



IPSOS ISSUES MONITOR JANUARY 2024

The top issues facing Australia

Mark Davis

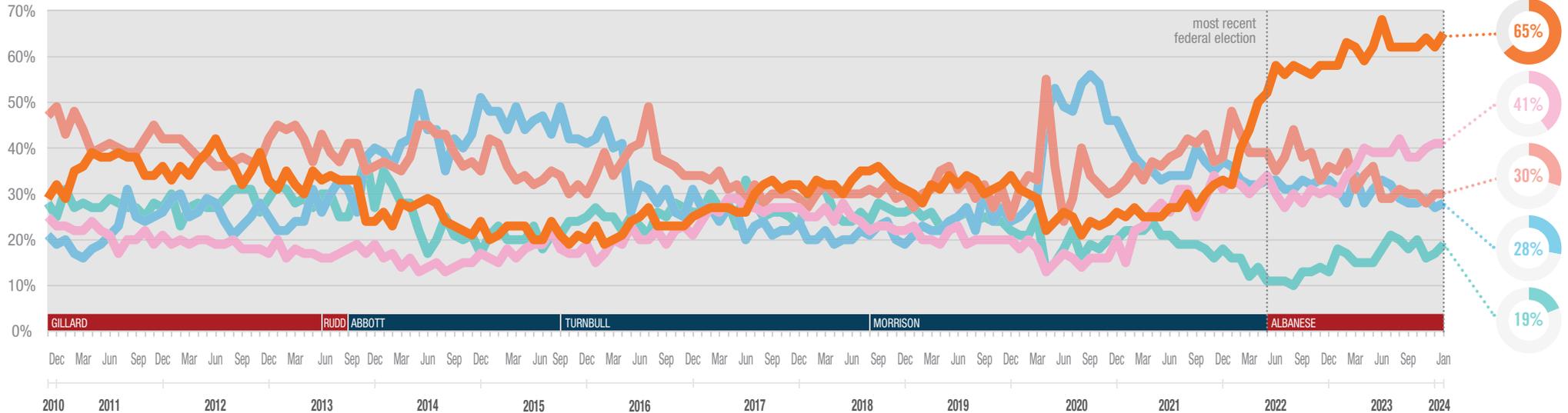
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826

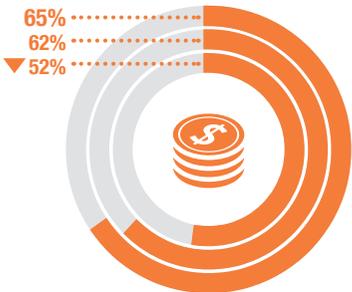


The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?

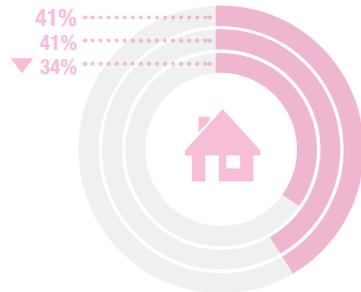


Cost of Living

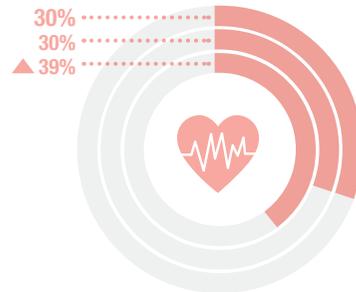
JAN 24
DEC 23
MAY 22



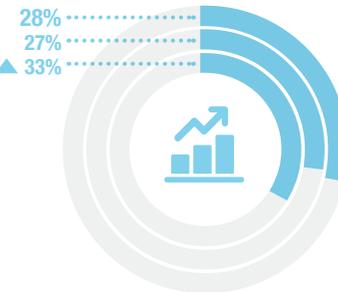
Housing



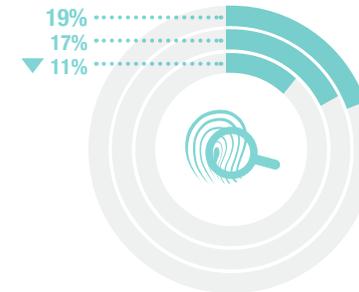
Healthcare



The Economy



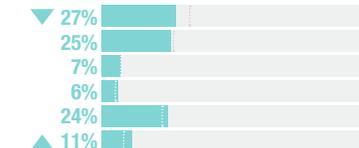
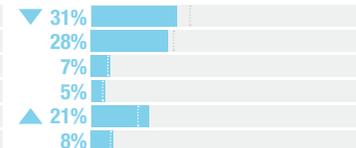
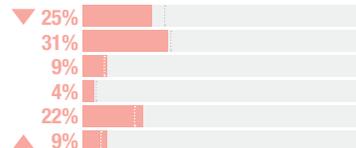
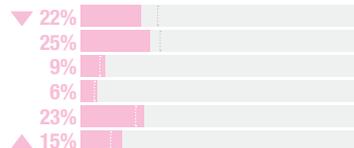
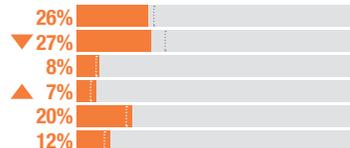
Crime



▲▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲▼ significant difference compared with the most recent federal election



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Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	58%	63%	62%	59%	62%	68%	62%	62%	62%	62%	64%	62%	65%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	30%	34%	36%	40%	39%	39%	39%	42%	38%	38%	40%	41%	41%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	35%	39%	31%	34%	36%	29%	29%	31%	30%	30%	28%	30%	30%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	31%	28%	34%	28%	31%	33%	32%	29%	28%	28%	29%	27%	28%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	17%	15%	15%	15%	18%	21%	20%	18%	20%	16%	17%	19%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	19%	19%	18%	18%	14%	13%	15%	13%	17%	21%	18%	16%	14%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	13%	13%	10%	15%	15%	14%	13%	14%	16%	14%	14%	14%	14%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	20%	18%	14%	16%	15%	15%	12%	16%	18%	16%	14%	15%	13%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	5%	5%	6%	8%	7%	6%	6%	5%	8%	9%	11%	11%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	14%	13%	10%	11%	11%	11%	11%	10%	9%	10%	9%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	9%	8%	7%	7%	8%	9%	7%	8%	8%	8%	8%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	5%	5%	7%	6%	6%	9%	8%	7%	6%	7%	10%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	7%	7%	9%	8%	8%	8%	10%	7%	9%	8%	8%	9%	7%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	6%	5%	8%	5%	6%	5%	4%	5%	5%	4%	5%	3%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	5%	6%	6%	6%	5%	5%	6%	6%	7%	6%	7%	5%	6%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	9%	6%	9%	8%	9%	6%	7%	8%	7%	8%	7%	7%	6%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	7%	7%	7%	6%	6%	7%	5%	7%	5%	6%	6%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	5%	4%	4%	4%	6%	6%	4%	5%	4%	5%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	5%	2%	4%	4%	3%	3%	3%	3%	4%	4%	4%	4%	4%





IPSOS ISSUES MONITOR FEBRUARY 2024

The top issues facing Australia

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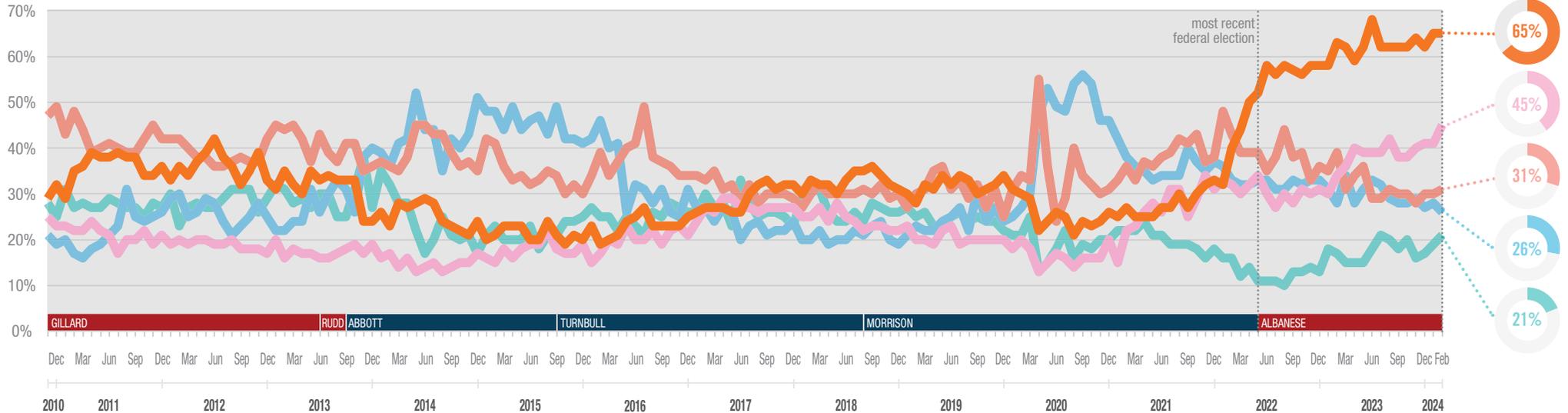
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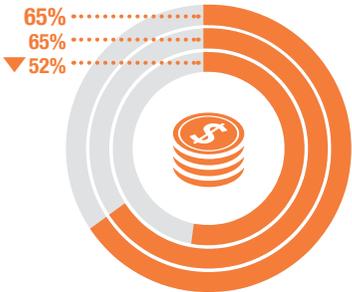


