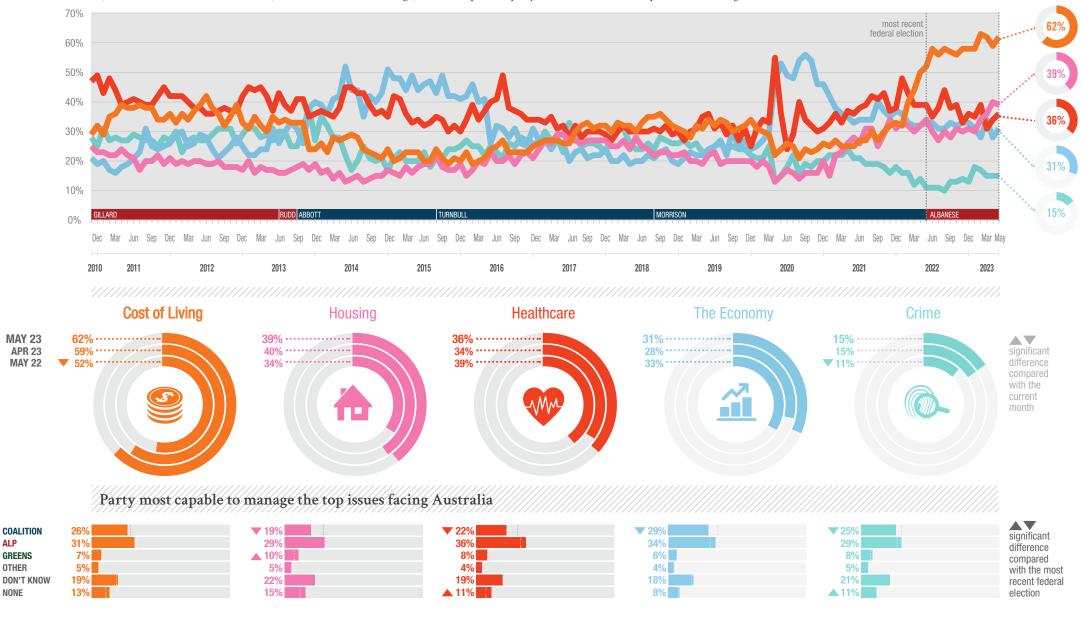
IPSOS ISSUES MONITOR MAY 2023

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



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This research was conducted by Ipsos, on its own behalf. Data collection was conducted via online research panel between 3rd and 6th May, 2023. A sample of 1,000 people was collected, representing the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: https://www.australianpollingcouncil.com A long methodology disclosure statement is available here: https://www.ipsos.com/en-au/polling-methodology-disclosure-statements



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			2012	2013	2014	2015	2016	2017					JAN 2022	FEB 2022			MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022	0CT 2022		DEC 2022	JAN 2023	FEB 2023	MAR 2023		ŝ
Cost of Living	30%	36%			25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52%	58%	56%	58%	57%	56%	58%	58%	58%	63%	62%	59 %	4
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%	30%	31%	30%	34%	36%	40%	4
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%	33%	36%	35%	39%	31%	34%	6
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%	33%	33%	31%	28%	34%	28%	6
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%	14%	13%	18%	17%	15%	15%	6
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%	22%	19%	20%	18%	14%	16%	6
Poverty	10%		10%										15%													13%	10%	15%	
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%	24%	22%	19%	19%	18%	18%	6
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%	8%	10%	11%	14%	13%	10%	, 0
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%	10%	9%	7%	9%	6%	9%	8%	1
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%	8%	9%	7%	7%	9%	8%	
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%	7%	5%	7%	5%	5%	6%)
Taxation	6%	7%	8%	6%		10%		8%		7%		7%				7%			7%		- / -	7%	7%	7%	8%	7%	9%	8%	
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%		10%		9%	9%	7%	7%	7%	9%	6%	6%	5%	8%	5%	
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%	5%	6%	7%	5%	5%	7%	
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%	6%	6%	6%	7%	7%	7%)
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%	4%	6%	5%	6%	6%	6%)
Transport	10%		10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%	5%	4%	6%	5%	5%	4%	4%	
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%	4%	3%	5%	4%	5%	2%	4%	4%	



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The precision of Ipsos online polls are calculated using a credibility interval, with a poll of 1,000 accurate to +/- 3.3 percentage points. For more information on the Ipsos use of credibility intervals, please visit the lpsos website: https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling__2021.pdf