



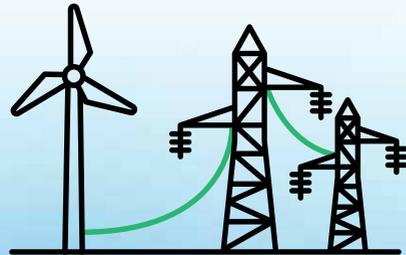
The 2024 Ipsos  
**CLIMATE  
CHANGE  
REPORT**  
Highlights

# Climate Leadership in 2024

Welcome to the 2024 edition of the Ipsos Climate Change Report.

Australia is at a critical phase in its transition to net zero. Renewables made up 39.4% of the nation's electricity generation in 2023, and Australian governments have announced significant plans and funding to support the continued transition.

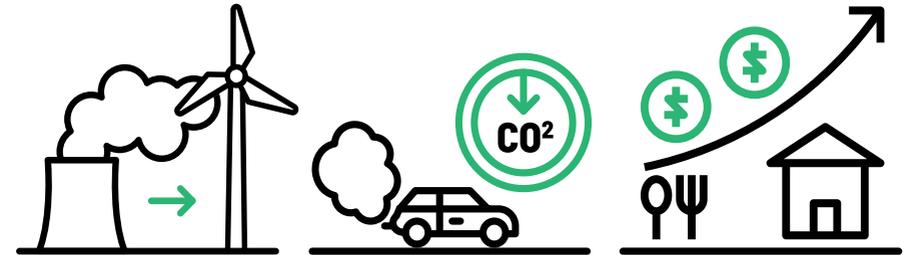
Overall, the Australian public is supportive of the transition, and many are interested in hearing more about the action that is being taken. However, most are not seeing evidence of action and close to half believe it's unlikely that Australia will meet its 2030 emissions reduction commitments.



This picture, combined with concerns about cost of living, make it more important than ever that Australian governments, businesses and not-for-profits are communicating clearly about how Australia is working to reduce its emissions.

Find the full report and recommendations on the Ipsos website at [ipsos.com/en-au/climate-change-report](https://ipsos.com/en-au/climate-change-report).

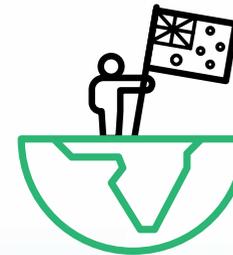
**59%**  
of Australians support Australia's transition away from fossil fuels and towards renewable energy generation



But **87%** believe that the net zero transition hasn't started yet

And **45%** think it's unlikely that Australia will meet its 2030 emissions reduction target

**41%** worry the transition will have a negative impact on Australians' cost of living (up from 31% in 2022)



**58%** believe that Australia should be a global leader in emissions reduction (down from 64% in 2022)



**34%** think the Australian Government should be doing more to address climate change (19% think it's doing too much)

To access the full  
report and previous  
editions, visit the  
Ipsos website



Contact **Stuart.Clark@ipsos.com** for more  
on the Ipsos Climate Change reports