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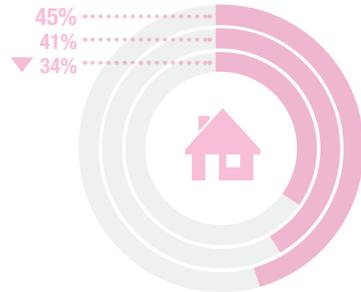


Cost of Living

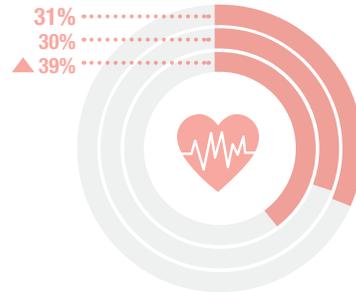
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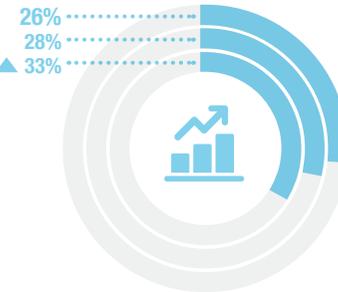
Housing



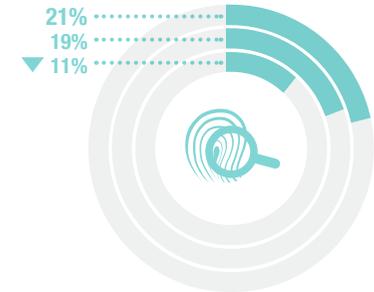
Healthcare



The Economy



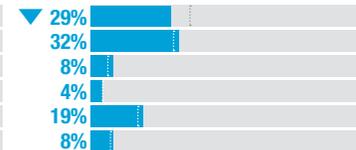
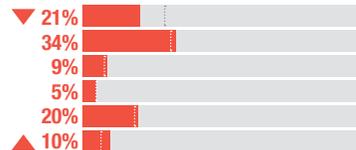
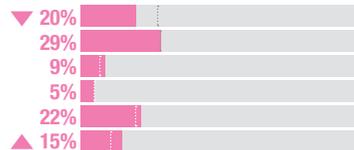
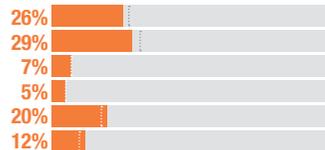
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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	30%	34%	36%	40%	39%	39%	39%	42%	38%	38%	40%	41%	41%	45%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	35%	39%	31%	34%	36%	29%	29%	31%	30%	30%	28%	30%	30%	31%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	31%	28%	34%	28%	31%	33%	32%	29%	28%	28%	29%	27%	28%	26%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	17%	15%	15%	15%	18%	21%	20%	18%	20%	16%	17%	19%	21%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	19%	19%	18%	18%	14%	13%	15%	13%	17%	21%	18%	16%	14%	15%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	20%	18%	14%	16%	15%	15%	12%	16%	18%	16%	14%	15%	13%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	13%	13%	10%	15%	15%	14%	13%	14%	16%	14%	14%	14%	14%	12%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	14%	13%	10%	11%	11%	11%	11%	10%	9%	10%	9%	10%	10%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	5%	5%	6%	8%	7%	6%	6%	5%	8%	9%	11%	11%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	9%	8%	7%	7%	8%	9%	7%	8%	8%	8%	8%	9%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	7%	7%	9%	8%	8%	8%	10%	7%	9%	8%	8%	9%	7%	8%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	5%	5%	7%	6%	6%	9%	8%	7%	6%	7%	10%	8%	8%
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Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	6%	5%	8%	5%	6%	5%	4%	5%	5%	4%	5%	3%	6%	5%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	9%	6%	9%	8%	9%	6%	7%	8%	7%	8%	7%	7%	6%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	5%	6%	6%	6%	5%	5%	6%	6%	7%	6%	7%	5%	6%	4%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	5%	4%	4%	4%	6%	6%	4%	5%	4%	5%	4%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	5%	2%	4%	4%	3%	3%	3%	3%	4%	4%	4%	4%	4%	3%





IPSOS ISSUES MONITOR MARCH 2024

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Mark Davis

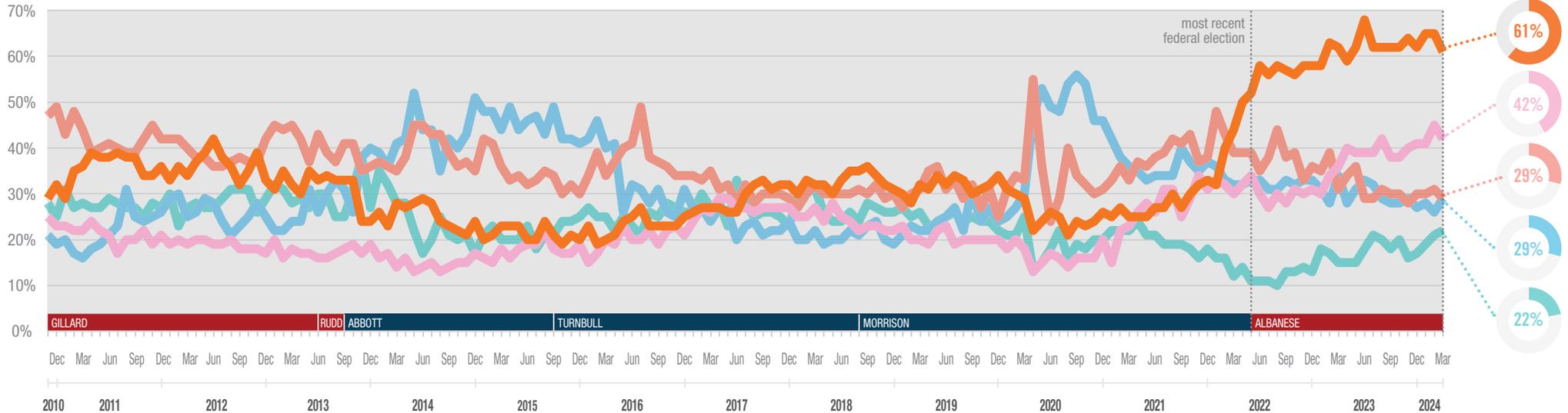
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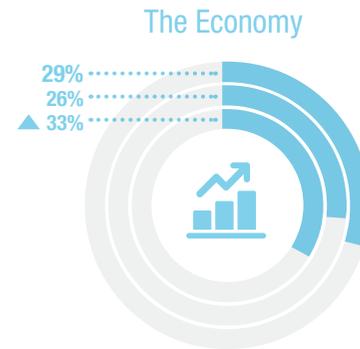
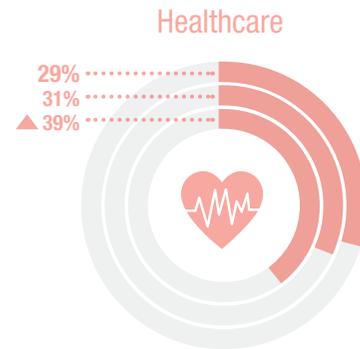
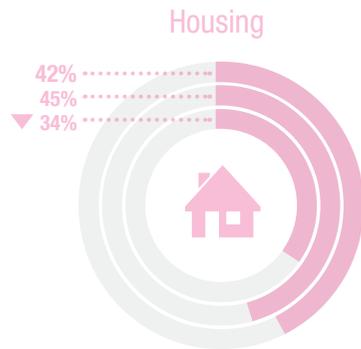
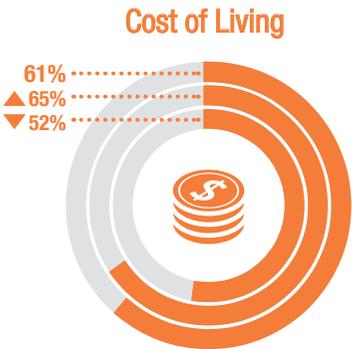
(03) 9946 0826



Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2024 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.

