

IPSOS REAL WORLD EVIDENCE

A COMPENDIUM OF USAGE
2021 - 2024

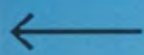


IPSOS
REAL
WORLD
EVIDENCE



This document shows the wide range of purposes for which Ipsos' syndicated Real World Evidence has been used over the past few years – from clinical posters at medical conferences to peer-reviewed publications, white papers, press articles and more...

Keynote
Stage



WC



Mot
Roo
Ref
Spa

Fig
Swa

Disc
Loun

Tho
Wall

WC





ONCOLOGY

Usage of Real World Evidence from Ipsos' Global Oncology Monitor & Oncology MDx Monitors

Medical Conferences (Worldwide)

PATIENT ACCESS TO PRECISION MEDICINE: IDENTIFYING BARRIERS TO TESTING IN NON-SMALL CELL LUNG CANCER

AUTHORS: Ayse Levent, Pieter De Richter, Hope Bender – Ipsos
 POSTER PRESENTATION AT: ASCO Annual Meeting 2023 | Chicago, USA | 2-6 June 2023

PATIENT ACCESS TO PRECISION MEDICINE: CORRELATION OF IMMUNE CHECKPOINT INHIBITOR (ICI) USAGE IN NON-SMALL CELL LUNG CANCER (NSCLC) WITH PATIENT HOUSEHOLD INCOME LEVELS ACROSS MULTIPLE ASIAN MARKETS

AUTHORS: Pieter De Richter, Mei Yee Koo – Ipsos
 ONLINE ABSTRACT AT: ASCO Annual Meeting 2023 | Chicago, USA | 2-6 June 2023

THE IMPACT OF PATIENT DEMOGRAPHICS ON INVOLVEMENT IN CANCER CARE DECISIONS IN THE US

AUTHORS: Margaret Brierly, Anthony Drago, Angelena Moseley – Ipsos
 ONLINE ABSTRACT AT: ASCO Annual Meeting 2023 | Chicago, USA | 2-6 June 2023

THE IMPACT OF COVID-19 ON PATIENT INVOLVEMENT IN TREATMENT DECISIONS IN THE US AND EU4+UK

AUTHORS: Elsa Ng, Angelena Moseley, Federico Gallo – Ipsos
 ONLINE ABSTRACT AT: ASCO Annual Meeting 2023 | Chicago, USA | 2-6 June 2023

THE A-Z OF RWE: WHY, HOW & WHO TO ENGAGE WHEN COLLECTING PATIENT DATA FOR REAL-WORLD EVIDENCE

AUTHOR: Pieter De Richter – Ipsos
 PRESENTATION AT: APPIS SUMMIT 2023 | Singapore | 20-22 March 2023

Papers, Articles & Podcasts

MASTERING COMPLEXITY: THE PATH TOWARDS A CANCER-FREE REALITY

AUTHOR: Pieter De Richter - Ipsos
 PUBLISHED BY: Ipsos | November 2023

POSITIVE OR NEGATIVE: PD-L1 STATUS FROM THE PERSPECTIVE OF DOCTORS TREATING NON-SMALL CELL LUNG CANCER

AUTHORS: Elsa Ng, Federico Gallo - Ipsos
 PUBLISHED BY: Ipsos | September 2023



ONCOLOGY: THE DISEASE, DYNAMICS & CHALLENGES OF GLOBAL MARKET RESEARCH (2023 UPDATE)

AUTHORS: The Ipsos Oncology Centre of Expertise - Ipsos

PUBLISHED BY: Ipsos | July 2023

THE POWER OF HOLISTIC INSIGHTS: UNDERSTANDING WHY REAL-WORLD TREATMENT & OUTCOMES CAN BE SUB-OPTIMAL AND WHAT CAN BE DONE ABOUT IT

