

Ipsos National Media Partners 2023

- New York Times
- Washington Post
- Wall Street Journal
- ABC News
- Reuters
- Politico Magazine
- NPR
- Yahoo Finance
- 538
- USA Today
- Variety
- Axios
- Telemundo

January 2023

Media polls:

- Ipsos-NPR poll on Americans' views about [abortion](#) (pt.1)
- Ipsos-NPR poll on Americans' views about [abortion](#) (pt. 2): Most Americans support expanding Medicaid to cover all pregnancy care, including abortion
- Ipsos-ABC News poll on impact of [classified document issues for Trump and Biden](#) and approval of Biden's job performance on a range of issues
- Ipsos-USA Today poll on U.S. House of Representatives [speakership and political parties](#)
- Ipsos Core Political Survey: [Presidential Approval](#) Tracker January 2023
- Ipsos poll on the Federal Trade Commission's proposed ruling: [Most Americans support banning noncompete agreements for workers](#)
- Global [Consumer Confidence](#) Index: Consumer sentiment on the upswing
- Favorability toward [British royals](#) in the U.S. and the U.K
- Global public opinion on the [war in Ukraine](#) – a 28-country Global Advisor survey
- Ipsos [Consumer Tracker](#) – work and AI
- [What Worries the World](#) – January 2023: Inflation may have plateaued as the top worry
- Ipsos [Ukraine Resilience Monitor](#) – Wave 3: How Ukrainians perceive international support

Client polls:

- Ipsos survey for the [College Student Mental Wellness](#) Advocacy Coalition: 4 in 10 college students describe their mental health as poor

Thought leadership:

- [Broken System Index POV](#): Why people think the system is broken in the U.S. and around the world
- Ipsos [Week in Review](#): What do Americans think about the war in Ukraine?
- Ipsos [Week in Review](#): Weakened state? – the context behind the fight around the debt ceiling
- Ipsos Week in Review: [Extreme problems from extreme weather](#) (featured in Davos)
- Ipsos Week in Review: [What does the public expect out of 2023?](#)

February 2023

Media polls:

- Wall Street Journal: [Great Places to Live for Remote Workers](#), based on Ipsos poll on factors people care most about in a remote-work location
- Reuters/Ipsos poll on [affirmative action](#): Most Americans think college admissions should not consider race
- Reuters/Ipsos Core Political Survey: [Presidential Approval](#) Tracker, February 2023
- Reuters/Ipsos [2024 Presidential Primary Election Tracker](#): Trump and Biden lead field in respective parties
- Axios-Ipsos survey on public health: [Americans do not believe the country is ready for another pandemic](#)
- Ipsos Sports Poll [survey results](#) Sports gambling growth driven by small group of highly engaged sports fan (part 1)
- Ipsos survey on [sports fandom](#) in the U.S. (part 2)
- Ipsos Consumer Tracker Two in three Americans say they plan to watch [Super Bowl LVII](#)
- Ipsos poll on issues: Americans believe the [country is far apart on abortion and immigration](#)
- Global Advisor survey ahead of Valentine's Day: [Global Love Life Satisfaction](#)

Client polls:

- [U.S. Travel Association](#) Consumer Quarterly Tracker – Q1 2023
- Knight Foundation/Ipsos poll: [Concerns about social media](#)—impact on children, censorship, etc.
- Aura-Ipsos poll: [Scammers](#) are Taking the Romance out of Valentine's Day
- PRRI/Brookings Institution survey on support for [Christian nationalism](#)
- Ipsos/EMAA Project: Americans want [abortion medication](#) to remain legal
- Oceana-Ipsos survey: [Three in four Americans support national policies to reduce single-use plastic](#)
- PRRI survey on views about abortion legality in every state

Thought leadership:

- [POV](#): Sports betting is everywhere. How do Americans feel about it?
- [POV](#): Cornhole and bowling are the sports most Americans played last year
- Ipsos [Week in Review](#), Betting on sports betting growth
- Ipsos Week in Review: [The State of the State of the Union](#)
- Ipsos Week in Review: [Five years after Parkland](#), what has changed?
- Ipsos Week in Review: [American health in polarizing times](#)

March 2023

Media polls:

- [Washington Post-Ipsos poll](#): Most AR-15 gun owners own AR-15s to protect their self, family, and property
- [ABC News/Ipsos poll](#): Half of Americans say Trump charges are serious, one in three think it is not serious