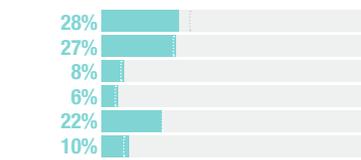
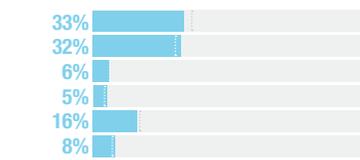
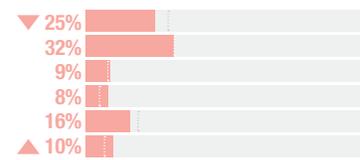
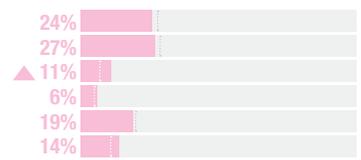
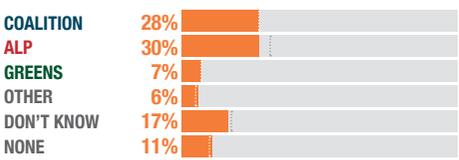


MAR 24
FEB 24
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Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%





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The top issues facing Australia

Mark Davis

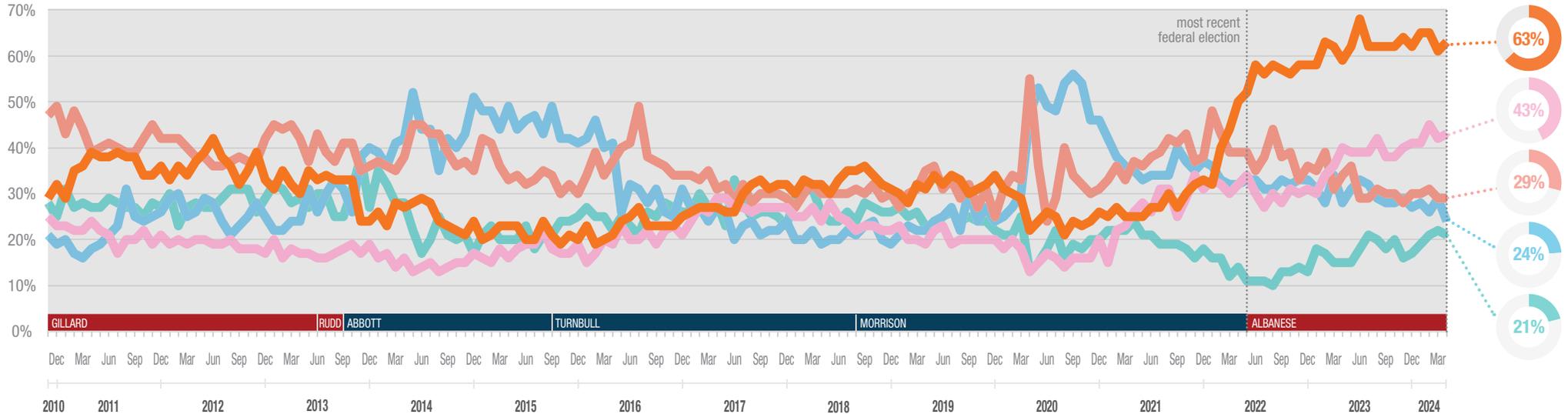
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826

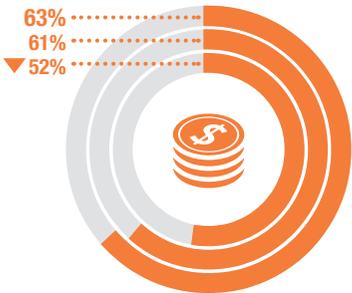


The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?

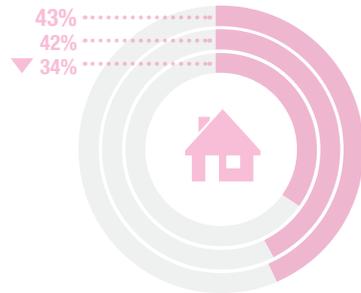


Cost of Living

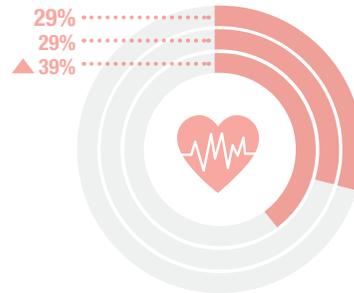
APR 24
MAR 24
MAY 22



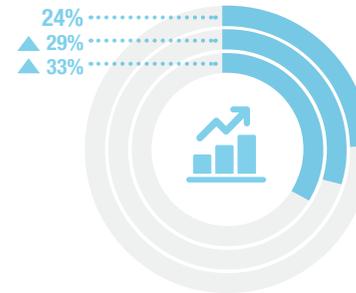
Housing



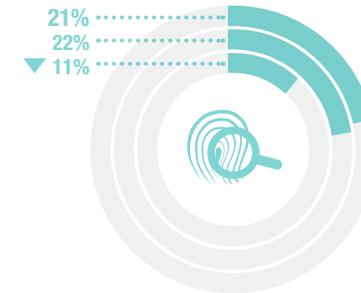
Healthcare



The Economy



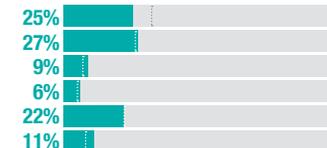
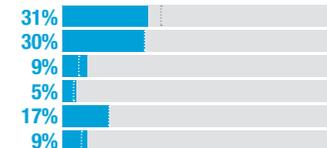
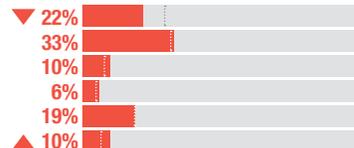
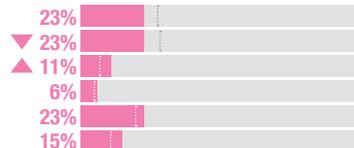
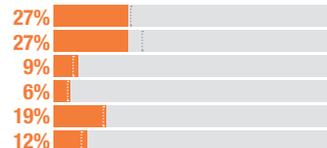
Crime



▲▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR APRIL 2024

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	JAN 2024	FEB 2024	MAR 2024	APR 2024
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	65%	61%	63%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%





IPSOS ISSUES MONITOR MAY 2024

The top issues facing Australia

Mark Davis

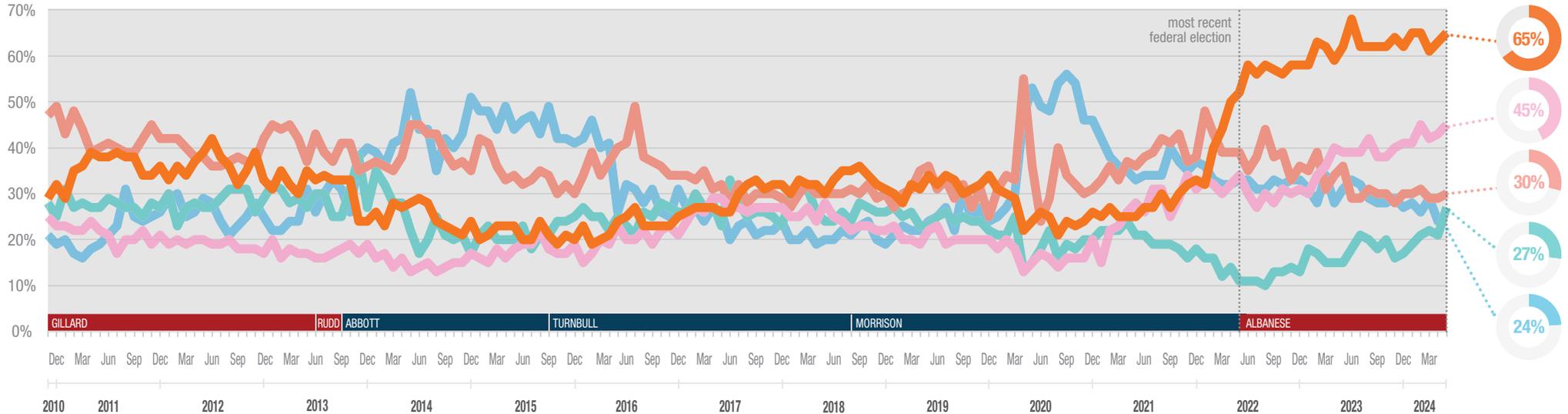
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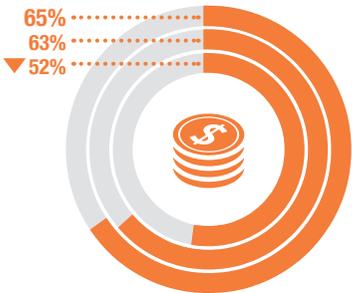