AUTHORS: Chris Teale, Alessandra Franceschetti, Ayge Levant, Pete Duncan – Ipsos

PUBLISHED BY: Ipsos | October 2022

ONCOLOGY IN THE TIME OF COVID

AUTHOR: Priyanka Tipnis – Ipsos

PUBLISHED BY: Ipsos | March 2022

CONQUERING COMPLEXITY: THE ONGOING REVOLUTION IN ONCOLOGY BIOMARKER TESTING

AUTHOR: Pieter De Richter – Ipsos

PUBLISHED BY: Ipsos | February 2022

+ accompanying podcast | March 2022

CANCER & CARDIOVASCULAR DISEASE: LESSONS FROM COVID-19

AUTHOR: Jackie Ilacqua – Ipsos

PUBLISHED BY: Ipsos | November 2021

ONCOLOGY: THE DISEASE, DYNAMICS & CHALLENGES OF GLOBAL MARKET RESEARCH

AUTHORS: Jackie Ilacqua, Eric Blouin & Pieter De Richter – Ipsos

PUBLISHED BY: Ipsos | October 2021



AUTOIMMUNE

Usage of Real World Evidence from Ipsos' Global Autoimmune Therapy Monitors

Medical Conferences (Worldwide)

REVIEW OF RHEUMATOID ARTHRITIS TREATMENT LANDSCAPE DURING THE COVID-19 PANDEMIC

AUTHORS: Rachel Connolly, Denise Baldock, Elizabeth Baynton, MamTing Thoo – Ipsos
 POSTER PRESENTATION AT: ACR 2023 | San Diego | 10-15 November 2023

EXAMINING MENTAL HEALTH DISEASE BURDEN AMONG CROHN'S DISEASE (PATIENTS IN EUROPE)

AUTHORS: Penny Robinson, MamTing Thoo, Denise Baldock – Ipsos
 POSTER PRESENTATION AT: UEGW 2023 | Copenhagen | 14-17 October 2023

INVESTIGATING THE EVOLUTION OF THE TREATMENT ALGORITHM OF ULCERATIVE COLITIS PATIENTS

AUTHORS: Penny Robinson, MamTing Thoo, Denise Baldock – Ipsos
 POSTER PRESENTATION AT: UEGW 2023 | Copenhagen | 14-17 October 2023

ASSESSING THE EVOLVING NUANCES OF JAK INHIBITOR PRESCRIPTION IN ULCERATIVE COLITIS PATIENTS

AUTHORS: Penny Robinson, MamTing Thoo, Denise Baldock – Ipsos
 POSTER PRESENTATION AT: UEGW 2023 | Copenhagen | 14-17 October 2023

ASSESSING THE SIMILARITIES AND DIFFERENCES IN THE ADVANCED THERAPEUTICS OFFERED, AND CHOSEN, AMONG ATOPIC DERMATITIS PATIENTS

AUTHORS: Amber King, Georgia Giannakopoulou, Hannah Brown, Hamizah Hamdan, Atikah Kamaruddin – Ipsos
 POSTER PRESENTATION AT: EADV 2023 | Berlin | 11-14 October 2023

EXPLORING DIFFERENCES IN CLINICAL AND DISEASE CHARACTERISTICS BASED ON FITZPATRICK SKIN TYPE, IN PATIENTS WITH PRURIGO NODULARIS

AUTHORS: Amber King, Georgia Giannakopoulou, Hannah Brown, Hamizah Hamdan, Atikah Kamaruddin – Ipsos
 POSTER PRESENTATION AT: EADV 2023 | Berlin | 11-14 October 2023

ASSESSING PSORIASIS PATIENT CHARACTERISTICS AFTER BEING TREATED WITH FIRST LINE ADVANCED THERAPY FOR 12 MONTHS

AUTHORS: MamTing Thoo, Elizabeth Baynton, Denise Baldock, Hannah Brown – Ipsos
 POSTER PRESENTATION AT: EADV 2023 | Berlin | 11-14 October 2023

ANALYSING MULTIPLE SCLEROSIS (MS) TREATMENT DECISION MAKING AND PATIENT INVOLVEMENT IN TREATMENT DECISIONS IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Nazira Jainis, Hasifullah Ibrahim, Denise Baldock, Simone Gabriele, Joseph Vindici – Ipsos
 POSTER PRESENTATION AT: JOINT ECTRIMS-ACRIMS 2023 | Milan | 11-13 October 2023



