Life in Sydney 2023

February 2023



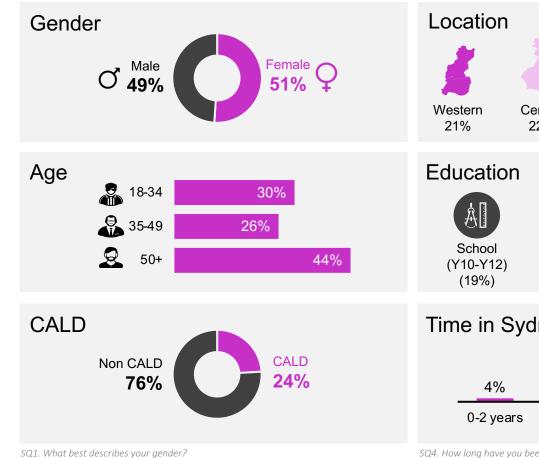
Committee for Sydney



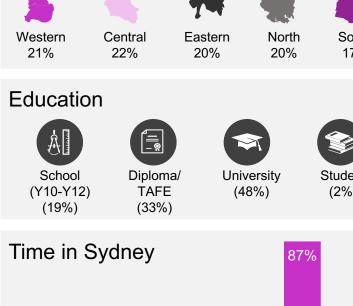
BIED JUST TRY AND WRAT



Demographic distribution 2023



SQ2. In which of the following age groups do you fall under? SQ3. And what is the postcode of where you live?'



3-5 years 6-10 years >10 years

6%

SQ4. How long have you been living in Sydney?

SQ5. Which of the following best describes you?

Q25. Do you or your parents mainly speak a language other than English?

4%

	Household	sehold income							
South	15%	27%	36%	16%					
17%	Up to \$40k	\$40-\$80k	\$80-\$150k	>\$150k					
	Occupation	1							
	(P)			JOB					
udent 2%)	Employed (67%)	Retired (22%)	Stay-at-home (4%)	Unemployed/ Job seekers (4%)					
	Property S	tatus							
	37%	30%	29%	2%					
	Own it outright	Mortgage	Rent	Occupy rent free					
	Q28. What is your approx								

Q29. What is the highest level of education that you have completed? Q84A. Thinking about the property in which you currently live.... Base: All respondents (n=1000)







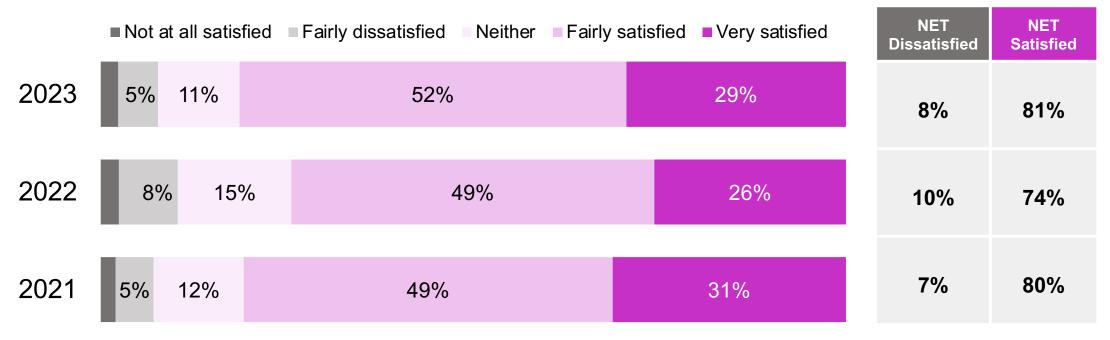
Life in Sydney 2023 Quality of life







How satisfied are you with your quality of life in Sydney?



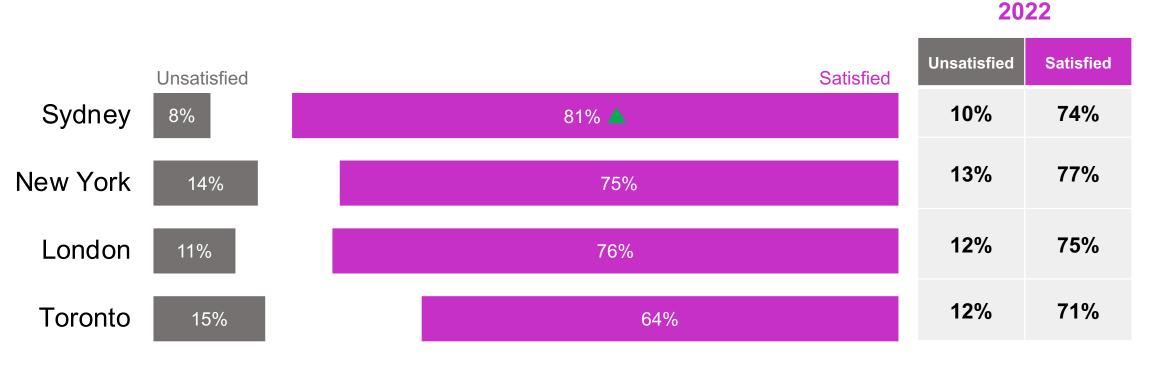
Q1. Thinking about your life in Sydney overall, how satisfied are you with your quality of life in Sydney? Base: Sydney Q1 2021 (n=984), Sydney Q1 2022 (n=1034), Q1 2023 (n=1000) Note: 'Don't know' responses excluded from the chart for analysis purposes