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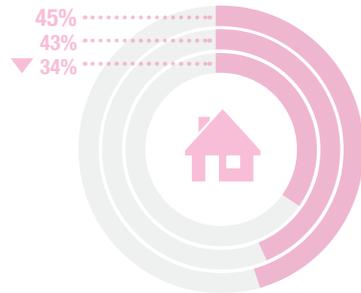


Cost of Living

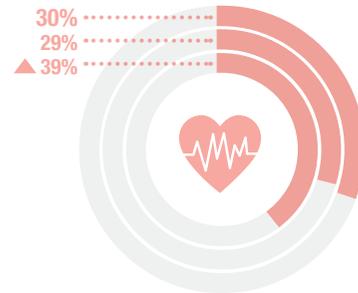
MAY 24
APR 24
MAY 22



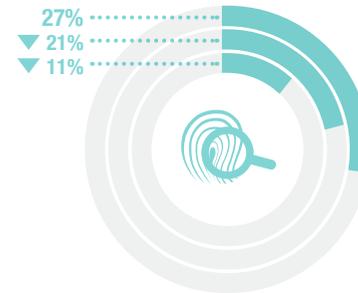
Housing



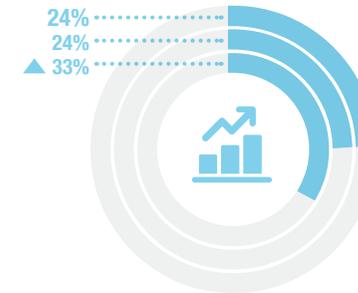
Healthcare



Crime



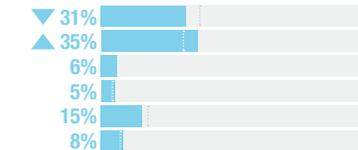
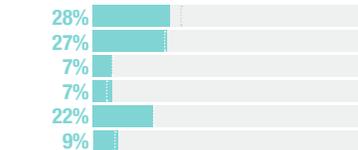
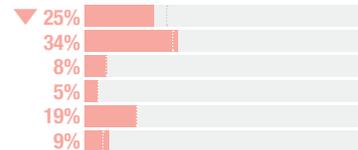
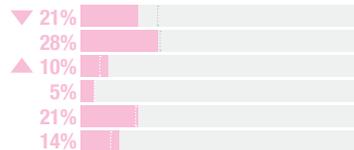
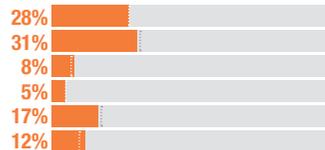
The Economy



▲▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR MAY 2024

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%	3%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%





IPSOS ISSUES MONITOR JUNE 2024

The top issues facing Australia

Mark Davis

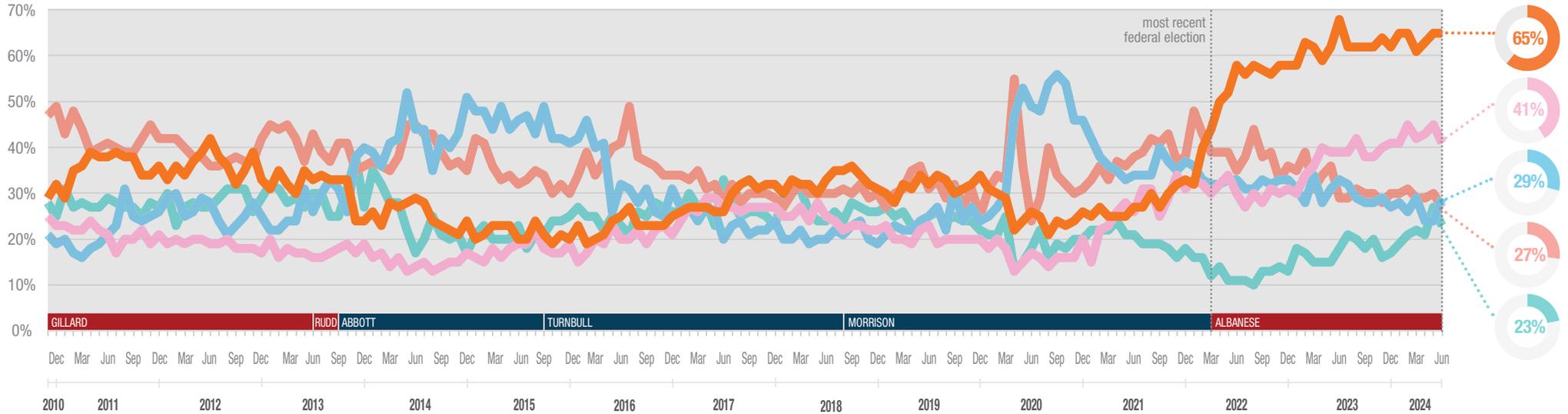
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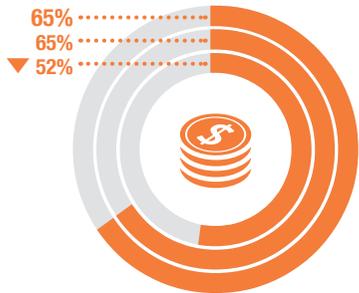


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in June 2024 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.

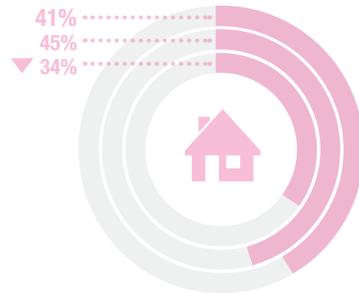


Cost of Living

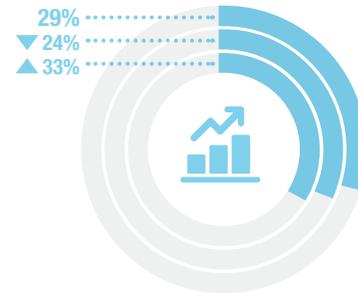
JUN 24
MAY 24
MAY 22



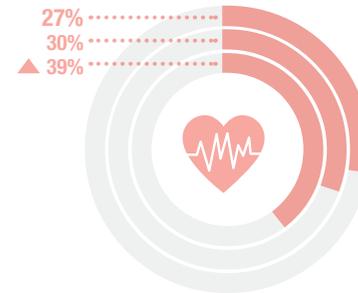
Housing



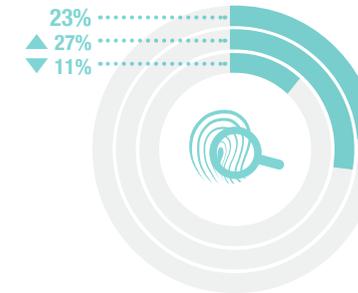
The Economy



Healthcare



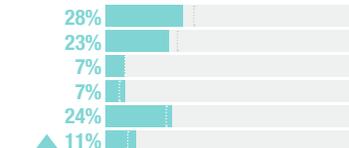
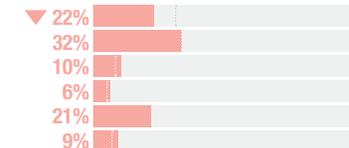
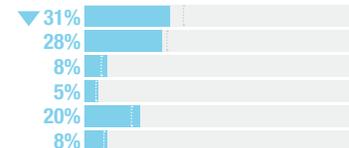
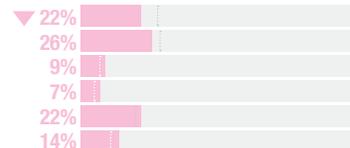
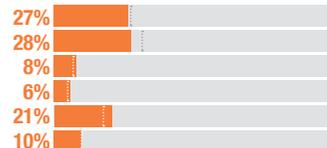
Crime



