSWXcelfhl mu	IWd	ABCDEFIJKL MNQRSWX Zabcdefghkl mqu	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghiklmnop	ABCDEIJKLM RSWXcelfhlu
Bottom2Box (Disagree)	3102	73	99	100	86	96	55	46	51	124	76	70	88	91	54	42	27	50	93	68	44	68	47	116	87	46	52	42	47	54	127	37	73	51	91	32	45	42	83	71	35	35	30	65	34	29	41	79	44	28	59
	13%	15%	20%	20%	17%	19%	11%	9%	10%	25%	15%	14%	18%	18%	11%	8%	5%	10%	19%	14%	9%	14%	9%	23%	17%	9%	10%	8%	9%	11%	25%	7%	15%	10%	18%	6%	9%	8%	17%	14%	7%	7%	6%	13%	7%	6%	8%	16%	9%	6%	12%
		FGHNOPQTU VYZabcegjkn oprstvw	AFGHIKNOP QSTUVYZabc efgjklmnopq rstvwx	AFGHIKNOP QSTUVYZabc efgjklmnopq rstwx	FGHNOPQR TUVYZabcegf jkmnopnrtw x	AFGHIKNOP QSTUVYZabc efgjklmnopq rstvwx	Pselknoprsw	Pisw	Peinopsw	ABCDEFGHIK LMNOPQRST UVXYZabcefg hijklmnopqr	FGHNOPQTU VYZabcegjkn oprstvw	FGHNOPQTU VYZabcegjkn oprstvw	FGHNORDPQS TUVYZabcegf jkmnopqrtv wx	FGHKNORPQS TUVYZabcegf jkmnopqrtv wx	Peinopsw	Pw	Peinopsw	ABCDEFGHIK LMNOPQRST UVXYZabcefg hijklmnopqr	AFGHKNORQ STUVYZabcef gjklmnopqrs tvwx	FGHNOPQTU VYZabcegjkn oprstvw	Pw	Pisw	Pipsw	ADFGHIKLM NOPQRSTUV XYZabcefghij klmnopqrstu	FGHKNOPQS TUVYZabcegf jkmnopqrstv wx	ABCDEFGHIK LMNOPQRST UVXYZabcefg hijklmnopqr	Pisw	Peinopsw	Pw	Pisw	Pipsw	ADFGHIKLM NOPQRSTUV XYZabcefghij klmnopqrstu	FGHNOPQTU VYZabcegjkn oprstvw	FGHNOPQTU VYZabcegjkn oprstvw	GQPTYaeijkno prstvw	Pisw	Pw	FGHNOPQST UVYZabcegij knoprstvwx	FGHNOPQTU VYZabcegjkn oprstvw	GQPTYaeijkno prstvw	FGHNOPQTU VYZabcegjkn oprstvw	Pw		OPaeiknoprs w

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Global #fedvisor: International Global Trends 2022
Q12. To what extent do you agree or disagree with the following statements?-Eventually all medical conditions and diseases will be curable
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	1030	1030	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	5538	121	63	64	136	55	129	115	95	69	69	79	47	77	98	99	221	210	65	39	68	114	145	48	101	157	187	61	114	212	44	70	139	155	77	180	130	95	106	215	78	147	81	83	86	87	74	88	209	225	127
	11%	24%	13%	9%	27%	11%	26%	23%	19%	14%	14%	16%	9%	15%	20%	20%	44%	42%	13%	8%	14%	23%	29%	10%	20%	31%	37%	12%	23%	43%	9%	14%	28%	31%	15%	36%	26%	19%	21%	43%	16%	29%	16%	17%	17%	17%	15%	18%	41%	45%	26%
		BCEHIKLMN ORSTWadeh knpqrstu	CLSWd		BCEGHIKLM NORSTUWXa dehklnpqrst u	5	BCEHIKLMN ORSTWKade hiknpqrstu	BCEHIKLMR STWadehkn pqrstu	BCEIKLRSTWa de	CLSWd	CLSWd	BCELSWad		CLSWd	BCEIKLMRST Wadeh	BCEIKLMRST Wadehnt	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnopqrs tuvwxyz	CLSd	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnopqrs tuvwxyz	CLSd	BCEIKLMRST Wadehnpqrs tu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnopqrs tuvwxyz	ABCDEFGHIJ MNORSTUW Xabdehklnp qrstux	BCEIKLMRST Wadehnt	CLSWd	BCEGHIKLM NORSTUWXa bdehklnpqrs tu	ABCEFGHIJKL MNORSTUW Xabdehklnp qrstux	CLSWd	BCEIKLMRST Wadehnpqrst u	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnopqrs tuvwxyz	CLSWd	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnopqrs tuvwxyz	BCEIKLMRST Wadeh	BCEILRSTWa deh	BCEILMRST Wadehnpt	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnopqrs tuvwxyz	CLSWd	BCEGHIKLM NORSTUWXa bdehklnpqrs tu	BCEHIKLMN ORSTWKade hiknpqrstu	CLSWd	BCELRSTWad	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghijklmnopqrs tuvwxyz	BCEHIKLMN ORSTWKade hiknpqrstu
Tend to agree	9858	201	140	166	198	145	230	248	197	141	147	144	143	146	223	224	223	196	157	200	167	195	198	170	154	160	207	240	196	165	154	208	240	233	164	214	165	207	186	195	203	184	194	167	167	203	149	200	157	190	170
	39%	40%	28%	33%	40%	29%	46%	50%	39%	29%	29%	29%	30%	29%	45%	40%	44%	49%	31%	38%	33%	39%	40%	34%	31%	32%	41%	48%	44%	41%	47%	40%	48%	47%	33%	41%	33%	41%	37%	38%	41%	37%	39%	33%	37%	40%	30%	40%	27%	38%	26%
		BCEHIKLMQR UWXadehjlmo qrtvwx	EMWvx	Wvx	BCEILMWXd hjqtvx		BCEHILMQR UWXadhjlmo qrtvwx	ABCDEFHIL MNDPQRSU WXacdehijkl mnopqrstuv	BCELILMWXd hjqtvx	Wvx	Wvx	BCDEFHILM QRSUWXacd ehijklmnopq rstuvwx	W		BCFHIKMQR UWXadhjlmo qrtvwx	BCDEHILMQ RUWXcdhjlm oqrtvwx	BCEHILMQR UWXcdhjlmo qrtvwx	BCEILMWXd hjqtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCDEHILMQ RSUWXadh jklmnopqrs tuvwx	BCDEHILMQ RSUWXadh jklmnopqrs tuvwx	BCEILMWXd hjtvx	Wx	BCDEHILMQ RSUWXacde hjklmnopqrs tuvwx	BCDEHILMQ RSUWXacde hjklmnopqrs tuvwx	BCEILMWXd hjtvx	BCDEHILMQ RSUWXacde hjklmnopqrs tuvwx	CELILMWXdh jtvx	Wx	BCELILMWXd hjtvx	BCDEHILMQ RSUWXacde hjklmnopqrs tuvwx	BCELILMWXd hjtvx	Wvx	BCELILMWXd hjtvx	BCDEHILMQ RSUWXacdh jklmnopqrtu vwx	Wvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	CELILMWXdh jtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	CELILMWXdh jtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	CELILMWXdh jtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hjtvx	BCELILMWXd hj

Global #Advisor: International Global Trends 2022
Q12. To what extent do you agree or disagree with the following statements?-I believe all recommended vaccines are beneficial for me and my family
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	#	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1001	1010	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	6948	142	171	96	248	140	152	118	152	136	174	133	90	167	104	84	206	224	129	61	51	203	138	87	175	154	170	100	100	217	128	118	191	142	102	128	63	83	209	115	128	122	153	113	104	89	108	194	201	143
	28%	28%	34%	19%	50%	28%	30%	24%	30%	27%	35%	27%	18%	33%	21%	17%	41%	45%	26%	12%	10%	41%	28%	17%	35%	30%	34%	20%	20%	43%	26%	24%	38%	28%	20%	26%	13%	17%	42%	23%	26%	24%	31%	23%	21%	18%	22%	39%	40%	29%
		CGLNOSTWa beNmntu	ACEGIKLNOR STWabdefh jklnoprstux	STk	ABCEFGHIKL MNOPQRSTU VWXYZabcde fghjklmnop	CGLNOSTWa beklmntu	CGLNOSTW abdefjklmnopr stu	CLNOSTWab	CGLNORSTW abdefjklmnopr stu	CLNOSTWab ekistu	ACEFGILNO RSTWabdef hjklnoprstux	CLNOSTWab ekistu	STk	ACEGILNOR STWabdefh jklnoprstu	ACEGILNOR STWabdefh jklnoprstu	OSTkl	STk	ACEFGHIKL MNORSTVW XYZabdefjkl mnopqrstux	ABCEFGHIKL MNORSTVW XYZabdefjkl mnopqrstux	CLNOSTWab ekit	ABCEFGHIKL MNORSTVW XYZabdefjkl mnopqrstux	CLNOSTWa beklmntu	STk	ABCEFGHIKL MNORSTVW XYZabdefjkl mnopqrstux	CGLNOSTWa beklmntu	STk	ABCEFGHIKL MNORSTVW XYZabdefjkl mnopqrstux	CLNOSTWab ekit	CLNOSTWab ekit	ABCEFGHIKL MNORSTVW XYZabdefjkl mnopqrstux	CLNOSTWab ekit	CGLNOSTWa beklmntu	ACEFGHIKLM NORSTVWYa bdefhjklnop qrstux	CLNOSTWab ekit	STk	ABCEFGHIKL MNORSTVW XYZabdefjkl mnopqrstux	LOSTWkl	CLNOSTWab ekit	LOSTWkl	CGLNOSTWa beklmntu	OSTkl	STk	STk	OSTkl	ABCEFGHIKL MNORSTVW YZabdefhjkln opqrstux	ABCEFGHIKL MNORSTVW XYZabdefhjkl mnopqrstux	CGLNOSTWa beklmntu
Tend to agree	10343	222	207	204	153	196	211	253	216	205	165	243	211	230	162	217	213	196	206	253	225	221	225	216	208	214	196	171	185	213	166	171	215	173	214	146	146	142	197	165	177	171	171	177	177	177	168
	41%	44%	40%	41%	31%	28%	42%	51%	43%	41%	33%	48%	47%	44%	38%	43%	41%	40%	41%	46%	45%	44%	45%	43%	42%	43%	39%	34%	37%	43%	52%	54%	43%	43%	42%	51%	29%	31%	20%	33%	31%	30%	30%	34%	40%	40%	40%	27%	35%	34%
		DILNadcbjkl motvwx	DIbhjklotvwx	DIbhjklotvwx	v	Dijklotvx	DIbchjklotvw x	ABCDEFHIL MNOPQRSTU WXZabcdghij klmoprtuvwx	DINbchjklotv wx	DIbhjklotvwx	v	BCDEFHILN DPQRWXabc dghijklmoqt uvwx	DIbchjklotvw x	DINadcbjklm otvwx	Dijklov	DINbchjklotv wx	DIbchjklotvx	DIbchjklotvw x	BCDEFGIJKQR Xabchjklmot uvwx	DIbchjklotvw x	BCDEFGIJKQR Xabchjklmot uvwx	DJNbchjklmo tvwx	CGLNOSTWa beklmntu	BCDEFIJKLNQR Xabchjklmot uvwx	DINchjklotv wx	DIbhjklotvwx	ABCDEFHIL MNOPQRSTU WXYZabcdgh ijklmoprtuv	DILNadcbjkl motvwx	ABCDEFHIJKL MNOPQRSTU VWXZabcdgh ijklmoprstuv	DIbhjklotvx	DIbhjklotvw x	liv	Dijklov	DIbchjklotvw x	ABCDEFHIL MNOPQRSTU WXZabcdghij klmoprtuvx	ABCDEFHIJKL MNOPQRSTU VWXZabcdgh ijklmoprstuv	DIbchjklotvw x	liv	DIbchjklotvw x	ABCDEFHIL MNOPQRSTU WXZabcdghij klmoprtuvx	ABCDEFHIJKL MNOPQRSTU VWXZabcdgh ijklmoprstuv	DIbhjklotvwx	DIbhjklotvwx	DIbhjklotvwx	BCDEIKQRwb chjklmotuvw x	DIbchjklotvw x	v	DIbhjklovx		Djkov	v
Tend to disagree	4951	48	64	95	67	74	75	89	88	71	69	78	106	74	64	106	113	85	84	97	153	67	74	93	57	74	80	98	108	64	67	66	75	93	107	135	115	58	75	101	61	77	105	86	133	94	105	73	74
	16%	14%	13%	19%	12%	15%	15%	18%	18%	14%	12%	16%	21%	11%	19%	21%	12%	10%	17%	19%	30%	8%	15%	18%	11%	11%	16%	18%	22%	9%	13%	13%	15%	12%	20%	24%	23%	12%	15%	20%	12%	15%	21%	17%	27%	19%	21%	15%	15%
		CJLc	CJLc	ABDEFGMPQ UVXYZdefghi mnpwx	Llc	MPQUYXgm	MPQUYXfgi m	ABDJMPQLIX Ycdegimp	ABDJMPQLIX Ycdegimp	PQUYXg	U	DJMPQUYXfg im	ABDEFHIKM PQRUYXYZcd efghimnpwx	ABDEFHIKM PQRUYXYZcd efghimnpwx	DJMPQUYXfgi m	ABDEFIJKMP QUYXYZcdef ghimnpwx	ABDEFIJKMP QRUYXYZcde fghijklmno	ABCDEFGHIJ KLMNNDPQRS UVWXYZabc defghijklmno ----------	BDEJMQabcd jklmotwvx	DJNbchjklmo tvwx	MPQUXYxgm	ABDEIJLMPQU VXYcdegimp	ABDJLMPQU VXYcdegimp w	ABDJLMPQU VXYcdegim	ABDEFIKMP QRUYXYZcde fghijklmnpw x	ABDEFIKMP QRUYXYZcde fghijklmno	ABCDEFGHIJ KLMNDPQRS UVWXYZabc defghijklmno ----------	DGJKPQLYZdf gin	MPQUXYxgm	BDJMPQLIXY zdegimp	ABDEFIJKMP QUYXYZcdef ghimnpwx	ABDEFIJKMP QRUYXYZcde fghijklmnpw x	BCDEFIJKLNQ Rabcdefghijk lmnpwx	CJLc	MPQUXYxgm	ABDEIJLMPQU VXYcdeghim pw	DJNchjklotv wx	U	DJMPQUYXgm	ABDEIJLMPQU VXYcdegim	DGJKPQLYZdf gin	ABDJLMPQU VXYcdegim w	ABDEFIKMP QRUYXYZcde fghijklmnpw x	ABDEFIJKMP QRUYXYZcde fghijklmnpw x	ABDEFIJKMP QRUYXYZcde fghijklmnpw x	MPQUXYxgm	MPQUYxg
Strongly disagree	2137	27	25	61	21	50	34	15	25	52	55	23	48	27	74	51	10	11	46	38	36	14	26	56	33	19	14	53	95	15	60	28	13	19	75	21	85	131	58	27	17	79	22	40	36	38	59	52	68	44	113
	9%	5%	5%	12%	4%	10%	7%	3%	5%	10%	11%	5%	10%	5%	15%	10%	2%	2%	9%	8%	7%	3%	5%	11%	7%	4%	3%	11%	19%	3%	12%	6%	3%	4%	15%	4%	17%	26%	12%	5%	3%	16%	4%	8%	7%	8%	12%	10%	14%	9%	23%
		GPQJzbf	GPQJzbf	ABDFGHKMP QRSTUVXYZc efgimnpqrsw	PQ	ABDFGHKMP QSTUVXYZef gimnp	DGIKPQJYZd gin	GPQJzbf	DGIKPQJYZd gin	ABDFGHKMP QSTUVXYZef gimnp	ABDFGHKMP QSTUVXYZef gimnp	PQZf	ABDFGHKMP QTUVXYZeg imnp	GPQJzbf	ABDEFGHIJK MOPQRSTUV WXYZacefgi mnpqrsuw	ABDFGHKMP QSTUVXYZef gimnp	ABDFGHKMP QSTUVXYZef gimnp	DGIKPQJYZd gin	ABDFGHKMP QSTUVXYZef gimnp	ABDEFGHIJ KLMOPQRST UVWXYZacd efgilmnpqrst uvwx	DGIKPQJYZf gin	ABDFGHKMP QRSTUVXYZ efgimnpqrsw	ABDEFGHIJ KLMOPQRST UVWXYZacd efgilmnpqrst uvwx	Zimvwx	DGIKPQJYZf gin	ABDFGHKMP QRSTUVXYZ efgimnpqrsw	GPQJzbfm	ABDEFGHIJ KLMOPQRST UVWXYZacd efgilmnpqrst uvwx	PQ	ABDEFGHIJ KLMOPQRST UVWXYZacd efgilmnpqrst uvwx	ABDEFGHIJ KLMNPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABDFGHKMP QSTUVXYZef gimnpqrsw	GPQJzbfm		ABDEFGHIJKL MOPQRSTUV WXYZacefgi mnpqrsuw	PQ	DGIKPQJYZf gin	GPQJYZdgn	DGIKPQJYZd gin	GPQJYZdgn	DGIKPQJYZd gin	ABDFGHKMP QSTUVXYZef gimnpr	ABDFGHKMP QTUVXYZeg imnp	ABDFGHKL MOPQRSTUV XYZacefgimn pqrsw	ABDGHKMP QUVYZefgi mnp	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmno ----------
Don't know	1621	40	38	43	16	40	27	25	19	36	45	24	45	31	35	43	19	17	36	72	37	20	27	49	27	22	14	60	27	38	32	45	23	26	38	14	28	61	87	10	39	42	33	19	30	35	48	45	6	4	2
	3%	8%	8%	9%	3%	8%	5%	5%	4%	7%	9%	5%	9%	6%	7%	9%	4%	3%	7%	14%	7%	4%	5%	10%	5%	4%	3%	12%	5%	8%	7%	9%	5%	5%	8%	3%	6%	8%	17%	2%	8%	8%	7%	4%	6%	7%	10%	9%	1%	1%	*
		DFGHIMPQU XYZfgimqvwx	DGHKPQUYZf	DFGHKPQUV XYZbfgimqvwx	DFGHKPQUV XYZbfgimqvwx	DGHKPQUV XYZfgimqvwx	DQZImvwx	DQZImvwx	DHPQZIYZm qvwx	DFGHIKMPQU VXYZbdfgjm qvwx	DFGHIMPQU VXYZbdfgjm qvwx	Zimvwx	DFGHKMPQU VXYZbdfgjm qvwx	DHPQZImvwx	DQZImvwx	DFGHKMNPQ RUVXYZbdfgi jmqrvwx	DQZImvwx	DFGHKMNPQ RUVXYZbdfgi jmqrvwx	DGHKPQLYZf imqvwx	DQZImvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZacd efghijkmnop qrstuvwx	DGHKPQLYZf imqvwx	mvwx	DQZImvwx	DFGHKMNPQ RUVXYZbdfgi jmqrvwx	DFGHKMPQU VXYZbdfgjm qvwx	DHPQZImvwx	DFGHKMPQU VXYZbdfgjm qvwx	DHPQZImvwx	DFGHKMPQU VXYZbdfgjm qvwx	DQZImvwx	DGHKPQLYZf imqvwx	DHPQZImvwx	DFGHKMPQU VXYZbdfgjm qvwx	DHPQZImvwx	DFGHKMPQU VXYZbdfgjmq vwx	DFGHKMPQU VXYZbdfgjmqv wx	DFGHKPQLIV XYZbfgjmqv wx	DQZImvwx	DHPQZImvwx	DFGHKMPQU VXYZbfgjmq vwx	DFGHKMPQU VXYZbfgjmqv wx	DFGHKPQLIV XYZbfgjmqv wx	DFGHKPQLIV XYZbfgjmqv wx	DFGHKMPQU VXYZbfgjmq vwx	DFGHKMPQU VXYZbfgjmqv wx	DFGHKPQLIV XYZbfgjmqv wx		
Sigma	39999	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1001	1010	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Comments																																																	
Top2Box (Agree)	17211	364	375	300	401	336	363	371	368	341	340	375	301	387	266	301	418	473	331	393	376	474	373	303	383	495	331	396	371	403	341	361	385	403	315	496	384	308	340	496	372	377	384	364	370	341	361	399	311	379	311
	68%	73%	75%	60%	80%	67%	73%	74%	74%	68%	68%	75%	60%	77%	59%	60%	84%	85%	67%	78%	75%	95%	75%	61%	77%	81%	78%	59%	54%	80%	68%	72%	78%	81%	63%	81%	57%	42%	68%	81%	74%	55%	77%	73%	66%	68%	52%	62%	66%	76%	62%
		CELNONRSTW abdhjklortuv x	CELILNORST Wabdhjklors tuvx	CELILNORST Wabdhjklors tuvx	Tbklt	ABCEFGHIKL NORSTVWab dehjklnoqrst uvwx	CLNOSTWabj klot	CELILNORST Wabdhjklors uvx	CELILNORST Wabdhjklors tuvx	CLNOSTWab hjklotux	CLNOSTWab hjklotux	CELILNORST Wabdhjklors tuvx	ACEFILNORS TWabdefhjkl orstuvx	CELILNORST Wabdhjklors tuvx	Tbklt	ABCEFGHIJ KLMNORSTV WXYZabcdefg hijklmnopqrs tuvwx	Tbklt	ABCEFGHIJ KLMNORSTV WXYZabcdefg hijklmnopqrs tuvwx	CELILNORST Wabdefhjklo rstuvx	ABCEFGHIJ KLMNORSTV WXZabcdefhj klmnopqrstu vwx	CELILNORST Wabdefhjklo rstuvx	ABCEFGHIJ KLMNORSTV WXYZabcdefg hijklmnopqrs tuvwx	CELILNORST Wabdefhjklo rstuvx	Tbklt	ABCEFGHIJ KLMNORSTV WXYZabcdefg hijklmnopqrs tuvwx	CLNOSTWab hjklotux	CELILNORST Wabdhjklors tuvx	ACEFILNORS TWabdefhjkl orstuvx	ABCEFGHIJKL NORSTVWab dehjklnoqrst uvwx	CLNOSTWab hjklotux	ABCEFGHIJKL NORSTVWab dehjklnoqrst uvwx	Tbklt	ABCEFGHIJKL NORSTVWa bdehjklnoqr stuvwx	CLNOSTWab hjklotux	ABCEFGHIJKL NORSTVWa bdehjklnoqr stuvwx	kl		CELILNORST Wabdhjklors tuvx	ABCEFGHIJKL MNORSTVW Xabdehjklno qrstuvwx	CELILNORST Wabdhjklort uvx	NSTabjklot	CLNOSTWabj klot	CELILNORST Wabdhjklors tuvx	k	Tbklot	NSTabjklot	CELILNORST Wabdhjklors tuvx	Tbjklot
Bottom2Box (Disagree)	6168	96	90	157	83	124	110	104	113	123	115	101	155	82	169	157	64	60	130	135	187	56	100	148	90	73	95	143	202	60	127	94	88	71	167	79	188	251	173	85	89	180	84	117	141	124	191	146	173	117	187
	24%	19%	18%	31%	17%	25%	22%	21%	23%	25%	23%	20%	31%	16%	34%	31%	13%	12%	26%	27%	37%	11%	20%	29%	18%	14%	19%	29%	40%	12%	25%	19%	18%	14%	33%	16%	30%	50%	34%	17%	18%	36%	17%	23%	28%	25%	38%	29%	34%	23%	37%
		PQUYxg	PQJLc	ABDEFGHIJK MPQRSUVXY Zcdefgimnpq sw	PQJLc	ABDIMPQUV XYZadefgimnp	BDMPQUXYc fgimp	DMPQLYzgi m	BDMPQUXYz efgimnp	ABDIMPQUV XYZadefgimnp	BDMPQUXYZ aefgimnp	DMPQLYzgi m	ABDEFGHIJK MPQRSUVXY Zcdefgimnp qsw	ABDEFGHIJK MPQRSUVXY Zcdefgimnp sw	ABDEFGHIJK MPQRSUVXY Zcdefgimnp qsw	ABDEFGHIJK MPQRSUVXY Zcdefgimnp sw	PQUYXgi	ABDFGIKMPQ UVXYZadefgi mnpw	ABDEFGHIKM PQRSUVXY Zcdefgimnp qsw	PQJLc	PQUYXgi	ABDEFGHIJK MPQUVXYZc defgimnpqw	PQUYXgi	ABDEFGHIJK MPQRSUVXY Zcdefgimnp suvw	ABDEFGHIJ KLMNOPQRS UVWXYZacd efgilmnpqrs uvwx	ABDEFGHIJK MPQUVXYZc defgimnpqw	PQUYXgi	PQUJc	ABDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	PQJLc	ABDEFGHIJKL MPQRSUVW XYZacdefghi mnpqrsuw	QLlc	BDMPQUXYz fgimnp	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw	ABDEFGHIJK MPQRSUVW XYZacdefghi mnpqrsuw

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Q13. [SUMMARY - AGREE] - To what extent do you agree or disagree with the following statements?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (total)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1000	1010	1021	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
I need to do more to look after my mental wellbeing	20038	407	364	345	427	353	415	441	417	315	364	363	341	345	381	427	452	403	370	346	425	430	419	298	402	431	449	397	411	405	290	432	404	411	344	421	439	347	416	377	445	438	453	451	460	429	443	370	472	477	457
	80%	81%	73%	69%	85%	71%	83%	88%	83%	63%	73%	73%	68%	69%	76%	85%	90%	81%	74%	69%	85%	86%	84%	60%	80%	86%	90%	79%	83%	81%	58%	86%	81%	82%	69%	84%	88%	69%	83%	75%	89%	88%	84%	91%	92%	86%	89%	74%	94%	95%	91%
My local area is a place where people from different backgrounds get on well together (By getting on well together, we mean living alongside each other with respect)	18703	358	395	301	375	368	357	436	366	336	344	387	395	358	335	356	400	356	343	343	335	356	355	344	407	381	417	336	390	388	335	405	401	401	413	363	418	350	354	377	400	364	401	354	399	373	330	444	449	470
	75%	68%	79%	60%	75%	74%	70%	83%	73%	67%	69%	76%	57%	72%	65%	71%	93%	69%	69%	50%	67%	71%	83%	69%	81%	76%	84%	65%	78%	78%	64%	81%	80%	79%	71%	86%	79%	60%	71%	70%	80%	75%	74%	81%	85%	77%	75%	68%	89%	90%	88%
People in … are too easily offended by the opinions some people hold	18953	366	356	336	388	351	430	387	417	316	381	384	340	368	367	367	383	401	378	397	368	394	375	388	380	412	397	384	385	415	343	374	409	367	444	365	438	384	385	364	377	415	388	423	384	398	343	354	459	414
	76%	79%	71%	67%	78%	66%	86%	57%	86%	63%	76%	77%	70%	74%	73%	72%	81%	76%	76%	58%	74%	79%	75%	78%	76%	82%	78%	77%	77%	67%	69%	75%	82%	77%	33%	77%	69%	80%	80%	77%	78%	79%	54%	83%	78%	85%	77%	82%	81%	86%	83%
I am worried that government and public services in … will do too little to help people in the years ahead	18085	417	349	366	347	351	407	283	412	342	353	405	331	394	371	348	372	374	348	340	298	408	402	358	366	441	386	368	424	235	320	347	398	383	350	282	433	431	306	366	425	349	460	426	456	432	453	341	297	430	-
	74%	83%	70%	73%	69%	70%	81%	57%	82%	68%	71%	81%	66%	79%	74%	70%	74%	75%	70%	68%	60%	82%	80%	72%	73%	88%	77%	74%	85%	47%	64%	69%	80%	77%	37%	70%	56%	87%	87%	81%	73%	80%	70%	92%	85%	91%	88%	91%	68%	58%	86%	-
I prefer local brands made in a specific region or city to global brands	16164	269	325	304	323	299	313	401	369	332	252	360	355	294	358	316	415	401	366	209	256	380	343	265	332	365	396	323	381	361	307	290	378	357	277	369	317	351	275	367	301	275	286	273	250	217	295	200	377	372	371
	64%	54%	65%	61%	64%	60%	63%	80%	74%	66%	50%	73%	71%	59%	77%	63%	83%	80%	73%	61%	51%	76%	69%	53%	66%	73%	79%	64%	76%	72%	61%	58%	76%	71%	55%	74%	63%	70%	55%	73%	60%	55%	57%	55%	52%	43%	59%	40%	79%	74%	74%
I try to buy products from brands that act responsibly, even if it means spending more	16953	383	393	377	337	357	390	398	335	279	367	369	335	366	367	399	477	415	377	387	369	414	346	358	371	343	395	383	399	367	340	366	418	347	393	376	367	346	364	364	393	368	398	371	397	378	398	315	368	443	390
	64%	57%	59%	45%	67%	47%	58%	80%	66%	56%	52%	61%	54%	53%	58%	80%	85%	83%	63%	36%	73%	63%	69%	48%	65%	69%	79%	57%	68%	72%	52%	65%	73%	70%	55%	80%	68%	59%	53%	73%	59%	72%	65%	59%	66%	76%	57%	43%	76%	88%	78%
Globalisation is good for me personally	15571	337	349	384	345	378	353	378	353	378	370	355	398	376	351	347	417	415	377	368	377	376	364	377	376	364	357	358	364	335	374	367	395	370	335	357	360	357	357	367	370	335	315	357	360	395	376	383	411	445	406
	62%	65%	52%	37%	70%	60%	70%	78%	71%	46%	46%	64%	60%	46%	40%	83%	83%	83%	54%	49%	65%	65%	73%	42%	59%	70%	78%	52%	69%	66%	65%	72%	69%	65%	65%	81%	68%	67%	63%	68%	60%	74%	63%	67%	72%	79%	55%	57%	84%	88%	81%
People from different backgrounds and ethnic minorities in … are treated fairly	13470	236	299	230	229	262	243	423	194	266	257	307	246	269	223	300	390	389	231	169	205	217	327	186	280	204	341	235	315	357	223	346	335	402	210	417	219	254	291	374	381	322	131	202	199	270	176	199	267	315	305
	54%	47%	60%	46%	46%	52%	49%	85%	59%	53%	51%	61%	49%	54%	45%	60%	78%	78%	44%	34%	41%	43%	52%	37%	56%	41%	47%	47%	63%	71%	45%	69%	67%	80%	43%	83%	44%	51%	58%	74%	74%	64%	36%	49%	49%	54%	35%	40%	53%	63%	61%

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Q13. [SUMMARY - DISAGREE] - To what extent do you agree or disagree with the following statements?
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  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
  Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
People from different backgrounds and ethnic minorities in ... are treated fairly	9519	202	161	212	251	182	218	69	280	173	171	152	204	184	244	163	99	89	209	222	260	251	134	252	188	276	146	193	146	81	226	113	138	61	242	67	260	206	128	112	273	117	326	262	279	184	260	250	229	178	189
	38%	40%	32%	42%	50%	36%	44%	14%	56%	35%	34%	30%	41%	37%	49%	33%	30%	18%	42%	44%	52%	50%	27%	50%	38%	55%	29%	40%	29%	16%	45%	23%	28%	12%	48%	13%	52%	41%	26%	22%	55%	23%	65%	52%	56%	37%	52%	50%	46%	36%	38%
		BGWKOPQVZ baefgimnow	GPQVaefglm o	BEGIKMOPQ VXZbcefglm ow	ABCEFGIJKL MOPQRSVXZ	GAPQVZbcef glmno	BEGIJMNOPQ VXZbcefglm oswx	ABCDEFGIJKL MNOPQRSU VWXZabcdef ghijklmnsuvw x	GPQVZbcefg lmo	GPQVZbcefg lmo	GPQcegilmo	BGIKOPQVZ bcefglmnow	BGIKOPQVZ bcefglmnow	GAPQVZbcef glmo	BGIKOPQVZ bcefglmnow	ABCEFGIJKL MOPQRVXZa bcefgiklmo ws	GPQVefgilm o	Ggi	Ggi	BEGIKMOPQ VZbcefglmo w	BEGIJKMOPQ VXZabcefgi moswx	ABCEFGIJKL MOPQRSVXZ abcdefgiklm oswx	ABCFGIJKL MOPQRSVXZ abcdefgiklm oswx	GPQcegim	ABCEFGIJKL MOPQRSVXZ abcdefgiklm oswx	BGIKOPQVZ bcefgilmo ws	ABCEFGIJKL MOPQRSVXZ abcdefgiklm oswx	GPQcegimo	BGIKOPQVZ bcefglmno	g	ABEGIKLMO PQVXZabcefg ilmosws	GGgji	GPQaegim	GGgji	ABCEFGIJKL MNOPQRSVXZ abcdefgiklm oswx	GPQgi	GGgji	ABCEFGIJKL MNOPQRSVX Zabcdefghkl mosvwx	GGgji	ABCEFGIJKL MNOPQRSVX Zabcdefghkl mosvwx	GPQVZbcef	ABCEFGIJKL MOPQRSVXZ abcefgiklm oswx	ABCFGIJKL MOPQRSVXZ abcefgiklmos wx	ABEGGIKLMO PQVXZabcefg ilmosws	GAPQVZbcef glmo	ABCEFGIJKL MOPQRSVXZ abcefgiklmos wx	BGAPQVZbce fglmo	BGKPQVZbce fglmo	58%
I try to buy products from brands that act responsibly, even if it means spending more	7148	170	157	235	193	156	178	86	147	174	165	165	161	160	188	96	48	43	140	158	107	163	130	200	148	160	68	198	137	61	185	177	106	113	164	48	195	174	135	111	163	101	153	176	146	97	177	154	111	62	105
	29%	34%	31%	44%	38%	30%	35%	17%	52%	35%	33%	33%	32%	32%	38%	20%	15%	13%	28%	28%	21%	32%	26%	40%	30%	32%	14%	39%	28%	18%	37%	30%	21%	19%	33%	17%	37%	34%	27%	22%	39%	20%	47%	36%	30%	19%	34%	30%	24%	25%	32%
		GQPQRTVX YZabcefglm oswx	GQPQTVZef glmoswx	ABDFGHIJKL MNOPQRTU VXZabcdefg hijklmnopqr	GDPQTZefgl moswx	ABDGHIJKMO PQRTUVXYZa bcefghijlmno prsvwx	DGHOPQRTV XYZabcefglm oswx	GDPQVZbcefg lmo	DGHOPQBTV XYZabcefglm oswx	DGOPQRTVX Zabcefgilmos wxs	DGQPQRTVX Zabcefglmos wx	DGQPQBTVX Zabcefglmos wx	BDGHKOPQ RTUVXYZabc efghijlmnopr swx	DGOPQRTVX YZabcefglm oswx	BDGHKOPQR TUVXYZabcef glmnoprsw x	BDGHKOPQR TUVXYZabcef glmnoprsw x	GPQRTVZefg mosx	ABDEFGHIJKL MNOPQRTU VWXYZabcde fghijklmnop	GOPQsw	GOPQTVZace fgijmosvwx	GOPQZbtw	ABDFGHIJKM OPQRTUVXY Zabcdefghijkl mnopqrstvw	GOPQTVZefg mosvwx	GQPQTVZefg mosvwx	GOPQTZefgi mosvwx	GPQTVZefg mosvwx	PQsw	GOPQTZdfg mosvwx	GQPQTZdfm oswx	PQsw	BDGHOPQRT VWXZabcefgij mosvwx	GOPQTZdss w	GOPQTZefm OPQsw	GOPQZbtw	DGOPQRTVY Zabcefgijmos vwx	GPQZTZdfg mosvwx	DGOPQRTVY XYZabcefgijm osvwx	GPQTVZefgi mosvwx	GPQTVZdfg mosvwx	DGHOPQBTV XYZabcefgijm osvwx	GOPQTZdfg mosvwx	PQsw	DGHOPQRTV XYZabcefgijm osvwx	ABDEFGHIJKL MNOPQRTU VXYZabcefg hijklmnopqr	GQPQTZdfm osw	GOPQsw
I prefer local brands made in a specific region or city to global brands	8535	170	196	185	147	119	160	80	198	174	158	165	107	135	114	153	75	74	93	173	195	97	113	176	119	110	87	113	63	93	195	144	91	103	178	104	150	115	136	114	143	135	171	181	180	119	157	144	121	93	125
	26%	34%	21%	28%	29%	24%	28%	16%	22%	25%	32%	20%	21%	23%	23%	26%	15%	15%	19%	34%	38%	10%	23%	35%	24%	22%	17%	23%	18%	18%	27%	29%	18%	20%	26%	21%	30%	23%	28%	23%	29%	35%	34%	36%	38%	44%	31%	40%	24%	25%	25%
		BCDEFGHIKL MNOPQRUV XYZabcdefgh iklmnvwx	GPQZ	BGHIJKNPQR UVXYZabcfgi km	BEGHIKJMNP QRUVXYZabc fgikmvwx	GPQRZbcf	BGHIKJNPQR UVXYZabcfgi kmv	PQZYZeisww	GPQZ	GAPQRUZbcf	BEGHIKJMN OPQRUVXYZ abcefghikmv wx	GPQ	GPQZ	GAPQRUZbcf	GPQRZbcf	BGHIJPQRU YZbcfgi	BCDEFGHIKL MNOPQRUV XYZabcefgh ijklmnvwx	BCDEFGHIKL MNOPQRUV XYZabcefgh ijklmnvwx	PQ	GPQRZcf	BCDEFGHIKL MNOPQRUV XYZabcefgh ijklmnvwx	PQ	BCDEFGHIKL MNOPQRUV XYZabcefgh ijklmnvwx	GPQRZbcf	BCDEFGHIKL MNOPQRUV XYZabcefgh ijklmnvwx	BEGHIJNPQ RUVXYZabcfg ilmnw	GAPQRUZbcf	GPQZ	PQ	BGHIKLPQRU VYZabcfgikm	BEGHIJNPQ RUVXYZabcfg ilmnw	GPQRZbcf	BEGHIKJNPQ RUVXYZabcfg ilmnw	BCDEFGHIKL MNOPQRUV XYZabcefgh ijklmnvwx	BCDEFGHIKL MNOPQRUV XYZabcefgh ijklmnvwx	BCDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno prstuvwx	BEGHIKLMNP QRUXYZabc fghikmvwx	ABCDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno prstuvwx	GAPQRUZbcf	GAPQRUZbcf	24%
Globalisation is good for me personally	5825	98	138	217	97	147	98	94	100	195	146	133	225	133	235	85	65	53	172	139	116	124	83	160	105	69	76	134	185	98	166	75	118	105	144	59	107	181	156	114	87	84	102	91	87	66	110	83	74	48	93
	21%	20%	28%	43%	19%	29%	20%	19%	20%	39%	29%	27%	45%	27%	47%	17%	13%	11%	34%	28%	23%	25%	17%	28%	21%	14%	15%	27%	37%	20%	33%	15%	24%	21%	29%	12%	21%	36%	31%	23%	17%	17%	20%	18%	17%	9%	22%	17%	15%	10%	19%
		PQIYZeisww	ADFGHOPQT VWZXaegilmo opqrstuvwx	ABDEFGHIK MOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	PQIYZeisww	ADFGHOPQT VWZXaefgilm nopqrstuwx	PQIYZeisww	PQIYZeisww	PQIYZeisww	ABDEFGHIK MOPQRTUV WXYZacefg hijlmnopqrst uvwx	ADFGHOPQT VWZXaefgim nopqrstuwx	ADFGHOPQV XYZeagilmno pqrsuvwx	ABDEFGHIJK MOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	ADFGHOPQV XYZeagilmno qrsuvwx	ABDEFGHIJK MOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	PQIsw	ABDEFGHIK MOPQRSTUV WXYZacefgh ijmnopqrstuv wx	ADFGHOPQT VWZXaefgim nopqrstuvwx	DFGOPQVYZ eimoprsuwx	ADFGHOPQV YZeimoprsu vwx	ABDEFGHIK MOPQRSTUV WXYZacefgh ijmnopqrstu vwx	PQIZeisww	ABDFGHIJKL MNOPQRSTU VWXYZacefg hijklmnopqr stuvwx	ABDFGHIJKL MNOPQRSTU VWXYZacefgh ijklmnopqrs tuvwx	ABDEFGHIJ KLMNOPQRS TUVWXYZab cdefhijklmno pqrstuvwx	PQIYZeisww	ADFGHOPQT VWXZacfgim nopqrstuvwx	ABDEFGHIK MOPQRSTUV WXYZacefgh ijmnopqrstu vwx	ADFGHOMOP QTUVXYZace fgijmnopqrst uvwx	PQIsw	ADFGHIJKLM OPQTUVWXZ abcefgijmno pqrstuvwx	DGOPQVYZei nopqruwxw	PQIsw	ABDEFGHIK MOPQRTUV WXYZacefghi jlmnopqrstu vwx	ADFGHOMOP QTUVXYZace fgijmnopqrst uvwx	ADFGHOPQT VWXZacfgim nopqrstuvwx	PQIYZeisww	ADFGHOPQT VWXZacfgim nopqrstuvwx	ABDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno pqrstuvwx	PQIYZeisww	PQIsw	22%	17%	15%	10%	PQIYZeisww	PQIsw	19%
I am worried that government and public services in ... will do too little to help people in the years ahead	4902	57	99	90	130	95	76	203	71	124	109	76	121	71	101	113	114	98	107	90	176	74	69	99	93	50	105	87	56	216	133	120	74	280	95	190	52	63	113	115	57	96	29	56	36	51	39	109	187	59	-
	10%	11%	10%	18%	26%	10%	11%	41%	14%	25%	23%	15%	18%	14%	20%	23%	23%	19%	21%	18%	30%	14%	14%	20%	19%	10%	21%	17%	11%	43%	27%	24%	15%	58%	16%	36%	10%	6%	11%	11%	7%	17%	6%	11%	7%	10%	8%	17%	17%	17%	-
		PF	AFHKMUVYb fjknpqrstw	AHIVbjksnpq rstw	ABCFHIKM NQRSUVWXY Zabfhjknopq rstw	AFHIMUVYb fjknpqrstw	AYbjknpqrstw	ABCDFHIJKL MNOPQRSTU VWXYZabdef hjklmnopqrs tuvwx	ABCDFHIJKL QSUVWXYab fhjknopqrst w	ABCEHKMN QSUVWXYab fhjknopqrst w	AFHIMSUVY abfjknpqrst w	AYbjknpqrstw	ABCFHKMQ SUWXYabfh jknopqrstw	YJkprst	ABCEHMUVb fjknpqrstw	ACFHIMSUV XYabfknpqrs tw	ACFHIMSUV XYabfjknpqrs tw	ACFHIMSUV XYabfjknpqrs tw	AFHKMUVYb fjknpqrstw	AFHIMSUVY abfjknpqrst w	AHMVYbjknp qrstw	ABCDEFHIJK MNOPQRSU VWXYZabdef hjklmnopqrs tuvwx	ABCDFHIJKL SUWXYabfh jknopqrstw	YJkprst	ACFHIMSUV XYabfknpqrs tw	ABCDFHIJKL MNOPQRSTU VWXYZabdef hjklmnopqrs tuvwx	ABCDFHIJKL MNOPQRSU VWXYZabdef hjklmnopqrs tuvwx	ABCDEFHIJK LMNOPQRSU VWXYZabdef hjklmnopqrs tuvwx	ABCDFHIJKL MNOPQRSTU VWXYZabdef hjklmnopqrs tuvwx	ABCDEFHIJK LMNOPQRSU VWXYZabdef hjklmnopqrs tuvwx	P	AFHKMUVYa bfjknpqrstw	ACFHIMSUV XYabfknpqrs tw	ACEFHIMQS UVXYabfhjkn pqrstw	PF	AFHKMVYbfj knpqrstw	ABCDFHIJKL MNOPQRSU VWXYZabdef hjklmnopqrs tuvwx	AFHKMUVYa bfjknpqrstw	ABCDEFHIJK MNOPQRSU VWXYZabdef hjklmnopqrs tuvwx	17%
People in ... are too easily offended by the opinions some people hold	4799	74	105	104	97	114	90	196	63	119	85	87	98	87	100	107	115	69	80	117	107	84	89	93	86	74	90	114	78	114	101	85	69	89	87	117	80	45	65	93	49	108	66	84	49	65	76	95	83	43	78
	10%	15%	21%	18%	20%	23%	18%	39%	10%	26%	16%	17%	20%	17%	20%	22%	24%	14%	16%	27%	20%	17%	18%	14%	17%	15%	18%	18%	16%	42%	21%	17%	14%	58%	16%	26%	16%	5%	12%	10%	14%	34%	13%	17%	14%	14%	10%	15%	18%	13%	16%
		FHk	AFHIQRWXY abefhjklnprt wx	AFHIQRWXY abefhjklnprt wx	AFHKMQR UVWXYZabcf hjklmnoprtu vwx	ADFHIKMQR UVWXYZabcf hjklmnopqrs tuvwx	BCDFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr stuvwx	ABCDFHIJKL NOQRTUVW XYZabdefhjkl mnopqrstuvw x	ABCDFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr stuvwx	ABCDFHIJKL MNOPQRSTU VWXYZabdefh jklmnopqrstu vwx	FHklw	FHkw	AFHIQRWYab fjklqrvw	FHQWaklw	AFHIQRWYa bfjklqrvw	FHQWaklw	AFHIQRWYa bfjklqrvwx	AFHKMVZab efhjklnpqrt uvwx	AFHIQRWYa bfjklqrvwx	FHk	FHk	FHaklw	ABCDEFHIJKL MNOPQRTU VWXYZabdef hijklmnopqrs tuvwx	ABCDEFHIJKL MNOPQRTU VWXYZabdef hijklmnopqr stuvwx	AFHIQRWYa bfjklqrvwx	FHaklw	FHQWaklnp w	AFHKQRUW YXabefhjklnp rtwx	FHaklw	FHk	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr stuvwx	ABCDFHIJKL NOPQRTUV WXYZabdefh jklmnopqrstu vwx	FHaklw	FHQWaklnp w	FHk	FHQWaklw	AFHIQWYafkl nprw	FHk	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqrst uvwx	FHk	FHkl	k	FHkl	k	FHQWaklnp w	FHk	FHQWaklw	FHQWaklnp w	k	FHk
My local area is a place where people from different backgrounds get on well together (By getting on well together, we mean living alongside each other with respect)	4616	111	65	153	154	74	111	53	115	171	64	96	158	83	150	117	36	64	154	143	177	118	69	99	65	103	69	114	97	65	135	66	74	54	85	55	94	118	117	109	95	69	109	77	69	77	75	108	53	45	68
	18%	22%	13%	30%	21%	15%	22%	10%	23%	24%	19%	19%	32%	17%	30%	23%	5%	13%	21%	28%	25%	24%	14%	20%	13%	30%	12%	23%	18%	12%	26%	13%	15%	11%	17%	12%	19%	24%	27%	22%	19%	14%	22%	15%	14%	15%	15%	22%	11%	10%	14%
		BEGIMPQVXZ cefghiogrstv wx	Pw	ABDEFGHIJK MOPQRTUV WXYZabcdef ghijklmnopqr stuvwx	BEGIMPQVXZ cefghiogrstv wx	GPgvw	BEGIMPQVXZ cefghiogrstv wx	P	BEGIJKMPQV XZbcefghijoq rstvwx	BEGIKMPQV WXZbcefghij noprstvwx	BEGIPQVXZce fgiorvwx	BEGPQVXZce fgiorvwx	ABDEFGHIJK MOPQRTUV WXYZabcdef ghijklmnopq rstuvwx	BGIPQXZegv w	ABDEFGHIJK MOPQRTUV WXYZabcefg hijklmnopqrs tuvwx	ABEFGHIJK MOPQRTUV WXYZabcefg hijklmnopqrs tuvwx	23%	Pw	BEGIJKMPQV XZbcefghijoq rstvwx	ABDEFGHIJK MOPQRTUV WXYZabcefg hijklmnopqrs tuvwx	BDEGIKMPQ RVWXYZbcef ghijmnoqrst vwx	BEGJKMPQV XZbcefghijoq rstvwx	BEGIJKMPQV XZbcefghijoq rstvwx	BEGPQVXZce fgiorvwx	BEGIJKMPQV XZbcefghijoq rstvwx	BEGPQVXZce fgiorvwx	P	BEGIJKMPQV XZbcefghijoq rstvwx	BEGPQVXZce fgiorvwx	BDEGIKMPQ RVWXYZbcef ghijmnoqrst vwx	26%	13%	Pw	GPgvw	P	BGPQXZcegv w	P	BEGPQVXZce fgiorvwx	BEGJKMPQV WXZbcefghij noprstvwx	ABDEFGHIK MPQRVWXYZ abcefghijmn opqrstuvwx	BEGJMPQVXZ cefghiogrstv wx	BEGPQVXZce fgiorvwx	GPw	BEGMPQVXZ cefghiogrstvw x	GPgvw	P	GPgvw	GPvw	BEGMPQVXZ cefghiogrstv wx	P	P	Pw
I need to do more to look after my mental wellbeing	3815	67	106	117	57	111	68	49	64	147	104	108	119	118	94	61	38	68	100	100	60	55	55	161	89	58	41	61	73	64	177	53	75	64	121	69	53	130	50	111	42	65	34	35	36	56	48	96	28	21	41
	11%	13%	21%	23%	11%	22%	14%	10%	13%	30%	21%	23%	24%	24%	19%	17%	8%	14%	20%	20%	17%	11%	11%	17%	18%	12%	8%	17%	15%	13%	30%	11%	15%	13%	24%	14%	11%	26%	10%	22%	8%	13%	7%	7%	7%	11%	10%	13%	6%	4%	8%
		GPZingqrvwx	ADFGHOPQT UVZabcefgij lnopqrstvw x	ADFGHNOPQ TUVXYZabcef gijlnopqrstv wx	ADFGHNOPQ TUVXYZabcef gijlnopqrstv wx	GPZivjpqrstv vw	GPZivjpqrstv ww	ABCDEFGHIK LMNOPQRST UVXYZabcefg hijlmnopqrst uvwx	ADFGHOPQT UVYZabcefgi lnopqrstvw x	ADFGHOPQT UVXYZabcefg ijlnopqrstvw x	ADFGHNOPQ RSTUVXYZab cefgijlnopqrs tuvwx	ADFGHNOPQ TUVXYZabcef gijlnopqrstv wx	ADFGHOPQT UVXYZabcefg ijlnopqrstvw x	ADFGHNOPQ TUVXYZabcef gijlnopqrstv wx	ADFGHOPQT UVYZabcegij nopqrstvwx	PZnpqvwx	ADFGHOPQT UVYZabcefgi lnopqrstvw x	ADFGHOPQT UVYZabcefgi lnopqrstvw x	PZnpqvwx	ADFGHOPQT UVYZabcefgi lnopqrstvw x	PZnpqvwx	BDEGIKMPQ RSTUVXYZab cefgijlnopqrs tuvwx	ADFGHOPQT UVYZabcefgi lnopqrstvw x	PZnpqvwx	ABCDEFGHIJ KLMNOPQRS TUVXYZabcef ghijklmnopq rstuvwx	PZnpqvwx	ADFGHNOPQ RSTUVXYZab cefgijlnopqrs tuvwx	GPZeijnqrtv ww	ABCDEFGHIK QRSTUVXYZa bcefgijlnopq rstuvwx	PZnpqvwx	ADFGHIJKN OPQRSTUVX YZabcefgijlm nopqrstuvwx	ABDFGHIJKL MNOPQRSTU VXYZabcefg ijlnopqrstvw x	ADFGHOPQT UVXZabcefgi ijlnopqrstvw x	PZnpqvwx	ADFGHOPQT UVYZabcegij nopqrstvwx	GPZeijnqrtv ww	PZnpqvwx	ADFGHOPQT UVYZabcegij nopqrstvwx	GPZeijnqrtv ww	ADFGHOPQT UVYZabcegij nopqrstvwx	PZnpqvwx	ADFGHOPQT UVYZabcegij nopqrstvwx