- Ipsos poll for USA Today: [Half of Americans say stronger safety measures could've prevented East Palestine disaster](#)
- Ipsos-USA Today poll: Americans divided on [whether "woke" is a compliment or insult](#)
- [Reuters/Ipsos Survey](#): Most Americans say Trump is not above the law
- Airlines for America (A4A) / Ipsos 2023 [Air Travelers in America Survey](#)
- [Reuters/Ipsos Issues Survey](#) March 2023: Donald Trump leads the Republican primary field; many are concerned about the federal deficit; 1 in 3 would consider purchasing an all-electric vehicle.
- Reuters-Ipsos poll: [Half of Americans support government bailouts of banks](#)
- Reuters / Ipsos Core Political Survey: [Presidential Approval Tracker](#) March 2023
- Ipsos poll for Variety: Most Americans say it is inappropriate to [discuss a woman's prime years on TV](#)
- Axios/Ipsos Two Americas Index: [Twenty years after the invasion of Iraq, few feel the war has made America safer](#)
- [U.S. Consumer Confidence](#) remains stable despite the Silicon Valley Bank failure
- Ipsos Consumer Tracker: [Half of Americans are saving more to have a safety net for the future](#)
- Ipsos poll: Two in five Americans plan to [watch the Oscars](#)
- [Global Consumer Confidence](#): significant gains in 6 countries, declines in 6 other countries
- [What worries the world](#) - March 2023

Client polls:

- Aon 2022-2023 Global Wellbeing Survey Report: [HR and benefits managers across 46 countries say employee wellbeing is important at their company](#)
- Survey for the National Association of Social Workers: [Four in five Americans have a favorable opinion of social workers](#)
- Ipsos survey for the [Congressional Medal of Honor Society](#): Gap between the values Americans see as important and how they believe those same values are taught and lived in society
- [Q1 2023 Ipsos/MetLife/U.S. Chamber of Commerce Small Business Index](#): Three in five small businesses say rising prices have forced them to seek out more capital

Thought leadership:

- With Charlie Baker at the helm, NCAA must ensure college athletes are fairly compensated: Johnny Sawyer and Bernard Mendez op-ed in [the Boston Globe](#)
- Ipsos Week in Review: [A confusing economy](#)
- Ipsos Week in Review: [How people think about gender equality](#)
- Ipsos Week in Review: [For Trump's indictment, don't expect much movement from the public](#)
- Ipsos Week in Review: [Where is the public on artificial intelligence?](#)
- Ipsos Week in Review: [How the public feels about the Silicon Valley Bank failure](#)

April 2023

Media polls:

- [ABC News/Ipsos poll](#) on Trump's indictment and the deepening divisions among Americans

- [Reuters/Ipsos poll](#) on Trump's indictment and its impact on the 2024 primary
- [Reuters/Ipsos poll](#) on Trump's growing popularity among Republicans following his indictment and its effect on the 2024 primary
- [Reuters/Ipsos](#) poll on Ron DeSantis and his handling of Disney
- [Reuters/Ipsos](#) poll on the race for the 2024 Republican presidential nomination
- Ipsos Core Political April [published here](#)
- [USA Today/Ipsos poll](#) on the expulsion of two Black lawmakers in Tennessee over their participation in a gun control protest that reached the Tennessee state house floor
- Ipsos Snap Poll: [Most aren't familiar with Tucker Carlson, Don Lemon exits](#)
- What Worries the World – [April 2023](#)
- Ipsos Consumer Tracker [published here](#)
- Global Consumer Confidence for April [published here](#)
- Ipsos poll: [Earth Day 2023 – Is concern and focus slipping on climate change?](#)

Client polls:

- [Conference Board/Ipsos poll](#) on attitudes toward U.S.-China relations
- Council of Responsible Nutrition/CHPA/Ipsos poll on support for using HSA/FSA for dietary supplements [published here](#)
- [Autodesk/Ipsos](#) poll on challenges facing Design & Make companies

Thought leadership:

- Ipsos POV on trust in federal agencies [published here](#)
- Ipsos op-ed published in the Miami Herald by Mallory Newall and Sarah Feldman: [Extreme stances on abortion can hurt Republicans. Just ask Gov. DeSantis](#)
- The Inside Track: Leading Up to the 2024 Elections with Chris Jackson and Sarah Feldman. [Click here to watch the recording if you missed it!](#)
- Ipsos Sports webinar on the relationship Americans have with sports and sports betting featuring NBC Sports' Todd Hinckley and Russel Sargeant and Ipsos' Mallory Newall and Jamie Stenziano. [If you missed the webinar, listen here!](#)
- Get Happy! Life satisfaction and the drivers of happiness: [public webinar](#) (April 13) with Nicolas Boyon and Sean Simpson (Canada PA)
- Ipsos Week in Review: [A tale of two Americas](#)
- Ipsos Week in Review: [How the public sees the case on mifepristone](#)
- Ipsos Week in Review: [Will the 2024 presidential election be 2020 all over again?](#)