▲▼ significant difference compared with the most recent federal election

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR JUNE 2024

The top issues facing Australia

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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%
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Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%
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Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%
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Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%	5%
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Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%





IPSOS ISSUES MONITOR JULY 2024

The top issues facing Australia

Mark Davis

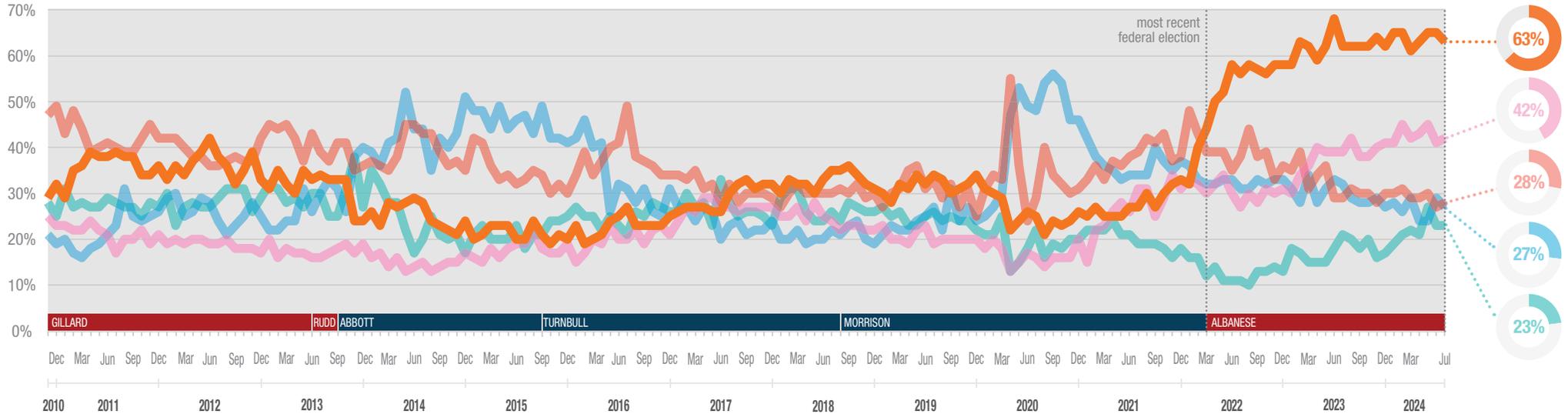
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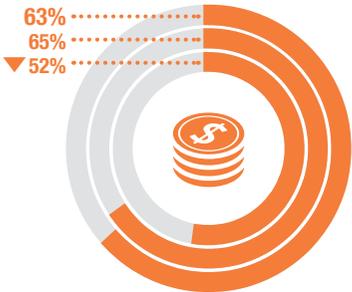


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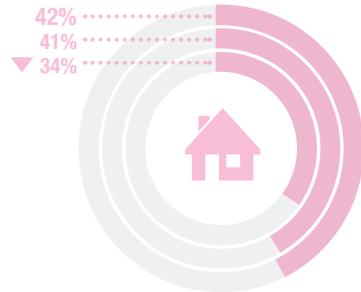


Cost of Living

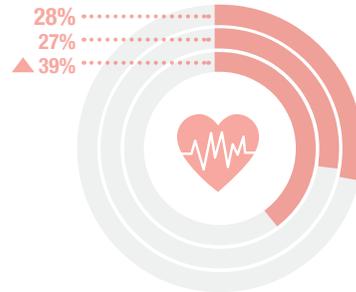
JUL 24
JUN 24
MAY 22



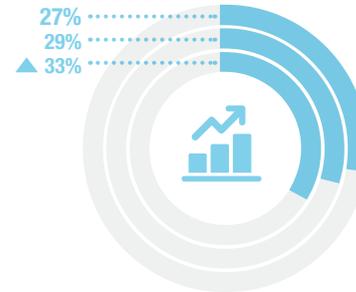
Housing



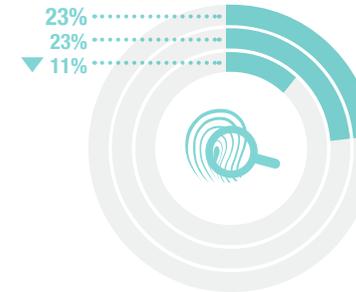
Healthcare



The Economy



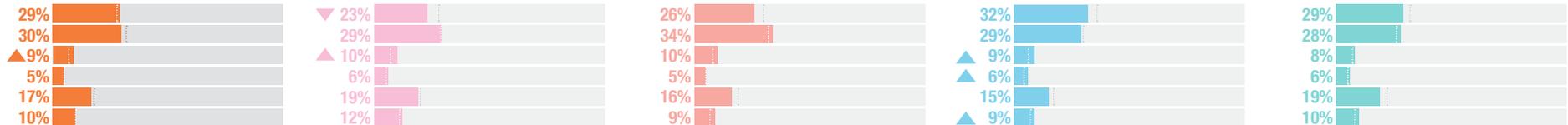
Crime



▲▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR JULY 2024

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

✉ mark.davis@ipsos.com

☎ (03) 9946 0826



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUNE 2024	JULY 2024
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	65%	61%	63%	65%	65%	63%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%	28%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%	13%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%	10%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%	5%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%	5%	5%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%	3%	5%	3%





IPSOS ISSUES MONITOR AUGUST 2024

The top issues facing Australia

Mark Davis

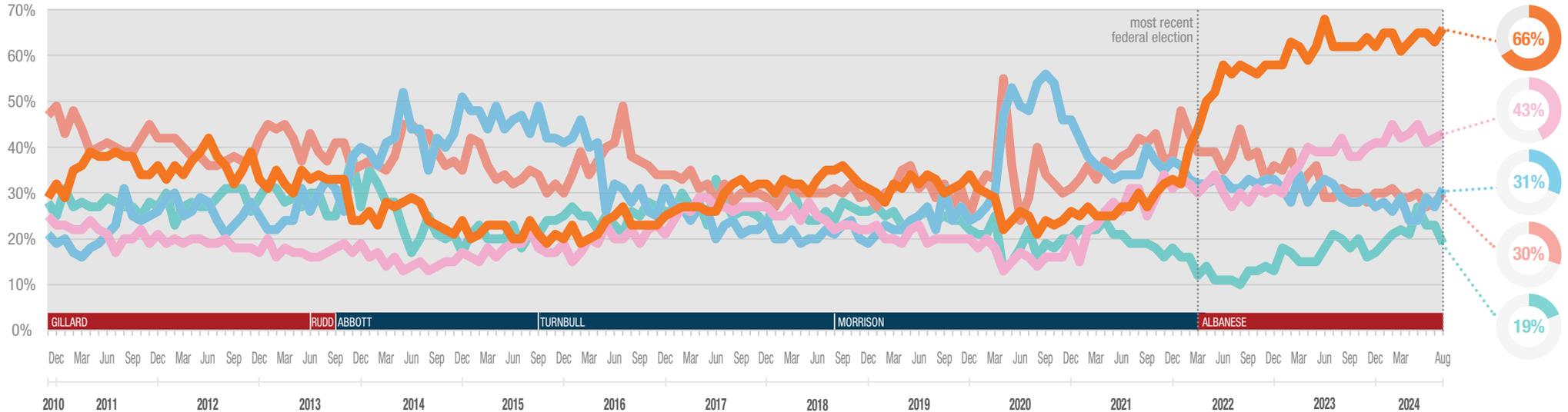
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

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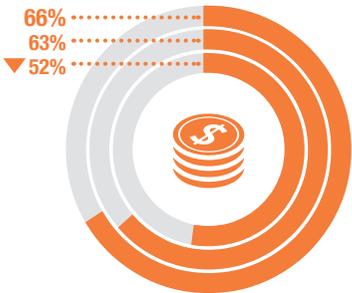


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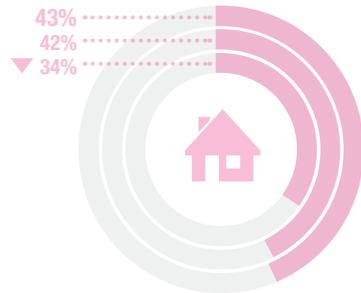