Global #dvisor: International Global Trends 2022
Q13. To what extent do you agree or disagree with the following statements?-Globalisation is good for me personally
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49575	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	500	500	500	500	500	1010	1010	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4956	98	56	31	134	44	102	120	95	55	71	75	43	71	56	80	149	211	74	39	61	96	115	40	106	129	58	60	150	54	83	90	129	56	173	132	54	63	141	71	165	67	74	94	117	73	64	295	264	198
	10%	10%	11%	6%	27%	9%	20%	24%	19%	11%	14%	15%	9%	14%	11%	16%	30%	42%	15%	8%	12%	19%	23%	8%	21%	26%	12%	12%	30%	11%	17%	18%	26%	11%	35%	26%	11%	13%	28%	14%	33%	13%	15%	19%	23%	14%	13%	59%	53%	40%
		BCEIJKLMNR STWabdhlnpu	CSW		ABCEFHIKL MNORSTUV WXabdefhkl nqrtu		BCEIJKLMNO RSTWabdeh klnpqtu	ABCEFHIKL MNORSTUW abdefhklnpq rtu	BCEIJKLMNR STWabdhkln pu	CSW	CELSWdk	BCELNSWad hk		CELSWe	CSW	BCEIJKLMNO RSTWabdeh klnpqtu	ABCEFGHIKL MNORSTUV WXYabdefhk lnpqrtu	ABCDEFGHI KLMNOPRST UVWXYZabc defghijklmno pqrstu	BCELNSWad hk	CELSW	BCEIJKLMNR STWabdhkln pu	BCEIJKLMN ORSTWabdef hklnpqtu		BCELNSTWa bdhklu	ABCEHIKLM NORSTUWab defhklnpqtu	ABCEFHIKL MNORSTUW Xabdefhklnp qrtu	CLSW	CLSW	ABCEFGHIKL MNORSTUV WXYabdefhk lnpqrtu	CSW	BCELNSTWa bdhklu	BCELNSTWa bdhklu	ABCEFHIKL MNORSTUV WXYabdefhk lnpqrtu	CSW	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmn opqrstuvw	ABCEFHIJ KLMNORSTU VWXYZabc defghijklmn opqrstuvw	CSW	CELSW	ABCEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	CELSW	CELSW	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHI KLMNOPRST UVWXYZabc defghijklmno pqrstu	ABCDEFGHI KLMNOPRST UVWXYZabc defghijklmno pqrstu
Tend to agree	12675	257	193	243	215	255	243	258	258	173	258	264	255	248	245	367	367	301	198	306	266	276	245	177	195	226	263	200	185	175	171	220	242	208	268	257	207	183	254	201	240	206	215	175	198	218	215	215	198
	27%	26%	19%	51%	43%	51%	49%	52%	27%	35%	37%	29%	51%	30%	29%	53%	53%	47%	40%	41%	53%	28%	49%	34%	38%	45%	53%	40%	53%	35%	34%	44%	50%	41%	50%	51%	41%	37%	51%	40%	48%	41%	43%	35%	40%	44%	43%	43%	39%	37%
		BCEIJKMNQR SWXabcdghj klmtvw	CELMNdhlv	v	BCEIJLMNWX bcdhklvw	v	BCDEIJLMNQ RSWXabcdgh jklmstvwx	ABCDEILMN QRSUWXabc dghijklmstu vwx	ABCDEILMN QRSUWXabc dghijklmstu vwx	MNw	v	BCDEIJLMNQ RSWXabcdgh jklmstvwx	v	v	ABCDEIJLMN QRSUWXabc dghijklmstuv wxz	ABCDEFILM NQRSUWXab cdghijklmstu vwx	ABCDEFILM NQRSUWXab cdghijklmstu vwx	CEILMNWd hlv	CEILMNWkd hlv	ABCDEFILM NQRSUWXab cdghijklmstu vwx	BCEILMNQR WXabcdghkl mnw	BCDEILMNQ RSWXabcdgh jklmstuvwx	MNv	CEILMNlv	ABCDEFIJKL MNQRSUVW Xabcdghjkl mnstuvwx	ABCDEIJKL MNQRSUWX abcdghijklm stuvwx	CLMNlv	CEILMNlv	MNv	ABCDEFIJKL MNQRSUVW Xabcdghjkl mnstuvwx	ABCDEIJKMQ RSWXabcdgh jklmstuvwx	CEILMNWkd hlv	CEILMNlv	v	BCEIJLMNQR SWXabcdghj klmtvw	CEILMNWkd hlklw	CEILMNlv	v	CEILMNWxd hlvw	ABCDEILMN QRSUWXabc dghijklmstuv wx	ABCDEILMN QRSUWXabc dghijklmstuv wx	ABCDEILMN QRSUWXabc dghijklmstuv wxyz	ABCDEFIJKL MNQRSUWX abcdghijklm stuvwx	CEILMNdhlv	CEILMNWxd hlvw	CEILMNlv	CEILMNWXb cdhklvw
Tend to disagree	4793	73	104	145	71	106	73	86	85	111	107	95	141	106	110	73	63	65	110	110	104	99	91	110	87	96	96	111	77	111	73	111	78	88	64	85	139	135	78	75	93	80	98	78	75	97	85	67	68	93	95	69
	17%	15%	21%	30%	14%	21%	15%	17%	16%	22%	27%	19%	28%	17%	22%	14%	17%	8%	14%	22%	21%	20%	18%	28%	17%	11%	19%	23%	15%	22%	14%	22%	17%	18%	13%	17%	26%	14%	24%	15%	17%	16%	20%	15%	15%	19%	17%	13%	17%	8%	8%
		QTZaswwx	ADFGHJQRSV YZaqgjmnoq rsuvwx	ABDEFGHIK MOPQRSTUV WXYZabcdef ghijklmnopq	Qaswwx	ADFGHIOPQV YZbegjlmnop qrsuvwx	QTZaswwx	PQVYZeiosuw wx	PQVYZeiosuwx	ABDEFGHIK MOPQSTUV WXYZacdefg hijlmnopqrst	ADFHOPQVY Zaqgjlmnoqr suvwx	ADFOPQVYZa eimnsuvwx	ABDEFGHIK MOPQRSTUV WXYZabcdef ghijlmnopqr	ABDEFGHIK MOPQRSTUV WXYZabcdef ghijlmnopqrs	ADFGHIJQRV XYZaegjlmno pqrsuvwx	ABDEFGHIK MOPQSTUV WXYZabcdef ghijlmnopqr	Qaswwx	Qswx	ADFHOPQRV UVWYZacegh ijmnopqrstuv wx	ADFGHOPQV XYZaegjlmn opqrsuvwx	ADFGHOPQV XYZaegjlmn opqrsuvwx	ADFGHOPQV XYZaegjlmno pqrsuvwx	ADFOPQRVYZ eimnsuvwx	Qswxx	ADFGHOPQV XYZaegjlmn opqrsuvwx	PQVYZeiosuw wx	Qw	ADFHOPQRV XYZaegjlmno pqrsuvwx	ADFGHOPQV XYZaegjlmno pqrsuvwx	Qswxx	ADFHOPQRV XYZaegjlmno pqrsuvwx	QYZaswwx	PQVYZeiosuw wx		PQTZeosuw wx	ABDEFGHIKO PQSTUVWYZa cefghijlmnop qrstuvwx	ADFGHIKOPQ UVXYZaceghi jmnopqrstuv wx	PQTZeiosuwx	Qswx		PQVZeiosuw wx	Qswx
Strongly disagree	1933	39	39	67	36	41	39	8	30	63	43	57	85	74	66	14	5	13	42	39	33	39	33	39	18	14	30	37	36	36	45	14	17	17	37	45	34	47	36	36	17	33	33	13	17	7	31	31	36	8	43
	8%	5%	7%	13%	5%	8%	5%	2%	4%	13%	9%	7%	17%	5%	15%	3%	1%	3%	10%	6%	3%	5%	3%	5%	4%	3%	6%	4%	3%	4%	7%	15%	11%	3%	3%	5%	11%	5%	10%	7%	7%	2%	6%	4%	3%	2%	1%	4%	4%	5%	2%	11%
		GOPQTVYein qrsw	GHOPQTVXY Zefijnqrstuw	ABDEFGHIK MOPQRSTUV WXYZacefgij mnopqrstuv	GOPQTVYein qrsw	ADFGHIMOP QSTUVXYZaef gijnpqrstuvw	GOPQTVYein qrsw	GPaw	GPaw	ABDEFGHIK MOPQSTUV WXYZacefgij mnopqrstuv wx	ADFGHIMOP QSTUVWXYZ cefgijnpqrtu vw	ADFGHIMOP QTUVXYZefi jnpqrstuvw	ABCDEFGHIJ KMOPQRSTU VWXYZacdef ghijklmnopq rstuvwx	GPQTVYeiosw	P	P	P	ADEFGHIMO PQSTUVWXY Zacefgijmno pqrstuvw	GHOPQTVXY Zefinqrsw	P	ADFGHIMOP QTUVXYZefi nqrsw	ADFGHOPQV XYZaegjlmn opqrsuvwx	P	GOPQTVXYef inqrsw	GPaw	P	GPaw	AFGHIMOPQT VWZefgijnpqr stuvw	ABDEFGHIK MOPQRSTUV WXYZacdefg hijklmnopqr stuvwx	GOPQTVYein qrsw	ADEFGHIMO PQSTUVWXY Zacefgijmno pqrstuvw	GOPQTVYein qrsw	ADEFGHIMO PQSTUVWXY Zacefgijmno pqrstuvw	AGHIOPQT VXYZefijnqrs tuw	AFGHIMOPQT VXYZefijnqqr stuvw	P	GOPQTVXYef inqrsw	GPaw	P	GPaw	P	P	GPaw	GPaw	GOPQTVYein qrsw	ABDFGHIMO PQSTUVWXY Zacefgijmno pqrstuvw
Don't know	3603	75	112	99	54	154	57	28	48	76	125	49	77	149	65	67	19	34	56	115	57	50	53	149	99	34	31	109	76	73	110	64	37	68	132	37	54	82	127	44	84	46	83	72	54	61	117	134	6	8	1
	14%	15%	22%	20%	11%	31%	11%	6%	10%	15%	25%	10%	15%	30%	13%	13%	4%	7%	11%	23%	11%	10%	11%	30%	20%	7%	6%	22%	14%	15%	22%	13%	7%	14%	26%	7%	11%	16%	25%	9%	17%	9%	17%	14%	11%	12%	23%	27%	2%	1%	*
		DFGHIKPQRT UVYZfjmovw x	ADFGHIKLNO PQRTUVYZbc efgijklmnoqu rswxs	ADFGHIKLNO PQRTUVYZbc efgijklmnoqu wx	GPQRZEswx	ABCDFGHIKL NOPQRSTUV XYZabcefgij klmnopqrstv wx	GPQTVYmvw x	vwx	GPQTZvwx	DFGHIKPQRT UVYZfjmovw x	ACDFGHIKLN OPQRTUVXY Zacefgijkmn opqrswxx	GPQTZvwx	DFGHIKQRT UVYZfjmorv wx	ABCDFGHIJKL MOPQRSTUV WXYZabcefgij klmnopqrstv wx	GHIPQVZEm ovwx	GHKPQLUYZ5 movwx	P	vwx	Pvwx	ADFGHIKLNO PQRTUVYZbc efgijklmnoqu rswxs	GHKPQLUYZ5 movwx	ADFGHIKLNO PQRTUVYZbc efgijklmnoqu rswxs	GPQTZmvw x	ADFGHIKLNO PQRTUVYZbc efgijklmnoqu rswxs	GPQTZvwx	GPQTZEswx	ADFGHIKLNO PQRTUVYZbc efgijklmnoqu rswxs	CEIJKLMNW bdhkl	CELNWd	BCEILMNRS WXabdhkltu	ABCEILMNW bdhkl	ACDEFGHIJ KMNOPRSTU VWXZabcdef ghijklmnopqr tu	BCEILMNRS WXabdhklt	BCEILMNRS WXabdhklt	ABCEILMN RSTUVWXabc dghijklmnpq	CELNWd	BCEILMNRS WXabdhklt	ABCEILMNR SWXabdhklt u	CEILMNWkd hl	CELNWI	BCEILMNRS WXabdhklt	BCEILMNRS WXabdhklt	CEL	ABCEIJKLMN RSTUVWXabc dghijklmnptu	BCEIJKLMNR SWXabdhklt u	BCEILMNRS WXabdhklt	BCEILMNRS WXabdhklt	CL	ACDFGHIJKL KLMNORSTU VWXabcdefg hjklmnopqrt u	BCEILMNRS WXabdhklt	CEILMNWd hld	BCEILMNRS WXabdhklt	ACDFGHIJKL MNORSTUV WXabcdefgh ijklmnopqrtu	ABCDEFHIJKL KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNORSTU VWXYZabcd efghijklmnop qrstuvwx	ABCDEFGHIJ KLMNORSTU VWXYZabcd efghijklmno pqrstuvw
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Agree)	19631	337	249	184	349	199	344	378	353	228	330	339	198	319	301	367	517	512	272	345	337	374	360	287	301	354	321	258	335	186	244	310	371	281	441	389	261	246	395	272	405	180	289	269	315	291	277	474	437	238
	40%	69%	50%	37%	70%	40%	69%	76%	71%	46%	66%	68%	40%	68%	60%	75%	83%	83%	54%	69%	67%	75%	73%	47%	59%	70%	64%	45%	77%	49%	65%	63%	74%	56%	81%	68%	50%	47%	79%	54%	81%	36%	58%	54%	63%	58%	55%	95%	87%	48%
		BCEIIJLMNRS WXabdhklTu	CEIJMNWdhl		ABCEIJKLMN RSTWXabdh klptu		BCEIIJKMNR SWXabdhklp tu	ABCDEFHIKL MNORSTUW Xabcdfghkl mnopqtu	ABCEIIJKLMN RSTUWXabc dghklptu	CELN	CELN	BCEIIJKMNRS WXabdhkltu		C		BCEIIJLMNR SWXabdhklp tu	ABCDEFGHIJ KLMNORSTU VWXZabcdef ghijklmnopqr tu	ABCDEFGHIJ KLMNORSTU VWXZabcdef ghijklmnopqr tu	CEIIJKMNWd hl	CELNWI	BCEIIJLMNRS WXabdhklTu	BCEIIJLMNRS WXabdhklTu	CEL	ABCEIIJKLMN RSTUVWXabc dghijklmnptu	BCEIIJKLMNR SWXabdhklp tu	BCEIIJLMNRS WXabdhklTu	BCEIIJLMNRS WXabdhklTu	CL	ABCDEFGHIJ KLMNORSTU VWXabcdefg hjklmnopqrt u	BCEIIJLMNRS WXabdhklTu	CEIIJLMNWd hld	BCEIIJLMNRS WXabdhklTu	ABCDEFHIJKL KLMNQRSTU VWXYZabcde fghijklmnopq rstu	ABCDEFHIJKL MNORSTUV WXabcdefgh ijklmnopqrtu	ABCDEFGHIJ KLMNORSTU VWXabcdefg hjklmnopqrt u
BottomBox (Disagree)	5875	98	138	217	57	147	98	56	105	195	146	153	225	155	235	85	65	53	177	195	116	126	83	165	105	69	95	154	185	98	166	75	118	105	144	93	107	181	156	114	87	82	107	91	87	66	115	83	74	68	93
	23%	20%	28%	43%	11%	29%	20%	11%	20%	39%	29%	27%	45%	27%	47%	17%	13%	11%	36%	28%	23%	25%	17%	28%	21%	14%	15%	27%	37%	20%	33%	15%	24%	21%	28%	18%	21%	36%	31%	23%	17%	17%	20%	18%	17%	13%	23%	17%	15%	30%	19%
		PQYZeiswx	ADFGHJOPQT VWZaegjlmn opqrstuvwx	ABDEFGHIK MOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	PQYZeiswx	ADFGHJOPQT VWZaefgijm nopqrstuvwx	PQTZeiswx	PQYZeiswx	PQYZeiswx	ABDEFGHIK MOPQRSTUV WXYZacdefg hijlmnopqrst uvwxyz	ADFGHJOPQV WXZaefgijm nopqrstuvwx	ADFGHOPQV XYZaegjlmno pqrsuvwx	ABDEFGHIK MOPQRSTUV WXYZabcdef ghijklmnopq rstuvwxyz	ABDEFGHIJK MOPQRSTUV WXYZabcdef ghijklmnopq rstuvwxyz	ADFGHOPQV XYZaegjlmn opqrsuvwx	ABDEFGHIK MOPQRSTUV WXYZacdef ghijklmnopq rstuvwxyz	PQIsw	ADFGHOPQT VWZaefgijm nopqrstuvwx	DFGOPQVYZ eimqrsuwx	ADFOPQHOPQV YZnoqrsuvwx	ADFGHOPQV YZnoqrsuvwx	OPQVYZeios uvw	ADFGHOPQV XYZaegjlmn opqrstuvwx	PQIsw	ADFGHIMOP QSTUVWXY Zacefgijmno pqrstuvwx	ADFGHIMOP QTUVWXYZ acefgijklmn opqrstuvwx	ADFGHOPQT VWZaefgijm nopqrstuvwx	DGOPQVYZef nopqrsuvwx	DGOPQVYZef nopqrsuvwx	PQIsw	Qsw	PQYZeiswx	Qsw	PQYZeiswx	PQIsw	Qsw		PQVYZeiswx	Qsw	Qsw	PQYIsw

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Global #Mdvisor: International Global Trends 2022
Q13. To what extent do you agree or disagree with the following statements?I prefer local brands made in a specific region or city to global brands
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	999	999	999	999	999	999	1010	1010	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	5176	74	96	79	115	86	82	118	114	93	78	93	97	83	119	59	162	193	106	29	36	120	110	63	97	92	130	86	149	175	89	61	97	127	76	148	133	128	80	160	64	138	60	66	56	46	79	42	225	190	190
	21%	15%	19%	16%	23%	17%	16%	24%	23%	19%	16%	19%	19%	17%	24%	12%	17%	19%	21%	6%	7%	24%	22%	13%	19%	18%	26%	17%	30%	35%	18%	12%	19%	25%	15%	29%	26%	25%	16%	32%	13%	28%	12%	13%	11%	9%	16%	8%	45%	38%	38%
		STsu	AJOSTWehn pqrsu	OSTersu	ABCEFGIKMO STWXYadehl nprstu	OSTWerpsru	OSTWerpsru	ABCEFGIKLM OSTWXYade hinpqrstu	ACEFGIKMO TWYadehlnp qrstu	OSTWerpqrs u	OSTesu	AOSTWerpq rsu	ACdOSTWeh npqrsu	OSTWerpsru	ABCEFGIKLM OSTWXYadef hilnpqrstu	ST	ABCDEFGHIJ KLMNORSTU VWXYZadefg hjklnopqrstu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstu	ACEFJMOST Waehinpqrst u	ABCEFGIKLM OSTWXYade hinpqrstu	ABCEFGIKLM OSTWXYade hinpqrstu	ACEFJMOST Wadehlnpqr stu	STu	AJOSTWehn pqrsu	ABCEFGIKLM ORSTWXYad efhlnpqrstu	OSTWerpsru	ABCDEFGHIJ KLMNORSTU VWXYadefhl nopqrstu	ABCDEFGHIJ KLMNORSTU VWXYadefhl ghijklmnpqrs tu	ABCEFGIKLM ORSTWXYad efhlnpqrstu	OSTWerpqrs u	STu	ADOSTWehnp qrsu	ABCEFGIKLM ORSTWXYad efhlnpqrstu	OSTsu	ABCDEFGHIJ KLMNORSTU VWXYadefhl nopqrstu	ABCEFGIKLM ORSTWXYad efhlnpqrstu	OSTWerpqrs u	ABCDEFGHIJ KLMNORSTU VWXYadefhl hijklnopqrstu	ACEFGIKMOS TWYadehlnp qrstu	ST	STu	ST	S	STsu	S	ABCDEFGHIJ KLMNOPRS TUVWXYZab cdefghijklmn opqrstuwx	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstu
Tend to agree	17888	195	270	225	358	314	251	383	354	260	178	367	348	311	338	358	353	398	260	181	235	260	233	303	295	273	266	237	233	186	218	230	283	270	201	230	184	225	184	258	192	216	192	157	152	171	181	181
	36%	39%	54%	45%	47%	41%	50%	32%	51%	52%	36%	39%	51%	37%	47%	68%	53%	52%	47%	63%	65%	52%	47%	40%	47%	54%	53%	47%	46%	53%	44%	49%	50%	46%	55%	46%	57%	45%	57%	47%	47%	51%	55%	47%	51%	50%	54%	43%	51%	36%	36%	36%
		ouv	AiSWchjlmor suxwx	AiSsjlsouxwx	JSsjlsouxwx	JSsjlsouxwx	ADiOJDWchjl morsuxwx	ABCDEFHIJL MNOPQRSTV WXabcdeghij klmnopqrstu	ABCDEFIMQ STWdehijkl moqrstuwx	ADiMQSWch jlmoqrsuwx	ouv	ABCDEFIMN QSTVWXabc deghijklmno pqrstuwxx	ABCDEFJMQ STVWXbcdeg hijklmopqrst uvwx	ABCDEFIMQ STWXYadeg hijklmopqrst uvwx	ABCDEFIMQ STWXadefg hijklmnopqrs tuvwx	ACdeiMQST Wadhijklmo qrstuvwx	ABCDEFIMQ STWXYabcde ghijklmnopqrs tuvwx	ABCDEFIMQ STWXYadefg hijklmnopqrs tuvwx	ACdeiMQST Waehinpqrst u	ouv	AiSjclsouxwx	ABCDEFIMQ STWXYadeghij klmopqrstuvw xx	ADiOJDWchjl morsuxwx	ABCDEFIMN QSTVWXabc deghijklmno pqrstuwxx	ABCDEFIMN QSTVWXabc deghijklmno pqrstuwxx	ABCDEFIMN QSTVWXabc deghijklmno pqrstuwxx	AiSWchjlmor suxwx	ABCDEFHIM NPQSTVWXa bcdeghijklm nopqrstuvwx	AiSWchjlors uvwx	ouv	JSsjclsouxwx	ASWchjlmor suxwx	ouv	AiSsjclsouxwx	ouv	JSsjclsouxwx	ADiOJDWchjl morsuxwx	JSsjclsouxwx	JSsjclsouxwx	Jssuv	ouv	JSsjclsouxwx	JSsjclsouxwx	
Tend to disagree	9391	153	61	107	118	98	115	68	93	95	110	85	83	101	67	116	66	58	78	143	168	88	84	157	101	97	78	95	74	71	117	173	87	78	110	83	139	97	111	75	133	116	149	116	165	184	147	190	78	105	85
	21%	27%	18%	21%	26%	20%	23%	14%	19%	18%	22%	17%	17%	20%	19%	23%	13%	12%	16%	28%	34%	18%	19%	30%	20%	19%	16%	16%	15%	14%	20%	23%	16%	16%	16%	22%	17%	24%	19%	22%	16%	23%	32%	31%	34%	37%	28%	32%	16%	20%	13%
		BCEGHIKLM NPQRUVXYZ abcdfghiklm wwx	GPQcx	GKLPQRSbcfg imxx	BEGHIKLNPQ RUVYZabcfgl kmxwx	GPQRZbcmvx	BGHIKLPQRU VZabcfgimvx		GPQbcx	BGKLPQRUZa bcfgimvx	GPQcx	GPQx	CLPQRZbcgm vx	BGHIKLPQRU x	ABDMQSWch jlmoqrsuwx	ABCDEFIMQ STWXcdeghij klmnopqrstu vwx	ABCDEFIMQ STWXYabcde ghijklmnopqrs tuvwx	ABCDEFIMQ STWXadefg hijklmnopqrs tuvwx	GPQx	BCDEFGHIJKL MNOPQRUV XYZabcdefgh ijklmxwx	ABCDEFGHIJ KLMNOPQRS UVWYZabcdef ghijklmnoxw	ADiOJDWchjl morsuxwx	GPQbcx	BCDEFGHIJKL MNOPQRUV XYZabcdefgh ijklmnoxwx	GLPQRZbcgi mvx	GLPQRZbcmvx	BGHIKLPQRU VZabcfgimvx	BGKLPQRUZa bcfgimvx	GPQRZbcmvx	Q	GPQcx		GLPQRZbcfgi mvx	BEGHIKLMNP QRUVXYZabc dfgikmvwx	BGKLPQRUZa bcfgimvx	Q	BEGHIKLNPQ RUVXYZabcfg ikmvwx	GPQRZbcgmv x	BGKLPQRUZa bcfgimvx	Q	BEGHIKLNPQ RUVXYZabcfg ikmvwx	BGHIJPQRU VZabcfgimvx	BGHIKLPQRU VXYZabcdefg hijklmnovwx	ABCDEFGHIJ KLMNOPQRU VXYZabcdefg hijklmnovwx	CLPQRZbcgmx	BGKLPQRUZa bcfgimvx	ABCDEFGHIJ KLMNOPQRU VXYZabcdefg hijklmnovwx	ABCDEFGHIJ KLMNOPQRU VXYZabcdefg hijklmnovwx	ABCDEFGHIJ KLMNOPQRU VXYZabcdefg hijklmnovwx	Q	GLPQRZbcgm vx	
Strongly disagree	1248	37	15	33	29	21	25	12	14	30	48	15	24	23	17	16	7	16	15	30	22	9	19	24	17	13	9	24	18	21	33	21	9	24	18	21	31	18	28	36	20	50	22	25	20	35	16	84	42	23	58
	5%	7%	3%	7%	6%	4%	5%	2%	3%	6%	10%	3%	5%	5%	3%	3%	1%	3%	3%	6%	4%	2%	4%	5%	3%	3%	2%	5%	4%	4%	7%	4%	2%	5%	4%	4%	6%	4%	6%	7%	4%	12%	4%	5%	4%	7%	3%	17%	8%	5%	12%
		BEFGHIKLMN OPQRTUVWX YZabcefghikn prtw	BGHKNOPQR UVXYZbcefhi knt	BGHKNOPQR UVXYZhat	BGHKNOPQR UVXYZhat	GPUZf	BGHIPQRUY Zf		P	BGHKNOPQR UVXYZhkl	BCDEFGHIKL MNOPQRSTU VWXYZabcde fghijklmnopr tw	P	BGHKPRUYZf	GPUYZf	P	BGHIPRUYZf	P	BGHKNOPQR UVXYZbfkl	GPUYZf		BGHKNOPQR UVXYZbcfgi klmnowx	GPUZ	BGHIPRUYZf	GPUZ	GHKPRUYZf	P	GPUZf	BGHKNOPQR UVXYZbfkl	P	BGHKNOPQR UVXYZhkl	GPUZ		BGHKNOPQR UVXYZbfkl	PUZf	BGHKNOPQR UVXYZhk	BEFGHIJMN OPQRTUVWX YZabcefghikn rtw		ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	BDEFGHIJKM NOPQRSTUV WXYZabcefg hiklnpqrtw	GHPUYZf	ABCDEFGHIK LMNOPQRST UVWXYZabc defghijklmnp qrstw
Don't know	2297	61	69	56	30	82	47	19	24	43	90	40	39	82	28	51	13	25	41	119	53	23	44	59	50	26	17	64	27	47	58	66	31	41	95	27	33	34	87	18	56	49	43	46	61	65	48	56	2	6	6
	9%	13%	14%	11%	6%	16%	9%	4%	5%	9%	18%	8%	8%	16%	6%	10%	3%	5%	8%	24%	11%	5%	9%	13%	10%	5%	3%	13%	5%	9%	13%	13%	6%	8%	13%	5%	7%	7%	17%	4%	11%	10%	9%	9%	11%	13%	10%	11%	*	1%	1%
		DGHKLNPQR UVYZbfgjklm wxx	DFGHKLNOP QRTUVXYZbc fgjklmopqtv wx	DGHKLNPQR UYZbfjkmvw x	DGHKLNPQR UYZbfjkmvw x	ACDFGHKLN OPQRTUVWX YZabcdfgjklm nopqtuvwx	DGHNPQLYZ bfjkmxwx	ABCDFGHKL NOPQRTUV WXYZabcdef gjklmnopqrs tuvwx	GHNPQLYZ mwxx	DGHNPQLYZ bimwxx	ABCDFGHKL MNOPQRSTU VWXYZabcde fghijklmnopqr tw	GHNPQLYZ vwx	ACDFGHIKLN OPQRTUVWX YZabcdfgjklm nopqtuvwx	PZmwxx	DGHNPQLYZ bfjkmwxx	ACDFGHIKLN OPQRTUVWX YZabcdfgjklm nopqtuvwx	vw	Pvwx	GHNPQLYZ mvwx	DGHKLNPQR UVXYZbfkl	Pvwx	DGHNPQLYZ bfjkmwxx	ACDFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuwx	YZbfjkmwxx	DFGHIKLNPQ RUVYZbcfgjk mpvwx	Pvwx	DGHNPQLYZ bfjkmwxx	ABCDFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuwx	DFGHIKLNPQ RUVYZbcfgj kmpqvwx	GPZmwxx	GHNPQLYZ mwxx	DGHKLNPQR UVXYZbfkl	GHNPQLYZm vwx	GHNPQLYZbj mvwx	DGHKLNPQR UYZbfjkmvw x	DGHKLNPQR UVYZbfjkl vwx	DGHNPQLYZ bimwxx	DGHKLNPQR UVYZbfjkm vwx	DGHKLNPQLY Zbfjkmvwx	
Sigma	74500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Agree)	16164	269	375	304	373	299	313	405	369	337	257	365	355	294	358	316	415	401	366	209	256	280	341	265	353	365	296	273	381	361	307	268	378	357	277	369	317	353	275	367	301	398	273	314	317	317	373	373
	65%	54%	75%	61%	75%	60%	63%	80%	74%	66%	50%	72%	71%	59%	72%	63%	83%	80%	73%	42%	51%	70%	69%	53%	66%	73%	73%	63%	70%	73%	61%	58%	76%	71%	55%	76%	63%	70%	55%	73%	60%	55%	57%	50%	63%	50%	75%	74%	
		Ssu	AEJMSTWehl opqrstu	AJSTWhloqrs u	AJMSTWehlo pqrsu	AJSTWrsu	AJSTWehloq rsu	ABCDEFHIKL MNORSTUV WXYadefghi jklmnopqrst	ABCDEFIJMO STWXadehj lnopqrstu	ACEJMSTWd ehlnopqrstu	SSu	ABCDEFIJMO STWXadehjl nopqrstu	ABCDEFJMO STWXadehjl nopqrstu	JSTWrsu	ABCDEFIJMO STWXadehjl nopqrstu	AJSTWehlop qrsu	ABCDEFHIKL MNORSTUV WXYabcdefg hijklmnopqr	ABCDEFHIKL MNOKSTVW XYabcdefghij klmnopqrstuv wx	ABCDEFIJMO STWXadehjl nopqrstuvw	ABCDEFIJMO STWXadehjl nopqrstuvw	ACEJMSTWeh ehlnopqrsu	ABCDEFIJLM OSTWXade hijklnopqrstu	ACEFJMOST Wdehjlnopq rstu	ACEJMSTWd ehlnopqrstu	ABCDEFIJMO STWXadehjl nopqrstu	AJSTWhloqrs u	ABCDEFIJLM OSTWXade hijklnopqrstu	ABCDEFIJMO STWXadehjl nopqrstu	ABCDEFIJMO STWXadehjln opqrstu	ABCDEFIMO STWadehjln opqrstu	AJSTWehlop qrsu	ABCDEFIJMO STWXadehjl lnopqrstu	ABCDEFIJMO STWXadehjl nopqrstu	ABCDEFIJMO STWXadehjl nopqrstu	JSTWrsu	ABCDEFIJLM OSTWXade hijklnopqrstu	ABCDEFIJMO STWXadehjl nopqrstu	ABCDEFIJMO STWXadehjl lnopqrstu	ABCDEFIJM OSTWXade hijklnopqrstu	ABCDEFIJMO STWXadehj klnopqrstu
Bottom2Box (Disagree)	6539	170	106	140	167	119	140	80	108	124	158	100	107	125	114	132	73	74	93	172	190	97	113	176	119	110	87	113	92	92	135	144	91	102	128	104	150	115	139	114	143	175	171	181	189	219	157	244	121	123	123
	26%	34%	21%	28%	33%	24%	28%	16%	22%	25%	32%	20%	21%	25%	24%	26%	15%	15%	19%	34%	38%	19%	23%	35%	24%	22%	17%	23%	19%	18%	27%	29%	18%	20%	26%	21%	30%	23%	28%	23%	28%	35%	34%	36%	38%	44%	31%	49%	24%	25%	32%
		BCDEFGHIKL MNOPQRUV XYZabcdefgh ijklmnxwx	GPQZ	BGHKLNPQR UVXYZabcfgi km	BEGHKLMNP QRUVXYZabc fgiklmnwx	GPQRZbcf	BGHKLNPQR UVXYZabcfgi kmv	BEGHIKLMN OPQRUVXYZ abcdfgiklmv wx	GPQ	GPQZ	GKPQRUZbcf	GPQRZbcf	GKPQRUZbcf	GPQRZbcf	BGHKLPQRU YZbcfgi	GPQRZbcf	ABCDEFGHIKL MNOPQRUV XYZabcdefgh ijklmnxwx	BCDEFGHIKL MNOPQRUV XYZabcdefgh ijklmnxwx	PQ	GPQRZcf	BCDEFGHIKL MNOPQRUV XYZabcdefgh ijklmnxwx	GKPQRUZbcf	GPQZ	GPQRZbcf	PQ	BGHKLPQRU VYZabcfgkm	BEGHIKLNPQ RUVXYZabcfg iimxw	BEGHIKLNPQ RUVXYZabcfg km	BEGHIKLNPQ RUVXYZabcfgi km	BEGHIKLNPQ RUVXYZabcfg ikmv	BEGHIKLMNP QRUVXYZabc fgiklmnwx	ABCDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmno	BEGHIKLMNP QRUVXYZabc fgiklmnwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	GKPQRUZbcf	GKPQRUZbcf

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Global #Advisor: International Global Trends 2022
Q13. To what extent do you agree or disagree with the following statements?-I need to do more to look after my mental wellbeing
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49975	1000	1001	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	8640	151	130	106	255	140	162	169	168	96	164	109	100	138	173	142	252	209	113	100	116	209	195	73	162	161	251	124	199	213	100	152	146	180	125	215	266	157	212	171	145	271	170	212	171	191	202	144	307	346	284
	35%	30%	26%	21%	51%	28%	32%	34%	34%	19%	33%	22%	20%	28%	35%	28%	50%	42%	23%	20%	23%	42%	39%	15%	32%	32%	50%	25%	40%	43%	20%	30%	29%	36%	25%	43%	53%	31%	42%	34%	29%	54%	34%	42%	34%	38%	40%	29%	59%	69%	57%
		CWLRSTWad h	CWLSWd	W	ABCEFGHIJKL MNOQRSTU VWXYabcdef ghiklmnopqrs tu	CWLRSTWd	BCEKLMORS TWadfhnu	BCEKLMORS TWadfhnu	BCEKLMORS TWadfhnu	W	BCEWLNRST Wadfh	W	W	CWLRSTWd	BCEWLMORS TWadfhnu	CWLRSTWd	ABCEFGHIJKL MNOQRSTU VWXYabcdef ghiklmnopqrs tu	ABCEFGHIJKL MNOQRSTU VWXYabcdef ghiklmnopqrs tu	ABCEFGHIJKL MNORSTWX Yadefghkmn pru	W	W	ABCEFGHIJKL MNORSTWX Yadefghkmn pru	ABCEFGHIJKL MORSTWXYa defhkmnu	W	ABCEFGHIJKL MNORSTWX Yadefghkmn pru	BCEKLMORS TWadfhnu	ABCEFGHIJKL MNOQRSTU VWXYabcdef ghiklmnopqrs tu	CWLRSTWd	ABCEKLMOR STWadefhlm	ILSWd	ABCEFGHIJKL MNORSTWX Yadefghkmn pru	ABCEFGHIJKL MNOQRSTU VWXYabcdef ghiklmnopqrs tu	BCEKLNRST Wadfh	ABCEFGHIJKL MNORSTWX Yadefghkmn pru	BCEKLMORS TWadfhnu	ABCEFGHIJKL MNOQRSTU VWXYabcdef ghiklmnopqrs tu	ABCEFGHIJKL MNORSTWX Yadefghkmn pru	BCEKLMORS TWadfhnu	ABCEFGHIJKL MORSTWXYa defhkmnu	CWLRSTWd	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Tend to agree	11747	396	354	338	171	311	353	336	349	319	330	354	341	307	308	384	361	393	346	368	390	333	334	336	390	335	198	373	313	357	395	370	348	331	319	396	177	395	354	341	336	75	353	380	358	341	336	75	353	173
	47%	51%	47%	48%	34%	49%	51%	55%	52%	44%	49%	51%	48%	41%	47%	53%	60%	53%	51%	49%	47%	44%	44%	45%	48%	54%	49%	51%	47%	50%	44%	54%	53%	49%	44%	41%	58%	51%	41%	41%	49%	29%	51%	47%	48%	45%	48%	47%	51%	36%	37%
		DEIJMNPQU VWZbcdhjkl mouvwx	DIJMNPQZcdj kimovwx	DEIJMNPQZcd ijklimovwx	vwx	Djovwx	DEIJMNPQU VWZbcdhjkl movwx	BCDEHIJLMN PQSUVWXZb cdghjklmnop tuvwx	BCDEHIJLMN PQSUVWXZb cdghjklmnop tuvwx	DQcdjkovwx	Djovw	DEIJMNPQU VWZbcdhjkl mouvwx	DEIJMNPQZbc dijklmouvwx	Djovwx	Djovwx	ABCDEFHIJKL MNPQRSUV WXZbcdfghj klmoqstuvw	Djovwx	ABCDEFHIJKL MNPQRSUV WXZbcdfghj klmoqstuvw	Djovw	BDEIJMNPQ UVWZbcdhj klmouvwx	DEIJMNPQU VZbcdhijklm owxx	DQcdjkovwx	ABCDEFGHIJ KLMNOPQRS UVWXYZabc defghijklmoq tuvwx	DEIJMNPQZbc dijklmouvwx	DIJPQZbcdjkm owx	DEIJMNPQU VWZbcdhjkl mouvwx	DIJPQZbcdjkm owx	BCDEFHIJKL MNPQRSUV WXZbcdghjk lmouvwx	DEIJMNPQU VWZbcdhjkl mouvwx	BCDEFHIJKL MNPQRSUV WXZbcdghjk lmouvwx	DQcdjkovwx	Djovwx	ABCDEFGHIJ KLMNPQRSU VWXYZabcdf ghijklmoqtu	BCDEFHIJKL MNPQRSUV WXZbcdghjk lmouvwx	BCDEHIJLMN PQSUVWXZb cdghjklmoqs tuvwx	DIJMPQZcdjk lmovwx	BCDEFHIJKL MNPQRSUV WXZbcdghjk lmoqstuvwx	DIJPQZcdjkim owxx	DIJMNPQZcdj klmovwx	DQZcdjkovw x	DGJPQVWXZ	DEIJMNPQZcd ijklimovwx
Tend to disagree	7977	54	87	95	41	84	57	47	53	106	79	98	91	93	74	53	33	57	83	84	54	67	64	147	75	63	33	69	54	68	118	66	63	50	54	53	98	53	74	54	57	50	74	53	66	61	67	19	55	55
	12%	11%	17%	19%	8%	17%	11%	9%	11%	21%	15%	18%	18%	19%	15%	11%	7%	10%	17%	17%	11%	8%	9%	28%	15%	9%	7%	13%	10%	11%	24%	9%	13%	10%	10%	11%	9%	20%	7%	15%	7%	7%	6%	5%	7%	9%	8%	13%	4%	4%	4%
		PZlnopqrvwx	ADFGHIOPQT UVXZabcefgj lnopqrstuvw x	ADFGHINOPQ TUVXYZabcef gjlmnopqrst uvwx	vwx	ADFGHOPQT UVXZabcefgj lnopqrstvwx	DGPTZaJnop qrvwx	qvwx	PZlnopqrvwx	ADEFGHINO PQRSTUVXYZ abcefgjklmno pqrstuvwx	ADFGHOPQT UVXZabcefgj nopqrstvwx	ADFGHOPQT UVXZabcefgj lmnopqrstuv wx	ADFGHOPQT UVXZabcefgj lmnopqrstuv wx	ADFGHOPQT UVXZabcefgj lmnopqrstuv wx	ADFGHOPQT UVXZabcefgj lmnopqrstuv wx	PZlnopqrvwx	vwx	PZlnopqrvwx	ADFGHOPQT UVXZabcefgj lmnopqrstuv wx	ADFGHOPQT UVXZabcefgj lmnopqrstuv wx	DPZlnopqrv wx	vwx	qvwx	ABCDEFGHIJ KLMNOPQRS TUVXYZabcd efghijklmnop qrstuvwx	ADFGHOPQT UVXZabcefgj nopqrstuvw	PZlnopqrvwx	qvwx	vwx	DGPZlnopqrv wx	qvwx	ABCDEFGHIK LMNOPQRST UVXYZabcefg hijklmnopqr stuvwx	qvwx	DGPUVWZeJn opqrtvwx	PZlnopqrvwx	ADFGHINOPQ TUVXYZabcef gjklmnopqrst uvwx	DGPZlnopqrv wx	qvwx	ADFGHINOP QTUVXYZabc efgjklmnopqr stuvwx	vwx	ADFGHOPQT UVXZabcegij nopqrstvwx	vwx	vwx	DGPUVWZace jlnopqrtvwx
Strongly disagree	838	13	19	22	16	26	11	7	11	40	27	18	28	25	19	8	5	16	17	16	7	13	11	20	14	16	9	12	19	16	59	9	13	14	26	13	9	32	17	37	8	27	4	9	3	8	7	29	9	2	22
	3%	3%	4%	6%	3%	5%	2%	1%	2%	8%	5%	4%	6%	5%	4%	2%	1%	3%	3%	3%	1%	3%	2%	4%	3%	3%	2%	2%	3%	3%	12%	2%	3%	3%	5%	3%	2%	6%	3%	7%	2%	5%	1%	2%	1%	2%	1%	6%	2%	*	6%
		Ppnw	GQPTZejnprs tvw	FGHOPTVZaw jnpqrstvw	GQPTZemprt w	ADFGHOPQS TUVXYZacefg ijnpqrstvw	GXZjrvwx	w	w	ABCDEFGHK MNOPQRSTU VWXYZabcef ghijlmpqrstv wx	ADFGHOPQR STUVXYZacef gijlmpqrstvw	GQPTZejnprs tvw	ABDFGHIOP QRSTUVXYZa cefgijlmpqrst vw	AFGHOPSTU VXZaefgijpq rstvw	GQPTZejnprs tvw	w	GQPTZemprt vw	GQPTZejnprt vw	GQPTZejnprt vw	GQPTZejnprt vw	Ppnw	Ppnw	GQPTZejnprt vw	FGHOPTVZej nqrstvw	GQPTpnw	w	GQPTpnw	Ppnw	GQPTZejnprs tvw	Ppnw	AFGHOPSTU VXZaefgijpq rstvw	PTpnw	w	ABDFGHINO PQRSTUVWX YZabcefgijln pqrstvw	GQPTZejnprs tvw	ABCDFGHKM NOPQRSTUV WXYZabcefg hijlnpqrstvw x	w	ADFGHOPQS TUVXYZacefg ijnpqrstvw	ADFGHOPQR STUVXYZacef gijlmpqrstvw	GQPTZejnprs tvw	ABCDFGHIJK LMNOPQRS TUVWXYZab cefghijklmno pqrstuvwx	ADFGHOPQR STUVXYZacef gijlmpqrstvw	FGHOPTVZej nqrstvwx
Don't know	1087	26	30	19	17	36	17	8	19	39	33	29	40	37	25	12	10	29	31	54	14	15	26	40	9	11	9	41	16	32	33	16	21	25	35	10	9	23	34	12	13	17	14	14	4	17	9	34	-	2	2
	4%	5%	6%	4%	3%	7%	3%	2%	4%	8%	7%	6%	8%	7%	5%	2%	2%	6%	6%	11%	3%	3%	5%	8%	2%	2%	2%	8%	3%	6%	7%	3%	4%	5%	7%	2%	3%	5%	7%	3%	3%	3%	3%	3%	1%	3%	2%	6%	-	*	*
		GQPTUVXZej rmntvwx	DFGHOPTUX YZbeijmnop qrstvwx	ADFGHNOPT UVXYZbefgjk mnopqrstvw x	GXZjrvwx	DFGHOPTUX YZbefgjklmno pqrstvwx	GXZjrvwx	vwx	GPXZjrvwx	ADFGHINOPT UVXYZbefgjk mnopqrstvw x	DFGHOPTUX YZbeijmnop qrstvwx	DFGHOPTUX YZbeijmnop qrstvwx	ADFGHOPT UVXYZbefgjk mnopqrstvw x	DFGHOPTUX YZbefgjklmno pqrstvwx	GQPTUVXZej rmntvwx	vwx	vwx	DFGHOPTUX YZbeijmnop qrstvwx	DFGHOPTUX YZbeijmnop qrstvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	Grvwx	rvwx	DSOPTUXYZ eijmnopqrtvw x	ADFGHINOP TUVXYZbefgj klmnopqrstv wx	vwx	vwx	vwx	ADFGHINOP QTUVXYZbef gjklmnopqrs tvwx	DFGHOPTUX YZbeijmnop qrstvwx	DFGHOPTUX YZbefgjklmno pqrstvwx	Grvwx	GPXZjrvwx	GQPTXYZijm nrtvwx	DFGHOPTUX YZbefgjklmno pqrstvwx	vwx	vwx	GQPTXYZijm nrtvwx	DFGHOPTUX YZbefgjklmno pqrstvwx	DFGHOPTUX YZbeijmnop qrstvwx	rvwx	vw	DFGHOPTUX YZbeijmnop qrstvwx
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																	
Top2Box (Agree)	20658	497	454	445	427	451	515	505	517	415	494	463	441	445	481	477	453	493	459	468	475	430	429	498	493	411	449	497	411	405	490	522	494	511	544	411	436	547	416	477	445	458	453	451	460	479	445	530	477	477	457
	82%	81%	73%	69%	85%	71%	83%	89%	83%	63%	73%	73%	68%	69%	76%	85%	92%	81%	74%	69%	85%	80%	84%	92%	91%	80%	90%	79%	82%	81%	82%	86%	82%	85%	89%	84%	88%	89%	81%	77%	89%	84%	91%	90%	92%	88%	89%	77%	94%	95%	91%
		BCEIJKLMNR SWdhlmu	ILWd	IWd	ABCEIJKLMN QRSWXacdfh kmu	ABCEIJKLMN QRSWXacdfh kmu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghiklmou	BCEIJKLMNR SWadhlmu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghiklmou	d	ILWd	ILWd	IWd	CEILMSWdhk	ABCEIJKLMN QRSWXacdfh kmu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghiklmou	BCEIJKLMNR SWdhlmu	CILMSWdhk	IWd	ABCEIJKLMN QRSWXacdfh kmu	ABCEIJKLMN QRSWXacdfh kmu	BCEIJKLMNR SWdhlmu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghiklmou	BCEIJKLMNR SWdhlmu	BCEIJKLMRS Wdhlmu	BCEIKLMNR SWdhlmu	BCEIJKLMNR SWdhlmu	BCEIJKLMNR SWdhlmu	ABCEFHIJKLM NQRSWXabc dfgkmu	BCEIJKLMNR SWdhlmu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghiklmou	BCEIJKLMNR SWdhlmu	BCEIJKLMNR SWdhlmu	BCEIJKLMNQ RSWXadhlm u	ABCEFHIJKL MNQRSVWX abcdfghiklm ou	IWd	BCEIKLMNR SWadhlmu	CEILMSWdhk	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghijklmou	BCEIJKLMNR SWadhlmu	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghiklmou	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghijklmou	BCEIKLMNQ RSWXacdfhi mu	ABCEFHIJKL MNQRSVWX abcdfghiklm ou	CILSWdh	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghijklmou
Bottom2Box (Disagree)	3815	67	106	117	57	111	68	49	64	147	104	108	119	118	94	61	38	68	100	100	60	55	55	161	89	58	41	61	73	64	177	53	75	64	121	69	53	130	50	111	62	85	34	35	36	54	48	96	28	21	41
	8%	13%	21%	23%	11%	22%	14%	10%	12%	29%	21%	22%	24%	24%	19%	12%	8%	14%	20%	20%	12%	11%	11%	32%	18%	12%	8%	12%	15%	13%	35%	11%	15%	13%	24%	14%	11%	26%	10%	22%	12%	17%	7%	7%	7%	11%	10%	19%	6%	4%	8%
		GPZlnpqrvwx	ADFGHOPQT UVXYZabcefgj lnopqrstvw	ADFGHINOPQ TUVXYZabcef gjklmnopqrstv wx	PZnpqrvw	ADFGHOPQT UVXYZabcefg ijnopqrstvw x	GPZlnjnpqrtv wx	vw	GPZlnpqrvwx	ABCDEFGHIK LMNOPQRST UVXYZabcefg hijlmnopqrst uvwx	ADFGHOPQT UVXYZabcefg lnopqrstvw	ADFGHOPQT UVXYZabcefg ijnopqrstvw x	ADFGHINOPQ RSTUVXYZab cefgijlmopqrs tuvwx	ADFGHINOPQ RSTUVXYZab cefgijlmopqrs tuvwx	ADFGHOPQT UVXYZabcefg ijnopqrstvw wx	ADFGHOPQT UVXYZabcefg hijlmnopqr stuvwx	PZnpqrvwx	w	GPZlnjnpqrtv wx	ADFGHOPQT UVXYZabcefg lnopqrstvw	ADFGHOPQT UVXYZabcefg ijnopqrstvw	PZnpqrvwx	ABCDEFGHIJ LMNOPQRST UVXYZabcefg hijklmnopqr stuvwx	ADFGHOPQT UVXYZabcefg ijnopqrstvw	PZqrvwx	vw	PZnpqrvwx	GPZlnjnpqrt vwx	PZnpqrvwx	ADFGHINOPQ RSTUVXYZab cefgijlmopqrs tuvwx	GPZlnjnpqrtv wx	Ppqvw	ABDFGHIKN QRQRSTUVX YZabcefgijlm nopqrstuvwx	vw	ADFGHOPQT UVXYZabcefg ijnopqrstvw x	vw	PZnpqrvwx	ADFGHINOPQ RSTUVXYZab cefgijlmopqrs tuvwx	vw	vw	ADFGHOPQT UVXYZabcegij nopqrstvwx	PZnpqrvwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw

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Global #Advisor: International Global Trends 2022
Q13. To what extent do you agree or disagree with the following statements?-I try to buy products from brands that act responsibly, even if it means spending more
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49576	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	995	995	995	995	995	1010	1010	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4971	81	80	43	125	52	78	122	74	96	66	75	63	60	87	82	84	174	196	72	27	72	99	113	45	109	81	138	55	78	169	58	72	86	119	71	187	148	74	74	160	58	160	64	73	62	98	75	40	214	252	207
	10%	16%	16%	9%	25%	10%	15%	24%	15%	19%	13%	15%	13%	12%	17%	16%	17%	35%	39%	14%	5%	14%	20%	23%	9%	22%	16%	28%	11%	16%	34%	12%	14%	17%	24%	14%	37%	30%	15%	15%	33%	12%	33%	13%	15%	13%	20%	15%	8%	43%	50%	41%
		CEKLSWadmu	CEKLSWadmu	S	ABCEFHIKL MNORSTUW Yabdefhklnp qrstu	S	CEILSWadmu	ABCEFHIKL MNORSTUW Yabdefhklnp qrtu	CEFGIKLRSTW adefiklnpqrs	CSWu	CESWadu	CSWu	CSWu	CEILSWadh pru	CEILSWadmu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghjklnpqrstu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghiklmnopq rstu	CESWau		CESWau	CEFIKLRSTW adefiklnpqru	ABCEFIJKLM NORSTWYab defhiklnpqrt u	S	ABCFIKLM NORSTWYab defhiklnpqrt u	CEILSWadmu	ABCEFHIKL MNORSTUV WXYZabdef ghiklnpqrstu	CEILSWadmu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghiklmnopqr stu	CSWadu	CSu	CESWau	CEILSWadmu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghiklmnopqr stu	ABCDEFGHIJ KLMNORSTU VWXYZabdefg hiklnpqrstu	CESWadu	ABCEFHIKL MNORSTWY abdefhiklnpq rtu	CESWau	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghiklmnopqr stu	ABCDEFGHIJ KLMNORSTU VWXYZabdefg hiklnpqrstu	CESWadu	CESWadu	ABCDEFGHIJ KLMNORSTU VWXYZabdef ghiklmnopqrs tu	ABCDEFGHIJ KLMNORSTU VWXYZabdefg hiklnpqrstu	CSu	CESWu	CEILMSTWa dehilnrgru	CESWu	S	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghjklmno pqrstu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghjklmn opqrstuvx	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghjklmno pqrstu
Tend to agree	11985	197	213	184	213	185	214	278	214	211	187	243	209	175	211	214	243	216	245	155	203	215	233	193	214	263	214	260	203	201	214	263	261	230	195	247	194	215	195	204	214	198	243	214	234	268	265	211	179	214	195	183
	24%	40%	43%	37%	43%	37%	43%	56%	43%	43%	42%	49%	42%	36%	43%	43%	51%	43%	49%	31%	10%	43%	47%	39%	43%	53%	43%	52%	41%	40%	42%	45%	52%	46%	39%	35%	49%	59%	44%	41%	47%	40%	51%	43%	47%	54%	53%	42%	45%	51%	39%	17%
		Suv	CEIMSluvwx	Sv	CEIMSluvwx	Sv	CEIMSluvwx	ABCDEFHIKL MNPQRSUV Wkacdeghijk lmnoqtuvwx	ACELMSWc dhjlmouvwx	CEIMSuvx	Sv	ABCDEFILM NQSUW Xadh jklmotuvwx	CEIMSuv	ABCDEFILM NQSUW Xadh jklmotuvwx	ABCDEFILM NQSUW Xadh jklmotuvwx	CEIMSWjluv wx	ABCDEFILM NQSUW Xadh jklmotuvwx		ABCDEFHIJL MNPQRSUV WXYZabdefg hijklmnopqt	CEIMSluvx	ACELMSWc dhjlmouvwx	ABCDEFHIJL MNQSUVWX acdghjklmno qtuvwx	ABCDEFILM NQSUW Xac hjklmouvwx	ABCDEFHIJL MNPQRSUV Wkacdeghijk lmnoqtuvwx	ACEIMSWcd hjlmouvwx	ABCDEFHIJL MNQSUVWX acdghjklmno tuvwx	ABCDEFHIJL MNQSUV Sv	Sv	ABCDEFILM NQSUW Xadh jklmotuvwx	ABCDEFHIJL MNPQRSUV Wkacdeghijk lmnoqtuvwx	ABCDEFHIJL MNQSUVWX acdghjklmno tuvwx	ABCDEFHIJL MNQSUV Sv	ABCDEFILM NQSUW Xadh jklmotuvwx	ABCDEFHIJL MNQSUVWX Xacdghjklm nostuvwx	ABCDEFHIKL MNQRSUVW Xacdghjklm nostuvwx	MSuv	ACELMSWc dhjlmouvwx	ABCDEFHIJL MNQSUVWX acdghjklmno qtuvwx	ABCDEFHIKL MNQRSUVW Xacdghjklm nostuvwx	ABCDEFHIJL MNQSUVWX Xacdghjklm nostuvwx	MSuv	ABCDEFHIJL MNQSUVWX Yacdghjklmo pqrstuvwx	ABCDEFHIJL MNQSUVWX Yacdghjklmo pqrstuvwx
Tend to disagree	5468	137	135	154	196	145	130	96	116	131	156	175	133	139	144	115	95	85	107	168	94	131	96	168	134	118	74	169	108	106	85	114	106	93	88	129	44	111	143	134	74	146	85	134	153	78	148	141	69	66	96
	22%	26%	25%	31%	38%	29%	26%	15%	24%	24%	21%	25%	22%	26%	29%	24%	19%	12%	10%	21%	34%	19%	25%	19%	34%	25%	24%	15%	22%	22%	13%	21%	21%	19%	18%	26%	9%	22%	28%	25%	15%	29%	13%	25%	31%	27%	16%	30%	32%	14%	9%	11%
		DGJOPQRTVZ abcefgijmou wx	DGJOPQTVZc fgimouvwx	BDFGHIKLM QPQRTUVWY Zabcdefghjkl mopqrsvwx	DGHIJOPQRT VYZabcdefgij mosvwx	DGJOPQRTVZ abcefgijmou wx	DGJOPQRTVZ abcefgijmou wx	PQIwx	DGOPQTVZcf gimosvwx	DGOPQTVZcf gimosvwx	DGJOPQTVZc fgimosvwx	DGJOPQTVZc fgimosvwx	DGJOPQRTVZ abcefgijmou wx	DGJOPQRTVZ abcefgijmou wx	DGHIJOPQRT VYZabcdefgij mosvwx				DGOPQTVZcf gimosvwx	ABDEFGHIJKL MNOPQRTU VWXZabcdefg hijklmnopru vwx	DGOPQTVZcf gimosvwx	ABDEFGHIJKL MNOPQRTU VWXZabcdefg hijklmnopqr vwx	DGOPQTVZcf gimosvwx	ABDEFGHIJKL MNOPQRTU VWXZabcdefg hijklmnopqr vwx	DGOPQTVZcf gimosvwx	DGOPQTVZcf gimosvwx	ABDEFGHIJKL MNOPQRTU VWXZabcdefg hijklmnopqr vwx	DGOPQcsimov wx	DGOPQTVZcf gimosvwx	ABDEFGHIJKL MNOPQRTU VWXZabcdefg hijklmnopqr vwx	DGOPQTVZcf gimosvwx	DGOPQcsimov wx	DGOPQcsimov vwx	ABDEFGHIJKL MNOPQRTU VWXZabcdefg hijklmnopqr vwx	DGOPQTVZcf gimosvwx	DGOPQcsimov vwx	DGOPQcsimov wx	DGOPQcsimov vwx	Qiw	DGOPQTVZcfgi mosvwx	DGOPQcsimov vwx	DGOPQcsimov wx	DGOPQcsimov wx	DGJOPQTVZc fgimosvwx	PQIwx	DGHIJOPQRT VYZabcdefgij mosvwx	DGHIJOPQRT VYZabcdefgij mosvwx	ABDFGHIJKL MOPQRTUVX YZabcdefghij lmopsvwx	Qiw	9%	11%
Strongly disagree	1680	38	33	66	43	51	46	13	28	54	61	39	58	40	44	6	4	14	33	70	13	39	25	41	21	22	15	29	30	27	70	21	13	25	35	15	24	34	46	39	16	36	28	20	13	20	29	73	63	9	53
	7%	8%	7%	13%	9%	10%	9%	3%	6%	11%	12%	8%	12%	8%	9%	1%	1%	3%	7%	14%	3%	8%	5%	8%	6%	4%	3%	5%	6%	6%	14%	4%	3%	5%	7%	3%	5%	7%	9%	8%	3%	7%	6%	4%	3%	4%	6%	15%	13%	2%	11%
		GOPQTVWZe fijnqrsw	GOPQTXEvfi nrsw	ABDFGHIKMN OPQRTUVWX YZabcdefghjkl mnopqrstw	GHIOPQTVWY Zacefgijnprs w	BGHIOPQRTV XYZabcefgijk lnpqrstw	BGHOPQRTV XYZabcefgijk nprstw	GHNPYZijmv ws	GHNPYZijmv wx	DGHINOPQT UXYZbfgimp qrsvwx	ABGHKOPQR TUVXZabcdfg hijkmnopqrs tw	ABDFGHKMN OPQRTUVWX YZabcefghjkl mnopqrstw	ACQFGTVXYZ efgijnqrsw	ABDGHKMO PQRTUVWXY Zabcefghijkl nopqrstw	GOPQTVXYZc efgijnqrsw	GHOPQTVXY Zabcefgijpqs nsw				GOPQTWZeR ABDEFGHIK MNOPQRTU VWXYZabcef ghijklmnopq rstuvwx	GPIZswx	DGJHOPQTU VZbjmpswx	ADFGHIKLNO PQRTUVWXZb cefgijklmnop qrstvwx	GHOPQTVXY Zabcefgijpqs nsw	GOPQTWZe fgijnqrsw	GOPQTJfXw	GHOPQTVXY Zacefgijnqrs w	GOPw	GOPw	GOPw	GOPQTZfInr w	GOPQTZfInr w	GOPQTJfXw	ABDEFGHIK MNOPQRTU VWXYZabcef ghijklmnopq rstuvwx	GOPw	GOPQTJfXw	GOPQTJfXZefi nqrsw	GOPQTZfIw	GOP	GOPQTXYZefi nqrsw	GOPQTZfIw	GOPw	GOPQTZfInr w	ABDFGHIMN OPQRTUVWX YZabcefghijk lmnopqrstw	GHOPQTVWY Zacefgijnqrsw	GOPQTVWZe fgijnqrsw	GOPQTZfIw	ABDFGHIMN OPQRTUVWX YZabcefghijk lmnopqrstw	BGHOPQRTV XYZabcefghij kmopqrstw
Don't know	1801	47	50	53	24	67	33	14	23	46	73	30	39	65	19	25	14	24	43	81	28	25	33	52	32	17	15	79	24	47	96	47	28	38	70	12	23	33	66	23	45	41	24	27	24	25	38	51	1	3	1
	7%	9%	10%	11%	5%	13%	7%	3%	5%	9%	15%	6%	8%	13%	4%	5%	3%	5%	9%	16%	6%	5%	7%	10%	6%	3%	3%	16%	5%	9%	19%	9%	6%	8%	14%	2%	7%	7%	13%	5%	9%	8%	5%	6%	5%	5%	8%	10%	*	1%	*
		DFGHIKNOPQ TUVXYZbfgij mpqrsvwx	DFGHINOPQ TUVXYZbfgij mpqrsvwx	DFGHKNOPQ TUVXYZbfgij mpqrsvwx	ABDFGHIKLN QPQRTUVXY Zbcefgijkmn opqrstvwx	ABDFGJHKLN QPQRTUVXY Zbcefgijkmn opqrstvwx	GPIZswx	ABGHKOPQR UXYZbfgimp qrsvwx	DGHINOPQT UXYZbfgimp qrsvwx	ABCDFGHIKL NOPQRTUV WXYZbcdefgi jkmnopqrstu vwx	ABCDFGHIKL NOPQRTUV WXYZbcdefgi jkmnopqrstu vwx	DGHINOPQTU YZbjmpswx	DGHNOPQTU VZbjmpswx	ADFGHIKLNO PQRTUVWXZb cefgijklmnop qrstvwx	GNPIZswx	DGHNOPQTU VZbjmpswx	DGHINOPQT UYZbfgimpqr swx	ABCDFGHIKL MNOPQRTU VWXYZbcdef gijklmnopqrs tuvwx	GPIZswx	GPIwxx	DGHINOPQT UYZbfgimpqr swx	ABCDFGHIKL NOPQRTUV WXYZbcdefgi jkmnopqrstu vwx	ABCDFGHIKL NOPQRTUV WXYZbcdefgi jkmnopqrstu vwx	GPIwxx	DGHINOPQT UYZbfgimpqr swx	ABCDFGHIKL NOPQRTUV WXYZbcdefgi jkmnopqrstu vwx	GPIwxx	DGHINOPQT UYZbfgimpqr swx	GNPIYZimvx	ABDFGHIKLN OPQRTUVWX Zbcefgijkmn opqrstvwx	GPIZswx	DGHINOPQT UYZbfgimpqr swx	DGHNOPQTU VZbjmpswx	DGHNOPQTU VZbjmpswx	GPIZswx	DGHINOPQT UYZbfgimpqr swx	GPIwxx	GNPIYZimvx	ABDFGHIKLN OPQRTUVWX Zbcefgijkmn opqrstvwx	DFGHINOPQ TUVXYZbfgij mpqrsvwx	*	1%	*
Sigma	29099	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499	499
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summaries																																																		
Top2Box (Agree)	16953	383	393	377	537	337	390	998	330	379	363	305	335	366	357	999	477	413	517	383	365	314	346	338	323	343	395	383	355	367	345	366	478	347	393	364	904	393	358	373	397	330	378	385	415	366	443	390
	64%	57%	59%	65%	67%	47%	58%	80%	66%	56%	52%	61%	54%	53%	58%	80%	85%	83%	63%	36%	73%	63%	69%	68%	65%	69%	78%	57%	68%	72%	52%	65%	73%	70%	53%	86%	68%	59%	53%	72%	59%	72%	65%	59%	66%	76%	57%	63%	76%	88%	78%
		CESWdu	CEILMSWdhl u	S	ABCEFIJKLM NSWadhiklnq tu	S	CEIMSWdhu	ABCDEFHIKL MNRSTUVW XYabcdefghj klmnopqrtuv	ABCEFIJKLM NSWadhiklnq tu	CESWu	CSWu	CEILMSWad hiu	CESWu	CESWu	CEIMSWdhu	ABCDEFHIKL MNRSTUVW XYabcdefghj klmnopqrtuv	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghjklmnopq rstuvwx	ABCDFHIKL MNRSTUVW XYabcdefghj klmnopqrtuv	ABCEFIJLMN SWadhiklnq tu	ACELMSWa dhlu	ABCEFIJKLM NRSUWXadh klnqtu	S	ABCEFIJLMN SWadhiklnq tu	ABCDEFHIJKL MNRSUWXY Yabdefhklnp qrtu	ABCDEFHIJKL MNRSUWXa dehklnpqrtu	CSu	ABCEFIJLMN SWadhiklnq tu	ABCDEFHIJKL MNRSUWXa dehklnpqrtu	ABCEFIJKLM NRSUWXadh klnqtu	CESWu	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghjklmnopq rstuvwx	ABCEFIJKLM NRSUWadhi lnqtu	CEILMSWdhl u	CESWu	ABCEFHIJKL MNRSUWXY abdefhjklmq rtu	CESWdu	ABCEFIJKL MNRSUWXa dehklnpqtu	ABCEFIJLMN SWadhiklnq tu	ACEFIJLMSW adhiltu	CESWdu	ABCEFIJLMN SWadhiklnq tu	ABCDEFHIJKL MNRSUWXY Yabdefhjklnp qrtu	CESWu	S	ABCDEFHIJKL MNRSUVWX Yabdefhjklnp qrtu	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghjklmno pqrstuvwx	ABCDEFHIJ KLMNOPQRS TUVWXYZab cdefghjklmn opqrstuvwx	ABCDEFHIJ KLMNOPQRST UVWXYZabc defghjklmno pqrstuvwx
Bottom2Box (Disagree)	7148	170	157	220	139	196	176	86	147	174	165	165	191	169	188	76	59	63	140	238	107	162	120	209	144	140	90	138	137	91	185	127	106	113	164	59	135	174	170	113	162	101	153	176	146	97	177	234	131	54	109
	30%	34%	31%	44%	28%	39%	35%	17%	29%	35%	33%	33%	38%	34%	38%	15%	12%	13%	28%	62%	31%	37%	34%	47%	29%	30%	18%	29%	27%	18%	37%	25%	21%	23%	33%	12%	27%	35%	34%	23%	32%	20%	31%	35%	29%	19%	35%	47%	26%	11%	27%
		DGOPQRTVX YZabcefgim oswx	GOPQTVZef gijmowx	ABDFGHIJKL MNOPQRTU VXYZabcdefg hijklmnopqr stuvwx	GDPQTZdgi moswx	ABDGHIKMO PQRTUVXYZa bcefghijlmno pnvwx	DGHOPQRTV XYZabcefgim oswx	PQIwx	GDPQTVZdgi moswx	DGHOPQRTV XYZabcefgim oswx	DGOPQRTVZ Zabcefgijmos vwx	DGOPQRTVI Zabcefgijmos vwx	BDGHKOPQR TUVXYZabcef ghijlmnopqr swx	DGOPQRTVX YZabcefgim oswx	BDGHKOPQR TUVXYZabcef gijmnopqrsw x				GOPQTVZdgi moswx	ABDFGHIJKL MNOPQRTU VWXYZabcde fghijklmnop mnopqrstuv	GOPQIw	GOPQTVZdgi moswx	ABDFGHIJKM OPQRTUVXY Zabcdefghijkl mnopqrstuvw	GOPQTVZdgi moswx	GDPQTZdgi mosws	GOPQTZdgi mosws	ABDFGHIJKL MNOPQRTU VWXYZabcde fghijklmnop mnopqrstuv	GOPQIw	GOPQTVZdcfm osw	GOPQTVZdgi fgijmosws	GOPQTVZdgi mosws	GOPQTZdss w	OPQIw	GOPQIZIw	BDGHKOPQT VWXYZabcefgij mopqrsws	GOPQTZdgi mosws	GOPQTVZdgi mosws	GDPQTZdgi mosws	GOPQTVZdgi mosws	DGHOPQRTV XYZabcefgim oswx	GOPQTZdgi mosws	GOPQTVZdgi mosws	DGHOPQRTV XYZabcefgim oswx	GOPQTZdgi mosws	DGHOPQRTV XYZabcefgim oswx	GOPQTZdfm osw	GOPQIw

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Global #Advisor: International Global Trends 2022
Q13. To what extent do you agree or disagree with the following statements?-My local area is a place where people from different backgrounds get on well together (By getting on well together, we mean living alongside each other with respect)
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1000	1000	1000	999	500	500	500	500	500	500	10135	1037	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	6184	88	96	68	148	97	86	139	101	91	132	95	56	97	80	74	246	200	86	23	56	113	165	68	132	105	173	58	125	210	73	93	125	217	96	201	170	93	99	174	80	202	90	110	106	102	111	79	327	221	227
	24%	18%	19%	13%	30%	19%	17%	28%	20%	18%	26%	19%	11%	19%	16%	15%	49%	40%	17%	5%	11%	23%	33%	14%	26%	21%	35%	12%	25%	42%	15%	19%	25%	43%	19%	40%	34%	19%	20%	35%	16%	40%	18%	22%	21%	20%	22%	16%	32%	44%	21%	40%	44%
	CLSTWa	CLOSTWad	S	ABCDFHIKLM NORSTUWYa defhilnpqrst u	CLOSTWad	CLSTWa	ABCFHIKLM NORSTUWYa defhilnpqrst u	CLNOSTWad nu	CLSTWa	ABCFHIKLM NORSTWad ehilmpsu	CLOSTWad	S	CLOSTWad	CLSTa	CLST	ABCDEFGHIJ KLMNOPQRST UVWXYZabc defghijklmno pqrstuw	ABCDEFGHIJ KLMNORSTU VWXYZabdef hjklmnpqrst u	CLSTWa	S	ACFLNORST Wadlnu	ABCEFGHIKL MNORSTUW XYabdefhkln pqrstu	CS	ABCFHIKLM NORSTWad ehilmpsu	CLNOSTWa dnu	ABCDEFGHIJ KLMNORSTU WXYabdefhk lopqrstu	S	ABCFHIKLM NORSTWade hklnpu	ABCDEFGHIJ KLMNORSTU VWXYZabdef hjklmnpqrst u	CLST	CLOSTWad	ABCDEFGHI KLMNORSTU VWXYZabdef hjklmnpqrst u	CLOSTWad	ABCDEFGHI KLMNORSTU VWXYabdefhi lopqrstu	CLOSTWad	CLNOSTWad	ABCDEFGHIJ KLMNORSTU VWXYZabdef hjklmnpqrst u	CLSTWa	CLNOSTWa dnu	CLNOSTWad	CLOSTWad	CFUNORSTW adnu	CLSTa	ABCDEFGHIJ KLMNORSTU VWXYZabdef hjklmnpqrst u	ABCDEFGHIJ KLMNORSTU VWXYZabdef hjklmnpqrst stu
Tend to agree	12517	340	368	343	337	377	366	307	364	345	311	387	370	361	345	383	377	318	340	370	380	345	345	336	375	348	348	364	375	348	511	375	196	367	377	331	343	333	395	357	198	373	391	358	357	367	340	118	378	383
	50%	70%	69%	71%	67%	74%	73%	59%	73%	69%	63%	77%	69%	72%	69%	77%	64%	64%	77%	46%	71%	69%	69%	69%	69%	70%	70%	73%	75%	70%	73%	75%	49%	73%	75%	66%	69%	67%	79%	71%	40%	75%	78%	72%	71%	73%	68%	77%	74%	76%	69%	76%	74%
		JPQsgjlmovx	ACDEFHILM NPQRSUVWX Zabcdghijklm otuvwx	DILPQSgijlm ovwx	DILNPQSUVc gjlmnowx	DILPQSagjlm ovwx	ACDEFHILM NPQRSUVXZa bcdghijklmol uvwx	DILPQSagjlm ovwx	JDqgjlmovx	ACDILMNPQ RSUVZadgjkl mouvwx	DILPQSagjlm ovwx	ACDILMNPQS UVadgjlmovwx	DILPQSagjlm ovwx	JDqgjlmovx	ADILNPQSU Vadgjlmoww x	ADILNPQSU Vadgjlmoww x	ADILNPQSU Vadgjlmoww x	DILPQSagjlm ovwx	DILPQSagjlm ovwx	ACDILNPQS UVadgjlmov wx	ADILNPQSU Vadgjlmoww x	ADILNPQSU Vadgjlmoww x	DILPQSagjlm ovwx	DILPQSXvgjl movwx	DILPQSagjlm ovwx	DILPQSagjlm ovwx	ACDEFHIJKL MNOPQRSTU VWXYZabcdf ghijklmoptuv	DILNPQSUVc dgjlmovwx	ACDILNPQR SUVZadgjkl mouvwx	DILPQSagjlm ovwx	ACDILNPQR SUVZadgjkl mouvwx	ACDHILMNP QRSUVZadgj klmouvwx	ACDFHILMN PQRSUVZadgj klmouvwx	DILPQSagjlm ovwx	DILPQSagjlm ovwx	DILPQSagjlm ovwx	ACDFHILMN PQRSUVZadgjkl mouvwx	DILPQSagjlm ovwx	DILPQSagjlm ovwx
Tend to disagree	3563	87	68	117	76	57	81	65	58	93	70	76	115	69	111	65	34	45	78	113	114	93	51	70	53	87	50	69	68	45	84	53	68	35	67	45	70	63	96	76	39	66	50	65	67	69	56	71	57	59	67	61	51
	14%	17%	10%	23%	15%	11%	16%	9%	20%	18%	14%	16%	22%	13%	24%	19%	5%	5%	9%	16%	23%	23%	10%	14%	11%	17%	10%	14%	9%	9%	17%	10%	14%	7%	13%	9%	14%	19%	19%	15%	10%	13%	10%	13%	12%	14%	11%	15%	11%	6%	8%	6%	6%
		BEGMNPQVXZ cefghioqrtw x	ABDEFGIJKM OPQRUVWXY Zabcdefghijkl mnopqrstuv	BEGPQVXZce gjotvwx	BEGPQVXZce gjotvwx	BEGFQVXZce gjotvwx	P	BDEGJKMPQ RVWXZacefg hijmnoqrstu vwx	BEGJMPQVW XZbcefghijoq rtvwx	BEGPQVXZeg owxx	BEGPQVXZce gjotvwx	ABDEFGJKM QPQRUVWXY Zabcdefghijk lmnopqrstuv wx	BGPQzgjovw x	ABDEFGJKM PQRVWXZb cdefghijkmn opstuwx	BEGJMPQVW XZbcefghijm opstuwx	ABDEFGHIK MOPQRUVW XYZabcdefgh ijklmnopqrst uvwx	BEGJMPQVW XZbcefghijm opstuwx	ABDEFGJKM QPQRUVWX Zabcdefghijk lmnopqrstuvw x	BEGJMPQVW XZbcefghijo qrstuvwx	ABDEFGJKM QPQRUVWXY Zabcdefghijk mnopqrstuv wx	BEGJMPQVW XZbcefghijk mnopqrstuvw x	Pgvx	BGPQVXZegi owxx	Pgvx	BEGJMPQVXZ cegjhoqrtvw x	Pgvx	BEGJMPQVXZ cegjhoqrtvw x	Pgvx	BDEGJMPQV WXZbcefghij mnopqrstuvw x	Pv	BEGJMPQVXZ cegjhoqrtvw x	Pv	BEGJMPQVXZ cegjhoqrtvw x	Pgvx	BGPQVZegjov wx	Pv	BGPQVXZegi owxx	Pv	BEGJMPQVXZ cegjhoqrtvw x	Pgpvx	BGPQVXZegi owxx	Pv	BEGJMPQVXZ cegjhoqrtvw x	Pgpvx	BGPQzgjovw x	Pgpvx	BGPQzgjovw x	Pgpvx	BGPQVXZeogi owxx	P
Strongly disagree	1073	24	15	35	28	17	30	9	18	29	23	17	49	18	29	24	2	18	27	29	13	24	19	29	11	15	11	20	24	14	45	15	6	19	18	14	24	25	40	33	20	23	19	17	7	8	20	33	22	8	37
	4%	5%	3%	7%	6%	3%	6%	2%	4%	6%	5%	3%	10%	4%	6%	5%	*	4%	5%	6%	3%	5%	4%	6%	2%	3%	2%	4%	5%	3%	8%	3%	1%	4%	4%	3%	5%	5%	8%	7%	4%	5%	4%	3%	1%	2%	4%	7%	4%	2%	7%
		GPTXZfinw	Pfw	BEGHKMPQT VXYZeafghij nopqrstw	BEGHKMPQT VXYZeafghij nopqrstw	BEGHKMPQT VXYZeafghi qrsw	Pfw	BEGHKMPQT VXYZeafghi qrsw	BEGHKPTXYZ cefirw	GPTXZfinw	GPfw	ABCDEFGHIJ KMNOPQRST UVWXYZabc efghijkmnop qrstuvw	GPfnw	BEGHIKPQTV XYZefinw	GPTXZfinw	GPTXZfinw	BEGHKPQTV XYZefinw	BEGHKMPQT VXYZeafghij qrsw	P	GPTXZfinw	GPZfinw	BEGHKMPQT VXYZeafghij qrsw	P	P	P	GPXZfinw	GPTXZfinw	Pf	ABDEFGHIJK MNOPQRSTU VWXYZabcef ghijkmnopqr stuvw	Pf	GPfnw	GPfnw	Pf	GPTXZfinw	BGPTXYZcefir vw	ABDEGHIKM OPQRSTUVW XYZabcefghij knopqrstvw	BEGHKMPQT VXYZeafghij nopqrstw	GPZfinw	GPTXZfinw	GPfnw	Pf	GPfnw	GPTXZfinw	BEGHKMPQT VXYZeafghij qrsw	GPTXZfinw	P	BEGHKMPQ TVXYZeafghi jopqrstvw
Don't know	1683	52	42	47	20	57	36	12	19	43	62	22	56	60	25	27	6	19	51	106	38	26	21	57	28	17	8	60	18	51	50	31	26	33	52	14	16	28	61	12	28	31	27	22	27	24	52	54	1	2	3
	7%	10%	8%	9%	4%	11%	7%	2%	4%	9%	13%	4%	11%	17%	5%	5%	1%	4%	10%	21%	8%	5%	4%	11%	6%	3%	2%	12%	4%	10%	10%	6%	5%	7%	10%	3%	3%	6%	13%	3%	6%	6%	5%	4%	5%	5%	10%	11%	*	*	1%
		DFGHIKNOPQ UVWXZbefgjk mnopqrswx	DGHKNOPQU VWZbfgjkmn qvwx	DGHKNOPQU VWZbefgjk mnopqrswx	DFGHKNOPQ RTUVWXZbef gjklmnopqrs wxx	DGHKPQVYZ bijmpvwx	DFGHKNOPQ RTUVWXZbef gjklmnopqrs wxx	P2mnwx	DGHKNOPQU VWZbfgjkmn qvwx	DFGHKNOPQ RTUVWXZbef gjklmnopqrs vwx	DFGHKNOPQ RTUVWXZbef gjklmnopqrs vwx	DFGHKNOPQ RTUVWXZbef gjklmnopqrs vwx	BDFGHKNOP QRTUVWXZbef gjklmnopqrs vwx	DFGHKNOPQ RTUVWXZbef gjklmnopqrs vwx	GPZ2mnwx	GPZ2mnwx	vw	PZnwx	DFGHKNOPQ UVWXZbefgjk mnopqrswx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	DGHKNOPQV YZbijmpvwx	GPZ2mnwx	BDFGHKNOP QRTUVWXZbef gjklmnopqrs vwx	GPQTZjlqmwx	PZvwx	vw	BDFGHKNOP QRTUVWXZbef gjklmnopqrs vwx	PZvwx	DFGHKNOPQ UVWXZbefgjk mnopqrswx	DFGHKNOPQ UVWXZbefgjk mnopqrswx	DGHPQYZbj mvwx	GPZ2mnwx	DGHPQYZbj mvwx	DFGHKNOPQ TUVWXZbefgj kmnopqrswx	DFGHKNOPQ RTUVWXZbefgj kmnopqrswx	Pvwx	PZvwx	GPQYZjlqmwx	BDFGHKNOP QRTUVWXZbef gjklmnopqrs vwx	DGHKNOPQU VWZbefgjk mnopqrswx	DFGHKNOPQ TUVWXZbefgj kmnopqrswx	
Sigma	242500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500	4500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summaries																																																		
Top2Box (Agree)	18700	388	395	385	485	354	363	436	366	336	344	383	385	358	335	356	455	344	407	383	366	358	396	355	476	354	359	422	499	358	555	403	401	415	463	418	397	354	437	370	377	405	364	401	387	454	395	373	530	446	449	479
	75%	68%	79%	60%	75%	74%	70%	87%	73%	67%	69%	76%	57%	72%	65%	71%	93%	83%	69%	50%	67%	71%	82%	69%	81%	76%	86%	65%	78%	78%	64%	81%	80%	83%	73%	86%	78%	71%	60%	76%	75%	80%	73%	80%	81%	80%	75%	68%	89%	90%	86%	
		CLSI	ACDEFHIILM NORSTUWad hklpu	ACFILNRST Wadklu	ACILNRSTW adlu	ACILNRSTW CLNSadl	ABCDEFHIKL MNOQRSTU VWXYabdef ghijklmnopqr stu	ACILNRSTWa dlu	CLSI	CLSdl	ACFILNMNR STUWadklu	S	CLNSTadl	LS	CLNSadl	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno pqrstuvwxyz	ABCDEFHIKL MNORSTUW Yabdhiklmnp stu	CLSdl	ACDEFHIKL MNORSTUW Yacdhjklmnp tu	CLSI	CLNSadl	ACDEFHIKL MNORSTUW Yadhklmnpt u	ACDEFHIKL MNORSTUW Yadhklmnpt u	ACFILMNOR STUWadklu	ABCDEFHIKL MNORSTUW XYabcdefh jklmnopqrst	CLSI	ACFILMNOR STUWadklu	ACFILMNO RSTUWadhkl u	ACFILMNO RSTUWadhkl u	L5	ACDEFHIKL MNORSTUW Yadhklmnpt u	ACDEFHIKL MNORSTUW Yadhklmnpt u	ACDEFHIJKL MNORSTUW XYabcdefh jklmnopqrtu	ACFILMNOR STUWadklu	ACFILMNR ORSTUWadh klpu	CLNSadl	S	ACFILMNOR STUWadklu	ACFILMRST Wadklu	ACDEFHILM NORSTUWad hklmpu	CLNSTadl	ACDEFHILM NORSTUWad hklpu	ACDEFHILM NORSTUWad hklpu	ACDEFHILMN ORSTUWadh klpu	ACILNRSTW adlu	CLSI	ABCDEFHIJKL MNOQRSTU VWXYabcdef ghijklmnopq rstu	ABCDEFHIKL MNOQRSTU VWXYZabcde fghijklmnop qrstuv	ABCDEFHIKL MNORSTUW XYabcdefhjkl mnopqrstu
Bottom2Box (Disagree)	4616	111	63	151	104	74	111	52	115	121	94	96	158	83	150	117	26	64	104	142	127	118	69	99	65	102	60	114	92	60	129	66	74	54	85	59	94	118	137	109	95	69	109	77	69	77	75	108	53	49	68
	18%	22%	13%	30%	21%	15%	22%	10%	23%	24%	19%	19%	32%	17%	30%	23%	5%	13%	21%	38%	25%	24%	14%	20%	13%	20%	12%	23%	18%	12%	26%	13%	15%	11%	17%	12%	19%	24%	27%	22%	19%	14%	22%	15%	14%	15%	15%	22%	11%	10%	14%	
		BEGJMPQVXZ cefghioqrstv wx	ABDEFGHIJK MOPQRTUV WXYZabcdef ghijklmnopqr stuvwx	BEGMPQVXZ cefghioqrstv wx	BEGMPQVXZ cefghioqrstv wx	DEGMPQVXZ cefghioqrstv wx	F	BEGJMPQV XZbcefghijoq rstvwx	BEGJMPQV WXZbcefghij noqrstwx	BEGPQVXZce fgiorvwx	BEGPQVXZce fgiorvwx	ABDEFGHIJK MOPQRTUV WXYZabcefg hijklmnopq rstuvwx	BGPQXZgvw	ABDEFGHIJK MOPQRTUV WXYZabcefg hijklmnopqrs tuvwx	BEGJMNPQV XZbcefghijoq rstvwx	ABDEFGHIJK MOPQRTUV WXYZabcefg hijklmnopqrs tuvwx	BEGJMNPQV XZbcefghijoq rstvwx	BEGMPQVXZ cefghioqrtw wx	ABDFGHIJK MOPQRTUV WXYZabcef ghijklmnopq rstuvwx	BEGJKMPQV XZbcefghijoq rstvwx	BEGPQVXZce fgiorvwx	BEGPQVXZce fgiorvwx	Pw	BEGJKMPQV XZbcefghijoq rstvwx	BEGJMPQV Zbcefghijoqr stvwx	BGPQVZegvw	BDEGJKMPQ RVWXYZbcef ghijmnoqrst vwx	Pw	GPgvw	F	BGPQVZegvw	P	BDEGJKMPQ RVWXYZbcef ghijmnoqrst vwx	BEGJKMPQV WXZbcefghij noqrstwx	ABDEFGHIJK MPQRTUVWXYZ abcdfghijmn opqrstuvwx	BEGJMNPQV XZbcefghijo qrstwx	BEGPQVXZce fgiorvwx	GPw	BEGMPQVXZ cefghioqrstv x	BEGMPQVXZ cefghioqrstw x	GPgvw	F	GPgvw	GPvw	BEGJMPQVXZ cefghioqrstw wx	P	P	Pw

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Global #Advisor: International Global Trends 2022
Q13. To what extent do you agree or disagree with the following statements?-People from different backgrounds and ethnic minorities in ... are treated fairly
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	4545	55	81	48	81	73	64	165	59	73	95	69	64	86	68	66	176	196	47	20	37	65	121	37	93	50	135	53	96	179	47	92	98	209	58	216	92	77	89	169	38	146	27	41	52	70	55	53	150	161	151
	18%	11%	16%	10%	16%	15%	13%	33%	12%	15%	19%	14%	13%	17%	14%	13%	35%	39%	9%	4%	7%	13%	24%	7%	19%	10%	27%	11%	19%	36%	9%	18%	20%	43%	12%	43%	18%	15%	18%	34%	8%	29%	5%	8%	10%	14%	11%	11%	30%	31%	30%
		STWnp	ACFHIJRSTW	Sp	ACFHIJRSTW	ACRSTWad	CRSTWdnpq	ABCDEFHIJKL	STWnp	CRSTWYadn	ACEFHIJKLNO	CRSTWadn	CRSTWdnpq	ACFHIJORSTU	CRSTWdnp	CRSTWdnp	ABCDEFHIJKL	ABCDEFGHIJ	5p	ABCDEFHIJKL	CRSTWdnp	CRSTWdnpq	ABCDEFHIJKL	5	ACEFHIJKLNO	CRSTWdnp	5p	ABCDEFHIJKL	STWnp	ACEFHIJKLNO	ABCDEFHIJKL	Sp	ACEFHIJKLNO	ACEFHIJKLNO	ABCDEFGHIJ	STWnp	ACFHIJKLNO	ACHRSTWYa	ACFHIJKLNORS	ABCDEFHIJKL	5	ABCDEFHIJKL	CRSTWdnpq	5p	CRSTWdnpq	STWp	STWp	ABCDEFHIJKL	ABCDEFHIJKL	ABCDEFHIJKL
			ACFHIJRSTW		ACFHIJRSTW	ACRSTWad	CRSTWdnpq	ABCDEFHIJKL		CRSTWYadn	ACEFHIJKLNO	CRSTWadn	CRSTWdnpq	ACFHIJORSTU	CRSTWdnp	CRSTWdnp	ABCDEFHIJKL	ABCDEFGHIJ		ABCDEFHIJKL	CRSTWdnp	CRSTWdnpq	ABCDEFHIJKL		ACEFHIJKLNO	CRSTWdnp		ABCDEFHIJKL	STWnp	ACEFHIJKLNO	ABCDEFHIJKL		ACEFHIJKLNO	ACEFHIJKLNO	ABCDEFGHIJ	STWnp	ACFHIJKLNO	ACHRSTWYa	ACFHIJKLNORS	ABCDEFHIJKL		ABCDEFHIJKL	CRSTWdnpq		CRSTWdnpq	STWp	STWp	ABCDEFHIJKL	ABCDEFHIJKL	ABCDEFHIJKL
			Yadfnpqrtu		Yadfnpqrtu	RSTUWYadn	CRSTWdnpq	MNORSTUV		RSTUWYadn	ACEFHIJKLNO	RSTUWadn	CRSTWdnpq	ACFHIJORSTU	CRSTWdnp	CRSTWdnp	MNORSTUV	ABCDEFGHIJ		MNORSTUV	CRSTWdnp	CRSTWdnpq	MNORSTUV		ACEFHIJKLNO	CRSTWdnp		MNORSTUV	STWnp	ACEFHIJKLNO	MNORSTUV		ACEFHIJKLNO	ACEFHIJKLNO	ABCDEFGHIJ	STWnp	ACFHIJKLNO	dfnpqrtu	ACFHIJKLNORS	ABCDEFHIJKL		MNORSTUV	CRSTWdnpq		CRSTWdnpq	STWp	STWp	ABCDEFHIJKL	MNORSTUV	MNORSTUV
						RSTUWYadn		MNORSTUV		RSTUWYadn	ACEFHIJKLNO	RSTUWadn		ACFHIJORSTU			MNORSTUV	ABCDEFGHIJ		MNORSTUV			MNORSTUV		ACEFHIJKLNO

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Q13. To what extent do you agree or disagree with the following statements?-People in ... are too easily offended by the opinions some people hold
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	#	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1011	1000	1000	998	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Strongly agree	7656	188	150	104	196	131	196	85	175	103	202	133	109	158	113	105	152	198	113	72	83	161	155	149	164	146	167	124	133	130	150	104	135	70	185	147	202	175	155	173	112	110	133	179	175	121	191	110	277	230	231
	30%	38%	30%	21%	39%	26%	39%	17%	35%	21%	40%	27%	22%	32%	23%	21%	30%	40%	23%	14%	17%	32%	31%	30%	33%	29%	33%	25%	27%	26%	30%	21%	27%	14%	37%	29%	40%	35%	31%	35%	22%	22%	27%	36%	35%	24%	38%	22%	54%	46%	46%
		BCEGIKLMN OPRSTUVWX Yabcdefgilno psu	CGILNORSTa sgnosu	STg	BCEGIKLMN OPRSTUVWX YZabcdefgil mnopsu	CGILOSTeg	BCEGIKLMN OPRSTUVWX YZabcdefgil mnopsu		BCEGIKLNOP RSTWYabcde fgimopsu	STg	BCEGHIKLM NOPRSTUVW XYZabcdefgik lmnopsu	CGILORSTeg	GSTg	CEGIKLNORS Tabcegnosu		CGILNORSTa sgnosu	BCEGHIKLM NOPRSTUVW XYZabcdefgik lmnopsu	GSTg			CEGIKLNORS Tabcegnosu	CEGIKLNORS Tacegnosu	CGILNORSTa sgnosu	CEGIKLNORS Tabcefgnops u	CGILNORSTa sgnosu	CEGIKLNORS Tabcefgnops u	GSTg	CGILOSTeg	CGILNORSTa sgnosu	GSTg	CGILORSTeg o		BCEGIKLMN OPRSTUVWX YZabcdefgil mnopsu	CGILNORSTa sgnosu	BCEGHIKLM NOPRSTUVW XYZabcdefgik lmnopsu	BCEGIKLNOP RSTWYabcde fgilmopsu	CEGIKLNORS Tacegnosu	BCEGIKLNOP RSTWYabcde fgilmopsu	GSTg	GSTg	CGIOSTeg	CEGIKLNORS Tabcefgnpsu	CEGIKLNORS Tabcefgnops u	BCEGIKLMN OPRSTVWYa bcdefgilnops u	BCEGIKLMN OPRSTVWYa bcdefgilnops u	GSTg	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx
Tend to agree	11987	398	306	333	193	369	313	303	347	313	188	351	341	386	342	353	335	395	365	335	364	333	335	398	314	345	353	395	373	96	385	336	373	96	385	336	337	329	316	383	363	387	317	361	337	364	317	361	395	383
	44%	47%	41%	46%	38%	49%	47%	49%	51%	49%	36%	50%	48%	47%	51%	51%	44%	51%	44%	47%	47%	44%	48%	49%	41%	44%	49%	47%	50%	51%	39%	48%	50%	19%	38%	39%	39%	51%	46%	49%	47%	37%	50%	47%	47%	50%	53%	45%	39%	40%	37%
		Jogov	Jogov	BDEGJQdghi jovwx	CGIOSTeg	QGOV	ABDEGJMQc dghjovwx	QGOV	ABCDEFGIJM PDSVXZdghi jlmoqtvwx	Jogovx	QGV	ABDEGIJMQS VXZdghijlm oqtvwx	ABDEGIJMQS Xdghijlmow x	Jogov	ABDEGJMQS VXZdghijlm oqtvwx	PQSVXZdghi jlmoqtvwx	ABCDEFGJIM PQSVXZdghi jlmoqtvwx	DEGJQdghij owwx	Jogov	ABCDEFGJIL MPQSUVWX Zcdghijlmoq tvwx	ABDEGJMQS VXZdghijlmoq tvwx	ABCDEFGJIL MPQSUVWX Zcdghijlmoq tvwx	ABDEGJMQS VXZdghijlmoq tvwx	ABCDEFGJIL MPQSUVWX Zcdghijlmoq tvwx	ABDEGJMQS VXZdghijlmo qtvwx		ABCDEFGJIL MPQSUVWX Zcdghijlmoq tvwx	ABDEGIJMQS VXZdghijlm oqtvwx	BDEGJQdghi jovwx	ABCDEFGJIL MNPQSUVW XZbcdghijklm oqtuvwx	ABCDEFGJIL MPQSUVWX Zcdghijlmoq tvwx	ABCDEFGJKL MPQSUVWX Zcdghijlmoq tvwx	Jogovx	ABDEGJMQc dghijmovwx	ABDEGIJMPQ SVXZdghijlm oqtvwx	Jogovx	ABDEGIJMQc dghijowx	ABDEGIJMQc dghijowx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuwx
Tend to disagree	9644	57	88	89	71	88	49	146	41	96	69	77	83	74	86	91	88	56	66	115	93	77	69	69	75	54	67	95	88	71	55	112	117	61	99	58	55	44	77	56	96	56	70	63	68	64	77	54	47	51
	19%	11%	18%	18%	14%	18%	9%	32%	8%	18%	12%	14%	16%	15%	17%	18%	18%	11%	13%	23%	18%	12%	14%	12%	15%	12%	16%	11%	13%	18%	18%	14%	12%	23%	12%	20%	12%	7%	9%	14%	11%	14%	11%	13%	14%	13%	15%	11%	9%	10%
		Hk	ADFHIJQRVW Yabfhijklmnp rtvwx	ADFHIJQRVW Yabefhijklmn prtvwx	FHakIvwx	AFHIJQRVWY abfhijklnprtv wx	ABCDEFHIJKL MNOPQRSTU VWXYZabcde fghijklmnopr vwx	ABCDEFHIJKL MNOPQRSTU VWXYZabcde fghijklmnop	ADFHIKMQR UVWXYabef hijklmnpqrst vwx	FHKlx	FHIJaklvwx	AFHIJQRWYaf hjklnpvwx	AFHIJQRWYaf hjklnpvwx	ABCDEFHIJKL MNOPQRTU VWXYZabcde fghijklmnopqrst uvwx	ADFHIKQRUV WXYabefhijk mnpqrstvwx	ABCDEFGHIJ KLMNOPQRU VWXYabefhijk mnpqrstvwx	ADFHIKQRUV WXYabefhijk mnpqrstvwx	FHakIvwx	ABCDEFHIJKL MNOPQRTU VWXYZabcde fhijklmnopqrst uvwx	ADFHIKQRUV WXYabefhijk mnpqrstvwx	FHakIvwx	FHaklIvwx	ABCDEFHIJKL MNOPQRTU VWXYZabcde fhijklmnopqrst uvwx	AFHIJQaJklnw x	ADFHIJQRVW Yabfhijklmp rtvwx	FHQaklIvwx	ABCDEFGIJL MPQSUVWX Zcdghijlmoqt uvwx	ABCDEFGIJL MPQSUVWX Zcdghijlmoqt uvwx	ABCDEFGIJL MPQSUVWX Zcdghijlmoqt uvwx	FHakIvwx	ABCDEFHIJKL MNOPQRTU VWXYZabcde fhijklmnopqrst uvwx	ADFHIKQRUV WXYabefhijk mnpqrstvwx	FHakIvwx	FHaklIvwx	AFHIJaJklnww x	ADFHIKQRUV WXYabefhijk mnpqrstvwx	ADFHIKQRUV WXYabefhijk mnpqrstvwx	FHakIvwx	FHaklIvwx	AFHIJaJklnww x	ABCDEFGIJK LMNOPQRSTU VWXYZabcde fghijklmnopq rstuvwx	ADFHIKQRUV WXYabefhijk mnpqrstvwx	FHakIvwx	FHaklIvwx	ADFHIKQRUV WXYabefhijk mnpqrstvwx	FHakIvwx	FHaklIvwx	AFHIJaJklnww x	ABCDEFGIJK LMNOPQRSTU VWXYZabcde fghijklmnopq rstuvwx	ABCDEFGIJK LMNOPQRSTU VWXYZabcde fghijklmnopq rstuvwx	ABCDEFGIJK LMNOPQRSTU VWXYZabcde fghijklmnopq rstuvwx
Strongly disagree	1155	17	16	15	21	26	7	36	11	33	20	15	16	12	14	11	22	13	14	22	10	13	20	10	11	13	11	11	11	124	18	14	10	172	20	33	23	9	17	21	12	72	10	14	7	25	12	13	35	16	27
	5%	3%	3%	3%	4%	5%	1%	7%	2%	7%	4%	3%	3%	2%	3%	2%	4%	3%	3%	4%	2%	3%	4%	2%	2%	3%	2%	2%	2%	25%	4%	3%	2%	34%	4%	7%	5%	2%	3%	4%	2%	14%	2%	3%	1%	5%	2%	3%	7%	3%	5%
		FWkr	F	F	FHMOQTWX Zabfkpr	BCFHILMNO QRTUWXYZa befkmpqrtuw	ABCDFHIKLM NOPQRSTUV WXYZabdefh jklmnpqrtuw	ABCDFHIKLM NOPQRSTUV WXYZabdefh jklmnpqrtuw	FTWXZafkr	F	F	F	F	F	F	FHMOQTWX Zafkpr	F	F	FHMNOQRT UWXYZabefk npr	FHOTWXZabf kr	F	F	F	F	F	F	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno pqrstuvwx	FTWAr	F	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno pqrstuvwx	FHOTWXZabf kr	ABCDFHIKLM NOPQRSTUV WXYZabdefh jklmnpqrtuw	FHMOQTUW XYZabefknpr	Fkr	FHMOQTUW XYZabefknpr	F	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhijklmnp qrstuvwx	FHMOQTUW XZabfknpr	F	BCFHKLMNO QRTUWXYZa befknpqrtu	ABCDFHIKLM NOPQRSTUV WXYZabdefh jklmnpqrtuw	F	BCFHKLMNO QRTUWXYZa befknpqrtu
Don't know	1649	30	40	60	20	55	21	17	16	55	39	29	52	45	34	36	9	28	42	71	31	22	36	43	34	14	18	52	37	52	51	41	22	44	34	25	21	27	16	19	37	60	20	29	8	22	16	59	7	7	8
	7%	6%	8%	11%	4%	11%	4%	3%	3%	11%	8%	6%	10%	9%	7%	7%	2%	6%	8%	14%	6%	4%	7%	9%	7%	3%	4%	10%	7%	10%	10%	8%	4%	9%	7%	5%	4%	6%	3%	11%	4%	7%	3%	6%	2%	4%	3%	13%	1%	1%	1%
		DGHIPYZmYw wx	DFGHIPQUY Zfkjkmprstw x	ABDFGHIKN OPQRTUVWX YZbefghijkm nprstvwx	Prvwx	ABDFGHIKN OPQTUVXYZ befhijkmnpq rstvwx	Prvwx	Pvwx	vw	ADFGHIKNO PQTUVXYZbf hijkmnpqrst vwx	DFGHIPUYZfj mprstvwx	CEGHJOcdgio x	DFGHIPUYZfj mprstvwx	ADFGHIKNO PQTUVXYZbf hijkmnpqrst vwx	DFGHIPUYZfj mprstvwx	GHPYmrvwx	DFGHIPQUY Zfkjkmprstw x	ABDEFGHIJKL MNOPQRTU VWXYZabcde fghijklmnpqr stvwx	DFGHIPQUY Zfkjkmprstw x	ABDEFGHIJKL MNOPQRTU VWXYZabcde fghijklmnpqr stvwx	DFGHPYZmr twwx	Prvwx	DFGIKNOPQ RTUVXYZfhij klmnpqrstvw x	ADFGHIKNOP QTUVXYZfhij klmnpqrstvwx	ADFGHIKNOP QTUVXYZfhij klmnpqrstvwx	DFGIKNOPQ RTUVXYZfhij klmnpqrstvw x	DFGHIPQUY Zfkjkmprstw x	Prvwx	DFGIKNOPQ RTUVXYZfhij klmnpqrstvw x	DFGHIPZmr twwx	HPYmrvwx	Prvwx	GHPYmrvwx	DFGIKNOPQ RTUVXYZfhij klmnpqrstvw x	ABDFGHIKN OPQRTUVWX YZbefhijkmn pqrstvwx	Prvwx	DFGHIPUYZfj mprstvwx	ABDFGHIKN OPQRTUVWX YZbefhijkmn pqrstvwx	Pvwx	HPYmrvwx	Prvwx	DFGHIPZmr twwx	ABDFGHIKN OPQRTUVWX YZbefhijkmn pqrstvwx	ABCDFHIKLM NOPQRSTUV WXYZabdefh jklmnpqrtuw	FHMOQTUW XZabfknpr	F	BCFHKLMNO QRTUWXYZa befknpqrtu
Sigma	242000	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200	4200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summaries																																																		
Top2Box (Agree)	19553	366	356	336	388	331	490	287	432	316	381	384	350	368	367	363	387	401	378	397	368	394	373	388	380	417	437	384	385	355	343	374	409	367	364	343	399	438	364	389	364	372	415	388	413	384	408	351	454	435	414
	78%	79%	71%	67%	78%	66%	86%	57%	86%	63%	76%	77%	70%	74%	73%	72%	76%	81%	76%	58%	74%	79%	75%	78%	76%	82%	78%	77%	77%	67%	69%	75%	82%	81%	73%	69%	80%	86%	77%	78%	79%	74%	83%	78%	85%	77%	82%	70%	81%	86%	83%
		BCEGIJLMNO STVcdegiou	EGISgo	GISgo	BCEGIJLNOST cdgiou	GSogo	ABCDEGIJKL MNOPQRSTU VWXYZabcde fghijlmnoqu	GSogo	ABCDEGIJKL MNOQRSTU VWXYZabcde fghijlmnoqst uvwx	GSogo	BCEGIJLSodg ou	BCEGILGSodg iou	BCEGILGSodg ou	CEGISodgio	CEGISodgio	CEGISogo	BCEGIJLSodg ou	BCEGILGSodg ou	BCEGIJLMN OPRSTVXacd egilou	BCEGIJLSodg ou	CEGISodgio	BCEGILMNO STcdgiou	CEGILSodgio u	BCEGILNOST cdgiou	BCEGILSodg ou	BCEGIJKLM NOPRSTVWX abcdeghilmo su	BCEGIJLMNO STcdgiou	BCEGILSodg ou	BCEGIJLMN OPRSTVWXa bcdeghilmou	BCEGILSodg iou	BCEGILSodg ou	BCEGILMNO STcdgiou	BCEGILSodg iou	BCEGILMNO PRSTVXacdg ou	GISogo	BCEGILMNO STcdgiou	BCEGILMNO STcdgiou	CEGISogo	BCEGIJKLM NOPRSTVWX abcdeghilmo su	BCEGILSodg ou	ABCDEGILL MNOPRSTVWX YZabcdefgh ijlmnoqsu	BCEGILSodg ou	ABCDEGILL MNOPRSTVW XYZabcdefgh ijlmnoqsu	BCEGILMNO PRSTVXacdg ou	BCEGILSodg ou	BCEGILMNO PRSTVXacdg ou	BCEGILMNO PRSTVXacdg ou	BCEGILMNO PRSTVXacd