May 2023

Media polls:

- Washington Post/Ipsos poll of Black Americans: [Black Americans are not enthusiastic about their choices for 2024](#)
- Washington Post/Ipsos poll of workers: [American Workers Mostly Happy with Their Jobs](#)
- Reuters/Ipsos poll on the 2024 election, the debt ceiling, AI, and immigration [published here](#)
- Ipsos Core Political for May [published here](#)

- USA Today/Ipsos poll on Student Loan Forgiveness: [Support for student loan forgiveness varies across different amounts](#)
- Axios/Ipsos American Health Index: [Americans ready for end of COVID-19 as a public health emergency](#)
- Ipsos poll on extreme weather: [Many Americans believe that climate change is mostly caused by human activity, but few report making changes to help limit it](#)
- Ipsos Tech and Society poll: [Americans hold mixed opinions on AI and fear its potential to disrupt society, drive misinformation](#)
- Ipsos Global Advisor survey on religion: [Two global religious divides: geographic and generational](#)
- Consumer confidence for May [published here](#)
- Ipsos Global Inflation Monitor: [Half of the public across 29 countries think their country is in recession](#)
- Ipsos Global Advisor survey on religion: [Two global religious divides: geographic and generational](#)
- Ipsos Consumer Tracker: [People are delaying, rather than buying, big-ticket items](#)
- Ipsos What Worries the World, May 2023, published [here](#)

Client polls:

- Aura Poll on Mother's Day poll [published here](#)
- MDVIP/Ipsos poll: [Most Americans are uninformed about gut health and the microbiome](#)

Thought leadership:

- Ipsos Week in Review: [Where the public is on immigration](#)
- Ipsos Week in Review: [Guns as a public health threat](#)
- Ipsos Week in Review: [Debt ceiling danger](#)

June 2023

Media polls:

- Wall Street Journal/Ipsos poll on menswear: [What looks sexiest on a man?](#)
- Washington Post/Ipsos poll among Black Americans: [Black Americans are not enthusiastic about their choices for 2024](#)
- NPR/Ipsos polls on teachers and parents: [Americans trust teachers, but some still want parents to be the primary voices on what's taught](#)
- ABC News/Ipsos polling on the Trump indictment: [Most Americans view latest Trump charges as serious](#)
- [ABC News/Ipsos](#) Americans split on recent Supreme Court decisions
- [Reuters/Ipsos Polling](#) Most Americans support providing weapons to Ukraine and many think Russia is losing the war
- Reuters/Ipsos polling on the debt ceiling resolution: [More Americans are satisfied with the deal than not satisfied](#)
- Reuters/Ipsos Core Political June [published here](#)
- Reuters/Ipsos poll on Trump indictment: [Trump maintains lead in presidential race despite criminal indictment](#)

- Reuters/Ipsos poll on Hunter Biden's plea deal: [Half of Americans think Hunter Biden is receiving favorable treatment](#)
- Yahoo Finance/Ipsos poll on AI: [One in five investors report using AI chatbot in the past year](#)
- Public Agenda/USA Today/Ipsos poll: [Majority of Americans believe racism adds barriers to people of color's success](#)
- Axios/Telemundo/Ipsos poll of Latinos: [An increasing number of Latino Americans say it's a bad time to be a Latino in America](#)
- Ipsos poll on the one-year anniversary of the Supreme Court Dobbs decision: [Has the Dobbs decision made the public more divided on abortion?](#)
- Ipsos Global Advisor: [Pride month 2023: 9% of adults identify as LGBT+](#)
- Ipsos Global Crime poll: [One in three globally report rising crime, violence in their neighborhood](#)
- Ipsos World Refugee Day 2023 poll: [Support for the principle of refuge remains high despite a decline since 2022](#)
- Ipsos System is Broken Survey: [Most Americans think the economy is rigged for the rich and powerful](#)
- Ipsos Global Consumer Confidence: [June 2023 Global Consumer Confidence Index shows contrasting trends among the world's largest economies](#)
- [Ipsos What Worries the World](#) Inflation has now been the top global concern in our What Worries the World survey for the last 15 months
- Ipsos Consumer Tracker [published here](#)

