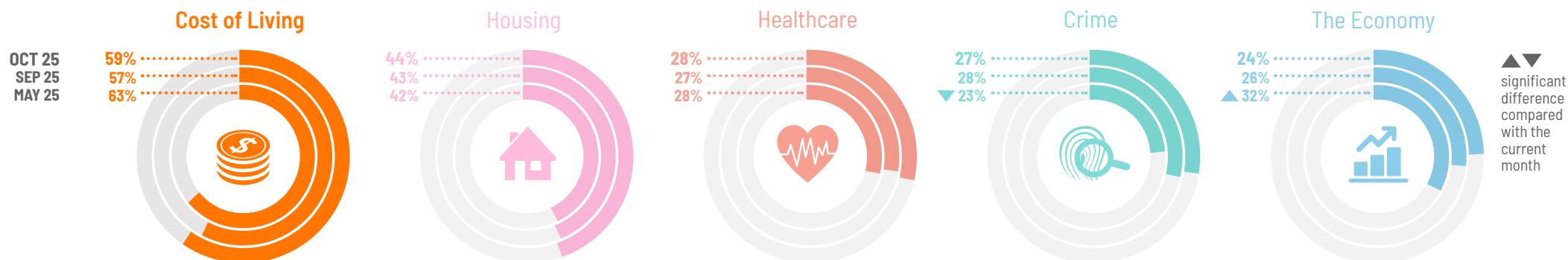
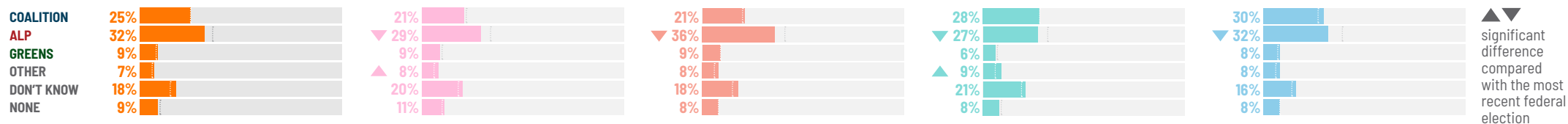




The chart displays the percentage of the population aged 65+ in Australia from 2010 to 2025, segmented by the political party in power. The y-axis represents the percentage (0% to 70%), and the x-axis represents the years. A vertical dashed line indicates the 'most recent federal election' in 2022. The data is segmented by government: Gillard (2010-2013), Rudd (2013-2014), Abbott (2014-2015), Turnbull (2015-2018), Morrison (2018-2022), and Albanese (2022-2025). A callout on the right shows the projected percentage for each party's term: 59% (Gillard), 44% (Rudd), 28% (Abbott), 27% (Turnbull), and 24% (Morrison).



Party most capable to manage the top issues facing Australia





IPSOS ISSUES MONITOR OCTOBER 2025

The top issues facing Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	JUL 2025	AUG 2025	SEP 2025	OCT 2025
 Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	64%	65%	59%	64%	63%	61%	59%	62%	57%	59%
 Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	42%	44%	43%	37%	37%	42%	45%	45%	42%	43%	44%
 Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	29%	27%	31%	33%	29%	28%	26%	26%	30%	27%	28%
 Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	23%	22%	27%	26%	24%	23%	23%	23%	24%	28%	27%
 The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	30%	27%	25%	28%	32%	28%	27%	24%	26%	24%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	13%	13%	11%	14%	15%	14%	15%	15%	17%	20%	22%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	12%	13%	13%	13%	14%	14%	13%	14%	13%	12%	12%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	14%	12%	13%	11%	10%	14%	12%	14%	12%	11%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	9%	8%	11%	7%	8%	9%	10%	9%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	8%	7%	7%	9%	9%	6%	8%	10%	8%	8%	9%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	10%	9%	11%	10%	11%	10%	10%	7%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	8%	8%	9%	9%	8%	10%	11%	7%	8%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	13%	10%	11%	10%	11%	10%	8%	8%	8%	8%	7%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	5%	4%	6%	9%	9%	6%	6%	7%	6%	7%	6%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	7%	6%	6%	6%	5%	7%	6%	7%	8%	6%	6%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	6%	7%	5%	5%	6%	4%	7%	7%	6%	6%	5%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	3%	4%	4%	5%	3%	3%	4%	5%	3%	6%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	4%	4%	3%	5%	4%	4%	4%	3%	4%	4%	4%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	5%	4%	4%	5%	5%	5%	5%	3%

