

The top issues facing Victoria

Mark Davis

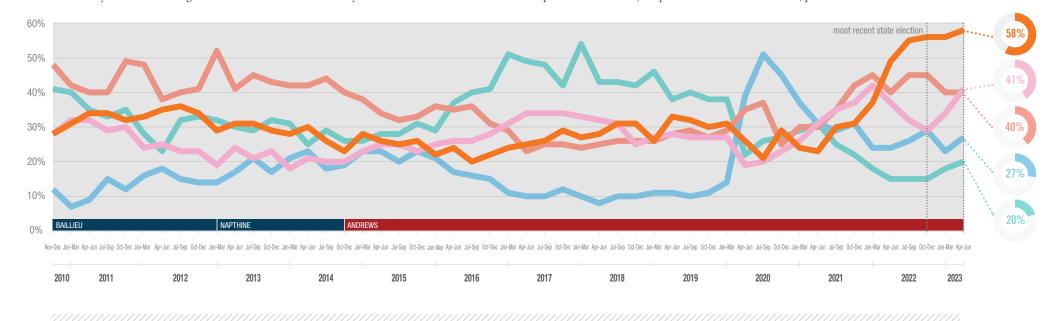
Managing Director, Public Affairs, Australia and New Zealand

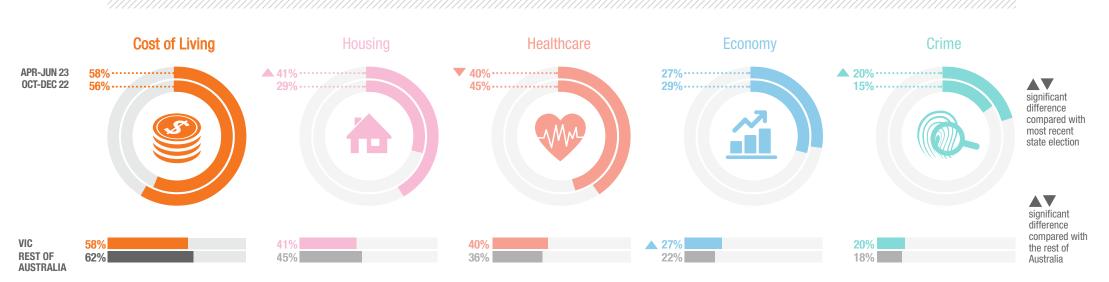
mark.davis@ipsos.com

(03) 9946 0826



Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between April and June 2023 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.







The top issues facing Victoria

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022	JAN-MAR 2023	APR-MAY 2023
Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%	55%	56%	56%	58%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%	32%	29%	34%	41%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%	45%	45%	40%	40%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%	26%	29%	23%	27%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%	15%	15%	18%	20%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%	28%	24%	20%	14%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%	9%	10%	11%	13%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%	13%	13%	12%	13%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%	17%	16%	16%	13%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%	6%	6%	10%	9%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%	9%	10%	10%	8%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%	5%	8%	5%	8%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%	7%	9%	10%	8%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%	10%	8%	10%	7%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%	6%	5%	6%	6%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%	5%	5%	8%	5%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	5%	4%	4%	3%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%	4%	5%	5%	3%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%	3%	2%	3%	2%



