

The top issues facing Victoria

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

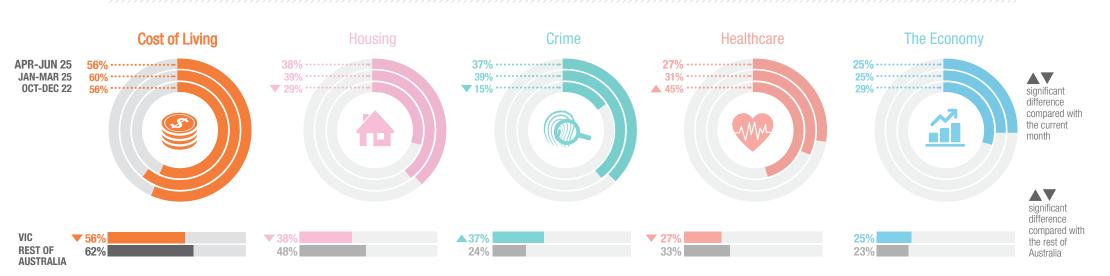
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Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between April and June 2025 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.







The top issues facing Victoria

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

JAN - MAR APR - JUN JUL - SEP OCT - DEC JAN - MAR APR - JUN JUL - SEP OCT - DEC JAN - MAR APR - JUN



















	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	2023	JUL - SEP 2023	2023	JAN - MAH 2024	2024 APR - JUN	JUL - SEP 2024	2024	JAN - MAR 2025	APR - JUN 2025
Cost of Living	28%	33%	34%	30%	27%	26 %	22 %	26 %	29 %	30%	27%	27%	49%	56%	58 %	59%	61%	64%	62 %	61%	62 %	60%	56%
Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	35%	34%	41%	40%	44%	46%	43%	40%	38%	39%	38%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	16%	18%	20%	29%	22%	27%	31%	29%	32%	39%	37%
Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	44%	40%	40%	36%	31%	28%	31%	35%	32%	31%	27%
The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	26%	23%	27%	23%	23%	24%	26%	27%	26%	25%	25%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	14%	12%	13%	11%	13%	11%	11%	11%	12%	11%	13%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	5%	6%	6%	4%	8%	7%	8%	10%	9%	8%	11%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	8%	5%	8%	8%	8%	8%	8%	7%	8%	10%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	5%	8%	7%	7%	10%	8%	11%	9%	10%	10%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	10%	10%	7%	11%	10%	9%	8%	9%	6%	10%	10%
Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	25%	20%	14%	14%	18%	15%	14%	13%	10%	10%	10%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	11%	10%	8%	8%	6%	7%	9%	10%	9%	7%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	9%	11%	13%	10%	9%	8%	10%	8%	10%	9%	10%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	7%	10%	9%	8%	8%	8%	7%	7%	8%	7%	9%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	16%	16%	13%	15%	12%	12%	9%	7%	9%	10%	8%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	10%	10%	8%	10%	8%	8%	8%	7%	7%	7%	8%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	3%	3%	4%	3%	3%	4%	7%	4%	3%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	4%	5%	3%	3%	4%	4%	3%	4%	4%	2%	3%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	3%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%



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IPSOS ISSUES MONITOR JUNE 2025

The top issues facing New South Wales

David Elliott

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Stuart Clark
Director

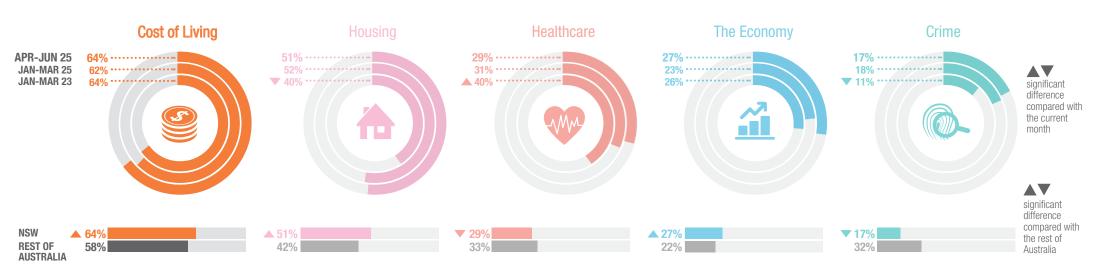
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Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between April and June 2025 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.