DSC



Quality of life in Sydney is now leading other cities



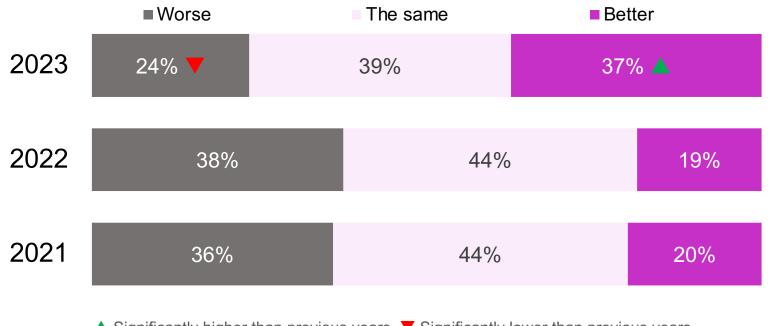
▲ Significantly higher than previous years ▼ Significantly lower than previous years

Q1. Thinking about your life in [CITY] overall, how satisfied are you with your quality of life in [CITY]? Base: Q1 2023 Sydney n=1,000, NY n=302, London n=301, Toronto n=301; Q1 2022 Sydney n=1034, NY n=287, London n=295, Toronto n=299 Note: 'Don't know' responses excluded from the chart for analysis purposes





How would you rate quality of life in Sydney compared to 12 months ago?



▲ Significantly higher than previous years ▼ Significantly lower than previous years

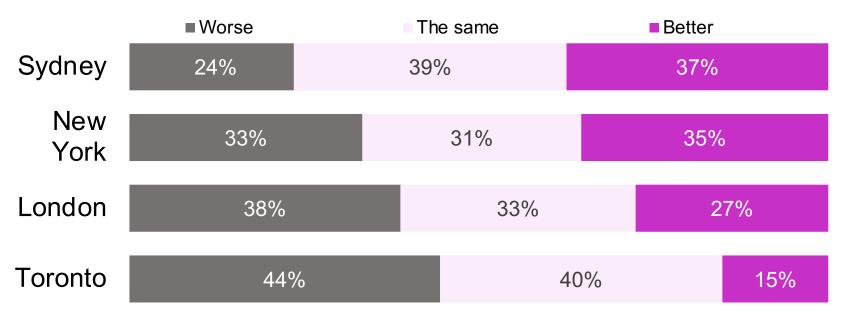
Q3. How would you rate the quality of life in Sydney compared to 12 months ago? Base: Sydney Q1 2021 (n=984), Sydney Q1 2022 (n= 1034), Q1 2023 (n=1000) Note: 'Don't know' responses excluded from the chart for analysis purposes







How would you rate quality of life in Sydney compared to 12 months ago?

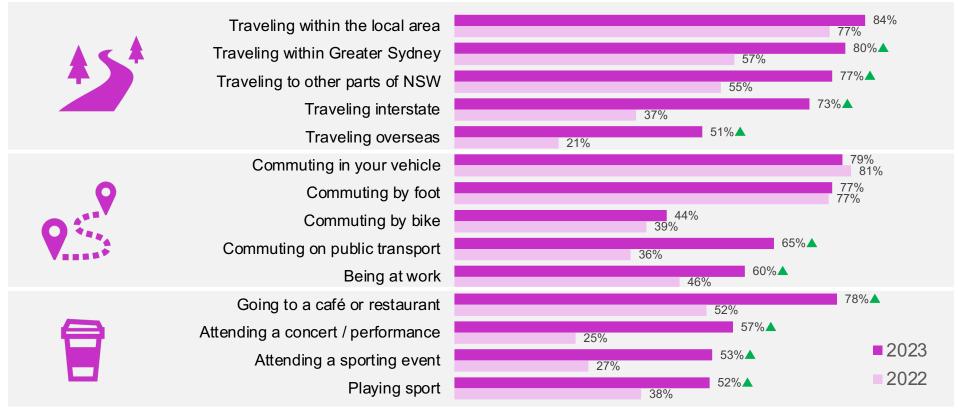


Q3. How would you rate the quality of life in Sydney/ New York/ London/ Toronto compared to 12 months ago? Base: Q1 2023 Sydney (n=1000), NY (n=302), London (n=301), Toronto (n=301) Note: 'Don't know' responses excluded from the chart for analysis purposes



SYDNEY SUMMIT

Comfort with public transport, sport events and concerts, travelling have increased



Q55. How comfortable, if at all, do you feel doing each of the following now in the same way as you did before the Coronavirus pandemic began? Base: Sydney 2022 n=1034, 2023 n= 1000, Note: Comfortable is 'very and fairly' comfortable

