

## ENERGY TRANSITION AND CLIMATE CHANGE

## AFRICA CENTER FOR DEVELOPMENT RESEARCH AND EVALUATION

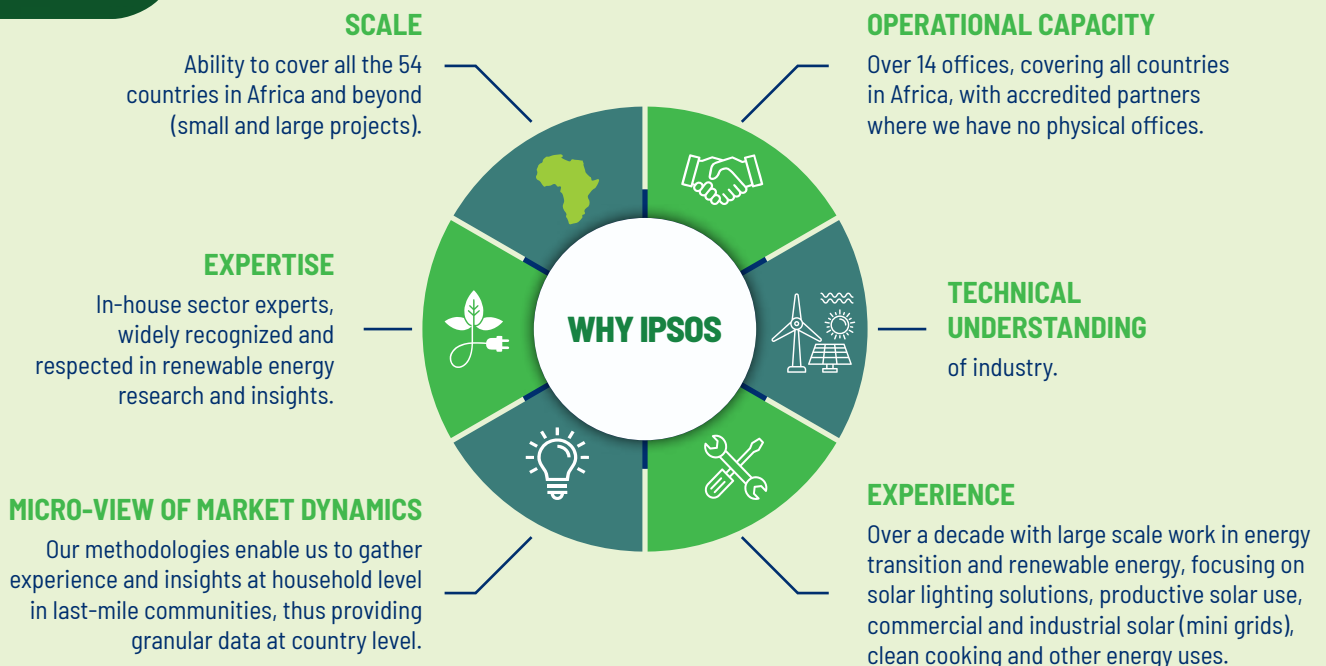
**Ipsos offers insights and solutions in the climate change, off-grid energy, and clean cooking sectors, leveraging over a decade of continuous engagement with leading organizations in the sector. Our team of sector experts provides bespoke operational support, combining local presence and strong partnerships with well-established relationships among in-country energy stakeholders and policy experts.**

We deliver comprehensive services, including country energy policy reviews, customized program design and monitoring, evaluation and learning, financial modelling, and opportunity mapping. Our advisory and insight services are backed by cutting-edge technology combining AI interfaced with human intelligence to generate demand and supply mapping, market segmentation, and energy forecasting capabilities.

What sets Ipsos apart is our unique ability to provide a micro-view of market dynamics across 54 countries in Africa and beyond, offering scalable solutions at a value for your money. Our operational capacity and technical understanding of industry terminology ensure that we deliver actionable insights tailored to your specific needs.

With a proven track record of large-scale, multi-country energy surveys for organizations like the World Bank Group, SIDA, GIZ, FCDO and GOGLA partners, Ipsos brings a wealth of experience in developed and nascent markets across the Africa continent.

Our research work has enabled many households in Africa to access affordable renewable energy solutions, our published works, including the GOGLA reports and the African Clean Energy ACE study, demonstrate our expertise and commitment to advancing knowledge in the sector.



**GET IN TOUCH with us for more information at:**

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**Read more:** [www.ipsos.com](http://www.ipsos.com)

**GAME CHANGERS**