The top issues facing New South Wales

David Elliott

Deputy Managing Director PA ANZ





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Stuart Clark

Director



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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	JAN - MAR 2023	APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAR / 2025	APR - JUN 2025
Cost of Living	29%	36%	34%	32 %	29%	28%	27%	31%	31%	34%	28%	32 %	51%	64%	63%	63%	64%	66%	60%	65%	65%	62 %	64%
Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	38%	40%	43%	46%	42%	50%	51%	51%	49%	52%	51%
Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	36%	40%	33%	29%	29%	29%	27%	29%	29%	31%	29%
The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	24%	24%	24%	24%	23%	24%	23%	23%	27%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	12%	11%	9%	11%	10%	12%	20%	17%	17%	18%	17%
Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	26%	23%	18%	19%	23%	22%	19%	16%	13%	14%	14%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	5%	6%	6%	8%	10%	9%	11%	11%	8%	11%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	10%	12%	10%	12%	9%	13%	10%	11%	9%	11%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	10%	13%	13%	12%	11%	9%	12%	12%	11%	11%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	17%	15%	14%	13%	13%	12%	11%	12%	10%	13%	10%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	12%	9%	11%	11%	11%	9%	9%	8%	9%	10%	10%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	7%	8%	9%	9%	9%	12%	10%	12%	10%	9%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	11%	11%	11%	9%	10%	8%	10%	9%	8%	9%	7%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	6%	8%	8%	7%	8%	6%	6%	7%	7%	7%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	11%	8%	10%	9%	11%	8%	7%	9%	8%	8%	7%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	7%	6%	6%	7%	6%	4%	5%	6%	6%	5%	5%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	4%	3%	3%	4%	4%	3%	3%	3%	4%	5%	3%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	5%	6%	4%	3%	2%	3%	4%	3%	2%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	3%	3%	3%	2%	2%	2%	3%	2%	2%	2%

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The top issues facing Queensland

David Elliott

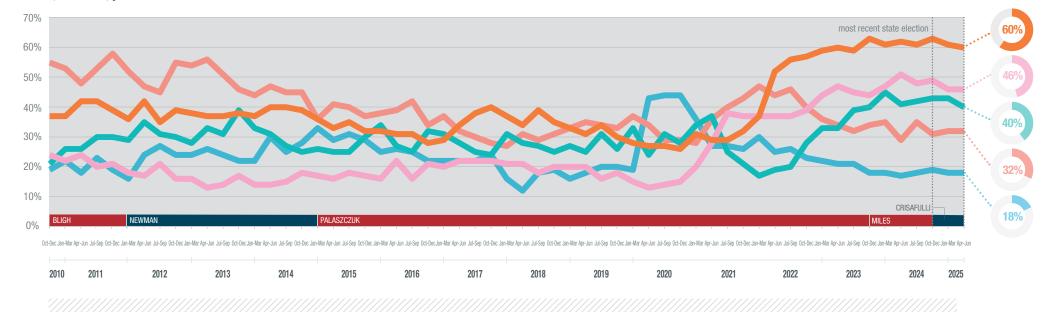
Deputy Managing Director PA ANZ

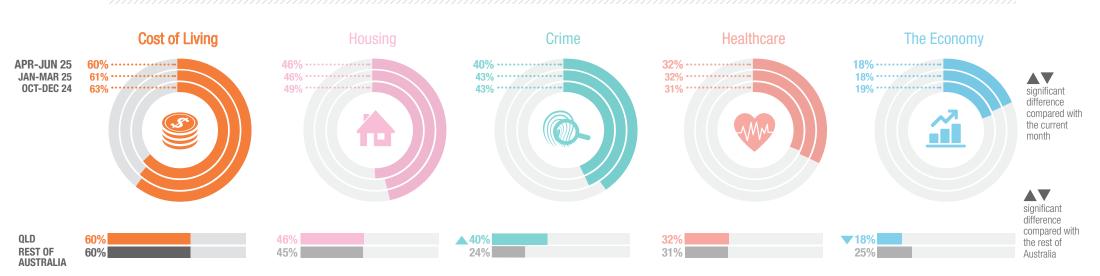
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Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between April and June 2025 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliott.







The top issues facing Queensland

David Elliott

Deputy Managing Director PA ANZ

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	R APR - JUN 2023	JUL - SEP 2023	OCT - DEC 2023	JAN - MAR 2024	R APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024	JAN - MAF 2025	2025
Cost of Living	37 %	40%	38%	37%	39%	34%	30%	35%	36%	32 %	27 %	31%	50%	59%	60%	59%	63%	61%	62 %	61%	63%	61%	60%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	44%	47%	45%	44%	47%	51%	48%	49%	46%	46%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	21%	33%	33%	39%	40%	45%	41%	42%	43%	43%	40%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	44%	36%	34%	32%	34%	35%	29%	35%	31%	32%	32%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	26%	22%	21%	21%	18%	18%	17%	18%	19%	18%	18%
Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	28%	24%	18%	18%	20%	18%	15%	15%	13%	15%	14%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	11%	12%	12%	12%	11%	7%	11%	10%	11%	11%	11%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	15%	13%	10%	10%	11%	9%	11%	9%	9%	8%	11%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	4%	4%	3%	4%	7%	5%	8%	7%	7%	10%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	9%	10%	8%	6%	10%	7%	7%	7%	10%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	5%	7%	7%	8%	7%	10%	8%	9%	9%	8%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	9%	8%	8%	6%	5%	7%	7%	10%	8%	8%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	7%	6%	7%	7%	6%	7%	5%	9%	5%	7%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	8%	4%	5%	6%	4%	6%	5%	6%	6%	7%	6%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	8%	6%	10%	8%	6%	7%	8%	5%	5%	6%	5%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	7%	5%	5%	5%	4%	4%	7%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	5%	4%	4%	5%	4%	3%	2%	3%	4%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	3%	4%	3%	3%	3%	3%	3%	2%	2%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%	2%