The top issues facing New South Wales

David Elliott Head of Ipsos Public Affairs NSW

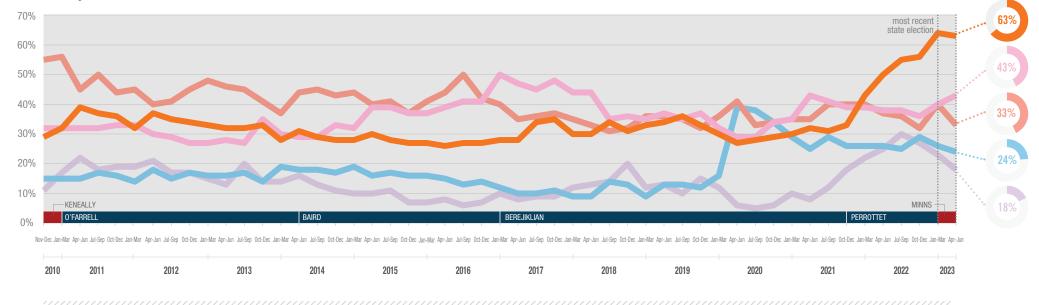
stuart.clark@ipsos.com

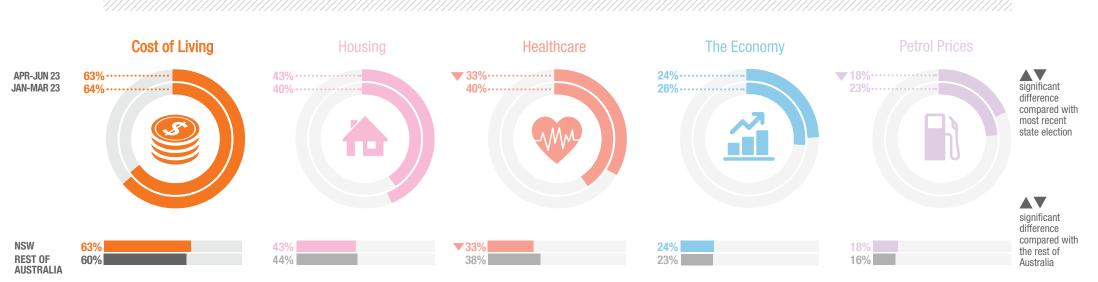
Stuart Clark

Director

david.elliott@ipsos.com (02) 9900 5180 (02) 9900 5159

Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between April and June 2023 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.







The top issues facing New South Wales

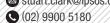
David Elliott Head of Ipsos Public Affairs NSW a david.elliott@ipsos.com

(02) 9900 5159

Stuart Clark

Director

stuart.clark@ipsos.com





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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	0CT-DEC 2022	JAN-MAR 2023	APR-JUN 2023
Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%	50%	55%	56%	64%	63%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%	38%	36%	40%	43%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%	36%	32%	40%	33%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	25%	29%	26%	24%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%	30%	27%	23%	18%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%	18%	18%	15%	14%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%	13%	10%	13%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%	10%	10%	12%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%	14%	12%	9%	11%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%	11%	11%	11%	11%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%	9%	10%	8%	10%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%	8%	8%	11%	9%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	6%	7%	6%	8%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%	8%	8%	7%	8%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	4%	5%	5%	6%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%	6%	7%	6%	6%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	4%	4%	4%	5%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%	3%	4%	3%	3%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%	3%	3%	3%	3%
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The top issues facing Queensland

Kathy Benson
Chief Client Officer ANZ

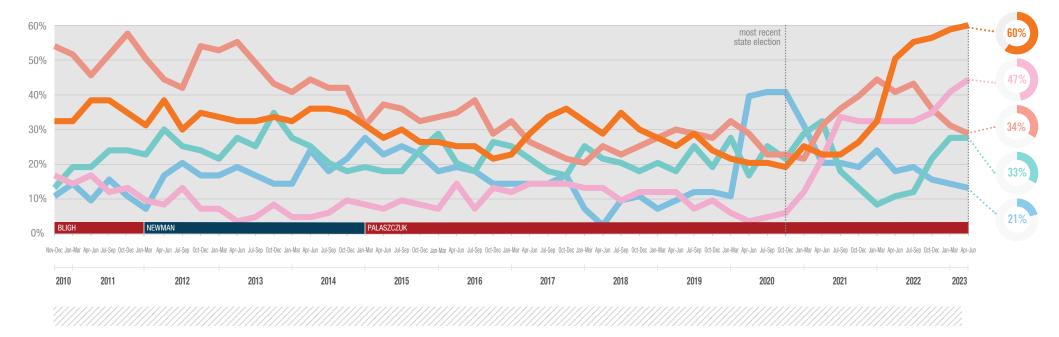
kathy benson@insos.com

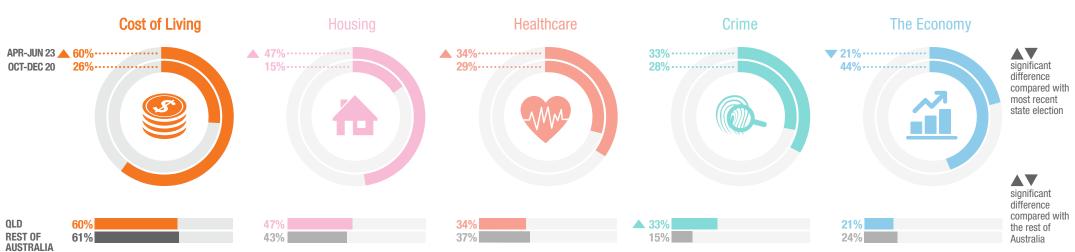
kathy.benson@ipsos.com
(07) 3016 7662



Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between April and June 2023 are shown below.

