



IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Victoria

Mark Davis

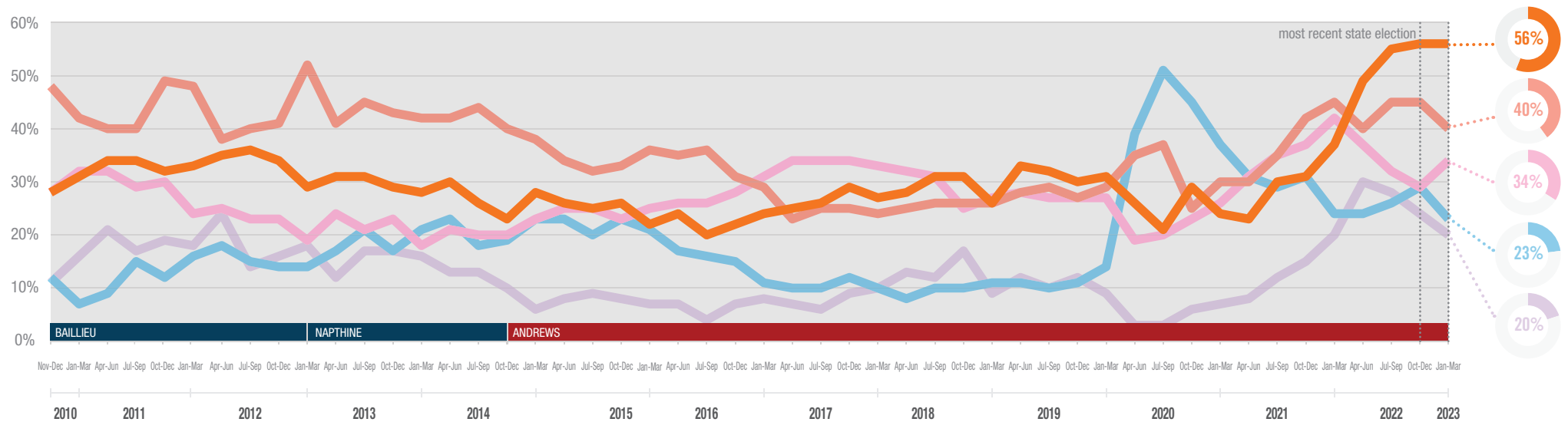
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826

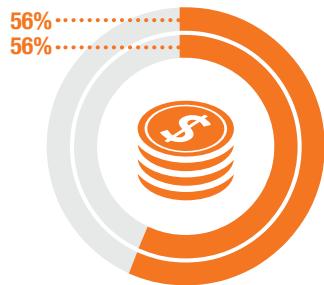


Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between January and March 2023 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.

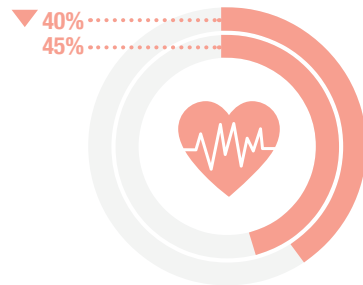


Cost of Living

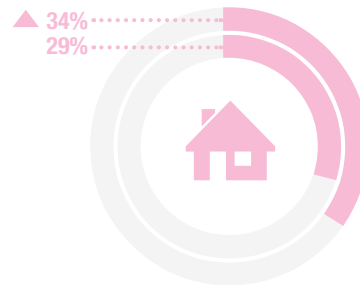
JAN-MAR 23
OCT-DEC 22



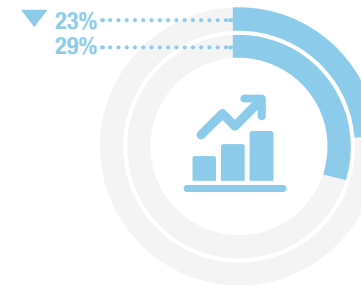
Healthcare



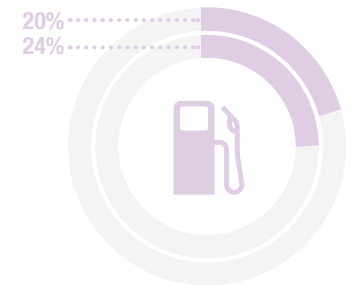
Housing



Economy

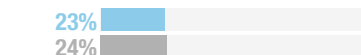
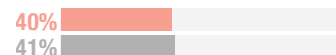