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Q13. To what extent do you agree or disagree with the following statements?I am worried that government and public services in ... will do too little to help people in the years ahead
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	e	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48935	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	3000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	3000	1000	998	500	500	500	500	1030	1030	-
Base: All Respondents (wtd)	24500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
Strongly agree	7728	180	123	137	170	131	165	83	170	130	173	138	138	175	171	122	141	182	116	110	74	189	163	104	144	182	152	151	230	119	124	111	147	72	140	113	259	215	122	161	182	183	255	187	213	177	278	112	184	226	-
	16%	36%	25%	27%	34%	26%	33%	17%	34%	26%	35%	28%	28%	35%	34%	24%	28%	36%	23%	22%	15%	38%	33%	21%	29%	36%	30%	30%	46%	24%	25%	22%	29%	14%	28%	23%	52%	43%	24%	32%	36%	37%	51%	37%	43%	35%	56%	22%	37%	44%	-
		BCEGIKLOPR STWXZacdef ghilu	GTWg	GRSTWegiu	BCEGIKLOPR STWXcdefgh iu	GSTWg	BCEGIKLOPR STWXcdefgh iu	GLRSTWegiu	BCEGIKLOPR STWXcdefgh iu	GSTWg	BCEGIKLOPR STWXcdefgh iu	GLRSTWegiu	GTg	BCEGIKLOPR STWXZacdef ghilu	GTg	BCEGIKLOPR STWXZacdef ghilu	GTg	GLRSTWegiu	BCEGIKLOPR STWXZacdef ghilu	GTg	GTg		BCEGIKLOPR STWXZacde fghilmu	BCEGIKLORS TWXcdeghilu	GTg	BCEGIKLOPR STWXcdeghi lu	GTg	BGLORSTWc degilu	BGLORSTWc degilu	BCEGIKLOPR STWXZacdef ghilmu	BCEGIKLOPR STWXcdeghi u	GTg	GLRSTWegiu	GTg	ABCDEFGHIJ KLMNOPQRS TUVWXYZac defghilmnoq	GTg	GTWg	GTg	BGLORSTWc degilu	BCEGIKLOPR STWXZacdef ghilu	ABCDEFGHIJ KLMNOPQRS TUVWXYZac defghilmnoq	ABCDEFGHIJ KLMNOPQRS TUVWXYZac defghilmnoq	GTg	BCEGIKLOPR STWXcdeghi u	BCEGIKLOPR STWXcdefg hilmnoq	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghilmn opqrstuvwx	GTg	BCEGIKLOPR STWXZacde fghilmu	ABCDEFGHIJ KLMNOPQRS TUVWXYZac defghilmnoq	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghilmn opqrstuvwx	GTg	BCEGIKLOPR STWXcdefg hilmnoq	ABCDEFGHIJ KLMNOPQRS TUVWXYZac defghilmnoq
Tend to agree	10957	257	236	238	176	220	247	305	247	217	180	267	217	215	251	226	251	197	233	220	224	215	238	254	222	240	234	216	184	215	196	236	251	213	205	165	224	218	184	206	242	246	235	239	223	254	215	111	203	-
	22%	47%	47%	46%	35%	44%	49%	60%	49%	43%	36%	53%	43%	44%	50%	45%	50%	39%	47%	46%	45%	44%	48%	49%	51%	48%	47%	47%	43%	39%	35%	39%	47%	50%	37%	47%	54%	55%	48%	57%	41%	49%	53%	41%	45%	53%	55%	49%	55%	41%	-
		DGIJLNQBcdg hijlmopvw	DGJNQBcdgij lotvw	DGJKQBcdgij lmotvw	DGJKQBcdgij lmotvw	DJQvdgijlotv	DGIJLNQabc dghijklmopv w	DGJLNQabc dghijklmopv w	DGJLMQabc dghijklmopv w	DJagijlotv	DGJLNQabc dghijklmopv w	ABCDEFGHIJL MNOPQRSTU VWXZabcdef ghijklmnopr stuvw	DJagijlotv	DJQvgijlotv	DGJNQbcdgij lmotvw	DGJNQbcdgij lotv	DGJNQbcdgij lmotvw	DJagijlotv	DGJNQbcdgij lmotvw	DGJKQbcdgij lotv	DJQagijlotv	DGIJKNQbcdg hijlmopvw	BCDEGIJLMN OQSTUXabcd ghijklmopv w	BCDEGIJLMN OQSTUXabcd ghijklmopv wx	BCDEGIJLMN OPQRSTUXZa bcdghijklmno prtuvw	DGJNQbcdgij lmotvw	DGJNQbcdgij lmotvw	BDFGIJLMNQ TUXabcdghij klmopvtw	DGJNQbcdgij lmotvw	DJQagijlotv	DGJNQbcdgij lmotvw	DJagijlotv	DJQagijlotv	DGIJLNQabc dghijklmopv w	DGJNQbcdgij lmotvw	DGJNQbcdgij lmotvw	DJagijlotv	DEGIJLMNQT UXabcdghijkl moptvw	DGJKQbcdgij lotv	DJagijlotv
Tend to disagree	3613	47	89	76	87	79	63	153	59	93	78	58	85	61	84	66	85	71	93	76	150	61	58	86	78	41	87	64	43	99	108	76	100	61	108	71	57	74	76	85	64	61	55	56	73	49	77	86	106	68	-
	15%	9%	18%	15%	17%	16%	13%	31%	12%	19%	16%	12%	18%	12%	17%	20%	18%	14%	19%	15%	32%	12%	12%	18%	16%	8%	17%	13%	9%	20%	22%	20%	12%	22%	33%	26%	7%	7%	15%	16%	9%	12%	3%	7%	5%	8%	5%	17%	21%	10%	-
		prt	AFHKMQUVY abfjknoprst w	AHKVYbjknp qrstw	AFHKMUVYa bfjknopqrst w	AHKMVYbjkn pqrstw	AYbjknoprst w	ABCDEFHIKL MNOPQRSU VWXYZabcde fghijklmnop	Ybjkoprst	AFHKMQUVY abfjknoprst w	AHKVYbjknp qrstw	Ybjkoprst	AFHKMQUVY abfjknoprst w	Ybjknoprst	AFHKMUVYa bfjknopqrst w	AFHKMQUVY abfjknoprst w	AFHKMQUVY abfjknoprst w	AYbjknoprst w	AFHKMQUVY Yabfjknopqr stw	AHKMVYbjkn pqrstw	ABCDEFHIJL MNOPQRSU VWXYZabcde fghijklmnop	Ybjkoprst	Ybjkoprst	AFHKMQUVY abfjknoprst w	AHKMVYbjkn pqrstw	Ybjkoprst	AFHKMQUVYa bfjknopqrst w	AYbjknoprst w	pr	ACEFHIKMQS UVXYabfhjkl mnopqrstw	ABCDEFHIKL MNQSUVWX YZabfhjklmn opqrstuw	ACEFHIKMQS UVXYabfhjkl mnopqrstw	AHKVYbjknp qrstw	ABCDEFHIJKL MNOPQRSU VWXYZabcef hjklmnopqrs tuvw	p	p	AHKVYbjknp qrstw	AFHKMUVYa bfjknopqrst w	AFHKMUVYa bfjknopqrst w	prt	Ybjkoprst	AFHKMUVYa bfjknopqrst w	AFHKMUVYa bfjknopqrst w	ACEFHIKMQU VXYabfhjkl mnopqrstw	NQSUVWYZab fhjklmnopqr stw	kprt
Strongly disagree	1288	10	10	14	42	16	13	50	12	31	31	18	32	11	17	14	25	26	15	14	16	14	11	9	15	9	18	23	14	118	25	20	13	172	20	62	15	8	37	35	13	35	13	21	13	11	12	23	81	11	-
	5%	2%	2%	3%	8%	3%	3%	10%	2%	6%	6%	4%	6%	2%	3%	3%	5%	5%	3%	3%	3%	3%	2%	2%	3%	2%	4%	5%	3%	26%	5%	4%	3%	34%	4%	12%	3%	2%	7%	7%	3%	7%	3%	4%	3%	2%	2%	5%	16%	2%	-
					ABCEFHKMN OPQRSTUVW XYZadefhjk npqrstuw	k	k	ABCEFHIJKL MNOPQRSTU VWXYZadef hjklmnopqrs tuvw		ABCEFHKMN ORSTUVWXY Zbfjknprstw	ABCEFHKMN ORSTUVWXY Zbefjknprstw		ABCFHKMN OPQRSTUVW XYZadefhjk npqrstuw			ABCFHKMR STUVWXYbfj knprstw		ABCFHMOR STUVWXYbfj knprstw		ABCFHMORS UVWYbfjknst w	ABCFHMORS UVWYbfknst w		ABWYa	ABCFHMORS UVWYbfknst w	ABCFHKORS UVWXYbfjkn stw	ABCFHKMN OPQRSTUVW XYZadefhjk npqrstuw	ABMWXYNw		ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefhjklmnop	ABCFHKORS UVWXYbfjkn stw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefhjklmnop	ABMWXYNw	ABCDEFHIJKL MNOPQRSTU VWXYZabcef hjklmnopqrs tuvw	k	k	ABCEFHKMN OPRSTUVWX YZabcefhjkn pqrstuw	ABCFHKMN ORSTUVWXY Zbefjknprst w	ABCFHKMN ORSTUVWXY Zbefjknprst w	ABHMWYk w	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmnop qrstuw
Don't know	1513	26	52	44	23	53	17	34	17	34	38	19	48	34	27	38	14	28	44	71	27	18	29	44	41	9	9	45	20	69	47	33	28	36	55	28	15	24	81	19	18	55	11	17	8	17	8	49	16	11	-
	3%	5%	10%	9%	5%	11%	3%	7%	3%	8%	8%	4%	10%	7%	5%	8%	3%	6%	9%	14%	5%	4%	6%	9%	8%	2%	5%	9%	4%	10%	9%	7%	6%	7%	11%	6%	3%	5%	18%	4%	4%	11%	2%	3%	2%	3%	2%	10%	3%	2%	-
		GPYZgrtvw	ADFGHIKMN PQTUVZbef gijkmnpqrstv w	ADFGHIKNPQ TUVYZbfijkm nqrstvw	GPYZgrtvw	ADFGHIKLMN OPQTUVYZb efgjklmnpqrs tvw	FGHKPUYZbj mnpqrstvw	ADFGHIKPTU YZbjkmnpqrs tvw	FGHKPUYZbj mnpqrstvw	GTcglv	GLTcdglv	BCDEGIJLNO PQRSTWXZac deghilmouv	GTcglv	BCDEGIJLNO PRSTWXacde ghilmouv	FGHKPUYZbj mnpqrstvw	BDGILORSTc degiluv	GTcdglv	BDGILORSTc degiluv	GTcdglv	ADFGHIPTU YZbjkmnpqrs tvw	ABCDEFHIJ KLMNOPQRT UVWXYZabc defghijklmnp qrstv	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	FGHKPTZgrtv w	ADFGHKNPQ TUVYZbefijk mnpqrstvw	FGHKPUYZbj mnpqrstvw	ADFGHKNPQ TUVYZbefijk mnpqrstvw	Yrtv	ADFGHIMN PQTUVYZbefi jkmnpqrstvw	ADFGHKNPQ TUVYZbefijk mnpqrstvw	ADFGHIMN PQTUVYZbefi jkmnpqrstvw	FGHKPUYZbj mnpqrstvw	FGHPTZgrtv w	DFGHKPUYZb jkmnpqrstvw	ADFGHIKMN OPQTUVYZb efgjklmnpqrs tvw	FGHPYZgrtv w	ADFGHIJKMN PQRSTUVWX Zacdefghilm ouv	GTcdglv	GLTcdglv	ADFGHIKNPQ TUVYZbefijk mnpqrstvw	GPYZgrtw	ADCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	ABCDEFHIJKL MNOPQRSTU VWXYZabcef hjklmnopqrs tuvw	ADFGHKNPQ TUVYZbefijk mnpqrstvw
Sigma	34905	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-
Summary																																																	
Top2Box (Agree)	18585	417	349	366	347	351	407	383	417	347	353	405	331	366	371	348	372	374	348	345	298	398	408	403	358	366	441	386	368	474	335	335	347	398	383	355	383	433	433	395	366	435	348	440	426	453	453	341	397	495	-
	76%	83%	70%	73%	69%	70%	81%	57%	82%	68%	71%	81%	66%	73%	74%	70%	74%	75%	70%	68%	60%	82%	80%	72%	73%	73%	88%	77%	74%	85%	67%	64%	69%	80%	77%	70%	76%	87%	87%	81%	73%	80%	70%	92%	85%	91%	88%	91%	88%	68%	58%	86%	-
		BCDEGIJLMN OPQRSTWXZ acdeghilmou v	GTcdglv	GLSTcdglv	GTcdglv	GTcdglv	BCDEGIJLNO PQRSTWXZac deghilmouv	cg	BCDEGIJLNO PQRSTWXZac deghilmouv	GTcglv	GLTcdglv	BCDEGIJLNO PQRSTWXZac deghilmouv	GTcglv	BCDEGIJLNO PRSTWXacde ghilmouv	FGHKPUYZbj mnpqrstvw	BDGILORSTc degiluv	GTcdglv	BDGILORSTc degiluv	GTcdglv	ADFGHIPTU YZbjkmnpqrs tvw	BDGILORSTc degiluv	GTcdglv	BCDEGIJLNO PQRSTWXac deghilmouv	GTcdglv	BCDEGIJLNO PQRSTWXac deghilmouv	cg	BCDEGIJLNO PQRSTWXZac deghilmouv	ABCDEFGHIJ KLMNOPQRS TUVWXZacd efghilmouv	GTcdglv	BCDEGIJLMN OPQRSTUVW XZacdefghil mouv	GTcdglv	BCDEGIJLNO PQRSTWXac deghilmouv	g	GTcglv	GTcdglv	BCDEGIJLNO PQRSTWXac deghilmouv	ABCDEFGHIJ KLMNOPQRS TUVWXZacdef ghilmouv	BDGILORSTc degiluv	DGILSTcdegil uv	BCDEGIJLMN OPQRSTUWX Zacdefghilm ouv	GTcdglv	BCDEGIJLNO PQRSTWXac deghilmouv	cg	BCDEFGHIJKL MNOPQRSTU VWXZacdefg hilmouv	BCDEFGHIJKL MNOPQRSTU VWXZacdefg hilmouv	Gcgt	DGILSTcdegil uv	BCDEGIJKLM NOPQRSTVW XZacdefghil mouv	GTcdglv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	BCDEGIJLMN OPQRSTVWX Zacdefghilm ouv	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmno pqrstuvwx	BCDEFGIJKL MNOPQRSTU WXZacdefghi lmouv	ABCDEFGHIJ KLMNOPQRS TUVWXZabc defghijklmno pqrstuvwx	GTcglv	cg	BCDEFGHIJKL MNOPQRSTU VWXZacdefg hilmouv
Bottom2Box (Disagree)	4902	57	99	90	130	95	76	203	71	124	109	76	121	71	101	113	114	98	107	90	176	74	69	99	93	50	105	87	56	216	133	120	74	280	95	100	52	43	113	115	57	96	29	56	36	51	39	109	187	59	-
	20%	11%	20%	18%	26%	19%	15%	41%	14%	25%	22%	15%	24%	14%	20%	23%	23%	20%	21%	18%	35%	15%	14%	20%	19%	10%	21%	17%	11%	43%	27%	24%	15%	56%	19%	20%	10%	9%	23%	23%	11%	19%	6%	11%	7%	10%	8%	22%	37%	12%	-
		pr	AFHKMUVYb fjknprstw	AHVYbjknpq rstw	ABCEFHKM NQRSUVWXY Zabfhjknpq rstw	AFHKMUVYb fjknpqrstw	AYbjknprstw	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hjklmnopqrs tuvw	Yjkprst	ABCEFHKMN QSUVWYabfh jknopqrstw	AFHKMUVYb fjknpqrstw	AYbjknprstw	ABCEFHKMQ SUVWXYabfh jknopqrstw	Yjkprst	AFHKMUVYb fjknpqrstw	ABCEFHKMQ UVXYabfhjkl mnopqrstw	ACFHKMSUV XYabfjknpqrs tw	ACFHKMSUV fjknpqrstw	ABCEFHIKL MNOPQRSU SUVWXYabfh jknopqrstw	AFHKMUVYb fjknpqrstw	Yjkprst	AFHKMUVYb fjknpqrstw	AFHKMVYbfj knpqrstw	AYbjknprstw	ABCDEFHIJKL MNOPQRSTU VWXYZabcef hjklmnopqrs tuvw	ABCEFHIKL MNOPQRSU SUVWXYabfh jknopqrstw	ABCEFHIKMQ SUVWXYabfh jknopqrstw	ABCEFHIKL MNOPQRSU VWXYZabcef hjklmnopqrs tuvw	Yjkprst	ABCDEFHIJKL MNOPQRSTU VWXYZabcef hjklmnopqrs tuvw	p	ABCEFHIJKL MNOPQRSTU VWXYZabcef hjklmnopqrs tuvw	p	ACFHKMSUV XYabfjknpqrs tw	ACEFHIMQS UVXYabfhjkn pqrstw	ABCEFHIKL MNOPQRSU VWXYZabcef hjklmnopqrs tuvw	p	p	p	AFHKMUVYa bfjknopqrstw	ABCDEFHIJKL MNOPQRSU VWXYZabcef hjklmnopqrs tuvw	kprt

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Q14A. When thinking about choosing a product or service from the types of companies in the list below, from which, if any, do you feel it is most important that they share the same values as you?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	69795	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	501	500	1010	1010	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Social Media companies	3076	81	56	51	89	52	69	120	61	40	73	55	45	56	73	129	141	116	57	40	86	71	105	59	86	67	91	69	61	101	57	79	115	129	84	104	79	66	112	66	73	107	75	68	70	84	57	123	57	61	81
	14%	16%	11%	10%	18%	10%	14%	24%	12%	8%	19%	11%	9%	11%	15%	26%	28%	23%	11%	8%	17%	14%	21%	12%	17%	13%	18%	14%	12%	20%	11%	16%	23%	26%	17%	21%	16%	13%	22%	13%	15%	21%	15%	14%	14%	17%	11%	24%	11%	12%	16%
Technology companies	BCEHIKLMRS WXabdhkm vw	157	76	68	165	94	116	156	170	71	54	65	71	66	134	120	212	127	111	126	181	202	142	103	97	200	225	157	163	111	122	140	135	149	87	163	157	228	212	155	233	149	248	221	263	235	236	95	280	299	181
	31%	32%	15%	14%	36%	19%	23%	24%	12%	8%	26%	11%	9%	12%	27%	24%	42%	25%	22%	25%	36%	40%	28%	21%	19%	40%	45%	31%	33%	22%	24%	28%	27%	31%	17%	33%	31%	46%	42%	31%	47%	30%	50%	44%	53%	47%	47%	19%	56%	60%	38%
Food and drinks manufacturers	BCDEGIJKLM NOQRSVWXa defghmou	8073	178	83	127	154	86	165	114	213	121	135	100	93	94	134	120	212	127	111	126	181	202	142	103	97	200	225	157	163	111	122	140	135	149	87	163	157	228	212	155	233	149	248	221	263	235	236	95	280	299	181
	32%	36%	17%	25%	31%	37%	33%	23%	43%	24%	27%	20%	19%	19%	27%	24%	42%	25%	22%	25%	36%	40%	28%	21%	19%	40%	45%	31%	33%	22%	24%	28%	27%	31%	17%	33%	31%	46%	42%	31%	47%	30%	50%	44%	53%	47%	47%	19%	56%	60%	38%
	BCDEGIJKLM NOQRSVWXa defghmou				BEKLMWXHu	BCEGIJKLMO QRSWXcdhu	BCEGIJKLMN OQRSVWXcd efhu	BEIMh	ABCDEFGIJKL MNOQRSTV WXabdefghi jmou	BEKLMWXHu	BEKLMWXHu	dhu			BEKLMWXHu	hu	BEIMXHu	ABCDEFGIJKL MNOQRSTV WXabdefghi jmou	BEKLMWXHu	BEIh	BEKLMWXHu	BCDEGIJKLM NOQRSVWXa cdefghmou	BCDEFGIJKL MNOQRSTV WXabcdefgh ijmou	B		BCDEFGIJKL MNOQRSVW Xabcdefghj mou	ABCDEFGIJKL MNOQRSTV WXabcdefgh ijmou	BEKLMWXHu	BCEGIJKLMN OQRSVWXcdf hu	BEKLMWXHu	BEIh	BEKLMWXHu	BEGIJKMWXc chu	ABCDEFGIJKL MNOQRSTV WXabcdefgh ijmou	BEKLMWXHu	BCEGIJKLMN OQRSVWXcdf hu	BEGIJKMORS WXcdhu	BCEGIJKLMN OQRSVWXcdf hu	ABCDEFGIJKL MNOQRSTV WXabcdefgh ijmou	BEGIJKMORS WXcdhu	ABCDEFGIJKL MNOQRSTV WXabcdefgh ijmou	ABCDEFGIJKL MNOQRSTV WXabcdefgh ijmou	ABCDEFGIJKL MNOQRSTV WXabcdefgh ijmou	ABCDEFGIJKL MNOQRSTV WXabcdefgh ijmou	BCDEGIJKLM NOQRSVWXa cdefghmou
Confectionery manufacturers	1320	22	17	20	26	9	18	36	25	32	13	26	23	21	31	28	11	35	39	37	29	24	27	14	36	19	16	38	39	28	31	28	36	42	31	39	44	15	37	28	52	22	17	37	36	13	12	22	17	34	16
	4%	4%	3%	4%	4%	7%	4%	7%	4%	6%	3%	5%	5%	4%	6%	6%	2%	7%	8%	7%	6%	5%	5%	3%	7%	4%	6%	9%	8%	8%	6%	4%	7%	8%	6%	9%	8%	3%	7%	6%	10%	4%	3%	9%	9%	3%	2%	4%	3%	5%	3%
		EPh	t	EPh	EPWZhjstyz		t	ABCEFHIJLMP WYZdhjnqrst uvx	EJPWhxt	BCEFPWYZd hjqrstvx	EJPWZdjstyz	EJPWZdhjstyz	EJPWh	EPh	BCFIPWYZdj hjqstvx	BEFJPWZdhj qstvx		ABCEFHIJMP WYZdhjnqrst uvx	BEJPWZdhj qstvx	ABCEFGHIJL MPUVWYZd hjnqrstuvx	ABCEFHIJKL MPUVWYZd hjnqrstuvx	EJPWh	BEJPWZdhj qstvx	BEJPWZdhj stv		ABCFHIJLMP WYZdhjnqrst uvx	t	ABCDEFHIJL MPUVWYZd hjnqrstuvx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defghijklmno pqrstuvwx	ABCEFHIJLM PUVWYZdhjq rstuvx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defghijklmno pqrstuvwx	ABCEFGHIJL MPUVWYZd hjnqrstuvx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defghijklmno pqrstuvw

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Q14B. And for which types of companies in the list below, if any, do you feel it is least important that they share the same values as you?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
Base: All Respondents (unwtd)	48976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1011	1011	1011	1000	1000	998	500	500	500	500	500	1010	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Social Media companies	3737	39	68	67	61	59	93	62	92	56	55	47	47	57	68	40	73	97	54	56	61	95	75	52	70	82	95	64	83	72	74	76	51	59	74	75	56	79	111	82	118	72	107	95	82	86	97	95	91	45	95	78	90
	15%	39%	14%	13%	12%	17%	19%	13%	18%	11%	11%	9%	9%	11%	14%	8%	15%	19%	11%	11%	12%	19%	15%	10%	14%	16%	19%	13%	17%	14%	15%	15%	10%	12%	14%	14%	11%	16%	22%	16%	24%	14%	21%	19%	16%	17%	19%	19%	18%	9%	19%	15%	18%
Technology companies	3773	65	44	40	53	54	67	49	67	53	50	43	43	55	48	48	68	83	57	77	48	71	66	70	53	67	75	57	54	54	71	61	54	74	81	67	53	78	69	66	73	61	69	75	63	65	75	63	63	54	63	44
	11%	13%	9%	8%	11%	7%	13%	10%	13%	11%	10%	9%	8%	8%	11%	10%	14%	17%	10%	5%	10%	15%	13%	6%	11%	13%	15%	10%	11%	14%	8%	11%	14%	11%	13%	11%	6%	16%	17%	13%	18%	13%	15%	17%	15%	15%	19%	13%	14%	9%	7%	9%	9%
		BCEKGMSWd hnw			EMSWhv		BCEKMSWd huxws		BCEKGMSWd huxws								BCEGUKLMO RSTWadhuv wx	ABCDEFGHU KLMNORSTV WXabdefghi mnowx				BCEGUKLMS NORSTWXad ehuvwx													ABCDEFGHU KLMNORSTW Xabdefhjkuv wx		BCEKMSWd huxws	BCEKLMSWd hnw	BCEGSMOS TWdhuvwx	ABCDEFGHU KLMNORSTW Xabdefhjkuv wx	BCEFGKMO RSTWadhuv wx	BCEMSMOST WdhuvwxI	BCEGUKLMO RSTWadhuv wx	BCEGUKLMO RSTWadhuv wx	CEMSMWdv	BCEGUKMO RSTWadhuv wx	CEKLMSWdh vw	
Wines, beers, spirits producers	4396	111	95	75	108	86	119	91	113	93	93	83	85	83	95	108	103	135	95	85	95	136	123	86	98	143	117	110	111	136	110	88	142	167	137	105	103	-	110	138	167	130	163	144	140	107	111	73%	153
	17%	19%	18%	15%	17%	17%	24%	18%	17%	17%	17%	18%	15%	17%	19%	26%	19%	26%	19%	15%	16%	19%	16%	17%	19%	17%	20%	16%	15%	19%	15%	18%	28%	33%	27%	20%	18%	-	22%	27%	33%	26%	32%	29%	28%	21%	22%	16%	15%
		BCEGUKLMR STWdm	IKLMRSm		CEHKLMRSW m	IKLMRSm	BCEGIJKLMN RSTWXdhlm	IKLMRSm	BCEGIJKLMR SWdm		IKLMRSm				CIKLMRSm	BCDEGIJKLM RSTWXadh km	ABCDEFGHU KLMNRSTWX abcdehkmu	BCDEGIJKLM RSTWXabd hlom	ABCDEFGHU KLMNORSTV WXYabcdefg hlmnwxyz	IKLMRSm	CIKLMRSm	BCDEFGHKL MNRSTWXab dehkmu	BCEFGIJKMS TWdhuvwx	ABCDEFGHU KLMNORSTV WXYabcdefg hlmnwxyz	IKLMRSm	CIKLMRSm	ABCDEFGHU KLMNORSTV WXYabcdefg hlmnwxyz	BCEGIJKLMN RSTWXadhl m	ABCDEGHIJK LMNRSTWXa bcdehkmu	CIKLMRSm	ABCDEFGHU KLMNORSTV WXYabcdefg hlmnwxyz	ABCDEGHIJK LMNRSTWXa bcdehkmu	CIKLMRSm	ABCDEFGHU KLMNOQRST UVWXYabcd efghijklmnu	ABCDEGHIJK LMNRSTWXa bcdehkmu	ABCDEFGHU KLMNOQRST UVWXYabcd efghijklmnu	ABCDEGHIJK LMNRSTWXa bcdefhkmu	BCEGHIKL MNRSTWXab dhlmu	CIKLMRSm	ABCDEFGHU KLMNOQRST UVWXYabcd efghijklmnu	BCEGIJKLMO RSTWXabcdefhi jklmu	ABCDEFGHU KLMNOQRST UVWXYabcd efghijklmnu	ABCDEFGHU KLMNOQRST UVWXYabcd efghijklmnu	ABCDEFGHU KLMNOQRST UVWXYabcd efghijklmnu	ABCDEGHIJK LMNRSTWXa bcdefhkmu	ABCDEGHIJK LMNRSTWXa bcdefhkmu	BCEGHIKL MNRSTWXab dhlmu	CIKLMRSm	ABCDEFGHU KLMNOQRS TUVWXYZab cdefghijklmn opqrstuv	ABCDEFGHU KLMNOQRS TUVWXYZab cdefghijklmn opqrstuv	ABCDEFGHU KLMNOQRS TUVWXYZab cdefghijklmn opqrstuv	107	111	73%	153
	7%	4%	7%	7%	8%	6%	10%	12%	10%	9%	7%	6%	6%	7%	7%	8%	13%	15%	8%	3%	11%	10%	12%	4%	10%	9%	13%	9%	12%	13%	11%	8%	14%	16%	13%	10%	9%	15%	20%	16%	24%	14%	21%	19%	16%	17%	19%	19%	18%	9%	19%	15%	18%
Food and drinks manufacturers	3457	57	55	77	47	70	57	50	57	47	54	51	53	55	56	41	67	77	49	17	54	51	58	19	48	67	76	45	65	63	64	54	77	67	53	53	61	64	56	57	71	48	51	64	56	57	53	74	55
	10%	7%	7%	4%	8%	6%	10%	12%	10%	9%	7%	6%	6%	7%	7%	8%	13%	15%	8%	3%	11%	10%	12%	4%	10%	9%	15%	9%	16%	9%	10%	6%	12%	12%	11%	11%	11%	15%	12%	11%	18%	14%	11%	14%	14%	10%	13%	7%	7%	3%	5%	11%	
		CSWvw	CSWv	v	CESWvw	Sv	ABCEIKLMNS Wdhvw	ABCDEILMN NORSWadhi uvw	ABCEIKLMNS Wdhvw	CEKLSWdvw	5	SWv	SWv	SWv	SWv	SWv	CSWvw	CSWvw	ABCDEIKLM NORSWXad htuvw	ABCDEFGHU KLMNORSTU VWXYacdehk lortuvwx	ABCDEFGHU KLMNORSTU VWXYacdehi jmtuvwx	CESWvdvw	CSWvw	ABCEIKLMNR SWdhuvw	BCDEJKLMW dhvw	ABCDEIKLM NORSWadhi vw	ABCDEFGHU KLMNORSTV WXYabcdefg hlmnwxyz	ABCDEIKLM NORSWadhi uvw	ABCDEIKLM NORSWXad htuvw	ABCDEIKLM NORSWadhi uvw	ABCDEIKLM NORSWXad htuvw	CSWv	ABCDEFGHU KLMNORSTU VWXYacdehk lortuvwx	ABCDEILMN SWdhuvw	ABCDEILMNR SWdhuvw	ABCDEIKLM NORSWadhi vw	ABCDEIKLM NORSWXad htuvw	CEKLSWdvw	ABCDEIKLM NORSWadhi vw	CSWvw	5	5%	11%	
		7%	7%	4%	8%	6%	10%	12%	10%	9%	7%	6%	6%	7%	7%	8%	13%	15%	8%	3%	11%	10%	12%	4%	10%	9%	13%	9%	12%	13%	11%	8%	14%	16%	13%	10%	9%	15%	20%	16%	24%	14%	21%	19%	16%	17%	19%	19%	18%	9%	19%	15%	18%
Confectionery manufacturers	4183	97	71	85	98	58	121	88	97	47	59	52	64	55	110	101	110	70	52	24	57	112	63	86	93	126	97	75	79	72	71	56	52	68	65	115	84	74	59	43	117	82	126	126	148	142	130	115	88	68	35
	17%	19%	14%	17%	20%	12%	24%	18%	19%	9%	12%	10%	13%	11%	22%	20%	22%	14%	10%	5%	11%	22%	13%	17%	19%	25%	19%	15%	16%	14%	14%	11%	10%	14%	13%	23%	17%	15%	12%	9%	23%	16%	25%	25%	30%	28%	26%	23%	18%	14%	7%		
		BEIJKLMQRS TVacdefghi mwx	IKMRSwhnx	EIJKLMRSTVw fhlmx	BEIJKLMQRS TVadefghki mwx		BEIJKLMQRS TVdefghlmw x	BEIJKLMQRS TVadefghi mwx	BEIJKLMQRS TVacdefghi mwx	S	Smx	Sx	BCEGIJKLMQ RSTVWadfh mx	BCEGIJKLMQ RSTVWadfh mx	BCEGIJKLMQ RSTVWadfh mx	BCEGIJKLMQ RSTVWadfh mx	Sx	BCEGIJKLMQ RSTVWadfh ghjklmnwx	Smx	BEIJKLMQRS TVacdefghi mwx	BEIJKLMQRS TVacdefghi mwx	ESIJKMSTefm x	ESIJKMSTefm x	IKMRSTefmx	IKMRSTefmx	Smx	Sx	BCEGIJKLMQ RSTVWXabd efghijklmnw x	ESIJKMSTefm	IKMRSTefmx	Smx	5	BCEGIJKLMQ RSTVWXabd efghijklmnw x	ESIJKMSTef lmx	ABCEGHIJK LMQRSTVWX Zabdefghij mowx	ABCDEGHIJK LMQRSTVW Zabdefghij mowx	ABCDEGHIJK LMQRSTVW Zabdefghij mowx	ABCDEGHIJK LMNOPQRST UVWXZabcd efghijklmnow x	ABCDEGHIJK LMNOPQRST UVWXZabcd efghijklmnow x	ABCDEGHIJK LMQRSTVW Zabdefghij klmnwx	ABCDEGHIJK LMQRSTVW Zabdefghij klmnwx	BEIJKLMQRS TVdefghlmw x	88	68	35
		19%	14%	17%	20%	12%	24%	18%	19%	9%	12%	10%	13%	11%	22%	20%	22%	14%	10%	5%	11%	22%	13%	17%	19%	25%	19%	15%	16%	14%	14%	11%	10%	14%	13%	23%	17%	15%	12%	9%	23%	16%	25%	25%	30%	28%	26%	23%	18%	14%	7%		
Car manufacturers	3584	87	61	58	75	33	77	51	80	60	59	62	44	67	99	72	87	68	64	42	35	90	61	50	67	91	87	72	81	73	49	83	52	84	52	73	80	91	108	58	85	78	71	112	68	95	99	69	82	93	70
	14%	17%	12%	12%	15%	7%	15%	10%	16%	13%	12%	8%	6%	9%	15%	14%	17%	13%	13%	8%	7%	18%	12%	10%	13%	18%	17%	14%	16%	15%	10%	17%	10%	16%	10%	14%	15%	18%	21%	11%	17%	15%	14%	17%	14%	19%	15%	14%	16%	19%	14%		
		BCEGUKLMQ RSTVWXdfh m	IKLSTWXdfh m	EKLSTWXdfh m	CEGKLSTWxf hm		BCEGUKLSTV Wdfhm	ET	BCEGUKLRST VWdfhm	EKLSTWXdfh m	EKLSTWXdfh m	EKLSTWXdfh m		EGKLSTWXd	BCDEFGHIJKL MOQRSTVW Xacdfhjmop rux	EGKLSTWXdfh m	BCEGUKLMQ RSTVWXdfh m	EKLSTWXdfh m		EKLSTWXdfh m	BCEGUKLMQ RSTVWXdfh m	BCEGUKLMQ RSTVWXdfh ghjklmnwx	EKLSTWXdfh m	ET	EGKLSTWXdfh m	BCEGUKLRST VWdfhm	ET	BCEGUKLRST VWdfhm	EGKLSTWXdfh m	BCEGUKLRST VWdfhm	EKLSTWXdfh m	BCEGUKLMQ RSTVWXdfh m	BCEGUKLMQ RSTVWXdfh m	EKLSTWXdfh m	BCEGUKLMQ RSTVWXdfh m	BCEGUKLMQ RSTVWXdfh cdfhmpux	BCEGUKLMQ RSTVWXdfh m	EKLSTWXd	BCEGUKLRST VWdfhm	EKLSTWXd	BCEGUKLMQ RSTVWXdfh m	EGKLSTWXd
		10%	8%	10%	10%	6%	17%	13%	16%	13%	12%	10%	10%	7%	9%	14%	17%	13%	10%	4%	10%	12%	12%	4%	9%	13%	17%	13%	10%	8%	10%	13%	10%	18%	13%	17%	15%	13%	15%	11%	18%	15%	13%	15%	17%	14%	19%	15%	14%	16%	19%	14%	
Household cleaning and laundry manufacturers	3771	45	41	48	45	39	57	46	63	41	47	45	39	45	71	53	45	81	51	11	33	53	45	44	43	63	45	51	46	63	54	55	57	45	78	48	57	61	90	47	81	68	53	48	61	55	53	46	40	41	48
	11%	10%	8%	10%	10%	8%	14%	11%	13%	8%	9%	10%	7%	9%	15%	10%	10%	16%	10%	3%	7%	11%	9%	9%	10%	13%	9%	10%	9%	12%	11%	11%	11%	9%	15%	10%	12%	12%	17%	10%	16%	14%	10%	9%	12%	11%	10%	9%	8%	9%	10%	17%	14%
		ELSTd	S	ELSTd	ELSTd	S	BEILSTWdf	ABCDEILM PRSTVWXZad fhuv	BEILMSTVW Ydf	S	S	ELSTd	S	ELSTd	ABCDEFHIJK LOPRSTUVW Zadfhkquv	ELSTd	ELSTd	ABCDEFHIKL MOPRSTUV WXYZadfhlj iklqstuvw	ELSTd	ELSTd	S	ELSTd	ELST	ES	BEILMSTVW Ydfv	ES	ELSTd	ELSTd	BEILMSTVW Ydf	ABCDEFIJKL MOPRSTUV WXZadefhk tuv	BEILMSTVW Ydf	S	BEILSTdf	ABCDEILM PRSTVWZad fhuv	BEILSTdf	BEILMSTVW Ydf	ABCDEFGHU KLMOPRSTU VWXYZabdf ghijklnopq rstuvwx	ABCDEILMST VWYadfhuv	ABCDEFIJKL MOPRSTUV WXZadefhk qtuv	ABCDEFIJKL MOPRSTUV WYZadefhk qtuv	BEILMSTVW Ydfuv	ELSTd	ABCDEFIJKL MOPRSTUV WYZadefhk qtuv	ELSTd	ELSTd	ES	ELSTd	BEILMSTVW Ydf	ABCDEIJKLM STVWYadfhu v
Health and pharmacy companies	3531	53	35	53	38	35	55	38	45	49	54	53	45	54	59	55	56	51	49	35	53	65	58	38	45	67	75	53	58	65	47	47	53	58	65	55	53	58	71	65	55	55	65	51	71	65	55	55	39	7	16	45
	10%	10%	6%	7%	8%	6%	12%	12%	12%	10%	10%	7%	7%	8%	7%	8%	11%	18%	10%	4%	10%	12%	12%	4%	9%	12%	18%	10%	12%	13%	11%	8%	10%	12%	12%	11%	10%	12%	15%	14%	13%	11%	14%	13%	14%	13%	11%	8%	8%	1%	3%	8%	
		BCEKJNSWh vw	SWvw	SWvw	SWvw	SWvw	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	BCEKLNSWh vw	BCEKLNSWh vw	SWvw	SWvw	SWvw	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	ABCDEFGHU KLMNOPRST UVWXYacdef ghijklopqst uvwx	EGKLSTWdfh m	BCEGIJKLMQ RSTVWXdfh m	BCEKLNSWh vw	v	BCDEKLNSW hvw	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	BCDEKLMN ORSWXadehi uvwx	BCDEKLMNO SWdhiuvwx	BSWvw	BCEKLNSWh vw	ABCDEFGHU KLMNOPRST UVWXYacdef ghijklopqst uvwx	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	BCDEKLNSWh vw	SWvw	ABCDEFGHU KLMNOPRST UVWXYacdef ghijklopqst uvwx	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	BCDEKLNSWh vw	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	BCDEKLNSWh vw	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	BCDEKJNSWh vw	SWvw	BCDEKLMNO SWdhiuvwx	BCDEKLNSWh vw	BCDEKLMNO SWdhiuvwx	BCDEKLMNO SWdhiuvwx	BCDEKLNSWh vw	6	16%	40%
		10%	6%	7%	8%	6%	12%	12%	12%	10%	10%	7%	7%	8%	7%	8%	11%	18%	10%	4%	10%	12%	12%	4%	9%	12%	18%	10%	12%	13%	11%	8%	10%	12%	12%	11%	10%	12%	15%	14%	13%	11%	14%	13%	14%	13%	11%	8%	8%	1%	3%	8%	
Beauty and personal care companies	3217	66	52	45	53	39	61	87	67	37	70	62	37	40	78	65	47	74	52	43	46	74	68	45	61	62	58	55	65	77	57	56	49	80	44	69	75	55	77	75	58	68	68	96	77	64	76	99	83	116	
	13%	13%	10%	9%	11%	8%	12%	17%	13%	7%	14%	8%	7%	8%	16%	13%	9%	15%	10%	4%	9%	15%	14%	4%	9%	12%	18%	11%	13%	15%	11%	11%	10%	16%	9%	14%	12%	11%	15%	14%	11%	14%	14%	17%	14%	16%	15%	13%	15%	20%	17%	23%	
		CEKLMPSTWf h					CEKLMSTWh	ABCDEFHIKL MOPRSTVWX YZabdefhkt	CEIKLMPRST Wfh			BCDEKLMPR STWfh			BCDEFHLMP RSTWXadef hk	CEIKLMSTW h	BCDEHLMPR STWZadefhk		BCDEKLMPR STWefhk	BCDEKLMPR STWfh			CEIKLMSTWh	CEIKLMSTWh	BCDEFHLMP RSTWXadef hk	EIKLMS		EIKLMS		BCDEFHLMP RSTWXZadef hk	EIKLMS	BCDEKLMPR STWfh	BCDEIKLMPR STWfh	EIKLMS	BCDEFHLMP RSTWXZade fhk	CEIKLMPSTW h	BCDEFHIJKL MOPRSTVWX YZabdefhkq t	BCDEIKLMPR STWefhk	EIKLMS	BCDEFHIJKL MOPRSTVW Xacdfghkm	BCDEFHLMP RSTWXadef hk	BCDEIKLMPR STWefhk	BCDEFHIJKL MOPRSTVW XYZabdefhkq t	BCDEIKLMPR STWdefhk	BCDEFHIJKL MOPRSTVW Yabdefhkq	BCDEIKLMPR STWefhk	EIKLMS	BCDEFHIJKL MOPRSTVW Xacdfghkm	BCDEIKLMPR STWefhk	BCDEFHIJKL MOPRSTVW XYZabdefhkq t	BCDEIKLMPR STWefhk	BCDEFHIJKL MOPRSTVW XYZabdefhkq t	BCDEIKLMPR STWefhk	EIKLMS	BCDEIKLMPR STWefhk	BCDEFHIJKL MOPRSTVW XYZabdefhkq t

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Q15. Which of the following, if either, is more important to you personally?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1000	1010	1021	1000	1000	998	500	500	500	500	500	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Companies paying the correct amount of tax	7219	140	208	206	110	158	147	171	109	149	196	224	177	232	217	157	110	173	202	202	179	116	126	138	168	124	134	150	171	129	148	105	104	128	173	88	115	191	150	135	102	90	124	136	97	75	76	137	110	79	115
	29%	28%	42%	41%	22%	32%	29%	34%	22%	29%	39%	45%	35%	46%	43%	31%	22%	35%	40%	40%	36%	23%	25%	28%	34%	25%	27%	30%	34%	26%	30%	21%	21%	26%	34%	18%	23%	38%	30%	27%	20%	18%	25%	27%	19%	15%	15%	27%	22%	16%	23%
		DHPUeIinjnostvwx	ADEFGHIJKLOPQTUVWXYZa bcdefghijlmnopqrstuvwx	ADEFGHIJKLOPQTUVWXYZa bcdefghijlmnopqrstuvwx	DHPUVYZdefgjlmnopqrstuvwx	DHPUVYefijnorstvwx	DHPUVYefijnorstvwx	ADHPIUVWYZacdefgjlmnopqrstuvwx	DHPUVYefijnorstvwx	DHPUVYefijnorstvwx	ADEFGHIOPQUVWXYZacdefgjlmnopqrstuvwx	ADEFGHIJLOPQSTUVWXYZabcdefghijklmnopqrstuvwx	ACDEFGHIJLOPQRSTUVWXYZabcdefghijklmnopqrstuvwx	ABCDEFGHIJLOPQRSTUVWXYZabcdefghijklmnopqrstuvwx	DHPUVYZdefgjlmnopqrstuvwx	istw	ADHIPIUVWYZacdefgjlmnopqrstuvwx	ADHIPIUVWYZacdefgjlmnopqrstuvwx	ADEFGHIJLOPQRSTUVWXYZabcdefghijklmnopqrstuvwx	ADEFGHIJLOPQTUVWXYZa bcdefghijklmnopqrstuvwx	ADEFHIOPUVWYZacdefgjlmnopqrstuvwx	iostw	efinorstw	DHPeIfnjnostvw	ADFHPIUVWYZadfgjlmnopqrstuvwx	istw	DHPeIfnjnostvw	ADHPIUVWYZacdefgjlmnopqrstuvwx	efinorstw	ADHPIUVWYZacdefgjlmnopqrstuvwx	DHPUVYefijnorstvwx	ADHPIUVWYZacdefgjlmnopqrstuvwx	istw	DHPUVYefijnorstvwx	ADEFHIOPUVWXYZacdefgjlmnopqrstuvwx	DHPUVYcefgjlnorstvwx	istw	DHPeIfnjnostvw	DHPeIfnjnostvw	istw	DHPeIfnjnostvw	istw	istw	istw
Companies doing as much as they can to reduce harm to the environment	15198	308	314	333	344	336	310	363	395	308	377	335	366	371	335	344	373	385	345	330	368	346	351	356	387	345	354	384	357	360	364	371	367	345	364	318	369	363	340	357	335	381	407	384	377	361	368
	61%	62%	67%	66%	69%	67%	62%	73%	79%	62%	54%	68%	53%	62%	67%	69%	74%	67%	69%	66%	74%	69%	69%	69%	74%	69%	71%	67%	71%	72%	73%	74%	68%	69%	64%	62%	72%	73%	68%	71%	67%	76%	81%	77%	75%	72%	74%	71%	76%	77%	74%
		BCEGIJKLMNOQRSTahkm	I		ABCEFGIJKLMNOQRSTVWXabcdefhklmu	I	BCEGIJKLMNOQRSTXahkm	BCEIKMNS	ABCEFGIJKLMNOQRSTVWXabcdefghklmu		BCIKMNNOR Sh		BCEIKMNRS		I	WMS	ABCDEFGIJKLMNOQRSTUVWXYabcdefghijklmu	BCEGIKMNO RSh	ABCDEFGIJKLMNOQRSTUVWXYabcdefghijklmu	WMS		BCEIKMNOR Sh	ABCEFGIJKLMNOQRSTVWXabcdefhklmu	BCEGIJKLMN ORSTnkm	BCEGIJKLMN ORSTnkm	BCEGIKMNO RSnk	ABCEFGIJKLMNOQRSTVWXabcdefhklmu	ABCEFGIJKLMNOQRSTVWXabcdefghijklmu	BCEGIKMNO RSh	BCEGIJKLMN ORSnk	BCEGIJKLMN ORSnk	BCEGIJKLMN ORSnk	BCEGIJKLMN ORSTnkm	IM	ABCDEFGHIJKLMNOQRSTUVWXYZabcdefghijklmnp	ABCEFGIJKLMNOQRSTVWXabcdefhklmu	BCEIKMNS	BCEGIJKLMN OQRSTWXab cdfhkm	BCEIKMNOR Sh	ABCEFGIJKLMNOQRSTVWXabcdefghklmu	ABCDEFGIJKLMNOQRSTVWXabcdefghijklmu	ABCDEFGIJKLMNOQRSTVWXabcdefghijklmu	ABCDEFGIJKLMNOQRSTVWXabcdefghijklmu	ABCDEFGIJKLMNOQRSTUVWXYZabcdefghijklmu	ABCDEFGHIJKLMNOQRSTUVWXYZabcdefghijklmu	ABCDEFGHIJKLMNOQRSTUVWXYZabcdefghijklmu	ABCDEFGIJKLMNOQRSTVWXabcdefghijklmu	ABCEFGIJKLMNOQRSTVWXabcdefghijklmu
Neither	7583	57	57	67	66	106	83	68	56	143	93	56	58	57	78	98	58	67	54	77	53	58	71	66	65	51	57	66	57	81	65	74	104	53	85	75	55	81	66	51	96	95	67	76	74	75	77	85	56	71	60	77
	30%	10%	11%	12%	9%	21%	9%	14%	7%	28%	7%	11%	12%	11%	6%	20%	4%	8%	11%	15%	10%	8%	15%	13%	9%	8%	2%	13%	7%	16%	12%	15%	21%	10%	17%	5%	8%	9%	6%	10%	7%	8%	4%	3%	5%	3%	8%	11%	2%	12%	3%
		HJNPIZbilnqrsvx	FHJNPQUYZbijklnopqrsvx	FHJNPQUYZbijklnopqrsvx	DFHJNPQUXYZbijklnopqrstvx	JNPQSUpqrsvx	ABCDFGHIJKLMNPQRSTUVWXYZabcdegjklnopqrstuvwxyz	ADFHINPQTUXYZbgjklnopqrstvx	PZpqsvx	ABCDEFGHIKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	PZpqsvx	FHJNPQUYZbijklnopqrsvx	FHJNPQUYZbijklnopqrstvx	HJNPQLYZbijlnpqrsvx	Zqv	ABCDFGHIJKLMNPQRSTUVWXYZabcdegjklnopqrstuv	ABCDFGHIJKLMNPQRSTUVWXYZabcdegjklnopqrstuv	NPQZpqrsvx	HJNPUYZbijl npqrsvx	ABCDFIKLMNPQRTUXYZ bdgjklnopqrstvwx	HJNPYZbilnqrsvx	PZpqsvx	ABDFHIKLMNPQRTUXYZbgjklnopqrstvwx	DFHJNPQUXYZbijklnopqrstvx	NPYZUpqrsvx	PZqvx	DFHJNPQUXYZbijklnopqrstvx	ABCDFIKLMNPQRSTUVWXYZabcdefghijklmnopqrstuvwx	HJNPYZbilnqrsvx	PZpqsvx	ABCDFIKLMNPQRTUXYZ bdgjklnopqrstuvwx	FHJNPQUXYZbijlnopqrstvx	ABDFHIKLMNPQRTUXYZ bgjklnopqrstvx	ABDFHIKLMNPQRSTUVWXYZabcdegjklnopqrstuvwxyz	ABCDFGHIKLMNPQRSTUVWXYZabcdefghijklmnopqrstuvwx	HJNPYZUpqrsvx	ABCDFGHIJKLMNPQRTUWXYZabcdefghijklmnopqrstuvwx	2v	NPZUpqrsvx	NPYZUpqrsvx	PZqsvx	ABCDFGHIKLMNPQRSTUVWXYZabcdefghijklmnopqrstuvwx	PZpqsvx	HJNPUYZbilnpqrsvx	ABCDFGHIJKLMNPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	PZpqsvx	PZqpsvx	ABCDFGHIJKLMNPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	PZpqsvx	PZpqsvx	PZpqsvx	v		PZpqsvx	HJNPUYZbilnpqrsvx	DFHJNPQUXYZbijklnopqrstvx	
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q16. [SUMMARY - GOOD] - On balance, how good or poor do you think each of the following are at planning for the long term? By planning for long term we mean preparing for what life will be like at least ten years into the future.
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	999	999	999	999	999	1039	1039	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
You personally	14033	255	298	226	314	247	265	338	316	211	270	240	219	266	213	203	396	362	223	69	171	314	248	259	331	291	260	236	203	379	267	259	278	357	255	294	301	223	255	325	284	293	323	298	294	344	322	269	362	390	415
	56%	51%	60%	45%	63%	49%	53%	68%	63%	42%	54%	48%	44%	53%	43%	41%	79%	72%	44%	54%	34%	63%	50%	57%	66%	58%	52%	47%	41%	76%	53%	52%	56%	71%	51%	59%	60%	44%	51%	65%	57%	59%	65%	49%	59%	69%	64%	54%	72%	78%	83%
		CUNORSTbk	ACEFIKLMN ORSTVWZab dehklru	ST	ACEFIKLMN ORSTVWZab dehklru	UNORSTbk	CHLNORSTa bk	ABCDEFGHIJ KLMNOPQRST UVWXYZabd efghijklmnop	ACEFIKLMN ORSTVWYZa bdehklnu	ST	CHLNORSTa bk	INOSTb	ST	CHLNORSTa bk	ST	ST	ABCDEFGHIJ KLMNOQRST UVWXYZabd efghijklmnop	ABCDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqrst	ST		S	ACEFIKLMN ORSTVWZab defhklnu	UNORSTbk	CLNORSTab k	ABCFIKLM NORSTVWYZ abdefhjklno qru	ACFIKLNOR STVabdefh l	CLNORSTab k	CEHLNORST Vabk	IOSTb	ST	ABCDEFHIJKL MNORSTUV WXYZabdefh ijklmnopqrs	CLNORSTbk	ACEFIKLMNO RSTVWZabd ehkl	ACEFIKLMN ORSTVWZab dehklru	ST	CLNORSTbk	ABCEFIJKL MNORSTVW YZabdefhijkl noqru	ACEFIKLMN ORSTVWYZa bdefhklnu	CHLNORSTa bk	ACEFIJKLMN ORSTVWYZa bdefhklnu	ACEFIKLMNO RSTVWZabd hijklmnopqrs	ABCDEFGHIJ KLMNOQRST UVWXYZabd efghijklmnop	ABCDEFGHIJ KLMNOQRST UVWXYZabc defghijklmno
Charities and non-profit organisations in ...	11565	177	178	168	147	159	160	183	170	114	157	165	167	147	168	166	164	176	186	61	175	171	205	179	165	173	157	180	161	164	177	185	170	163	174	199	163	174	199	207	246	167	175	207	198	366	353	185	363	314	365
	46%	54%	49%	54%	59%	49%	49%	61%	64%	51%	59%	54%	80%	69%	49%	59%	59%	69%	57%	58%	75%	49%	41%	56%	50%	53%	45%	48%	44%	76%	58%	49%	54%	77%	44%	60%	47%	37%	41%	60%	49%	49%	53%	49%	45%	53%	51%	57%	73%	63%	73%
		NST	ACEFIKLNOR STVWbdklnu	ST	ABCEFHIKL MNORSTUV WYabdhklnq ru	ACNKNSTbk	ACKNKSTbk	ABCDEFHIKL MNORSTUV WXYZabdefh jklmpqrstu	ACKNORST Wbdku	ST	ACKNKSTbk	ST	ACKNKSTW bk	ACKNORSTbk	ST	ST	ABCDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr	ABCDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr	INSTbk		S	ACKNORST Wbdku	ACKNKSTW INST	INST	ABCFFHIKL MNORSTUV WYZabdhjkl nqru	ACKNORST Wbk	ACEFHIJKL MNORSTUV STVWYbdkln u	ACEFIJKLNOR STVWbdklnu	ACEFIJKLNO PRSTUVWXY Zabdefhjklmno	ST	ABCDEFGHIJ KLMNDPQRS TUVWXYZab defhijklmno	ACKNORST Wbdku	ABCDEFHIJKL MNORSTUV WXYZabdefh jklnopqrstu	ACEFIKLNOR STVWbdklnu	ST	ACKNKSTW bk	ABCEFHIKL MNORSTUV WXYZabdefh jklnopqrstu	ACKNKSTbk	ACEFHIJKLM NORSTVWYb dhklnu	ABCEFHIJKL MNORSTUV WYabdhklnq ru	ACKNORST Wbk	ACKNKSTW bk	ACEFHIJKL MNORSTUV WYabdhjklm qru	ACEFHIJKLM NORSTVWYb dhklnqu	ACKNKSTW INST	ABCDEFGHIJ KLMNOQRST UVWXYZabd efhijklmnop	ABCDEFHIKL MNORSTUV WXYZabdefh jklnopqrstu	ABCDEFHIKL MNORSTUV WXYZabdefh jklnopqrstu	ABCDEFGHIJ KLMNOQRST UVWXYZabd efhijklmnop
Businesses in ...	11743	141	154	144	165	186	183	136	141	164	164	163	172	190	115	164	138	146	167	177	197	171	215	190	164	158	167	178	211	161	149	136	178	183	171	177	146	185	178	217	211	199	197	217	223	191	201	167	197	154
	45%	28%	47%	29%	48%	37%	37%	67%	48%	33%	49%	32%	54%	60%	23%	33%	68%	72%	33%	35%	38%	64%	42%	38%	53%	61%	45%	39%	27%	76%	42%	52%	48%	76%	36%	55%	44%	29%	36%	56%	43%	42%	68%	41%	54%	54%	48%	54%	38%	40%	59%	60%	67%
		N	ACEFIKLMNO RSTVWYabd hiktu	N	ACEFIKLMNO RSTVWYabd hiktqtu	ACKNbk	ACKNbk	ABCDEFHIKL MNORSTUV WXYZabdefh ijklmnopqrst uvwx	ACEFIKLMND RSTVWYabd hiktqtu	Nb	ACEFIKLMNO RSTVWYabd hiknqtu	Nb	ACNbk	ACNLNORSb k	ANb	ABCDEFHIKL MNORSTUV WXYZabdefh ijklmnopqrst uvwx	ABCDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr stuvwx	ACNbk	ACNbk	ACNNORSk	ACEFIKLNOR STWabhkl	ACEFIKLNOR Sbhkl	ACEFIKLNOR Sbhkl	ACNNORSk	ACEFIKLMN ORSTUVWYZ abdhjklnqrs u	ACEFIKLMNO RSTVWYabd hiktqtu	ACNLNORSb kl	ACEFIKLMNO RSTVWYabd hiktqtu	ACNLNORSb k	ABCDEFGHIJ KLMNOPRST UVWXYZabd efhijklmnop qrstuvwx	ACEFIKLNOR Sbhkl	ABCEFIKLMN ORSTUVWYZ abdhjklnqrs u	ACEFIKLNOR Sbhkl	ACEFIKLNOR STWabhkl	N	ACNbk	ABCDEFHIKL MNORSTUV WYZabdfhjkl nopqrtu	ACEFIKLNOR SWbhkl	ACFIKLNORS bhkl	ACEFIKLMND RSTWYabdhl tu	ACNLNORSb k	ACFIKLNORS bhkl	ACEFIKLMN ORSTUVWYZ abdefhjklm nopqrstu	ACNbk	ACNLNORbk	ABCDEFHIKL MNORSTUV WXYZabdefh jklnopqrtu	ABCDEFHIKL MNORSTUV WXYZabdefh jklmnopqrtu	ABCDEFHIKL MNORSTUV WXYZabdefh jklmnopqrst uvwx
Global organisations like the United Nations	10995	162	187	147	242	161	163	246	220	144	190	155	166	199	135	152	320	341	170	102	145	213	185	195	243	223	285	216	182	285	190	213	289	264	161	319	271	164	189	273	207	269	235	208	218	260	194	137	394	364	403
	44%	32%	37%	29%	48%	32%	33%	49%	64%	29%	38%	31%	33%	40%	27%	30%	64%	68%	34%	20%	29%	63%	37%	39%	49%	45%	57%	43%	36%	57%	38%	43%	58%	53%	32%	66%	54%	33%	38%	55%	41%	54%	47%	42%	44%	52%	39%	27%	79%	73%	81%
		NS	ACEFINKOST hiu	S	ABCEFIKLM NORSTUVWx bdehklnqtu	NS	NSu	ABCEFIKJL MNORSTUV Wabdehklnq tu	ABCEFIKLND RSTVWbdhkl u	S	ACEFIKLNOS Thiku	S	NSTu	ACEFILNOR STnku	S	S	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmnopq rstu	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmnop qrstu	CINSTu		S	ABCEFIKLNO RSTVbhklu	ACEFINKOST hiu	ACEFINLNOR STnku	ABCFIKLNO RSTVbdhklu	ABCEFIKLNO RSTVWbdhkl u	ABCDEFGHIJ KLMNORSTU VWXYabdeh klnpqrtu	ABCEFIKLNO RSTVbdhklu	CINNOSTu	ABCDEFGHIJ KLMNORSTU VWXYabdeh klnpqrtu	ABCDEFIKJKO RSTVbdhklu	ABCEFIKL MNORSTUV WYabdeklkln qrtu	NS	ABCDEFGHIJ KLMNORSTU VWXYZabcde fghijklmnopq rstu	ABCDEFGHIJ KLMNORSTU VWXYabdeh klnpqrtu	ACEFIKLNOS Thiku	ACEFIKLNOS Thiku	ABCDEFGHIJ KLMNORSTU VWXYabdeh klnpqrtu	ACEFIKLNOR STnku	ABCDEFHIJKL MNORSTUV WYabdeklkln partu	ABCDEFHIJKL MNORSTUV WYabdeklkln partu	ABCEFIKLM NORSTVWbd hkltu	ACEFIKLNOR STnku	ACEFIKLNOR STnku	ACEFIKLNOR STnku	ABCEFHIJKL MNORSTUV WYabdeklkln qrtu	ACEFINKOST hiu	S	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuw
People living in ...	10690	146	228	141	233	189	150	380	224	131	230	131	167	157	136	175	337	330	156	123	149	233	240	132	228	191	209	172	114	384	169	251	246	389	160	310	156	132	176	313	203	235	223	203	219	263	190	184	290	288	273
	41%	29%	44%	19%	47%	38%	30%	77%	45%	26%	44%	26%	33%	51%	27%	35%	67%	66%	31%	35%	30%	47%	49%	34%	46%	38%	47%	40%	29%	77%	54%	50%	49%	78%	32%	63%	31%	26%	35%	62%	41%	51%	45%	41%	44%	53%	38%	37%	58%	58%	65%
		Sb	ACEFIKLMNO RSTWYabdhj kltu	b	ACEFIKLMND RSTWYZabd hjklnqtu	ACFIKMNRST Wbhjk	Sb	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr	ACEFIKLMND RSTWYabdhj kltu		ACEFIKLMNO RSTWYabdhj klntu		CWNSWbk	IKSWbk			ACEFIKLMNO RSTWYabdhj klntu	ACEFIKLMNO RSTWYabdhj klntu	IKSWbk		Sb	ACEFIKLMNO RSTWYabdhj klntu	ACEFIKLMNO RSTWYZabd hjklnqtu	ACEFIKLMNO RSTWYabdhj klntu	ACEFIKLMNO RSTWYZabd hjklnqtu	ACFIKNSTWb	ACEFIKLMNO RSTWYabdhj klntu	ACKNSWbk	ACEFIHIJKM NORSTWXYZ abdhjklnqtu	ACEFIKLMNO RSTWYZabd hjklnqtu	ACFIKLMNOR STWabdhjkl	ACEFIKLMNO RSTWYabdhj klntu	ACFIKNSTWb k	ACDEFGHIJ KLMNORSTU VWXYabdeh klnpqrtu	ACEFIHIJKM NORSTWXYZ abdhjklnqtu	ACEFIKLMNO RSTWYabdhj klntu	ACEFIKLMNO RSTWYabdhj klntu	ACDEFGHIJ KLMNORSTU VWXYabdeh klnpqrtu	IKNSWbk	ABCDEFHIJKL MNORSTUV WXYZabdefh jklnopqrtu	IKSWbk	ACFINRSTW bk	ABCDEFHIJKL MNORSTUV WXYZabdefh jklnopqrtu	ACFIKLMNOR STWabdhjkl	ACDEFHIJKL MNORSTUV WXYZabdefh jklnopqrtu	ACEFIKLMNO RSTWYabdhj klntu	ACFIKLMNRST Vabdhjkl	ACFINRSTW bjk	ACDEFHIJKL MNORSTUV WXYZabdefh jklnopqrtu	ACEFIKLMNO RSTWYabdhj klntu	ACFINRSTW bjk	ACDEFHIJKL MNORSTUV WXYZabdefh jklnopqrtu	ACEFIKLMNO RSTWYabdhj klntu	ACEFIKLMNO RSTWYabdhj klntu
Your national government	9999	83	109	90	181	117	114	196	177	101	185	114	175	148	118	155	314	337	135	79	94	187	186	118	198	177	214	177	74	176	153	101	178	178	93	171	156	83	171	214	119	143	115	189	115	207	198	145	240	201	171
	36%	16%	41%	18%	36%	27%	27%	75%	34%	21%	37%	25%	25%	30%	24%	31%	63%	66%	27%	35%	19%	37%	38%	24%	48%	25%	45%	25%	15%	75%	30%	61%	36%	75%	29%	66%	28%	18%	34%	47%	28%	28%	22%	38%	23%	40%	22%	28%	50%	40%	75%
			ACDEFHIKLM NORSTWYab dfhjklnoprtu		ACEFIKLMNO RSTWYabdhj knoprtu	ACISTbkt	ACISTbk	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr	ACEFIKLMNR STWYabdhjkn oprtu	ASb	ACEFIKLMNO RSTWYabdhj knoprtu	ACISTbk	ACISTbk	ACNLNSTWb kprt	ACKNSTWY abjkprt	ACISTbk	ABCDEFHIJKL MNORSTUV WXYZabdfhj klmnopqrstu	ABCDEFHIJKL MNORSTUV WXYZabdefh jklmnopqrst uvwx	ACISTbk		Sb	ACEFIKLMNO RSTWYabdhj knoprtu	ACEFIKLMNO RSTWYabdhj knoprtu	ACISTbk		ACEFIKLMNO RSTWYabdhj knoprtu	ACISTbk	ACEFIKLMN RSTWYabdhj knoprtu	ACKNSTWY abjkprt	ACISTbk	ABCDEFHIJKL MNORSTUV WXYZabdefg hijklmnopqrs tuvwx	ACEFIKLMNR STWYabdhjk noprtu	ACEFIKLMNO RSTWYabdhj knoprtu	ACISTbk	ABCDEFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr stuvwx	ACNSTWbkp rt	ABCDEFHIJKL MNORSTUV WXYZabdefh jklmnopqrst uvwx	ACEFIKLMNR STWYabdhjkn oprtu	ACEFIKLMNO RSTWYabdhj knoprtu	ACISTbk	ABCDEFHIJKL MNORSTUV WXYZabdefh jklmnopqrst uvwx	ACEFIKLMN ORSTWYabd hjklnoprtu	ACEFIKLMN ORSTWYabd hjklnoprtu	ACDEFHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr stuvwx