▲ Significantly higher than 2022

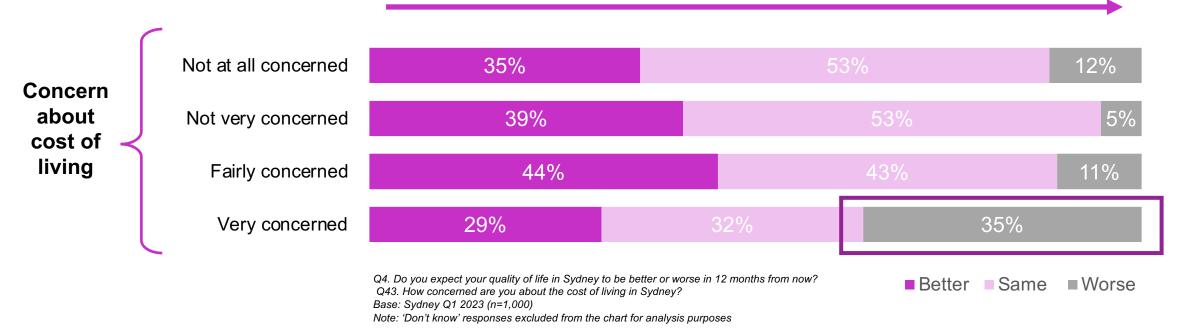






Those who believe it will get worse also more likely to be concerned about cost of living

Belief about quality of life in 12 months







"I am a single parent to a child with disabilities and Sydney has become far too expensive to live in, especially with the new cost of living increase. I am currently working on leaving Sydney to live somewhere cheaper to improve our quality of life."

"Cost of living is so expensive, people are always stressed and busy. Not a lot of people are genuinely nice and caring around here."

"Cost of living in Sydney is far too high, with many jobs paying well below the cost of living, especially considering rent in Sydney."

Q2. Why do you say that? Base: Sydney (n=1000)





How Sydneysiders rate their city

2022

	Agree	Disagree	Agree	Disagree
A diverse range of shopping, leisure and dining experiences	58%	2%	56%	3%
Access to cultural facilities such as museums, galleries, festivals	55%	2%	47%	3%
Easy access to nature	53%	2%	49%	4%
Access to great public spaces such as parks, plazas and wide footpaths	52%	2%	51%	3%
Easy access to a neighbourhood town centre with all the necessities of daily	. 51%	1%	49%	4%
A diverse range of family-friendly activities	50%	2%	-	-
A place where I feel safe	47%	4%	43%	5%
Healthy and active neighbourhoods that support walking and cycling	46%	3%	42%	4%
Good job prospects	43%	5%	34%	7%
A nightlife that provides a great range of places to visit, eat and drink at	42%	5%	-	-
Opportunities for all	40%	6%	32%	8%
A place with high social cohesion	40%	5%	32%	5%
Reliable, efficient and high-quality public transport	40%	6%	33%	8%
A prosperous e conomy	34%	5%	29%	7%
Affordable decent housing	17%	26%	11%	37%

Q5. How much do you agree or disagree with each of the following statements about Sydney? From 0 'strongly disagree' to 10 'strongly agree'. Base: Sydney 2023 (n=1,000)

Note: 'Don't know' responses excluded from the chart for analysis purposes





@Committee4Syd #SydneySummit23





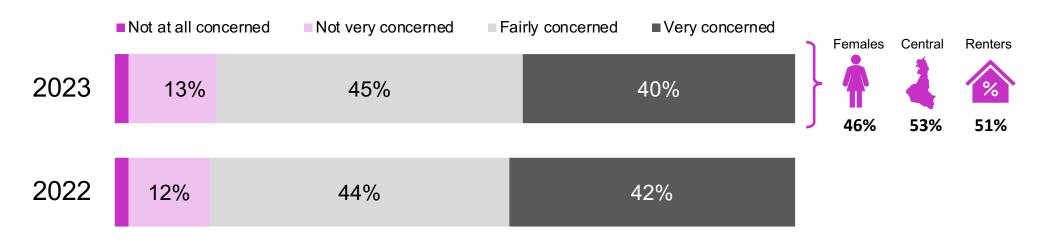
Life in Sydney 2023 Cost of living



@Committee4Syd #SydneySummit23



How concerned are you about the cost of living in Sydney?

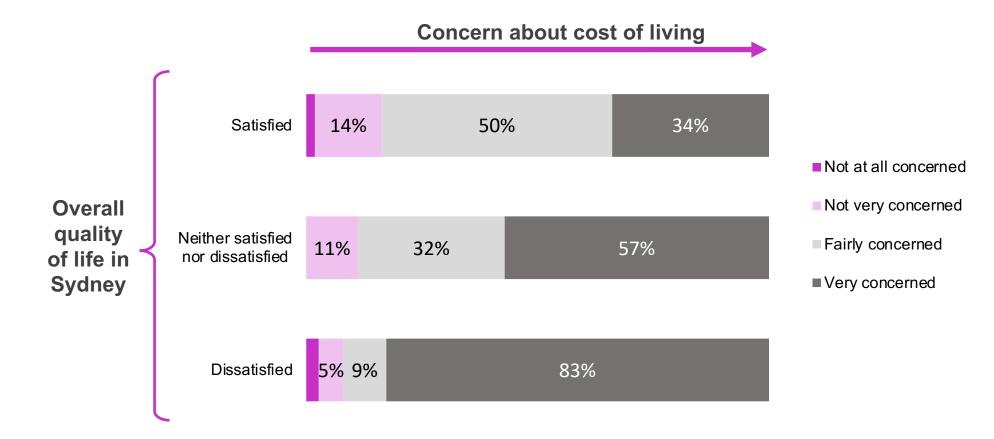


Q43. How concerned are you about the cost of living in Sydney? Base: Q1 2022 Sydney 2023 (n=1034), Q1 2023 Sydney 2023 (n=1000) Note: 'Don't know' responses excluded from the chart for analysis purposes