Cost of Living

AUG 24
JUL 24
MAY 22



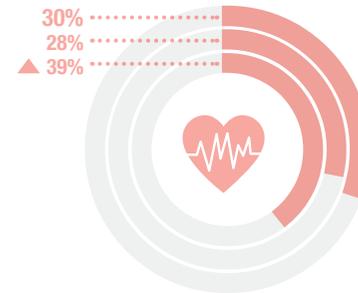
Housing



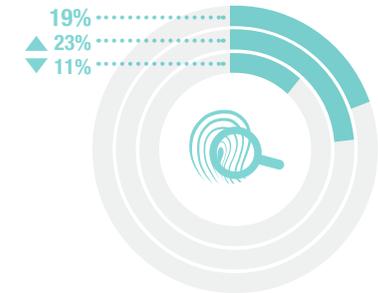
The Economy



Healthcare



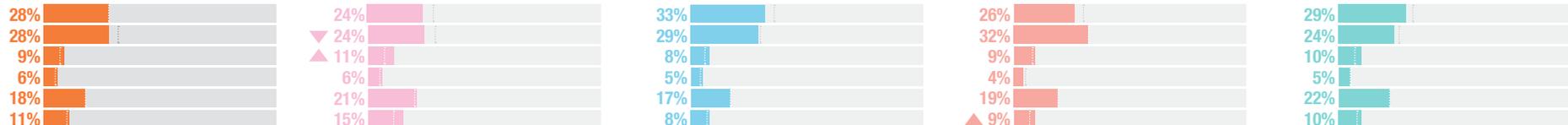
Crime



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IPSOS ISSUES MONITOR AUGUST 2024

The top issues facing Australia

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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%	43%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%	31%
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Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%	19%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%	13%	13%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%	12%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%	11%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%	10%	10%	10%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%	7%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%	6%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%	5%	6%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%	5%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%	3%	5%	3%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%	3%





IPSOS ISSUES MONITOR SEPTEMBER 2024

The top issues facing Australia

Mark Davis

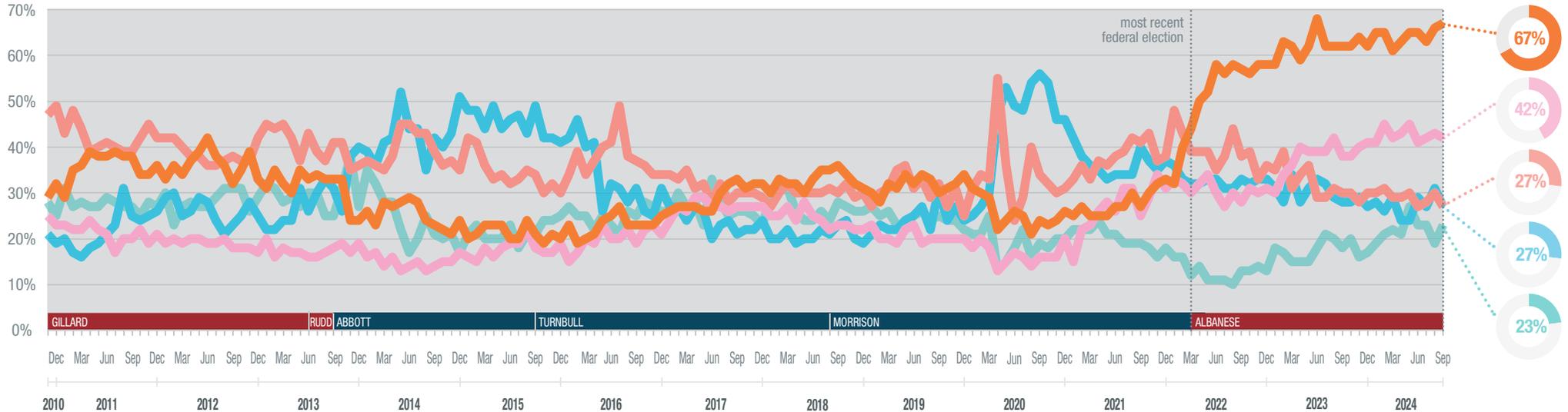
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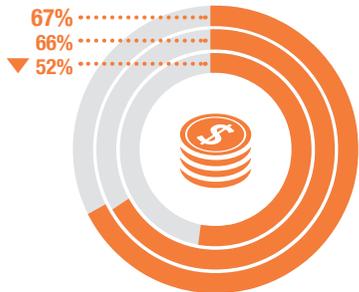


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in September 2024 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.

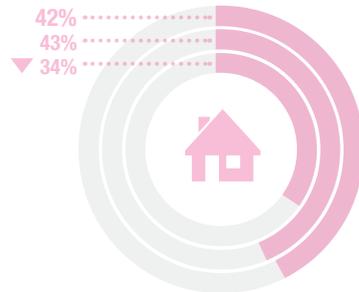


Cost of Living

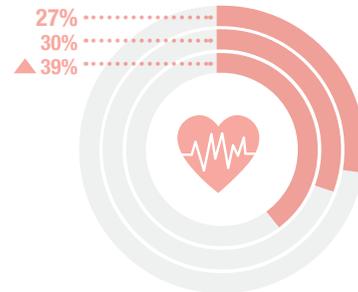
SEP 24
AUG 24
MAY 22



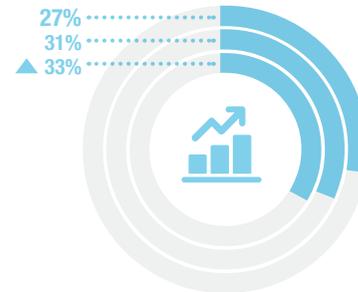
Housing



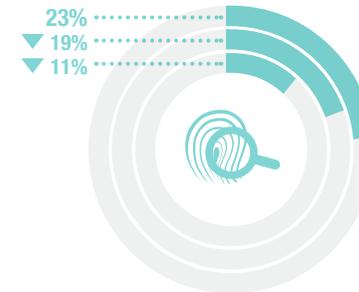
Healthcare



The Economy



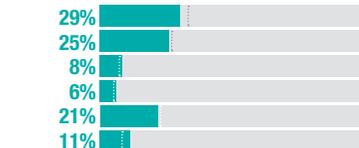
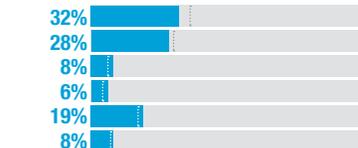
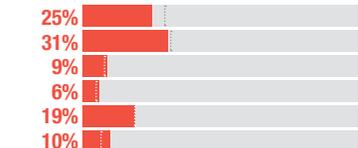
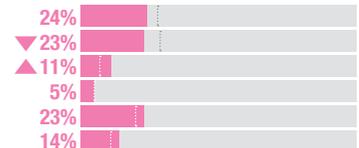
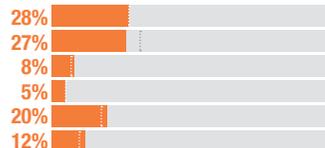
Crime



▲▼ significant difference compared with the most recent federal election

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
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NONE



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IPSOS ISSUES MONITOR SEPTEMBER 2024

The top issues facing Australia

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Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%	43%	42%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%	28%	30%	27%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%	31%	27%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%	19%	23%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%	13%	13%
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Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%	11%	12%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%	12%	10%
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Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%	8%	9%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%	8%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%	6%	7%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%	7%	7%
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Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%	3%	3%