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Global #dvisor: International Global Trends 2022
Q16. [SUMMARY - POOR] - On balance, how good or poor do you think each of the following are at planning for the long term? By planning for long term we mean preparing for what life will be like at least ten years into the future.
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Your national government	8182	275	135	227	182	161	159	20	133	177	124	203	192	207	234	166	86	60	153	217	215	131	124	185	131	187	127	198	268	31	172	62	165	48	197	35	256	280	178	111	193	184	242	103	213	105	235	183	158	232	80
	33%	55%	27%	45%	36%	32%	32%	4%	27%	35%	24%	41%	38%	41%	47%	33%	17%	12%	31%	43%	43%	26%	25%	37%	26%	37%	25%	40%	54%	6%	34%	12%	33%	10%	39%	7%	51%	56%	36%	22%	39%	37%	48%	21%	43%	21%	47%	37%	32%	46%	16%
		BCDEFGHIJKL MNOPQRSTU VWXYZacdef ghijlmnoqprs tuvwx	GPQaqeipux	BDEFGHIJKLO PQRUVWXYZ acdefghilmn oqsuvx	BGHIPQRUV XZaegimpux	BGHIPQUVXZ aegimpux	BGHIPQUVXZ aegimpux		GPQaqeipux	BGHIPQRUV XZaegimpux	GPQaqeipx	BEFGHIOPQR UVXZacdfgl mnoqsuvx	BDEFGHIJKL MOPQRUVW XYZacdefghl mnoqsuvx	BDEFGHIJOP QRUVXZcdef gilmqvx	BDEFGHIJKL MOPQRUVW XYZacdefghl mnoqsuvx	BGHIPQUVXZ aegimpux	GQaegi	GcI	GJPQVXZegi mpux	BDEFGHIJLOP QRUWXYZc defgilmnoqs uvx	BDEFGHIJLOP QRUWXYZc defgilmnoqsu vx	GPQaqeipx	GPQaqeipx	BDFGHIQRU VXZaegimpux	GPQaqeipx	BEFGHIOPQR UVXZcdefgim qsvx	BCDEFGHIJKL MNOPQRSTU VWXYZacdef ghijlmnoqpu vwx	G	BGHIPQUVXZ aegimpux	GcI	BGHIPQUVXZ aegimpux	Gc	BEFGHIOPQR UVXZcdefgim qsvx	G	BCDEFGHIJKL MOPQRSTUV WXYZacdefg hilmnoqsuv	BCDEFGHIJKL MNOPQRSTU VWXYZacdef ghijlmnoqpr stuvwx	BGHIPQRUV XZaegimpux	GPQaqeipx	BEFGHIOPQR UVXZacfgimq qsvx	BGHIPQRUV XZaegimpux	BDEFGHIJKL MOPQRUVW XYZacdefghil mnoqsuvx	GQaegi	BDEFGHIJKLO PQRUVWXYZa cdefghilmno qsuvx	GQaegi	BDEFGHIJKLO PQRUVWXYZ acdefghilmn oqsuvx	BGHIPQRUV XZaegimpux	BGHIPQUVXZ aegimpux	BDEFGHIJKL MOPQRUVW XYZacdefghil mnoqsuvx	GQaegi
People living in ...	4831	146	92	113	105	92	111	35	82	105	71	105	96	135	152	98	55	65	95	85	88	69	67	101	111	91	96	106	154	16	126	67	77	24	146	44	107	107	148	74	83	69	84	78	67	63	108	101	105	124	163
	19%	29%	18%	23%	20%	18%	23%	6%	16%	20%	14%	20%	19%	26%	30%	20%	11%	12%	19%	17%	18%	14%	13%	20%	22%	18%	19%	21%	27%	5%	25%	13%	15%	5%	29%	9%	38%	39%	30%	15%	17%	13%	16%	13%	16%	12%	23%	20%	21%	25%	33%
		BCDEFGHIJKL OPQRSTUVW YZacefgimno pqrstuv	GJPQUVYcegi mors	BEGHIPQRSTU VYcefgimnop qrs	GHIPQRUVYc efgimors	GJPQUVYcegi ors	BEGHIPQRST UVYcefgimn opqrs		GPQVcgio	GJPQUVYcefg imors	Gcgi	GJPQUVYcefg imors	GJPQUVYcefg imors	BDEGHIJLOP QRSTUVWYZ acefgilmnoqq rsuv	BCDEFGHIJKL OPQRSTUVW YZacdefgimn opqrstuv	GJPQUVYcefg imors	Gcg	Gcgi	GJPQUVYcefg imors	GPQVxegios	GJPQUVYcegi mors	GJPQUVYcegi ors	Gcgi	GJPQUVYcegi mors	GJPQRZUVYc efgimnoqrs	BDEGHIJLOP QRSTUVWYZ acefgimnoqq rsuv	Gcgi	GJPQUVYcegi mors	GPngi	Gcg	BDEGHIJKLO PQRSTUVW YZacefgimno pqrstuv	Gcg	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghilmno	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghilmno	BCDEFGHIJKL OPQRSTUVW YZacdefgimn opqrstuv	GPQZogi	GPQVcgio	Gcg	GPQVcgio	GPngi	Gcg	Gcg	GHIPQUVYc efgimoqrs	GJPQUVYcefg imors	GHIPQUVYc efgimoqrs	BCDEFGHIJKL OPQRSTUVW YZacefgimno pqrstuv	BCDEFGHIJKL MOPQRSTUVW XYZacdefgi mnoqrstvw
Global organisations like the United Nations	4457	131	117	110	77	106	114	46	73	101	85	117	135	106	170	115	55	45	118	144	109	67	87	88	106	73	58	87	106	45	101	85	45	21	125	33	77	138	77	58	84	35	77	68	66	64	73	145	41	68	47
	18%	24%	22%	24%	15%	21%	23%	10%	15%	20%	17%	23%	24%	20%	36%	23%	11%	10%	24%	29%	22%	13%	17%	18%	21%	14%	12%	16%	21%	12%	20%	17%	10%	16%	25%	7%	15%	26%	15%	20%	17%	14%	15%	14%	13%	13%	15%	29%	10%	14%	9%
		DGHIPQUVW YZacefgjlmn opqrstvwx	DGHIPQUVW YZacefgjlno pqrstvwx	DGHIPQUVW YZacefgjlmn opqrstvwx	GPQZcfvw	DGHIPQUVW XZacefgjlnopr stvwx	DGHIPQUVW YZacefgjlmn opqrstvwx		GPQfvx	DGHIPQJYZcf ijlopqrstwx	DGHIPQUVW YZacefgjlmn opqrstwx	DGHIPQJYZcf ijlopqrstwx	DGHIMPQUV WYZacdefgij mnopqrstvw x	DGHIPQJYZcf ijlopqrstwx	ABCDEFGHIJ KLMOPQRTU VWXYZabcde fghijlmnopqr stuvwx	DGHIPQUVW YZacefgjlmn opqrstwx	GQIx	GPQUZcfvwx	GPQUZcfvwx	DGHIPQUVW YZacefgjlno pqrstwx	GPQfvx	GPQfvx	DGHIPQUVZa cfijlopqrstvw x	GPQUZcfvwx	GPQUZcfvwx	DGHIPQUVW YZacefgjlno pqrstwx	GPQfvx	GPQfvx	DGHIMPQU VWYZacdefgj jlmnopqrstv ws		GPQZcfvx	DGHIMPQU VWYZacdefgi jlmnopqrstv wx	DEGHIMPQT UVWXYZabc defgjlmnop qrstvwx	GPQZcfvx	DGHPQJYZcf ijlopqrstwx	GPQZcfvx	GPQfvx	GPQfvx	DGHPQJYZcf ijlopqrstwx																											
Businesses in ...	4269	134	87	115	79	79	79	29	67	98	63	96	97	96	154	85	42	45	104	94	96	52	85	80	76	63	87	80	109	27	82	55	80	32	102	45	121	164	124	105	60	117	69	66	67	42	91	106	101	128	115
	17%	27%	17%	23%	16%	16%	16%	6%	13%	20%	13%	19%	19%	19%	31%	17%	8%	9%	21%	18%	19%	10%	17%	16%	15%	13%	17%	16%	22%	5%	16%	11%	16%	6%	20%	9%	24%	33%	25%	21%	12%	23%	14%	13%	11%	8%	18%	21%	20%	26%	23%
		BDEFGHIJKL MOPQRSTUV WXYZabcdef ghilmnopqrstu	GHIPQUYcegi nqs	BDEFGHIKOPQ SUVWXYZacd efgilnopqrs	GPQZcegilms	GPQZcegilms	GPQZcegilms		GPQgis	DFGHIPQUXY eginpqrs	GPQcgis	DFGHIPQUXY eginpqrs	DFGHIPQUW XYacegilnpqr s	GHIPQUXYnw ginpqrs	BCDEFGHIJKL MOPQRSTUV WXYZacdef ghijlmnopqr stuvwx	GHIPQUYcegi ns	Gc	Gc	DEFGHIKPQ UVWXYacdef ginpqrs	DFGHIPQUXY eginpqrs	DFGHIPQUXY eginpqrs	Gcg	GHIPQUYnw ns	GJPQUYcegin s	GPQgis	GHIPQUYcegi ns	GPQUYcegin s	BDEFGHIKPQ UVWXYZacd efgilnpqrs	Gcg	GPQUcegilms		GJPQUYcegin s	BDEFGHIKPQ UVWXYZacd efgilnpqrs	Gc	DEFGHIPQUV WXYacdefgin pqrs		GHIPQUYcegi ns	DEFGHIPQU WXYacdefgin pqrs	DEFGHIPQU WXYacdefgi mnopqrstvw	DEFGHIPQU WXYacdefgi hlmnopqrstv	BDEFGHIJKL MOPQRSTUV WXYZacdefgi hlmnopqrstv	BDEFGHIJKL SUVWXYZacd efgilnopqrs
Charities and non-profit organisations in ...	3826	99	72	90	77	66	76	54	69	93	68	87	79	71	154	105	41	53	82	113	146	58	71	72	52	64	69	49	95	22	86	52	66	26	70	42	107	127	116	78	80	72	65	73	66	51	51	86	81	102	80
	11%	20%	14%	18%	15%	13%	15%	11%	14%	19%	14%	17%	16%	14%	31%	21%	8%	11%	16%	23%	30%	17%	14%	14%	10%	13%	14%	10%	19%	4%	17%	10%	13%	5%	14%	8%	31%	39%	31%	16%	16%	14%	13%	15%	13%	10%	10%	17%	16%	20%	16%
		BDEFGHIJKM PQUVWXYZac efghimnoqrs t	GPQBZkcegist	EGHIPQRUWY Zacefghipst	GPQBZkcegis t	Pacgi	GPQJUkcegis t	qj	PQkcegi	BEGHIMPQU VWXYZacefg hiprst	Pkcegi	EGHIPQUWYZ acefgipst	GPQJUkcegis t	GPQBZkcegi	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnop qrstuvwx	BDEFGHIJMP QRUVWXYZa cdefghimnop qrstuvx	qj	qj	GPQJUYcegi ist	BCDEFGHIJKL MPQRUVWX YZacdefgim nopqrstuvx	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnopqr stuvwx	Pqgi	GPQBZkcegist	GPQBZkcegist	qj	Pqgi	PQkcegi	qj	BEGHIMPQJU VWXYZacefg hiqrst	EGHIPQUXYZ acefgist	PQkcegi	qj	BDEFGHIKLM PQRUVWXYZ acefgilnmno pqrstuvx	ABCDEFGHIJ KLMOPQRUV WXYZabcdef ghijlmnopqrs tuvwx	BCDEFGHIJKL MPQRUVWX YZacdefghi mnopqrstuv wx	GPQJUkcegis t	GPQJUkcegis t	GPQBZkcegi	Pqgi	PQkcegi	Pqgi	qj	qj	GPQJUYcegi ist	GPQJUYcegi ist	BDEFGHIJMP QRUVWXYZa cefghimnopq rstvx	GPQJUkcegis t
You personally	7665	45	55	70	47	68	56	31	50	56	49	45	53	73	67	71	36	26	54	163	100	77	56	54	67	77	95	48	63	33	66	49	65	39	76	77	71	65	73	64	36	36	17	35	35	14	45	35	54	68	45
	10%	9%	11%	14%	9%	14%	7%	4%	8%	11%	13%	9%	11%	15%	13%	14%	5%	8%	11%	32%	20%	5%	11%	11%	9%	4%	7%	10%	13%	4%	13%	13%	12%	6%	15%	5%	15%	13%	15%	12%	5%	7%	3%	6%	7%	3%	9%	7%	11%	14%	10%
		GHPUYcgmqs	FGHPQUYZcg inopqrsu	ADFGHIKPQJ RUWXYZacgi nopqrstuvx	GHPUYcgmqs	ADFGHIKPQJ XYZacginopq rstu	ADFGHIKPQJ XYZacginopq rstu		FGHPQUYZcg inopqrsu	ADFGHIKPQJ RUWXYZacgi nopqrstuvx	GHPUYcgmqs	ABDFGHIKLP QRUVWXYZa cginopqrstuv x	FGHPQUYZcg inopqrsu	ABDFGHIKLP QRUVWXYZa cginopqrstuv x	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	FGHPQUYZcg inopqrsu	ABDFGHIKLP QRUVWXYZa cginopqrstuv x	ABCDEFGHIJ KLMNOPQRU VWXYZabcde fghijklmnop qrstuvwx	FGHPQUYZcg inopqrsu	GHPUYcgmp qs	FGHKPQUYZc ginopqrsu	FGHPQUYZcg inopqrsu	GHPUYcgmp qs	ADFGHIKPQJ XYZacginopq rstu	ADFGHIKPQJ XYZacginopq rstu	ADFGHIKPQJ RUWXYZacgi nopqrstuvx	ADFGHIKPQJ XYZacginopq rstu	ADFGHIKPQJ RUWXYZacgi nopqrstuvx	FGHKPQUYZc ginopqrsu	ABDFGHIKLP QRUVWXYZa cginopqrstuv x	ADFGHIKLPQ RUWXYZacgi nopqrstuvx	ABDFGHIKLP QRUVWXYZa cginopqrstuv x	ADFGHIKPQJ RUWXYZacgi nopqrstuvx	ADFGHIKPQJ XYZacginopq rstu	BCDEFGHIJKL OPQRSTUVW YZacefgimn opqrstuvx	GPUTcmps	GTcps	FGHPQUYZcg inopqrsu	GHPUYcgmp qs

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Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	999	500	500	500	500	1010	1010	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	3454	42	46	19	86	27	37	69	68	30	43	30	30	56	36	41	93	167	30	7	18	68	49	24	95	71	109	44	29	132	37	41	65	105	46	133	106	41	61	101	63	94	89	66	70	106	65	30	143	191	201
	14%	8%	9%	4%	17%	5%	7%	14%	14%	6%	9%	6%	6%	11%	7%	8%	19%	33%	6%	1%	4%	14%	10%	5%	19%	14%	22%	9%	6%	26%	7%	8%	13%	21%	9%	27%	21%	8%	12%	20%	13%	19%	18%	13%	14%	21%	13%	6%	28%	38%	40%
		CESTW	CEKLRSTWb	S	ABCEFGHIJKL MNORSTUV Wabdefhiln u	S	CSTW	ABCEFIJKLNO RSTVWabde hiku	ABCEFIJKLNO RSTVWabde hiku	ST	CEKRSTW	CST	CST	CEFKLNRST Wbdeku	CST	CESTW	ABCEFGHIJKL MNORSTUV Wabdefhiq nptu	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstu	CST	S	ABCEFIJKLNO RSTVWabde hiku	CEIKLRSTWb u	S	ABCEFGHIJKL MNORSTUV Wabdefhiq nptu	ABCEFGHIJ KLMNORSTU VWYabdefhk lnqrtu	CEIKLRSTWb	ST	ABCDEFGHIJ KLMNOPRST UVWXYZabd efghijklmnop qrstu	CSTW	CESTW	ABCEFIJKLNO RSTWabdeh ku	ABCEFGHIJKL MNORSTUV Wabdefhiq nptu	ABCEFIJKLNO RSTWabde hiku	ABCEFGHIJKL MNORSTUV Wabdefhiq nptu	ABCEFIJKLM NORSTVWab defhiknu	ABCEFIJKLNO RSTWabdeh ku	ABCEFGHIJKL MNORSTUV Wabdefhiq nptu	ABCEFIJKLNO RSTWabde hiku	ABCEFGHIJKL MNORSTUV Wabdefhiq nptu	ABCEFIJKLNO RSTWabdeh u	S	ABCDEFGHIJ KLMNOPRST UVWXYZabc defghijklmno pqrstu	KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw	ABCDEFGHI KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Fairly good	7535	135	143	138	146	114	136	177	143	114	147	175	136	145	99	111	277	174	146	94	126	146	136	155	149	143	136	173	153	153	153	171	134	158	115	186	146	134	178	173	145	136	146	142	148	154	139	107	230	173	203
	30%	26%	29%	26%	31%	23%	25%	25%	31%	23%	29%	25%	27%	29%	20%	23%	45%	35%	28%	19%	25%	29%	27%	31%	30%	29%	25%	35%	31%	31%	31%	34%	26%	33%	25%	37%	33%	26%	36%	34%	29%	28%	26%	21%	30%	31%	28%	21%	46%	35%	40%
		S	AINOShku	NS	ACEFIKLNOS Thklu	NOSu	NS	ABCDEFHIJKL MNORSTUVX Ybdhiklnpqt u	ACFIKNOSTh klu	S	AKNOShku	NS	NS	INOSu	AINOShu	NS	ABCEFHIJKL MNORSTUVX hklnpqtu	ABCEFHIJKL INOShu	INOSu	S	NS	AINOShu	AINOSu	INOShu	ABCEFIJKLM NORSTUVXh klngtu	AFIKNOSThk u	ABCEFHIJKL MNORSTUVX Ydhklnpqtu	ABCEFIJKLM NORSTUVXh klngtu	ACFIKNOSTh klu	ACFIKNOSTh klu	ACFIKNOSTh klu	S	ABCDEFHIJKL MNORSTUVX Ybcdgklnpq rstu	ABCEFIKLNO RSTVhkltu	NS	NS	ABCEFHIJKL MNORSTUVX dhklnqtu	ABCEFIJKLM NORSTUVXh klngtu	ABCEFGHIJ KLMNOQRST UVWXYZabc degh	ABCEFIJKLM NORSTUVXh klngtu	INOShu	INOSu	INOShu	AFIKNOShku	NS		ABCDEFGHIJ KLMNOQRST UVWXYZabc degh	ABCEFIJKLM NORSTUVXh klngtu	ABCDEFHIKL MNOQRSTU VWXYabdeg hjklmnopqrst
Neither good nor poor	7555	166	153	188	149	160	193	193	178	207	147	198	158	144	161	201	114	96	160	185	215	197	201	164	113	184	147	157	177	151	163	161	133	119	148	195	136	148	148	191	165	105	161	195	186	174	171	147	44	49	35
	30%	33%	31%	38%	30%	32%	39%	39%	36%	40%	29%	40%	32%	29%	32%	40%	23%	19%	34%	37%	43%	38%	41%	33%	23%	37%	29%	31%	35%	30%	33%	32%	27%	24%	30%	37%	25%	30%	30%	30%	20%	33%	21%	32%	38%	37%	25%	34%	29%	9%	10%	5%
		PQXcfejimos vwx	PQXcgimosv wx	BDEILMNPQ WXZacdefghi jklmsuvwx	PQXcgimosv x	PQXcfejimos vwx	ABDELMNP QRWXZacdef ghijklmnops uvwx	ABDELMNP QRWXZacdef ghijklmnops uvwx	BDLMNPQZcf ghijklmsuv wx	ABDELMNP QRWXZacdef ghijklmnops uvwx	PQXcgimosv x	ABDELMNP QRWXZacdef ghijklmnops uvwx	PQXcfejimos vwx	PQXcgimosvwx	PQXcfejimos vwx	ABDELMNP QRWXZacdef ghijklmnops uvwx	vwx	vwx	MPQXZcfgklt mosvwx	BDELMNPQ WXZacdefghi jklmsuvwx	ABCDEFGHIL MNPQRSWX YZabcdefghj klmnopstuv ----	ABDELMNP QWXZacdefg hijklmopsuv ww	ABDEHLMN PQRWXZabc defghijklmno pstuvwx	PQXcfejimos vwx	PQXcfejimos vwx	BDILMPQXZa cefghijklmos uvwx	PQXcgimosv x	PQXcfejimos vwx	DIMPQDXZcfg hijklmsuvw x	PQXcfejimos vwx	PQXcfejimos vwx	Qomovwx	Qvwx	PQXcgimosv x	PQXcfejimos vwx	PQXcfejimos vwx	PQXcgimosv x	PQXcfejimos vwx	PQXcfejimos vwx	BDEILMPQXZ acefghijklmo suvwx	BDIMPQXZcf ghijklmsuv wx	Qimvwx	PQXcfejimos vwx	PQXcgimosv ws	PQXcfejimos vwx	PQXcgimosv x	x	x	
Fairly poor	2926	79	71	80	47	70	72	42	50	68	64	79	83	69	106	86	39	32	73	93	89	47	64	68	71	46	43	58	62	37	65	59	37	54	75	26	45	81	35	62	47	35	48	45	38	45	48	94	37	27	33
	12%	16%	14%	16%	9%	14%	14%	8%	10%	14%	13%	16%	17%	14%	21%	17%	8%	6%	15%	19%	18%	9%	13%	14%	14%	9%	9%	12%	12%	7%	13%	12%	7%	11%	15%	5%	9%	16%	7%	12%	9%	7%	10%	9%	8%	9%	10%	19%	7%	5%	7%
		DGHIKQUYZa cefgijmnopq rstvwx	DGIKPQUYZcf ijknopqrstw x	DGIKPQUYZcf ijknopqrstw x	Qzw	DGIKPQUYZcf ijnopqrstw x	DGIKPQUYZcf gijnopqrstw wx	Qsdlowxx	DGIKPQUYZcf ijnoqrstwx	DGIKPQUYZcf ijnoqrstw wx	DGPQYZcfgijs rwxs	DGIKPQUYZa cefgijmnopq rstvwx	DGIKPQUYZa cefgijmnopq rstvwx	DGIKPQUYZcf ijnopqrstw x	DGIKPQUYZ abcdefgijmn opqrstvwx	DGIKPQUYZcf ijnopqrstw x	ABCDEFGHIJ KLMOPQRSU WXYZabcdef ghijklmnopq rstvwx	DGIKPQUVW YZabcdefgij mnopqrstvw x	DGIKPQUYZcf gijnopqrstw wx	DEGHLMOPQ TUVWYZacdf gijmnopqrs tvwx	BDEFGHIMP QRUVWXYZa bcdefgijmno pqrstvwx	BDEFGHIMP QRUVWXYZa bcdefgijmno pqrstvwx	Qzw	DGPQUYZcfgij nopqrstvwx	DGIKPQUYZcf ijnopqrstw x	DGIKPQUYZcf ijnopqrstw wx	Qzw	iw	GPQZcfiklorv wx	GPQZcfjklorv wx	Qzfilvwx	DGIKPQUYZa cfgijnopqrst vwx	DGIKPQUYZa cfgijnopqrst vwx	Qzw	iw	GPQZcfiklorv wx	DGIKPQUYZcfgij nopqrstvwx	DGPQUYZcfgij nopqrstvwx	Qzw	iw	GPQZcfiklorv wx	DGIKPQUYZcf ijnopqrstw x

Global #fdvisor: International Global Trends 2022
Q16. On balance, how good or poor do you think each of the following are at planning for the long term? By planning for long term we mean preparing for what life will be like at least ten years into the future.-Your national government
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	#	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	999	1000	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	3017	22	42	7	75	27	30	142	56	25	45	19	30	43	27	44	96	161	31	8	14	71	50	14	90	50	80	29	16	345	23	97	50	214	35	144	44	30	74	78	49	33	43	63	27	78	41	60	70	73	122
	12%	4%	8%	1%	15%	5%	6%	28%	11%	5%	9%	4%	6%	9%	5%	9%	19%	32%	6%	2%	3%	14%	10%	3%	18%	10%	16%	6%	3%	69%	5%	19%	10%	43%	7%	29%	9%	6%	15%	16%	10%	7%	9%	13%	5%	16%	8%	8%	14%	15%	24%
		CS	ACEFIKLNRST Wabdk		ABCEFHIKL MNORSTVW Yabdfhjknop rtu	CSTWb	CKSTWb	ABCDEFHIKL MNORSTUV WXYZabdefh jklmnopqrst uvw	ACEFHIJKRST Wabdhkoru	CSTW	ACEFIKLNRST Wabdk	CS	CKSTWb	ACEFIKLNRST Wabdk	CSTW	ACEFIKLNRST Wabdkr	ABCDEFHIKL MNORSTUV Wabdfhjkl mnopqrtuvw	ABCDEFHIKL MNORSTUV WXYZabcdf ghjklmnopq	ABCDEFHIKL MNORSTUV WXYZabcdefh jklmnopqrst uvwx	CKSTWb	S	ABCEFIKLM NORSTVWYa bdfhjknoprt u	ACEFIKLNRST Wabdhkor	CS	ABCEFHIKL MNORSTUV WYabdfhjkn opqrtuvw	ACEFIKLNRST Wabdkr	CS	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defghjklmno pqrstuvwx	ACEFIKLNRST Wabdkr	CSTWb	CST	ABCDEFHIJKL MNOPRSTUV WYabdfhjkl mnopqrtuw	ACEFIKLNRST Wabdkor	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmno pqrstuvwx	ABCDEFHIKL MNORSTUV WXYZabdefh jklmnopqrst uvw	ACEFIKLNRST Wabdkr	CKSTWb	ABCEFHIKL MNORSTVW Yabdfhjknop rtu	ABCEFHIKL MNORSTVW Yabdfhjknop rtu	ACEFIKLNRST Wabdk	CKSTWb	ABCEFHIJKL MNORSTVW Yabdfhjknop rtu	ACKSTWbd	ACKSTWbd	ABCEFGKLM NORSTVWYa bdfhjknopr u	ABCEFHIKL MNORSTVW Yabdfhjknop rtu	ABCEFHIKL MNORSTUV Wabdfhjknop rtu	ABCDEFHIKL MNOPRSTUV WXYZabdefh jklmnopqrst uvw
Fairly good	9997	65	143	87	107	110	104	234	116	78	118	105	84	109	83	111	318	171	104	48	85	115	135	104	149	77	144	66	58	111	135	207	119	140	106	187	84	61	97	146	85	106	67	116	86	134	68	101	178	178	341
	40%	13%	29%	14%	21%	22%	21%	42%	23%	16%	24%	21%	17%	19%	16%	22%	64%	53%	21%	14%	16%	23%	27%	21%	30%	15%	28%	13%	12%	32%	16%	41%	24%	28%	21%	37%	17%	17%	19%	30%	17%	16%	13%	23%	17%	27%	14%	20%	36%	30%	42%
			ACDEFHIJKL MNORSTUV WYabdfhjkl nopqrstuw		Abk	ACISTYbjknp t	ACISTYbjknp t	ACISTYbjknp t	ABCDEFHIKL MNOQRSTU VWXYZabcde fghjklmnop	Ab	ACDEFHIKLM NORSTWYab hjklnoprtu	ACISTYbjknp t	ASbkpt	ACISTYbjknp t	ASbkpt	ACISTYbjknp t	ABCDEFHIKL MNOQRSTU VWXYZabcdf ghjklmnoqq	ACDEFHIKL MNORSTUV WXYZabcdefg hijklmnopq	ACISTYbjknp t	ABCDEFHIKL MNORSTUV WXYZabcdefh jklmnopqrst uvwx	ACISTYbjknp t	Absk	ACILNSTYbjk nprt	ACDEFHIKLM NORSTUWYa bhjklnoprtu w	ACDEFHIKLM NORSTUWYa bhjklnoprtu	b	ACDEFHIKLM NORSTUWYa bhjklnoprtu	ASTYbkpt	ACDFIKLMNR STWYabdjklnp rtu	ACDFIKLMNR STWYabdjklnp rtu	ACDEFHIKLM NORSTUWYa bcdfhjklnop qrstuw	ACISTYbjknp t	ABCDEFHIKL MNORSTUV WXYZabcdfg hjklmnopqrs	ASbk		AISTYbkpt	ACDEFHIKLM NORSTUWYa bcdfhjklnop qrstuw	ACDEFHIKL MNORSTUV WXYZabcdfg hijklmnopqrs	ACILNSTrabj klnprt	Abk	ACILNSTYbjk nprt	ACDEFHIKL MNORSTUV WXYZabcdfhj klmnopqrstu	ACDFHIJLMNR STWYabjklnp rtu	ACDEFHIKLM NORSTUWYa bcdfhjklnop qrstuw	ACDEFHIKL MNORSTUV WXYZabcdfg hijklmnopqrs	ACDFIKLMNR STWYabjklnp rtu	ACILNSTrabj klnprt	Abk	ACILNSTYbjk nprt	ACDEFHIKL MNORSTUV WXYZabcdfhj klmnopqrstu	ACDEFHIKLM NORSTUV WXYZabcdfhj klmnopqrstu	ACDFHIJLMNR STWYabjklnp rtu	ACDEFHIKL MNOPRSTU VWXYZabcde fghjklmnop qrstuw
Neither good nor poor	6651	117	155	153	111	136	183	95	139	178	149	161	115	134	156	93	96	176	164	167	163	168	158	115	177	147	195	151	53	146	177	141	54	118	174	187	136	157	105	157	105	119	81	61	77
	26%	22%	27%	31%	22%	27%	37%	19%	25%	36%	30%	31%	28%	23%	25%	31%	19%	33%	31%	33%	32%	34%	32%	22%	34%	24%	28%	27%	11%	28%	24%	28%	11%	24%	25%	20%	21%	20%	22%	30%	25%	24%	37%	27%	31%	22%	26%	16%	12%	8%
		cgwx	ADGPCKqgkl mwx	ADGMNPQkc egh	klmptv wx	ABCDEGJKL MNOPQWXZ abcdefghjkl mnoprtuvwx	ABCDEGJKL MNOPQXZabc defgh	klmno prtuvwx	ABCDEGJKL MNOPQXZabc defgh	klmno prtuvwx	cgwx	ADGMNPQkc egh	klmptv wx	ABCDEGJKL MNOPQXZabc defgh	klmno prtuvwx	ADGMNPQkc egh	klmptv wx	ADGMNPQkc egh	klmptv wx	ADGMPQKcg hjklmtvwx	ABDGMNPQ kabcegh	klm optvwx	ABDGMNPQ kabcegh	klm optvwx	ABDGMNPQ kabcegh	klm optvwx	ABDEGJKL MNPQKZabc defgh	klmno prtuvwx	ABDEGLMNP QKZabcdefgh	klmoprtuw	ABDEGLMNP QKZabcdefgh	klmoptuw	ABDEGMNP QKabcdefgh	klmoptuvwx	ABDEGLMNP QKZabcdefgh	klmoptuw	ABDGMNPQ kabcegh	klm optuvwx	ABDEGJKL MNOPQXZ abcdefghjkl mnoptuvwx	ADGMNPQKe gh	klmtvwx	ADGMPQKqg klmtvwx	ADGMPQKqg klmtvwx	ABDEGJKL MNOPQXZ abcdefghjkl mnoprtuvwx	ADGMNPQkc egh	klmptv wx	cgwx	ADGMPQKe gh	klmptv wx	ADGMNPQkc egh	klmptv wx	cgwx	ADGMPQKe gh	klmptv wx	ADGMPQKqg klmtvwx	ABDEGJKL MNOPQXZ abcdefghjkl mnoprtuvwx	ADGMNPQkc egh	klmptv wx	cgwx	ADGMNPQkc eg

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Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49575	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	3453	41	51	23	93	37	48	88	69	30	43	28	50	64	36	44	108	108	153	40	7	18	70	66	22	80	64	84	44	31	211	29	45	54	137	42	102	79	37	83	122	53	83	64	69	62	84	79	51	115	125	141
	14%	8%	10%	5%	19%	7%	10%	18%	14%	6%	9%	6%	10%	13%	7%	9%	22%	11%	8%	1%	4%	4%	14%	13%	4%	16%	13%	17%	9%	6%	42%	6%	9%	11%	29%	8%	20%	16%	7%	17%	24%	11%	17%	13%	14%	13%	17%	16%	10%	23%	25%	28%
		CKSTWd	CKNSTWbdk	S	ABCEFHIKL MNORSTUV WYabdefhkn pqru	CSTW	CKSTWbd	ABCEFHIKL MNORSTUV WYabdefhkn pru	ST	CKSTWd	ST	CKNSTWdk	ACEFJKNORS TWabdefk	CSTW	CKSTWd	ABCEFGHIKL MNORSTUV WXYZabdefh jklnopqrtu	ABCDEFGHIJ KLMNOPRST UVWXYZabd efhijklmnop	CKSTWd		S	ABCEFJKLNO RSTWabdeh k	ABCEFJKLNO RSTWabdeh k	S	ABCEFJKLNO RSTWabdeh kmu	ABCEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno	ST	CKSTWbd	ABCEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno	CSTW	ABCEFHIJKL MNORSTUV WYabdefhj klnopru	ABCEFJKLNO RSTWabdefh kmu	CSTW	ABCEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno	CKSTWd	ABCEFHIJKL MNORSTUV WYabdefhj klnopru	ABCEFJKLNO RSTWabdefh kmu	CKNSTWbd	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhijklmno	ABCEFJKLNO RSTWabdefh kmu	ABCEFJKLNO RSTWabdefh kmu	CKSTWd	ABCDEFGHIJ KLMNOPRST UVWXYZabd efhijklmnopr	ABCDEFGHI KLMNOPRST UVWXYZabd efhijklmnopr
Fairly good	8587	151	177	148	148	167	151	215	169	174	154	161	152	193	153	171	256	174	146	85	107	143	138	157	98	148	154	184	176	170	162	198	216	186	177	167	154	135	171	177	140	147	198	147	155	183	174	195	148	197	223
	34%	30%	35%	30%	30%	33%	30%	43%	34%	35%	31%	38%	30%	31%	31%	34%	47%	35%	29%	17%	21%	31%	28%	31%	27%	30%	31%	37%	40%	34%	54%	33%	40%	37%	49%	39%	38%	42%	35%	34%	35%	30%	33%	43%	39%	51%	36%	35%	27%	40%	37%	44%
		ST	ACFHIKLMN ORSTVYZbjkl nqu	NOSTI	AINOSTbklu	AINOSTbklu	INOSTbkl	ABCDEFHIKL MNOQRSTU VWXYZabcdg hjklmnoqrst	INOSTkl	S	INOSTbkl	INOSTkl	INOSTbkl	INOSTkl	S	S	ABCDEFHIKL MNOQRSTU VWXYZabcde ghjklmnoqrs	ACFHIKLNOR STVYbklnu	INOSTkl		S	INOSTbkl	NST	AINOSTbkl	ACDFHIKLM NORSTUVWY Zbdjklnqu	INOSTkl	AINOSTbklu	ABCDEFHIKL MNOQRSTU VWXYZbcdjkl mnoqru	ABCDEFHIKL MNOQRSTU VWXYZabcdg hjklmnoqrst	ACEFHIKLM NORSTUVWY Zbdjklnqu	ACFHIKLNOR STVYbklnqu	ABCDEFHIKL MNOQRSTU VWXYZbcdjkln oqru	AINOSTbkl	S	S	ACFHIKLMN ORSTUVWYZ bjklnqu	INOSTkl	AINOSTbklu	ACDEFHIKL MNORSTUV WYZbdjklno nqru	INOSTkl	ACFHIKLNOR STVYbklnqu	AINOSTVbkl u	ST	ABCDEFGHJ KLMNOQRST UVWXYZabc defghijklmno	ACEFHIKL MNORSTUV WYZbdjklno nqru
Neither good nor poor	7798	161	157	154	117	165	151	133	187	198	166	211	169	153	160	193	101	107	184	217	205	185	147	207	185	160	203	61	161	171	136	170	163	166	177	167	154	146	153	116	155	174	137	153	187	188	151	153	155	47	64	33
	31%	36%	31%	30%	27%	32%	30%	26%	37%	40%	33%	42%	34%	31%	36%	39%	20%	21%	37%	43%	40%	39%	41%	38%	28%	41%	36%	34%	41%	12%	33%	34%	27%	12%	32%	28%	28%	30%	23%	20%	35%	26%	30%	36%	38%	26%	30%	31%	31%	9%	13%	6%
		BDEMPQbcfg ijklmosvwx	GPQdgmnow x	BDEGLMNP QXacdfghjkl mopstuvwx	BDEGLMNP QXacdfghjkl mopstuvwx	PQdgimnwx	BDEGLMPQ Xacdfghjklm opstuvwx	PQdgimnwx	BDEGLMNP QXacdefghjk lmopstuvwx	BDEGLMPQ Xacdfghjklm opstuvwx	DGPQbcfgjmo swxs	ABDEGIKLM NPQRWXZac defghjklmno pqstuvwx	DGPQbcfgjkl mosvwx	PQdgimnwx	DGPQbcfgjmo swxs	BDEGLMPQ Xacdfghjklm opstuvwx	DGPQbcfgjkl mosvwx	PQdgimnwx	BDEGLMPQ Xacdfghjklm opstuvwx	ABCDEFGHIL MNOPQRUW XZacdefghjk lmopstuvw x	ABCDEFGHIL MNOPQRUW XZacdefghjk lmopstuvwx	BDEGLMNP QXacdefghjk lmopstuvw x	BDEGJMPQX PQXZacdefgh ijklmopstuv wx	ABDEGJLMN PQXZacdefgh ijklmopstuv wx	BDEGJMPQX cdfghijklmop tuvwx	PQdgimnwx	BDEGLMNP QXacdefghjk lmopstuvw x	BDEGLMNP QXacdefghjk lmopstuvw x	DGPQbcfgjkl mosvwx	DGPQbcfgjkl mosvwx	DGPQbcfgjkl mosvwx	PQdgimnwx	DGPQbcfgjkl mosvwx	PQdgimnwx	DGPQbcfgjkl mosvwx	PQdgimnwx	PQdgimnwx	DGPQbcfgjkl mosvwx	PQdgimnwx	DGPQbcfgjkl mosvwx	BDEMPQbcfg ijklmopswx	PQdgimnwx	PQdgimnwx	PQdgimnwx	x	vx		
Fairly poor	2664	68	56	65	57	51	53	43	48	68	51	61	50	54	105	78	32	39	51	79	105	38	53	55	36	49	56	34	73	15	56	38	53	13	49	34	66	86	60	48	47	42	43	53	48	35	41	64	53	54	59
	11%	14%	11%	13%	11%	10%	11%	9%	10%	14%	10%	12%	10%	11%	21%	16%	8%	8%	10%	16%	21%	8%	11%	11%	7%	10%	11%	7%	15%	3%	11%	8%	11%	3%	10%	7%	13%	17%	12%	10%	9%	8%	9%	11%	10%	7%	8%	13%	11%	11%	12%
		EGHIJPQRUX Yacegilmno pstv	PQUXacegls	GHIJPQUXace ghimnoqst	GHIJPQUXace ghimnoqst	PQUXacegls	PQUXacegls	cg	Pacgl	GHIKPQRUXY acegilmnop st	PXacgl	GPQUXacegl most	PXacgl	PQUXacegls	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnop qrstvwx	BDEFGHIKLM PQRUVWXYZ acefgilnmo pqrstvwx	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnop qrstvwx	PXacgl	BDEFGHIKLM PQRUVWXYZ acefgilnmo pqrstvwx	BDEFGHIMP QUVWXYZab cefghijnstux	BDEFGHIJKL MNOPQRTU VWXYZabcde fghijklmnop qrstvwx	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnop qrstvwx	BDEGLMPQX cdfghijklmop qrstuvwx	PQUXacegls	PQUXacegls	cg	Pacgl	PQUXacegls	cg	Pacgl	EFGHIJMPQR UVWXYacefg himnoqrstv w		PQUXacegls	Pacgl	cg	GHIKPQRUXY acegilmnop st	ABCDEFGHIK LMPQRUVW XYZacdefghij mnopqrstuv	GPQUXacegl most	PQUXacegls	PQUXacegls	PQUXacegls
Very poor	1162	30	16	25	20	15	23	11	21	24	17	26	29	18	49	27	8	14	31	34	42	20	18	17	16	15	13	15	22	7	30	15	13	13	21	8	41	42	55	30	33	30	22	20	19	17	9	22	28	48	21
	4%	6%	3%	5%	4%	3%	5%	2%	4%	5%	3%	5%	6%	4%	10%	5%	2%	3%	6%	7%	8%	4%	4%	3%	3%	3%	3%	3%	4%	1%	6%	3%	3%	3%	4%	2%	8%	8%	11%	6%	7%	6%	4%	4%	4%	4%	2%	4%	4%	10%	4%
		BEGJMPQVW XYZacefgit	Po	EGPQYZacefg it	GPot	GPot	GPQZcfit	GPot	GPot	GPQZcfgit	Po	BEGPQWXYZ acefgit	BEGJMPQVW XYZacefgit	Po	Pd	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnopqrs tuvwx	BEGPQWXYZ acefgit		BDEGJMPQV WXYZacefgs t	BDEFGHIMP QUVWXYZab cefghijnstux	BDEFGHIJKL MNOPQRTU VWXYZabcde fghijklmnop qrstvwx	BCDEFGHIJKL MOPQUVWX YZabcefghim pqrstuvx	GPo	Pd	Pd	cl										BCDEFGHIJKL MOPQUVWX YZabcefghim pqrstuvx	BCDEFGHIJKL MOPQUVWX YZabcefghij mnopqrstuv	BEGJMPQVW XYZacefgit	BEGJMPQVW XYZacefgit	BEGJMPQVW XYZacefgit	c			GPot	BEGJMPQVW XYZacefgit	KLMOPQRSU VWXYZabcde fghijmnopqrs tuvwx	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijmnopqrs tuvwx	GPot
Don't know	1616	49	41	48	74	74	74	55	71	55	71	53	63	58	94	74	35	57	49	80	78	56	59	49	60	74	57	77	70	50	77	70	50	77	70	50	76	58	65	71	44	90	71	55	70	51	44	74	9	57	36
	8%	10%	9%	10%	7%	15%	7%	2%	5%	11%	14%	7%	10%	12%	6%	7%	3%	2%	10%	16%	8%	5%	4%	12%	8%	3%	3%	13%	9%	7%	11%	6%	5%	5%	10%	3%	4%	12%	13%	5%	9%	10%	6%	6%	8%	10%	9%	15%	2%	3%	5%
		DFGHKNPQT UVYZefgjpq rvwx	GHKPQTUVY Zfgjpqrwx	DFGHKNPQT UVYZefgjpq rvwx	GPQVYZmv w	ABCDFGHKL NOPQRTUVX YZabcefghij mnopqrstvw x	GPQVYZjmv w	GPQZcfit	GPQVYZjmv w	DFGHKNOPQ TUVYZefgj mpqrvwx	DFGHKNOPQ NXPQRTUVX YZabcefghij mnopqrtvwx	GPQVYZjmv w	DFGHKNOPQ TUVYZefgj mpqrvwx	BDFGHKNOP QTUVXYZefg ijmpqrvwx	DFGHKNOPQ TUVYZefgj mpqrvwx	GPQVYZjmp vw	DFGHKNOPQ TUVYZefgj mpqrvwx	ABCDFGHIKL MNOPQRTU VWXYZabcde fghijklmnop qrstvwx	GPQVYZvw	GPQZv	Gv	BDFGHKNOP QTUVXYZefg ijmpqrvwx	GHKPQTUVYZf ijmpvwx	GPQVYZjvw	BDFGHKNOP QTUVXYZefg ijmpqrvwx	GHKPQTUVY Zfgjmpvwx	DFGHKNPQ TUVYZefgjpq rvwx	GPQVYZjmp vw	GHKPQTUVY Zfgjmpvwx	DFGHKNPQT UVYZefgjmp qrvwx	ABCDFGHIJ KLMNOPQRS TUVXYZabc efghijklmno pqrstvwx	GPQZv	DFGHKNPQT UVYZefgjpq rvwx	DFGHKNPQT UVYZefgjmp qrvwx	GHKPQTUVZfij mpvwx	ABCDFGHIKL MNOPQRTUVX YZabcefghij mnopqrstvw x	GPQZv
Sigma	29000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top2Box																																																	
Top2Box (Good)	11550	172	228	148	252	200	199	303	219	154	197	169	202	217	148	166	364	328	186	91	125	223	205	179	265	213	238	229	157	380	191	244	271	383	219	299	233	162	204	299	202	246	262	215	217	266	253	185	363	316	363
	46%	34%	46%	34%	50%	40%	40%	61%	44%	31%	39%	34%	40%	43%	30%	33%	69%	66%	37%	18%	25%	45%	41%	36%	53%	43%	48%	46%	31%	76%	38%	49%	54%	77%	44%	60%	47%	32%	41%	60%	40%	49%	53%	43%	43%	53%	51%	37%	73%	63%	73%
		NOT	ACEFJKLNOR STVWbdklnu	ST	ABCEFHIKL MNORSTUV WYabdfklnq ru	ACNNOSTbk	ACNNOSTbk	ABCDEFHIKL MNORSTUV WXYZabdefh jklnopqrtu	ACNNOSTbk	ST	ACNNOSTbk	ACNNOSTbk	ACNNOSTbk	ST	ST	ABCDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr stuvwx	ABCDEFGHIJ KLMNORSTU VWXYZabdef hijklmnopqr stuvwx	INOTbk		S	ACNNOSTbk	ACNNOSTW bk	INST	ACFJKLNOR STVWbdklnu	ACNNOSTW bk	ACNNOSTW bk	ACEFHIKLM NORSTVWYb dhklnu	ACEFHIKL MNORSTUV WYabdfklnq ru	ACFJKLNOR STVWbdklnu	ACEFHIKL MNORSTUV WYZabdefkl mnopqrtu	ACFJKLNOR STVWbdklnu	ST	ACNNOSTW bk	ABCDEFHIL MNORSTUV WXYZabdefh jklnopqrtu	ACNNOSTbk	ACEFHIKLM NORSTVWYb dhklnu	ACEFHIKL MNORSTUV WYabdfklnq ru	ACNNOSTbk	ACEFHIKL MNORSTUV WYabdefkl mnopqrtu	ACFJKLNOR STVWbdklnu	ST	ACNNOSTW bk	ABCEFHIKL MNORSTUV WYabdefkl mnopqrtu	ACEFHIKLM NORSTVWYb dhklnqrtu	INST	ABCDEFGHJ KLMNOQRST UVWXYZabd efhijklmnop qrstvwx	ABCEFHIKL MNORSTUV WXYZabdefh jklnopqrtu	ABCDEFGHIJ KLMNOQRST UVWXYZabd efhijklmnop qrstvwx
Bottom2Box (Poor)	3826	99	72	90	77	66	76	54	69	93	68	87	79	71	154	105	41	53	82	113	146	58	71	72	52	64	69	49	95	22	86	52	66	26	70	42	107	127	116	78	80	72	65	73	66	51	51	86	81	102	80
	15%	20%	14%	18%	15%	13%	15%	11%	14%	19%	14%	17%	16%	14%	31%	21%	8%	11%	16%	23%	29%	12%	14%	14%	10%	13%	14%	10%	19%	4%	17%	10%	13%	5%	14%	8%	21%	25%	23%	15%	16%	14%	13%	14%	13%	10%	10%	17%	16%	20%	16%
		BDEFGHIJMP QUVWXYZac efghmnopqrs t	GPQRxcegist	EGHIPQUVXY Zacefgihpst	GPQUXacegls t	Pacgl	GPQUXacegls t	cg	PQXacegl	BEGHIMPQU VWXYZacefg hipst	GPQUXacegls t	GPQXacegl	GPQUXacegls t	GPQXacegl	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnop qrstvwx	BDEFGHIJMP QRUVWXYZa cdefghimnp qrstvx	BDEFGHIJKL MNOPQRUVW YZacdefghim nopqrstuvx	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnopqr stuvwx	GPQUXYacefg ist	BCDEFGHIJKL MPQRUVWX YZacdefghim nopqrstuvx	ABCDEFGHIJ KLMOPQRSU VWXYZabcde fghijklmnopqr stuvwx	Pqgl	GPQUXacegls t	EGHIPQUXYZ acefgist	cg	Pacgl	BEGHIMPQU VWXYZacefg hiqrst	cg	EGHIPQUXYZ acefgist	cg	Pacgl	PQXacegl	cg	BDEFGHIJKL MNOPQRUV WXYZacdefg hijmnopqrs tuvwx	ABCDEFGHIJ KLMOPQRUV WXYZabcdef ghijmnopqrs tuvwx	BDEFGHIJKL MPQRUVWX YZacdefghij mnopqrstuv	GPQUXacegls t	GPQUXacegls t	GPQXacegl	Pqgl	PQXacegl	Pqgl	cg	cg	GPQUXYaceg ist	GPQUXYacegl ist	BDEFGHIJKMP QRUVWXYZac efghimnopq rstvx	GPQUXacegls t