Client polls:

- Bank of America/Ipsos: [Many women report not feeling comfortable discussing menopause at work](#)
- GE Aerospace/Ipsos poll: [Aviation industry aligned on sustainability, but faces headwinds in its efforts to decarbonize](#)
- GLAAD/Ipsos poll: [Most Americans do not oppose corporate support of LGBTQ Pride](#)
- Ipsos/MetLife/U.S. Chamber of Commerce Small Business Index Q2 2023: [Nine in ten small businesses agree they are the most vulnerable to rising interest rates](#)

Thought leadership:

- Clifford Young and Justin Gest op-ed in the Progressive: [In the Global Struggle with Populism, Elections Are a Salve](#)
- Clifford Young op-Ed in USA Today: [Climate change isn't a top issue for Democrats or Republicans. Record heat should change that.](#)
- Clifford Young op-Ed in The Messenger: [Is the Republican Party Stuck in a Nativist Trap?](#)
- Ipsos Week in Review: [Travel is back, just not for everyone](#)
- Ipsos Week in Review: [The indictment, the primaries, and 2024](#)
- Ipsos Week in Review: [Another day, another indictment](#)
- Ipsos Week in Review: [One year after Dobbs](#)

July 2023

Media polls:

- Wall Street Journal/Ipsos poll: [Americans have mixed views on what is appropriate professional office clothing for men](#)
- ABC News/Ipsos poll on the Supreme Court: [Americans split on recent Supreme Court decisions](#)
- Politico Magazine/Ipsos poll on masculinity: [Many Americans grapple with attitudes around masculinity](#)
- Politico Magazine/Ipsos poll on Trump's indictment: [Most Americans think Trump should head to trial before the 2024 election](#)
- Reuters/Ipsos poll on the recent events in Russia and trend on Ukraine war [published here](#)
- Reuters/Ipsos poll on the legacy of slavery in the U.S.: [America's Family Secret](#)
- Reuters/Ipsos Large Issue Poll: [Reuters/Ipsos Issues Survey July 2023](#)
- Axios/Ipsos poll on retirement: [One in five don't think they will be able to retire](#)
- [Ipsos poll on Meta's Threads](#): Over half of Americans with a Twitter account say they are likely to try Threads in the next few weeks
- Ipsos poll on Meta's Threads Part 2: [In less than a week, 7% of Americans now say they have a Threads account](#)
- Ipsos poll on belief of the supernatural: [Many Americans believe in the supernatural, UFOs](#)
- Ipsos poll on AI: [Few Americans trust the companies developing AI systems to do so responsibly](#)
- Ipsos poll on AI regulations: [Americans believe that following the White House AI guidelines would result in a better future, but they don't have a lot of confidence that companies will live up to their commitments](#)
- Ipsos poll on "Barbenheimer": [About one in six Americans saw Barbie or Oppenheimer \(or both\) opening weekend](#)
- July 2023 Refinitiv/Ipsos Primary U.S. Consumer Sentiment Index [published here](#)
- Ipsos Global Consumer Confidence: July 2023: [Consumer confidence declines sharply among many European countries](#)
- Ipsos Global Advisor: [AI is making the world more nervous](#)
- Ipsos What Worries the World – July 2023 [published here](#)
- Ipsos Consumer Tracker [published here](#)

Client polls:

- NAMI/Ipsos poll on the one-year anniversary of the 998 Suicide & Crisis Lifeline: [Most Americans are aware of the 988 Suicide & Crisis Lifeline, but familiarity remains low](#)
- Descript/Ipsos poll: [Many creators are already using AI tools in their content production](#)

Thought leadership:

- Ipsos POV: [How do Americans feel about Generative AI? It's complicated](#)
- Op-Ed written by Mallory Newall and Sarah Feldman published in The Messenger: [Polls Show the Texas Abortion Lawsuit is Just the Beginning of the Backlash](#)
- Ipsos Week in Review: [Threads shakes things up](#)
- Ipsos Week in Review: [Biden's bad spot](#)
- Ipsos Week in Review: [Elections amid an evolving economy](#)
- Ipsos Week in Review: [Indictment watch](#)

August 2023

Media polls:

- New York Times/Ipsos Survey: Jury Service and the Legal System [published here](#)
- ABC News/Ipsos poll on the January 6th indictment against Trump: [Americans divided on January 6th indictment, in line with other criminal cases against Trump](#)
- ABC News/Ipsos poll on the Georgia Trump Indictment: [Fourth Trump indictment does little to change public opinion](#)
- Politico Magazine/Ipsos poll on Trump's indictments: [Three in five Americans say Trump should stand trial before the Republican primaries or 2024 general election](#)
- FiveThirtyEight/Washington Post/Ipsos pre- and post-Republican primary debate poll: [DeSantis, Ramaswamy, Haley seen as top performers in first Republican debate](#)
- Reuters/Ipsos Survey on the January 6th indictment against Trump: [Despite indictments, Trump leads primary field as DeSantis loses support](#)
- Reuters/Ipsos Survey: [Perceptions of the economy impact Biden's approval and chances in 2024](#)
- Reuters/Ipsos Core Political [published here](#)
- Reuters/Ipsos Poll: [Americans support military preparedness against possible threat from China](#)
- Axios/Ipsos American Health Index: [Amid recent uptick in cases, Americans now less convinced the Covid pandemic is over](#)
- August 2023 Refinitiv/Ipsos Primary Consumer Sentiment Index [published here](#)
- Ipsos poll on Identity and Nativism: [Most Americans feel close to their community, town, and state](#)
- Ipsos global advisor study on abortion [published here](#)
- Ipsos What worries the world – August 2023 [published here](#)
- Ipsos Consumer Tracker [published here](#)

Client polls:

- Sallie Mae/Ipsos report: [How America pays for college](#)
- Google/Ipsos: [Apps for Business Growth: How to Drive Profitability and Loyalty This Holiday Season and Beyond](#)

Thought leadership:

- Op-ed by Cliff Young and Justin Gest published in Fortune: [We gave 2 groups of American voters opposite scenarios for the U.S. economy and asked them about the culture wars. No one cared about 'wokeness' in case of a recession](#)
- Ipsos Week in Review: [Are the latest AI safeguards enough?](#)
- Ipsos Week in Review: [The economy is getting better. Why isn't Biden getting any credit?](#)
- Ipsos Week in Review: [What to know going into the first GOP primary debate](#)
- Ipsos Week in Review: [Where things stand after the debate](#)

September 2023

Media polls:

- Reuters/Ipsos Poll: Most Americans support the autoworkers' strike [published here](#)
- Reuters/Ipsos Issues Survey September 2023 [published here](#)
- USA Today/Ipsos poll on extreme weather: [One in four Americans say climate change will make it harder to live in their area](#)
- Ipsos Global Education Monitor: [People more likely to think their education system is poor than good](#)
- September 2023 LSEG/Ipsos Primary Consumer Sentiment Index [published here](#)
- Ipsos Global Consumer confidence: [Consumer confidence down across Europe in September 2023](#)
- Ipsos Consumer Tracker [published here](#)

Client polls:

- GE/Ipsos survey on corporate leadership: [Training Leaders for Tomorrow](#)
- Jewish on Campus/Ipsos poll: [Most Jewish college students have witnessed, experienced antisemitic incidents](#)
- Aura/Ipsos poll on parental control: [About eight in ten parents with children under 18 on 'traditional' social media apps worry about their children using video/image-sharing apps](#)
- Academic Partnerships/Ipsos ROI survey: [New Survey Reveals Strong Gains For Graduates Of AP-Supported Programs](#)
- Ipsos/MetLife/U.S. Chamber of Commerce Small Business Index: [Most small business owners report addressing employee mental health](#)
- We Believe/Ipsos poll: [Nine in ten Americans say K-12 public schools should consider feedback from multiple sources when deciding what books or materials are taught](#)
- Ipsos poll for We Believe: [Most Americans say they are less likely to support a candidate who stands for curriculum restrictions or book bans in 2024](#)

Thought leadership:

- Ipsos POV on Education: [Teachers: What's making some leave the profession and others stay?](#)
- Op-ed by Mallory Newall and Sarah Feldman published in Buffalo News: [Another Voice: Political posturing misrepresents what the real problems are in education](#)
- Ipsos Week in Review: [Summer in Review](#)
- Ipsos Week in Review: [How big of a deal is Biden's age?](#)
- Ipsos Week in Review: [Americans on strike](#)
- Ipsos Week in Review: [COVID is back. Is America tired?](#)

October 2023

Media polls:

- ABC News/Ipsos poll: [Americans split on U.S. responsibility to ensure peace in the Middle East](#)