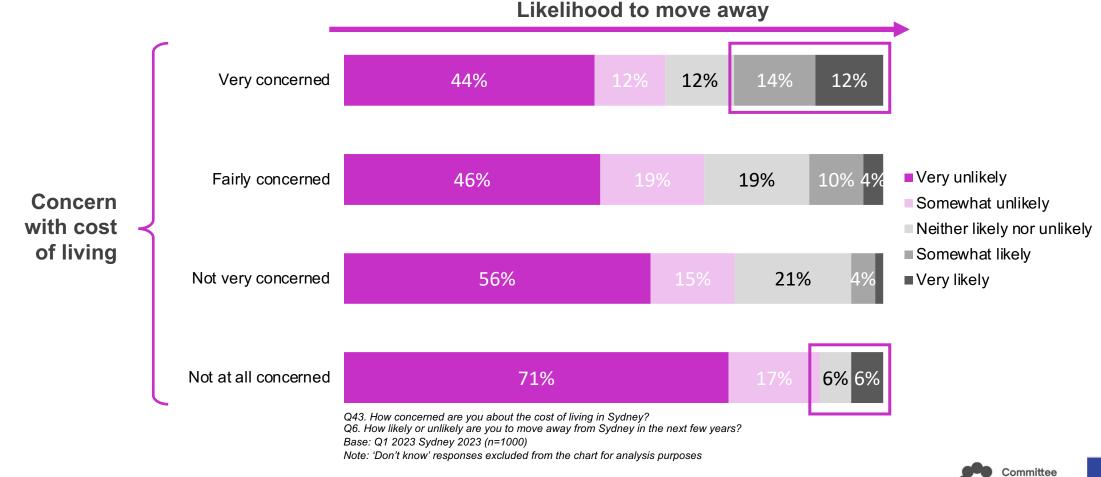
Those who are not satisfied with their quality of life are more likely to be concerned about the cost of living







Concerns around cost of living are associated with an increased likelihood to move away





vdnev



How do you think your expenses will change in the next six months?

■Increase a lot Increase a little	Stay the same	Decrease a lit	ttle ■Decrease	alot ∎Nota	applicable
The cost of your utilities e.g. gas, electric etc	45%		32%	13%	% 5% <mark></mark>
The cost of your food shopping	43%		37%	11	% 5% <mark></mark>
Your monitoring fuel costs e.g. diesel, petrol etc	36%		32%	17%	6% <mark>6%</mark>
The cost of your other household shopping	31%		41%	13%	6% <mark>4%</mark>
The overall cost of going out socialising .g. cinema, cafes, restaurants, pubs, clubs etc.	28%	4	0%	18%	5% <mark>4%</mark>
The overall cost of your healthcare e.g. insurance, cost of medicines etc	28%	37	7%	24%	5%
Your mortgage/ rent	25%	23%	20%	5% <mark>2</mark>	23%
The overall cost of your subscriptions, e.g. Netflix, gym membership etc	11%	36%	30%	6%	13%

Q80. Thinking now about your household spend in the next 6 months, for each of the following types of spend, please say whether you think it will increase, stay the same or decrease? Base: Q1 2023 Sydney 2023 (n=1000)

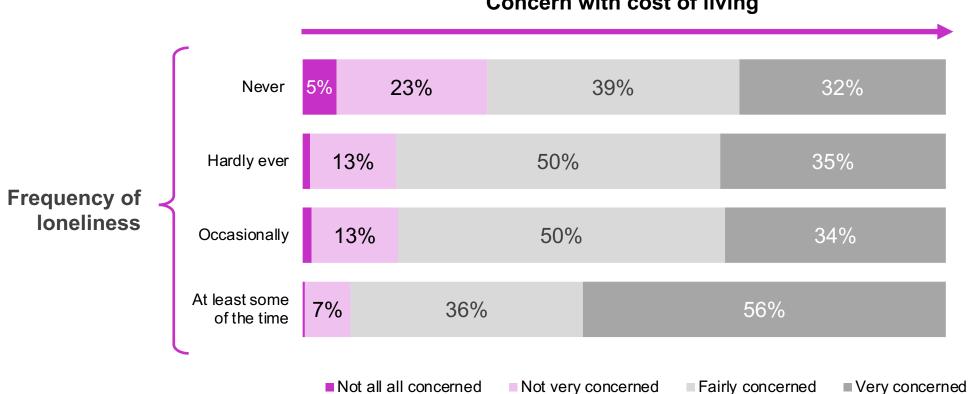




e.



Those who feel lonely are more likely to be concerned about cost of living



Concern with cost of living

Q86. How often do you feel lonely?