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Global #Advisor: International Global Trends 2022
Q16. On balance, how good or poor do you think each of the following are at planning for the long term? By planning for long term we mean preparing for what life will be like at least ten years into the future.-Businesses in ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49575	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1001	1010	1001	1000	1000	998	999	999	999	999	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	3006	29	52	11	73	24	37	100	70	39	46	24	25	50	20	41	86	169	28	18	26	64	56	24	80	60	69	25	22	204	29	54	50	181	41	83	68	30	49	97	56	59	79	60	51	92	67	63	56	108	81
	11%	6%	10%	2%	15%	5%	7%	20%	14%	8%	9%	5%	5%	11%	4%	8%	17%	34%	6%	4%	5%	13%	11%	5%	16%	12%	14%	5%	4%	41%	6%	11%	10%	36%	8%	17%	14%	6%	10%	19%	11%	12%	16%	12%	10%	18%	13%	13%	11%	22%	16%
		CS	ACEFIKLNRST Wabdk		ABCEFIKLM NORSTVWab defhkluv		CEKLNSTWb	ABCDEFHIKL MNORSTUV WXYZabdefh jklnoprtuv	ACEFIKLM NORSTWabd efhklu	CEKLNSTWa b	ACEKLNRST Wabdk	C	ACEKLNRST Wabdk		CDELNRSTW ab	ABCEFIKLM NORSTVWY abdefhjklno rpuv	CS	ABCEFIKLM NORSTVWY abdefhjklno rpuv	C	ACEFIKLNOR STWabdhku	ACEFIKLNOR STWabdhk	C	ACEFIKLNOR STWabdhk	C	ABCEFIKLM NORSTVWYa bdefhklnoru v	ACEFIKLNR STWabdhk	C	ABCEFIKLM NORSTVWab efhklu	ACEKLNRST Wabdk	C	ABCDEFGHIJ KLMNOPQRS TUVWXYZab defhjklmno	CS	ACEFIKLNRST Wabdk	ABCEFIKLM NORSTVWY abdefhjklno rpuv	ACEFIKLNOR STWabdhk	ACEFIKLNRST Wabdk	ABCEFIKLM NORSTVWab efhklu	ACEFIKLNOR STWabdhk	CDELNRSTW ab	ABCEFIKLM NORSTUVWY abdefhklnoq ruv	ABCEFIKLM NORSTVWab efhklu	ACEFIKLNOR STWabdhk	CS	ACEFIKLNRST Wabdk	ABCEFIKLM NORSTVWY abdefhjklno rpuv	ACEFIKLNOR STWabdhku	ACEFIKLNRST Wabd	ACEFIKLNOR STWabdhk	ABCEFIKLM NORSTVWYa bdefhklnoru v	ABCEFIKLM NORSTVWYa bdefhklnoru v
Fairly good	8756	117	187	133	167	167	147	336	171	115	168	138	146	150	66	173	343	586	146	158	167	157	154	166	184	144	156	135	116	174	182	207	191	199	165	185	154	116	111	181	160	157	165	147	166	185	174	148	141	194	143
	33%	22%	36%	27%	33%	33%	29%	67%	54%	25%	49%	28%	29%	30%	13%	35%	70%	58%	28%	33%	33%	31%	31%	33%	37%	39%	31%	34%	33%	35%	36%	41%	38%	40%	46%	38%	38%	31%	23%	36%	32%	37%	30%	37%	32%	36%	34%	37%	25%	48%	26%	31%
		ACFIKLMNOR SUVYZbhjklo qt	ACFIKLMNOR N	ACIKLNORTh hklt	ACIKLNORTh hklt	ACIKNORhklt	ANObk	ABCDEFHIKL MNOQRSTU VWXYZabcde fghjklmnop	ACFIKLNORY bhklt	ACFIKLNORY N	ACDEFHIKLM NORSTUVWY Zabhjklnopq ru	ANk	ANObk	AINObk		N	ABCDEFHIKL MNOQRSTU VWXYZabcde fghjklmnop	ACDEFIKLMN ORSTUVWYZ bhjklnopqtu	ANbk	ACINObklt	ACINORhklt	ACFIKLMNOR SUVYZbhjklo qtu	AINObklt	ACINORhklt	ACFIKLMNOR SUVYZbhjklo qtu	ANbk	ACINObklt	ACFIKLMNOR SUVYZbhjklo qtu	ACFIKLMNOR Yabklt	ACFIKLMNOR SUVYZbhjklo qt	ACEFIKLMNOR SUVYZbhjklo qt	ACFIKLMNOR SUVYZbhjklo qt	ACFIKLMNO RSTUVWYZb hjklnopqtu	ACFIKLMNO RSTUVWY Zabhjklnopq tu	ACDEFHIKLM NORSTUVWY abdefhklnoq ruv	ANbk	ACDEFIKLMN ORSTUVWYZ bhjklnopqtu	ACINObklt	N	ACFIKLMNOR SUVYZbhjklo qt	ACINObklt	ACINObklt	AINObk	ACINObklt	ACFIKLMNOR SUVYZbhjklo qt	ACINObklt	N	AINObk	ACFIKLMNOR SUVYZbhjklo qt	AINObklt	ACINObklt	ACFIKLMNOR SUVYZabcde fghjklmnop	ACDEFHIKL MNOQRSTU VWXYZabcde fghjklmnop
Neither good nor poor	8057	185	141	205	153	168	214	178	158	197	147	213	181	157	356	231	108	85	151	180	195	201	195	181	157	318	182	181	216	93	165	164	160	67	167	168	145	158	135	171	188	135	135	107	183	153	102	146	66	67	96
	32%	37%	28%	41%	31%	34%	43%	26%	35%	38%	29%	43%	36%	31%	41%	46%	22%	17%	38%	36%	38%	40%	38%	36%	27%	46%	36%	36%	43%	12%	34%	33%	32%	12%	33%	34%	29%	32%	28%	21%	38%	27%	34%	41%	36%	31%	38%	29%	10%	13%	7%
		BDGUMPQbcf gjklmosuvwx	PQbgmrwxx	BDEGHILMP QSWXacdefg hijklmnopuv wx	BDEGHILMP QSWXacdefg hijklmnopuv wx	BGPQbglmn ovwx	ABDEGHILM PQRSTVWXZ acdefghjklm nopruvwx	Cqgmvwx	BDGLMPQbc efgjklmosuv wx	BDGLMPQbc efgjklmosuv wx	PQbgmrwxx	ABDEGIJKLM PQRSTVWXZ acdefghjklm nopruvwx	BDEGHJLMP QSWXacdef ghijklmnopu vwx	ABDEGHILM PQRSTVWXZ acdefghjklm nopruvwx	BDEGHJLMP QSWXacdef ghijklmnopu vwx	ABDEGHILM PQRSTVWXZ acdefghjklm nopruvwx	Cqgwx	BDGLMPQbc efgjklmosuv wx	BDGLMPQbcf gjklmouvwx	BDGLMPQbc efgjklmosuv wx	BDEGHIMPQ Xcdefghjklm	BDGLMPQbc efgjklmosuv wx	BDGLMPQbc efgjklmosuv wx	BDEGHILM PQRSTVWXZ acdefghjklm nopruvwx	BDGLMPQbc efgjklmosuv wx	ABDEGHILM PQSTVWXZac defghjklmop uvwx	x	BGPQbglmn ovwx	BGPQbglmn ovwx	BGPQbglmn ovwx	x	BGPQbglmn ovwx	BGPQbglmn ovwx	PQbgmrwxx	GPQbgmrvwx	BGPQbglmn ovwx	BDGLMPQbcf gjklmouvwx	PQbgmrwxx	BDGLMPQbcf gjklmouvwx	PQbgmrwxx	BGPQbglmn ovwx	BGPQbglmn ovwx	BDGLMPQbcf gjklmouvwx	PQbgmrwxx	BDGLMPQbcf gjklmouvwx	PQbgmrwxx	BDGLMPQbcf gjklmouvwx	PQbgmrwxx	BDGLMPQbcf gjklmouvwx	PQbgmrwxx
Fairly poor	3072	92	63	82	55	58	56	24	51	74	50	74	75	70	109	69	33	33	76	71	71	43	69	61	58	51	74	59	79	18	62	46	62	20	72	37	76	114	69	54	36	81	57	51	52	28	59	86	64	67	83
	12%	18%	13%	16%	11%	12%	11%	5%	10%	15%	10%	15%	15%	14%	22%	14%	7%	7%	15%	14%	14%	9%	14%	12%	12%	10%	15%	12%	16%	4%	12%	9%	12%	4%	14%	7%	15%	23%	14%	11%	7%	16%	11%	10%	10%	6%	12%	17%	13%	13%	17%
		BDEFGHIKM OPQSTUVWX YZacdefghij mnpqrstvw	GPQLbcegins	BDEFGHIPQU WXYacdefgi mnpqrstv	GPQbgmrs	GPQbgmrs	GPQbgmrs		GPQbgins	GPQbgmrs	GPQbgs	DFGHIPQLrs	DFGHIPQLrs egimnqs	DFGHIPQLrs cegimnqs	DFGHIPQLXY Yacegimnqrs	GHIPQLYcegi mns	cg	cg	DEFGHIPQLrs egimnqs	DFGHIPQLYc egimnqs	DFGHIPQLYc egimnqs	Gcg	GHIPQLYcegi mns	GPQLbcegins	GPQbgmrs	DFGHIPQLNY Yacegimnqrs	GPQLbcegins	GPQbgmrs	DEFGHIPQLN WXYacdefgim nopqrs	GPQLbcegins	GPQbgmrs	DEFGHIPQLN WXYacdefgim nopqrs	GPQLbcegins	GPQbgmrs	DEFGHIPQLN WXYacdefgim nopqrs	GPQLbcegins	GPQbgmrs	DEFGHIPQLN WXYacdefgim nopqrstvw	GPQLbcegins	GPQbgmrs	DEFGHIPQLN WXYacdefgim nopqrstv	GPQLbcegins	GPQbgmrs	DEFGHIPQLN WXYacdefgim nopqrstv	GPQLbcegins	GPQbgmrs	DEFGHIPQLN WXYacdefgim nopqrstv
Very poor	1197	42	24	32	24	21	23	5	16	23	13	23	22	26	45	15	10	12	28	24	26	10	16	19	19	12	13	20	30	10	20	9	17	11	30	8	44	50	55	51	24	36	12	15	15	14	32	20	38	62	32
	5%	8%	5%	6%	5%	4%	5%	1%	3%	5%	3%	5%	4%	5%	9%	3%	2%	2%	4%	5%	5%	2%	3%	4%	4%	3%	3%	4%	6%	2%	4%	2%	3%	2%	6%	2%	9%	10%	11%	10%	5%	7%	3%	3%	3%	3%	6%	4%	8%	12%	4%
		BDEFGHIRL MOPQRSTUV WXYZacdefgi npqrsu	GIPQUYZcegi p	EGHMOPQUV WXYZacdefgi pqrs	GIPQUYZcegi p	GIPQUzei	GJPQUYZcegi	Gi	GPQUYZcegi	G	GJPQUYZcegi	GPQLYZcegi	GHIOPQUVY Zcegip	GHIOPQUVY Zcegip	G	GJPQUYZcegi	GPUzei	GPUzei	GHIOPQUVY Zcegijpqs	GIOPQUVY Zcegijpqs	GHIOPQUVY Zcegijpqs	Gei	GPUzei	GPUzei	G	GHIOPQUVX YZcefgipqrs	GPUzei	Gei	BDEFGHIKL MOPQRSTUV WXYZacdef ghlmpqrsu	BCDEFGHIKL MOPQRSTUV WXYZacdef ghlmpqrstux	BCDEFGHIKL MOPQRSTUV WXYZacdef ghlmpqrstu	BCDEFGHIKL MOPQRSTUV WXYZacdef ghlmpqrstu	GJPQUYZcegi	EGHILCIPQS UVWXYZacd efgjpqrsu	GPUzei	BDEFGHIKJO PQSTUVWXY Zacdefgjpqr su	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijnopq rs	GHIOPQLVW XYZacdefgjpqr s
Don't know	1481	46	38	37	38	47	74	8	18	47	45	35	47	74	54	51	13	11	38	45	31	35	14	46	73	51	65	74	55	36	46	71	35	36	46	35	17	37	57	74	36	51	54	55	37	48	4	7	35
	6%	8%	8%	7%	8%	12%	5%	2%	4%	9%	9%	6%	10%	5%	11%	6%	2%	2%	8%	10%	7%	7%	3%	10%	15%	8%	6%	5%	8%	7%	8%	4%	6%	4%	5%	5%	3%	2%	6%	11%	3%	7%	8%	6%	4%	7%	7%	5%	10%	2%	3%
		FGHNPQTUV XYZefgijmpq vwx	FGHNIQTVX YZefijmnqvx	FGHNIQTVX YZefijmnqvwx	FGHNIQTVX YZefijmnqvwx	GHIPQYZjm vwx	CDFGHINOP QTUVXYZefg ijkmpqrstw x	CDFGHINOP QTUVXYZefgijk mpqtwxx	GHPQYZjm vwx	CDFGHINOPQ TUVXYZefgijk mpqtwxx	GHPQUYZjm vwx	DFGHINOPQ TUVXYZefgijk mpqtwxx	GPQbZjmvw	GPQLYZjm vwx	CDFGHINOP QTUVXYZefg ijkmpqrstw x	GPQbZjmvw	GHPQYZjm vwx	Zow	vw	FGHNPQTUV XYZefgijmpq vwx	CDFGHINOP QTUVXYZefg ijkmpqtvwx	FGHNPQTUV XYZefgijmpq vwx	GPQZjvw	GPQUYZmw	GPQLYZmw	GPQbZjmvw	FGHNPQTUV XYZefijmpqv wx	GPQZjvw	GPQbZjvw	DFGHINOPQ TUVXYZefgijk mpqtwx	GPQLYZmw	GPQbZjmvw	DFGHINOPQ TUVXYZefgijk mpqtwx	GPQbZjmvw	GHPQVYZjm vwx	GHPQUYZjm vwx

Global #fdvisor: International Global Trends 2022
Q16. On balance, how good or poor do you think each of the following are at planning for the long term? By planning for long term we mean preparing for what life will be like at least ten years into the future.-People living in ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1001	1010	1001	1000	998	999	999	999	999	999	1000	1000	1000	999
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	3094	34	41	13	75	42	37	115	68	30	47	26	33	47	27	47	108	164	31	11	17	84	70	20	78	59	73	32	19	211	25	48	46	188	36	125	51	32	53	120	56	83	62	63	48	79	81	37	45	99	60
	11%	7%	8%	3%	14%	8%	7%	23%	14%	6%	9%	5%	7%	9%	5%	9%	22%	33%	6%	2%	3%	17%	14%	4%	16%	12%	15%	6%	4%	42%	5%	10%	9%	38%	7%	25%	10%	6%	11%	24%	11%	17%	12%	13%	10%	16%	16%	7%	9%	20%	6%
Fairly good	7596	111	187	138	148	147	114	245	156	101	185	105	154	111	105	138	270	167	134	117	117	140	148	117	150	113	136	141	95	173	144	103	100	171	104	185	105	100	123	151	147	177	163	135	171	185	178	147	145	180	213
	30%	22%	37%	26%	30%	29%	23%	49%	31%	20%	37%	21%	31%	22%	21%	28%	54%	33%	27%	23%	23%	28%	30%	24%	30%	23%	27%	28%	19%	35%	28%	21%	20%	40%	20%	37%	21%	20%	25%	30%	26%	34%	26%	27%	36%	37%	35%	29%	29%	36%	43%
Neither good nor poor	8579	168	151	155	143	157	153	135	136	111	157	133	186	168	188	161	101	98	111	127	138	187	184	123	174	155	188	183	123	63	127	167	158	63	153	158	141	145	156	93	135	136	136	103	101	147	175	163	150	86	67
	34%	34%	30%	42%	28%	31%	43%	27%	35%	42%	31%	46%	37%	34%	38%	40%	20%	20%	43%	45%	48%	38%	37%	45%	25%	46%	38%	37%	45%	10%	35%	32%	32%	12%	31%	28%	28%	29%	27%	19%	35%	28%	35%	41%	40%	29%	35%	32%	20%	13%	9%
Fairly poor	3567	98	76	82	67	72	87	15	67	78	54	90	74	106	119	73	44	42	67	62	70	53	45	87	108	56	74	84	97	14	98	54	64	15	111	36	112	142	79	45	58	42	68	65	50	42	83	80	70	74	116
	14%	20%	15%	16%	13%	14%	17%	3%	13%	16%	11%	18%	15%	21%	24%	15%	9%	8%	13%	12%	14%	11%	9%	17%	22%	11%	15%	17%	19%	3%	20%	11%	13%	3%	22%	7%	22%	28%	16%	9%	12%	8%	14%	13%	10%	8%	17%	16%	14%	15%	23%
Very poor	1265	48	17	31	33	20	26	4	15	22	17	19	22	24	33	25	11	18	28	21	18	15	17	14	22	14	21	21	36	12	28	13	13	9	16	8	80	55	69	31	25	18	16	13	12	19	26	21	33	69	47
	5%	10%	3%	7%	7%	4%	5%	1%	3%	4%	3%	4%	4%	5%	7%	5%	2%	4%	6%	4%	4%	3%	3%	3%	4%	3%	4%	4%	7%	2%	6%	3%	3%	2%	3%	2%	16%	11%	14%	6%	5%	4%	3%	3%	2%	4%	5%	4%	7%	14%	9%
Don't know	1499	45	39	37	35	43	34	55	38	57	43	39	41	49	34	37	7	11	37	47	34	36	34	44	37	49	37	19	7	55	39	38	35	35	39	26	41	8	17	26	40	16	38	27	17	14	19	18	7	3	17
	6%	8%	6%	7%	5%	12%	5%	8%	6%	11%	8%	6%	10%	9%	5%	5%	1%	2%	7%	13%	5%	3%	3%	9%	3%	6%	5%	3%	1%	8%	6%	6%	4%	4%	5%	4%	8%	2%	2%	5%	8%	4%	8%	5%	3%	3%	4%	6%	5%	1%	2%
Sigma	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Good)	10690	146	228	141	233	189	150	360	224	131	230	131	167	157	136	175	337	330	156	123	149	233	240	132	228	191	209	172	114	384	169	251	246	389	160	310	156	132	176	313	203	255	223	203	219	263	190	184	290	288	273
	43%	29%	46%	28%	47%	38%	30%	72%	45%	26%	46%	26%	33%	31%	27%	35%	67%	66%	31%	25%	30%	47%	49%	26%	46%	38%	42%	34%	23%	77%	34%	50%	49%	78%	32%	62%	31%	26%	35%	63%	41%	51%	45%	41%	44%	53%	38%	37%	58%	58%	55%
Bottom2Box (Poor)	4831	146	92	113	100	92	113	20	82	100	71	109	96	129	152	98	55	60	95	83	88	69	62	101	131	70	96	106	134	26	126	67	77	24	146	44	192	197	148	75	83	60	84	78	62	62	108	101	103	143	163
	19%	29%	18%	23%	20%	18%	23%	4%	16%	20%	14%	21%	19%	26%	30%	20%	11%	12%	19%	17%	18%	14%	12%	20%	26%	14%	19%	21%	27%	5%	25%	13%	15%	5%	29%	9%	38%	39%	29%	15%	16%	12%	17%	16%	12%	12%	22%	20%	21%	29%	33%

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Q16. On balance, how good or poor do you think each of the following are at planning for the long term? By planning for long term we mean preparing for what life will be like at least ten years into the future.-You personally
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unwtd)	49575	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Very good	4669	70	84	30	126	60	72	98	119	52	79	53	44	69	51	54	147	181	44	9	32	115	76	37	102	105	100	49	41	197	62	58	69	134	72	105	123	47	102	135	116	97	127	114	119	147	150	79	114	221	185
	19%	14%	17%	6%	25%	12%	14%	20%	24%	10%	16%	11%	9%	14%	10%	11%	29%	36%	9%	2%	6%	23%	15%	7%	20%	21%	20%	10%	8%	39%	12%	12%	14%	27%	14%	21%	25%	9%	20%	27%	23%	19%	25%	23%	24%	29%	30%	16%	23%	44%	37%
		CXLNORSTWabk	CEXLNORSTWabdek	S	ABCEFGIJKLMNORSTVWXYZabdefhiklou	CLRSTWb	CXLNORSTWabk	ACEFGIJKLMNORSTWabdefhk	ABCEFGIJKLMNORSTWabdefhku	CSTW	CXLNORSTWabek	CSTW	CS	CLNRSTWabk	CSTW	CSTW	ABCDEFGHIJKLMNORSTUVWXYZabdefhijklmnoquv	ABCDEFGHIJKLMNOPRSTUVWXYZabdefghijklmnoqrstuv	CS	S	ABCEFIJKLMNORSTVWabdefhku	CXLNORSTWabek	S	ABCEFIJKLMNORSTVWabk	ACEFGIJKLMNORSTVWabdefhku	CLRSTWabk	CLRSTWb	CLNRSTWabk	ABCEFGIJKLMNOPRSTUVWXYZabdefhijklmnoqrstuv	ABCEFGIJKLMNORSTVWabdefhku	ABCEFGIJKLMNORSTVWabdefhk	ABCEFGIJKLMNORSTVWabdefhku	ABCEFGIJKLMNORSTVWabdefhk	ABCEFGIJKLMNORSTVWXYZabdefhijklmnoqrstuv	ABCEFGIJKLMNORSTVWXYZabdefhijklmnoqrstuv	CXLNORSTWabk	ABCEFGIJKLMNORSTVWabdefhku	ABCEFGIJKLMNORSTVWXYZabdefhijklmnoqrstuv	ABCEFGIJKLMNORSTVWXYZabdefhijklmnoqrstuv	ABCEFGIJKLMNORSTVWXYZabdefhijklmnoqrstuv	ABCEFGIJKLMNORSTVWXYZabdefhijklmnoqrstuv	ABCEFGIJKLMNORSTVWXYZabdefhijklmnoqrstuv
Fairly good	9954	185	215	196	188	187	155	341	197	105	195	187	176	198	147	149	349	181	170	40	118	199	177	777	295	186	165	187	161	387	395	201	398	275	183	188	178	176	153	191	148	196	196	184	176	197	172	191	248	155	195
	37%	37%	43%	39%	38%	37%	30%	68%	39%	21%	39%	37%	35%	40%	30%	30%	70%	36%	34%	7%	24%	40%	34%	44%	40%	57%	33%	37%	32%	50%	41%	40%	40%	45%	37%	38%	36%	37%	31%	38%	30%	39%	39%	37%	35%	39%	34%	38%	50%	34%	40%
		IOSTJE	ADEIKNOQRSTVYZabchijkmngrtw	INOSTVZbinw	INOSTZbl	IOSTJE	INOSTZblnw	ABCDEFHIJKLMNOQRSTUVWXYZabdefhijklmnoqrstu	INOSTVZbinw	S	INOSTZblnw	INOSTZbl	OSTI	INOSTVZbdefhijklmnoqrstuvw	ST	S	ABCDEFHIJKLMNOQRSTUVWXYZabdefhijklmnoqrstuv	OSTI	OSTI	S	INOSTVZbdefhijklmnoqrstuvw	INOSTVZbinw	OST	ACDEFHIJKLNOQRSTVZabchijkmnqrtuw	ACDEFHIJKLMNOQRSTUVZabcdefhijklmnoqrstu	IOSTJE	ST	INOSTZbl	ILNOQRSTVZbcjklnw	INOSTVZbjkl	ILNOQRSTVZbcjklntw	ACDEFHIJKLNOQRSTVZabchijklmnoqrstuw	OSTI	INOSTZbl	OSTI	OSTI	S	INOSTZblnw	ST	INOSTZblw	INOSTZbl	OSTI	ST	INOSTZbl	INOSTZbl	ABCDEFHIJKLMNOQRSTUVWXYZabcdefhijklmnoqrstuv	ST	ACDEFHIJKLMNOQRSTUVWXYZabcdefhijklmnoqrstuv
Neither good nor poor	7744	166	135	171	115	147	180	136	137	103	137	107	177	115	198	205	71	86	187	223	214	143	184	156	113	173	205	177	206	65	145	164	147	88	141	174	117	187	135	91	158	173	133	157	158	114	135	147	77	58	95
	29%	33%	26%	34%	23%	29%	36%	27%	27%	20%	27%	20%	33%	27%	40%	42%	14%	17%	37%	44%	43%	28%	37%	31%	22%	34%	46%	35%	41%	13%	29%	33%	29%	18%	28%	35%	23%	37%	26%	19%	31%	24%	26%	31%	31%	23%	22%	29%	15%	8%	6%
		BDEGHIMPQXcefghjmopstvwx	PCQgmvwx	BDEGHIMPQUXcdefghjlmostvwx	PDQgmvwx	BDEGHIMPQUWXcdefghjmnopstuvwx	DPQXcgimtvwx	DPQXcgmtvwx	DPQXcgimtvwx	ABDEGHIMPQUWXcdefghjlmnopqrstuvwx	ABCDEGHIMPQUWXcefghjlmnopqrstuvwx	ABCDEGHIMPQUWXcdefghjlmnopqrstuvwx	BDEGIMPQUWXcdefghjlmnopqrstuvwx	PQXgmvwx	ABCDEGHIMPQUWXcdefghjlmnopqrstuvwx	ABCDEGHIJKLMPQUWXYcdefghjlmnopqrstuvwx	ABCDEGHIJKLMPQUWXYacdefghijklmnopqrstuvwx	BDEGIMPQUWXcefghjlmnopqrstuvwx	DPQXcgjmtvwx	ABCDEFGHIJKLMNPQRUVWXYZacdefgh	klmnopqrstuvwx	ABCDEFGHIJKLMPQRUVWXYacdefghijklmnopqrstuvwx	DPQXcgjmtvwx	BDEGIMPQUWXcdefghjlmnopqrstuvwx	DPQXcgjmtvwx	BDEGHIMPQXcefghjlmnopqrstuvwx	BDEGHIMPQXcefghjlmnopqrstuvwx	DPQXcgjmtvwx	DPQXcgjmtvwx	BDEGHIJMPQXcefghjlmnopqrstuvwx	DPQXcgjmtvwx	BDEGHIJMPQUXcdefghjlmnopqrstuvwx	DPQXcgjmtvwx	DPQXcgjmtvwx	BDEGHIJMPQUXcdefghjlmnopqrstuvwx	DPQXcgjmtvwx	BDEGHIJMPQUXcdefghjlmnopqrstuvwx	BDEGHIJMPQUXcdefghjlmnopqrstuvwx	PQXgmvwx	PQXgmvwx	DPQXcgjmtvwx	DPQXcgjmtvwx	DPQXcgjmtvwx	DPQXcgjmtvwx	DPQXcgjmtvwx	DPQXcgjmtvwx	DPQXcgjmtvwx	DPQXcgjmtvwx
Fairly poor	1821	31	41	51	34	51	23	17	21	45	42	32	39	49	51	55	18	28	40	93	80	21	38	44	36	16	31	37	50	16	47	45	50	18	51	23	47	50	37	38	18	24	10	25	25	12	30	32	39	33	40
	7%	6%	8%	10%	7%	10%	5%	3%	4%	9%	8%	6%	8%	10%	10%	11%	4%	6%	8%	19%	16%	4%	8%	9%	7%	3%	6%	7%	10%	3%	9%	9%	10%	4%	10%	5%	9%	10%	7%	8%	4%	5%	2%	5%	5%	2%	6%	6%	8%	7%	8%
		GPFxgmps	FGHPQUYzgi	ADFGHKPQUXYZacgilmnopqrstuw	FGHPUYzgmps	ADFGHKPQUXYZacgilmnopqrstuw	ADFGHKPQUXYZacgilmnopqrstuw	GYzgi	FGHPUYzgmps	AFGHKPQUYZagilmnopqrs	FGHPQUYzgi	GHPYzgmps	FGHPUYzgmps	ADFGHKPQUYZacgilmnopqrstuw	ADFGHKPQUXYZacgilmnopqrstuw	ADFGHKPQUXYZacgilmnopqrstuw	GYzgs	FGHPQUYzgi	ABCDEFGHIJKLMNOPQRUVWXYZabcdefghijklmnopqrstuvwx	ABCDEFGHIJKLMNOPQRUVWXYZabcdefghijklmnopqrstuvwx	FGHPUYzgmps	AFGHPQUYZacgilmnopqrstuw	ADFGHKPQUXYZacgilmnopqrstuw	FGHPUYzgmps	FGHPUYzgmps	GPYzgmps	ADFGHKPQUXYZacgilmnopqrstuw	ADFGHKPQUXYZacgilmnopqrstuw	FGHPUYzgmps	ADFGHKPQUXYZacgilmnopqrstuw	FGHPUYzgmps	FGHPUYzgmps	GYzgs	GPYzgmps	FGHPQUYzgi	FGHPUYzgmps
Very poor	785	14	14	19	13	17	14	4	9	11	23	11	15	24	16	16	8	12	14	69	20	6	18	10	12	6	4	11	12	6	19	20	10	12	25	4	26	15	16	26	8	12	6	5	9	4	15	6	15	35	10
	3%	3%	3%	4%	3%	3%	3%	1%	2%	2%	5%	2%	3%	5%	3%	3%	2%	3%	3%	14%	4%	1%	4%	2%	3%	1%	1%	3%	3%	1%	4%	4%	2%	3%	5%	1%	6%	3%	4%	5%	2%	3%	1%	1%	2%	1%	4%	1%	4%	7%	2%
		GUYZcipqu	GUYZcipqu	GHIKPUWYZcf	GYZciru	GJHPUYZcinpqu	GUYZcipqu	GZ	BDFGHIKPQRUWXYZabcfgiknopqrsux	GZu	GPUYZcipqu	GZJu	GPUYZcipqu	ABDFGHIKLPQRUWXYZabcdfgiknopqrstuvwx	GPUYZcipqu	GPUYZcipqu	GZu	GUYZcipqu	ABCDEFGHIJKLMNOPQRTUVWXYZabcdefghijklmnopqrstuvwx	GHIKPQUWXYZabcdefghijklmnopqrstuvwx	GHIKPQUWXYZacfinpqrsux	GHPUWYZcfi	npqsu	GZi	GZJu	GZu	GHIKPQUWXYZacfinpqsux	GHIKPQUWXYZacfinpqsux	GHIKPQUWX	YZacfinpqsux	GZu	GZJu	ABDFGHIKLPQRUWXYZabcfgiknopqrsux	ABDFGHIKLPQRUWXYZabcdefghijklmnopqrstuvwx	ABDFGHIKLNOPQRUWXYZabcdefgiknopqrstuvwx	GPUYZcipqu	ABCDEFGHIJKLMNOPQRTUVWXYZabcdefghijklmnopqrstuvwx	GPUYZciru	GPUYZcipqu	ABCDEFGHIJKLMNOPQRTUVWXYZabcdefghijklmnopqrstuvwx	GPUYZcipqu
Don't know	1148	34	14	33	34	38	18	4	17	46	38	35	45	38	31	17	7	13	37	47	35	17	17	33	9	14	5	16	38	14	33	23	14	14	16	4	6	16	43	14	16	46	38	16	17	14	34	48	7	5	5
	5%	7%	3%	7%	5%	8%	4%	1%	3%	8%	8%	6%	10%	6%	6%	3%	1%	2%	7%	9%	3%	3%	2%	6%	2%	3%	1%	3%	5%	2%	7%	4%	2%	3%	5%	1%	2%	5%	9%	3%	3%	7%	10%	6%	3%	3%	5%	10%	1%	1%	1%
		BFGHIKNOPQTUVXYZdefjmqrvwx	GPZvwx	BFGHIKNOPQTUVXYZdefjmqrvwx	BGPQTUVXZefjlmpvwx	BDFGHIKNOPQTUVXYZdefjlmqrvwx	GPXZjvwx	BDFGHIKNOPgjklmqrtvwx	BGHQPQTVXYZefjmnvwx	BDFGHIKNOPQTUVXYZdefghjklmpqrstvwx	GPVXZjvwx	ABCDFGHIKMNOPQRTUVWXYZbcdefghjklmpqrstvwx	BGHQPQTVXYZefjmnvwx	ABCDFGHIKMNOPQRTUVWXYZabcdefghijklmpqrstuvwx	GPDJVXZeljvwx	ABCDFGHIKMNOPQRTUVWXYZabcdefghijklmpqrstuvwx	GPZJvwx	GPXZjvwx	BDFGHIKNOPQTUVXYZabcdefghijklmnopqrstuvwx	ABCDFGHIKMNOPQRTUVWXYZabcdefghijklmpqrstuvwx	GPZJvwx	GPXZjvwx	GZIw	BFGHIKDFQTUVXYZabcdefghijklmnopqrstuvwx	GPZJvwx	BDFGHIKNOPQTUVXYZabcdefjmqrvwx	BGPQTUVXYZefjlmpvwx	GPXZjvwx	GZJvwx	BDFGHIKNOPQTUVXYZabcdefjmqrvwx	BGPQTUVXYZefjlmpvwx	BGHQPQTUVXYZefjlmpvwx	GPZJvwx	BDFGHIJKLMNOPQRTUVWXYZabcdefghijklmnopqrstuvwx	GPQVXZelnjvwx	GPQVXZelnjvwx	BDFGHIJKMNOPQRTUVWXYZbcdefghijklmnopqrstuvwx	GPZJvwx
Sigma	150000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Good)	14033	255	299	226	314	247	265	338	316	211	270	240	219	266	213	203	396	362	223	69	171	314	248	259	331	291	280	236	203	379	267	259	278	357	255	284	301	223	255	325	284	293	323	298	294	344	322	269	362	390	415
	56%	51%	60%	45%	63%	49%	53%	68%	63%	42%	54%	48%	44%	53%	43%	41%	79%	72%	45%	14%	34%	63%	50%	51%	66%	58%	57%	47%	41%	76%	53%	52%	56%	71%	51%	57%	60%	45%	51%	65%	57%	59%	65%	60%	59%	69%	64%	54%	72%	78%	83%
		CLNORSTbk	ACEFIKLMNORSTVWZabdehiku	ST	ACEFIJKLMNORSTVWZabdhiklnu	ACEFIJKLMNORSTVWZabdefhiknqru	CXLNORSTbk	ABCDEFHIJKLMNORSTUVWXYZabdefhijklmnopru	ACEFIJKLMNORSTVWZabdefhiknqru	ST	CXLNORSTbk	INOSTb	ST	CXLNORSTbk	ST	ST	ABCDEFGHIJKLMNOQRSTUVWXYZabdefghijklmnopqrstuvwx	ABCDEFGHIJKLMNORSTUVWXYZabdefhijklmnopqrstuvwx	ST	S	ACEFIJKLMNORSTVWZabdefhiknqru	CLNORSTbk	ACEFIJKLNORSTVWZabdefhijklmnopqrstuvwx	ABCDEFIJKLMNORSTVWXYZabdefhijklmnopqrstuvwx	IOSTb	ST	ABCDEFGHIJKLMNORSTUVWXYZabdefhijklmnopqrstuvwx	CXLNORSTbk	ACEFIJKLMNORSTVWZabdefhiknqru	CLNORSTbk	CEXLNORSTVabk	ACEFIJKLMNORSTVWXYZabdefhijklmnopqrstuvwx	CXLNORSTbk	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ST	CXLNORSTbk	ACEFIJKLMNORSTVWZabdefhiknqru	CXLNORSTbk	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ACEFIJKLNORSTVWZabdehiknqru	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	CXLNORSTabk	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx	ACEFIJKLMNORSTVWZabdefhijklmnopqrstuvwx
Bottom2Box (Poor)	2565	45	55	70	47	68	36	21	30	56	65	43	53	73	67	71	26	40	54	162	100	27	56	54	47	22	35	48	63	22	66	65	60	29	76	27	73	65	73	64	26	36	17	30	35	16	45	35	54	68	50
	10%	9%	11%	14%	9%	14%	7%	4%	6%	11%	13%	9%	11%	15%	13%	14%	5%	8%	11%	33%	20%	5%	11%	11%	9%	4%	7%	10%	13%	4%	13%	13%	12%	6%	15%	5%	15%	13%	15%	13%	5%	7%	3%	6%	7%	3%	9%	7%	11%	14%	10%
		GHPUYzgmps	FGHPQUYZcjk	ADFGIKLPQRUWXYZacgilnopqrstuvx	GHPUYzgmps	ADFGHKPQUXYZacgilnopqrstu	GYzgs	FGHPQUYZcjk	ADFGHKPQUXYZacgilnopqrstu	FGHPQUYZcjk	ADFGHKPQUXYZacgilnopqrstu	GHPUYzgmps	FGHPQUYZcjk	ADFGHKPQUXYZacgilnopqrstu	ADFGHKPQUXYZacgilnopqrstu	ADFGHKPQUXYZacgilnopqrstu	GYzgs	FGHPQUYZcjk	ABCDEFGHIJKLMNOPQRTUVWXYZabcdefghijklmnopqrstuvwx	ABCDEFGHIJKLMNOPQRTUVWXYZabcdefghijklmnopqrstuvwx	FGHPQUYZcjk	ADFGHKPQUXYZacgilnopqrstu	AFGHKPQUYZagilnopqrstu	FGHPQUYZcjk	ADFGHKPQUXYZacgilnopqrstu	GYzgs	FGHPQUYZcjk	ADFGHKPQUXYZacgilnopqrstu	ABCDEFGHIKLPQRUWXYZabcdefghijklmnopqrstuvwx	ADFGHKPQUXYZacgilnopqrstu	ADFGHKPQUXYZacgilnopqrstu	ABDFGHIKLPQRUWXYZabcdefghijklmnopqrstuvwx	GPUYZcinpqrsu	GYzgs	FGHPQUYZcjk	ADFGHKPQUXYZacgilnopqrstu	ADFGHKPQUXYZacgilnopqrstu	ADFGHKPQUXYZacgilnopqrstu	FGHPQUYZcjk	ADFGHKPQUXYZacgilnopqrstu	ADFGHKPQUXYZacgilnopqrstu	ADFGHKPQUXYZacgilnopqrstu

