

## **IPSOS ISSUES MONITOR MARCH 2025**

The top issues facing Australia

**Mark Davis** 

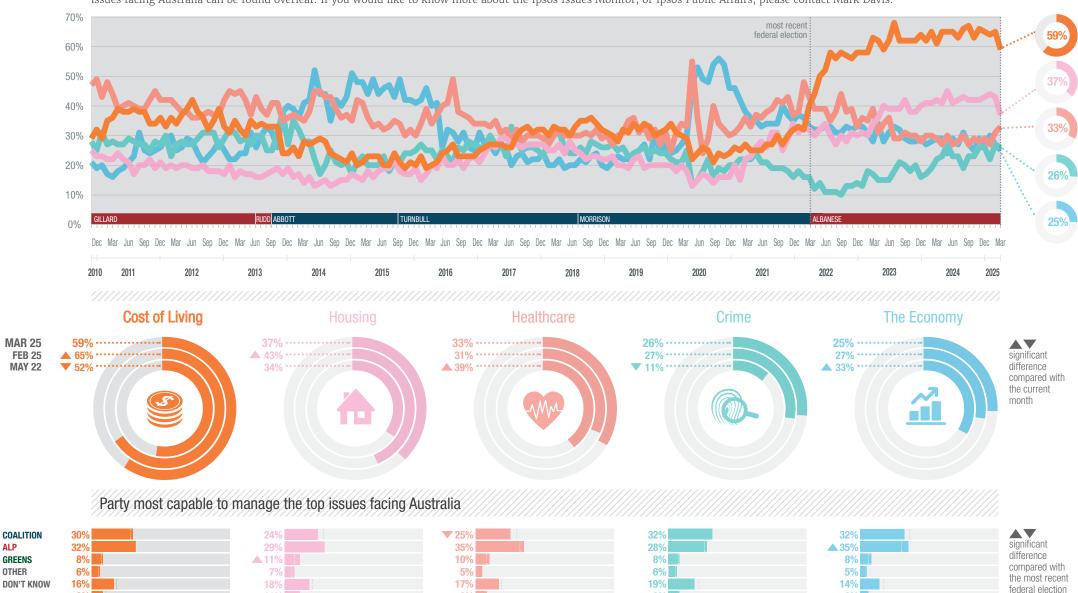
Managing Director, Public Affairs, Australia and New Zealand







Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2025 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.



COALITION ALP

**GREENS** 

OTHER

NONE

**MAR 25** 

**FEB 25** 

**MAY 22** 



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Managing Director, Public Affairs, Australia and New Zealand

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	0CT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	<b>32</b> %	25%	28%	<b>52</b> %	62%	65%	65%	61%	65%	65%	<b>65</b> %	63%	66%	<b>67</b> %	63%	66%	65%	64%	65%	59%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	41%	45%	41%	42%	43%	42%	42%	42%	43%	44%	43%	37%
Healthcare		42%		40%	39%	34%	38%	31%		31%				32%			29%		30%		28%	30%			28%	29%	27%	31%	33%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	23%	27%	23%	23%	19%	23%	23%	26%	26%	22%	27%	26%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	29%	24%	29%	27%	31%	27%	25%	29%	27%	30%	27%	25%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	16%	11%	16%	13%	13%	13%	15%	14%	14%	13%	11%	14%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	13%	12%	13%	12%	11%	12%	14%	12%	11%	14%	12%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	10%	11%	10%	13%	13%	13%	12%	13%	12%	13%	13%	13%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	14%	18%	14%	13%	12%	10%	13%	10%	10%	10%	11%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	10%	10%	10%	10%	10%	10%	9%	9%	10%	10%	10%	9%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	6%	4%	5%	4%	5%	4%	5%	6%	6%	5%	5%	4%	6%	9%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	7%	9%	7%	8%	9%	9%	8%	9%	8%	8%	9%
Unemployment		10%	17%	21%	26%	26%	24%	23%	18%	16%			10%	8%	7%	8%	3%	8%	6%	8%	10%	8%	9%	8%	8%	6%	7%	7%	9%
Taxation	6%	7%	8%	6%	8%	10%		8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	9%	8%	9%	8%	6%	7%	6%	8%	7%	9%	8%	8%
Education	15%		16%			17%		14%	13%		11%		9%	8%	6%	5%	8%	6%	7%	6%	8%	7%	7%	7%	6%	6%	6%	6%	6%
Transport	10%		10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	3%	5%	5%	5%	5%	4%	4%	4%	4%	4%	5%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	5%	6%	5%	6%	6%	6%	7%	6%	7%	7%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	5%	3%	5%	3%	4%	4%	5%	4%	4%	4%	3%	5%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	3%	3%	3%	4%	3%	3%	3%	3%	5%	4%	4%	5%