IPSOS ISSUES MONITOR OCTOBER 2024

The top issues facing Australia

Mark Davis

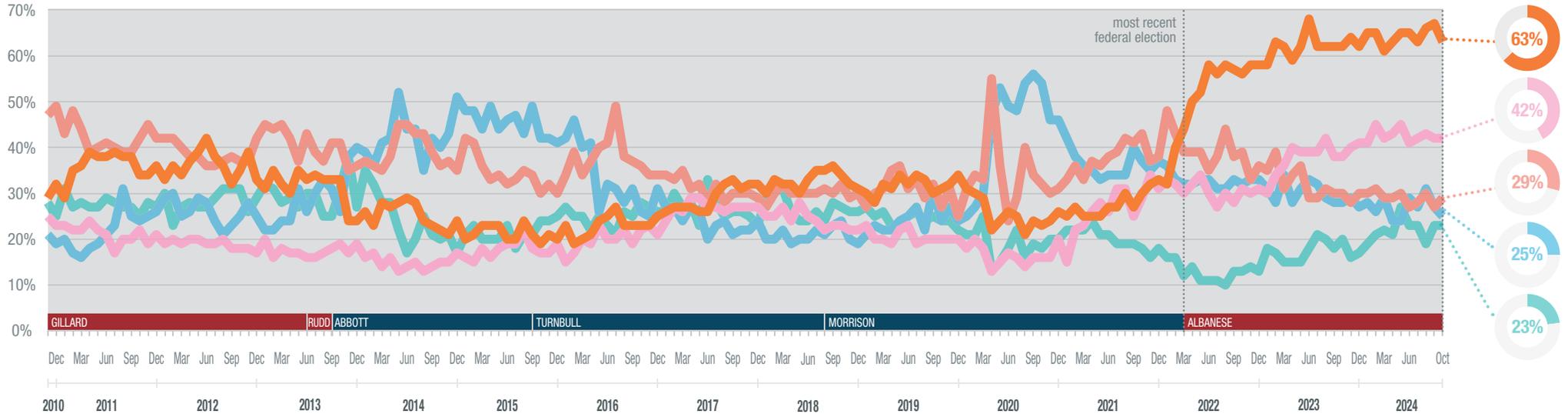
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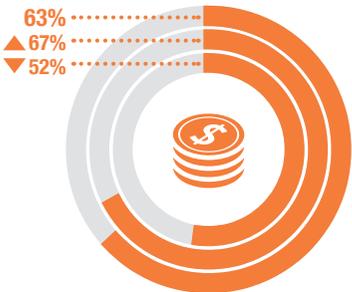


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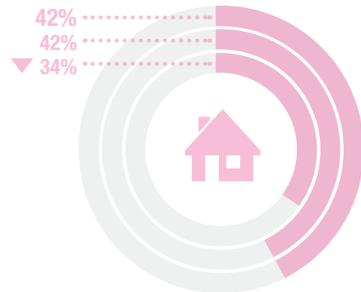


Cost of Living

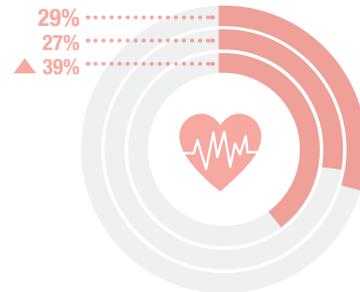
OCT 24
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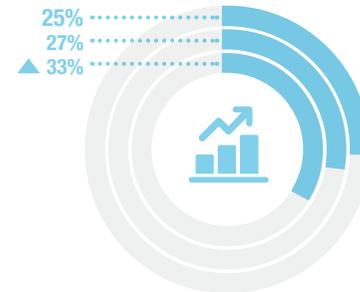
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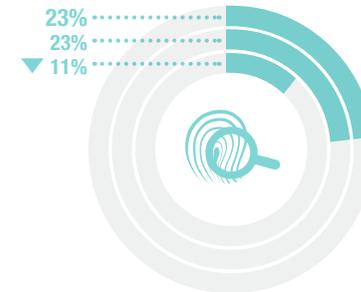
Healthcare



The Economy



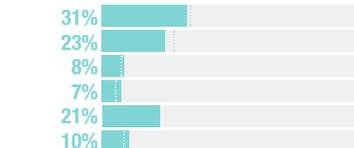
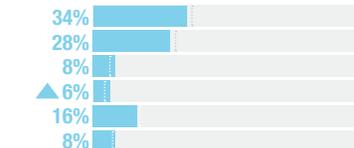
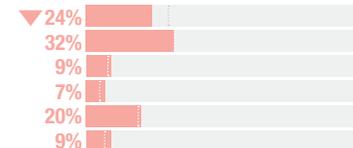
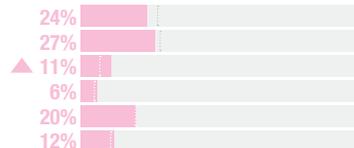
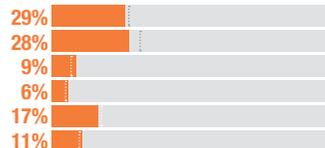
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Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	65%	61%	63%	65%	65%	63%	66%	67%	63%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%	43%	42%	42%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%	28%	30%	27%	29%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%	31%	27%	25%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%	19%	23%	23%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%	13%	13%	15%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%	11%	12%	14%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%	12%	10%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%	13%	13%	13%	12%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%	10%	10%	10%	10%	9%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%	8%	9%	9%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%	8%	9%	8%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%	5%	6%	6%	6%	7%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%	7%	7%	7%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%	5%	6%	6%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%	6%	7%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%	3%	5%	3%	4%	4%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%	5%	5%	5%	5%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%	3%	3%	3%





IPSOS ISSUES MONITOR NOVEMBER 2024

The top issues facing Australia

Mark Davis

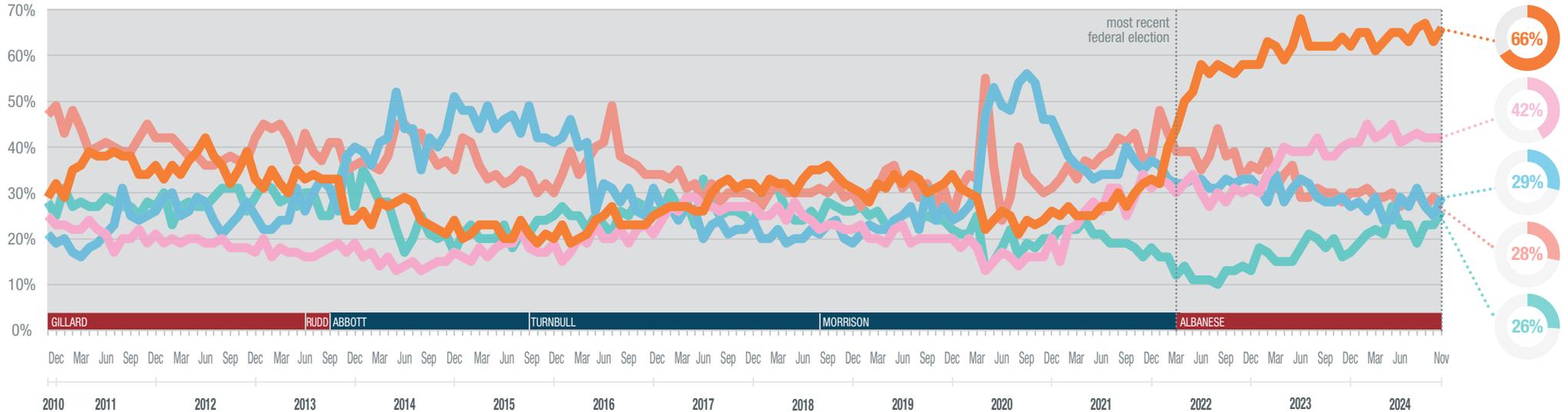
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826

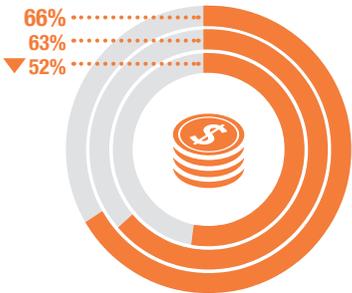


The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?

