



ISO 2052:2019 FRAMEWORK FOR TAIWAN

VERSION 1.1

STATEMENT OF APPLICABILITY (SOA)

Ipsos in Taiwan is a market, opinion and social research organization that not only provide the True Understanding of Society, Markets and People. Ipsos in Taiwan delivers research services across industries and sectors within Taiwan and around the world.

Ipsos in Taiwan’s Annexes as recorded in the Annex table below. scope of services as certified to ISO 2052:2019, includes, and excludes, the Annexes as recorded in the Annex table below.

ANNEX TABLE	ATTESTED	EXCLUDED	EXPLANATION
ANNEX A Sampling, including Access Panels	X		Sampling: Offline and Online excluded Access Panels: IIS (Subcontracted) and other panels if in scope
ANNEX B Fieldwork	X		Included: CATI, FTF, Qual
ANNEX C Physical Observation	X		Included: Mystery Shopper, Retail
ANNEX D Digital Observation		X	Not in scope
ANNEX E Self Completion	X		Included: Offline self-completion, Online surveys and Mail
ANNEX F Data Management + Processing	X		Included: Coding

Version:	1.1
Date Last Review:	10-Mar-2023
Approved By:	Alan Chien
Position:	Managing Director
Last External Audit:	Date: 24-Oct-2022 to 26-Oct-2022 Audited By: DNV Business Assurance Co., Ltd.

NOTE:

- In order for the SoA to be available to clients and other stakeholders, this is published on Ipsos Taiwan’s website
- The SoA will be reviewed at least annually to determine the need for change and to ensure the details are accurate.