UNDERSTANDING AWARENESS AND PERCEPTIONS OF BRUTON'S TYROSINE KINASE INHIBITORS (BTKIS) AMONG HEALTHCARE PRACTITIONERS (HCPS) IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Nazira Jainis, Hasifullah Ibrahim, Denise Baldock, Simone Gabriele, Joseph Vindici – Ipsos
 POSTER PRESENTATION AT: JOINT ECTRIMS-ACRIMS 2023 | Milan | 11-13 October 2023

ASSESSING THE POTENTIAL IMPACT OF INFUSION CAPACITY CHALLENGES AS A BARRIER TO PRESCRIBE DISEASE-MODIFYING THERAPIES (DMTS) FOR MULTIPLE SCLEROSIS (MS) IN EUROPE AND US

AUTHORS: Sandra Teoh, Nazira Jainis, Hasifullah Ibrahim, Denise Baldock, Simone Gabriele, Joseph Vindici – Ipsos
 POSTER PRESENTATION AT: JOINT ECTRIMS-ACRIMS 2023 | Milan | 11-13 October 2023

EVALUATING TO WHAT EXTENT PHYSICIANS ARE DISCUSSING ADVANCED THERAPIES TO ELIGIBLE ATOPIC DERMATITIS PATIENTS

AUTHORS: Hamizah Hamdan, Hannah Brown – Ipsos
 POSTER PRESENTATION AT: WCD 2023 | Singapore | 3-8 July 2023

EXPLORING DISEASE ACTIVITY AND PATIENT CHARACTERISTICS IN ANKYLOSING SPONDYLITIS (AS) IN EUROPE

AUTHOR: Denise Baldock – Ipsos
 POSTER PRESENTATION AT: EULAR 2023 | Milan | 31 May – 2 June 2023

GENDER DIFFERENCES IN THE MANAGEMENT OF SPONDYLOARTHRITIS (SPA)

AUTHOR: Denise Baldock – Ipsos
 POSTER PRESENTATION AT: EULAR 2023 | Milan | 31 May – 2 June 2023

EVOLUTION OF PSORIASIS TREATMENT GOALS WITH GROWING OPTIONS IN ADVANCED THERAPY

AUTHORS: MamTing Thoo, Elizabeth Baynton – Ipsos
 POSTER PRESENTATION AT: EADV Symposium 2023 | Seville | 18-20 May 2023

EXAMINING MENTAL HEALTH DISEASE BURDEN AMONG CROHN'S DISEASE (CD) PATIENTS IN EUROPE

AUTHORS: MamTing Thoo, Elizabeth Baynton – Ipsos
 POSTER PRESENTATION AT: ECCO 2023 | Copenhagen | 1 – 4 March 2023

UNDERSTANDING THE UNMET NEED FOR THE TREATMENT OF PATIENTS WITH PROGRESSIVE FORMS OF MULTIPLE SCLEROSIS (MS) IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Goh Ann Joo, Joseph Vindici, Lizy Gill & Simone Gabriele – Ipsos
 POSTER PRESENTATION AT: ECTRIMS Congress | Amsterdam, NL | 26 – 28 October 2022

INCREASED USE OF ANTI-CD20 DISEASE-MODIFYING THERAPIES (DMTS) IN EARLY LINE TREATMENTS FOR RELAPSING REMITTING MULTIPLE SCLEROSIS (RRMS) PATIENTS IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Goh Ann Joo, Joseph Vindici, Lizy Gill & Simone Gabriele – Ipsos
 POSTER PRESENTATION AT: ECTRIMS Congress | Amsterdam, NL | 26 – 28 October 2022



COMPARATIVE ANALYSIS OF ORIGINATOR VERSUS BIOSIMILAR COUNTERPARTS WHEN TREATING ULCERATIVE COLITIS

AUTHORS: MamTing Thoo, Penny Robinson & Liz Baynton – Ipsos
 POSTER PRESENTATION AT: UEGW Congress | Vienna, Austria | 8 – 11 October 2022