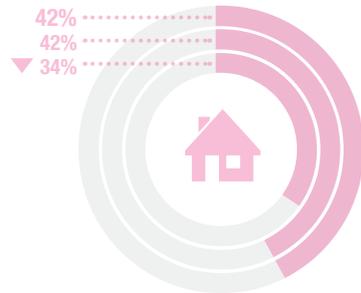


Cost of Living

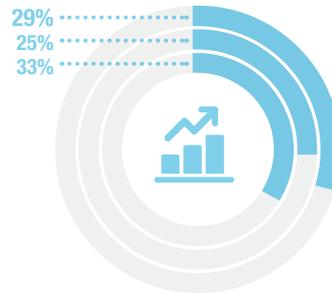
NOV 24
OCT 24
MAY 22



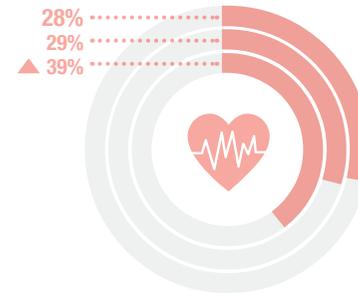
Housing



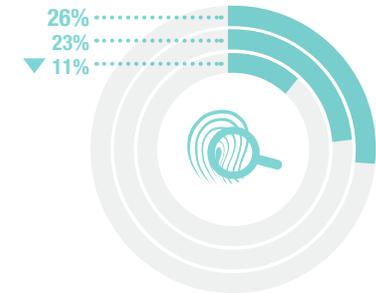
The Economy



Healthcare



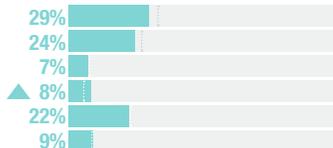
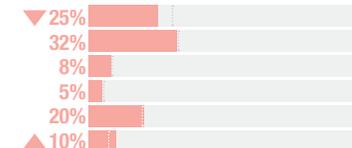
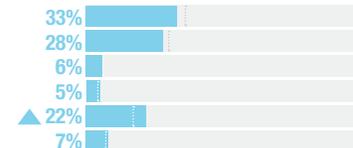
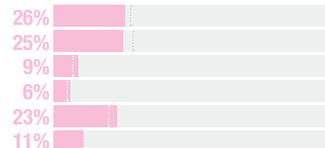
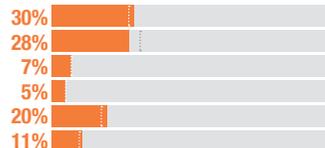
Crime



▲▼ significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲▼ significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR NOVEMBER 2024

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

✉ mark.davis@ipsos.com

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	65%	61%	63%	65%	65%	63%	66%	67%	63%	66%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%	43%	42%	42%	42%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%	31%	27%	25%	29%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%	28%	30%	27%	29%	28%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%	19%	23%	23%	26%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%	13%	13%	15%	14%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%	13%	13%	13%	12%	13%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%	11%	12%	14%	12%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%	12%	10%	13%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%	10%	10%	10%	10%	9%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%	6%	7%	6%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%	8%	9%	8%	8%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%	8%	9%	9%	8%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%	7%	7%	7%	6%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%	5%	6%	6%	6%	7%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%	5%	6%	6%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%	5%	5%	5%	5%	4%	4%
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Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%	3%	3%	3%	3%



IPSOS ISSUES MONITOR DECEMBER 2024

The top issues facing Australia

Mark Davis

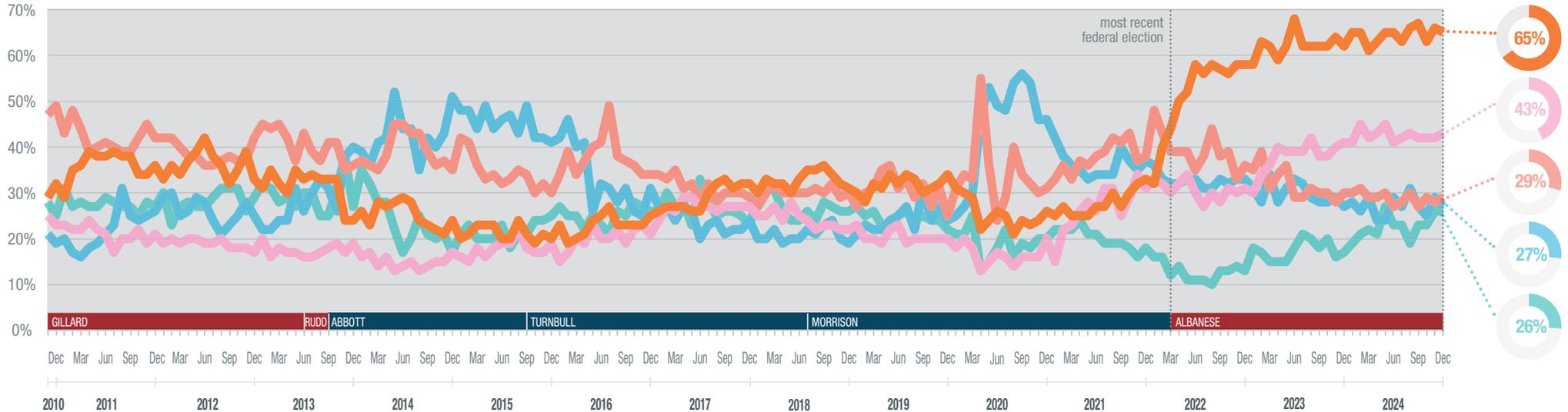
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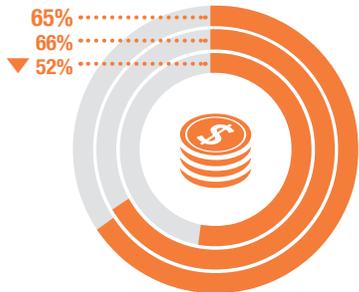


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in December 2024 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.

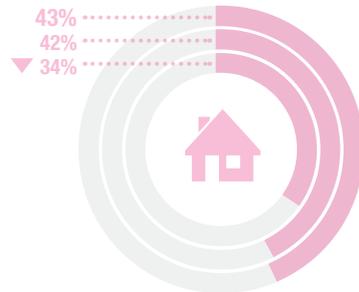


Cost of Living

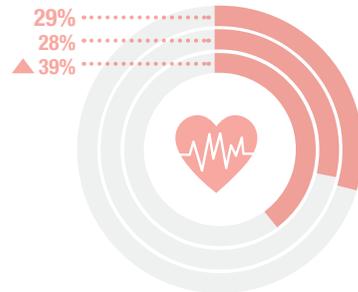
DEC 24
NOV 24
MAY 22



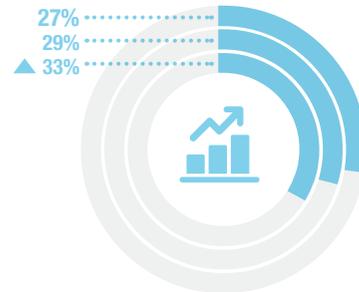
Housing



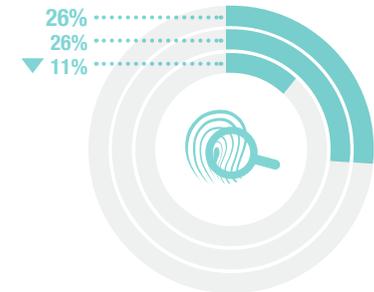
Healthcare



The Economy



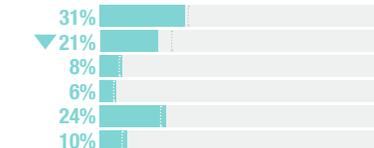
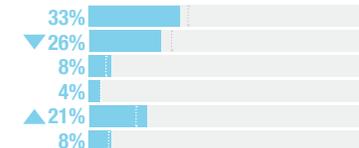
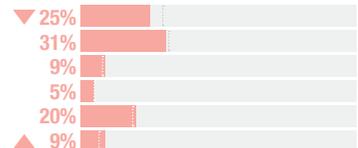
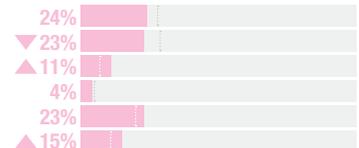
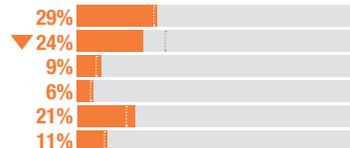
Crime



▲ ▼
significant difference compared with the current month

Party most capable to manage the top issues facing Australia

COALITION
ALP
GREENS
OTHER
DON'T KNOW
NONE



▲ ▼
significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR DECEMBER 2024

The top issues facing Australia

Mark Davis

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	52%	62%	65%	65%	61%	63%	65%	65%	63%	66%	67%	63%	66%	65%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%	43%	42%	42%	42%	43%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%	28%	30%	27%	29%	28%	29%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%	31%	27%	25%	29%	27%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%	19%	23%	23%	26%	26%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%	13%	13%	15%	14%	14%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%	13%	13%	13%	12%	13%	12%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%	11%	12%	14%	12%	11%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%	12%	10%	13%	10%	10%
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Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%	8%	9%	9%	8%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%	6%	7%	6%	8%	7%
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Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%	8%	9%	8%	8%	6%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%	7%	7%	7%	6%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%	5%	6%	6%	5%	5%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%	3%	3%	3%	3%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%	5%	5%	5%	5%	4%	4%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%	3%	5%	3%	4%	4%	5%	4%	4%