The top issues facing Western Australia

Daniel Pole

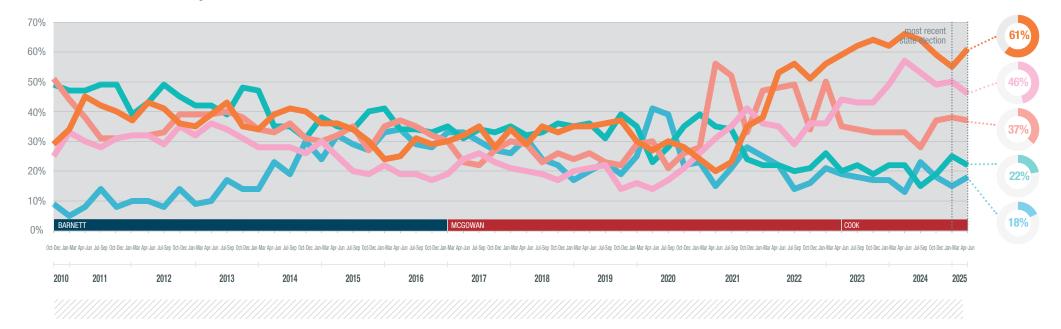
Ipsos Public Affairs

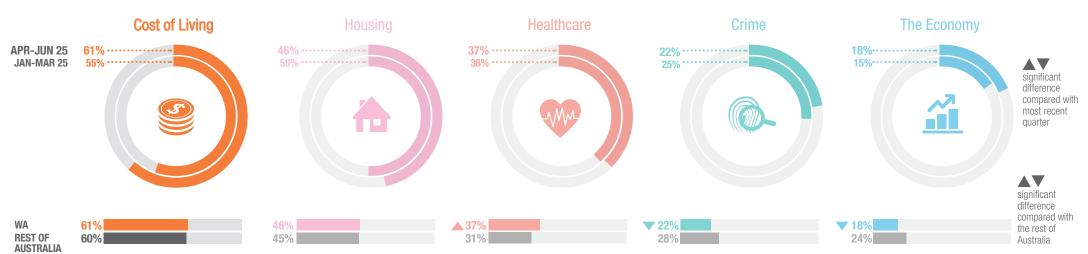






Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between April and June 2025 2025 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Daniel Pole.







The top issues facing Western Australia

Daniel Pole

Ipsos Public Affairs



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		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2023	2023	2023	2024	2024	2024	2024	2025	2025
	Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32 %	36%	29%	26%	49%	56%	59%	62 %	64%	62 %	66%	64%	59%	55%	61%
	Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	34%	36%	44%	43%	43%	49%	57%	53%	49%	50%	46%
)	Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	44%	50%	35%	34%	33%	33%	33%	28%	37%	38%	37%
	Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	21%	26%	20%	22%	19%	22%	22%	15%	19%	25%	22%
-	The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	19%	21%	19%	18%	17%	17%	13%	23%	18%	15%	18%
	Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	5%	4%	8%	3%	9%	8%	12%	13%	12%	11%	13%
	Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	13%	11%	14%	13%	13%	8%	8%	13%	10%	13%	12%
	Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	15%	12%	15%	14%	12%	13%	10%	7%	11%	11%
	Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	10%	9%	12%	14%	6%	12%	11%	10%	10%	11%	10%
	Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	10%	14%	13%	13%	11%	7%	7%	9%	13%	11%	10%
	Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	27%	17%	18%	19%	22%	17%	15%	12%	10%	9%	10%
	Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	8%	7%	4%	8%	7%	8%	6%	7%	8%	4%	9%
	Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	12%	7%	11%	8%	9%	8%	7%	14%	9%	7%	8%
	Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	7%	7%	6%	8%	13%	8%	8%	11%	8%
	Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	4%	5%	6%	3%	4%	9%	3%	3%	7%	5%	7%
	Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	7%	3%	5%	5%	7%	4%	6%	7%	5%	8%	6%
	Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	9%	6%	6%	8%	8%	6%	4%	8%	8%	7%	5%
	Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	7%	6%	4%
	Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	5%	5%	3%	3%	5%	5%	1%	2%	4%	4%	3%