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Global #dvisor: International Global Trends 2022
Q17. Which of the issues listed below, if any, would you say you find the most concerning for you and your household?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (weighted)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1010	1001	1000	1000	998	995	1000	995	995	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
The rate of inflation (how much prices are going up by)	15759	377	328	314	298	356	367	201	334	310	313	316	306	302	291	287	343	235	244	275	330	325	293	336	349	320	391	376	351	199	331	340	266	249	345	296	333	368	385	311	278	278	327	350	301	330	381	274	366	308	276
	65%	75%	66%	63%	60%	71%	73%	40%	67%	63%	63%	63%	61%	60%	58%	57%	69%	47%	49%	55%	66%	65%	59%	67%	70%	64%	78%	75%	70%	40%	66%	68%	53%	50%	69%	59%	67%	74%	77%	62%	56%	56%	65%	70%	60%	66%	76%	55%	73%	62%	55%
		BCDGHIKLM NOPQRSTUV WXYbcdefghi jmnopruwx	DGLMNOQRS Vdgnouux	GOQRSefgno us	GQRSefg	BCDGIJKLMN OQRSTUVYnd fgjmnnouwx	BCDGHJKLM NOPQRSTUV WYcdefghjm nopruwx	BCDGHJKLM NOPQRSTUV WYcdefghjm nopruwx	DGLMNOQRS Vdgmnouw x	GQRSefgnou x	GQRSefgnou us	GNOQRSVdg noux	GQRSefg	GQRxg	GQRxg	CDGIKLMNO QRSVdgmn oruwx	GNOQRSVdg inoux	BCDEFGHIKL MNOQRSTU VWXYbcdefg hijmnopqrs	BCDGIJKLMN OQRSUVYdg mnoruwx	BCDEFGHIKL MNOQRSTU VWXYbcdefg hijmnopqrs	BCDGHJKLM NOPQRSTUV WXYbcdefgh ijmnopruwx	CDGIJKLMNO QRSVdgmn oruwx	DGLMNOQRS Vdgmnouw x	BCDGHIKLM NOPQRSTUV WYcdefghjm nopruwx	CDGIJKLMNO QRSVdgmn oruwx	GQRSefg	DGLMNOQRS Vdgmnouw x	BCDGHIKLM NOPQRSTUV WYcdefghjm nopruwx	GOQRSefgno us	GQRxg	GQRxg	DGNOQRSVd gnoux	BCDGHIKLM NOPQRSTUV WXYbcdefgh ijmnopruwx	GQRxc	BCDGHIKLM NOPQRSTUV WYcdefghjm nopruwx	GQRSefgnou x	GQRxc
The number of unemployed people in my country	7358	358	72	68	735	55	146	119	185	66	44	105	65	57	66	177	777	107	105	58	61	184	64	57	75	774	105	77	134	136	66	155	342	76	105	184	393	235	342	276	350	236	198	57	215	770	345
	29%	45%	14%	14%	44%	11%	29%	24%	37%	0%	0%	21%	13%	10%	19%	36%	44%	19%	20%	12%	18%	37%	13%	7%	15%	45%	14%	15%	27%	69%	20%	31%	68%	15%	34%	59%	24%	47%	50%	28%	35%	46%	56%	11%	43%	56%	69%
		BCEFGIJKLM NORSTVWXa bcdefghikmt u	EIJMSWab	UWab	BCEFGHIKL MNOQRSTU VWXabcdefg hikmtu	BCEGIJKLMN ORSTVWXab cdehku	BCEGIJKLMN ORSTVWXab cdefghikmtu	BCEIJKMNRS TVWXabdeh ku	BCEFGIJKLM NORSTVWXa bcdefghiktu			BCEIJKMSTW Xabdehku	BCEIJKMSWx abdehku	W	BCEIJKMSWX abdehku	BCEFGIJKLM NORSTVWXa bcdefghiktu	BCEIJKMSWX abdehku	BCEFGHIKL MNOQRSTU VWXabcdefg hikmtu	BCEFGHIKL MNOQRSTU VWXabcdefg hikmtu	BCEFGIJKLM NORSTVWXa bcdefghiktu	BCEIJKMSWx abdehku	BCEFGIJKLM NORSTVWXa bcdefghiktu	BCEIJKMSWX abdehku	EIJMSWab	BCEFGHIKL MNOQRSTU VWXabcdefg hikmtu	ABCDEFGHIJ KLMNOPQRS TUVWXYabc defghiklmtu v	BCEIJKMNRS TVWXabdeh ku	BCEIJKMNRS TVWXabdeh ku	BCEIJKMNRS TVWXabdeh ku	UWab	BCEGIJKLMN ORSTVWXab cdefghku	BCEIJKMNRS TVWXabdeh ku	EIJMSWab	BCEFGIJKLM NORSTVWXa bcdefghiktu	BCEFGIJKLM NORSTVWXa bcdefghikmt u	BCEFGIJKLM NORSTVWXa bcdefghiktu	ABCDEFGHIJ KLMNOPQRS TUVWXYabc defghiklmtu	EIJMSWabu	BCEFGIJKLM NORSTVWXa bcdefghiktu	BCEFGIJKLM NORSTVWXa bcdefghiktu	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmp stuv	ABCDEFGHIJ KLMNOPQRS TUVWXYabc defghiklmtu v	ABCDEFGHIJ KLMNOPQRS TUVWXYabd efghiklmtu	ABCDEFGHIJ KLMNOPQRS TUVWXYabc defghiklmtu v	ABCDEFGHIJ KLMNOPQRS TUVWXYabc defghiklmtu uv	BCEFGHIJKL MNORSTUV WXYabcdefgh ijkmtu	BCEIJKMNRS TVWXabdeh ku	W	ABCEFGHIJKL MNOQRSTU VWXabcdefg hijkmtu	ABCDEFGHIJ KLMNOPQRS TUVWXYabc defghijklmt uv	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvw
Your own standard of living	7671	113	130	135	128	145	118	285	118	85	147	135	144	136	150	161	105	137	101	223	213	130	255	75	155	96	86	130	115	164	107	189	147	106	144	156	148	163	158	174	106	114	108	175	118	137	85	117	205	186	153
	30%	23%	26%	27%	26%	29%	24%	58%	24%	18%	29%	24%	29%	27%	30%	48%	21%	27%	20%	45%	42%	24%	50%	15%	31%	19%	17%	24%	24%	33%	21%	38%	29%	30%	39%	29%	31%	30%	32%	32%	21%	21%	23%	43%	22%	21%	24%	24%	40%	36%	29%
		IPRWZdmn qt	IPRWZdmn qt	IPRWZdmn qt	IPRWZdmt	IWYZt	ABCDEFHIJKL MNOPQRSTU VWXYZabcde fghijklmnop	IWYZt		AFHKPRUW YZabdmnpqt	IWYZt	AFHKPRUW YZabdmnpqt	AIPRWYZdm npqt	ADFHIKPRU WYZabdmnp qrt	ABCDEFHIJKL MNPQRSTU VWXYZabcd efghijklmnp qrstu	ABCDEFHIJKL MNPQRTUW XYZabcdefgh ijklmnpqrstv	AIPRWYZdm npqt	ABCDEFHIJKL MNPQRTUW YZabcdefhijk lmnpqrst	ABCDEFHIJKL MNPQRSTU WXYZabcdef ghijklmnopq rstuv	ABCDFHIJKL MNPQRSTU WXYZabcdef ghijklmnopq rstuv	ADFHIKPRU WYZabdmnpqt	IWYZt	ABCDFHIKMP QRUWYZabd mnpqrst	ABCDFHIKMP QRUWYZabd mnpqrst	ABDFHIKPRU WYZabdmnp qrst	ABDFHIKPRU WYZabdmnp qrst	ABCDFHIKMP QRUWYZabd mnpqrst	ABCDFHIKPQ RUWYZabdm nqrst	IWZt	ABCDEFHIJKL MNPQRUWX YZabcdfhijk lmnpqrst	ABCDEFHIJKL MNPQRUWX YZabcdfhijk lmnpqrst	ABCDEFHIJKL MNPQRSTU VWXYZabcde fghijklmnop qrstuv	ABCDEFHIJKL MNPQRUWX YZabcdefhijk lmnpqrst
Interest rates	5118	74	141	65	155	130	127	65	136	59	64	84	58	104	63	95	76	141	84	65	146	118	109	48	142	119	106	141	96	112	119	122	117	105	100	104	138	55	83	107	133	115	89	119	115	108	81	151	94	80	116
	20%	15%	28%	9%	31%	26%	25%	13%	27%	12%	13%	17%	12%	21%	9%	19%	15%	28%	17%	13%	29%	24%	22%	10%	28%	24%	21%	28%	19%	22%	24%	24%	23%	21%	20%	21%	28%	11%	17%	21%	27%	23%	18%	24%	23%	22%	16%	30%	19%	12%	23%
		CNWk	ACGIJKLMNO PRSUWXYZb cdfghiklmop stwx	ACGIJKLMNO PRSUWZbgfo klmptww	ACEFGIJKLM NOPRSUVWY Zbcdefghikl mopqrstvwx	ACGIJKLMNO PRSWZbgfoi klmptww	ACGIJKLMNO PRSWZbghkl mptvw	CNW	ACGIJKLMNO PRSVWZbgh iklmpstw	CGIJKNSWkw	CGIJKNW	ACGIJKLMNO PRSUWXYZb cdefghiklmo pqrstvw	ACGIJKLMNO PRSUWXYZb cdefghiklmo pqrstvw	ACGIJKLNPSW kw	ACGIJKLMNO PRSUWXYZb cdefghiklmo pqrstvw	ACGIJKLNOP RSWkqtvw	ACGIJKLNPRS Wklw	ACGIJKLMNO PRSUWXYZb cdefghiklmo pqrstvw	ACGIJKLNOP RSWkqtvw	ACGIJKLNPS Wklw	ACGIJKLMNO PRSUWXYZb cdefghiklmo pstvw	ACGIJKLMNO PRSUWXYZb cdefghiklmo pstvw	ACGIJKLNOP RSWkqtvw	ACGIJKLNPS Wklw	ACGIJKLNPSW kw	ACGIJKLNPS Wklw	ACGIJKLMNO PRSUWXYZb cdefghiklmo pqrstvw	ACGIJKLNPS Wklw	ACGIJKLMNO PRSWZbgfo iklmpstvw	CGIJKNSWkw	ACGIJKLNPS Wklw	ACGIJKLNPRS Wklw	ACGIJKLMNO PRSWZbgfo klmptww	ACGIJKLNPRS Wklw	CGIJKNSWkw	ACGIJKLNPS Wklw	ACGIJKLNPS Wklw	ACGIJKLNPS Wklw	CNWk	ACGIJKLMNO PRSUWXYZb cdefghiklmo pqrstvwx	ACGIJKLNPSW kw	ACGIJKLNPS Wklw	CN	ACGIJKLNPS Wklw	ACGIJKLNPS Wklbvw
Your disposable income (what you can spend after paying your bills for living expenses)	11339	287	183	248	136	214	253	294	248	203	234	219	215	204	297	249	221	178	223	173	193	234	252	269	234	230	160	183	296	149	204	217	239	212	197	335	186	278	241	158	239	172	263	284	295	248	291	269	171	192	168
	45%	57%	37%	50%	27%	43%	51%	59%	50%	41%	47%	44%	43%	41%	59%	50%	44%	36%	45%	35%	39%	47%	50%	54%	47%	46%	32%	37%	59%	30%	41%	43%	48%	42%	39%	67%	37%	56%	48%	32%	48%	34%	53%	57%	59%	50%	58%	54%	34%	38%	34%
		BCDEFHIJKL MOPQRSTUV XYZacdefghj mnovwx	DZcm	BDEIKLMPQR STZacdefghjm ovwx		BDQSZacjmo vx	BDEIKLMPQR STZacdefghm ovwx	BDEIKLMPQR STZacdefghjm ovwx	DDSZcmovx	BDIMQSTZac dhjmovwx	BDQSTZacjm ovwx	BDQSTZacjm ovwx	BDQSTZacjm ovwx	DQSZcmovx	BCDEFHIJKL MOPQRSTUV WXYZacdefg hijmnopqsw x	BDEIKLMPQR STZacdefghjm ovwx	BDQSTZacjm	Dzm	BDQSTZacbj movwx	Dc	DSZcmv	BDIMQSTZac dhjmovwx	BDEIKLMPQR STZacdefghjm ovwx	BDEIKLMPQ RSTUXYZacd efghjlmnovw x	BDIMQSTZac dhjmovwx	BDMQSTZac dhjmovwx	BDMQSTZac dhjmovwx	D	DZcm	BCDEFHIJKL MOPQRSTUV WXYZacdefg hijmnopqsw x	BDQSZacjmo vx	BDMQSTZac dhjmovwx	BDQSZacjmo vx	DSZcmvx	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	DZcm	BCDEFHIJKL MOPQRSTUV XYZacdefghj mnovwx	BCDEFHIJKL MOPQRSTUV XYZacdefghj mnovwx	BDEIKLMQST Zacdeghjmov wx	BCDEFHIJKL MOPQRSTUV XYZacdefghj mnovwx	BDEIKLMPQ RSTUXYZacd efghjlmnovwx	BDEIKLMPQ RSTUXYZacd efghjlmnovwx	D	DSZcmv	D
The price you pay for your household energy (such as electricity or gas)	17186	179	360	548	187	179	345	355	378	311	305	360	303	335	333	154	372	277	388	358	195	355	184	555	360	347	336	335	345	175	345	346	355	183	351	354	350	360	183	180	184	178	364	390	377	351	360	335	350	358	303
	69%	36%	52%	70%	37%	36%	69%	42%	46%	62%	61%	52%	59%	67%	63%	27%	55%	44%	58%	42%	27%	47%	37%	68%	48%	69%	65%	64%	68%	35%	51%	69%	47%	58%	46%	47%	58%	52%	36%	36%	37%	36%	53%	60%	44%	50%	72%	62%	51%	51%	39%
		OT	ADEGHJKQST UVcfghijlmno qrux	ABDEFGHIKL NOPQRSTUV XYZacdefghij klmnopqrsuv	OT	OT	ADEGQCDTV cglmnoqux	ADEOTVcglm no	ADEOTVcglm nox	ABDEFGHKO PQSTUVXYnd efghiklmnop qrsuvwx	ABDEFGHKO PQSTUVXYnd efghiklmnop qrsuvwx	ADEGHJKQST UVcfghijlmno qrux	ABDEFGHKO QSTUVXYde fghiklmnopq rstuvwx	ABDEFGHIKL OPQRSTUVX Ydefghijklm nopqrsuvwx	ABDEFGHKO PQRSTUVXY defghiklmno pqrsuvwx	ADEFGHKQS TUVXYdefghi mnoqrux	ADEOTVcglm nox	ABDEFGHKO QSTUVXYde fghiklmnopq rstuvwx	ADEOTVcglm no	ABDEFGHIKL OPQRSTUVX Ydefghijklm nopqrsuvwx	ADEOTVcglm nox	ABDEFGHIKL MNOPQRSTU VXYdefghijk lmnopqrsuvw x	ADEGQDTV cglmnoqux	ABEFGHKL OPQRSTUVX Ydefghijklm nopqrsuvwx	ABDEFGHKL OPQRSTUVX Ydefghijklm nopqrsuvwx	ABDEFGHIKL NOPQRSTUV XYdefghijkl mnopqrsuvw x	OT	ADEGHQKDT Vcghlmnoqr us	ADEGQDSTV cglmnoqux	ADEOTVcglm nox	ADEOTVcglm nox	OT	OT	OT	OT	ADEGHJKQST Vcghlmnoqr us	ADEGQDSTV cglmnoqux	OT	ADEHQHKO PQSTUVXYde fghiklmnopq uvwx	ADEHQHKQST UVcfghijlmno qrux	OT	OT	OT	OT	ADEOTVcglm no	ADEGQDSTVg lmnoqux	ABDEFGHIKL NOPQRSTUV XYZacdefghj klmnopqrsuv	ADETGlmo	ADEGHQKDT Vcghlmnoqux	ADEGHQKQST UVcghlmnoqr ux
None of these are concerning for me and my household	1181	11	41	11	14	41	14	31	13	48	16	17	33	38	13	40	13	14	17	47	16	11	33	41	16	17	9	17	13	7	11	14	17	41	47	48	15	10	11	14	18	16	15	7	7	4	6	15	11	3	5	7
	5%	2%	8%	4%	1%	8%	3%	6%	2%	10%	6%	3%	6%	6%	3%	8%	3%	7%	5%	13%	8%	3%	7%	8%	4%	3%	2%	5%	3%	14%	7%	3%	4%	3%	8%	10%	3%	2%	2%	3%	4%	3%	3%	1%	1%	1%	1%	3%	6%	*	1%	1%
		vw	ACDFGHKMN PRUXYZabej klmnopqrstv wx	AHNPZbjkp qrsvwx	AFHNPZbjkp qrsvwx	ACDFGHKNP RUXYZabejkl mnopqrstvw x	ACDFGHKNP RUXYZabejkl mnopqrstvw x	AHZjkpqrsw x	ACDFGHKL MNPQRUVXY Zabdeijklmn opqrstuwx	ACDFGHKL MNPQRUVXY Zabdeijklmn opqrstuwx	AFHKNPUYZb tuwx	Zjpqrsvwx	ACFGHKNPU XYZbeijklmn opqrstvwx	AFHKNPUZbe ijklmnopqrst vwx	ACDFGHKNP RUXYZabejkl mnopqrstvw x	ACDFGHKNP RUXYZabejkl mnopqrstvw x	ACFGHKNPU XYZbeijklmn opqrstvwx	ACDFGHKNP RUXYZabejkl mnopqrstvw x	AFHKNPUZbe ijklmnopqrst vwx	ACFGHKNPU XYZbeijklmn opqrstvwx	ACDFGHKNP RUXYZabejkl mnopqrstvw x	AZjkpqrsvwx	Zjpqrsvwx	ACDFGHKMN PRUXYZabej klmnopqrstv wx	ACDFGHKMN PRUXYZabej klmnopqrstv wx	ACDFGHKMN PRUXYZabej klmnopqrstv wx	ACDFGHKL MNPQRUVXY Zabdeijklmn opqrstuwx	ACDFGHKL MNPQRUVXY Zabdeijklmn opqrstuwx	rwxs	vw	rvw	rvw	Zjkpqrsvwx	rvw	rvw	v	1%	1%	1%	1%	rvw	AFHKNPUYZb eijklmnopqrs tvwx	ACDFGHOQST Vcghlmnoqr ux	ACDFGHOQST Vcghlmnoqr ux
Sigma	60613	1249	1156	1179	1148	1120	1270	1197	1261	1067	1138	1125	1113	1161	1204	1168	1252	1143	1067	1069	1146	1229	1216	1146	1215	1253	1339	1212	1264	994	1125	1203	1165	1112	1133	1295	1360	1211	1268	1062	1249	1262	1313	1341	1346	1293	1337	1209	1330	1383	1337
	247%	249%	231%	238%	230%	224%	254%	239%	252%	213%	238%	225%	223%	232%	241%	234%	250%	229%	213%	214%	229%	246%	243%	229%	243%	251%	268%	242%	253%	199%	225%	241%	233%	222%	223%	255%	272%	242%	254%	212%	249%	263%	269%	268%	269%	259%	267%	241%	266%	277%	267%

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Q18. [SUMMARY - RISE] - And over the next year, do you think each of the following will rise, decline, or stay at about the same level?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (gross)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1001	1010	1001	1000	1000	999	999	999	999	999	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
The price you pay for your household energy (such as electricity or gas)	17724	399	386	378	234	336	381	275	356	373	345	326	391	381	396	255	381	339	365	303	339	368	317	386	372	363	388	500	394	385	236	375	376	344	268	342	358	411	421	408	373	304	343	333	310	377	385	437	338	315	374	316
	71%	80%	77%	76%	47%	67%	76%	55%	71%	75%	69%	65%	78%	76%	79%	51%	76%	68%	73%	61%	68%	74%	63%	77%	75%	73%	78%	70%	77%	69%	47%	75%	75%	69%	54%	68%	77%	83%	84%	83%	79%	61%	69%	75%	67%	75%	77%	87%	67%	65%	75%	63%
		DEGHIKOQSTV Vcfghmoquvx	DEGHIKOQRS TVWXYZabf ghimnoquvw x	DEGHIKOQRS TVWXYZabf ghimnoquvw x	DEGHIKOQST Vcfghmoquvx		DEGHIKOQST Vcfghmoquvx		DEGHIKOQRS TVWXYZabf ghimnoquvw x	DEGHIKOQRS TVWXYZabf ghimnoquvw x	DEGHIKOQRS TVWXYZabf ghimnoquvw x	DGOSkgmqv	DEGHIKOQRS TUVWXYZabf ghimnoquvw x	DEGHIKOQST Vcfghmoquvx	DEGHIKOQST Vcfghmoquvx	DEGHIKOQST Vcfghmoquvx	DEGHIKOQRS TVWXYZabf ghimnoquvw x	DEGHIKOQST Vcfghmoquvx	DEGHIKOQRS TVWXYZabf ghimnoquvw x	DEGHIKOQST Vcfghmoquvx	DEGHIKOQST Vcfghmoquvx	DEGHIKOQRS TVWXYZabf ghimnoquvw x	DEGHIKOQST Vcfghmoquvx	DEGHIKOQST Vcfghmoquvx	DEGHIKOQST Vcfghmoquvx

Global #dvisor: International Global Trends 2022
Q18. [SUMMARY - FALL] - And over the next year, do you think each of the following will rise, decline, or stay at about the same level?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (unw)	49576	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	995	995	995	995	995	995	1030	1030	995
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Your disposable income (what you can spend after paying your bills for living expenses)	8114	198	194	268	99	201	172	82	130	177	210	177	230	245	252	150	107	87	215	212	138	115	149	257	177	117	100	216	198	101	238	187	61	99	179	91	154	216	222	69	155	135	157	169	169	142	217	178	112	96	110
	32%	40%	39%	54%	20%	40%	34%	16%	26%	35%	42%	35%	46%	49%	50%	30%	21%	17%	43%	43%	28%	23%	30%	51%	35%	23%	20%	43%	40%	20%	48%	37%	12%	20%	36%	18%	31%	43%	44%	14%	31%	27%	31%	34%	34%	28%	43%	36%	22%	19%	22%
		DFGHIOPQTUVYZdefgijmnopswx	DFGHIOPQTUVYZdefgijmnopswx	ABDEFGHIJKLOPQRSTUVXYZabcdefghijklmnopqrstu	fm	DFGHIOPQTUVXYZefgijmnoswx	DGHOPQTUVYZdefgijmnopqswx	fm	DGPQZdefgiw	DGHOPQTUVYZdefgmoswx	DFGHIKOPQTUVXYZefghijmnopqrsuvwx	DGHOPQTUVwx	ABDEFGHIKLNOPQRSTUVXYZabcefghijklmnopqrsuvwx	ABDEFGHIKLOPQRSTUVXYZabcefghijklmnopqrsuvwx	ABDEFGHIKPQTUVXYZabcefghijklmnopqrstuvwx	DGPQZdefgiw	GQjfmw	DFGHIKOPQTUVXYZabcefghijklmnopqrsuvwx	DGPQZdefgiw	DFGHIKOPQTUVXYZabcefghijklmnopqrsuvwx	DGHOPQTUVwx	ABDEFGHIJKLOPQRSTUVXYZabcefghijklmnopqrstuvwx	DGHOPQTUVYZdefgijmnopswx	DGPQZdefgiw	ABDEFGHIJKLOPQRSTUVXYZabcefghijklmnopqrstuvwx	DGHOPQTUVYZdefgijmnopswx	GQjfmw	DGPQZdefgiw	ABDEFGHIJKLOPQRSTUVXYZabcefghijklmnopqrstuvwx	DGHOPQTUVYZdefgijmnopswx	fm	ABDEFGHIJKLOPQRSTUVXYZabcefghijklmnopqrstuvwx	DGHOPQTUVYZdefgijmnopswx	fm	DGHOPQTUVYZdefgijmnopswx	fm	GQjfm	fm	GQjfm
Your own standard of living	6388	161	117	223	88	158	130	75	86	186	173	147	201	184	180	134	93	64	168	200	154	71	104	187	107	88	64	222	160	92	184	116	58	88	107	65	106	201	221	87	95	131	113	110	127	97	96	135	91	67	96
	25%	32%	23%	44%	18%	32%	26%	15%	17%	37%	35%	29%	40%	37%	36%	27%	19%	13%	34%	40%	27%	14%	21%	36%	21%	18%	13%	44%	32%	18%	37%	23%	12%	18%	21%	13%	21%	40%	44%	17%	19%	26%	23%	22%	25%	19%	19%	27%	18%	13%	19%
		BDFGHOPQTUVXYZefghijmnopqrstuvwx	DGHPQUYZdfgimwx	ABDEFGHIJKMNOPQRSTUVWXYZbcdefghijmnopqrstuvwx	PQZflwx	DGHPQUVXYZefghijmnpqstuvwx	DGHPQUVXYZefghijmnsvwx	PZflx	PQZflwx	ABDEFGHIKOPQTUVWXZabfghijmnopqrstuvwx	BDEFGHIKOPQTUVXYZefgijhjmnopqrstuvwx	BDGHOPQRSTUVXYZdefghijmnopqrstuvwx	ABDEFGHIKOPQRTUVXYZbcefghijmnopqrstuvwx	BDEFGHIOPQTUVXYZefgijhjmnopqrstuvwx	BDEFGHIKOPQTUVXYZefghijmnopqrstuvwx	DGHPQUVXYZefghijmnsvwx	Z	BDEFGHOPQTUVXYZefghijmnopqrstuvwx	ABDEFGHIKOPQRTUVXYZbcefghijmnopqrstuvwx	DGHPQUVXYZefghijmnsvwx	PZ	GHPQUZflmwx	ABDEFGHIKOPQRTUVXYZbcefghijmnopqrstuvwx	DGHPQUVXYZefghijmnopqrstuvwx	ABDEFGHIJKLMNOPQRSTUVWXYZabcefghijmnopqrstuvwx	DGHPQUYZdfgimwx	PQZflwx	GHPQUZflmwx	ABDEFGHIKOPQRTUVXYZbcefghijmnopqrstuvwx	ABDEFGHIJKLMNOPQRSTUVWXYZabcefghijmnopqrstuvwx	DGHPQUYZdfgimwx	PQZflwx	DGHPQUVXYZefghijmnsvwx	GPQUZflwx	DGHPQUYZdfgimwx	DGHPQUZflmwx	GHPQUZflmwx	DGHPQUYZdfgimwx	PQUZflwx	DGHPQUVXYZefghijmnsvwx	GPQUZflwx	Z	
The number of unemployed people in my country	3143	98	57	99	186	54	46	77	65	65	61	57	63	68	63	56	37	20	57	55	37	49	51	66	65	43	34	70	57	51	77	55	49	73	58	41	47	48	54	38	61	33	74	54	61	45	20	108	64	770
	13%	8%	11%	8%	37%	11%	9%	14%	13%	10%	12%	11%	12%	14%	9%	11%	5%	14%	7%	7%	7%	10%	10%	20%	12%	9%	17%	6%	6%	32%	8%	10%	10%	18%	15%	20%	8%	8%	10%	7%	8%	12%	5%	15%	7%	12%	8%	14%	22%	19%	44%
		p	ACPRSTabdjkmnpr	p	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ACPRSTabdmnpr	PSabmp	ACEFINORSTUVYabdefjklmnprt	ACFNPRSTVYabdefjklmnprt	PSabmp	ACFNPRSTYabdjkmnprt	ACPRSTabdjkmnpr	ACFNPRSTYabdjkmnprt	ACFINPRSTVYabdefjklmnprt	Pap	ACPRSTabdjmnpr	ACFNPRSTVabdefjklmnpr	ACFNPRSTYabdjkmnprt	Pap	ABCEFHIJKLNOPRSTUVXYabefjklmnopqrst	ACFNPRSTYabdjkmnpr	ACFNPRSTYabdjkmnprt	Pap	ABCEFHIJKLNOPRSTUVXYabefjklmnopqrst	ACFINPRSTVabdefjklmnpr	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	p	PSTabmp	PSabmp	ABCEFHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ACEFINOPRSTUVYabdefjklmnprt	ACFNPRSTVabdefjklmnpr	ACFPRSTabdjkmnpr	ACFNPRSTVabdefjklmnpr	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw
The rate of inflation (how much prices are going up by)	2520	29	26	40	149	37	46	30	42	52	61	72	33	40	31	20	26	63	38	38	40	27	30	50	44	36	71	36	38	96	49	24	49	69	56	56	40	23	54	20	31	41	36	56	33	40	22	49	144	112	174
	10%	6%	5%	8%	30%	7%	9%	6%	8%	10%	12%	14%	7%	8%	6%	4%	5%	13%	8%	8%	8%	5%	6%	10%	9%	7%	14%	7%	8%	19%	10%	5%	10%	14%	11%	11%	8%	5%	11%	4%	6%	8%	7%	11%	7%	8%	4%	10%	29%	22%	35%
		BOPekmt	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	Oekmt	ABGLNOPRSUVYaekmnt	Om	ABOPUVekmt	ABGLNOPRSUVYaekmnt	ABCEFGHIJMNOPRSTUVXYabejklmnopqrstuvw	ABCEFGHIJMNOPRSTUVXYabdefjklmnopqrstuvw	Okm	BOPekmt	Om	ABCEFGHIJMNOPRSTUVXYabefjklmnopqrst	BOekmt	BOPekmt	BOPUekmt	ABCEFGHIJKLMNOPRSTUVXYabefjklmnopqrst	BOekmt	BOPekmt	ABCEFGHIJKLMNOPRSTUVXYabefjklmnopqrst	ABGLNOPUVYaekmnt	Oekmt	ABCEFGHIJKLMNOPRSTUVXYabefjklmnopqrst	ABGLNOPUVekmnt	ABCEFGHIJMNOPRSTUVXYabdefjklmnopqrstu	ABCEFGHIJKLMNOPRSTUVXYabefjklmnopqrstuvw	BOPekmt	ABGLNOPUVekmnt	ABCEFGHIJMNOPRSTUVXYabefjklmnopqrstuvw	Om	BOPekmt	Om	ABGLNOPUVekmnt	ABCEFGHIJMNOPRSTUVXYabefjklmnopqrstuvw	Oekmt	ABGLNOPUVekmnt	ABCEFGHIJKLMNOPRSTUVWXYZabcdefghijklmnopqrstuvw	ABCEFGHIJKLMNOPRSTUVWXYZabcdefghijklmnopqrstuvw	ABCEFGHIJKLMNOPRSTUVWXYZabcdefghijklmnopqrstuvw
Interest rates	2444	37	20	68	134	34	39	108	39	51	42	29	36	31	38	42	38	64	38	87	49	37	50	41	36	31	56	32	33	81	23	28	47	57	42	58	33	21	60	54	32	41	33	46	26	45	33	48	97	80	123
	10%	7%	4%	14%	27%	7%	8%	22%	8%	10%	8%	6%	7%	6%	8%	8%	8%	13%	8%	17%	10%	7%	10%	8%	7%	6%	11%	6%	7%	16%	9%	6%	9%	11%	8%	11%	7%	4%	11%	11%	6%	8%	7%	9%	5%	9%	7%	10%	19%	16%	35%
		Bdk	ABEFHIKLMNOPRTUVWXYabdefhjkmnopqrstu	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	Bk	Bdk	ABCEFHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	Bdk	BEKLMXWYabd	Bkdek		Bdk	B	Bdk	Bkdek	Bdk	ABEFHIJKLMNOPRTUVWXYabdefhjknoprst	Bdk	ABCEFHIJKLMNOPQRTUVWXYZabdefghijklmnoqrstu	BEKLMXWYabdejknr	Bdk	ABCKLMXYvxb	dekjnoprt	Bkdek	Bdk	B	ABEFHIKLMNPRUWXYabdejklmnpqrstu	Bk	Bk	BKMYadejkn	ABEFHIKLMNPRUWXYabdejknoprst	Bkdek	ABEFHIKLMNOPQRTUVWXYZabdefghijklmnopqrstu	ABEFHIKLMPRUWXYabdejknoprst	Bkdek	ABEFHIKLMNOPQRTUVWXYZabdefghijklmnopqrstu	B	Bdk	BKMYadeknr	ABCEFHIJKLMNOPQRTUVWXYZabdefghijklmnopqrstu	ABEFHIJKLMNOPQRTUVWXYZabdefghijklmnopqrstu	ABCEFHIJKLMNOPQRTUVWXYZabcdefghijklmnopqrstu
The price you pay for your household energy (such as electricity or gas)	1558	31	24	58	108	26	36	95	49	55	57	46	36	54	29	15	15	45	17	30	23	13	17	23	11	11	27	19	26	83	26	36	24	43	16	78	18	10	29	41	23	36	16	77	16	38	13	43	110	80	86
	8%	4%	5%	8%	22%	4%	5%	7%	10%	8%	10%	9%	5%	7%	6%	7%	4%	10%	7%	6%	4%	3%	6%	5%	5%	5%	9%	3%	6%	17%	6%	5%	9%	10%	5%	8%	8%	4%	6%	8%	5%	7%	5%	14%	3%	6%	3%	9%	24%	16%	17%
		ABEUFTWakmrt	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvw	ABEUFTWakmrt	at	ABEUFTWat	ABCEFGIJMNOPRSTUVWXYabdefhjklmnprst	ABEFGIJMNOPRSTUVWXYabdefhjklmnprst	ABEFIJMNOPSTVWXYabdefhjklmprst	ABEFIJMNOPSTklmprst	at	AEFTakrt	at	AEFtakrt	ABEFGIJMNOPRSTUVWXYabdefhjklmnopqrst	ABEFGIJMNOPRSTUVWXYabdefhjklmnopqrst	ABEFIJMNOPSTUVWXYabdefhjklmnopqrst	ABEFIJMNOPSTUVWXYabdefhjklmnprst	AEFTakrt	ABCEFGHIJKLMNOPQRSTUVWXYabdefhjklmnopqrst	ABEFGIJMNOPRSTUVWXYabdefhjklmnopqrst	ABEFIJMNOPSTklmprst	ABCEFGHIJKLMNOPQRSTUVWXYabdefghijklmnopqrst	ABEFIJMNOPSTWXYabdefhjklmprst	ABCEFGHIJKLMNOPQRSTUVWXYabdefghijklmnopqrst	ABEFGIJMNOPRSTUVWXYabdefghijklmnopqrst	ABEFIJMNOPSTklmprst	ABCEFGHIJKLMNOPQRSTUVWXYabdefghijklmnopqrst	ABEFIJMNOPSTWYadehjklmnt	ABEFIJPTWYadehjklmnt	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrst	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrst	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrst	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrst	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrst	ABEFIJPTWYa	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrst	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrst	ABCEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrst

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Q18. And over the next year, do you think each of the following will rise, decline, or stay at about the same level?-The rate of inflation (how much prices are going up by)
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
It will rise a lot	8570	275	181	198	89	151	174	41	203	200	143	109	223	183	193	132	168	160	152	131	133	192	179	174	195	129	175	248	229	99	142	216	160	103	150	121	254	244	266	313	118	181	175	135	160	162	247	125	145	202	88
	34%	55%	36%	40%	18%	30%	35%	8%	41%	40%	29%	22%	45%	37%	39%	26%	34%	32%	30%	26%	27%	38%	36%	35%	39%	26%	35%	50%	46%	20%	28%	43%	32%	21%	30%	24%	51%	49%	53%	63%	24%	36%	35%	27%	32%	32%	49%	25%	29%	40%	18%
		BCDEFGHIJKL MNOPQRSTU VWXYZabcde fghiklmnopqrs tuvwxyz	DEGJKORQRST Yzdghinquxx	DEFGJKORQR STWYzdfghin qrsuvx	DGKqjnux	DEGJKORSTY zdghinquvx	DEGJKORSTY zdghinquvx	DGKqjnux	DEFGJKOPQR STWYZdzfgj hinqrsuvx	DEFGJKOPQR STWYZdzfghi nqrsuvx	DGKqjnux	DG	BCDEFGJKM NOPQRSTUV WXYZdzfghin opqrsuvx	DEGJKORSTY Yzdghinquvx	DEGJKOPQRS TYzdfghinqrs uvx	DGKuqx	DGJKOSTYzd ginquvx	DGJKOSTYzd ginquvx	DGKOSTYzgl nux	DGJKSYzginux	DGKuqx	DGKqjnux	DEGJKORSTY zdghinquvx	BCDEFGJKM NOPQRSTU VWXYZdzfgj hinqrsuvwx	DEGJKORSTY zdghinquvx	DEGJKORSTY zdghinquvx	BCDEFGJKM NOPQRSTU VWXYZdzfgj hinqrsuvwx	DEGJKORSTY Yzdghinquvx	DGKqjnux	BDEFGJRMO PQRSTUWYZz dfghinopqrs uvx	DGJKOSTYzd ginquvx	BCDEFGJKM NOPQRSTU VWXYZdzfgj hinqrsuvwx	DGKqjnux	DGJKSYzginux	DGKqjnux	BCDEFGJKIL MNOPQRSTU VWXYZdzfgj hinqrsuvw	BCDEFGJKIL MNOPQRSTU VWXYZdzfgj hinqrsuvw	BCDEFGJKIL MNOPQRSTU VWXYZdzfgj hinqrsuvw	BCDEFGJKIL MNOPQRSTU VWXYZdzfgj hinqrsuvw	BCDEFGJKIL MNOPQRSTU VWXYZdzfgj hinqrsuvw	BCDEFGJKIL MNOPQRSTU VWXYZdzfgj hinqrsuvw	DGJKSYzginux	DGKOSTYzgl nux	BCDEFGJKIL MNOPQRSTU VWXYZdzfgj hinqrsuvw	DGJKSYzginux	DGKqjnux	DEFGJKOPQR STWYZdzfgj hinqrsuvx	DEFGJKOPQR STWYZdzfgj hinqrsuvx	DGJKSYzginux	DGKqjnux

Global #dvisor: International Global Trends 2022
Q18. And over the next year, do you think each of the following will rise, decline, or stay at about the same level?-The number of unemployed people in my country
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	#	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1001	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
It will rise a lot	6866	191	68	141	84	82	140	54	165	112	80	106	108	99	172	75	203	150	155	65	89	159	144	69	90	140	146	135	190	91	99	278	126	258	206	219	192	205	130	206	150	161	73	193	231	117
	27%	38%	14%	28%	17%	16%	28%	11%	33%	22%	16%	21%	22%	20%	34%	15%	41%	30%	31%	13%	18%	32%	29%	14%	18%	28%	29%	27%	38%	18%	20%	56%	25%	52%	41%	44%	38%	41%	26%	41%	30%	32%	15%	39%	46%	23%
		BCDEFGHIJKL MOQRSTUV WXYZacdegh ikqstux		BDEGIJKLMO STWXcdeghi u	BGS	GS	BDEGIJKLMO STWXcdeghi u		BCDEFGIJKL MOSTVWXYa cdeghikqux	BDEGIJOSTW Xcegu	GS	BDEJGOSWc egu	BCDEJGOSTW Xcegu	G	BCDEFGHIJKL MNOQRSTU VWXYZacdeg hikqstux	G	BDEGIJKLMO STWXcdeghi u	BCDEFGHIJKL MNOQRSTU VWXYZacdeg hikqstux	BDEGIJKLMO STWXcdeghi ikux	BDEGIJKLMO STWXcdeghi ikux	BGSWc	BDEGIJKLMO STWXcdeghi ikux	BDEGIJKLMO STWXcdeghi ux	G	BCDEFGIJKL MNOQRSTU VWXYZacdeg hikqstux	BDEGIJKLMO STWXcdeghi u	BCDEFGIJKL MNOQRSTU VWXYZacdeg hikqstux	BDEGIJKLMO STWXcdeghi ux	BGS	BGSWc	BGDSWcu	ABCDEFGHI KLMNOQRS TUVWXYZab cdefghikmno pqrstuvwx	BDEGIJKMOS TWXcdeghu	ABCDEFGHIJ KLMNOQRS TUVWXYZab cdefghikmno pqrstuvwx	BCDEFGHIJKL MNOQRSTU VWXYZacdef ghikqstux	ABCDEFGHI KLMNOQRST UVWXYZabc defghikqstuv x	BCDEFGHIJKL MNOQRSTU VWXYZacdeg hikqstux	BCDEFGHIJKL MNOQRSTU VWXYZacdeg hikqstux	BCDEFGHIJKL MNOQRSTU VWXYZacdeg hikqstux	BCDEFGHIJKL MNOQRSTU VWXYZacdeg hikqstux	BDEGIJKLMO STWXcdeghi ux	BDEGIJKLMO STWXcdeghi kux	G	BCDEFGHIJKL MOQRSTUV WXYZacdegh ikqstux	ABCDEFHIJ KLMNOQRS TUVWXYZab cdefghikmno pqrstuvwx	BDEGIJOSTW Xceghu
It will rise a little	8657	171	187	178	131	148	215	195	167	205	166	201	145	166	177	164	148	177	205	270	154	185	154	183	174	181	164	164	177	223	196	166	178	185	198	134	171	113	101	167	145	164	187	154	174	115
	35%	35%	37%	36%	26%	37%	43%	39%	33%	41%	33%	40%	29%	33%	35%	41%	37%	32%	40%	46%	33%	37%	37%	35%	34%	36%	41%	37%	33%	45%	39%	30%	36%	33%	39%	47%	35%	34%	33%	38%	37%	39%	36%	37%	35%	33%
		DLWchjlowx	DELWchjln owex	DLWchjlowx		DWcjlwx	ABCDEHJLM NPQRVWXa bcfghjklmno prstuvwx	DEHLMQWbc fhjlnotvwx	DLWcjlwx	ACDEHLMNQ RWbcfghjkln ostvwx	ACDEHLMNQ RWbcfghjkln ostvwx	ACDEHLMNQ RWbcfghjkno stvwx	DEJlwx	DWcjlwx	DLWchjlowx	ACDEHLMNQ RWbcfghjkln ostvwx	DWcjlwx	DLWchjlowx	ACDEHLMNQ RWbcfghjkln ostvwx	DELWchjlowx	ACDEHLMNQ RWbcfghjkno stvwx	ABCDEGHJKL MNOPQRSU VWXYabcefg hjklmnopqrs	DELWchjlo vwx	ACDEHLMNQ RWbcfghjkno stvwx	DELWchjlo vwx	i	DELQWchjlo vwx	ABCDEGHJL MNOPQRSUV WXZabcefghi klmnopqrstu	DLQWchjlvw	DELQWchjlo vwx	DWcjlwx	DLWchjlowx	ACDEHLMNQ RVWXabcfgh ijklmnorstuvwx		DLWchjlowx		DEHLMQWbc fhjlnotvwx	DLWchjlowx	DWcjlwx	DWcjlwx	DWcjlwx	Dcjlwx	DLWchjlowx		DLWchjlowx	
It will stay about the same	15371	96	156	113	83	155	87	163	88	108	138	135	145	178	67	146	77	101	100	164	105	83	95	164	148	83	77	110	85	95	154	138	61	95	148	87	46	116	49	64	49	64	73	61	86	107	116	149	49	47	98
	30%	19%	31%	23%	17%	31%	17%	32%	18%	22%	28%	24%	29%	26%	19%	29%	15%	21%	20%	33%	26%	17%	20%	31%	29%	17%	15%	22%	18%	19%	21%	28%	18%	19%	30%	16%	9%	23%	10%	13%	12%	13%	15%	18%	17%	20%	23%	30%	10%	8%	8%
		jlwxx	ACDFHIKMN PQRTUVXZab cdfgjklmnop qrstwx	ADHIPUZbfi jlmnopvwx	jlmnowx	ACDFHIKMN PQRTUVZab cdfgjklmnop qrstvwx	jlmnowx	ACDFHIJKMN PQRTUVZab cdefgjklmno pqrstvwx	jlmnowx	ADFPUYZjlm nopvwx	ACDFHINPQR RWbcfghjklno stvwx	ADFHINPRUV YZacfgjlmno pqrwx	ADFHINPRU YZacfgjlmno pqrwx	ACDFHIKNPQ RUVYZabcfg ijklmnopqrst vwx	ADFHINPQRU VYZbcdfgjlm nopqrvwx	ACDFHINPQ RUVYZabcdfg ijklmnopqrst vwx	APZjlmnopv wx	ADPUYZjlmn opvwx	ACDFHINPQ RUVYZabcdfg ijklmnopqrst vwx	ADFHINPQ RUVYZabcdfg ijklmnopqrst vwx	ACDFHINPQ RUVYZabcdfg ijklmnopqrst vwx	ACDEGHJKL MNOPQRSU VWXYabcdefg hjklmnopqrs	ADFHINPQRU VYZbcdfgjlm nopqrvwx	ACDEHJKNPQ RUVYZabcdfg ijklmnopqrs tvwx	ACDFHINPQR UVYZabcdfgi klmnopqrvw x	ACDFHINPQR UVYZabcdfgi klmnopqrvw x	ACDEHJKNPQ RUVYZabcdfg ijklmnopqrs tvwx	ACDEFHIKNP QRUVYZabcdf ghjklmnopqr stvwx	ACDEHJKNPQ RUVYZabcdfg ijklmnopqrs tvwx	ACDFHIKNPQ RUVYZabcdfg ijklmnopqrs tvwx	ADFHPUYZbc fgijlmnopqrv wx	ACDFHIKNPQ RUVYZabcdfg ijklmnopqrs tvwx	ADFHPUZjl mnopvwx	ACDFHIKNPQ RUVYZabcdfg ijklmnopqrst vwx	
It will fall a little	2512	33	48	37	143	45	41	64	58	60	53	50	53	52	39	51	19	48	34	29	32	43	62	87	50	39	73	25	26	106	35	45	37	56	58	70	31	31	34	26	28	47	35	58	29	48	28	59	87	64	167
	5%	7%	10%	7%	29%	9%	8%	13%	12%	11%	11%	10%	11%	10%	8%	10%	4%	10%	7%	6%	6%	9%	8%	17%	10%	8%	15%	5%	5%	21%	7%	9%	7%	11%	12%	14%	6%	6%	7%	5%	6%	9%	5%	12%	6%	10%	6%	12%	17%	13%	33%
		APRSTabdjkl mnprt		Pamp	ABCEFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnop	PStabjklmnpt	PSabmnp	ABCEFKNPQ RSTUVWabd efjklmnoprt	ACFHNPRSTV YabdfjklmnoP rt	Pamp	ACPRSTabdfj klmnprt	APRSTabdjkl mnprt	ACNPRSTVab dfjklmnprt	ACPRSTabdjk lmnprt	APRSTabdjkl mnprt		APRSTabdjkl mnprt		ACEFHIJKM NOPQRSTUV XYabdefghi klmnopqrstu	APRSTabdjkl mnprt	ABCEFGHIJKL MNOPQRSTU VWXYabcdefg hijklmnopqrs	ABCEFGHIJKL MNOPQRSTU VWXYabdefgh ijklmnopqrs	Pamp	ACEFHIJKM NOPQRSTUV XYabdefghi klmnopqrst	Pap	ACFHNPRSTY abdfjklmnprt	ABCEFGHIJKL MNOPQRSTU VWXYabdef hijklmnopqrs	ACFHIJKNPQ RSTUVYabdef ghijklmnopq	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ABCEFIJKLM NOPQRSTUV XYabdefghi klmnopqrst	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ACFHNPRSTV abdfjklmnprt	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ACFHNPRSTV abdfjklmnprt	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ACFHNPRSTV abdfjklmnprt	ACFHNPRSTV abdfjklmnprt	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ACFHNPRSTV abdfjklmnprt	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs	ABCEFGHIJKL MNOPQRSTU VWXYabdefg hijklmnopqrs
It will fall a lot	6611	6	9	2	43	9	4	8	8	9	8	8	9	16	4	5	8	21	4	4	5	6	8	13	11	4	12	5	6	55	3	4	11	33	16	28	10	11	14	8	10	14	8	17	5	13	12	10	22	10	53
	9%	1%	2%	*	6%	2%	1%	2%	2%	2%	2%	2%	2%	3%	1%	1%	2%	4%	1%	1%	1%	1%	2%	3%	3%	1%	3%	1%	1%	11%	1%	1%	1%	7%	3%	4%	2%	3%	3%	2%	2%	3%	2%	3%	1%	3%	3%	2%	4%	4%	11%
		CFNRSYde		ABCEFGHIJKL MNOPQRSTU VWXYZabdef hijklmnopqr		C		C	C	CRd	C	C	CRSYd	ACFGHIKNOP RSTUYabde mr		C	ABCEFGHIJKL NOPRSTUVW XYZabdefjkm npru		ABCEFGHIJKL MNOPQRSTU VWXYZabdef ghijklmnopq		ACFNDRSTYa de	CFNRSTYade		CFNDRSTYade	ABCEFGHIJKL MNOPQRSTU VWXYZabdef ghijklmnopq			CFNRSTYade	ABCEFGHIJKL MNOPQRSTU VWXYZabdef ghijklmnopq	ACFHIKNDRS RSTUYabde mr	ABCEFGHIJKL NOPRSTUVW WXYZabdefh jklmnopstu	CFNRSYde	CFNDRSTYad e	ACFHIKNDRS TUYabdemr	CRd	CRd	ACFNDRSTYa bde	ACFHIKNDRS TUYabdemr		ABCEFGHIJKL NOPRSTUVW XYZabdefjkm npru	ABCEFGHIJKL MNOPRSTUV WXYZabdefh jklmnopstu	ABCEFGHIJKL MNOPRSTUV WXYZabdefh ijklmnopstu	ABCEFGHIJKL MNOPQRSTU VWXYZabdefg hijklmnopq
Don't know	1378	27	34	39	36	53	33	77	54	74	54	56	39	58	35	55	93	93	63	56	36	71	77	93	71	9	77	43	75	69	57	53	77	63	45	73	11	44	57	8	21	45	36	74	7	39	75	27	76	9	91
	5%	6%	7%	8%	7%	10%	8%	15%	11%	14%	11%	11%	8%	11%	7%	11%	19%	19%	13%	11%	7%	14%	15%	19%	14%	2%	15%	9%	14%	14%	11%	10%	15%	13%	9%	14%	2%	8%	11%	2%	4%	9%	7%	14%	1%	8%	15%	5%	15%	2%	11%
		NPYZjmrwx	AFGHINOPQ TUWXZjlmn pqrswx	FGHKNPTUYZ fjmpqrvwx	FHKNPTUYZfi jmrwx	ABCDFGHIJK NOPQRTUV WXYZbdefjl mnpqrstuvw	ABCDFGHIJK NOPQRTUV WXYZbdefjl mnpqrstuvw	Pfmrw	mr	FHKNPTUYZj mrwx	AFGHKNOPQ TUWXZjlmn pqrvwx	ADFGHKNOP QTUWXZbfij mnpqrsvwx	ADFGHKNOP QTUWXZbfij mnpqrsvwx	ABCDFGHIJK NOPQRTUV WXYZabdef hijklmnopqr stvwx	NPYZjmrwx	mr	NPYZjmrwx	FGHKNOPTU YZfjmpqrvw x	ABCDFGHIJK MNOPQRTU VWXYZabdef hijklmnopqr stvwx	FNHPZjmrwx	ABCDFGHIJK MNOPQRTU VWXYZabdef hijklmnopqr stvwx	FNHPZjmrwx	ACDFGHKN OPQRTUVWZ Zbdefjlmnp qrstuwx	FGHKNOPQT UWYZjlmpqr vwx	FGHKNOPQT UWYZjlmpqr vwx	ACDFGHKN OPQRTUVWZ Zbdefjlmnp qrstuwx	FGHKNOPQT UWYZjlmpqr vwx	ACDFGHKN OPQRTUVWZ bfijmnpqrstu vwx	ACDFGHKN OPQRTUVWZ bfijmnpqrstu vwx	ACDFGHKN OPQRTUVWZ bfijmnpqrstu vwx	mr	ACDFGHKN OPQRTUVWZ Zbdefjlmnp qrstuwx	FGHKNOPQT UWYZjlmpqr vwx		NPYZjmrwx	ADFGHKNOP QTUWXZbfij mnpqrvwx	mr	mr		mrw	FNPYZjmrwx	FHNPUYZjmr wx	mr	mr	mr
Sigma	250000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																
Top2Box (Rise)	15518	364	255	319	205	240	354	249	332	317	267	307	253	265	349	279	387	308	332	264	318	353	329	203	274	365	327	319	354	198	326	281	346	262	236	306	401	298	371	397	381	335	388	317	378	317	320	255	327	355	232
	42%	73%	51%	64%	41%	48%	71%	50%	66%	63%	53%	61%	51%	53%	70%	56%	77%	62%	67%	53%	64%	71%	66%	41%	55%	73%	65%	64%	71%	40%	65%	56%	69%	52%	47%	61%	80%	60%	74%	79%	76%	67%	78%	63%	76%	63%	64%	51%	65%	71%	46%
		BCDEGHIJKL MOQRSTVW XZacdeghiko qstuvx	DWc	BDEGJAMOS WXceghux		DWc	BCDEGHIJKL MOQRSTVW XZacdeghiko stuvx	DWc	BDEGJLMOS QWXeghik ux	BDEGJLMOS WXeghux	DEWchx	BDEGJLMOS WXceghux	DWchx	DWchx	BCDEGIJKLM OQSTWXadf eghikqux	DEGIWchx	BCDEFGHIJ KLMNOQRST UVWXZabcd efghikoqstuv wx	BDEGJLMOS WXeghux	BDEGJLMOS WXeghux	DEWchx	BDEGJAMOS WXeghux	BCDEGIJKLM OQSTWXadf eghikqux	BDEGJLMOS WXeghux	BDEGJLMOS WXcdeghik ux	DEWchx	BCDEGHIJKL MOQRSTVW XZacdeghiko qstuvx	BDEGJLMOS WXeghux	BDEGJLMOS WXeghux	BDEGJLMOS OQSTWXadf eghikqux	BDEGJLMOS WXeghux	BDEGJLMOS WXeghux	BDEGJLMOS WXeghux	BDEGJLMOS WXeghux	DWc	BDEGJLMOS WXeghux	BCDEGHIJKL MNOQRSTU VWXZacdefg hijklmnopq rst	BDEGJLMOS WXeghux	BCDEGHIJKL MNOQRSTU VWXZabcdef ghijklmnopq rstuvw	BDEGJLMOS WXeghux	BCDEGHIJKL MNOQRSTVW XZacdeghiko qstuvx	BDEGJLMOS WXeghux	BDEGJLMOS WXeghux	DWc	BDEGJLMOS WXeghux	BCDEGHIJKL MNOQRSTU VWXZacdefg hijklmnopq rstuvwx	BDEGJLMOS WXeghux	BCDEGHIJKL MNOQRSTU VWXZacdefg hijklmnopq rstuvwx	BDEGJLMOS WXeghux	BCDEGHIJKL MNOQRSTVW XZacdeghiko qstuvx	BDEGJLMOS WXeghux	BCDEGHIJKL MNOQRSTU VWXZacdefg hijklmnopq rstuvw

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Q18. And over the next year, do you think each of the following will rise, decline, or stay at about the same level?-Your own standard of living
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	#	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1000	1010	1011	1000	1000	998	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
It will rise a lot	2020	42	38	22	56	23	45	41	71	35	36	23	33	37	35	38	101	115	23	9	21	52	60	18	72	58	65	27	48	87	29	66	99	69	40	85	119	26	45	137	48	77	40	57	44	64	75	20	113	198	138
	11%	8%	8%	4%	11%	5%	9%	8%	14%	7%	7%	5%	7%	7%	7%	8%	10%	11%	5%	2%	4%	10%	11%	4%	14%	11%	13%	5%	10%	17%	6%	13%	20%	14%	8%	17%	24%	5%	9%	27%	10%	15%	8%	11%	9%	13%	15%	4%	11%	19%	14%
		CEKRSTWadkl u	CEKRSTWeku	S	BCEGIJKLMN ORSTWadhk u	S	CEKLRSTWad ku	CEKRSTWadk u	ABCDEFGIJKL MNORSTUW abdhklnpru	CEKRSTWu	CEKRSTWu	S	CRSTWu	CEKRSTWu	CEKRSTWu	ABCDEFGHIJ KLMNORSTU VWXYZabdeg hiklnoppqrstu	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghiklnoppqrst u	S		S	CEIJKLMNRS TWadku	ABCEFGIJKL MNORSTWu	S	ABCDEFGIJKL MNORSTUW abdhklnpru	ABCEGIJKLM NORSTWadh ku	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghiklnoppqrst u	SW	CEKLRSTWad ku	ABCDEFGHIJ KLMNORSTU VWXYZabdeg hiklnopqrsu	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghiklnoppqrst u	SW	ABCEFGIJKL MNORSTWa bdhklnpru	ABCDEFGHIJ KLMNORSTU VWXYZabdeg hiklnopqrsu	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghiklnoppqrst u	S	CEKRSTWadk u	ABCDEFGHIJ KLMNORSTU VWXYZabdeh klnopqrst u	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghiklnoppqrst u	S	CEKRSTWadk u	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghiklnopqrst u	CEKLRSTWad ku	ABCDEFGIJKL MNORSTUW abdhklnpru	ABCDEFGIJKL MNORSTUW Yabdhklnpru	ABCDEFGIJKL MNORSTUW abdhklnpru	CEKRSTWu	BCEGIJKLMNO RSTWadku	CEKRSTWeku	ABCEGIJKLM NORSTWadh klpu	ABCEFGIJKL MNORSTUW abdhklnpru	S	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghiklnoppqrst u	ABCDEFGHIJ KLMNORSTU VWXYZabcde ghiklnoppqrst uv	ABCDEFGHIJ KLMNORST VWXYZabc defghiklmn opqrstuv
It will rise a little	4595	98	101	64	135	89	117	134	161	71	78	75	65	73	77	84	189	154	64	45	83	177	146	64	135	148	198	67	87	147	69	171	153	148	98	150	137	75	65	183	114	131	134	118	150	150	136	95	191	185	150
	18%	20%	20%	13%	26%	17%	24%	25%	37%	19%	16%	15%	13%	15%	15%	17%	18%	21%	13%	9%	17%	35%	29%	13%	26%	20%	27%	17%	17%	28%	14%	31%	30%	30%	20%	30%	29%	15%	13%	37%	23%	26%	27%	24%	33%	30%	30%	19%	36%	36%	30%
		CUKLMNRSW adkl	CUKLMNRST Wadkl	S	ABCFIJKLM NORSTWXa bcdefghiknop qtu	CLRSWal	ABCEIJKLMN ORSTWabdh klu	ABCERIJKLM NORSTVWXY abcdefghjkln opqtu	ABCERIJKLM NORSTUW abdhklnpru	S	S	S	S	S	S	ABCEFHIJKL MNOQRSTV WXYabcdefg hjklnopqtu	ABCEFIJKLM NORSTWXab cdefghiklnop qrstuv	S	CLRSWal	ABCEFHIJKL MNOQRSTV WXYabcdefg hjklnopqtu	ABCEFIJKLM NORSTWXab cdefghiklnop qrstuv	S	CLRSWal	ABCEFHIJKL MNOQRSTV WXYabcdefg hjklnopqtu	ABCEFIJKLM NORSTWXab cdefghiklnop qrstuv	S	ABCESIJKLMN ORSTWabdh klu	ABCEFIJKLM NORSTWXab cdefghiklnop qrstuv	S	ABCESIJKLMN ORSTWabdh klu	ABCEFIJKLM NORSTWXab cdefghiklnop qrstuv