COMPARING PATIENT PROFILES OF COVID-19 VACCINATED AND UNVACCINATED CROHN'S DISEASE PATIENTS

AUTHORS: MamTing Thoo, ChaiFen Ng, Penny Robinson & Liz Baynton – Ipsos
 POSTER PRESENTATION AT: UEGW Congress | Vienna, Austria | 8 – 11 October 2022

EXPLORING THE EVOLUTION OF USTEKINUMAB IN PSORIASIS TO INFORM THE FUTURE OF DUPILUMAB IN ATOPIC DERMATITIS

AUTHORS: Hannah Brown, Liz Baynton, Georgia Giannakopoulou, Hamizah Hamdan, NurSyamira MohdNazri – Ipsos
 POSTER PRESENTATION AT: EADV Congress | Milan, Italy | 7 – 10 September 2022

ASSESSING THE BARRIERS TO PRESCRIBING ADVANCED THERAPIES TO ELIGIBLE ATOPIC DERMATITIS PATIENTS

AUTHORS: Hannah Brown, Liz Baynton, Georgia Giannakopoulou, Hamizah Hamdan, NurSyamira MohdNazri – Ipsos
 POSTER PRESENTATION AT: EADV Congress | Milan, Italy | 7 – 10 September 2022

UNDERSTANDING THE LANDSCAPE OF RHEUMATOID ARTHRITIS (RA) PATIENTS TREATED WITH IL-6 INHIBITORS DURING THE COVID-19 PANDEMIC

AUTHORS: Denise Baldock, Elizabeth Baynton, Atikah Kamaruddin – Ipsos
 POSTER PRESENTATION AT: EULAR Congress | Copenhagen, Denmark | 1-4 June 2022

MONITORING COGNITION IN RELAPSING-REMITTING MULTIPLE SCLEROSIS (RRMS) AND SECONDARY PROGRESSIVE MULTIPLE SCLEROSIS (SPMS) PATIENTS

AUTHORS: Sandra Teoh, Joseph Vindici, Denise Lin, Simone Gabriele, Joanna White – Ipsos
 POSTER PRESENTATION AT: ECTRIMS 2021 (Virtual) | 13-15 October 2021

THE IMPACT OF COVID-19 ON CONSULTATIONS BETWEEN RELAPSING-REMITTING MULTIPLE SCLEROSIS PATIENTS AND THEIR NEUROLOGISTS IN EUROPE AND UNITED STATES

AUTHORS: Sandra Teoh, Joseph Vindici, Denise Lin, Simone Gabriele, Joanna White – Ipsos
 POSTER PRESENTATION AT: ECTRIMS 2021 (Virtual) | 13-15 October 2021

ASSESSING THE IMPACT OF PHYSICIANS' TREATMENT GOALS IN THE PRESCRIBING OF BIOLOGICS THERAPIES IN ATOPIC DERMATITIS (AD)

AUTHORS: Hannah Brown, Elizabeth Baynton, Georgia Giannakopoulou, Hamizah Hamdan – Ipsos
 POSTER PRESENTATION AT: EADV 30th Congress (Virtual) | 29 Sept-2 October 2021

ASSESSING THE IMPACT OF COMORBIDITIES ON THE CLINICAL MANAGEMENT OF TREATED MODERATE-SEVERE ATOPIC DERMATITIS (AD) PATIENTS

AUTHORS: Hannah Brown, Elizabeth Baynton, Georgia Giannakopoulou, Hamizah Hamdan, Atikah Kamaruddin – Ipsos
 POSTER PRESENTATION AT: EADV 30th Congress (Virtual) | 29 Sept-2 October 2021



ASSESSING THE IMPACT OF COVID-19 ON PATIENT CARE IN ATOPIC DERMATITIS (AD)

AUTHORS: Hannah Brown, Elizabeth Baynton, Georgia Giannakopoulou, Hamizah Hamdan – Ipsos
POSTER PRESENTATION AT: EADV 30th Congress (Virtual) | 29 Sept-2 October 2021

