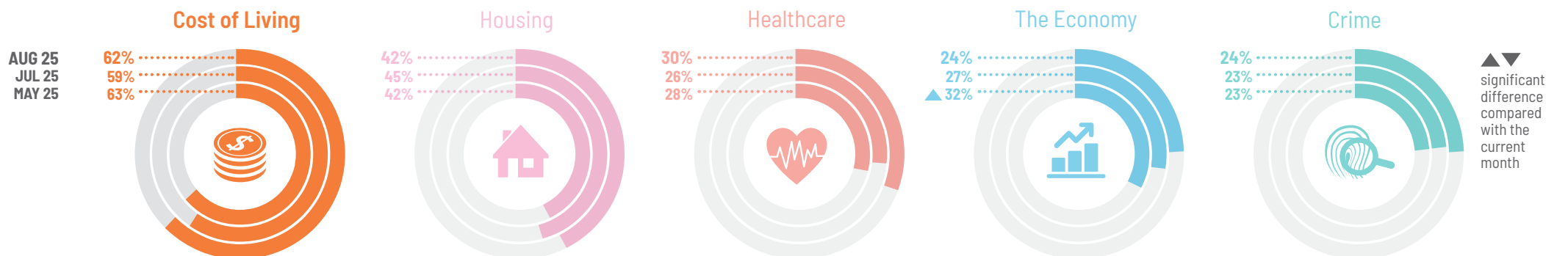


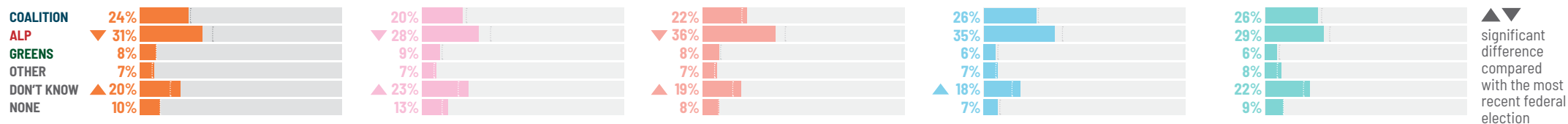


The chart displays the percentage of the population aged 65 and over in Australia from 2010 to 2025. The Y-axis represents the percentage, ranging from 0% to 70% in 10% increments. The X-axis shows the years from 2010 to 2025, with labels every three months (Dec, Mar, Jun, Sep). A vertical dashed line marks the 'most recent federal election' in May 2022. The chart includes five data series: Total (orange), Male (pink), Female (blue), and two unlabelled series (light blue and light pink). The total percentage has risen from approximately 30% in 2010 to 62% in 2025. The male percentage has risen from approximately 25% to 42%, and the female percentage has risen from approximately 35% to 30%. The unlabelled series show a significant increase starting around 2020, reaching 24% by 2025. The chart also includes a timeline of Australian Prime Ministers: Gillard (2010-2013), Rudd (2013-2014), Abbott (2014-2015), Turnbull (2015-2018), Morrison (2018-2022), and Albanese (2022-2025).

Year	Total (%)	Male (%)	Female (%)	Unlabelled 1 (%)	Unlabelled 2 (%)
2010	30	25	35	20	20
2011	35	28	38	22	20
2012	38	30	40	24	20
2013	40	32	42	26	20
2014	42	34	44	28	20
2015	44	36	46	30	20
2016	46	38	48	32	20
2017	48	40	50	34	20
2018	50	42	52	36	20
2019	52	44	54	38	20
2020	54	46	56	40	20
2021	56	48	58	42	20
2022	58	50	60	44	20
2023	60	52	62	46	20
2024	62	54	64	48	20
2025	62	42	30	24	24



Party most capable to manage the top issues facing Australia





IPSOS ISSUES MONITOR AUGUST 2025

The top issues facing Australia






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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	JUL 2025	AUG 2025
 Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	64%	65%	59%	64%	63%	61%	59%	62%
 Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%	42%
 Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%	30%
 The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%	24%
 Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%	24%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	13%	13%	11%	14%	15%	14%	15%	15%	17%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%	14%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	12%	13%	13%	13%	14%	14%	13%	14%	13%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%	11%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	10%	9%	11%	10%	11%	10%	10%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%	9%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	8%	7%	7%	9%	9%	6%	8%	10%	8%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	13%	10%	11%	10%	11%	10%	8%	8%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%	8%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	6%	7%	5%	5%	6%	4%	7%	7%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	5%	4%	6%	9%	9%	6%	6%	7%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	4%	4%	3%	5%	4%	4%	4%	3%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%	3%