A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kathy Benson.







The top issues facing Queensland

Kathy Benson Chief Client Officer ANZ

kathy.benson@ipsos.com

(07) 3016 7662



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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	0CT-DEC 2022	JAN-MAR 2023	APR-JUN 2023
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%	56%	57%	59%	60%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%	37%	39%	44%	47%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%	46%	40%	36%	34%
• Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%	20%	28%	33%	33%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%	26%	23%	22%	21%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%	31%	27%	24%	18%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%	10%	11%	12%	12%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%	4%	5%	6%	10%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%	14%	15%	13%	10%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%	8%	9%	9%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%	7%	8%	8%	8%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	6%	6%	5%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%	7%	7%	7%	6%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	5%	5%	6%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%	7%	7%	4%	5%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%	3%	3%	4%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%	3%	3%	3%	4%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%	5%	5%	4%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%	3%	4%	2%	3%

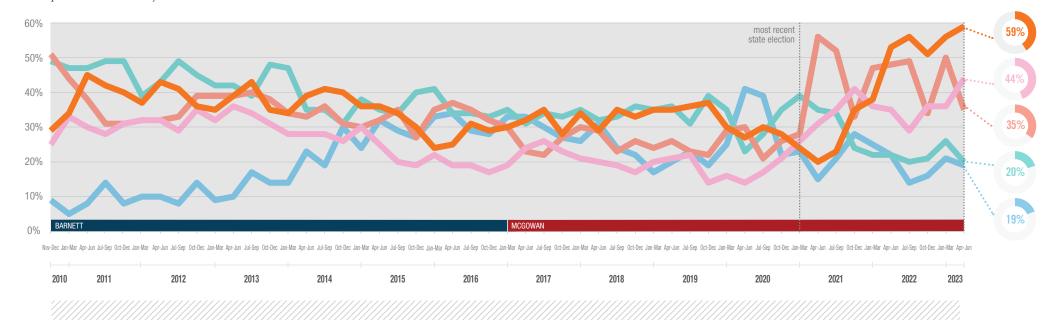


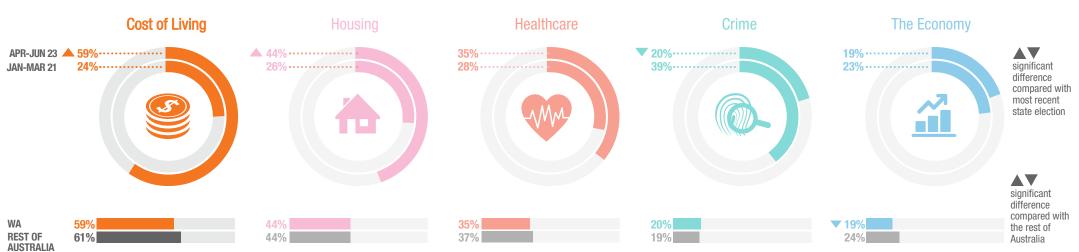
The top issues facing Western Australia

Brad Hyde
Director, Perth
By brad.hyde@ipsos.com
+61 423 418 127



Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between April and June 2023 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.







The top issues facing Western Australia

Brad Hyde Director, Perth

.IAN-MAR APR-.IIIN

brad.hyde@ipsos.com

.IIII -SFP

+61 423 418 127



OCT-DEC JAN-MAR APR-JUN

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	0CT-DEC 2022	JAN-MAR 2023	APR-JUN 2023
Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32 %	36%	29%	26%	38%	53%	56%	51%	56%	59%
Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%	29%	36%	36%	44%
Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%	49%	34%	50%	35%
. Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%	20%	21%	26%	20%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%	14%	16%	21%	19%
Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%	28%	32%	17%	18%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%	11%	16%	11%	14%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%	11%	14%	14%	13%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%	10%	11%	9%	12%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%	15%	15%	15%	12%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%	12%	9%	7%	11%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%	5%	6%	4%	8%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	3%	3%	5%	7%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%	9%	6%	6%	6%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%	5%	5%	5%	6%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%	5%	4%	3%	5%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	4%	2%	4%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%	11%	9%	7%	4%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%	3%	9%	5%	3%
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