

Global Advisor

Global coverage
Expert Support
Reliable schedule

Global Advisor is a monthly online service that covers 32 markets around the world. Choose which countries you want to cover, and when, and we'll get you answers at significant cost savings compared to custom research.

Global Advisor allows for a multi-country survey to be launched quickly and affordably to meet your international marketing research needs.

Global Advisor's online surveys yields either 1,000 or 500 respondent completes per country and you simply choose which countries you wish to field your proprietary questions.

For more information, contact:

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THE BUSINESS CHALLENGE

International research can be a complicated and costly endeavour.

Your challenges may be to:

- Understand the interest or needs of consumers in other parts of the world
- Introduce or grow your brand in a new or unfamiliar market
- Track the awareness of a product or service in several regions on a consistent basis

THE SOLUTION



Competitive per question pricing in **31 major global markets**



One contact, one supplier, one set of data tables, delivered to your inbox, one time or every month



Capabilities to field in many other markets, upon request



WHY Global Advisor?



Expert Support

Our team has extensive experience researching in countries around the world



Reliable Schedule

Our monthly schedule is set in stone so you can plan your study months in advance or trend over a longer period of time



Global Coverage

Every month we reach 62% of the Global Population – 84% of the World's GDP