Petrol Prices



▲▼
significant
difference
compared with
most recent
state election

VIC
REST OF
AUSTRALIA



▲▼
significant
difference
compared with
the rest of
Australia



IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Victoria






Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

✉ mark.davis@ipsos.com

☎ (03) 9946 0826



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023
 Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%	55%	56%	56%
 Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%	45%	45%	40%
 Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%	32%	29%	34%
 The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%	26%	29%	23%
 Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%	28%	24%	20%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%	15%	15%	18%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%	17%	16%	16%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%	13%	13%	12%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%	9%	10%	11%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%	7%	9%	10%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%	10%	8%	10%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%	6%	6%	10%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%	9%	10%	10%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%	5%	5%	8%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%	6%	5%	6%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%	5%	8%	5%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%	4%	5%	5%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	5%	4%	4%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%	3%	2%	3%



IPSOS ISSUES MONITOR MARCH 2023

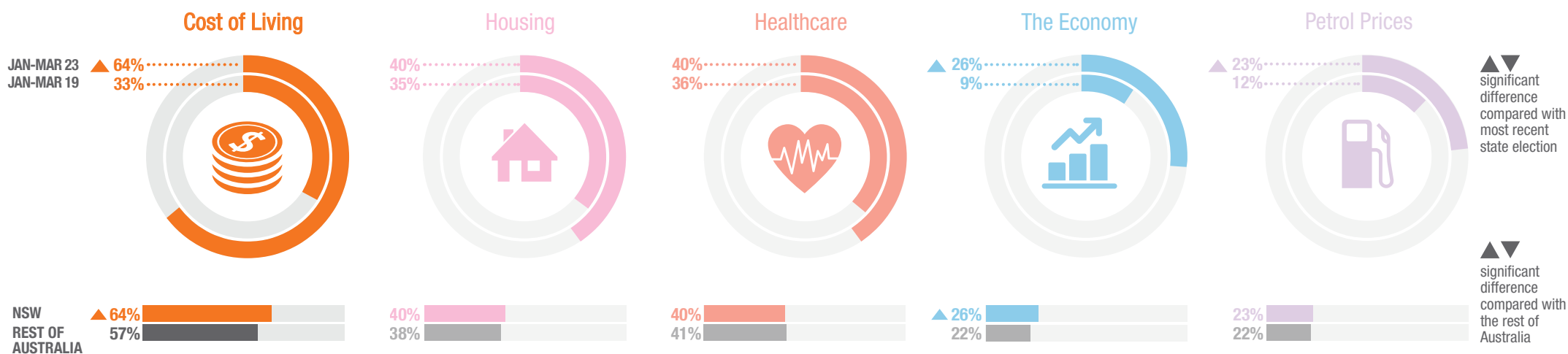
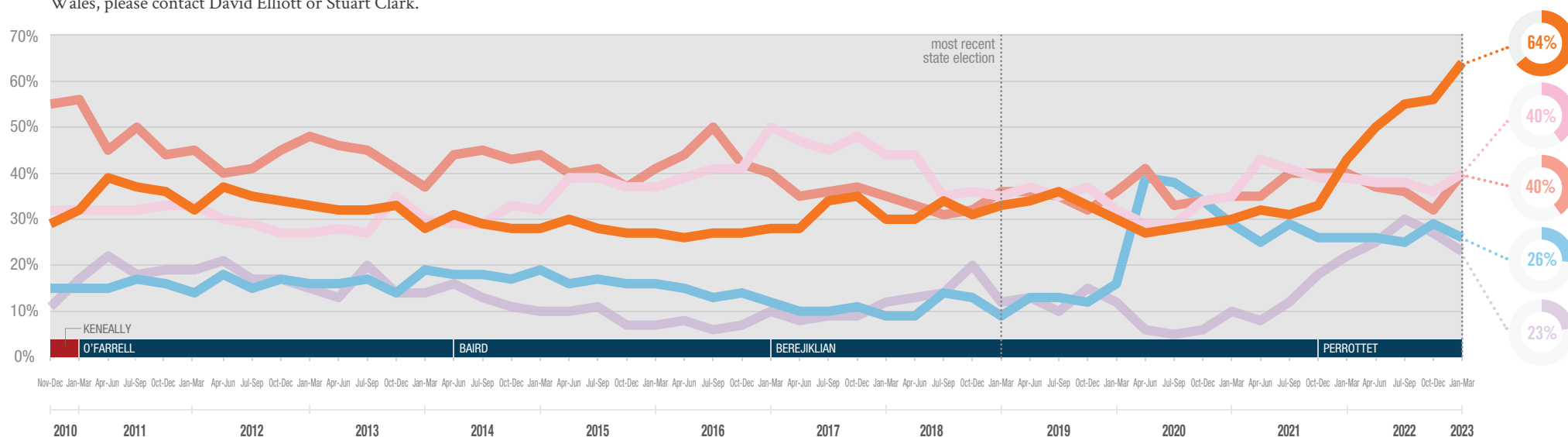
The top issues facing New South Wales