UNDERSTANDING PRESCRIPTION BEHAVIOUR ACROSS HEALTHCARE PROFESSIONALS IN TREATING KNEE OSTEOARTHRITIS BEFORE AND DURING THE 2020 COVID-19 PANDEMIC

AUTHORS: Denise Baldock, Elizabeth Baynton, Hamizah Binti Hamdan – Ipsos
POSTER PRESENTATION AT: EULAR Virtual Congress | 2-5 June 2021

ASSESSING THE CHARACTERISTICS & MANAGEMENT OF KNEE OSTEOARTHRITIS PATIENTS WITH HYPERTENSION BY CLINICIAN SPECIALTY

AUTHORS: Denise Baldock, Elizabeth Baynton, Hamizah Binti Hamdan – Ipsos
POSTER PRESENTATION AT: OARSI Connect 2021, Virtual World Congress | 29 April-1 May 2021

Papers, Articles & Videos

PLAYING THE LONG GAME: WILL THE ONGOING EVOLUTION OF THE PSORIASIS MARKET PLAY OUT IN ATOPIC DERMATITIS?

AUTHORS: MamTing Thoo, Atikah Kamaruddin, Elizabeth Baynton – Ipsos
PUBLISHED BY: Ipsos | May 2023

(VIDEO) WORLD ATOPIC ECZEMA DAY 2022

AUTHORED & PRESENTED BY: Hannah Brown, Georgia Giannakopoulou & Hamizah Hamdan - Ipsos
PRODUCED BY: Ipsos | September 2022

A NEW ERA IN MULTIPLE SCLEROSIS

AUTHOR: Liz Baynton – Ipsos
PUBLISHED BY: Ipsos | July 2022

SHEDDING LIGHT ON THE ADOPTION OF ADVANCED THERAPIES IN ATOPIC DERMATITIS

AUTHORS: Hannah Brown, Georgia Giannakopoulou, Hamizah Hamdan & Saori Yosano – Ipsos
PUBLISHED BY: Ipsos | July 2022

COVID-19 IMPACT ON MS ONE YEAR ON – ARE WE TURNING THE CORNER?

AUTHORS: Ramya Logendra, Simone Gabriele, ChaiFen Ng, MamTing Thoo & AnnJoo Goh – Ipsos
PUBLISHED BY: Ipsos | October 2021

CHANGING PARADIGMS: THE PAST, PRESENT & FUTURE OF AUTOIMMUNE TREATMENT

AUTHORS: Chris Teale, Denise Baldock – Ipsos
WEBINAR: Ipsos | July 2021



WHAT A DIFFERENCE A YEAR MAKES: PROFILING THE DIGITAL DOCTOR

AUTHORS: Emma Middleton, Reena Sangar, Matilda Pateraki – Ipsos

WEBINAR: Ipsos | June 2021

RE-ENGAGING THE SILENT: CHALLENGES OF PATIENT ENGAGEMENT IN ATOPIC DERMATITIS

AUTHORS: Hannah Brown, Elizabeth Baynton - Ipsos

PUBLISHED BY: Ipsos | June 2021



VIROLOGY & VACCINES

Usage of Real World Evidence from Ipsos' Global Virology & Vaccines Studies

Medical Conferences (Worldwide)

FINALIST - CHAIR'S AWARD: BEST COVID-19 RESPONSE

AUTHORS: Victoria Allan, Rhoda Schmuecking, Hallie Cope – Ipsos
BHBIA BOBI AWARDS 2022 | May 2022

WEIGHT GAIN-RELATED REGIMEN SWITCHES AMONG PEOPLE LIVING WITH HIV

AUTHORS: Michelle Tan, Sarah Brown, Najwa Binti Yaacob, Aliyah Amirah, Kelly Kueh, TzeYen Loo, James Deemer – Ipsos
POSTER PRESENTATION AT: 18TH European AIDS Conference | Online & London, UK | 27-30 October 2021

COMPARATIVE ANALYSIS BETWEEN HIV PATIENTS WHO HAVE SUSPECTED OR CONFIRMED COVID-19 DIAGNOSIS AGAINST THOSE WITHOUT COVID-19