Global #fdvisor: International Global Trends 2022
Q18. And over the next year, do you think each of the following will rise, decline, or stay at about the same level?-Interest rates
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
It will rise a lot	6334	169	162	87	79	131	164	39	183	88	74	112	116	150	127	86	101	122	122	17	109	152	113	71	143	99	120	153	200	78	123	133	132	93	116	84	227	120	213	170	123	157	140	121	156	126	193	122	148	180	90
	34%	34%	33%	17%	16%	26%	33%	8%	37%	18%	15%	23%	23%	30%	25%	17%	20%	24%	24%	9%	22%	30%	23%	14%	29%	20%	24%	31%	40%	16%	25%	27%	26%	19%	23%	17%	46%	24%	43%	34%	24%	31%	28%	24%	31%	25%	39%	24%	30%	36%	18%
		CDEGIJKLNO PQRSTVWXY Zcdefghilnqu ux	CDEGIJKLNO PQRSTVWYZc defghknqu x	GS	GS	CDGIJOPSTW Yzgix	CDEGIJKLNO PQRSTVWYZc defghknqu x	S	CDEGIJKLMN OPQRSTUVW XYZacdefghik nopquvx	GS	GS	CDGIJOSWco	CDGIJOSWcx	CDGIJOSWcx	GS	CDGIJOPSWY cgix	CDGIJKLOPQ RSTVWYZcdg hiknqux	CDGIJOPSWY cgix	CDGIJOPSWY cgix	CDGIJOPSWY cgix	CDGIJOSWco	CDGIJKLNOP QRSTVWYZc dghiknqux	CDGIJOSWcx	CDGIJOPSWY cgix	GS	CDGIJOSWcx	CDGIJOPST VWYcgix	CDGIJOPSTW Yzgix	CDGIJOPSTW GSW	CDGIJOSWcgi x	GS	ABCDEFGHI KLMNOPQRS TUVWXYZab cdefghilmno pqrstuvwx	CDGIJOSWYc gix	ABCDEFGHIJ KLMNOPQRS TUVWXYZac defghilmno pqrsuvwx	CDEGIJKLNO PQRSTVWYZ cdefghilmnp qsuvwx	CDGIJOSWYc gix	CDEGIJKLMO PQRSTVWYZc dghiknqux	CDGIJKOPST VWYcgix	CDGIJKOPST VWYcgix	CDGIJOSWcgi x	CDGIJKLOPQ RSTVWYZcdg hiknqux	BCDEFGIJKL MNOPQRSTU VWXYZacdef ghiknopqrsu vx	CDGIJOSWcgi x	CDGIJKLOPQ RSTVWYZcdg hiknqux	CDGIJKLOPQ RSTVWXYZac defghilmnop qrsuvwx	CDGIJKLMNO PQRSTVWYZc dghiknqux	CDGIJOSWcgi x	CDGIJKLOPQ RSTVWXYZac defghilmnop qrsuvwx	CDGIJKLMNO PQRSTVWYZc dghiknqux	GS
It will rise a little	10906	177	196	178	167	210	213	154	203	188	164	205	187	218	175	227	227	180	180	65	210	212	208	200	193	163	243	188	173	157	221	211	196	184	223	218	177	233	205	187	205	163	178	214	247	223	185	196	187	175	176
	40%	35%	47%	36%	35%	44%	43%	51%	40%	38%	41%	46%	37%	44%	35%	45%	45%	36%	36%	70%	44%	44%	47%	48%	46%	38%	49%	38%	35%	50%	44%	43%	39%	37%	44%	46%	38%	47%	37%	37%	41%	33%	38%	47%	46%	45%	38%	47%	36%	31%	35%
		DGScl	ACDFGHILN QRSVabdfgl mnotvwx	DGScl	SI	ACDGILNQRS abcgjlmowx	ACDGILNQRS abcgjlmowx	SI	ACDGNQSbcj low	DGScl	ACDGNQSbcj lowx	ACDGHILNQ RSabcfgjlmot vwx	DGScl	ACDGJLNQR5 abcgjlmowx	DSI	ACDGHILNQ RSabcfgjlmot vwx	ACDGHILNQ RSabcfgjlmot vwx	ACDGHILNQ RSabcfgjlmot vwx	DGScl	DGSclo	ACDGHILNQ RSabcfgjlmotvw x	ACDGJLNQRS abcgjlmotvw x	ACDGHILNQ RSVabcfgjlm notvwx	ACDGILNQRS abcgjlmowx	ACDGILNQRS abcgjlmowx	DGSclo	SI	ACDGJLNQRS abcfgjlmotv wx	ACDGILNQRS abcgjlmowx	DGSclo	DGScl	ACDGJLNQRS abcgjlmotvw x	ACDFGHILN QRSVabcfgjl mnotvwx	DSI	ACDGHIJLNQ RSVabcfgjlm notvwx	5	DGSclo	ACDGNQSbcj low	SI	ACDGJLNQRS abcgjlmotv wx	ACDGHILNQ RSabcfgjlmot vwx	ACDGHILNQ RSVabcfgjlm notvwx	ACDGILNQRS abcgjlmowx	DGScl	ACDGJLNQ RSVabcfgjlm notvwx	DGScl	DGScl
It will stay about the same	4996	85	91	113	105	93	89	178	61	106	104	97	98	81	107	117	114	113	107	395	98	83	107	91	83	115	84	74	58	133	75	93	107	103	95	101	63	95	73	78	93	77	73	76	83	75	67	65	44	44	77
	17%	16%	10%	23%	21%	18%	18%	36%	12%	21%	21%	19%	20%	17%	21%	23%	23%	23%	21%	41%	20%	17%	20%	18%	15%	23%	17%	15%	11%	26%	15%	17%	20%	20%	20%	24%	27%	17%	15%	16%	19%	20%	14%	15%	17%	14%	17%	13%	17%	18%	14%
		BHMOdjsbv w		ABEFHMJW XZabdhjklmo pqrstuvwx	ABEFHMJW XZabdhjklmo pqrstuvwx	Bjtvw	Bjtvw	ABCEFHIKL MNOPQRTU VWXYZabcde fghijklmnop qrstuvwx	vw	ABEFHMJXZ abdhjklmop qrstuvwx	ABEFHMJXZ abdhjklmop qrstuvwx	BEFHMJXZa bdhjklmprtu vwx	ABEFHMJXZ abdhjklmopr tuvwx	vw	ABEFHMJXZ abdhjklmop qrstuvwx	ABEFHILMT UWXZabdehj klmnopqrstu vwx	ABEFHMJW XZabdehjklm opqrstuvwx	ABEFHMJXZ abdhjklmop qrstuvwx	ABEFHMJXZ abdhjklmop qrstuvwx	ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghjklmno pqrstuvwx	ABEFHMJXZ abdhjklmopr tuvwx	vw	ABEFHMJXZ abdhjklmop qrstuvwx	BEFHMJXZb dhjklrtuvwx	ABEFHMJXZ abdhjklmop qrstuvwx	vw	ABEFHMJXZ abdhjklmop qrstuvwx	BEFHMJXZb dhjklrtuvwx	ABEFHMJXZ abdhjklmop qrstuvwx	vw	ABEFHMJXZ abdhjklmop qrstuvwx	Bjtvw	ABEFHMJXZ abdhjklmop qrstuvwx	Bjtvw	BEFHMJXZa bdhjklrtuvwx	ABEFHMJXZ abdhjklmop qrstuvwx	Bjtvw	Bjtvw	Bjtvw	Bjtvw	Bjtvw	Bjtvw	BHMOdjsbv w	BEFHMJXZb dhjklrtuvw	v		Bjtvw
It will fall a little	1880	39	36	46	111	51	55	60	31	58	50	36	37	31	38	34	36	43	50	61	41	39	35	37	37	36	45	37	38	47	19	31	36	45	37	39	35	44	75	35	65	37	39	35	34	56	16	35	39	44	38	66	103
	8%	6%	3%	5%	22%	6%	7%	18%	6%	8%	6%	5%	5%	4%	6%	7%	6%	8%	10%	12%	6%	5%	5%	5%	5%	5%	9%	5%	4%	5%	7%	5%	5%	7%	5%	7%	5%	3%	7%	5%	8%	4%	6%	5%	7%	5%	3%	7%	6%	9%	16%	13%	21%
		Bk		ABEFHIKLMN PRUWXYabd ejknoprt	ABCEFGHIKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	Bdkr	BMdejkr	ABCEFHIKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	Bdkr	BKMdejknr	Bdkr	Bk	Bk	BMdekr	Bdkr	ABCEFHIKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	ABJKLMNPR UWXYabdejk nopr	ABCEFHIKL MNOPQRTU VWXYZabcde fghijklmnop qrstuvwx	Bdkr	BMdejknr	BKLMNWXY adejknpr	ABEFHJKLMN PRUWXYabd ejknoprt	Bk	BKLMWXYad ejknpr	ABKLMNWXY adejknpr	ABEHKLMNP RUWXYabdej knopr	Bdkr	BMdejknr	ABEHKLMNP RUWXYabdej knopr	Bk	Bk	BMdkr	Bdkr	k	ABKLMNWXY adejknpr	ABCEFHIKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	ABCEFHIKL MNOPQRTU VWXYZabcde fghijklmnop qrstuvwx	ABCEFHIKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx
It will fall a lot	564	8	4	22	23	3	5	16	8	14	12	4	9	10	10	8	8	21	8	26	8	8	15	14	9	6	11	6	5	35	4	5	11	14	7	13	10	5	21	14	10	12	9	10	11	10	4	6	18	15	20
	2%	2%	1%	4%	5%	1%	1%	3%	2%	3%	2%	1%	2%	2%	2%	2%	2%	4%	2%	5%	2%	2%	3%	3%	2%	1%	2%	1%	1%	7%	1%	1%	1%	3%	1%	3%	2%	1%	4%	3%	2%	2%	2%	2%	2%	2%	1%	1%	4%	3%	4%
				ABEFHIKLMN OPRTUVXZab defhjkmnpqs tu	ABEFHIKLM NOPRTUWXY Zabdefhjkm nopqrstuw			ABEFHIKORFT XYabdehklu		BEFKYabdekt u	BEFKabdeku		BEK	BEKd	BEK				ABEFGHIKL MNOPQRTU VWXYZabcde fghijklmnop qrstuvwx	ABEFGHIKL MNOPRTUV WXYZabdefg hijkmnopqrs tuvw			ABEFHKORTY abdehklu	BEFHKYabde hklu		BEK			BEKfd		ABEFGHIKL MNOPRTUV WXYZabdefg hijkmnopqrs tuvw	ABEFHKLNOP RTUXYabdeh jlntu	ABEFHKLNOP RTUXYabdeh jlntu	ABEFHKLNOP RTUXYabdeh jlntu	ABEFHKLNOP RTUXYabdeh jlntu
Don't know	1911	38	31	55	32	46	15	21	16	67	76	32	62	41	54	28	19	22	50	98	26	17	27	58	26	17	16	52	36	67	59	31	22	64	49	15	17	66	64	10	47	62	27	23	14	31	38	33	30	20	39
	8%	8%	6%	11%	6%	9%	3%	4%	3%	13%	15%	6%	12%	8%	11%	8%	4%	4%	10%	30%	4%	3%	5%	11%	5%	3%	3%	13%	7%	13%	12%	6%	4%	13%	10%	3%	5%	13%	12%	2%	9%	12%	5%	5%	5%	6%	8%	7%	6%	4%	8%
		FGHPQTUXYZ fijmpvw	FGHPUYZjmr w	ABDFGHIKOP QTUVXYZbefi jmqrsuvw	FGHPUYZjmr w	FGHPUYZjmr	BDFGHKDFQ TUVXYZefjm pqrvw	BDFGHKDFQ TUVXYZefjm pqrvw		ABDEFGHIKM QRQRTUVXY Zbefhijmnpq rstuvwx	ABCDEFGHK MNOPQRTU VWXYZabdef hijmnpqrstu vwx	FGHPUYZjmr w	ABDEFGHKM QRQTUVXYZ befhijmpqrstu vwx	FGHPQTUVX Yzbefijmnpq rstuvwx	ABDFGHKMO QRQTUVXYZ befhijmpqrstu vwx	FGHPQTUVX Yzbefijmnpq rstuvwx			ABCDEFGHIJ KLMNOPQRT UVWXYZabc defghijklmno pqrstuvwx	FHIZfm		FHIJYZjmr	ABDFGHKMO PQTUVWZbe fijmpqrstuv wx	ABDFGHKMO PQTUVWZbe fijmpqrstuv wx	FGHPUYZjmr w	ABDFGHKMO PQTUVWZbe fijmpqrstuv wx	FGHPQTUYZfj mnw	BDFGHKOPQ TUVWXYZefjm pqrstuvwx	ABDEFGHIM OPQRTUVWY Zbefhijmnpq rstuvwx	ABDEFGHIM OPQRTUVXY Zbefhijmnpq rstuvwx	ABDEFGHIKM OPQRTUVXY Zbefhijmnpq rstuvwx	ABDEFGHIKM OPQRTUVXY Zbefhijmnpq rstuvwx	BDFGHKOPQ TUVWXYZefjm pqrsuvw	FGHPQLYZfj mnw	FGHPUYZjmr	FGHPUYZjmr	FHPUPZjmr w	FGHPQTUYZf jmnw
Sigma	141005	2000	2006	2000	2000	2002	2000	2000	2000	2000	2002	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	1999	2000	2000	2000	2000	2000	2002	2000	2002	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																
Top2Box (Rise)	16545	345	398	265	246	351	377	193	385	277	238	317	304	367	357	313	328	302	310	105	318	364	335	315	375	341	365	341	373	235	345	400	328	277	355	302	340	313	281	344	313	335	369	355	357	349	387	345	310	355	366
	65%	69%	80%	53%	45%	70%	75%	39%	77%	55%	56%	68%	61%	73%	60%	63%	66%	60%	62%	22%	66%	77%	64%	62%	75%	68%	73%	68%	75%	46%	69%	70%	66%	55%	68%	64%	80%	71%	64%	72%	66%	64%	74%	71%	79%	70%	76%	72%	66%	71%	53%
		CDGIJLNOQR SVWcglix	ACDFGIJKL MNOPQRSTV WXYZabcdef ghiklmnopqs	DGSc	GS	CDGIJLNOQR STVWcglox	ACDEGIJKLN OPQRSTVWY acdefghiklm nopvwx	S	ACDEGIJKLN OPQRSTVWY acdefghiklm nopqvwx	DGSc	DGSc	CDGIJLNOQR SVWcgx	CDGIJSqx	CDGIJLNOP QRSTVWYac dfghilnovx	CDGSJSqx	CDGIJSqx	CDGIJLNOQ x	CDGIJLNOP QRSTVWYac dfghilnovx	CDGSJSqx	CDGIJSqx	CDGIJLNOQR SVWcgx	CDGIJLNOP QRSTVWYac dfghilnovx	CDGSJSqx	CDGIJLNOP QRSTVWYac dfghilnovx	CDGIJLNOQR SVWcgx	CDGIJLNOQ x	CDGIJLNOP QRSTVWYac dfghilnovx	CDGIJLNOQR SVWcgx	CDGIJLNOQ x	CDGIJLNOP QRSTVWYac dfghilnovx	CDGIJLNOQR SVWcglix	CDGIJLNOQR SVWcglox	CDGIJLNOQR SVWcgx	CDGIJLNOQ RSTVWacfghi lnovx	CDGIJLNOQ RSTVWcglix	CDGIJLNOQR SVWcglox	CDGIJLNOQR SVWcglox	ACDEGIJKLM NOPQRSTVW YZacdefghik lmnopqvwx	CDGIJLNOQR SVWcgx	ACDEGIJKLN OPQRSTVWY acdefghilnv vx	CDGIJLNOPQ RSTVWcglix ovx	CDGIJLNOPQ RSTVWcglix ovx	CDGIJLNOPQ RSTVWcglix ovx	CDGIJLNOSq x	CDGIJLNOPQ RSTVWcglix ovx	CDGSc
Bottom2Box (Fall)	2464	37	20	68	134	34	39	108	39	51	42	29	36	31	38	42	38	64	38	87	49	37	50	41	36	31	56	32	33	81	23	28	47	57	42	58	33	21	60	54	32	41	33	46	26	45	33	48	57	80	123
	10%	7%	4%	14%	27%	7%	8%	22%	8%	10%	8%	6%	7%	6%	8%	8%	8%	13%	8%	17%	10%	7%	10%	8%	7%	6%	11%	6%	7%	16%	5%	6%	9%	11%	8%	12%	7%	4%	12%	11%	6%	8%	7%	9%	5%	9%	7%	10%	10%	16%	25%
		ABEFHIKLM NORTUVWX Yabdefhjkm nopqrstu	ABCEFGHIKL MNOPQRSTU VWXYZabcde fghijklmnop	ABCEFGHIKL MNOPQRSTU VWXYZabcde fghijklmnop	ABCEFGHIKL MNOPQRSTU VWXYZabcde fghijklmnop	Bk	Bdk	ABCEFHIKL MNOPQRSTU VWXYZabcde fghijklmnop	Bdk	BEKLMXYabd ejknprt	BKdek	Bdk	Bdk	B	Bdk	Bkdek	Bdk	ABEFHIKLMN OPRTUWXYa bdefhjknopr t	Bdk	ABCEFHIJKL MNOPQRTU VWXYZabdef ghjklmnopq	BKLMXYabd ejknr	Bdk	ABEKLMXYab dejknprt	Bdk	ABEFHIJKLM NORQRTUV WXYZabdefg hijklmnopqr	ABEFHIKLMN OPRUWXYab dehjknoprt	ABEFHIKLMN PRUWXYabd ejknprt	B	Bdk	BKMFadejknr	ABEFHIJKL MNOPQRTU VWXYZabdef ghijklmnopq	ABEFHIJKLM NOPQRTUV WXYZabdefg hijklmnopq	ABEFHIJKLM NOPQRSTU VWXYZabcde fghijklmnop

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Global #hdvisor: International Global Trends 2022
Q18. And over the next year, do you think each of the following will rise, decline, or stay at about the same level?-Your disposable income (what you can spend after paying your bills for living expenses)
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49976	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1000	1010	1001	1000	1000	998	999	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
It will rise a lot	2948	44	36	20	60	32	44	43	68	36	34	18	27	40	40	31	96	133	26	6	23	64	64	13	69	63	82	28	44	78	28	45	132	65	28	89	106	31	70	164	48	78	42	55	74	73	58	28	107	164	83
	11%	9%	7%	4%	11%	6%	9%	9%	14%	7%	7%	4%	5%	8%	8%	6%	19%	27%	5%	1%	5%	13%	13%	3%	14%	13%	16%	6%	9%	16%	6%	9%	26%	13%	6%	18%	21%	6%	14%	33%	10%	16%	8%	11%	15%	15%	11%	6%	21%	33%	17%
		CXLRSTWadhlu	CXSTW	S	ABCEFGIJKLMNORSTWadehku	CXSW	CXLORSTWadhlu	CXLORSTWadhlu	ABCEFGIJKLMNORSTWadehku	CXSTW	CXSW	S	SW	CXLRSTW	CXLRSTWad	KSW	ABCDEFGHIJKLMNORSTUVWXYabdeghklmnpqtu	ABCDEFGHIJKLMNOPRSTUWXYZabcdeghijklmnopqrtu	SW	SW	SW	ABCEFGIJKLMNORSTWa	ABCEFGIJKLMNORSTWa	S	ABCEFGIJKLMNORSTWadehkpu	ABCEFGIJKLMNORSTWadehkpu	ABCDEFGHIJKLMNOPRSTUWXYabdeghklmnpqtu	KSW	CXLRSTWadhlu	ABCDEFGHIJKLMNOPRSTUWXYZabcdeghklmnopqrtu	KSW	SW	ABCDEFGHIJKLMNOPRSTUVWXYabdeghklmnpqtu	ABCDEFGHIJKLMNOPRSTUWXYZabcdeghklmnopqrtu	ABCEFGIJKLMNORSTWadehkpu	KSW	ABCEFGIJKLMNORSTWa	CXLRSTW	ABCEFGIJKLMNORSTWadehkpu	ABCDEFGHIJKLMNOPRSTUVWXYZabcdeghklmnopqrtu	ABCEFGIJKLMNORSTWadehkpu	BCEILMORSTWadhlu	SW	ABCDEFGHIJKLMNOPRSTUWXYZabcdeghklmnopqrtu	ABCDEFGHIJKLMNOPRSTUWXYZabcdeghklmnopqrtu	ABCDEFGHIJKLMNOPRSTUVWXYabdeghklmnopqrtu
It will rise a little	6877	98	81	43	145	68	100	183	150	85	77	87	64	65	55	108	144	145	64	40	100	167	136	43	105	149	101	74	83	146	64	68	179	110	96	210	111	64	90	174	177	137	141	132	137	137	137	81	94	185	179	195
	15%	20%	16%	11%	23%	14%	22%	32%	30%	16%	14%	17%	13%	17%	11%	22%	29%	29%	13%	8%	10%	17%	17%	13%	21%	30%	21%	15%	19%	28%	15%	15%	27%	17%	19%	42%	33%	13%	18%	34%	34%	35%	38%	31%	27%	27%	27%	16%	19%	37%	36%	41%
		CESILMNRSWad	CLMNSWad	S	ABCEFIJKLMNORSTWXadehjkinoqrtu	S	BCEIJKLMNRSWabdit	ABCDEFHIKLMNOPQRSTVWXYabcdegh jklmopqrstu	ABCEFIJKLMNORSTWXab dehjklntu	CMNS	CS	CELMNRSWd	S	S	S	BCEIJKLMNRSWabdit	ABCFIJKLMNORSTWXadehjkltu	ABCEFIJKLMNORSTWXab dehjklntu	ABCEFIJKLMNORSTWXab dehjklntu	S	BCEILMNRS Wad	ABCEFIJKLMNORSTVWXa bdehjknoqtu	ABCEFIJKLMNORSTWXab dehjklntu	S	BCEIJKLMNRSWabdit	ABCEFIJKLMNORSTWXab dehjklntu	ABCDEFHIKLMNOPQRSTVWXYabcdegh jklmopqrstu	CNS	CLMNSWd	ABCFIJKLMNORSTWXab dehjklntu	CESILMNRSW ad	ABCDEFGHIJKLMNOPQRS TUVWXYabc defghjklmno	BCEIJKLMNR SWabdilt	CESILMNRSW ad	ABCEFHIKLMNOPQRSTV WXYabcdegh jklmopqrstu	ABCEFIJKLMN RSTWAbdeh kltu	ABCEIJKLMN RSTWabdeh kltu	ABCFIJKLM NORSTWXab dehjkltu	ABCDEFGHIJ KLMNOPQRS TUVWXYabc defghjklmno	ABCEFIJKLM NORSTWXab dehklttu	ABCEFIJKLM NORSTWXab dehklttu	CNS	CESILMNRSW d	ABCEFHIJKL MNOPQRSTV WXYabcdegh jklmopqrstu	ABCEFHIJKL MNOPQRSTV WXYabcdegh jklmopqrstu	ABCEFHIJKL MNOPQRSTU VWXYabcdeg hjklmnopqrs
It will stay about the same	6836	137	140	130	147	161	157	183	133	183	150	196	149	119	133	195	143	115	167	177	170	144	157	143	157	154	117	190	148	131	141	157	118	158	163	101	109	133	74	84	136	114	134	122	100	127	116	176	81	93	68
	27%	25%	32%	26%	29%	33%	31%	31%	37%	26%	32%	39%	30%	24%	27%	39%	29%	23%	32%	34%	34%	29%	26%	29%	26%	31%	22%	28%	30%	26%	28%	30%	24%	32%	32%	21%	21%	26%	15%	17%	27%	23%	27%	23%	26%	20%	24%	23%	36%	16%	11%	14%
		ijmnvwx	ACHMNQVXZacfijklmnoqrstvwx	ijmnvwx	MQZRijlmortvwx	ACHMNQVXZadfijklmnoqrstwxx	ACHMNQVXZcfijklmnoqrstwx	ACEFHILMNPQRSUVWXYZabcdefghijklmnopqrstuvwx	ACHMNQVXZacfijklmnoqrstwx	ACHMNQVXZcdefijklmnoqrstvwx	ACHMNQVXZcfijklmnoqrstwx	ABCDEFHILMNPQRSUVWXYZabcdefghijklmnopqrstuvwx	AMZRijlmoqrstwx	Imvwx	ijmnvwx	ABCDEFHILMNPQRSUVWXYZabcdefghijklmnopqrstuvwx	MQZRijlmorvwx	ACHMNQVXZacdfijklmnoqrstwx	ACFHILMNPQUVWXZabcdefghijklmnopqrstuvwx	ACHMNQVXZacdfijklmnoqrstwx	Zijlmnrvwx	ACFHILMNPQRSUVWXYZabcdefghijklmnopqrstuvwx	MQZRijlmorvwx	MQZRijlmorvwx	ACMQZRijklmoqrstwx	Imvwx	CDZRijlmorvwx	ACMQZRijklmoqrstwx	Imvwx	ACHMNQVXZcfijklmoqrstuwx	ACHMNQVXZacfijklmnoqrstvwx	Imvwx	Imvwx	Imvwx	ijmnvwx	Imvwx	Imvwx	Imvwx	Imvwx	Imvwx	Imvwx	Imvwx	Imvwx	Imvwx	ACDHILMNRQVXZwx	ACDHILMNRQVXZwx	ACDHILMNRQUVWXZabcdefijklmnoqrstvwx	ACDHILMNRQVXZwx	ACDHILMNRQVXZwx
It will fall a little	5283	120	134	162	70	125	116	70	91	105	140	132	141	153	142	111	68	58	135	144	101	95	103	187	123	95	76	127	103	64	153	116	43	78	112	71	94	121	79	35	110	81	117	100	108	83	129	125	79	75	83
	21%	24%	27%	32%	14%	25%	23%	14%	18%	21%	28%	26%	28%	31%	28%	22%	14%	12%	27%	20%	20%	10%	21%	37%	25%	19%	15%	25%	21%	13%	31%	23%	9%	16%	22%	14%	18%	24%	16%	7%	22%	16%	23%	20%	22%	17%	26%	25%	16%	15%	17%
		DGHPQUYZdgilmnoswx	DGHOPQTUVYZbcfgkhjlmnoqswx	ABDEFGHIKLOPQRTUVXYZabcefghjklmnopqrstuvwx	DGHPQTUVYZdfgilmnoswx	DGHPQUTUVYZdfgilmnoswx	DGHPQUTZdgilmnoswx	DGHPQTUVYZdfgilmnoswx	DGPQEfilmw	DGHPQTUVYZdfgilmnoswx	DFGHIKOPQTUVXYZabcefghijklmnoqrswx	DGHOPQTUVYZBcfgilmnoqswx	ADFGHIOPQTUVXYZabcefghijklmnoqrsuwx	ADEFGHIOPQTUVXYZabcefghijklmnoqrsuwx	ADFGHIOPQTUVXYZabcefghijklmnoqrsuwx	ADFGHIOPQTUVXYZabcefghijklmnoqrsuwx	DGHPQZdfgilmnoswx	ADFGHIOPQTUVXYZabcefghijklmnoqrsuwx	DGPQEfilmw	DGHPQTUVYZbcfgilmnoqswx	ADFGHIOPQTUVXYZabcefghijklmnoqrsuwx	DGPQEfilmw	DGPQAZfgilmow	ABCDEFGHIKLMNOPQRSTUVXYZabcefghijklmnoqrsuwx	DGHPQTUVYZbcfgilmnoswx	DGPQEfilmw	DGHPQTUVYZbcfgilmnoswx	DGHPQZfGIJfmosvwx	DGHPQZfGIJfmosvwx	DGHPQTUVYZbcfgilmnoswx	DGPQEfilmw	DGHPQTUVYZbcfgilmnoswx	DGHPQTUVYZbcfgilmnoswx	DGHPQTUVYZbcfgilmnoswx

Global #hdvisor: International Global Trends 2022
Q18. And over the next year, do you think each of the following will rise, decline, or stay at about the same level?-The price you pay for your household energy (such as electricity or gas)
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
	A	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (wtd)	49579	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1000	1001	1010	1021	1000	1000	998	500	500	500	501	500	1030	1030	500
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
It will rise a lot	8314	207	180	257	82	126	158	61	166	251	182	124	271	247	217	65	156	147	226	125	106	140	100	259	127	121	159	265	224	77	179	174	172	83	132	112	273	228	288	196	85	147	138	99	137	156	307	105	142	220	111
	33%	41%	36%	51%	16%	25%	32%	12%	33%	50%	36%	25%	54%	49%	43%	13%	31%	29%	45%	25%	21%	28%	20%	52%	25%	24%	32%	53%	45%	15%	36%	35%	34%	17%	26%	22%	54%	46%	58%	39%	17%	29%	28%	20%	27%	31%	61%	21%	28%	44%	22%
		BDEFGHIKOP QSTUVWXZad efghinopqrs uvx	DEFGKOPQST UVXYaghno pqruvx	ABDEFGHIKO PQRSTUVWXZ bcdefghiklmn opqrsuvwx	GO	DGOTVqrxq	DEGKOSTVXY aghnqux		DEGKOSTUV XYaghinquvx	ABDEFGHIKO PQRSTUVWXZ cdefghimnopqruvwx	ABDEFGHIKO PQSTUVWXZ	DGOVqxrq	ABDEFGHIK MNOPQRSTU VXYZbcdefgh ilmnopqrsuv	ABDEFGHIKO PQSTUVXYZc defghimnop qruvwx	ABDEFGHIKO PQSTUVXYZc defghimnop qruvwx	DGOTVqrxq	DEGKOSTVXY aghnqux	DGOTVqrxq	DGOTVqrxq	DGOc	ABDEFGHIKO PQRSTUVXYZ bcdefghiklmn opqrsuvwx	DGOTVqrxq	DGOVqn	ABDEFGHIKO PQRSTUVXYZ bcdefghiklmn opqrsuvwx	DGOTVqrxq	DGOVqn	DEGKOSTVXY aghnqux	ABDEFGHIKN OPQRSTUVX YZbcdefghi klmnopqrsuv	DEFGKOPQST UVXYaghino pqruvx	BDEFGHIKOP QSTUVWXZad efghimnopqr suvx	ABCDEFGHIJ KMNPQRST UVWXYZabc defghijklmno pqrstuvwx	DEFGHKDFQ STUVXYZadg hinopqrsuvx	GO	DGOSTVXqr nqux	DGOTVqrxq	DGOTVqrxq	GO	DGOTVqrxq	DGKOSTVXY aghnqux	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	DGOc	DGOTVqrxq ux	BDEFGHIKOP QSTUVWXZad efghimnopqr suvx	DGOxgn
It will rise a little	9215	197	196	171	143	215	233	111	190	177	165	202	176	194	159	190	226	197	195	178	213	227	217	236	142	250	242	226	191	161	243	196	205	177	185	205	146	103	155	177	210	196	205	211	140	229	195	231	174	154	195
	18%	39%	35%	34%	30%	43%	45%	44%	38%	34%	33%	40%	34%	37%	33%	38%	45%	38%	38%	36%	42%	45%	43%	45%	28%	50%	47%	45%	38%	32%	49%	39%	41%	37%	37%	41%	29%	45%	54%	44%	25%	39%	41%	42%	28%	46%	38%	46%	35%	42%	38%
		CDILMNRW abcjltw	CDILMNRS Wabcjlmtvw	CDILMNRS Wabcjlmtvw	CILWal	CDILMNRS Wabcjlmtvw	ACDHILMNO QRSWabcdfg jklmotvw	ACDHILMNO QRSWabcdfg jklmotvw	CDILMNRW abcjltw	CILMRWajlt	CDILMNRS Wabcjlmtvw	CDILMNRS Wabcjlmtvw	CILMWalt	CDILMNRS Wabcjlmtvw	ABCDEFHIKL MNOPQRSV Wabcdefghjk lmnopvwx	ACDHILMNO QRSWabcdfg jklmotvw	ACDHIJKLMN OQRSWabcd fgjklmotvw	ACDHILMNO QRSWabcdfg jklmotvw	L	CDILMRWajlt w	ABCDHIKLM NOQRSWabc defgjklmotv ws	ACDHIKLMN OQRSWabcd fgjklmotvw	ACDHILMNO QRSWabcdgk lmtvw	ABCDEFHIKL MNOPQRSV Wabcdefghjk lmnopvwx	ABCDEFHIKL MNOPQRSV Wabcdefghjk lmnopvwx	CDILMNRS Wabcjlmtvw	CILMRWajlt	CILMWalt	CDILMNRW abcjltw	CDILMNRS Wabcjlmtvw	CDILMNRW abcjltw	CDILMNRS Wabcjlmtvw	ABCDEFHIKL MNOQRSVW abcdefghjkl mnoqrtvwx	CDILMNRW abcjltw	LI	CDILMNRW abcjltw	CDILMNRW abcjltw	CDILMNRWajlt w	ACDHILMNO QRSWabcdgk lmtvw	CDILMNRW abcjltw	ABCDEFHIKL MNOQRSVW abcdefghjkl mnoqrtvwx	CDILMNRS Wabcjlmtvw	ABCDEFHIJK MNOQRSWabc defgjklmotv w	CDILMNRW abcjltw	ACDHILMNO QRSWabcdfg jklmtvw	CDILMNRW abcjltw	ACDHILMN OQRSWabcd efgkjlmotvw	CDILMNRS Wabcjlmtvw
It will stay about the same	4171	51	67	58	178	98	78	185	78	83	70	107	98	95	88	95	88	108	122	86	135	67	76	96	56	66	61	130	67	83	93	114	92	94	85	40	43	51	80	140	72	66	98	97	66	41	94	58	47	67
	17%	10%	12%	12%	26%	20%	16%	16%	16%	13%	14%	21%	12%	11%	12%	18%	19%	14%	22%	24%	17%	26%	13%	15%	19%	11%	12%	12%	26%	13%	17%	19%	27%	18%	19%	9%	8%	6%	16%	28%	15%	13%	20%	19%	13%	8%	19%	8%	8%	12%
		I	jkltvw	klww	ABCEFHIKL MNQRSUW XYZabdefhjk lmopqrstuv	ABCFHIJMN RWXZabdjkl mpstvwx	ABCMZajklt vw	ABCDEFHIJL MNOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	ABCDEFHIJL MNOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	jkltvw	Ajkltvw	ABCFHIJLMN RUWXZabdej klmopstvwx	ABCFHIJLMN RUWXZabdej klmopstvwx	klww	lv	jkltvw	ABCDEFHIJL MNOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	ABCDEFHIJL MNOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	ABCILMNR WZabdjklpst vwx	ABCFILMNR WXZabdjklps tvwx	ABCDEFHIJL MNOPQRSTUV WXYZabcdef ghijklmnopq rstuvwx	ABCFHIJLMN PRUWXZabd ejklmopstvw x	ABCDHIJKLM NOQRSWabc defgjklmotv ws	ABCFHIJLM NPQRUWXYZ abdjklvwx	ABCFHIJLM NPQRSUW XYZabdefhjk lmopqrstuv wx	ABCEFHIJKL MNPQRSUW XYZabdefhjk lmopqrstuv wx	Ajkltvw	ACLMZajklt w	ABCILMNRZ abdjklvwx	ABCILMNRZ abdjklvwx	ABCILMNR WZabdjklpst vwx	ABCDEFHIJL MNOPQRSUW XYZabdefhjk lmopqrstuv wx	ABCILMNR WXZabdjklps tvwx	ABCDEFHIJL MNOPQRSUW XYZabdefhjk lmopqrstuv wx	ABCILMNR WZabdjklpst vwx	ABCILMNR WZabdjklpst vwx	jkltvw	ABCILMNR WZabdjklpst vwx	ABCILMNR WZabdjklpst vwx	jkltvw	ABCILMNR WZabdjklpst vwx	ACDHILMNR WZabdjklpst vwx	ABCILMNR WZabdjklpst vwx
It will fall a little	1466	17	19	25	86	13	20	32	42	29	37	38	17	24	20	25	15	33	30	22	17	28	21	19	20	22	35	13	22	68	24	21	32	60	17	29	17	15	17	32	18	27	17	62	12	23	8	30	104	59	75
	6%	3%	4%	5%	17%	3%	4%	6%	8%	6%	7%	8%	3%	5%	4%	5%	3%	7%	6%	4%	3%	6%	4%	4%	4%	4%	7%	3%	4%	10%	5%	4%	6%	8%	3%	6%	3%	3%	3%	6%	4%	5%	3%	12%	2%	5%	2%	6%	21%	12%	15%
			t	EPakrt	ABCEFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuw			t	ABEFIJMNPST VWXaehjklnp t	ABCEFIJMNO PRSTUVWXY abdehijklno prst	ABCEFIJMNO PSTVWXYab dehjklnprt		Eat	t	EPakrt		ABEFIJNPSTV WXYaehjkln prt	ABEFIJNPSTV WXYaehjkl nprt	AELPTajklrt		Eakrt	at	t	t	t	ABEFIJNPSTV WXYaehjkl nprt		at	ABEFIJMPTW Xahjklnprt	ABCEFIJMNO PSTVWXYab defhjklnprst		AELPTWahjlr t			ABEFIJNPSTV WXYaehjklnprt		AELPTJakrt	ABCDEFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmno pqrstuwxs	ABCFFGHIKL MNOPQRSTU VWXYZabcdef ghijklmnoprs tu	ABCFFGHIKL MNOPQRSTU VWXYZabcdef ghijklmnoprs tu	ABCFFGHIKL MNOPQRSTU VWXYZabcde fghijklmnopr stu
It will fall a lot	672	5	6	12	22	7	7	3	7	10	15	8	9	10	9	8	4	16	7	8	6	5	11	5	10	6	12	4	7	35	4	5	13	11	9	11	12	4	13	9	5	9	10	11	5	5	5	12	15	21	11
	1%	1%	1%	2%	4%	1%	1%	1%	1%	2%	3%	2%	1%	2%	2%	2%	1%	3%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	7%	1%	1%	3%	2%	2%	2%	2%	1%	3%	2%	1%	2%	2%	2%	1%	1%	1%	2%	3%	2%	2%
				AGPTUWade k	ABCEFGHIKL MNOPRSTUV WXYZabdegh ijklmnopqrst x					Gak	ABEFGHIKOP RSTUWYabd eknrst	G	Gak	Gak	G			ABEFGHIKLN OPRSTUWYa bdehlmnrst		G			AGPWadk			AGPUWadk				AGPTUWYad ek	AGPWadk	G	AGPWadk	AGPTUWade k		ABFGPRTUW Yadeln	Gak			G			G					AGPUWadk	ABEFGHKOP RSTUWYabd eknrst	ABCEFGHIKL MNOPRSTU WXYZabdegh ijklmnoprstx	Gak
Don't know	1167	78	36	37	50	47	15	50	17	34	37	31	35	36	33	14	15	50	16	50	45	17	14	37	24	17	13	9	29	74	41	36	14	17	47	40	8	13	19	33	6	11	44	14	16	9	22	9	37	37	4	36
	5%	6%	5%	5%	6%	9%	3%	2%	3%	5%	6%	4%	5%	4%	6%	3%	3%	2%	3%	6%	12%	3%	3%	4%	5%	3%	3%	2%	6%	5%	10%	6%	3%	3%	9%	8%	2%	3%	4%	6%	1%	7%	9%	3%	4%	2%	4%	2%	5%	5%	1%	7%
		FGHNOPQTU XYZefjmprt w	FGNOPQTUX YZejmprtw	FGNOPQTUX YZejmprtw	FGHNOPQTU XYZefjkmprt w	ABCDFGHIJKL MNOPQRTU VWXYZabdef ijklmpqrstuv wxyz	imw		DGZmw	FGNPUYZdej mrtw	FGHNOPQTZ UXYZefjkmp rtw	FGHNOPQTU XYZefjkmprt w	FGNOPQUYZ ejmrtw	FGHNOPQTU XYZefjkmprt w	ABCEFGHIJKL MNOPQRTU VWXYZabdef ijklmpqrstuv wxyz	Zmw	imw	FGHNOPQTU XYZefjkmprt w	ABCEFGHIJKL MNOPQRTU VWXYZabdef ijklmpqrstuv wxyz	GNPYZejmrtw	FGNPUYZej mrtw	Zmw	mw	imw	ABCDFGHIJKL MNOPQRTU VWXYZabdef ijklmpqrstu wxyz	FGHNOPQTU XYZefjkmprt w	ABCDFGHIJKL MNOPQRTU VWXYZabdef ijklmpqrstu wxyz	DEGJKOQSTV XYZefjkmprt w	ABCDFGHIJKL MNOPQRTU VWXYZabdef ijklmpqrstu wxyz	imw	ABCDFGHIJKL MNOPQRTU PQTUVWXYZ befjklmnpqrst vw	BCFGHIJKLNO PQTUVWXYZ	GPZmw	FGNOPQUYZ	FGHNOPQTU XYZefjmprt w	FGHNOPQUYZ	FGHNOPQTU XYZefjmprtw
Sigma	174000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																																																		
Top2Box (Rise)	17724	399	386	378	234	336	381	275	356	373	345	326	391	381	396	255	381	339	365	303	339	368	317	386	377	363	388	394	385	236	375	376	344	268	362	358	413	421	408	373	304	343	393	310	377	385	437	336	315	374	316
	71%	80%	77%	76%	47%	67%	76%	55%	71%	75%	69%	65%	78%	76%	79%	51%	76%	68%	73%	61%	68%	74%	63%	77%	75%	73%	78%	79%	77%	47%	75%	75%	69%	54%	72%	72%	83%	84%	82%	75%	61%	69%	79%	63%	75%	77%	87%	67%	63%	75%	63%
		CDEGHIKNOQ RSTUVXYZadef ghimnoqvwx	DEGHIKOQRS TVYZeghinoq uvx	DEGHIKOQST Vcfghnoquvx	DGOSxgn	DEGHIKOQST Vcfghnoquvx	DEGJKOQSTV	DGIKOQVxgnq vx	DEGJKOQSTV cfghnoquvx	DGOVxgnqv x	DGOOxg	DGOVxgnqv x	DEGHIKOQR TUVYdghim noquvx	DEGHIKOQST Vcfghnoquvx	DEGHIKOQR STUVYcdfgh mnoquvx	DEGHIKOQR STUVYcdfgh mnoquvwx	DEGHIKOQST Vcfghnoquvx	DGOVxgnqv x	DEGHIKOQST Vcfghnoquvx	DGOGxgnqv x	DEGHIKOQST Vcfghnoquvx	DEGHIKOQST Vcfghnoquvx	DGOGxg	DEGHIKOQRS TUVYdfghmu vwx	DEGHIKOQST Vcfghnoquvx	DEGHIKOQST Vcfghnoquvx	DEGHIKOQR TVYcfghinoq uvx	DGOVxgnqv x	DEGHIKOQR STUVYcdfgh mnoquvwx	DEGJKOQSTV cfghnoquvx	DGIKOQVxgnq vx	BCDEFGHIKL MNOPQRSTU WXYZabcdef ghimnoquvw x	ABCDFFGHIJ KLMNOPQRS TUVWXYZab cdefghimnoq rstuvwxyz	ABCDFFGHIJ KLMNOPQRS TUVWXYZab cdefghimno pqrstuvwxyz	DEGJKOQSTV	DGOGxgn	DGOGxg	DEGJKOQSTV cfghnoquvx	DEGHIKOQST Vcfghnoquvx	ABCDFFGHIJ KLMNOPQRS TUVWXYZab cdefghijklmn opqrstuvwx	DGOSxgn	DGOGxg	DEGJKOQSTV cfghnoquvx	DGOxg
Bottom2Box (Fall)	1938	21	25	38	108	20	26	35	49	39	52	46	26	34	29	33	19	50	37	30	22	32	32	23	31	27	47	17	29	83	29	26	45	51	26	39	28	19	29	41	23	36	26	72	16	28	13	43	120	80	86
	8%	4%	5%	8%	22%	4%	5%	7%	10%	8%	10%	9%	5%	7%	6%	7%	4%	10%	7%	6%	4%	6%	6%	5%	6%	5%	9%	3%	6%	17%	6%	5%	9%	10%	5%	8%	6%	4%	6%	8%	5%	7%	5%	14%	3%	6%	3%	9%	24%	16%	17%
		ABEFJPWakn rt	ABCFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	ABCFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	ABEFJPWakn rt	ABCFGJLMNO PRSTUVWXYa bdehjklnprst	ABEFJPYWae hknrt	ABCFGJLMN OPRSTUVWX Yabdehijklno prst	ABEFJMPST VWXYabdehj klnprst	ABEFGJLMNO PRSTUVWXY abdehijklnprst	ABCFGJLMN OPRSTUVWX Yabdehijklno prst	ABEFJMPST VWXYabdehj klnprst	at	AEPakrt	at	AEPakrt	at	ABEFGJLMNO PRSTUVWXY abdehijklnprs t	ABEFJPTWakr t	ABCFGJLMN OPRSTUVWX Yabdehijklno prst	ABEFJMPST VWXYabdehj klnprst	EPakrt	ABCFGJLMN OPRSTUVWX Yabdehijklno prst	ABEFJMPST VWXYabdehj klnprst	EPakrt	AEPakrt	at	ABEFJNPST VWXYabdehj klnprst	ABEFGJLMNO PRSTUVWXY abdehijklnprs t	ABEFJPTWae hknrt	ABCFGJLMN OPRSTUVWX Yabdehijklno prst	akt	at	ABEFJNPST WXYabdehjk lnprst	ABCFGJLMN OPRSTUVWX Yabdehijklno prst	ABEFJPTWae hknrt	akt	akt	ABEFJNPST WYadehjklnr t		AEPTakrt		ABCFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	ABCFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	ABCFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx	ABCFGHIJKL MNOPQRSTU VWXYZabcde fghijklmnop qrstuvwx

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Global #Advisor: International Global Trends 2022
Q19. Which of the following, if any, have you done in the past week?
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x
Minimum Base: 30 (**), Small Base: 100 (*)

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	Germany	Denmark	Spain	France	Great Britain	Greece	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Malaysia	Netherlands	New Zealand	Peru	Philippines	Poland	Romania	Saudi Arabia	Sweden	Singapore	Thailand	United Arab Emirates	United States	Vietnam	South Africa	Bulgaria	Turkey	Pakistan	Ecuador	Morocco	Guatemala	Costa Rica	Panama	Dominican Republic	Puerto Rico	Israel	Kenya	Nigeria	Zambia
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x
Base: All Respondents (small)	48975	1000	1003	1000	1000	1001	1000	1000	1000	1000	1001	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1001	1000	1000	1000	1001	1000	1000	999	1000	1000	1000	1000	1001	1000	1000	1010	1001	1000	1000	998	999	999	999	999	999	1000	1010	1000	1000
Base: All Respondents (wtd)	25000	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500
Played video games (including any console or handheld device, PC, smartphone or tablet)	2071	147	142	141	160	163	134	138	127	135	123	169	155	144	150	205	209	182	137	191	144	171	139	143	126	115	212	153	133	124	144	158	169	123	181	223	152	117	87	50	90	93	111	120	114	139	135	128	43	74	129
	56%	29%	28%	29%	32%	33%	27%	28%	25%	27%	25%	34%	31%	29%	30%	41%	42%	36%	27%	38%	29%	34%	28%	29%	25%	23%	42%	31%	27%	25%	29%	32%	34%	25%	36%	45%	30%	23%	17%	10%	18%	19%	22%	24%	23%	28%	27%	26%	9%	15%	26%
Watched films/videos	17071	359	385	338	374	353	356	343	377	356	367	378	373	364	347	396	367	376	340	371	368	377	354	338	338	345	357	343	354	333	369	354	349	360	354	345	361	355	355	315	65	317	278	349	360	345	386	377	380	331	333	353
	57%	72%	77%	68%	75%	71%	71%	69%	74%	63%	67%	76%	75%	73%	69%	79%	73%	75%	68%	74%	74%	75%	71%	68%	68%	69%	71%	69%	71%	67%	74%	71%	70%	72%	71%	69%	71%	71%	71%	63%	75%	63%	67%	70%	72%	69%	77%	75%	76%	66%	67%	71%
Read a novel/book	7101	111	186	141	105	165	135	115	138	151	137	173	154	155	114	153	181	177	186	161	178	154	160	165	171	100	167	129	111	80	153	88	115	93	115	146	105	105	115	69	54	93	137	94	98	93	84	77	141	140	75	151
	28%	22%	37%	28%	21%	33%	24%	23%	28%	30%	25%	45%	41%	43%	39%	26%	23%	31%	36%	32%	36%	30%	23%	32%	34%	30%	32%	24%	21%	16%	30%	18%	24%	19%	32%	29%	41%	22%	7%	19%	26%	19%	20%	20%	17%	14%	28%	28%	15%	50%	20%
Listened to music	14144	316	319	289	302	332	328	298	321	284	285	315	273	297	284	198	316	262	275	270	274	352	238	318	303	293	316	322	305	120	327	276	274	168	366	294	360	304	223	55	258	176	286	272	290	314	293	253	345	321	335
	57%	63%	64%	58%	60%	66%	66%	54%	64%	57%	57%	63%	55%	59%	57%	40%	63%	52%	55%	54%	55%	70%	48%	64%	61%	59%	63%	64%	61%	24%	65%	55%	55%	34%	69%	59%	72%	61%	45%	11%	52%	35%	57%	54%	58%	63%	59%	51%	69%	64%	67%
Used a social network (e.g. Facebook, Twitter, Instagram, Snapchat or TikTok)	15251	325	343	308	335	335	326	240	330	239	303	321	253	278	329	327	367	286	285	246	221	366	309	301	333	324	377	320	342	174	330	316	314	254	301	367	388	233	112	285	271	333	343	313	312	345	339	298	231	357
	61%	65%	69%	61%	67%	67%	65%	48%	66%	48%	61%	64%	51%	56%	66%	82%	73%	57%	57%	49%	44%	73%	62%	60%	67%	65%	75%	64%	68%	35%	66%	63%	63%	51%	60%	73%	78%	47%	77%	57%	54%	67%	69%	63%	62%	69%	68%	59%	46%	71%	
Attended a live performance (e.g. concert, theatre)	3089	43	57	50	63	53	51	56	51	38	46	60	51	44	57	46	50	59	44	37	38	61	39	75	55	45	37	55	45	25	44	36	74	35	58	37	78	57	36	16	37	28	31	35	25	45	35	35	75	45	35
	8%	8%	7%	6%	12%	7%	10%	15%	10%	8%	9%	12%	7%	9%	11%	9%	10%	20%	9%	7%	5%	8%	6%	7%	8%	7%	7%	8%	7%	5%	7%	6%	7%	7%	15%	8%	15%	12%	5%	6%	7%	8%	6%	7%	6%	8%	7%	5%	9%	10%	
Watched TV (live or streaming)	14593	299	382	345	301	365	285	266	286	330	346	343	357	360	305	291	301	273	329	351	355	283	239	371	339	273	257	289	306	157	362	272	253	194	390	280	332	383	262	177	164	172	239	259	212	216	207	323	373	167	287
	58%	60%	76%	69%	60%	73%	57%	53%	57%	66%	69%	69%	71%	72%	61%	58%	60%	55%	66%	70%	71%	57%	48%	74%	68%	55%	51%	58%	61%	31%	72%	54%	51%	39%	78%	56%	67%	77%	52%	35%	33%	34%	48%	52%	42%	43%	41%	65%	75%	33%	57%
Played sports (including going to the gym)	5819	139	102	117	131	81	138	100	155	141	116	163	165	154	140	137	75	192	128	88	156	96	135	86	140	102	142	84	184	101	105	73	31	95	149	93	69	71	80	56	152	73	57	124	
	23%	28%	20%	23%	26%	16%	28%	20%	31%	28%	23%	32%	33%	31%	28%	27%	15%	38%	26%	18%	31%	19%	27%	17%	28%	20%	28%	17%	37%	20%	21%	14%	6%	19%	30%	19%	14%	19%	16%	11%	30%	15%	12%	25%	17%	17%	21%	15%	19%	25%	
Visited a shopping mall or retail store	11106	177	154	193	186	194	197	216	196	163	190	171	213	177	163	205	184	231	245	226	234	195	253	249	243	227	244	215	260	151	207	180	195	210	203	157	198	146	151	65	160	164	197	146	210	205	235	166	214	115	227
	44%	36%	31%	39%	37%	51%	39%	44%	39%	47%	53%	58%	58%	54%	62%	56%	47%	39%	49%	55%	45%	53%	50%	50%	49%	48%	49%	54%	49%	30%	40%	60%	59%	64%	40%	42%	47%	34%	32%	33%	39%	29%	32%	30%	42%	41%	45%	43%	40%	35%	46%
Socialised with friends at home	7395	143	166	139	151	118	148	156	137	134	139	146	156	118	176	100	220	200	158	51	68	150	107	162	154	121	166	160	173	137	150	109	114	99	130	104	110	126	125	93	138	117	279	291	
	30%	29%	33%	28%	30%	24%	30%	30%	31%	27%	27%	29%	31%	24%	36%	20%	44%	40%	32%	15%	20%	30%	21%	32%	31%	24%	33%	33%	32%	27%	30%	22%	23%	28%	28%	29%	37%	41%	32%	25%	27%	25%	27%	33%	56%	58%	
Socialised with friends outside of your home	9383	210	235	142	188	184	188	141	178	174	191	251	167	176	218	163	235	192	199	113	169	168	143	158	204	176	207	161	242	150	202	200	121	173	189	233	204	295	122	118	145	165	143	136	153	204	168	208	347	263	291
	38%	42%	47%	28%	38%	37%	38%	28%	36%	35%	38%	50%	33%	33%	44%	33%	47%	38%	40%	32%	33%	44%	29%	31%	32%	31%	34%	33%	46%	43%	40%	40%	24%	34%	36%	46%	41%	50%	34%	34%	29%	33%	43%	27%	31%	41%	34%	40%	69%	53%	58%
Socialised with friends online through gaming or on social media	6670	140	147	78	181	170	170	106	143	63	78	135	96	144	98	58	143	108	103	75	103	147	111	76	143	117	97	108	139	98	117	97	108	139	141	123	111	185	73	43	87	93	106	114	111	168	129	96	172	113	108
	27%	28%	29%	16%	36%	34%	34%	21%	29%	17%	16%	27%	19%	29%	20%	28%	29%	21%	19%	15%	21%	29%	22%	15%	28%	23%	19%	21%	28%	19%	23%	19%	21%	28%	28%	25%	27%	37%	24%	25%	17%	18%	21%	23%	22%	33%	25%	19%	33%	21%	21%
Gone for a walk	13665	281	294	247	317	303	270	247	295	249	300	314	311	290	277	227	347	316	287	307	305	283	305	283	304	318	318	315	317	262	190	154	167	114	154	167	214	192	144	111	168	197	176	162	216	211	222	144	211	186	207
	50%	56%	59%	48%	51%	59%	56%	49%	59%	52%	60%	65%	62%	58%	45%	43%	49%	47%	56%	41%	43%	55%	56%	41%	43%	57%	55%	57%	59%	64%	64%	43%	38%	31%	53%	43%	52%	55%	64%	42%	21%	48%	35%	42%	43%	43%	43%	40%	42%	57%	41%	57%
None of the above	732	12	14	19	21	24	11	13	13	26	12	11	21	19	10	9	8	18	18	4	10	24	17	3	13	5	15	9	11	20	25	11	6	3	6	11	9	7	7	11	14	-	9	6	
	3%	2%	3%	4%	4%	5%	2%	3%	3%	5%	2%	2%	4%	4%	2%	2%	2%	4%	4%	1%	2%	5%	3%	1%	3%	1%	3%	2%	4%	5%	2%	1%	1%	1%	1%	3%	2%	2%	1%	1%	2%	3%	2%	1%	1%	2%	2%	3%	2%	1%	
Sigma	128393	2680	3017	2425	2795	2751	2667	2766	2667	2664	3119	2667	2631	2687	2424	3085	2838	2711	2849	2511	2899	2300	2689	2720	2567	2777	2927	2776	1833	2905	2507	2273	2083	2745	3016	2979	3204	1902	1067	1993	2027	2208	2211	2184	2424	2280	2552	2941	2237	3179
		5.4%	5.9%	6.0%	6.8%	5.9%	5.9%	5.8%	5.9%	5.9%	6.2%	6.5%	6.4%	5.9%	5.7%	5.8%	5.7%	5.7%	5.7%	5.7%	5.7%	5.7%	5.8%	5.4%	6.0%	5.7%	5.5%	5.7%	5.9%	5.5%	5.6%	5.8%	5.7%	5.8%	5.9%	5.5%	5.6%	5.7%	5.8%	5.9%	5.7%	5.8%	5.8%	5.7%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%

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