David Elliott
Head of Ipsos Public Affairs NSW
✉ david.elliott@ipsos.com
☎ (02) 9900 5159

Stuart Clark
Director
✉ stuart.clark@ipsos.com
☎ (02) 9900 5180



Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between January and March 2023 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.










IPSOS ISSUES MONITOR MARCH 2023

The top issues facing New South Wales

David Elliott
Head of Ipsos Public Affairs NSW
✉ david.elliott@ipsos.com
☎ (02) 9900 5159

Stuart Clark
Director
✉ stuart.clark@ipsos.com
☎ (02) 9900 5180



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023
 Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%	50%	55%	56%	64%
 Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%	38%	36%	40%
 Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%	36%	32%	40%
 The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	25%	29%	26%
 Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%	30%	27%	23%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%	18%	18%	15%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%	11%	11%	11%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%	8%	8%	11%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%	13%	10%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%	10%	10%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%	14%	12%	9%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%	9%	10%	8%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%	8%	8%	7%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%	6%	7%	6%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	6%	7%	6%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	4%	5%	5%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	4%	4%	4%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%	3%	4%	3%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%	3%	3%	3%





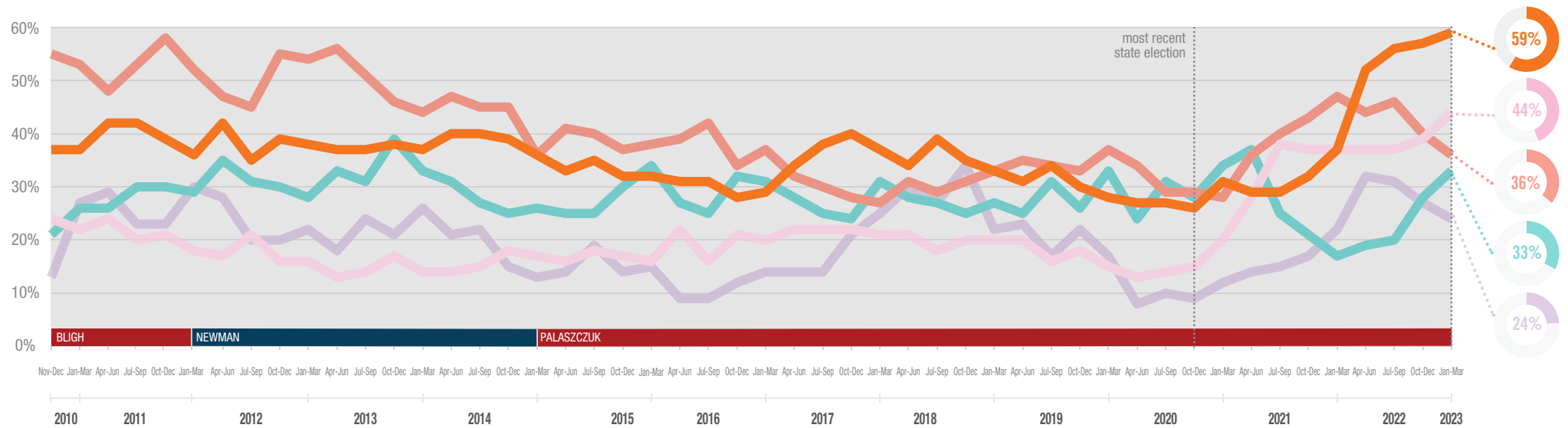
IPSOS ISSUES MONITOR MARCH 2022

The top issues facing Queensland

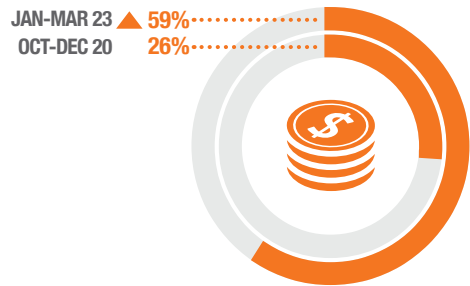
Kathy Benson
Chief Client Officer ANZ
✉ kathy.benson@ipsos.com
☎ (07) 3016 7662