Base: Q1 2023 Sydney (n=1000), NY (n=302), London (n=301), Toronto (n=301)



Life in Sydney 2023 Sydney nightlife

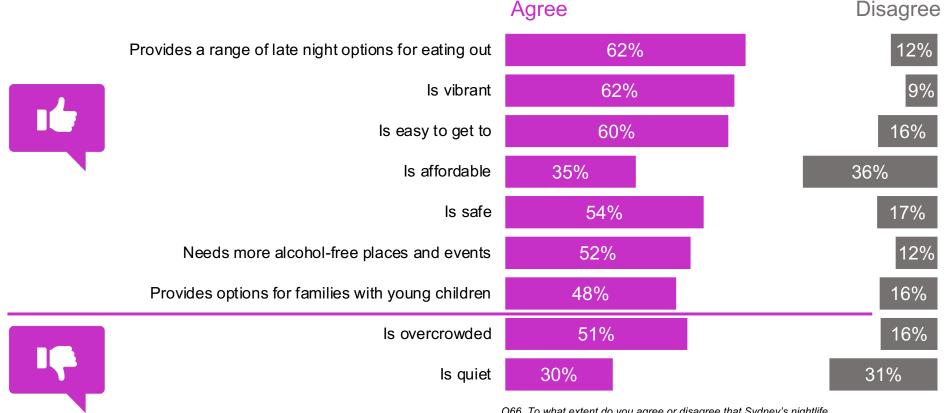




🔰 @Committee4Syd #SydneySummit23



To what extent do you agree or disagree that Sydney's nightlife...



Q66. To what extent do you agree or disagree that Sydney's nightlife... Base: Q1 2023 Sydney (n=1000)

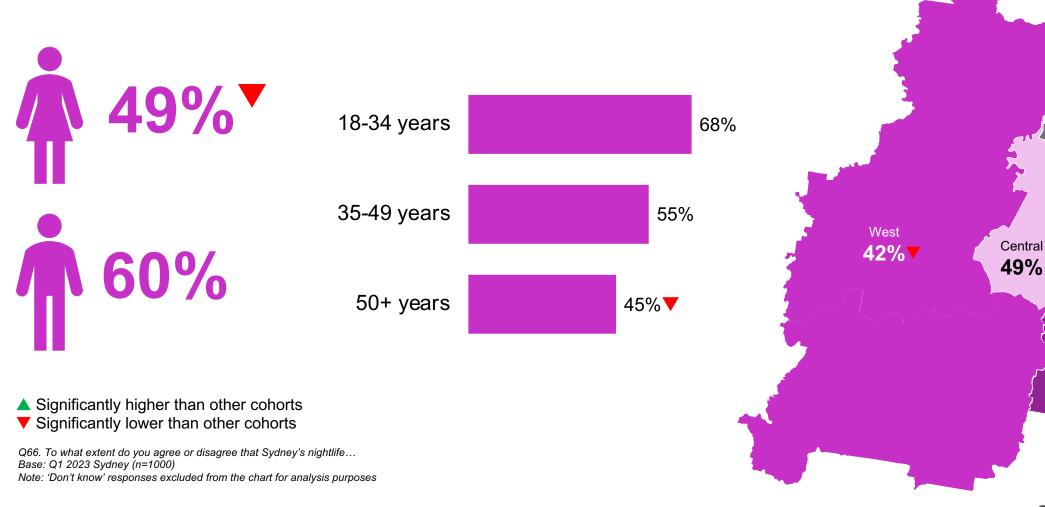
Note: 'Don't know' responses excluded from the chart for analysis purposes







Agreement that Sydney nightlife is safe





South 58%

North

64%



^{61%}

@Committee4Syd #SydneySummit23



Life in Sydney 2023

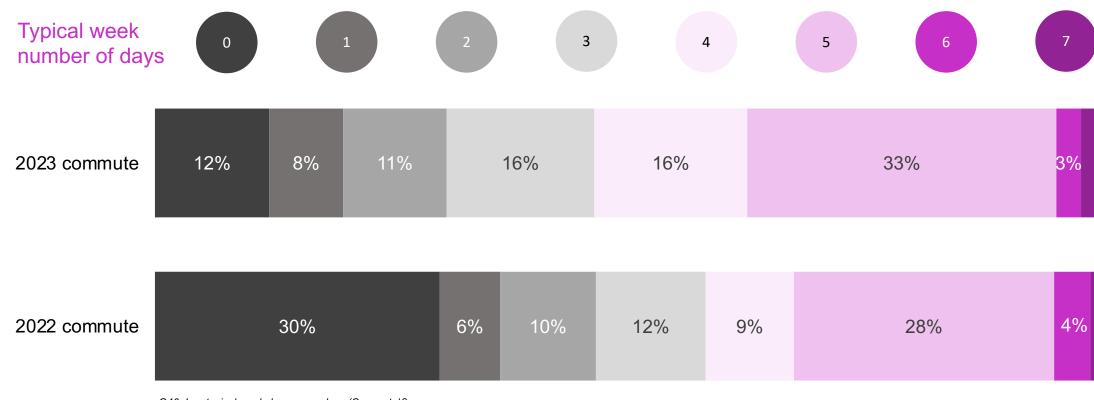
Experiences with commuting







A third of Sydneysiders commute five days a week



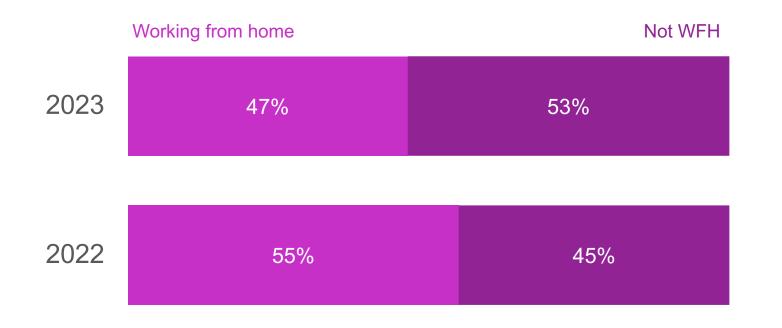
Q46. In a typical week, how many days (Commute)? Base: Q1 2022 Sydney (n=699), Q1 2023 Sydney (n= 690) Note: 'Statements showed in descending order based on 'Ranked 1st'







Working from home rates have softened slightly



Q22. Did you work from home in December 2022?*

Base: 2022 employed (n=656), 2023 employed (n=556)

Note: 'Don't know' responses excluded from the chart for analysis purposes, *wording changed in 2023 (As a result of the recent health restrictions have you been working from home?)





