

IPSOS ISSUES MONITOR JULY 2025

The top issues facing Australia

Mark Davis

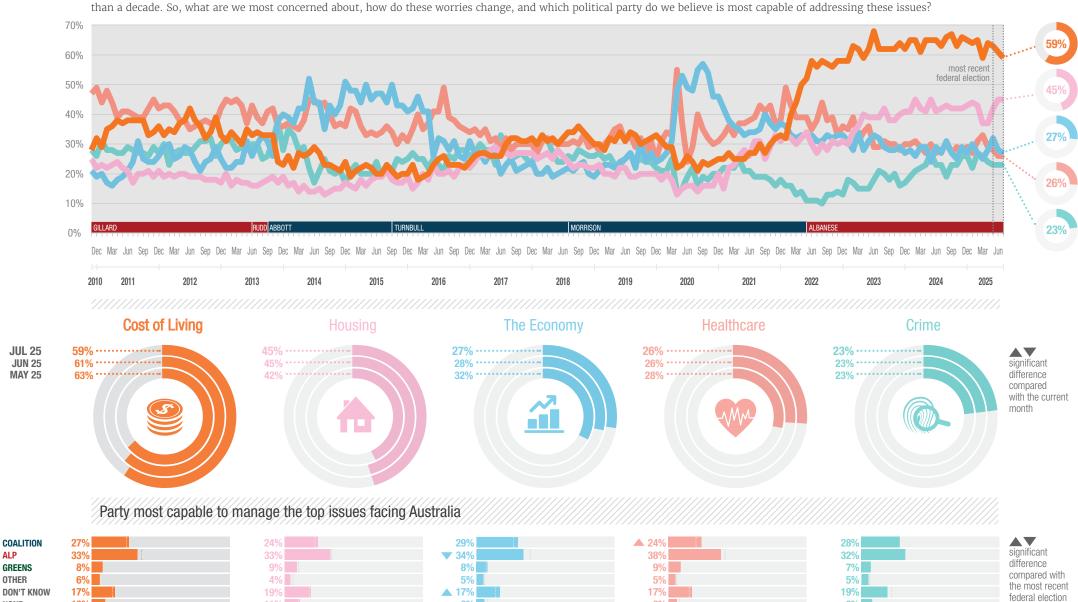
Managing Director, Public Affairs, Australia and New Zealand







The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



COALITION

GREENS

OTHER

NONE

JUL 25

JUN 25

MAY 25



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MAR

FEB

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2025	2025	2025	2025	2025	2025
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32 %	25%	28%	52 %	62 %	65%	64%	65 %	59%	64%	63%	61%	59%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	13%	13%	11%	14%	15%	14%	15%	15%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	12%	13%	13%	13%	14%	14%	13%	14%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	8%	7%	7%	9%	9%	6%	8%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	10%	9%	11%	10%	11%	10%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	13%	10%	11%	10%	11%	10%	8%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	5%	4%	6%	9%	9%	6%	6%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	6%	7%	5%	5%	6%	4%	7%	7%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	4%	4%	3%	5%	4%	4%	4%	3%
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