



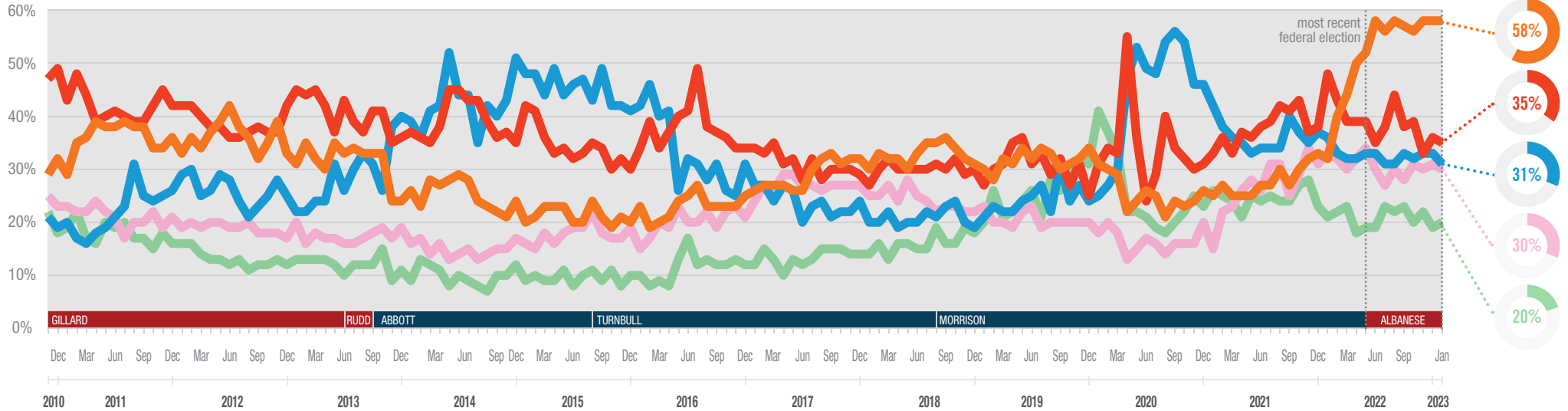
# IPSOS ISSUES MONITOR JANUARY 2023

## The top issues facing Australia

Mark Davis  
Managing Director, Public Affairs, Australia and New Zealand  
mark.davis@ipsos.com  
(03) 9946 0826

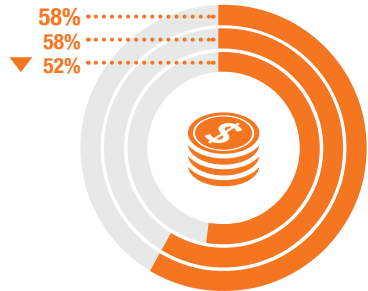


The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



### Cost of Living

JAN 23  
DEC 22  
MAY 22



### Healthcare

35%  
36%  
39%



### The Economy

31%  
33%  
33%



### Housing

30%  
31%  
34%



### The Environment

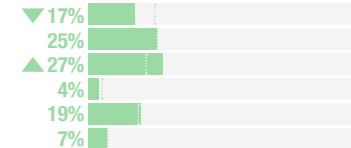
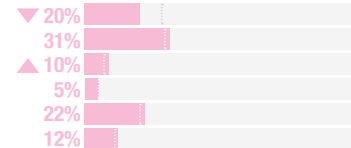
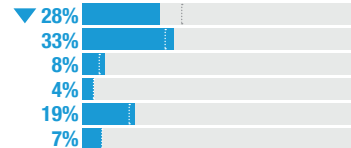
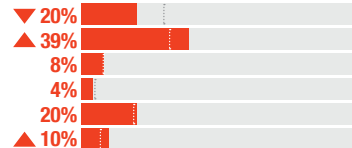
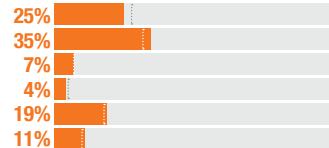
20%  
19%  
19%



▲▼  
significant  
difference  
compared  
with the  
current  
month

### Party most capable to manage the top issues facing Australia

COALITION  
ALP  
GREENS  
OTHER  
DON'T KNOW  
NONE



▲▼  
significant  
difference  
compared  
with the  
most  
recent  
federal  
election



# IPSOS ISSUES MONITOR JANUARY 2023

## The top issues facing Australia

Mark Davis  
Managing Director, Public Affairs, Australia and New Zealand

✉ mark.davis@ipsos.com

☎ (03) 9946 0826



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022	OCT 2022	NOV 2022	DEC 2022	JAN 2023
<b>Cost of Living</b>	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52%	58%	56%	58%	57%	56%	58%	58%	58%
<b>Healthcare</b>	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%	33%	36%	35%
<b>The Economy</b>	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%	33%	33%	31%
<b>Housing</b>	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%	30%	31%	30%
<b>Environment</b>	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%	22%	19%	20%
<b>Petrol Prices</b>	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%	24%	22%	19%
<b>Crime</b>	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%	14%	13%	18%
<b>Poverty</b>	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%	14%	14%	13%
<b>Personal Debt</b>	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%	8%	10%	11%
<b>Education</b>	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%	10%	9%	7%	9%
<b>Taxation</b>	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%	7%	7%	8%
<b>Immigration</b>	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%	7%	5%	7%
<b>Unemployment</b>	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%	8%	9%	7%
<b>Population</b>	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%	5%	6%	7%
<b>Drug Abuse</b>	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%	6%	6%	6%
<b>Defence</b>	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%	9%	6%	6%
<b>Indigenous Issues</b>	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%	4%	6%	5%
<b>Transport</b>	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%	5%	4%	6%	5%
<b>Racism</b>	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%	4%	3%	5%	4%	5%