Private cars remain the most common form of transport on commute





Q15. Which, if any, of the following modes of transport do you currently use to commute to and from work/study? Base: Q1 2022 Sydney (n=699), Q1 2023 Sydney (n= 690)





@Committee4Syd #SydneySummit23



Life in Sydney 2023 Electric vehicles



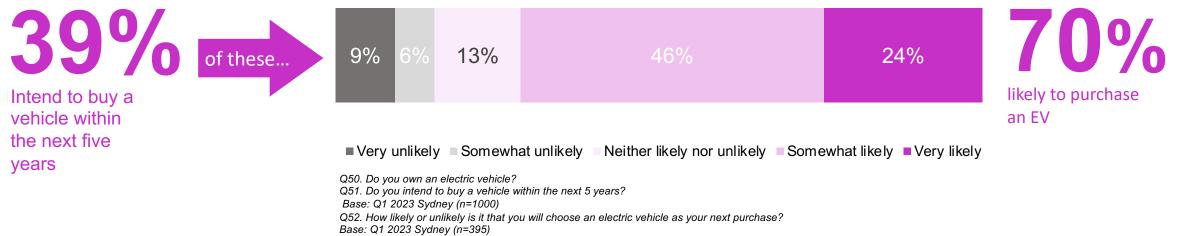


@Committee4Syd #SydneySummit23



Strong intention to purchase an EV

How likely or unlikely is it you will choose an electric vehicle as your next vehicle?



Note: 'Don't know' responses excluded from the chart for analysis purposes







Life in Sydney 2023 Net zero action

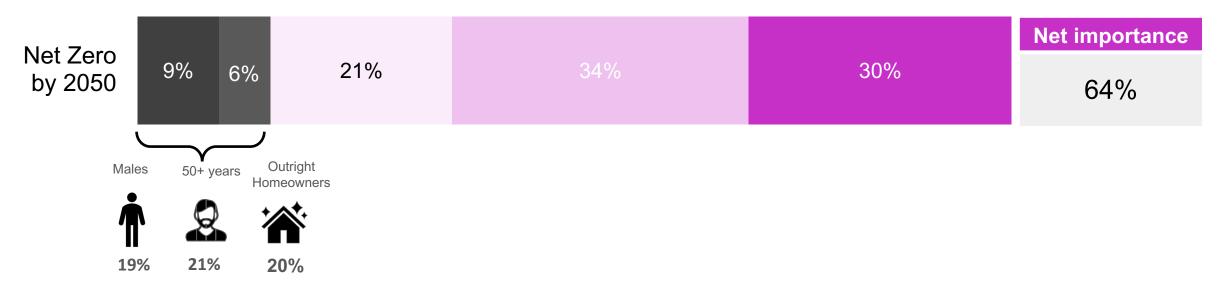






Strong support for net zero action

■ Very unimportant ■ Somewhat unimportant ■ Neither important nor unimportant ■ Somewhat important ■ Very important



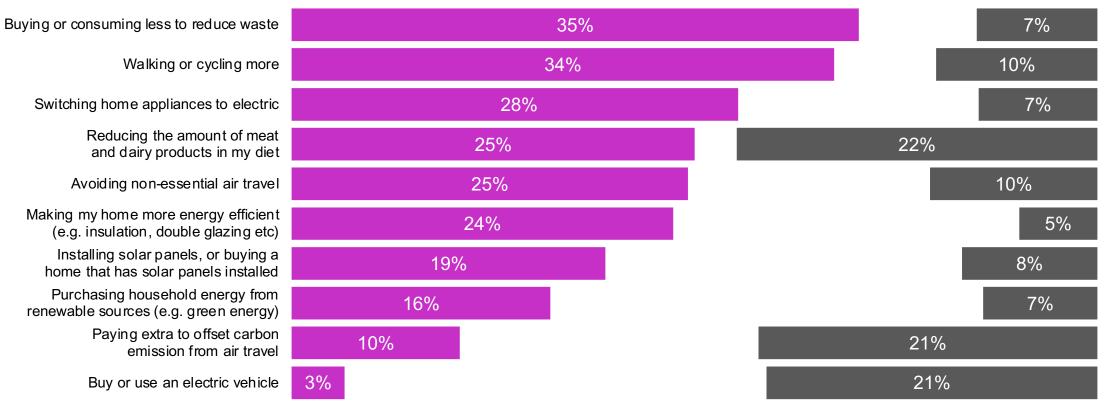
Q72. The Federal and NSW Governments have committed to net zero emissions by 2050. How important is it to you personally, that as part of these commitments, Sydney also achieves net zero emissions by 2050? Base: Q1 2023 Sydney (n=1000_ Note: Don't know excluded for analysis purposes





What actions would you take to meet net zero commitments?