- Wall Street Journal/Ipsos poll: [Majority believes America has a responsibility to push parties in the Israel-Gaza conflict to negotiate](#)
- NPR/Ipsos poll on school shooter drills: [Americans want active shooter drills in schools but differ on safety priorities](#)
- Reuters/Ipsos Polling: [A Trump-Biden rematch is still too close to call](#)
- Reuters/Ipsos Survey on the Israel-Hamas War: [Americans want to help civilians in Gaza get out of harm's way and support for the U.S. supporting Israel's position has risen since the 2014 conflict with Hamas.](#)
- Yahoo Finance/Ipsos poll on electric vehicles: [Majority of Americans say they are unlikely to purchase electric vehicles](#)
- Ipsos Poll Provided Exclusively to Axios: [Americans split on likelihood to receive new COVID-19 booster](#)
- Ipsos Global Trustworthiness Index: [Politicians the least trusted profession, while doctors the most trustworthy](#)
- World Mental Health Day poll: [39% say they have had to take time off work due to stress in the past year](#)
- October 2023 LSEG/Ipsos Primary Consumer Sentiment Index [published here](#)
- Global Consumer Confidence October 2023: [Consumer confidence declines sharply across Southeast Asia](#)
- Ipsos Consumer Tracker: [Our holiday shopping attitudes are quite consistent](#)

Client polls:

- Hilton/Ipsos poll: [What Millennials, Gen Z, Gen X and Baby Boomers Tell Us About Travel in the Year Ahead](#)
- Ring Central/Ipsos Poll: [Nearly half of workers in three countries say they use AI at work](#)
- World Vision International/Ipsos global survey: [21% of parents globally say their children have gone to bed hungry in the last month](#)
- 2023 CRN/Ipsos Consumer Survey: [Nine in ten dietary or nutritional supplement users agree that dietary supplements are essential to maintaining their health](#)
- Ipsos survey with MIT and Amazon on automation and robotics technology in the workplace: [Americans are hopeful automation and robotics technology will have a positive impact on the U.S. economy](#)
- American Community Project/Ipsos poll: [New Survey Breaks Down America's Complicated Landscape](#)

Thought leadership:

- Ipsos Week in Review: Ahead of World Mental Health Day tomorrow, [Where Americans are on mental health](#)
- Ipsos Week in Review: [Consumers are pinched and leaning on debt](#)
- Ipsos Week in Review: [How Americans feel about the Israel-Hamas war](#)
- Ipsos Week in Review: [School shootings are a problem. Where are the solutions?](#)

November 2023

Media polls:

- ABC News/Ipsos poll: [One year from Election Day, Republicans perceived as better at handling the economy](#)
- NPR/Ipsos poll on school shooter drills: [Americans want active shooter drills in schools but differ on safety priorities](#)
- Yahoo Finance/Ipsos survey: [Registered voters are feeling pessimistic about the state of the U.S economy](#)
- Yahoo Finance/Ipsos poll: [Most Americans would be happy to receive investments as holiday gifts](#)
- 538/Washington Post/Ipsos pre- and post-Republican debate poll: [Republican debate watchers see Haley as the best performer, Ramaswamy as the worst](#)
- Reuters/Ipsos poll on the Israel/Gaza War-Hamas war and the 2024 Presidential Election [published here](#)
- Halifax International Security Forum/Ipsos poll: [Canada, Germany most likely to be viewed as positive leaders on world stage](#)
- November 2023: [Consumer confidence declines sharply in the Middle East and Africa](#)
- November 2023 LSEG/Ipsos Primary Consumer Sentiment Index [published here](#)
- Ipsos Consumer Tracker [published here](#)

Client polls:

- U.S. Chamber of Commerce whitepaper and presentation by Chris Jackson: [Unlocking Latin America's Nearshoring Potential: Breaking Down the Barriers](#)

Thought leadership:

- Clifford Young op-ed in The Messenger: [Democrats' Best Chance at the White House is Weathering Inflation and Sticking with Biden](#)
- Ipsos POV on Sustainability Research: [Diversity, Equity and Inclusion are Central to Good Research](#)
- U.S. Chamber of Commerce whitepaper and presentation by Chris Jackson: [Unlocking Latin America's Nearshoring Potential: Breaking Down the Barriers](#)
- Thought Leadership: Veteran's Day – Supporting Those Who Have Served [published here](#)
- Ipsos Week in Review: [Don't forget about inflation this travel season](#)
- Ipsos Week in Review: [Don't forget about inflation this travel season](#)
- Ipsos Week in Review: [How young Americans view the wars in the world right now](#)