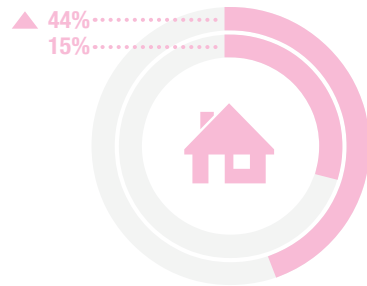
Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between January and March 2023 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kathy Benson.



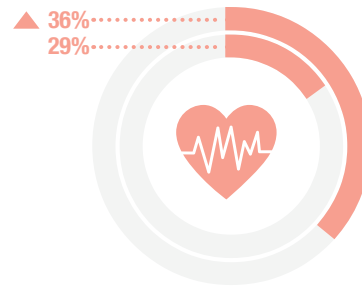
Cost of Living



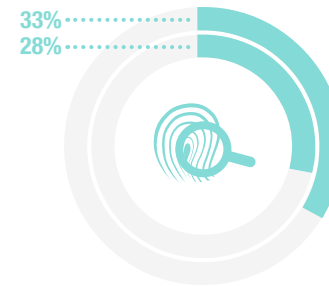
Housing



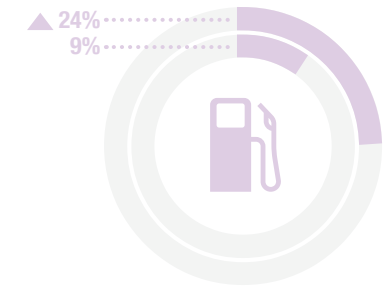
Healthcare



Crime

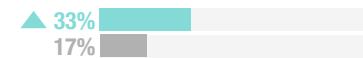
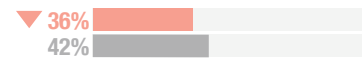


Petrol Prices



▲ ▼
significant difference compared with most recent state election

▲ ▼
significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 306 interviews were conducted via online panel between January and March 2023 (11 - 14 January n = 103 / 8 - 11 February n = 102 / 8 - 10 March n = 101) among Australian adults aged 18+.
Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>.
A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>





IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Queensland






Kathy Benson

Chief Client Officer ANZ

 kathy.benson@ipsos.com

 (07) 3016 7662



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023
 Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%	56%	57%	59%
 Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%	37%	39%	44%
 Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%	46%	40%	36%
 Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%	20%	28%	33%
 Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%	31%	27%	24%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%	26%	23%	22%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%	14%	15%	13%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%	10%	11%	12%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%	8%	9%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%	7%	8%	8%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%	7%	7%	7%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%	4%	5%	6%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	6%	6%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%	5%	5%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	5%	5%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%	7%	7%	4%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%	3%	3%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%	3%	3%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%	3%	4%	2%