I have done this already



Q72. The Federal and NSW Governments have committed to net zero emissions by 2050. How important is it to you personally, that as part of these commitments, Sydney also achieves net zero emissions by 2050? Base: Q1 2023 Sydney (n=1000) Note: Don't know excluded for analysis purposes





What actions would you take to meet the NET zero commitments?

■ I have done this already ■ I am planning to do this ■ I have considered doing this ■ I have not considered doing this ■ I would not do this ■ Not applicable

Buying or consuming less to reduce waste	35%		19%		23%			3%	7%
Walking or cycling more	34%		19%				11%	10%	6%
Switching home appliances to electric	28%		19%	20%			15%	7%	12%
Reducing the amount of meat and dairy products in my diet	25%	12%	19%			19%		22%	
Avoiding non-essential air travel	25%	14%	19%			18%	10	% 1 [,]	4%
Making my home more energy efficient (e.g. insulation, double glazing etc)	24%	18%	6				15%	5% 1	4%
Installing solar panels, or buying a home that has solar panels installed	20%	19%				13%	8%	20%	
Purchasing household energy from renewable sources (e.g. green energy)	16%	17%		28%		:	22%	7%	10%
Paying extra to offset carbon emission from air travel	10% 13%	18%	0	22	2%		21%	15	5%
Buy or use an electric vehicle	3% 22%				1	8%	21	%	9%

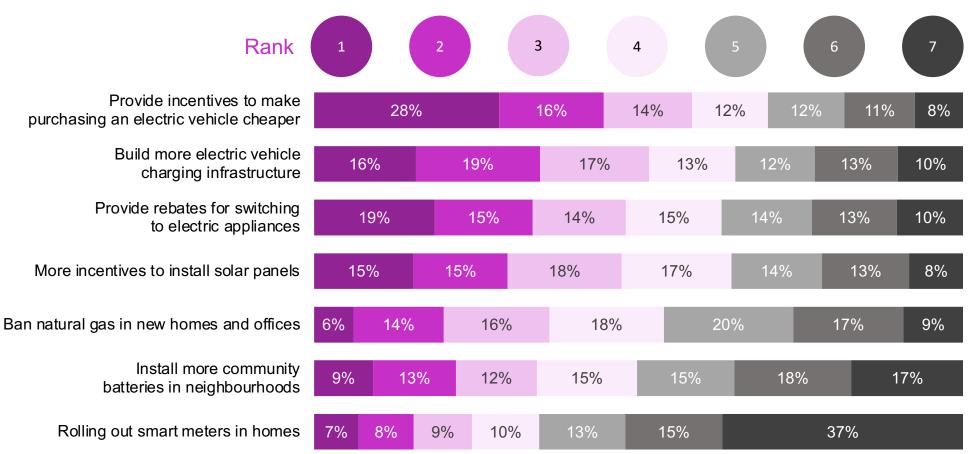
Q72. The Federal and NSW Governments have committed to net zero emissions by 2050. How important is it to you personally, that as part of these commitments, Sydney also achieves net zero emissions by 2050? Base: Q1 2023 Sydney (n=1000) Note: Don't know excluded for analysis purposes



@Committee4Syd #SydneySummit23





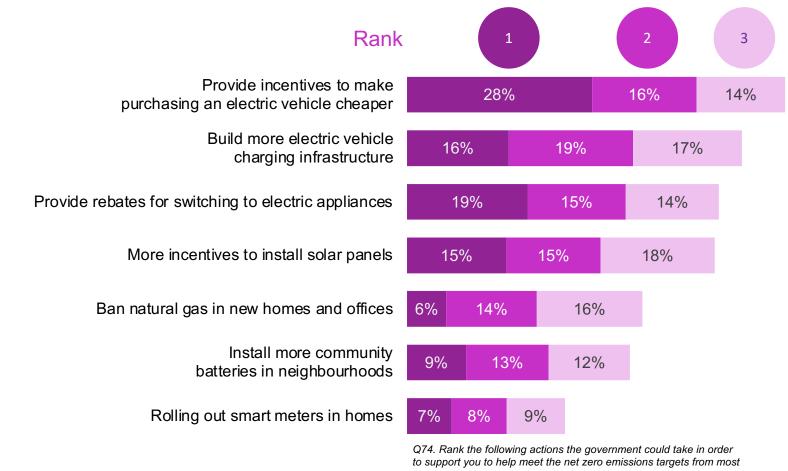


Q74. Rank the following actions the government could take in order to support you to help meet the net zero emissions targets from most important to least important. Base: Q1 2023 Sydney (n=1000)





Strong support for action on EVs



important to least important. Base: Q1 2023 Sydney (n=1000)







Life in Sydney 2023 Housing





Support for choice around stamp duty or annual property tax

First home buyers in NSW now have a choice between paying upfront stamp duty or an annual property tax if they are:

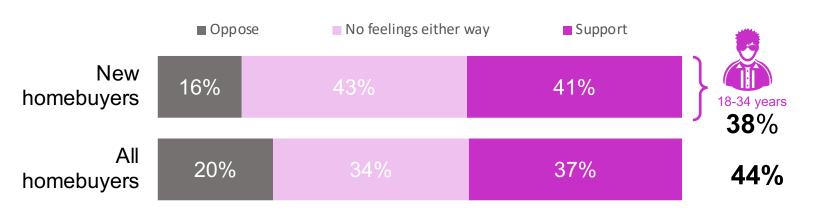
- Purchasing a new or existing home for up to \$1.5 million
- Purchasing land they intend to build a home on for up to \$800,000

How much do you support or oppose allowing a choice between stamp duty and an annual property tax for first home buyers?