AUTHORS: Michelle Tan, Sarah Brown, Najwa Binti Yaacob, Aliyah Amirah, Kelly Kueh, TzeYen Loo, James Deemer – Ipsos
POSTER PRESENTATION AT: 18TH European AIDS Conference | Online & London, UK | 27-30 October 2021

COVID-19 VACCINES: EVOLVING ATTITUDES AND BEHAVIOURS

PRESENTER: Rhoda Schmuecking – Ipsos
PRESENTATION AT: EphMRA UK Online Meeting | 23 March 2021

Papers & Articles

SEEKING INFORMATION ABOUT COVID-19: THE HCP PERSPECTIVE

AUTHORS: Laylian Chew, Vanessa Koh, Hallie Cope – Ipsos
PUBLISHED BY: Ipsos | September 2023

SEEKING INFORMATION ABOUT COVID-19 AND RSV: A CONSUMER PERSPECTIVE

AUTHORS: Laylian Chew, Emma Paul, Hallie Cope, Lindsey Sohl – Ipsos
PUBLISHED BY: Ipsos | August 2023

RSV: THE RACE TO MARKET CONTINUES

AUTHORS: Lina Patel, Isabella Sheridan, Lindsey Sohl – Ipsos
PUBLISHED BY: Ipsos | March 2023

RSV: ON THE VERGE OF CHANGE

AUTHORS: Lina Patel, Lindsey Sohl – Ipsos
PUBLISHED BY: Ipsos | November 2022



US PERSPECTIVES ON COVID-19 TREATMENTS

PRESENTERS: Ramya Logendra – Ipsos

PUBLISHED BY: Ipsos | March 2022

KEYS – MAKING SENSE OF 2021 (VACCINES: THE STORY SO FAR)

PRESENTERS: Rhoda Schmuecking – Ipsos

WEBINAR PRESENTED BY: Ipsos | December 2021

CANCER & CARDIOVASCULAR DISEASE: LESSONS FROM COVID-19

AUTHOR: Jackie Ilacqua – Ipsos

PUBLISHED BY: Ipsos | November 2021

INFOGRAPHIC: PERSPECTIVES FROM IPSOS' SYNDICATED COVID-19 STUDY PORTFOLIO

AUTHORS: Victoria Allan, Ramya Logendra, Amanda Baskett & Liz Baynton – Ipsos

PUBLISHED BY: Ipsos | November 2021

THE OTHER SIDE OF THE STORY: THE COVID-19 TREATMENT LANDSCAPE

AUTHOR: Rhoda Schmuecking – Ipsos

ARTICLE PUBLISHED BY: Ipsos | July 2021

BACK ON TRACK: REVERSING THE IMPACT OF COVID ON PREP

AUTHOR: Devon Wright – Ipsos

ARTICLE PUBLISHED BY: Ipsos | July 2021

IMPACT OF COVID-19 ON HIV PATIENT TREATMENT – A YEAR IN REVIEW

AUTHORS: Niya Melinis, James Deemer – Ipsos

INFOGRAPHIC PUBLISHED BY: Ipsos | April 2021

BUILDING BETTER INSIGHTS AROUND COVID VACCINES

PRESENTERS: Rhoda Schmuecking, Jackie Ilacqua, Natalie Lacey – Ipsos

WEBINAR PRESENTED BY: Ipsos | February 2021



RARE DISEASES

Usage of Real World Evidence from Ipsos' Global Therapy Monitors

Medical Conferences (Worldwide)

LENGTH OF DIAGNOSIS, DIAGNOSTIC TESTS, AND REFERRAL PATTERNS OF ATTR-CM PATIENTS IN THE UNITED STATES, UNITED KINGDOM, FRANCE, GERMANY, ITALY AND SPAIN

AUTHORS: Niya Melinis, Peter Collins, Wei Yen Chung, Fauziah Hefni, Ozan Ozbey – Ipsos
 POSTER PRESENTATION AT: AHA Scientific Sessions 2023 | Philadelphia | 11-13 November 2023