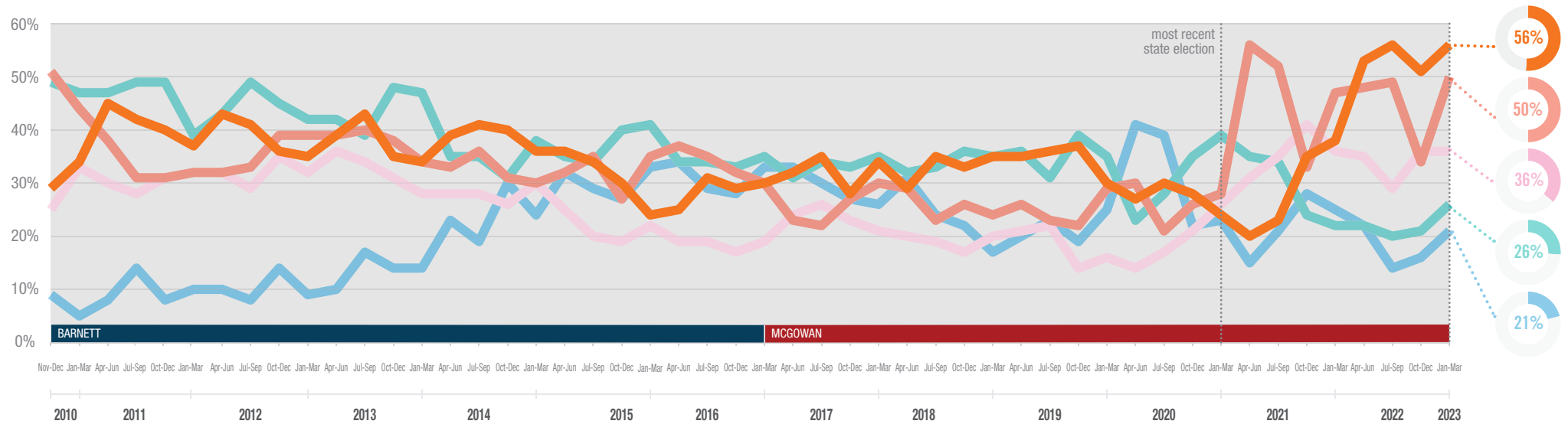
IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Western Australia

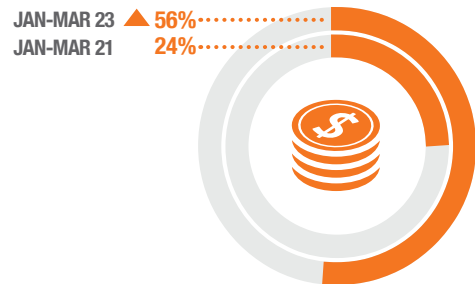
Brad Hyde
 Director, Perth
 ✉ brad.hyde@ipsos.com
 ☎ +61 423 418 127



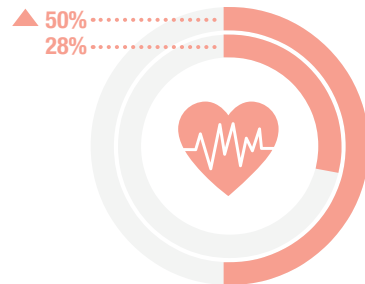
Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between January and March 2023 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.



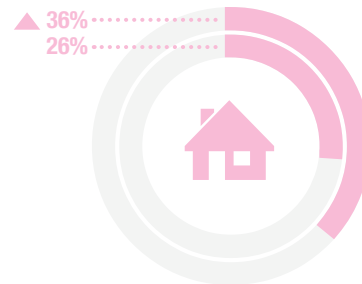
Cost of Living



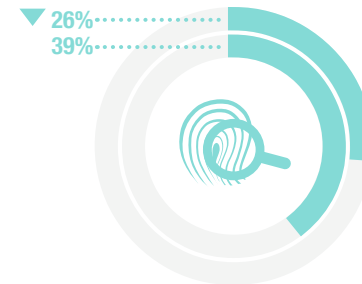
Healthcare



Housing



Crime

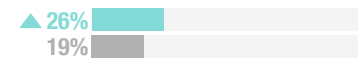
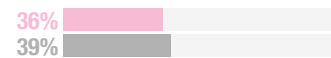


The Economy



▲▼
 significant difference compared with most recent state election

▲▼
 significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 306 interviews were conducted via online panel between January and March 2023 (11 - 14 January n = 103 / 8 - 11 February n = 102 / 8 - 10 March n = 101) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>








IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Western Australia

Brad Hyde
Director, Perth
✉ brad.hyde@ipsos.com
☎ +61 423 418 127



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023
 Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%	53%	56%	51%	56%
 Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%	49%	34%	50%
 Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%	29%	36%	36%
 Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%	20%	21%	26%
 The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%	14%	16%	21%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%	28%	32%	17%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%	15%	15%	15%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%	11%	14%	14%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%	11%	16%	11%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%	10%	11%	9%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%	11%	9%	7%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%	12%	9%	7%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%	9%	6%	6%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%	3%	9%	5%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	3%	3%	5%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%	5%	5%	5%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%	5%	6%	4%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%	5%	4%	3%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	4%	2%