How much do you support or oppose the choice between stamp duty and an annual property tax being expanded to all homebuyers in NSW?

#SydneySummit23

ommittee4Svd



Q82. How much do you support or oppose allowing a choice between stamp duty and an annual property tax for first homebuyers? Base: Q1 2023 Sydney (n=1000) Note: don't know excluded for analysis purposes





What, if any, impact would a move from a stamp duty to an annual land tax have on your intention to buy a home?

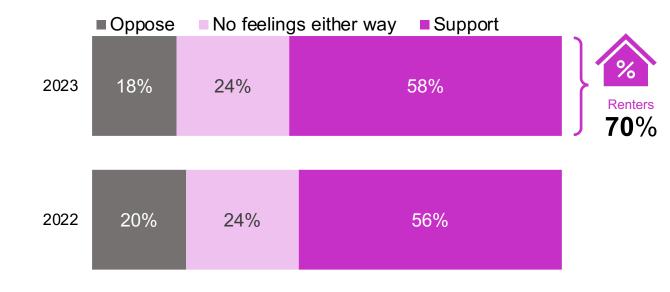


Q63. What, if any, impact would a move from a stamp duty to an annual land tax have on your intention to buy a home? Base: 2022 (n=1034), 2023 (n=1000) Note: don't know and neutral excluded for analysis purposes





How much do you support or oppose building more homes and apartments to drive down the cost of housing?



Q64. How much do you support or oppose the building of more homes and apartments to drive down the cost of housing? Base: 2022 (n=1034), 2023 (n=1000) Note: don't know for analysis purposes



Question wording:

Most economists and the government agree that Sydney has a major under supply of homes and apartments, which is making buying a house more expensive.

How much do you support or oppose the building of more homes and apartments to drive down the cost of housing?

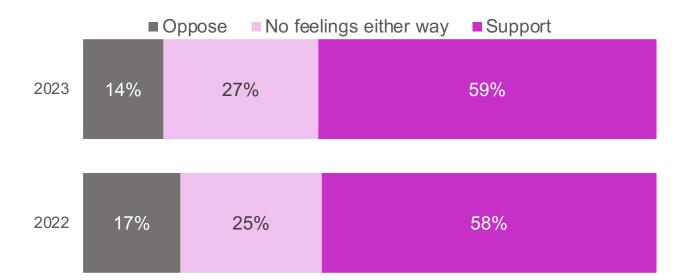


How much do you support or oppose more density near and above train stations, if it means government can preserve green spaces in the suburb?

Question wording

One solution to the housing supply shortage problem is to build more homes and apartments above or within walking distance to train stations. This would build the homes we need while preserving the green and open spaces within our suburbs.

How much do you support or oppose more density nearby and above train stations, if it means government can preserve green and open spaces in the suburb?



Q65. How much do you support or oppose more density nearby and above train stations, if it means government can preserve green and open spaces in the suburb? Base: 2022 (n=1034), 2023 (n=1000) Note: don't know excluded for analysis purposes







How much do you support or oppose more development in established and new suburbs?

			Stror	ngly opp	ose Ten	d to oppose	Neutral	Tend to support	t Stron	ngly support
Question wording As Sydney's population increases there will be a need	Redeveloping existing suburbs	2023	9%		19%	26	5%	31%		13%
to build more homes. This can be done either by increasing density in existing suburbs or	Ū	2022	11	%	19%	2	3%	31%		13%
by new construction on the outskirts of the city.	New construction in underdeveloped	2023	5%	11%	239	%		36%	2	4%
To what extent do you support or oppose each of these development strategies?	n of these areas	2022	5%	8%	23%	23% 359		6 26%		%

Q39. To what extent do you support each of these development strategies ? Base: 2022 (n=1034), 2023 (n=1000) Note: don't know excluded for analysis purposes







How much do you support or oppose government buying back flood-affected houses?



Q76. How much do you support or oppose the NSW Government buying back flood-affected houses in disaster risk zones? Base: Q1 2023 Sydney (n=1000) Note: don't excluded for analysis purposes







Life in Sydney 2023 High streets







To what extent do you support the following changes to prioritise public space over traffic?

Question wording	Strongly oppose Tend	Strongly oppose Tend to oppose Neither support nor oppose Tend to support Strongly support							
A key strategy for creating high-amenity, low-stress living is to prioritise public space over traffic on Sydney's high streets. In some places there are difficult trade-offs to make between accommodating traffic and making great places.	Adding pedestrian crossings	5%	24%		43%	20	6%	7%	69%
	Widening footpaths	4% 9%	28%		38%		21%	13%	59%
To what extent do you support or oppose the following changes to prioritise public space over traffic in Sydney's high streets?	Removing clearways from Sydney high streets	8% 1	7%	35%		29%	11%	25%	39%
	Slowing traffic speeds to 30km per hour where possible	18%	24%)	25%		11%	42%	34%

Q80. To what extent do you support or oppose the following changes to prioritise public space over traffic in Sydney's high streets? Base: 2022 (n=1034), 2023 (n=1000)





Sydney.org.au @Committee4Syd