INVESTIGATING MONOTHERAPY AND COMBINATION THERAPY TRENDS IN NEWLY DIAGNOSED PATIENTS WITH PULMONARY ARTERIAL HYPERTENSION AMONG EU3 & UK PHYSICIANS OVER THE COVID-19 PANDEMIC

AUTHORS: Dale Chandler, Nicole Allie, Lizzy Gill, Nur Syarmimi – Ipsos
 POSTER PRESENTATION AT: ESC Congress | Barcelona, Spain | 26-29 August 2022

BLEEDING RATES IN SEVERE NON-INHIBITOR HAEMOPHILIA A PATIENTS ACROSS US, EU4 & UK AND JAPAN

AUTHORS: Isabel Palau, Nicole Allie, Arina Mohd Rosli – Ipsos
 POSTER PRESENTATION AT: ISTH 2022 | London, UK | 9-13 July 2022

LEVERAGING RWE AND INTEGRATING MULTI-SOURCE DATA TO BUILD THE CASE FOR FUNDING AND ACCESS FOR RARE DISEASE DRUGS

AUTHORS: Alejandro Roldan-Gomendio, Chris Teale, Leyla Paydas & G Harrow – Ipsos
 POSTER PRESENTATION AT: ISPOR 2021 | Virtual Congress | 30 November – 3 December 2021

A RETROSPECTIVE CHART REVIEW STUDY TO ASSESS REAL-WORLD EFFECTIVENESS OF VOXELOTOR FOR THE TREATMENT OF SICKLE CELL DISEASE

AUTHORS: Marina Gavriel, Clare Tong, Andy Nguyen, Anne Beaubrun – Global Blood Therapeutics; Nicole Allie – Ipsos
 POSTER PRESENTATION AT: Sickle Cell Disease Association of America (SCDAA) Annual National Convention | 12-16 October (Virtual)

DELAYS IN DIAGNOSTIC TESTS USED TO IDENTIFY TRANSTHYRETIN AMYLOID CARDIOMYOPATHY (ATTR-CM) IN THE EU4 + UK

AUTHORS: James Deemer, Niya Melinis, Wei Yen Chung, Sarah Brown – Ipsos
 POSTER PRESENTATION AT: ESC Congress 2021 (Virtual) | 27-30 August 2021

CLINICAL CHARACTERISTICS OF ACQUIRED HAEMOPHILIA A PATIENTS ACROSS THE UK, FRANCE, GERMANY, ITALY AND SPAIN

AUTHORS: Sarah Brown, Arina Mohd Rosli, Eryse Seth, Isabel Palau – Ipsos
 POSTER PRESENTATION AT: ISTH 2021 Virtual Congress | 17-21 July 2021



BIOMARKERS REPLACING FORCED VITAL CAPACITY TESTING IN IDIOPATHIC PULMONARY FIBROSIS: THE VIEWS OF PHYSICIANS IN THE US COMPARED TO THE EU4 & UK

AUTHORS: Kate Roche, Jessica Moll, Anusha Phillip – Ipsos

POSTER PRESENTATION AT: ATS 2021 International Conference (Virtual) | 14-19 May 2021

PROPHYLAXIS VS ON-DEMAND TREATMENT IN MODERATE HAEMOPHILIA A PATIENTS WITHOUT INHIBITORS IN EU5

AUTHORS: Sarah Brown, Isabel Palau, Arina Mohd Rosli, Eryse Seth – Ipsos

POSTER PRESENTATION AT: EAHAD 2021 (Virtual) | 3-5 February 2021



OTHER GLOBAL DISEASES

Usage of Real World Evidence from other Ipsos Global Therapy Monitors

RESPIRATORY

UNDERSTANDING PHYSICIANS' AND PATIENTS' PERSPECTIVES ON ASTHMA MANAGEMENT

AUTHORS: Michelle Tan, Áine Kyle, Kelly Kueh – Ipsos

POSTER PRESENTATION AT: ERS Congress | Barcelona, Spain | 4 – 6 September 2022

ASTHMA PATIENT ADHERENCE TO BIOLOGIC AND NON-BIOLOGIC TREATMENTS

AUTHORS: Michelle Tan, Kelly Kueh – Ipsos

POSTER PRESENTATION AT: ERS Congress | Barcelona, Spain | 4 – 6 September 2022

IMPACT OF THE COVID-19 PANDEMIC ON SEVERE ASTHMA PATIENTS AND THEIR SUPPORT SYSTEM

AUTHORS: Sarah Brown, Áine Kyle, Michelle Tan, Boey Yee Cheng, Najwa Binti Yaacob, Kelly Kueh – Ipsos

POSTER PRESENTATION AT: EAACI 2021 Hybrid Congress | 10–12 July 2021

TRENDS IN ONLINE DISCUSSIONS OF ASTHMA IN THE US DURING THE COVID-19 PANDEMIC

AUTHORS: Najwa Binti Yaacob, Boey Yee Cheng, Áine Kyle, Sarah Brown – Ipsos

POSTER PRESENTATION AT: ATS 2021 International Conference (Virtual) | 14-19 May 2021

ASTHMA PATIENT INVOLVEMENT IN THE TREATMENT DECISION-MAKING PROCESS

AUTHORS: Michelle Tan, Áine Kyle, Sarah Brown, Boey Yee Cheng, Najwa Binti Yaacob, Kelly Kueh – Ipsos

POSTER PRESENTATION AT: ATS 2021 International Conference (Virtual) | 14-19 May 2021

OPHTHALMOLOGY

REASONS WHY DME AND RVO PATIENTS ARE NOT RECEIVING TREATMENT

AUTHORS: Amanda Baskett, Emily Clayton, Hannah Brown, Elizabeth Baynton, Anusha Phillip - Ipsos

POSTER PRESENTATION AT: EURETINA 2023 | Amsterdam | 5-8 October 2023

FUTURE PRESCRIBING OF ANTI-VEGF BIOSIMILARS

AUTHORS: Amanda Baskett, Emily Clayton, Hannah Brown, Elizabeth Baynton, Anusha Phillip - Ipsos

POSTER PRESENTATION AT: EURETINA 2023 | Amsterdam | 5-8 October 2023

IMPORTANCE OF GENE THERAPY FOR THE FUTURE OF NAMO

AUTHORS: Kate Roche & Anusha Phillip - Ipsos

POSTER PRESENTATION AT: EURETINA 2022 Congress | Virtual | 1-4 September 2022



ANTI-VEGF NON-RESPONDERS AMONG NAMD PATIENTS

AUTHORS: Kate Roche & Anusha Phillip - Ipsos

POSTER PRESENTATION AT: EURETINA 2022 Congress | Virtual | 1-4 September 2022

IMPACT OF COVID-19 ON PLANNED TREATMENT STRATEGY (NAMD)

AUTHORS: Kate Roche, Anusha Phillip, Jessica Moll - Ipsos

POSTER PRESENTATION AT: EURETINA 2021 Virtual | 9-12 September 2021

IMPACT OF PATIENT INVOLVEMENT IN TREATMENT DECISION-MAKING (NAMD)

AUTHORS: Kate Roche, Jessica Moll, Anusha Phillip - Ipsos

POSTER PRESENTATION AT: EURETINA 2021 Virtual | 9-12 September 2021

OTHER

THE MENTAL HEALTH OF CHRONIC CONDITIONS: AN INSIGHT INTO THE POTENTIAL INFLUENCE OF GENDER

AUTHOR: Elizabeth Baynton - Ipsos

PUBLISHED BY: Ipsos | November 2023

GENE THERAPIES: THE MOMENT OF TRUTH

AUTHOR: Ramya Logendra - Ipsos

PUBLISHED BY: Ipsos | June 2022



About the Ipsos Healthcare Service Line

We are a global insight, analytics and advisory partner to the healthcare sector. Our multi-disciplinary teams deliver integrated services and proprietary real-world evidence across the product lifecycle. This enables our clients to act with clarity, certainty and speed.



www.ipsos.com